



**SE** Economy  
**HD** Musk: **Clean energy** vehicles treated same as diesel, petrol ones

**BY** ens economic bureau

**WC** 368 words

**PD** 25 July 2021

**SN** Indian Express

**SC** AIWINE

**LA** English

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**LP**

American electric vehicle maker Tesla may set up manufacturing unit in India if it first succeeds with imported vehicles in the country, according to company CEO Elon Musk.

He, however, said at present import duties in India are "the highest in the world" and is hoping for "at least a temporary tariff relief for electric vehicles".

**TD**

Interacting on twitter with followers who asked him to launch Tesla cars in India Musk said, "We want to do so, but import duties are the highest in the world by far of any large country!"

Top News Right NowIT alleges Rs 700-cr tax evasion, funds diversion by Dainik Bhaskar GroupTokyo Olympics Live: Manu Bhaker, Yashaswini in action112 dead, 99 missing: Many areas cut off, but water receding as rainfall abatesClick here for more

Currently, India imposes 100 per cent import duty on fully imported cars with CIF (Cost, Insurance and Freight) value more than \$40,000 and 60 per cent on those costing less than the amount. Musk further said, "Clean energy vehicles are treated the same as diesel or petrol, which does not seem entirely consistent with the climate goals of India."

He, however, said, "We are hopeful that there will be at least a temporary tariff relief for electric vehicles. That would be much appreciated."

Asked by a follower if Tesla could start with local assembly in India, Musk said, "If Tesla is able to succeed with imported vehicles, then a factory in India is quite likely."

A senior government official on Friday had said Tesla had asked for reduction in import duty.

Recently, Union Minister Nitin Gadkari had said Tesla has a golden opportunity to set up its manufacturing facility in India given the country's thrust on e-vehicles. Tesla is already sourcing various auto components from Indian automakers and setting up base here would be economically viable for it, the road transport and highways minister had said.

In February, Karnataka had claimed that Tesla would set up its manufacturing unit in the state. The company has registered Tesla India Motors and Energy Pvt Ltd with Registrar of Companies, Bengaluru.

[Elon Musk](#)

**CO** teslmi : Tesla, Inc.

**IN** i35104 : Alternative Fuel Vehicles | i351 : Motor Vehicles | iaut : Automotive

**NS** ccat : Corporate/Industrial News

**RE** india : India | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz :  
Developing Economies | indsubz : Indian Subcontinent | sasiaz : Southern Asia

**PUB** Indian Express Group

**AN** Document AIWINE0020210725eh7p0001n

# DEADLINE

**SE**      Breaking News -

**HD Riot Games Bosses Reflect On Company's "Reckoning," Progress Of Diversity In Gaming & Entertainment – Comic-Con**

**BY** Alexandra Del Rosario

**WC** 603 words

PD 24 July 2021

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159	800
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168	

SC DLINE

LA English

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**LP**

The need for diverse voices and inclusive storytelling extends far beyond the entertainment industry, making its way to the gaming world where companies like Riot Games see representation as more than just a buzzword or a one-time conversation.

**"Diversity** and inclusion takes practice, it's like exercise. You can't just do it once and then expect to be fit. You really have to exercise with great regularity," said Shauna Spenley, Riot's global president of entertainment. "When it comes to creating a diverse environment to create, you have to look at who you're hiring, who you're partnering with and ultimately the stories you're telling."

**TD**

On Saturday, Spenley joined League of Legends Vice President and executive producer Jessica Nam, and Principal Game Designer Candace Thomas for a Comic-Con conversation centered on the progress of diversity at Riot and the gaming industry. Erin Ashley Simon moderated the panel.

Nam and Thomas kicked off the conversation by reflecting on their early years as game-makers. They recalled experiencing imposter syndrome and loneliness upon entering a field primarily dominated by men.

"I struggled with really grappling with my identity when I walked into the door – first of all I was a woman who was a gamer," Thomas said. "For a very long time you feel the need to prove yourself."

Gaming has since opened up to include and celebrate a more diverse crowd, ranging from gamers part of the LGBTQ+ community to women developers behind popular video game titles. Moving forward in terms of gender and racial diversity and representation, however, doesn't come without recognizing the past.

The conversation touched on Riot's own history with controversy and its lack of diversity. In 2018 Kotaku explored a "culture of sexism" at the Riot work place and earlier this year, Riot CEO Nicolò Laurent was under investigation for gender discrimination and sexual harassment allegations. In March, Laurent denied the claims in a statement shared on the Riot Games news blog.

“As that accumulated and there were cases that we didn’t talk about...it was a reckoning,” Nam said. “When time stopped, it really felt like every team looked inwards and had the deepest retrospect of their life.”

According to Nam, the moment opened up the dialogue and allowed employees and members of the community to speak freely about the difficulties of working in the industry. Similarly, Thomas said that she has since reached out to other women to gain feedback on how Riot can improve or do a better job at listening to employee concerns. They agreed that Riot's controversies and its efforts to improve could serve as a lesson to other parts of the gaming community.

Beyond internal dynamics, listening and representing diverse opinions has carried over to Riot gaming and entertainment content – from a new South Asian League character to upcoming entertainment projects such as Netflix’s Arcane. Though the Riot execs recognize that there is still work to do, Spenley said that conversations about diversity and inclusion have become a fabric of Riot’s identity.

Constant conversations now will result in franchises and titles enjoyed by generations to come, she added.

"I want these stories to feel representative of our children and our children's children and for them to be long-lasting franchises that multiple generations after us get to enjoy," Spenley said. "Part of that is digging deeply and finding those representation stories and storytellers that are going to do this right."

**CO**      tenchl : Tencent Holdings Ltd

**IN**      iint : Online Service Providers | itech : Technology

**NS**      gcivds : Civil Unrest | ccat : Corporate/Industrial News | cwkdir : Workplace Diversity | c42 : Labor/Personnel | gcat : Political/General News | gcns : National/Public Security | grisk : Risk News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE**      usa : United States | namz : North America

**PUB**      Variety Media, LLC

**AN**      Document DLINE00020210724eh7o0005m



**SE** CE Noticias Financieras English

**HD** The young man who traveled to space with Bezos has never shopped on Amazon

**WC** 379 words

**PD** 24 July 2021

**SN** CE NoticiasFinancieras

**SC** NFINCE

**LA** English

**CY** Copyright © Content Engine LLC

**LP**

Oliver Daemen, an 18-year-old physics student, accompanied Bezos, his brother Mark Bezos and 82-year-old aviator Wally Funk - the oldest person to go into space - on a 10-minute journey beyond earth's **atmosphere**.

Bezos funded exploration company Blue Origin by selling billions of dollars worth of shares in its Amazon online delivery business.

**TD**

"I told Jeff that I had never really bought anything on Amazon," Daemen said in an interview Friday at Amsterdam's Schiphol Airport. "And he was like, 'oh, a long time ago I heard somebody say that.'"

Daemen, who was chosen after another candidate who offered \$28 million for the trip canceled at the last minute, knew he would participate in the flight during a family vacation in Italy.

"They called and said, 'are you still interested?' and we said 'Yes! Yes! Yes!'"

Daemen had dreamed of space travel since he was a child, followed all the development of space exploration companies like Blue Origin and obtained his pilot license at an early age.

"We didn't pay even about \$28 million, but I was chosen because I was the youngest and I was also a pilot and I already knew enough about that," he said. "I don't think I realized until I was on the rocket, 'wow, it's really happening.' It was my ultimate goal, final (...) but I never thought it was going to be so soon."

The crew received two days of safety training, but it wasn't very difficult, said Daemen, who can be seen in a video of the trip throwing ping-pong balls in weightlessness with Jeff Bezos.

"That was great. Weightlessness is so strange. It was easier than I expected. It was like being in the water," he said.

Daemen, who will start at Utrecht University in September, said he wasn't sure what he'll want to do later in life but would seriously consider a career in space travel.

When asked what it was like to travel on a rocket with a billionaire, he replied with a broad smile: "They were a lot of fun and down-to-earth, as funny as it may sound."

**CO** Ichscp : Royal Schiphol Group NV | amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | i764 : Airports | iairtr : Air Transport | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology | itsp : Transportation/Logistics

**NS** gspace : Space Exploration/Travel | gcat : Political/General News

**PUB** Content Engine LLC

**AN** Document NFINCE0020210724eh7o007db

**HD**      **Electric cars in India: This is what is holding Tesla back**

**WC**      329 words

**PD**      24 July 2021

**SN**      Kashmir Monitor

**SC**      HTKASM

**LA**      English

**CY**      Copyright 2021. The Kashmir Monitor

**LP**

Srinagar, July 24 -- Tesla founder Elon Musk said on Saturday that his company wants to launch cars in India, however, the country's import duties on electric vehicles (EVs) are "highest in the world by far".

Replying to a Twitter user who requested Musk to launch Tesla cars in India, he said in a tweet, "We want to do [launch EVs in India] so, but import duties are the highest in the world by far of any large country! Moreover, **clean energy** vehicles are treated the same as diesel or petrol, which does not seem entirely consistent with the climate goals of India."

**TD**

The Tesla CEO expressed hope that there will be at least a temporary tariff relief for electric vehicles.

"But we are hopeful that there will be at least a temporary tariff relief for electric vehicles. That would be much appreciated," he further tweeted.

When asked by another Twitter user whether Tesla will locally assemble vehicles in India, Musk said: "If Tesla is able to succeed with imported vehicles, then a factory in India is quite likely."

Tesla announced its entry in India earlier this year in January. The EV maker registered as Tesla India Motors in Karnataka, months after its CEO Elon Musk had hinted at Tesla's entry into the country.

The company recently added Hindi as one of the languages on its infotainment UI recently.

Later, Union Minister Nitin Gadkari also said Tesla is set to start its operations in India by this year and may set up a manufacturing unit as well.

Tesla is yet to set up its own manufacturing facility in India, the first of its electric vehicles for the Indian customers are likely to be imported.

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**CT**      For any query with respect to this article or any other content requirement, please contact Editor at [contentservices@htlive.com](mailto:contentservices@htlive.com)

**CO**      teslmi : Tesla, Inc.

**IN**      i35104 : Alternative Fuel Vehicles | i351 : Motor Vehicles | iaut : Automotive

**RE**      india : India | kash : Kashmir | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | indsubz : Indian Subcontinent | sasiaz : Southern Asia

**PUB**      The Kashmir Monitor

**AN**      Document HTKASM0020210724eh7o0002u

**HD Dutch teen Oliver Daemen, who accompanied Jeff Bezos on space flight, never ordered from Amazon**

**WC** 488 words

**PD** 24 July 2021

**SN** India Today Online

**SC** INTYON

**LA** English

**CY** Copyright 2021. Living Media India Limited

**LP**

The Dutch teenager who became the world's youngest space traveller this week surprised [billionaire Jeff Bezos on the flight](#) by telling him he'd never ordered anything on Amazon.com.

Oliver Daemen, an 18-year-old physics student, accompanied Bezos, his brother Mark Bezos and 82-year-old female aviator Wally Funk - the oldest person to go to space - [on a 10-minute trip beyond Earth's atmosphere](#).

**TD**

[Bezos funded exploration company Blue Origin](#) by selling billions of dollars' worth of stock in his online delivery business, Amazon.

READ: [Upon return from space, Amazon founder Jeff Bezos announces \\$100 million 'Courage and Civility' award](#)

"I told Jeff, like, I've actually never bought something from Amazon," Daemen told Reuters in an interview on Friday at Amsterdam's Schiphol Airport. "And he was like, 'oh, wow, it's a long time ago I heard someone say that'."

Daemen, who was picked after another candidate bidding \$28 million for the ride was cancelled at the last minute, found out he would be joining the flight while on a family holiday in Italy.

"They called and said: Are you still interested?' and we were like 'Yes! Yes! Yes!'"

Daemen had dreamt of space travel since he was a kid, followed every development by space exploration companies like Blue Origin and got his pilot's licence at a young age.

"We didn't pay even close to \$28 million, but they chose me because I was the youngest and I was also a pilot and I also knew quite a lot about it already."

SEE: [Blue Origin-Jeff Bezos historic flight to space in pictures](#)

PING-PONG IN SPACE

Reality still hasn't sunk in three days after the journey.

"I don't think I realised it until I was in the rocket: 'wow, it's really happening'," he said. "It was my ultimate, ultimate goal ... but I never thought it was going to be this soon."

The crew received two days of safety training, but nothing very hard, said Daemen, who can be seen in a video of the trip tossing ping-pong balls in weightlessness with Jeff Bezos.

"That was super cool. It's so weird to be weightless. It was easier than I had expected. It was kind of like being in water."

Daemen, who is set to start at Utrecht University in September, said he was not sure what he wanted to do later in life, but would seriously consider a career in space travel.

Asked what it was like travelling in a rocket ship with a billionaire, he answered with a wide smile: "They were super fun and all down to earth, as funny as that may sound."

ALSO READ: ['Not really nervous': Billionaire Bezos girds for inaugural space flight](#)

WATCH: [Watch: Jeff Bezos' space voyage on Blue Origin's maiden human flight](#)

**CO** lchscp : Royal Schiphol Group NV | amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | i764 : Airports | iairtr : Air Transport | iecom : E-commerce  
| iint : Online Service Providers | iretail : Retail | itech : Technology | itsp : Transportation/Logistics

**NS** gspace : Space Exploration/Travel | ghnwi : High Net Worth Individuals | gcat : Political/General News

**RE** neth : Netherlands | india : India | asiaz : Asia | benluxz : Benelux Countries | bric : BRICS Countries |  
devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | eecz : European Union  
Countries | eurz : Europe | indsubz : Indian Subcontinent | sasiaz : Southern Asia | weurz : Western  
Europe

**PUB** Living Media India Limited

**AN** Document INTYON0020210724eh7o0008d



**SE** News  
**HD** **The wrong solution**  
**BY** BART ADAMS  
**WC** 568 words  
**PD** 23 July 2021  
**SN** Mount Olive Tribune  
**SC** MOT  
**LA** English  
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**LP**

This must be Opposite Week because I found myself — at least partially — agreeing with something said by socialist grandstander Alexandria Ocasio-Cortez.

She was criticizing Amazon founder Jeff Bezos, who narrowly lost the billionaire space race this month after piercing the earth's **atmosphere** nine days later than Virgin Group founder Sir Richard Branson.

**TD**

According to the New York Post, the Democratic congresswoman said Mr. Bezos' company abused its "market power" to decimate small businesses.

And just as a stopped watch is right twice a day, Rep. Ocasio-Cortez is right about this. Amazon and other big-tech firms have concentrated wealth and market power into fewer hands.

She was responding to Mr. Bezos' comments in which he thanked Amazon employees and customers who "paid for all this," referring to his personal NASA, called Blue Origin. But his comments were appropriate because no business innovator, no entrepreneur, can succeed without great people and loyal customers.

But Rep. Ocasio-Cortez saw the statement as a slow pitch which she would hit out of the park to score political points.

"Yes, Amazon workers did pay for this," she tweeted, "with lower wages, union busting, a frenzied and inhumane workplace, and delivery drivers not having health insurance during a pandemic."

Swing and a miss!

Because what solution does she and her fellow leftists offer? They want Amazon to pay more taxes.

Here's what Vermont Sen. Bernie Sanders tweeted: "Am I supposed to be impressed that a billionaire went to space while he's paid zero in federal income taxes some years and the workers at his company struggle to afford their medical bills, rent, and food for their kids? Nope. It's time to invest in working people here on Earth."

And Sen. Elizabeth Warren of Massachusetts tweeted, "It's time for Jeff Bezos to take care of business right here on Earth and pay his fair share in taxes."

To a man with a hammer, everything looks like a nail. And to a leftist, every problem looks like an excuse to raise taxes.

But history proves that AOC's and Bernie's solution would make life harder on Amazon employees and customers. That's because corporations don't pay taxes. Never have, never will.

Sure, they can write checks to the IRS, but they can't actually pay. That's because corporations have to pass the cost of taxation to others. They can pay their employees less and offer fewer or cheaper benefits. They can charge customers more. And they can pay smaller dividends to shareholders (often pension funds or nest eggs of working Americans).

At big corporations, top executives will still pull in seven-figure salaries and send their kids to Ivy League universities. At small family-owned companies, owners may cut their own pay and hope their kids qualify for scholarships at state schools.

But the pain of higher taxes will always be felt by individual people and families, even if it's a corporation that writes the check.

Yes, there's a problem with a few big-tech companies dominating our economy and even our public discourse. But the solution isn't higher taxes.

The solution is for those in power to take a hard look at our anti-trust laws to make big tech less big and less powerful.

Contact Bart Adams at [badams@mydailyrecord.com](mailto:badams@mydailyrecord.com).

**ART** Bart Adams

**CO** amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** gcat : Political/General News

**RE** usa : United States | namz : North America

**PUB** Record Publishing

**AN** Document MOT0000020210730eh7n00001

<b>CLM</b>	Diversity in corporate leadership 2021
<b>HD</b>	<b>Diversity</b> at LinkedIn: Inside the job search and networking company's 2020 report
<b>BY</b>	SVBJ staff
<b>WC</b>	124 words
<b>PD</b>	23 July 2021
<b>SN</b>	Silicon Valley/San Jose Business Journal Online
<b>SC</b>	SILBJO
<b>LA</b>	English
<b>CY</b>	© 2021 American City Business Journals, Inc. All rights reserved.
<b>LP</b>	<p>Editor's note: Silicon Valley tech companies post regular updates on how they're doing recruiting, retaining and promoting diverse job candidates. The information below comes from LinkedIn's most recent report, which covers 2020. To explore more companies, <a href="#">click here</a>.</p> <p>Headquarters: Sunnyvale</p>
<b>TD</b>	<p>CEO: Ryan Roslansky</p> <p>Top diversity officer: Rosanna Durruthy, vice president, global diversity, inclusion and belonging</p> <p>Top human resources officer: Teuila Hanson, senior vice president and chief people officer</p> <p>Where to find company's most recent diversity report: LinkedIn last updated its report earlier in 2020. <a href="#">Read it by clicking here</a>.</p> <p>Did you find this article useful? Why not <a href="#">subscribe</a> to Silicon Valley Business Journal for more articles?</p>
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<b>IN</b>	iint : Online Service Providers   imed : Media/Entertainment   isocial : Social Media Platforms/Tools   itech : Technology
<b>NS</b>	ncolu : Columns   c411 : Management Moves   ccat : Corporate/Industrial News   cmmm : Middle/Lower Management   c41 : Management   ncat : Content Types   nfact : Factiva Filters   nfcpx : C&E Executive News Filter   nfcpin : C&E Industry News Filter
<b>RE</b>	usca : California   namz : North America   usa : United States   usw : Western U.S.
<b>IPD</b>	Diversity, Equity and Inclusion
<b>PUB</b>	American City Business Journals
<b>AN</b>	Document SILBJO0020210723eh7n00001

<b>CLM</b>	Diversity in corporate leadership 2021
<b>HD</b>	<b>Diversity</b> at Apple: Inside the tech giant's latest report
<b>BY</b>	SVBJ staff
<b>WC</b>	120 words
<b>PD</b>	23 July 2021
<b>SN</b>	Silicon Valley/San Jose Business Journal Online
<b>SC</b>	SILBJO
<b>LA</b>	English
<b>CY</b>	© 2021 American City Business Journals, Inc. All rights reserved.
<b>LP</b>	<p>Editor's note: Silicon Valley tech companies post regular updates on how they're doing recruiting, retaining and promoting diverse job candidates. The information below comes from Apple's most recent report, which covers 2020. To explore more companies, <a href="#">click here</a>.</p> <p>Headquarters: Cupertino</p>
<b>TD</b>	<p>CEO: Tim Cook</p> <p>Top diversity officer: Barbara Whye, vice president of inclusion and diversity</p> <p>Top human resources officer: Deirdre O'Brien, senior vice president, Retail + People</p> <p>Where to find company's most recent diversity report: Apple last updated its report earlier in 2020. <a href="#">Read it by clicking here</a>.</p> <p>Did you find this article useful? Why not <a href="#">subscribe</a> to Silicon Valley Business Journal for more articles?</p>
<b>CO</b>	applc : Apple Inc.
<b>IN</b>	i3302 : Computers/Consumer Electronics   itech : Technology
<b>NS</b>	ncolu : Columns   c411 : Management Moves   cmmm : Middle/Lower Management   c41 : Management   ccat : Corporate/Industrial News   ncat : Content Types   nfact : Factiva Filters   nfcpx : C&E Executive News Filter   nfcpin : C&E Industry News Filter
<b>RE</b>	usca : California   namz : North America   usa : United States   usw : Western U.S.
<b>IPD</b>	Diversity, Equity and Inclusion
<b>PUB</b>	American City Business Journals
<b>AN</b>	Document SILBJO0020210723eh7n0000f



**SE** CE Noticias Financieras English

**HD** WhatsApp Business: program empowers 10,000 entrepreneurs for free

**WC** 456 words

**PD** 23 July 2021

**SN** CE NoticiasFinancieras

**SC** NFINCE

**LA** English

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**LP**

The Integrated Center for Studies and Programs for **Sustainable Development** (CIEDS) and WhatsApp launched on Friday (23) the Conecta+ Brazil program to support formal and formal professionals from communities and peripheries of the country. Registration is free and is open to entrepreneurs from all over Brazil on this site.

CIEDS and the platform want to support the economic recovery of one of the groups most affected by the pandemic. The program offers content about entrepreneurship, good business practices, and the free tools of WhatsApp Business. The initiative estimates reaching about 10,000 entrepreneurs.

**TD**

"At a time when the post-pandemic is already being discussed, it is very important that we take into account those most affected by the crisis. Conecta+ Brasil has this objective of training workers of all kinds, so that they are also protagonists in this phase of resumption", comments Vandr e Brilhante, president of CIEDS. "We believe that entrepreneurship goes beyond opening a business, it also has the potential to be a strong agent of change," he adds.

Research conducted by the Brazilian Agency for Industrial Development (ABDI) shows that 66% of Brazilian micro and small companies are still at an analog or emerging level, seeking technologies and improvements to their business model. "A program like this will allow companies to have more possibilities to engage with their customers, entering the very important world of the digital economy," says Igor Calvet, president of ABDI.

In addition to the training for a more comprehensive use of WhatsApp Business features, participants will also have access to exclusive training focused on the entrepreneurial landscape such as innovation, creativity, personal finance and business finance in order to optimize the development of these small businesses.

"Because it is a simple, safe and reliable application, WhatsApp is very present in people's daily lives and, during the pandemic, has become even more relevant for small entrepreneurs to continue to touch their businesses and guarantee their income. Our goal with a program as robust as Conecta+ Brazil is to look at the needs of these entrepreneurs, in order to empower them to make better use of the tool and thus positively influence the scenario of economic recovery", says Dario Durigan, Head of Public Policy for WhatsApp at Facebook Brazil.

For the president of Sebrae Carlos Melles, the program is important for the scenario of entrepreneurs in Brazil. "Research shows us the strength of WhatsApp as a key tool for small businesses in this pandemic. The app helped micro and small business owners keep in touch with customers and close sales. The use of WhatsApp by the entrepreneur was transformative and very positive", points out Melles.

**CO** xfxvom : WhatsApp Inc. | onInfr : Facebook, Inc.

**IN** i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icmsw : Communications Software | icomp : Computing | iimess : Instant Messaging Software | iint : Online Service Providers | itech : Technology

**NS** centrp : Entrepreneurs/Startups | csmlbs : Small/Medium Businesses | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

**RE**    braz : Brazil | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | lamz : Latin America | samz : South America

**PUB**   Content Engine LLC

**AN**    Document NFINCE0020210723eh7n007ra

**SE** Motoring

**HD** **Next step for EVs? Design batteries to add strength and extend range**

**WC** 755 words

**PD** 23 July 2021

**SN** TimesLIVE

**SC** TLIVE

**LA** English

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**LP**

Automakers and battery manufacturers are racing to develop new electricvehicle batteries that can reinforce body structures and open the door to breakthroughs in driving range.

What engineers call structural batteries hold the promise of lighter weight and greater **energy efficiency** resulting in driving ranges between charges that are nearly double the 525km of a Tesla Model Y.

**TD**

Geely's Volvo Cars in late June revealed a new structural battery design it is developing with Swedish battery maker Northvolt that Volvo said should deliver 965km or more of travel between charges.

Structural battery technology is in its infancy, and manufacturers have not settled on a standard approach.

One concept, called celltopack or CTP, saves weight by eliminating the step of bundling individual battery cells into modules before final assembly into a large battery pack.

A yearold startup called Our Next Energy (ONE), which has operated in stealth mode until now, is working on a dual battery that combines a structural celltopack design with a second, highenergy pack that can recharge the first, potentially doubling vehicle range.

"We want to reinvent the battery completely," said Mujeeb Ijaz, founder and CEO of the Novi, Michiganbased company. He added that his company's dualpack design is safer and more sustainable because it uses no nickel or cobalt, key ingredients in many current EV batteries.

The latest structural batteries are being developed by automakers from Tesla Inc to General Motors Co and battery makers such as China's BYD Co Ltd and CATL.

"If they have a brain, that's the way to do it," said Michiganbased consultant Sandy Munro. "It saves a lot of money and time and weight."

Design options:

There are many ways to design a structural battery. The research effort aimed at designing batteries that can reinforce a vehicle's body and chassis is going handinhand with efforts to refine battery chemistry and reduce the cost of what goes inside the cells.

GM's approach with its new Ultium battery starts with the basic building blocks thin pouchtype battery cells, which are bundled into modules, then assembled into large packs. In the Hummer EV that is scheduled for launch later this year, the Ultium battery packs are installed in and help stiffen the vehicle's chassis. This, in turn, improves ride and handling while reducing vibration and harshness, according to Josh Tavel, GM's executive chief engineer for battery electric trucks.

In China, BYD and CATL have developed advanced batteries that eliminate the middle step of modules, enabling cells to be assembled directly into large packs.

The cathodes in both companies' battery cells use lithium iron phosphate (LFP), a chemistry whose basic materials are more plentiful, less expensive, less prone to fires, and less harmful to the environment than materials such as cobalt and nickel, which are more commonly used in EV battery cathodes.

LFP cells, however, do not store as much energy as nickel cobalt manganese (NCM) or nickel cobalt aluminium (NCA) cells, and so they provide significantly less driving range between charges. That means a vehicle would require a larger, heavier pack of lithium iron batteries to match the output of batteries using cobalt and nickel.

Designing lithium ion batteries to beef up the vehicle's structure reduces weight and helps narrow the range gap.

A new type of structural battery unveiled last September by Tesla CEO Elon Musk expected initially to power the Model Y bonds hundreds of largeformat cylindrical cells together with structural adhesive, then sandwiches them between two metal sheets that are designed to attach to and help stiffen the body and chassis of the vehicle.

In comparison, ONE uses an array of metalencased LFP battery cells called prismatic, bonded together in a pack with metal sides, top and bottom. The pack is then mounted in a vehicle chassis where it helps stiffen the vehicle structure.

Not everyone thinks the celltopack approach is a good idea.

Tony Aquila, CEO of electric vehicle startup Canoo Inc, said structural batteries make sense, but only if the cells are bundled first into modules. "It has to be modular to be able to be repaired," he said.

Daniel Barel, CEO of Israeli EV startup Ree, also believes cells should be bundled into modules for maximum flexibility. "Unless you build the modules directly into the chassis, it doesn't make sense," he said.

**ART** Volvo Cars and Northvolt are codeveloping a new battery pack that can deliver more than 965km on a single charge.

**CO** xmuide : Northvolt AB | teslmi : Tesla, Inc.

**IN** i353 : Motor Vehicle Parts | i3432 : Batteries | iaut : Automotive | iindele : Industrial Electronics | iindstrls : Industrial Goods | itech : Technology | i351 : Motor Vehicles | i35104 : Alternative Fuel Vehicles

**NS** ccat : Corporate/Industrial News

**RE** safr : South Africa | africaz : Africa | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | souafz : Southern Africa

**PUB** Arena Holdings (Pty) Ltd.

**AN** Document TLIVE00020210723eh7n00032





**HD Silicon Valley Gets a New Meeting-Ready Hotel**

**BY** Sue Hatch

**WC** 260 words

**PD** 23 July 2021

**SN** MeetingsNet

**SC** MDMT

**ED** Meetings Net

**LA** English

**CY** © 2021 Penton Business Media. All rights reserved.

**LP**

Mountain View, Calif., known for the Silicon Valley headquarters of Alphabet, Symantec, and other large companies, has a new 255-room hotel. The Ameswell opened in July just a few miles from Google headquarters and close to historic Moffett Federal Airfield and its adjacent NASA Ames Research Center, site of future Google offices.

The hotel's design themes are in tune with its Northern California location, a combination of innovation, art, wellness, **sustainability**, and natural beauty. The hotel features an art collection, multiple restaurants, a library, an outdoor heated saltwater pool, a wellness/fitness center, a recreational field, and access to hiking and biking trails.

**TD**

The meeting and event space at the 11-acre property includes the 4,400-square-foot Infinity Ballroom, with floor-to-ceiling windows and space for up to 490 people. There's also an outdoor event lawn, which can be used with a 40-by-80 tent and in conjunction with a smaller, adjacent lawn. Other meeting spaces include two boardrooms, a private dining room, the Hangar One Lounge and art gallery, and the library.

Sustainability-focused groups will note that the property has eliminated 96 percent of single-use plastics, provides electric charging stations in the parking garage, powers the LED bulbs throughout the property with solar panels, and has put down artificial turf for the event lawn, eliminating the need for watering.

The property is 12 miles north of Mineta San Jose International airport and 26 miles south of San Francisco International Airport.

**CO** goog : Alphabet Inc.

**IN** i951 : Healthcare/Life Sciences | i665 : Lodgings | i66 : Lodgings/Restaurants/Bars | ilea : Leisure/Arts/Hospitality | i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology

**NS** c315 : Conferences/Exhibitions | c24 : Capacity/Facilities | ccat : Corporate/Industrial News

**RE** usa : United States | usca : California | namz : North America | usw : Western U.S.

**PUB** Informa Markets

**AN** Document MDMT000020210723eh7n00002

**HD** Dutch teen on space flight told Bezos he had never ordered from Amazon

**WC** 454 words

**PD** 23 July 2021

**ET** 21:55

**SN** Reuters News

**SC** LBA

**LA** English

**CY** Copyright 2021 Thomson Reuters. All Rights Reserved.

**LP**

AMSTERDAM, July 23 (Reuters) - The Dutch teenager who became the world's youngest space traveller this week surprised billionaire Jeff Bezos on the flight by telling him he'd never ordered anything on Amazon.com.

Oliver Daemen, an 18-year-old physics student, accompanied Bezos, his brother Mark Bezos and 82-year-old female aviator Wally Funk - the oldest person to go to space - on a 10-minute trip beyond Earth's **atmosphere**.

**TD**

Bezos funded exploration company Blue Origin by selling billions of dollars' worth of stock in his online delivery business Amazon.

"I told Jeff, like, I've actually never bought something from Amazon," Daemen told Reuters in an interview on Friday at Amsterdam's Schiphol Airport. "And he was like, 'oh, wow, it's a long time ago I heard someone say that'."

Daemen, who was picked after another candidate bidding \$28 million for the ride cancelled at the last minute, found out he would be joining the flight while on a family holiday in Italy.

"They called and said: Are you still interested?' and we were like 'Yes! Yes! Yes!'"

Daemen had dreamt of space travel since he was a kid, followed every development by space exploration companies like Blue Origin and got his pilot's licence at a young age.

"We didn't pay even close to \$28 million, but they chose me because I was the youngest and I was also a pilot and I also knew quite a lot about it already."

#### PING-PONG IN SPACE

Reality still hasn't sunk in three days after the journey.

"I don't think I realised it until I was in the rocket: 'wow, it's really happening'," he said. "It was my ultimate, ultimate goal ... but I never thought it was going to be this soon."

The crew received two days of safety training, but nothing very hard, said Daemen, who can be seen in a video of the trip tossing ping-pong balls in weightlessness with Jeff Bezos.

"That was super cool. It's so weird to be weightless. It was easier than I had expected. It was kind of like being in water."

Daemen, who is set to start at Utrecht University in September, said he was not sure what he wanted to do later in life, but would seriously consider a career in space travel.

Asked what it was like travelling in a rocket ship with a billionaire, he answered with a wide smile: "They were super fun and all down to earth, as funny as that may sound." (Reporting by Anthony Deutsch; Editing by Mike Collett-White)

**RF** Released: 2021-7-23T17:25:06.000Z

**CO** Ichscp : Royal Schiphol Group NV | amzcom : Amazon.com, Inc.

**IN** i364 : Aerospace Products/Parts | iaer : Aerospace/Defense | iindstrls : Industrial Goods | i64 : Retail/Wholesale | i656000301 : Etailng | i764 : Airports | iairtr : Air Transport | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology | itsp : Transportation/Logistics

**NS** gcele : Celebrities | ghnwi : High Net Worth Individuals | gcat : Political/General News | glife : Living/Lifestyle

**RE** neth : Netherlands | amstr : Amsterdam | benluxz : Benelux Countries | eecz : European Union Countries | eurz : Europe | weurz : Western Europe

**IPD** Business

**IPC** SERVICE:CSA

**PUB** Reuters News & Media Inc.

**AN** Document LBA0000020210723eh7n03e2i

**HD** Nanotechnology - Nanocomposites; New Findings on Nanocomposites from Saudi Aramco Summarized (Recent Advances In the Synthesis and Applications of Magnetic Polymer Nanocomposites)

**WC** 393 words

**PD** 23 July 2021

**SN** Energy Weekly News

**SC** ENRGWK

**PG** 271

**LA** English

**CY** © Copyright 2021 Energy Weekly News via VerticalNews.com

**LP**

2021 JUL 30 (VerticalNews) -- By a News Reporter-Staff News Editor at Energy Weekly News -- Investigators publish new report on Nanotechnology - Nanocomposites. According to news reporting from Dhahran, Saudi Arabia, by VerticalNews journalists, research stated, "The rapid growth of the global population, urbanization, and environmental awareness resulted in a significant increase of the demand for **clean water**. As a result, water pollution associated with industrial activities became a major global concern, and organic pollutants in addition to heavy metals are the main culprits when it comes to industrial waste."

**TD**

The news correspondents obtained a quote from the research from Saudi Aramco, "Significant advancements were achieved in the last two decades in wastewater purification techniques, and among them, the use of solid adsorbents is probably the process that attracts the most scientific interests. This technique has the advantage of being simple and efficient while remaining cost-effective. This review provides an overview on the different synthesis methods of magnetic particles and corresponding polymer nanocomposites, as well as recent advances in the use of these adsorbents in water decontamination."

According to the news reporters, the research concluded: "The deficiencies and challenges pertaining to the application of this type of adsorbent materials at large industrial scales are highlighted and recommendations for future research focus areas are suggested."

This research has been peer-reviewed.

For more information on this research see: Recent Advances In the Synthesis and Applications of Magnetic Polymer Nanocomposites. Journal of Industrial and Engineering Chemistry, 2021;99:1-18. Journal of Industrial and Engineering Chemistry can be contacted at: Elsevier Science Inc, Ste 800, 230 Park Ave, New York, NY 10169, USA. (Elsevier - [www.elsevier.com](http://www.elsevier.com); Journal of Industrial and Engineering Chemistry - [www.journals.elsevier.com/journal-of-industrial-and-engineering-chemistry/](http://www.journals.elsevier.com/journal-of-industrial-and-engineering-chemistry/))

Our news journalists report that additional information may be obtained by contacting Aziz Fihri, Saudi Aramco, Research and Development Center, Dhahran 31311, Saudi Arabia. Additional authors for this research include Abdullatif Jazzar, Haleema Alamri, Yassine Malajati, Remi Mahfouz and Mohamed Bouhrara.

Keywords for this news article include: Dhahran, Saudi Arabia, Asia, Business, Emerging Technologies, Energy Companies, Nanocomposites, Nanotechnology, Oil & Gas Companies, Saudi Aramco, Saudi Aramco.

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**CO** aramco : Saudi Arabian Oil Co

**IN** i1 : Energy | i13 : Crude Oil/Natural Gas Upstream Operations | ifosfl : Fossil Fuels | iiol : Integrated Oil/Gas

**NS** gnano : Nanotechnology | gsci : Sciences/Humanities | gcat : Political/General News

**RE** saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region  
| meastz : Middle East | wasiaz : Western Asia

**IPD** Expanded Reporting

**PUB** NewsRX, LLC

**AN** Document ENRGWK0020210723eh7n0006j

**HD** Tesla Opening Up Its Supercharger Stations Bodes Well for Its **Sustainability** Profile -- ESG Insight

**WC** 197 words

**PD** 23 July 2021

**ET** 20:30

**SN** Dow Jones Institutional News

**SC** DJDN

**LA** English

**CY** Copyright © 2021, Dow Jones & Company, Inc.

**LP**

Commentary by Ricardo Aceves, research analyst, ESG & impact investing

Opening up Tesla's charging network to other electric vehicles could have positive environmental and social implications for the Silicon Valley-based company. Tesla's Chief Executive Elon Musk tweeted on Tuesday that his company would open up its nationwide charging network to other EVs later this year, and over time in other countries. The move will likely bolster Tesla's social profile given that by ensuring broader access to its fast-charging network, it could buttress a faster adoption of zero-emissions EVs. Moreover, the initiative could have further positive environmental implications for the EV maker. Musk has also tweeted that Tesla plans to power its charging network with renewable energy in the coming years. Tesla also has a solar and energy storage business.

**TD**

Write to Ricardo Aceves at [ricardo.aceves@wsj.com](mailto:ricardo.aceves@wsj.com)

ESG Insights are written by The Wall Street Journal's ESG research analysts, whose commentary is independent of the news coverage by reporters at the Journal.

(END) Dow Jones Newswires

July 23, 2021 11:00 ET (15:00 GMT)

**CO** teslmi : Tesla, Inc.

**IN** i1 : Energy | i35101 : Passenger Cars | i35104 : Alternative Fuel Vehicles | i351 : Motor Vehicles | iaut : Automotive

**NS** cesg : Environmental/Social/Governance | ncmac : Commodities Asset Class News | nenac : Energy Asset Class News | neqac : Equities Asset Class News | nfiac : Fixed Income Asset Class News | ccsr : Corporate Social Responsibility | envire : Corporate Environmental Responsibility | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

**RE** usa : United States | namz : North America

**PUB** Dow Jones & Company, Inc.

**AN** Document DJDN000020210723eh7n002yt



**HD AMERESCO ANNOUNCES APPOINTMENT OF CLAIRE HUGHES JOHNSON TO BOARD OF DIRECTORS**

**WC** 710 words

**PD** 23 July 2021

**SN** ENP Newswire

**SC** ENPNEW

**LA** English

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**LP**

Release date - 22072021

FRAMINGHAM - Ameresco, Inc., (NYSE: AMRC), a leading cleantech integrator specializing in **energy efficiency** and renewable energy, today announced the appointment of Claire Hughes Johnson to its Board of Directors.

**TD**

Johnson brings with her more than two decades of experience directing product innovation, go to market and operational strategy for a range of technology industry leaders.

Johnson is currently on the executive team at global technology company Stripe. Over the last six years, she's helped Stripe grow from under 200 employees to more than 4000 globally. Along the way, she's led a number of teams including business operations, sales, marketing, people and international expansion. Prior to joining Stripe, she spent ten years at Google, leading various business teams including the launch and operations of Gmail and Google Apps. She was also the Vice President responsible for Adwords mid-market revenue globally, Google Offers and the business operations of their self-driving car project. Committed to advancing the empowerment of women in technology, Johnson served as the co-lead and executive sponsor of Women@Google, the company's largest global employee network. During her tenure, Johnson scaled the organization, expanding it to over 4,000 active members from offices around the world.

'It is a great honor to welcome Claire to our Board of Directors,' said George P. Sakellaris, chairman, president and CEO of Ameresco. 'The growth of the cleantech sector continues to accelerate at rapid speed and we are committed to providing a diverse set of perspectives from our Board of Directors as we prepare for that growth. Claire has an impressive track record of success scaling technology-driven businesses, and her contributions to our Board will be critical as we continue to provide the most advanced technology solutions to our customers in their pursuit of a net zero economy.'

'I've spent my career driving growth in complex environments with multiple channels and partners, and I was drawn to Ameresco's ability to provide solutions that can be customized for each unique customer's set of needs,' said Johnson. 'Reducing carbon emissions through efficiency, renewables and advanced clean energy technologies has never been more urgent, and I look forward to joining my new Board colleagues as we work together to build a more sustainable future.'

Johnson began her career in Massachusetts, leading campaigns for local and state officials. She earned a bachelor's degree with honors from Brown University and an MBA from Yale School of Management. She has previously served on the board of Hallmark Cards, Inc. and serves on the board of The Atlantic. She is also a trustee and Executive Committee member of Milton Academy.

Along with the addition of Johnson to the Board of Directors, the company announced the departure of long-standing board director and executive vice president at Ameresco, David Anderson. A co-founder of the company and long-time director of the Board, Anderson will continue to be involved in the future business of the company in a strategic advisory role.

'We are profoundly grateful for David's insights throughout the years since Ameresco's inception,' said Sakellaris. 'His contributions and dedication to the growth of the company have made a significant and lasting impact, and we wish him the best on his next chapter.'

About Ameresco, Inc.

Founded in 2000, Ameresco, Inc. (NYSE:AMRC) is a leading cleantech integrator and renewable energy asset developer, owner and operator. Our comprehensive portfolio includes energy efficiency, infrastructure upgrades, asset sustainability and renewable energy solutions delivered to clients throughout North America and the United Kingdom. Ameresco's sustainability services in support of clients' pursuit of Net Zero include upgrades to a facility's energy infrastructure and the development, construction, and operation of distributed energy resources. Ameresco has successfully completed energy saving, environmentally responsible projects with Federal, state and local governments, healthcare and educational institutions, housing authorities, and commercial and industrial customers. With its corporate headquarters in Framingham, MA, Ameresco has more than 1,000 employees providing local expertise in the United States, Canada, and the United Kingdom.

Contact:

Tel: 5086612202 Email: [news@ameresco.com](mailto:news@ameresco.com)

[Editorial queries for this story should be sent to [newswire@enpublishing.co.uk](mailto:newswire@enpublishing.co.uk)]

**CO** aemres : Ameresco Inc | goog : Alphabet Inc.

**IN** i163 : Renewable Energy Generation | i1 : Energy | i16 : Electricity/Gas Utilities | i16101 : Electric Power Generation | ieutil : Electric Utilities | iutil : Utilities | i502 : Heavy Construction | i5020044 : Power Station Construction | i8395464 : Internet Search Engines | iconst : Construction | icre : Real Estate/Construction | iint : Online Service Providers | irenewf : Renewable Energy Facility Construction | itech : Technology

**NS** c411 : Management Moves | ccat : Corporate/Industrial News | cboard : Board of Directors | npress : Press Releases | c41 : Management | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpx : C&E Industry News Filter

**PUB** Electronic News Publishing Ltd.

**AN** Document ENPNEW0020210723eh7n000ht



**SE** News; Front Page  
**HD** **AI proteins breakthrough promises a medical revolution**

**BY** Tom Whipple

**WC** 291 words

**PD** 23 July 2021

**SN** The Times

**SC** T

**ED** 1; Scotland

**PG** 1

**LA** English

**CY** © Times Newspapers Limited 2021

**LP**

British researchers have used artificial intelligence to create a database of proteins that promises to transform our understanding of how life works.

A team from the AI company DeepMind predicted the shape of 350,000 protein structures the building blocks of life in one day with a computer program called AlphaFold. Edith Heard, head of the European Molecular Biology Laboratory (EMBL), who worked with DeepMind, said the tool promised a revolution in the life sciences. "Proteins represent the fundamental building blocks that living organisms are made of," she said. "Accurately predicting their structures has a huge range of applications: from developing new drugs and treatments for disease through to designing crops that can withstand **climate change** or enzymes that can degrade plastics."

**TD**

Proteins are the molecular machines that drive processes in our cells and throughout nature. Understanding the structures they make has been very hard but is key to understanding much of basic biology. Heard said that having reliable predictions for what they look like "will be transformative for our understanding of how life works".

Southampton University researchers, who have been given early access to the "library" as part of their work on enzymes that digest plastic, said it helped them "jump at least a year ahead".

The new library, described in the journal Nature, includes 98.5 per cent of human proteins by length; previously only 17 per cent had a known structure.

Ewan Birney, deputy director general at EMBL, said: "There's going to be thousands of scientists tomorrow delightedly clicking through and looking at different structures and immediately having ideas about how that works and ideas about the next experiment." Faster drugs on way, page 6

**CO** eurlfm : European Molecular Biology Laboratory | dpmndt : Google DeepMind | goog : Alphabet Inc.

**IN** i3302022 : Artificial Intelligence Technologies | itech : Technology

**NS** gainl : Artificial Intelligence/Machine Learning | gbiol : Biology | npag : Page One Stories | gcat : Political/General News | gcsci : Computer Science | gsci : Sciences/Humanities | ncat : Content Types

**RE** uk : United Kingdom | eurz : Europe | weurz : Western Europe

**PUB** News UK & Ireland Limited

**AN** Document T000000020210723eh7n000h4

## HD How sustainable is Google Cloud Platform?

BY stuart.sumner@incisivemedia.com(Stuart Sumner)

WC 1,293 words

PD 22 July 2021

SN Computing

SC CMPTNG

LA English

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## LP

Computing speaks to Google's UK Cloud Chief Pip White about her organisation's **sustainability** drive, and what Google is doing to lessen the environmental impact of its cloud platform

**Sustainability** is arguably the most important issue affecting businesses today, with governments and regulators increasingly demanding that organisations work to reduce their environmental impact, and buyers looking to source their purchases from greener outfits.

## TD

With data centres thought to account for around two per cent of the world's carbon emissions, cloud operators are under pressure to improve. Computing caught up with Pip White, Google's Cloud Managing Director for UK & Ireland, to find out what her company is doing to improve sustainability.

Computing: How is Google addressing sustainability? Is there a formal policy and accountable owner?

Pip White: Sustainability objectives are, and always have been, central to every area of Google's operations. Spearheaded by our Global Sustainability Officer Kate Brandt, and overseen by regional directors, our sustainability goals are driven at an international level.

In 2007, Google became the first major company to go carbon neutral. Today, we remain the largest annual corporate buyer of renewable energy and the only major cloud provider to purchase enough renewable energy to match our electricity consumption, matching 100 per cent of our annual global electricity consumption for the fourth year running in 2021. Moreover, 90 per cent of Google Cloud waste is currently diverted from landfills, and we have achieved a Power Usage Effectiveness (PUE) of 1.10, compared to the global average of 1.58.

Through innovations in artificial intelligence (AI) and machine learning (ML), we're increasing the efficiency of our data centres, introducing data-driven decarbonisation and the deployment of sustainability bonds. We recently announced our most ambitious sustainability goal yet. By 2030, we intend to be the first major company to operate on carbon-free energy, in all locations, at every hour of the day. This is far more challenging than the traditional approach of matching global annual energy usage with renewable energy, but we're working to get this done by 2030.

CTG:More specifically, what has GCP done to become a more sustainable product?

