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O2 slashes iPhone, Samsung Galaxy and Pixel prices for Easter - get up to £200 off

Dion Dassanayake

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O2 has launched some mega money saving deals for the Easter Bank Holiday, with the leading mobile provider slashing prices of popular iPhone, Samsung Galaxy and Pixel **devices** for a limited-time only.

This article contains affiliate links, we may receive a commission on any sales we generate from it. [Learn more](#)

O2 is running some eye-catching promotions on Apple iPhone, Samsung Galaxy and Google Pixel phones right now. The leading mobile provider has slashed prices of a number of popular iOS and Android handsets, with O2 taking £200 off the price of iPhone 12 Pro and iPhone 12 Pro Max plans as well as offering a £100 discount on Samsung phones such as the Galaxy Z Flip3. But that's not all, with O2 also throwing in extra freebies on a number of other handsets such as the Google Pixel 6 and Galaxy Z Fold3.

With both the Google Pixel 6 and Google Pixel 6 Pro O2 is also giving away a bundle worth almost £160.

On top of the £100 price cut to the Pixel 6 and Pixel 6 Pro contract, O2 is giving away a free pair of Pixel Buds A Series and a Nest Hub smart display.

This isn't the only freebie that O2 is offering at the moment, with the mobile provider giving away a Samsung Chromebook 4 with the Galaxy S21 FE 5G as well as a Samsung Accessory Pack worth £79.99 with the Galaxy Z Fold3.

Before you rush out to the O2 website to try and take advantage of these deals there's a few things to point out.

Firstly, the £100 or £200 O2 discount that's available with O2 is only available until April 20.

Whereas the freebies mentioned above are available till later, with the free Chromebook and free Pixel goodies available till May 4 and the Samsung Accessory Pack offer ending on July 31.

However, the most important thing to point out is how to take advantage of the Easter discounts O2 is running.

To get either £100 or £200 off your select phone you'll need to enter 100EASTER or 200EASTER at checkout.

These voucher codes will deduct either £100 or £200 from the upfront cost of your selected handset.

This is vitally important to point out as if you choose a pre-made O2 plan the upfront cost could in fact be much less than this.

So going down this route won't offer you the biggest discount you can get.

The best thing to do is have a look at the pre-made plans O2 is offering for your selected handset and then, instead of choosing one of the ready made contracts, click on edit this plan underneath the choose this plan button.

Depending on whether you're entitled to a £100 or £200 money off voucher, you'll want to bump up your upfront cost to that amount.

When you end up entering the 100EASTER or 200EASTER code at checkout this will bring the upfront cost down to zero.

The more you increase your upfront cost, the less you'll end up paying each month so going down this route can help you get the maximum discount you're entitled too.

In the edit this plan section you can also tinker with the amount of data you'll get each month along with the length of your contract, with all of these factors influencing how much you pay each month.

On the O2 website contracts are by default set to 36 months, whereas the industry standard is 24 months so you may want to tinker that setting too.

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Project Nephio leverages Kubernetes to scale 5G across edge locations

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A new open source project called Nephio has been launched by the Linux Foundation and Google **Cloud** aimed at simplifying the deployment and management of scalable 5G networks across multiple edge locations.

Project Nephio aims to deliver carrier-grade, simple, open, Kubernetes-based **cloud** native intent automation and common automation templates that materially simplify the deployment and management of multi-vendor **cloud infrastructure** and network functions across large scale edge deployments. Additionally, Nephio will enable faster onboarding of network functions to production including provisioning of underlying **cloud infrastructure** with a true **cloud** native approach, and reduce costs of adoption of **cloud** and network **infrastructure**.

Nephio has support from several founding organizations including Service providers: Airtel, Bell Canada, Elisa, Equinix, Jio, Orange, Rakuten Mobile, TIM, TELUS, Vapor IO, Virgin Media O2, WINDTRE as well as Network Function, Service and Infrastructure Vendors: Aarna Networks, ARM, Casa-systems, DZS, Ericsson, F5, Intel, Juniper, Mavenir, Nokia, Parallel Wireless, VMware.

"Telecommunication companies are looking for new solutions for managing their cloud ready and cloud native infrastructures as well as their 5G networks to achieve the scale, efficiency, and high reliability needed to operate more cost effectively," said Amol Phadke, managing director, Telecom Industry Products & Solutions, Google Cloud. "We look forward to working alongside The Linux Foundation, and our partners, in the creation of Nephio to set an industry open standard for Kubernetes-based intent automation that will result in faster and better connected cloud-native networks of the future."

"Collaboration across Telecom and Cloud Service Providers is accelerating and we are excited to bring Nephio to the open source community," said Arpit Joshipura, GM Networking, Edge & IOT, The Linux Foundation, "As end users demand end to end open source solutions, projects like Nephio complement the innovation across LFN, CNCF, LF Edge for faster deployment of telecom network functions in a cloud-native world."

<https://nephio.org>

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Enabling state-of-the-art 4G and 5G broadband communications and new applications

NASHUA, N.H., April 14, 2022 /PRNewswire/ -- Parallel Wireless, Inc., the U.S.-based Open RAN leader delivering the world's leading All G, **cloud**-native Open RAN solution, is partnering with Inatel, Telecom Infra Project (TIP), Brisanet, Claro, TIM, and Vivo to conduct a field trial enabling leading-edge 4G and 5G broadband communications throughout Brazil and other LATAM countries.

Inatel - National Institute of Telecommunications is an education, research, and technology development center created in 1965 and located in Santa Rita do Sapucaí, southern Minas Gerais, also known as the Electronics Valley. It was the first institution of higher education in Telecommunications Engineering in Brazil.

The Telecom Infra Project (TIP) is a global community of companies and organizations working together to accelerate the development and deployment of open, disaggregated, and standards-based technology solutions that deliver the high-quality connectivity that the world needs – now and in the decades to come.

Parallel Wireless will provide an Open RAN network enabling All Gs (2G, 3G, 4G and 5G) utilizing Band 7 for the trial as Inatel indicated in the announcement on their website:

<https://www.inatel.br/imprensa/noticias/negocios/3664-inatel-inicia-testes-de-open-ran-como-parte-do-programa-open-field> . This leading-edge network field trial will enable new services and applications for consumers and businesses.

Mobile Network Operators (MNOs) in the Latin American region are encouraged to visit the Parallel Wireless cloud-native, Open RAN solutions in action at Inatel in Brazil now through June 2022. Contact [Russell Ribeiro](#) at Parallel Wireless to learn more.

Russell Ribeiro, Regional VP LATAM Sales at Parallel Wireless said, "We are excited to partner with Inatel and TIP to showcase our leading-edge cloud-native, O-RAN compliant, Open RAN solutions enabling 4G and 5G broadband connectivity, providing leading edge applications for the citizens of Brazil and other LATAM countries. We are starting this Open Field program with 4G and will evolve to 5G later this year. We believe this program is a very good showroom for MNOs throughout Latin America to come and see our platform in operation in a real field environment."

Gleyson A. dos Santos, Business Development Specialist at Inatel said, "I am thrilled to participate in this field trial with Parallel Wireless and TIP where we will showcase how Open RAN technology enables robust wireless telecommunications products with improved software quality, less maintenance, faster adoption of new technologies and better user experiences."

The setup in test has Comba and Dell Technologies solutions. Mobile Network Operators Brisanet, Claro, TIM and Vivo are partners in the Open Field program.

About Parallel Wireless

Parallel Wireless's ALL G (2G, 3G, 4G, 5G) O-RAN compliant software platform has been deployed with global Mobile Network Operators from across six continents and forms an open, secure, and intelligent RAN architecture to deliver wireless connectivity, so all people can be connected whenever, wherever, and however they choose. For more information, visit: www.parallelwireless.com. Connect with Parallel Wireless on [LinkedIn](#) and [Twitter](#).

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Mobile Network Operators (MNOs) in the Latin American region are encouraged to visit the Parallel Wireless cloud-native, Open RAN solutions in action at Inatel in Brazil now through June 2022. Contact [Russell Ribeiro](#) at Parallel Wireless to learn more.

Russell Ribeiro, Regional VP LATAM Sales at Parallel Wireless said, "We are excited to partner with Inatel and TIP to showcase our leading-edge cloud-native, O-RAN compliant, Open RAN solutions enabling 4G and 5G broadband connectivity, providing leading edge applications for the citizens of Brazil and other LATAM countries. We are starting this Open Field program with 4G and will evolve to 5G later this year. We believe this program is a very good showroom for MNOs throughout Latin America to come and see our platform in operation in a real field environment."

Gleyson A. dos Santos, Business Development Specialist at Inatel said, "I am thrilled to participate in this field trial with Parallel Wireless and TIP where we will showcase how Open RAN technology enables robust wireless telecommunications products with improved software quality, less maintenance, faster adoption of new technologies and better user experiences."

The setup in test has Comba and Dell Technologies solutions. Mobile Network Operators Brisanet, Claro, TIM and Vivo are partners in the Open Field program.

About Parallel Wireless

Parallel Wireless's ALL G (2G, 3G, 4G, 5G) O-RAN compliant software platform has been deployed with global Mobile Network Operators from across six continents and forms an open, secure, and intelligent RAN architecture to deliver wireless connectivity, so all people can be connected whenever, wherever, and however they choose. For more information, visit: www.parallelwireless.com. Connect with Parallel Wireless on [LinkedIn](#) and [Twitter](#).

About Inatel

Inatel - National Institute of Telecommunications is an education, research and technology development center, created in 1965, in Santa Rita do Sapucaí, south of Minas Gerais. It was the first graduate education institution in Telecommunications Engineering in Brazil and currently offers seven graduation courses, lato sensu courses, distance courses and Master's and Doctoral Degrees in Telecommunications. Inatel transfers technology to the market in the areas of software, hardware, consulting, and calibration. It has partnerships with national and multinational technology companies. More information: www.inatel.br.

About the Telecom Infra Project (TIP)

The Telecom Infra Project (TIP) is a global community of companies and organizations that are pushing infrastructure solutions to promote global connectivity. Half of the world's population is not yet connected to the Internet, and for those who are, connectivity is often insufficient. This limits access to the myriad of commercial and consumer benefits provided over the Internet, thus impacting GDP growth globally. However, the lack of flexibility in current solutions – exacerbated by a limited choice of technology providers – makes it challenging for operators to efficiently build and upgrade networks. Founded in 2016, TIP is a multi-member community that includes hundreds of companies - from service providers and technology partners to systems integrators and other connectivity stakeholders. We're working together to develop, test and deploy open, disaggregated, standards-based solutions that deliver the high-quality connectivity the world needs – now and for decades to come. Find out more: www.telecominfraproject.com

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Document TWOTEN0020220414ei4e0035x



Careers & training

Virgin Media O2 to fund employee gender transition

Sabina Weston

389 words

13 April 2022

IT Pro

ITREN

English

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Virgin Media O2 has announced plans for a “comprehensive package of support” for transgender and non-binary employees that will include the company **funding** gender transition treatment, estimated to cost around £20,000.

The company already provides Bupa private healthcare for its staff, as well as access to Healthy Minds, a 24/7 psychological helpline.

The latest commitment is part of the telecom’s first joint diversity, equity, and inclusion (DE&I) strategy since the [two companies officially merged in 2021](#).

Known as All In, the DE&I strategy sets four goals that are to be achieved by 2027. This includes equal gender representation in Virgin Media O2’s senior leadership team, out of which 15% need to constitute ethnic minority employees. According to recent findings from the Tech London Advocates network, three-quarters of London’s tech companies [have almost no BIPOC representation](#) on their senior leadership teams, with the lack of diversity potentially costing the UK tech sector its world-leading position.

Virgin Media O2’s DE&I strategy also aims to ensure that minority ethnic groups will make up a quarter of the company’s wider organisation, which in turn will also reflect “all gender identities and expressions” as part of “progress for gender parity”.

Commenting on the announcement, Virgin Media O2 chief people officer Philipp Wohland said that the All In strategy will see the creation of a “more inclusive and equitable company” for employees and customers alike.

“Virgin Media O2’s purpose is to [upgrade the UK](#); that’s not just through our leading products and services, it’s also by the type of company we want to be and the role we play in society,” he added.

To facilitate a more inclusive work environment, the telecom is also rolling out a two-hour employee training session led by [Equity Sequence](#).

This is despite [warnings from experts](#) that anti-bias training, especially in such a brief session, is ineffective in increasing diversity and inclusion in the workplace.

“The idea that somebody can come into a company, spend two hours with an organisation, and change everybody’s actions is just bizarre. It does not happen,” London School of Economics professor Dr Grace Lordan told attendees of the Tech for D&Iiversity event on 31 March 2022.

Document ITREN00020220413ei4d00002



CE Noticias Financieras English

Movistar Empresas "Toquepala will become the first Smart Mining in the region, with 5G technology".

525 words

13 April 2022

CE NoticiasFinancieras

NFINCE

English

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The context of the pandemic helped the sector to advance on the path to Smart Mining or intelligent mining, which converts batch processes to uninterrupted processes, until they are completely automated.

This is the case of Southern Peru Copper Corporation, considered one of the most important copper mining companies in Peru, which, with the support, advice and accompaniment of Movistar Empresas managed to accelerate its digital transformation processes by providing **connectivity** to all its operations in the country: Cuajone, the Ilo refinery and smelter, and the Toquepala mine in the department of Tacna. The latter, through the implementation of enterprise LTE **connectivity** services, a broadband technology that allows transmitting a large amount of data from various **devices**.

"In the specific case of the Toquepala mine, from Movistar Empresas we have worked jointly with the client and according to their needs, to offer a mobile wireless highway with 5G technology capability, as soon as the regulation allows it. This implementation is designed and developed to turn this operation into the first Smart Mining with 5G technology in the region", commented Paola Bracamonte, Commercial Manager of Movistar Empresas.

TECHNOLOGY AS AN ALLY OF MINING 4.0

The industrial market is transforming towards a new concept of operational excellence, which demands specific needs. Among the main use cases in mining, for example, are the implementation of autonomous trucks and preventive maintenance, which require technology as an ally for this transformation.

"In Toquepala mine we were looking to cover our connectivity and bandwidth needs, this demanded unifying our data transmission with a single large infrastructure, expanding the coverage of our old networks. This step has been crucial to make the leap to mining 4.0, where process automation, the use of Big Data and communication allows us to better connect with workers and suppliers of the mining unit. This is now a reality thanks to the joint work with Movistar Empresas" explains Jorge Meza Viveros, Chief Operating Officer of Southern Peru Copper.

But in addition to all the possibilities that technology offers for industrial connectivity and specifically for mining, it is crucial for companies that this transformation also has a positive impact on the economic results and well-being of their employees, considering the investment in logistics, quality, complexity, production, inventory and, above all, maintenance costs.

"The LTE network is the best connectivity option to support new industrial technologies, it is more secure, allows covering more areas, less equipment is required and has mostly fixed stations, which allows the company to be always connected, unlike a wifi network. This is vital for mining, and it also offers a network of possibilities in the Toquepala mine that is safer, environmentally responsible and sustainable," says Meza Viveros.

The implementation of this project, which began months before the start of the pandemic with private LTE, corresponds to the second network that Movistar Empresas develops for Southern Peru Copper Corporation, becoming the main communications partner of the Toquepala mine, which, thanks to this deployment, stands out as the only one with a 5G core.

Document NFINCE0020220414ei4d0001e



Linux Foundation, Google Cloud to enable, simplify telecom cloud-native automation

CT Bureau

Distributed by Contify.com

427 words

13 April 2022

Communications Today

ATCOMT

English

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The Linux Foundation, the nonprofit organization enabling mass innovation through open source, announced the formation of project Nephio in partnership with Google Cloud and leaders across the telecommunications industry. The Linux Foundation provides a venue for continued ecosystem, developer growth and diversity, as well as collaboration across the open source ecosystems.

Building, managing and deploying scalable 5G networks across multiple edge locations is complex. The Telco industry needs true cloud-native automation to be faster, simpler and easier, while achieving agility and optimization in cloud based deployments. To address these challenges, Google Cloud and the Linux Foundation have founded "Nephio." The project has support from several founding organizations including Service providers: Airtel, Bell Canada, Elisa, Equinix, Jio, Orange, Rakuten Mobile, TIM, TELUS, Vapor IO, Virgin Media O2, WINDTRE as well as Network Function, Service and Infrastructure Vendors: Aarna Networks, ARM, Casa-systems, DZS, Ericsson, F5, Intel, Juniper, Mavenir, Nokia, Parallel Wireless, VMware.

Cloud Native Principles have come a long way and as we see Cloud Service Providers collaborating with Telecom Service Providers and Enterprises, a new way of simplifying automation of network functions is emerging.

Nephio aims to deliver carrier-grade, simple, open, Kubernetes-based cloud native intent automation and common automation templates that materially simplify the deployment and management of multi-vendor cloud infrastructure and network functions across large scale edge deployments.

Additionally, Nephio will enable faster onboarding of network functions to production including provisioning of underlying cloud infrastructure with a true cloud native approach, and reduce costs of adoption of cloud and network infrastructure.

Google Cloud

"Telecommunication companies are looking for new solutions for managing their cloud ready and cloud native infrastructures as well as their 5G networks to achieve the scale, efficiency, and high reliability needed to operate more cost effectively," said Amol Phadke, managing director, Telecom Industry Products & Solutions, Google Cloud. "We look forward to working alongside The Linux Foundation, and our partners, in the creation of Nephio to set an industry open standard for Kubernetes-based intent automation that will result in faster and better connected cloud-native networks of the future."

Linux Foundation

"Collaboration across Telecom and Cloud Service Providers is accelerating and we are excited to bring Nephio to the open source community," said Arpit Joshipura, GM Networking, Edge & IOT, The Linux Foundation, "As end users demand end to end open source solutions, projects like Nephio complement the innovation across LFN, CNCF, LF Edge for faster deployment of telecom network functions in a cloud-native world."

Document ATCOMT0020220413ei4d0002u

Business

Virgin Media O2 to fund gender transition treatment for trans and non-binary staff

Simon Hunt

307 words

13 April 2022

11:58

Evening Standard Online

NSONL

English

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Virgin Media O2 has become one of the first major British businesses to announcing **funding** for gender transitions for staff,

The recently merged telecoms company said it would provide **funding** for gender transition treatment for its [transgender](#) and non-binary [employees](#).

Trans and non-binary employees will have access to “medical care, support and advice with work underway to develop and implement a comprehensive package of support,” the company said in a statement.

Virgin Media O2 couldn’t immediately say how many staff the policy change might affect. The company employs 17,500 people in the UK.

The move is part of the company’s new “All In” diversity and inclusion strategy, featuring a range of measures to “show greater support and allyship to people from marginalised communities.”

