

25K

YTD Quantity

YOY Quantity growth



-7.23%

\$2.67M

YTD Sales

YOY Sales growth



-1.71%

\$311.12K

YTD Profit

YOY Profit growth



13.63%

11.63%

% of Profit Margin

YOY Profit-Margin growth



15.60%

YTD Sales by Month and year



Customer segment

Consumer

Corporate

Home Office

Customer region

Central

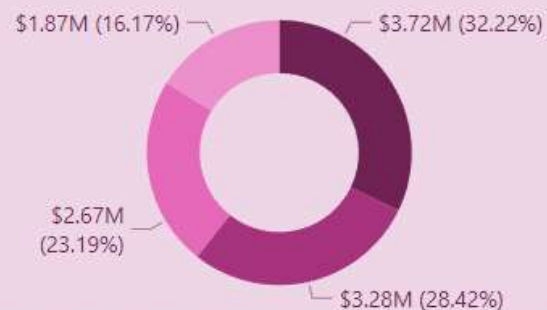
South

East

West

Total sales by customer_region

● West ● East ● Central ● South



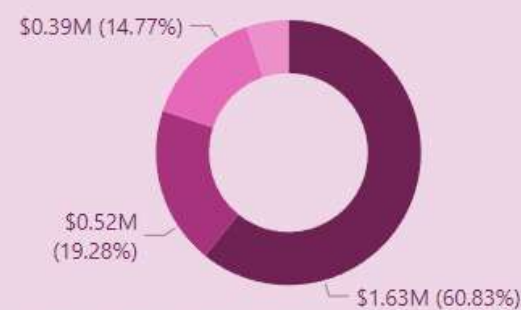
Total sales by category

● Office Supplies ● Furniture ● Technology



Total sales by shipping_type

● Standard ... ● Second ... ● First Class ● Same ...



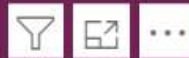
year

☐ 2021

☐ 2022

Ecommerce
Sales
Analysis

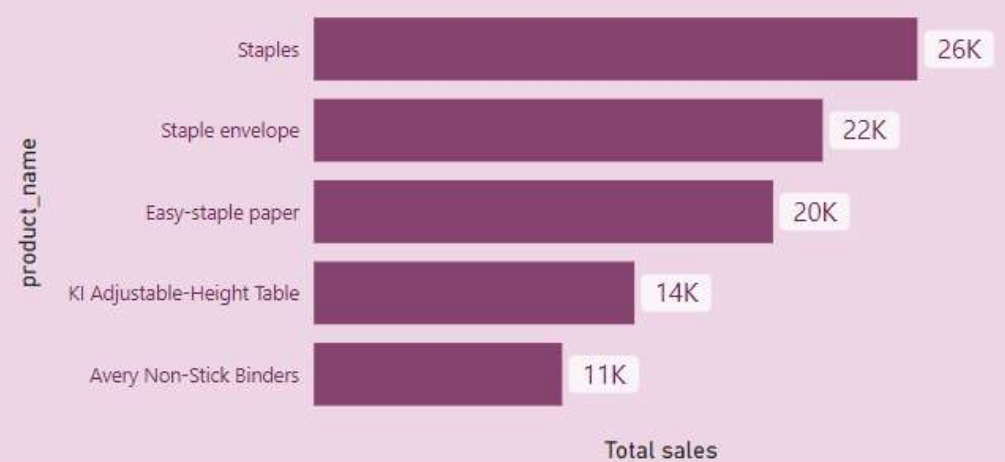




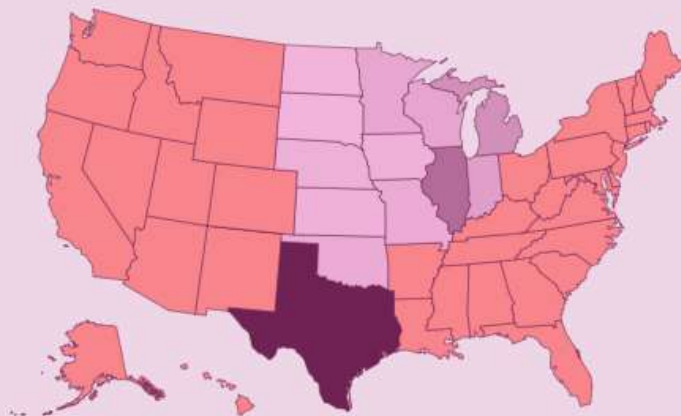
Bottom 5 less sold product



Top 5 most sold product



State wise sales,orders,profit



Total sales by delivery status





customer_id	Order_id	Order_date	Product_name	Quantity	Price	Delivery
C_ID_32277	O_ID_3038274	13 January 2021	Maxell 74 Minute CDR, 10/Pack	25	1299.75	Late deliv
C_ID_34007	O_ID_3077571	01 May 2021	DAX Charcoal/Nickel-Tone Document Frame, 5 x 7	25	974.85	Late deliv
C_ID_34052	O_ID_3077553	08 February 2021	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	25	2049.70	Late deliv
C_ID_34332	O_ID_3010988	14 May 2021	Acme Softgrip Scissors	25	571.38	Shipping
C_ID_37640	O_ID_3075954	30 January 2021	JM Magazine Binder	25	1399.85	Late deliv
C_ID_38668	O_ID_3075934	13 January 2021	Dixon Ticonderoga Erasable Colored Pencil Set, 12-Color	25	1109.90	Late deliv
C_ID_42049	O_ID_3067773	24 January 2021	Belkin 325VA UPS Surge Protector, 6'	25	1209.80	Late deliv
C_ID_45172	O_ID_3036698	02 September 2021	Acco Economy Flexible Poly Round Ring Binder	25	1499.75	Advance s
C_ID_51024	O_ID_3024456	11 May 2022	#6 3/4 Gummed Flap White Envelopes	25	1349.80	Advance s
C_ID_52607	O_ID_3039684	23 February 2022	Avery 3 1/2" Diskette Storage Pages, 10/Pack	25	1374.65	Advance s
C_ID_60522	O_ID_3039667	27 January 2022	Ampad #10 Peel & Seel Holiday Envelopes	25	1299.75	Advance s
C_ID_61238	O_ID_3022444	31 January 2022	Bush Advantage Collection Racetrack Conference Table	25	1249.70	Shipping
C_ID_67606	O_ID_3047640	22 December 2021	Avery File Folder Labels	25	1199.75	Late deliv



Next year sales prediction