PW: Our data centres run on hyper-efficient infrastructure and are able to support exponential internet demand. What's more, they're twice as energy efficient as an average enterprise data centre.

Through recent developments in workload planning and applications of AI and ML, Google engineers have been able to cut data centre energy use significantly and make what we do use far more sustainable.

In applying smart AI and ML to cooling systems, we've been able to cut the energy used to cool our data centres by 30 per cent. For necessary energy consumption, our engineers have designed a first-of-its kind system to shift the timing of non-urgent customer compute tasks to when carbon-free power sources are most plentiful, optimising hour-by-hour guidelines to increase the level of lower-carbon energy consumed. This system also has the ability to shift workloads across data centres, depending on where carbon-free energy is most plentiful at any given time.

CTG: How important is sustainability to GCP customers, is it something many ask about in the pre-sales phase?

PW: Today, sustainability is a top priority for almost all businesses, and rightly so. 75 per cent of global IT leaders say sustainability is important when selecting a cloud provider, with 51 per cent stating it as a major consideration and an additional 24 per cent stating it is a must-have.

Whilst reducing Google's own emissions is vital, collaborating with our customers is central to our goal of bringing about a world powered entirely by carbon-free energy.

In the last year, we have worked with over 50 customers worldwide to assess the carbon impact of their IT estates, accelerating net-carbon reductions from a few thousand kilograms of CO2 to several kilotons. We measure our own progress through the newly developed Carbon Free Energy Percentage (CFE%), and empower customers to make greener IT decisions by sharing the hourly CFE% by region with them. Customers can opt to use this information to run their workloads in regions with a higher CFE%, thus decarbonising their IT footprints. Salesforce is just one of our customers leveraging our CFE% data to decarbonise its services. According to the company's sustainability lead, Salesforce considers the environment as a key stakeholder in its business and our CFE% has empowered it to prioritise locations that maximise carbon-free energy, supporting it to deliver all its customers a carbon-neutral cloud every day.

CTG: What sustainability drives or changes are planned for GCP over the next year or so?

PW: At Google, we're constantly exploring strategies to operate more sustainably and opportunities to collaborate with customers on their own sustainability objectives. Since developing the technology to cut the amount of energy used to cool our own data centres, we're now empowering customers to do the same. This year the world's largest industrial enterprises, building management software providers and data centre operators will be able to access the same AI technology, helping them to transition to less wasteful operations.

On top of that, we're proactively working with partners to leverage the vast volumes of data stored in our systems and advance sustainable business practices. Google Cloud's partnership with consumer goods brand Unilever is just one example of this. Announced in September last year, the partnership will combine the power of cloud computing, satellite imagery and AI to build a more complete picture of the ecosystems intersecting with Unilever's supply chain. In providing a more holistic view of these environments, we hope to raise sustainable sourcing standards and directly support Unilever's existing work with other technology partners to achieve a deforestation-free supply chain by 2023.

CTG: Are there any specific accreditations GCP has met or is targeting to attain relating to sustainability?

PW: Google Cloud is net carbon neutral today. We have also matched 100 per cent of our electricity consumption with renewable energy purchases on an annual and global basis - what is often referred to as a 100 per cent renewable energy target in the market. As part of our aim to operate on carbon-free energy 24/7 by 2030, we have set a number of ambitious targets both internally and for our partners. Working with governments, organisations and policymakers, we hope to achieve system-level change, and have invested almost \$6bn in sustainability bonds towards clean energy, infrastructure and transportation in the last year. Furthermore, to help drive development of wind, solar and other renewable energy sources, the company is building on its previous investment to bring a total of five gigawatts online over the next ten years.

CTG: Which issue would you like your customers to understand about GCP and sustainability?

PW: Cloud technology presents a tremendous opportunity to accelerate meaningful and positive environmental change. From reducing the emissions of digital applications and infrastructure, to getting smarter about how you source and trace materials, the technologies available on Google Cloud can help organisations achieve their own sustainability goals. Public cloud technology is leading efforts to streamline and decarbonise business processes, but the drive for sustainability within technology is far from over. As we enter our most ambitious decade yet, collaborative innovation will be at the forefront of our sustainability efforts at Google Cloud. We will work to empower every one of our partners whether they be businesses, governments or individuals, to achieve a more sustainable tomorrow.

[Earlier Computing spoke to Microsoft, who described sustainability as a 'team sport'.](#)

To view photo, click [here](#).

**CO**    gognew : Google LLC | goog : Alphabet Inc.

**IN** idcent : Data Centers/Colocation Services | i3302 : Computers/Consumer Electronics | iappsp : Cloud Computing | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology | i8395464 : Internet Search Engines

**NS** gsust : Sustainable Development/Sustainability | ccsr : Corporate Social Responsibility | reqrcm : Suggested Reading Computers | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | redit : Selection of Top Stories/Trends/Analysis | reqr : Suggested Reading Industry News

**RE** uk : United Kingdom | eurz : Europe | weurz : Western Europe

**PUB** Incisive Media Ltd.

**AN** Document CMPTNG0020210730eh7m00007

**HD AVEVA Awarded for Innovating with Microsoft Technology**

**BY** TOM SWALLOW

**WC** 396 words

**PD** 22 July 2021

**SN** Energy Digital

**SC** HTENED

**LA** English

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**LP**

U.K., July 22 -- AVEVA, a leading company in the industrial software space was announced as this year's '2021 Microsoft Energy Partner of the Year' and was a 'runner-up' for the '2021 Microsoft **Sustainability** Changemaker Partner of the Year Award'. The company was recognised for these awards, among many global players in the industry, for demonstrating excellence in innovation and implementation of customer-centric solutions based on Microsoft technology.

Why Did AVEVA Win the Award? The Energy Partner of the Year Award is awarded to a Microsoft partner organisation that sports unique services and innovative developments based on Microsoft's technologies and energy companies - including oil, gas, power, utilities, mining and renewable energy applications and acting as thought leaders in the industry.

**TD**

'We are delighted to win Microsoft's prestigious Energy Partner of the Year award and be named a finalist for Sustainability Changemaker Partner of the Year. These awards recognise our industry-specific expertise in enabling energy and manufacturing companies to meet their sustainability goals and achieve business resiliency through advanced digital technologies during these globally transformative times', says Kerry Grimes, Head of Global Partners at AVEVA.

'AVEVA empowers customers with real-time energy operational data management, integrated with AI and analytics to help manage their energy consumption and emissions. Our purpose, values and strategy create long term value and we are aspiring to a world, where economic growth supports environmental sustainability'.

The company's collaboration with Microsoft allows even further scope for technological development in the energy sector, by leveraging industrial data, AI and human insight in cohesion with cloud services. With the Microsoft foundation, AVEVA has formed an adaptable solution that can be used with other software stacks, which provides fast transition and payback.

Rodney Clark, Corporate Vice President, Global Partner Solutions, Channel Sales and Channel Chief at Microsoft, said, 'I am honoured to announce the winners and finalists of the 2021 Microsoft Partner of the Year Awards'.

'These remarkable partners have displayed a deep commitment to building world-class solutions for customers-from cloud-to-edge-and represent some of the best and brightest our ecosystem has to offer'.

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**CT** For any query with respect to this article or any other content requirement, please contact Editor at [contentservices@htlive.com](mailto:contentservices@htlive.com)

**CO** mcroft : Microsoft Corporation

**IN** irenewee : Renewable Energy Equipment | i3302 : Computers/Consumer Electronics | i32 : Machinery | iindstrls : Industrial Goods | itech : Technology | i330202 : Software | i3302021 : Applications Software | icomp : Computing

**NS** ccawrd : Corporate Awards | ccat : Corporate/Industrial News | cpartn : Partnerships/Collaborations | c13 : Regulation/Government Policy | c23 : Research/Development | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**PUB** BizClik Media Limited

**AN** Document HTENED0020210729eh7m00001



**HD Ameresco Announces Appointment of Claire Hughes Johnson to Board of Directors**

**WC** 552 words

**PD** 22 July 2021

**SN** Gulf Oil & Gas

**SC** GUONGA

**LA** English

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**LP**

Ameresco, Inc., a leading cleantech integrator specializing in **energy efficiency** and renewable energy, announced the appointment of Claire Hughes Johnson to its Board of Directors. Johnson brings with her more than two decades of experience directing product innovation, go to market and operational strategy for a range of technology industry leaders.

**TD**

Johnson is currently on the executive team at global technology company Stripe. Over the last six years, she's helped Stripe grow from under 200 employees to more than 4000 globally. Along the way, she's led a number of teams including business operations, sales, marketing, people and international expansion. Prior to joining Stripe, she spent ten years at Google, leading various business teams including the launch and operations of Gmail and Google Apps. She was also the Vice President responsible for Adwords mid-market revenue globally, Google Offers and the business operations of their self-driving car project. Committed to advancing the empowerment of women in technology, Johnson served as the co-lead and executive sponsor of Women@Google, the company's largest global employee network. During her tenure, Johnson scaled the organization, expanding it to over 4,000 active members from offices around the world.

"It is a great honor to welcome Claire to our Board of Directors," said George P. Sakellaris, chairman, president and CEO of Ameresco. "The growth of the cleantech sector continues to accelerate at rapid speed and we are committed to providing a diverse set of perspectives from our Board of Directors as we prepare for that growth. Claire has an impressive track record of success scaling technology-driven businesses, and her contributions to our Board will be critical as we continue to provide the most advanced technology solutions to our customers in their pursuit of a net zero economy."

"I've spent my career driving growth in complex environments with multiple channels and partners, and I was drawn to Ameresco's ability to provide solutions that can be customized for each unique customer's set of needs," said Johnson. "Reducing carbon emissions through efficiency, renewables and advanced clean energy technologies has never been more urgent, and I look forward to joining my new Board colleagues as we work together to build a more sustainable future."

Johnson began her career in Massachusetts, leading campaigns for local and state officials. She earned a bachelor's degree with honors from Brown University and an MBA from Yale School of Management. She has previously served on the board of Hallmark Cards, Inc. and serves on the board of The Atlantic. She is also a trustee and Executive Committee member of Milton Academy.

Along with the addition of Johnson to the Board of Directors, the company announced the departure of long-standing board director and executive vice president at Ameresco, David Anderson. A co-founder of the company and long-time director of the Board, Anderson will continue to be involved in the future business of the company in a strategic advisory role.

"We are profoundly grateful for David's insights throughout the years since Ameresco's inception," said Sakellaris. "His contributions and dedication to the growth of the company have made a significant and lasting impact, and we wish him the best on his next chapter."

**CO** aemres : Ameresco Inc | goog : Alphabet Inc.

**IN** i13 : Crude Oil/Natural Gas Upstream Operations | i1 : Energy | ifosfl : Fossil Fuels | i502 : Heavy Construction | i5020044 : Power Station Construction | i8395464 : Internet Search Engines | iconst :

Construction | icre : Real Estate/Construction | iint : Online Service Providers | irenewf : Renewable Energy Facility Construction | itech : Technology

**NS** c411 : Management Moves | cboard : Board of Directors | ccat : Corporate/Industrial News | c41 : Management | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**PUB** Universal Solutions S.A.E.

**AN** Document GUONGA0020210726eh7m0008n



**SE** Community

**HD** **WSCC to offer state-mandated parenting and divorce class, ServSafe Sanitation and Safety Class and Microsoft Excel Level 1**

**BY** Staff Writer

**WC** 312 words

**PD** 22 July 2021

**SN** The Mountain Press

**SC** MTNPRS

**LA** English

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**LP**

Submitted

During August, Walters State Community College will offer the state-mandated Parenting and Divorce Class, the ServSafe Sanitation and Safety Class and Microsoft Excel Level 1.

**TD**

For more information, or to register, contact Kellie Hendrix at [Kellie.Hendrix@ws.edu](mailto:Kellie.Hendrix@ws.edu) or 423-798-7988.

Parenting and Divorce is offered online via the Zoom videoconference platform Aug. 5 or 19 from 5:30-9:30 p.m. The cost is \$60. This course meets the Tennessee court requirement that divorcing parents take a parenting class. This class teaches valuable communication skills that will make the transition healthier and less traumatic for all family members, especially the children.

ServSafe Sanitation and Safety is Aug. 9, 8 a.m.-6 pm. at the Sevier County Campus. The cost is \$109. This class is based on the National Restaurant Association's educational guides and includes a study of the hazard analysis critical control point system and training in all areas of food safety relevant to a food establishment. Federal and state laws, rules and regulations are stressed. This course is designed to help build an understanding of the principles of sanitation and safety and how to apply those in the food service workplace. Microsoft Excel Level 1 is be offered 9 a.m.-4 p.m. on Aug. 12 at the Claiborne County Campus. The cost is \$150. The class is designed for those new to Microsoft Excel or transitioning from previous editions of the spreadsheet software.

This class covers creating and working with Excel documents, exploring formatting, creating formulas and working with functions. The class also covers page layout features and offers time-saving shortcuts. The class also covers differences between Excel 16 and previous versions. The class has Zoom capability.

**CO** mcrost : Microsoft Corporation

**IN** i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | itech : Technology

**NS** gwedd : Marriage/Divorce | gcnts : Continuing Education | gparen : Parenting/Parenthood | gcat : Political/General News | gcom : Society/Community | gedu : Education | gjob : General Labor Issues | glife : Living/Lifestyle

**RE** ustn : Tennessee | namz : North America | usa : United States | uss : Southern U.S.

**IPD** News

**PUB** Paxton Media Group LLC

**AN** Document MTNPRS0020210723eh7m00003



**SE** Extra  
**HD** **BHP, Tesla ink nickel supply deal; Freeport's Q2'21 profit swells YOY**  
**BY** Fabian Diego Miguel III de la Paz  
**WC** 1,084 words  
**PD** 22 July 2021  
**SN** SNL Financial Extra  
**SC** SNLFE  
**LA** English  
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**LP**

#### TOP NEWS IN METALS & MINING

\* BHP Group signed a supply deal with Tesla Inc. for nickel from its Nickel West operations in Western Australia. The two companies also agreed to collaborate on **sustainability** efforts in the battery industry supply chain, such as ways to trace raw materials from pit to product using blockchain.

#### TD

\* Freeport-McMoRan Inc.'s attributable net profit in the second quarter swelled to US\$1.08 billion, or 73 cents per diluted share, from US\$53 million, or 3 cents per share, in the year-ago quarter.

➤ Most US coal companies expected to report higher Q2'21 earnings YOY

While three of the eight U.S. coal companies analyzed by S&P Global Market Intelligence are still expected to report earnings per share losses, most are expected to report improved results compared to a year ago.

➤ Peruvian president-elect sees 'importance of mining,' Newmont CEO says

Newmont Corp. President and CEO Tom Palmer is optimistic that mining will be supported under Peruvian President-elect Pedro Castillo, a socialist who backed new royalties on minerals sales.

➤ Demand for steel 'relentless' – Cleveland-Cliffs CEO

Cleveland-Cliffs Inc. President and CEO Lourenco Goncalves said that while some market observers predicted steel prices would peak in each of the last three quarters, "the reality is demand is relentless."

#### EARNINGS SPOTLIGHT

\* Newmont's second-quarter net profit jumped to US\$650 million, or 81 cents per diluted share, from US\$344 million, or 43 cents per share, in the previous comparable period.

\* Nucor Corp.'s attributable net profit in the second quarter soared to US\$1.51 billion, or US\$5.04 per share, from US\$108.9 million, or 36 cents per share, in the same quarter of 2020. Meanwhile, the company forecasts third-quarter earnings to be its highest ever on a quarterly basis, due to improved pricing and margins in the steel mills segment.

\* Cleveland-Cliffs booked a second-quarter net profit of US\$780 million, or US\$1.33 per diluted share, swinging from a year-ago quarter loss of US\$123.9 million, or a loss of 31 cents per share.

#### BASE METALS

\* The world's top 10 copper producers increased their proven and probable reserves over the 2011-20 period, with the miners replacing 172% of production while increasing production by 22% over the period, S&P Global Market Intelligence's Metals and Mining Research team said.

\* Rio Tinto Group approved a US\$108 million investment for underground development at its Kennecott copper mine in Utah.

## PRECIOUS METALS

\* Iamgold Corp.'s attributable production in the second quarter totaled 139,000 ounces, slumping from 155,000 ounces in the comparable quarter in 2020, based on preliminary figures. Meanwhile, full-year 2021 attributable gold production guidance was slashed to between 565,000 ounces and 605,000 ounces, from between 630,000 ounces and 700,000 ounces.

\* Evolution Mining Ltd. completed a A\$400 million institutional placement which will fund the purchase of Northern Star Resources Ltd.'s Kundana gold operation in Western Australia. Following the ministerial approval of the transfer of certain assets to Evolution, the sale is now unconditional.

\* A definitive feasibility study over Poseidon Nickel Ltd.'s Windarra Tailings gold project in Western Australia defined a pretax net present value, discounted at 8%, of A\$21.7 million, a 50.6% internal rate of return.

## BULK COMMODITIES

\* Plans for adjustable tariffs based on suppliers' CO2 emissions in the U.S. and the EU could prove challenging for Indian metals exporters, including ArcelorMittal and JSW Steel Ltd., according to Panjiva.

\* Japan's government is pushing for the country's steel and industrial sectors to utilize hydrogen in its processes amid targets to cut carbon emissions, The Economist reported.

\* Indonesia's coal production through June hit 286 million tonnes, representing 45.8% of the country's target of 625 Mt this year, Bisnis Indonesia reported, citing the Indonesia's Ministry of Energy and Mineral Resources.

\* North China's Shandong province said it would cap this year's crude steel output at 76.5 million tonnes, according to a circular issued by the provincial government, Mysteel.com reported.

\* South32 Ltd. secured a long-term energy supply deal through 2031 with Eskom Holdings SOC Ltd. for its Hillside aluminum smelter in South Africa.

\* POSCO launched the CHANGeUP GROUND Pohang startup incubator at Pohang University of Science and Technology to foster venture companies that will produce unicorn companies akin to Silicon Valley in the U.S.

\* Form Energy Inc. secured a strategic investment from steelmaker ArcelorMittal, which took part in the company's US\$200 million funding round, The Wall Street Journal reported.

\* A unit of Aluminum Corp. of China Ltd. issued US\$500 million in 1.55% guaranteed bonds due 2024 and US\$500 million in 2.10% guaranteed bonds due 2026 to refinance existing offshore indebtedness.

\* The U.S. Commerce Department's Economic Development Administration allocated US\$300 million to help coal communities that have been struggling as demand for the fuel declines amid the COVID-19 pandemic.

## SPECIALTY

\* The Tanzanian government approved Peak Resources Ltd.'s application for a special mining license filed by its PR NG Minerals Ltd. unit over the Ngualla rare earths project.

\* Hudson Resources Inc. will participate in the Greenland government's consultation process over a proposed bill to ban uranium prospecting, exploration, and exploitation. The company owns the Nukittooq niobium-tantalum project in the country.

\* Leading Edge Materials Corp.'s preliminary economic assessment for the Norra Karr rare earths project in Sweden outlined a posttax net present value of US\$762 million, at a 10% discount rate, a 26.3% internal rate of return, with a 26-year mine life.

## INDUSTRY NEWS

\* Port operations at South Africa's Durban shipping terminal, where most of the cobalt and copper mined in Zambia and the Democratic Republic of Congo are shipped through, was disrupted by a cyberattack, Reuters reported. Commodities were mostly spared from the disruption as they were in a different part of the facility, a source told the news wire.

Panjiva is a business line of S&P Global Market Intelligence, a division of S&P Global Inc.

The Daily Dose is updated as of 8 a.m. Hong Kong time. Some external links may require a subscription. Links are current as of publication time, and we are not responsible if those links are unavailable later.

**CO** bkhlp : BHP Group Ltd | fmcc : Freeport-McMoRan Inc. | newmnt : Newmont Corporation | teslmi : Tesla, Inc. | bltplc : BHP Group PLC

**IN** imet : Mining/Quarrying | i2114 : Copper Ore/Nickel Ore Mining | i211 : Metal Ore Mining | ibasicm : Basic Materials/Resources | infmore : Non-ferrous Metal Ore Mining | i351 : Motor Vehicles | i35104 : Alternative Fuel Vehicles | iaut : Automotive | igoldm : Gold Ore Mining

**NS** c33 : Contracts/Orders | c151 : Earnings | c333 : Non-Government Contracts/Orders | ccat : Corporate/Industrial News | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** waustr : Western Australia | indon : Indonesia | austr : Australia | apacz : Asia Pacific | asiaz : Asia | ausnz : Australia/Oceania | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | seasiaz : Southeast Asia

**IPD** Industry News

**PUB** S&P Global Market Intelligence

**AN** Document SNLFE00020210724eh7m0002v

## HD How sustainable is Google Cloud Platform?

BY stuart.sumner@incisivemedia.com(Stuart Sumner)

WC 1,293 words

PD 22 July 2021

SN Computing

SC CMPTNG

LA English

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## LP

Computing speaks to Google's UK Cloud Chief Pip White about her organisation's **sustainability** drive, and what Google is doing to lessen the environmental impact of its cloud platform

**Sustainability** is arguably the most important issue affecting businesses today, with governments and regulators increasingly demanding that organisations work to reduce their environmental impact, and buyers looking to source their purchases from greener outfits.

## TD

With data centres thought to account for around two per cent of the world's carbon emissions, cloud operators are under pressure to improve. Computing caught up with Pip White, Google's Cloud Managing Director for UK & Ireland, to find out what her company is doing to improve sustainability.

Computing: How is Google addressing sustainability? Is there a formal policy and accountable owner?

Pip White: Sustainability objectives are, and always have been, central to every area of Google's operations. Spearheaded by our Global Sustainability Officer Kate Brandt, and overseen by regional directors, our sustainability goals are driven at an international level.

In 2007, Google became the first major company to go carbon neutral. Today, we remain the largest annual corporate buyer of renewable energy and the only major cloud provider to purchase enough renewable energy to match our electricity consumption, matching 100 per cent of our annual global electricity consumption for the fourth year running in 2021. Moreover, 90 per cent of Google Cloud waste is currently diverted from landfills, and we have achieved a Power Usage Effectiveness (PUE) of 1.10, compared to the global average of 1.58.

Through innovations in artificial intelligence (AI) and machine learning (ML), we're increasing the efficiency of our data centres, introducing data-driven decarbonisation and the deployment of sustainability bonds. We recently announced our most ambitious sustainability goal yet. By 2030, we intend to be the first major company to operate on carbon-free energy, in all locations, at every hour of the day. This is far more challenging than the traditional approach of matching global annual energy usage with renewable energy, but we're working to get this done by 2030.

CTG:More specifically, what has GCP done to become a more sustainable product?

PW: Our data centres run on hyper-efficient infrastructure and are able to support exponential internet demand. What's more, they're twice as energy efficient as an average enterprise data centre.

Through recent developments in workload planning and applications of AI and ML, Google engineers have been able to cut data centre energy use significantly and make what we do use far more sustainable.

In applying smart AI and ML to cooling systems, we've been able to cut the energy used to cool our data centres by 30 per cent. For necessary energy consumption, our engineers have designed a first-of-its kind system to shift the timing of non-urgent customer compute tasks to when carbon-free power sources are most plentiful, optimising hour-by-hour guidelines to increase the level of lower-carbon energy consumed. This system also has the ability to shift workloads across data centres, depending on where carbon-free energy is most plentiful at any given time.

CTG: How important is sustainability to GCP customers, is it something many ask about in the pre-sales phase?

PW: Today, sustainability is a top priority for almost all businesses, and rightly so. 75 per cent of global IT leaders say sustainability is important when selecting a cloud provider, with 51 per cent stating it as a major consideration and an additional 24 per cent stating it is a must-have.

Whilst reducing Google's own emissions is vital, collaborating with our customers is central to our goal of bringing about a world powered entirely by carbon-free energy.

In the last year, we have worked with over 50 customers worldwide to assess the carbon impact of their IT estates, accelerating net-carbon reductions from a few thousand kilograms of CO2 to several kilotons. We measure our own progress through the newly developed Carbon Free Energy Percentage (CFE%), and empower customers to make greener IT decisions by sharing the hourly CFE% by region with them. Customers can opt to use this information to run their workloads in regions with a higher CFE%, thus decarbonising their IT footprints. Salesforce is just one of our customers leveraging our CFE% data to decarbonise its services. According to the company's sustainability lead, Salesforce considers the environment as a key stakeholder in its business and our CFE% has empowered it to prioritise locations that maximise carbon-free energy, supporting it to deliver all its customers a carbon-neutral cloud every day.

CTG: What sustainability drives or changes are planned for GCP over the next year or so?

PW: At Google, we're constantly exploring strategies to operate more sustainably and opportunities to collaborate with customers on their own sustainability objectives. Since developing the technology to cut the amount of energy used to cool our own data centres, we're now empowering customers to do the same. This year the world's largest industrial enterprises, building management software providers and data centre operators will be able to access the same AI technology, helping them to transition to less wasteful operations.

On top of that, we're proactively working with partners to leverage the vast volumes of data stored in our systems and advance sustainable business practices. Google Cloud's partnership with consumer goods brand Unilever is just one example of this. Announced in September last year, the partnership will combine the power of cloud computing, satellite imagery and AI to build a more complete picture of the ecosystems intersecting with Unilever's supply chain. In providing a more holistic view of these environments, we hope to raise sustainable sourcing standards and directly support Unilever's existing work with other technology partners to achieve a deforestation-free supply chain by 2023.

CTG: Are there any specific accreditations GCP has met or is targeting to attain relating to sustainability?

PW: Google Cloud is net carbon neutral today. We have also matched 100 per cent of our electricity consumption with renewable energy purchases on an annual and global basis - what is often referred to as a 100 per cent renewable energy target in the market. As part of our aim to operate on carbon-free energy 24/7 by 2030, we have set a number of ambitious targets both internally and for our partners. Working with governments, organisations and policymakers, we hope to achieve system-level change, and have invested almost \$6bn in sustainability bonds towards clean energy, infrastructure and transportation in the last year. Furthermore, to help drive development of wind, solar and other renewable energy sources, the company is building on its previous investment to bring a total of five gigawatts online over the next ten years.

CTG: Which issue would you like your customers to understand about GCP and sustainability?

PW: Cloud technology presents a tremendous opportunity to accelerate meaningful and positive environmental change. From reducing the emissions of digital applications and infrastructure, to getting smarter about how you source and trace materials, the technologies available on Google Cloud can help organisations achieve their own sustainability goals. Public cloud technology is leading efforts to streamline and decarbonise business processes, but the drive for sustainability within technology is far from over. As we enter our most ambitious decade yet, collaborative innovation will be at the forefront of our sustainability efforts at Google Cloud. We will work to empower every one of our partners whether they be businesses, governments or individuals, to achieve a more sustainable tomorrow.

[Earlier Computing spoke to Microsoft, who described sustainability as a 'team sport'.](#)

To view photo, click [here](#).

**CO**    gognew : Google LLC | goog : Alphabet Inc.

**IN** idcent : Data Centers/Colocation Services | i3302 : Computers/Consumer Electronics | iappsp : Cloud Computing | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology | i8395464 : Internet Search Engines

**NS** gsust : Sustainable Development/Sustainability | ccsr : Corporate Social Responsibility | reqrcm : Suggested Reading Computers | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | redit : Selection of Top Stories/Trends/Analysis | reqr : Suggested Reading Industry News

**RE** uk : United Kingdom | eurz : Europe | weurz : Western Europe

**PUB** Incisive Media Ltd.

**AN** Document CMPTNG0020210723eh7m00002



**SE** Extra  
**HD** **BHP, Tesla ink nickel supply deal; strike looms at Rio Tinto's Canadian ops**  
**BY** Dan Carino Jr.,Marta Lillo  
**WC** 998 words  
**PD** 22 July 2021  
**SN** SNL Financial Extra  
**SC** SNLFE  
**LA** English  
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**LP**

#### TOP NEWS IN METALS & MINING

\* BHP Group signed a supply deal with Tesla Inc. for nickel from its Nickel West operations in western Australia. The two companies also agreed to collaborate on **sustainability** efforts in the battery industry supply chain, such as ways to trace raw materials from pit to product using blockchain.

#### TD

\* Canadian union Unifor Local 2301 served Rio Tinto Group with a 72-hour strike notice after almost seven weeks of unsuccessful negotiations. The union represents around 900 of Rio Tinto's workers at the Kitimat aluminum smelting plant and a Kemano power plant in British Columbia.

➤ Against net-zero backdrop, BHP oil and gas divestment rumor emerges

BHP could fetch an attractive price for its oil and gas footprint and turn it into an environmental, social and governance-positive transaction, one analyst said.

➤ Myanmar Metals seeks exit from \$300M Bawdwin project amid uncertainty after coup

Australia-based Myanmar Metals Ltd. said it is "unlikely" to secure financing for the Bawdwin project due to the ongoing political situation in the Southeast Asian nation.

➤ Launch of lithium futures could entice new investors, experts say

As the world scrambles to lower carbon emissions, the London Metal Exchange said its new lithium hydroxide futures contract would "support the growth of the circular and low-carbon economies."

#### DIVERSIFIED

\* Imperial Metals Corp.'s Red Chris metal production for the second quarter came in at 17.6 million pounds of copper and 15,451 ounces of gold, compared to 15.9 million pounds of copper and 15,850 ounces of gold in the previous quarter.

#### BASE METALS

\* Boliden AB booked a second-quarter net profit of 2.19 billion Swedish kronor, swelling from 1.35 billion kronor in the previous comparable period. Meanwhile, the Swedish producer's board approved a €700 million investment in the Odda zinc smelter in Norway to raise capacity to 350,000 tonnes per year from 200,000 t/y.

#### PRECIOUS METALS

\* Eldorado Gold Corp. purchased 15,041,746 common shares in Probe Metals Inc. for about C\$23.7 million, while Newmont Corp. unit Goldcorp Inc. sold its 15,148,646 shares in Probe Metals for C\$23.9 million.

\* Shandong Gold Mining Co. Ltd. raised 500 million yuan through the sale of short-term bonds.



\* Rio2 Ltd. priced a C\$25 million marketed public offering of its common shares. The company also priced a US\$5 million non-brokered private placement of common shares to Wheaton Precious Metals Corp.

\* Centamin PLC's gold production in the second quarter totaled 100,228 ounces, for a 23% drop from 130,994 in the same period last year.

\* Newmont Corp. posted a second-quarter adjusted net income of US\$670 million, surging from US\$261 million in the same period last year. Meanwhile, attributable gold production in the period totaled 1.5 million ounces, compared to 1.3 million ounces in the prior-year quarter.

## BULK COMMODITIES

\* PJSC Magnitogorsk Iron & Steel Works' second-quarter net profit came in at US\$1.03 billion, surging year over year from US\$58 million. Meanwhile, first-half profit totaled US\$1.51 billion, versus US\$189 million in the first half of 2020.

\* Stainless steel producer Outokumpu Oyj has suspended operations at its Dahlebrück cold rolling mill in Germany due to severe floods caused by heavy rainfall.

\* Metallurgical coal producer Coronado Global Resources Inc. said its run-of-mine production in the quarter ending in June totaled 6.9 million tonnes, almost in line with 6.8 Mt in the quarter ending in March.

\* Japan's crude steel output in June increased 44.4% year over year to 8.1 million tonnes, while pig iron production improved 39.1% to 5.8 Mt, according to data from the Japan Iron and Steel Federation.

\* China's most-traded thermal coal futures contract price rose by 1.3% to close at 918.4 yuan per tonne, inching closer to the historical high of 944.2 yuan per tonne in May this year, 21st Century Business Herald reported.

\* Cleveland-Cliffs Inc.'s net income in the second quarter swung to US\$795 million from a net loss of US\$108 million in the prior-year period.

## SPECIALTY

\* Iluka Resources Ltd. total production for zircon, rutile and synthetic rutile in the second quarter totaled 175,300 tonnes, improving year over year from 135,200 tonnes.

\* Production at Orocobre Ltd.'s 66.5%-owned Olaroz lithium facility in Argentina in the June quarter increased 31% to 3,300 tonnes from 2,511 tonnes in the year-ago quarter, while sales volume rose 59% to 2,549 tonnes.

\* Americas Gold and Silver Corp. expects its Cosala silver operations in Mexico to be in full capacity by the start of the fourth quarter after securing an agreement with the Mexican government for the mine's reopening.

Cosala\* Lynas Rare Earths Ltd. obtained a A\$14.8 million grant from the Australian government's Modern Manufacturing Initiative, which will allow the company to commercialize a proprietary rare earth carbonate refining process at its Kalgoorlie facility in Western Australia.

\* Prospect Resources Ltd. raised its ownership stake in the Arcadia lithium project in Zimbabwe to 87% from 17%.

\* Peak Resources Ltd. said the Tanzanian government approved a special mining license for the Ngualla rare-earths project.

## INDUSTRY NEWS

\* Mineral production in Brazil grew 13% in the second quarter of this year, compared with the same period last year, to 278 million tonnes, data by the Brazilian Mining Institute shows. Sector revenue grew 101% in the second quarter year on year to 78.7 billion reais mainly due to the hike in metal prices, daily Estado de Minas reported.

The Daily Dose is updated as of 8 a.m. ET. Some external links may require a subscription. Links are current as of publication time, and we are not responsible if those links are unavailable later.

**CO** bkhlp : BHP Group Ltd | rtzcra : Rio Tinto Group | teslmi : Tesla, Inc. | topend : Myanmar Metals Ltd. | unfrru : Unifor | rtz : Rio Tinto PLC | craaus : Rio Tinto Ltd | bltplt : BHP Group PLC

**IN** i22 : Primary Metals | i2114 : Copper Ore/Nickel Ore Mining | i211 : Metal Ore Mining | ibasicm : Basic Materials/Resources | imet : Mining/Quarrying | infmore : Non-ferrous Metal Ore Mining | i224 : Non-ferrous Metals | i351 : Motor Vehicles | i35104 : Alternative Fuel Vehicles | iaut : Automotive

**NS** c33 : Contracts/Orders | clabdi : Labor Disputes | c21 : Output/Production | c333 : Non-Government Contracts/Orders | ccat : Corporate/Industrial News | c42 : Labor/Personnel | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** austr : Australia | waustr : Western Australia | cana : Canada | apacz : Asia Pacific | ausnz : Australia/Oceania | namz : North America

**IPD** Industry News

**PUB** S&P Global Market Intelligence

**AN** Document SNLFE00020210723eh7m000p7

**SE** Amazon  
**HD** **Regulators' product-safety suit against Amazon could open 'giant can of worms' for e-commerce giant**  
**BY** Matt Day and Martina Barash; Bloomberg  
**WC** 1,522 words  
**PD** 22 July 2021  
**SN** The Seattle Times: Web Edition  
**SC** SETIWB  
**LA** English  
**CY** Copyright 2021, The Seattle Times: Web Edition Articles. All Rights Reserved. Distributed by NewsBank, Inc.  
**LP**

A U.S. safety regulator's decision last week to sue Amazon.com could bring clarity to a question that has long befuddled courts and state legislatures nationwide: Who is responsible when a product bought from the world's largest online retailer hurts or kills someone?

In recent years, dozens of people who say they were harmed by products, such as exploding hoverboards, defective batteries or faulty dog collars, have sued Amazon for compensation. The company argues it's not liable, pointing instead to the third-party sellers that technically sold the items and are sometimes based overseas beyond the reach of U.S. jurisprudence. Several courts have agreed with Amazon, citing product liability laws that never contemplated online shopping or digital middlemen.

**TD**

But last week, the U.S. Consumer Product Safety Commission sued Amazon, seeking to compel the company to participate in formal recalls of dozens of defective products sold by merchants on its sprawling marketplace. The regulator is also seeking what would be a precedent-setting ruling that Amazon is a distributor of consumer products under federal law, a designation that would subject the company to future mandatory recalls on behalf of its sellers.

Declaring Amazon a distributor would upend a commonplace tech industry defense deployed by companies from Facebook to Google, which claim they aren't responsible for what's said, posted or sold on their platforms.

"If CPSC wins on this, it's going to be a huge deal for Amazon," says Boaz Green, a former agency staffer who now works for Neal Cohen Law advising companies that sell their products on Amazon. Product safety advocates and some in Congress have been calling for action to tame "what's perceived as this Wild West, unregulated market, with all these small sellers they can't get at. But they can get at Amazon, or they can try."

A determination that Amazon is responsible for its third-party sellers would hold the company legally liable for instances when it failed to warn consumers of defective products or banned products resurfaced for sale again, potentially forcing the company to spend more time and money overseeing its web store. It would also likely increase Amazon's insurance costs.

The battle involves an oft misunderstood feature of Amazon's retail empire: Most items sold on Amazon.com aren't owned by the Seattle company. Technically, they're sold by third-party sellers, a category that encompasses established brands, mom-and-pop crafts makers, and hundreds of thousands of Chinese manufacturers and distributors. Amazon charges a commission and other fees to list on the site. Increasingly, it also takes care of shipping and handling, under a program called Fulfillment by Amazon that charges sellers to store items in the company's warehouses and send them on to customers after they click "Buy Now."

The model helped fuel Amazon's rise, stocking its shelves with an almost endless supply of goods. But the marketplace, which lets sellers sign up and manage their listings with largely self-service tools, has become increasingly difficult to control and patrol. When consumers are harmed by unsafe or counterfeit products, they have little choice but to try suing a company that has won more often than it has lost.

And because product liability rules are set at the state level, the case of a California woman who sued and won after being burned in a fire allegedly sparked by a hoverboard she bought on Amazon had little

bearing on the company's success earlier this year fending off a lawsuit from the parents of a toddler injured in Texas after swallowing a remote-control battery.

Product-liability cases have usually been decided on narrow issues such as whether Amazon took ownership of the items, or if it played a role in creating a market for a certain product. The company typically asserts that it's a neutral marketplace, connecting buyers and sellers, or that it is protected from liability because other companies wrote item descriptions and arranged for product delivery. It has also sought to use as a shield Section 230 of the Communications Decency Act, a legal provision that grants web platforms immunity for content created by others.

Now the feds are side-stepping that defense and lasering in on Amazon's vast logistical operation. In the lawsuit filed last week, the CPSC says products stored and shipped by Amazon meet the distributor definition as laid out in the Consumer Product Safety Act, giving the agency the power to compel Amazon to cooperate with recalls of third-party products and levy penalties when it fails to do so. The CPSC is trying to get Amazon to participate in formal recalls of hundreds of thousands of hair dryers, carbon-monoxide alarms and children's pajamas, sold by third parties but stored and shipped by the company.

At the Prosper Show, a conference for Amazon merchants held last week in Las Vegas, dozens of attendees sat in on a session about product safety rules, a topic that took on more importance in light of the CPSC lawsuit. Rachel Greer, a former Amazonian who now advises merchants, said the company began contacting clients who sell children's sleepwear about eight months ago, hinting that regulators were sniffing around.

Amazon has been gradually getting more vigilant about product safety over the past several years, she said. A new product-safety team started work by 2016, and Amazon began requiring better product labeling on potentially hazardous products. Last year, the company started requesting compliance documents from those selling certain products to show they were meeting standards.

Amazon is fighting responsibility for recalls, Greer said, to avoid "this giant can of worms. There are so many items being imported that aren't meeting requirements in the U.S. So if they do this recall, CPSC could say, 'Great, now do the rest.'"

In emailed statements, Amazon said that, by contacting customers about defective products and issuing refunds, it had already done what CPSC aims to achieve with a formal recall.

"Amazon has always believed that we have an obligation to our customers to provide the safest shopping experience," said company spokesperson Mary Kate McCarthy. "This is why Amazon has messaged customers and covered the cost of refunds when selling partners failed to engage with regulators about recalls."

The company has also touted its work to make sure products on its marketplace are safe, including software that scans products for hazards, and requirements that sellers of some categories of goods upload product testing or other certificates.

Prior to the lawsuit, Amazon had proposed working with the CPSC to set up a voluntary system in which Amazon and other marketplaces would coordinate recalls on behalf of their sellers. Talks broke down, a spokesman for the agency said, when it was clear Amazon would refuse to go through formal, legally mandated recall processes.

In a statement, acting CPSC Chairman Robert Adler lamented that before it can carry out a recall of a product sold on a marketplace, the agency typically has to go through "a lengthy negotiation" with companies like Amazon to establish whether they're even subject to regulation. "Clearly the current approach is not sustainable," he wrote.

"This is a shot over the bow for online platforms in general," Creighton Magid, a product liability and regulatory attorney with Dorsey & Whitney, said of the lawsuit. It's also a gamble for the roughly 500-person agency, which coordinates hundreds of product recalls but rarely seeks to take uncooperative manufacturers or retailers to court.

Magid, who represents businesses that must comply with product regulations, said the CPSC is an under-resourced agency that has to be very selective in what it does. Here, it's "taking on an 800-pound gorilla," he said.

The case could take years to resolve. It will first be heard by an administrative law judge; then parties can appeal to the full board of CPSC commissioners. From there, the loser could seek another hearing in federal district court.

In the meantime, state legislatures could act. California has considered a bill that would apply to online marketplaces the same liability standards as physical retailers, but it stalled as appeals courts found Amazon responsible for marketplace products under existing law. Amazon offered support for that bill if it would encompass all marketplaces, spreading around the costs of compliance that Amazon is well-positioned to bear. Amazon's smaller rivals, and a trade group representing EBay, Etsy and Shopify, opposed the measure.

"Somebody needs to pay for the harm," says Daniel Hinkle, a senior state affairs counsel with the American Association for Justice, a trade group for trial lawyers. "Because if they don't pay for the harm, it's the consumer that does. They're the ones who are out a home, a car or a child, or are relegated to a wheelchair for the rest of their lives."

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**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

**IN** i656000301 : Etailing | iecom : E-commerce | iretail : Retail | i64 : Retail/Wholesale | iint : Online Service Providers | itech : Technology

**NS** c26 : Product/Consumer Safety | c12 : Corporate Crime/Legal Action | ccat : Corporate/Industrial News | c131 : Regulatory Bodies | c13 : Regulation/Government Policy | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**PUB** Seattle Times

**AN** Document SETIWB0020210723eh7m00001



**SE** CE Noticias Financieras English

**HD** Did you know that YouTube, Netflix, Twitter and Amazon are the ones that pollute the most?

**WC** 653 words

**PD** 22 July 2021

**SN** CE NoticiasFinancieras

**SC** NFINCE

**LA** English

**CY** Copyright © Content Engine LLC

**LP**

Video platforms such as YouTube or Netflix, social networks such as Twitter or virtual shops such as Amazon are among the internet sites that pollute the most, since their use implies the highest emissions of CO2 into the **atmosphere**, according to a study by the portal WebSiteToolTester.

The analysis, which reviews more than 200 home pages among the most visited websites in the world, indicates that the pollution is due to "la great demand for electricity from the servers on which the internet portals depend", explained to Efe the head of contents of the portal, Josep García.

**TD**

Each time the user changes the tab "is asking for information from the server", so it consumes electricity to manage the request and return the necessary data that allow you to navigate the page.

Therefore, "the more resources the website has, including images, videos or infographics, the heavier it is and the more polluted" by increasing its carbon footprint.

## YOUTUBE, THE PLATFORM THAT POLLUTES THE MOST

This is the case, for example, of Netflix which, due to the breadth of its content and its high number of users, generates more than 24,000 tons of carbon annually "just from visits to its website", without taking into account interactions with its mobile application.

During confinement worldwide this amount multiplied and "was significantly higher than other years".

However, this television platform is not the site with the largest carbon footprint, dubious honor that corresponds to YouTube, since, with millions of videos, live broadcasts or playback of musical themes, it shoots its contribution to 702,000 tons per year.

According to a study by the WebSiteToolTester youTube portal, Netflix, Twitter and Amazon are among the internet sites that pollute the most. Photos: AP/XDA developers Google, despite being one of the "cleanest" portals among those studied, generates 267,000 tons due to the huge number of users who use it every day, although this amount does not include the impact of services such as its Gmail mail server or meet videoconferencing.

Even greater is the pollution generated by the pages with "adult content" due to the large amount of traffic they support and, thus, only the Xvideos website supposes the emission of more than 25,000 tons.

As for social media, Twitter tops the list by releasing 58,000 tons of carbon grams annually, followed by Facebook with 49,000 tons.

Of the online shopping platforms, the most polluting by far is Amazon, which produces 93,000 tons per year, of which about a third, about 27,000 tons, are generated by its Spanish version.

Among the large Spanish distributors, the study indicates that the most polluting sites are El Corte Inglés, almost 3,000 tons and Zara, 1,500 tons, although only in the Spanish version, because the international

site that operates with the domain zara.com produces almost 50,000 tons, due to the number of images and pages they contain and because they are the most visited websites.

#### OPTIMIZE AND SIMPLIFY

Solving the problem of the carbon footprint in the use of the Internet is not easy, given that industry, commerce, leisure and relationships today are increasingly based on the digital world but, as García has indicated, its impact can be limited, for example "reducing the weight of images and optimizing them".

By compressing its quality, its weight is also reduced, which in turn requires a "lower performance" to the servers and therefore a lower energy expenditure.

Another measure is to "simplify the code of web pages" and, in fact, to create a site as close as possible to energy neutrality, it is necessary to ensure that its content loads quickly and that the user experience is optimized, since, the easier it is for them to find what they are looking for, the fewer pages they will need to load.

**CO** amzcom : Amazon.com, Inc. | netfli : Netflix, Inc. | twnit : Twitter Inc. | yoinco : YouTube Inc. | gognew : Google LLC | goog : Alphabet Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailng | idistr : Media Content Distribution | iecom : E-commerce | iint : Online Service Providers | imed : Media/Entertainment | imsoft : Streaming Services | iretail : Retail | isocial : Social Media Platforms/Tools | itech : Technology

**NS** cemis : Emissions | genv : Natural Environment | ccat : Corporate/Industrial News | cenvire : Corporate Environmental Responsibility | cesg : Environmental/Social/Governance | gcat : Political/General News

**PUB** Content Engine LLC

**AN** Document NFINCE0020210722eh7m007gr

**SE** A  
**HD** **Making space for big ideas; SAGE Center in Boardman opens first Think Big Space on West Coast**  
**BY** BRYCE DOLE; East Oregonian  
**WC** 656 words  
**PD** 22 July 2021  
**SN** East Oregonian  
**SC** EASTOR  
**PG** 001  
**LA** English  
**CY** Copyright 2021 East Oregonian (Pendleton, OR). All Rights Reserved. Distributed by NewsBank, inc.

**LP**

BOARDMAN - A new program at the **Sustainable Agriculture** and Energy Center in Boardman this fall will provide students with classes and opportunities that have yet to be seen on the West Coast.

The Amazon Web Services Think Big Space allows K-6 students the opportunity to tackle real-world problems through programs focused on science, technology, engineering and math. The program, which will begin late next fall, is the first of its kind on the West Coast.

**TD**

"We are extremely fortunate and excited that we were selected," said Kalie Davis, the director of workforce development for the Port of Morrow.

New facilities for the program are under construction at the SAGE Center. Amazon Web Services and other entities around the county are funding the program, which the Morrow County School District will oversee. K-6 students and pre-kindergarten students will be able to use the facilities, which will accommodate 25 to 30 students at a time.

The port also is constructing a community Think Big Space for workforce initiatives, providing hiring events and secondary educational opportunities for residents. Davis said the second space will follow the completion and start of the space for students.