The company will gather more data on employee diversity information to improve recruitment practices, roll out workplace bias training, and fund mentoring programmes to support young people from minority ethnic backgrounds.

By 2027, the company has promised that 25% of staff and 15% of its leadership team will be from minority groups, while the wider leadership team will have an equal gender balance.

Philipp Wohland, chief people officer, said: “[Virgin Media O2](#) is a great place to work and we’re committed to creating a culture where everyone has the opportunity to thrive.”

Employers are under increasing scrutiny for their approach to diversity and the support they provide to employees of different genders and ethnic backgrounds, and employees who are disabled or neurodivergent.

Extending parental leave, removing gender-based language in employee communications and enabling flexible working are among popular policy changes being implemented.

Additional benefits offered to staff can also help companies attract or retain staff in what is [a historically tight jobs markets](#).

Document NSONL00020220413ei4d002s3

SIM Authentication Platform tru.ID Expands to Germany, Adds Telekom, O2 and Vodafone to its Next-Generation Cybersecurity Solution

690 words

13 April 2022

10:00

Business Wire

BWR

English

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tru.ID leverages the strong cryptographic security of the mobile SIM card to deliver an innovative passwordless solution for customers and employees

LONDON & FRANKFURT, Germany--(BUSINESS WIRE)--April 13, 2022--

tru.ID (<https://tru.id>), the API-based mobile cybersecurity platform, today announced it is now integrated with mobile network operators Telekom, O2, and Vodafone, and opens up SIM-based authentication to businesses in Germany, adding over 80 million new users to the tru.ID network. Businesses will be able to offer customers and employees in Germany the security and ease-of-use of next-generation authentication.

By implementing tru.ID, businesses of any size can now leverage the formidable security at the heart of mobile networks, using the SIM-based authentication technology already inside every mobile phone. tru.ID delivers this latest innovation in authentication to help eliminate the risk of password-related security breaches, offering a unique combination of hardware-grade security coupled with a seamless user experience.

A solution to cybercrime is urgently needed

With the shift to hybrid working, there has been a huge rise in cybercrime and particularly ransomware, with attackers most commonly exploiting weak password habits and phishing user credentials.

The 2021 Hiscox Cyber Readiness Report(1) found that 74% of ransomware attacks in Germany occurred via phishing emails. In its Data Breach Investigations Report (DBIR)(2) 2020, Verizon Enterprise observed that 80% of data breaches involving threat actors used either brute-force techniques or lost/stolen credentials.

The ability for criminals to exploit these password weaknesses has been a significant driver in the growth of ransomware attacks, with over 304 million attacks in 2020 (over 800,000 every day)(3) and an estimated total loss to business from cybercrime of over \$1 trillion(4) .

SIM authentication from tru.ID is a new solution that can help businesses avoid this risk.

Next-gen SIM-based authentication -- how it works and why it's better

When we use our mobile phones, we don't need to type our email and a password to log in. We are automatically logged onto the mobile network because the mobile operator performs a cryptographic check of the SIM card, silently in the background, to prove it is valid. From that point forward, all communication between the device and the network is fully encrypted.

Now this authentication capability is being made available as a possession factor API. Simply add the tru.ID SDK into your existing mobile app to instantly have possession factor security available to all your customers.

Paul McGuire, co-founder and CEO of tru.ID, commented: "Businesses urgently need help to protect customers and employees from cybercrime. We are excited to bring this next-generation security solution to the world and are delighted to be working with our mobile operator partners in Germany to help businesses prevent cybercrime."

NOTES FOR EDITORS

[1] Hixcox - Hiscox Cyber Readiness Report 2021

[2] Verizon Business - Verizon Data Breach Report (2020).

[3] Statista - Ransomware attacks per year

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[4] McAfee & CSIS - The hidden costs of cybercrime

[5] GSMA - The Mobile Economy

About tru.ID

tru.ID (<https://tru.id>) is an API-based passwordless authentication platform that leverages the cryptographic security of the SIM card to deliver highly secure, but frictionless, online user authentication to help businesses fight the growing problems of cybercrime. This transformative new solution is based on proven technology that is already deployed at scale in mobile networks and is now being made available to businesses for the first time. By using tru.ID, businesses can connect to a single API to quickly and easily enable SIM-based authentication for all their customers and employees across multiple markets. The tru.ID platform is already live in 20 countries covering 2bn+ mobile subscribers, and is rolling out globally. To find out more about tru.ID, visit <https://tru.id>.

View source version on businesswire.com: <https://www.businesswire.com/news/home/20220413005261/en/>

CONTACT: tru.ID, Media Relations: Natalie Malevsky
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Telefónica SA - A single market for **privacy**

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1,171 words

13 April 2022

Public Companies News and Documents via PUBT

LCDVP

English

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A single market for **privacy**

* [#Public Policy](#)

* [#privacy](#)

* [#data](#)

13/04/2022

One of the most important lessons from the Covid-19 crisis is that connectivity is now fundamental for our economic and social activities. High-capacity networks like fibre and 5G are an essential precondition to digital transformation. The investment challenge for fibre and 5G rollout is daunting, and operators are looking at combined outlays of hundreds of billions of euros.

The EU is already far behind the US and Asia: 5G networks in the EU reached less than 25% of the population in Q3 2020, while in the USA 76% of the population is already covered by 5G and 93% in South Korea.

So, what can Europe do to attract more private investment for fibre and 5G? One way is by setting rules to become a true digital Single Market that includes creating a fair and harmonized data protection regime.

Building on the success of GDPR

The General Data Protection Regulation (GDPR), the global gold standard for data protection and privacy, came into force in May 2018. It created enforceable rights for data usage for Europeans and became a global reference point for data protection. It is a regulation that Europe can be proud of as a guide to its transition to a value-based data economy.

Unfortunately, it has not fulfilled one of its key promises for business: to create a harmonized data protection regime and level-playing-field across the EU for business. Data protection authorities in the EU Member States interpret various provisions of the GDPR differently. This undermines the Single Market, hampers innovation and creates problems for companies operating in more than one member state. In the first Evaluation Report on the application of GDPR published in June 2020, the European Commission itself recognized that still a degree of fragmentation exists and "creates challenges to conducting cross-border business, innovation, in particular as regards new technological developments and cybersecurity solutions"

Added to this, to date there has been a lack of consistency in the way EU Member States are enforcing the rules, as evidenced by the wide disparities in fines. For example, while the Spanish authority has issued 212 fines to companies over GDPR, the Swedish authority has enforced fines in just 17 cases. The figures in fines also vary, from €76m in Italy to €1.8m in Poland. Against the backdrop of an accelerating digital transformation, these differences are creating legal uncertainty for companies, and they undermine the Single Market.

The case for European data spaces

There are also sectoral areas where the GDPR provisions are unclear, mainly health and finance. The acceleration in the use of digital technologies is creating huge volumes of data, so when it comes to building European data spaces, it is especially important that they are founded on a harmonized implementation and interpretation of GDPR - one that empowers the free movement of data across the EU.

In this regard, some of the opinions of the European Data Protection Board - the independent body set up ensure consistent application of the GDPR - depart from the text and the spirit of the legislation. They focus instead on a narrow and static interpretation of its provisions like the guidelines on data portability, the guidelines on contractual necessity as a legal basis for data processing, or the guidelines on privacy and connected cars.

Last, but by no means least, the promise of generating a harmonized regime through GDPR has been eroded over the past four years, as the European Commission has pushed divergent sector- specific rules with its proposed ePrivacy Regulation. This draft legislation departs from the GDPR by imposing stricter requirements for data processing provisions. It confuses consumers and creates unfair conditions across the Single Market.

How to move forward

For all its success as a global standard, GDPR can be improved upon. In simple terms, we need to avoid any situation in which the same data would be subject to different rules depending on who is processing them, or ePrivacy rules imposing stricter obligations on providers of communications services than GDPR on other entities.

GDPR cannot achieve its full potential if it runs in parallel to outdated ePrivacy sectoral rules and static interpretations of privacy. In his comparative analysis of ePrivacy Regulation and GDPR, Prof. Zwenne from Leiden University concluded that "it is unclear what the added value of ePrivacy Regulation is, either in terms of enhancing data protection rights or supporting the free movement of data and services".

The problem is that the current draft ePrivacy regulation would not improve the situation of European consumers but just generate new regulatory hurdles for network operators. That is why the ePrivacy Regulation proposal should be withdrawn and replaced with one focused on creating a harmonized regime - one that can create the same high standards of privacy for all businesses operating in the EU Single Market.

Confidentiality

The next layer of data protection rules should focus on the confidentiality of communications. At a time of unprecedented cyber-criminality, with ransomware and malware becoming increasingly common, consumers need to be reassured that they can place their trust in the digital ecosystem. But it should also ensure flexibility for providers of electronic communications services to use metadata responsibly for the benefit of consumers and innovation.

This is about protecting privacy while providing enough data access and use, to build a bridge to innovation, growth and investments in the digital economy. If regulation creates overly restrictive and divergent rules for EU telecom operators, it will ultimately jeopardize future growth. That will impact investments in infrastructure like fibre and 5G - and all without benefiting the privacy of Europeans.

A level playing field in privacy and data protection can protect EU citizens for the next wave of innovation, while also giving European businesses the possibility to invest, compete and create a value-based, sovereign data economy. That would create a real single market in privacy.

This article was previously published by José María Álvarez-Pallete, CEO and Chairman of Telefónica, on the website of the [European Round Table for Industry](#).

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Brazil: Telefonica earmarks R\$320mli for venture capital investments

205 words

12 April 2022

Valor Economico - SABI (Abstracts)

SABIVE

English

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Telefônica, owner of the Vivo brand, announced yesterday the creation of its first corporate venture capital (CVC) fund to allocate R\$320 million to startups over the next five years. The amount makes Vivo Ventures one of the largest CVCs in the country. Vivo Ventures would replace Wayre that have invested R\$300mil in startups world-wide. The company plans to invest in 12 to 20 startups, with tickets ranging from R\$15 million to R\$20 million, with an average allocation of R\$60 million to 80 million per year. "We want to have shares close to 20%, so the startup has to have a sufficient size in the 'pre-money' [before receiving the contribution] for our check to represent that percentage," according to Christian Gebara, the CEO of Telefônica. On the project average, the startup should have a price assessment in the region of R\$ 100 million before the **investment**.

An attraction for startups, in addition to capital, is access to Vivo's ecosystem that have more than 100 million hits on the base, 1,700 points of sale and 20 million users on the app, with an average of 80 million interactions per month.

Document SABIVE0020220414ei4c00033

Eurobites: Biblical storms hit MTN's service in South Africa

Paul Rainford

489 words

12 April 2022

Light Reading

LITEREAD

English

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Also in today's EMEA regional roundup: Sky launches social broadband tariff; T-Systems boss gets another five years; "click-to-dial vultures" slammed.

* MTN's services in KwaZulu-Natal, South Africa have been hit by the heavy rains and subsequent flooding in the region, which have caused widespread **infrastructure** damage and power outages at more than 500 MTN sites. Gaining access to the damaged sites is a major problem, as many roads are damaged and impassable, while battery power backup at many of the sites has already been depleted. And the region is not out of the woods yet - further storms are predicted.

* And away from the biblical weather, MTN has received approval from the Central Bank of Nigeria to run its MoMo mobile money service in the country.

* Sky, the UK-based purveyor of pay-TV and more, has fallen into line with BT, Virgin Media O2 and others and agreed to offer a "social broadband tariff" for households in receipt of Universal Credit welfare payments. The Sky Broadband Basics tariff, which costs GB pound 20 (US\$26) a month for 18 months, is only available to existing Sky broadband customers, though Sky is offering a similar product to non-Sky broadband customers through its Now brand.

* The CEO of Deutsche Telekom's T-Systems IT subsidiary, Adel Al-Saleh, has had his contract extended for a further five years. His contract for the second term begins in 2023 and runs until 2027.

* Which?, the UK consumer organization, has aimed both barrels at "click-to-dial vultures" who duped customers searching for the helplines of either Sky, BT or TalkTalk on Google into hooking up with a relatively unknown Cypriot broadband firm instead. The firm in question, Supanet, has proved to be not that super after all, says Which?, attracting complaints from customers, some of whom have been hit with extortionate cancellation fees and threatened with debt collectors when they tried to leave. Google has now removed the offending (and misleading) adverts.

* UK towers company Arqiva has appointed Katrina Dick as its chief legal officer. Dick, an Aussie, has worked for several companies in the communications, media and broadcasting sectors, Virgin Media and UKTV among them.

* Axian Telecom, which last week [closed the acquisition](#) of Millicom's operations in Tanzania and Zanzibar, says it intends significant investment in Tanzania over the next five years, with 4G forming the backbone of plans to provide customers with improved network coverage.

* UK altnet CityFibre has begun its fiber rollout in the town of Luton, part of a GB pound 45 million (\$58.5 million) project that also takes in neighboring Dunstable. Instalcom will be doing the actual digging. Vodafone, TalkTalk and Zen have already signed up to sell their broadband services over the completed network.

- Paul Rainford, Assistant Editor, Europe, [Light Reading](#)

p.rainford@yahoo.co.uk

Document LITEREAD20220412ei4c0002x



Telefonica Brasil sets up corporate venture capital fund

100 words

12 April 2022

Telecompaper Americas

TELAM

English

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Telefonica Brasil's board approved the creation of a corporate venture capital fund together with Telefonica Open Innovation, called Vivo Ventures (VV), to invest startups focused on innovative solutions that can accelerate the growth of the company's B2C **ecosystem**. VV foresees an estimated contribution of BRL 320 million, which will be invested throughout its first five years, in startups in the segments of health, finance, **education**, entertainment, smart home and marketplace, among others.

Telefonica Brasil will hold 98 percent of the subscribed capital of VV and Telefonica Open Innovation the remaining two percent.

Document TELAM00020220412ei4c000e1



Movistar expands insurance offer to more consumer devices

104 words

12 April 2022

Telecompaper Europe

TELEUR

English

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Movistar is expanding its insurance offer in Spain, offering cover for TV, laptops, smartwatches and game consoles purchased through its channels. This adds to the existing insurance offer for mobile devices.

Customers can opt for basic coverage for accidents, such as screen or water damage, and add extra options like theft coverage and a replacement device in the event of damage. Repairs performed by Movistar are also covered by the insurance.

The rates start at EUR 6.60 per quarter for game consoles and go up to a starting price of EUR 11.21 for wearables.

Document TELEUR0020220412ei4c000dy



CE Noticias Financieras English

How much can Telefónica shares rise? BoA targets 32%.

305 words

12 April 2022

CE NoticiasFinancieras

NFINCE

English

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Madrid 12 APR 2022 - 12:54CEST Bank of America has upgraded Telefónica's valuation from €6 to €6.3, representing a 32% potential from current share prices trading today at €4.7 with an upside of around 1%

. The **investment** bank justifies this decision on the continued appreciation of currencies, supported by commodity trading, which supports the consensus of an Ebitda improvement of at least 2-3% in the short term.

"Core assets are also performing; Spain and Germany reach their capex peak, Virgini O2 increases its dividend, Brazil consolidates," add the analyst firm's experts in their latest report.

Bank of America, which has a buy recommendation for the stock, says the core operations are well positioned to support double-digit compound cash flow growth and a well-covered 7% dividend yield. Buybacks are possible. All things being equal, "we believe currency deleveraging should support a 50% three-year share appreciation," he adds.

On the other hand, as Russia and Ukraine lose their status as dominant global producers, the main beneficiary with similar exports could be Latin America, where economies appear well positioned to achieve long-term correlation with the global commodity cycle (correlation 0.7 since 1970). Currency strength is leading the trend, Telefonica is exposed to 44% of EBITDA.

Furthermore, BoA explains that the reasons for not owning Telefonica are rapidly reversing "In recent years it has been easier not to own Telefonica due to its high leverage, currency headwinds and trading failures. But these factors are reversing quickly," the firm believes.

The investment bank says synergies from VMO2 (Virgin Media O2) are significant, and recapitalized dividends have increased ahead of schedule. Spanish cash flows look resilient, fiber is built, content is secure.

Telefónica shares are up 23.44% this year.

Document NFINCE0020220412ei4c0053t



CE Noticias Financieras English
Movistar enters the electronic device insurance business

329 words

12 April 2022

CE NoticiasFinancieras

NFINCE

English

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Movistar has announced its entry into the electronic device insurance business, to cover accidental damage to televisions, computers, laptops, smart watches and game consoles purchased through Movistar's marketing channels. Until now, this protection was limited to mobiles and tablets.

This is a new 'vertical' called to enrich the future Fusión proposal, a package that will also serve to integrate the marketing of alarms, energy, banking, music, health, car insurance or connected car, among other proposals, in addition to its traditional **connectivity** proposals. The design of these multiservices for the home is currently occupying the telecommunications company with a view to an upcoming major announcement, which will even include a change of brand.

As the teleco explained in a press release, this 'Seguro Dispositivos' is "flexible as it offers Movistar customers the possibility of choosing the coverage they are most interested in". The same sources explain that the user has a basic modality for accidental damages such as screen breakage or damage due to liquid spills, among others, to which he can add other extraordinary contingencies such as theft, theft of the device with violence or intimidation or the replacement of the device in the event of damage by another one with the same or similar characteristics.

The quarterly policy for video consoles costs from 6.60 euros, smart watches from 7.34 euros and laptops from 11.21 euros. Repairs with this insurance, which can be contracted in Movistar stores and movistar.es, are guaranteed with official suppliers and include fast collection and delivery. Thus, in exchange for a reduced quarterly fee, customers who take out Seguro Dispositivos will be able to protect televisions from 8.07 euros/quarter; video consoles from 6.60 euros/quarter; smartwatches from 7.34 euros/quarter or laptops from 11.21 euros/quarter. The operator directs this new Device Insurance to any Movistar customer, especially people who telework, students and gamers.

Document NFINCE0020220412ei4c0050y

DGAP-AFR: O2 Telefónica Deutschland Finanzierungs GmbH: Preliminary announcement of the publication of financial reports according to Articles 114, 115, 117 of the WpHG [the German Securities Act]

238 words

12 April 2022

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Dow Jones Newswires German

RTDJGE

English

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DGAP Preliminary announcement financial reports: O2 Telefónica Deutschland Finanzierungs GmbH / Preliminary announcement on the disclosure of financial statements 2022-04-12 / 11:19 Preliminary announcement of the publication of financial reports according to Articles 114, 115, 117 of the WpHG [the German Securities Act] transmitted by DGAP - a service of EQS Group AG. The issuer is solely responsible for the **content** of this announcement.

