

# 매일경제

**SE** , Seoul  
**HD** **Korean wireless carriers vie in personalized internet TV ad**

**BY** Woo Soo-min and Jenny Lee

**WC** 329 words

**PD** 15 April 2022

**SN** Maeil Business Newspaper

**SC** MAEIL

**LA** English

**CY** Copyright 2022 MAEKYUNG.COM Inc.

**LP**

Competition in the personalized ad market in South Korea is expected to further intensify as the country's smallest internet protocol (IP) TV player LG Uplus is set to launch its Addressable TV ad tool later this year while its bigger rivals enhance their **AI**-backed personalized ad solutions.

According to the media industry on Thursday, LG Uplus plans to unveil its addressable TV ad solution before the end of this year. It will use data collected from setup boxes and mobile **devices** its IPTV subscribers use to transmit personalized ads to maximize advertising effects.

**TD**

The internet TV service provider projects that its expanding subscription base with various age groups will be effective for addressable advertising. As of last year, its subscribers amounted to 5.34 million, with 33 percent up annually for the past three years.

Addressable TV ad technology enables advertisers to serve personalized ads to different TV audiences using data aggregated from cable, satellite and IPTV delivery systems or set-up boxes even when they watch the same program.

With addressable TV advertisement, IPTV companies hope to take back the ad market dominance from digital ad providers. Although the domestic ad market has grown continuously, TV advertisement takes 3.5 trillion won (\$28.44 billion), less than half of digital advertisement's 7.5 trillion won.

SK broadband, which first introduced addressable TV ad tool in the country in 2016, will also team up with Lotte Members to upgrade its tailored TV advertisement service. It is currently going through a pilot test, targeting a full service this year. It will apply data collected from Lotte Members and transmit personalized ads, said an official from the company.

KT Corp., a telecommunications company operating Olleh TV, is also in partnership with IGAWorks, a mobile big data firm, to prepare for the next-generation personalized TV advertisement solution.

[\[Photo by Han Joo-hyung\]](#)

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i8382 : TV Advertising | i838 : Advertising Services | iadv : Advertising/Marketing/Public Relations | ibcs : Business/Consumer Services | imark : Marketing | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c22 : New Products/Services | c32 : Advertising | c31 : Marketing | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** MAEKYUNG.COM Inc.

**AN** Document MAEIL00020220415ei4f0005p

**HD** Zain Group's API **platform** rebrands as Dizlee, signs deals with Garena and LG U+

**WC** 132 words

**PD** 14 April 2022

**SN** Telecompaper Middle East

**SC** TELEAST

**LA** English

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**LP**

Zain Group said it has rebranded its API **platform** under the name Dizlee with silver lettering. The new operating entity and brand represents the evolution of the Group API programme into a digital monetisation system provider for direct operator billing, messaging and digital authentication, among other services. Dizlee has become the preferred digital service aggregator for all Zain operations in the Middle East and Africa as well as for Omantel, it said.

The launch of the Dizlee brand coincides with the signing of partnership agreements with Garena, the publisher of the battle royale game "Free Fire", and with South Korean network operator and LG U+. The pair join fifteen other global partners, including Apple, Google, Digital Virgo and Docomo Digital.

**CO** dgtvrs : Digital Virgo SAS | gtelom : Oman Telecommunications Co. SAOG | lgtele : LG Uplus Corp. | mbtts : Zain Group | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i79026 : Integrated Communications Providers | ibnk : Banking/Credit | ifinal : Financial Services | ifmsoft : Financial Technology | impay : Mobile Payment Systems | iplastic : Electronic Payment Systems | itech : Technology

**NS** cbrand : Branding | ccat : Corporate/Industrial News | cpartn : Partnerships/Collaborations | c31 : Marketing | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**PUB** Telecompaper BV

**AN** Document TELEAST020220414ei4e0002t

**HD** Zain Group's API **platform** rebrands as Dizlee, signs deals with Garena and LG U+

**WC** 132 words

**PD** 14 April 2022

**SN** Telecompaper Asia

**SC** TELASI

**LA** English

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**PUB** Telecompaper BV

**AN** Document TELASI0020220414ei4e000b5

**HD Three telecom companies establish ESG investment fund**

**WC** 412 words

**PD** 29 March 2022

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

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**LP**

Korea's three telecom companies will establish a joint fund to invest in start-ups with technologies in environmental, social and governance (ESG) management, the companies said in a joint statement Tuesday. Heads of SK Telecom, KT and LG U+ ...

**TD**

Korea's three telecom companies will establish a joint fund to invest in start-ups with technologies in environmental, social and governance (ESG) management, the companies said in a joint statement Tuesday.

Heads of SK Telecom, KT and LG U+ signed an agreement to co-establish a 40-billion-won (\$32.8 million) ESG fund to invest in start-ups focusing on developing socially-conscious technologies, especially in the environment field.

SK Telecom President Ryu Young-sang, KT President Park Jong-ook and LG U+ CEO Hwang Hyeon-sik were present at the signing ceremony.

Each telecom company will invest 10 billion won and the fund manager, KB Investment, will also pitch in 10 billion. KB Investment will review possible candidates and start making investments within the first half of this year.

"This is the first case in which the leading companies of a specific industry are coming together to form a joint fund," the companies said in a press release.

"The reason for putting all the funds into the ESG field is because the need for innovative technologies in the ICT field is increasing at a time where the move toward environmentally-friendly, low-carbon and fair economy accelerates."

In addition to funding, the three companies will also connect the selected start-ups to their respective venture nurturing programs.

The companies will put together an advisory board to make sure that the project does not stop with a one-time investment, they said.

"The CEOs of the three companies will take part in the advisory board to ensure a quick decision-making process," read the statement. "We look forward to the rapid growth of start-ups with the full support from the three companies and our CEOs."

BY YOON SO-YEON [yoon.soyeon@joongang.co.kr]

[Click here to see image](#)

SK Telecom President Ryu Young-sang (center), KT President Park Jong-ook (right) and LG U+ CEO Hwang Hyeon-sik (left) pose for photo after signing an agreement to co-establish a 40-billion-won (\$32.8 million) ESG fund to invest in start-ups focusing on developing socially-conscious technologies Tuesday. [SK TELECOM, KT, LG U+]

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | kortel : KT Corp | luchem : LG Corp

**IN** iresinv : Sustainable Investment | i7902 : Telecommunication Services | i81502 : Trusts/Funds/Financial Vehicles | ialtinv : Alternative Investments | ifinal : Financial Services | iinv :

Investing/Securities | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | i79026 : Integrated Communications Providers

**NS** cesg : Environmental/Social/Governance | csbsup : Small Business Start-up Capital | ccapex : Capital Expenditure | ccpgyn : Corporate Governance | ccat : Corporate/Industrial News | c11 : Corporate Strategy/Planning | c17 : Corporate Funding | c41 : Management | centrp : Entrepreneurs/Startups | csmlbs : Small/Medium Businesses | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** JoongAng Ilbo Co., Ltd.

**AN** Document JOONAI0020220329ei3t001jl

**HD** Kiwoom Private Equity, Korea **Investment** Partners and LG Uplus to Acquire 78% Stake in Revue for USD47.5 Million

**WC** 222 words

**PD** 28 March 2022

**SN** MarketLine Financial Deals Tracker

**SC** FDTRA

**LA** English

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**LP**

Deal In Brief

Kiwoom Private Equity Inc, a private equity firm, Korea **Investment** Partners and LG Uplus Corp, a South Korea-based provider of integrated telecommunications services, have agreed to acquire 78% stake in Revue Corporation, a social networking service (SNS) influencer marketing **platform** in Korea, for a purchase consideration of KRW58,000 million. Kiwoom Private Equity, Korea **Investment** Partners will jointly establish a KRW56,000 million fund to secure management rights. In this fund, LG Uplus plans to participate as a financial investor (SI) by investing a portion of the fund. LG Uplus is expected to secure exclusive rights to operate some platforms of revue and use them for marketing purposes.

**TD**

Deal Value ( US\$ Million)	47.56
Deal Type	Private Equity
Sub-Category	Institutional Buy-out ( IBO)
Deal Status	Announced: 2022-03-23

**Deal Participants**

Target ( Company)	Revue Corporation
Acquirer ( Company)	
LG Uplus Corp.	

**Deal Rationale**

LG Uplus intends to use the Revue's management right for marketing purposes.

% Acquisition 78%

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**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i8150203 : Private Equity | i81502 : Trusts/Funds/Financial Vehicles | iresinv : Sustainable Investment | ialtinv : Alternative Investments | ifinal : Financial Services | iinv : Investing/Securities | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c181 : Acquisitions/Mergers/Shareholdings | cacqu : Acquisitions/Mergers | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcipin : C&E Industry News Filter

**PUB** Progressive Digital Media Ltd

**AN** Document FDTRA00020220328ei3r0000g

## HD Kino Lights (Kinoratsu) Raises USD2.05 Million in Pre Series A Venture Funding

WC 178 words

PD 23 March 2022

SN MarketLine Financial Deals Tracker

SC FDTRA

LA English

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### Deal In Brief

Kino Lights Co., Ltd (Kinoratsu), a South Korea-based operator of OTT integrated search and content search platform for movies, drama, animations, and TV programs, has raised USD2.05 Million in pre series A venture funding led by Union Investment Partners and LG U+ participated as new investors in this round, and existing investors Kakao Ventures and Shinhan Capital made follow-up investments. Jun-Young Yang, CEO of Kinolights.

TD

Deal Value (US\$ Million)	2.05
Deal Type	Venture Finance
Sub-Category	Start-up
Deal Status	Completed: 2022-03-22

### Deal Participants

Target (Company)	Kino Lights Co., Ltd
Acquirer 1 (Company)	LG U+
Acquirer 2 (Company)	Shinhan Capital Co., Ltd.
Acquirer 3 (Company)	Union Investment Partners

### Deal Rationale

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CO lgtele : LG Uplus Corp. | luchem : LG Corp

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS cpfund : Private Equity/Venture Funding | croufi : Series/Round Financing | c17 : Corporate Funding | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcipin : C&E Industry News Filter

PUB Progressive Digital Media Ltd

AN Document FDTRA00020220323ei3m0008k



**HD** Omantel signs MoU with LG Uplus for 5G services innovation

**WC** 110 words

**PD** 16 March 2022

**SN** Telecompaper Middle East

**SC** TELEAST

**LA** English

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**LP**

Oman's operator, Omantel has partnered with South Korean mobile operator LG Uplus. The MoU will see the companies partner on innovations in augmented reality, virtual reality, multiview, time-slice and other opportunities on **XR** platforms.

Aladdin Baitfadhil, acting chief commercial officer at Omantel said the company's 5G footprint is rapidly growing across the country and it will continue to explore areas where the technology is leveraged to create more exciting experiences beyond high-speed internet. Hyeon-sik Hwang, CEO of LG Uplus, said the MoU will mark the first step to creating valuable 5G business synergies between LG Uplus and Omantel.

**CO** gtelom : Oman Telecommunications Co. SAOG | lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902202 : Mobile Telecommunications | ivrealt : Virtual Reality Technologies | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology | i79026 : Integrated Communications Providers

**NS** ccat : Corporate/Industrial News | cpartn : Partnerships/Collaborations

**RE** oman : Oman | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

**PUB** Telecompaper BV

**AN** Document TELEAST020220316ei3g0002u

SE , Biz&Company  
HD Korean **startups** expand app solution to service enterprises like Samsung Elec and POSCO  
BY Shin Yoo-kyung and Susan Lee  
WC 434 words  
PD 16 March 2022  
SN Maeil Business Newspaper  
SC MAEIL  
LA English  
CY Copyright 2022 MAEKYUNG.COM Inc.

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Leading Korean companies such as Samsung Electronics, POSCO, LG Uplus Corp. are actively employing service solutions developed by **startups**, helping their business growth from consumer target to enterprises.

According to the startup industry on Tuesday, Korean **startups** Whitecube and Kmong are two of the main **startups** that have moved from B2C to B2B. Whitecube's self-care app "Challengers" has been very popular among people in their 20s and 30s. Challengers rewards users every time they achieve a goal.

TD

Whitecube also released a version for companies and their employees that services around 40 companies including POSCO, Hyundai Department Store Group, and Coupang. The corporate version of the app is being used to enhance employees' health goals, work culture, competency, and job education.

Whitecube also has a "Corporate Partnership Challengers" app which is popular among businesses that wish to promote their products and brand. The Corporate Partnership Challengers app has two types available: trial and campaign. The trial Challengers app allows users to try out their company's product for a certain period of time. The campaign Challengers app is a large-scale health campaign run by the company.

Kmong is a freelancer platform that is also popular among large corporations. Kmong, which matches professionals to someone who needs a particular skill or service, launched Kmong Enterprise, an outsourcing service, in 2019.

Kmong Enterprise arranges skilled workers for corporate projects or specific jobs. The whole matching process can be taken care of within 48 hours. Last year, 500 companies used this service and the cumulative number of transactions exceeded 1,500. From 2019 to 2020, annual average transactions more than doubled each year. It currently boasts a wide range of clientele including large companies such as Samsung Electronics and NCSOFT to mid-size companies like Eduwell.

Ordinary Magic, a Korean customized childcare product startup, has also recently ventured into the B2B market. One of its products is the "Peakaby Playkit" which is composed of research-based age-appropriate toys assisting child's development. Kyobo Life Insurance began distributing the Peakaby Playkits on March 7.

Other Korean startups that specialize in B2B are Bepin Global and Upstage. Bepin Global helps companies with their cloud services and its service is being used by over 3,000 companies including SK Telecom, KB Kookmin Card, and Samsung Electronics. Upstage helps companies that want to implement AI technology with data processing and AI modeling.

[Whitecube's self-care app "Challengers"](#)

[Ordinary Magic's "Peakaby Playkit"](#)

[Click here to view image](#)

CO Igtele : LG Uplus Corp. | sansel : Samsung Electronics Co Ltd | pohn : POSCO | luche : LG Corp

**IN** imobsoft : Mobile Applications Software | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icom : Computing | itech : Technology | i22 : Primary Metals | i221 : Ferrous Metals | i34542 : Audio/Video Equipment | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ibasicm : Basic Materials/Resources | icnp : Consumer Goods | idurhg : Durable Household Products | ielec : Consumer Electronics | ihome : Home Electronics/Appliances | isteel : Steel Production

**NS** ccat : Corporate/Industrial News | c22 : New Products/Services | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** MAEKYUNG.COM Inc.

**AN** Document MAEIL00020220316ei3g000gq

**SE** World  
**HD** LG Uplus to unveil third episode of live-action space **VR content** 'Space Explorer'  
**BY** Kim Joo-heon  
**WC** 399 words  
**PD** 10 March 2022  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
**CY** Copyright 2022. AJU NEWS CORPORATION

**LP**

[Courtesy of LG Uplus]SEOUL --An international 5G extended reality alliance led by LG Uplus, a mobile carrier in South Korea, will release the third episode of "Space Explorer: The ISS Experience," an epic four-part immersive series showing a spacewalk shot in real space at a space station. Users can see how astronauts carry out missions at a space station. The Space Explorer series portray astronauts living in the International Space Station (ISS). Viewers can see activities in outer space and experience flying in space with astronauts.

**TD**

Extended reality (XR) refers to all digital environments created using virtual reality (VR), augmented reality (AR) and mixed reality (MR). XR content is normally provided through head-mounted display devices. However, some content can be enjoyed through smartphones and tablet PCs.

Using the 360-degree VR camera developed by Felix & Paul Studios, a Canadian realistic content production company in the XR alliance, viewers can see astronauts carrying out various missions at the ISS. The camera, equipped with a specialized lens that withstands ultra-low and high temperatures, operates properly from minus 156 degrees Celsius to 121 degrees Celsius.

The service can be accessed for free using an XR platform called "U+Dive." Users can enjoy the service using a smartphone without wearing a VR headset. "We are glad to show you the real space outside the ISS filmed with the world's first 3D 360-degree VR camera through the XR Alliance," LGU+'s XR service head Choi Yoon-ho said in a statement on March 10.

The XR Alliance has 11 companies in seven regions including Japan's KDDI, China Telecom and Trigger, an AR specialist in the U.S. The alliance selects content to be produced through regular meetings and expands the scope of realistic content to various sectors such as performances and documentaries of sports stars while making new attempts by implementing two or more technologies at the same time or merging new technologies.

The first episode of Space Explorer features the joy, wonder and danger of living in space. The second episode shows astronauts growing plants, the sun's heat and meals in a weightless state.

Kim Joo-heon Reporter jhkim123@ajunews.com

<https://image.ajunews.com/content/image/2022/03/10/20220310112809722003.jpg>

**CT** jhkim123@ajunews.com

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** ivrealt : Virtual Reality Technologies | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** gspace : Space Exploration/Travel | gcat : Political/General News

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** AJU NEWS CORPORATION



**SE** , Biz&Company  
**HD** LG Uplus to leverage on XR and metaverse employing K-pop power for global drive  
**BY** Lim Young-shin and Susan Lee  
**WC** 369 words  
**PD** 4 March 2022  
**SN** Maeil Business Newspaper  
**SC** MAEIL  
**LA** English  
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**LP**

South Korean wireless carrier LG Uplus Corp. will field immersive extended reality (XR) service platform leveraging on K-pop content and metaverse application to break out of the Korean borders and reach out to global audience.

LG Uplus CEO Hwang Hyun-sik said during a press conference at the Mobile World Congress (MWC) 2022 in Barcelona on Tuesday that LG Uplus signed a memorandum of understanding (MOU) to collaborate the development of XR content with Zain Group at the MWC 2022. Zain Group is a mobile carrier in the Middle East with 50 million subscribers in seven Middle Eastern countries.

**TD**

The wireless carrier also signed an MOU with Oman's top mobile carrier Omantel to collaborate on XR content and solutions.

XR is a technology that encompasses virtual reality (VR) and augmented reality (AR). Out of Korea's three major wireless carriers, LG Uplus has been the most aggressive in developing XR platform and content after Korea became the first country in the world to successfully commercialize 5G in 2019.

LG Uplus has been exporting XR content to countries in Southeast Asia and is now expanding into the Middle East. LG Uplus also held discussions with Celcom, Malaysia's No. 3 wireless carrier, regarding the supply of new Korean content such as K-pop.

LG Uplus aims to expedite the export of XR content service platform with K-pop content. It will first introduce "Idol Live", which allows fans to watch concerts of their favorite K-pop stars in augmented reality from various angles, to more countries.

As content is becoming more important in computer-altered reality solutions like XR, LG Uplus will enhance content business after hiring a Chief Content Officer (CCO) last year, said Hwang.

Hwang also said that LG Uplus will focus on the development of metaverse services that can create better value for the users instead of simply following the current metaverse hype.

For its business-to-business transaction (B2B) service business, Hwang revealed that it plans to mainly focus on smart factories and AI contact centers (AICC).

[\[Photo provided by LG Uplus Corp.\]](#)

**CO** gtelom : Oman Telecommunications Co. SAOG | lgtele : LG Uplus Corp. | mbtls : Zain Group | lgelec : LG Electronics Inc | lchem : LG Corp  
**IN** i7902202 : Mobile Telecommunications | i34411 : Mobile Communications Devices | ivrealt : Virtual Reality Technologies | i3441 : Telecommunications Equipment | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology | i3302 : Computers/Consumer Electronics | i79026 : Integrated Communications Providers | ielec : Consumer Electronics  
**NS** ccat : Corporate/Industrial News | c315 : Conferences/Exhibitions | cpartn : Partnerships/Collaborations

**RE** skorea : South Korea | barca : Barcelona | apacz : Asia Pacific | asiaz : Asia | catal : Catalonia | easiaz : Eastern Asia | eecz : European Union Countries | eurz : Europe | medz : Mediterranean | spain : Spain | weurz : Western Europe

**PUB** MAEKYUNG.COM Inc.

**AN** Document MAEIL00020220304ei340005I

**SE** Business  
**HD** [MWC 2022] LG U+ CEO pledges to export **XR content** to Middle East  
**BY** Son Ji-hyoung and Kim Byung-wook Korea Herald correspondents (consnow@heraldcorp.com)  
(kbw@heraldcorp.com)  
**WC** 525 words  
**PD** 4 March 2022  
**SN** The Korea Herald  
**SC** KORHER  
**LA** English  
**CY** (c) 2022 The Korea Herald

**LP**

BARCELONA, Spain -- LG U+ will export virtual reality **content** to Zain Group, a mobile carrier in the Middle East with more than 50 million users, in its effort to take initiative in the burgeoning global **XR** market.

During a press conference held at the Mobile World Congress 2022 in Barcelona on Wednesday, local time, LG U+ CEO Hwang Hyun-sik said the South Korean telco will aim to sell **content** to Zain Group, Oman's No. 1 mobile carrier Omantel and Malaysia's No. 3 player Celcom.

**TD**

"Starting with the partnership with Zain Group, which has 50 million users, LG U+ will aim to export its platforms including U+ Idol Live and U+ Live," Hwang said.

"When 5G was commercialized in 2019, we thought deeply about what kind of value we can provide to customers. We thought that the way we watch videos should be different and decided to offer XR service."

The CEO further added that LG U+ has since exported \$24 million of XR content and solutions. The firm will further supply the global market with K-Pop content, which is taking the world by storm.

In particular, Idol Live, which allows fans to participate virtually in concerts with hyper reality in real time will play a critical role in spreading Korean content, the CEO added.

Regarding the dispute between LG U+ and CJ ENM, the CEO explained that the conflict has been resolved, adding that CJ ENM content will continue to stream on the LG U+ platform.

In June, CJ ENM, a Korean entertainment giant, cut the feed of its 10 channels to LG U+, demanding a 175 percent increase in royalties. LG U+ refused to accept the demand, saying that it had already raised royalties 9 percent in 2019 and 24 percent in 2020.

As the conflict continued, authorities intervened to protect consumers. But the two firms failed to reach an agreement, resulting in the termination of the partnership last year. The two reportedly filed lawsuits against each other, but dropped their cases for strategic reasons.

Now that the conflict has ended, the two companies are tasked with signing a contract for the next two years. The two companies agreed on signing a contract first, but challenges remain. LG U+ expressed concerns about how access to information about CJ ENM's content had been denied. Simply put, LG U+ didn't know which content would come from CJ ENM. It remains to be seen whether CJ ENM will provide LG U+ with information such as ratings.

On top of targeting K-pop fans, LG U+ will provide business-to-business 5G solutions, targeting smart factories and artificial intelligence contact centers as their main customers.

[Click here to see image](#)

LG U+ CEO Hwang Hyun-sik speaks to reporters during a press conference held at the MWC 2022 in Barcelona on Wednesday, local time. (LG U+)



**CO** gtelom : Oman Telecommunications Co. SAOG | lgtele : LG Uplus Corp. | mbtls : Zain Group | lgelec : LG Electronics Inc | luchem : LG Corp

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**NS** cslmc : Senior Level Management | c312 : Corporate/Industry Exports | c315 : Conferences/Exhibitions | ccat : Corporate/Industrial News | c41 : Management | cdom : Domestic/Foreign Markets | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** spain : Spain | catal : Catalonia | barca : Barcelona | eecz : European Union Countries | eurz : Europe | medz : Mediterranean | weurz : Western Europe

**PUB** Herald Corporation

**AN** Document KORHER0020220303ei34000gp

**HD** **LG U+ signs deal with Kuwait's Zain Group for K-pop VR, AR**

**WC** 484 words

**PD** 3 March 2022

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

**CY** Copyright 2022 JoongAng Ilbo Co., Ltd.

**LP**

LG U+ is targeting the Middle East to export K-pop-related **content** based on virtual and augmented reality technologies via an agreement with Zain Group, a Kuwait-based telecommunication company operating throughout the region.

**TD**

LG U+ is targeting the Middle East to export K-pop-related content based on virtual and augmented reality technologies via an agreement with Zain Group, a Kuwait-based telecommunication company operating throughout the region.

The mobile carrier announced the agreement during MWC 2022 in Barcelona Thursday in a move aimed at seizing on the popularity of K-pop groups.

LG U+ CEO Hwang Hyeon-sik said that telecom operators in the Middle East and Latin America expressed interest in bringing the K-pop-focused service to the region.

"The major source of our extended reality content includes live performances by K-pop groups," Hwang said during a press conference. "Since they are well-received around the globe, I met with the interested companies from the Middle East and South America regions."

Zain Group offers wireless network services to around 50 million subscribers in Kuwait, Saudi Arabia, Iraq, Jordan, Bahrain and South Sudan.

Asked whether those countries have built 5G network infrastructure required to stream the content using VR or AR, Vice President Choi Yoon-ho said "it varies depending on country, but they are on track to launch 5G service."

Rollout for the service will differ by country, according to Choi.

CEO Hwang expressed expectations to extend the deal to export its U+DIVE app to Kuwait.

Introduced last year in Korea, the app let viewers travel through a virtual exhibition hall featuring K-pop stars and play different games and participate in various missions prepared in the virtual space.

At the MWC, Hwang struck an agreement with Omantel, the top mobile carrier in Oman, to sell the content and the technologies used to realize the extended-reality offering.

LG U+ sold a combined \$24 million worth of such content to Asian telecom players, including China Telecom, Hong Kong's PCCW, Japan's KDDI and Taiwan's ChungHwa Telecom.

Hwang also met with Qualcomm CEO Cristiano Amon to discuss ways to increase membership of an alliance on extended reality content.

LG U+ presently chairs Global XR Content Telco Alliance, a multinational alliance intended to foster cooperation in creating AR or VR based content running on 5G networks.

The member companies include: Qualcomm, Bell Canada, China Telecom, Japan's KDDI; Montreal, Canada-based Felix & Paul Studios and Paris-based Atlas V. The members have jointly invested to create large-scale AR and VR videos.

BY PARK EUN-JEE [park.eunjee@joongang.co.kr]

[Click here to see image](#)

LG U+ CEO Hwang Hyeon-sik speaks during a press conference at the MWC 2022 in Barcelona, Spain, on Thursday. [LG U+]

**CO** lgtele : LG Uplus Corp. | mbtls : Zain Group | luchem : LG Corp  
**IN** i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | ivrealt : Virtual Reality Technologies | i79022 : Wireless Telecommunications Services | itech : Technology  
**NS** ccapex : Capital Expenditure | c11 : Corporate Strategy/Planning | ccat : Corporate/Industrial News  
**RE** kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia  
**PUB** JoongAng Ilbo Co., Ltd.  
**AN** Document JOONAI0020220303ei33001p5

**SE** Entertainment  
**HD** [MWC 2022] Flying taxis, robots, **XR**: Korean telcos to unlock potential of future tech  
**WC** 730 words  
**PD** 28 February 2022  
**SN** The Korea Herald  
**SC** KORHER  
**LA** English  
**CY** (c) 2022 The Korea Herald  
**LP**

One of the world's largest tech events, Mobile World Congress, is returning to Barcelona, and South Korea's telecommunications firms this week are poised to showcase their future technologies for the next decade to come.

Extending their network and connected intelligence technology with respective industrial partners, SK Telecom is set to boast underlying technology to enable flying taxis, while KT brings disinfection robots and LG Uplus presents Korean media contents that run on extended reality.

**TD**

All three telecom carriers will be setting up the respective exhibitions at MWC 2022 venue Fira Gran Via, before some 60,000 onsite participants from around 2,000 different companies based in 183 countries.

SK Telecom, which has over 30 million subscribers in Korea, will set up a 792 square-meter exhibition booth located at the center of Hall 3.

The company said visitors at its exhibition are expected to get a glimpse of how its connected intelligence technology could power flying vehicles with the urban air mobility concept displayed there.

Moreover, its solutions for augmented reality car showroom and for virtual reality game boosting will be introduced as the use case of multiaccess edge computing on the 5G network. SK Telecom will also present Nugu Multiagent, the world's first smart speaker that communicates both in English and Korean.

Also, for the first time in Europe, visitors will also be given access to Sapeon, a low-power chip with artificial intelligence solution jointly by SK Telecom, its memory chip affiliate SK hynix and investment arm SK Square, as well as SK Telecom's metaverse platform ifland available in head-mounted display and in foreign languages.

Meanwhile, KT's exhibition will be located in Hall 4, home to MWC's newest feature GSMA Industry City, a special exhibit by the host of MWC.

KT, which has 22 million local subscribers, is the sole Korean company that employs a GSMA board member, KT Chief Executive Officer Ku Hyeon-mo.