The first Think Big Spaces started in Virginia and later expanded to Ohio, Davis said. When Amazon Web Services was looking to expand west, the Port of Morrow and the Morrow County School District submitted a proposal to bring the program here.

"We felt that the SAGE Center was an ideal location," Davis said.

Davis said the program is meant to foster the principles Amazon holds, including innovation, simplification, leadership, curiosity and challenging the status quo. Students will use laptops, wobble chairs and other supplies to put their ideas into action through hands-on learning.

The school district now is looking to hire a full-time head teacher for the program. The curriculum will be tied in with Oregon's standards for education as well as the curriculum used in the program in Virginia.

Davis added the classes will be personalized to what students are comfortable with and will accommodate non-English-speaking students and students with special needs.

"We want it to be accessible and something that is beneficial to all students, no matter what their background is or learning ability," Davis said.

Davis said there are Think Big Spaces being constructed across the globe, and those will allow students in Boardman the opportunity to interact with students from other countries about their ideas, interests and experiences.

"It's a number of things that students don't necessarily always get in their regular classroom," she said.

Davis added the program will introduce students to things that are "outside the box and, hopefully, help inspire them and get them to think about something they might be able to do."



**ART** Students in the Port of Morrow's Nuts Bolts & Thingamajigs camp sign their names and "big ideas" on Wednesday, July 21, 2021, to an unfinished wall on the SAGE Center's new AWS Think Big Space in Boardman. Ben Lonergan/East Oregonian Savannah Browne writes on the drywall Wednesday, July 21, 2021, at the new AWS Think Big Space at the SAGE Center in Boardman. Browne and other participants in the Port of Morrow's Nuts, Bolts & Thingamajigs manufacturing camp signed their "big ideas" to the unfinished drywall at the space. Ben Lonergan/East Oregonian Elaina Salgado signs her name and "big idea" Wednesday, July 21, 2021, to an unfinished wall of the SAGE Center's new AWS Think Big Space in Boardman, along with fellow members of the Port of Morrow's Nuts, Bolts & Thingamajigs camp. Ben Lonergan/East Oregonian Construction crews work on the new K-6 classroom Wednesday, July 21, 2021, in the AWS Think Big Space at the SAGE Center in Boardman. Ben Lonergan/East Oregonian

**CO** zcamaz : Amazon Web Services, Inc. | amzcom : Amazon.com, Inc.

**IN** i8394 : Computer Services | iappsp : Cloud Computing | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology

**NS** gscho : School | c24 : Capacity/Facilities | cprdop : Facility Openings | ccat : Corporate/Industrial News | gcat : Political/General News | gedu : Education

**RE** usoh : Ohio | usa : United States | usor : Oregon | usw : Western U.S. | namz : North America | usc : Midwest U.S.

**IPD** news/local

**PUB** EO Media Group

**AN** Document EASTOR0020210722eh7m00009



**SE** CE Noticias Financieras English

**HD** YouTube, Netflix, Twitter and Amazon, among the most polluting websites

**WC** 618 words

**PD** 22 July 2021

**SN** CE NoticiasFinancieras

**SC** NFINCE

**LA** English

**CY** Copyright © Content Engine LLC

**LP**

EU.- Video platforms such as YouTube or Netflix, social networks such as Twitter or virtual shops such as Amazon are among the internet sites that pollute the most, since their use implies the highest emissions of CO2 into the **atmosphere**, according to a study by the portal WebSiteToolTester.

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**NS** gclimt : Climate Change | genv : Natural Environment | gcat : Political/General News | gglobe : Global/World Issues

**PUB** Content Engine LLC

**AN** Document NFINCE0020210722eh7m004r1

**SE** Impact  
**HD** **'Green buildings' conveniently ignore the emissions from their construction**

**BY** Matthew L. Cypher and Olivier Elamine

**WC** 912 words

**PD** 22 July 2021

**SN** Fast Company

**SC** FSTC

**LA** English

**CY** Copyright 2021 Mansueto Ventures LLC

**LP**

Renderings of [Amazon's new HQ2 headquarters in Arlington](#), Virginia, demonstrate innovation and creativity in the field of architecture. The proposed complex includes 2.8 million square feet spread across three 22-story buildings. The centerpiece of the project will be a swirl of building and greenery known as "The Helix," which will be certified [LEED Platinum](#), the highest seal of **sustainability** issued by the United States Green Building Council. According to Amazon the complex will "align with Amazon's Climate Pledge to be net-zero carbon by 2040 and advance Arlington and Amazon's shared commitment to be leaders in the fight against **climate change**." But will it?

**TD**

Commercial real estate bears an undeniable responsibility for the climate change fight. As of 2016, the built environment consumed 44.8% of all energy in the U.S. and contributed 38.7% of carbon dioxide emissions, of which three-fifths was produced by commercial real estate. A significant amount of carbon dioxide emissions produced by the built environment occur during the construction phase of a building's life cycle. A term that is rapidly gaining fluency in the industry is embodied carbon. It represents the sum of all greenhouse gas emissions that have occurred in the construction of a building as opposed to those during the building's operational phase once completed. This concept of embodied carbon deserves far greater scrutiny given its impact, but it is rarely part of the sustainability calculus that most industry participants contemplate.

Recent research shows that the ratio of carbon released during construction relative to that from building operation is moving beyond a one-to-one ratio when taking a very optimistic building life span of 50 years. In fact, more carbon is emitted during the construction of the asset than during its entire lifetime. The emission impact of this embodied carbon happens today, while post-construction energy savings occur over the ensuing 30 to 50 years, which is too late.

The commercial real estate industry has developed a number of environmental certifications to demonstrate the environmental sustainability of a real estate asset, such as LEED (in the U.S.) and BREAM (its European equivalent). The inherent flaw with these certifications is their near total focus on the operational phase of a building's life cycle and near exclusion of the carbon-intensive construction phase. This reality has led to an industry that has an incomplete and potentially dangerous understanding of a given building's true carbon footprint.

Unlike operational carbon emissions, which can more easily be addressed through usage of renewable energy sources, there is currently no easy way to reduce the carbon emission of construction. Interestingly, the bulk of embodied carbon is not related to the nature of the energy used in the construction process, but to the materials themselves. Cement, which is the most widely used material on the planet after water, emits substantial amounts of carbon through the chemical reaction that creates it.

The positive news is that reducing emissions attributed to the construction of commercial real estate does not require complex technology, nor substantial taxpayer investments. Our industry needs to think judiciously about new construction given the meaningful emission load that results from ground-up construction and adopt a mindset that looks first to the adaptive reuse of what has already been constructed. This would require better education of commercial real estate investors, lenders, architects, and occupiers. Investors should favor adaptive reuse and improvement of the efficiency of existing buildings.

The lender community must also understand their influence given the necessary role of debt capital in a real estate investment, and architects need to put forward new approaches that address issues of functional obsolescence that are common in older buildings. Finally, occupiers must also consider their

leadership position in the built environment and see these refurbished assets as substantially as good, efficient, and inspiring as new construction and understand that these assets are fundamentally more sustainable and better aligned with climate transition.

The average office vacancy rate in U.S. cities was 11.5% at the end of 2019, or equivalent to around 610 million square feet, which is enough to serve roughly 45 years of net absorption. The submarket of Arlington, Virginia, where Amazon is located had roughly 2.1 million square feet of total office availability as of Q4 2020. The effects of COVID-19 and working from home are likely to only increase space availability. Priority should be given to repurposing this vacancy and new construction should be used only when no viable retrofit is possible.

We cannot help but think of the impact that a company such as Amazon could have on the climate change conversation if it were to complement its approach with adaptive reuse and integration of existing building stock to HQ2. The real estate industry needs to think critically about our contribution to climate change and not be lulled into complacency by single-dimension sustainability certifications. The global pandemic has prompted us to question how we use space, and we would be well-served to use this time of reflection to consider the true environmental consequences of our investments.

Matthew L. Cypher is the Atara Kaufman Professor of the Practice and Director of the [Steers Center for Global Real Estate](#) at Georgetown University's McDonough School of Business. Olivier Elamine is cofounder and CEO of [alstria office REIT-AG](#).

**CO** usgrbu : U.S. Green Building Council | amzcom : Amazon.com, Inc.

**IN** i501 : Building Construction | iconst : Construction | icre : Real Estate/Construction | i64 : Retail/Wholesale | i656000301 : Etailng | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** gclimt : Climate Change | gsust : Sustainable Development/Sustainability | gairp : Air Pollution | gcat : Political/General News | genv : Natural Environment | gglobe : Global/World Issues | gqual : Environmental Pollution

**RE** usa : United States | usva : Virginia | namz : North America | uss : Southern U.S.

**IPD** Impact

**PUB** Mansueto Ventures LLC

**AN** Document FSTC000020210722eh7m0002u

SE Main  
HD **Amazon must pay workers for security screening time; State Supreme Court decides in favor of warehouse employees**  
BY By Peter Hall The Morning Call  
WC 848 words  
PD 22 July 2021  
SN The Allentown Morning Call  
SC XALL  
ED FIRST  
PG 1  
LA English  
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LP

Amazon must pay its Pennsylvania warehouse workers for the time they spend waiting for and undergoing security screenings, the state Supreme Court has ruled in a lawsuit led by workers at Amazon's fulfillment center in Upper Macungie Township.

The decision Wednesday is part of a nationwide complex of class-action lawsuits on behalf of the online retail giant's workers, who must undergo checks to prevent theft after clocking out at the end of their shifts. The lawsuit by employees of Amazon and its **employment** agency, Integrity Staffing Solutions, asserted that Amazon was required to pay workers for that time under state minimum wage laws.

TD

Attorney Peter Winebrake said the decision could clear the way for a trial to determine how much Amazon workers in Pennsylvania could be owed for time spent waiting in security checkpoint lines.

"I'm delighted with the opinion and looking forward after many years pressing this case to a conclusion," Winebrake said.

"What the state Supreme Court said is, 'No, all time is valuable, all time is compensable. You're not allowed to not pay people for their time because it is insignificant or de minimus,'" he said

An Amazon spokesperson did not respond to a request for comment.

Amazon has more than 25,000 full- and part-time employees in Pennsylvania, including about 3,000 workers in the Lehigh Valley at its fulfillment centers in Upper Macungie and Palmer townships.

Two Pennsylvania lawsuits were filed in 2013 against Amazon in Philadelphia and Luzerne County. The lead plaintiffs include Neal Heimbach of Lower Macungie Township. They allege that Amazon's security practices violate the Pennsylvania Minimum Wage Act by requiring the workers to carry out work-related duties on their breaks and after they have clocked out for the day.

According to the suit, employees must wait in long lines after clocking out and before leaving the warehouse for a security screening to ensure that they have not concealed merchandise in their clothing.

Each employee must pass through a metal detector. If an alarm sounds, the employee must wait in a second line for a security officer to search the employee with a metal-detecting wand, the suits say.

The Pennsylvania suits were moved to federal court and consolidated with cases from other states, including Arizona, California, Kentucky and Nevada, in U.S. District Court in Louisville, Kentucky.

The U.S. Supreme Court ruled in 2014 that Amazon did not have to pay its workers for time spent on security screenings under the federal Portal to Portal Act, which says employers don't have to pay for activities that happen before or after a worker begins or finishes their principal duties. Because of that decision, the district court dismissed the case and the Amazon workers appealed.

In the appeal, the 6th U.S. Circuit Court of Appeals asked the Pennsylvania Supreme Court to determine whether the state minimum wage law requires workers to be paid for time spent doing activities not directly related to their work and whether such time can be considered so insignificant employers do not need to pay for it.

The Pennsylvania Supreme Court found in its 5-2 decision Wednesday that the Pennsylvania Minimum Wage Act requires employers to pay workers for all time when they are required to be at the workplace and that includes the time Amazon workers are required to wait for security screening.

The state court also rejected Amazon's argument that it should be excused from paying workers for security screening under an exception for periods of time that are too insignificant to require compensation. While the U.S. Supreme Court ruled in a 1946 case that a few seconds or minutes beyond an employee's scheduled work hours can be disregarded under the federal fair wage law, the state Supreme Court found no indication the Pennsylvania Legislature intended such an exception in the Pennsylvania Minimum Wage Act.

"The PMWA plainly and unambiguously requires payment for 'all hours worked,' ... signifying the legislature's intent that any portion of the hours worked by an employee does not constitute a mere trifle," Justice Debra Todd wrote in her opinion for the majority.

Justices Sallie Updyke Mundy and Thomas Saylor filed dissenting opinions saying the court should not have heard the case.

Winebrake said the case will now return to the federal appeals court in Kentucky, where he plans to ask for the Pennsylvania suits to be transferred to U.S. District Court for Eastern Pennsylvania for a trial.

Because the cases were filed eight years ago, the parties will need to produce updated information on the number of Amazon employees included in the class action, Winebrake said. If the case heads to trial, the primary question will be how much time Amazon employees must be compensated for standing in security lines, he said.

Morning Call reporter Peter Hall can be reached at 610-820-6581 or [peter.hall@mcall.com](mailto:peter.hall@mcall.com).

**CO** istfsi : Integrity Staffing Solutions Inc | amzcom : Amazon.com, Inc. | supus : Supreme Court of the United States

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | i8395405 : Recruitment Services | ibcs : Business/Consumer Services | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** gcrim : Crime/Legal Action | gmini : Minimum/Living Wage | gvsup : Judicial Branch | c42 : Labor/Personnel | cwrkpa : Workers Pay | ccat : Corporate/Industrial News | gcat : Political/General News | gjob : General Labor Issues | gpir : Politics/International Relations | gpol : Domestic Politics | gvbod : Government Bodies | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** usa : United States | uspa : Pennsylvania | use : Northeast U.S. | namz : North America

**PUB** Tribune Publishing Company-Allentown Morning Call

**AN** Document XALL000020210722eh7m0000f

**HD BHP Inks Nickel Supply Deal With Tesla**
**BY** By Rhiannon Hoyle

**WC** 243 words

**PD** 22 July 2021

**ET** 06:08

**SN** Dow Jones Newswires Chinese (English)

**SC** RTNW

**LA** English

**CY** Copyright © 2021, Dow Jones & Company, Inc.

**LP**

SYDNEY--BHP Group Ltd. said it has signed a supply deal with Tesla Inc. for nickel, a commodity used in electric-vehicle batteries, from its Nickel West operations in western Australia.

The world's biggest miner by market value said it and Tesla have also agreed to collaborate on **sustainability** efforts in the battery industry supply chain, such as ways to trace raw materials from pit to product using blockchain.

**TD**

BHP Chief Commercial Officer, Vandita Pant, said demand for nickel in batteries is expected to rise more than sixfold over the next decade in big part because of growing demand for electric vehicles. Batteries with a high nickel content are becoming more popular because of the metal's stability under high temperatures and its resistance to overcharging, analysts say.

The two companies will discuss opportunities to lower carbon emissions in their respective operations, as well, by using more renewable energy and battery storage, BHP said.

BHP's Nickel West operation has experienced a turn of fortune in recent times, having been slated for sale as recently as 2019. Now, nickel has become a priority for BHP because of its expectations of a boom in battery demand and widespread electrification. The company will soon begin production from one of the world's largest nickel-sulfate plants.

Write to Rhiannon Hoyle at [rhiannon.hoyle@wsj.com](mailto:rhiannon.hoyle@wsj.com)

(END) Dow Jones Newswires

22-07-21 0038GMT

**CO** bkhlp : BHP Group Ltd | teslmi : Tesla, Inc. | bltplc : BHP Group PLC

**IN** i3432 : Batteries | i2114 : Copper Ore/Nickel Ore Mining | i35101 : Passenger Cars | imet : Mining/Quarrying | i211 : Metal Ore Mining | i351 : Motor Vehicles | iaut : Automotive | ibasicm : Basic Materials/Resources | iindele : Industrial Electronics | iindstrls : Industrial Goods | infmore : Non-ferrous Metal Ore Mining | itech : Technology | i35104 : Alternative Fuel Vehicles

**NS** c181 : Acquisitions/Mergers/Shareholdings | ncmac : Commodities Asset Class News | nenac : Energy Asset Class News | neqac : Equities Asset Class News | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** austr : Australia | eurz : Europe | usa : United States | apacz : Asia Pacific | ausnz : Australia/Oceania | namz : North America

**PUB** Dow Jones & Company, Inc.

**AN** Document RTNW000020210722eh7m0000v



**HD** Video: Meet Ayisha Abdul Basith: Indian expat singer in UAE with 2.1m subscribers, 246m views on YouTube

**BY** By Sajila Saseendran Senior Reporter

**WC** 1,056 words

**PD** 22 July 2021

**SN** Gulf News (Dubai)

**SC** GLFNWS

**LA** English

**CY** (c) 2021 Al Nisr Publishing LLC

**LP**

Abu Dhabi: Her melodious voice praising Allah and Prophet Muhammad [PBUH] has been repeatedly heard by millions of people across the world. The Naats and Nasheeds (poetry in praise of Prophet Muhammad and Islamic chants) in her voice have brought tears to the eyes and **peace** to the minds of Muslims and non-Muslims alike.

Meet Ayisha Abdul Basith, a 16-year-old Indian student in Abu Dhabi who has more than 2.1 million subscribers and over 246 million views for her spiritual songs on her YouTube channel. She has 1.7 million followers on Facebook, 140,000 on Instagram, 43,000 on TikTok, 45,000 monthly listeners on Spotify and several fan pages across social media platforms.

**TD**

Unlike many teens of her age, who rule social media with their glamorous outfits and trendy accessories, this girl from the south Indian state of Kerala is a symbol of simplicity. Wearing modest Islamic outfits, Ayisha has been winning hearts for several years with her singing that is full of devotion.

A 2016 video of her singing the famous naat 'Hasbi Rabbi Jallallah', originally recited by Hafiz Abu Bakr Haidri, has gained a whopping 80 million views. Her debut single 'Tasbih' has had more than 15 million views and has been used in thousands of videos as background music on various social media platforms.

Ambassador of spiritual songs

Speaking to Gulf News, Ayisha shared her journey and her latest releases for this Eid Al Adha — an Indonesian and a Turkish song.

"My mother [Tasnim Basith] is an awesome singer and I thank her for my singing talent," said the grade 11 student of Abu Dhabi Indian School.

From a very young age, Ayisha started emulating her mother in singing.

"Apparently, I started singing from the age of three. Initially, my parents started posting my songs on the Facebook account of my father [Abdul Basith] and some of my songs got many views," said Ayisha.

Then in 2013, her parents decided to start a YouTube channel in her name, she said.

They also decided to send her for vocal training. From the age of six, Ayisha underwent Hindustani vocal training and she continued with her training for four years. Then she took a break. Since last year, she has been training in western vocal under Lavita Lobo.

Ayisha is very good at singing in various languages. She has sung in foreign languages such as Turkish, Chechen, Korean, Persian, Indonesian languages apart from English and Arabic. She also sings in many Indian regional languages such as Malayalam, Tamil, Urdu, Hindi, Punjabi etc. Though she mostly sings Islamic devotional songs, Ayisha has gone beyond the borders of religion by singing bhajans such as 'Mera Khuda Bada Hai', originally sung by BK Asmita for the Brahma Kumaris spiritual group.

Eid releases

Ayisha has released two new songs this Eid Al Adha. "One is an Indonesian song, which partly belongs to the hip-hop genre, and a Turkish song from a traditional genre. I am trying hip-hop and traditional genre for the first time. I am collaborating with two blessed musicians — Ziad Sumaira from Palestine for the Turkish song, and Mohammed Yaser from India for the Indonesian song."

She has already collaborated with various artists from different parts of the world. Maryam Masud, the famous Quran reciter, and Ishrak Hussain, popular singer — both from Bangladesh — are among them.

Ayisha's songs are played on various radio and TV channels across the globe — mainly, Egypt, Turkey, South Africa, Pakistan, Bangladesh and India. She has done several radio and TV shows and was featured as chief guest on radio programmes in the United States, United Kingdom and South Africa.

Ayisha is more inclined to Spiritique (Spiritual Music) and is interested in traditional Eastern and Western music.

No wonder, she is a big fan of Sami Yusuf, who first used the word 'Spiritique' to describe his unique musical style that blends elements of Western and Eastern sounds. Ayisha considers meeting Sami Yusuf in 2018 as a key moment in her life because the Iranian-born British singer-song writer recognised her in a crowd waiting for a meet-and-greet session with him in Dubai Mall.

"I was shocked when he said 'I know you.' I was so stunned that I didn't know how to react. I couldn't even smile when he posed for a photo with me," Ayisha recalled. She was elated when Sami introduced her to the crowd and invited her to sing a song as well. That meeting soon led to Ayisha being signed up as a published artist of Andante Music — UK, founded by Sami Yusuf.

She is also a big fan of Indian music maestro A.R. Rahman. Working with Rahman is Ayisha's big dream. "Most of my songs are covers as I still have a lot to learn about music. I want to learn to play many instruments and do concerts with my favourite instruments in the future." She said her ultimate aim is to continue to be a singer who spreads the message of love and peace through music.

'My followers are my strength'

Mostly singing from the 'mini-studio' at her home, Ayisha said her family, including her siblings Ahmed and Ahlam, are her pillars of support. "I get a lot of support even from people I have never met in real life. My followers on Facebook, Instagram and YouTube are my strength."

Her main followers are from Indonesia, India, Bangladesh, UK and US. Recently, she had many followers from Uzbekistan and Chechnya. She communicates with her fans mostly on Instagram and Facebook.

For this Eid, Ayisha launched a special interactive video with her girl fans below 18. A recipient of YouTube's Golden Play Button (given for content creators crossing one million subscribers), Ayisha lets her parents use the income generated from her channel.

"We spend a portion of the money on creating her videos and music and the rest for charity work. Ayisha is engaged with some of the NGOs," said her father.

Ayisha says she feels blessed to be a UAE resident and is fortunate to have got so many opportunities to showcase her talent in the country.

**CO** onInfr : Facebook, Inc.

**IN** iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology

**NS** gmusic : Music | gcat : Political/General News | gent : Arts/Entertainment

**RE** uae : United Arab Emirates | india : India | indon : Indonesia | abudh : Abu Dhabi | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcos : Developing Economies | gulfstz : Persian Gulf Region | indsubz : Indian Subcontinent | meastz : Middle East | sasiaz : Southern Asia | seasiaz : Southeast Asia | wasiaz : Western Asia

**PUB** Al Nisr Publishing LIC

**AN** Document GLFNWS0020210721eh7m00002

**SE** AMERICAS  
**HD** BE INCLUSIVE, STUPID! THE NEW MOTO OF AMERICAN RETAILERS

**WC** 340 words  
**PD** 21 July 2021  
**SN** Global Retail News  
**SC** GLOBRNE  
**PG** 0007  
**VOL** 242  
**LA** English  
**CY** © 2021 - All Rights Reserved

**LP**  
BE INCLUSIVE, STUPID! THE NEW MOTO OF AMERICAN RETAILERS

**Diversity**, equity and inclusion... This was one of the main themes of a NRF Converge event at the end of June 2021, in a country that remembers the murder of George Floyd in May 2020.

**TD**

According to Korn Ferry, 9% of the top 50 retailers in the U.S.A. incorporate a Diversity, Equity and Inclusion metric into H.R. policies. That's not a lot, but 2 years ago there were virtually none. Several executives recently made their mea culpa. This was the case of Tony Hsieh (shortly before his accidental death) as the head of Zappos, a subsidiary of Amazon. His action in favor of disabled (creation of adapted products on his platform "Zappos Adaptive", in partnership with influencers who are themselves disabled, inclusive marketing) was born from a phone call from a customer whose grandson, an autistic, had difficulty tying his shoes.

Generation Z, becoming predominant in the U.S.A., is more demanding on these issues. Target has integrated rewards for 300 senior executives with diversity objectives, such as translating multicultural diversity into the offer (dolls, games) and into recruitment.

Nordstrom committed to spending US\$500 million on brands owned, operated or designed by black and/or Latino Americans by 2025. In response to the "Black Lives Matter" movement, Tommy Hilfiger launched the "People's Place" program (US\$5 million per year over 3 years). It does not hesitate to use statistics to identify the «cognitive biases» that lead managers to unconsciously underestimate the lack of diversity (gender, origin, culture) within teams. It is teaming up with partners (Harlem's Fashion Row) to make the African-American minority more visible in communication. While Google and Apple were committed to equal opportunity from 2014, the results have hardly lived up to the hype. At Apple, the female element of jobs increased from 20% to 23% in 2018, and the share of African-American employees remained steady at 6%.

**CO** zappci : Zappos.com, Inc. | amzcom : Amazon.com, Inc.

**IN** iretail : Retail | i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | itech : Technology

**NS** ccat : Corporate/Industrial News | cwkdir : Workplace Diversity | c42 : Labor/Personnel | ncat : Content Types | nfact : Factiva Filters | nfcipin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**PUB** Global Retail News

**AN** Document GLOBRNE020210722eh7I0000d

SE Climate  
HD **Jeff Bezos calls for moving 'all polluting industry into space' after private rocket trip**  
BY Louise Boyle  
WC 1,293 words  
PD 22 July 2021  
ET 04:36  
SN Independent Online  
SC INDOP  
LA English  
CY © 2021. Independent Digital News and Media Ltd. All Rights Reserved  
LP

'You can't imagine how thin the **atmosphere** is when you see it from space,' the billionaire says

[Jeff Bezos](#) has said the experience of shooting himself into [space](#) brought a newfound appreciation for tackling the burgeoning [climate crisis](#) here on Earth, and suggested sending "all polluting industry" into orbit following his rocket trip.

TD

The world's richest man and three civilian guests took a suborbital joyride on Tuesday aboard New Shepard, the rocket created by his company [Blue Origin](#).

Post-flight, the Amazon founder told [NBC](#) that there were "no words" to describe the experience. His flight comes nine days after fellow billionaire, Sir Richard Branson, entered orbit.

Both men, along with billionaire Elon Musk, have been criticised for the so-called "race" into private space tourism, seen as symbolic of vast wealth inequality and a misguided obsession of the ultra-rich while the climate crisis wreaks havoc on the planet below.

You can't make this up: [#Billionaires#Toys#Bezospic.twitter.com/4fAVEnBTWc](#)

— Michael E. Mann (@MichaelEMann) [July 20, 2021](#) Climate activists, 350.org, wrote on Monday: "Billionaire Jeff Bezos is blasting into space tomorrow. Hundreds of people have been killed by severe flooding this week in India, Germany and Uganda. The money and technology exist to halt the worst of the climate crisis. It's time for people power."

And former US labor secretary Robert Reich tweeted: "Is anyone else alarmed that billionaires are having their own private space race while record-breaking heatwaves are sparking a 'fire-breathing dragon of clouds' and cooking sea creatures to death in their shells?"

Mr Bezos defended against criticism by saying that the 10-minute trip had fortified his intent to fight the climate crisis and keep Earth as "this beautiful gem of a planet".

"We live on this beautiful planet. You can't imagine how thin the atmosphere is when you see it from space," he said.

"We live in it, and it looks so big. It feels like this atmosphere is huge and we can disregard it and treat it poorly. When you get up there and you see it, you see how tiny it is and how fragile it is."

Is anyone else alarmed that billionaires are having their own private space race while record-breaking heatwaves are sparking a 'fire-breathing dragon of clouds' and cooking sea creatures to death in their shells?

— Robert Reich (@RBReich) [July 8, 2021](#) The billionaire appeared to have been enraptured by what astronauts call the "overview effect" – the psychological impact that comes from the rare experience of looking down at the whole Earth above and realizing its fragility in the vast darkness of space.

Mr Bezos then continued: “We need to take all heavy industry, all polluting industry, and move it into space. And keep Earth as this beautiful gem of a planet that it is. That’s going to take decades to achieve, but you have to start. And big things start with small steps.”

There does not currently appear to be pathways to shift, for example, the oil industry, or manufacturing and petrochemical plants, into space this century, as some climate activists and scientists swiftly pointed out.

“I mean, I’m all for sending Exxon to a distant asteroid, but, uh, wouldn’t just switching to clean energy be easier?” Jamie Henn, director of Fossil Free Media, tweeted.

Mr Bezos said that his [space flight](#) was a step along the way to more space travel for future generations and that at some point, reusable rockets would reduce waste.

“We have to build a road to space so that our kids and their kids can build a future,” he said.

The amount of carbon emissions created by the billionaires’ space flights remain hazy.

Blue Origin has publicly boasted that its rocket [is greener](#) than Virgin Galactic’s VSS Unity. This is because New Shepard uses a liquid hydrogen and oxygen rocket engine, which Blue Origin claims has a smaller climate impact than traditional methods.

However, the burning of the fuels used by New Shepard still [causes greenhouse gases to be released](#). The Independent last week asked a Blue Origin spokesperson to provide information on the emissions caused by a flight on New Shepard.

A spokesperson for Sir Richard’s space outfit, Virgin Galactic, [has suggested](#) that the carbon footprint of flying in its vessel, Unity, is the “equivalent to a business flight from London to New York”. However, the company refused to reveal the emissions caused by a space flight when asked by The Independent.

(A person travelling on an economy return ticket between London and New York causes the release of around 1.5 tonnes of CO<sub>2</sub>, according to [Flightemissions.org](#), roughly the same as created by the average person in Morocco over the course of a year. Emissions from a business class journey can be more than twice that amount.)

Though the emissions caused by one trip on VSS Unity or New Shepard are unlikely to be large enough to threaten climate targets, Sir Richard’s mission to “make space accessible for all” could come at a higher cost. Around 600 individuals have reportedly paid deposits on tickets to travel on VSS Unity, which cost up to £180,000 (\$250,000). Blue Origin hasn’t revealed its price for a ride to space.

“It doesn’t make sense to me,” Professor Paul Peeters, a researcher of sustainable tourism and transport at Breda University of Applied Sciences in the Netherlands, previously told The Independent.

Yes, Amazon workers did pay for this -with lower wages, union busting, a frenzied and inhumane workplace, and delivery drivers not having health insurance during a pandemic.

And Amazon customers are paying for it with Amazon abusing their market power to hurt small business. <https://t.co/7qMgpe8u0M>

— Alexandria Ocasio-Cortez (@AOC) [July 20, 2021](#)

“We are really struggling to cope with climate change, both in terms of solving the problem and in terms of adaptation – you can see that with the [wildfires burning entire villages](#) [in Canada]. So to cause more climate change just for a few minutes of fun, I find that a bit difficult.”

Earl Blumenauer, a Democratic US representative from Oregon, said on Tuesday that he intends to introduce legislation to tax commercial space flights that aren’t primarily for scientific advancement.

“Space exploration isn’t a tax-free holiday for the wealthy,” Rep Blumenauer said. “Just as normal Americans pay taxes when they buy airline tickets, billionaires who fly into space to produce nothing of scientific value should do the same, and then some.”

Mr Bezos stepped down this month as Amazon’s CEO and said he plans to focus on Blue Origin and the Bezos Earth Fund – a [\\$10 billion effort](#) to fight the climate crisis – in the years ahead.

Mr Bezos offered up thanks on Tuesday including to “every Amazon employee, and every Amazon customer. Because you guys paid for all this”.

He said that he has financed the rocket company by selling \$1 billion in Amazon stock each year.

Amazon [reported that its carbon footprint](#) had jumped 15 per cent in 2019, from the previous year, to 51.17 million metric tons of carbon dioxide – the equivalent of 13 coal burning power plants running for a year.

Democratic congresswoman Alexandria Ocasio-Cortez responded: “Yes, Amazon workers did pay for this -with lower wages, union busting, a frenzied and inhumane workplace, and delivery drivers not having health insurance during a pandemic. And Amazon customers are paying for it with Amazon abusing their market power to hurt small business.”

Additional reporting from Associated Press

This article has been updated on the emissions caused by flights

**CO** amzcom : Amazon.com, Inc. | vglctl : Virgin Galactic LLC | virgin : Virgin Group Limited

**IN** i3640002 : Aircraft Engines | i364 : Aerospace Products/Parts | iaer : Aerospace/Defense | iindstrls : Industrial Goods | i64 : Retail/Wholesale | i656000301 : Etailng | i751 : Space Transport | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology | itsp : Transportation/Logistics

**NS** gspace : Space Exploration/Travel | ghnwi : High Net Worth Individuals | gcat : Political/General News

**PUB** Independent Digital News and Media Ltd.

**AN** Document INDOP00020210720eh7k006pq

**SE** CENAFTEANG  
**HD** **Minsait, Google and Universidad de Navarra create AI center (Retailers.mx)**  
**BY** Guadalupe Vargas  
**WC** 748 words  
**PD** 21 July 2021  
**SN** CE NAFTA 2.0-USMCA  
**SC** NAFTA  
**LA** English  
**CY** Copyright © ContentEngineLLC  
**LP**

Minsait and the University of Granada created AI Lab Granada, "one of the largest and most advanced artificial intelligence development centers in Europe in Granada" with Google Cloud as a technology partner.

The AI Lab Granada will combine talent and cutting-edge technology and will feature technological leaders, advanced computing and a model open to the participation of startups. With this it seeks to develop Artificial Intelligence solutions that will help increase the efficiency and **sustainability** of companies, public administrations and society, which will have a real impact on aspects such as health and quality of life, **sustainability**, circular economy, democratization of eCommerce, optimization of industrial processes, intelligent **employment** or education. At the same time, it will serve as a center for transmitting and exchanging knowledge on the subject of Artificial Intelligence.

**TD**

The center will host in its more than 4,000 square meters more than 100 scientists phds in Artificial Intelligence, as well as 165 consultants, developers and researchers.

As a technology partner, Google Cloud will facilitate the suite of its Artificial Intelligence and advanced analytics solutions to complete the center's cloud computing and storage capabilities. This approach will lead to the creation of a marketplace of advanced analytics and Artificial Intelligence oriented to the development of state-of-the-art decision-making models. In addition, thanks to this collaboration, Google Cloud experts will participate in the different activities, tutorials and events organized by the center, as well as in the training for different audiences. Google Cloud will also award Cloud Credits, which will be used in projects developed within the center and technical training sessions.

Minsait will be in charge of the management of the AI Lab Granada, contributing to the project highly qualified professionals and its own OnesaitPlatform platform, operational in the products and solutions that the Indra company sells around the world to accelerate the digital transformation of companies and institutions.

The center is open to the adhesion of entities that want to promote the development of their own products and services, based on access to the highest level of knowledge and development achieved by Artificial Intelligence through the specialized resources of the AI Lab Granada.

Under this collaborative model, companies that join AI Lab Granada will participate in outstanding innovation projects, which will allow them to strengthen their competitiveness. They will also have the support of the center's talent in their adoption of Artificial Intelligence and will be able to participate in its innovation dynamics and informative workshops.

AI Lab Granada will contribute to increasing the efficiency of companies through the use of cognitive technologies, facilitating the democratization of Artificial Intelligence, increasing the competitiveness of organizations and maximizing the ability of companies to extract value from data.

The center promoted by Minsait and the University of Granada (with Google Cloud as a technological partner) aims to respond to the growing need to create "intelligent organizations" based on efficient data management (a factor that increases their competitiveness), to reduce the growing gap between the advancement of technologies and the pace of their adoption (which threatens to leave out of the

economic fabric many companies that lack the resources or of the talent to take advantage of the technological revolution that artificial intelligence will mean) and to solve the lack of scale in the technological proposals.

The centre will address six main lines of action:

Advanced cognitive perception, linked to sensory and advanced data collection mechanisms.

Federated learning, with the aim of creating a marketplace of analysis and data.

New human-machine interfaces focused on providing a better service to customers and citizens, with user experience and accessibility as a flag.

Industrial optimization, to achieve sustainable and competitive processes for Spanish and European industry.

Ethics and privacy by design, which translates into ethical protocols and neutrality in the use of technologies.

Optimization of computational resources aimed at achieving high performance with low consumption, thus reducing the energy cost of supercomputing processes, which require powerful cooling systems.

All this will result in applications that will have a significant impact in areas such as the digitization of European SMEs, sustainability and the circular economy, the optimization of industrial processes, the better management of data in the health sector, the training and training of professionals for the digital age, research and development (R&D) in the academic field and the so-called silver economy, linked to the demographic challenge and the increase in life expectancy, among others.

**CO** ugrand : Universidad de Granada | unnav : Universidad de Navarra | gognew : Google LLC | goog : Alphabet Inc.

**IN** i3302022 : Artificial Intelligence Technologies | iappsp : Cloud Computing | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology | i8395464 : Internet Search Engines

**NS** gcsci : Computer Science | gsust : Sustainable Development/Sustainability | gcat : Political/General News | genv : Natural Environment | gsci : Sciences/Humanities

**RE** spain : Spain | andal : Andalusia | eecz : European Union Countries | eurz : Europe | medz : Mediterranean | weurz : Western Europe

**PUB** Content Engine LLC

**AN** Document NAFTA00020210722eh7I0003a



SE Press Release  
 HD **New Zealand Nut Butter Company Fix & Fogg Announces Whole Foods Market USA Partnership**  
 BY Fix and Fogg  
 WC 431 words  
 PD 22 July 2021  
 ET 03:15  
 SN Scoop.co.nz  
 SC SCCONZ  
 LA English  
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 LP

After making their US debut in early 2018, Fix & Fogg, the award-winning nut butter company from Wellington, New Zealand, has just announced their partnership with Whole Foods Market - the world's number one natural grocer. Fix & Fogg nut butters will be on shelf in all 500 Whole Foods stores across the USA, a rare feat for New Zealand brands.

"We're thrilled to have partnered with Whole Foods - it's a first for a New Zealand nut butter company," said Roman Jewell, who co-founded the company in 2013 with his wife Andrea. "Whole Foods Market has a passion for high-quality, all-natural foods and an excellent track record of **sustainability** and helping communities, so it's a perfect fit for Fix & Fogg and our values," he added.

TD

Whole Foods Market will be heroing Fix & Fogg's most popular and award-winning US flavours: Everything Butter, Almond Butter with Cashew and Maple, Crunchy Almond Butter and a Whole Foods exclusive: Oaty Nut Butter (Known as Granola Butter in the NZ&AUS market) which recently won a gold medal at the New Zealand Outstanding Food Producer Awards in May 2021.

Fix & Fogg began selling its award-winning nut butters in the United States in 2018 through Amazon.com and quickly grew a die-hard following. They were recently called out as "The best nut butter on the planet" in New York magazine. All products are natural, vegan, Non-GMO and free of palm oil and artificial flavours.

In 2020, Fix & Fogg became the first New Zealand owned food manufacturer to receive B Corp Certification, based on the company's social and environmental performance. In order to receive this certification, Fix & Fogg was rigorously assessed across five categories: governance, workers, environmental impacts, community engagement and customers. The B Corp Certification doesn't just attest to the company's positive influence now, it also commits to Fix & Fogg's impact in the future.

So where is Fix & Fogg going next? Founder Roman Jewell believes in "being a force for good" and promises to regularly give back to the community. The brand continues to develop new nut butters, all with the same healthy promise—all natural and made using the finest ingredients and no additives, just pure nutty goodness.

If you would be interested in learning more about Fix & Fogg's journey both in New Zealand and overseas I would be happy to coordinate an interview with the founders or share any additional resources needed.

CO whofoo : Whole Foods Market, Inc. | amzcom : Amazon.com, Inc.  
 IN i641 : Food Retailing | i64 : Retail/Wholesale | i654 : Specialty Retailing | iretail : Retail  
 NS cpartn : Partnerships/Collaborations | c24 : Capacity/Facilities | ccat : Corporate/Industrial News  
 RE nz : New Zealand | usa : United States | apacz : Asia Pacific | ausnz : Australia/Oceania | namz : North America  
 PUB Scoop Media Limited



**SE** CE Noticias Financieras English  
**HD** **Apple has grown by 400 employees in Spain in one year**

**WC** 351 words

**PD** 21 July 2021

**SN** CE NoticiasFinancieras

**SC** NFINCE

**LA** English

**CY** Copyright © Content Engine LLC

**LP**

Apple has increased its workforce by 20% in Spain in the last year, with the addition of 400 new employees. Of all of them, 60 professionals correspond to the Spanish company Vilyn, the Spanish startup of artificial intelligence that is already part of the organization of the Californian multinational.

Currently, Apple contributes more than 70,000 jobs in Spain between direct **employment**, spending made in national suppliers, and the volume of business generated by the App Store ecosystem. For more details, Apple has more than 1,800 direct employees in Spain on the payroll. The company also expects to hire another hundred new employees in the coming financial year.

**TD**

Apple's renewed commitment to the Spanish market has transcended on the eve of the visit of Pedro Sánchez, President of the Government, to the CEO of Apple, Tim Cook, at the headquarters of Apple Park, in Cupertino (California, United States).

Most of the new jobs will go to the development and improvement of the Siri voice assistant in 25 languages, with the aim of increasing human resources in the country in order to deepen the research of the most advanced technology applied to the virtual assistant.

Apple began operating in Spain 36 years ago and made a quantitative and qualitative leap in 2010, with the opening of its first Apple Stores in La Maquinista (Barcelona) and Xanadu (Madrid) in 2010. There are currently 11 stores throughout the country located in the following cities: Madrid, Barcelona, Murcia, Malaga, Valencia, Valladolid and Zaragoza. The local sales and corporate services teams operate from their headquarters in Madrid located in the emblematic Puerta del Sol building, which is joined by the Barcelona-based team working to improve Siri and the user experience on all Apple devices and services.

Along with all of the above, Apple continues to invest in the country, driving economic development by constantly supporting Spanish developers and suppliers. In the last five years alone, the US company has spent more than 1,500 million euros on domestic suppliers.

**CO** applc : Apple Inc.

**IN** i3302 : Computers/Consumer Electronics | itech : Technology

**NS** cautm : Automation | c24 : Capacity/Facilities | ccat : Corporate/Industrial News

**RE** spain : Spain | eecz : European Union Countries | eurz : Europe | medz : Mediterranean | weurz : Western Europe

**PUB** Content Engine LLC

**AN** Document NFINCE0020210721eh7I008ff



**HD Can Bitcoin Bring World Peace? Jack Dorsey Hopes So**

**BY** Chris Katje

**WC** 310 words

**PD** 22 July 2021

**ET** 03:16

**SN** Benzinga.com

**SC** BNZNGA

**LA** English

**CY** Copyright 2021. Benzinga.com

**LP**

Jack Dorsey was one of the featured speakers at The B Word Conference Wednesday. He spoke of how the two companies he founded will use [Bitcoin](#) (CRYPTO: BTC) and also his grand ambitions for the cryptocurrency.

Dorsey was featured at the event with Ark Invest founder Cathie Wood and Tesla Inc (NASDAQ: [TSLA](#)) CEO Elon Musk.

**TD**

Role of Square, Twitter: As the founder of both Twitter Inc (NYSE: [TWTR](#)) and Square Inc (NYSE: [SQ](#)), Dorsey said he has a role to push for more decentralization and supporting Bitcoin.

Dorsey said he's learned a lot and wants to develop a platform for cryptocurrency:

\* On the Square side, Dorsey supports open development to facilitate the growth of Bitcoin.

\* On the Twitter side, Dorsey is working on creating a decentralized social media platform too.

Community Support: Dorsey praised the community of Bitcoin and wants to help show with actions through building platforms to support them.

"What inspires me the most is the community driving it," Dorsey said.

Dorsey said the support of cryptocurrency, specifically Bitcoin, reminds him of the early days of internet growth with strong network and community support: "Can't just be an asset that we own."

Related Link: [Elon Musk Owns Bitcoin, Some Ethereum And Some Doge, Main Takeaways From The B Conference](#)

World Peace: Individuals don't have power with the number of distractions caused by monetary policy, Dorsey said.

"My hope is world peace," Dorsey added when asked what he would like Bitcoin to accomplish.

Monetary takes away from bigger global problems, which could be solved if a currency like Bitcoin gains wide adoption, Dorsey added.

African countries like Nigeria were mentioned by Dorsey as beneficiaries of global adoption of Bitcoin as a form of payment.

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**CO** teslmi : Tesla, Inc. | twnit : Twitter Inc.

**IN** ivicu : Virtual Currencies/Cryptocurrencies | ibnk : Banking/Credit | ifinal : Financial Services | ifmsoft : Financial Technology | itech : Technology | i351 : Motor Vehicles | i35104 : Alternative Fuel Vehicles | iaut : Automotive | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools

**NS** ccat : Corporate/Industrial News  
**RE** usa : United States | namz : North America  
**IPD** News  
**PUB** Benzinga.com  
**AN** Document BNZNGA0020210721eh7l001p5



<b>SE</b>	CE Noticias Financieras English
<b>HD</b>	<b>El Universal de Cartagena, among the winners of Google's innovation challenge</b>
<b>WC</b>	278 words
<b>PD</b>	21 July 2021
<b>SN</b>	CE NoticiasFinancieras
<b>SC</b>	NFINCE
<b>LA</b>	English
<b>CY</b>	Copyright © Content Engine LLC
<b>LP</b>	<p>The technology multinational Google announced on Wednesday the Latin American winners of its News Initiative (GNI) contest, including several Argentine, Brazilian and Peruvian organizations, during the digital media forum of the Inter-American Press Association (IAPA).</p> <p>Google explained that the so-called GNI Challenge seeks to foster innovation and creativity among media around the world to contribute to the <b>sustainability</b> of content distribution companies.</p>
<b>TD</b>	<p>For Colombia, the only media that was part of this selection is Editora del Mar S.A., based in Cartagena, and its newspaper El Universal.</p> <p>The Argentines who won the award are La Gaceta, El Eco de Tandil, Grupo Octubre, La Nación and Editorial Río Negro.</p> <p>For Brazil, the winners were Associação Fiquem Sabendo, the newspaper Folha de S. Paulo, AppCívico, Rede Gazeta, Revista Az Mina, Centro de Estudo Marco Zero Conteúdo and Projeto#Colabora.</p> <p>Peruvians from Radio Programas de Perú and the Journalism Association with a Magnifying Glass were also among the winners, andrea Fornes, head of Google's News and Publications Association for Latin America, said during the Miami-based IAPA forum.</p> <p>The most winners of the Google News Initiative Challenge were Verificado (Mexico), the Asociación Juvenil Gato Encerrado Media (El Salvador), the newspaper El País (Bolivia), La Voz de Guanacaste (Costa Rica) and Prensa Libre (Guatemala).</p> <p>According to Google, through rounds of regional funding, this challenge seeks to empower news organizations around the world to demonstrate new ideas in online journalism, better understand their communities and develop new publishing business models.</p> <p>The SIPConnect 2021 virtual conference kicked off on Tuesday and will run through this Friday.</p>
<b>CO</b>	nmrso : Inter American Press Association   gognw : Google LLC   goog : Alphabet Inc.
<b>IN</b>	i8395464 : Internet Search Engines   iint : Online Service Providers   itech : Technology
<b>RE</b>	col : Colombia   arg : Argentina   devgcoz : Emerging Market Countries   dvpcos : Developing Economies   lamz : Latin America   samz : South America
<b>PUB</b>	Content Engine LLC
<b>AN</b>	Document NFINCE0020210721eh7I009kk

**HD** **EXCLUSIVE-Mercuria bulks up energy transition team with BP, Shell hires -sources**

**WC** 431 words

**PD** 21 July 2021

**ET** 21:56

**SN** Reuters News

**SC** LBA

**LA** English

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**LP**

July 21 (Reuters) - Global commodity trader Mercuria is aggressively expanding its energy transition business, snapping up employees from oil majors BP Plc and Royal Dutch Shell , according to three people familiar with the matter and employee LinkedIn profiles.