O2 Telefónica Deutschland Finanzierungs GmbH hereby announces that the following financial reports shall be disclosed: Report Type: Annual financial report Language: German Date of disclosure: April 13, 2022 Address:

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Document RTDJGE0020220412ei4c000hr

Brazil: Neutral optical fibres networks developing business

269 words

11 April 2022

Valor Economico - SABI (Abstracts)

SABIVE

English

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The main telecom operators Oi, TIM, Telefonica have branched out optical fibres networks and engaged in a race to win customers looking for neutral networks that can be rented saving **infrastructure investment** costs. FiBrasil, formed by Telefonica and CPQD, is one of the players in this fledgling market and has as anchor customer Vivo that in 2021 paid R\$55mil for the service that also counts with software tools developed by Open Labs and Accenture. FiBrasil could eventually play a role of consolidating the independent optical fibres network market via acquisitions. It was formed with a coverage in 1,4mil residences in 34 cities and already acquired Fiberty 1 and have presence in 63 residences with plans to end 2022 with 63 cities and 5mil residences covered. V.tal, formerly InfraCo branched from Oi and is now controlled by Globenet and **investment** funds, have coverage in 15mil residences with 3,5mil having FTTH connections. It have 400,000 Km of optical fibres reaching out 2,300 cities.

TIM have formed FiberCo and sold a 51% stake to IHS Brasil, renaming the company I-Systems that began operations with 15,000 Km of optical fibres covering 6,4mil residences and having 700,000 as customers, while it plans to have coverage in 8,96mil residences within the next years. Meanwhile, Brisanet, that operates broadband services with its own optical fibres network, ended March with 929,400 customers in 139 cities in the Northeastern states of Ceara, Rio Grande do Norte, Paraiba, Pernambuco, Alagoas, Piaui, Sergipe where it secures coverage in 5,1mil residences.

Document SABIVE0020220412ei4b00001

CENAFTEANG

Telefónica Brazil creates a 60 million euro investment fund

Bolsamanía

130 words

11 April 2022

CE NAFTA 2.0-USMCA

NAFTA

English

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Telefónica Brazil has created the investment fund Vivo Ventures, a company that will aim to invest in consumer-oriented technology companies in the Latin American country and will receive an estimated contribution of more than 60 million euros (320 million Brazilian reais).

The fund will look for opportunities in education, finance, healthcare or marketplaces, among others, and will be 98% owned by Telefónica Brasil and 2% by Telefónica Open Innovations. It will also have five years to execute these investments, as the operator's Brazilian subsidiary has informed the markets.

Recently, Telefónica teamed up with venture capital manager K Fund as an anchor investor in Leadwind, the fund of up to 250 million euros focused on deep tech scaleups.

Document NAFTA00020220411ei4b0005o



CE Noticias Financieras English

Economí Telefónica creates an investment fund in Brazil with more than 60 million to invest in startups

263 words

11 April 2022

CE NoticiasFinancieras

NFINCE

English

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MADRID, 11 (EUROPA PRESS)

Telefónica Brazil has created Vivo Ventures, an investment fund that will receive an estimated contribution of 320 million reais (62 million euros at the current exchange rate) to invest in consumer-oriented technology companies in the country.

Vivo Ventures, which will be 98% owned by Telefónica Brasil and 2% by Telefónica Open Innovation, will have five years to execute the investments, according to a notification sent to the markets on Monday by the operator's Brazilian subsidiary.

The sectors in which it will seek opportunities are health, education, finance, entertainment, home and digital and marketplaces, especially.

In the field of digital education, the operator last week closed its joint venture with Anima Educação, through which the Brazilian company will provide the platform, content and teachers, while Telefónica will be in charge of billing, customer acquisition and sales.

AMLO promises not to be reelected after winning recall referendum More than 15 million votes reached in recall referendum, INE projects 57% will not go on vacation during Easter Week; half of them, due to lack of money With Vivo Ventures, the company intends to strengthen its service offering through alliances with these startups and provide more "innovative" services to its customers.

Telefónica also participates as an anchor investor in Leadwind, the K Fund fund that seeks to raise 250 million euros for deep-tech companies and which has been the first investment of the Government's Next-Tech fund of funds.

Document NFINCE0020220411ei4b005x2



CE Noticias Financieras English

Osiptel confirms fine of more than S/ 2 million to Movistar

244 words

10 April 2022

CE NoticiasFinancieras

NFINCE

English

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The Supervisory Body for Private **Investment** in Telecommunications (Osiptel) declared unfounded the appeal filed by the operator Telefónica del Perú (Movistar) and confirmed the fines imposed in the first instance for a total of 470 Tax Units (UIT), equivalent to S/ 2'162,000.

Through Resolution of the Board of Directors N° 038-2022-CD/Osiptel, published this Sunday in the newspaper El Peruano, the regulator ratified the application of a fine of 350 UIT or S/ 1'610,000 for the commission of a very serious infraction typified in the General Tariff Regulation, for having applied a price (single installation charge) higher than that legally established, to 1,387 telephone lines.

The mentioned resolution also confirms a fine of 120 UIT or S/ 552.00, imposed to Telefónica del Perú for sending information requested by the regulator after the deadline, considered as a serious infraction as established in the General Regulation of Infractions and Sanctions.

The regulator mentioned that the published resolution exhausts the administrative process.

It should be noted that the resources obtained from the fines imposed to the operating companies by Osiptel do not constitute income for the regulator, but are destined to the fund of the National Telecommunications Program (Pronatel), an organization that promotes the access and use of essential public telecommunications services for rural populations, attached to the Ministry of Transport and Communications (MTC).

Document NFINCE0020220411ei4a0008e

Telefónica SA - Joint Statement by EU and Ukrainian operators on **connectivity in support of refugees from Ukraine**

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9 April 2022

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English

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Joint Statement by EU and Ukrainian operators on **connectivity** in support of refugees from Ukraine

The Russian war against Ukraine has disrupted the lives of millions of Ukrainians. An estimated 4,2 million refugees have left Ukraine to neighbouring countries, from where they are progressively moving also to other European Union countries. In the face of this immediate and growing humanitarian crisis, EU and Ukrainian operators share the conviction that Ukrainian refugees should continue to have affordable access to connectivity to stay in touch with family and friends and to access the Internet and reliable sources of information.

The signatories of this Joint Statement have taken, as of the first days of this crisis, many different actions to help ensure connectivity across the board. EU operators have distributed and will continue distributing millions of SIM cards free of charge to allow Ukrainians to stay connected in the EU. Furthermore, EU operators have offered free or heavily discounted international calls and SMS to Ukraine, have enabled free outbound roaming for EU customers in Ukraine, have provided connectivity and charging at central points where refugees gather, have offered donation of essential equipment to Ukrainian operators and maintained essential international connection nodes. In parallel, Ukrainian operators continue to keep the connectivity within Ukraine functioning, despite military aggressions. From the early days of this crisis, Ukrainian operators also ensured resilience of their networks within the country and offered free roaming to Ukrainian people that fled the war.

In light of this devastating war, the signatories of this Joint Statement from the EU side stand in full solidarity with Ukraine and the Ukrainian people. Recognising the importance of connectivity, in particular in times of crisis and under these exceptional circumstances, EU and Ukrainian operators stand ready to continue making these unprecedented voluntary efforts to alleviate the consequences of the humanitarian crisis by providing connectivity support on a collaborative basis to those fleeing their home to safety in the European Union. At the same time, the Ukrainian signatories of this Joint Statement commit to pass on the full benefits of the voluntary measures applied by their EU counterparts to Ukrainian end users.

In this context, the signatories underline that, for EU operators free or heavily discounted international calls to Ukraine can be very costly, and so can free international calls for Ukrainian operators to EU countries, due to high unregulated international termination fees charged at wholesale level. At the same time, the Ukrainian operators, operating under war conditions have limited other revenue sources to maintain their networks and services, and are exposed to growing wholesale roaming out-payments for their subscribers now displaced to the EU.

The signatories of this Joint Statement seek to ensure that parties work to establish a coordinated approach involving efforts on both sides, facilitated by BEREC and the Ukrainian National Regulatory Authority NCEC. Operators in EU and Ukraine, including those providing transit where relevant, would agree to voluntarily and bilaterally lower wholesale roaming charges and lower the wholesale charges for terminating international calls through commercial agreements, to enable the sustained provision of affordable connectivity to refugees from Ukraine. That coordinated approach would minimise additional costs for both EU and Ukrainian operators, while enabling each to cover their respective costs, in order to enable as best possible communication for those fleeing the horrors of war. In this respect, it is important that operators on both sides of the border do their utmost to ensure that charges for Ukrainian consumers are kept at the minimum.

For this coordinated approach to be efficient, as many EU and Ukrainian operators as possible, should be part of this joint initiative. This Joint Statement remains open for all operators willing to sign at any time in solidarity with Ukraine.

Facing this emergency situation and with the common aim of solidarity to ensure that Ukrainians seeking refuge can communicate freely

* the EU operators, signatories of this Joint Statement, intend to:

* Reduce wholesale roaming charges and termination rates: * - To enable affordable roaming to be offered by Ukrainian operators at retail level, we commit to reductions of wholesale roaming charges towards at most a level allowing to cover the costs of providing the roaming service, taking as a benchmark the wholesale maximum rates defined in Regulation (EU) 531/2012. We, in turn, count on Ukrainian operators to transfer these benefits to their end-users roaming in the EU. * - To enable the continued provision of affordable international calls at retail level to Ukraine by EU operators and from Ukraine to EU by Ukrainian operators, we commit, as part of a coordinated approach, to reduce termination rates for calls originated by Ukrainian numbers towards the rates applied for calls originated by EU numbers to other EU numbers. This reduction should apply both to International calls from Ukraine to (i) EU numbers and (ii) Ukrainian SIM cards roaming on an EU network. * - Pass on the full benefits of the reduction of termination rates by Ukrainian operators to customers calling from the EU to Ukraine.

* on their part, Ukrainian operators, signatories of this Joint Statement, in response to measures undertaken by EU operators, intend to: * - Gradually reduce international termination rates for calls to Ukraine originated by EU numbers and calls to Ukraine originated by Ukrainian numbers roaming in the EU, towards the levels allowing EU operators to offer reduced wholesale roaming charges and affordable international calls to end users calling Ukraine, bearing in mind the rates as defined in Commission Delegated Regulation (EU) 2021/654 and the need for Ukrainian operators to continue offering their services on a sustainable basis. * - Pass on the full benefits of the reduction of wholesale roaming charges by EU operators to customers roaming in the EU.

* EU and Ukrainian operators intend to operate in good faith, in line with the spirit of this Joint Statement, to prevent fraud, reciprocally providing information on possible violations and agreeing on conditions for the possibilities to exceptionally limit/suspend traffic.

* The agreed commitments in this Joint Statement are without prejudice to more favourable terms offered by individual operators or negotiated commercially between individual operators, or to further voluntary initiatives taken by operators in favour of end users from Ukraine. Similarly, it should be recognised that these significant industry-led collaborative efforts are of an exceptional nature and do not constitute a precedent. Further, for the avoidance of doubt, existing individual agreements shall remain valid and, unless voluntarily amended in the framework of these joint efforts (as defined in this Joint Statement) by the respective parties, remain unaffected.

* This Joint Statement applies for three months as from today, and will then be reviewed to take into account the fast changing situation, its humanitarian objective and whether other longer-term measures by public authorities and/or industry are more adequate. This is without prejudice to the duration of commercial agreements based on this statement, which are generally intended for a minimum period of one month and renewable.

* [Joint Statement by EU and Ukrainian operators on connectivity in support of refugees from Ukraine PDF | 1 MB](#)

* [Full EC list of companies signing as of today PDF | 285 KB](#)

* [Original Link](#)

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CE Noticias Financieras English

Pallete defends his six years at the helm of Telefónica: "We are bigger than Netflix or Twitter".

1,000 words

8 April 2022

CE NoticiasFinancieras

NFINCE

English

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Telefónica's CEO, José María Álvarez-Pallete, has defended his six years at the helm of the company at the group's shareholders' meeting, and stressed that with 370 million customers, 47 million more than when he took office in April 2016, they are "a bigger **platform** than Twitter or Netflix". During his presidency, after replacing César Alierta, the company has reduced debt by more than €23 billion, which at the close of 2021 was cut to €26,032 million. In addition, shareholders' equity has risen by more than 3,000 million and more than 15,000 million euros in dividends and share buybacks have been paid to shareholders, according to the head of the Spanish multinational.

Within this balance of his mandate, Pallete highlighted that in the last six years, broadband and digital services revenues have gone from representing less than 50% to 70%, almost 48 billion euros have been invested, and corporate operations have been carried out for more than 35 billion euros, "including the largest operation in our history", in reference to the merger of O2 with Virgin in the United Kingdom.

The chairman also referred to the technological capacity of Telefónica's network, with a data processing power of 11.5 petaflops (a measure of computer performance), "greater than that of the largest Spanish supercomputer", and a data storage capacity of 176 petabytes, "equivalent to 26 consecutive centuries of high-definition content", which has increased almost threefold in the last six years.

Pallete began his speech with an analysis of the geopolitical situation in the last two years marked by the pandemic and, today, by the war in Ukraine, and warned about the spread of disinformation. For the executive, the situation of the logistics chain, semiconductors or rare metals illustrate the fragility of the "economic model" and that the "world of radical globalization has disappeared". "We are entering uncharted territory, with different rules, where we must live with the fear of the unknown, where nothing is guaranteed. And we will have the urgent need, as a society, to fight to defend the values in which we believe," he said. For this reason, he called for progress towards a better world through the use of the "greatest accumulation of technology in history".

The chairman of Telefónica has warned about the risk of attacks on the truth that now occur through machines and algorithms. "We are losing that right because now it is not people, but algorithms, that put in front of our eyes what hooks us more, what makes us spend more time within those platforms in closed environments, to profile us better, to know us better, to be able to place those ads, those products that fit us better," he said.

The company held its shareholders' meeting in Madrid in a mixed format -presential and virtual-, at a time when it reached its highest price on the stock exchange since June 2020. The shares accumulated an annual revaluation of 18%, after bouncing 19% last year, leaving behind the punishment of 2020, as a result of the covid crisis.

Orange-MásMóvil mergerFor his part, Telefónica's CEO, Ángel Vilá, described as "very positive" the merger underway between Orange and MásMóvil, as he believes it will bring sustainability and rationality to both the retail and wholesale markets, where he recalled that the company has an agreement with MásMóvil to share the network. In response to questions from shareholders during the meeting, Vilá assured that any consolidation "will be welcome" in "a hyper-fragmented market" and that scale is necessary to support future networks such as 5G and generate sufficient returns on investment for other players in the market. In this sense, he has shown his hope that the movement will be transferred to the market and commercial activity and prices before closing in 2023. He also assured that the valuation at which the transaction is closed (almost 20,000 million euros) demonstrates the "implicit value" of the company, which in his opinion does not reflect the market (Telefónica's entire business is valued at more than 26,000 million euros).

The CEO has assured that with this operation Telefónica will cease to be the dominant operator in the broadband and mobile markets and has urged the National Markets and Competition Commission (CNMC) to

count streaming platforms such as Netflix or HBO in its calculation of the pay-TV market, incorporating the eight million pay-TV users who use these platforms.

Return to cash dividendThe shareholders' meeting approved the return to the cash dividend, after having resorted in recent times to the scrip dividend (dividend in shares), with the payment on account of the 2021 financial year of 0.30 euros in cash, to be paid in two tranches: December this year and June 2023. Pallette has argued that cash generation allows this payment and does not rule out new purchases of treasury shares to increase profitability for shareholders, provided that the rating agencies do not compromise the company's valuation.

The meeting also voted the redemption of 139.27 million shares, equivalent to 2.41% of the capital, which the operator currently holds in treasury stock. In this regard, Telefónica accelerated share buybacks over the past year, to around 500 million euros. And it approved the number of board members at 15, and the re-election of José María Abril as proprietary director, Ángel Vilá as executive director, María Luisa García Blanco as independent director, Javier de Paz as external director, as well as the ratification of María Rotondo as independent director.

The shareholders also voted to approve the annual accounts, management reports and board remuneration, including extraordinary bonuses for executives, the most controversial item on the agenda, as it boosted the remuneration of the multinational's main executives in 2021, especially those of the chairman and CEO, which increased by 68% and 71%, respectively, compared to the previous year.

Document NFINCE0020220408ei480061t



CE Noticias Financieras English

Telefónica boasts: return to cash dividend, bigger than Netflix and 23 billion less debt

429 words

8 April 2022

CE NoticiasFinancieras

NFINCE

English

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Telefónica's CEO, José María Álvarez-Pallete, boasted this Friday after six years at the helm of the company at the group's Shareholders' Meeting, and stressed that with 370 million customers, 47 million more than when he took office in 2016, "we are a bigger **platform** than Twitter or Netflix". Pallete highlighted that in this period the multinational's debt has been reduced by more than €23 billion, which at the close of 2021 was cut to €26,032 million. He also remarked that shareholders' equity has risen by more than 3 billion and more than 15 billion has been delivered to shareholders in dividends and share buybacks. The company is returning to the 2021 interim dividend of €0.30 payable in two cash installments after having resorted to the flexible dividend due to the pandemic. "The instability reasons that motivated the scrip dividend added to the spectrum auctions made us choose that flexible dividend.

More than two-thirds of shareholders accepted the stock split, betting on the company. These uncertainties no longer exist and we are covered by cash generation. We are not ruling out the acquisition of treasury stock. Álvarez-Pallete also highlighted that in the last six years, broadband and digital services revenues have gone from accounting for less than 50% to 70%, almost 48 billion euros have been invested, and corporate operations have been carried out for more than 35 billion euros, "including the largest operation in our history", in reference to the merger of O2 with Virgin in the United Kingdom. The chairman also referred to the capacity of Telefónica's network, with a data processing power of 11.5 petaflops, "greater than that of the largest Spanish supercomputer", and a data storage capacity of 176 petabytes, "equivalent to 26 consecutive centuries of high-definition content, and has multiplied by almost three in the last six years. In his speech, he recalled that the company has already reached 30% of women in management positions and that the Board of Directors has gone from 11% women to the current 33%, and that it is facing the arrival of the metaverse, a revolution "greater than the irruption of the Internet", with every guarantee of success. And we will have the urgent need, as a society, to fight to defend the values in which we believe," he said. He also warned of the "tribalization" of society due to the risks introduced by the "post-truth" of machine-controlled algorithms.

Document NFINCE0020220408ei48005mt

French Vivendi gives up on lifting Prisa stake

220 words

8 April 2022

16:40

SeeNews Deals

SEDEL

English

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April 8 (SeeNews) - French media company Vivendi SE (EPA:VIV) has given up on its previously announced plan to increase to up to 29.9% its current 9.9% holding in Spanish media and **education** conglomerate Promotora de Informaciones SA (BME:PRS), or Prisa.