KT is set to have its autonomous virus-killing robot make a public appearance for the first time. KT said the robot can run for 24 hours, and is capable of sterilizing airborne bacteria and viruses using air plasma, and of disinfecting floors with lamps that emit ultraviolet-C lights -- known to have the shortest wavelength but be most powerful for ultraviolet purification.

Developers of the smart robot is in the course of mounting AI technology to detect air quality real-time, the company added.

This will come along with a number of AI solutions by KT. Its so-called AI Contact Center features an automated customer service that interprets and responds to customer inquiry through an active communication, according to the company. The automated service was launched in Korea last year.

KT's AI use cases will also range from road traffic analysis for real-time traffic flow optimization, video analysis via closed-circuit cameras for faster emergency response, choreography analysis and automated management of 5G network quality, the company added.

In Hall 2, LG Uplus will showcase its 5G service at its exhibition space. Visitors there will have a taste of U+Dive, an app launched last year in Korea that offers up to some 3,000 media contents, with some of them providing an extended reality experience.

LG Uplus added that it expects to negotiate with over 20 counterparts primarily in Europe and the Middle East at the MWC venue to sell 5G services and contents. The company has so far achieved \$23 million in sales of 5G-related goods.

The South Korean telcos' role is not necessarily limited to showcasing their own futuristic technology, but to assist their partners with overseas market entry.

SK Telecom said it would install a separate booth in Hall 6 with 11 homegrown startups under the theme of sustainability. Also, KT's trip to Barcelona will be accompanied by its partners, such as metaverse platform provider Coarsoft and golf swing analysis service provider Idealink.

[Click here to see image](#)

Models are seen enjoying a metaverse-powered urban air mobility concept displayed at SK Telecom exhibition in Barcelona, Spain during Mobile World Congress 2022 (SK Telecom)

[Click here to see image](#)

Models pose for a photo with a robot at KT's exhibition in Barcelona, Spain during Mobile World Congress 2022 (KT)

<b>CO</b>	kmtel : SK Telecom Co Ltd   lgtele : LG Uplus Corp.   kortel : KT Corp   luchem : LG Corp
<b>IN</b>	i7902 : Telecommunication Services   i3302022 : Artificial Intelligence Technologies   i34411 : Mobile Communications Devices   i7902202 : Mobile Telecommunications   ivrealt : Virtual Reality Technologies   i3441 : Telecommunications Equipment   i79022 : Wireless Telecommunications Services   itech : Technology   i79026 : Integrated Communications Providers
<b>NS</b>	c315 : Conferences/Exhibitions   ccat : Corporate/Industrial News
<b>RE</b>	skorea : South Korea   barca : Barcelona   apacz : Asia Pacific   asiaz : Asia   catal : Catalonia   easiaz : Eastern Asia   eecz : European Union Countries   eurz : Europe   medz : Mediterranean   spain : Spain   weurz : Western Europe
<b>PUB</b>	Herald Corporation
<b>AN</b>	Document KORHER0020220227ei2s00001

**HD** SK, KT, LG promote **metaverse**, robots, **AI** at Mobile World Congress

**WC** 663 words

**PD** 27 February 2022

**SN** Korea Times

**SC** KORTIM

**LA** English

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**LP**

Models pose at SK Telecom's booth, designed for attendees to experience its **metaverse** services, at the Mobile World Congress tech show in Barcelona, Sunday. Courtesy of SK Telecom

Samsung Electronics to unveil new Galaxy lap top

**TD**

By Baek Byung-yeul

SK Telecom, KT, LG Uplus, Samsung Electronics and other Korean companies will promote their latest technologies such as the metaverse, robots, artificial intelligence (AI) and other services at the Mobile World Congress (MWC) tech show, which will be held in Barcelona from Monday to Thursday.

The MWC event is the biggest annual gathering of the global mobile communication industry. The event, which was canceled in 2020 and held online in 2021 due to the COVID-19 pandemic, will return to its normal schedule this year and will be held offline for the first time in three years.

Around 110 Korean companies including big ones as well as startups will take part in the show to market their technologies to the global market, especially for European consumers.

To seek more business opportunities, CEOs from Korea's three mobile carriers – SK, KT and LG – will attend the show. SK Telecom will focus on promoting its metaverse technology, which has emerged as key trend for mobile carriers. KT, which is transforming itself into a digital platform company, has put its focus on AI and robots while LG Uplus seeks to export its virtual reality content.

SK said it decorated its exhibition booth with a metaverse concept, enabling visitors to experience real and virtual convergence. The company is betting big on its metaverse or virtual meeting platform known as ifland, using the event as a chance to export it to other countries.

'Since the world's first 5G commercialization in 2019, ifland has been recognized as a successful case of a 5G service launched by a mobile carrier. Many leading global companies have been inquiring about the ifland service and we expect the service can enter the global market through this year's MWC,' the company said.

Models pose with KT's AI and robot services at the Mobile World Congress tech show in Barcelona, Sunday. Courtesy of KT

KT plans to introduce its AI and robot-related services. Its AI secretary service has been evaluated to have contributed greatly to reducing the workload of small business owners by offering a consultancy service, receiving preorders and informing potential customers about business hours or location.

In the robot zone, an AI quarantine robot that can measure indoor air pollution levels in real time and purify air will be also be introduced

LG Uplus will operate a demonstration zone, displaying its virtual reality content and 5G service for buyers. The company will introduce various content such as virtual reality and augmented reality-based movies and art performances as well as travel, online comics, games and education based content.

Samsung Electronics' models pose with the company's Galaxy S22 smartphones at its booth during the Mobile World Congress tech show in Barcelona, Sunday. Courtesy of Samsung Electronics

Samsung Electronics will also display its latest mobile devices at the event. The company said Sunday that visitors to its booth will be able to experience its latest premium smartphone Galaxy S22 and tablet PC Galaxy Tab S8 and smartwatch Galaxy Watch 4 as well as the latest edition of its Galaxy Book laptop.

'Samsung Electronics reflected new education and working culture trends such as remote classes and work from home in the exhibition booth. Visitors can experience the smooth connectivity, productivity and innovation of the Galaxy ecosystem that can be used in various places and spaces in everyday life,' the company said.

The tech giant will promote not only its gadgets but also its efforts to make the global environment greener. The company said visitors can see how it developed a new smartphone material using ocean plastics such as discarded fishing nets. These materials are used in the Galaxy S22 smartphones.

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | sansel : Samsung Electronics Co Ltd | kortel : KT Corp | lgelec : LG Electronics Inc | luchem : LG Corp

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**NS** ccat : Corporate/Industrial News | c24 : Capacity/Facilities | c315 : Conferences/Exhibitions

**RE** spain : Spain | catal : Catalonia | barca : Barcelona | eecz : European Union Countries | eurz : Europe | medz : Mediterranean | weurz : Western Europe

**PUB** Korea Times

**AN** Document KORTIM0020220227ei2r0000d

**HD LG to Build Super-giant AI Ecosystem**

**WC** 478 words

**PD** 23 February 2022

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

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**LP**

LG AI Research announced on Feb. 22 that the Expert AI Alliance has been launched by 13 domestic and foreign companies from various business fields.

The alliance is the first private AI alliance formed by leading domestic and foreign companies in the IT, financial, educational, medical, manufacturing, communications sectors for cooperation among heterogeneous industries.

**TD**

The 13 companies include Google, Woori Bank, Shutterstock, Elsevier, EBS, the Korea University Medical Center, Hanyang University Hospital, VA Corporation, LG Electronics, LG Chem, LG Uplus and LG CNS. These companies plan to develop services through collaboration based on Exaone, LG's "super-giant AI."

Super-large AI can think, learn, and make judgments like humans by learning large-scale data on its own based on computing infrastructure capable of large-capacity computation. Tilda, the first AI artist implemented via Exaone, presented costumes, which were created in collaboration with designer Park Yoon-hee, at New York Fashion Week on Feb. 14.

LG AI Research also demonstrated an advanced chatbot model that summarizes content to the level of professional consultants after talking naturally like humans, and deep document understanding (DDU), a technology jointly developed with LG Chem and Elsevier. This technology analyzes and accumulates data quickly and accurately by analyzing not only texts from specialized literature but visual elements such as formulas and tables.

The institute plans to provide various services so that partners will be able to easily and conveniently use ultra-large AI. It plans to release 39 application programming interfaces (APIs) in the first half of 2022 so that customized professional AI can be easily developed. The APIs can be used in eight areas -- Q&A, text classification, summaries, conversations, text generation, keyword extraction, image generation, and image captioning.

Furthermore, the institute plans to accelerate the popularization of super-giant AI by operating the service platform Exaone Playground in the second half of 2022.

The institute also unveiled Exaone-Tuning, a new technology that will ease the burdens of data security and AI development period for partners. Exaone-Tuning reduces the number of parameters currently used by 90 percent, making itself much lighter, faster in processing and nearly four times more accurate than the most widely used method (P-Tuning). The institute stressed that specialized professional AI services such as AI bank employees may come out if it make Exaone additionally learn financial terms.

<http://www.businesskorea.co.kr/news/articleView.html?idxno=88041>

**CO** comkor : Woori Bank | lgtele : LG Uplus Corp. | lchem : LG Corp | lgelec : LG Electronics Inc | chjudw : Woori Financial Group Inc.



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**NS** gaiml : Artificial Intelligence/Machine Learning | gcsci : Computer Science | ccat : Corporate/Industrial News | cpartn : Partnerships/Collaborations | gcat : Political/General News | gsci : Sciences/Humanities

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**PUB** Business Korea Co., Ltd.

**AN** Document BKORDN0020220223ei2n00030

SE Companies

HD LG AI Research forms 'Hyperscale' AI alliance with 13 companies

WC 724 words

PD 23 February 2022

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LA English

CY Copyright 2022. KED Global News Network

LP

LG AI Research unveiled an alliance network consisting of 13 corporations and organizations based in South Korea and abroad on Tuesday.

There are four LG subsidiaries within the Expert AI Alliance, namely LG Electronics Inc., LG Chem Ltd., LG Uplus, and LG CNS.

TD

California-base internet juggernaut Google and New York-based stock photography provider Shutterstock have joined from the United States. Dutch publisher Elsevier also joined.

South Korean healthcare providers, The Korea University Medical Center and Hanyang University Hospital are part of the alliance.

Finance heavyweight Woori Financial Group, public broadcaster EBS, and visual production platform VA Corporation have joined as well.

At the heart of the alliance is Exaone.

[The hyperscale AI engine was unveiled on Dec. 14, 2021.](#)

Scientists at the LG research center have been developing Exaone into an AI system that can think, learn, and make judgments like a human by learning large-scale data on its own.

Exaone boasts 300 billion parameters and is equipped with multi-modal capabilities to acquire and process information related to nearly all aspects of human communication – not just written and spoken languages.

That means the AI's use case will not be confined to a game of go or writing but applicable to nearly all business sectors.

Parameters are where AI's learned data via deep learning gets stored and often used as a measure of how well a model is performing. In human physiology, it is comparable to synapses.

"Exaone is optimized for business-to-business (B2B) networks," the institute explained. "As such, it has a different starting point than Hyperscale AIs by Kakao or Naver that are made to be used in business-to-customer (B2C) services."

#### A THREE-STAGE STRATEGY

At the time of Exaone reveal last year, LG AI Research announced a three-stage strategy of adoption by LG affiliates, formation of global alliance, and popularization.

As part of the second stage, participating companies to the multinational alliance will receive a few benefits.

Exaone Tuning is a technology that shortens the duration of the partnering companies' AI development. By reducing the number of parameters needed for an AI, the operation will be quicker and the accuracy will jump four-fold.

Within the first half of this year, it will provide an application programming interface (API) to the alliance members. The API will encompass four technologies including Q&As, text categorization, and image generation.

In the latter half, Exaone Playground will be provided to the members, which allows the companies to use Exaone on the web without additional coding.

## USE CASES

The partnering companies, in turn, will help with the continued advancement and adoption of Exaone-based AI services.

Alphabet Inc.'s Google will assist the strengthening of Exaone offerings through the Cloud TPU, its AI accelerator application-specific integrated circuit (ASIC.)

Google Cloud's Cloud TPU plays the role of accelerating the speed in which machine learning models learn. The speed hike is especially effective in natural language processing (NLP.)

With Woori Bank, the collaboration will focus on developing a model for recognizing atypical documents and languages specific to the finance industry.

The two sides will also work on developing an AI bank clerk. Instead of merely repeating scenario-specific answers, the AI human in development will understand the banking language and the customers' intent to offer real time consultations.

### [AI Peng Talk interface developed by EBS](#)

State-run educational broadcaster EBS will increase its AI adoption in teaching mathematics. The broadcaster is currently running an AI learning mate named Peng Talk for English speaking practice and more.

"We will combine our experience of managing the existing products and LG's technology to construct a hyper-customized education system," a high level EBS official told The Korea Economic Daily.

Among LG affiliates, the AI research institute will develop an AI customer service representative for LG Uplus to preemptively manage potential complaints.

LG Chem, for its part, will work to advance its development of novel materials.

"Members to the global alliance unanimously envision providing unprecedented customer service using hyperscale AI," the head of LG AI Research Bae Kyung-hoon said.

By See-eun Lee

see@hankyung.com

Jee Abbey Lee edited this article.

### [LG AI Research chief Bae Kyung-hoon explains the center's global alliance network](#)

<b>CO</b>	chjdw : Woori Financial Group Inc.   lgchem : LG Chem Ltd   lgelec : LG Electronics Inc   lgtele : LG Uplus Corp.   luchem : LG Corp
<b>IN</b>	i3302022 : Artificial Intelligence Technologies   itech : Technology   i25 : Chemicals   i2512 : Basic Organic Chemicals   i25121 : Petrochemicals   i3302 : Computers/Consumer Electronics   i7902 : Telecommunication Services   i79022 : Wireless Telecommunications Services   i814 : Banking   i81402 : Commercial Banking   i8396 : Diversified Holding Companies   ibasicm : Basic Materials/Resources   ibcs : Business/Consumer Services   ibnk : Banking/Credit   ielec : Consumer Electronics   ifinal : Financial Services
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<b>IPD</b>	Companies
<b>PUB</b>	KED Global News Network
<b>AN</b>	Document ECODEN0020220223ei2n00001

**SE** Business  
**HD** LG, Google launch Expert **AI** Alliance

**WC** 260 words

**PD** 23 February 2022

**SN** The Korea Herald

**SC** KORHER

**LA** English

**CY** (c) 2022 The Korea Herald

**LP**

LG Group said Monday it has formed an alliance with Google to create a global artificial intelligence **ecosystem**.

According to the South Korean conglomerate, the partnership named Expert **AI** Alliance, will utilize LG **AI** Research's hyperscale **AI** "Exaone" to create a new customer experience. Google will provide its **cloud** to accelerate the learning process of Exaone.

**TD**

Thirteen founding members are LG AI Research, LG Electronics, LG Chem, LG Uplus, LG CNS, Google, Woori Bank, Shutterstock, Elsevier, EBS, Korea University Medicine, Hanyang University Medical Center and VA Corporation.

Exaone, short for "expert AI for everyone," is one of the most advanced hyper-scale AI in South Korea. The hyper scale AI studies data by itself and can think, learn and decide like a human, according to LG AI Research. It has already processed more than 600 billion pieces of writing and 250 million high-definition images combined with texts.

This month, Tilda, a digital fashion designer based on Exaone, debuted at the New York Fashion Week and showcased some 200 outfits with some 3,000 images and patterns it had studied.

LG AI Research chief Bae Kyung-hoon said that Tilda is one of the many examples of how of Exaone can collaborate with humans in real life. Exaone not only understands complex texts such as academic papers and patent documents but also analyzes visual elements such as equations, graphs and pictures. This can help humans develop new drugs and materials with speed, Bae added.

[Click here to see image](#)

Expert AI Alliance (LG)

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**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Herald Corporation

**AN** Document KORHER0020220222ei2n000dx

SE Entertainment  
HD [MWC 2022] Korean telcos set sight on groundbreaking 5G network tech  
WC 518 words  
PD 23 February 2022  
SN The Korea Herald  
SC KORHER  
LA English  
CY (c) 2022 The Korea Herald  
LP

The chiefs of all three major telecommunication firms in South Korea -- KT, SK Telecom and LG Uplus -- are poised to attend the forthcoming tech event Mobile World Congress 2022 onsite in Barcelona, Spain, where next-generation network technologies are set to take center stage.

At the MWC 2022, which runs from Feb. 28 to March 3, Korean telcos will showcase how they have shifted gears in their radio access network technology. This shift has enabled mobile handsets to be connected with a core network to improve flexibility, reduce costs and allow seeking of vendor diversity in an ecosystem. These are all considered key elements in their 5G roadmaps.

TD

SK Telecom will present its use cases and collaborations for its virtual radio access network (vRAN) with partners such as Korea-based Samsung Electronics, as well as Nordic telcos Ericsson and Nokia. Its exhibit will be located in the Fira Gran Via, an MWC venue.

The vRAN virtualizes the baseband unit, a device transporting a baseband frequency through optical fibers composed of central units and distributed units. Under the new infrastructure, the baseband unit is no longer hardware-based. A multi-vendor environment will be supported by increased equipment interoperability.

There will be more room for Korean small- and mid-sized network equipment providers to join the 5G ecosystem once vRAN technology becomes mainstream, Park Jong-kwan, vice president and head of Infra Tech, SK Telecom, said in a statement.

SK Telecom Chief Executive Officer Ryu Young-sang will attend the 792 square-meter exhibition booth, which would also give visitors a glimpse of Korea's first homegrown artificial intelligence chip Sapeon. It will also showcase the firm's connected intelligence-powered urban air mobility vessels and metaverse functionalities.

Alongside SK Telecom, LG Uplus CEO Hwang Hyeon-sik will also attend the MWC 2022 venue to meet representatives of Amazon, Qualcomm, Samsung Electronics and Nokia to explore 5G collaboration opportunities.

LG Uplus said in a statement that their main focus lies in the open radio access network (O-RAN) ecosystem and 5G infrastructure migration to cloud. In particular, O-RAN architecture will allow telecom carriers to deploy the fully open and interoperable nature of the RAN by embracing different vendors in the ecosystem.

Meanwhile, KT's exhibition at MWC 2022 will focus on its AI solutions and robot technologies.

One of KT's AI use cases will be designed to monitor fibic base stations to detect abnormalities or failures and respond to them automatically. Also, KT will showcase how AI is applied to calculate traffic conditions and timing for traffic signals, analyze closed-circuit camera clips, and dissect choreography.

KT CEO Ku Hyeon-mo will attend MWC 2022 as a board member of the Global System for Mobile Communications Association (GSMA), a host of the event.

All three major telco carriers SK Telecom, LG Uplus and KT are operator members of the O-RAN Alliance.

[Click here to see image](#)

SK Telecom employees pose for a photo while conducting research on virtual radio access network technologies. (SK Telecom)

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | sansel : Samsung Electronics Co Ltd | kortel : KT Corp | luche : LG Corp

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**PUB** Herald Corporation

**AN** Document KORHER0020220222ei2n0008d

**HD** South Korea delays 5G spectrum auction amid dispute among operators

**WC** 330 words

**PD** 22 February 2022

**SN** Telecompaper Asia

**SC** TELASI

**LA** English

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**LP**

South Korea has postponed its planned bidding for additional 5G spectrum, as three major domestic operators failed to come up with a compromise over the planned auction Yonhap news agency reports, citing unnamed officials. Back in January, South Korea's ICT ministry said it would launch an [auction in February](#) for more **5G network** frequency bands for use by mobile operators.

SK Telecom and KT have reportedly complained about the ministry's decision. They claim LG Uplus is at a relative advantage as the spectrum requested by it is closest to the company's current frequency and would cost considerably less for LG Uplus to use it.

**TD**

ICT Minister Lim Hye-sook recently held a meeting with representatives of the three mobile operators to address the dispute over the bidding, but the companies failed to solve their conflict. "The auction will not open in February. It's true the schedule is being slightly delayed from what we had initially announced", an ICT ministry official said.

In January this year, SK Telecom proposed that the ministry auction an additional 40 MHz band in the 3.7 GHz spectrum, along with the frequency requested by LG Uplus. SK Telecom argued that the move would help ensure fair competition, adding that it and KT can each acquire a 20 MHz band if the additional 40 MHz band is put up for auction. The ICT ministry reports it has not yet decided whether to launch a separate auction for the additional 40 MHz band requested by SK Telecom.

In 2018, South Korean auctioned 5G spectrum used by the country's three mobile operators. SK Telecom and KT each won 100 MHz in the 3.5 GHz frequency band, while LG Uplus secured 80 MHz. The total bidding price for the 280 MHz at the 2018 auction reached KRW 3.68 trillion (approximately USD 3 billion). These 10-year licenses are valid until November 2028.

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | kortel : KT Corp | luchem : LG Corp

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**NS** ccat : Corporate/Industrial News

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Telecompaper BV

**AN** Document TELASI0020220222ei2m0008f

**SE** World  
**HD** LG Uplus to develop smart solution for detection of autonomous vehicle malfunctions  
**BY** Kim Joo-heon  
**WC** 281 words  
**PD** 21 February 2022  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
**CY** Copyright 2022. AJU NEWS CORPORATION

**LP**

[Courtesy of LG Uplus]SEOUL --To create a safer autonomous driving environment, South Korea's mobile carrier LG Uplus will develop a smart system that can inspect autonomous vehicles' **hardware** and software using artificial intelligence and **big data**. In case of malfunctions, mobility service operators can quickly come up with proper measures. Self-driving vehicles are in test operation in selected areas in South Korea. Unlike regular taxis, autonomous vehicles only operate on designated routes for safety reasons. With ACELAB, a self-driving solution company, LG Uplus (LGU+) will develop a smart mobility inspection solution by the third quarter of 2022 to provide safer and differentiated autonomous driving services.

**TD**

The mobile carrier said the solution will allow autonomous driving even in dangerous zones. In December 2020, LG U+ and ACELAB developed a 5G-based technology that enables self-driving cars to park automatically.

"We will accelerate the development of autonomous driving-related technologies to gain momentum for the key smart mobility business," Choi Chang-guk, an LG U+ official, was quoted as saying. Choi said the company will participate in autonomous driving demonstration projects organized by local governments.

Seoul seeks to adopt hundreds of autonomous vehicles and related services by 2026. In 2022, self-driving buses will be operated near Cheonggyecheon, a stream that flows through the heart of Seoul. At least 10 driverless taxis called "robotaxis" will be operated in Gangnam, South Korea's center of finance and fashion trends.

Kim Joo-heon Reporter jhkim123@ajunews.com

<https://image.ajunews.com/content/image/2022/02/21/20220221110137769392.jpg>

**CT** jhkim123@ajunews.com

**CO** lgtele : LG Uplus Corp. | lgelec : LG Electronics Inc | lchem : LG Corp

**IN** iadrive : Autonomous Driving Technologies | iaut : Automotive | itech : Technology | i3302 : Computers/Consumer Electronics | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ielec : Consumer Electronics

**RE** skorea : South Korea | seoul : Seoul | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** AJU NEWS CORPORATION

**AN** Document AJUENG0020220221ei2I0005I



**HD** **5G network**-subway; 5G-speed Wi-Fi networks to be available in Seoul subway trains this year

**CR** YNA

**WC** 282 words

**PD** 16 February 2022

**ET** 02:00

**SN** Yonhap English News

**SC** YONH

**LA** English

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**LP**

5G-speed Wi-Fi networks to be available in Seoul subway trains this year

SEOUL, Feb. 16 (Yonhap) -- South Korea's ICT ministry said Wednesday it will start providing 5G-speed Wi-Fi services inside subway trains on major lines in Seoul by the end of this year in a move to improve network services.

**TD**

The ICT ministry said it plans to make 5G network services on the 28-gigahertz (GHz) band available on subway lines 2, 5, 6, 7 and 8 in a move that is expected to dramatically improve Wi-Fi speed inside subway trains by tenfold from the current average of 71.05 megabits per second (mbps) to around 700 mbps.

The ministry plans to have the 5G equipment ready by April and to install it inside the subway trains in the second half of the year.

Last year, the ministry joined hands with the country's three major carriers -- SK Telecom Co., KT Corp. and LG Uplus Corp -- to establish a backhaul network based on mmWave 5G for Wi-Fi on the Seoul subway system.

The ministry said it successfully tested the technology last month on Line 2 from Sinseoldong Station to Seongsu Station and is currently expanding it to the other lines.

South Korea aims for nationwide coverage of 5G networks by the end of this year after they first went live in April 2019.

The vast majority -- 66 percent -- of the country's mobile users were still on 4G networks as of December last year, compared with 28.7 percent on 5G.

julesyi@yna.co.kr

(END)

**CO** lgtele : LG Uplus Corp. | luche : LG Corp

**IN** iwrssl : Wireless Area Network Technology | idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** gtrans : Transport | gcat : Political/General News

**RE** skorea : South Korea | seoul : Seoul | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** 0901001

**PUB** Yonhap News Agency

**AN** Document YONH000020220216ei2g001gt

**HD** Five major **OTT** providers levied fines

**BY** kalssam35@donga.com

**WC** 339 words

**PD** 14 February 2022

**SN** Dong-A Ilbo Daily

**SC** DONGAI

**LA** English

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**LP**

Five over-the-top (**OTT**) media service providers including Netflix and YouTube have been fined 19.5 million won for interfering with their users' cancellation of subscription. Some businesses notified their users that they cannot withdraw from their services although they are allowed without having to pay an extra cost. The decision will make it easier **OTT** service users to unsubscribe going forward.

The Fair Trade Commission (FTC) announced on Sunday that it would issue a correctional order to five **OTT** service providers – Google, Netflix, KT, LG Uplus and **Content** Wavve – and fine them 19.5 million won for violation of the Act on the Consumer Protection in Electronic Commerce. Google and Netflix are supposed to pay 7 million and 3.5 million won, respectively, while KT, LG Uplus and Wavve are levied 3 million won each.

**TD**

Google, Netflix and LG Uplus informed that subscribers to their video streaming service may not withdraw once a contract is signed, adding that it is possible to unsubscribe only in the subsequent month of their subscription. However, the Act on the Consumer Protection in Electronic Commerce stipulates that consumers may cancel their request of subscription and get a full refund anytime within seven days of their purchase of a service on the condition that they have not since viewed any content.

Google and Netflix did not provide their consumers with information about a period for withdrawal or how to unsubscribe, which has limited consumers' rights to cancellation of subscription according to the FTC.

KT, LG Uplus and Content Wavve did not allow their subscribers to cancel, terminate or modify a service agreement while making it easy to join membership and sign a contract online. Instead, users have been able to terminate their subscription only by calling their customer service center in person. As per law, e-commerce business owners, who allow subscription and contract signing online, shall make it possible for their consumers to terminate and change a contract online as well.

**CO** lgtele : LG Uplus Corp. | gognew : Google LLC | netfli : Netflix, Inc. | goog : Alphabet Inc. | lchem : LG Corp

**IN** imsoft : Streaming Services | idistr : Media Content Distribution | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8395464 : Internet Search Engines

**NS** c33 : Contracts/Orders | c314 : Pricing | c333 : Non-Government Contracts/Orders | c31 : Marketing | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Dong-A Ilbo Daily

**AN** Document DONGAI0020220213ei2e00003

**SE** International  
**HD** **Netflix, Google fined over unfair paid subscription biz**

**WC** 307 words

**PD** 13 February 2022

**SN** Indo-Asian News Service

**SC** HNIANS

**LA** English

**CY** Copyright 2022. Indo-Asian News Service

**LP**

Seoul, Feb 13 (IANS) South Korea's antitrust regulator said on Sunday it has decided to impose a fine of a combined 19.5 million won (\$16,300) on Google, Netflix and three other video streaming services for their unfair business activity over paid subscription.

Five over-the-top (OTT) media service providers -- Google, Netflix, KT, LG Uplus and **Content** Wavve -- hampered paid subscribers' move to end their membership, according to the Fair Trade Commission (FTC).

**TD**

They provided falsified information or did not allow subscribers to cancel their membership online in a bid to make it difficult for customers to terminate the contract of using their services, according to the FTC.

Along with the fine, the regulator ordered them to correct their business practice, reports Yonhap news agency.

Over 34 per cent of South Koreans were paid subscribers to over-the-top (OTT) media, or video streaming services, according to a survey.

Paid subscribers to OTTs stood at 34.8 per cent last year, up 20.4 percentage points from the previous year, according to a survey of 6,834 people over the age of 13 by the country's media regulator, the Korea Communications Commission (KCC).