The hires illustrate the rush in the energy industry to recruit staff with knowledge of carbon trading and renewable fuels markets as the world transitions to cleaner energy sources in a bid to fight **climate change**. Investment firms and commodity merchants, including hedge fund Citadel, Gunvor Group and Trafigura, have bolstered and are looking to expand U.S. teams that specialize in trading renewable fuels.

**TD**

Geneva-based Mercuria has hired at least five former BP employees, and two from Shell. A majority joined this month, according to their LinkedIn profiles.

Mercuria declined to comment on personnel matters. It has traded biofuels since 2006 and owns and operates a European plant producing biodiesel from used cooking oil.

BP did not immediately comment while Shell did not immediately respond to request for comment.

Zach Scott, formerly head of low carbon trading and origination for BP, joined Mercuria's United States team this month as head of Americas environmental, according to his LinkedIn profile. Harrison Clay, formerly vice president of strategic development of global environmental products at BP, joined as Mercuria's head of biogas and energy transition, according one person and his LinkedIn profile.

Scott and Clay did not provide comments on their moves.

In London, James Cooper was named head of origination for environmental products for Europe and Andres Huby as head of environmental products for Latin America, according to the people and their LinkedIn profiles. Both left BP in June and joined Mercuria this month.

Cooper and Huby did not immediately respond to a request for comment.

Mingyi Sun also joined Mercuria in June as an environmental products trader after holding the same position at Shell, according to LinkedIn. Sun did not immediately respond to a request for comment.

Enric Arderiu Serra, formerly vice president of low carbon trading for BP, joined Mercuria's Geneva team as global head of environmental products. Andrew Gaballa, formerly the structured products global lead of environmental products for Shell, is joining Mercuria's desk in Singapore, according to sources.

Serra and Gaballa did not provide comments on their move.

Mercuria earlier teamed up with U.S. private equity firms to invest up to \$1.5 billion in renewable projects. (Additional reporting by Julia Payne in London Editing by Marguerita Choy)

**RF** Released: 2021-7-21T17:26:59.000Z

**CO** gunvr : Gunvor Group Ltd. | bp : BP PLC | linkd : LinkedIn Corporation | rnlp : Royal Dutch Shell PLC | mcrost : Microsoft Corporation

**IN** i1 : Energy | ihedge : Hedge Funds | i81502 : Trusts/Funds/Financial Vehicles | ialtin : Alternative Investments | ifinal : Financial Services | iinv : Investing/Securities | i13 : Crude Oil/Natural Gas Upstream Operations | i831 : Financial Investment Services | ifosfl : Fossil Fuels | iint : Online Service Providers | iioil : Integrated Oil/Gas | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology

**NS** ccat : Corporate/Industrial News | c41 : Management | memiss : Emission Markets | mcat : Commodity/Financial Market News | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter

**RE** singp : Singapore | apacz : Asia Pacific | asiaz : Asia | seasiaz : Southeast Asia

**IPD** Business

**IPC** SERVICE:ABX

**PUB** Reuters News & Media Inc.

**AN** Document LBA0000020210721eh7I0394p





**HD** **Amazon.Com, Inc.**

**WC** 298 words

**PD** 21 July 2021

**SN** Federal Register

**SC** FREG

**PG** 38450

**VOL** Vol. 86, No. 137

**LA** English

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**LP**

Publication of a Complaint under the Consumer **Product Safety** Act.

Citation: "86 FR 38450"

**TD**

Document Number: "CPSC Docket No. 21-2"

Page Number: "38450"

"Notices"

Agency: "Consumer Product Safety Commission."

SUMMARY: Under provisions of its Rules of Practice for Adjudicative Proceeding, the Consumer Product Safety Commission must publish in the Federal Register Complaints which it issues. Published below is a Complaint: In the matter of Amazon.com.

FOR FURTHER INFORMATION CONTACT: Alberta E. Mills, Secretary, Division of the Secretariat, Office of the General Counsel, U.S. Consumer Product Safety Commission, 4330 East-West Highway, Bethesda, MD 20814, (301) 504-7479 (Office) or 240-863-8938 (cell).

SUPPLEMENTARY INFORMATION: The Commission voted 3-1 to authorize issuance of this Complaint. Acting Chairman Adler, Commissioners Kaye and Feldman voted to authorize issuance of the Complaint. Commissioner Baiocco voted to not authorize issuance of the Complaint. The text of the Complaint appears below.

Dated: July 15, 2021.

Alberta E. Mills,

Secretary, Consumer Product Safety Commission.

BILLING CODE 6355-01-P

See illustration in Original Document.

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[FR Doc. 2021-15440 Filed 7-20-21; 8:45 am]

BILLING CODE 6355-01-C

**RF** [CPSC Docket No. 21-2]

**CO** amzcom : Amazon.com, Inc. | cpscmm : United States Consumer Product Safety Commission

**IN** i64 : Retail/Wholesale | i656000301 : Etailng | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | ccat : Corporate/Industrial News | cexpro : Products/Services

**RE** usa : United States | namz : North America

**IPD** 86 FR 38450

**PUB** U.S. Government

**AN** Document FREG000020210721eh7I0000g

**HD NIH expands biomedical research in the cloud with Microsoft Azure**

**WC** 720 words

**PD** 21 July 2021

**SN** ENP Newswire

**SC** ENPNEW

**LA** English

**CY** © 2021, Electronic News Publishing. All Rights Reserved.

**LP**

Release date - 20072021

Microsoft Azure has joined the National Institutes of Health's Science and Technology Research Infrastructure for Discovery, Experimentation, and **Sustainability** (STRIDES) Initiative as the newest cloud service provider to support biomedical research. The addition of this latest industry partner will further the STRIDES Initiative's aim to accelerate biomedical research in the cloud by reducing economic and process barriers as well as providing cost-effective access to cloud platforms, training, cloud experts, and best practices for optimizing research in the cloud.

**TD**

In just a few years, the STRIDES Initiative has expanded access to critical infrastructure and cutting-edge cloud resources for NIH researchers, as well as NIH-funded researchers at more than 2,500 academic institutions across the nation. To date, NIH has helped more than 425 research programs and projects leverage cloud resources through the STRIDES Initiative. Collectively, researchers have used more than 83 million hours of computational resources to access and analyze more than 115 petabytes of high-value biomedical data in the cloud. This is equivalent to 2.3 million four-drawer filing cabinets full of text.

By leveraging the STRIDES Initiative, the National Library of Medicine's Sequence Read Archive (SRA) - one of the world's largest, publicly available genome sequence repositories - migrated over 43 petabytes of 'next generation' sequencing data to the cloud, easing access for millions of researchers. Using the cloud, researchers can now search the entire catalog of genomic data and take advantage of the computational tools for analysis.

'The cloud can help democratize access to high-value research data and the most advanced analytical technologies for all researchers. Expanding our network of providers and access to the most advanced computational infrastructure, tools, and services provides the agility and flexibility that researchers need to accelerate research discoveries,' said Andrea T. Norris, Director of NIH's Center for Information Technology and NIH Chief Information Officer. 'Partnering with Microsoft Azure as a cloud service provider furthers our goals to enhance discovery and improve efficiency in biomedical research.'

'We often risk losing the value of biomedical data because of the sheer volumes being generated and digitized around the world. By leveraging cloud and artificial intelligence capabilities, biomedical researchers are able to quickly identify and extract critical, lifesaving insights from this sea of information,' said Toni Townes-Whitley, President, U.S. Regulated Industries, Microsoft. 'We are honored to collaborate with the NIH to help researchers solve some of today's biggest medical challenges, in support of a healthier and more sustainable global population.'

A central tenet of the STRIDES Initiative is that data made available through these partnerships will incorporate standards endorsed by the biomedical research community to make data Findable, Accessible, Interoperable, and Reusable (FAIR).

'NIH has an ambitious vision of a modernized, FAIR biomedical data landscape,' said Susan K. Gregurick, Ph.D., Associate Director for Data Science and Director of the Office of Data Science Strategy at NIH. 'By partnering with Microsoft Azure, which has over three decades of experience in the cloud space, we can strengthen NIH's data ecosystem and accelerate data-driven research and discovery.'

Microsoft Azure joins Google Cloud and Amazon Web Services in supporting the STRIDES Initiative.

About the NIH Office of Data Science Strategy: The Office of Data Science Strategy (ODSS) leads implementation of the NIH Strategic Plan for Data Science through scientific, technical, and operational collaboration with the institutes, centers, and offices that comprise NIH. The office was formed in 2018 within the Division of Program Coordination, Planning, and Strategic Initiatives, which plans and coordinates trans-NIH initiatives and research supported by the NIH Common Fund. More information is available at the Office of Data Science Strategy website: [datascience.nih.gov](https://datascience.nih.gov).

About the National Institutes of Health (NIH): NIH, the nation's medical research agency, includes 27 Institutes and Centers and is a component of the U.S. Department of Health and Human Services. NIH is the primary federal agency conducting and supporting basic, clinical, and translational medical research, and is investigating the causes, treatments, and cures for both common and rare diseases. For more information about NIH and its programs, visit [www.nih.gov](https://www.nih.gov).

Contact:

Julius Patterson T: 301-496-7333

[Editorial queries for this story should be sent to [newswire@enpublishing.co.uk](mailto:newswire@enpublishing.co.uk)]

**CO** mcrest : Microsoft Corporation

**IN** iappsp : Cloud Computing | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing

**NS** npress : Press Releases | ccat : Corporate/Industrial News | ncat : Content Types

**PUB** Electronic News Publishing Ltd.

**AN** Document ENPNEW0020210721eh7I0003k

**HD Envision Digital Partners with Microsoft to Implement Net Zero Technology Solutions**

**BY** Media Outreach

**WC** 828 words

**PD** 21 July 2021

**SN** The Arabian Post

**SC** ARAPO

**LA** English

**CY** © The Arabian Post

**LP**

Envision Digital's AIoT operating system with Microsoft's technology enables **clean energy** transition and helps organisations take action towards achieving Net Zero

SINGAPORE – [Media OutReach](#) – 21 July 2021 – [Envision Digital International Pte Ltd](#) ("Envision Digital"), a global Net Zero partner and an Artificial Intelligence of Things (AIoT) technology leader announced a collaboration with [Microsoft](#) to implement net zero technology solutions. The collaboration with Microsoft will empower Envision Digital to pursue technical excellence and accelerate business growth with cloud adoption, with the objective to help organisations around the world meet **energy efficiency** goals while progressing on their digital transformation journeys.

**TD**

The International Energy Agency (IEA) stated that all future fossil fuel projects must be scrapped if the world is to reach Net Zero carbon emissions by 2050, and to stand any chance of limiting warming to 1.5 degrees Celsius. In a special report designed to inform negotiators at the crucial COP26 climate summit in Glasgow in November, the IEA predicted a sharp decline in fossil fuel demand in the next three decades, as well as a 2040 deadline for the global energy sector to achieve carbon neutrality.

In line with IEA's report, Envision Digital has taken bold action to rally its collective efforts toward solving the climate crisis. The company is committed to becoming the world's leading Net Zero technology partner for enterprises, governments, and cities, and has set challenging individual goals for carbon neutrality – its parent company, Envision Group, commits to be carbon neutral in its operations by 2022 and in its entire value chain by 2028.

In addition, Lei Zhang, the founder of Envision Digital and Envision Group, has been appointed into IEA's [Our Energy Future: The Global Commission on People-Centred Clean Energy Transitions](#) commission. As the sole business leader in the commission, Lei provides valuable industry knowledge and expertise around clean energy transition, and on how organisations and businesses can achieve Net Zero with emerging technologies.

Headquartered in Singapore, Envision Digital owns EnOS – a world-class AIoT operating system that currently manages more than 200 gigawatts of energy assets globally. Driven by machine learning, Envision Digital's proprietary monitoring, advanced analytics, forecasting, and optimising applications provide actionable insights and reliable controls to better manage assets' energy performance.

Therefore, the collaboration between Envision Digital and Microsoft will use Envision Digital's AIoT technology and Microsoft's worldwide channels and industry experiences in the pursuit of technical excellence. Working together with Microsoft, Envision Digital aims to build and operate EnOS as an advanced AIoT platform, benefitting from Microsoft technologies.

"By combining Envision Digital's AIoT capabilities and Microsoft's solutions, organisations will be able to quantitatively track and measure emissions across their entire value chain, and ultimately, do their part in building a green and sustainable future powered by clean energy. This collaboration will advance our broader goal of bringing more net zero partners on our journey towards carbon neutrality," said Michael Ding, Global Executive Director, Envision Digital.

To accelerate its collaboration as well as technology innovations with Microsoft, Envision Digital will use Microsoft Azure as its cloud platform. The technical integration of Envision Digital's EnOS and Azure IoT, Data and AI platform services will help businesses accelerate their digital transformation goals and take action toward more sustainable business practices.<s></s>

“Microsoft has set bold sustainability commitments and by partnering with organisations like Envision Digital, we are able to help advance the efforts to achieve a net zero carbon future,” said Jeyan Jeevaratnam, strategic partnerships lead, Microsoft Asia. “Envision Digital has successfully implemented the EnOS platform across smart buildings and facilities, including on Microsoft campuses in the Greater China region. Through our relationship, Envision Digital will use Microsoft Azure to reach a greater number of businesses and industries to help them build a more sustainable future.”

#### About Envision Digital:

Envision Digital is focused on bringing technology solutions to the sustainability challenge. Its world-class AIoT technology helps governments and companies across the world accelerate progress toward a Net Zero future and improve their citizens' quality of life. Having established itself as a leading solutions provider for intelligent renewable energy generation, consumption efficiency and smart and flexible storage, it has extended its capabilities beyond energy to enable and optimise applications – notably in smart cities, smart buildings and estates, smart plants, smart infrastructures and e-mobility.

EnOS, Envision Digital's proprietary AIoT operating system, connects and manages more than 100 million smart devices and 200 gigawatts of energy assets globally, while its growing ecosystem of more than 350 customers and partners spans 10 industries and includes Accenture, Amazon Web Services, GovTech Singapore, Keppel Corporation, Microsoft, Nissan, PTT, Sonnen, Solarvest and Total. The company has close to 700 employees and 12 offices across China, France, Japan, Germany, Norway, the Netherlands, the United Kingdom, and the United States, with headquarters in Singapore.

For more information, please visit: <https://envision-digital.com/>

#EnvisionDigital

**CO** inenag : International Energy Agency | mcrost : Microsoft Corporation

**IN** i3302022 : Artificial Intelligence Technologies | itech : Technology | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing

**NS** cpartn : Partnerships/Collaborations | cdbus : Digitalization | ccat : Corporate/Industrial News

**RE** singp : Singapore | apacz : Asia Pacific | asiaz : Asia | seasiaz : Southeast Asia

**IPD** Asian News by Media-Outreach, syndication, Syndication Business

**PUB** The Arabian Post

**AN** Document ARAPO00020210721eh7I00004



**HD** **Jeff Bezos After Blue Origin Flight Says We Need To Move All Heavy, Polluting Industries To Space**

**BY** Rachit Vats

**WC** 404 words

**PD** 21 July 2021

**ET** 11:22

**SN** Benzinga.com

**SC** BNZNGA

**LA** English

**CY** Copyright 2021. Benzinga.com

**LP**

Amazon.com Inc (NASDAQ: [AMZN](#)) Chair Jeff Bezos said on Tuesday after completing his first space flight that all heavy and polluting industries need to be moved to space in a bid to conserve the beauty of Earth.

What Happened: The world's richest person told MSNBC's Stephanie Ruhle that it will take decades to achieve such a feat but needs a start somewhere in order to combat **climate change** and keep Earth "as this beautiful gem of a planet that it is."

**TD**

Watch my interview with Jeff and Mark Bezos just moments after their historic New Shepard rocket touched down on Earth from space. My report for @NBCNightlyNews. [pic.twitter.com/11LuJdQz3e](https://pic.twitter.com/11LuJdQz3e)

— Stephanie Ruhle (@SRuhle) July 20, 2021

Bezos on Tuesday [blasted his way into space](#) on the first crewed flight of New Shepard, the rocket built by his space-tourism venture Blue Origin.

Bezos said he'd love to fly to space again but would let others do it first. He [founded](#) Blue Origin in 2000 in hopes of lowering the cost of space travel. "We have to build a road to space so that our kids and their kids can build the future," Bezos said on how what he experienced matters to Americans in general.

See Also: [Worlds Richest Person Jeff Bezos Thanks Amazon Workers, Customers For Paying For His Space Trip](#)

Why It Matters: The billionaire race to space is being seen as a key step towards commercial spaceflight as Virgin Galactic, Blue Origin and SpaceX are all hoping to eventually operate profitable commercial spaceflight businesses.

Bezos' flight to space followed Virgin Galactic Holdings Inc (NYSE: [SPCE](#)) founder Sir Richard Branson's successful flight to space on July 11.

SpaceX CEO Elon Musk, who also leads Tesla Inc (NASDAQ: [TSLA](#)) has plans to send large rockets to space and dreams of eventually colonizing Mars. SpaceX is [scheduled](#) to launch a private astronaut mission in September.

Price Action: AMZN shares tumbled on Tuesday after the flight but recovered to close 0.66% higher at \$3,573.19.

See Also: [Cathie Wood Sells \\$3M In Amazon A Day Ahead Of Jeff Bezos Flight To Space](#)

For news coverage in French, Italian, or Spanish, check out [Benzinga France](#), [Benzinga Italia](#), or [Benzinga España](#).

Photo: Courtesy of Blue Origin

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**CO** amzcom : Amazon.com, Inc. | borigl : Blue Origin LLC | vglctl : Virgin Galactic LLC | virgin : Virgin Group Limited

**IN** i364 : Aerospace Products/Parts | i3640046 : Space Vehicles | i64 : Retail/Wholesale | i656000301 : Etailing | i751 : Space Transport | iaer : Aerospace/Defense | iecom : E-commerce | iindstrls : Industrial Goods | iint : Online Service Providers | iretail : Retail | itech : Technology | itsp : Transportation/Logistics

**NS** gspace : Space Exploration/Travel | gcat : Political/General News

**RE** usa : United States | namz : North America

**IPD** News

**PUB** Benzinga.com

**AN** Document BNZNGA0020210721eh7I000bd



**HD** CONSUMER **PRODUCT SAFETY** COMMISSION ISSUES NOTICE: AMAZON.COM, INC.

**WC** 157 words

**PD** 21 July 2021

**SN** US Fed News

**SC** INDFED

**LA** English

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**LP**

WASHINGTON, July 21 -- Consumer **Product Safety** Commission has issued a notice called: Amazon.Com, Inc.

The notice was published in the Federal Register on July 21 by Alberta E. Mills, Secretary, Consumer **Product Safety** Commission.

**TD**

Summary: Under provisions of its Rules of Practice for Adjudicative Proceeding, the Consumer Product Safety Commission must publish in the Federal Register Complaints which it issues. Published below is a Complaint: In the matter of Amazon.com.

For more information, contact Alberta E. Mills, Secretary, Division of the Secretariat, Office of the General Counsel, U.S. Consumer Product Safety Commission, 4330 East-West Highway, Bethesda, MD 20814, 301/504-7479 (Office) or 240-863-8938 (cell).

The full text of the notice can be found at:

<http://www.gpo.gov/fdsys/pkg/FR-2021-07-21/html/2021-15440.htm>

**CT** For any query with respect to this article or any other content requirement, please contact Editor at [contentservices@htlive.com](mailto:contentservices@htlive.com)

**CO** amzcom : Amazon.com, Inc. | cpscmm : United States Consumer Product Safety Commission

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | ccat : Corporate/Industrial News | cexpro : Products/Services

**RE** usa : United States | namz : North America

**PUB** HT Digital Streams Limited

**AN** Document INDFED0020210721eh7I0009m

**HD** You made space flight possible, Bezos thanks Amazon customers, employees

**WC** 294 words

**PD** 20 July 2021

**SN** The Punch

**SC** TPUNC

**LA** English

**CY** Copyright 2015 - Punch Newspapers

**LP**

[Peace Akinyode](#) Published 20 July 2021

Former Chief Executive Officer of Amazon, Jeff Bezos, has expressed his gratitude to members of staff and customers of the company, for making his flight to space possible.

**TD**

Currently holding the World's richest man title, Jeff Bezos became the second billionaire to jet off to space, nine days after Richard Branson, owner of Virgin Galactic.

According to ABC news, Bezos during the post launch news conference thanked every Amazon employee and customer who he said paid for the trip.

"Seriously, for every Amazon customer out there and every Amazon employee, thank you from the bottom of my heart," he said

According to Forbes, Bezos revealed in 2017 that he was selling about \$1 billion of Amazon stock a year to invest in Blue Origin, his Aerospace company.

Read Also

Accompanied by his brother, Mark Bezos; 82-year old ex-pilot Wally Funk, and 18-year old high school graduate, Oliver Daemen, the multibillionaire made an historic flight to space on the 52nd anniversary of Apollo 11 moon landing on Tuesday.

The father of four affirmed that the flight was a step towards building a "...road to space so that our kids and their kids can build the future."

Comparing the project to his giant e-commerce company Amazon, he expressed optimism about the future of space travel, tagging the Tuesday launch as the first step to something big.

"What we're doing is the first step of something big, and I know what that feels like, I did it three decades ago, nearly three decades ago, with Amazon. Big things start small, but you can tell when you're onto something, and this is important," he said.

**CO** amzcom : Amazon.com, Inc.

**IN** i7901 : Postal Service | icargo : Freight Transport/Logistics | itsp : Transportation/Logistics | i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**IPD** news

**PUB** Punch Nigeria Limited

**AN** Document TPUNC00020210721eh7k00002

SE Technology  
HD **Nokia X20 review: 5G on a budget, but this sustainability-driven Android smartphone is not for everyone**  
BY By, Mark Kavanagh  
WC 825 words  
PD 20 July 2021  
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SC IDMIRONL  
LA English  
CY © 2021 Reach Plc

LP

If you want an affordable 5G handset with a decent camera, Nokia X20 will tick those your boxes -but only if you love large phones

Now run by HMD Global, Nokia recently announced a range of new smartphones promising long warranties and more sustainability including compostable accessories.

TD

The X20 is what I would call a lower-mid-range priced device, at €329.99.

I'm being extra specific because it's unfair to compare this to, for example, a much more powerful OnePlus device that might cost €699 yet is dubbed mid-price.

Nokia X20 comes with an extended warranty of three years and a free 100 per cent compostable case.

The case is designed to be tough on the ground but soft on the Earth and it is included with the phone instead of a charger.

The firm has promised to donate all the funds raised from selling separate chargers to environmental causes.

On top of all that, buyers of the Nokia X20 will be given the gift of 20 planted trees via Ecologi.

I like the case and I also like the large frame of the phone, but not everybody will.

Design and build

Nokia X20 is quite a large, wide and heavy smartphone that I would not recommend for anyone with small hands.

And bear in mind, I prefer larger handsets.

But it does look quite premium and stylish for the price even with the plastic rear.

My review model was Nordic Blue.

Display

The 6.67in full HD+ LCD display is bright and clear, even on sunny days and viewing angles are decent.

Colours are vivid and contrast levels are high. The 20:9 aspect ratio is good for watching movies.

But the 60Hz refresh rate is somewhat dated and it's not a dazzling screen which is a shame given its size.

Cameras

There are four lenses on the rear camera mount, but only three of them can be used for taking pictures and only one is worth shouting about.

That's the main 64MP primary wide angle lens which produces pleasing, if over-saturated, images especially in good light.

It uses pixel binning to combine four pixels at a time into one pixel. This delivers more light.

The full 64MP resolution can be used if required but I didn't get better results employing it.

Videos can be recorded at up to 1080p resolution with 60 frames per second fps.

The Dual Sight mode allows you to capture videos from two perspectives, such as a wide angle and zoomed in, simultaneously.

And there is a 32MP selfie camera that uses pixel binning too and produces acceptable images in good light.

#### Performance

Nokia X20 is driven by the Snapdragon 480 5G processor which is employed as an SoC system on a chip.

That chip includes the Adreno 619 as graphics processor.

There was 8GB of RAM onboard too in the review model I tested.

The device was competent but not zippy by any stretch of the imagination. However, for the price point of the phone I would be pleased with its performance.

Pure Android 11 is installed on the smartphone and runs fluidly.

#### Battery life

The 4470mAh power pack does an admirable job on a device with such a large screen.

During my review tests, I had 20 per cent or more juice left in the tank at midnight from an 8am start.

A more casual user could quite easily get two days' use out of the battery.

The phone supports USB-C fast charging up to 18W and takes almost between 90 and 100 minutes to fully recharge.

#### Other features

The handset has only one mono speaker, at the bottom edge. Thankfully there is a 3.5mm headphone port.

And it has a dual SIM tray and NFC.

But there is no wireless charging support.

The phone carries an IPX2 rating which means it isn't waterproof but can withstand light showers.

#### Verdict

The main camera is great, the battery life is excellent and 5G support gives you a bit of future proofing as does the three year programme of upgrades.

But the performance and display are only average, and the hefty frame will turn a lot of consumers off it.

The eco credentials are laudable but they are not going to make anyone choose the phone.

#### Pricing and availability

Nokia X20 costs €329.99.

#### Key specs

Dimensions: 168.9 x 79.7 x 9.1mm

Weight: 220g

Display: 6.67in IPS LCD, FHD+

1080 x 2400 resolution, 60Hz refresh rate, 395ppi

Processor: Snapdragon 480 5G

RAM: 8GB

Storage: 128GB storage expandable via microSD

OS: Android 11 with 3 OS upgrades

Quad-camera rear: 64MP wide, 5MP ultra-wide, dual 2MP macro and depth sensors

Front camera: 32MP

Video: 1080p@60fps

Fingerprint scanner: side mounted

**CO** goog : Alphabet Inc. | nokia : Nokia Oyj

**IN** i34411 : Mobile Communications Devices | icellph : Cell/Mobile/Smart Phones | i3302 : Computers/Consumer Electronics | i3441 : Telecommunications Equipment | i3454 : Personal Electronics | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology | i8395464 : Internet Search Engines | iint : Online Service Providers

**NS** gptech : Personal Technology | gcat : Political/General News | glife : Living/Lifestyle

**RE** ire : Ireland | eecz : European Union Countries | eurz : Europe | weurz : Western Europe

**PUB** Reach Plc

**AN** Document IDMIRONL20210720eh7k003pg

**HD** As Bezos completes Blue Origin mission, many ask what's the **climate-change** impact?

**WC** 1,234 words

**PD** 20 July 2021

**ET** 18:14

**SN** MarketWatch

**SC** MRKWC

**LA** English

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**LP**

The New Shepard booster rocket burned a mix of relatively 'clean' liquid hydrogen and liquid oxygen, but not all flights are created equal in this billionaire's world of space tourism

APJeff Bezos's historic space flight Tuesday used relatively clean fuel and inspired him to recommit to spend to try to save Earth given his new vantage point.

**TD**

But his push among billionaires to compete with more and more suborbital missions has many asking what the impact on climate change might be. And the concern is elevated with the deadly [heat](#), droughts, [floods](#) and [wildfires](#) dominating Earth-bound headlines.

Also see: [Blue Origin flight one small step for Jeff Bezos, one giant leap for memekind](#)

Bezos, the founder of space explorer Blue Origin, funded in part from his haul after creating retail disruptor Amazon.com Inc. AMZN, flew with his brother, as well as an 18-year-old Dutch auction winner and 82-year-old female aviation pioneer Wally Funk, making them the youngest and oldest to ever leave the planet.

Their New Shepard craft crossed briefly above the Kármán Line, the internationally recognized boundary of space more than 62 miles above Earth, before descending and re-entering the Earth's atmosphere. Virgin GalacticSPCE owner Richard Branson took a ride in his own craft earlier this month to an altitude 50 miles over Earth.

Read: [Billionaire space race: As Jeff Bezos blasts off, here's how his flight compares to Richard Branson's trip](#)

Read: [Why over 186,000 people want Jeff Bezos to stay in space](#)

The New Shepard booster rocket burned a mix of [liquid hydrogen](#) and liquid oxygen. Its exhaust was a trail of water vapor with no carbon emissions, which are [among the biggest contributing factors in global warming](#). The rockets are recycled for additional use.

[Uses of green hydrogen](#) as a still expensive but reemerging fuel option, especially for commercial fleets, have gained traction.

Bezos has been a major investor in technology meant to help slow the effects of global warming and improve transportation sources using renewable energy, at the same time [taking heat for the impact his quick-delivery online behemoth has made](#) on resource use and communities.

Related: ['Give while you live': Jeff Bezos is giving himself a decade to spend \\$10 billion — and battle climate change](#)

And while Branson clearly has space tourism in mind — he projects building several global spaceports, enabling 400 flights to space a year on multiple models of his spacecraft — Bezos has tried to play up the exploration factor, including the possibility that space travel could open up new energy sources.

"In order to preserve Earth, Blue Origin believes that humanity will need to expand, explore, find new energy and material resources, and move industries that stress Earth into space," a declaration on its

site says. “Blue is working on this today by developing partially and fully reusable launch vehicles that are safe, low cost and serve the needs of all civil, commercial and defense customers.”

‘Keep Earth this beautiful gem’

Bezos, speaking directly after Tuesday’s flight to MSNBC, said his new view of Earth has only elevated his desire to work to counter climate change.

“You can’t imagine how thin the atmosphere is when you see it from space,” he said. “We live in it ... it feels so big, this atmosphere is huge — we can disregard it and treat it poorly. See how tiny it is and fragile it is.

“Take all heavy industry and move it into space. Keep Earth this beautiful gem of a planet that it is,” he said.

After decades of waning public interest, excitement about space has been reignited over the past few years with technological innovation, as well as the marketing savvy of Bezos, Branson and Elon Musk’s TSLA SpaceX.

The [Falcon 9 rockets](#) from SpaceX boost satellites and people into a steady orbit around the Earth. SpaceX is expected to take a civilian crew raising money for charity into orbit later this year. After Tuesday’s flight, Blue Origin has two more launches with passengers lined up for this year and pent up demand is high, [its sales director told the Seattle Times](#).

Out-of-this-world cost?

One report estimates that the global suborbital transportation and space tourism market [will reach \\$2.58 billion in 2031](#), growing 17.15% each year of the next decade.

Venture capital money is pouring into space startups, with almost \$38 billion going to space infrastructure companies in the past decade, according to the latest data from Space Capital, a firm that promotes investment in the industry. Bezos, who sold \$6.6 billion of Amazon stock in May, has said he is spending \$1 billion a year on Blue Origin.

Barron’s: [Ignore Jeff Bezos Going to Space. Tesla’s Elon Musk Is the Real Winner](#).

All tourism creates CO<sub>2</sub> emissions. An economy-class flight from New York City to London, for example, emits the equivalent of 11% of an individual’s average annual carbon emissions.

And space demand remains tiny by comparison to airline carrier demand. For all of 2020, there were 114 attempted orbital launches in the world, according to NASA. That compares with the airline industry’s more than 100,000 flights each day on average, and COVID-19 impacted that number.

But “the scale of the difference between space tourism and more mundane approaches to travel is astonishing,” said Steve Banker, vice president of supply chain services at ARC Advisory Group, [writing in a commentary](#).

A SpaceX flight, for instance, generates the annual [carbon footprint of 278 average world citizens](#).

Carbon emissions from rockets are small compared with the aircraft industry. But now, space travel emissions are increasing at nearly 5.6% a year, said Eloise Marais, an associate professor of physical geography at University College London. Marais has been running a simulation for a decade.

Marais argues that even water vapor injected into the upper atmosphere can have warming impacts. [Read more on her research](#).

And, during launch, rockets can emit between four and 10 times more nitrogen oxides than [Drax](#), the largest thermal power plant in the U.K., over the same period.

CO<sub>2</sub> emissions for the four or so tourists on a space flight will be between 50 and 100 times more than the [one to three metric tons](#) per passenger on a long-haul flight, she argues.

Meanwhile, a [report from 2019](#) issued by the Center for Space Policy and Strategy likened the space emissions problem to that of space junk, or the out-of-commission satellites and other equipment left to float in space after use.

“Today, launch vehicle emissions present a distinctive echo of the space debris problem. Rocket engine exhaust emitted into the stratosphere during ascent to orbit adversely impacts the global atmosphere,” they wrote.

Other observers argue that the larger cost to Earth comes not with a debate over fuels and emissions from space tourism, but with resources spent on these dreams over devastation on the ground.

“Is anyone else alarmed that billionaires are having their own private space race while record-breaking heat waves are sparking a ‘fire-breathing dragon of clouds’ and cooking sea creatures to death in their shells?” Robert Reich, the former Labor Secretary, [tweeted](#) last week.

Nicole Lyn Pesce contributed to this article.

**CO** amzcom : Amazon.com, Inc. | borigl : Blue Origin LLC

**IN** i3640002 : Aircraft Engines | i364 : Aerospace Products/Parts | iaer : Aerospace/Defense | iindstrls : Industrial Goods | i3640046 : Space Vehicles | i64 : Retail/Wholesale | i656000301 : Etailng | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** gspace : Space Exploration/Travel | gclimt : Climate Change | ghnwi : High Net Worth Individuals | gcat : Political/General News | genv : Natural Environment | gglobe : Global/World Issues

**PUB** Dow Jones & Company, Inc.

**AN** Document MRKWC00020210720eh7k002bd



**HD Women in CyberSecurity (WiCyS) expands Security Training Scholarship Program with support from Google, Bloomberg, and Facebook**

**WC** 808 words

**PD** 20 July 2021

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**SC** PRN

**LA** English

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**LP**

Last year, Women in CyberSecurity (WiCyS) partnered with Google and the SANS Institute to create the Security Training Scholarship to help women advance in the cybersecurity field and increase **diversity** in the field as the impact of COVID-19 intensified. Now, Bloomberg and Facebook are joining Google as supporters of WiCyS' powerful efforts to help create a reliable pathway to launch and advance its members' cybersecurity careers through skills development. The application for the 2021-22 Security Training Scholarship program is open until August 2, 2021.

**TD**

COOKEVILLE, Tenn., July 20, 2021 /PRNewswire-PRWeb/ -- Last year, Women in CyberSecurity (WiCyS) partnered with Google and the SANS Institute to create the Security Training Scholarship to help women advance in the cybersecurity field and increase diversity in the field as the impact of COVID-19 intensified. Now, Bloomberg and Facebook are joining Google as supporters of WiCyS' powerful efforts to help create a reliable pathway to launch and advance its members' cybersecurity careers through skills development. The application for the 2021-22 Security Training Scholarship program is open until August 2, 2021.

Through this initiative, hundreds, or possibly thousands, of WiCyS members will be able to build on their cybersecurity skillsets through this sponsored Security Training Program delivered by SANS. As the program advances, participants will engage in multiple training opportunities, where participants will be progressively narrowed down to a final 38 members who receive advanced technical training to launch and/or advance their careers. Newcomers and career changers are welcome to participate in this program, which spans up to 9 months for those who take part in all its stages.

The multi-staged program starts with the SANS Beginner-level Capture the Flag (CTF). Participants will discover their strengths while challenging their limits, which is especially helpful for those new to cybersecurity. They will then engage in an interactive, gamified learning platform through a CyberStart game, which introduces them to Linux, web attacks, programming, forensics and more. The third stage includes the SANS CyberTalent assessment, which measures participants' technical aptitude for cybersecurity learning and fundamental skills to gauge potential for advancing to the next stage. Participants will then be invited to engage in the SEC275/Foundations course + GFACT certification exam. In the final stage, they will continue to advance in SANS training courses, with an opportunity to complete additional GIAC certifications.

This WiCyS special initiative started in 2020 as a resource for its members during the trying times of the pandemic. Last year, more than 900 people applied for the program, with 445 participating in the CTF, 116 learning via the CyberStart game, and 15 receiving full scholarships to an Academy for advanced training and certification. With an overall average GSEC score of 90%, the group scored higher than any other SANS scholarship Academy cohort. One student even scored 99% on GCIH, which had only happened two times previously among students in the U.S. Cyber Immersion Academies since the programs launched in 2014. Most participants had secured employment before the program ended.

"You cannot put a price tag on the power of community, and last year's WiCyS Security Training Program, made possible by Google, proved just that," said Lynn Dohm, WiCyS executive director. "We are thrilled to scale the program this year, powered by scholarships from Google, Bloomberg, and

Facebook. Now, 38 WiCyS members will be able to dive deep and change the trajectory of their career in less than a year, all within a cohort setting with extensive support and resources provided by mentors and colleagues. That's what empowerment looks like, and we are thrilled that these three incredible strategic partners of WiCyS can make this happen for not only the WiCyS community, but also for the sake of the cybersecurity workforce at large."

The application process began July 8 and is open through Aug. 2. For more information, visit <http://www.wicys.org/benefits/security-training-scholarship/>.

Women in CyberSecurity (WiCyS) is the 501(c)(3) nonprofit organization with international reach dedicated to bringing together women in cybersecurity. WiCyS offers opportunities and resources for its members and collaboration benefits for its sponsors and partners. Strategic partners include Tier 1: Amazon Web Services, Bloomberg, Carnegie Mellon University - Software Engineering Institute, Cisco, Facebook, Google, Lockheed Martin, Microsoft, Optum. Tier 2: Abbvie, JPMorgan Chase & Co., Navy Federal Credit Union, Nike, SentinelOne, Wayfair, Workday. Tier 3: Flatiron, Fortinet, Haystack Solutions, HERE Technologies, IBM, Oak Ridge National Laboratory, Palo Alto Networks, SANS Institute, SAP, Smoothstack, SpearTip, Starbucks, Target, The Home Depot, University of California-San Diego. To partner, visit <https://www.wicys.org/support/strategic-partnerships/>.

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/Web site: <https://www.wicys.org>

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**CO** snstue : SANS Institute | gognew : Google LLC | goog : Alphabet Inc.

**IN** i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology

**NS** gdatap : Privacy Issues/Information Security | gsars : Novel Coronaviruses | gout : Outbreaks/Epidemics | c25 : Information Technology | gedu : Education | cpartn : Partnerships/Collaborations | ccat : Corporate/Industrial News | gcat : Political/General News | gcold : Respiratory Tract Diseases | ghea : Health | gmed : Medical Conditions | gpox : Infectious Diseases

**RE** usa : United States | namz : North America

**PUB** PR Newswire Association, Inc.

**AN** Document PRN0000020210720eh7k000vh

HD	<b>Coalition Including Google, GivePower and Silfab Solar Brings Solar Power to One of Africa's Oldest National Parks and a Prominent <b>Peace</b> School in the Democratic Republic of Congo</b>
WC	1,045 words
PD	20 July 2021
ET	15:30
SN	PR Newswire
SC	PRN
LA	English
CY	Copyright © 2021 PR Newswire Association LLC. All Rights Reserved.
LP	<p>The Garamba National Park and Congo <b>Peace</b> School solar installations will help support critical conservation efforts, vulnerable communities and children affected by conflict</p> <p>AUSTIN, Texas, July 20, 2021 /PRNewswire/ -- GivePower Foundation, a non-profit organization committed to extending the environmental and social benefits of clean, renewable energy around the globe, has completed three solar projects in the Democratic Republic of Congo (DRC) in partnership with Nuru, a Congolese renewable energy utility. The installations, designed to help protect endangered wildlife and support children historically affected by violence, were made possible by Congo Power, an initiative backed by Google, and by Silfab Solar, which generously donated equipment.</p>
TD	<p>"The work we are doing with our partners in the Democratic Republic of Congo is both immensely challenging and incredibly meaningful," said Hayes Barnard, founder and chairman of GivePower. "The DRC is rich in resources that have fueled conflict and instability for decades, while access to electricity remains scarce. Through our collaboration with Congo Power, Google and Silfab Solar, we will collectively unlock new opportunities to scale community-led clean energy solutions."</p> <p>Two communities (Tadu &amp; Faradje) surrounding the Garamba National Park, a UNESCO World Heritage Site since 1980 where armed conflicts and instability in past decades have led to an increase in poaching, now have solar mini grids that will bring reliable and clean power to the area. The mini grids, which were built and are operated by Nuru, were largely funded by the European Union through its partner African Parks Network, a not-for-profit organization working to revitalize conservation areas that are currently under threat. With access to stable and affordable electricity the communities of Tadu and Faradje are less reliant on extracting resources from the park and have a greater</p>

ability to generate sustainable livelihoods that don't degrade the surrounding natural environment.

Additional financial support for the solar mini grids included the forward purchase by Google of Peace Renewable Energy Credits (P-RECs), an innovative financing instrument developed by Energy Peace Partners (EPP) to help fund high impact renewable energy projects that promote peace and stability. Google's support further expands the P-REC market launched by EPP and Nuru in the Democratic Republic of Congo in 2020.

The Congo Peace School solar project will help provide vulnerable youth with quality education in a region burdened by conflict. In addition to teaching the standard Congolese curriculum, the one-of-a-kind primary and secondary school provides nutritious meals, computer lab access and nonviolent dispute resolution training. The school is run by ABFEC, a Congolese owned and operated non-profit, with financial support from U.S. non-profits Action Kivu and The Dillon Henry Foundation. Action Kivu provides direct assistance to survivors of the ongoing humanitarian crisis in Eastern Congo through entrepreneurial training and education projects rooted in peace and equality.

The three solar projects were spearheaded by Congo Power, an initiative launched in 2017 that seeks to reinforce responsible minerals trade and expand economic opportunity in the African Great Lakes Region through the deployment of clean energy. Congo Power's founding members include Google, GivePower and the grassroots peacebuilding organization Resolve. The University of California Berkeley's Renewable and Appropriate Energy Lab, led by Dan Kammen, is also playing an important role in measuring and reporting on the impact of these solar energy systems.

"We are committed to supporting communities committed to conflict-free mining, reducing reliance through enabling livelihoods with clean energy, and improving the lives of people living near natural resource extraction sites. Providing access to clean electricity is a powerful way to do that," said Alyssa Newman, responsible supply chain manager at Google and founder of Congo Power. "We are grateful to GivePower for designing and managing our latest Congo Power projects, and to Silfab for donating solar equipment that will have an enduring positive impact."

Installations in the two communities surrounding Garamba National Park as well as the Congo Peace School project are powered by Silfab Solar's premium quality solar photovoltaic modules. Leveraging 40 years of solar experience and best-in-class manufacturing technologies, Silfab's donation will ensure that the three sites have consistent access to clean power for many years to come.

"Silfab Solar is proud to have been a part of the incredible work done by GivePower, Google and the Congo Power project. We are committed to improving access to clean energy and sustainability across the globe and look forward to further collaborations with our partners at GivePower," said Geoff Atkins, head of sales and marketing at Silfab Solar.

## About GivePower

GivePower is a 501(c)(3) non-profit organization committed to extending the environmental and social benefits of clean, renewable energy around the globe. GivePower uses solar and battery storage technologies to deliver essential services to the developing world. The organization has helped bring clean power and clean water to underserved communities in more than 20 countries across Africa, Asia and Latin America. Visit GivePower at [www.givepower.org](http://www.givepower.org). Follow GivePower on Facebook, Instagram, YouTube and Twitter.

## About Silfab Solar

Silfab Solar is the North American leader in the design, development and manufacture of ultra-high-efficiency, premium quality PV modules. Silfab leverages 40 years of solar experience and best-in-class technologies to produce the highest-rated solar modules from facilities in the state of Washington and Toronto, Canada. Each facility features multiple automated ISO 9001-2015 quality certified production lines utilizing just-in-time manufacturing to deliver Buy American approved PV modules specifically designed for and dedicated to the North American market. [www.silfabsolar.com](http://www.silfabsolar.com)

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## SOURCE GivePower

/Web site: <http://www.givepower.org>

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CO

gognew : Google LLC | goog : Alphabet Inc.

IN

irenewee : Renewable Energy Equipment | isolar : Solar Energy | i1 : Energy | i16 : Electricity/Gas Utilities | i16101 : Electric Power Generation | i163 : Renewable Energy Generation | i32 : Machinery | ieutil : Electric

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<b>RE</b>	zaire : Democratic Republic of the Congo   ceafrz : Central Africa   africaz : Africa   dvpcoz : Developing Economies
<b>PUB</b>	PR Newswire Association, Inc.
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**HD** "Sustainability is a team sport," says Microsoft's Arribas-Herranz

**BY** tom.allen@incisivemedia.com(Tom Allen)

**WC** 651 words

**PD** 19 July 2021

**SN** Computing

**SC** CMPTNG

**LA** English

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**LP**

We can't reverse **climate change** without working together

No-one, company or individual, can save the planet by themselves, and all your efforts could be for nothing without widespread support. It's hard to hear, but the fight against **climate change** is full of uncomfortable truths.

**TD**

Saving the planet means working together, and it needs lots and lots of data. That makes technologists, who are used to collaborating and working with massive datasets, uniquely - perhaps surprisingly - well-suited to step up.

Alberto Arribas-Herranz, Sustainability Science Lead, Europe at Microsoft, led the design and development of climate prediction systems at the UK Met Office for a long time, but eventually grew frustrated.

<figcaption contenteditable="true">Alberto Arribas-Herranz is Microsoft's Sustainability Science Lead for Europe</figcaption>

"There is a lot of extremely useful data that is coming from all of the climate models, but the data is still difficult to use, and where you really get all of the value, actually, is by combining this kind of climate data with somebody else's data. So, whether you just need to be able to address flooding, or you need to be able to address carbon emissions, you need to do this combination."

The draw of new technologies like the cloud, which would make it easier to work across multiple datasets, drew him to Microsoft. The company already boasts [strong sustainability commitments](#), with plans to be carbon neutral by 2030 (2025 for its data centres), and similar commitments around water positivity and [e-waste](#).

"I think everybody has to remember that we are not carbon negative just for the sake of doing it. We are doing it because that's what is going to keep the planet actually in a state that is fit for humans and animals and plants to live."

Arribas-Herranz's role, and that of his team, is to make sure that all of those commitments are scientifically sound, rather than [green-washing](#). However, he admits that despite Microsoft's market power, it can't fight climate change alone.

"Sustainability is a team sport. This is not something that we do alone, this is something that we do with others, particularly with all of the partners that we have, to really be able to help everybody."

Part of Microsoft's approach to this is the creation of various tools and solutions, which anyone can use to start tackling their climate challenges. One example is the [Sustainability Calculator](#), where customers can input their data to get a "left-to-right" view of the total carbon emissions resulting from their cloud usage. The Calculator uses AI and analytics to provide actionable insights on how to reduce and forecast emissions, and to simplify carbon reporting.

Interest in these tools is rising across the board, but the retail banking and financial industries are especially keen. They can use solutions like this to assist with calculating risk, allocating capital and financing different products.

Policy-makers and regulators, who are tasked with building complex climate legislation, are also eager to get involved. The Sustainability Calculator and [Planetary Computer](#) may not look flashy, but perform a difficult and important step in the journey to net zero. By offering tools like these, Microsoft hopes to help everyone move further along that path, without needing to spend resources building something themselves.