Prisa said in a brief statement on Friday that it was notified by Vivendi that the French group has withdrawn the request to obtain authorisation from the Council of Ministers to acquire the shareholding.

Vivendi originally announced its intention to boost the stake in October 2021.

The French media giant increased to 9.9% from 7.6% its stake in the Spanish conglomerate in January 2021, just as UK lender HSBC revealed its exit from its 7.89% interest in Prisa for about EUR 52 million (USD 56.4m).

Vivendi at the time noted that investing in the owner of Spanish national daily El Pais aligns with its strategy to boost its content, media and communications offerings as well as broaden its reach to Spanish-speaking populations in Europe, Latin America and the US.

Shares in Prisa were trading 3.97% lower at EUR 0.65 as of 1418 CET in Madrid on Friday. The company's market capitalisation stands at about EUR 460 million.

(EUR 1 = USD 1.086)

Document SEDEL00020220408ei480018h



CE Noticias Financieras English

Economí Álvarez-Pallete highlights Telefónica's 48 billion investment in the last six years

450 words

8 April 2022

CE NoticiasFinancieras

NFINCE

English

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He points out that the company has more customers than Netflix and Twitter.

MADRID, 8 (EUROPA PRESS)

Telefónica's chairman, José María Álvarez-Pallete, emphasized this Friday in his speech at the company's shareholders' meeting the operator's 48,000 million investment in the last six years to adapt to the digital era.

The executive reviewed some of the magnitudes of his six years in office, including more than 15,000 million euros in shareholder remuneration and the reduction of 23,000 million euros in debt.

Álvarez-Pallete also stressed that the company has multiplied its data storage capacity by three in the same period in order to respond to the growing traffic.

Mexico State Prosecutor's Office Binds Mauricio 'N', Hugo Carbajal's Murderer to TrialChapultepec- Las Palmas truck route suspended due to collision with Metrobus "I am not corrupt, no 'chayote' will find me", Loret responds to AMLO The executive stressed that Telefónica's processing capacity (11.5 petaflops) is greater than that of the largest Spanish supercomputer.

"With 370 million customers, 47 million more than 6 years ago, we are a bigger platform than Twitter or Netflix. 370 million customers whose lives flow through Telefónica's networks.

He also highlighted the growth in the percentage of women on the board, where they make up a third, and in management positions, where they have reached 30%.

He also stressed that the telecommunications sector is a sector of the future at a time when a "true revolution" is underway with the arrival of artificial intelligence, the web3 and the metaverse.

As for the balance of the year, the group's top executive highlighted that the company closed the largest corporate operation in its history with the merger of its business in the United Kingdom with that of Liberty Global to create Virgin Media O2.

Telefónica's chairman began his speech with an analysis of the last two years marked by the pandemic and, today, by the war in Ukraine, and warned about the spread of disinformation.

For the executive, the situation of the logistics chain, semiconductors or rare metals illustrate the fragility of the "economic model" and that the "world of radical globalization has disappeared".

"We are entering uncharted territory, with different rules, where we must live with the fear of the unknown, where nothing is guaranteed. And we will have the urgent need, as a society, to fight to defend the values in which we believe," he said.

For this reason, he called for progress towards a better world through the use of the "greatest accumulation of technology in history".

Document NFINCE0020220408ei48004hi



Telefonica, Atresmedia strengthen Buendia Estudios with renewed board

141 words

8 April 2022

Spanish Collection

SPACOL

English

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Spanish telco Telefonica and media group Atresmedia have renewed the board of directors of Buendia Estudios, the division of their joint venture Buendia dedicated to the commercialisation of **content** together with the creation of ideas for series and films.

The division now has eight board members, four for each shareholder.

In this way, Telefonica and Atresmedia replicated the board of directors of Buendia Produccion, the division expressly dedicated to producing content.

Industry sources say that the strengthening of this board is a sign that the joint venture is working well.

Abstracted from an original article in Cinco Dias (Alianza audiovisual Telefónica y Atresmedia refuerzan Buendía Estudios con un renovado consejo; La división pasa a tener ocho consejeros, cuatro por cada socio Emilio Gayo es el presidente y Silvio González, el vicepresidente) by Santiago Millan.

Document SPACOL0020220408ei480015p

Virgin Media O2 starts major brand campaign for FMC offer Volt

324 words

8 April 2022

Telecompaper Europe

TELEUR

English

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Virgin Media O2 announced the start of a major media campaign to promote its fixed-mobile converged offering Volt. The multi-million-pound brand campaign will run for five weeks across multiple channels, underlining how Virgin Media and O2 are 'Better, connected', with extra benefits for customers and improved **connectivity** for the country.

The joint offer Volt was first [launched last October](#), a few months after the merger of Virgin Media and O2 was completed. It gives customers who take both fixed and mobile services from the operator faster broadband speeds and double mobile data, as well as other extras.

The 60-second commercial will premiere during the final of Ant and Dec's 'Saturday Night Takeaway'. The Volt proposition will also feature during a special in-show moment between the duo, part of a wider promotion with ITV to appear in its shows. The ad also will show in cinemas ahead of the new film Fantastic Beasts: The Secrets of Dumbledore.

The campaign features the Volt energy bolt, which represents the "unmatched power of the Virgin Media O2 connectivity", the company said. Scenes show customers doing the things they love, powered by broadband and data, with views of gamers, streamers, music-lovers and others. The soundtrack is Iggy Pop's song 'Lust for Life' remixed by the The Prodigy, with a voiceover by the broadcaster and radio host Julie Adenuga.

VCCP London worked with partners Electric Theatre Collective and director Rich Hall from Riff Raff Films to develop the videos. The Volt energy bolt also will appear across large digital OOH placements across the UK, including a 3D show at the Piccadilly Lights, and on social media with creators such as @curlykidlife, @TheBurntChip and @TheVivienne making TikTok, Facebook, Instagram and Snapchat video ads. The consumer PR campaign will be run by Hope & Glory and media has been planned and executed by MG OMD.

Document TELEUR0020220408ei480008g



International investors oppose Telefonica's bonuses

160 words

8 April 2022

Spanish Collection

SPACOL

English

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A group of international investors will use Spanish telco Telefonica's shareholder meeting on Friday to express their opposition to the extraordinary bonuses the operator handed out to its executives in 2021 as a reward for the sale of Telxius towers and the merger of UK subsidiary O2 with Virgin Media.

Norway's sovereign wealth fund, CalPERS and CalSTRS, BlackRock, Calvert Investments, Canadian Pension Plan **Investment** Board (CPPIB), British Columbia **Investment** Management and the New York Retirement System have submitted their votes for the meeting, including a statement against the 10th item on the agenda, which proposes the approval of Telefonica's remuneration report in 2021.

The position of these investors, which hold around 10% of Telefonica's capital and expect to have other allies, has been encouraged by proxy advisory firms ISS and Glass Lewis.

Abstracted from an original article in Expansion (Noruega, BlackRock y Calpers, contra los bonus de Telefónica) by Roberto Casado.

Document SPACOL0020220408ei48000jh



CE Noticias Financieras English

Telefónica and Atresmedia strengthen Buendía Estudios with a renewed board of directors

436 words

8 April 2022

CE NoticiasFinancieras

NFINCE

English

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Madrid 8 APR 2022 - 06:01CEST Telefónica España and Atresmedia have strengthened Buendía, their joint venture in the audiovisual business. Thus, both partners have renewed the board of directors of Buendía Estudios, the division dedicated to **content** marketing along with the creation of ideas for series and films, giving entry to the top management of both groups.

In this way, they have replicated to a great extent the board of directors of Buendía Producción, the division expressly dedicated to producing **content**.

According to the communication sent by the company to the Borme, on behalf of the operator, Emilio Gayo, president of Telefónica España; Sergio Oslé, CEO of the Spanish division; Cristina Burzako, CEO of Movistar+, and Eduardo Navarro de Carvalho, director of corporate affairs and sustainability and member of Telefónica's executive committee, have joined the board of Buendía Estudios. In turn, Atresmedia was represented by its CEO, Silvio González; Javier Bardaji, general manager of Atresmedia TV; Fernando Costi, CFO of Atresmedia, and José Antonio Antón, the company's deputy director of content. Ángeles López Lobatón, director of legal counsel at Telefónica Audiovisual Digital, will be the general secretary of Buendía Estudios.

Until now, Buendía Estudios had a board with only four members, chaired by Patricia Pérez, corporate general manager of Atresmedia

. Chairman

Emilio Gayo, who already chairs the board of directors of Buendía Producción, will chair the board of the content marketer, with Silvio González as vice-chairman. At the start-up of the project, both partners agreed to establish a board of directors with six members, three for each partner, and a rotating presidency every two years. Thus, in June of this year, Buendía's presidency will fall to a representative of Atresmedia.

Industry sources point out that the reinforcement of this board is a sign that the joint venture in the audiovisual business between the two groups is working well.

Buendía is currently immersed in the development and production of more than 40 projects of all genres and formats: fiction (series, cinema), entertainment programs, documentary series and content marketing, as explained on its corporate website. Some will premiere in 2021 and others in 2022, on different channels and platforms. The company also points out that it is simultaneously working on creations for new clients, both nationally and internationally.

Among Buendía Estudios' latest moves is its agreement with Universal International Studios, a subsidiary of Universal Studio Group, to co-develop and produce original series, as well as to adapt NBC Universal formats for the entire Spanish-language market.

Document NFINCE0020220408ei48002ze

MATRIXX Software, CompaxDigital to Drive New Revenue Growth for Emerging 5G Services

185 words

6 April 2022

Internet Business News

INTA

English

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MATRIXX Software, a provider of 5G monetization solutions, has partnered with CompaxDigital, a provider of **cloud**-native Business Support Solutions (BSS), the company said.

The two companies are working with several European tier-1 operators to deliver a scalable and repeatable blueprint for 5G business transformation, delivering enhanced customer experience that drives revenue growth with innovative consumer and enterprise offers. To learn more about the **partnership**, read this report by TM Forum to discover why Telefonica Germany selected MATRIXX and CompaxDigital for their new B2C and B2B Stacks.

CompaxDigital recognizes the market's need to pivot its customer and revenue management quickly. Its cloud-native Digital BSS platform is a game changer for clients who need to support multiple lines of business (B2C, B2B, B2B2X). Founded in 1994, CompaxDigital operates across the globe with over 500 employees in Europe, Taiwan, South Korea, Singapore and the United States of America.

MATRIXX Software is a provider of 5G monetization for the communications industry. matrixx.com

((Comments on this story may be sent to info@m2.com))

Document INTA000020220406ei460000a

Movistar Colombia secures new COP 300 bln energy-linked loan

155 words

6 April 2022

Telecompaper Americas

TELAM

English

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Movistar Colombia (Telefonica) has secured a new COP 300 billion (USD 80 million) loan from BBVA linked to **sustainability** indicators. As with other recent loans linked to environmental targets, gender diversity and employee training, the operator said the interest rate of this latest loan will be adjusted in accordance with the fulfillment of **sustainability** objectives, in this case focused on energy efficiency.

Movistar added that the BBVA transaction is designed to reinforce its commitment to the energy and climate change strategy framed in the company's Energy Efficiency Programme, with it is promoting the reduction of fuel, the transformation of its network and the use of clean energy.

The move is part of Movistar Colombia's plan to double the weight of financing linked to Environmental, Social and Governance (ESG) commitments from COP 1.4 trillion in 2021 to COP 2.7 trillion this year.

Document TELAM00020220406ei460005I

Telefónica SA - Smart buildings, a breakthrough in **connectivity**, efficiency and safety

Telefónica SA published this content on 06 Apr 2022 and is solely responsible for the information contained herein. Distributed by PUBT, unedited and unaltered, on 06 Apr 2022 09:01:05 UTC.

970 words

6 April 2022

Public Companies News and Documents via PUBT

LCDVP

English

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* [Click here to view this document in its original format](#)

Smart buildings, a breakthrough in **connectivity**, efficiency and safety

* [#Public Policy](#)

* [#digital transition](#)

* [#green transition](#)

06/04/2022 - Isabel María Álvaro

Public Policy and Internet, Telefónica

The concept of Smart Building refers to those buildings whose installations and systems maximize efficiency and sustainability while ensuring the safety and well-being of people. By connecting and sensorizing the physical space, data is obtained and later interpreted to make decisions. All this is enabled by minimal latency, multiple broadband connectivity, the Internet of Things and advances in new technologies. For example, cloud computing and Big Data make it possible to efficiently manage all the information, while artificial intelligence algorithms facilitate the interpretation of data and the creation of predictive scenarios.

Click on the image to see our Smart Buildings Transformation Handbook.

Telefónica's commitment to promote development of Smart Buildings is based on our compromise to put technology at the service of people. Approximately [89% of our time](#) is spent in these spaces, which highlights the importance of developing buildings that offer a good user experience and are safe.

In addition, Smart Buildings seem to be a solution to improve efficiency, contributing to meeting the carbon emission targets established in the [European Green Pact](#). It should be noted that buildings account for around 40% of energy consumption and 39% of greenhouse gas emissions in the [European Union](#).

Three fundamental axes for transformation

The transformation of Smart Buildings is based on three essential pillars: people, sustainability and security.

People

Smart Buildings make it possible to elevate the user experience, understanding their needs, habits, and preferences. In this way, the digitalization of the installations offers an adjustment of the building parameters -such as temperature or humidity- to improve comfort, a monitoring of the displacements to minimize waiting and avoid accumulations, greater connectivity with low latency, or a greater visual impact for the enjoyment of the user.

The [Wanda Metropolitano](#) is a great example that reflects the users' experience through the implementation of audiovisual systems, connectivity or space reservation -among others- designed by Telefónica. These improvements have made it possible to reduce waiting times and increase spectacularism.

Sustainability

To reduce energy consumption, it is essential to transform our buildings and increase efficiency. The key is optimization, ensuring that only the necessary services are provided. Smart building solutions such as intelligent lighting, predictive monitoring and energy control have enabled our customers to avoid more than 9.5 million tCO₂e, which is equivalent to planting 158 million trees.

As an example, Telefónica Empresas' IoT solutions have made it possible to automate, monitor and manage centrally and remotely several stores of the [Tendam Group](#). This has achieved energy consumption savings of 15% and cumulative energy savings amounting to more than 3,700 MWh.

Security

The security of a building involves people, assets, and the building itself. Smart Buildings ensure early detection of any incident, responding with measures in line with the impact through technologies such as video-analytics or bio-metrics, coupled with drones and sensors.

The introduction of integrated solutions at [BBVA](#)'s headquarters in Las Tablas, Madrid, is one example. The headquarters has a physical security system such as CCTV (closed-circuit television), access control and fire detection.

Innovative solutions for building transformation

Telefónica is partner of companies to enhance digital transformation in our country, being the Smart Buildings a fundamental pillar of this transformation. Together with Siemens, we have created the [Building Management System](#), a transversal platform that integrates the management of specific solutions according to the interests of each sector bearing in mind the different interests and needs of each building. For example, hospitals need to monitor the building environment, such as temperature or air quality, for the comfort of its patients, while banks prioritize the security of the building and its assets. This platform comes with a 3D model to visualize the information in each area of the building, and a dashboard to manage and control all the parameters of the building.

This is possible thanks to the digitalization of the building and the incorporation of connected sensors that collect data on air quality, temperature, capacity, movement of people and cybersecurity, among others. This information is sent over the best connectivity networks, both wired - in the case of fiber -, and wireless - 4G and 5G mobile networks-. In addition, the data generated also allows artificial intelligence to develop specific use cases to make recommendations on how the system should act. Examples of these use cases would be anomaly detection, mobility forecasting within the building or benchmarking performance and efficiency.

The digital transformation of buildings will allow citizens to enjoy enhanced user experiences, as well as enabling companies to develop their business in a more efficient, safe and sustainable way.

If you want to know more, click on the link to learn more about our Smart Buildings transformation handbook: <https://www.telefonica.com/en/mwc/transformation-handbooks/>

Most viewed

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Document LCDVP00020220406ei4600a9i

Telefonica share of Spanish fixed B2B market still above 60%

285 words

6 April 2022

Telecompaper Europe

TELEUR

English

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Spain's communications regulator CNMC said it has approved new wholesale fixed broadband rules for the country's [business communications market](#), which includes both leased lines (ORLA), high-quality broadband connections (NEBA Empresas) and civil works [infrastructure](#) (MARCo).

Unlike the new residential wholesale fixed broadband rules [introduced](#) last year, the B2B regulation remains mostly unchanged in view of Telefonica's continued dominance of the market, with the former incumbent required to continue with the majority of its current wholesale obligations which remain essential for all operators providing services to companies and public administrations, said the CNMC.

According to the latest data released by the watchdog, Telefonica share of the business communications market remains above 70 percent, while in terms of revenue it was still above 60 percent at the end of 2020 (61.2%), well above the company's 36 percent share of the residential market, but down from 70 percent in 2014. Vodafone and Orange followed with 13.5 percent and 9.1 percent of the business market in December 2020, while BT/Evolutio and Masmovil/Euskaltel had 6.6 percent and 4.5 percent, respectively.

The CNMC said the new rules require Telefonica to reduce the wholesale price of lines provided with Ethernet interfaces by 13.6 percent but it no longer needs to provide new traditional leased lines with speeds of nx64 Kbps, 34 Mbps and 155 Mbps, or to provide rented lines to link mobile base stations. The European Commission and the Ministry of Economic Affairs and Digital Transformation have already approved the new set of measures and a new review will be carried out within a maximum period of three years.

Document TELEUR0020220406ei460002x

 **Vivendi S. A.**

MarketLine Company Profiles, 5 April 2022, 5798 words, (English)

Vivendi S. A. Vivendi S. A. (Vivendi or "the company") is an integrated media and content company, engaged in providing pay television (Pay-TV), film production and distribution, subscription video-on-demand, and music services. It provides ...

Telefónica boasts of its green credentials

776 words

5 April 2022

Business News Americas

WBNA

English

(c) 2022 Business News Americas (BNamericas.com)

Spain's Telefónica updated the progress of its **sustainability** strategy with advances in terms of reducing CO2 emissions, renewable energies, use of water, and reuse and recycling.

In the last six years, the telco said its energy consumption has fallen 7.2%, while traffic has multiplied 6.7 times, adding it improved its ratio of energy consumption to traffic by 86% compared to 2015.

In 2021, the company carried out 188 energy efficiency and management initiatives for networks and offices globally, achieving savings of 302GWh. Total energy consumption was 6,107GWh, of which 95% was electricity and 5% fuel.

Telefónica's Brazilian subsidiary represented 29.2% of the energy consumed by the group, it said. The rest of Latin America reached 30% of total energy consumption.