South Korea's OTT usage rate rose to 69.5 per cent, compared with 66.3 per cent from the previous year, amid the stay-at-home trend driven by the pandemic

YouTube was the most popular OTT service in South Korea, with its usage rate at 65.5 per cent, followed by Netflix at 24 per cent.

Usage rates for homegrown players Wavve and Tving stood at 4.4 per cent each.

The time subscribers spent on OTT services increased to 80 minutes per day last year, compared with 76 minutes the previous year and 60 minutes in 2019.

--IANS

na/dpb

**CO** lgtele : LG Uplus Corp. | gognew : Google LLC | goog : Alphabet Inc. | netfli : Netflix, Inc. | luchem : LG Corp

**IN** imsoft : Streaming Services | idistr : Media Content Distribution | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8395464 : Internet Search Engines

**NS** c13 : Regulation/Government Policy | c131 : Regulatory Bodies | c34 : Anti-Competition Issues | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

<b>PUB</b>	IANIS India Pvt. Ltd.
<b>AN</b>	Document HNIANS0020220213ei2d001md

**HD** regulator-**OTT** platforms; Google, Netflix and 3 other streaming platforms fined over unfair biz activity

**CR** YNA

**WC** 213 words

**PD** 13 February 2022

**ET** 03:00

**SN** Yonhap English News

**SC** YONH

**LA** English

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**LP**

Google, Netflix and 3 other streaming platforms fined over unfair biz activity

SEOUL, Feb. 13 (Yonhap) -- South Korea's antitrust regulator said Sunday it has decided to impose a fine of a combined 19.5 million won (US\$16,300) on Google, Netflix and three other video streaming services for their unfair business activity over paid subscription.

**TD**

Five over-the-top (OTT) media service providers -- Google, Netflix, KT, LG Uplus and Content Wavve -- hampered paid subscribers' move to end their membership, according to the Fair Trade Commission (FTC).

They provided falsified information or did not allow subscribers to cancel their membership online in a bid to make it difficult for customers to terminate the contract of using their services, according to the FTC.

Along with the fine, the regulator ordered them to correct their business practice.

OTT services have gained popularity here as more than 34 percent of South Koreans were paid subscribers to such video streaming services last year, according to the country's media regulator.

Google's YouTube was the most popular OTT service in South Korea, with its usage rate at 65.5 percent, followed by Netflix at 24 percent.

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(END)

**CO** lgtele : LG Uplus Corp. | gognew : Google LLC | goog : Alphabet Inc. | netfli : Netflix, Inc. | luche : LG Corp

**IN** imsoft : Streaming Services | idistr : Media Content Distribution | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8395464 : Internet Search Engines

**NS** c13 : Regulation/Government Policy | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** 0201001

**PUB** Yonhap News Agency

**AN** Document YONH000020220213ei2d001gt

**HD** MWC22 expects 'up to 60,000' in-person visitors

**WC** 188 words

**PD** 11 February 2022

**SN** Telecompaper Europe

**SC** TELEUR

**LA** English

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**LP**

Mobile industry group GSMA expects to attract between 40,000 and 60,000 attendees at this year's Mobile World Congress (MWC) in Barcelona, more than double the year-earlier total, reports El Economista, citing GSMA CEO John Hoffman. MWC22 will this year take place from 28 February to 03 March under the theme "**Connectivity** Unleashed", with the GSMA confirming the attendance of companies including Telefonica, Orange, Vodafone, Ericsson, Samsung, Nokia, Google, Meta, Huawei, ZTE, Xiaomi, HTC, LG U+, Oppo, Qualcomm, Intel and Cisco.

**TD**

Hoffman said reactivating the exchange of knowledge and face-to-face business contacts is the priority of this year's event rather than attendance numbers. Following the cancellation of MWC20 due to the Covid-19 pandemic, the scaled back 2021 edition of the event attracted around [20,000 in-person visitors](#), figures that paled in comparison with the record [109,000 visitors](#) that attended the 2019 event.

That edition contributed around EUR 473 million to the local economy while this year's event is set to contribute some EUR 240 million, added the report.

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i34411 : Mobile Communications Devices | i7902202 : Mobile Telecommunications | i3441 : Telecommunications Equipment | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology

**NS** ccat : Corporate/Industrial News | c315 : Conferences/Exhibitions

**RE** barca : Barcelona | eurz : Europe | spain : Spain | catal : Catalonia | eecz : European Union Countries | medz : Mediterranean | weurz : Western Europe

**PUB** Telecompaper BV

**AN** Document TELEUR0020220211ei2b0002v

**HD LG U+: DPS Increases**

**WC** 418 words

**PD** 4 February 2022

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

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**LP**

The author is an analyst of NH **Investment** & Securities. He can be reached at jaemin.ahn@nhqv.com. -- Ed.

**TD**

Based on the growth of its wireless business in 2022, LG U+'s OP is to remain on an expansion track. But, the pace of this growth will likely be tempered by high-base effects from increased earnings over the past few years.

DPR increases

- We maintain a Buy rating and a TP of W17,000 on LG U+. Given the ongoing growth of its wireless business and corporate infrastructure division (including the firm's solutions and IDC domains), LG U+'s OP should remain on an upward earnings trajectory this year. In line with likely solid earnings, LG U+ is expected to boost its DPR this year from 30% to 40%, a level more on par with that of its rivals.

- For 2022, we estimate consolidated sales of W14.3tn (+3.4% y-y) and OP of W1.04tn (+6.1% y-y), anticipating stable top-line expansion at the firm's wireless business in line with a rising 5G penetration rate. And, major expenses such as capex and marketing costs are not expected to rise significantly.

- In light of the higher DPR, we see 2022E DPS of W750 (interim dividend of W300) and DY (based on current share price) of 5.6%, narrowing the gap with competitors.

4Q21 review: Earnings disappoint

- LG U+ posted consolidated 4Q21 service revenue of W2.83tn (+2.8% y-y, +1.5% q-q) and OP of W158.2bn (-9.8% y-y, -42.8% q-q), with OP missing both our estimate of W208.3bn and consensus of W203.0bn on the booking of one-off labor costs (including employee incentives) of around W65bn.

- Wireless service sales edged up only 0.4% y-y to W1.52tn. Disappointingly, it appears that LG U+'s high sales growth rate (a strength that differentiates the company from its competitors) is now losing some steam. Wireless ARPU came in at W30,323, a 2.4% y-y drop. Marketing expenses totaled W606.2bn (-3.3% y-y, +7.3% q-q), maintaining a stable competition situation.

- Solution sales at the corporate infrastructure arm climbed to W144.7bn (+19.6% y-y, +25.3% q-q), displaying healthy growth thanks to higher smart factory- and smart mobility-related sales.

<http://www.businesskorea.co.kr/news/articleView.html?idxno=87051>

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c15 : Financial Performance | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Business Korea Co., Ltd.

**AN** Document BKORDN0020220204ei240005I



SE , Biz&Company  
HD **LG Uplus nets best-ever OP '21, raises dividend ratio**  
BY Susan Lee  
WC 311 words  
PD 28 January 2022  
SN Mael Business Newspaper  
SC MAEIL  
LA English  
CY Copyright 2022 MAEKYUNG.COM Inc.  
LP

South Korea's wireless carrier LG Uplus Corp. reaped its best-ever operating profit of 979 billion won (\$811 million), although slightly missing its target of 1 trillion won, on flourished contents business from **5G network**.

In its regulatory filing on Friday, LG Uplus announced that its consolidated operating profit for the for the October to December period was 158.2 billion won, down 42.8 percent on quarter and 9.8 percent from a year earlier.

TD

Sales, however, rose 3.9 percent on quarter and 2.7 percent on year to 3.6 trillion won. Net profit was 101.8 billion won, reversing from a net loss of 224.7 billion won in the previous year while losing 51.8 percent on quarter.

For the full year, operating profit was 979 billion won, up 10.5 percent from the previous year's 886.2 billion won. Sales rose 3.2 percent on year to 13.8 trillion won and net profit rose 51.5 percent to 724.2 billion won.

Shares of LG Uplus were trading up 1.79 percent to close at 12,950 won on Friday.

By division, the company's consumer wireless business sales rose 4 percent on year to 6.5 trillion won last year. The total number of wireless subscribers, including mobile network operator (MNO) and mobile communication (MNO) and mobile virtual network operator (MVNO) amounted to 18 million last year, up 8 percent on year.

IPTV sales rose 9.6 percent on year and broadband revenue 9.2 percent on year. Enterprise infrastructure division revenue went up 10.7 percent on year on the back of IDC, solution and enterprise line.

It will enhance dividend payout to more than 40 percent versus net profit from 30 percent threshold.

[\[Source: LG Uplus Corp.\]](#)

CO lgtele : LG Uplus Corp. | luchem : LG Corp  
IN i7902202 : Mobile Telecommunications | idct : Digital Cellular Technology | iwrllsl : Wireless Area Network Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology  
NS c151 : Earnings | ccat : Corporate/Industrial News | c15 : Financial Performance | c1512 : Dividends | cactio : Corporate Actions | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter  
RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
PUB MAEKYUNG.COM Inc.  
AN Document MAEIL00020220128ei1s000m9

**HD**      **Table: LG Uplus Corp. 4Q Standalone Net KRW66.60B Vs Loss KRW229.50B**

**WC**      91 words

**PD**      28 January 2022

**ET**      01:42

**SN**      Dow Jones Institutional News

**SC**      DJDN

**LA**      English

**CY**      Copyright © 2022, Dow Jones & Company, Inc.

**LP**

LG Uplus Corp. - South Korea  
 4th Quarter ended Dec. 31  
 Figures in Korean Won  
 Standalone

	2021	2024
Revenue	KRW3,339T	KRW3,253T
Operating Profit	KRW142.60B	KRW161.60B
Net Profit	KRW66.60B	( KRW229.50B)

Results are preliminary and unaudited.  
 Source: Financial Supervisory Service - Korea

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January 27, 2022 20:42 ET (01:42 GMT)

**CO**      lgtele : LG Uplus Corp. | luchem : LG Corp

**IN**      i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS**      c151 : Earnings | ccat : Corporate/Industrial News | neqac : Equities Asset Class News | ntab : Tables  
 | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion  
 Filter | nfcpin : C&E Industry News Filter | niwe : IWE Filter

**RE**      skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB**      Dow Jones & Company, Inc.

**AN**      Document DJDN000020220128ei1s00016

**HD Table: LG Uplus Corp. 4Q Consolidated Net KRW101.80B Vs Loss KRW224.70B**

**WC** 91 words

**PD** 28 January 2022

**ET** 01:39

**SN** Dow Jones Institutional News

**SC** DJDN

**LA** English

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**LP**

LG Uplus Corp. - South Korea  
 4th Quarter ended Dec. 31  
 Figures in Korean Won  
 Consolidated

	2021	2024
Revenue	KRW3,611T	KRW3,517T
Operating Profit	KRW158.20B	KRW175.50B
Net Profit	KRW101.80B	( KRW224.70B)

Results are preliminary and unaudited.  
 Source: Financial Supervisory Service - Korea

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January 27, 2022 20:39 ET (01:39 GMT)

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**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c151 : Earnings | ccat : Corporate/Industrial News | neqac : Equities Asset Class News | ntab : Tables  
 | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion  
 Filter | nfcpin : C&E Industry News Filter | niwe : IWE Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Dow Jones & Company, Inc.

**AN** Document DJDN000020220128ei1s00044

**HD** Table: LG Uplus Corp. FY Consolidated Net KRW724.22B Vs KRW478.07B

**WC** 88 words

**PD** 27 January 2022

**ET** 22:41

**SN** Dow Jones Institutional News

**SC** DJDN

**LA** English

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**LP**

LG Uplus Corp. - South Korea

FY ended Dec. 31

Figures in Korean Won

Consolidated

	2021	2020
Revenue	KRW13.851T	KRW13.418T
Operating Profit	KRW979.01B	KRW886.15B
Net Profit	KRW724.22B	KRW478.07B

Results are preliminary and unaudited.

Source: Financial Supervisory Service - Korea

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January 27, 2022 17:41 ET (22:41 GMT)

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**NS** c151 : Earnings | ccat : Corporate/Industrial News | neqac : Equities Asset Class News | ntab : Tables | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter | niwe : IWE Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Dow Jones & Company, Inc.

**AN** Document DJDN000020220127ei1r004ci

SE , Seoul  
HD **SKT claims 5G spectrum offering unfair and demands increased range**  
BY Na Hyun-joon, Woo Soo-min and Minu Kim  
WC 292 words  
PD 26 January 2022  
SN Mael Business Newspaper  
SC MAEIL  
LA English  
CY Copyright 2022 MAEKYUNG.COM Inc.  
LP

South Korea's top wireless carrier SK Telecom (SKT) has requested the government to scale up the ongoing auction for additional **5G network** frequency spectrum, complaining of favoritism towards smaller rival LG Uplus.

SKT finds the planned auction for 3.4-3.42 gigahertz (GHz) range will only benefit rival LG Uplus and wants the offering to expand to 3.7-3.74 GHz for fairer opportunity.

TD

SKT said on Tuesday that it is highly likely for LG Uplus to win the bid since the additional spectrum is adjacent to the frequency range currently used by LG Uplus, whereas the other players SKT or KT must put up extra facility cost.

The two network providers claim the new bidding with entirely favor LG Uplus whose service quality can be enhanced by 20 percent, even when it relies on foreign telecom equipment.

The government completed an auction for the current 5G network frequencies for the three mobile carriers in June 2018, which accounts for 47 percent of its planned 3.4-4.0 GHz range. For the remaining 53 percent, the government has planned for follow-up auctions for 3 percent this year and 50 percent next year.


SKT said the ongoing auction loses fairness, demanding the expansion in the frequency offering as a solution. But KT does not seem to fully support SKT because of the use of the additional range could cost it huge investments for base stations and other facilities.

The ICT ministry said it will review SK Telecom's proposal, but the likelihood of accepting it may be low.

[\[Photo by Lee Seung-hwan\]](#)

[Click here to view image](#)

CO kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | kortel : KT Corp | luchem : LG Corp  
IN i7902 : Telecommunication Services | idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrssl : Wireless Area Network Technology | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | i79026 : Integrated Communications Providers  
NS ccat : Corporate/Industrial News  
RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
PUB MAEKYUNG.COM Inc.  
AN Document MAEIL00020220126ei1q000gq

SE	#AI
HD	LGU+ launches UHD4 IPTV set-top capable of setting sound with AI
BY	jinyong lee
WC	182 words
PD	21 January 2022
SN	Smart Times
SC	SMTIME
LA	English
CY	Copyright 2022. PRIME MEDIA GROUP Inc.
LP	<p>LG U+ (CEO Hwang Hyeon-sik) has launched a UHD4 set-top box that provides sound optimized for space and content.</p> <p>According to the company, UHD4, a general set-top box, is a new product that was released three years after its predecessor, UHD3.</p>
TD	<p>In addition, although it is a basic product that does not have a separate speaker, it is the first IPTV to have a high-performance AI chip, so even older TVs can provide high-quality sound comparable to the latest TVs.</p> <p>Kun-Young Lee, Senior Vice President, Media Services, LG Uplus said, "As the amount of time watching media at home increases due to the corona virus, we designed this product to meet customers' expectations for picture quality and sound quality, which are the most important elements of TV viewing." "Last year We will provide an outstanding media experience in any viewing environment through the Soundbar Black, a premium set-top box, and UHD4 for general customers."</p>
	
	made by smart times
CO	lgtele : LG Uplus Corp.   luchem : LG Corp
IN	i7902 : Telecommunication Services   i79022 : Wireless Telecommunications Services
NS	c22 : New Products/Services   nimage : Images   ccat : Corporate/Industrial News   cexpro : Products/Services   ncat : Content Types   nfact : Factiva Filters   nfcpin : C&E Industry News Filter
IPD	#AI
PUB	Prime Media Group Inc.
AN	Document SMTIME0020220121ei1I0005I

**HD LG U+: Expect DPR Increase**

**WC** 422 words

**PD** 19 January 2022

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

**CY** Copyright 2022 Business Korea Co., Ltd.

**LP**

The author is an analyst of NH **Investment** & Securities. He can be reached at jaemin.ahn@nhqv.com. -- Ed.

LG U+ is to remain on a steady earnings growth track thanks to the combination of stable wireless service earnings and expansion of its corporate infrastructure businesses such as IDC and **cloud** technology. Making semi-annual dividend payouts, LG U+ is likely to push up its DPR this year.

**TD**

Anticipate dual growth for wireless and media businesses

- We maintain a Buy rating on LG U+. As a result of 5G expansion, ongoing profitability widening at the firm's wireless business is to sustain in 2022. Earnings growth should also continue at LG U+'s media arm (including its IPTV domain) through its partnership with Disney+.

- In line with likely solid earnings, LG U+ is expected to boost its DPR (which is currently lower than that of rivals) this year from 30% to 40%. We see 2022F DPS of W750 and DY of 5.7%. With the firm's share price having slipped after the ex-dividend date at the start of the year, 2022F P/E has fallen to 7.6x, leaving no valuation burden.

- Nevertheless, we lower our TP from W18,000 to W17,000, reflecting downward adjustments to our 2022 earnings projections in consideration of expense hikes, including a higher labor cost burden since last year.

4Q21 preview: OP to arrive shy of estimates

- For 4Q21, we estimate consolidated sales of W3.55tn (+1.0% y-y, +2.1% q-q), service revenue of W2.61tn (+3.8% y-y, +2.0% q-q), and OP of W208.3bn (+18.7% y-y, -24.7% q-q), with OP to arrive short of both our previous estimate of W257.5bn and consensus of W217.3bn.

- We believe that LGU +'s wireless service sales totaled W1.54tn (+1.3% y-y, +0.9% q-q), with wireless ARPU (W31,232; +0.6% y-y, +1.0% q-q) experiencing a gradual rise alongside 5G network expansion. But, labor costs likely upped to W448.7bn (+17.3% y-y, +12.5% q-q) on incentive payments. We size marketing costs at W591.8bn (-5.6% y-y, +4.8% q-q), a slight q-q rise. LG U+'s IPTV business should benefit from its partnership with Disney+.

<http://www.businesskorea.co.kr/news/articleView.html?idxno=86287>

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** ccat : Corporate/Industrial News

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Business Korea Co., Ltd.

**AN** Document BKORDN0020220119ei1j0002y

SE , Photos

HD Ex-AT&T **big data** specialist Hwang joins LG Uplus as CDO

WC 98 words

PD 18 January 2022

SN Mael Business Newspaper

SC MAEIL

LA English

CY Copyright 2022 MAEKYUNG.COM Inc.

LP

South Korea's No. 3 telco LG Uplus has brought in former AT&T **big data** specialist Hwang Kyu-byul as its new chief data officer (CDO) to foster data business as its new business and expedite digital transformation through **AI** and **big data** to upgrade its services for both retail and business clients. Hwang had previously worked for customer relationship management at U.S. Delta Airlines, **content** intelligence and **big data** at AT&T, and data **platform** and data monetization at Warner Media.

[\[Photo by LG Uplus Corp.\]](#)

CO amronl : Warner Media, LLC | lgtele : LG Uplus Corp. | luchem : LG Corp | sbcatt : AT&T Inc.

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i97411 : Broadcasting | i9741109 : Cable Broadcasting | imed : Media/Entertainment

NS cdbus : Digitalization | c411 : Management Moves | c41 : Management | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpxin : C&E Industry News Filter

RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

PUB MAEKYUNG.COM Inc.

AN Document MAEIL00020220118ei1i0002t



**SE** , Biz&Company  
**HD** LG Uplus recruits former CJ ENM executive as chief **content** officer

**BY** Lee Jae-chul and Cho Jeehyun

**WC** 223 words

**PD** 10 January 2022

**SN** Maeil Business Newspaper

**SC** MAEIL

**LA** English

**CY** Copyright 2022 MAEKYUNG.COM Inc.

**LP**

LG Uplus Corp. has recruited former digital **content** business executive from entertainment giant CJ ENM to bolster video streaming business.

The South Korean wireless carrier has appointed Lee Deok-jae, former president of Media **Content** Business at CJ ENM Co. as its chief **content** officer (CCO), the company announced Sunday. Lee will be responsible for leading the company's creation and publication of digital contents, ranging from extended reality contents to **cloud**-based mobile games and new areas such as **metaverse** and non-fungible token.

**TD**

The company plans to expand its content business team by 150 percent this year versus last year by hiring experts from related fields, as well as seek partnership with more digital platform operators.

Last month, the company also recruited Lee Sang-jin, another content business specialist who had previously worked at CJ ENM and Hybe, a label behind K-pop sensation BTS.

LG Uplus, the third largest mobile carrier in Korea, signed an exclusive partnership with The Walt Disney last year to serve as network operator for the global media giant's over-the-top media service in the country.

On Monday, shares of LG Uplus rose 0.74 percent to close at 13,650 won (\$11.40).

[Click here to view image](#)

**CO** lgtele : LG Uplus Corp. | tnshop : CJ ENM Co Ltd | luchem : LG Corp

**IN** i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** ccat : Corporate/Industrial News | c411 : Management Moves | cslmc : Senior Level Management | c41 : Management | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpxin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** MAEKYUNG.COM Inc.

**AN** Document MAEIL00020220110ei1a00107

**HD** South Korea plans auction for more 5G spectrum in February

**WC** 207 words

**PD** 4 January 2022

**SN** Telecompaper Asia

**SC** TELASI

**LA** English

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**LP**

South Korea's ICT ministry said it will open an auction in February for more **5G network** frequency bands for use by mobile carriers, according to Yonhap News Agency. The ministry [agreed in December](#) to hold a new auction for additional 5G spectrum in the 3.40-3.42 GHz range following a request by mobile carrier LG Uplus.

The ministry said it will sell 20 MHz for KRW 135.5 billion (USD 113.5 million), reflecting the bidding price from the 2018 auction. The expiry date for the additional 20 MHz is November 2028, the same as in the 2018 auction. The government will require the winning operator to install over 150,000 5G base stations by 2025.

**TD**

In June 2018, the ICT ministry completed an auction for 5G network frequencies won by the country's three mobile carriers, including SK Telecom, KT and LG Uplus.

SK Telecom and KT criticised ICT ministry's decision to hold a new tender, arguing the auction will be opened upon the request of a single mobile carrier for the first time. They also claim that it was LG Uplus' own decision to bid for only 80 MHz in 2018.

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | kortel : KT Corp | lchem : LG Corp

**IN** i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i79026 : Integrated Communications Providers

**NS** ccat : Corporate/Industrial News

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Telecompaper BV

**AN** Document TELASI0020220104ei140008f

**HD** 5G spectrum-auction; Gov't to open auction for additional 5G network frequency spectrum next month

**CR** YNA

**WC** 377 words

**PD** 4 January 2022

**ET** 08:48

**SN** Yonhap English News

**SC** YONH

**LA** English

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**LP**

Gov't to open auction for additional 5G network frequency spectrum next month

SEOUL, Jan. 4 (Yonhap) -- South Korea's ICT ministry said Tuesday it will open an auction next month for additional 5G network frequency bands used by the country's major mobile carriers.

**TD**

In December, the ministry agreed to open bidding for additional 5G network in the 3.4- to 3.42-gigahertz spectrum as requested by LG Uplus, the smallest mobile carrier.

The ministry said that the price of the 20 megahertz (MHz) to be distributed at the auction will be set at 135.5 billion won (US\$113.5 million), reflecting the bidding price from the 2018 auction.

In June 2018, the ICT ministry completed an auction for 5G network frequencies by the country's three mobile carriers, including the top mobile carrier SK Telecom Co. and No. 2 player KT Corp.

SK Telecom and KT each won 100 MHz in the 3.5 GHz wavelength that can provide better service at longer distances, with LG Uplus settling for 80 MHz.

The total bidding price of the 280 MHz at the 2018 auction -- allowed for use for 10 years until November 2028 -- was 3.68 trillion won. The expiration date for the additional 20 MHz to be distributed at next month's auction remains the same at November 2028.

The government will also require the winning carrier to install over 150,000 5G base stations by 2025.

SK Telecom and KT have complained about the ICT ministry's decision on the additional bidding, saying that it marks the first time an auction will be opened upon request by a single mobile carrier.

They also claim that it was LG Uplus' own decision to bid for only 80 MHz in 2018.

Industry watchers said LG Uplus is at a relative advantage as it will considerably cost more for SK Telecom and KT to utilize the spectrum even if they win the bid.

As of November last year, the number of smartphone users on 5G mobile networks had topped 20 million for the first time since the service was commercialized in 2019.

julesyi@yna.co.kr

(END)

**CO** lgtele : LG Uplus Corp. | kortel : KT Corp | luchem : LG Corp

**IN** i7902202 : Mobile Telecommunications | idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology | iwrissl : Wireless Area Network Technology | i79026 : Integrated Communications Providers

**NS** cprdop : Facility Openings | c24 : Capacity/Facilities | ccat : Corporate/Industrial News  
**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
**IPD** 0901001  
**PUB** Yonhap News Agency  
**AN** Document YONH000020220104ei14004ed

## HD Mobile Carriers Expanding Business into New Fields

WC 349 words

PD 3 January 2022

SN Business Korea Daily News

SC BKORDN

LA English

CY Copyright 2022 Business Korea Co., Ltd.

LP

South Korean mobile carriers are expanding their business in the fields of artificial intelligence, **cloud** service, smart factory, digital healthcare, etc.

SK Telecom is focusing on innovation in the **AI** service sector. It is planning to expand its Universe Pass packages while launching new subscription services one after another.

TD

KT is turning itself into a digital platform company covering artificial intelligence, big data and cloud services. It is going to commercialize its super-giant AI model in the first half of this year and is concentrating on the AI call center market with annual sales of three trillion won.

The South Korean government is planning to turn the information and data systems of all administrative and public agencies into cloud systems by 2025 and private-sector cloud systems are supposed to be used in 46 percent of the systems. In this context, KT is preparing an OpenStack public cloud infrastructure.

Last year, LG U+ overhauled its B2B solutions for 5G utilization in various industries. The company's smart factory solutions are being increasingly used at LG Group subsidiaries, power plants, heavy industry companies, etc. The company is aiming to increase its related sales seven-fold by 2025.

In the digital healthcare sector, SK Telecom launched Care8 DNA last year. This subscription service is to deliver a test kit to a subscriber and then provide him or her with gene test results and personalized health information two weeks after the kit is returned.

KT is preparing its first digital healthcare platform service in cooperation with Novartis, NeuroSigma and in-vitro diagnostics company MiCo BioMed. <lt-toolbar contenteditable="false" data-  
lt-force-appearance="light" style="display: none;"><lt-div class="lt-toolbar\_\_wrapper" style="left: 625px; position: absolute !important; top: 442px !important; bottom: auto !important; z-index: auto;"><lt-div class="lt-toolbar\_\_premium-icon"></lt-div><lt-div class="lt-toolbar\_\_status-icon lt-toolbar\_\_status-icon-has-no-errors" title="LanguageTool - Spelling and Grammar Check"></lt-div></lt-div></lt-toolbar>

<http://www.businesskorea.co.kr/news/articleView.html?idxno=85255>

CO kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | kortel : KT Corp | luchem : LG Corp

IN i3302022 : Artificial Intelligence Technologies | i7902202 : Mobile Telecommunications | iappsp : Cloud Computing | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology | i79026 : Integrated Communications Providers

NS c11 : Corporate Strategy/Planning | ccat : Corporate/Industrial News

RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

PUB Business Korea Co., Ltd.

AN Document BKORDN0020220103ei130002x

**HD LG U+ to Develop Smart Drones Powered by 5G Technology**

**WC** 375 words

**PD** 27 December 2021

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

**CY** Copyright 2021 Business Korea Co., Ltd.

**LP**

LG U+ announced on Dec. 26 that it has signed a business agreement on the development of **AI** differentiation solutions and specialized mission equipment for 5G-based smart drones with the Industry-Academic Cooperation Foundation at Korea Aerospace University and Quaternion.

LG U+ loaded 5G mobile communication and remote control functions into drones. Smart drone services perform non-visible control functions and real-time video transmission. Its **AI** fire detection system for drones uses **AI** image analysis services based on edge computing and thermal imaging cameras.