"This is all part of the same story: you are reducing carbon, but you're reducing carbon for a reason, because we want to make this planet habitable by humans and plants and animals. It's worth highlighting that these two things don't happen in isolation: the whole push to carbon negative and the creation of solutions and tools that really facilitate people to protect and restore ecosystems."

To view photo, click [here](#).

To view photo, click [here](#).

**CO** mcrst : Microsoft Corporation

**IN** i3302 : Computers/Consumer Electronics | itech : Technology | i330202 : Software | i3302021 : Applications Software | icomp : Computing

**NS** gclimt : Climate Change | ccsr : Corporate Social Responsibility | reqrcm : Suggested Reading Computers | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | gglobe : Global/World Issues | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | redit : Selection of Top Stories/Trends/Analysis | reqr : Suggested Reading Industry News

**RE** uk : United Kingdom | eurz : Europe | weurz : Western Europe

**PUB** Incisive Media Ltd.

**AN** Document CMPTNG0020210728eh7j0000b



**HD** Microsoft to obtain 250 MW from minority-owned solar supplier

**BY** Stephen Cedric Jumchai

**WC** 225 words

**PD** 19 July 2021

**SN** SNL Electric Utility Report

**SC** SEUR

**VOL** Issue: 113955

**LA** English

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**LP**

Volt Energy LLC, a minority-owned solar energy supplier based in Washington, D.C., has entered into a power purchase agreement, or PPA, to sell 250 MW of utility-scale solar energy Microsoft Corp.

The will support Microsoft's goal to have 100% renewable energy supply for all of its operations by 2025, Also, the two companies will invest a part of the revenue from the PPA in **community impact** funding initiatives for underserved minority and rural communities, Volt Energy said in a July 14 news release. The transaction is Microsoft's first utility-scale solar PPA with an African American solar energy development firm, according to the news release.

**TD**

"With Volt Energy, we are able to scale the impact of our renewable energy projects by working together to address environmental equity issues, ranging from renewable energy access to workforce training among underserved urban and rural communities," Microsoft Corporate Vice President, Cloud Operations + Innovation Noelle Walsh said in a statement.

In February, First Solar Inc. closed the sale of its planned 150-MW Sun Streams 2 Solar Project in Maricopa County, Ariz., to Longroad Energy Holdings LLC. The output of that project will be supplied to Microsoft's new data centers in Goodyear and El Mirage, Ariz., under a long-term PPA.

**CO** abnrsc : Supernova Metals Corp. | mcrost : Microsoft Corporation

**IN** irenewee : Renewable Energy Equipment | isolar : Solar Energy | i16101 : Electric Power Generation | i162 : Gas Utilities | i1 : Energy | i16 : Electricity/Gas Utilities | i163 : Renewable Energy Generation | i32 : Machinery | ieutil : Electric Utilities | iindstrls : Industrial Goods | iutil : Utilities | i13 : Crude Oil/Natural Gas Upstream Operations | i1300003 : Crude Petroleum Extraction | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | iextra : Natural Gas/Oil Extraction | ifosfl : Fossil Fuels | itech : Technology

**NS** ccat : Corporate/Industrial News

**IPD** Solar

**PUB** S&P Global Market Intelligence

**AN** Document SEUR000020210720eh7j00009

**HD** "Sustainability is a team sport," says Microsoft's Arribas-Herranz

**BY** tom.allen@incisivemedia.com(Tom Allen)

**WC** 651 words

**PD** 19 July 2021

**SN** Computing

**SC** CMPTNG

**LA** English

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**LP**

We can't reverse **climate change** without working together

No-one, company or individual, can save the planet by themselves, and all your efforts could be for nothing without widespread support. It's hard to hear, but the fight against **climate change** is full of uncomfortable truths.

**TD**

Saving the planet means working together, and it needs lots and lots of data. That makes technologists, who are used to collaborating and working with massive datasets, uniquely - perhaps surprisingly - well-suited to step up.

Alberto Arribas-Herranz, Sustainability Science Lead, Europe at Microsoft, led the design and development of climate prediction systems at the UK Met Office for a long time, but eventually grew frustrated.

<figcaption contenteditable="true">Alberto Arribas-Herranz is Microsoft's Sustainability Science Lead for Europe</figcaption>

"There is a lot of extremely useful data that is coming from all of the climate models, but the data is still difficult to use, and where you really get all of the value, actually, is by combining this kind of climate data with somebody else's data. So, whether you just need to be able to address flooding, or you need to be able to address carbon emissions, you need to do this combination."

The draw of new technologies like the cloud, which would make it easier to work across multiple datasets, drew him to Microsoft. The company already boasts [strong sustainability commitments](#), with plans to be carbon neutral by 2030 (2025 for its data centres), and similar commitments around water positivity and [e-waste](#).

"I think everybody has to remember that we are not carbon negative just for the sake of doing it. We are doing it because that's what is going to keep the planet actually in a state that is fit for humans and animals and plants to live."

Arribas-Herranz's role, and that of his team, is to make sure that all of those commitments are scientifically sound, rather than [green-washing](#). However, he admits that despite Microsoft's market power, it can't fight climate change alone.

"Sustainability is a team sport. This is not something that we do alone, this is something that we do with others, particularly with all of the partners that we have, to really be able to help everybody."

Part of Microsoft's approach to this is the creation of various tools and solutions, which anyone can use to start tackling their climate challenges. One example is the [Sustainability Calculator](#), where customers can input their data to get a "left-to-right" view of the total carbon emissions resulting from their cloud usage. The Calculator uses AI and analytics to provide actionable insights on how to reduce and forecast emissions, and to simplify carbon reporting.

Interest in these tools is rising across the board, but the retail banking and financial industries are especially keen. They can use solutions like this to assist with calculating risk, allocating capital and financing different products.

Policy-makers and regulators, who are tasked with building complex climate legislation, are also eager to get involved. The Sustainability Calculator and [Planetary Computer](#) may not look flashy, but perform a difficult and important step in the journey to net zero. By offering tools like these, Microsoft hopes to help everyone move further along that path, without needing to spend resources building something themselves.

"This is all part of the same story: you are reducing carbon, but you're reducing carbon for a reason, because we want to make this planet habitable by humans and plants and animals. It's worth highlighting that these two things don't happen in isolation: the whole push to carbon negative and the creation of solutions and tools that really facilitate people to protect and restore ecosystems."

To view photo, click [here](#).

To view photo, click [here](#).

**CO** mcrst : Microsoft Corporation

**IN** i3302 : Computers/Consumer Electronics | itech : Technology | i330202 : Software | i3302021 : Applications Software | icomp : Computing

**NS** gclimt : Climate Change | ccsr : Corporate Social Responsibility | reqrcm : Suggested Reading Computers | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | gglobe : Global/World Issues | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | redit : Selection of Top Stories/Trends/Analysis | reqr : Suggested Reading Industry News

**RE** uk : United Kingdom | eurz : Europe | weurz : Western Europe

**PUB** Incisive Media Ltd.

**AN** Document CMPTNG0020210720eh7j00008

**HD** Amazon.com Inc. - Virtual jobs, real **peace** of mind

**CR** Amazon.com Inc. published this content on 19 Jul 2021 and is solely responsible for the information contained herein. Distributed by PUBT, unedited and unaltered, on 20 Jul 2021 06:16:17 UTC.

**WC** 363 words

**PD** 19 July 2021

**SN** Public Companies News and Documents via PUBT

**SC** LCDVP

**LA** English

**CY** Copyright 2021. As included in the Information

**LP**

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Virtual jobs, real **peace** of mind

**TD**

Amazon's part-time Virtual Customer Service roles offer military spouses and others job opportunities no matter where they're located.

Six years ago, my life changed. Again. My husband, a U.S. Army medic, was relocated to Joint Base Lewis-McChord in Washington state and we moved our family from central California up the West Coast where I had no job or family.

Relocating at a moment's notice to serve our country is part of the life we signed up for, and I wouldn't change a thing, but I'm the first to recognize it also has its challenges.

Photo by Amazon

It's a similar story to thousands of other military families across the U.S. That's why I feel fortunate to be part of a company that appreciates and values the skills of military veterans and spouses. As a customer service team lead for Amazon's Virtual Customer Service, I spend every day talking to new people and building relationships with my team. Despite not having a physical office, I enjoy a sense of community and camaraderie with my peers around the country who also work from home.

I am so excited to know that Amazon has virtual and part-time roles across its customer fulfillment network over the next year. These roles offer military spouses like me and countless others employment opportunities no matter where they are located.

I encourage interested candidates to visit [www.amazondelivers.jobs](http://www.amazondelivers.jobs) to learn more or apply online for a virtually-located role.

Originally published April 6, 2017.

Related Tags

[Virtual customer service](#)[Military spouse](#)[Remote jobs](#)[Sabrina Tierce](#)[Amazon Stories](#)[One minute](#)

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**CO** amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**RE** usa : United States | namz : North America

**PUB** PUBT Inc

**AN** Document LCDVP00020210720eh7j004ef



**SE** CE Noticias Financieras English

**HD** Apple: launch app to simulate the sound of macbook fans with M1 chip

**WC** 291 words

**PD** 19 July 2021

**SN** CE NoticiasFinancieras

**SC** NFINCE

**LA** English

**CY** Copyright © Content Engine LLC

**LP**

There are times when we prefer to be at **peace** and not hear the slightest noise when we use our laptop. Because of this, Apple decided to launch a new line of MacBook with its new M1 processor that does not make a fuss.

In addition to being characterized by its power, the new MacBook Air with M1 chip do not need a fan to cool all the components that it carries inside, while other models of the brand such as the Pro or iMac of 24 inches do.

**TD**

Despite thousands of users asking for silent laptops, the launch of an app for this class of portable devices seems to say the complete opposite. It so happens that Guilherme Rambo, a well-known developer of iOS and macOS, launched the FanFan app that basically simulates the sound that turbines make when they try to reduce the temperature of Apple's computer.

According to Genbeta, a portal specialized in technology, the description of the application reads that it runs in the menu bar of the system, in order to simulate "the soothing sound of a computer fan".

All of this will depend on what you do on the laptop. That is, if you use the MacBook's CPU the most, whether playing a video game, editing images in photoshop, or using an application that forces the machine to strive, FanFan will make the virtual fan sound more intense.

If you have one of the new MacBook Air with M1 chip, and you feel that you miss the irritating sound of the fan, we share the link so you can download the application. Do it here.

**CO** apple : Apple Inc.

**IN** i3302011 : Portable Computers | i3302 : Computers/Consumer Electronics | icomp : Computing | icph : Computer Hardware | itech : Technology

**NS** c22 : New Products/Services | gptech : Personal Technology | glife : Living/Lifestyle | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**PUB** Content Engine LLC

**AN** Document NFINCE0020210719eh7j00eoz

**HD** **Sustainability** Research - Sustainable Computing; Findings in Sustainable Computing Reported from Karamanoglu Mehmetbey University (Time Series Forecast Modeling of Vulnerabilities In the Android Operating System Using Arima and Deep Learning Methods)

**WC** 461 words

**PD** 19 July 2021

**SN** Journal of Engineering

**SC** JOENG

**PG** 230

**LA** English

**CY** © Copyright 2021 Journal of Engineering via VerticalNews.com

**LP**

2021 JUL 19 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- A new study on **Sustainability** Research - Sustainable Computing is now available. According to news reporting originating in Karaman, Turkey, by VerticalNews journalists, research stated, "Security vulnerability prediction models allow estimation of the number of potential vulnerabilities and evaluation of the risks caused by these vulnerabilities. In particular, for modeling the vulnerabilities that may occur in software versions over time, it is appropriate to take the necessary countermeasures."

**TD**

The news reporters obtained a quote from the research from Karamanoglu Mehmetbey University, "These models are crucial in areas such as determining the number of resources required to cope with security vulnerabilities. These reported vulnerabilities, we anticipate the actions of OS companies to make strategic and operational decisions such as secure deployment. The operating system includes backup provisioning, disaster recovery. Although many vulnerability predictions models have been constructed, most of these are for operating systems and internet browsers, and non-exist for the Android mobile operating system, which has the highest number of users. In contrast to other studies, the present study investigated Android vulnerabilities that directly depend on time. Time series, multilayer perceptron (MLP), convolutional neural network (CNN), long short term memory (LSTM), Convolutional LSTM (ConvLSTM) and CNN-LSTM based models were generated, and the best model, providing the lowest error rates for the prediction of future security vulnerabilities, was selected. Data for the creation of the models were obtained by filtering security vulnerabilities published in the National Vulnerability Database (NVD) using the keyword Android. It was observed that the LSTM model has an error rate of 26.830 and the ARIMA model has an error rate of 18.449."

According to the news reporters, the research concluded: "Finally, it has been determined that LSTM based algorithms reach error rates that can compete with classical time series models despite limited data."

This research has been peer-reviewed.

For more information on this research see: Time Series Forecast Modeling of Vulnerabilities In the Android Operating System Using Arima and Deep Learning Methods. Sustainable Computing: Informatics and Systems, 2021;30:100515. Sustainable Computing: Informatics and Systems can be contacted at: Elsevier, Radarweg 29, 1043 Nx Amsterdam, Netherlands.

Our news correspondents report that additional information may be obtained by contacting Kerem Gencer, Karamanoglu Mehmetbey University, Vocational School of Technical Science, Dept. of Computer Programming, Karaman, Turkey.

Keywords for this news article include: Karaman, Turkey, Eurasia, Sustainable Computing, Sustainability Research, Cybersecurity, Karamanoglu Mehmetbey University.

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**CO** goog : Alphabet Inc.

**IN** i3302022 : Artificial Intelligence Technologies | icomp : Computing | i3302 : Computers/Consumer Electronics | itech : Technology | i8395464 : Internet Search Engines | iint : Online Service Providers

**NS** gsust : Sustainable Development/Sustainability | ccat : Corporate/Industrial News | gcat : Political/General News | genv : Natural Environment

**RE** turk : Turkey | asiaz : Asia | balkz : Balkan States | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | eurz : Europe | meastz : Middle East | medz : Mediterranean | wasiaz : Western Asia

**IPD** Expanded Reporting

**PUB** NewsRX, LLC

**AN** Document JOENG00020210719eh7j000gm



**HD** **Climate Change**; Southwest Petroleum University Researchers Update Current Study Findings on **Climate Change** (Dynamics and Drivers of Vegetation Phenology in Three-River Headwaters Region Based on the Google Earth Engine)

**WC** 644 words

**PD** 19 July 2021

**SN** Global Warming Focus

**SC** GLOWRM

**PG** 334

**LA** English

**CY** © Copyright 2021 Global Warming Focus via VerticalNews.com

**LP**

2021 JUL 19 (VerticalNews) -- By a News Reporter-Staff News Editor at Global Warming Focus -- A new study on **climate change** is now available. According to news reporting out of Chengdu, People's Republic of China, by VerticalNews editors, research stated, "Phenology shifts over time are known as the canary in the mine when studying the response of terrestrial ecosystems to **climate change**. Plant phenology is a key factor controlling the productivity of terrestrial vegetation under **climate change**."

**TD**

The news journalists obtained a quote from the research from Southwest Petroleum University: "Over the past several decades, the vegetation in the three-river headwaters region (TRHR) has been reported to have changed greatly owing to the warming climate and human activities. However, uncertainties related to the potential mechanism and influence of climatic and soil factors on the plant phenology of the TRHR are poorly understood. In this study, we used harmonic analysis of time series and the relative and absolute change rate on Google Earth Engine to calculate the start (SOS), end (EOS), and length (LOS) of the growing season based on MOD09A1 datasets; the results were verified by the observational data from phenological stations. Then, the spatiotemporal patterns of plant phenology for different types of terrain and basins were explored. Finally, the potential mechanism involved in the influence of climatic and soil factors on the phenology of plants in the TRHR were explored based on the structural equation model and Pearson's correlation coefficients. The results show the remotely sensed monitoring data of SOS ( $R^2 = 0.84$ ,  $** p^{**} < 0.01$ ), EOS ( $R^2 = 0.72$ ,  $** p^{**} < 0.01$ ), and LOS ( $R^2 = 0.86$ ,  $** p^{**} < 0.01$ ) were very similar to the observational data from phenological stations. The SOS and LOS of plants possessed significant trends toward becoming advanced ( $** \text{Slope}^{**} < 0$ ) and extended ( $** \text{Slope}^{**} > 0$ ), respectively, from 2001 to 2018. The SOS was the earliest and the LOS was the longest in the Lancang River Basin, while the EOS was the latest in the Yangtze River Basin owing to the impact of climate change and soil factors. Meanwhile, the spatial patterns of SOS, EOS, and LOS have strong spatial heterogeneity at different elevations, slopes, and aspects. In addition, the results show that the drivers of plant phenology have basin-wide and stage differences."

According to the news reporters, the research concluded: "Specifically, the influence of soil factors on plant phenology in the Yangtze River Basin was greater than that of climatic factors, but climatic factors were key functional indicators of LOS in the Yellow and Lancang river basins, which directly or indirectly affect plant LOS through soil factors. This study will be helpful for understanding the relationship between the plant phenology of the alpine wetland ecosystem and climate change and improving the level of environmental management."

For more information on this research see: Dynamics and Drivers of Vegetation Phenology in Three-River Headwaters Region Based on the Google Earth Engine. Remote Sensing, 2021,13(2528):2528. (Remote Sensing - <http://www.mdpi.com/journal/remotesensing/>). The publisher for Remote Sensing is MDPI AG.

A free version of this journal article is available at <https://doi.org/10.3390/rs13132528>.

Our news editors report that additional information may be obtained by contacting Jiyan Wang, School of Civil Engineering and Geomatics, Southwest Petroleum University, Chengdu 610500, People's Republic of China. Additional authors for this research include Huaizhang Sun, Junnan Xiong, Dong He, Weiming Cheng, Chongchong Ye, Zhiwei Yong, Xianglin Huang.

Keywords for this news article include: Southwest Petroleum University, Chengdu, People's Republic of China, Asia, Climate Change, Global Warming.

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**CO** gognew : Google LLC | goog : Alphabet Inc.

**IN** i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology

**NS** gclimt : Climate Change | gglobe : Global/World Issues | ccat : Corporate/Industrial News | gcat : Political/General News | genv : Natural Environment

**RE** china : China | sichu : Sichuan | chgdu : Chengdu | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia

**IPD** Expanded Reporting

**PUB** NewsRX, LLC

**AN** Document GLOWRM0020210719eh7j00094

SE Apps  
 HD **Google Maps Lambasted in Scotland for Suggesting 'Potentially Fatal' Route Options to Hike Ben Nevis**  
 BY Edited by Gadgets 360 Newsdesk  
 WC 493 words  
 PD 19 July 2021  
 ET 11:55  
 SN NDTV  
 SC NDTVIN  
 LA English  
 CY Copyright. 2021. NDTV Convergence Ltd., New Delhi, India.

LP

Mountaineering charities in Scotland have welcomed Google's decision to investigate the routing issue at Ben Nevis, one of the most popular destinations and the highest mountain in the area. The tech giant's response came after The John Muir Trust and Mountaineering Scotland warned hikers against relying too much on technology to navigate through the **mountains**, and lambasted Google for suggesting "potentially fatal" routes to Ben Nevis. They have also expressed concern over the increasing number of hikers using mapping apps to hike Ben Nevis. Depending on how people search for the route on Google Maps, it directs them to the nearest car park to the summit, which is Steal Falls, the Trust said.

TD

However, for walkers the route up Ben Nevis "starts from the Visitor Centre", the charity said, adding that despite putting up a sign directing people, many often "overlook" the directions. Responding to the concerns, Google said, "We built Google Maps with safety and reliability in mind, and are working quickly to investigate the routing issue on Ben Nevis."

Heather Morning, Mountaineering Scotland's Mountain Safety Adviser, reportedly said that it was perfectly logical for those new to mountain walking to check [Google Maps](#) for navigation. However, when they run a search for Ben Nevis "and click on the 'car' icon, up pops a map of your route, taking you to the car park at the head of Glen Nevis, followed by a dotted line appearing to show a route to the summit", the John Muir Trust [quoted](#) Morning as saying in a post.

Even the most experienced mountaineers would find following that route difficult, Morning said, because it passed through a very "steep, rocky, and pathless terrain" where it would be challenging to find a safe line even in good visibility, let alone in the dark. Morning added that if one added "low cloud and rain", the route suggested by Google Maps would be all the more dangerous.

Furthermore, Morningsaid that though it's easy to assume that all the information on the internet was up to date and safe, that wasn't the case, because "there have been a number of incidents recently where following routes downloaded off the internet have resulted in injury or worse".

The charities advised people thinking of hiking Ben Nevis, or any other hill or mountain in the area for that matter, to also seek the advice of local guides instead of just relying on maps. It's Google I/O time this week on [Orbital](#), the Gadgets 360 podcast, as we discuss Android 12, Wear OS, and more. Later (starting at 27:29), we jump over to Army of the Dead, Zack Snyder's Netflix zombie heist movie. [Orbital](#) is available on [Apple Podcasts](#), [Google Podcasts](#), [Spotify](#), [Amazon Music](#) and wherever you get your podcasts.

[Click here to view video](#)

CO jomt : John Muir Trust | gognew : Google LLC | goog : Alphabet Inc.  
 IN i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology  
 NS gtheft : Burglary/Theft | gcat : Political/General News | gcrim : Crime/Legal Action

**RE** scot : Scotland | uk : United Kingdom | eurz : Europe | weurz : Western Europe  
**IPD** Scotland  
**PUB** NDTV Convergence Ltd  
**AN** Document NDTVIN0020210719eh7j0008u

# The Washington Post

SE A-Section  
HD **Amazon faces suit over refusal to recall products**  
BY Todd C. Frankel Jay Greene  
WC 1,053 words  
PD 19 July 2021  
SN The Washington Post  
SC WP  
ED FINAL  
PG A18  
LA English  
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LP

Federal safety regulators filed a lawsuit against Amazon on Wednesday that accuses the retail giant of refusing to recognize regulators' authority to force the company to recall defective and unsafe products, setting up a fight over how much responsibility Amazon should take for the products it sells on its website.

The action by the Consumer **Product Safety** Commission comes after months of behind-the-scenes negotiations between regulators and Amazon as the agency tried to persuade the company to follow CPSC rules for getting dangerous products off the market, according to a senior agency official who spoke on the condition of anonymity to comment on internal discussions.

TD

The official said Amazon officials refused to acknowledge the CPSC has the authority to compel the company to remove unsafe products. A lawsuit was viewed as a last resort, the official added.

Amazon spokeswoman Cecilia Fan said in a statement that the company offered to expand its capabilities to handle recalls for products sold by Amazon and third parties.

"We are unclear as to why the CPSC has rejected that offer or why they have filed a complaint seeking to force us to take actions almost entirely duplicative of those we've already taken," Fan said.

Amazon founder and executive chairman Jeff Bezos owns The Washington Post.

Amazon's dominance in the retail world has presented increasingly difficult challenges for regulators and the courts. Most of the unsafe products identified by the CPSC were made by small, usually foreign companies selling their wares often exclusively on Amazon's platform.

With Amazon handling so much of the traditional retail transaction - marketing, handling, shipping, delivery and returns - the manufacturer seems to fade into the background.

For example, the lawsuit alleges Amazon sold 24,000 faulty carbon monoxide detectors made by apparently Chinese companies, including one named WJZXTEK.

After being alerted by CPSC staffers that the detectors did not work, Amazon stopped selling them, the lawsuit said. Amazon then contacted consumers with a refund offer. But the company declined to work with the CPSC on a safety recall. "Amazon's unilateral actions are insufficient to remediate the hazards," the lawsuit said.

The lawsuit also provides similar examples involving children's pajamas that violated flammability standards and nearly 400,000 hair dryers sold without the mandatory devices to protect against electrocution.

Sen. Richard Blumenthal (D-Conn.), who previously has castigated Amazon for offering unsafe products in its marketplace, said in a statement that the CPSC filing sends "a clear message" to Amazon and other online marketplaces that "knowingly selling dangerous and defective products that

imperil Americans will not be tolerated." Blumenthal cited past instances of goods purchased from Amazon catching fire and injuring customers, adding the company "must take responsibility for stemming the tide of hazardous products sold through its platform."

Fan said Amazon takes "prompt action" when safety concerns about products sold on the site are raised. The CPSC's filing notes Amazon took action on nearly all the products in question after the CPSC's warnings. Amazon didn't take similar steps for the remaining products because the agency didn't provide the company with enough information, Fan said.

In May, Amazon sent a letter to the CPSC offering to create a "Recalls Pledge" that called on "all online marketplaces to execute recalls for products sold in their online store by third party sellers." The company said it would be the first signatory.

The pledge would not have had the regulatory power of the CPSC but would have called on online marketplaces to serve as the agency's point of contact for recalls as well as develop mechanisms to hold unresponsive third-party sellers accountable.

Amazon became the nation's largest online retailer in part by turning its store into an online bazaar where millions of third-party vendors sell their goods.

The company has prioritized vast selection, allowing merchants to sell on the site with scant vetting and letting sellers like the ones found by the CPSC operate.

The company has said that among its screening processes, it uses machine learning technology to identify risky sellers as well as using investigators to review applications.

But Amazon has aggressively recruited Chinese sellers to make its catalogue of goods so extensive that rivals cannot match it. Those merchants sometimes sell goods that do not meet standards set by U.S. regulators such as the CPSC.

Some of the products the CPSC cites in its filing appear to be from Chinese manufacturers. Customers who have been injured by Chinese-made products purchased on Amazon have discovered those merchants are effectively judgment-proof because they are outside the jurisdiction of U.S. courts. Some sellers have disappeared, leaving consumers unable to hold them accountable.

Nearly 60 percent of all physical goods sold on Amazon's e-commerce marketplace come from third-party merchants.

But customers who have bought defective goods from the site have said they believed they were buying directly from Amazon, a company they thought would not sell unsafe products.

The CPSC isn't alone in struggling to figure out how to treat Amazon.

In April, a California appeals court found Amazon could be held liable in that state for burn injuries caused by an allegedly defective hoverboard sold by a third party on the marketplace, even though the e-commerce giant did not warehouse or ship the product.

But two months later, the Texas Supreme Court ruled Amazon could not be held liable for the injuries of a toddler, who ingested a battery from an allegedly defective remote control sold on the Amazon site by a third party.

The CPSC voted 3 to 1 to sue Amazon in administrative court, asking the company to work with the CPSC staff on recall actions.

Acting CPSC chairman Robert Adler said the Amazon case showed the agency's rules needed to be updated because they were written before Amazon transformed the retail trade - before third-party sellers and online marketplaces became dominant.

"Clearly the current approach is not sustainable," Adler said in a statement. "To continue product-by-product is like using an eyedropper to empty the ocean - ineffective, inefficient, and frustratingly insufficient to protect consumers."

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CT

RF WP20210719CPSCAMAZON

**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailng | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | crecal : Product Recalls | c13 : Regulation/Government Policy | ccat : Corporate/Industrial News | gcrim : Crime/Legal Action | c12 : Corporate Crime/Legal Action | cexpro : Products/Services | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**IPD** National-Economy

**PUB** Washington Post

**AN** Document WP00000020210719eh7j0001y

**SE** International  
**HD** **US safety regulator, Amazon in tussle over hazardous products' recall**  
**WC** 368 words  
**PD** 19 July 2021  
**SN** Indo-Asian News Service  
**SC** HNIANS  
**LA** English  
**CY** Copyright 2021. Indo-Asian News Service  
**LP**

San Francisco, July 19 (IANS) The US safety regulator has sued Amazon for not recalling hazardous products being offered by its third-party sellers in the right manner, a charge the e-commerce giant has rejected.

Since 2019, Amazon has sold nearly 4 lakh 'faulty' hair dryers, 24,000 carbon monoxide detectors that didn't detect carbon monoxide and an unspecified number of "children's sleepwear garments" that didn't meet flammability requirements, according to the US Consumer **Product Safety** Commission (CPSC).

**TD**

The Verge reports that the US safety regulator wants to force Amazon to recall those products.

Amazon said that it has already stopped selling these products, notified its customers and provided full refunds.

"As the CPSC's own complaint acknowledges, for the vast majority of the products in question, Amazon already immediately removed the products from our store, notified customers about potential safety concerns, advised customers to destroy the products, and provided customers with full refunds," the company said in a statement.

"For the remaining few products in question, the CPSC did not provide Amazon with enough information for us to take action and despite our requests, CPSC has remained unresponsive," it argued.

The US safety regulator, however, appears not happy with Amazon's action on recalling dangerous products.

"For every product which CPSC determines a recall is necessary, a lengthy negotiation must first take place about the threshold question of whether that sales platform is even subject to our laws," said CPSC acting chairman Robert Adler in a statement.

"We are seeking Amazon to be responsible for the 'fulfilled by Amazon' products on their site; Amazon does not see themselves legally responsible for these products. We assert Amazon has legal responsibility as a distributor for the safety of these products," the CPSC told The Verge.

Amazon disagreed on being categorised as a distributor.

"We disagree with CPSC's assertion that we are a distributor under this statute, and our perspective was reinforced by Chairman Adler's statement. However, more importantly, Amazon has always believed that we have an obligation to our customers to provide the safest shopping experience," the company said.

--IANS

na/dpb

**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.



**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | crecal : Product Recalls | c131 : Regulatory Bodies | c13 : Regulation/Government Policy | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**PUB** IANS India Pvt. Ltd.

**AN** Document HNIANS0020210719eh7j0018i

# THE ECONOMIC TIMES

**SE** **Financial Inclusion** Summit

**HD** **Upstox Ropes in Thippesha Dyamappa from Amazon as CTO**

**BY** Ashwin.Manikandan@timesgroup.com

**WC** 175 words

**PD** 19 July 2021

**SN** The Economic Times - Delhi Edition

**SC** ECTDEL

**LA** English

**CY** Copyright © 2021. Bennett, Coleman & Co., Ltd.

**LP**

Online brokerage firm Upstox has roped in Thippesha Dyamappa, former director of software development and international retail at Amazon, as its chief technology officer (CTO), people aware of the development told ET.

The high-profile appointment is targeted to help Upstox, backed by industrialist Ratan Tata and private equity firm Tiger Global, foray into global markets, they said.

**TD**

The Bengaluru-based startup firm is reportedly eyeing a Wall Street listing through the popular SPAC (special purpose acquisition company) route.

Dyamappa led Amazon's international consumer expansion for four years before quitting this month, as per his LinkedIn profile. He has previously worked with US-based travel tech firm Sabre Holdings for over a decade.

In his new role, Dyamappa will be tasked to upgrade Upstox's technology stack as the Indian stock market is set for a few mega-initial public offerings in the coming months including those of state-owned behemoth Life Insurance Corporation of India and fintech firm Paytm.

**CO** lifins : Life Insurance Corporation of India | amzcom : Amazon.com, Inc.

**IN** i3302021 : Applications Software | i3302 : Computers/Consumer Electronics | i330202 : Software | icom : Computing | itech : Technology | i64 : Retail/Wholesale | i656000301 : Etailing | i82 : Insurance | i82002 : Life Insurance | iecom : E-commerce | ifinal : Financial Services | iint : Online Service Providers | iretail : Retail

**RE** banga : Bengaluru | india : India | delhi : Delhi | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | indsubz : Indian Subcontinent | karna : Karnataka | sasiaz : Southern Asia

**PUB** Bennett, Coleman & Co., Ltd.

**AN** Document ECTDEL0020210719eh7j0001j

**HD Industries the World Over Begin Shift to Cleaner Energy Sources**

**WC** 971 words

**PD** 19 July 2021

**SN** Resources News (RWE)

**SC** RESNEW

**LA** English

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**LP**

Monday - July 19: (RWE) - The demand for renewable energy is on the rise. As **climate change** becomes more of a concern around the world, and as technology innovations allow for better, more efficient implementation, governments and corporations have begun to invest more in implementing alternative energy sources. One major industry, which is undergoing rapid change due to the renewable energy push, is the automobile industry. The emergence of affordable and technologically advanced new energy vehicles is revolutionizing the automobile industry. New energy vehicles include plug-in electric vehicles eligible for public subsidies, and includes only battery electric vehicles (BEVs), plug-in hybrid electric vehicles (PHEVs) and fuel cell electric vehicles (FCEV). TD Holdings, Inc. (NASDAQ: GLG), XPeng Inc. (NYSE: XPEV), NIO Inc. (NASDAQ: NIO), Tesla, Inc. (NASDAQ: TSLA), Li Auto Inc. (NASDAQ: LI)

**TD**

As of December 2020, China had the largest stock of highway legal, plug-in passenger cars with over 4.5 million units, 42% of the global plug-in car fleet in use, according to China Association of Automobile Manufacturers (CAAM). Furthermore, globally, the electric vehicle market was valued at USD162.34 Billion in 2019, and is projected to reach USD 802.81 Billion by 2027, while registering a CAGR of 22.6%, according to data published by Allied Market Research. At this point, every major automobile manufacturer is participating in the production of electric or hybrid vehicle in some capacity.

TD Holdings, Inc. (NASDAQ: GLG) just announced breaking news that, "it has entered into a non-binding letter of intent (the "LOI") with Guangdong Jinbochuang Special Purpose Vehicle Co., Ltd. and ("Jinbochuang") and Hunan Jinmeike New Material Co., Ltd. ("Jinmeike") to acquire both Jinbochuang and Jinmeike to step into the unmanned logistics and new energy vehicle industry.

Pursuant to the LOI, the Company agrees to acquire 100% of the equity interests of Jinbochuang and Jinmeike with shares of common stock of the Company, the amount of which shall be determined based on the Company's due diligence. The due diligence and closing are expected to be completed within 180 days from the date of the LOI. Either party to the LOI may terminate the LOI unilaterally. As the transaction proceeds, the Company will publicly disclose required information either through press releases or SEC filings, as appropriate.

Ms. Renmei Ouyang, the Chief Executive Officer commented, 'Over the past decade, we mainly focused on large-scale business transactions including non-ferrous metals trading and supply chain services which are inseparable from warehousing and logistics. The planned acquisition of Jinbochuang and Jinmeike is not only in line with our growth strategy of improving our industrial chain, but also corresponds to the national strategy of 'Made in China 2025' and the industry trend of manufacturing lightweight vehicles. We expect to incorporate lightweight new materials, applications and lightweight trucks into the global capital market platform. Through leveraging the advantages of Jinbochuang's experience in new energy vehicle industry and Jinmeike's expertise in unmanned logistics, we strive to optimize our business and tap into our potential to benefit people in China and across the world.'

Completion of the transaction is subject to due diligence investigations by the relevant parties, the negotiation and execution of a definitive share exchange agreement, satisfaction of the conditions negotiated therein including the approval of the Company's Board of Directors, approval by Nasdaq of the listing of shares issued in the transaction, and the satisfaction of other customary closing conditions. There can be no assurance that a definitive agreement will be entered into or that the proposed transaction will be consummated. Further, readers are cautioned that those portions of the LOI that describe the proposed transaction, including the consideration to be issued therein, are non-binding."

XPeng Inc. (NYSE: XPEV) announced yesterday that the XPeng P7 electric sports sedan became the first to receive the 5-star rating from the i-VISTA (Intelligent Vehicle Integrated Systems Test Area) intelligent vehicle testing platform in China. The P7 was among the first batch of vehicles tested by i-VISTA under its Intelligent Vehicle Index evaluation system, based on its new 2020 guidelines. The P7's autonomous

driving assistance system is equipped with 31 autonomous driving sensors powered by the Xavier System-on-Chip supercomputing platform, 5 high-precision millimeter wave radars, 12 ultrasonic sensors, 4 autonomous driving surround-view cameras, 10 autonomous driving high-sensitivity cameras and sub-systems, supporting its meter-level high-precision positioning system. Its comprehensive perception-fusion capability provides the P7 with omnidirectional perception for road conditions, traffic hazards, and other vehicles, pedestrians and objects, covering far, middle and close distance.

NIO Inc. (NASDAQ: NIO) reported earlier this month its June and second quarter 2021 delivery results. NIO delivered 8,083 vehicles in June 2021, a new monthly record representing a robust 116.1% year-over-year growth. The deliveries consisted of 1,498 ES8s, the Company's six-seater or seven-seater flagship premium smart electric SUV, 3,755 ES6s, the Company's five-seater high-performance premium smart electric SUV, and 2,830 EC6s, the Company's five-seater premium smart electric coupe SUV. NIO delivered 21,896 vehicles in the three months ended June 2021, a new quarterly record representing a strong increase of 111.9% year-over-year. As of June 30, 2021, cumulative deliveries of the ES8, ES6 and EC6 reached 117,597 vehicles.

Tesla, Inc. (NASDAQ: TSLA) reported earlier in April its financial results for the first quarter of 2021. Total revenue grew 74% YoY in Q1. This was primarily achieved through substantial growth in vehicle deliveries, as well as growth in other parts of the business. At the same time, vehicle ASP declined by 13% YoY as Model S and Model X deliveries reduced in Q1 due to the

**CO** bzqsf : Li Auto Inc. | ccqrr : TD Holdings, Inc. | myjcc : XPeng Inc. | ntxtcm : NIO Inc | teslmi : Tesla, Inc.

**IN** i35104 : Alternative Fuel Vehicles | iadrive : Autonomous Driving Technologies | i351 : Motor Vehicles | iaut : Automotive | itech : Technology | i84 : Rental/Leasing Services | i84801 : Passenger Car Rental/Leasing | iautlsg : Vehicle Rental/Leasing | ibcs : Business/Consumer Services

**NS** cdue : Corporate Due Diligence | ccat : Corporate/Industrial News

**PUB** RWE Australian Business News Pty Ltd

**AN** Document RESNEW0020210719eh7j0000h



**HD Tesla to now offer monthly self-driving subscriptions**

**WC** 319 words

**PD** 18 July 2021

**SN** Asian News International

**SC** HNASNI

**LA** English

**CY** Copyright 2021. ANI

**LP**

Washington, July 18 -- : American electric vehicle and **clean energy** company Tesla has now started offering a monthly subscription for its Full Self Driving package for USD 199 per month.

According to The Verge, Tesla owners who previously bought the now-discontinued Enhanced Autopilot package can get the FSD subscription for USD 99 per month, as suggested by Tesla's support page.

**TD**

Till now the automaker had sold its FSD package for a one-time fee of USD 10,000, but the monthly subscription lets users literally test-drive the FSD features without a long-term commitment. They can cancel their monthly FSD subscription at any time, according to the terms on the Tesla website.

Only Tesla's that have the FSD computer hardware 3.0 (HW3) or above plus either Basic or Enhanced Autopilot configurations are eligible to subscribe to FSD; other owners can purchase a hardware upgrade for USD 1,500 to make their vehicles FSD-ready.

Tesla CEO Elon Musk had been promising a subscription option for FSD for a few years now. The company finally began sending out over-the-air software updates for the beta of version 9 of FSD earlier this month. For reminders, the FSD software does not enable a Tesla vehicle to drive itself without input from the driver.

As per The Verge, an owner shared a notice they had received from Tesla with a news outlet, which said the FSD subscription included "features like Navigate on Autopilot, Auto Lane Change, Auto Park, Summon and Traffic Light and Stop Sign Control."

The notice also stated that "the currently enabled features require active driver supervision and do not make the vehicle autonomous."

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**CT** For any query with respect to this article or any other content requirement, please contact Editor at [contentservices@htlive.com](mailto:contentservices@htlive.com)

**CO** teslmi : Tesla, Inc.

**IN** i35104 : Alternative Fuel Vehicles | i351 : Motor Vehicles | iaut : Automotive

**NS** c1513 : Sales Figures | c15 : Financial Performance | c151 : Earnings | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**PUB** Asian News International

**AN** Document HNASNI0020210718eh7i001e2

**SE** Business

**HD** **Equal opportunity? How diverse are Amazon, T-Mobile, Tesla and FedEx? They won't tell you.**

**BY** By Jessica Guynn, Craig Harris, Jayme Fraser, Dian Zhang, USA TODAY | USA TODAY NETWORK

**WC** 1,582 words

**PD** 18 July 2021

**SN** Statesman Journal

**SC** SJOR

**ED** 1; InsideBus

**PG** F1

**LA** English

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**LP**

Is your company actually an equal opportunity employer? For years, there was really no way to know for sure. Corporations touted their commitment to a diverse workforce in glossy annual reports filled with smiling photographs of employees of all races but refused to disclose the actual numbers of people of color and women they employ. That is beginning to change.

Just more than a year after George Floyd's murder, companies are voluntarily opening themselves up to greater public scrutiny by sharing the workforce data they are required to submit each year to the Equal **Employment** Opportunity Commission.

**TD**

A record 54 corporations, including Target, CVS Health, Bank of America, Ford Motor Co. and Merck, gave USA TODAY their EEO-1 forms, many of them disclosing the data for the first time. The companies are part of the Standard & Poor's 100, a stock index of the nation's most valuable companies.

These forms, which the EEOC began collecting in 1966, provide a detailed breakdown by race and gender of 10 job categories. They are considered crucial to understanding patterns of discrimination in the workforce.

The problem? Federal officials will not release those records to the public without companies' permission, citing privacy protections in the Civil Rights Act. An ongoing civil suit filed by Reveal, a nonprofit investigative journalism outlet, challenges the legality of hiding these records from the public.

"That these data are still confidential violates the notions of transparency that are central to American democracy," said Donald Tomaskovic-Devey, a professor of sociology at the University of Massachusetts, Amherst who runs the Center for Employment Equity.

USA TODAY asked every company in the S&P 100 to disclose its EEO-1 forms.

Some of America's most iconic brands like McDonald's, Starbucks, Coca-Cola and Pepsi did. Another 23 corporations committed to publicly releasing that data this year or next, including AT&T, Boeing, Comcast, General Motors, Home Depot, United Parcel Service, Walmart and Wells Fargo.

USA TODAY reporters asked the news network's parent company, Gannett, which is not part of the S&P 100, for its EEO-1 filing. Gannett, the largest newspaper company in America with about one out of every six papers, said it would publicly release its EEO-1 for the first time in 2022.

But some of the nation's most powerful corporations and best-known brands – Exxon Mobil, T-Mobile, FedEx – refused USA TODAY's requests for their most recent EEO-1 forms and offered no timeline for disclosure.

Even Walgreens Boots Alliance, whose new CEO is Rosalind Brewer, the first African American to serve as chief operating officer of Starbucks and one of two Black women running a Fortune 500 company, refused to disclose its federal workforce report.

Amazon also declined to release its most recent EEO-1 report. It last released the data in 2016.

For those companies holding out, the reasons varied. Many are reluctant to disclose EEO-1 data for fear of being cast in a negative light. They also contend the data they publish in annual diversity reports better reflect their workforce than the data collected by the federal government.

Some household names did not respond to repeated requests from USA TODAY. They include Tesla, Berkshire Hathaway, The Walt Disney Company and Texas Instruments.

Corporations are coming under growing pressure from shareholders, employees and civil rights groups to be more transparent.

For instance, a campaign led by Scott Stringer, the New York City comptroller who advises the largest city in America's public retirement funds, has persuaded some corporations to release their EEO-1s.

When DuPont and Union Pacific refused to hand over their EEO-1 data, Stringer helped secure an overwhelming majority of the shareholder vote to force disclosure.

"The one thing that makes it possible for this behavior, for these practices to continue, is silence and lack of transparency," said Ursula Burns, former CEO of Xerox and the first Black woman to lead a Fortune 500 company. "Data, data, data. You have to get it out there."

Melissa Knight, interim director of Howard University's Center for Career and Professional Success in Washington, D.C., says students at Howard, one of the 107 historically black colleges and universities, want to know more about the companies they may join.

"If companies want to recruit at HBCUs, that is the kind of data that we want to gather. We want to see the hiring practices when they are recruiting," said Knight, who held a similar role at Texas Southern University, also a HBCU school. "I don't understand why it's private."

Knight said a company's failure to disclose its EEO-1 reports may indicate it has something to hide.

"They need to report the information," Knight said. "We are well aware of the unequal hiring practices that have occurred for years. There just needs to be openness and honesty. Tell us how you are going to change it."

Intel is a trailblazer in transparency. It has voluntarily released its EEO-1 form for years.

"To make substantial progress, we must be transparent with our data to hold ourselves accountable and encourage industrywide action," said Dawn Jones, Intel's chief diversity and inclusion officer and vice president of social impact.

At Intel Corp., 1.8% of leadership, 3.4% of management, and 4.25% of professionals are Black, and 5% of its total workforce is Black. About 12.4% of the total U.S. population is Black.

"We believe transparency will bring increased attention to truly address persisting issues," Jones said. "Yes, that does mean we open ourselves up to being critiqued, but it is worth it because it's a necessary step to take toward true change."

Joni Davis, vice president of diversity and inclusion and chief of staff at Duke Energy, said her company released the data as a "signal to other utility and energy companies that it's OK to be transparent on this journey together."

Some in Congress also wants companies to be more upfront.

Sen. Bob Menendez of New Jersey and Rep. Gregory Meeks of New York, both Democrats, have introduced a bill that would force companies to reveal the ethnic and gender diversity and the veteran status of their boards of directors and executives. A similar measure passed in the House last year, and Menendez says the new legislation could clear the Senate this year.

"The bill doesn't force companies to become more diverse, but it does require them to be more transparent about their numbers and their practices. And for me, that's valuable information that I think the public and potential investors should have when they are deciding where to put their money," Menendez told USA TODAY.

Outside pressure on corporations to diversify their workforces – and to be transparent about the process – is growing.

Two of the world's largest investment managers, BlackRock and Vanguard Group, have pledged to vote against corporate directors who don't push for more diversity. Proxy advisory firm Institutional Shareholder Services said that next year it will recommend voting against directors whose boards are not diverse.

And 2021 has been a record year for diversity proposals from shareholders. The majority of investors called on IBM to produce an annual diversity report. A handful of other companies had more than 80% of their shareholders back diversity proposals.

Even with momentum driving corporate America toward increased disclosure, these efforts will face pushback, cautions Nell Minow, vice chair of ValueEdge Advisors, a consulting firm specializing in corporate governance.

Earlier this year, large corporations, including Nike and Walmart, asked regulators to block shareholder proposals that would force diversity disclosures, according to regulatory filings.

"The recognition from shareholders that this is a dollars-and-cents issue is tremendously important, but I think it will continue to be a struggle for quite a while," Minow said.

"I don't mean to suggest that we haven't made progress. The progress we have made is that they can no longer pretend it's not a problem. But that's not the same as fixing the problem."

Here are the companies that would not publicly disclose

their EEO-1 reports.

Altria Group Inc.

American International Group Inc.

Berkshire Hathaway Inc.

Booking Holdings Inc.

Broadcom Inc.

Capital One Financial Corp.

Charter Communications Inc.

Comcast Corp.

ConocoPhillips

Danaher Corp.

DuPont de Nemours Inc.

Emerson Electric Co.

Exxon Mobil Corp.

FedEx Corp.

General Electric Co.

General Motors Co.

Honeywell International Inc.

International Business Machines Corp.

Johnson & Johnson

Linde PLC

Lockheed Martin Corp.

NextEra Energy Inc.

NIKE Inc.

Pfizer Inc.

Philip Morris International Inc.



QUALCOMM Inc.

Raytheon Technologies Corp.

Simon Property Group Inc.

Tesla Inc.