As of end-2021, nearly 100% of Telefónica's electricity consumption came from renewable sources in Europe, Brazil and Peru, a proportion that stands at 79.4% on a global scale. This made it possible to save 1,274ktCO2 in emissions, according to the telco.

The Chile and Colombia units certified 34% and 67% of their energy consumption as renewable. Brazil and Peru, meanwhile, also certified 100% of their energy consumption at third-party sites as renewable.

Distributed generation in Brazil will allow, from this year, 83 new renewable energy plants to generate more than 700GWh annually for Telefónica Brazil.

Telefónica is increasing the number of mobile base stations that work with renewable energy. In Uruguay, where the company reports a favorable regulation for this type of installation, about 3% of the energy consumed by the operator's mobile network was self-generated from photovoltaic solar sources.

EMISSIONS

Telefónica's main objective is to reduce CO2 emissions (scopes 1 and 2) by 90% in its main markets by 2025, and 80% globally in 2030, compared to 2015. In addition, it aims to reduce CO2 emissions in the value chain by 39% by 2025 compared to 2016 (scope 3).

At the end of 2021, scope 1 emissions had dropped by 36% compared to 2015, while scope 2 emissions fell by 77% in the same period.

Of the total, 66% of emissions are related to electricity.

[Click to view image.](#)

Telefónica says it has been working with its suppliers to understand their carbon footprint and identify potential fields of collaboration with the aim of reducing emissions in the supply chain. A total of 115 suppliers participated in the program in Brazil, representing 90% of the supply chain's emissions.

The Brazilian subsidiary also continued to offset 100% of its emissions in 2021 through the purchase of carbon credits.

EQUIPMENT AND DEVICES

In 2021, almost 5mn pieces of electronic equipment were reused, including more than 300,000 mobile phones, and 98% of the waste was recycled, up 19% on 2020.

In addition, after the gradual dismantling of the Telefónica México network, the company is reusing its equipment in other Telefónica Hispanoamérica operations. By the end of 2021, the company said it had managed to reuse 30% of the dismantled equipment.

In 2021, Telefónica generated 64,065t of waste globally, of which 98% was recycled, the telco said. Most of the waste comes from shutting down old networks or migrating to new technologies.

Since February this year the company has labeled the mobile devices it sells in Latin America according to their environmental impact with the aim of promoting responsible consumption. The Eco Rating seal appears in the sales catalogs for Argentina, Ecuador, Colombia, Peru, Chile, Uruguay and Mexico.

In March, the company announced the goal of achieving zero waste by 2030. To do this, it plans to recondition and reuse 90% of fixed equipment (routers and set-top boxes), introduce circularity criteria in its purchases of customer electronic equipment and 'ecodesign' in Telefónica brand equipment.

WATER

Telefónica has proposed reducing water consumption in countries with high water stress (Spain, Chile and Mexico). In 2021 the company managed to cut consumption by 2% in all areas, it said.

Telefónica's global water consumption in 2021 was 2,735mn liters, of which 765mn were in areas of high water stress.

[Click to view image.](#)

Part of the objective was achieved with water treatment systems in Telefónica Chile's cooling towers; the start-up of a gray water treatment plant for reuse and collection of rainwater; the installation of saving devices and sanitary supply taps with sensors to limit consumption in the offices of Telefónica México; and the plan for the sustainable use of water carried out at its headquarters in Madrid, which allows the company to reduce water consumption through the use of rainwater in gardens, and other saving systems.

Document WBNA000020220406ei4500003



Global - TV

Beta Clinches Major Deals on Movistar Plus Hit Dramas ‘You Shall Not Lie,’ ‘La Fortuna’ (EXCLUSIVE)

Emiliano De Pablos

383 words

5 April 2022

Variety

VARTY

English

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Munich-based Beta Film has closed a raft of major deals over Europe and beyond on Spanish TV dramas “You Shall Not Lie” and “La Fortuna,” two of the most successful recent originals produced by Movistar Plus, Spain’s biggest pay-TV/SVOD operator.

Both series have been sold to Italy’s RAI and to HBO for its **platform** HBO Max for Eastern Europe, Benelux, the Nordics, Netherlands, and Portugal, among other territories.

A six-part thriller by Pau Freixas, co-creator of “The Red Band Society,” “You Shall Not Lie” was sold to RTL Deutschland for Germany, where it will premiere on its streaming platform RTL Plus this spring.

In France, the drama has been picked up by M6 with an exclusive window for its SVOD service Salto. Furthermore, Antenna TV secured rights for Greece and Cyprus, as well as Blue TV for Turkey.

Produced by Movistar Plus in collaboration with Filmax, “You Shall Not Lie” is set in an upscale, coastal Belmonte, where the story circles around high school teacher Macarena, played by “The Pier’s” Irene Arcos. Her life falls apart when a video, showing her and one of her students in a compromising situation, goes viral.

“La Fortuna,” Oscar-winning director Alejandro Amenábar’s first-ever series, landed on Sky Deutschland for Germany. SBS took it for Australia, and AMC secured rights for Portugal.

Fox, The Walt Disney Company digital service, will stream in Belgium, Luxembourg, and the Netherlands before the adventure series lands on Disney Plus.

Starring “The Lovely Bones” Stanley Tucci and “Da 5 Bloods” Clarke Peters, “La Fortuna” has also been sold by Beta to Nova for Greece and Cyprus, Blue TV for Turkey, and Shahid for the Middle Eastern territories, among others.

“La Fortuna” is produced by Movistar Plus with AMC Studios and in collaboration with MOD Pictures, whose credits include Alejandro González Iñárritu’s “Biutiful” and Amenabar’s own “Agora.”

The six-part adventure thriller, inspired by the true-life events, follows rookie diplomat Alex and free-spirited archival clerk Lucia, who form a highly unlikely team to recover the biggest sunken treasure in history from a modern-day pirate, played by Tucci.

Document VARTY00020220405ei45000gu



CE Noticias Financieras English

Universitas: training for the future, without leaving the company itself

755 words

5 April 2022

CE NoticiasFinancieras

NFINCE

English

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Just five months ago, José María Álvarez-Pallete, Chairman of Telefónica, presented the launch of the global Innovation and Talent Hub that the company was setting up in Distrito Telefónica, its headquarters in Madrid. The initiative was aiming for the top. "It will be the leading Hub of a leading company," said Álvarez-Pallete. The goal was to turn the group's headquarters into a complete and cutting-edge technological, disruptive, educational and creative **ecosystem**. The new Universitas campus, Telefónica's corporate university, its major leadership training center and a fundamental pillar in making the District a global benchmark, is now part of this quest for excellence.

"Universitas will be the heart of the new learning innovation ecosystem, a key part of the new Innovation and Talent Hub," explains Álvarez-Pallete. "From here we will teach classes, we will dive deep into new technologies, capturing all the opportunities they offer us in the journey towards Web3, landing in the metaverse. Hybrid education, with virtual and face-to-face sessions, and formats that have not yet been discovered will be key stops on this learning journey".

From Universitas we will dive right into the new technologies, capturing all the opportunities they offer us in the journey towards Web3, landing in the metaverse. José María Álvarez-Pallete, Chairman of TelefónicaUniversitas, located in the North 3 building of Telefónica's headquarters, will have 2,000 square meters distributed in different rooms and work centers that will be equipped with the most modern technological means. For example, one floor will be entirely dedicated to the training of the company's employees, who will be able to attend sessions and courses both in person and remotely. This hybrid format will honor the essence of the Hub, which is to attract, foster and nurture talent and to build an innovative and stimulating environment.

A program to connect employees with the company. The new campus will offer leadership training based on innovation, technology and transformation. It will also be based on the 15 years of experience that Universitas already has, which will be key to face this new stage. But, above all, it will be people-oriented. To continue with the company's mission of "making a more human world by connecting people's lives", Universitas will always keep in mind the human dimension of training and the values that should guide the current digital transformation.

Telefónica advocates technology at the service of people, never the other way around. And Universitas will remain faithful to this philosophy. It will make available to all employees of the company, without any limitation, a complete learning offer focused on growing in digital skills, but also in the most necessary human skills.

To give even more strength to the launch of the new facilities, Telefónica has also announced during the presentation of the campus the launch of the Power of Connections program. This is an initiative aimed at the more than 100,000 employees with the objective of inspiring, connecting and aligning the entire workforce around the company's purpose, vision and culture.

As Marta Machicot, Telefónica's Global Chief People Officer, emphasizes, "Power of Connections is for each and every employee". For 10 weeks, in different calls, all the company's employees will go through this experience. "There will be academic content from Universitas, and a direct conversation about the future of the company, but the focus will be much more on celebrating Telefónica, where we come from and how far we have come, and more importantly, exploring where we are going," concludes Machicot.

The Power of Connections program is for each and every employee. We will all go through this experience, which will have the focus on 'celebrating' Telefónica: where we come from, how far we have come and exploring where we are going. Marta Machicot, Telefónica's Global Chief People Officer. With this new campus, Telefónica moves forward in the configuration of its global Innovation and Talent Hub as a great reference of the new digital reality, and with the purpose of projecting its reach beyond technology, to transform people's lives. Fundación Telefónica has also been integrated into the Hub's strategy, with the dual challenge of

boosting employability and preventing the digital divide from preventing access to education for the most vulnerable. Universitas is an additional step in the development of the Hub, which is turning the Telefónica District into a great pole of attraction for talent and a benchmark for innovation.

Document NFINCE0020220405ei45004wl



Telefonica launches British-themed pop-up channel on Movistar Plus+

102 words

5 April 2022

Telecompaper Europe

TELEUR

English

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Telefonica said it will be launching a new pop-up channel called 'Very British' on its Movistar Plus+ IPTV platform in Spain on 08 April. The channel will be available until 08 May and will air some of the most important recent British series releases, such as Line of Duty, Time and State of the Union, documentaries and movies such as Billy Elliot, Quadrophenia and Lawrence of Arabia.

The channel is SD only and can be seen with any Movistar Plus+ pay-TV package in Spain on dial no. 28.

Document TELEUR0020220405ei4500002

Telefonica Deutschland Holding AG

MarketLine Company Profiles, 4 April 2022, 4776 words, (English)

Telefonica Deutschland Holding AGTelefonica Deutschland Holding AG (Telefonica Deutschland) a subsidiary of Telefonica SA, offers telecommunication and connectivity services. The company's services include mobile services such as incoming ...

Over half of UK office workers considering changing job - Virgin Media O2

186 words

4 April 2022

Telecompaper Europe

TELEUR

English

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The latest annual connected working survey from Virgin Media O2 Business shows that more than half (53%) of UK office workers are considering leaving their current job; with 1 in 4 (25%) actively looking for a new position.

The survey shows that the majority (85%) would like to change jobs in the next 12 weeks, with 1 in 6 (17%) saying they would leave in less than a week if they were not subject to a notice period. The reasons given by workers for waiting to leave their current jobs include easing of pandemic uncertainty (16%), the start of the new financial year (14%), and waiting for bonus **payments** (12%). The survey also shows that flexible working is as important to office workers as pay.

Meanwhile, the latest crowd movement data from the O2 mobile network shows that hybrid working is continuing in commuter hubs across the UK. The data shows that commuter numbers in London have returned to up to 72 percent of pre-pandemic levels, with Thursday the most popular commuter day in recent months.

Document TELEUR0020220404ei44000jk



CriteriaCaixa buys Telefonica shares worth EUR 10.5m in Q1 2022

96 words

4 April 2022

Spanish Collection

SPACOL

English

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In the first quarter of 2022, Spanish **investment** holding company CriteriaCaixa acquired almost 2 million shares in Telefonica for some EUR 10.5 million.

CriteriaCaixa's activity was particularly intense in March, with purchase orders placed every working day of the market.

CriteriaCaixa held a 1.3% stake in Telefonica at the end of February, a figure that has yet to be updated.

Abstracted from an original article in Expansion (Criteria acelera en Telefónica con compras por valor de 10,5 millones en el primer trimestre).

Document SPACOL0020220404ei44001md

More firms sign Scots full-fibre charter

William Bain

213 words

3 April 2022

Sunday Herald

SUNDHE

4

English

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Five more companies have signed the Scottish Government charter aimed at delivering full-fibre broadband across the country.

The agreement, signed first by Axione, CityFibre and Openreach in December 2020, sees firms pledge to deliver **infrastructure**, support the Scottish Government's digital strategy, and pay the Living Wage, among other promises.

Borderlink, Cloudnet, Hyperoptic, Lothian Broadband Group and Virgin Media O2 have now signed up to the agreement.

The charter also comes with the promise of 100 per cent business rates relief until March 2034.

Economy Secretary Kate Forbes said: "We want Scotland to become a truly digital nation, underpinned by high-quality connectivity that supports people and businesses, innovation and growth.

"Our digital infrastructure is critical and central to our economic and social success.

"Supporting the ambitions set out in our recently published National Strategy for Economic Transformation, we have extended rates relief on newly-laid and lit fibre for a further five years.

"This is expected to unlock further commercial investment and help drive delivery of full fibre networks."

She added: "As well as ensuring more households and businesses access full-fibre broadband, our investment in future-proofed, resilient connectivity can help deliver our ambitions as a nation of entrepreneurs and innovators."

Document SUNDHE0020220403ei430000a

News

Broadband boost plan

86 words

3 April 2022

The Sunday Post

SUNPST

1; National

12

English

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Economy Secretary Kate Forbes said: "We want Scotland to become a truly digital nation, underpinned by highquality connectivity."

Document SUNPST0020220403ei4300092

News

Broadband boost plan

86 words

3 April 2022

The Sunday Post

SUNPST

1; North

12

English

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Five more companies have signed the Scottish Government charter aimed at delivering fullfibre broadband across the country.

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Economy Secretary Kate Forbes said: "We want Scotland to become a truly digital nation, underpinned by highquality connectivity."

Document SUNPST0020220403ei430002g



CE Noticias Financieras English

Telefónica boosts its Innovation and Talent Hub with the new Universitas campus

557 words

2 April 2022

CE NoticiasFinancieras

NFINCE

English

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The new Universitas facilities are part of the global Innovation and Talent Hub that Telefónica's Chairman, José María Álvarez-Pallete, announced on October 19. With this initiative, Telefónica will consolidate its position as the undisputed leader in digitization, as it will allow it to project its reach beyond technology to occupy the talent space. In this context, Universitas is emerging as one of the fundamental pillars of the new Hub, a large corporate university called to be an innovative **ecosystem** with the aim of having leadership training for Telefónica's employees.

The company has learning in its DNA, it deeply believes in the power of education as a crucial vector to respond to the current challenges of the new digital reality, in society and also in Telefónica, for its workers. Integrated in the Global Innovation and Talent Hub, Universitas, Telefónica's global bet to meet the new needs of the digital society, faces this new stage with the experience gained in years leading corporate education, and evolved to an unparalleled total learning environment, where all employees of the company can grow. Telefónica firmly believes that if each of the people who are part of the Group grows, the company grows, and Universitas will be a key lever to nurture that growth. Telefónica has allocated 2,000 square meters, a complete floor of the North Building 3 in Telefónica District, with the best spaces and the most advanced technology for the development of all training activities of the new campus. The new Universitas facilities will have the latest technology with various rooms that, for example, will have capacity for 120 people connected and 56 seated, with additional space in the stands. Or multi-purpose spaces (classrooms, common spaces and lobby), with varied capacities and the possibility of replicating the Mashme signal, the technological platform that allows remote participants to access a virtual learning environment based on fluid collaboration in real time, or Teams sessions for up to 10,000 people with streaming available. This infrastructure is complemented with a recording room, translation booth and cafeteria. With Universitas, Telefónica makes available to all its employees, without any limitation, the most complete learning offer, which allows them to grow in digital skills, but also in the most necessary human skills, aligning and nurturing their culture and being a key lever in the execution of the challenges and objectives that as a company are proposed. Because it will offer a transformative and innovative experience, but also a human one, based on the values that should govern a digital transformation in which technology is at the service of people, never the other way around. The experience acquired allows it to respond to the changing context we live in and which demands continuous reskilling from companies. Aware of this, Universitas will create programs so that the people who make up Telefónica are always connected with the current world, and promote networking to connect talent. Universitas, according to its website, "is not a place, but an emotion, it is not stop learning, it is collective intelligence, it is the here and now, it is always looking towards the future". It is precisely in this way, looking to the future, that its new campus sees the light of day.

Document NFINCE0020220402ei4200518

News

Five more firms sign broadband charter

129 words

2 April 2022

The Courier

COURIR

1; National

29

English

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Five more companies have signed the Scottish Government charter aimed at delivering full-fibre broadband across the country.

The agreement, signed first by Axione, CityFibre and Openreach in December 2020, sees firms pledge to deliver **infrastructure**, support the Scottish Government's digital strategy and pay the Living Wage, among other promises.

Borderlink, Cloudnet, Hyperoptic, Lothian Broadband Group and

Virgin Media O2 have now signed up to the agreement.

The charter also comes with the promise of 100% business rates relief until March 2034.

Announcing the new signatories, Economy Secretary Kate Forbes said: "As well as ensuring more households and businesses access full-fibre broadband, our investment in futureproofed, resilient connectivity can help deliver our ambitions as a nation of entrepreneurs and innovators."

Document COURIR0020220402ei420002h

FIVE MORE COMPANIES SIGN CHARTER TO DELIVER FULL-FIBRE BROADBAND ACROSS SCOTLAND

By Craig Paton, PA Scotland Deputy Political Editor

254 words

2 April 2022

00:01

Press Association Newswire - Scotland

PARSCO

English

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Five more companies have signed the Scottish Government charter aimed at delivering full-fibre broadband across the country.

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Announcing the new signatories, Economy Secretary, Kate Forbes, said: "We want Scotland to become a truly digital nation, underpinned by high quality connectivity that supports people and businesses, innovation and growth.

"Our digital infrastructure is critical and central to our economic and social success.

"Supporting the ambitions set out in our recently published National Strategy for Economic Transformation, we have extended rates relief on newly laid and lit fibre for a further five years.

"This is expected to unlock further commercial investment and help drive delivery of full fibre networks."

She added: "Delivered through our Full Fibre Charter, we are able to encourage operators to back fair working practices to help boost skills and focus on opportunities for career progression.

"As well as ensuring more households and businesses access full fibre broadband, our investment in future-proofed, resilient connectivity can help deliver our ambitions as a nation of entrepreneurs and innovators."

Document PARSCO0020220401ei41001ba



Festivals - TV

Movistar Plus, TV3's Hit True Crime Series 'Crimes' Pounced On by Onza Distribution (EXCLUSIVE)

Emiliano De Pablos

479 words

1 April 2022

Variety

VARTY

English

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In a move that suggests the golden age of true-crime **content** is also being established in Spain, Madrid-based Onza Distribution has pounced on worldwide rights outside the country to smash hit series "Crímenes" ("Crimes"), by Catalan journalist Carles Porta.