**TD**

Korea Aerospace University is a private university specialized in the aviation sector. Thanks to its outstanding expertise in drone education and research, it was selected for the Ministry of Education's Brain Korea 21 (BK21) Project and the Leaders in Industry-University Cooperation (LINC+) Project in 2021. Research on urban air mobility (UAM) and unmanned traffic management (UTM) is also underway for future mobility at the university.

Quaternion is a company that specializes in drone structure design, flight control systems and safety solutions. It has drone-specific small mission equipment solutions and original flight control computer (HW/SW) technology. In Seosan Drone Demonstration City in 2021, the company showed safety solutions using wired drones in order to prevent tidal flat accidents and is engaging in the commercialization of mobile wired drone systems.

Through this cooperation, LG U+ will secure additional small and medium-sized drone lineups and develop mission equipment such as small, light, and high-pixel thermal imaging (EO/IR) cameras. In addition, it plans to use drones in forest fire detection services after ramping up their flight time, boosting convenience and applying AI fire detection technology to them.

<http://www.businesskorea.co.kr/news/articleView.html?idxno=84775>

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** iuav : Drones | iindstrls : Industrial Goods | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** gainml : Artificial Intelligence/Machine Learning | ccat : Corporate/Industrial News | gcat : Political/General News | gcsci : Computer Science | gsci : Sciences/Humanities

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Business Korea Co., Ltd.

**AN** Document BKORDN0020211227ehcr0002z

**SE** International  
**HD** **Apple says looking into iPhone call drop issue**

**WC** 217 words

**PD** 8 December 2021

**SN** Indo-Asian News Service

**SC** HNIANS

**LA** English

**CY** Copyright 2021. Indo-Asian News Service

**LP**

Seoul, Dec 8 (IANS) Apple said on Wednesday it is looking into the dropped call issue on iPhone 12 and iPhone 13 **devices** as users continued to complain of reception failure even after updating the mobile operating system.

"We are doing our best to provide the best experience to our customers and looking into the issue affecting some customers at LG Uplus," Apple said in its first comment on the issue.

**TD**

Last month, Apple released the iOS 15.1.1, an updated version of the iOS 15.1, to fix call drops as well as other bugs after users around the world complained they experienced the problem on the devices.

Apple users in South Korea also reported similar experiences, particularly among those subscribed to LG Uplus Corp., a telecom operator, reports Yonhap news agency.

LG Uplus opened a service section to deal specifically with the dropped call problem as its customers have complained of intermittent reception failure in some Apple devices.

Other mobile carriers, KT Corp and SK Telecom, said they have not received such complaints.

Reports surfaced earlier this month that the users of iPhone devices were experiencing dropped calls even after updating the mobile operating system released by Apple last month to fix the issue.

--IANS

na/

**CO** lgtele : LG Uplus Corp. | applc : Apple Inc. | luche : LG Corp

**IN** i3454 : Personal Electronics | i7902202 : Mobile Telecommunications | i34411 : Mobile Communications Devices | icellph : Cell/Mobile/Smart Phones | i3302 : Computers/Consumer Electronics | i3441 : Telecommunications Equipment | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology

**NS** ccat : Corporate/Industrial News

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** IANS India Pvt. Ltd.

**AN** Document HNIANS0020211208ehc800bf5

**HD** Apple-call drop; Apple says it is looking into iPhone call drop issue

**CR** YNA

**WC** 188 words

**PD** 8 December 2021

**ET** 09:14

**SN** Yonhap English News

**SC** YONH

**LA** English

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**LP**

Apple says it is looking into iPhone call drop issue

SEOUL, Dec. 8 (Yonhap) -- Apple Inc. said Wednesday it is looking into the dropped call issue on iPhone 12 and iPhone 13 **devices** as users continued to complain of reception failure even after updating the mobile operating system.

**TD**

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LG Uplus opened a service section to deal with the problem last week.

Other mobile carriers, KT Corp. and SK Telecom Co., said they have not received such complaints.

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(END)

**CO** applc : Apple Inc. | lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i3454 : Personal Electronics | icellph : Cell/Mobile/Smart Phones | i34411 : Mobile Communications Devices | i3302 : Computers/Consumer Electronics | i3441 : Telecommunications Equipment | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** 0901001

**PUB** Yonhap News Agency

**AN** Document YONH000020211208ehc8004bl



**HD** Gov't to permit auction of additional **5G network** spectrum

**WC** 419 words

**PD** 7 December 2021

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

**CY** Copyright 2021 JoongAng Ilbo Co., Ltd.

**LP**

The Ministry of Science and ICT has agreed to open bidding for an additional **5G network** spectrum following a request from LG U+. The Ministry of Science and ICT authorized the auction of the 3.4 to 3.42 gigahertz (GHz) **5G network** spectrum on ...

**TD**

The Ministry of Science and ICT has agreed to open bidding for an additional 5G network spectrum following a request from LG U+.

The Ministry of Science and ICT authorized the auction of the 3.4 to 3.42 gigahertz (GHz) 5G network spectrum on Friday following a July 8 request from the carrier. The details of the auction, such as the date or participants, have not been set yet.

Local reports say that since the auction is open to all network servicers in Korea, SK Telecom and KT are also likely to participate. Since July, SK Telecom and KT have been complaining that requesting an additional spectrum after the initial auction is unfair.

"SK Telecom and KT don't really need the spectrum range, but they could participate in the auction just to make it difficult for LG U+," said a telecom insider who wished to remain anonymous. "It's obvious that they're not happy about a lesser competitor becoming their equals."

Spokespersons from both companies told the Korea JoongAng Daily that they have no specific plans, but are "looking into the matter from all angles."

In a government spectrum auction in June 2018, SK Telecom and KT each bought 100 megahertz (MHz) spectrum bands, while LG U+ only bought 80 MHz. SKT bought the 3.6 to 3.7 GHz band for 1.2 trillion won (\$1 billion), KT bought the 3.5 to 3.6 GHz band for 968 billion won and LG U+ bought the 3.42 to 3.5 GHz band for 809.5 billion won.

The 20 MHz spectrum range band was not put up for sale at the time because the Science Ministry did not deem it usable, citing interference with neighboring frequencies and a lack of necessary tools to remedy it. After technical improvements, however, the Science Ministry cleared the 3.4 to 3.42 GHz spectrum for use on Dec. 5, 2019.

"We will decide on the details of allocating the spectrum band after a careful study of the variables," the science ministry said.

BY YOON SO-YEON [yoon.soyeon@joongang.co.kr]

[Click here to see image](#)

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i83942 : Computer Systems Design Services | idct : Digital Cellular Technology | i7902 : Telecommunication Services | i3302 : Computers/Consumer Electronics | i3303 : Networking | i8394 : Computer Services | ibcs : Business/Consumer Services | itech : Technology | iwrssl : Wireless Area Network Technology | i79022 : Wireless Telecommunications Services

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** JoongAng Ilbo Co., Ltd.



**SE** International  
**HD** **iPhone users complain about continued dropped calls even after iOS update**

**WC** 234 words

**PD** 1 December 2021

**SN** Indo-Asian News Service

**SC** HNIANS

**LA** English

**CY** Copyright 2021. Indo-Asian News Service

**LP**

Seoul, Dec 1 (IANS) The users of iPhone **devices**, including the iPhone 12 and 13, continued to experience dropped calls even after updating the mobile operating system released by Apple last month to fix the issue, industry sources said on Wednesday.

An official at LG Uplus Corp, a major South Korean telecom operator, said that it plans to open a service section this week to deal specifically with the dropped call problem as its customers have complained of intermittent reception failure in some Apple **devices**.

**TD**

"We heard from Apple that other mobile carriers in the country and abroad are also experiencing the same problem," the official at LG Uplus said over the phone.

LG Uplus is currently working with Apple and US chipmaker Qualcomm to identify the exact cause, the official said.

Officials at other major mobile carriers, KT Corp. and SK Telecom Co, said they have not received any customer complaints regarding the issue, reports Yonhap news agency.

Last month, Apple released the iOS 15.1.1, an updated version of the iOS 15.1, to fix the call drop performance issue on the iPhone 12 and iPhone 13 as well as other bugs.

The latest update came as iPhone 12 and iPhone 13 users around the world have recently experienced consistent dropped calls on their devices.

--IANS

wh/svn/bg

**CO** lgtele : LG Uplus Corp. | applc : Apple Inc. | luchem : LG Corp

**IN** i7902202 : Mobile Telecommunications | icellph : Cell/Mobile/Smart Phones | i34411 : Mobile Communications Devices | i3302 : Computers/Consumer Electronics | i3441 : Telecommunications Equipment | i3454 : Personal Electronics | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology

**NS** ccat : Corporate/Industrial News

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** IANS India Pvt. Ltd.

**AN** Document HNIANS0020211201ehc1006em

**HD** iPhone-dropped call; iPhone users in outcry over continued dropped calls even after iOS update

**CR** YNA

**WC** 248 words

**PD** 1 December 2021

**ET** 07:19

**SN** Yonhap English News

**SC** YONH

**LA** English

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**LP**

iPhone users in outcry over continued dropped calls even after iOS update

SEOUL, Dec. 1 (Yonhap) -- The users of iPhone **devices**, including the iPhone 12 and 13, continued to experience dropped calls even after updating the mobile operating system released by Apple last month to fix the issue, industry sources said Wednesday.

**TD**

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julesyi@yna.co.kr

(END)

**CO** lgtele : LG Uplus Corp. | applc : Apple Inc. | luche : LG Corp

**IN** i7902202 : Mobile Telecommunications | icellph : Cell/Mobile/Smart Phones | i34411 : Mobile Communications Devices | i3302 : Computers/Consumer Electronics | i3441 : Telecommunications Equipment | i3454 : Personal Electronics | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** 0901001

**PUB** Yonhap News Agency

**AN** Document YONH000020211201ehc1005eh



**HD** LG UPLUS CORP. , Decision on Terminating Treasury Stock **Trust** Contract

**WC** 148 words

**PD** 24 November 2021

**SN** NICE Daily KSE Announcements

**SC** KORINS

**LA** English

**CY** (c) 2021. NICE Information Service Co. Ltd.

**TD**

Ticker Code : 032640

LG Uplus

1. Contract amount(KRW)
  - Before termination: 100,000,000,000
  - After termination: 0
2. Contract period before termination: 09 Jun 2021 ~ 08 Jun 2022
3. Purpose of termination: Termination according to the expiration of the contract period
4. The other party to the termination: KB Securities Co., Ltd.
5. Scheduled termination date: 09 Dec 2021
6. Returning method of trust assets after termination: Redemption of cash and actual things(treasury stock)
7. Treasury stocks holdings before termination
  - Acquisition within profit available for dividend(No.) :
    - Common Shares(No.) : 6,783,006(1.6%)
    - Other Shares(No.) : -( -%)
  - Other acquisition(No.) :
    - common shares(No.) : 3(0.0%)
    - Other Shares(No.) : -( -%)
8. Date of board of directors' resolution(Decision date): 24 Nov 2021
  - Attendance of Outside Directors :
    - Present(No.) : 4
    - Absent(No.) : 0
  - Attendance of Auditors(members of Audit Committee) : -

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c33 : Contracts/Orders | ccat : Corporate/Industrial News | npress : Press Releases | c333 : Non-Government Contracts/Orders | ncat : Content Types | nfact : Factiva Filters | nfcipin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** NICE Information Service Co. Ltd.

**AN** Document KORINS0020211125ehbo0000p

**HD LG U+ Completes a Successful Trial of DriveNets Network Cloud Solution on its Core Network**

**BY** posted by LG U+

**WC** 424 words

**PD** 18 November 2021

**SN** Total Telecom Plus

**SC** TOTEL

**LA** English

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**LP**

LG U+, a South Korean telecommunications service provider owned by LG Corporation, and DriveNets, a leader in cloud-native networking software and network disaggregation solutions, today announced the successful completion of a proof-of-concept (POC) process for DriveNets Network Cloud solution as a potential replacement for LG U+'s existing network core and backbone routing technology. In this effort, LG U+ led the first successful validation of cloud-native, backbone packet-forwarding transmission in South Korea.

**TD**

This successful POC trial is the latest step in LG U+'s evolution towards a fully cloud-native, disaggregated network. "At LG U+, we are looking forward to evolving our entire network infrastructure to the cloud, including base stations, wired networks, and core networks," said Lee Sang-Heon, LG U+ NW Advanced Development Manager. "DriveNets Network Cloud confirmed that we will be able to provide optimal service quality without interruption, even when traffic increases or other challenges occur, in a cloud-native environment. This test is an important milestone as we evolve our network to a cloud environment, ensuring the best customer experience by preemptively securing future network cloud technology." "This successful test with LG U+ is further validation of the value that building networks like cloud brings to service providers around the world," said Ido Susan, co-founder and CEO of DriveNets. "DriveNets Network Cloud offers software-based, disaggregated networking solutions for any network use case, from core and peering to edge and access, running on a shared cluster of networking white boxes. Network Cloud provides on-demand capacity scaling, leading LG U+ to the next generation of network technology." "Networks transforming to cloud technology Telecommunications service providers worldwide are transforming their networks to disaggregated, cloud-native architectures now, or plan to in the near future. A recent Heavy Reading survey, A Radical Network Change to Cloud, found that an average 35 percent of service providers surveyed are already in the process of adopting modern cloud-native or disaggregated networks – from access to core – while more than 50 percent plan to do so within the next five years. DriveNets is leading that transformation, engaging with nearly 100 operators and cloud providers worldwide, disrupting the market and bringing disaggregation to the largest networks in the world. As operators continue to evolve their networks to 5G technology, disaggregation will continue to be deployed more broadly. Learn more about DriveNets Network Cloud here.

**RF** 511717

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i3303 : Networking | i3302 : Computers/Consumer Electronics | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8396 : Diversified Holding Companies | ibcs : Business/Consumer Services

**NS** gethm : Ethnic Minorities | gcat : Political/General News | gcom : Society/Community | gsoc : Social Issues

**IPD** News

**PUB** Terrapinn Limited

**AN** Document TOTEL00020211118ehbi0000l

HD

**LG U+ Completes a Successful Trial of DriveNets Network Cloud Solution on its Core Network**

WC

758 words

PD

18 November 2021

ET

12:00

SN

PR Newswire

SC

PRN

LA

English

CY

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LP

DriveNets' solution validated as an enabler to LG U+ evolution towards cloud-native, disaggregated networking

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TD

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Telecommunications service providers worldwide are transforming their networks to disaggregated, cloud-native architectures now, or plan to in the near future. A recent Heavy Reading survey, A Radical Network Change to Cloud, found that an average 35 percent of service providers surveyed are already in the process of adopting modern cloud-native or disaggregated networks -- from access to core -- while more than 50 percent plan to do so within the next five years.

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Learn more about DriveNets Network Cloud [here](#).

## About LG U+

LG U+ leverages LG Group's networks and capabilities to provide life-changing services for our customers. Experience next-level mobile, home and enterprise services with our superlative network quality. LG U+ became the first Korean telecommunications operator to export \$22 million in 5G content and solutions. Our acquisition of LG HelloVision further bolstered our media business portfolio as we continue to deliver top content and win customer trust. LG U+ demonstrated the world's first 5G service in December, 2018 and launched the world's first commercial 5G service in April, 2019. LG U+ plan to deploy a nation-wide 5G network with 3.5GHz and commercialize mmWave and 5G SA. LG U+ ranked first in revenue growth rate among all Korean telcos in 2020. With the growth of the 5G and IPTV businesses, operating income increased by 29.1% year-over-year.

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View original content to download multimedia:

<https://www.prnewswire.com/news-releases/lg-u-completes-a-successful-trial-of-drivenets-network-cloud-solution-on-its-core-network-301427411.html>

SOURCE DriveNets



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9-774-4726, press@drivenets.com

(END)

**CO**

lgtele : LG Uplus Corp. | luchem : LG Corp

**IN**

i3302 : Computers/Consumer Electronics | i3302021 :  
Applications Software | i330202 : Software | icomp :  
Computing | itech : Technology | i7902 :  
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**NS**

c22 : New Products/Services | ccat : Corporate/Industrial  
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**PUB**

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**AN**

Document PRN0000020211118ehbi00081

**HD LG U+ Completes a Successful Trial of DriveNets Network Cloud Solution on its Core Network**

**CR** DriveNets; PR Newswire

**WC** 764 words

**PD** 18 November 2021

**ET** 12:00

**SN** PR Newswire Europe

**SC** TWOTEN

**LA** English

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**LP**

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**TD**

[https://mma.prnewswire.com/media/1657406/DriveNets\\_Logo.jpg](https://mma.prnewswire.com/media/1657406/DriveNets_Logo.jpg)

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[https://rt.prnewswire.com/rt.gif?NewsItemId=EN80528&Transmission\\_Id=202111180700PR\\_NEWS\\_EURO\\_ND\\_EN80528&DatId=20211118](https://rt.prnewswire.com/rt.gif?NewsItemId=EN80528&Transmission_Id=202111180700PR_NEWS_EURO_ND_EN80528&DatId=20211118)

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#### ART

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i3302 : Computers/Consumer Electronics | i3302021 : Applications Software | i7902 : Telecommunication Services | itech : Technology | i330202 : Software | icomp : Computing | i79022 : Wireless Telecommunications Services | i8396 : Diversified Holding Companies | ibcs : Business/Consumer Services

**NS** c22 : New Products/Services | ccat : Corporate/Industrial News | gethm : Ethnic Minorities | npress : Press Releases | cexpro : Products/Services | gcat : Political/General News | gcom : Society/Community | gsoc : Social Issues | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** DriveNets-LG-U+

**IPC** CPR

**PUB** PR Newswire Association, Inc.

**AN** Document TWOTEN0020211118ehbi003mm

**SE** International  
**HD** **Apple releases iOS 15.1.1 with call improvements**

**WC** 263 words

**PD** 18 November 2021

**SN** Indo-Asian News Service

**SC** HNIANS

**LA** English

**CY** Copyright 2021. Indo-Asian News Service

**LP**

San Francisco, Nov 18 (IANS) Apple has released an update to its mobile operating system to fix dropped calls on iPhone **devices**, including the iPhone 12 and 13.

The release of the iOS 15.1.1, an updated version of the iOS 15.1, fixes the call drop performance issue on the iPhone 12 and iPhone 13 as well as the usual bug fixes.

**TD**

iPhone 12 and iPhone 13 users have recently experienced consistent dropped calls on their devices, preventing them from receiving incoming calls.

Apple users on an online community in South Korea also reported similar experiences, particularly among those subscribed to LG Uplus Corp., a major South Korean telecom operator, reports Yonhap news agency.

An official at LG Uplus said the company has received complaints among its customers and is working to identify the exact cause.

Users can now update to the latest iOS from the Settings app on their devices.

Apple recently introduced a new 15.1.1 software update designed for the HomePod.

According to Apple's release notes, the update addresses a problem that could cause podcasts to fail to play on the HomePod and HomePod mini.

Apple's smart speakers will automatically update themselves, but users can do it manually.

To perform a manual HomePod software update, open the Home app then tap on the Home icon in the upper-left corner of the screen. Choose Home Settings from the resulting pop-up window. Then choose Software Update. Apple's support website has more details.

--IANS

wh/ksk/

**CO** lgtele : LG Uplus Corp. | applc : Apple Inc. | luchem : LG Corp

**IN** i3454 : Personal Electronics | icellph : Cell/Mobile/Smart Phones | i3302 : Computers/Consumer Electronics | i3441 : Telecommunications Equipment | i34411 : Mobile Communications Devices | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** ccat : Corporate/Industrial News

**PUB** IANS India Pvt. Ltd.

**AN** Document HNIANS0020211118ehbi005se

**HD** Production company Studio Dragon to release **VR content**

**WC** 490 words

**PD** 18 November 2021

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

**CY** Copyright 2021 JoongAng Ilbo Co., Ltd.

**LP**

Production company Studio Dragon is further expanding the usage of its intellectual property (IP) from its television series to create a virtual world for fans to vicariously experience the drama sets and Korean culture. IP is a term widely used...

**TD**

Production company Studio Dragon is further expanding the usage of its intellectual property (IP) from its television series to create a virtual world for fans to vicariously experience the drama sets and Korean culture.

IP is a term widely used in the entertainment industry to describe a concept, theme, characters or other elements that can be adapted into other types of entertainment formats.

The in-house production company formed a partnership with LG U+ and the Korea Tourism Organization (KTO) to release a total of nine virtual reality (VR) offerings based on series such as "Vincenzo," "Hometown Cha-Cha-Cha" and now-airing "Inspector Joy" on LG U+'s latest XR platform U+DIVE. The app, released earlier this month, was launched to allow people to "dive" into extended reality (XR) experience. XR includes VR, augmented reality and mixed reality (MR) content.

Actors Kwak Dong-yeon, Lee Sang-yi and Ok Taek-yeon, who star in the aforementioned series, will act as guides to introduce a variety of local culture and settings that have become tourism hotspots since the end of the popular series. With Kwak, the fans can visit Seoul, the capital of the country, with Lee, they can visit the southern port city of Pohang where "Hometown" was filmed and with Ok, they can vicariously experience traditional Korean culture such as food and hanbok. The actors filmed the VR content while filming the series. According to the studio, the content is comprehensible enough for any user interested in Korean culture even if they have not seen the series.

The content based on "Hometown" is scheduled for release on Nov. 24, with "Vincenzo" and "Inspector Joy" content to be released next month. The content will be available with subtitles in five languages including English, Japanese and Chinese. In line with the release of the VR content, the KTO will also release videos introducing special tours across Korea on its website [www.visitkorea.or.kr](http://www.visitkorea.or.kr).

"We're happy to introduce the main tourism spots of Korea which have been beautifully depicted in drama series," said Chae Ji-tak, a licensing and business manager at Studio Dragon in a press statement. "I hope it can be an enjoyable experience for local and foreign viewers living overseas who cannot travel freely in the era of the global pandemic."

BY LEE JAE-LIM [[lee.jaelim@joongang.co.kr](mailto:lee.jaelim@joongang.co.kr)]

[Click here to see image](#)

Actor Lee Sang-yi is one of the actors who will appear in the virtual reality content in LG U+'s app U+DIVE based on Studio Dragon's popular television series "Hometown Cha-Cha-Cha." [STUDIO DRAGON]

**CO** krtuoz : Korea Tourism Organization | lgtele : LG Uplus Corp. | njlnwg : StudioDragon Corporation | luchem : LG Corp

**IN** i9741112 : Television Program Production | i971 : Audiovisual Production | ivrealt : Virtual Reality Technologies | imed : Media/Entertainment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** cgymtr : Intellectual Property Rights | gtvrad : Television/Radio | ccat : Corporate/Industrial News | gcat : Political/General News | gent : Arts/Entertainment

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** JoongAng Ilbo Co., Ltd.

**AN** Document JOONAI0020211118ehbi000gp

**HD** Apple-software update; Apple releases updated iOS to fix call drop issue

**CR** YNA

**WC** 182 words

**PD** 18 November 2021

**ET** 04:43

**SN** Yonhap English News

**SC** YONH

**LA** English

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**LP**

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**TD**

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julesyi@yna.co.kr

(END)

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**IN** i3302 : Computers/Consumer Electronics | i3302020 : Systems Software | icellph : Cell/Mobile/Smart Phones | i330202 : Software | i3441 : Telecommunications Equipment | i34411 : Mobile Communications Devices | i3454 : Personal Electronics | icomp : Computing | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** 0901001

**PUB** Yonhap News Agency

**AN** Document YONH000020211118ehbi002mh

SE #BIZ  
 HD LGU+ officially launches VR-based 'mock interview' service  
 BY Jinyong Lee  
 WC 298 words  
 PD 15 November 2021  
 SN Smart Times  
 SC SMTIME  
 LA English  
 CY Copyright 2021. PRIME MEDIA GROUP Inc.  
 LP

LG U+ announced on the 15th that it will officially launch 'U+VR Mock Interview', which allows you to practice entrance exam/job interview through VR devices with Mintpot, a VR education company.

'U+VR Mock Interview' is an interview practice service that allows trainees to experience an interview similar to the real one by immediately responding to the trainee's answers and asking related questions in the VR video. It is a method of providing contents developed by Mintpot through LG U+'s VR education platform and communication network.

TD

Through this, you can receive real-time feedback from the virtual interviewer on the location of your gaze, the volume and speed of your voice, and the content of your answers during the mock interview, and you will receive detailed expert feedback by analyzing the recorded video.

In addition, 16,000 questions from 80 jobs/company/departments used in actual interviews are converted into a database (DB) so that trainees can practice customized as they wish, and AI functions are applied according to the answers of trainees to answer the following questions. do.

Trainees can supplement what they lack by concentrating and repeating practice through 'Training Mode' and 'Replay Recorded Video'.

Jeon Seung-hoon, head of new business development at LG U+, said, "Through the U+VR mock interview, we will spread it widely to domestic educational institutions so that many students preparing for entrance exams and job seekers can relieve the burden of interviewing and help them successfully go to college and find a job." "Starting with this, we will provide various immersive/experiential contents using VR to businesses and industrial sites in the future,"



LGU+ officially launches VR-based 'mock interview' service

Made By. Smart Times

CO Igtele : LG Uplus Corp. | luchem : LG Corp  
 IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services



<b>NS</b>	c22 : New Products/Services   nimage : Images   cemtpd : Employee Training/Development   c42 : Labor/Personnel   ccat : Corporate/Industrial News   cexpro : Products/Services   ncat : Content Types   nfact : Factiva Filters   nfcpin : C&E Industry News Filter
<b>IPD</b>	#BIZ
<b>PUB</b>	Prime Media Group Inc.
<b>AN</b>	Document SMTIME0020211115ehbf000b5

**HD** Disney+ goes live in South Korea for KRW 9,900 per month

**WC** 185 words

**PD** 12 November 2021

**SN** Telecompaper Asia

**SC** TELASI

**LA** English

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**LP**

Streaming service Disney+ went live in South Korea and is now available on its website or in Apple's App Store for iPhones and Google's Play Store for Android **devices**, Yonhap news agency reports. Disney+ users will have access to films and TV series from Disney, Pixar, Marvel, Star Wars, National Geographic and Star.

South Korean customers can subscribe to the Disney+ service for a monthly fee of KRW 9,900 (approximately USD 8.50). The Netflix service is also available in South Korea for a monthly fee of KRW 9,500.

**TD**

Disney earlier said a spin-off of South Korean TV show 'Running Man' is among the Korean originals to be released on the platform.

South Korean operator LG Uplus earlier announced it will [offer access to the Disney+ platform](#) for its IPTV service subscribers. Uplus signed a deal with Walt Disney Company Korea so that Disney+ will be accessible from its U+tv platform. LG Uplus already bundles Netflix with its IPTV service.

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i34411 : Mobile Communications Devices | i3441 : Telecommunications Equipment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** ccat : Corporate/Industrial News | gptech : Personal Technology | gtvrad : Television/Radio | gcat : Political/General News | gent : Arts/Entertainment | glife : Living/Lifestyle

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Telecompaper BV

**AN** Document TELASI0020211112ehbc0005I

SE , Seoul  
HD **Disney+ lands in Korea at monthly subscription fee of \$8.4**  
BY Na Hyun-joon and Choi Mira  
WC 191 words  
PD 12 November 2021  
SN Mael Business Newspaper  
SC MAEIL  
LA English  
CY Copyright 2021 MAEKYUNG.COM Inc.

LP

U.S. media giant Walt Disney Co. Friday launched its video streaming service Disney Plus in Korea, adding fuel to competition in the local over-the-top (OTT) media service market.

The service is available at 9,900 won (\$8.4) a month. Subscribers can enjoy Disney's full suite of entertainment brands including Disney, Pixar, Star Wars, Marvel, National Geographics and Star, the brand of its original content.

TD

LG Uplus Corp., the exclusive distributor of Disney Plus in Korea, unveiled Thursday its package program priced at monthly 24,600 won for users to enjoy both of its streaming service U+tv and Disney+.

Disney+ also released the spin-off version of Korea's popular entertainment show "Running Man" on Friday as its original content. Walt Disney unveiled last month more than 20 original content targeted for the Asia-Pacific region, of which seven are Korean content. It said it will develop more than 50 original shows by 2023 in the region.