Texas Instruments Inc.

The Boeing Co.

The Home Depot Inc.

The Kraft Heinz Co.

The Southern Co.

The Walt Disney Co.

Thermo Fisher Scientific Inc.

T-Mobile US Inc.

Union Pacific Corp.

United Parcel Service Inc.

Walgreens Boots Alliance Inc.

Walmart Inc.

Wells Fargo & Co.

\*Abbott Laboratories, AT&T Inc., General Dynamics Corp. and UnitedHealth Group Inc. provided their EEO-1s after publication deadline.

**ART** The Amazon logo is seen at the Amazon fulfillment center in Staten Island, one | of the five boroughs of New York City. | JOHANNES EISELE, AFP via Getty Images | What Amazon, Disney, Walgreens and others won't tell you about the diversity of their workers. | Colin Smith/USA TODAY Network

**CO** equoc : United States Equal Employment Opportunity Commission | mville : CVS Health Corp | amzcom : Amazon.com, Inc. | fdexps : FedEx Corporation

**IN** i64 : Retail/Wholesale | i643 : Pharmacies/Drug Stores | i654 : Specialty Retailing | i656000301 : Etailing | i78 : Couriers/Messengers | icargo : Freight Transport/Logistics | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology | itsp : Transportation/Logistics

**NS** ccat : Corporate/Industrial News

**RE** usa : United States | namz : North America

**PUB** Gannett Co., Inc. - Newspaper Division

**AN** Document SJOR000020210718eh7i00001

**HD** How Facebook makes you miserable

**BY** Rapheal

**WC** 1,230 words

**PD** 18 July 2021

**SN** The Sun

**SC** TSUNE

**LA** English

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**LP**

Facebook is, no doubt, an effective medium, but it is increasingly becoming a platform for people to boast or showcase their achievements. Get on to Facebook and you are inundated with photos and posts depicting other people's seemingly perfect families and lives. Reading walls and walls of these, however, has the tendency to make you miserable if your circumstances are not that favourable or if you have fallen behind your peers.

As researchers has observed, boastful Facebook posts can induce feelings of envy and lead to unrealistic social comparisons that in turn bring down your mood and level of **well-being**. It can even lead to depression.

**TD**

The blog, Dr Mercola puts the various studies together: A new study of more than 1,000 people in Denmark revealed causal evidence that "Facebook affects our well-being negatively."

Facebook users who took a one-week break from the site reported significantly higher levels of life satisfaction and a significantly improved emotional life, the study revealed.

Such gains were greatest among heavy Facebook users, those who used the site passively (lurking but not necessarily interacting with others) and those who tended to envy others on Facebook.

If you're a regular Facebook user interested in increasing your well-being, it might not be necessary to quit the site for good, however. The researchers suggested making adjustments in your usage behavior could be enough to prompt positive change:

"To make things clear, if one is a heavy Facebook user, one should use Facebook less to increase one's well-being. And if one tends to feel envy when on Facebook, one should avoid browsing the sections (or specific friends) on Facebook causing this envy.

And if one uses Facebook passively, one should reduce this kind of behaviour. Due to habits, practicalities and potential 'forecasting errors,' it may be difficult to change one's way of using Facebook. If this is the case, one should consider quitting Facebook for good."

People Expect to Feel Better After Facebook Use — but Don't

The aforementioned "forecasting errors" the researchers spoke of refer to a past study that found people expect to feel better after Facebook use, "whereas, in fact, they feel worse."

This makes perfect sense because if everyone expected Facebook to make them feel awful, they'd probably stop using it. Yet, on some level, many realize that using Facebook puts a damper on their mood.

Part of this is due to a feeling of having wasted time, according to a Computers in Human Behavior study, which also found Facebook activity (but not internet browsing) is associated with a dampened mood.

Another study, conducted by researchers from Lancaster University in England, examined studies from 14 countries to explore the connection between Facebook usage and depression.

"The relationship between online social networking and symptoms of depression may be complex and associated with multiple psychological, social, behavioral and individual factors," they noted. It was found that negative comparisons with others on Facebook were predictive of depression because they increased rumination.

Likewise, frequent posting on Facebook was also associated with increased rumination and depression. Women were more likely to become depressed than men due to Facebook usage. In addition, Facebook users were more at risk of depression if they displayed the following: Felt envy after observing others; accepted former partners as Facebook friends; made negative social comparisons; made frequent negative status updates.

#### Social Comparison May Be the Root of Facebook's Evil

University of Houston researchers also explored Facebook's emotional effects and found a link between usage of the site and symptoms of depression, which, among men, was associated with the tendency to make social comparisons (i.e., to compare yourself with others).

In a second study, however, it turned out that social comparison was significantly associated with depressive symptoms in both men and women.

It's previously been shown that upward social comparisons (comparing yourself to someone more successful or attractive than you) tend to make people feel worse, while downward comparisons may make you feel better.

This study found, however, that both types of social comparisons on Facebook, as well as neutral comparison, were linked to a greater likelihood for depressive symptoms.

Study author Mai-Ly Steers, Ph.D., told Forbes: "You should feel good after using Facebook ... However ... the unintended consequence is that if you compare yourself to your Facebook friends' 'highlight reels,' you may have a distorted view of their lives and feel that you don't measure up to them, which can result in depressive symptoms.

If you're feeling bad rather than good after using Facebook excessively, it might be time to reevaluate and possibly step away from the keyboard."

Separate research also hinted at the downfall of making social comparisons via Facebook. In the study of 269 pregnant women, those with a Facebook account had higher body image concerns than those without a Facebook account.

Researchers wrote in the journal *Midwifery*: "Of those with an account, increased Facebook use was associated with increased body image dissatisfaction, particularly in terms of postnatal concerns for how their body would look with 56.5 [percent] reporting that they frequently compared their pregnant body to other pregnant women on the site."

To be fair, Facebook isn't all bad, especially if you're able to use it in moderation and keep others' posts in perspective.

Some research has even found that viewing your own Facebook profile may improve self-esteem (although other research contradicts this, suggesting that seeking reassurance via Facebook leads to lower self-esteem, "which in turn predicted increased feelings that one does not belong and that one is a burden").

#### Facebook Wants You to Spend More Time on Their Site

Facebook isn't content to have the average user spend "just" 50 minutes a day. They'd rather it become a platform that's on all day to become basically a background for your life. As *The New York Times* reported: "Facebook, naturally, is busy cooking up ways to get us to spend even more time on the platform.

A crucial initiative is improving its News Feed, tailoring it more precisely to the needs and interests of its users, based on how long people spend reading particular posts

For people who demonstrate a preference for video, more video will appear near the top of their news feed. The more time people spend on Facebook, the more data they will generate about themselves, and the better the company will get at the task."

It's important to be aware too, for yourself and your children, that using Facebook exposes you to a lot of advertising — advertising targeted to your habits and interests.

Facebook uses sophisticated tools to track your interests, who you talk with and what you say, and includes information about your age, gender, income level and a phenomenal number of other specifics that allow advertisers to target exactly who they believe will click on their ads. While some ads may be harmless, others, like drug ads, can have more sinister effects.

So, while social media sites like Facebook can provide a wonderful platform for friends and family to socialize and share photos and events, it is important to keep their use in perspective. Pay attention to how such sites make you feel, and if you feel worse after browsing Facebook, consider signing off permanently.

**CO** onInfr : Facebook, Inc.

**IN** isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

**NS** gweb : Social Media | gdepr : Mood Disorders | gcat : Political/General News | ghea : Health | glife : Living/Lifestyle | gmed : Medical Conditions | gment : Mental Disorders

**IPD** Columns, an effective medium, but it is increasingly becoming a platform for people to boast or showcase their, Facebook is, How Facebook makes you miserable, no doubt

**PUB** The Sun Publishing Ltd.

**AN** Document TSUNE00020210718eh7i0005l

**SE** GADGETS NEWS  
**HD** Lava announces Android 11 update for these phone users

**WC** 291 words

**PD** 17 July 2021

**SN** The Times of India

**SC** TOI

**LA** English

**CY** (c) 2021 The Times of India Group

**LP**

Smartphone brand Lava has announced Android 11 update for Lava Z2, Lava Z4, Lava Z6 and the users of Lava MyZ triple camera model. As announced by the company, the update will be first rolled out to Z4, Z6, and MyZ models from 25th July onwards. Lava Z2 users will receive the update in the subsequent months. To recall, Lava Z2, Z4, Z6, and My Z were launched earlier this year. The handsets run on stock Android 10 operating system. Android 11 update will bring improved features like screen recording, chat bubbles, dark mode scheduling, and digital **well-being** to these phone models. It will also offer improved user privacy, a better media controller, and an easy conversation & notification manager. The new software update will be released as an OTA. The update can also be downloaded by going to the phone settings.

**TD**

Here is the complete list of Android 11 updates: Three notification categories: Conversations, Alerting, and Silent. Built in screen recorder Media controls: With Android 11, the media player has been moved to the Quick Settings section for easy access. One time permission and auto- reset: With Android 11, users can give one-time permissions to apps that need access to mic, camera or location. The permission gets revoked as soon as that app is closed. Chat bubbles to pin conversations in form chat bubbles so that they always appear on top of other apps and screens. Smart reply and Smart folders to organize apps in folders like Work, Fitness, Food, Games etc Camera performance optimizations with improved support for 3rd party photo sharing apps like Snapchat and Instagram. Ability to schedule Dark mode, Digital wellbeing

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**CO** goog : Alphabet Inc.

**IN** i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology

**NS** glife : Living/Lifestyle | gptech : Personal Technology | c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** india : India | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | indsubz : Indian Subcontinent | sasiaz : Southern Asia

**PUB** Bennett, Coleman & Co., Ltd.

**AN** Document TOI0000020210716eh7h00070

**HD** China policy and markets round-up: Q2 GDP growth moderates, national carbon market starts trading, Tencent gets nod for \$3.5bn Sogou take-private

**BY** Addison Gong

**WC** 875 words

**PD** 16 July 2021

**SN** GlobalCapital

**SC** EURMCM

**LA** English

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**LP**

In this round-up, China's **economic growth** slows in the second quarter, Beijing launches the world's largest carbon emission trading scheme, and the top market regulator approves Tencent Holdings' plan to take US-listed search engine Sogou private.

China's GDP grew 7.9% year-on-year in the second quarter, down from 18.3% the previous quarter and narrowly missing consensus forecast of an 8% increase. The two year average GDP growth rose to 5.5% year-on-year, from 5% in the first quarter, according to the National Bureau of Statistics (NBS).

**TD**

For the first half of 2021, the Chinese economy expanded by 12.7% compared to a year ago, NBS data showed.

\*

In dollar terms, China's exports surged 32.2% year-on-year in June, and imports 36.7%, beating forecasts of a 23% and 29.5% growth, respectively.

The trade surplus widened to \$51.53bn last month, from \$45.53bn in May, according to the General Administration of Customs. Total trade climbed 27.1% to Rmb18.07tr for the first six months of the year.

\*

By the end of June, outstanding property loans in China totalled Rmb50.8tr — 9.5% higher than a year ago, according to the People's Bank of China (PBoC). The pace of the increase slowed by 2.2 percentage points compared to what was recorded at the end of 2020.

\*

China's banking sector saw a 9.2% annual rise in total onshore assets to Rmb328.8tr by the end of June, with a 9.1% increase in total liabilities to Rmb301tr, data from the China Banking and Insurance Regulatory Commission (CBIRC) showed.

Outstanding non-performing loans (NPLs) stood at Rmb3.5tr, jumping by Rmb108.3bn from the start of the year. The NPL ratio dropped 0.08 percentage points during the six-month period to 1.86%.

By June 30, assets in the insurance industry grew 12.7% year-on-year to Rmb24.8tr.

\*

Chinese commercial banks recorded a combined Rmb614.3bn in net profits over the first quarter of 2021, about 2.4% higher than a year earlier, the CBIRC said.

\*

The central government published guidelines on the development of the Pudong New Area in Shanghai.

Measures announced by Beijing include easing Qualified Foreign Institutional Investors' access to Shanghai's Star market on a trial basis, and to introduce a market-making mechanism on Star.

Shanghai's bond market infrastructure connectivity will be improved, the document said. A trial programme for simpler registration for offshore debt issuance will also be launched in Pudong.

\*

China officially launched its carbon emission trading system on Friday, according to an announcement from the Shanghai Environment Energy Exchange.

Trading began on Friday morning, according to state media Xinhua. More than 2,000 power generators were part of the first batch of companies covered by China's new carbon market, said Zhao Yingmin, deputy minister of ecology and environment at a Wednesday State Council briefing. Their combined carbon-dioxide emissions of over 4bn tonnes make China's carbon market the world's largest for greenhouse gas emissions, Zhao added.

\*

A Carbon Market Work Stream (CMWS), co-chaired by the Securities and Futures Commission (SFC) and the Hong Kong Exchanges and Clearing, has been set up, according to a Thursday announcement from the SFC.

The CMWS will "assess the feasibility of developing Hong Kong as a regional carbon trading centre to strengthen collaboration in the Guangdong-Hong Kong-Macao Greater Bay Area". It will also "actively explore opportunities presented by both the cap-and-trade carbon market and the voluntary carbon market in China and overseas".

\*

The PBoC's planned evaluation of Chinese banks' green finance performance will begin in the third quarter, the 21st Century Business Herald reported.

\*

Industrial Bank's Shenzhen branch published its 2020 environmental information disclosure annual report this week, becoming the first among the national banks in China to do so, said onshore media reports.

\*

Morgan Stanley has officially renamed its Chinese securities joint venture, Morgan Stanley Huaxin Securities, to Morgan Stanley Securities (China). The US firm recently acquired a 39% stake in the JV from partner China Fortune Securities, taking its total ownership in the onshore entity to 90%.

\*

The State Administration for Market Regulation has unconditionally approved Tencent's planned acquisition of Sogou, a top Chinese search engine listed in New York.

Tencent, which owned 39.2% of Sogou by the end of March 2021, will buy a further 60% stake in the company and take it private. The deal, announced at the end of September last year, was valued at \$3.5bn.

\*

The Shanghai and Shenzhen stock exchanges updated their business guidelines for the issuance of innovative products, adding carbon neutrality bonds and blue bonds under the green bond chapter with specific requirements on the use of proceeds.

Carbon neutrality bond proceeds must be used for projects that contribute to carbon emission reduction, and blue bonds must fund projects aimed at ocean protection and the sustainable use of ocean resources.

The bourses also updated the chapter about 'poverty alleviation bonds' to 'rural revitalisation bonds'.

**CO**    tenchl : Tencent Holdings Ltd | nlbuch : National Bureau of Statistics of China

**IN**    iint : Online Service Providers | itech : Technology

**NS**    e1101 : Economic Growth/Recession | memiss : Emission Markets | c131 : Regulatory Bodies | gqual : Environmental Pollution | c13 : Regulation/Government Policy | ccat : Corporate/Industrial News | e11 : Economic Performance/Indicators | ecat : Economic News | gcat : Political/General News | genv :

Natural Environment | mcat : Commodity/Financial Market News | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter

**RE** china : China | easiaz : Eastern Asia | chinaz : Greater China | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dypcoz : Developing Economies

**PUB** Euromoney Trading Limited

**AN** Document EURMCM0020210802eh7g0004e



**SE** Business News -  
**HD** **Designers Talk a Big Sustainability Game on Amazon's 'Making the Cut'**  
**BY** Jessica Binns  
**WC** 1,574 words  
**PD** 16 July 2021  
**SN** Sourcing Journal  
**SC** SJOURN  
**LA** English  
**CY** Sourcing Journal, a subsidiary of Penske Media Corporation. All Rights Reserved.

**LP**

Amazon Prime Video began streaming the second season of the “next household name brand” reality series “Making the Cut” Friday, and styles from the first two episodes’ winning designers are already available for sale through the platform’s fashion-focused store.

And in a new move for the Heidi Klum and Tim Gunn-hosted show, taking place this season in Los Angeles, Joshua Scacheri is launching an influencer collaboration capsule Tuesday on Amazon Fashion’s The Drop after besting the nine remaining designers competing on the series’ second episode to ultimately win \$1 million to grow their business, an Amazon Fashion mentorship and a chance to sell their work in the Amazon Fashion store.

**TD**

Australia-born Scacheri was lucky just to hang around long enough for the “Resortwear” challenge. Episode two marked a stunning reversal of fortune for the former footballer and men’s wear designer, who “barely” made the cut, as Klum put it, after a disastrous showing in the “Brand Statement” premiere asking designers to convey to their arbiters what their aesthetic is all about. Judge and supermodel Winnie Harlow panned Scacheri’s model as looking like an “80s clown” in the fuchsia-and-navy fiasco he cooked up. And Moschino creative chief and series judge Jeremy Scott warned of the billowy, ruffle-collared jumpsuit, “If it’s not flattering on the model, good luck to anybody else.” (An accompanying male catwalker modeled an “accessible” look in the same colorway on top with khakis on the bottom.)

In contrast to Scacheri’s technicolor shortcomings, Gary Graham took home top honors in episode one by converting his passion for history and storytelling into impeccably crafted, throwback looks. The Franklin, N.Y., designer—who moved up to the Catskills to establish his ready-to-wear GaryGraham422 brand upon closing his Manhattan boutique in 2018 after his business routinely came up a “couple hundred thousand dollars short”—combined unusual textiles into smartly tailored women’s wear that pulled on the past while nodding to the new.

After sourcing an upholstery fabric bearing the “earliest documented ingrain pattern in America” from around the 1830s, as his contact claimed, the 2009 CFDA Vogue Fashion Fund Finalist was dashing off to find a complementary textile at a Grand Gorge, N.Y., military surplus store when he was inspired by a cemetery gravestone for a woman who died in 1846.

Graham later told the judges that the resulting runway and accessible looks—which upcycled an “old army blanket” along with the tapestry commonly used in rugs into feminine clothes with an Old World feel—told a “story of redemption” for the 19-year-old Amanda who died far too young, according to her grave marker, but was now “brought back to life” through fashion.

Scott praised Graham’s designs for having the “same voice” across both looks, while Harlow was even more impressed. “I think your brain is magic,” she said of the designer, who is fond of engineered jacquards and has been carried by Barneys New York and Dover Street Market. His accessible look, a 40s-inspired cotton frock in faded army green and royal blue, is available now in a size inclusive range of XXS-3X for \$79.90 in the “Making the Cut” Amazon Fashion storefront.

Graham seemed to emerge as the designer to beat after the inaugural episode, in which South Orange, N.J.’s Lendrell Martin went home after coming up short, though Brooklyn’s Andrea Pitter showed an eggshell, feather-bedecked look inspired by her bridal expertise that would not look out of place on Kendall Jenner. In episode two, Pitter, who runs the Pantora business designing for brides-to-be, similarly gave Scacheri a run for his money, stitching together a slinky, body-hugging dress and a plus-size

swimsuit, in her own matching prints, that more than made up for her fit foibles in the first installment, the judges raved.

“What really truly impressed me is something that a lot of designers can’t do,” guest judge Prabal Gurung, the Singapore-born, Nepalese designer who is based and manufactures in New York City, told Pitter. “You are able to celebrate women of different sizes and make them look equally beautiful. When the curvy model in the swimsuit came out, and she felt that confident—what struck me is you really see them. You don’t consider them as just models, you consider them as human beings.”

Designers are really just storytellers, he added, and “storytellers are healers.” “Today, with your looks, you healed a lot of people,” Gurung said. Gunn, meanwhile, noted designers’ continuing “resistance” to working with forms larger than the industry standard, though he believes “everybody has to get on board,” especially if America is home to the largest sizes of all the 200-odd countries where American Fashion sells, he told Sourcing Journal.

Despite Pitter’s compelling turn, Scacheri’s designs ultimately prevailed in the runway competition that Gunn described to Sourcing Journal as his “all-time favorite,” which sent the models down a catwalk filled with water. “It was just so other-worldly and surreal,” the former Parsons dean added. L.A.’s Ally Ferguson, Andrea Salazar of Colombia, Parisian designer Lucie Brochard, Olivia Oblanc, and Polish native Raf Swiader moved on to the third challenge after Jaipur’s Dushyant Asthana, known for his print work, fell short with a snoozy resort showing.

Now based in London, Scacheri got the edge after a panel of influencers sourced from The Drop’s cabal of social media personalities voted on photographs contestants took to reflect how their garments and creative visions would stand out, or not, on platforms like Instagram—underscoring the current reality that fashion is often discovered outside of a brand’s four walls.

Makeda, whose @glamazondiaries Instagram boasts more than 40,000 followers, was part of the influencers picked to review the designers’ social-specific photos. Scacheri’s vibrantly colored cruise collection “would definitely stop me in my tracks while I’m scrolling,” she said during the episode.

Suede Brooks, who posts fashion and lifestyle content for the 1.3 million fans following her eponymous Instagram account, said Scacheri “did an amazing job” shooting his dual-gender resort looks against a mirror wall.

Scacheri himself admitted that his second challenge attempt took the judges’ first-episode feedback to heart. “After what happened last week [and] the feedback you guys gave me, I really wanted to show you my true DNA,” he told the panel.

The men’s suit, envisioned as the “runway” half of the pairing, offered his signature “tailoring and the essence of surprise” with a sheer, skin-revealing panel on the back on the royal blue jacket, he said, while his three-piece women’s “accessible” look tried to “make an impact in the color palette” of eggplant, aquamarine, and cerulean in the kimono, which was punched up by airy chartreuse pants. A sheer tank completed the look, which drew inspiration from the rocks, sand and telephone lines Scacheri observed at a SoCal beach. As the winning look, Scacheri’s size-inclusive outfit is available for sale in the Amazon Fashion ‘Making the Cut’ store, with prices ranging from \$29.90 to \$64.90.

“I think it’s really important that we live cohesively with the world,” Scacheri said, noting that his newly launched Love Hero brand reflects his “[passion] for sustainability.”

That the Aussie even brought up the term “sustainability” is “so crucial,” Gurung said, “especially in today’s world” and rampant overconsumption.

Gunn echoed sustainability’s rising importance—and influence—across the industry. “It’s definitely true that more young designers are concerned with our environment and are looking to sustainable sources for their work,” he told Sourcing Journal, adding it’s “something we all celebrate.”

But as much as designers are pivoting to create with the planet in mind from the get-go, “where I see a need for advocacy is with the consumer,” Gunn added. “I think people are just so under-informed about the things they buy—fashion or anything—and what these things potentially do to our environment.”

Supporting brands that strive to operate sustainably is “critically important,” Gunn said.

Scacheri, in fact, touted the sustainability angle of the line he conceived in tandem with Brooks, who served as his “muse” and modeled each of the six styles launching on The Drop on July 20.

Manufacturing products only when a customer purchases inherently crimps the overproduction that's long plagued fashion, even as fabrications like polyester, featured in his episode-two garment, still rely on planet-polluting fossil fuels.

In a statement, the designer said southern Nevada's Valley of Fire, Brooks' "lively nature," and Love Hero's "vibrant planet-driven ethos" inspired the "sustainable and uplifting collection."

"The relaxed and tailored styles breathe mood-boosting colors with a summer feel that can be easily styled in a casual and modern way," Scacheri added.

Though Amazon Fashion tapped season-one victor Jonny Cota for a line with The Drop after winning the \$1 million prize, giving a 'Making the Cut' designer this kind of exclusive opportunity while the show is still in season seems to signal a new strategy to raise the influencer-led platform's profile and further stimulate the commerce side of what otherwise is broadly a content play.

**CO** amzcom : Amazon.com, Inc.

**IN** idescl : Designer Clothing | i453 : Clothing | iclt : Clothing/Textiles | icnp : Consumer Goods | iluxgds : Luxury Goods | i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** glife : Living/Lifestyle | gdesg : Fashion Design | gfas : Fashion | cpartn : Partnerships/Collaborations | gfasw : Fashion Shows/Events | gtvrad : Television/Radio | ccsr : Corporate Social Responsibility | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gart : Art | gcat : Political/General News | gent : Arts/Entertainment | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

**RE** nyc : New York City | namz : North America | usa : United States | use : Northeast U.S. | usny : New York State

**PUB** Variety Media, LLC

**AN** Document SJOURN0020210717eh7g00002

**HD** Sen. Blumenthal Backs CPSC Suit on Amazon Goods

**WC** 187 words

**PD** 16 July 2021

**SN** Warren's Washington Internet Daily

**SC** WWID

**VOL** Volume 22; Issue 136

**LA** English

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**LP**

Amazon must recall unsafe products and notify consumers, Sen. Richard Blumenthal, D-Conn., said Wednesday after the Consumer **Product Safety** Commission filed an administrative complaint to force a recall. "This is a forceful and decisive action by CPSC with a clear message to Amazon and other online marketplaces: knowingly selling dangerous and defective products that imperil Americans will not be tolerated," he said. He cited certain AmazonBasics car chargers, surge protectors and microwaves as products that reportedly hurt consumers. He said Congress should give the CPSC the resources it needs. As the CPSC complaint acknowledges, "for the vast majority of the products in question," Amazon "immediately removed the products from our store, notified customers about potential safety concerns, advised customers to destroy the products, and provided customers with full refunds," a company spokesperson emailed.

**TD**

For remaining products, the agency hasn't provided responsive information, the company said, noting it has expanded efforts to handle recalls: It's unclear why the agency "filed a complaint seeking to force us to take actions almost entirely duplicative of those we've already taken."

**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | crecal : Product Recalls | ccat : Corporate/Industrial News | cexpro : Products/Services

**RE** usa : United States | namz : North America

**PUB** Warren Communications News, Inc.

**AN** Document WWID000020210721eh7g00004

CLM Social Capital  
 HD **How do you build better lives? By building more homes, says MidPen Housing CEO Matt Franklin**  
 BY Matthew Niksa  
 WC 1,007 words  
 PD 16 July 2021  
 SN Silicon Valley/San Jose Business Journal  
 SC SVBUSJ  
 LA English  
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 LP

MidPen Housing Corp.'s Matt Franklin, who leads one of the Bay Area's largest affordable housing developers, believes housing is at the center of everything in life.

A safe, affordable home is the "first necessary condition" to enhance a person's **well-being**, an idea that has been reinforced by the impact of the Covid-19 pandemic, Franklin said.

TD

"That's where we saw a lot of the Covid outbreaks, where there were essential workers in overcrowded housing," Franklin said. "I'm sure they had the will and desire to practice isolation and distancing, but literally couldn't do it. The health connection, the health impact for them of the poor quality of their housing — it impacts all of us."

The MidPen CEO and president feels a "real, personal connection" to his nonprofit organization's work, whose mission is to provide safe, affordable homes to those in need, create stability in the lives of residents, and foster diverse communities. The nonprofit launched a new 5-year strategic plan in March that came with a lofty goal: Construct 3,000 new homes during that timeframe. Right now, it has nearly 4,000 new homes in its development pipeline.

The following Q&A has been edited for length and clarity.

\* Title and company: President and CEO, MidPen Housing Corp.

\* Hometown: Centerville, Ohio

\* Residence: Mill Valley

\* Education: Bachelor's of political science, Colgate University; Master's in public policy, Harvard University.

\* Career path: Vice president for Emerging Markets, Wells Fargo Home Mortgage, 2001-2003; Director, California Department of Housing and Community Development, 2003-2004; Director, Mayor's Office of Housing, City and County of San Francisco, 2004-2008; president and CEO of MidPen Housing, 2008-present.

\* Family: Tay Via Franklin, wife; Winston, son, 13; Milo, son, 11.

\* Company description: Mission-driven developer and manager of affordable homes and provider of resident services programs, such as education, health and economic empowerment.

\* Headquarters: Foster City

\* Employees: More than 500.

\* Annual revenue: \$148.5 million.

Just to lay the groundwork a little bit, our vision is that affordable housing can provide stability in people's lives. It creates a platform for stability. And then we make investments through our resident services

corporation to help them really seize the opportunity of that. We manage everything we own, which is about 9,000 affordable homes throughout Northern California.

We have a new strategic plan that really anchors us in focusing on serving those who need housing the most. That's continuing to step up our work in housing the formerly homeless population and focusing on the extremely low-income population.

There's about 800,000 extremely low-income people in the nine-county San Francisco Bay Area. A lot of them are low-wage workers who are living right on the edge of poverty. With Covid and the recession, we believe this population is more vulnerable than ever. There's also about 35,000 homeless individuals in the Bay Area.

If just 5% of that extremely low-income population were to go into homelessness, that would double the number of homeless people in the Bay Area in one fell swoop. We think it's important that we really focus on that population we serve, and so we've been increasing our scale and impact.

As we're scaling up, trying to focus on producing more affordable homes to try to solve our undersupply problem, we are focusing on larger developments.

"Kiku Crossing" is a 225-unit multifamily development at 480 E. 4th Ave. in downtown San Mateo, less than a quarter-mile from the city's Caltrain station. That project is fully approved, and we expect it to receive its final piece of financing from the state in the next couple of months. Once that comes through, we'd start construction on the project this fall.

We just started construction on a development we call "Immanuel-Sobrato." It's on a church site in the city of San Jose at 1710 Moorpark Ave., and includes 106 units dedicated to the formerly homeless. We just started construction on it. The development benefited from a really generous grant from John Sobrato Sr., to help us buy the land underlying it.

Last month, we bought a wonderful site in Sunnyvale at 1171 Sonora Court. The city helped us buy that land; it's a wonderful site. It's about an acre-and-a-half in size, located just off of Highway 237 in what's historically been a commercial area that's recently been rezoned to allow for residential development. We think we're going to be able to fit about 160 units there. We're still working with the city and the county on the exact plan, but it could be as much as about 30% of units dedicated to the formerly homeless and about 70% for low-wage working folks.

Overall, we've got about 600 units under construction and a little under 4,000 homes in our pipeline. About 2,600 of those are approved, so we've got a lot coming.

I have two sons who are going into sixth and eighth grade, and my wife and I spend a lot of time with them. We spend a lot of time outdoors together — it's one of the things we love most about living here. I also coach their little league baseball teams and am very involved in all their other outdoor activities.

I live in southern Marin County and am a member of my town's affordable housing advisory committee. I've been very active in trying to spur new affordable housing development in Mill Valley, my hometown. It's an area that is very much behind in affordable housing development, so I've become very involved in some of the local work in my free time.

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**CO** goog : Alphabet Inc. | onlfr : Facebook, Inc.

**IN** irreal : Residential Real Estate | i85 : Real Estate Services/Transactions | icre : Real Estate/Construction | ireest : Real Estate | i8395464 : Internet Search Engines | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology

**NS** gaffo : Affordable/Social Housing | gout : Outbreaks/Epidemics | csImc : Senior Level Management | ncolu : Columns | npeo : People Profiles | c41 : Management | ccat : Corporate/Industrial News | gcat : Political/General News | gcom : Society/Community | ghea : Health | ghous : Housing Issues | gmed : Medical Conditions | gsoc : Social Issues | gspox : Infectious Diseases | gwelf : Welfare/Social Services | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** usa : United States | usca : California | namz : North America | usw : Western U.S.

**IPD** Matt Franklin

**PUB** American City Business Journals

**AN** Document SVBUSJ0020210716eh7g0002u



**SE** CE Noticias Financieras English  
**HD** **Diversity** comes to WhatsApp with new emojis: non-binary people, pregnant men and more  
**WC** 727 words  
**PD** 16 July 2021  
**SN** CE NoticiasFinancieras  
**SC** NFINCE  
**LA** English  
**CY** Copyright © Content Engine LLC  
**LP**

Emojis have become one of the most widely used communicational resources in messaging services and, as is often the case, they are constantly updated. In fact, the latest proposal for WhatsApp seems to leave no one indifferent, as revealed by the world's leading site, Emojipedia.

The new catalog of emojis could contain a smiling face melting, another covering his mouth as a secret, the gesture of covering his eyes and seeing between his fingers and the most striking, a series of designs of neutral or non-binary genre.

**TD**

In addition, we wanted to propose people of non-binary gender and pregnant men, with different skin tone. As well as a face, also non-binary with a crown.

That's not all: it's also curious how the hand salute, which would involve two people, will be offered in 15 different versions and combinations, trying to cover as many skin tones as possible.

But there are many more that refer to everyday life, such as objects or plants: glass spilling liquid, coral, lotus flower, empty nest, nest with eggs, mouth biting lips, jar, slide of games, wheel, ball of mirrors ...

Behind the emojis is The Unicode Consortium that tries to create the non-profit code and companies usually take them from there to have certain standards. But each one makes its small variations.

These are not the final designs. Around September we will know how they are finally and which are the ones that went to the final phase.

From now on the Facebook chat application will have a function in which you can select the icon of a speaker to put the sound version of the usual emojis.

It is something very similar to the winks that Windows Live Messenger had at the time, but in a more current version. In addition to being promoted by series and films such as Fast & Furious 9, Brooklyn Nine-Nine or Bridgerton.

The most used emojis increasingly popular, the face with tears of laughter and red heart top again this year, along with the crying face, the list of the most used on social media.

Before the celebration, on the 17th, of World Emoji Day, the Hootsuite platform -specialized in the management of social networks- and the agency We Are Social -specialized in this type of media- announced which are the most used, but also launched a series of tips to use them in a correct way; the first: do not abuse.

Emoji and emoticon were chosen as "word of the year" in 2019 by the Urgent Spanish Foundation, promoted by the EFE Agency, for the agility and conciseness that they are able to transmit in everyday communications.

Although they are used almost as synonyms, they are not exactly the same, since the emoticons are the symbols created with punctuation marks that are usually read by tilting the head -such as :-), ;-), or :-( - and emojis are the yellow faces that have become popular on social media.

The data of Hootsuite and the agency We Are Social -specialized in social networks- reveal that the face with tears of laughter was again the most used emoji, followed by the red heart and the face crying



loudly, and that the least used with the face without expression, the face that relaxes and the smiling face with eyes also smiling.

The mate, the Argentine emojiIn the run-up to International Emoji Day, Argentina's most popular infusion celebrates the second anniversary of its arrival on messaging services WhatsApp, Telegram and Facebook Messenger, among others.

After discovering that the great Argentine cultural icon was not among the available emojis, the Cordoban brand CBSé, which is characterized by its innovative spirit and its proximity to the community, spearheaded its most emblematic campaign "An Emoji For Mate" that sought to include the mate emoji in all social networks.

"We know that mate is sharing, it is bringing together the good. For Argentines it is much more than an infusion, that is why the emoji became an indispensable icon in our contact through digital," said Carolina Valeria, Marketing and Communications Coordinator of CBSé.

He added: "In these times where the materas rounds are different, virtuality became crucial and with the mate emoji we can express what is transmitted with it"

SI

See also

**CO** xfxvom : WhatsApp Inc. | onInfr : Facebook, Inc.

**IN** i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icmsw : Communications Software | icomp : Computing | iimess : Instant Messaging Software | iint : Online Service Providers | itech : Technology

**PUB** Content Engine LLC

**AN** Document NFINCE0020210716eh7g006o8

**SE** WSJ Pro  
**HD** **Carbon Offsets Are Taking Off, but They Aren't All Created Equal; Projects range from restoring mangrove swamps to drawing carbon dioxide from the air with machines, but some climate experts warn against relying on offsets**

**BY** By Dieter Holger

**WC** 1,265 words

**PD** 16 July 2021

**ET** 23:17

**SN** WSJ Pro Sustainable Business

**SC** RSTPROSB

**LA** English

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**CX**

Corrections & Amplifications

Microsoft's purchase of an offset that defers timber harvests will remove an additional 200,000 metric tons of carbon dioxide. An earlier version of this article incorrectly said the offset would avert 200,000 metric tons of CO<sub>2</sub>. (Corrected on July 16.)

**LP**

The business of carbon offsets is evolving fast, leaving companies to navigate a dizzying market for services that aim to cancel out greenhouse-gas emissions.

Carbon offsets remove or avoid adding greenhouse gases to the **atmosphere**—a process that needs to happen on a vast scale to avert disastrous **climate change**, according to the projections of some scientists.

**TD**

Businesses fund activities ranging from tree-planting programs to sucking carbon from the air with machines, using a multitude of marketplaces to connect polluters with opportunities to lock up carbon. In exchange, these businesses get credits from brokers, which include nonprofit and for-profit companies, that count toward their emission-reduction targets.

Some 181 million voluntary carbon-offset credits were issued last year on registries such as the Verified Carbon Standard, administered by the nonprofit Verra and which sets a standard for certifying carbon emissions reductions. That is up from 33 million in 2010, according to the Taskforce on Scaling Voluntary Carbon Markets, a coalition of market participants, nonprofits and others working to standardize offsetting. Each credit equals one metric ton of CO<sub>2</sub>.

The TSVC estimates the carbon-offset industry must expand 15 times by 2030 to achieve the emissions reductions enshrined in the Paris Agreement, a 2015 international accord between governments that aims to limit global warming to no more than 1.5 degrees Celsius above preindustrial levels. For that to happen, there must be more transparency about how offsets are certified and priced, the group said in a report last week.

"Not all carbon credits are created equal, and that's precisely the problem," said Sonja Gibbs, head of sustainable finance at the Institute of International Finance, an industry group that sponsors TSVC. "Just like if you want to trade corn or coffee, everyone in the marketplace needs to agree on what constitutes a barrel or a bushel and the quality of what's inside, and to have trust in those standards."

Not Created Equal

In 2019, the average price for a carbon-offset credit was \$3 per metric ton of carbon dioxide, according to TSVC. Prices vary depending on factors including how accurately the carbon reduction can be measured and monitored and how long the carbon will be stored, Ms. Gibbs said.

Some offsets aim to remove carbon dioxide from the atmosphere. Others seek to prevent carbon emissions, for instance, by paying farmers to preserve forests. Critics of the second type say it is hard to verify that the farmers would have felled the trees if they hadn't been paid to leave them standing.

"Paying somebody to remove carbon from the atmosphere is not the same as paying somebody not to emit carbon," said Microsoft Corp. Chief Environmental Officer Lucas Joppa. "But right now, it's accounted for as exactly the same."

Microsoft is a major buyer of offsets. In a roundup of its activity in the year through June 2021, the software giant said it funded 15 projects that it said would collectively remove more than 1.31 million tons of carbon over their lifespan.

It backed one carbon avoidance project in that time. The project, in the U.S. Southeast, defers forest harvests to let trees store more carbon as they grow, removing an additional 200,000 metric tons of carbon dioxide, Microsoft said.

By 2030, Microsoft aims to be removing more carbon dioxide from the atmosphere than the company emits. A Microsoft spokesperson declined to say how much the company spends on offsets.

Some nature-based offsets are better than others at absorbing carbon, largely depending on how long the vegetation will live and grow. Microsoft said the forestry projects it supported last year would store carbon for between 13 and 100 years. Scientists say aquatic ecosystems such as mangrove swamps and sea grass [can be even better carbon stores](#).

Nature-based offsets typically involve growing trees or other plants, but novel techniques are growing in popularity. Carbon-removal marketplace Puro.earth, in which stock-exchange operator Nasdaq Inc. acquired a [majority stake](#) this year, sells offsets based on turning wood into a kind of charcoal called biochar, which traps carbon in soil. Microsoft funded three biochar projects last year, saying they would store carbon for as long as 800 years.

Puro.earth Chairman Fredrik Ekström said biochar can store carbon for hundreds of years and can be scaled up globally.

Meanwhile, technology called direct-air capture uses machines instead of natural processes to store carbon. Microsoft backed one such project last year, an effort by carbon-capture company Climeworks AG to use geothermal energy to remove carbon dioxide from the air and store it underground in Iceland. Microsoft contracted with the Swiss startup to store 1,400 tons of carbon for 10,000 years.

Climeworks didn't immediately respond to a request for comment.

Another emerging technology, bioenergy with carbon capture and storage, [captures carbon dioxide](#) produced in industrial processes. Microsoft funded a project in Oklahoma run by Charm Industrial Inc. which converts biological waste into a so-called bio oil, absorbing emissions that can be stored underground for 10,000 years.

Shaun Meehan, chief scientist and co-founder of Charm Industrial, said bio-oil sequestration is "extremely permanent and measurable" compared with nature-based solutions, which usually only store carbon for tens of years.

For now, the cost of storing carbon through novel long-term solutions is about 50 times higher than nature-based methods, Microsoft said.

#### Status-Quo Behavior

As well as deciding which offsets to buy, companies are weighing up how much to rely on them to meet their climate goals.

Many experts agree that companies in carbon-intensive industries, such as steelmaking and cement, won't be able to reach net zero without offsetting. But they warn against seeing offsets as a license to avoid emission reductions.

"I worry a lot about the degree to which people are relying on [offsets]," said Jim Whitehurst, the departing president of International Business Machines Corp.

No amount of offsetting would be enough to limit climate change if companies and countries don't give priority to cutting emissions, Mr. Whitehurst said. Even ambitious estimates for reforestation don't suggest that tree planting could absorb all the emissions from human activity, a forest expert at NASA said in 2019.

Lauren Riley, head of sustainability at United Airlines Holdings Inc., said the carrier plans to give priority to investment in technology that enables low-carbon travel, such as biofuels and electric and hydrogen aircraft, over offsets.

"Our path will not rely on voluntary carbon offsets," she said. "That just enables the status-quo behavior."

But despite their reservations, neither Ms. Riley nor Mr. Whitehurst ruled out using offsets for residual emissions.

United buys offsets under the Carbon Offsetting and Reduction Scheme for International Aviation, known as Corsia, an offsetting regulation administered by the U.N.'s International Civil Aviation Organization.

IBM's climate program is focused on getting 90% of its electricity from renewable sources by 2030. Mr. Whitehurst said the company may turn to a technology such as direct-air carbon capture to compensate for the emissions that it might be unable to eradicate.

"I think they can play a valuable role," he said. "The problem is, if everyone says they are a primary role, then it becomes impossible."

Write to Dieter Holger at [dieter.holger@wsj.com](mailto:dieter.holger@wsj.com)

**CO** mcroft : Microsoft Corporation | ual : United Airlines Holdings Inc.

**IN** i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | i75 : Airlines | i7501 : Passenger Airlines | iairtr : Air Transport | icomp : Computing | itech : Technology | itsp : Transportation/Logistics

**NS** cemis : Emissions | gclimt : Climate Change | ccat : Corporate/Industrial News | cenvire : Corporate Environmental Responsibility | cesg : Environmental/Social/Governance | genv : Natural Environment | ncor : Corrections | ncrx : Corrected Items | gcat : Political/General News | gglobe : Global/World Issues | ncat : Content Types

**RE** namz : North America | usa : United States

**IPD** Gibbs, Sonja

**IPC** IBM

**PUB** Dow Jones & Company, Inc.

**AN** Document RSTPROSB20210714eh7e00001

**HD** **Sustainability** Research; National Yunlin University of Science and Technology Researchers Provide New Insights into **Sustainability** Research (**Sustainability** of the Benefits of Social Media on Socializing and Learning: An Empirical Case of Facebook)

**WC** 468 words

**PD** 16 July 2021

**SN** Medical Letter on the CDC & FDA

**SC** MLCF

**PG** 3344

**LA** English

**CY** © Copyright 2021 Medical Letter on the CDC & FDA via NewsRx.com

**LP**

2021 JUL 25 (NewsRx) -- By a News Reporter-Staff News Editor at Medical Letter on the CDC & FDA -- Investigators publish new report on **sustainability** research. According to news originating from Yunlin, Taiwan, by NewsRx editors, the research stated, "Social network sites (SNSs) provide new avenues for self-expression and connectivity, and they have considerable potential to strengthen social capital and psychological **well-being**. SNSs have consequently become deeply rooted in people's daily lives."

**TD**

The news journalists obtained a quote from the research from National Yunlin University of Science and Technology: "During the COVID-19 pandemic, e-learning has become a dominant learning modality to maintain social distancing. Because of the excellent connectivity provided by Internet platforms, SNSs can be leveraged as collaborative learning tools to enhance learning performance. However, conflicts may emerge when extending the socializing function to learning; thus, this topic merits in-depth investigation. One potential reason for the conflicts is the various types of overload caused by the system features, information, communication, and social aspects that users experience, leading to negative emotional responses, such as social network fatigue. Although SNS overloads have been extensively studied, most of these studies were conducted from the perspective of SNSs as platforms for socializing, and the overloads were treated as linear and independent. We apply multi-criteria decision-making tools to bridge the research gaps. Specifically, we recruited 15 active Facebook learning community members as an expert panel under the saturation principle."

According to the news reporters, the research concluded: "After extensive pairwise comparisons between the primary constructs and further matrix calculations, our significant research findings include antecedents to social network fatigue and their causal effects, representing a valuable complement to conventional structural equation modeling-approaches. We also discuss the theoretical and practical implications of the study."

For more information on this research see: Sustainability of the Benefits of Social Media on Socializing and Learning: An Empirical Case of Facebook. Sustainability, 2021,13(6731):6731. (Sustainability - <http://www.mdpi.com/journal/sustainability>). The publisher for Sustainability is MDPI AG.

A free version of this journal article is available at <https://doi.org/10.3390/su13126731>.

Our news editors report that additional information may be obtained by contacting Huan-Ming Chuang, Department of Information Management, National Yunlin University of Science and Technology, Yunlin 640, Taiwan. Additional authors for this research include Yi-Deng Liao.

Keywords for this news article include: National Yunlin University of Science and Technology, Yunlin, Taiwan, Asia, Epidemiology, Social Media, Social Distancing, Risk and Prevention, Sustainability Research.

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**CO** onInfr : Facebook, Inc.

**IN** iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology

**NS** gweb : Social Media | gsust : Sustainable Development/Sustainability | gout : Outbreaks/Epidemics | ccat : Corporate/Industrial News | gcat : Political/General News | genv : Natural Environment | ghea : Health | glife : Living/Lifestyle | gmed : Medical Conditions | gpox : Infectious Diseases

**RE** taiwan : Taiwan | apacz : Asia Pacific | asiaz : Asia | chinaz : Greater China | devgcoz : Emerging Market Countries | easiaz : Eastern Asia

**IPD** Expanded Reporting

**PUB** NewsRX, LLC

**AN** Document MLCF000020210716eh7g000bq

**HD** Science - Photogrammetry Remote Sensing and Spatial Information Sciences; Bharathidasan University Researchers Publish New Studies and Findings in the Area of Photogrammetry Remote Sensing and Spatial Information Sciences (Google Earth Engine Based Agricultural **Drought** Monitoring in Kodavanar Watershed, Part of ...)

**WC** 540 words

**PD** 16 July 2021

**SN** Science Letter

**SC** SCLT

**PG** 57

**LA** English

**CY** © Copyright 2021 Science Letter via NewsRx.com

**LP**

2021 JUL 23 (NewsRx) -- By a News Reporter-Staff News Editor at Science Letter -- Investigators discuss new findings in science. According to news originating from Tamil Nadu, India, by NewsRx editors, the research stated, "The agricultural **drought** assessment and monitoring has become a prime concern in recent times as it impedes land capability and causes food scarcity."