Broadcast since 2020 on Catalunya's public broadcaster TV3 under the Catalan title of "Crims," the true-crime series' first two-seasons topped free-to-air TV primetime slots in the region, snagging peaks of 22% audience share.

Since January, adapted as "Crímenes" into Spanish language, it launched nationwide on leading paybox Movistar Plus' premium channel #0 and its VOD service, also generating an enthusiastic audience response.

Onza Distribution is presenting "Crimes" to international buyers for the first time ever at MipTV, which runs April, 4-6 in Cannes.

With the combination of documentary material and the necessary fictional resources, "Crimes" recounts a series of criminal offenses extracted from recent real-life events in Spain.

It invites the viewer to draw their own conclusions from the cases, based on the facts presented with precision, but not forgetting that it's also entertainment.

The true stories were selected for their social impact, the profile of the accused, the complexity of the plot or their surprising resolution.

"True crimes are experiencing a great time. On the one hand, thanks to the podcasts explosion, titles like 'Serial' and 'Criminal' made this TV sub-genre fashionable; on the other, the era of Peak TV has made global platforms sign up for this success," said Laura Fornelio, sales manager at Onza Distribution.

"Since, above all, the landing of Netflix in Europe, we have seen hits like 'Memories of a Murderer', 'Wild Wild Country' or more recently 'Ted Bundy Tapes' go viral. It's a TV sub-genre that appeals to all kinds of audiences and more and more we're seeing non-English-language true-crimes successes like 'Carmel,'" she added.

A Televisió de Catalunya production in collaboration with Goroka and True Crime Factory, "Crims" is the TV version of the homonymous radio program at Catalunya Ràdio, directed and presented by Porta, which earned a 2021 Ondas Award before impacting TV audiences.

"Crímenes" boasts a narrative style that drinks deeply from the international true-crimes mentioned above.

Stylistic elements, according to Fornelio, include "very fast editing, high angle [shots] and multiple resources that immerse the viewer completely in the story. An impeccable technical turnout, accompanied by fast-paced and intriguing narration."

"The interviewees are not mere external investigators to the crime, they are their own protagonists. This brings the story very close to the viewer, creating empathy and rigour. There is a precedent set with this TV sub-genre and, specifically, with 'Crimes,' so we are betting very strongly on it," she added.

Document VARTY00020220401ei41000dy



Vivo Empresas adds Teams Essentials to SME portfolio

83 words

1 April 2022

Telecompaper Americas

TELAM

English

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Telefonica Brasil, through its B2B unit Vivo Empresas, is now exclusively offering Brazil Teams Essential, as part of a **partnership** with Microsoft, reports Telesintese. The first standalone offering of Microsoft Teams can be purchased separately from the Office 365 package; the license includes videoconferencing for up to 300 people, group chat and calendar, starting from BRL 29.90. The new version provides extended limits, such as longer meetings and more storage, than the free option.

Document TELAM00020220401ei41000ji

CNMC updates NGN access conditions

199 words

1 April 2022

Telecompaper Europe

TELEUR

English

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Spain's communications regulator CNMC announced that it has taken further steps to improve rival access to Telefonica's new-generation network (NGN) **infrastructure**, above all conduits, manholes and poles. The updated conditions of the so-called MARCo wholesale access offer are designed to accelerate the rollout of high-speed electronic communications networks, above all in areas with lower population density, said the watchdog.

Improvements include the addition of a quick procedure for the deployment of the dispersion networks (customer connections) on poles as well as clearer information regarding the calculation method applied by Telefonica to analyse the feasibility of [access requests](#). The CNMC said poles that are already overloaded with Telefonica's **cables** must be reinforced or replaced by the former incumbent to ensure rival access.

According to the new wholesale fixed broadband [rules](#) introduced last year, Telefonica is no longer required to provide wholesale access to its fibre-optic network in areas representing over 70 percent of the Spanish population, up from 35 percent in 2016. The company has also been required to reduce the recurring monthly prices paid by rivals to access its physical infrastructure by an average of 22 percent.

Document TELEUR0020220401ei41000e2

DATA PRO

Telefonica launches NFT collection

177 words

1 April 2022

Spanish Collection

SPACOL

English

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Spain's Telefonica has taken a further step in its entry into new technology and **investment** products with the launch of a collection of 114 non-fungible tokens (NFTs) associated with a series of 114 unique drawings in digital format by Ferran Adria that symbolise the history of culinary evolution.

The operator said that each NFT is an exclusive digital copy of each drawing, which is accompanied by a digital certificate of authenticity registered on the blockchain that allows the ownership of the **content** to be attributed and proven.

Telefonica issues the NFTs through TrustOS, a product developed and marketed by its subsidiary Tech to make it easier for companies to interact with public and private blockchain networks.

Abstracted from an original article in Cinco Dias (Telefónica salta a los NFT en su búsqueda de negocios en las nuevas tecnologías; Se estrena en este ámbito de la mano de una colección de Ferran Adrià P La teleco cree que los NFT, 'blockchain', web3 y metaverso son una oportunidad para las empresas) by Santiago Millan.

Document SPACOL0020220401ei41001b9

Movistar Colombia reaches half a million FTTH customers

178 words

1 April 2022

Telecompaper Americas

TELAM

English

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Movistar Colombia (Telefonica) said it reached the milestone of half a million fibre customers at the end of 2021, up an impressive 51.6 percent year on year. In addition, IPTV customers connecting via fibre grew to 323,000 at the end of December, equivalent to 58 percent of the operator's total pay-TV customer base.

Last July Movistar agreed to sell a [60 percent stake](#) in its fibre-optic network to equity fund KKR and to set up a new wholesale venture open to all operators. At the time, the company had more than 380,000 customers accessing an FTTH **infrastructure** covering 1.2 million homes in around 50 cities, a figure it aims to increase to 4.3 million in 90 cities by the end of 2024.

Separately, the company said it has now connected more than 100,000 premises in the Valle del Cauca department in southwestern Colombia to its FTTH network, allowing customers to connect at symmetric (download and upload) speeds of up to 900Mbps.

Document TELAM00020220401ei41000b6

Telefonica inaugurates Madrid 'Universitas' campus

282 words

1 April 2022

Telecompaper Europe

TELEUR

English

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Telefonica has opened a new in-company learning campus called Universitas at its [global Innovation and Talent Hub](#) in Madrid's Distrito Telefonica. The campus is located on the fourth floor of North Building 3 and is equipped with 2,000 square metres of working spaces and the latest technology for the development of all training activities. Its aim is to promote what the company describes as the most complete and powerful corporate learning **ecosystem** on the market.

Universitas makes available to all of the Telefonica group's employees, without any limitation, a learning offer focused towards growth in digital and human skills. The campus has a total of four rooms that will be prepared for both face-to-face and remote training, complete with live broadcasting services and screens to replicate the signal of the technological platform, allowing remote participants to access a virtual learning environment (Mashme) or Microsoft Teams sessions for up to 10,000 people.

It also includes multi-purpose spaces, a recording room, a translation booth and a cafeteria. Last October Telefonica unveiled its global Innovation and Talent Hub at the company's 140,000 square metre Madrid HQ and said it plans to invest EUR 100 million in the venture until its centenary year of 2024, training 100,000 people a year in new digital skills.

During the presentation of the new campus, Telefonica also announced the launch of the 'Power of Connections' programme, an initiative that will be delivered by Universitas and aimed at the company's 100,000-plus employees with a view to "inspiring, connecting and aligning the entire workforce around Telefonica's purpose, vision and culture", said the company.

Document TELEUR0020220401ei4100005



CE Noticias Financieras English

Movistar will migrate 100% of its traffic to AT&T in June and in November will achieve the first savings from the pact.

578 words

1 April 2022

CE NoticiasFinancieras

NFINCE

English

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Mérida - Telefónica México expects to start generating ongoing financial savings in November as a result of the **infrastructure** sharing agreement it signed in 2019 with AT&T to migrate the traffic of its approximately 25 million users to that company's cellular network in the last-mile section, that is, in the communication stage that goes from the radio base to the user, while Movistar continues to manage the brain and other elements of its entire network.

In November 2019, Movistar and AT&T agreed on a traffic migration by way of network sharing to generate efficiencies in **infrastructure** management and availability of 4G-LTE coverage and superior technologies throughout the country.

The agreement does not mean that Movistar would become an AT&T mobile virtual network operator in Mexico in the future, as its parent company Telefónica said it would continue with its infrastructure and service deployments and because it would maintain direct control of its traffic, as well as continue its own wholesale network agreements with the mobile virtual network operators and would also continue with its dealings with Telcel for national roaming agreements.

This deal would allow Movistar to achieve annual savings of 230 million euros or 5,060 million pesos after 2022 for the costly network deployments, but above all for the return of radioelectric bands that it later returned to the State and whose payment of spectrum usage fees meant a significant burden for the company's financial statements.

In contrast, this agreement caused Spica Telecom to take legal action against Movistar, considering that the return of the spectrum could leave it without the input for its own service coverage.

The operator Spica Telecom requested the Federal Telecommunications Institute (IFT) to review the agreement between AT&T and Telefónica on the shared use of networks in the last mile section, because in its opinion this deal would affect the interests of third companies that buy wholesale service capacity or that are partners of Telefónica in the rural franchise niche.

For AT&T, the deal meant new revenue that attempted to offset the flow declines from the loss of users it faced that year and to add traffic to its newly launched nationwide 4G network.

"We are on line to fully achieve them (the savings) in October... We announced it in November 2019, then, more approximately, next November we will achieve it, those savings," said Camilo Aya Caro, CEO of Telefónica Mexico during the Canieti 2022 National Convention.

The savings of 230 million euros that Telefónica forecasts for after 2022 mean almost a quarter of the revenues of 1,010 million euros that Movistar invoiced in Mexico in the 2021 fiscal year.

At the beginning of April, the company would already be migrating 80% of its users' traffic to AT&T's network and by the end of the year, it would also have already returned to the State those spectrum frequencies that no longer make sense for its business, for example, lots in the 2.5 and 1.9 GHz bands.

"The migration is going faster: we already passed 80% in April, starting; at this moment we are there. In April we are still going to do a lot, in May another little bit and in June very little, because everything will already be done", said Camilo Aya.

Document NFINCE0020220401ei41002jb

Colombia: Movistar penetrates FTTH services in Valle del Cauca and Cali

77 words

31 March 2022

La República - SABI

SABREP

English

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Movistar reaches 100,000 end-users in its fibre-to-the-home (FTTH) network in Valle del Cauca and Cali and aims at 350,000 clients until late year. New technological trends based on solutions provided by high-speed Internet 5G networks were recently presented by Movistar, such as **virtual reality** maps, augmented reality, an interactive robot, smart city, smart grid and a racing car simulator.

Document SABREP0020220405ei3v00004

Mexico: Movistar + AT&T shared network saving operating costs

159 words

31 March 2022

El Economista - SABI

SABIEE

English

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The shared network **infrastructure** agreement pencilled between Movistar and AT&T in November 2019 will result in annual savings to the tune of \$230 million EUR or \$5.06 billion MXN from 2022 on and will see data traffic migration of approximately 25 million users in the communication phase that connects base station to users. These savings would come from a costly rollout of networks and notably through devolution of radio spectrum to the State. The agreement will eventually turn Movistar into a mobile virtual operator using AT&T's local **infrastructure** in the future, although, Movistar's controlling-group Telefónica remains in front of all services, contracts and internal **infrastructure**. In early April, about 80% of Movistar data traffic will be running on AT&T's network and until late year all frequencies in the 1.9 and 2.5 GHz bands will be returned to the State.

Document SABIEE0020220405ei3v00004



CE Noticias Financieras English

A quartet of companies call for "moving" Mexico out of the telecommunications monopoly

1,287 words

31 March 2022

CE NoticiasFinancieras

NFINCE

English

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Merida. AT&T, Megacable, Telefónica and American Tower, four companies that in a hypothetical market could create the second operator in Mexico due to the 85,000 kilometers of fiber networks and 8,000 radio bases that they have in passive **infrastructure**, plus the 50 million consumers in fixed and mobile and the combined billing of 2.2 billion dollars that they were able to collect in the last quarter of 2021, they urged the rest of the players in their industry to demand a regulatory policy that evens out competition and concurrence in the country's telecommunications, which are dominated by companies related to the same economic interest group: América Móvil.

These are the companies that compete directly in the mobile segment against Telcel; in fixed telephony against Telmex, and in **infrastructure** against Telesites and even against the wholesaler Red Nacional Última Milla in the deployment of fiber.

The four companies -in their opportunity, tone and from their court, as they used Mexico's qualification to Qatar 2022 to paraphrase their comments- insisted on their perspective that the authority is obliged to rethink the regulatory policy applied to the Mexican telecommunications industry, where the same economic group, with its companies, directly or indirectly linked to the parent company, are taking over the market.

Telcel, which has grown from 73 to 81 million customers in nine years, even with a particular asymmetric regulation that has been on top of it since 2014; Telesites, which has grown by a third its available tower base after a spin-off in 2015 and Telmex, which remains as the first national fixed broadband operator, despite ordered to split in two in 2018, are signs that something is happening in the Mexican telecommunications market, that the rest of the companies, including these four large operators with global and national reach, find it complicated to invest and capture users and revenues; as another example, Telcel captures more than 70% of the revenues generated by the local cellular market.

At the Canieti 2022 National Convention held in this city -the first one held by this chamber made up of a thousand high-tech companies that in turn generate 1. The heads of AT&T, Megacable, Telefónica and American Tower charged against the current regulatory policy, which they accused of inhibiting investment, concurrence and competition among players, resulting in a significant digital gap, given that Internet penetration here is still 72%; and with the threat of companies considering leaving Mexico if the market does not return investments.

Mónica Aspe Bernal, CEO of AT&T, accused that the industry as a whole can no longer resist maintaining its intense level of investment to expand and improve 4G networks and build a new 5G network, as long as there is an economic agent that takes most of the money and consumers, and also because of a regulatory policy that does little to help the market. The message was addressed to the Federal Telecommunications Institute (IFT), but Aspe Bernal also asked it not to disappear and, on the contrary, to strengthen it, as well as the regulatory policy that favors competition.

"The great challenge of this sector, when we look at it as a country, is long-term, sustained and diverse digital inclusion, and to achieve this we need sufficient investment in Mexico to trigger development (...) We continue to be the main investor in mobility and it is urgent to level this rate of investment to level the playing field. Without effective competition, Mexico will not achieve the investment it deserves," said Aspe.

AT&T, of which Monica Aspe has been a formal director since March 2020, invests a quarter of its annual revenue in Mexico. At least that was the case during 2019, with around 675 million dollars, a figure that puts that company in the fight for the title of first investor in mobile telecommunications.

We must break this monopolistic or oligopolistic chain that restricts. We must have the capacity to demand, to move as a sector towards another place. From the mobile side, it is essential to move towards 5G, because although these investments are much greater, so are the impacts," Mónica Aspe Bernal urged a hundred telecommunications entrepreneurs from all over Mexico gathered here.

"We have to enable rules and certainty. I say it where I am going: we need more and not less regulator and a regulator with autonomy and full complete and diverse. That is what we regulated agents need to do what we need to do: go and build, to reduce the digital divide and contribute to the development of our country."

Enrique Yamuni, CEO of Megacable and from this day president of the National Chamber of the Electronics, Telecommunications and Information Technology Industry (Canieti), agreed with Aspe in the clamor for a new regulation and public policy also to push public-private investments that bring coverage where financial profitability is not generated.

"The government must understand that the telecommunications industry needs large volumes of investment and accompanied by large amounts of public investment, but that has not happened," said Enrique Yamuni.

"Last year they announced an investment of 1 billion pesos (for public telecommunications networks) in the federal budget, but that is a tiny amount compared to the amounts needed to bring connectivity to the desired levels. There has to be a real State policy that helps us all to have digital inclusion, otherwise, this will continue to be an unequal country", softened Megacable's boss.

Presenting himself as very rarely in telecommunications forums and more diplomatic, but in the same tune of the other three companies, the CEO of Telefónica Mexico, Camilo Aya Caro, requested a regulation that allows the continuity of investment and operators in the country. Investment to create infrastructure based on optical fiber and with capacity and capillarity that supports 5G networks.

"The element for investment to continue is the competitive environment in the country (...) In the fixed segment we see a different reality from the mobile (...) In the mobile one operator takes 72% of the revenues, that is not a way to strengthen the infrastructure".

In a panel on telecommunications and competitiveness organized by Canieti, Guillermo Cordera, general director of American Tower Mexico, echoed the comments of the head of AT&T and called not only for a neutral arbitrator, but also for a level playing field:

"We have twenty years working with passive infrastructure (8,000 active base stations during 2021) and sharing models, but we want the conditions to exist for everyone. We want to play soccer not only with a fair referee, but also with a balanced field and teams (...) There must be the necessary conditions to complete this competition, which together makes the whole investment drive", Cordera paraphrased.

In the jargon of the game, earlier the president of the Federal Telecommunications Institute, Javier Juarez Mojica, said that the IFT will draw the yellow or red card to punish, but not because one player is bigger than the other.

"That where there is a fault to be marked, the yellow or red card is drawn because it is what corresponds according to the rules (...) The laws and the regulation we issue does not seek to prevent an operator from competing, but rather to compete with even rules, regardless of size."

At the conference where Telefónica, AT&T, Megacable and American Tower unloaded against asymmetric regulation and América Móvil and its companies, the manufacturer Ericsson was also present, who preferred to be neutral and talk about technological innovation, because in addition, 70% of the antennas that Telcel installed for 5G are of its manufacture.

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Document NFINCE0020220331ei3v00fa5



CE Noticias Financieras English

Companies demand a 'level playing field' in the telecom industry

380 words

31 March 2022

CE NoticiasFinancieras

NFINCE

English

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The directors of the companies AT&T Mexico, Megacable and Telefónica Movistar Mexico demanded to the federal authorities a 'level playing field' in the telecommunications industry, in order to generate competition in the market and to continue generating investments by the private sector.

'We are going to have enough **investment** in Mexico in this telecommunications sector to detonate the digital **ecosystem** and to take Mexico to the place it deserves (?) It is urgent to level the playing field to sustain the **investment** rhythm and therefore to break the digital gap?' said Mónica Aspe, general director of AT&T Mexico. The executive warned that the telecommunications industry requires effective competition, because without it, it will be difficult to achieve the goals to break the digital gap in the population that currently does not have **connectivity** services.

He recalled that currently 90 percent of the industry's investment is made by private sector players, while the rest is contributed by the federal government; therefore, he also demanded to respect and maintain the autonomy of the Federal Telecommunications Institute.