[\[Source: Disney Plus\]](#)

[\[Source: LG Uplus Corp.\]](#)

CO lgtele : LG Uplus Corp. | dsnyw : The Walt Disney Company | lchem : LG Corp  
IN imsoft : Streaming Services | idistr : Media Content Distribution | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i97411 : Broadcasting | i9741109 : Cable Broadcasting  
NS c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter  
RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
PUB MAEKYUNG.COM Inc.  
AN Document MAEIL00020211112ehbc000gp

**HD LG U+: Sound Subscriber Gains and Earnings Growth Continue**

**WC** 389 words

**PD** 9 November 2021

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

**CY** Copyright 2021 Business Korea Co., Ltd.

**LP**

The author is an analyst of NH **Investment** & Securities. He can be reached at jaemin.ahn@nhqv.com. -- Ed.

**TD**

Alongside a steady expansion in 5G subscriber base, LG U+ is enjoying a downward stabilization in marketing expenses and capex, which is altogether contributing to OP improvement. We expect to see ongoing earnings growth and dividend payout expansion in 2022.

Prospects healthy for earnings growth and dividend payout expansion

- We maintain a Buy rating and TP of W18,000 on LG U+. The company is continuing to perform solidly on the back of: 1) stable earnings at the wireless business from enhanced 5G penetration; and 2) double-digit earnings growth from its smart-home and corporate infrastructure businesses.

- Given its robust earnings growth, we expect LG U+ to hike DPS in both 2021 and 2022. We estimate 2021 year-end DPS at W350 (excluding interim DPS of W200) and 2022 DPS at W750 (including interim DPS of W250). Noting the firm's consideration of DPR increase in 2022, we forecast that the ratio will rise from 30% to 40%.

- Through its partnership with Disney+, which is preparing for service launch on Nov 12, LG U+ is to strengthen its competitiveness in the content and media domains. We also highlight its growing program provider (PP) business, operated by subsidiary Medialog.

3Q21 review: Logs solid results

- LG U+ posted 3Q21 service revenue of W2.78tn (+5.0% y-y, +0.6% q-q) and OP of W276.7bn (+10.1% y-y, +3.1% q-q), with OP beating both our estimate of W270.5bn and the consensus of W275.6bn. On the back of rising 5G penetration, wireless service sales upped 4.2% y-y to W1.52tn. Wireless ARPU showed modest growth, arriving at W30,912 (+0.5% y-y, +0.1% q-q). If overseas travel demand picks up upon the transition to coexisting with Covid-19, we expect that ARPU will climb further on a rebound in roaming sales. In addition, the B2B business (centered on IDC and smart factory/mobility solutions) is also displaying sound double-digit earnings growth, contributing to business portfolio diversification and profitability improvement.

<http://www.businesskorea.co.kr/news/articleView.html?idxno=80742>

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c151 : Earnings | c15 : Financial Performance | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Business Korea Co., Ltd.



SE , Biz&Company  
HD **LG Uplus' OP hits 11-year high in Q3 on thriving 5G based business**  
BY Lee Ha-yeon  
WC 464 words  
PD 9 November 2021  
SN Mael Business Newspaper  
SC MAEIL  
LA English  
CY Copyright 2021 MAEKYUNG.COM Inc.

LP

LG Uplus Corp., long-time third among Korea's top three wireless carriers, closed the third quarter with its biggest quarterly operating profit since 2010 on a 10.2 percent year-over-year jump on value-added services from **5G network**.

In its regulatory filing on Friday, LG Uplus said its consolidated operating profit reached 276.7 billion won (\$233.4 million) in the quarter ended September, best quarterly result since 2010. It was also up 3.1 percent from a quarter ago and 10.2 percent a year earlier.

TD

Net profit inched up 0.3 percent on quarter but plunged 47.7 percent on year to 211 billion won, while sales added 3.9 percent from three months ago and 4.1 percent against the previous year to total 3.48 trillion won.

LG Uplus shares were trading 1.74 percent lower at 14,100 won in Seoul trading at 12:18 p.m. Friday.

The upbeat results were driven by the growth of its businesses across the board.

Revenue from the wireless business increased 4.2 percent on year to 1.52 trillion won, with the number of mobile subscribers up 7.6 percent to 17.5 million. Of the total, 5G subscribers surged 89.1 percent to 4.11 million. The cancellation rate of its mobile network service fell 0.07 percentage point to 1.39 percent.

Revenue from the smart home business – IPTV and high-speed internet services – jumped 10.5 percent to 568.5 billion won. IPTV sales increase 12.4 percent to 329 billion won, and those of high-speed internet 8.1 percent to 239.5 billion won.

Revenue from the corporate infrastructure business soared 19.6 percent to 68.1 billion won on the back of the expansion of internet data center and B2B solutions business.

Marketing costs came down 2.8 percent to 564.7 billion won, while capital spending expanded 24.2 percent to 650 billion won.

In the final quarter, LG Uplus plans to unveil differentiated media service and create synergy in partnership with Disney+ for quality growth through improvement of customer value. For profit growth of non-communications business, it aims to increase its revenue from U+ smart factory solution to seven time of the current level for the next five years.

"We've achieved stable growth against changes in business conditions under the virus situation. We'll go all-out to meet the earnings growth target in the final quarter as well and improve the shareholders' value," said Lee Hyuk-joo, vice president and chief financial officer at LG Uplus.

[\[Photo provided by LG Uplus Corp.\]](#)

[\[Photo provided by LG Uplus Corp.\]](#)

CO Igtele : LG Uplus Corp. | luchem : LG Corp

**IN** idct : Digital Cellular Technology | i7902202 : Mobile Telecommunications | i3302 : Computers/Consumer Electronics | i3303 : Networking | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology | iwrlssl : Wireless Area Network Technology

**NS** c151 : Earnings | ccat : Corporate/Industrial News | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** MAEKYUNG.COM Inc.

**AN** Document MAEIL00020211105ehb5000jh

**HD** **LG U+ releasing XR and VR offerings on U+DIVE**

**WC** 310 words

**PD** 8 November 2021

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

**CY** Copyright 2021 JoongAng Ilbo Co., Ltd.

**LP**

LG U+ released a new extended reality (XR) app with 1,500 virtual reality (VR) and augmented reality (AR) offerings on Monday, aiming at first for K-pop fans with exclusive content of boy band NCT 127. The new app, dubbed U+DIVE, is meant to ...

**TD**

LG U+ released a new extended reality (XR) app with 1,500 virtual reality (VR) and augmented reality (AR) offerings on Monday, aiming at first for K-pop fans with exclusive content of boy band NCT 127.

The new app, dubbed U+DIVE, is meant to let people “dive” into the extended reality (XR) experience, according to LG U+. XR includes both VR and AR, as well as mixed reality (MR) content.

The content offered by the app covers eight categories, including education, gaming, webtoons and travel.

The first new content in line is an XR exhibition featuring NCT 127, which is managed by SM Entertainment. Viewers will be able to travel through the virtual exhibition hall and play different games and missions that are prepared in the virtual space.

Photos, videos and voice recordings of NCT 127’s members that have not been revealed beforehand will be exclusively offered for fans for the first time. The exhibition will be available in 21 countries, including the United States and China.

U+DIVE will offer 3,000 entertainment items in total by January next year, the company said.

The app is currently available on Google’s Play Store and will be available for Apple users starting Wednesday.

BY YOON SO-YEON [yoon.soyeon@joongang.co.kr]

[Click here to see image](#)

LG U+ released a new app dubbed U+DIVE that offers 1,500 virtual reality (VR) and augmented reality (AR) content on Monday. [LG U+]

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** imobsoft : Mobile Applications Software | ivrealt : Virtual Reality Technologies | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** JoongAng Ilbo Co., Ltd.

**AN** Document JOONAI0020211108ehb800105



**HD LG Uplus May Get Share-Price Boost From IPTV Growth -- Market Talk**

**WC** 141 words

**PD** 8 November 2021

**ET** 04:02

**SN** Dow Jones Institutional News

**SC** DJDN

**LA** English

**CY** Copyright © 2021, Dow Jones & Company, Inc.

**LP**

0402 GMT - LG Uplus may get a boost to its shares in 4Q from likely growth of its internet protocol television service, Nomura says. The **investment** bank expects the South Korean wireless carrier's IPTV subscriber growth to accelerate in 4Q and next year as it has added Disney+ to its video-streaming service on top of Netflix. Nomura is also bullish on management's commitment to better shareholder returns, estimating the company's dividend yield at 4.2% in 2022, up from 3.2% in 2021. It raises the stock's target by 5.9% to KRW18,000 and keeps a buy rating. Shares are 0.7% higher at KRW14,250. (kwanwoo.jun@wsj.com)

(END) Dow Jones Newswires

**TD**

November 07, 2021 23:02 ET (04:02 GMT)

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | iint : Online Service Providers | itech : Technology

**NS** c1521 : Analysts' Comments/Recommendations | namt : All Market Talk | ndjmt : Dow Jones Market Talk | neqac : Equities Asset Class News | c181 : Acquisitions/Mergers/Shareholdings | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter

**PUB** Dow Jones & Company, Inc.

**AN** Document DJDN000020211108ehb800052

**HD** Table: LG Uplus Corp. 3Q Standalone Net KRW206.10B Vs KRW392.60B

**WC** 90 words

**PD** 5 November 2021

**ET** 01:42

**SN** Dow Jones Institutional News

**SC** DJDN

**LA** English

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**LP**

LG Uplus Corp. - South Korea  
 3rd quarter ended Sep. 30  
 Figures in Korean Won  
 Standalone

	2021	2023
Revenue	KRW3,222T	KRW3,079T
Operating Profit	KRW269.90B	KRW234.90B
Net Profit	KRW206.10B	KRW392.60B

Results are preliminary and unaudited.  
 Source: Financial Supervisory Service - Korea

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November 04, 2021 21:42 ET (01:42 GMT)

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c151 : Earnings | ccat : Corporate/Industrial News | neqac : Equities Asset Class News | ntab : Tables  
 | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion  
 Filter | nfcpin : C&E Industry News Filter | niwe : IWE Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Dow Jones & Company, Inc.

**AN** Document DJDN000020211105ehb50001g

**HD**      **Table: LG Uplus Corp. 3Q Consolidated Net KRW211.00B Vs KRW403.40B**

**WC**      90 words

**PD**      5 November 2021

**ET**      01:41

**SN**      Dow Jones Institutional News

**SC**      DJDN

**LA**      English

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**LP**

LG Uplus Corp. - South Korea  
 3rd quarter ended Sep. 30  
 Figures in Korean Won  
 Consolidated

	2021	2023
Revenue	KRW3,477T	KRW3,341T
Operating Profit	KRW276.70B	KRW251.20B
Net Profit	KRW211.00B	KRW403.40B

Results are preliminary and unaudited.  
 Source: Financial Supervisory Service - Korea

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November 04, 2021 21:41 ET (01:41 GMT)

**CO**      lgtele : LG Uplus Corp. | luchem : LG Corp

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**NS**      c151 : Earnings | ccat : Corporate/Industrial News | neqac : Equities Asset Class News | ntab : Tables  
 | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion  
 Filter | nfcpin : C&E Industry News Filter | niwe : IWE Filter

**RE**      skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB**      Dow Jones & Company, Inc.

**AN**      Document DJDN000020211105ehb50006z

**SE** 5G  
**HD** **Mobile Service Carriers Stake Out Smart Factory System As New Revenue Source**  
**WC** 764 words  
**PD** 4 November 2021  
**SN** Asia Electronics Industry  
**SC** ASELEC  
**LA** English  
**CY** Copyright 2021. Dempa Publications, Inc.  
**LP**

Korea's three mobile service carriers – SK Telecom, KT and LG U+ are staking out smart factory market as a next generation of revenue sources.

Korea's smart factory market has been booming in recent years, as an increasing number of factories across the country are rapidly rebuilding their operations around Industry 4.0-based smart factory **platform** not only to save costs, but also improve efficiency and productivity.

**TD**

Further fueling the boom is ironically the outbreak of COVID-19 pandemic that has been still prompting companies to speed up their adoption of smart factory platform to keep their operations safe, resilient, and immune from unexpected events like epidemics and accidents

With low data latency, ultra-high speed data transmission, and massive accommodation of edge devices, 5G mobile communication technology is a key technology enabler for the smart factory system.

According to market research firm "market & market", Korea's smart factory market will almost double from 8.9 trillion won in 2020 to 17 trillion won in 2024. some sources

The country's mobile service carriers bet on the huge potential.

LG U+, the country's third largest mobile service carrier, seems to be the most aggressive.

To make up for relative woes in mobile service market, LG has recently reoriented its 12 smart factory solutions under a new brand name of "U+ Smart Factory". These solutions are all offered in a custom-made format, including Big Data Analytics-based motor and switchgear diagnosis, AI-centric intelligent video security system, and real-time detection system of hazardous materials.

For example, LG's smart factory solutions can allow factory operators to remotely control delivery robots to bring back and forth parts and components across assembly lines, and monitor all production processes, equipment, and utilities around-the-clock to diagnose them in real-time.

But, its AI-based intelligent video security solution also monitors, detects, and automatically alerts of incoming dangers whenever there are smokes, flames, and security breach. The video system even can detect whether or not factory floor workers wear a safety helmet.

U+ Smart Factory: IoT Hub for Smart Factories

[LG's U+ Smart Factory Solution penetrate into factories across Korea](#)

Coming built with various sensors, its detection system of hazardous materials can monitor and detect airborne hazardous materials like toxic gases, but also even predict where atmospheric pollutants out of factories are heading for.

LG U+ has been supplying these system and solutions for 100 companies across the nation, including its captive market like parent LG Holdings' subsidiaries or affiliates.

Cases in point are affiliate LG Chem's Yeosu chemical plant, which is located at Yeosu City, southern port city of Korean peninsula, and affiliate LG Electronics' "Smart Park" factory in Changwon City.

The Yeosu petrochemical plant built a atmospheric environment diagnosis system around LG U+'s detection solution for hazardous materials, allowing the system to monitor in real time and predict the direction of airborne pollutants.

LG's "Smart Park" factory deployed an army of 5G-based logistics robots around LG U+'s 5G smart factory hub system to allow them to carry raw materials as well as parts and components around factory floors and assembly lines.

Metatron Grandview – Cloud-based Smart Factory Monitoring

[SK Telecom's Metatron Grandview platform is a cloud-based, industrial IoT hub for small-and medium-sized factories](#)

The customer list goes so long as to include hospitals and other petrochemical plants, including BASF Korea's Ulsan petrochemical plant.

For example, the BASF Ulsan plant had built a location-based real-time workforce monitoring system around LG U+'s 5G solution.

LG U+ aims to grab 50% of Korean smart factory market by 2025. kret

The country's largest mobile service carrier SK Telecom is enthusiastic, too. SK Telecom has recently unveiled its own indigenous smart factory service called as "Metatron Grandview, a subscription-based factory monitoring and diagnosis system.

Coming built with a wealth of sensor system, the sort of industrial IoT hub monitors and diagnoses various equipment and utilities in real-time and then predicts and schedules maintenance and repair timing on a monthly subscription basis.

The hub system is a cloud-based predictive maintenance solution that can remotely monitor the operation of major equipment and factory assets as well as utility systems for small-and medium-sized factories. It can detect abnormalities with parameter values like flow, torque, temperature collected in real-time and sound alarms whenever something goes wrong.

<b>CO</b>	kmte : SK Telecom Co Ltd   lgtele : LG Uplus Corp.   luche : LG Corp
<b>IN</b>	i7902202 : Mobile Telecommunications   iappsp : Cloud Computing   i7902 : Telecommunication Services   i79022 : Wireless Telecommunications Services   i8394 : Computer Services   ibcs : Business/Consumer Services   idserv : Data Services   iint : Online Service Providers   itech : Technology
<b>NS</b>	gout : Outbreaks/Epidemics   ccat : Corporate/Industrial News   c24 : Capacity/Facilities   gsars : Novel Coronaviruses   cautm : Automation   gcat : Political/General News   gcold : Respiratory Tract Diseases   ghea : Health   gmed : Medical Conditions   gpox : Infectious Diseases
<b>RE</b>	skorea : South Korea   apacz : Asia Pacific   asiaz : Asia   easiaz : Eastern Asia
<b>IPD</b>	5G
<b>PUB</b>	Dempa Publications, Inc.
<b>AN</b>	Document ASELEC0020211104ehb400002

**SE** World  
**HD** **LG Uplus develops small built-in subscriber identity module for devices**  
**BY** Lim Chang-won  
**WC** 302 words  
**PD** 4 November 2021  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
**CY** Copyright 2021. AJU NEWS CORPORATION  
**LP**

[Courtesy of LG Uplus]SEOUL -- LG Uplus, a mobile carrier in South Korea, has teamed up with a transaction and security solution provider to develop a small built-in subscriber identity module featuring a physically unclonable function. The module, which is only 2mm wide and 3mm long, can be applied to various fields due to low production costs.

A physically unclonable function (PUF) provides a physically defined "digital fingerprint" output that serves as a unique identifier. PUFs are most often based on unique physical variations which occur naturally during semiconductor manufacturing. PUFs are implemented in integrated circuits and are typically used in applications with high-security requirements.

**TD**

LG Uplus (LGU+) and ICTK Holdings have jointly developed an eSIM-embedded subscriber identity module that applied PUF technology. The production cost is about 30 percent cheaper than eSIM. Mobile communication devices use USIM cards for security. Small devices are equipped with embedded SIM (eSIM), a form of programmable SIM that is embedded directly into a device.

"PUF-eSIM developed this time has high competitiveness with enhanced security and small size as well as subscriber authentication, which is a basic function of eSIM," Jeon Young-seo in charge of corporate service development said in a statement on November 4.

Semiconductor fingerprints refer to differences in microstructures that are physically generated in manufacturing and are used to secure high security because they cannot be reproduced or changed. By encrypting authentication keys and data using semiconductor fingerprints, LGU+ said that PUF-eSIM can authenticate subscribers and block the execution of firmware counterfeiting, and strengthen security between devices and servers.

Lim Chang-won Reporter cwl34@ajunews.com

<http://image.ajunews.com/content/image/2021/11/04/20211104175135261416.jpg>

**CT** cwl34@ajunews.com  
**CO** lgtele : LG Uplus Corp. | lchem : LG Corp  
**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services  
**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
**PUB** AJU NEWS CORPORATION  
**AN** Document AJUENG0020211104ehb40002t

**HD** Media Prima Bhd - CELCOM COLLABORATES WITH LG UPLUS AND MEDIA PRIMA TO DELIVER 5G **CONTENT** AND SERVICES

**CR** Media Prima Bhd published this content on 21 Oct 2021 and is solely responsible for the information contained herein. Distributed by PUBT, unedited and unaltered, on 22 Oct 2021 14:03:37 UTC.

**WC** 731 words

**PD** 21 October 2021

**SN** Public Companies News and Documents via PUBT

**SC** LCDVP

**LA** English

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CELCOM COLLABORATES WITH LG UPLUS AND MEDIA PRIMA TO DELIVER 5G **CONTENT** AND SERVICES

**TD**

PETALING JAYA, 20 OCTOBER 2021 - Celcom Axiata Berhad (Celcom) today announces its exclusive collaboration with LG Uplus Corp, a South Korean cellular carrier under LG Corporation, and Malaysia's leading fully-integrated media group, Media Prima Berhad, to explore potential 5G content and services cutting across VR and AR technologies for Malaysian consumers.

With the rising trend of video streaming for various lifestyles amongst Malaysians today, Celcom's collaboration with LG Uplus and Media Prima aims towards the delivery of digital Korean entertainment content and local content such as travel vlogs, using AR/VR technology and 5G.

Utilising 5G technology with a greater network capacity, faster speed and lower latency, Celcom is set to drive the 5G content ecosystem in Malaysia focusing on Entertainment, Gaming, Education and Productivity. As 5G services are scheduled to be available in Malaysia by end 2021, Celcom aims to collaborate and explore with more technology players and position 5G products with bundled services which includes 5G mobile plans, 5G devices and 5G home plans.

LG UPlus Corp., a major South Korea telecom operator, demonstrated the world's first 5G service in December 2018. As a leading mobile carrier in the 5G era, LG Uplus has heavily invested in developing more enjoyable 5G-based content services that run on the next-generation network, which promises low latency and speeds up to 20 times faster than LTE. LG Uplus continues to lead efforts to establish a 5G ecosystem through its diverse contents and investments that can be used for a variety of content including entertainment, education, home training and games. LG Uplus is working on exporting its 5G network-based content and technological know-how to overseas carriers to create a more competitive business model and expand its presence.

Idham Nawawi, Chief Executive Officer of Celcom Axiata Berhad said, "Celcom's collaboration with LG Uplus and Media Prima signifies Celcom's eagerness to deliver 5G content and services for both local and international contents to our Malaysian consumers.

"Celcom has conducted more than 40 pilot 5G use cases that involved various industry

verticals and enterprises, enabling Celcom to learn better about how 5G technology can

be applied to create solutions, implement digital applications and services for consumers. Celcom will work closely with LG Uplus and Media Prima on the delivery of 5G applications and digital experiences, as we believe in collaborating across industries as the way forward for converged connectivity," Idham added.

Yoon Ho Choi, Vice President of XR Service, LG UPlus Corp, said, "More countries are commercializing its 5G networks, which increases the opportunity to expand 5G ecosystem. We are delighted to be working with Malaysia's telecommunications industry leader and give access to LG UPlus's content. Once Celcom launches its 5G services, we expect to provide more users with high-quality 5G content services

and allow them to enjoy LG UPlus's rich and diverse VR and AR entertainment content. LG UPlus has already set off a VR and AR entertainment craze in South Korea, and we hope this craze will soon reach Malaysia, and allow consumers to enjoy 5G based digital experience."

Rafiq Razali, Group Managing Director of Media Prima, said, "We at Media Prima are honoured to be partnering with Celcom on this project. 5G will definitely bring forward a new way on how we think about connectivity and content. It will enable new insights and efficiencies to not only homes but also businesses. At Media Prima, we are always looking for ways to push boundaries, and we are excited to have new and innovative ways for audiences to consume our content. This is a moment to celebrate the arrival of high-quality contents for the masses, and the boundless connectivity for all Malaysians now and for generations to come."

#### Disclaimer

Media Prima Bhd published this content on 21 October 2021 and is solely responsible for the information contained therein. Distributed by [Public](#), unedited and unaltered, on 22 October 2021 14:06:09 UTC.

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp | roeim : Celcom Axiata Berhad | stm : Media Prima Berhad | tmsb : Axiata Group Berhad

**IN** i7902202 : Mobile Telecommunications | idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology | iwrssl : Wireless Area Network Technology | i8396 : Diversified Holding Companies | i97411 : Broadcasting | i9741102 : Television Broadcasting | ibcs : Business/Consumer Services | imed : Media/Entertainment

**NS** cpartn : Partnerships/Collaborations | ccat : Corporate/Industrial News | npres : Press Releases | ncat : Content Types

**RE** malay : Malaysia | skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia | seasiaz : Southeast Asia

**PUB** PUBT Inc

**AN** Document LCDVP00020211022ehal00ci9



**HD LG U+ Inks Deal to Export XR Content to Malaysia's Celcom**

**WC** 288 words

**PD** 21 October 2021

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

**CY** Copyright 2021 Business Korea Co., Ltd.

**LP**

LG U+ announced on Oct. 20 that it has signed a contract with Malaysian mobile carrier Celcom Axiata Berhad to export 5G-based **XR content**.

The two companies agreed to cooperate in virtual reality (**VR**) and augmented reality (**AR**) content, and LG U+ will provide 5G immersive media, including K-POP, to the Malaysian carrier.

**TD**

The agreement was reached after six months of discussions between the two companies' 5G service, development and overseas business departments.

The two companies plan to introduce LG U+'s idol content such as music stages and star dates to Malaysia, where Korean cultural content is popular. In particular, VR videos are expected to be well received by Korean Wave fans as they make viewers feel as if they met their stars in person. AR content are also expected to have a great appeal as viewers can dance with and take videos and photos with stars.

The latest XR content export contract will boost LG U+'s cumulative 5G content exports to more than US\$23 million. This is another achievement since signing XR content cooperation with Thailand's largest mobile carrier AIS in March 2021.

<http://www.businesskorea.co.kr/news/articleView.html?idxno=79188>

**CO** lgtele : LG Uplus Corp. | roeim : Celcom Axiata Berhad | luchem : LG Corp | tmsib : Axiata Group Berhad

**IN** ivrealt : Virtual Reality Technologies | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c333 : Non-Government Contracts/Orders | ccat : Corporate/Industrial News | c33 : Contracts/Orders | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** malay : Malaysia | apacz : Asia Pacific | asiaz : Asia | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | seasiaz : Southeast Asia

**PUB** Business Korea Co., Ltd.

**AN** Document BKORDN0020211021ehal00003

**HD** Collaboration to offer 5G **content**

**WC** 480 words

**PD** 21 October 2021

**SN** New Straits Times

**SC** NSTRAT

**PG** 20

**LA** English

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**LP**

KUALA LUMPUR: CELCOM Axiata Bhd has formed an exclusive collaboration with LG Uplus Corp, a South Korean cellular carrier under LG Corp, and Malaysia's leading fully integrated media group, Media Prima Bhd, to explore potential 5G **content** and services cutting across the virtual reality (**VR**) and augmented reality (**AR**) technologies for local consumers. Celcom said with the rising trend of video streaming for various lifestyles among Malaysians, the collaboration aims to deliver digital Korean and local entertainment **content**, such as travel video blogs or vlogs, using **AR** or **VR** and 5G technologies. "Using 5G technology's greater network capacity, faster speed and lower latency, Celcom is set to drive the 5G **content ecosystem** in Malaysia focusing on entertainment, **gaming**, education and productivity.

**TD**

"As 5G services are scheduled to be available in Malaysia by year end, Celcom aims to collaborate with more technology players and position 5G products with bundled services, which include 5G mobile plans, 5G devices and 5G home plans," said Celcom yesterday. LG Uplus demonstrated the world's first 5G service in December 2018. The leading mobile carrier has heavily invested in developing enjoyable 5G-based content services that run on the next-generation network, which promises low latency and speeds up to 20 times faster than LTE. Celcom chief executive officer Mohamad Idham Nawawi said the pact signified the company's eagerness to deliver 5G content and services to Malaysian consumers. "Celcom has conducted more than 40 pilot 5G use cases that involved industry verticals and enterprises, enabling it to learn better how 5G technology can be applied to create solutions, implement digital applications and services for consumers." LG Uplus vice-president of XR services Yoon Ho Choi said more countries were commercialising its 5G networks, increasing the opportunity to expand the 5G ecosystem. "We are delighted to work with Malaysia's telecommunications industry leader and give access to LG Uplus' content. "Once Celcom launches its 5G services, we expect to provide more users with high-quality 5G content services and allow them to enjoy LG Uplus's rich and diverse VR and AR entertainment content. "LG Uplus has set off a VR and AR entertainment craze in South Korea. We hope this craze will soon reach Malaysia, and allow consumers to enjoy 5G-based digital experience." Media Prima group managing director Rafiq Razali said 5G technology would bring forward a new way on how people think about connectivity and content. "It will enable new insights and efficiencies to not only homes but also businesses. At Media Prima, we are always looking for ways to push boundaries. We are excited to have new and innovative ways for audiences to consume our content. This is a moment to celebrate the arrival of high-quality content for the masses, and the boundless connectivity for all Malaysians now and for generations to come."

( END )

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**IPC** BS21

**PUB** New Straits Times Press (Malaysia) Berhad

**AN** Document NSTRAT0020211021ehal0000j

**SE** World  
**HD** LG Uplus teams up with Malaysian mobile carrier to provide 5G extended reality K-pop **content**  
**BY** Kim Joo-heon  
**WC** 424 words  
**PD** 20 October 2021  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
**CY** Copyright 2021. AJU NEWS CORPORATION

**LP**

[Courtesy of LG Uplus]SEOUL --LG Uplus, a mobile carrier in South Korea, partnered with Celcom Axiata Bhd, a Malaysian mobile carrier, to deliver K-pop **content** using 5G-based extended reality services. Through the \$1 million contract, LG Uplus will export various **content** to Malaysia where K-pop is highly popular among the MZ generations. Extended reality (**XR**) refers to all digital environments created using virtual reality (**VR**), augmented reality (**AR**) and mixed reality (**MR**). **XR content** is normally provided through head-mounted display **devices**. However, some **content** can be enjoyed through smartphones and tablet PCs. In August 2021, LG Uplus (LGU+) helped AOMG, a South Korean hip-hop label, hold a special non-face-to-face **XR** concert to invite fans to movie-like virtual worlds to enjoy artists' performances.