**TD**

The news correspondents obtained a quote from the research from Bharathidasan University: "Therefore, the present study constructed a methodological framework through the Google Earth Engine (GEE) platform, which offers advanced and effective monitoring in a timely concern of the drought occurrences. The study has been carried out in the Kodavanar watershed, a part of the Amaravathi basin is noted with signs of drought such as insufficient rainfall and vegetation stress in the current situation. The remote sensing indices are utilised for the agriculture drought assessment including Land Surface Temperature (LST), Normalized Difference Vegetation Index (NDVI), Temperature Condition Index (TCI), Vegetation Condition Index (VCI) and Vegetation Health Index (VHI). In particular, the VHI results show that the area of healthy vegetation and no drought category is rapidly decreased from 934.29 to 107.83 sq.km across the years and have been reached threatening condition as extreme drought category with extremely low vegetation cover has been increasing in an exponential proportion of over 5% in the year 2019 and 2020. However, the agriculture drought results compared through the meteorological drought indicator of Standardized Precipitation Index (SPI) reflects that the SPI and VHI are reflecting similar signs and indicating the dry condition of precipitation with moderate vegetation over the highlighted regions of northern tip and central eastern portions."

According to the news reporters, the research concluded: "This present work illustrates the effective use of the GEE platform in monitoring the agriculture drought and the highlighted portions of the study should be implemented with proper water resource management by the researchers, planners and policymakers in the Kodavanar watershed for reducing the vegetation stress."

For more information on this research see: Google Earth Engine Based Agricultural Drought Monitoring in Kodavanar Watershed, Part of Amaravathi Basin, Tamil Nadu, India. The International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences, 2021,XLIII-B5-2021():43-49. (The International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences - <http://www.isprs.org/publications/archives.aspx>). The publisher for The International Archives of the Photogrammetry, Remote Sensing and Spatial Information Sciences is Copernicus Publications.

A free version of this journal article is available at <https://doi.org/10.5194/isprs-archives-XLIII-B5-2021-43-2021>.

Our news editors report that more information may be obtained by contacting P. Thilagaraj, Department of Geography, Bharathidasan University, Tiruchirappalli, Tamil Nadu, India. Additional authors for this research include P. Masilamani, R. Venkatesh, J. Killivalavan.

Keywords for this news article include: Bharathidasan University, Tamil Nadu, India, Asia, Agricultural, Photogrammetry Remote Sensing and Spatial Information Sciences.

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**CO** gognew : Google LLC | goog : Alphabet Inc.

**IN** i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology

**NS** gdroug : Drought | gsci : Sciences/Humanities | gcat : Political/General News | gdis : Disasters/Accidents |  
gntdis : Natural Disasters/Catastrophes | grisk : Risk News | gwea : Weather

**RE** tamil : Tamil Nadu | india : India | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market  
Countries | dvpcoz : Developing Economies | indsubz : Indian Subcontinent | sasiaz : Southern Asia

**IPD** Expanded Reporting

**PUB** NewsRX, LLC

**AN** Document SCLT000020210716eh7g0000p



**HD SIS named to Accounting Today's VAR 100 List**

**WC** 328 words

**PD** 16 July 2021

**ET** 21:39

**SN** PR Newswire

**SC** PRN

**LA** English

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**LP**

DULUTH, Ga., July 16, 2021 /PRNewswire/ -- SIS is proud to once again be included in the Accounting Today's VAR 100 List. SIS moved up to the #34 spot on the 2021 list. SIS continues to grow our practice and invest in the development of our Construct365 IP to extend Microsoft's Dynamics 365 Finance & **Supply Chain Management** solution offerings.

Our 25 years of experience with Microsoft ERP and CRM technology and business accounting applications, has qualified SIS to be a trusted partner for project driven organizations and their adoption of a digital transformation strategy.

**TD**

"We are thrilled to make the prestigious Accounting Today's VAR 100 list, " states Mark Kershteyn, SIS Partner. "We are excited about the future and value that Microsoft Dynamics 365 brings to our prospects and customers."

About Accounting Today:

Accounting Today is a leading provider of online business news for the accounting community, offering breaking news, in-depth features, and a host of resources and services.

About SIS, LLC:

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(END)

**CO** mcrost : Microsoft Corporation

**IN** iproc : Procurement/Supply Chain Consulting | iacc : Accounting/Consulting | ibcs : Business/Consumer Services | icnsl : Business Consultancy | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | itech : Technology

**NS** cdbus : Digitalization | npress : Press Releases | ccat : Corporate/Industrial News | ncat : Content Types

**RE** usa : United States | namz : North America

**PUB** PR Newswire Association, Inc.

**AN** Document PRN0000020210716eh7g000a8

**HD Industries the World Over Begin Shift to Cleaner Energy Sources**

**CR** FinancialBuzz.com; PR Newswire

**WC** 2,042 words

**PD** 16 July 2021

**ET** 18:30

**SN** PR Newswire Europe

**SC** TWOTEN

**LA** English

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**LP**

- FinancialBuzz.com News Commentary

NEW YORK, July 16, 2021 /PRNewswire/ -- The demand for renewable energy is on the rise. As **climate change** becomes more of a concern around the world, and as technology innovations allow for better, more efficient implementation, governments and corporations have begun to invest more in implementing alternative energy sources. One major industry, which is undergoing rapid change due to the renewable energy push, is the automobile industry. The emergence of affordable and technologically advanced new energy vehicles is revolutionizing the automobile industry. New energy vehicles include plug-in electric vehicles eligible for public subsidies, and includes only battery electric vehicles (BEVs), plug-in hybrid electric vehicles (PHEVs) and fuel cell electric vehicles (FCEV). TD Holdings, Inc. (NASDAQ: GLG), XPeng Inc. (NYSE: XPEV), NIO Inc. (NASDAQ: NIO), Tesla, Inc. (NASDAQ: TSLA), Li Auto Inc. (NASDAQ: LI)

**TD**

As of December 2020, China had the largest stock of highway legal, plug-in passenger cars with over 4.5 million units, 42% of the global plug-in car fleet in use, according to China Association of Automobile Manufacturers ([CAAM](#)). Furthermore, globally, the electric vehicle market was valued at USD162.34 Billion in 2019, and is projected to reach USD 802.81 Billion by 2027, while registering a CAGR of 22.6%, according to data published by [Allied Market Research](#). At this point, every major automobile manufacturer is participating in the production of electric or hybrid vehicle in some capacity.

TD Holdings, Inc. (NASDAQ: GLG) just announced breaking news that, "it has entered into a non-binding letter of intent (the "LOI") with Guangdong Jinbochuang Special Purpose Vehicle Co., Ltd. and ("Jinbochuang") and Hunan Jinmeike New Material Co., Ltd. ("Jinmeike") to acquire both Jinbochuang and Jinmeike to step into the unmanned logistics and new energy vehicle industry.

Pursuant to the LOI, the Company agrees to acquire 100% of the equity interests of Jinbochuang and Jinmeike with shares of common stock of the Company, the amount of which shall be determined based on the Company's due diligence. The due diligence and closing are expected to be completed within 180 days from the date of the LOI. Either party to the LOI may terminate the LOI unilaterally. As the transaction proceeds, the Company will publicly disclose required information either through press releases or SEC filings, as appropriate.

Ms. Renmei Ouyang, the Chief Executive Officer commented, 'Over the past decade, we mainly focused on large-scale business transactions including non-ferrous metals trading and supply chain services which are inseparable from warehousing and logistics. The planned acquisition of Jinbochuang and Jinmeike is not only in line with our growth strategy of improving our industrial chain, but also corresponds to the national strategy of 'Made in China 2025' and the industry trend of manufacturing lightweight vehicles. We expect to incorporate lightweight new materials, applications and lightweight trucks into the global capital market platform. Through leveraging the advantages of Jinbochuang's experience in new energy vehicle industry and Jinmeike's expertise in unmanned logistics, we strive to optimize our business and tap into our potential to benefit people in China and across the world.'

Completion of the transaction is subject to due diligence investigations by the relevant parties, the negotiation and execution of a definitive share exchange agreement, satisfaction of the conditions negotiated therein including the approval of the Company's Board of Directors, approval by Nasdaq of the

listing of shares issued in the transaction, and the satisfaction of other customary closing conditions. There can be no assurance that a definitive agreement will be entered into or that the proposed transaction will be consummated. Further, readers are cautioned that those portions of the LOI that describe the proposed transaction, including the consideration to be issued therein, are non-binding."

XPeng Inc. (NYSE: XPEV) [announced](#) yesterday that the XPeng P7 electric sports sedan became the first to receive the 5-star rating from the i-VISTA (Intelligent Vehicle Integrated Systems Test Area) intelligent vehicle testing platform in China. The P7 was among the first batch of vehicles tested by i-VISTA under its Intelligent Vehicle Index evaluation system, based on its new 2020 guidelines. The P7's autonomous driving assistance system is equipped with 31 autonomous driving sensors powered by the Xavier System-on-Chip supercomputing platform, 5 high-precision millimeter wave radars, 12 ultrasonic sensors, 4 autonomous driving surround-view cameras, 10 autonomous driving high-sensitivity cameras and sub-systems, supporting its meter-level high-precision positioning system. Its comprehensive perception-fusion capability provides the P7 with omnidirectional perception for road conditions, traffic hazards, and other vehicles, pedestrians and objects, covering far, middle and close distance.

NIO Inc. (NASDAQ: NIO) [reported](#) earlier this month its June and second quarter 2021 delivery results. NIO delivered 8,083 vehicles in June 2021, a new monthly record representing a robust 116.1% year-over-year growth. The deliveries consisted of 1,498 ES8s, the Company's six-seater or seven-seater flagship premium smart electric SUV, 3,755 ES6s, the Company's five-seater high-performance premium smart electric SUV, and 2,830 EC6s, the Company's five-seater premium smart electric coupe SUV. NIO delivered 21,896 vehicles in the three months ended June 2021, a new quarterly record representing a strong increase of 111.9% year-over-year. As of June 30, 2021, cumulative deliveries of the ES8, ES6 and EC6 reached 117,597 vehicles.

Tesla, Inc. (NASDAQ: TSLA) [reported](#) earlier in April its financial results for the first quarter of 2021. Total revenue grew 74% YoY in Q1. This was primarily achieved through substantial growth in vehicle deliveries, as well as growth in other parts of the business. At the same time, vehicle ASP declined by 13% YoY as Model S and Model X deliveries reduced in Q1 due to the

product updates and as lower ASP China-made vehicles became a larger percentage of our mix. Year over year, positive impacts from volume growth, regulatory credit revenue growth, gross margin improvement driven by further net) were mainly offset by a lower ASP, increased SBC, additional supply chain costs, R&D investments and other items. Model S and Model X changeover costs negatively impacted both gross profit as well as R&D expenses.

Li Auto Inc. (NASDAQ: LI) reported this month that the Company delivered 7,713 Li ONEs in June 2021, representing a 320.6% year-over-year increase, a 78.4% quarter-over-quarter increase, and a new monthly high. As the 2021 Li ONE continues to gain traction rapidly and drive a surge in orders, the Company's new orders in June, which surpassed 10,000, also hit a record high. Total deliveries for the second quarter increased 166.1% year-over-year and 39.7% quarter-over-quarter to reach an all-time high of 17,575, exceeding the top end of the Company's guidance range. "On the day that marks Li Auto's sixth anniversary, I'm pleased to share with you that thanks to strong user endorsement for the 2021 Li ONE, we set records in deliveries and new orders in June, the first full month of sales for the 2021 Li ONE after its launch," said Yanan Shen, co-founder and president of Li Auto.

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**CO** bzqsf : Li Auto Inc. | ccqrr : TD Holdings, Inc. | myjjc : XPeng Inc. | nextvc : NIO Inc | teslmi : Tesla, Inc.

**IN** i35104 : Alternative Fuel Vehicles | iadrive : Autonomous Driving Technologies | iaut : Automotive | i351 : Motor Vehicles | itech : Technology | i84 : Rental/Leasing Services | i84801 : Passenger Car Rental/Leasing | iautlsg : Vehicle Rental/Leasing | ibcs : Business/Consumer Services

**NS** cdue : Corporate Due Diligence | npress : Press Releases | ccat : Corporate/Industrial News | ncat : Content Types

**IPD** FinancialBuzz

**IPC** OTC

**PUB** PR Newswire Association, Inc.

**AN** Document TWOTEN0020210716eh7g002gx



**HD Regulator sues Amazon to force recall of hazardous products**

**BY** Joseph Pisani

**CR** The Associated Press

**WC** 133 words

**PD** 16 July 2021

**ET** 06:34

**SN** The Canadian Press - Broadcast wire

**SC** BNW

**LA** English

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**LP**

Safety regulators are suing Amazon for not recalling hazardous products sold on its site, such as flammable children's pajamas, faulty carbon monoxide detectors and hair dryers that don't protect users from getting electrocuted. The U.S. Consumer **Product Safety** Commission, which filed the complaint late Wednesday, said the online shopping giant stopped selling some of the faulty products, but it wants Amazon to do more, including issue recalls with the commission and destroy any of the goods sent back. Amazon said in a statement that it was "unclear" why the commission filed a lawsuit when the company already removed the "vast majority" of the hazardous products, notified customers, gave refunds and asked shoppers to destroy the products.

**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | crecal : Product Recalls | c12 : Corporate Crime/Legal Action | gpol : Domestic Politics | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | gpir : Politics/International Relations | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** cana : Canada | namz : North America

**IPD** Business

**PUB** The Canadian Press

**AN** Document BNW0000020210715eh7f00izd

**HD** Regulator sues Amazon to force recall of hazardous products

**BY** Joseph Pisani

**CR** The Associated Press

**WC** 286 words

**PD** 16 July 2021

**ET** 06:34

**SN** The Canadian Press

**SC** CPR

**LA** English

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**LP**

Safety regulators are suing Amazon to force it to recall hazardous products sold on its site, including flammable children's pajamas, faulty carbon monoxide detectors and hair dryers that don't protect users from getting electrocuted.

The U.S. Consumer **Product Safety** Commission, which filed the complaint late Wednesday, said the online shopping giant stopped selling some of the faulty products.

**TD**

Amazon said in a statement that it was "unclear" why the safety commission filed a complaint when the company already removed the "vast majority" of the hazardous products, notified customers, gave refunds and asked shoppers to get rid of the products themselves.

The safety commission said Amazon's actions were "insufficient" and it wants the company to do more, including issue recalls with the commission and destroy any of the goods sent back by customers.

Sen. Richard Blumenthal, a Democrat from Connecticut who is chair of the consumer safety committee, said in a statement that the lawsuit sends a message to Amazon and other online marketplaces: "Knowingly selling dangerous and defective products that imperil Americans will not be tolerated," he said.

The safety commission said it tested the products and found thousands of them to be hazardous.

Nearly 400,000 hair dryers didn't have a device in the plug that protects users from being electrocuted when dropped in water. And 24,000 carbon monoxide detectors didn't work when the gas was present.

The safety commission didn't say exactly how many flammable sleepwear garments it found, but it said there were "numerous" children's pajamas, night gowns and bathrobes that violated fabric safety standards and risked burn injuries to kids.

**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | crecal : Product Recalls | c12 : Corporate Crime/Legal Action | gpol : Domestic Politics | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | gpri : Politics/International Relations | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpi : C&E Industry News Filter

**IPD** Business

**PUB** The Canadian Press

**AN** Document CPR0000020210715eh7f00j4x



SE business  
 HD **Markets wrap: Stocks fall amid growth anxiety; yields decline**  
 WC 468 words  
 PD 16 July 2021  
 SN The Nation  
 SC THENAT  
 LA English  
 CY © 2021 Nation Multimedia Group Public Co., Ltd  
 LP

U.S. stocks declined and Treasury yields turned lower again as Federal Reserve Chair Jerome Powells persistent dovishness raises concern about the **sustainability** of the economic recovery.

Energy, consumer discretionary and technology shares weighed on the benchmark S&P 500. Growth favorites that led the recent rally such as Amazon.com and Google parent Alphabet dropped from recent all-time highs, sending the Nasdaq 100 lower. Biogen slumped as its Alzheimer's drug faces resistance from some health plans. Oil declined amid a stronger dollar and after OPEC+ signaled it may revive output soon.

TD

Powell reiterated that it was still too soon to scale back monetary support such as asset purchases even though inflation has risen faster than expected. Earlier, a report showed China's second-quarter growth slowed largely in line with expectations even as a pickup in consumer spending suggested a more balanced recovery.

"It's possible that we've reached peak growth, but that doesn't necessarily mean the cycle is rolling over," Giorgio Caputo, senior fund manager at J O Hambro Capital Management. "When you factor in those peak growth concerns, as well as what's been going on with the delta variant and the way interest rates have been declining, it does seem like we're having a little bit of a growth scare."

The yield on the benchmark 10-year note fell for a second day after briefly climbing earlier in the session during Powell's testimony before a Senate banking panel.

"They're not seriously considering tapering yet and the language they use is persistently dovish," said Anna Han, an equity strategist at Wells Fargo Securities.

The Fed's potential timeline for tapering \$120 billion in monthly bond purchases, and the spread of the delta Covid-19 variant, are among key variables bothering investors with global stocks near all-time highs. Another concern is the possibility that recoveries in economic growth and corporate earnings are peaking.

"The earliest we think they will make any decisions on any framework around tapering will be at the Jackson Hole Symposium in late August," said Jason England, global bonds portfolio manager at Janus Henderson Investor. "Inflation has run higher and more persistent than forecasts, however full employment is still a long way from pre-Covid levels so until they make substantial further progress on the jobs front, the Fed will continue to be patient on removing any accommodation."

Europe's Stoxx 600 gauge dropped for a second day, dragged down by energy shares.

The Bloomberg Dollar Spot Index erased losses and rose for the third time in four days. West Texas Intermediate crude futures fell on expanding U.S. fuel inventories and a potential OPEC+ agreement to increase supply.

[Click to view image](#)

CO fed : Board of Governors of the Federal Reserve System | goog : Alphabet Inc.  
 IN i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology

**NS** ecat : Economic News  
**PUB** Nation Multimedia Group Public Co., Ltd.  
**AN** Document THENAT0020210716eh7g00008

## HD CPSC sues Amazon over sale of potentially risky products

WC 343 words

PD 15 July 2021

ET 22:29

SN MarketLine News and Comment

SC DTMNTR

LA English

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LP

The US Consumer **Product Safety** Commission (CPSC) has filed a lawsuit against e-commerce giant Amazon, forcing it to recall potentially hazardous products from its platform.

The safety regulator said that specific products available on Amazon.com posed a serious risk of injury or death to consumers, adding that the e-commerce firm is 'legally responsible' to recall them.

TD

The products included 24,000 faulty carbon monoxide detectors and various children's sleepwear garments thought to have flouted the flammable fabric safety standard.

The regulator said that Amazon had sold almost 400,000 hairdryers without immersion protection devices, which are designed to safeguard against electrocution.

CPSC acting chairman Robert Adler said: "Today's vote to file an administrative complaint against Amazon was a huge step forward for this small agency, but it's a huge step across a vast desert.

"We must grapple with how to deal with these massive third-party platforms more efficiently and how best to protect the American consumers who rely on them."

The CPSC voted 3-1 in favour of the lawsuit, which aims to force Amazon to stop selling dangerous products.

The lawsuit also intends to force the retailer to work with CPSC staff and recall the products in question, inform all consumers who purchased them about the recall and provide them with a complete refund.

CPSC also said that the e-commerce firm had taken certain actions related to some of the products, but these actions were inadequate.

In its response, Amazon said that it is unclear why the CPSC had "filed a complaint seeking to force us to take actions almost entirely duplicative of those we've already taken".

In May, Amazon faced an antitrust lawsuit for allegedly fixing online retail prices for third-party sellers through contract provisions and policies on its platform.

The case, filed by Washington DC Attorney General Karl Racine, aimed to end the company's use of 'unfair' pricing policies and prevent it from controlling online retail pricing.

RF 60EA9B44-3BB9-4EFD-B926-477798AB4938

CO cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

IN i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

NS c26 : Product/Consumer Safety | crecal : Product Recalls | gcrim : Crime/Legal Action | c12 : Corporate Crime/Legal Action | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

<b>IPD</b>	Multi-retailing
<b>PUB</b>	Progressive Digital Media Ltd
<b>AN</b>	Document DTMNTR0020210719eh7f0005y

SE News  
HD **US consumer watchdog sues Amazon for allowing third-party vendors to sell dangerous products including flammable children's pajamas, faulty carbon monoxide alarms and hair dryers with high risk of electrocution**  
BY Peter Belfiore For Dailymail.Com  
WC 1,245 words  
PD 16 July 2021  
ET 02:26  
SN Mail Online  
SC DAMONL  
LA English  
CY Copyright 2021

LP

\* The Consumer **Product Safety** Commission filed an administrative complaint against Amazon on Wednesday

\* It says the company has not done enough to protect customers from hazardous products sold on Amazon by third parties

TD

\* The agency named three products: faulty models of carbon monoxide detectors, hairdryers that can electrocute when wet and flammable children's clothing

\* The CPSC issues recalls, but lacks the ability to enforce them unless it undertakes costly lawsuits

\* Amazon responded saying that in cases where it did not recall products, the agency had not given it enough information

A federal watchdog agency is suing Amazon claiming it has not done enough to protect customers from third-party products that could hurt or kill them.

The products in question include 24,000 faulty carbon monoxide detectors, a variety of children's clothes that could burst into flames and nearly 400,000 hairdryers that could electrocute people when wet.

The administrative complaint, filed on Wednesday by the Consumer Product Safety Commission (CPSC), says the products were not sold directly by Amazon, but by third-party sellers.

It contends the company has not taken a proactive enough approach to removing them from its marketplace and assist in recall efforts.

CPSC demands Amazon recall hairdryers with electrocution list, faulty CO2 alarms and flammable pajamas

Hair Dryers with an electrocution risk

The CPSC says third parties have sold nearly 400,000 of these hairdryer-brush combo products that lack a device that turns it off when it comes into contact with moisture. Without it, the dryers pose an electrocution risk, the agency says.

Flammable children's clothes

The CPSC says Amazon has sold a series of children's sleepwear (pictured) that through its third-party sellers program that have failed the agency's flammability tests, and could burst into flames under certain conditions.

Faulty carbon monoxide detectors

The agency says that roughly 24,000 of these carbon monoxide alarms that failed to detect the potentially fatal gas were sold by third-party vendors on Amazon.

The CPSC said it targeted Amazon in an effort to protect American consumers from products it has deemed dangerous.

'Today's vote to file an administrative complaint against Amazon was a huge step forward for this small agency,' CPSC Acting Chairman Robert Adler said in a statement.

'But it's a huge step across a vast desert—we must grapple with how to deal with these massive third-party platforms more efficiently, and how best to protect the American consumers who rely on them.'

The products named by the agency were sold through its Fulfilled By Amazon program.

Items from sellers in the program account for more than half of all physical goods sold on Amazon, generating more than \$80 billion in sales for the company sales last year.

The complaint acknowledges that Amazon did stop selling some of the products and notified some customers of the dangers posed by them, but that the unilateral actions taken by the company were insufficient.

Instead, the CPSC is demanding Amazon stop selling all of the named products and work with the agency on recall efforts and to offer purchasers a full refund.

Amazon responded to the complaint by insisting it had taken quick action when notified of safety problems for the products in question, telling customers of the hazards and offering refunds.

The company claimed that in cases where it did not recall products, the CPSC had not provided the Amazon with enough information.

'We are unclear as to why the CPSC has rejected that offer or why they have filed a complaint seeking to force us to take actions almost entirely duplicative of those we've already taken,' Amazon said in a statement.

In its complaint, the CPSC specifies three products the agency has identified as dangerous.

It says third parties have sold nearly 400,000 hairdryer-brush combo products that lack a device that turns it off when it comes into contact with moisture. Without it, the dryers pose an electrocution risk, the agency says.

Amazon has also sold a series of children's sleepwear through its third-party sellers program that have failed the agency's flammability tests, and could burst into flames under certain conditions, the complaint states.

Additionally, the agency says that roughly 24,000 carbon monoxide alarms that failed to detect the potentially fatal gas were sold by third-party vendors on Amazon.

The commission voted 3-to-1 in favor of filing the complaint.

The CPSC only has the legal authority to identify products it has deemed dangerous and notify companies of recall notices.

If the company refuses to comply, the agency has the option to file a lawsuit, which can prove expensive, or otherwise publicly pressure the company.

That was the tact the agency took earlier this year with the fitness product maker Peloton, which refused to recall a treadmill the CPSC deemed dangerous to pets and small children.

In April the agency released footage of a young boy being sucked beneath a \$4,000 Peloton Tread+ and grappling to free himself from the exercise machine.

It said it had learned of 39 incidents involving small children and a pet being injured beneath the Peloton Tread+ machines, including the death of one child.

The company shot back, saying in a news release that the warning from the safety commission was 'inaccurate and misleading' and that there's no reason to stop using the treadmill as long as children and pets are kept away from it at all times, it is turned off when not in use, and a safety key is removed.

The company acknowledged, however, that it was aware the issues concerning the treadmill, with Peloton CEO John Foley, revealing that the company was raising safety concerns regarding its treadmill in an email to consumers in March.

'While we are aware of only a small handful of incidents involving the Tread+ where children have been hurt, each one is devastating to all of us at Peloton, and our hearts go out to the families involved,' Foley wrote.

Foley, who is also a co-founder of Peloton, went on to share the company's standard safety warnings, among them keeping children and pets away from exercise equipment at all times, and removing the safety key from the treadmill at the end of a workout.

'We design and build all of our products with safety in mind,' Foley stated.

The company eventually issued a recall on the treadmill in May.

Speaking afterward on Good Morning America, Foley admitted it was a 'mistake' not to recall the treadmills in March, when the company was first told people were hurting themselves and when Foley sent out an email to users to tell them about a six-year-old child being sucked under one of the machines. That child, who has not been named, died of their injuries.

'We did make a mistake by not engaging earlier in the process,' he said, claiming the 'most important thing is the safety of our members'.

Now, he says they will not only recall the Tread+ machines, but they are also launching a software update across the cheaper treadmills that will require users to enter a key code to get it to start.

**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.  
**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology  
**NS** crecal : Product Recalls | c26 : Product/Consumer Safety | gcrim : Crime/Legal Action | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News  
**RE** usa : United States | namz : North America  
**PUB** DMG Media Limited  
**AN** Document DAMONL0020210715eh7f007vf

**HD Amazon Hit With Lawsuit By Feds Over Dangerous Merchandise****WC** 535 words**PD** 16 July 2021**ET** 02:57**SN** MediaPost.com**SC** MPC**LA** English**CY** Copyright 2021. MediaPost.com**LP**

Amazon has allowed outside vendors to use its platform to sell flammable nightgowns for children, defective carbon monoxide detectors and hair dryers that fail to meet Underwriters Laboratories' safety standards.

That's according to the U.S. Consumer **Product Safety** Commission, which this week filed an administrative complaint accusing the company of distributing dangerously shoddy merchandise through its "fulfilled by Amazon" program.

**TD**

The products listed in the complaint were offered by outside vendors that sell through Amazon's marketplace. The regulators are seeking a declaration that Amazon is a "distributor" of the products sold through the marketplace, as well as an order requiring it to recall the products and issue refunds.

Amazon said it removed "the vast majority" of the products at issue, offered to expand its recall program, and provided refunds.

"For the remaining few products in question, the CPSC did not provide Amazon with enough information for us to take action and despite our requests, CPSC has remained unresponsive," a company spokesperson stated.

The agency acknowledged that Amazon took steps to remove the merchandise from its platform and refunded customers in the form of gift cards, but says the company's "unilateral actions are insufficient to remediate the hazards" posed by the products."

In recent years, the retail giant has faced numerous lawsuits by consumers who were injured after purchasing defective products from marketplace vendors.

Amazon has tended to contend it isn't responsible for the merchandise, which is sold by third parties. The company has said both that it doesn't meet the definition of "seller," and that it's protected by Section 230 of the Communications Decency Act -- which shields web companies from liability for activity by third-party users, such as outside vendors.

But the Consumer Product Safety Commission essentially argues that Amazon is so deeply involved in marketplace transactions that it should be considered the seller.

The agency notes in its complaint that Amazon stores the outside vendors' products at its warehouses, ships them in Amazon vehicles, tracks the inventory, and monitors pricing.

What's more, customers who purchase those marketplace products on Amazon.com may "reasonably believe they are purchasing the products from Amazon," according to the regulators.

"In sum, Amazon acts as a 'distributor,'" the complaint alleges.

Judges across the country have reached different conclusions about whether Amazon should be considered the "seller" of products sold through its marketplace.

Appellate judges in California have ruled that Amazon may be liable for injuries caused by a [hoverboard](#) that caught fire, and a [laptop battery](#) that exploded.



In Wisconsin, a federal judge said Amazon was the "seller" of a defective bathtub faucet adapter that flooded a customer's home, even though the product was offered by a third-party marketplace vendor.

But [numerous other judges](#) have said Amazon shouldn't be considered the seller of products offered by third parties.

It's worth noting that years ago, online auction site eBay [defeated](#) a lawsuit accusing it of "selling" a defective tree stand that had been recalled by the Consumer Safety Product Commission. In that matter, a federal judge ruled that eBay was protected by Section 230 of the Communications Decency Act.

**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | ccat : Corporate/Industrial News | crecal : Product Recalls | c12 : Corporate Crime/Legal Action | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**PUB** MediaPost Communications

**AN** Document MPC0000020210716eh7f00007

## HD CPSC sues Amazon over sale of potentially risky products

WC 343 words

PD 15 July 2021

ET 22:30

SN MarketLine News and Comment

SC DTMNTR

LA English

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LP

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The safety regulator said that specific products available on Amazon.com posed a serious risk of injury or death to consumers, adding that the e-commerce firm is 'legally responsible' to recall them.

TD

The products included 24,000 faulty carbon monoxide detectors and various children's sleepwear garments thought to have flouted the flammable fabric safety standard.

The regulator said that Amazon had sold almost 400,000 hairdryers without immersion protection devices, which are designed to safeguard against electrocution.

CPSC acting chairman Robert Adler said: "Today's vote to file an administrative complaint against Amazon was a huge step forward for this small agency, but it's a huge step across a vast desert.

"We must grapple with how to deal with these massive third-party platforms more efficiently and how best to protect the American consumers who rely on them."

The CPSC voted 3-1 in favour of the lawsuit, which aims to force Amazon to stop selling dangerous products.

The lawsuit also intends to force the retailer to work with CPSC staff and recall the products in question, inform all consumers who purchased them about the recall and provide them with a complete refund.

CPSC also said that the e-commerce firm had taken certain actions related to some of the products, but these actions were inadequate.

In its response, Amazon said that it is unclear why the CPSC had "filed a complaint seeking to force us to take actions almost entirely duplicative of those we've already taken".

In May, Amazon faced an antitrust lawsuit for allegedly fixing online retail prices for third-party sellers through contract provisions and policies on its platform.

The case, filed by Washington DC Attorney General Karl Racine, aimed to end the company's use of 'unfair' pricing policies and prevent it from controlling online retail pricing.

RF 60EA9B44-3BB9-4EFD-B926-477798AB4938

CO cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

IN i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

NS c26 : Product/Consumer Safety | crecal : Product Recalls | gcrim : Crime/Legal Action | c12 : Corporate Crime/Legal Action | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

<b>IPD</b>	Multi-retailing
<b>PUB</b>	Progressive Digital Media Ltd
<b>AN</b>	Document DTMNTR0020210716eh7f0000e

## HD Amazon Prime Imagines a Dystopian Future When Earth is at War With Aliens

BY Brittaney Kiefer

WC 554 words

PD 15 July 2021

SN Adweek

SC ADWE

LA English

CY Copyright 2021. Adweek

LP

A global pandemic and **climate change** have given people enough to worry about without the threat of an [alien invasion](#).

But a new campaign from [Amazon Prime](#) offers an even more unsettling glimpse into a dystopian future to promote its film The Tomorrow War.

TD

The sci-fi movie tells the story of a group of time travelers who arrive from the year 2051 to issue a warning about a global war with an alien species. The outdoor ads, created by the independent agency Small, imagine what the impact of such an attack might look like.

The campaign will run in Denmark, Finland, Norway and Sweden. Each gloomy poster shows famous Scandinavian landmarks—from Copenhagen's City Hall to the Arctic Cathedral in Tromsø, Norway—as if they have been destroyed by [aliens](#) 30 years from now. The once grand monuments are pictured crumbling or in flames, as the alien war reaches Scandinavian soil.

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type="image/jpg"> </picture><figcaption class="p-2 m-0 text-left">The campaign will run in Denmark,
Finland, Norway and Sweden. Small</figcaption></figure></body>
```

The ads are running beside the landmarks that they depict, with the goal of stopping passers-by in their tracks.

Initiative is the media agency, while Collage and Single Frame produced the campaign.

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type="image/jpg"> </picture><figcaption class="p-2 m-0 text-left">"There was no better way to do this than
through an outdoor campaign, where location is key," said Luca Pannese, co-founder and executive
creative director of Small.Small</figcaption></figure></body>
```

"Together with the client we wanted to impress the Scandinavian people by showing what an alien attack would do to the places they love the most: their cities. And we felt like there was no better way to do this than through an outdoor campaign, where location is key," Luca Pannese, co-founder and executive creative director of Small, said in a statement.

Credits:

Client: Amazon Prime Video, Nordics

Senior Brand Manager, Nordics: Dori Dunai

Senior Creative Director, EU: Mauro Rodriguez Mu?oz

Agency: Small

Executive Creative Directors: Luca Pannese and Luca Lorenzini

Managing Director: Alberto Scorticati

Creative Director/Copy: Martin Peters Ginsborg

Creative Director/Art: Lars Jorgensen

Production: Collage and Single Frame

Collage: Pablo Muñoz, Wendy Van Houdt - Travers, Irene Hernández, Daniel Calabuig

Single Frame: Nicola Marques and Matthew Esterhuizen

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The Government's UFO Report Led Oreo to Create a Fan-Curated Offering to Aliens

</a></section>

**CO** amzcom : Amazon.com, Inc.

**IN** i838 : Advertising Services | iadv : Advertising/Marketing/Public Relations | ibcs : Business/Consumer Services | imark : Marketing | i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**IPD** NEWS

**PUB** Adweek, LLC

**AN** Document ADWE000020210716eh7f0000q

**HD Facebook Makes Strides in Boosting Black, Latinx, Underrepresented Workforce**

**BY** David Cohen

**WC** 630 words

**PD** 15 July 2021

**SN** Adweek

**SC** ADWE

**LA** English

**CY** Copyright 2021. Adweek

**LP**

Facebook shared an update Thursday on its efforts to better support communities of color, women, members of the LGBTQ+ community and others through education, **employment** and increasing economic opportunities.

The company set three goals to increase representation in its workforce by 2024:

**TD**

- \* Double the number of women employees globally and double the number of Black and Hispanic employees in the U.S.

- \* Have at least 50% of the company's workforce comprised of women globally, and underrepresented minorities, people with two or more ethnicities, people with disabilities and veterans in the U.S.

- \* Increase the number of U.S.-based leaders (director-level employees and above) who are people of color by 30%.

Chief diversity officer [Maxine Williams](#) explained in a Newsroom post Thursday, "For these goals, we expect to see some fluctuation year to year based on company growth and volume in particular roles. We'll keep working toward these goals regardless of whether we're able to meet them within five years because progress in representation is critical to serve a global audience."

Williams pointed out that Facebook saw a 38.2% increase in Black leaders in the U.S. in just one year due to a focus on recruiting and retaining top talent.

She added that over 21% of the company's non-technical employees currently identify as Black or Hispanic, adding that 4.7% of U.S.-based employees identify as people with disabilities, 2.4% identify as veterans and its LGBTQ+ community makes up 10.6% of its U.S.-based workforce.

One area where Facebook went in the wrong direction was overall representation of women in its workforce, which slipped to 36.7% in 2021 from 37% last year, although women in leadership ranks rose to 35.5% from 34.2%.

Those leadership ranks have taken some big-name hits thus far in 2021 with the departures of vice president of application commerce [Deborah Liu](#) in February, vp of the global business group [Carolyn Everson](#) in June and head of the Facebook app [Fidji Simo](#) earlier this month.

Williams also outlined related initiatives the company put in place over the past year.

[Facebook Reality Labs](#) introduced its [Responsible Innovation Principles](#) last September to guide the development of more inclusive augmented reality and virtual reality products, which led to a new Accessibility tab in the settings for [Oculus](#) VR headsets, as well as a color correction feature which helps colorblind people more easily distinguish color.

Inclusive product councils were created across the company to offer diverse perspectives and feedback to product teams.

[Black-owned businesses](#) can now self-identify as such on Facebook and Instagram, and the social network boosted the discoverability of and ecommerce prospects for [Asian and Pacific Islander-owned businesses](#).

Facebook reached its goal of providing free digital skills training to 1 million members of the Black community and 1 million members of the Latinx community in the U.S. through its [Facebook Elevate](#)

program, and it is on track to reach another goal of providing 100,000 scholarships to Black students working toward digital skills certifications through its [Facebook Blueprint](#) program.

The company is on track to meet commitments it made last June to spend \$1 billion with [diverse suppliers](#) in 2021, including \$100 million with Black-owned businesses.

Williams wrote, "Connecting the world takes people with different backgrounds and points of view to build products that work better for everyone. This means building a workforce that reflects the diversity of the people we serve ... We're proud of the progress we've made and will keep working to improve representation in our workforce and continue building products that reflect the diversity of the people that use them."

**CO** onInfr : Facebook, Inc.

**IN** iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology

**NS** gethm : Ethnic Minorities | glife : Living/Lifestyle | gcat : Political/General News | gcom : Society/Community | gsoc : Social Issues

**RE** usa : United States | namz : North America

**IPD** NEWS

**PUB** Adweek, LLC

**AN** Document ADWE000020210716eh7f00002

**SE** PMN Business  
**HD** **Asian Stocks Set to Slip, Bonds Up on Growth Worry: Markets Wrap**  
**WC** 493 words  
**PD** 15 July 2021  
**SN** Postmedia Breaking News  
**SC** CWNS  
**LA** English  
**CY** Copyright © 2021 Postmedia Breaking News  
**LP**

(Bloomberg) - Asian stocks look set to follow U.S. shares lower Friday after concerns about the **economic growth** outlook came to the fore. Treasury yields retreated and the dollar climbed.

Equity futures fell in Japan and Hong Kong and were steady in Australia. Energy and technology sectors led Wall Street lower, including a decline in growth favorites like Amazon.com Inc. and Google parent Alphabet Inc. U.S. contracts slipped in early trading.

**TD**

Federal Reserve Chair Jerome Powell overnight defended the central bank's accommodative stance in the face of uncomfortably high inflation. Officials expect a transient surge in price pressures amid the reopening from the pandemic, but some others fear stickier inflation that could hurt the economic outlook. The 10-year Treasury yield slid, set for a third weekly retreat.

Crude oil dropped as the dollar strengthened and on OPEC+'s signal it may raise output soon. Gold held around a one-month high.

Global stocks remain near record levels but face risks such as an eventual tapering in Fed bond purchases, Covid-19 delta-variant outbreaks and signs of peaking economic and corporate earnings momentum.

"It's possible that we've reached peak growth, but that doesn't necessarily mean the cycle is rolling over," said Giorgio Caputo, senior fund manager at J O Hambro Capital Management. "When you factor in those peak growth concerns, as well as what's been going on with the delta variant and the way interest rates have been declining, it does seem like we're having a little bit of a growth scare."

Powell has said the U.S. recovery has some way to go before the central bank can start tapering economic support, while adding it's closely watching inflation.

But others see a stronger case for scaling back emergency policy settings. Federal Reserve Bank of St. Louis President James Bullard urged policy makers to move forward in reducing stimulus, arguing the goal of achieving "substantial further progress" on both inflation and employment has been met.

For more market commentary, follow the MLIV blog.

Here are some events to watch this week:

Bank of Japan interest rate decision Friday

These are some of the main moves in financial markets:

Stocks

The S&P 500 fell 0.3%. The Nasdaq 100 fell 0.7%. Nikkei 225 futures retreated 0.7%. S&P/ASX 200 futures were little changed. Hang Seng futures declined 0.5%.

Currencies

The Bloomberg Dollar Spot Index rose 0.2%. The euro was at \$1.1812. The Japanese yen was at 109.84 per dollar. The offshore yuan was at 6.4622 per dollar.



## Bonds

The yield on 10-year Treasuries declined five basis points to 1.30%

## Commodities

West Texas Intermediate crude was at \$71.49 a barrel after falling 2% Gold was at \$1,829.42 an ounce

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**CO** goog : Alphabet Inc. | fed : Board of Governors of the Federal Reserve System  
**IN** i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology  
**NS** mequid : Equity Derivatives | m15 : Derivative Securities | mcat : Commodity/Financial Market News |  
ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter  
**RE** jap : Japan | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia  
**IPD** asian,stocks, follow, shares, lower, concerns  
**PUB** Postmedia Network Inc.  
**AN** Document CWNS000020210715eh7f0066l



**HD US sues Amazon for selling dangerous products**

**BY** By Chris Isidore, CNN Business

**WC** 810 words

**PD** 15 July 2021

**ET** 21:56

**SN** CNN Wire

**SC** CNNWR

**LA** English

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**LP**

The US Consumer **Product Safety** Commission says Amazon is selling hazardous products to its customers. The federal safety watchdog is [suing Amazon](#) to stop.

Among the products cited in the suit are carbon monoxide detectors that fail to alarm, numerous children's pajamas that could catch fire and nearly 400,000 hair dryers that could electrocute people if dropped in water.

**TD**

The action is another sign of a far more aggressive stance by the CPSC this year. In the past the agency has often [pulled its punches rather than push a court fight](#) with companies it believes sell dangerous products.

The products cited are not sold directly by Amazon — they're sold by third parties using Amazon's platform. Many of those companies that sold the dangerous products cited by CPSC are foreign, and the CPSC has limited ability to force a recall of their products if they are found to be hazardous.

The CPSC said cracking down on Amazon is the only way to keep consumers safe from these products.

"Today's vote to file an administrative complaint against Amazon was a huge step forward for this small agency," says Acting Chairman Robert Adler. "But it's a huge step across a vast desert — we must grapple with how to deal with these massive third-party platforms more efficiently, and how best to protect the American consumers who rely on them."

Third-party sellers account for more than half the physical goods sold on Amazon. The company collected \$80 billion in commissions and other payments by third-party sellers last year.

The complaint concedes that Amazon did stop selling the products when notified by CPSC staff, and that it notified buyers of the products of the hazard and offered them cash refunds. But the complaint says "Amazon's unilateral actions are insufficient to remediate the hazards posed by the ... products."

The CPSC wants to force Amazon to stop selling the products in question, to work with CPSC staff on a recall of the products and to directly notify consumers who purchased them about the recall and offer them a full refund.

The commission voted 3-1 in favor of the action against Amazon.

Amazon said the company takes prompt action when it is made aware of safety problems with products sold on the site, either by Amazon or third-party sellers. It said in the instances it did not recall products it was because "CPSC did not provide Amazon with enough information for us to take action and despite our requests. It said it offered CPSC to expand its capabilities to handle recalls for products.

"We are unclear as to why the CPSC has rejected that offer or why they have filed a complaint seeking to force us to take actions almost entirely duplicative of those we've already taken," said the company in a statement.

The CPSC has become much more active in cracking down on what it views as dangerous products under Adler, who was appointed by President Joe Biden. But the CPSC has [limited powers to order](#)

[recalls itself](#) and can only request recalls. If a company refuses the request, the CPSC must take the difficult and costly step to go to court. Or it can put public pressure on the company.

Earlier this year, after Peloton initially [refused to recall a treadmill](#), the CPSC released a graphic video showing a young child getting his arms trapped under the treadmill when a slightly older child was playing on the track. While that child wasn't injured, according to the agency, it confirmed one child's death and 70 other reports of injuries. And it issued an ["urgent warning"](#) for people with young children or pets to stop using the treadmills.

Peloton soon reversed course and [ordered the recall](#) and apologized for not doing so sooner.

There have been other questions about safety hazards involving Amazon products, including items sold by Amazon with the [Amazon Basics brand name](#).

An investigation by CNN last year found dozens of Amazon's own products have been reported as dangerous — melting, exploding or even bursting into flames. Amazon responded to the investigation by saying that "safety is a top priority" and that its products meet all applicable safety standards.

In the wake of CNN's reporting the CPSC launched investigations into a number of the AmazonBasics products highlighted by CNN.

In reaction to the CPSC lawsuit, Senator Richard Blumenthal cited CNN's reporting in a press release, saying that Amazon "must take responsibility for stemming the tide of hazardous products sold through its platform including its own AmazonBasics car chargers, surge protectors, and microwaves that have caught on fire, exploded, and physically harmed consumers—some of which the company continues to sell to unknowing Americans."

By Chris Isidore, CNN Business

**CO** cpscmm : United States Consumer Product Safety Commission | amzcom : Amazon.com, Inc.

**IN** i64 : Retail/Wholesale | i656000301 : Etailing | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** c26 : Product/Consumer Safety | crecal : Product Recalls | c12 : Corporate Crime/Legal Action | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**IPD** cpsc sues amazon

**PUB** Cable News Network LP.

**AN** Document CNNWR00020210715eh7f00a9i

**HD** Facebook Inc. - Facebook **Diversity** Update: Increasing Representation in Our Workforce and Supporting Minority-Owned Businesses

**CR** Facebook Inc. published this content on 15 Jul 2021 and is solely responsible for the information contained herein. Distributed by PUBT, unedited and unaltered, on 15 Jul 2021 15:04:52 UTC.

**WC** 1,386 words

**PD** 15 July 2021

**SN** Public Companies News and Documents via PUBT

**SC** LCDVP

**LA** English

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**LP**

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Facebook **Diversity** Update: Increasing Representation in Our Workforce and Supporting Minority-Owned Businesses

**TD**

Connecting the world takes people with different backgrounds and points of view to build products that work better for everyone. This means building a workforce that reflects the diversity of the people we serve. Since 2014, we've publicly reported Facebook's diversity metrics and shared our plans to better support communities of color, women, members of the LGBTQ+ community and others. This year, we made progress, identified areas for improvement and expanded our investments to support diverse communities through education, employment and increasing economic opportunities. Here's a summary:

[\[Link\]](#)

#### Increasing Representation Among Facebook Employees

We challenge ourselves to pursue ambitious goals across everything we do at Facebook. Over the past two years, we set three goals to increase representation in our workforce over five years.

\* Double the number of women employees globally and double the number of Black and Hispanic employees in the US.

\* Increase the number of people from underrepresented groups. By 2024, our goal is to have at least 50% of our workforce comprised of women globally, and underrepresented minorities, people with two or more ethnicities, people with disabilities and veterans in the US.

\* Increase the number of US-based leaders (Director-level employees and above) who are people of color by 30%.

For these goals, we expect to see some fluctuation year to year based on company growth and volume in particular roles. We'll keep working toward these goals regardless of whether we're able to meet them within five years because progress in representation is critical to serve a global audience.

On the third goal, we're proud that in just one year we achieved a 38.2% increase in Black leaders due to strong recruiting and increased focus on retaining top talent across the company. As the company grows, we'll work to maintain this representation of Black employees in leadership. We will also continue striving for an overall 30% increase in representation of people of color in the US, including Asian and Hispanic people, in leadership roles.