For his part, Enrique Yamuni, CEO of Megacable, emphasized during his participation that in order for companies to penetrate markets where access to technology is very complicated, they must invest large amounts of money.

Yamuni said that in order to generate effective competition conditions in the market, the government must provide the legal and regulatory facilities so that companies can manage their projects, since currently the legislation is not homologous in all the states.

He regretted that in some entities there is no "transparency" in permits and regulation in locations where there is also a great lack of telecommunications connectivity.

Meanwhile, Camilo Aya, president and CEO of Telefónica Movistar Mexico, pointed out that the entities that do not have a full deployment of digital services are obliged to invest, not in the same way as private companies, in the deployment of telecommunications infrastructure.

He highlighted that an example of this is the deployment of the Red Compartida de Altán Redes, in which Telefónica Movistar Mexico maintains its services; this as an alternative for companies that do not have the financial resources to install their own infrastructure in this area.

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Document NFINCE0020220331ei3v00f45



CE Noticias Financieras English

Telefónica boosts its Innovation and Talent Hub with the inauguration of the new Universitas campus

733 words

31 March 2022

CE NoticiasFinancieras

NFINCE

English

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Telefónica today inaugurated the new Universitas campus, a center that is part of the global Innovation and Talent Hub that the company launched in Distrito Telefónica, its headquarters in Madrid, in October 2021. Located on the fourth floor of the North Building 3, it has 2,000 square meters with the best spaces and the most advanced technology for the development of all training activities, with the aim of promoting the most complete and powerful corporate learning **ecosystem** on the market today, the telecommunications group said in a statement. "We are starting a new stage, a new adventure. Today we formally open our new campus. Our roots are in communications and telecommunications. That is our past, and our future is connection. This space is above all a place of connection, from Telefónica, for the whole world," said Telefónica's chairman, José María Álvarez-Pallete, during the presentation ceremony.

"The new Universitas campus will be the heart of the new learning innovation ecosystem, a key part of the new Innovation and Talent Hub. The opening of this space marks a milestone in the history of learning in the company. Today we lay the first stone, a big stone. But it will not be the only one, many more will come," he said. Telefónica affirms that this project strengthens the group's commitment to learning, and "does so at a time when education is emerging as a crucial vector to respond to the current challenges of the new digital reality. "After years leading corporate education, Universitas, Telefónica's corporate university, now brings its experience to the global Innovation and Talent Hub, Telefónica's global commitment to meet the new needs of the digital society. Universitas makes available to all Telefónica employees, without any limitation, the most complete learning offer, focused to grow in digital skills, but also in the most necessary human skills. This new ecosystem thus becomes the single point of access and digital and physical showcase of the entire learning and growth offer from which to consume digital, hybrid or face-to-face content. The new campus has four rooms that will be prepared for both face-to-face and remote training. For this purpose, Universitas has live broadcasting services and screens to replicate the signal of the technological platform, which allow remote participants to access a virtual learning environment (Mashme) or Microsoft Teams sessions for up to 10,000 people. It also includes multipurpose spaces, recording room, translation booth or cafeteria. "To drive our transformation and our way of working we want Telefónica people to invest in themselves, thus promoting continuous learning and the development of new skills that allow us to continue growing," said Marta Machicot, Global Chief People Officer at Telefónica. "With this initiative, Telefónica moves forward in the consolidation of its global Innovation and Talent Hub as a great reference of the new digital reality and with the purpose of projecting its reach beyond technology, to transform people's lives," says the company. After its official presentation in October, the company announced in February that Fundación Telefónica was joining the Hub's strategy with the dual challenge of boosting employability and preventing the digital divide from preventing access to education for the most vulnerable. "Universitas is an additional step in the configuration of the Hub, which is turning the Telefónica District into a major pole of attraction for talent and a benchmark for innovation," Telefónica added in the statement. In parallel, on the digital front, Universitas is evolving its global corporate training management platform towards a new 'Learning Tech Ecosystem' that will act as a gateway to all learning at Telefónica, incorporating both local and global training offerings. During the presentation of the new facilities, Telefónica also announced the launch of the 'Power of Connections' program. This is an initiative that will be delivered by Universitas and will be aimed at the company's 100,000+ employees, with the goal of inspiring, connecting and aligning the entire workforce around Telefónica's purpose, vision and culture. "Power of Connections is a real quantum leap for Universitas, and I believe it is also a quantum leap in the history of corporate learning. It is the most innovative and experimental approach to learning and growth that we have ever undertaken," said Álvarez-Pallete.

Document NFINCE0020220331ei3v00cp5



FiBrasil reports BRL 55 million in revenue in first year

185 words

31 March 2022

Telecompaper Americas

TELAM

English

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Brazilian neutral network operator FiBrasil reported net operating revenue of BRL 55.4 million in 2021. There is no comparative base as the company became operational only in mid-2021, after separation of part of Vivo's **infrastructure** in a new venture with investors. Gross profit was BRL 33.6 million, but due to BRL 67.6 million in general operating and administrative expenses, it ended the year with a loss of BRL 30.9 million.

FiBrasil has only Vivo as its only customer so far. A joint venture between the Telefonica Group and Canada's CDPQ based on Vivo's fibre network **infrastructure**, the operator ended 2021 with 2 million homes passed, according to Teletime. In its five months of operations, the company increased the total number of homes passed by 42.86 percent, from 1.4 million in 34 cities.

The plan is to increase these numbers to 6 million in the next four years, covering more than 250 cities. FiBrasil wants to reach 29 million homes passed by the end of 2024.

Document TELAM00020220331ei3v000b7

Virgin Media O2 offers free mobile access to Ukrainian online learning platform

198 words

31 March 2022

Telecompaper Europe

TELEUR

English

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Virgin Media O2 is extending its support for people affected by the war in Ukraine. New measures include zero rating educational resources, emergency connectivity solutions, and donations to relief efforts.

The operator has removed mobile data charges for Ukrainian remote education resources, offering free unlimited access to a Ukrainian education site (All Ukrainian Online School) created by the Ukrainian Education Ministry. This is a digital learning platform for students in grades 5-11, offering tests, video lessons and support materials across multiple subjects. O2, Virgin Mobile and giffgaff mobile customers can access these sites without using their data allowance from 01 April.

Virgin Media O2 has also increased its donation to the DEC Appeal for Ukraine. It has also provided two years of funding for Jangala, a UK-based charity providing internet access for people in need of emergency humanitarian aid. The funds will be used to set up an 'Emergency Deployment' connectivity programme for Ukrainians by distributing 'Big Boxes'. These briefcase-sized devices can turn any form of internet connectivity into Wi-Fi that can be scaled for thousands of users. These will be deployed on the Polish borders.

Document TELEUR0020220331ei3v000gs



CE Noticias Financieras English

CNMC improves conditions for alternative telecoms to deploy fiber on Telefónica's network

394 words

31 March 2022

CE NoticiasFinancieras

NFINCE

English

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Madrid 31 MAR 2022 - 11:18CEST Regulatory changes to facilitate the deployment of fiber optics by alternative operators through Telefónica's infrastructures. The National Commission for Markets and Competition (CNMC) has published the update of the MARCo offer to improve access to poles and thus the deployment of high-speed electronic communications networks, especially in areas of lower population density.

In a statement, the regulatory authority points out that the MARCo offer regulates access to Telefónica's civil works **infrastructure**, including ducts, manholes, manholes and poles, which are essential for the deployment of new fiber optic networks by competitors of the former incumbent.

Among the updates that the CNMC has introduced in the new MARCo offer is the inclusion of a quick procedure for the deployment of the dispersion network (customer connections) on poles. This procedure is necessary because the general deployment procedures are not adapted to this situation in which access to the poles is intended to meet the request of a customer who is already waiting for service registration.

An annex has also been included in the offer describing the calculation method applied by Telefónica to analyze the feasibility of pole access requests. This is the information necessary for operators to be able to know the calculations that Telefónica performs or carry out their own technical studies about the load that their cables will exert on the poles, and thus facilitate the management and processing of their access requests.

"In addition, given that the situation of the line of poles before the operator's new installation is very relevant, the feasibility study that Telefónica provides to operators must break down the load caused exclusively by its cables," says the CNMC, which specifies that this will make it possible to determine whether the poles are already overloaded with Telefónica's cables and, therefore, Telefónica must contribute to the costs of reinforcement or replacement.

Another modification refers to the incorporation of mechanisms so that interested operators can contribute to a more efficient management of the permits that Telefónica must request to the Public Administrations because they are necessary for the adaptation or replacement of poles.

The new specifications must be implemented within six months, although those that do not require IT developments must be implemented within one month.

Document NFINCE0020220331ei3v009qt



CE Noticias Financieras English

Telefónica enters the NFTs with a collection by Ferran Adrià

692 words

31 March 2022

CE NoticiasFinancieras

NFINCE

English

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Madrid 31 MAR 2022 - 09:48CEST Telefónica takes a step further in its entry into new technological and **investment** products. The operator today announced the launch of a collection of 114 NFTs associated with a series of 114 unique drawings in digital format made by Ferran Adrià, a partner of the teleco itself in various fields for more than a decade, symbolizing the history of culinary evolution.

The operator explained in a statement that each NFT is an exclusive digital copy of each drawing, which is accompanied by a digital certificate of authenticity registered in blockchain that allows to attribute and prove ownership of the **content**. NFTs are non-fungible tokens, that is, a cryptographic asset that is certified as unique and unrepeatable.

The collection was made by Ferran Adrià in 2013 and has been exhibited in different galleries and international art fairs such as New York, Miami, Madrid or Buenos Aires, among other places. In them he develops the theory of culinary evolution trying to capture the genealogy of the beginnings of the gastronomic and break with them the usual story of the beginnings of humanity.

Telefónica issues the NFTs through TrustOS, a product developed and marketed by its subsidiary Tech, to make it easier for companies to interact with public and private blockchain networks. TrustOS processes the digitized collection of images of the drawings, uploads it to IPFS, the decentralized web3 reference storage system, and certifies the authenticity of the drawings before creating the NFT with a reference to both the image and the certificate. The evidence contained in the certificate serves to prove the ownership of the images in case of unauthorized publication of them, since the buyer will have the ownership of the NFT, but not the intellectual property and exploitation of the drawing.

The cost per NFT is 0.1846 Ether, which is equivalent to approximately 500 Euros. The collection of NFTs will be traded through the elBullifoundation website or directly on OpenSea, the most widely used marketplace for the exchange of NFTs. "All proceeds will go to elBullifoundation, a foundation that contributes to highlighting the gastronomic legacy created at elBulli throughout its history," says the teleco.

The operator explains that, in order to improve the experience of users interested in acquiring the NFTs of the drawings made by Ferran Adrià, it has developed a 3D space where it is possible to visit the collection, recreating the physical environment where the drawings will be exhibited in elBulli1846, the new museum space created at the elBulli location. It is a virtual space enabled by TrustOS where the drawings are exhibited, constituting an immersion in the metaverse, which is connected to OpenSea to complete the purchase process. All this with a multi-device interface and accessible from any web browser, without the need for glasses or other immersive devices.

The company has indicated that, with each NFT of this collection, you will have exclusive access to elBulli1846, elBullifoundation's headquarters in Cala Montjoi, in Roses, before its official opening once the "museumization works" are completed in mid-2023. In addition, each NFT grants a preferential right of acquisition in the next collection that goes on sale in the elBullifoundation profile of the marketplace.

Ferran Adrià pointed out that this project reaffirms the mutual commitment established in 2010 with Telefónica as elBullifoundation's technological partner. In turn, Yaiza Rubio, Chief Metaverse Officer at Telefónica, highlighted the teleco's commitment to continue exploring use cases in new technologies associated with NFTs, blockchain, Web3 and metaverse "that represent the enormous business opportunity they represent for different industries and sectors".

In this sense, Telefónica recently announced an agreement with Polygon to reinforce the strategic positioning of its TrustOS product as an accelerator that allows to combine in the most appropriate way public and private blockchain networks.

In addition, Telefónica also unveiled an agreement with Meta, Facebook's parent company, to expand and jointly explore metaverse technologies and announced the joint creation of a 'Metaverse Innovation Hub' in Madrid aimed at network testing, infrastructure and technological innovation for startups and developers.

Document NFINCE0020220331ei3v008tl

Telefónica SA - European leadership in [connectivity](#) requires collaboration and consistency within the regulation

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1,101 words

31 March 2022

Public Companies News and Documents via PUBT

LCDVP

English

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European leadership in [connectivity](#) requires collaboration and consistency within the regulation

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31/03/2022 - Raquel Carretero Juárez

Public Policy and Internet, Telefónica

The European Union has broad digital aspirations. Initiatives such as [the Digital Compass](#), with the objectives of the Digital Decade or the "Road to the Digital Age" program, illustrate the Union's desire to boost the region's digital leadership. However, we have already had ambitious objectives before with the Digital Agenda 2020 and the Gigabit Society 2025, which were either not achieved, or we will not be able to attain them by the estimated date.

The inevitable question that arises is whether we can now actually deliver on time and on budget: will we be able to overcome the barriers that hinder European digital leadership? This question was keenly debated at the ["Brussels Telecommunications and Media Forum 2022"](#), organized by the International Institute of Communications (IIC).

Hana Továrková, (President of the Official Telecommunications Council of the Czech Republic), Marc Vancoppenolle (Vice President and Global Head of International Government Affairs, Nokia), Natalia Vicente (Global Satellite Operators Association, GSOA), Martin Duckworth (Director, Frontier Economics) and Juan Montero (Director of Public Policy, Competition and Regulation, Telefónica) participated in the session "Closing the digital divide in Europe: is the connectivity toolbox the answer?" to address this question.

Juan Montero identified two keys to fulfilling the objectives set by the European Union: coherence and collaboration. These attributes are especially important in the decisions to be agreed on competition policy and in the regulation of the [telecommunications sector](#).

A regulatory and competition framework in line with the current context

There is a €150 billion investment gap to upgrade fixed infrastructure to gigabit speeds and an additional €150 billion will be needed to enable 5G coverage in every populated region of the EU, according to [estimates](#) from the European Telecommunications Network Operators Association (ETNO) and Boston Consulting Group. For this to happen, "competition policy needs to be geared to enable sustainable market structures at the national level," said the Telefónica executive.

This is a necessary element for telecommunications players to gain scale. As a result, users and companies will obtain better and higher quality services, leaving behind a context characterized by fragmentation and an artificial oversizing of the number of players in each market, which affects investment capacity.

In this sense, "sector regulation should also evolve," stated Montero. Until now, the regulatory approach based on reducing barriers to entry and low prices for consumers has been maintained as an immediate

benefit. In return, the European telecommunications sector has been thrown into a downward spiral that is no longer sustainable.

From 2011 to 2020, telecom sector revenues in Europe decreased by 29%, while in the United States they have increased by 20%. These data make the European telecommunications sector the only deflationary sector in an economic context in which prices are only going in one direction: up. One of the reasons for the difference between the two markets –European and US– lies in the excessive fragmentation of the former together with strong competitive dynamics and market maturity.

The Telefónica executive warned that the European situation is not only paradoxical, but also incompatible with connectivity objectives and digital leadership aspirations as well as with the development of a European digital ecosystem. The stressed financial position of the European sector, with lower cash flow from declining revenues, and insufficient investment return is directly affecting its ability to increase or maintain investment.

Despite the situation, there is room for optimism. The European Commission already identified the need to facilitate the deployment of fixed and mobile HCV networks and reduce costs, for instance by removing unnecessary administrative hurdles and streamlining permitting procedures, as part of its "Connectivity Toolbox". It also included the need for an investment-friendly spectrum policy that achieved large revenue streams for the EU. Forecasts indicate that annual license fees paid by telecom operators in the EU, Norway and Switzerland exceeded €150 billion between 2000 and 2017. "Isn't this the investment shortfall to cover the entire EU with 5G?" wondered Juan Montero as he reviewed the data.

A fair contribution to the deployment of digital infrastructures

Telecom operators in Europe are investing in a never-ending cycle to cope with the 50% annual increase in data traffic, upgrading their network infrastructure by expanding coverage and increasing capacity. In contrast, large digital content platforms are not contributing to the deployment of these digital infrastructures and are not compensating network operators for the traffic they inject. Juan Montero warned about the strong market position of these players, with asymmetric bargaining power and lack of a level regulatory playing field that prevent network operators from negotiating fair compensation.

This idea is not new. The European Commission already incorporates the notion that all market players should contribute fairly to the deployment of digital infrastructures in its [Statement on Digital Rights and Principles](#). This is an important step forward in encouraging European institutions to promote legislation favorable to investment in sustainable infrastructures.

From all the above, we can conclude that telecommunications make possible what is still to come. Without this sector in the digital era, nothing will happen. Europe is at a turning point to accelerate recovery, lay the foundations for a strong and competitive economic fabric, and achieve the long-awaited digital sovereignty or open strategic autonomy. Successful digital transformation is vitally important for the European Union to achieve a global leadership position and reduce external dependencies by developing its own digital capabilities. "It is not just about policy, but also about bringing together all the necessary resources to make it happen," concluded Montero.

Most viewed

* [Telefonica sells Telxius tower division to American Towers Corporation at record multiples for 7.7 billion euros](#)

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* [Telefónica and Skydwell Aero Inc. Announce Partnership Agreement](#)

Multimedia

* [Digitalisation of Industry: The Challenge that Cannot Be Postponed](#)

* [Telefónica's holographic telepresence, protagonist with Carolina Marín at MWC](#)

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CE Noticias Financieras English

Telefónica and Vodafone refinance 600 million of its British tower subsidiary

555 words

31 March 2022

CE NoticiasFinancieras

NFINCE

English

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Madrid 31 MAR 2022 - 08:21CEST Cornerstone Telecommunications **Infrastructure** Limited (CTIL), the telecoms tower subsidiary of Telefónica and Vantage Towers (Vodafone) in the UK, closed a major debt refinancing deal a few weeks ago. The company signed in January an agreement for a revolving credit line for an amount of 500 million pounds (about 590 million euros) with SMBC Bank International, formerly Sumitomo Bank, which acted as agent for other entities.

The purpose of the agreement focuses on the financing or refinancing of transaction costs, taxes, fees or other expenses associated with the financing, as explained in its annual financial report. Similarly CTIL was seeking to repay a £460 million internal shareholder loan signed in January 2021.

In addition, the tower company, which competes with groups such as Cellnex in the UK market, noted that the facility is aimed at funding general corporate purposes as well as the capital requirements of the business itself. The credit line, with a five-year term, obliges the company to establish a series of covenants and leverage and interest coverage ratios.

In the aforementioned report, CTIL points out that it has been financed by its two shareholders with different credit lines, as well as with equity contributions. In early 2021, Telefónica and Vodafone advanced £305 million under the shareholder credit facility agreement, with the objective of repaying other loans. The terms of this loan were Libor plus 1.3%.