**TD**

Through the content distribution deal, Malaysian fans will be able to access realistic XR content, LGU+ said in a statement on October 20. Fans will be able to participate in virtual meetings with K-pop celebrities and take part in various activities to dance and take photographs with stars. "We will continue to maintain a close partnership with Celcom to achieve meaningful evolution in sectors such as 5G-based XR content, technology, and solution," LGU+'s XR business division head director Choi Yoon-ho was quoted as saying.

Celcom has planned to commercialize 5G services by the end of 2021. Through the super-fast mobile internet connection, Malaysian K-pop fans will gain access to various Hallyu (Korean cultural wave) content. The global usage of K-pop-related keywords on Twitter increased 1,100 times in 10 years from 5.09 million in 2010 to more than 6 billion in 2020. Indonesia ranked first in terms of the usage of K-pop keywords and Malaysia was ninth.

Because the data transfer speed of 5G mobile communication is about 100 times faster than 4G mobile communication, the latest mobile internet technology is ideal for XR content services as well as other services that require fast data delivery. LGU+ operates various 5G-based VR and AR services including home fitness training, virtual home shopping and virtual library services for domestic customers. The mobile carrier's XR services gained a lot of attention from customers grounded by a coronavirus pandemic.

Kim Joo-heon Reporter jhkim123@ajunews.com

<http://image.ajunews.com/content/image/2021/10/20/20211020170332608374.jpg>

**CT** jhkim123@ajunews.com

**CO** lgtele : LG Uplus Corp. | roeim : Celcom Axiata Berhad | luchem : LG Corp | tmsib : Axiata Group Berhad

**IN** i7902202 : Mobile Telecommunications | ivrealt : Virtual Reality Technologies | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology

**NS** cpartn : Partnerships/Collaborations | ccat : Corporate/Industrial News

**RE** malay : Malaysia | skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia | seasiaz : Southeast Asia

**PUB** AJU NEWS CORPORATION



**HD** NEWS IN BRIEF: OCT 20, 2021

**BY** ANAS ABU HASSAN

**WC** 598 words

**PD** 20 October 2021

**SN** Bernama: The Malaysian National News Agency

**SC** AIWBRN

**LA** English

**CY** Copyright 2021, Bernama: The Malaysian National News Agency. All Rights Reserved. Distributed by NewsBank, Inc.

**LP**

CELCOM AXIATA BHD has announced a collaboration with LG Uplus Corp, a South Korean cellular carrier under LG Corporation, and Media Prima Bhd to explore potential 5G **content** and services cutting across virtual reality (**VR**) and augmented reality (**AR**) technologies for Malaysian consumers.

In a statement, it said the collaboration aims towards the delivery of digital Korean entertainment **content** and local **content** such as travel vlogs, using **AR/VR** technology and 5G.

**TD**

"Utilising 5G technology with a greater network capacity, faster speed and lower latency, Celcom is set to drive the 5G content ecosystem in Malaysia focusing on entertainment, gaming, education and productivity," it said.

-- BERNAMA

BINTAI HEALTHCARE SDN BHD, a subsidiary of Bintai Kinden Corporation Bhd, has been appointed as a non-exclusive distributor for hemodialyzer manufactured by Scientillence Sdn Bhd in Malaysia.

Bintai Kinden said under the distribution agreement inked today, Scientillence will be providing all necessary technical support and services in relation to the marketing and selling of the products.

"Scientillence is the sole manufacturer of dialyzer (artificial kidney) in Malaysia, as well as Southeast Asia. The company has obtained Quality Management System accreditation for its manufacturing business and various certifications for its products.

"It is also in the registration process for CE (Conformite European) and the first halal certified manufacturer of dialysers in the world," it said in a statement.

-- BERNAMA

HUAWEI TECHNOLOGIES (MALAYSIA) SDN BHD has donated 10 smart screens and 10 units of the latest connectivity device, WiFi AX3 routers to the Malay College Kuala Kangsar (MCKK) Old Boys Association (MCOBA) for the use of MCKK students.

In a statement, it said the initiative will support students in their learning activities, as well as in providing them with additional learning resources for revision.

"With the reopening of schools nationwide and the challenges of hybrid learning, Huawei Malaysia is working together with MCOBA to ensure that the continuity of education for students remains unaffected," it said.

-- BERNAMA

THE MALAYSIA INTERNATIONAL TRADE AND EXHIBITION CENTRE (MITEC) has reopened its facilities for Malaysian businesses to showcase, connect and trade with buyers, vendors and investors to springboard business recovery.

Acting chief executive officer Mala Dorasamy said all staff at MITEC were fully vaccinated and would ensure strict adherence to standard operating procedures (SOPs) as prescribed by the government in the implementation of all events.

"Understanding the transforming business landscape of Malaysia and the need for value creation, MITEC has introduced the Smart Trade Zone (STZ) platform and co-working space, an incubator programme with facilities that includes benefits for businesses to converge, as well as assisting in harvesting new potential trade leads," she said in a statement.

-- BERNAMA

THE 30% CLUB MALAYSIA has appointed Ami Moris as its chairman to lead the drive to advancing women leaders on corporate boards and management teams in Malaysia, effective today.

Moris is currently chief executive officer of Maybank Kim Eng Group, the investment banking arm of Malayan Banking Bhd.

In a statement, the club's founding chair Tan Sri Zarinah Anwar said since its establishment in 2015, the club has been on a diversity, equity and inclusion journey with key stakeholders to increase the representation of women on the boards and management of Malaysian public listed companies.

"In Ami, I know that we have a strong advocate and influential business leader who embodies the club's mission of promoting gender balance at boards and senior management levels and promoting a culture of inclusiveness," she added.

-- BERNAMA

TAGS: Celcom Axiata, Huawei Malaysia, Bintai Kinden, MITEC, 30% Club Malaysia

AAH AAH MB

**CO** binkin : Bintai Kinden Corporation Bhd | lgtele : LG Uplus Corp. | luchem : LG Corp | stm : Media Prima Berhad

**IN** idct : Digital Cellular Technology | ivrealt : Virtual Reality Technologies | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrllssl : Wireless Area Network Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i837 : Technical Services | i8396 : Diversified Holding Companies | i97411 : Broadcasting | i9741102 : Television Broadcasting | iacc : Accounting/Consulting | ibcs : Business/Consumer Services | icnsl : Business Consultancy | iengine : Engineering Services | imed : Media/Entertainment

**NS** cpartn : Partnerships/Collaborations | ncdig : Corporate Digests | ccat : Corporate/Industrial News | ncat : Content Types

**RE** malay : Malaysia | apacz : Asia Pacific | asiaz : Asia | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | seasiaz : Southeast Asia

**PUB** Bernama (The Malaysian National News Agency)

**AN** Document AIWBRN0020211021ehak0005y

**HD NEWS IN BRIEF: OCT 20, 2021**

**BY** ANAS ABU HASSAN

**WC** 114 words

**PD** 20 October 2021

**SN** Bernama Daily Malaysian News

**SC** BRNAMA

**LA** English

**CY** (c) 2021 Bernama - Malaysian National News Agency

**LP**

CELCOM AXIATA BHD has announced a collaboration with LG Uplus Corp, a South Korean cellular carrier under LG Corporation, and Media Prima Bhd to explore potential 5G **content** and services cutting across virtual reality (**VR**) and augmented reality (**AR**) technologies for Malaysian consumers.

In a statement, it said the collaboration aims towards the delivery of digital Korean entertainment **content** and local **content** such as travel vlogs, using **AR/VR** technology and 5G.

**TD**

"Utilising 5G technology with a greater network capacity, faster speed and lower latency, Celcom is set to drive the 5G content ecosystem in Malaysia focusing on entertainment, gaming, education and productivity," it said.

**CO** lgtele : LG Uplus Corp. | lchem : LG Corp | stm : Media Prima Berhad

**IN** idct : Digital Cellular Technology | ivrealt : Virtual Reality Technologies | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrssl : Wireless Area Network Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8396 : Diversified Holding Companies | i97411 : Broadcasting | i9741102 : Television Broadcasting | ibcs : Business/Consumer Services | imed : Media/Entertainment

**NS** cpartn : Partnerships/Collaborations | ncdig : Corporate Digests | ccat : Corporate/Industrial News | ncat : Content Types

**RE** malay : Malaysia | apacz : Asia Pacific | asiaz : Asia | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | seasiaz : Southeast Asia

**PUB** Pertubuhan Berita Nasional Malaysia (Bernama)

**AN** Document BRNAMA0020211021ehak0000d



**HD KT Signs Mobile Partnership Contract with Disney+**

**WC** 293 words

**PD** 14 October 2021

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

**CY** Copyright 2021 Business Korea Co., Ltd.

**LP**

KT announced on Oct. 13 that it has signed a mobile partnership contract with Disney's Korean subsidiary, Walt Disney Company Korea. KT plans to release a new wireless plan in time for the start of Disney+'s domestic service on Nov. 12.

KT wireless customers who subscribe to this plan will be able to enjoy Walt Disney's six core brand **content** along with an unlimited 5G data service use. On the table is a scheme to allow customers to use data communication for free when they watch Disney+ shows on their smartphones.

**TD**

KT also plans to promote an IPTV partnership with Disney+ to install Disney+ on its IPTV service. In this case, Disney+ will be available not only on LG U+ but also on KT IPTV.

Last month, LG U+ announced that it signed a contract to offer Disney+'s shows exclusively on its IPTV and cable TV channels.

LG U+ signed an exclusive IPTV contract with Netflix in 2018, becoming the first of the three major Korean telecommunication companies to introduce Netflix services. KT has also been offering Netflix services on its IPTV since 2020 after LG U+'s exclusive contract with Netflix expired.

<http://www.businesskorea.co.kr/news/articleView.html?idxno=78583>

**CO** lgtele : LG Uplus Corp. | dsnyw : The Walt Disney Company | kortel : KT Corp | luchem : LG Corp

**IN** iiptv : Internet Protocol Television | i97411 : Broadcasting | i9741102 : Television Broadcasting | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i79026 : Integrated Communications Providers | i9741109 : Cable Broadcasting

**NS** c33 : Contracts/Orders | c333 : Non-Government Contracts/Orders | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Business Korea Co., Ltd.

**AN** Document BKORDN0020211014ehae0002t

**SE** World  
**HD** LG Uplus partners with popular children's theme park to provide **metaverse** job experience  
**BY** Kim Joo-heon  
**WC** 413 words  
**PD** 13 October 2021  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
**CY** Copyright 2021. AJU NEWS CORPORATION

**LP**

[Courtesy of KidZania Seoul]SEOUL --LG Uplus, a mobile carrier in South Korea, teamed up with the South Korean operator of KidZania, a global children's theme park that offers hands-on job experience, to provide **metaverse**-based job experience programs for children grounded due to a coronavirus pandemic. Through the joint project, the two companies will develop virtual reality activity programs. KidZania is a global job experience theme park that was launched in Mexico in 1996. It operates theme parks in 27 cities in 20 countries around the world. In South Korea, the Seoul branch opened in 2010 and the Busan branch opened in 2016. Children can play various job roles such as a police officer, firefighter and doctor.

**TD**

The metaverse is a digital world that offers firsthand experiences, created by the convergence of physical reality and virtual spaces. Metaverse platforms are widely used in various sectors through super-fast 5G networks. In September 2021, South Korea's major game publisher Nexon held a metaverse recruitment fair to look for interns at a virtualized office building and a map from Nexon's massively multiplayer online role-playing game (MMORPG), "The Kingdom of the Winds," based on Korea's ancient mythology during the Goguryeo era. Naver's avatar platform Zepeto gained more than 200 million users by offering virtual spaces where users can create their own avatars.

LG Uplus (LGU+) and KidZania Korea said in a joint statement on October 13 that the two companies will offer metaverse-based job experience service in 2022. The mobile carrier and children's theme park will jointly design avatar characters for the project that will be available on LGU+'s educational programs for children including English, science and art classes.

"We hope the service provides useful hands-on experience for children in times when external activities are difficult due to a coronavirus pandemic."

South Korean education sectors are adopting metaverse-based programs. Education authorities in Seoul are operating metaverse-based science classes for about 2,100 students to explore a virtual exhibition hall called "Gather Town" with their avatars. Education authorities in Daegu some 240 kilometers (149 miles) southeast of Seoul are also designing metaverse-based club activities where students can participate with their avatars.

Kim Joo-heon Reporter jhkim123@ajunews.com

<https://image.ajunews.com/content/image/2021/10/13/20211013170253393851.png>

**CT** jhkim123@ajunews.com

**CO** lgtele : LG Uplus Corp. | luche : LG Corp

**IN** i974122 : Amusement/Theme Parks | i97412 : Entertainment Venues | ilea : Leisure/Arts/Hospitality | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** gout : Outbreaks/Epidemics | cpartn : Partnerships/Collaborations | ccat : Corporate/Industrial News | gcat : Political/General News | ghea : Health | gmed : Medical Conditions | gspox : Infectious Diseases

**RE** skorea : South Korea | seoul : Seoul | busan : Busan | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** AJU NEWS CORPORATION

**AN** Document AJUENG0020211013ehad000b5

**SE** World  
**HD** K-pop girl band Aespa to hold **XR** performance thru LGU+'s entertainment tool app  
**BY** Lim Chang-won  
**WC** 473 words  
**PD** 12 October 2021  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
**CY** Copyright 2021. AJU NEWS CORPORATION  
**LP**

[Courtesy of SM Entertainment]SEOUL -- Aespa, a four-member girl band formed by SM Entertainment, will captivate global fans with a realistic online performance using cutting-edge technologies such as extended reality through an entertainment tool app run by LG Uplus, a mobile carrier in South Korea. There is no limit to the number of live visitors who can watch only on one device after buying tickets. Extended reality (**XR**) encompasses a wide spectrum of **hardware** and software that enable **content** creation for virtual reality (**VR**), mixed reality (**MR**) and cinematic reality. Users can generate new forms of reality by bringing digital objects into the physical world and bringing physical world objects into the digital world.

**TD**

Aespa, which debuted in November 2020, has garnered attention from global fans for special computer-generated avatar members. Aespa's real-life members and avatars communicate through a connection signal called "Sync" with the help of an AI system. Avatar characters are involved in independent activities, such as producing their own online content, allowing real-world members to meet fans in more diverse ways.

Starting with NCT Dream, the third sub-unit of SM's boy group NCT, on October 12, LG Uplus (LGU+) will broadcast paid XR performances by NCT 127 on November 9 and Aespa on November 20 on U+IDOL LIVE in which players can read news and watch videos of their favorite Kpop idols.

"We have prepared a realistic stage so that fans can meet popular SM artists with our XR technology," LGU+'s XR service head Choi Yoon-ho said. "We look forward to establishing a platform that can deliver vivid experiences to customers not only in current non-face-to-face era and post-COVID-19 eras."

Up-to-date technologies such as mixed reality (MR) have been used for online concerts by BTS and other K-pop bands to console fans who have been mentally fatigued by a COVID-19 pandemic. MR combines VR elements with human vision. In December 2020, BTS members wowed fans at Asia's biggest year-end music show, Mnet Asian Music Awards (MAMA), with a splendid virtual stage and new content based on three-dimensional visual effects and XR to bring digital objects into the physical world and physical world objects into the digital world.

In August 2021, LGU+'s technology was used for a special XR concert held by AOMG, a hip-hop label founded by Jay Park, a Korean-American rapper and singer, allowing audiences to enjoy realistic performances as if they were in virtual worlds.

Lim Chang-won Reporter cwlim34@ajunews.com

<http://image.ajunews.com/content/image/2021/10/12/20211012105628634918.jpg>

**CT** cwlim34@ajunews.com  
**CO** lgtele : LG Uplus Corp. | smenco : SM Entertainment Co Ltd | luchem : LG Corp  
**IN** imobsoft : Mobile Applications Software | ivrealt : Virtual Reality Technologies | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp :

Computing | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless  
Telecommunications Services | imed : Media/Entertainment | isound : Sound/Music Recording/Publishing

**NS** gout : Outbreaks/Epidemics | gcat : Political/General News | ghea : Health | gmed : Medical Conditions |  
gspox : Infectious Diseases

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** AJU NEWS CORPORATION

**AN** Document AJUENG0020211012ehac0002t

**HD** **LG U+ collaborates with SM Entertainment for XR concerts**

**WC** 262 words

**PD** 11 October 2021

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

**CY** Copyright 2021 JoongAng Ilbo Co., Ltd.

**LP**

Mobile service provider LG U+ is collaborating with entertainment agency SM Entertainment on extended reality (XR) experiences so that fans can watch their favorite K-pop stars perform without meeting them in person.

**TD**

Mobile service provider LG U+ is collaborating with entertainment agency SM Entertainment on extended reality (XR) experiences so that fans can watch their favorite K-pop stars perform without meeting them in person.

Starting on Oct. 12, LG U+ will offer a live performance by NCT Dream exclusively through its channel U+ Idol Live. Then the live show of NCT 127 will go online on Nov. 9 while a performance from aespa will be available on Nov. 20.

Tickets for the XR concerts are available through U+ Idol Live and SM Town & Store. Those who don't subscribe to LG U+ can also purchase tickets and watch the shows. Although there is no limit on how many can simultaneously watch the exclusive concert, only one ticket will be allowed per mobile device.

"The biggest characteristic of this concert is that we added technology so that fans can really enjoy the concert happening in the augmented reality as if it is real," said LG U+.

BY LEE SUN-MIN [summerlee@joongang.co.kr]

[Click here to see image](#)

Mobile service provider LG U+ is collaborating with entertainment agency SM Entertainment on extended reality (XR) experiences so that fans can watch their favorite K-pop stars perform without meeting them in person. [LG U+]

**CO** lgtele : LG Uplus Corp. | lgelec : LG Electronics Inc | smenco : SM Entertainment Co Ltd | luchem : LG Corp

**IN** i3302 : Computers/Consumer Electronics | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ielec : Consumer Electronics | imed : Media/Entertainment | isound : Sound/Music Recording/Publishing | itech : Technology

**NS** gconce : Concerts | gcat : Political/General News | gent : Arts/Entertainment | gmusic : Music

**RE** india : India | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | indsubz : Indian Subcontinent | sasiaz : Southern Asia

**PUB** JoongAng Ilbo Co., Ltd.

**AN** Document JOONAI0020211011ehab000ul

**HD LG Uplus Shares Experience in Building Network Analysis Platform at TM Forum**

**WC** 254 words

**PD** 7 October 2021

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

**CY** Copyright 2021 Business Korea Co., Ltd.

**LP**

Cloudera, a global enterprise data **cloud** company, announced on Oct. 6 that it has made a presentation at TM Forum on its experience in building a network real-time analytic **platform** (NRAP) through collaboration with LG U+.

TM Forum is a global telecommunications industry consultative body designed to discover and verify new telecommunications technologies. This year's forum focused on "Digital Leadership Summit: Data-Based Innovation from Edge to **AI**."

**TD**

The presentation on the NRAP was made by Jang Jin-soo, a manager of NMS Development Team at LG Uplus. Jang said that the establishment of the NRAP drastically reduced the time needed to respond to a drop in customer center network quality from up to one day to one minute. This resulted in a significant increase in the number of acceptable subscribers, a sharp cut in network operating costs, a boost in work efficiency and an improvement in t-net promoter scores (NPSs).<lt-toolbar contenteditable="false" data-  
lt-force-appearance="dark" style="display: none;"><lt-div class="lt-toolbar\_\_wrapper lt-toolbar-small" style="left: 625px; position: absolute !important; top: 413px !important; bottom: auto !important; z-index: auto;"><lt-div class="lt-toolbar\_\_premium-icon"></div><lt-div class="lt-toolbar\_\_status-icon lt-toolbar\_\_status-icon-has-errors lt-toolbar\_\_status-icon-has-3-errors" title="LanguageTool - Spelling and Grammar Check"></div></div></div></div>

<http://www.businesskorea.co.kr/news/articleView.html?idxno=78037>

**CO** lgtele : LG Uplus Corp. | qbpggj : Cloudera, Inc. | luchem : LG Corp

**IN** i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | icomp : Computing | itech : Technology

**NS** ccat : Corporate/Industrial News

**PUB** Business Korea Co., Ltd.

**AN** Document BKORDN0020211007eha700007

SE , Biz&Company  
HD **LG Electronics broadens special council on innovation exploration**  
BY Pulse  
WC 329 words  
PD 5 October 2021  
SN Maeil Business Newspaper  
SC MAEIL  
LA English  
CY Copyright 2021 MAEKYUNG.COM Inc.

LP

South Korea's LG Electronics Inc. has broadened the themes of its special council devoted to seek new innovations and business opportunities to include more affiliated units to explore future technologies based on digital transformation.

The Innovation Council, launched in July last year, is led by Park Il-pyung, chief technology officer (CTO) of LG Electronics and participated by 11 other experts in future technology sectors such as artificial intelligence, robotics, **cloud** and **metaverse**.

TD

Digital healthcare, cyber security and next-generation computing have been added to the agenda.

LG Group's family units like LG Display, LG Innotek, LG Chem, LG Uplus and LG CNS also joined the council to provide support to the exploration.

The first cyber meeting of the expanded Innovation Council was held on Oct. 1 to share ideas under the theme of the right direction and use of the AI technology. Participants included David Cox, the IBM director of the MIT-IBM Watson AI Lab; Rodney Brooks, CTO of intelligent robot startup Robust AI; Kim Jungsang, professor at Duke University and co-founder and CTO of U.S. trapped ion quantum computing company IonQ; Richard Sutton, professor of computing science at the University of Alberta in Canada; and Lee Hong-rak' chief scientist of AI at LG.

LG Electronics said that the members discussed development of future AI technology like neuro-symbolic AI to explore services and solutions for customer values. They also discussed ways to develop Level 2 or higher AI Experience (AIX) technology it defined and announced at the CES 2020 and bring more cooperation between the members.

"Innovation Council will help establish the AI technology roadmap and explore related services for LG Electronics and the entire LG Group. Through the council, we'll expand the network with global exports and cooperation between LG Group family units to seek for new business opportunities and future technologies," said Park.

[\[Photo provided by LG Electronics Inc.\]](#)

CO Igelec : LG Electronics Inc | Iggrop : LG Group | Igtele : LG Uplus Corp. | Iuchem : LG Corp  
IN i3302022 : Artificial Intelligence Technologies | icph : Computer Hardware | i3302 : Computers/Consumer Electronics | icomp : Computing | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8396 : Diversified Holding Companies | ibcs : Business/Consumer Services | ielec : Consumer Electronics  
NS gaiml : Artificial Intelligence/Machine Learning | ccat : Corporate/Industrial News | gcsci : Computer Science | gcat : Political/General News | gsci : Sciences/Humanities  
RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
PUB MAEKYUNG.COM Inc.  
AN Document MAEIL00020211005eha5000gq





SE #BIZ  
 HD LG U+ launches mobile donation **platform** 'Challenge Bank'  
 BY Jinyong Lee  
 WC 334 words  
 PD 4 October 2021  
 SN Smart Times  
 SC SMTIME  
 LA English  
 CY Copyright 2021. PRIME MEDIA GROUP Inc.  
 LP

LG U+ announced on the 4th that it will launch a mobile web **platform** called 'Challenge Bank' that can even practice donations to society through easy and interesting challenges in everyday life.

Challenge Bank is the first project of the "Why not?" campaign to promote LG U+'s new brand identity, and is a customer-participating donation **platform** that allows customers to implement various challenges in their daily lives, accumulate rewards, and donate them to society under their customer names.

TD

The platform consists of three menus: 'Challenge' to select and practice desired tasks and accumulate rewards, 'Cheering' to communicate with users of challenge banks, and 'Donating' to donate accumulated rewards.

First of all, 'Challenge' is classified into five categories: △ Daily Deposit △ Health Savings △ Love Transfer △ ESG Investment △ U+Tech, and challenges for each category are updated every week.

The 'cheering' menu is a communication channel between users of challenge banks. Uploading a challenge authentication shot will share all through the "cheering" menu, and free communication between users is possible, such as praising each other and sharing know-how through 'clap' and comments.

The accumulated rewards can be donated through the Donation menu. You can also donate the accumulated rewards to multiple organizations. Currently, there are three donation destinations, Save the Children, Animal Rights Action Cara, and Beautiful Learning, and the plan is to continue to expand.

In commemoration of the launch of the challenge bank, LG U+ will hold twice the reward accumulation event, word quiz event, and friend recommendation event until the end of October. Anyone can participate in the challenge bank regardless of the carrier they are using.

"I hope that various challenges that customers can easily participate in, communication between users, and fun will gather to make pleasant changes in their daily lives through challenge banks that lead to good influence on society," said Jeong Hye-yoon, executive director of integrated marketing communication (IMC).



LG U+ launches mobile donation platform 'Challenge Bank'  
 You can donate to society with the name of a customer through the Challenge Bank.

Made by. Smart Times

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c22 : New Products/Services | ccsr : Corporate Social Responsibility | nimage : Images | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**IPD** #BIZ

**PUB** Prime Media Group Inc.

**AN** Document SMTIME0020211021eha4000jr

**SE** World  
**HD** LG CNS to launch personalized life management service based on user financial and health data  
**BY** Kim Joo-heon  
**WC** 302 words  
**PD** 30 September 2021  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
**CY** Copyright 2021. AJU NEWS CORPORATION  
**LP**

[Courtesy of LG CNS]SEOUL --LG CNS, the information technology wing of South Korea's LG Group, partnered with a domestic healthcare company and a mobile carrier to develop personalized life management service using user information including financial, health and communication data. The tailor-made health management service is based on artificial intelligence that collects and analyzes various user data to offer the best plans. Life management service refers to providing optimized healthcare services. LG CNS said in a statement on September 30 that the personalized life management service will be provided through an integrated **platform** co-operated by LG Uplus (LG U+), a major mobile carrier, and GC Healthcare, a company specialized in providing healthcare solutions. LG CNS received government approval for the management of personal data in early September 2021.

**TD**

The optimized program will allow users to strengthen their unhealthy body parts after analyzing various data provided by users. LG CNS will deliver users' financial and non-financial data to LG U+ and GC Healthcare. GC Healthcare will integrate health checkup information and lifestyle while LG U+ will integrate communication data into the optimized life management platform called "My Data." This platform will be available through three companies' apps.

LG CNS will partner with other companies in various sectors such as transportation and accommodation to expand the personalized management service into other areas. "Based on our information technology expertise, we will focus on the safe management of personal information to prevent our customers' rights from being violated," LG CNS official Lee Kwan-bok was quoted as saying.

Kim Joo-heon Reporter jhkim123@ajunews.com

<http://image.ajunews.com/content/image/2021/09/30/20210930102943287123.jpg>

**CT** jhkim123@ajunews.com  
**CO** Iggrop : LG Group | Igtele : LG Uplus Corp. | Iuchem : LG Corp | Igelec : LG Electronics Inc  
**IN** iphhit : Healthcare Information Technologies | i951 : Healthcare/Life Sciences | itech : Technology | i3302 : Computers/Consumer Electronics | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8396 : Diversified Holding Companies | ibcs : Business/Consumer Services | ielec : Consumer Electronics  
**NS** cexpro : Products/Services | gdatap : Privacy Issues/Information Security | ccat : Corporate/Industrial News | cpartn : Partnerships/Collaborations | c22 : New Products/Services | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter  
**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
**PUB** AJU NEWS CORPORATION  
**AN** Document AJUENG0020210930eh9u0005I

**HD LG U+ and KVIC to cooperate on nurturing start-ups**

**WC** 281 words

**PD** 29 September 2021

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

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**LP**

LG U+ and the Korea Venture **Investment** Corp. (KVIC) will join forces to nurture start-up companies, LG U+ said on Wednesday. The telecom company signed a memorandum of understanding with the **investment** corporation to seek out promising ...

**TD**

LG U+ and the Korea Venture Investment Corp. (KVIC) will join forces to nurture start-up companies, LG U+ said on Wednesday.

The telecom company signed a memorandum of understanding with the investment corporation to seek out promising tech start-ups and establish a fund to help them grow.

The KVIC will start by sharing a list of start-ups that specialize in LG U+'s fields of interest, such as augmented reality (AR), virtual reality (VR), artificial intelligence (AI), data, digital advertising and content production.

From that list, LG U+ will choose start-ups that show most potential and give them a chance to prove themselves and carry out partnerships if they fit with the telecom company's businesses.

The KVIC was established in 2005 under the Ministry of SMEs and Startups as a start-up investment and fund institution.

"We hope that the collaboration will help to strengthen Korea's global competitiveness," said Koo Hyung-chul, director of the global growth division at KVIC.