Over the last year, we've seen growth in underrepresented communities at Facebook. Today, more than 21% of our non-technical employees identify as Black or Hispanic. We're also proud to report that we had our most diverse intern class ever in 2021, with 44.0% women globally and 20.4% from underrepresented minority communities in the US (Black and Latinx). This year, 4.7% of our US-based employees identify as people with disabilities, and 2.4% identify as veterans. Our LGBTQ+ community makes up 10.6% of our US-based workforce.

We regularly conduct pay equity analyses, and our latest analysis confirms that we continue to have pay equity across genders globally and by race in the US for people in similar jobs (accounting for factors such as location, role and level).

#### Building Equitable, Accessible Products

We want our products to be inclusive, accessible and bring equal value to all people. Last September, we introduced Facebook Reality Labs' [Responsible Innovation Principles](#) to guide the development of more inclusive AR and VR products. These principles have informed features like the new Accessibility tab in Oculus Settings. This includes a Color Correction feature, which helps people who are color blind more easily distinguish colors when using Oculus and provides a more comfortable VR experience.

We also created Inclusive Product Councils that offer diverse perspectives and feedback to product teams across the company based on lived experiences. Input from an Inclusive Product Council reduces the risk of harm and helps our teams consider how a product may impact a diverse range of communities and people. Participation in an Inclusive Product Council is encouraged and recognized in our performance evaluation process.

Over the last year, we introduced [tools for businesses](#) to self-identify as Black-owned on Facebook and Instagram to make it easier for people to find and support them. We also made it easier for people to discover and support Asian and Pacific Islander-owned businesses through Facebook and Instagram Shop collections and Shops You May Like. And as access to COVID-19 vaccines became a global issue, we used our apps to fundraise for global vaccine equity, promote reliable information to communities most affected by COVID-19, and share insights and tools for equitable vaccine distribution. We also supported vaccine clinics at our headquarters and across the country.

#### Improving Access to Educational Opportunities

Last June, we set a three-year goal to reach 1 million members of the Black community and 1 million members of the Hispanic and Latinx communities in the US through a program called [Facebook Elevate](#) that provides free training in digital skills. We reached our goal thanks to a diverse internal team that worked quickly to engage members of these communities. We are also on track to reach our goal of giving 100,000 scholarships to Black students working toward digital skills certifications through our Facebook Blueprint program.

We've continued to invest in education programs designed to increase access to STEM and computer science training for women, Black and Latinx people. This year, we're expanding our co-teaching AI program that started as a pilot in 2020 with Georgia Tech. Together with the university, we built a deep-learning curriculum that professors at Historically Black Colleges and Universities and Hispanic-Serving Institutions will adopt. Our goal is to enable more students from underrepresented minority communities to be trained in artificial intelligence.

We also recently announced a new [Summer News Fellowship](#) for undergraduate students and recent graduates of Historically Black Colleges and Universities. This program will elevate emerging Black talent and future media professionals by pairing them with established national and local news organizations across the US.

These are in addition to existing partnerships and programs we have with CodePath.org, Align, TechPrep and other organizations dedicated to leveling the playing field. These programs help underrepresented minority students who face disproportionate challenges gain equitable access and opportunity to pursue degrees, and eventually careers, in computer science.

#### Supporting Diverse Suppliers, Businesses, Nonprofits and Creators

Last year, we committed to spending \$1 billion with [diverse suppliers](#) in 2021, including \$100 million with Black-owned businesses. We pledged another \$100 million in grants and ad credits to Black-owned SMBs, creators and nonprofits in the US. Not only are we on track to meet these goals, but we donated another \$10 million to 36 US nonprofits, nominated by Facebook employees, that are working to address barriers to racial equity. In May, we expanded this program with an additional \$5 million investment that will go to organizations focused on racial justice and equity for the Asian and Pacific Islander community and other marginalized communities. And last December, we allocated \$10 million to our Black Gaming Creator Program to equip the next generation of Black gaming creators with funding and resources.

In response to the devastating impacts of the pandemic - particularly on minority and women-owned businesses - we also developed the Facebook Receivables Financing Program for our diverse-owned suppliers. Through this program, Facebook offers to buy non-Facebook invoices from small, medium and diverse-owned businesses. Having access to this affordable and immediate working capital has served as a lifeline, allowing many businesses to stay afloat during the pandemic this past year.

And to support Black-owned businesses hit especially hard by the pandemic, a team of Black employees created [#BuyBlackFriday](#), one of our most impactful efforts to support Black-owned businesses during the holiday shopping season.

We're proud of the progress we've made and will keep working to improve representation in our workforce and continue building products that reflect the diversity of the people that use them.

This slideshow requires JavaScript.

Disclaimer

Facebook Inc. published this content on 15 July 2021 and is solely responsible for the information contained therein. Distributed by [Public](#), unedited and unaltered, on 15 July 2021 15:06:27 UTC.

**CO** onInfr : Facebook, Inc.

**IN** iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology

**NS** cminor : Minority-owned Businesses | cwkdir : Workplace Diversity | csmlbs : Small/Medium Businesses | npress : Press Releases | c42 : Labor/Personnel | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpi : C&E Industry News Filter

**RE** usa : United States | namz : North America

**PUB** PUBT Inc

**AN** Document LCDVP00020210715eh7f00gwe

HD

**Register for the Most Diverse Tech Conference in the Country With Top Industry Professionals at Google, Microsoft, and More**

WC

479 words

PD

15 July 2021

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18:30

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PR Newswire

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PRN

LA

English

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LP

Celebrate 20 Years of **Diversity** in Computing

CHICAGO, July 15, 2021 /PRNewswire/ -- Center for Minorities and People with Disabilities in IT (CMD-IT) has opened registration for the CMD-IT/ACM Richard Tapia Celebration of **Diversity** in Computing Conference, the most diverse tech conference in the country. It will be held on September 14-18, 2021. The Tapia conference aims to reduce the lack of **diversity** in the computing and tech industry and foster career development for talented individuals at the start of their careers. Last year, over 3,000 people attended the virtual conference.

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This year's conference will include workshops, consortiums, presentations, career fairs, networking, student poster, and research competitions. This robust schedule will feature presentations by top industry professionals and companies, including Google, Microsoft, University of Wisconsin-Madison, Capital One, and Johns Hopkins University .

"At CMD-IT, we recognize that the only way to reduce the lack of diversity in the computing and technology industry is to connect companies with qualified talent," said CMD-IT CEO and President, Dr. Valerie Taylor. "We are proud to celebrate 20 years of diversity and innovation in computing and continue to support equity and inclusion through features like our resume database and the Tapia conference."

This year's keynote speakers are representative of CMD-IT's diverse community and leaders in their respective fields and industry. These industry professionals include Dr. John Herrington, NASA astronaut, and Navy Commander; Jenny Lay-Flurrie, Microsoft's Chief Accessibility Officer; Dr. Omar Florez, Machine Learning Researcher at Twitter Cortex; Dr. Cecilia Aragon, full-time Computer Science Professor at University of Washington; and Dr. Jamika Burge, Director of Experience Products and Platforms Design at Capital One.

Additional supporters are Dropbox, Google, JP Morgan & Chase, Microsoft, Qualcomm, The D.E. Shaw Group, Boston University Computer Science Department, California Institute of Technology Computer Science, Carnegie Mellon University Computer Science, Computer Research Association, Cornell University, Johns Hopkins University, Lawrence Livermore National Laboratory, Los Alamos National Laboratory, National Institute of Standards in Technology, National Security, MIT Lincoln Laboratory, Stanford University, University of California Berkeley Electrical Engineering and Computer Science, University of Illinois Urbana-Champaign, University of Massachusetts College of Information and Computer Science, University of Wisconsin-Madison, Virginia Polytechnic Institute and State University.

To register to attend this year's conference and view the schedule, visit [tapiaconference.cmd-it.org](https://tapiaconference.cmd-it.org). For press inquiries, please contact Jahmika Mitchell at [jahmika@medley-inc.com](mailto:jahmika@medley-inc.com) or 914-715-5217.

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#### SOURCE CMD-IT

/Web site: <https://cmd-it.org/>

(END)

<b>CO</b>	gognew : Google LLC   mcrost : Microsoft Corporation   goog : Alphabet Inc.
<b>IN</b>	i3302 : Computers/Consumer Electronics   i330202 : Software   i3302021 : Applications Software   i8395464 : Internet Search Engines   icomp : Computing   iint : Online Service Providers   itech : Technology
<b>NS</b>	guni : University/College   gcsci : Computer Science   c315 : Conferences/Exhibitions   npress : Press Releases   ccat : Corporate/Industrial News   gcat : Political/General News   gedu : Education   gsci : Sciences/Humanities   ncat : Content Types
<b>RE</b>	usa : United States   namz : North America
<b>PUB</b>	PR Newswire Association, Inc.
<b>AN</b>	Document PRN0000020210715eh7f000hi



**HD Tauriga Sciences Inc. Commences Generating Revenue Through Product Sales on Amazon**

**WC** 765 words

**PD** 15 July 2021

**SN** Gulf Daily News

**SC** GUDAN

**LA** English

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**LP**

(GlobeNewswire) - via NewMediaWire -- Tauriga Sciences, Inc. (OTCQB:TAUG) (Tauriga or the Company), a New York based diversified Life Sciences Company, today announced that it has commenced generating revenue, through product sales on Amazon.com (Amazon), the worlds largest online retailer. As of July 14, 2021, the Company has already received multiple online customer orders via Amazon.com. The Company is actively listing numerous additional products on Amazon, which should result in increasing sales for the remainder of this Operating Quarter (1st Fiscal Quarter 2022) and beyond.

In other news, the Companys Golden Raspberry Flavor, Vitamin D3 Infused Tauri-Gum product, was recently featured in WholeFoods Magazine. WholeFoods Magazine is the leading source for health & **nutrition** articles, including natural health product news.

**TD**

Link to WholeFoods Magazine Article:

<https://wholefoodsmagazine.com/supplements/new-products-supplements/vitamin-d3-gum/>

**ABOUT TAURIGA SCIENCES INC.**

Tauriga Sciences, Inc. (TAUG) is a revenue generating, diversified life sciences company, engaged in several major business activities and initiatives. The company manufactures and distributes several proprietary retail products and product lines, mainly focused on the Cannabidiol (CBD) and Cannabigerol (CBG) Edibles market segment. The main product line, branded as Tauri-Gum, consists of a proprietary supplement chewing gum that is Kosher certified, Halal certified, and Vegan Formulated (CBD Infused Tauri-Gum Flavors: Mint, Blood Orange, Pomegranate), (CBG Infused Tauri-Gum Flavors: Peach-Lemon, Black Currant), (Vitamin C + Zinc Infused Tauri-Gum Flavor: Pear Bellini), (Caffeine Infused Tauri-Gum Flavor: Cherry Lime Rickey), & (Vitamin D3 Infused Tauri-Gum Flavor: Golden Raspberry). The Companys commercialization strategy consists of a broad array of retail customers, distributors, and a fast-growing E-Commerce business segment (E-Commerce website: [www.taurigum.com](http://www.taurigum.com)). Please visit our corporate website, for additional information, as well as inquiries, at <http://www.tauriga.com>

Complementary to the Companys retail business, is its ongoing Pharmaceutical Development initiative. This relates to the development of a proposed Pharmaceutical grade version of Tauri-Gum, for nausea regulation (specifically designed for the following indication: Patients Subjected to Ongoing Chemotherapy Treatment). On March 22, 2021, the Company announced that it had Converted its U.S. Provisional Patent Application (filed on March 17, 2020) into a U.S. Non-Provisional Patent Application. The Patent, filed with the U.S.P.T.O. is Titled MEDICATED CBD COMPOSITIONS, METHODS OF MANUFACTURING, AND METHODS OF TREATMENT. On December 18, 2020 the Company disclosed that it had entered into a Master Services Agreement with CSTI to lead the Company's clinical development efforts.

The Company is headquartered in Wappingers Falls, New York. In addition, the Company operates two full time E-Commerce fulfillment centers: one located in Montgomery, Texas and the other in Brooklyn, New York.

**DISCLAIMER -- Forward-Looking Statements**

This press release contains certain forward-looking statements as defined by the Private Securities Litigation Reform Act of 1995 which represent managements beliefs and assumptions concerning future

events. These forward-looking statements are often indicated by using words such as may, will, expects, anticipates, believes, hopes, believes, or plans, and may include statements regarding corporate objectives as well as the attainment of certain corporate goals and milestones. Forward-looking statements are based on present circumstances and on managements present beliefs with respect to events that have not occurred, that may not occur, or that may occur with different consequences or timing than those now assumed or anticipated. Actual results may differ materially from those expressed in forward looking statements due to known and unknown risks and uncertainties, such as are not guarantees of general economic and business conditions, the ability to successfully develop and market products, consumer and business consumption habits, the ability to consummate successful acquisition and licensing transactions, fluctuations in exchange rates, and other factors over which Tauriga has little or no control. Many of these risks and uncertainties are discussed in greater detail in the Risk Factors section of Taurigas Form 10-K and other periodic filings made from time to time with the Securities and Exchange Commission. Such forward-looking statements are made only as of the date of this release, and Tauriga assumes no obligation to update forward-looking statements to reflect subsequent events or circumstances. You should not place undue reliance on these forward-looking statements.

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Twitter: [@SethMShaw](https://twitter.com/SethMShaw)

Corp. Website: [www.tauriga.com](http://www.tauriga.com)

E-Commerce Website: [www.taurigum.com](http://www.taurigum.com)

Attachment

Tauriga 07-14-2021

**CO** newacq : Tauriga Sciences Inc. | amzcom : Amazon.com, Inc.

**IN** i656000301 : Etailing | i64 : Retail/Wholesale | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology | i257 : Pharmaceuticals | i2573 : Cancer Drugs | i951 : Healthcare/Life Sciences | idrugty : Specialized Drugs/Medications

**NS** gnutr : Nutrition | c133 : Patents | npress : Press Releases | c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services | cgymtr : Intellectual Property Rights | cinprp : Industrial Property Rights | gcat : Political/General News | gfod : Food/Drink | ghea : Health | glife : Living/Lifestyle | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** usa : United States | namz : North America

**IPD** Financial Services

**PUB** Gulf Daily News

**AN** Document GUDAN00020210715eh7f0002v

**HD** StartupBox gets Google grant; helps startups in regions

**WC** 153 words

**PD** 15 July 2021

**SN** CIA - Daily News

**SC** CZPRDI

**LA** English

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**LP**

Česká nezisková organizace Lean Startup uspěla v grantové výzvě Google.org Impact Challenge pro region střední a východní Evropy.

(CIANEWS) - Czech non-profit organization Lean Startup has succeeded in the Google.org Impact Challenge for the Central and Eastern Europe region. Its digital platform StartupBox guides entrepreneurs for free, helps them use digital tools and enables startups to develop outside of big cities. The call's aim was to support organisations that focus their activities on reducing the digital skills gap and promoting **economic growth** in the region. In total, the selected entities from eleven countries will share EUR 2m between them. Lean Startup will use the grant from Google to develop and expand its services and build a supportive community of startups. The organisation, which currently operates in the Czech and Slovak markets, also wants to expand its operations to other CEE countries.

**TD**

-mac-, -vz-

**CO** gognew : Google LLC | goog : Alphabet Inc.

**IN** i8395464 : Internet Search Engines | iint : Online Service Providers | itech : Technology

**RE** czrep : Czech Republic | devgcoz : Emerging Market Countries | eecz : European Union Countries | eeurz : Central/Eastern Europe | eurz : Europe

**PUB** Ceska Informacni Agentura SRO

**AN** Document CZPRDI0020210715eh7f000dx

**HD** IFC, Microsoft Partner to Decarbonize Supply Chain in Emerging Markets, Spur **Sustainability** in Consumer Electronics

**WC** 722 words

**PD** 15 July 2021

**SN** ENP Newswire

**SC** ENPNEW

**LA** English

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**LP**

Release date - 14072021

?-IFC and Microsoft Corp. today announced a partnership to help the multinational technology company reduce carbon emissions in its supply chain by 50 percent by 2030.

**TD**

The World Bank Group's private investment arm will work with designated Microsoft suppliers in emerging markets, primarily in Asia, to identify technical solutions and financing opportunities that can reduce greenhouse gas emissions in the production process.

Microsoft suppliers will draw on IFC's experience in working with complex international supply chains and its commitment to helping emerging market manufacturers achieve more efficient and environmentally-friendly practices.

This initiative is part of Microsoft's ambitious goal to reduce and ultimately remove its carbon footprint. Microsoft has already taken significant internal steps to reduce its direct environmental footprint. Last year, it began requiring its world-wide network of suppliers to disclose their greenhouse gas emissions as part of its Supplier Code of Conduct, creating a baseline for measuring its broader decarbonization efforts.

'Requiring emissions disclosure in our Supplier Code of Conduct has already increased transparency and helped us more effectively partner with our suppliers to reduce emissions. Now, our partnership with the IFC will further enable and encourage our suppliers to take on new emissions reduction projects within their own organizations,' said Lucas Joppa, chief environmental officer at Microsoft. 'In addition to our own environmental commitments, we are committed to empowering our suppliers, customers, and partners to reduce their carbon footprint.'

For IFC, the partnership is a first in addressing supply chain issues in the consumer electronics field, and builds on IFC's ongoing work to address sustainability challenges within the supply chains of international brands in other industries. Interventions to reduce emissions in a multinational's supply chain are uniquely challenging because they require engagement with many small, independently controlled suppliers located in different parts of the world. Emissions by such suppliers are included in what is known as 'Scope 3' emissions, as compared with Scope 1 and 2, which cover the direct and the electricity-related emissions from sources that are owned or controlled by the reporting entity. Scope 3 emissions can represent a substantial portion of the reporting company's total greenhouse gas emissions.

The business case for efficiency and sustainability in emerging markets is clear. IFC's partnership with Microsoft seeks to promote additional investments in sustainability among the wider consumer electronics industry, while demonstrating the financial and economic benefits from resource efficiency and renewable energy investments that can be realized at all levels of the supply chain.

'Adequately addressing the major risks of climate change requires a global approach,' said Tomasz Telma, IFC Senior Director for Global Industry Manufacturing, Agribusiness and Services. 'Microsoft's partnership with IFC recognizes the role that transforming intricate global supply chains can play in meaningfully achieving a company's sustainability goals. It also sets an example for other suppliers in the consumer electronics space, as well as emerging market manufacturers more broadly.'

IFC plans to further accelerate its climate engagements with the private sector under the World Bank Group's recently announced Climate Change Action Plan 2021-2025. The Climate Change Action Plan 2021-2025 aims to mobilize record levels of financing to help emerging markets reduce emissions,

strengthen climate resilience, and meet the goals of the Paris Agreement. IFC aims to fully align its own real sector operations with the goals of the Paris Agreement starting in July 2025.

#### About IFC

IFC-a member of the World Bank Group-is the largest global development institution focused on the private sector in emerging markets. We work in more than 100 countries, using our capital, expertise, and influence to create markets and opportunities in developing countries. In fiscal year 2020, we invested \$22 billion in private companies and financial institutions in developing countries, leveraging the power of the private sector to end extreme poverty and boost shared prosperity. For more information, visit [www.ifc.org](http://www.ifc.org).

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**CO** mcrest : Microsoft Corporation | wbgrup : The World Bank Group

**IN** i3302 : Computers/Consumer Electronics | icargo : Freight Transport/Logistics | itech : Technology | itsp : Transportation/Logistics | i330202 : Software | i330201 : Applications Software | icomp : Computing

**NS** cemis : Emissions | cpartn : Partnerships/Collaborations | gclimt : Climate Change | cscm : Supply Chain | gsust : Sustainable Development/Sustainability | ccsr : Corporate Social Responsibility | gairp : Air Pollution | npres : Press Releases | ccat : Corporate/Industrial News | cenvire : Corporate Environmental Responsibility | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | gglobe : Global/World Issues | gqual : Environmental Pollution | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

**PUB** Electronic News Publishing Ltd.

**AN** Document ENPNEW0020210715eh7f0002c

**HD** Schneider Electric Recognized as 2021 Microsoft **Sustainability** Changemaker Partner of the Year Award winner

**WC** 697 words

**PD** 15 July 2021

**ET** 08:15

**SN** Korea Newswire

**SC** KORNEW

**LA** English

**CY** Copyright 2021. Korea Newswire.

**LP**

Schneider Electric, the leader in digital transformation of energy management and automation, today announced that it has been recognized by Microsoft as the company's 2021 **Sustainability** Changemaker Partner of the Year Award winner. The award recognizes Schneider's efforts that have been helping its customers set and achieve decarbonization goals using its flagship EcoStruxure™ software solutions, which are underpinned by Microsoft technologies.

**TD**

For the period from 2018-2020, Schneider Electric helped its customers save 134 million tons of CO2 emissions, now reaching 276 million tons saved by the end of the first quarter of 2021. The Group was named the world's most sustainable corporation by Corporate Knights in February, helping companies to bridge the gap between setting climate change ambitions and achieving them. Using its EcoStruxure™ portfolio of solutions, which are powered by the most advanced evolution of Microsoft Azure, Schneider helps organizations set, achieve, measure and report on science-based decarbonization targets, while positively impacting their bottom line.

"Winning the 2021 Microsoft Sustainability Changemaker Partner of the Year Award is a great recognition of the work we are doing together to tackle climate change. This is a highly valued relationship, and going forward, we will work on the implementation of a new co-innovate and co-sell solution named EcoStruxure™ Traceability Advisor. This solution will help our mutual customers connect the vast amount of data across their value chain to build a 360-degree resilient and traceable supply chain," said Philippe Delorme, Executive Vice-President, Energy Management at Schneider Electric. "As the world's most sustainable company by Corporate Knights, we know that the future is green, smart, people-centric, and powered by renewable energy, and we are humbled that our mission is shared by our partners, as we continue to expand our product offerings and strengthen our 30-year relationships with Microsoft to build a sustainable future together."

Customers Schneider Electric has helped, together with Microsoft, include JLL, one of the world's largest owners of real estate. JLL has set bold commitments to reduce its carbon footprints and obtain actionable energy and sustainability data across its investment portfolio.

Darren Battle, JLL's Asia-Pacific Head of Corporate Real Estate and Workplace says: "Thanks to Schneider's EcoStruxure™ for Real Estate solution, JLL's new Asia-Pacific headquarters in Singapore uses smart IoT technologies to support the company's ambitions of creating the workplace of the future. This solution helps JLL improve the well-being of the occupants of the building, reduce energy use by 30%, and increase overall building value in a completely sustainable way."

With this award, Schneider Electric was also recognized by Microsoft for developing a comprehensive energy management and sustainability strategy for Blackstone, one of the world's largest private equity firms. Schneider Electric implemented its flagship ESG software solution, EcoStruxure™ Resource Advisor, to capture and normalize energy and utility data at all levels of Blackstone's portfolio, from individual sites to regional cross sections.

Data from Resource Advisor allows Blackstone to negotiate contracts with utilities and other suppliers, getting the right source of energy at the lowest possible rates. The data is also used to develop sector-specific scorecards, which are automatically updated to drive program participation across critical KPIs. This has helped Blackstone to save tens of millions of dollars on its energy consumption from sustainability efforts and strategic energy sourcing. In September 2020, Blackstone set a goal of reducing

carbon emissions by 15% within the first three years of buying any asset or company across its portfolio. Solutions from Schneider Electric are a key component of Blackstone's success in achieving this goal.

With more than 15 years of sustainability leadership, Schneider Electric has also committed to achieving net zero across the entirety of its value chain by 2050, and, earlier this year, implemented its Zero Carbon Project, an ambitious new program designed to help its top 1,000 suppliers reduce their emissions 50% by 2025.

Find out more about the Microsoft Partner of the Year Award [HERE](#)

**CT** For Schneider Electric Energy & Sustainability ServicesTHE SPRING COMPANYHyunjo  
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**CO** mcrost : Microsoft Corporation | schndr : Schneider Electric SE

**IN** i3302021 : Applications Software | i3302 : Computers/Consumer Electronics | i330202 : Software | icomp : Computing | itech : Technology | i342 : Electrical Components/Equipment | iindele : Industrial Electronics | iindstrls : Industrial Goods

**NS** ccawrd : Corporate Awards | ccsr : Corporate Social Responsibility | cdbus : Digitalization | gsust : Sustainable Development/Sustainability | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

**PUB** Korea Newswire

**AN** Document KORNEW0020210715eh7f000b5

**HD Microsoft Introduces Emissions-Tracking Tools Based on Predictive Analytics****BY** By Dieter Holger**WC** 556 words**PD** 15 July 2021**ET** 06:03**SN** Dow Jones Newswires Chinese (English)**SC** RTNW**LA** English**CY** Copyright © 2021, Dow Jones & Company, Inc.**LP**

Microsoft Corp. unveiled software to help companies track their progress toward goals to slash greenhouse-gas emissions, but it faces stiff competition as more companies turn to various apps to help realize their **climate-change** ambitions.

The Redmond, Wash.,-based software giant said Wednesday that Microsoft Cloud for **Sustainability** will help companies use their data and information from third parties such as suppliers through Microsoft's cloud infrastructure to record and report greenhouse-gas emissions, and spot opportunities to reduce them. Later on, it plans to provide similar tools for water and waste consumption.

**TD**

The market for sustainability software is developing fast to cater to businesses that have pledged to cut their carbon emissions. Sustainability professionals say organizing emissions data is currently an unwieldy task involving spreadsheets containing information on everything from buildings' energy consumption to electricity purchases. Analysts are still determining the market opportunity for software makers and caution that the quality and availability of environmental data present an obstacle for any sustainability applications.

Microsoft entered the market last year, launching its Sustainability Calculator to help customers measure emissions from data centers. The new sustainability software took around 18 months of development and will merge with Sustainability Calculator, said Alysa Taylor, Microsoft's corporate vice president for industry, apps and data marketing.

Ms. Taylor said Microsoft's software will be able to alert businesses to issues that could threaten their emission-reduction efforts, such as a faulty air-conditioning system. That feature illustrates a broader shift at the company toward predictive applications from so-called systems of record, she said.

"The technology to do predictive applications has been in development for many years," she said. "We are now applying real use cases like sustainability to bring these predictive applications to life."

Microsoft said it will share pricing information when the software enters a public preview phase later this year.

Microsoft will be competing with Salesforce.com Inc. and SAP SE, which have both sold software to manage emissions for years. Ms. Taylor said Microsoft will have an edge thanks to the predictive analytics function and the broad pool of data provided by Microsoft cloud users.

"We aim to bring in with those connectors all the disparate data sets across the entire life cycle," of a product she said.

Ari Alexander, general manager of Salesforce's Sustainability Cloud software, said "we need all hands on deck to reach net zero emissions as soon as possible, which is why we launched Sustainability Cloud two years ago. It's great they are joining us," he said, referring to Microsoft's software launch.

An SAP representative said the company already provides a host of enterprise-software tools for sustainability, including predictive analytics.



Ms. Taylor said Microsoft's software will help companies with the laborious challenge of tracking their Scope 3 emissions, which result not from their own activity but from their supply chains and the way consumers use their products.

"It's such a daunting task for organizations when you look at that entire life cycle, and how do you have visibility across that life cycle?" she said. "What we're aiming to do here is make it less scary."

Write to Dieter Holger at [dieter.holger@wsj.com](mailto:dieter.holger@wsj.com)

(END) Dow Jones Newswires

15-07-21 0033GMT

**CO** mcrest : Microsoft Corporation

**IN** i3302 : Computers/Consumer Electronics | i330202 : Software | icomp : Computing | itech : Technology | i3302021 : Applications Software

**NS** cemis : Emissions | gairp : Air Pollution | c22 : New Products/Services | ccat : Corporate/Industrial News | gclimt : Climate Change | ccsr : Corporate Social Responsibility | c41 : Management | ccpgvn : Corporate Governance | cenvire : Corporate Environmental Responsibility | neqac : Equities Asset Class News | cesg : Environmental/Social/Governance | cexpro : Products/Services | gcat : Political/General News | genv : Natural Environment | gglobe : Global/World Issues | gqual : Environmental Pollution | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter

**RE** uswa : Washington State | usa : United States | namz : North America | usw : Western U.S.

**PUB** Dow Jones & Company, Inc.

**AN** Document RTNW000020210715eh7f0000f

**HD** SABIC and DSM combine efforts to create DYNEEMA products from certified circular polymers.

**WC** 139 words

**PD** 14 July 2021

**SN** Company Reports

**SC** CHPR

**LA** English

**CY** (c) 2021 Elsevier Engineering Information

**LP**

SABIC and Royal DSM, a global science-based company in **Nutrition**, Health, and Sustainable Living, have announced a collaboration to create new Dyneema products made using certified circular polymers from SABIC's TRUCIRCLE portfolio of circular solutions. In this pilot project, DSM will produce Dyneema, an ultra-high molecular weight polyethylene (HMPE) made using SABIC's certified circular ethylene in both a sailing rope and a pelagic trawl net application. The circular ethylene, from SABIC's TRUCIRCLE portfolio, uses mixed plastic waste as feedstock, which not only contributes to preventing valuable plastic from becoming waste and the avoidance of carbon emissions compared to incineration, but it will also help preserve fossil resources. Original source: Sabic, website: <http://www.sabic.com/>, Copyright Saudi Basic Industries Corporation (SABIC) 2021.

**CO** dsm : Koninklijke DSM N.V. | sbic : Saudi Basic Industries Corp | aramco : Saudi Arabian Oil Co

**IN** i483 : Plastics Products | iindstrls : Industrial Goods | i25 : Chemicals | i2512 : Basic Organic Chemicals | i25121 : Petrochemicals | ibasicm : Basic Materials/Resources

**NS** cpartn : Partnerships/Collaborations | c22 : New Products/Services | c23 : Research/Development | genv : Natural Environment | nabst : Abstracts | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**RE** uk : United Kingdom | eurz : Europe | weurz : Western Europe

**IPD** Plastics Materials NEC

**IPC** 74-85-1

**PUB** Elsevier Science Ltd.

**AN** Document CHPR000020210719eh7e0000v

**SE** online news

**HD** **Apple's App Tracking Transparency feature in iOS 14 is driving advertisers to Android**

**WC** 541 words

**PD** 14 July 2021

**SN** ETMAG.com

**SC** FMETMA

**LA** English

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**LP**

When Apple announced sweeping privacy changes in iOS 14, companies like Facebook who are heavily reliant on advertising protested their impact. A few months in, one thing is clear: most iOS users don't want to be tracked across apps for advertising purposes, and this is already driving advertisers away from the platform.

With the release of iOS 14.5 last April, Apple brought the much-awaited App Tracking Transparency feature to go with the company's new "privacy **nutrition** labels." A few months have gone by and the effects are already visible even when Apple delayed the feature to give developers time to implement it into their apps.

**TD**

Back in May, app analytics firm Flurry reported that almost all users who upgraded their iPhone or iPad to iOS 14.5 within weeks of its release -- 96 percent to be precise -- did not enable in-app tracking on those devices. By the end of that month, advertisers started shifting their spending towards Android. A new report from the Wall Street Journal says this trend is even stronger, to the point where "prices for mobile ads directed at iOS users have fallen, while ad price has risen for advertisers seeking to target Android users." Ad measurement firm Branch Metrics notes that less than a third of iOS users who upgraded to iOS 14.5 so far have allowed apps to track them across other apps. As of June 22, over 70 percent of iOS devices were upgraded to iOS 14.5 or iOS 14.5.1.

This is an increase from the relatively small 4 percent number observed by Flurry in May, but also indicates a majority of iOS users are privacy-conscious and don't like being fingerprinted for ad tracking across apps. A different ad measurement firm called Tenjin found that as a result, advertiser spend on iOS decreased by one third for the month of June, while ad spending on Android saw a boost of 10 percent over the same period.

Digital ad agency Tinuiti observed a similar trend, with its Facebook clients growing their spending for advertising on Android while slowing their year-over-year growth in ad spend for iOS from 42 percent in May to 25 percent in June. This shouldn't be a surprise, as Facebook was the first to warn of an impending "adpocalypse." One of the key reasons advertisers have reduced ad spending on Apple's platform is that they "lost much of the granular data that made mobile ads on iOS devices effective and justified their prices." On the other hand, Android ad prices became more valuable, and their price is now 30 percent higher than that of iOS ads.

Take that as you may, some speculate that Apple's intent here is to drive developers to use in-app purchases and subscriptions to make up for lost advertising revenue, which in turn may benefit the company's bottom line thanks to App Store fees. Apple seems pretty serious about this privacy push, as it's blocked attempts by companies like ByteDance, Tencent, and Baidu to circumvent the privacy changes in iOS 14 for Chinese users.

**CO** applc : Apple Inc. | goog : Alphabet Inc.

**IN** i838 : Advertising Services | i3302 : Computers/Consumer Electronics | imobsoft : Mobile Applications Software | i330202 : Software | i3302021 : Applications Software | iadv : Advertising/Marketing/Public Relations | ibcs : Business/Consumer Services | icomp : Computing | imark : Marketing | itech : Technology | i8395464 : Internet Search Engines | iint : Online Service Providers

**NS** gptech : Personal Technology | csmad : Social Media Marketing/Advertising | c31 : Marketing | ccat : Corporate/Industrial News | gcat : Political/General News | glife : Living/Lifestyle | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

**PUB** Eurotrade (HK) Ltd.

**AN** Document FMETMA0020210718eh7e0006u

SE cloud computing  
 HD **Microsoft customers will be able to record, report, and reduce their emissions**  
 BY Zach Marzouk  
 WC 352 words  
 PD 14 July 2021  
 SN IT Pro  
 SC ITREN  
 LA English  
 CY © 2021. Dennis Publishing LTD. All Rights reserved.

LP

[Microsoft](#) has announced Cloud for **Sustainability**, an initiative that aims to help the company and its customers meet their carbon reduction and **sustainability** goals by recording, reporting, and reducing emissions on their path to net zero.

The new cloud offering, which will be available later this year, will allow customers to invest in sustainable practices and partner with experts to accelerate progress around their carbon reduction and sustainable goals.

TD

"Microsoft Cloud for Sustainability is designed to help companies measure, understand, and take charge of their carbon emissions, set sustainability goals and take measurable action," said Judson Althoff, executive vice president and chief commercial officer at the company.

The company said the new offering acknowledges [carbon reduction](#) as one of the most urgent crises facing the planet, and responds to demand from investors, customers, and legislators for more commitment, accountability, and measurement of carbon reduction efforts within organisations.

Microsoft Cloud for Sustainability is built on Azure, Microsoft Dataverse, Power Platform and Power BI. This new offering will employ the company's ecosystem of partners for specialised industry third-party apps, data sources and emissions data connectors.

The platform includes [SaaS](#) offerings that can discover and connect to real-time data sources, accelerate data integration and reporting, provide accurate carbon accounting, measure performance against goals, and enable intelligent insights for organisations to take effective action.

For example, Microsoft said that CIOs will be able to easily report on IT carbon emissions from the cloud, devices, and applications as part of their department's environmental footprint. From there, they will be able to connect their emissions data sources into one view for reporting.

Earlier this week, [Google Cloud announced an update to its data centre region picker](#) which allowed customers to reduce their carbon footprint by selecting a region based on its CO2 output. Cloud Run and Datastream users can now find a region with the lowest carbon impact inside the Cloud Console location selectors. The tool is set to be rolled out to other Google Cloud offerings over time.

CO mcrost : Microsoft Corporation

IN iappsp : Cloud Computing | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing

NS cemis : Emissions | ccsr : Corporate Social Responsibility | gsust : Sustainable Development/Sustainability | gairp : Air Pollution | ccat : Corporate/Industrial News | cenvire : Corporate Environmental Responsibility | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | gqual : Environmental Pollution | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

IPD cloud computing

**PUB** Dennis Publishing Limited

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**HD CGI Inc. - Making sustainability a differentiator in global trade finance (part 3)**

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Making sustainability a differentiator in global trade finance (part 3)

**TD**

In this four-part blog series, we've been exploring the move toward sustainable finance. In [part 1](#), I covered the increasing linkage between banking and sustainability, and in [part 2](#), I dove into what's motivating banks and others to participate in the emerging finance eco-space.

In part 3, we get to the fun part-a look at current practices and expected outcomes through two real-life examples.

Alibaba Group

The Alibaba Group is a Chinese multi-national technology company specializing in e-commerce, retail, the Internet and technology. The company brings technology and other services to different industries and business areas to improve performance and outcomes. One such area is agriculture. In this space, Alibaba Group offers supply chain financing (SCF) programs through a third-party vendor that give its agricultural suppliers favorable access to financing if they choose materials (e.g., pesticides) that comply with corporate sustainability standards. Many argue that this practice enables companies like Alibaba to ensure suppliers' sustainable behavior.

In other words, it seems that using SCF as a reward-'the carrot'-can motivate suppliers, buyers and retailers to take sustainable actions, e.g., reduce waste and pollution by switching to less harmful chemicals. Their motive is financially-driven; they realize they need to perform the requested actions or lose out on favorable SCF terms and/or credit lines.

Puma

Athletic footwear manufacturer Puma initiated a sustainable supply chain financing (SSCF) project (Puma Vendor Financing Program), which offers favorable financing to suppliers that achieve high sustainability ratings. This practice has enabled Puma to better assess and collaborate with suppliers.

Puma also is using trade credits to promote supply chain efficiency and sustainability. Although trade credits are not considered SSCF solutions, they still help to link SCF and sustainability achievement. If a supplier of raw rubber for tennis shoes doesn't qualify for a Puma SCF program, Puma's credit manager can still grant a small credit line to the supplier and monitor it closely to see if it makes payments on time. This credit line extension is commonly referred to as a 'trade credit.'

A basic credit line can allow buyers to increase the amount of each shipment to Puma (as compared to a cash-only situation), increasing truck capability utilization. By reducing the number of trucks used for shipment, carbon emissions along the supply chain are lowered.

Do we need to re-think the way we've been looking at SCF programs and offerings? Should they be the rewards for 'good behavior'? The answer is yes and here's why. All buyers, suppliers and retailers wanting to participate in an SCF program have to pass a credit check to participate. This is done by both the corporation running the SCF offering and the bank or financing institution offering the financing.

So, maybe the participants will need to pass a type of 'green' credit check, too? Stay tuned for the answer in part 4.

In the meantime, feel free to reach out to me for further discussion on this topic.

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About this author

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Director, Consulting Services

Nancy has 25+ years' experience in banking and trade and is a recognized thought leader in blockchain and distributed ledger technologies (DLT). As director of CGI's Trade Innovation Lab, she is helping to lead and shape the strategic direction of the CGI Trade360 SaaS platform ...

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**IN** i451 : Footwear | i64 : Retail/Wholesale | i656000301 : Etailing | i8394 : Computer Services | ibcs : Business/Consumer Services | ict : Clothing/Textiles | icnp : Consumer Goods | iecom : E-commerce | iint : Online Service Providers | iretail : Retail | itech : Technology

**NS** gsust : Sustainable Development/Sustainability | ccsr : Corporate Social Responsibility | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

**RE** cana : Canada | namz : North America

**PUB** PUBT Inc

**AN** Document LCDVP00020210715eh7e0043v



**HD DSM and SABIC combine efforts to create recycled-based Dyneema****WC** 573 words**PD** 14 July 2021**SN** ENP Newswire**SC** ENPNEW**LA** English**CY** © 2021, Electronic News Publishing. All Rights Reserved.**LP**

Release date - 13072021

Royal DSM, a global science-based company in **Nutrition**, Health and Sustainable Living, and SABIC, a global leader in the chemical industry, announced a collaboration to create recycled-based Dyneema. Through a joint pilot with multiple CirculariTeam members, the manufacturing and usage of Dyneema using mixed plastic waste as feedstock (via mass balance approach) will be successfully demonstrated. It is an important step toward the future goal of fully closing the loop by delivering Dyneema made from ultra-high molecular weight polyethylene (UHMwPE) waste. This collaboration underlines DSM's and SABIC's efforts to accelerate a circular economy for materials.

**TD**

By working together with members of CirculariTeam, DSM will produce recycled-based Dyneema made using SABIC's certified circular ethylene as a pilot project in both a sailing rope and a pelagic trawl net application. The circular ethylene, from SABIC's TRUCIRCLE portfolio, uses mixed plastic waste as feedstock (mass balance approach), which not only contributes to preventing valuable plastic from becoming waste and the avoidance of carbon emissions compared to incineration, but it will also help preserve fossil resources. These pilots are an important early-stage milestone in the journey toward making fully circular Dyneema from HMPE post-production and post-consumer waste.

Jan-Lodewijk Lindemulder, President DSM Protective Materials: 'This achievement is a key milestone on the journey toward our goal of delivering a fully circular Dyneema. By working with partners from across the value chain, we are able to significantly reduce the environmental impact of the world's strongest fiber - and we will continue to explore ways of reducing and eliminating waste across the entire product lifecycle.'

Mark Vester, Circular Economy Leader at SABIC: 'At SABIC, we firmly believe that only through collaboration and innovation can we drive forward and develop solutions that meet the needs of all stakeholders. This is another important step closer to closing the loop on Dyneema. Moving forward, through our TRUCIRCLE solutions and beyond, we will continue to make every effort to deliver a more sustainable value chain and economy.'

Jon Mitchell, Managing Director at Marlow Ropes: 'We're proud to be one of the first manufacturers to integrate recycled-based Dyneema within our products and demonstrate the material's feasibility. By collaborating with materials science pioneers such as DSM and SABIC, we are able to create products that not only deliver superlative functional performance but also have a lower environmental impact. Our products are trialed and tested by professional offshore sailing teams including 11th Hour Racing Team, a proud partner of ours at Marlow, with whom we share a progressive approach to seeking sustainable solutions: no more business as usual.'

Klaus Walther, Managing Director at Gleistein: 'Warm congratulations to DSM and SABIC for pushing the boundaries of science to deliver a truly unique product. We're proud that our ropes can be produced from what once was typical household plastic waste. This is an important stepping stone towards becoming circular. It will enable our customer Maritiem BV to further develop high-tech fishing gear whilst contributing to the circular economy. Not to forget Cornelis Vrolijk Fishing Company, who again illustrate their commitment to Corporate Social Responsibility by introducing this concept in fishery.'

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[Editorial queries for this story should be sent to [newswire@enpublishing.co.uk](mailto:newswire@enpublishing.co.uk)]

**CO** dsm : Koninklijke DSM N.V. | sbic : Saudi Basic Industries Corp | aramco : Saudi Arabian Oil Co

**IN** i9211 : Waste Management/Recycling Services | ibcs : Business/Consumer Services | iewm : Environment/Waste Management | i25 : Chemicals | i2512 : Basic Organic Chemicals | i25121 : Petrochemicals | ibasicm : Basic Materials/Resources

**NS** gplpol : Plastic Pollution | gsust : Sustainable Development/Sustainability | npress : Press Releases | ccat : Corporate/Industrial News | gcat : Political/General News | genv : Natural Environment | gqual : Environmental Pollution | ncat : Content Types

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**AN** Document ENPNEW0020210714eh7e000bv

**SE** A  
**HD** Boardman gets the first Think Big Space on the West Coast  
**BY** Hermiston Herald  
**WC** 326 words  
**PD** 14 July 2021  
**SN** The Hermiston Herald  
**SC** HERMIS  
**PG** 003  
**LA** English  
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**LP**

BOARDMAN - The Port of Morrow's **Sustainable Agriculture** and Energy Center in Boardman has been selected as the site of a new AWS Think Big Space.

The new K-6 classroom and school visitation program is funded by Amazon Web Services and will be overseen by the Morrow County School District. An AWS Think Big Space is an enhanced classroom for students to explore and cultivate science, technology, engineering and math interests with labs that encourage a hands-on approach where students think big to solve real world problems.

**TD**

This collaboration brings together regional partners that include early childhood education, post-secondary schools, and community sponsors.

The AWS Think Big Space serves as an "educational incubator" utilizing cloud computing, AWS technology and Amazon's Leadership Principles. Students and teachers are encouraged to "Think Big" as they explore cloud computing to solve problems using creativity and imagination. The AWS Think Big Space is an integrated environment where everything from the furniture to technology and curriculum work together to support interactive hands-on learning. The space prioritizes personalized learning to engage students of all ages, interests and abilities.

Morrow County School District is hiring an instructional lead that will oversee the new space. The instructional lead will implement a practice of self-directed learning.

AWS selected the SAGE Center as the first AWS Think Big Space on the West Coast. Ryan Neal, Port of Morrow executive director, is looking forward to expanding opportunities for students.

"This partnership is an investment in our youth and their future," he said. "We see the AWS Think Big Space as a catalyst for supporting students as they develop new solutions and ideas that will make our world a better place."

Construction is underway at the SAGE Center where the new AWS Think Big Space will be located. It is expected to open in the fourth quarter of 2021.

**CO** zxamaz : Amazon Web Services, Inc. | amzcom : Amazon.com, Inc.

**IN** i8394 : Computer Services | iappsp : Cloud Computing | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology

**NS** gscho : School | gsust : Sustainable Development/Sustainability | gcat : Political/General News | gedu : Education | genv : Natural Environment

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**Volt Energy Announces Innovative Environmental Justice Power Purchase Agreement with Microsoft**

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Volt Energy will supply Microsoft with over 250 Megawatts of solar energy, and the two companies will invest a portion of the projects' revenue in underserved minority and rural communities

WASHINGTON, July 14, 2021 /PRNewswire/ -- Volt Energy LLC ([www.volt-energy.com](http://www.volt-energy.com)), a national minority-owned solar energy development firm, today announced its first environmental justice and renewable energy initiative with Microsoft. Volt Energy will supply Microsoft with 250 megawatts (MW) of utility-scale solar energy, which supports Microsoft's goal to have 100 percent renewable energy supply for all its operations by 2025. In addition, Volt Energy and Microsoft will invest a portion of the revenue from the Power Purchase Agreement in **community impact** funding initiatives, which will support programs that bring the benefits of renewable energy closer to communities that have not been significantly included in the wave of **clean energy** initiatives undertaken by the private and public sectors.

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"It is critically important that clean energy infrastructure and economic development investments are made in underserved minority and rural communities that have been disproportionately impacted by environmental injustices and lag behind in the health and financial benefits of the thriving clean energy economy," said Volt Energy's co-founder and CEO, Gilbert Campbell. "It is equally important to provide access to the business and job creation benefits of the clean energy movement. We look forward to working with Microsoft to identify and invest in community initiatives to create more inclusive economic opportunities."

"With Volt Energy, we are able to scale the impact of our renewable energy projects by working together to address environmental equity issues, ranging from renewable energy access to workforce training among underserved urban and rural communities," said Noelle Walsh, CVP, Cloud Operations + Innovation, Microsoft.

This initiative represents Microsoft's first utility-scale solar power purchase agreement with an African American energy solar development firm. This agreement further advances Microsoft and Volt's mutual

commitment to deliver the benefits of renewable energy to diverse and historically underserved communities.

#### ABOUT VOLT ENERGY

Volt Energy is a national minority-owned solar energy development firm that develops, finances, and operates utility-scale, community solar, and distributed generation solar projects. Volt Energy is an ESG driven renewable energy company that partners with public and private sector clients to assist with the convergence of carbon goals, diversity, equity and inclusion, and other ESG goals. Our mission is to uplift communities through opportunities and benefits provided by clean energy. For more information, please visit [www.volt-energy.com](http://www.volt-energy.com)

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IN

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