BY YOON SO-YEON [yoon.soyeon@joongang.co.kr]

[Click here to see image](#)

Koo Hyung-chul, director of the global growth division at the Korea Venture Investment Corp., left, and Park Jong-wook, chief strategy officer at LG U+, pose for a photo after signing a memorandum of understanding to jointly nurture promising start-ups on Wednesday. [LG U+]

**CO** lgtele : LG Uplus Corp. | luche : LG Corp

**IN** ivrealt : Virtual Reality Technologies | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** ccat : Corporate/Industrial News | c33 : Contracts/Orders | c333 : Non-Government Contracts/Orders | centrp : Entrepreneurs/Startups | csmlbs : Small/Medium Businesses | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** JoongAng Ilbo Co., Ltd.

**AN** Document JOONAI0020210929eh9t0002t

**HD** LG Uplus to offer Disney+ access to IPTV subscribers

**WC** 106 words

**PD** 27 September 2021

**SN** Telecompaper Asia

**SC** TELASI

**LA** English

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**LP**

South Korean operator LG Uplus has announced it will offer access to the Disney+ **platform** for its IPTV service subscribers, Yonhap news agency reports. Walt Disney plans to commercially launch its Disney+ service in South Korea in November.

Uplus has signed a deal with Walt Disney Company Korea so that Disney+ will be accessible from its U+tv **platform**. LG Uplus already bundles Netflix with its IPTV service, and the company said it will unveil new service plans with Disney+ on 12 November, when the streaming service makes its debut in the country.

**CO** lgtele : LG Uplus Corp. | dsnyw : The Walt Disney Company | luchem : LG Corp

**IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i97411 : Broadcasting | i9741109 : Cable Broadcasting | imed : Media/Entertainment

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**PUB** Telecompaper BV

**AN** Document TELASI0020210927eh9r0008e

**HD LG U+ and Disney+ to Work Together in South Korea**

**WC** 279 words

**PD** 27 September 2021

**SN** Business Korea Daily News

**SC** BKORDN

**LA** English

**CY** Copyright 2021 Business Korea Co., Ltd.

**LP**

LG U+ announced on Sept. 26 that it signed a contract with The Walt Disney Company Korea regarding the domestic Disney+ **OTT** service scheduled to be launched on Nov. 12.

LG U+ has expanded its partnership with global **OTT** service providers in order to boost its IPTV market share. For example, it signed an exclusive contract with Netflix in November 2018, the number of South Korean Netflix users topped five million in the first quarter of this year, and LG U+ is currently the second-largest in the domestic pay-per-view market including satellite broadcasting, **cable** TV and IPTV.

**TD**

According to LG U+, Disney+ is rich in content popular with children and young viewers and can create synergy with the kids channel of itself. On the part of Disney+, the partnership can facilitate customer attraction.

The new OTT service will provide movies and TV programs of Disney, Pixar, Marvel, Star Wars, National Geographic and Star. At the end of June this year, Disney+ had 116 million members worldwide, second only to Netflix (209 million).<lt-toolbar contenteditable="false" data-!t-force-appearance="dark" style="display: none;"><lt-div class="!t-toolbar\_\_wrapper !t-toolbar-small" style="!left: 625px; position: absolute !important; top: 385px !important; bottom: auto !important; z-index: auto;"><lt-div class="!t-toolbar\_\_premium-icon"></!t-div><lt-div class="!t-toolbar\_\_status-icon !t-toolbar\_\_status-icon-has-errors !t-toolbar\_\_status-icon-has-1-errors" title="LanguageTool - Spelling and Grammar Check"></!t-div></!t-div></!t-toolbar>

<http://www.businesskorea.co.kr/news/articleView.html?idxno=77257>

**CO** dsnyw : The Walt Disney Company | lgtele : LG Uplus Corp. | netfli : Netflix, Inc. | lchem : LG Corp

**IN** iiptv : Internet Protocol Television | i974110204 : Pay-per-view Television | i97411 : Broadcasting | i9741102 : Television Broadcasting | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i9741109 : Cable Broadcasting | idistr : Media Content Distribution | imsoft : Streaming Services

**NS** cexpro : Products/Services | c33 : Contracts/Orders | c22 : New Products/Services | c333 : Non-Government Contracts/Orders | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

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**PUB** Business Korea Co., Ltd.

**AN** Document BKORDN0020210927eh9r00002

**SE** World  
**HD** LGU+ to provide 5G **connectivity** service for car-sharing mobility service **platform**  
**BY** Park Sae-jin  
**WC** 329 words  
**PD** 27 September 2021  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
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**LP**

[Gettyimages Bank]SEOUL -- LG Uplus, a mobile carrier in South Korea, will provide 5G **connectivity** services for a domestic car-sharing mobility service **platform**. The ultra-fast mobile data communication technology will be used to connect cars, services, facilities such as smart parking lots and a control tower.

**TD**

The car-sharing service is a next-generation rent-a-car service that targets consumers who wish to borrow vehicles for a short period of time and travel short distances. Using a service app, consumers can visit designated parks to rent cars. Borrowed vehicles can be returned to any affiliated stations or parking lots. Fees are normally charged by the distance the car has traveled.

Car-sharing services are popular among consumers in their 20s and 30s living in urban areas. The domestic market that stood at some 500 billion won (\$425 million) in 2020 is growing at an annual average growth rate of about 22 percent, thanks to a steady increase in the number of single households who do not feel the need to own a car.

LG Uplus (LGU+) said in a statement on September 27 that the company signed a cooperation agreement with Humax Mobility, a domestic mobility service operator, to provide 5G connectivity services for car-sharing vehicles. LGU+ will demonstrate 5G-connected smart city technologies using Humax Mobility's infrastructure of rental cars, electric scooters, and parking lots, while Humax will offer real-time information about vehicles, charging stations, and parking facilities.

"By cooperating with Humax Mobility, we will take this opportunity to create a stepping stone that would help LGU+ make a foray into the mobility service market using 5G businesses models," LGU+ CEO Hwang Hyun-sik was quoted as saying.

Park Sae-jin Reporter swatchsjp@ajunews.com

<http://image.ajunews.com/content/image/2021/09/27/20210927100211751940.jpg>

**CT** swatchsjp@ajunews.com  
**CO** lgtele : LG Uplus Corp. | luchem : LG Corp  
**IN** iautlsg : Vehicle Rental/Leasing | i84801 : Passenger Car Rental/Leasing | itnsv : Sharing/On-demand Economy Services | i84 : Rental/Leasing Services | ibcs : Business/Consumer Services | iecom : E-commerce | iint : Online Service Providers | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services  
**NS** ccat : Corporate/Industrial News  
**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
**PUB** AJU NEWS CORPORATION  
**AN** Document AJUENG0020210927eh9r0002t



**HD** 5G base stations-Q2 tally; S. Korea's 5G base stations account for 11 pct of total in Q2: data

**CR** YNA

**WC** 277 words

**PD** 27 September 2021

**ET** 00:56

**SN** Yonhap English News

**SC** YONH

**LA** English

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**LP**

S. Korea's 5G base stations account for 11 pct of total in Q2: data

SEOUL, Sept. 27 (Yonhap) -- The number of **5G network** base stations in South Korea accounted for just 11 percent of the total in the second quarter, data showed Monday, amid continued user complaints against the latest generation networks.

**TD**

As of the April-June period, there were 162,099 5G base stations in the country, compared with a total of 1.47 million mobile network base stations, according to data from the Korea Communications Agency.

The number of 5G base stations was far outnumbered by around 1 million 4G base stations and over 300,000 3G base stations.

In comparison, the number of 5G users accounted for 23.8 percent of the total in July at just over 17 million, while there were 50.5 million 4G users and around 4 million 3G users.

The latest data comes as local mobile carriers have faced complaints from 5G users over spotty connection and slower-than-expected speeds since the networks' launch in April 2019.

Earlier this year, some 5G users filed a lawsuit against the country's three major carriers -- SK Telecom Co., KT Corp. and LG Uplus Corp. -- seeking compensation for disappointing network services.

Under growing pressure to improve services, the three carriers earlier this year agreed to share their 5G base stations in remote rural areas to speed up coverage expansion.

South Korea aims to establish nationwide 5G coverage by the end of next year.

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**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

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**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** 0901001

**PUB** Yonhap News Agency

**AN** Document YONH000020210926eh9q00335

**HD** **LG Uplus boosts paid content service with Disney partnership**

**WC** 470 words

**PD** 26 September 2021

**SN** Korea Times

**SC** KORTIM

**LA** English

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**LP**

LG Uplus said Sunday it had signed an exclusive partnership with Disney to serve as the network operator for its over-the-top (OTT) media service set to launch Nov. 12. Courtesy of LG Uplus

By Kim Bo-eun

**TD**

LG Uplus signed an exclusive partnership with Disney to serve as the network operator for the U.S. entertainment conglomerate's over-the-top (OTT) media service in Korea set to launch Nov. 12, the LG affiliate said Sunday. The tie-up will strengthen LG Uplus' lineup of paid content offered via TV and mobile phones.

All eyes have been on which network operator Disney would partner with, given both LG and KT had stated they were in talks with the U.S. entertainment giant over the launch of Disney Plus here.

Disney Plus content will be available via LG Uplus' internet protocol TV (IPTV) and mobile services, as well as LG Hello Vision's cable TV service. LG Uplus said it plans to launch a mobile phone plan which will cover subscriptions for Disney Plus content.

The LG affiliate is seeking to increase its share of the market for paid content through the latest partnership. LG Uplus will be able to diversify its paid content, since Disney provides online streaming of contents of its affiliates including Pixar, National Geographic and Marvel Entertainment. Disney Plus will also feature original content, including programs produced in Korea. The U.S. company set up a partnership with local content producer Studio & New in April over the supply of content for the next five years.

The launch of Disney's service here is set to shake up the local OTT market, currently dominated by Netflix with a 40 percent share. Netflix had over 9 million monthly active users as of July, almost triple the size of No. 2 player Wavve's 3.2 million.

The global OTT service is set to become Netflix's strongest rival, given the extensive scale of intellectual property it holds. Disney Plus is set to provide more than 7,500 TV series and over 500 films, as well as newer content.

Disney Plus has seen rapid growth globally, with the number of its paid subscribers surpassing 60.5 million since its launch in November 2019.

"We expect LG Uplus' capabilities in the media service business and Disney's content to create synergy," Chung Sue-hyun, head of the consumer division at LG Uplus was quoted as saying in a press release.

Disney Plus will be available for 9,900 won a month, or 99,000 won for an annual subscription.

LG's telecom affiliate was also the first to join hands with Netflix in November 2018. Since striking the partnership with Netflix, LG Uplus moved to second place in the IPTV market from third.

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i7902202 : Mobile Telecommunications | imsoft : Streaming Services | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | idistr : Media Content Distribution | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

**NS** cexpro : Products/Services | c22 : New Products/Services | cpartn : Partnerships/Collaborations | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Korea Times

**AN** Document KORTIM0020210926eh9q00005

**HD** **LG U+ is Korean partner for Disney+**

**WC** 317 words

**PD** 26 September 2021

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

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**LP**

LG U+ has been chosen as the sole local partner for Disney+, a new online video streaming **platform** that will come to Korea on Nov. 12, the telecom company said on Sunday. The partnership will allow users of LG U+'s mobile video streaming ...

LG U+ has been chosen as the sole local partner for Disney+, a new online video streaming **platform** that will come to Korea on Nov. 12, the telecom company said on Sunday.

**TD**

The partnership will allow users of LG U+'s mobile video streaming app, LG U+'s IPTV and cable TV to access Disney+.

A separate remote controller will be given to IPTV and cable TV customers, which will allow them to access Disney+ with just a click of a button.

LG U+ will roll out new monthly subscription plans for its mobile users that will give discounts for Disney+. Disney+'s monthly subscription is set at 9,900 won (\$8.39) or 99,000 won a year.

"We believe that LG U+'s expertise in media service and Disney+'s excellent content will create great synergy," said LG U+.

Walt Disney is hosting Disney+ Day on Nov. 12 as a global celebration of Disney+'s second anniversary as well as its launch in eight markets including Korea.

It will roll out new content such as films and animations from the different franchises owned by Walt Disney, such as Pixar, Marvel, Star Wars, National Geographic and Star.

New films and dramas coming up include Marvel's "Shang-Chi and The Legend of The Ten Rings," Disney's "Jungle Cruise," a Disney+ original "Home Sweet Home Alone" and a new short from "The Simpsons."

BY YOON SO-YEON [yoon.soyeon@joongang.co.kr]

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**CO** lgtele : LG Uplus Corp. | lgelec : LG Electronics Inc | luchem : LG Corp

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**PUB** JoongAng Ilbo Co., Ltd.

**AN** Document JOONAI0020210926eh9q000ru

**HD LG Uplus-Disney+; LG Uplus to offer Disney+ to IPTV users**

**CR** YNA

**WC** 258 words

**PD** 26 September 2021

**ET** 02:00

**SN** Yonhap English News

**SC** YONH

**LA** English

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**LP**

LG Uplus to offer Disney+ to IPTV users

SEOUL, Sept. 26 (Yonhap) -- LG Uplus Corp., a major South Korean mobile carrier, said Sunday it will offer Disney+ through its internet protocol television (IPTV) **platform** as the flagship streaming service from U.S. media giant Walt Disney Co. is set to launch in the country in November.

**TD**

The carrier said it has signed a deal with Walt Disney Company Korea so that Disney+ will be accessible from its U+tv platform, strengthening competitiveness against rivals KT Corp. and SK Telecom Co.

LG Uplus already bundles Netflix with its IPTV service, and the company said it will unveil new service plans with Disney+ on Nov. 12, when the streaming service makes its debut in the country.

The deal also allows its 4G LTE and 5G network mobile users easier access to Disney+, although specifics of the service are currently in the works, according to a company spokesperson.

The partnership between LG Uplus and Disney is expected to expand accessibility for the highly anticipated streaming service in South Korea and heat up the competition between streaming platforms, currently dominated by Netflix.

As of June, Netflix had 7.9 million monthly active users in the country, while Wavve, a homegrown streaming platform run by major broadcasters KBS, MBC and SBS, as well as mobile carrier SK Telecom, had 3.9 million users, according to data from market tracker Nielsen Koreanclick.

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(END)

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | dsnyw : The Walt Disney Company | lgelec : LG Electronics Inc | luchem : LG Corp

**IN** i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i3302 : Computers/Consumer Electronics | i97411 : Broadcasting | i9741109 : Cable Broadcasting | ielec : Consumer Electronics | imed : Media/Entertainment | itech : Technology

**NS** cexpro : Products/Services | c333 : Non-Government Contracts/Orders | c22 : New Products/Services | ccat : Corporate/Industrial News | c33 : Contracts/Orders | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

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**IPD** 0704012

**PUB** Yonhap News Agency

**AN** Document YONH000020210926eh9q000b5

SE , Biz&Company

HD **LG Uplus likely bring Disney Plus onboard its IPTV streaming platform for around \$17**

BY Na Hyun-joon and Lee Ha-yeon

WC 457 words

PD 24 September 2021

SN Maeil Business Newspaper

SC MAEIL

LA English

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Disney Plus, the on-demand over-the-top video streaming service of the global media and entertainment giant The Walt Disney, is expected to reach Korean viewers through LG Uplus Corp. network at a monthly package price of slightly over 20,000 won (\$17.03).

If LG Uplus brings Disney Plus onboard on top of Netflix, the third wireless carrier could jump to No. 2 in the IPTV and pay TV market.

TD

According to industry sources on Thursday, Disney Plus with streaming access to movies and shows from Disney, Pixar, Marvel and more is expected to make its Korean debut on LG Uplus' IPTV platform with a monthly price package of the mid-20,000 won.

Disney Plus recently announced that it would launch a single price package for its mobile streaming service allowing concurrent streams on up to four different devices and registration of seven different users at 9,900 won per month.

LG Uplus' U+tv is expected to be its Korean distributor. Considering the mobile price packages of Netflix and U+tv's premium plan for Netflix streaming service, a little over 20,000 won U+ Disney Plus (tentatively named) plan is plausible.

LG Uplus admitted the estimation is reasonable but said nothing has been decided yet.

As of late last year, KT attracted the largest 7.87 million subscribers on its IPTV platform, followed by SK Broadband with 5.54 million and LG Uplus with 4.83 million, according to the Ministry of Science and ICT. LG Uplus on the back of global video streaming giant Disney Plus could pose a threat to the No. 2 service provider SK Broadband.

LG Uplus' cable TV unit LG HelloVision will also be able to offer the Disney Plus streaming service with an own price plan. A recently leaked photo showed its new remote control has a Disney Plus button, and the company (formerly CJ HelloVision) had launched own Netflix service plan earlier.

If LG HelloVision successfully launches Disney Plus service, LG Uplus will gain momentum for faster ascending to No. 1 with its cable TV and IPTV subscribers of total 8.7 million.

Some still are wary of local mobile carriers' partnership with foreign streaming giants and content moguls. They say LG Uplus, the country's No. 3 with weaker bargaining power, might have agreed on a large portion of profit distribution with Netflix for the partnership, and it is quite predictable when comparing their operating margins and price plans.

LG Uplus shares finished 0.34 percent higher at 14,800 won in Seoul trading on Friday.

[Click here to view image](#)

CO Igtele : LG Uplus Corp. | Igelec : LG Electronics Inc | luchem : LG Corp

IN imssoft : Streaming Services | iiptv : Internet Protocol Television | i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications

Services | i97411 : Broadcasting | i9741102 : Television Broadcasting | idistr : Media Content Distribution | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i3302 : Computers/Consumer Electronics | ielec : Consumer Electronics

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**PUB** MAEKYUNG.COM Inc.

**AN** Document MAEIL00020210924eh9o000b6

**HD LG U+ leads South Korea 5G mobile network performance: Umlaut 2021 report****BY** A Knowledge Network Article by Total Telecom**WC** 749 words**PD** 17 September 2021**SN** Total Telecom Plus**SC** TOTEL**LA** English**CY** © 2021 All content copyright, Terrapinn Holdings Limited. All rights reserved.**LP**

Globally, South Korea was one of the first countries to launch 5G in 2018 and it continues to set new benchmarks with high-speed and low-latency **5G network**. The country has the fastest average internet connection in the world. It is also a global leader when it comes to 5G deployment.

Recently, South Korea's third-largest service provider, LG U+, recorded substantial gains in 5G and took the lead over other operators. A new Umlaut 2021 audit report has found LG U+ has outperformed KT and SKT Telecom (SKT) in Seoul, the capital city of South Korea and achieved the highest Umlaut score despite owning significantly less amount of spectrum when compared with its rivals.

**TD**

South Korea global 5G average download throughput leader

The report by Umlaut, a leader in mobile benchmarking, states that the 5G average download throughput in measured places of South Korea is number 1 in the world. Furthermore, it found the 5G average download throughput of all selected MNOs in South Korea to be above 500 Mbit/s. In comparison, Umlaut's previous reports revealed that the 5G average download throughput for all selected MNOs in cities of Germany, United Kingdom (UK), Saudi Arabia, and Spain is lower than 400 Mbit/s, whereas, in cities of Australia, it is lower than 500 Mbit/s.

Umlaut is a global leader in mobile benchmarking and measures smartphone data performance based on extensive DriveTests. Umlaut's benchmarking methodology focuses on customer-perceived network quality and covers a wide range of mobile services. It has released individual analysis reports for several countries and a global benchmarking report on 5G network performance. It is the first time Umlaut has analyzed the mobile networks in South Korea regarding 5G mobile network performance.

LG U+ leads the pack in South Korea's capital Seoul

Umlaut scored networks under test basis data and voice quality/performance. In Seoul, LG U+ took the leading place with a total score of 979 out of 1000. The Umlaut report revealed that LG U+ is equipped with less frequency spectrum at 50MHz LTE, as compared to 55MHz for KT and 75MHz for SKT. In terms of the 5G New Radio (NR) spectrum, 80 MHz is available for LG U+ compared to 100MHz for KT and 100 MHz for SKT. Despite the less frequency spectrum equipped, LG U+ beats others in Seoul with the highest end-user average download throughput, which are 603.9 Mbit/s in 5G NR only scenario and 741.6 Mbit/s in 5G EN-DC (Evolved-Universal Terrestrial Radio Access-New Radio). In Seoul, Umlaut also ranked LG U+ number one for 5G availability. Umlaut's methodology defines 5G availability as the share of time a user is using the 5G network, represented by the percentage of test cases during which the User Equipment (UE) was using 5G. LG U+ aced the test and recorded 98.85% 5G availability, followed by KT's 86.6% 5G availability and SKT's 86.4% availability. In Seoul, LG U+ also tops the list in voice or speech quality measurement with 4.4 MOS-LQO and provides the shortest Call Setup Time with 0.6s. LG U+ witnesses growth in 2Q 2021 thanks to higher 5G penetration. Higher 5G penetration contributed significantly to LG U+ growth in 2Q 2021 earnings release. It stated that service revenue went up 5.6% YoY with steady revenue growth of all business sectors, mobile service +5% YoY, smart home +8.9% YoY and enterprise infrastructure +12.7% YoY. LG U+ also saw consumer wireless total subscribers go up 8.4% to 17,198,000, with the LTE/5G penetration rate reaching 99.3%. More users subscribed to its 5G services, which pushed the 5G H/S penetration rate to 32.9%. On the other hand, the churn rate continued to drop and reached a low of 1.28%. In closing LG U+ is clearly the market leader in 5G in South Korea today and 5G deployment has made significant contribution to its growth. LG U+'s gains in the last quarter results demonstrate that when done well, 5G deployment can play a crucial role in helping



telcos increase their revenue even as they provide superior and truly differentiated service to the end-user.

**RF** 511011

**CO** lgtele : LG Uplus Corp. | kortel : KT Corp | lgelec : LG Electronics Inc | luchem : LG Corp

**IN** idct : Digital Cellular Technology | i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i3302 : Computers/Consumer Electronics | i3303 : Networking | i79022 : Wireless Telecommunications Services | itech : Technology | iwrllsl : Wireless Area Network Technology | i79026 : Integrated Communications Providers | ielec : Consumer Electronics

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**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** Analysis

**PUB** Terrapinn Limited

**AN** Document TOTEL00020210917eh9h0000a

SE #BIZ  
 HD **KB Securities releases check cards specialized for MZ generation.**  
 BY Jinyong Lee  
 WC 215 words  
 PD 15 September 2021  
 SN Smart Times  
 SC SMTIME  
 LA English  
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 LP

KB Securities announced on the 13th that it has launched a new check card 'able Star+ Card' that provides specialized benefits to people in their 20s and 30s.

If you use the card, you will receive a 20% discount on △ digital **content** (six franchises including Netflix, YouTube Premium, Melon) △ a 5% discount on mobile communication fees (SKT, KT, LG U+) △ a 5% discount on convenience stores (CU, GS25, 7-Eleven, and E-Mart 24).

TD Depending on the previous month's usage performance, a monthly integrated discount limit of up to 15,000 won (a monthly limit of 5,000 won in each area) will be applied.

It will also offer 5,000 won coupons (over 300,000 won in previous month's usage performance) that can be used to purchase domestic stocks in KB Securities' mobile trading system 'M-able' and 'M-able Mini.'

KB Securities President Park Jung-rim said, "In addition to check card-specific benefits for the MZ generation, the newly released card is characterized by using eco-friendly materials for card plates to reduce carbon emissions. We will continue to fulfill our social responsibility to strengthen the ESG (Environmental, Social, Governance) management system."

KB Securities  
 releases  
 check cards  
 specialized for  
 MZ generation

Made By. Smart Times

CO Igtele : LG Uplus Corp. | luchem : LG Corp  
 IN i8150107 : Debit Cards | iconvs : Convenience Stores | i64 : Retail/Wholesale | i656 : Mixed Retailing | ibnk : Banking/Credit | ifinal : Financial Services | ifmsoft : Financial Technology | iplastic : Electronic Payment Systems | iretail : Retail | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services  
 NS nimage : Images | ncat : Content Types

<b>RE</b>	skorea : South Korea   apacz : Asia Pacific   asiaz : Asia   easiaz : Eastern Asia
<b>IPD</b>	#BIZ
<b>PUB</b>	Prime Media Group Inc.
<b>AN</b>	Document SMTIME0020211021eh9f000hu

**SE** World  
**HD** LG Group units demonstrate autonomous robot driving using MEC and Amazon **cloud**  
**BY** Lim Chang-won  
**WC** 427 words  
**PD** 14 September 2021  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
**CY** Copyright 2021. AJU NEWS CORPORATION

**LP**

[Courtesy of LG Uplus]SEOUL --LG Electronics and LG Uplus have demonstrated the stable autonomous driving of a robot utilizing mobile edge computing and a 5G core network based on a **cloud** system from Amazon Web Services (AWS). The robot generated maps based on the surrounding environment such as walls and entrances and avoided moving obstacles.

Through their demonstration at an LG R&D center in Seoul, LG Uplus (LGU+), a mobile carrier, and LG Electronics would try to commercialize 5G **cloud** (brainless) robots that can lower prices and power consumption for diversified tasks such as delivery, quarantine and guidance. Mobile edge computing (MEC) enables **cloud** computing capabilities and an IT service environment at the edge of cellular networks.

**TD**

With the establishment of 5G mobile communication networks, South Korea has become one of the world's largest testing grounds for connected service robots. South Korean companies have completed preparations for 5G standalone (SA) services by establishing integrated core networks. The 5G SA service will improve the quality of network slicing technology that allows corporate customers to develop various services more easily and quickly.

"We confirmed that multi-robot cluster control and stable driving are possible while reducing the amount of computation in robots using cloud computing," LG Electronics' robot research center head Baek Seung-min said in a statement on September 14. "We hope robot automation solutions using 5G networks can be developed and applied to smart factories and commercial service robots."

LG Electronics has developed various service robots such as CLOi, an artificial intelligence-based autonomous service robot. In July 2021, the company unveiled a four-wheeled delivery robot that can adjust the gap between its wheels, actively respond to terrain changes, and move with less vibration when it encounters raised spots or uneven roads.

The cloud robot was equipped with a 5G SA industrial terminal developed by LG Electronics. Large-capacity images sent by the robot were transmitted to the MEC platform in real-time. Through cluster control algorithms, a number of robots were controlled for cooperative work.

To provide stable 5G network quality with enhanced security to corporate customers, robots were demonstrated in a built-in private MEC that integrated core networks and services. LG U+ thinks the combination of MEC and robots will be introduced in various places such as hospitals, hotels and restaurants.

Lim Chang-won Reporter cwlim34@ajunews.com

<http://image.ajunews.com/content/image/2021/09/14/20210914132139985368.jpg>

**CT** cwlim34@ajunews.com

**CO** Iggrop : LG Group | lgtele : LG Uplus Corp. | amzcom : Amazon.com, Inc. | lgelec : LG Electronics Inc | luchem : LG Corp

**IN** i3435 : Industrial Electrical Equipment | i7902202 : Mobile Telecommunications | idct : Digital Cellular Technology | iappsp : Cloud Computing | i3302 : Computers/Consumer Electronics | i3303 : Networking |

i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iindele : Industrial Electronics | iindstrls : Industrial Goods | iint : Online Service Providers | itech : Technology | iwrssl : Wireless Area Network Technology | i64 : Retail/Wholesale | i656000301 : Etailng | iecom : E-commerce | ielec : Consumer Electronics | iretail : Retail

**RE** skorea : South Korea | seoul : Seoul | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** AJU NEWS CORPORATION

**AN** Document AJUENG0020210914eh9e000b5

**HD** **Legoland Korea Resort signs agreement with LG U+**

**WC** 339 words

**PD** 9 September 2021

**SN** Korea JoongAng Daily

**SC** JOONAI

**LA** English

**CY** Copyright 2021 JoongAng Ilbo Co., Ltd.

**LP**

LG U+ signed a partnership agreement with Legoland Korea Resort on Thursday, with plans to offer its high-speed internet, augmented reality (AR) services and more to the theme park visitors.

**TD**

LG U+ signed a partnership agreement with Legoland Korea Resort on Thursday, with plans to offer its high-speed internet, augmented reality (AR) services and more to the theme park visitors.

Legoland Korea is a theme park set to open in Chuncheon, Gangwon, in the first half of next year. The amusement park will feature Lego-themed rides and have a hotel and movie theater.

LG U+ will provide its high-speed internet and IPTV access at Legoland Korea.

The mobile carrier will also develop AR content specialized for the park. Visitors will be able to view virtual AR content when turning on their smartphones at certain areas of Miniland, a section at Legoland that will showcase worldwide travel attractions built using Lego bricks on a miniature scale.

So-called smart benches developed by LG U+ will also be installed, offering wireless smartphone charging and Wi-Fi connections. It will also utilize its online-to-offline network to create an electronic wristband that allows visitors to rent strollers by simply tagging the wristband to a rental station.

According to the company, the partnership will allow LG U+ to target younger customers, who are prominent visitors to amusement parks. The mobile carrier recently invested in studios specializing in children's animations such as Dream Factory Studio and Monster Studio to expand its range of kid's TV programs on its IPTV.

Customers subscribed to LG U+ plans will be able to receive up to a 20 percent discount on Legoland tickets.

BY LEE TAE-HEE [lee.taehee2@joongang.co.kr]

[Click here to see image](#)

Legoland Korea Resort General Manager Kim Young-pil, left, and LG U+ CEO Hwang Hyeon-sik pose for a photo after signing a partnership deal on Thursday. [LG U+]

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** i974122 : Amusement/Theme Parks | ivrealt : Virtual Reality Technologies | i97412 : Entertainment Venues | ilea : Leisure/Arts/Hospitality | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** cpartn : Partnerships/Collaborations | ccat : Corporate/Industrial News

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** JoongAng Ilbo Co., Ltd.

**AN** Document JOONAI0020210909eh99002jp

## HD Disney Plus to Shake up Korea's Streaming Market

WC 180 words

PD 9 September 2021

SN Chosun Ilbo

SC DIGCHO

LA English

CY Copyright 2021 The Chosun Ilbo Co., Ltd.

LP

Disney Plus will land like a giant space ship in Korea's streaming landscape on Nov. 12. The streaming **platform** of the world's biggest **content** provider said Wednesday the date has finally been decided. The service will cost W9,900 a month or W99,000 a year (US\$1=W1,168). Seven people can share an account and four can watch simultaneously while on the move. Netflix charges W9,500 a month and YouTube Premium costs W10,400. Disney owns the Pixar, Marvel and Star Wars blockbuster franchises as well as National Geographic. In just two years since its launch, Disney Plus has burgeoned to attract 120 million subscribers worldwide compared to Netflix's 209 million. In the second quarter of this year alone, 12 million people signed up, dwarfing Netflix's 1.54 million. Industry watchers expect Disney Plus to grab a huge market share here with its appeal to children and young people. The local telecom partner is LG Uplus.

englishnews@chosun.com /

TD

September 09, 2021 12:16

CO lgtele : LG Uplus Corp. | netfli : Netflix, Inc. | luchem : LG Corp

IN imsoft : Streaming Services | idistr : Media Content Distribution | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

PUB Digital Chosun Inc.

AN Document DIGCHO0020210909eh9900001

**HD** **Disney set to choose LG Uplus as first Korean partner**

**WC** 426 words

**PD** 8 September 2021

**SN** Korea Times

**SC** KORTIM

**LA** English

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**LP**

Disney's main entertainment studios and film and TV libraries / Korea Times fileBy Kim Bo-eun

LG Uplus is widely projected to be Disney's initial Korean partner, as the entertainment giant on Wednesday made official the launch of its over-the-top (**OTT**) media services set for Nov. 12.

**TD**

LG Uplus CEO Hwang Hyeon-sik implied a day earlier that the company will likely become the local network operator for Disney Plus.

"We are engaging in last-stage negotiations given Disney's launch date is approaching, and I believe things will work out," Hwang told reporters during a government event held at COEX in southern Seoul, Tuesday.

LG Uplus and KT are known to have been in discussions with Disney over the launch of its OTT service here, but the LG affiliate appears most likely to become Disney's first partner. Projections are that KT could sign up later to offer Disney's OTT content.

This would be similar to the case of Netflix, which partnered exclusively with LG first and then later had KT offer its content as well.

LG Uplus' share price closed at 14,450 won, Wednesday, up 0.35 percent from the previous day's close.

Disney Plus' launch here is expected to shake up the local OTT market, which is currently dominated by Netflix with roughly a 40 percent share. Netflix had over 9 million monthly active users as of July, which is about triple the second player Wavve's 3.2 million.

Disney will offer an extensive range of content with its affiliates including Pixar, National Geographic and Marvel Entertainment. Disney Plus will also feature original content, including content produced here.

Disney ended its contract to provide Disney and its affiliate Fox's content through Kakao Page last month, ahead of Disney Plus' launch.

"With the rising sophistication of consumers, we look forward to bringing Disney's unparalleled storytelling, creative excellence and endless entertainment to audiences in Korea," said Jay Trinidad, general manager of The Walt Disney Company APAC.

'As home to an iconic suite of brands and franchises, Disney Plus will give everyone access to the world's most original stories, told by the world's most talented creators," Walt Disney Company Korea Managing Director Tom Oh said.

Disney Plus has seen rapid global growth, with the number of its paid subscribers surpassing 60.5 million since its launch in November 2019.

Disney Plus will be available for 9,900 won a month, or 99,000 won for an annual subscription.

**CO** Igtele : LG Uplus Corp. | dsnyw : The Walt Disney Company | kortel : KT Corp | lgelec : LG Electronics Inc | luchem : LG Corp



**IN** imsoft : Streaming Services | idistr : Media Content Distribution | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | i3302 : Computers/Consumer Electronics | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i79026 : Integrated Communications Providers | i97411 : Broadcasting | i9741109 : Cable Broadcasting | ielec : Consumer Electronics

**NS** cexpro : Products/Services | c22 : New Products/Services | ccat : Corporate/Industrial News | c33 : Contracts/Orders | c333 : Non-Government Contracts/Orders | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Korea Times

**AN** Document KORTIM0020210908eh980000a

SE Companies  
HD **S.Korea kicks off AI strategy talks with Naver, Kakao, Samsung, telcos**  
WC 563 words  
PD 8 September 2021  
SN The Korea Economic Daily Global Edition  
SC ECODEN  
LA English  
CY Copyright 2021. KED Global News Network  
LP

South Korean government has hosted the first top-level artificial intelligence (AI) roundtable meeting with representatives from the country's tech giants and telecom companies.

The Ministry of Science and ICT on Sept. 7 held the first series of CEO-level AI strategy talks with chief executives Han Seong-sook of Naver Corp., Yeo Min-soo of Kakao Corp., Park Jung-ho of SK Telecom Co., Koo Hyun-mo of KT Corp. and Hwang Hyun-sik of LG Uplus. Samsung Electronics Co.'s Global AI Center chief Daniel Lee was also present at the meeting.

TD

"AI is an all-purpose technology that will largely determine a country's competitiveness in the areas of economy and national security. South Korea, which lacks the amount of data and computing infrastructure compared to China and the US, must concentrate all resources under a strategic public-private alliance," said the Ministry of Science and ICT's head of AI policy bureau Song Kyung-hee.

Public-private partnerships in the AI sector has been active in the US as well. The country in 2018 established the National Security Commission on Artificial Intelligence (NSCAI) as an advisory committee to the President and Congress. The NSCAI, currently headed by the former Google CEO Eric Schmidt with Amazon and Oracle chiefs as members, submitted a report to the Congress in March recommending the US to ramp up non-national security AI R&D expenditure from \$1.5 billion in 2021 to \$32 billion by 2026.

South Korea will hold its AI strategy roundtable meetings every six months. Topics to be covered include AI semiconductor and cloud development, public-private collaboration in fostering AI talents, digital healthcare, and AI robot-driven services.

Yesterday's meeting centered around setting up an ecosystem of artificial superintelligence (ASI), which is a type of AI with an extremely large number of parameters that are equivalent to our brain synapses. Such a large number of parameters enables the AI to dramatically increase its computing capabilities and also widens application areas.

The competition for ASI technology was kicked off last year by the Elon Musk-founded US company Open AI that revealed GPT-3 with a capacity of 175 billion machine learning parameters. Google revealed a model with 1.6 trillion parameters this year, while the Beijing Academy of Artificial Intelligence also unveiled its own model with 1.75 parameters in June.

South Korea's ASI research is led by Naver as well as each of the three telecom firms. But experts say that there are technical and financial limits for a company to develop advanced ASI services alone without partnership. The participants at the meeting raised a unified voice that an ecosystem of collaboration must be put in place to further advance technologies in the field.

The government said it will provide computing infrastructure for the companies to develop ASI technologies and kick off new R&D initiatives in the field as well.

"The government will provide all support for the country's public and private sectors to level up its AI competitiveness in the global scene," said the science minister Lim Hye-sook.

By Min-jun Suh

morandol@hankyung.com

Daniel Cho edited this article.

[South Korea's first AI Strategy Summit with science minister and CEOs of Naver, Kakao and telecom firms.](#)

**CO** daumcm : Kakao Corp | lgtele : LG Uplus Corp. | nhncrp : NAVER Corporation | sansel : Samsung Electronics Co Ltd | luche : LG Corp

**IN** i3302022 : Artificial Intelligence Technologies | i7902 : Telecommunication Services | itech : Technology | i3302 : Computers/Consumer Electronics | i34542 : Audio/Video Equipment | i79022 : Wireless Telecommunications Services | icnp : Consumer Goods | idurhg : Durable Household Products | ielec : Consumer Electronics | ihome : Home Electronics/Appliances | iint : Online Service Providers

**NS** gaiml : Artificial Intelligence/Machine Learning | gcsci : Computer Science | gcat : Political/General News | gsci : Sciences/Humanities

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** Companies

**PUB** KED Global News Network

**AN** Document ECODEN0020210908eh9800035

**HD Large Scale C-Band M-MIMO Deployment Help Operators Achieve Commercial Success****BY** A Knowledge Network Article by Total Telecom**WC** 865 words**PD** 2 September 2021**SN** Total Telecom Plus**SC** TOTEL**LA** English**CY** © 2021 All content copyright, Terrapinn Holdings Limited. All rights reserved.**LP**

Several recent developments indicate that the large-scale deployment of Massive Multiple Input Multiple Output (M-MIMO) in the C-band frequency is helping the service providers provide exceptional 5G user experience and ensured faster monetization of the **investment**.

Take, for example, the case of LG Uplus, a prominent service provider in South Korea. The M-MIMO deployment helped the service provider the best download speed of 522.28 Mbps and 53.81 Mbps median upload speed in South Korea's 5G market. The data of download speed could be referred from the Global 5G Benchmark Report by Ookla. Also, according to the latest report by RootMetrics by IHS Markit, LG Uplus has maintained its leadership position for the third consecutive year.

**TD**

Further, the telco is also making the most efficient use of the available spectrum since it is able to offer better speeds and network experience in spite of having only 80MHz of 5G spectrum, when its competitors, KT and SK Telecom, have 100MHz each.

As the 5G network coverage increases globally, providing a superior user experience will be critical for service providers, and M-MIMO is emerging as a technology of choice to help them achieve this. The massive number of antennas in M-MIMO enables beamforming to focus the wireless signal in a specific direction. This helps in enhancing data rates and capacity for all users. It also helps in improving network coverage while providing a consistent experience across the network, including the cell edge. Thus, it can be said that massive MIMO is the foundation of a 5G network to provide a good user experience.

LG Uplus is not the only service provider to have gained by deploying M-MIMO. For example, DNA, a Finnish service provider, has converted the majority of its 5G sites with M-MIMO sites.

Its deployment of M-MIMO helps it to deliver a speed of 1.6Gbps. This has helped the telco emerge as the fastest service provider in Q1-Q2 of 2021. The recent Global 5G Benchmark Report says the service provider achieved the highest median 5G download speed in comparison with its rivals, Telia and Elisa, the two top telcos of the country.

**Leveraging M-MIMO For Revenue Growth**

The extensive use of M-MIMO deployment by these telcos demonstrates that the technology can help telcos provide a truly differentiated 5G network experience, which will be critical to boost revenue, prevent churn and ensure the best-in-class customer experience.

According to the recent release from DNA, its C-Band 5G network covers 43% of the Finnish population across 108 towns and cities. Further, in the first half of 2021, DNA's mobile data usage per subscription rose to almost 40 gigabytes per month, leading to a 13% year-on-year increase to €183 million on its EBIDTA, a 6% year-on-year increase to €81 million on its operating result and a 4% year-on-year increase to €476 million on its total revenue.

On the other hand, for LG Uplus, its revenue recorded an increase of 2.2% year-on-year in the first half of 2021 to touch KRW 3,346 billion, while operating income recorded a 12% year-on-year increase to KRW 268 billion. As a result, LG Uplus' net income had a 39.8% year-on-year increase to KRW 210.5 billion.

This growth is on the back of an extraordinary increase in the number of subscribers. The service provider has recorded a massive increase of 108.8% year-on-year to 3.727 million in the number of subscribers. On the other hand, the number of LG Uplus' MVNO subscribers has gone up by 79.4% to 2.357 million, recording the biggest increase in its wireless business. It recorded 1.55 trillion KWR revenue growth, a 5.7% YoY increase. With the upcoming launch of new 5G devices, LG Uplus expects its 5G subscriber base to continue to expand this year.

South Korea was one of the first countries to launch 5G, and it has been able to maintain momentum because of M-MIMO technology. The regions just starting their 5G journey need to include M-MIMO in their network strategy to scale faster and deliver a world-class 5G network experience to their subscribers. For instance, Thailand's AIS' 5G network covers almost 25% of the country's population now. It has also recorded over 1mn 5G subscribers in 2Q 2021, which resulted in 12-18% ARPU uplift and enabled Bangkok one of the world's top 10 cities with the fastest 5G speed. The use of M-MIMO will help it to quickly scale its 5G network without impacting the quality of services.

The successes of LG Uplus, DNA and AIS highlight the crucial role of M-MIMO in supporting the service providers in quicker monetization of 5G investment and in delivering a superior customer experience. As the pace of 5G deployment quickens, the service providers need to deploy it on a large scale to provide a differentiated experience and grow revenue.

**RF** 510800

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** idct : Digital Cellular Technology | i7902 : Telecommunication Services | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrlssl : Wireless Area Network Technology | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications

**NS** gmetha : Methamphetamine Use/Abuse | gabus : Drug/Substance Use/Abuse | gcat : Political/General News | gcom : Society/Community | gsoc : Social Issues

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** Analysis

**PUB** Terrapinn Limited

**AN** Document TOTEL00020210902eh920000e

**HD** 5G download speed of SK Telecom, KT and LG Uplus in S.Korea

**WC** 282 words

**PD** 1 September 2021

**SN** Ma'an News Agency

**SC** MANEWS

**LA** English

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**LP**

The speed and coverage of 5G networks in South Korea improved this year as telecom operators have enhanced **investment** in the latest generation networks, the ICT Ministry said on Tuesday.

KT 5G services in Korea Average download speeds using 5G networks from three major mobile carriers, SK Telecom, KT Corp. and LG Uplus, stood at 808.45 Mbps in the first half of the year, compared with 690.47 Mbps in the second half of last year, according to the Ministry of Science and ICT.

**TD**

The government aims to make 5G available nationwide across its 85 cities and rural areas by 2022 after commercializing the networks in 2019.

SK Telecom had the fastest average speeds at 923.2 Mbps, followed by KT at 782.21 Mbps and LG Uplus at 719.94 Mbps.

The three carriers average 5G network coverage reached 6,271.12 square km, compared with an average of 5,409.3 square kilometers last year.

The 5G network is available in the countrys seven major cities, including Seoul, while coverage in other smaller 78 cities was focused in heavily populated areas.

5G networks improved in stability, with its average rate of switching to 4G LTE networks during downloads at 1.22 percent, compared with 5.49 per cent in 2020.

Mobile carriers mostly offer 5G services on non-standalone mode, which requires support from 4G LTE networks. KT started providing standalone 5G last month, although it is available in only a handful of devices.

The number of customers subscribed to 5G networks reached about 16.5 million, accounting for 23 percent of the countrys total 71.6 million mobile network subscriptions.

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | kortel : KT Corp | luchem : LG Corp

**IN** idct : Digital Cellular Technology | i7902202 : Mobile Telecommunications | i3302 : Computers/Consumer Electronics | i3303 : Networking | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology | iwrllssl : Wireless Area Network Technology | i79026 : Integrated Communications Providers

**NS** ccat : Corporate/Industrial News | gmetha : Methamphetamine Use/Abuse | gabus : Drug/Substance Use/Abuse | gcat : Political/General News | gcom : Society/Community | gsoc : Social Issues

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**IPD** Telecommunication

**PUB** Ma'an Network

**AN** Document MANEWS0020210901eh9100001

**SE** International  
**HD** **South Korea's 5G users top 17mn in July: Data**

**WC** 320 words

**PD** 1 September 2021

**SN** Indo-Asian News Service

**SC** HNIANS

**LA** English

**CY** Copyright 2021. Indo-Asian News Service

**LP**

Seoul, Sep 1 (IANS) South Korea's 5G user base continued to expand in July to reach over 17 million users, data showed on Wednesday, with the growth expected to pick up later this year on the back of launches of new **devices**.

The total number of 5G subscriptions stood at 17.08 million in July, up around 6,16,000 from the previous month, according to the data from the Ministry of Science and ICT.

**TD**

The latest figure accounts for around 24 per cent of the total 71.71 million mobile network subscriptions in the country.

South Korea, which has a population of 51.3 million, first commercialized 5G networks in April 2019 and has so far secured 5G coverage across its 85 cities.

SK Telecom Co., the country's largest wireless carrier by subscriptions, had just over 8 million 5G users in July, followed by KT Corp. at 5.2 million and LG Uplus Corp. at 3.8 million, reports Yonhap news agency.

The number of 5G users is expected to grow at a faster pace with the launches of Samsung Electronics Co.'s new foldable smartphones -- the Galaxy Z Fold3 and the Galaxy Z Flip3 -- last month.

The new phones have met rave reception in South Korea, with preorders for the devices topping 8,00,000 units over a one-week period that ended August 23.

Apple is also set to unveil its next iPhone devices as early as this month, and their release will likely encourage more users to migrate to 5G networks.

The latest ministry data comes after an ICT ministry report a day earlier found that average 5G download speeds in South Korea reached 808.45 megabits per second (Mbps) in the first half of this year, an improvement from 690.47 Mbps in the second half of last year. --IANS

wh/dpb

**CO** lgtele : LG Uplus Corp. | luchem : LG Corp

**IN** idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrssl : Wireless Area Network Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

**NS** c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** skorea : South Korea | easiaz : Eastern Asia | apacz : Asia Pacific | asiaz : Asia

**PUB** IANS India Pvt. Ltd.

**AN** Document HNIANS0020210901eh91002xm

**HD** South Korea average 5G download speeds increase to 808.45 Mbps in H1

**WC** 230 words

**PD** 31 August 2021

**SN** Telecompaper Asia

**SC** TELASI

**LA** English

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**LP**

South Korean mobile operators SK Telecom, KT and LG Uplus provided their **5G network** users with [average download speeds of 808.45 Mbps](#) in the first half of the 2021, up from 690.47 Mbps in the second half of 2020, Yonhap news agency reports, citing a statement from the South Korean Ministry of Science and ICT. The government aims to make 5G available nationwide across its 85 cities and rural areas by 2022.

The report also shows that SK Telecom provided the fastest average speeds at 923.2 Mbps, followed by KT at 782.21 Mbps and [LG Uplus at 719.94 Mbps](#). The three operator's average **5G network** coverage reached 6,271.12 square kilometers, compared with an average of 5,409.3 square kilometers in 2020.

**TD**

The Ministry also reports that 5G networks currently cover the country's seven major cities, including Seoul, while coverage in other smaller 78 cities mainly reaches heavily populated areas.

The report also found that 5G networks stability also improved, with the average rate of switching to 4G LTE during downloads at 1.22 percent, compared with 5.49 percent in 2020.

South Korea ended June with 16.5 million 5G subscribers, accounting for 23 percent of the country's total mobile customer base of 71.6 million.

**CO** kmtel : SK Telecom Co Ltd | lgtele : LG Uplus Corp. | shkmic : South Korea Ministry of Science and ICT | kortel : KT Corp | luche : LG Corp

**IN** i7902202 : Mobile Telecommunications | idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology | iwrlssl : Wireless Area Network Technology | i79026 : Integrated Communications Providers

**NS** ccat : Corporate/Industrial News

**RE** skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

**PUB** Telecompaper BV

**AN** Document TELASI0020210831eh8v00001



**HD** Technicolor Connected Home and LG U+ Roll Out Premium Video and Sound Experience With HARMAN's Sound by JBL to South Korean Consumers

**WC** 636 words

**PD** 27 August 2021

**SN** The Zimbabwean

**SC** ZIMBAN

**LA** English

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**LP**

(PRWeb) - Technicolor Connected Home (Euronext Paris: TCH, OTCQX: TCLRY), a leading supplier of best-in-class customer premises equipment (CPE) with a long history of delivering high-quality entertainment video to consumers around the world, has joined forces with LG U+ and HARMAN's Embedded Audio group to develop and deploy a high-end, multi-service home-entertainment **platform** that supports Dolby Vision and Dolby Atmos delivered through a HARMAN Sound by JBL audio solution for the South Korean market.

**TD**

LG U+, one of Korea's largest telecommunications providers -- and a division of the leading global consumer electronics company -- teamed up with HARMAN, a company whose audio brands including JBL are synonymous with an exceptional sound experience, to develop a premium multi-service audio-visual platform that will be integrated into Technicolor Connected Home CPE. The new platform -- U+tv Soundbar Black -- is designed to address growing demand for premium home entertainment in South Korea, one of the most sophisticated markets in the world. The U+tv Soundbar Black features Dolby Vision and Dolby Atmos to deliver high-dynamic range (HDR) picture quality and a rich surround sound experience through two-way speakers housed in a soundbar enclosure designed by HARMAN.

To address the growing demand for a complete immersive audio and viewing experience in the Korean market, Technicolor Connected Home has teamed up with best-in-class providers of audio and imaging technology to fully meet the high demands of the South Korean market, said Mercedes Pastor, senior vice president for Eurasia with Technicolor Connected Home.

Consumers in this country are interested in convenient and cost-effective access to comprehensive high-quality entertainment in their homes. This joint initiative offers LG U+ subscribers an integrated immersive audio and visual experience right out of the box that is delivered and supported by the leading network service provider in the market. Technicolor Connected Home has integrated Dolby Atmos technology in combination with eight JBL high-fidelity speakers -- with two speakers in the up firing position to deliver the optimum Atmos experience. The 150-watt multi-speaker soundbar allows consumers to enjoy their favorite streaming content and online games with HDR picture quality and a surround-sound environment that is easy to deploy and install, she added.

This is the latest development in Technicolor Connected Home's ongoing commitment to leveraging open and innovative technologies for service providers around the world. The ultimate goal is to help service providers deliver seamless connectivity and premium entertainment experiences to consumers by creating best-in-class CPE and partnering with the most innovative companies in the connected home ecosystem.

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About Technicolor Connected Home:

TOMORROWS CONNECTED HOME. TODAY

Technicolor partners with the world's leading Service Providers to help them embrace the complex technologies needed to deliver seamless connectivity and premium entertainment experiences. Our Broadband solutions enable the fastest speeds, best-in-class coverage and embed the most innovative software to deliver multi-user gigabit services throughout the home. Our Video platforms allow for dynamic, branded user interfaces, popular applications, unique features and data analytics while ensuring the fastest time to market. With open innovation at the heart of everything we develop, we foster partnerships with a thriving ecosystem of innovative companies enabling our customers to bring an ever-growing number of value-added services to their subscribers.

<http://www.technicolor.com/distribute/home-experience> Follow us: @Technicolor Connected Home and @CHTechnicolor.

Technicolor shares are on the NYSE Euronext Paris exchange (TCH) and traded in the USA on the OTCQX marketplace (OTCQX: TCLRY).

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**IPD** Entertainment

**PUB** The Zimbabwean

**AN** Document ZIMBAN0020210827eh8r000gp

<b>HD</b>	Technicolor, LG Uplus, Harman develop multi-service home entertainment <b>platform</b>
<b>WC</b>	113 words
<b>PD</b>	27 August 2021
<b>SN</b>	Telecompaper Asia
<b>SC</b>	TELASI
<b>LA</b>	English
<b>CY</b>	Copyright 2021 Telecompaper. All Rights Reserved.
<b>LP</b>	<p>Technicolor Connected Home has partnered with LG Uplus and Harman's Embedded Audio group to develop and deploy a multi-service home-entertainment <b>platform</b> that supports Dolby Vision and Dolby Atmos delivered through a Harman Sound by JBL audio solution for the South Korean market.</p> <p>LG Uplus has partnered with Harman to develop a premium multi-service audio-visual <b>platform</b> that will be integrated into Technicolor Connected Home CPE. The new <b>platform</b>, dubbed 'U+tv Soundbar Black', features Dolby Vision and Dolby Atmos to deliver HDR picture quality and a surround sound experience through 2-way speakers housed in a soundbar enclosure designed by Harman.</p>
<b>CO</b>	Igtele : LG Uplus Corp.   thmmm : Technicolor SA   luchem : LG Corp
<b>IN</b>	i7902 : Telecommunication Services   i79022 : Wireless Telecommunications Services   i97103 : Cinema Film Distribution   idistr : Media Content Distribution   imed : Media/Entertainment
<b>NS</b>	ccat : Corporate/Industrial News   cpartn : Partnerships/Collaborations
<b>PUB</b>	Telecompaper BV
<b>AN</b>	Document TELASI0020210827eh8r000b7

**SE** World  
**HD** Seoul launches **metaverse**-based science education program for 2,100 students  
**BY** Kim Joo-heon  
**WC** 315 words  
**PD** 26 August 2021  
**SN** AJU NEWS  
**SC** AJUENG  
**LA** English  
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**LP**

[Gettyimages Bank]SEOUL --The Seoul Metropolitan Office of Education will offer virtual science classes for elementary and middle school students that are grounded due to a COVID-19 pandemic. The online classes will be based on a **metaverseplatform**, a simulated digital world **platform**. Students can improve learning skills by exploring the interactive virtual world. The **metaverse** is a digital world that connects physical reality to virtual spaces. Users can have hands-on experiences through virtual reality (**VR**) using their own avatars. South Korea's online giant Naver has gained more than 200 million users through its avatar **platform** Zepeto.

**TD**

Due to the prolonged coronavirus pandemic, South Korea's educational ministry launched virtual classes in April 2020. Depending on the number of daily infected cases, elementary and middle schools have switched from offline class curriculums to online classes. Various online education platforms have been developed including mobile carrier LG Uplus' U+ Elementary Country, a multilanguage-learning service for children.

Seoul's education office said on August 26 that it will operate metaverse-based science classes that provide a virtual science exhibition hall called "Gather Town," where about 2,100 elementary and middle school students can participate in various science activities with their avatars. Students can freely look around the hall using Google's Chrome browser.

"We will provide virtual reality and artificial intelligence programs through the operation of metaverse-based creative science classrooms and do our best to serve as a hub for convergence science education," Seoul education office director Kim Yeon-bae was quoted as saying. The office said its virtual exhibition hall will provide music classes, observations of astronomical objects and AI-based art classes.

Kim Joo-heon Reporter jhkim123@ajunews.com

<https://image.ajunews.com/content/image/2021/08/26/20210826110608389870.jpg>

**CT** jhkim123@ajunews.com

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**PUB** AJU NEWS CORPORATION

**AN** Document AJUENG0020210826eh8q00001

**HD** Technicolor Connected Home and LG U+ Roll Out Premium Video and Sound Experience With HARMAN's Sound by JBL to South Korean Consumers

**WC** 696 words

**PD** 26 August 2021

**ET** 17:00

**SN** PR Newswire

**SC** PRN

**LA** English

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**LP**

Global Leaders Integrate High-Quality Immersive Audio and Visual Technology into World's First Android TV Soundbar with Dolby Vision and Dolby Atmos

ATLANTA, Aug. 26, 2021 /PRNewswire-PRWeb/ -- Technicolor Connected Home (Euronext Paris: TCH, OTCQX: TCLRY), a leading supplier of best-in-class customer premises equipment (CPE) with a long history of delivering high-quality entertainment video to consumers around the world, has joined forces with LG U+ and HARMAN's Embedded Audio group to develop and deploy a high-end, multi-service home-entertainment **platform** that supports Dolby Vision and Dolby Atmos delivered through a HARMAN Sound by JBL audio solution for the South Korean market.

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SOURCE Technicolor Connected Home

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