CTIL notes that it is able to continue its operations through funding from existing contracts with its shareholders as well as contracting with new customers for the foreseeable future. Its directors point out that cash generation forecasts until the end of March 2023, together with available financing, the company will be able to meet all debts in this period. The company had closed its 2021 fiscal year (in March) with cash of £44 million, up from £31 million the previous year

. Results

For the fiscal year ended March 31, 2021, the company reported a pre-tax loss of £264 million (about €312 million), compared with £98 million in the previous year, as a result of the impact of the write-down of a number of assets, for a total amount of £316 million. Revenues were down 11% to 314 million.

Adjusted Ebitda, however, came in at £240 million, down 4%. In turn, capex came in at 104 million, down slightly from 105 million in 2020.

In January 2021, Telefónica and Vodafone signed a new agreement with CTIL to extend their contracts for a further eight years, renewable for a further three years in the event that the contracts are not renewed. The agreement, with which they insisted on reinforcing their commitments to the company, included the capitalization of a committed credit line with the issuance of 100,000 new shares.

In internal terms, CTIL gives a net book value to its equipment, plant and network assets of £912 million (almost 1.08 billion euros), including £152 million for sites under construction. However, the overall figure is lower by 219 million as a result of various write-downs and adjustments to the value of certain assets.

At the same time, the company values its customer leases at 769 million pounds sterling, practically in line with the previous year.

Document NFINCE0020220331ei3v007ub



Extra

Google's Russian cases; Telefónica, DAZN deal; Disney+ launch in Europe

Frances Josephine Espeso

1,110 words

30 March 2022

SNL Financial Extra

SNLFE

English

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TOP NEWS IN TMT

* Russia is preparing two administrative cases against Alphabet Inc. unit Google LLC for not removing **content** deemed illegal from YouTube LLC, Reuters reported. Google may face a fine of up to 8 million Russian rubles or 20% of its annual revenue in Russia for repeat violations. Meanwhile, Russian digital developers plan to launch an alternative to Google's Play Store on May 9, according to a separate Reuters report.

* Telefónica SA and sports streamer DAZN Ltd. reached a nonexclusive distribution agreement, bringing soccer division La Liga's games for seasons 2022/23 to 2026/27 to Telefónica's Movistar Plus+ streaming platform. The deal is valued at €1.4 billion, according to Bloomberg News.

* Walt Disney Co. confirmed the launch dates and pricing for its streaming service Disney+ in 42 countries and 11 territories in Europe, the Middle East and Africa. Disney+ will launch June 14 in several European countries including Albania, Lithuania, Poland and Turkey among others.

➤ Research & Analysis: New 'Women in Technology' study unlocks keys to attract, retain talent

S&P Global Market Intelligence's recent survey of U.S. women working in technology found that flexibility should be at the top of the list for companies seeking to attract and retain a diverse tech workforce.

➤ Economics of Advertising: FOX News Channel overtakes ESPN in February Nielsen ratings

FOX News Channel (US) was the top-rated cable network in February, beating out ESPN for the first time since September 2021.

TECHNOLOGY

* The European Court of Auditors called on EU bodies to step up their defenses against cybersecurity threats and recommended that "binding" cybersecurity rules be established and resources for the Computer Emergency Response Team be increased.

* The U.K.'s National Cyber Security Centre warned companies providing services including critical infrastructure to Ukraine to reconsider the use of Russian technology amid cybersecurity concerns following Russia's invasion of Ukraine.

* Shareholders representing at least one-tenth of Ericsson's shares voted against the discharge from liability of the board and the president for the financial year 2021 over the company's alleged corruption in dealings in Iraq. Ericsson shareholders also reelected all prior board members.

* U.K.'s Arm Ltd. plans to transfer shares in its Arm China joint venture to a special purpose vehicle owned by parent company SoftBank Group Corp. to hasten its planned New York IPO, the Financial Times (London) reported, citing sources.

* Accenture PLC invested an undisclosed sum in U.S.-based open-source platform operator Inrupt Inc.

INTERNET & OTT

* The Paris Commercial Court imposed a €2 million fine on Google over abusive practices toward developers on its Google Play Store and ordered it to change seven clauses in its contracts that included a 30% commission on sales, Le Figaro reported.

* Apple Inc. is facing a class-action lawsuit by the Netherlands' Consumer Competition Claims Foundation for allegedly taking advantage of its dominant market position and charging 30% commission from app developers, Bloomberg reported. The case could lead to damages worth up to almost €5 billion.

* Nordic Entertainment Group AB, or NENT, is planning to propose a rebrand of the company to Viaplay Group to reflect the company's strategic focus on the Viaplay streaming service. The proposal is subject to shareholders' approval at the company's May 18 annual general meeting.

* In more NENT news, the company announced an original documentary, "Liv Ullmann: The Road Less Travelled," for its Viaplay streamer. Viaplay also secured exclusive streaming rights to the heavyweight boxing title match between Tyson Fury and Dillian Whyte in 10 European countries.

* Meta Platforms Inc. paused its plans for a large data center in the Netherlands following opposition from the Dutch Senate, Reuters reported, citing a statement.

* Netflix Inc. will open a new office in Warsaw, Poland, this year to house its operations in central and Eastern Europe.

* The British Broadcasting Corp. unveiled "Floodlights," a new factual drama on former professional soccer player Andy Woodward, set to launch on the iPlayer streamer and BBC Two in spring.

* Vodafone España S.A.U. renewed its deal with Disney to distribute Disney+ on Vodafone's platforms in Spain, Broadband TV News reported.

MEDIA

* Malta-registered Media and Games Invest SE named Sonja Lilienthal chief investment officer, effective April 1.

TELECOMMUNICATIONS

* Telecom Italia SpA has asked KKR & Co. Inc. if the private equity firm's €10.8 billion takeover offer is still valid, Reuters reported, citing sources. This follows CVC Capital Partners Ltd.'s bid for a minority stake in Telecom Italia's enterprise business, reportedly worth €6 billion, a source cited in a separate Reuters report said.

* The Italian antitrust regulator fined Iliad Italia SpA €1.2 million over unclear claims about 5G offers and misleading customers by not including information on "indispensable conditions" for 5G use, Mobile World Live reported. Iliad owns Iliad Italia.

* Telefónica Deutschland Holding AG will help design and build a private 5G stand-alone campus network in Hamburg, Germany, commissioned by Dataport for its new 5G test lab.

* Taiwan-based telco Chunghwa Telecom tapped Nokia Oyj to enhance its 5G network in Taiwan's central and southern regions in a two-year agreement, Dow Jones Newswires reported.

* A Brussels court ordered Belgian telco Proximus to pay back €1.7 million to Oktogone, a former sales agent, for violating agency contract obligations, reported L'Echo.

* The Belgian Institute for Postal Services and Telecommunications announced that one of the two newcomers declared admissible for the spectrum auction bought multiple frequencies including 5G, to run a mobile network in Belgium.

* Telekom Slovenije d.d. agreed to acquire IT company Actual I.T. d.d. in a deal valuing Actual at €30 million, according to Telecompaper.

FILM & TV

* Deutsche Telekom AG will exclusively broadcast the Grammy Awards live in Germany on MagentaTV and MagentaMusik 360.

* The German Medienanstalt Berlin-Brandenburg is imposing additional penalties of €50,000 on Russian TV channel RT DE for ignoring a broadcasting ban, reported Der Tagesspiegel.

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Subscribe here to our new weekly feature, APAC TechWatch, which highlights the latest on topics such as artificial intelligence, financial technology, the internet of things, cloud computing, cybersecurity, 5G and semiconductors in the Asia-Pacific region.

Anne Freier, Sylvia Edwards Davis, Charlotte van Hek and Esben Svendsen contributed to this report.

The Daily Dose has an editorial deadline of 7 a.m. London time. Some external links may require a subscription. Links are current as of publication time, and we are not responsible if those links are unavailable later.

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CE Noticias Financieras English
Telefónica broadcasts NFT by the hand of Ferran Adrià

535 words

30 March 2022

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NFINCE

English

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The 114 NFT collection, associated with drawings made by the Spanish chef, can be visited and purchased in a 3D virtual space.

Telefónica continues to take steps to explore use cases that open up around different elements that shape the **metaverse**. On this occasion, the Spanish operator embraces the cryptographic digital assets known by its acronym NFT (Non-fungible Token). And it does so hand in hand with the famous Spanish chef Ferran Adrià

.Specifically, Telefónica launches today a collection of 114 NFT associated with a series of drawings in digital format made by Ferran Adrià that reflect his vision of the history of culinary evolution and that can be purchased on the website of elBullifoundation or OpenSea, a marketplace of NFT

.The project with Ferran Adrià's work is the first in which Telefónica issues NFTs on a public network. NFTs are cryptographic assets that are certified as unique and unrepeatable. In this way, each digital copy of Ferran Adrià 's drawings

carries its digital certificate of authenticity registered in blockchain, which allows the ownership of the content to be attributed and proven. The cost of each NFT

of this collection is 0.1846 Ether, the cryptocurrency on Polygon compatible with Ethereum, which is equivalent to approximately 500 euros. The proceeds will go to the ElBullifoundation foundation. Telefónica Tech announced in the framework of the last Mobile World Congress (MWC) an agreement with the blockchain ecosystem Polygon

to strengthen its blockchain platform TrustOS. Among other aspects, the Spanish company explained that a new functional module would be added so that Telefónica Tech's clients can create business models based on NFT. In this sense, Telefónica's current issuance of NFTs associated with Ferran Adrià's drawings is an example of the possibilities that this technology opens up.

Metaverse"Telefónica is committed to continue exploring use cases in new technologies associated with NFT, blockchain, Web3 and metaverse that represent a huge business opportunity for different industries," says Yaiza Rubio, Chief Metaverse Officer at Telefónica

.In this line, the company has developed a 3D environment where the physical space of elBulli1846 is recreated in which Adrian's original drawings will be exhibited, so that the user can immerse himself in this metaverse from any web browser, without the need for immersive devices. This virtual space is connected to OpenSea, where the NFTs can be purchased

.The original collection was made by Adrià in 2013 and has been exhibited in international galleries and art fairs. In it, the celebrated chef captures his vision of how the evolution of humanity is linked to that of cuisine.

The drawings will be on display at el Bulli1846, elBullifoundation's headquarters in Roses, Girona, which is scheduled to open in mid-2023.

Each NFT purchased from this collection of drawings grants exclusive access to this museum space before its official opening

. In addition, it gives a preferential right to purchase the next elBullifoundation collection that goes on sale in the marketplace

. Digital EconomyCompaniesBoston Consulting Group opens office in the metaverseSwedish Volta brings its first electric truck to Spain after closing a megaroundGenerali: 1,100 million to make the digital leap

Document NFINCE0020220331ei3u004ej

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CE Noticias Financieras English

Movistar offers job opportunities for Argentines: how to apply

479 words

30 March 2022

CE NoticiasFinancieras

NFINCE

English

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Movistar launched several job offers during the last week, through its official site on LinkedIn. That is why the telecommunications company is looking for new employees in Argentina.

Those interested in applying must have knowledge of visualization tools, advanced **Cloud** Security, web services development (in high-level languages), among other issues.

They are also looking for graduates in Systems, Computer Science, Economics, among other careers.

On the other hand, Movistar detailed that the working modality, for all the available positions, will be hybrid.

Movistar jobs: what they offer and what requirements must be met Data Analyst BI-Reporting (Hybrid) 1.

Minimum requirements to be met:

Have experience in handling large volumes of information, validation and exploitation. Knowledge of BI/visualization tools: Microstrategy (preferably) and/or PowerBI and/or Tableau and/or QlickView. Advanced knowledge of BI and Big Data environments. Languages: SQL Teradata - MS SQL (Excluding) Hadoop (Hive - Zepeling) Have knowledge of DataGovernance. Documentation Management Knowledge of Dimensional Modeling and ABT. Have knowledge of business processes, understanding of impacts and KPI interpretation. 2. Digital Operations Analyst (Hybrid).

Minimum requirements:

Verifiable knowledge of SQL. Excluding O.S. knowledge (Windows / Linux). 3. Cloud Azure Architect -Big Data (Hybrid)

Minimum requirements:

Bachelor's Degree in Systems, Information Sciences, Computer Sciences, Business Administration or similar. Verifiable experience as an architect for Big Data solutions in the Azure cloud (minimum 3 years). Experience in defining and modeling technology solutions in complex corporate environments, from a Big Data oriented system architecture point of view. Advanced knowledge of Virtualization (docker, kubernetes). Advanced knowledge of pipelines (e.g. Jenkins + GIT). Experience in data transfer services (onPrem-Cloud). Advanced knowledge of Cloud Security (Access, Roles, Permissions, accounts, policies, credentials, integration with identity managers such as Active Directory). Knowledge of Networking, VPC (Virtual Private Cloud), security. Knowledge of agile methodologies 4. Sr. Backend NodeJS Developer (Hybrid).

Minimum requirements:

Academic background in Computer Science, Computer Engineering or related careers (Excluding). NodeJS proficiency or experience in web services development in high-level languages (preferably Python) (Required). Minimum 2 years of experience as a NodeJS developer (Excluded). 5. Data Scientist (Hybrid)

Minimum requirements:

To be an advanced student or graduate of Economics, Mathematics, Statistics, Actuarial Science or Engineering. At least 2 years of experience in the provision of analytical services. (Excluding) Knowledge of statistical inference, extrapolation and exploratory data analysis. (Excluded). Advanced experience in SQL. (Excluded). Proficiency in Python (Excluded). How to send CV to Movistar Those interested in applying for one of the available positions at Movistar should take note of the following steps:

Login to the Movistar site on LinkedIn. Filter: Posting date - Last week Select the position I wish to apply for Carefully read all the requirements (minimum and desirable). Then, click on "Simple Application". Upload CV, complete a few questions and you're done!

Virgin Media O2 extends gigabit network to Wigan

141 words

30 March 2022

Telecompaper Europe

TELEUR

English

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Virgin Media O2 said it has connected more than 1,200 additional homes in Wigan, Greater Manchester, to its gigabit network, with average top speeds at 1.130 Mbps. The expansion is part of the company's 'Project Lightning' programme.

Virgin Media Business, the fixed wholesale **connectivity** arm of Virgin Media O2 Business, has since 2020 connected over 1,500 public sites to full fibre in Greater Manchester as part of the UK's largest Local Full Fibre Networks Programme (LFFN).

It rolled out gigabit services to more than 15 million premises by December 2021. The company said earlier that it would put GBP 10 billion into expanding its fibre network over the coming five years. The goal is to also upgrade the entire fixed network to FTTP by end-2028, for symmetrical 10 Gbps speeds.

Document TELEUR0020220330ei3u000jk



Vivo unifies B2C customer care apps

112 words

30 March 2022

Telecompaper Americas

TELAM

English

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Brazilian operator Vivo is concluding the unification process of its customer care apps, according to Mobile Time. To date, the operator worked with two separate apps, one for mobile services, called Meu Vivo Move!, and another for fixed services, Meu Vivo Fixo. The first recently changed named to Vivo, and the 1.5 million monthly active customers of Meu Vivo Fixo app will be migrated to the new Vivo app as of April.

The two old apps have around 20 million monthly active users. The next step will be to transform the Vivo app into a relationship channel with the entire digital **ecosystem**, the company said.

Document TELAM00020220330ei3u000gq

Telefonica's Bonds Look Expensive, says ING -- Market Talk

121 words

30 March 2022

13:56

Dow Jones Institutional News

DJDN

English

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1256 GMT - Telefonica's bonds look expensive and should trade wider than those of rival Orange and Deutsche Telekom, says ING. Telefonica has just obtained full access to Spanish top football league games on its pay-TV **platform**, which is "an important transaction for Telefonica," says ING. However, ING's credit analysts still think Telefonica's bonds are expensive and prefer at these levels those of rival Vodafone, which has a stronger asset base, it says. They also say that Telefonica's debt should trade wider than the bonds issued by Orange and Deutsche Telekom. (lorena.ruibal@wsj.com)

(END) Dow Jones Newswires

March 30, 2022 08:56 ET (12:56 GMT)

Document DJDN000020220330ei3u002ht

Telefonica's Bonds Look Expensive, says ING -- Market Talk

1,444 words

30 March 2022

13:56

Dow Jones Institutional News

DJDN

English

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0856 ET - Telefonica's bonds look expensive and should trade wider than those of rival Orange and Deutsche Telekom, says ING. Telefonica has just obtained full access to Spanish top football league games on its pay-TV **platform**, which is "an important transaction for Telefonica," says ING. However, ING's credit analysts still think Telefonica's bonds are expensive and prefer at these levels those of rival Vodafone, which has a stronger asset base, it says. They also say that Telefonica's debt should trade wider than the bonds issued by Orange and Deutsche Telekom. (lorena.ruibal@wsj.com)

0855 ET - Bitcoin falls as investors take profits after the cryptocurrency's gains earlier in the week, Oanda says. However, the near-term looks positive for bitcoin after its prolonged period of consolidation with Monday's rise to a three-month high of \$48,201 no doubt grabbing widespread interest, Oanda says. "Plenty of barriers to the upside remain, including \$50,000 and \$52,000, while key support below falls around \$45,500 having been such strong resistance this year." Bitcoin last trades down 1.5% at \$47,262, according to CoinDesk. (renae.dyer@wsj.com)

0850 ET - DZ Bank expects the 10-year German Bund yield to rise to 1% on a one-year horizon and U.S. Treasury yields to hit 3%, driven by the approaching end of monetary stimulus, it says. "The era of moderate non-inflationary growth and stimulative monetary policy appears to be drawing to a close," says DZ Bank's analysts Birgit Henseler in a note. While uncertainties in forecasts remain "unusually high" given the impact of the war in Ukraine on growth and inflation, the upward pressure on inflation resulting from the pandemic, accentuated by the war, "has in our view ushered a new paradigm on the bond market," she says. The 10-year Bund and U.S. Treasury yields last trade at 0.687% and 2.410%, respectively, according to Tradeweb. (emese.bartha@wsj.com)

0844 ET - The US economy grew at a seasonally adjusted annual rate of 6.9% in the fourth quarter of last year, the Commerce Department says in its third and final estimate, a slightly slower pace than the previous estimate of 7%. The decline was due to a downward revision to personal spending and export estimates partly offset by an upward revision to inventory investment, the department said. Over all of 2021, the economy expanded by 5.5%, when comparing the fourth quarter of 2021 to the fourth quarter of 2020 and adjusting for inflation, the department said. Corporate profits after tax were down 0.8% from the previous quarter, the department said. Profits were up 24.8% from the fourth quarter of 2020. (david.harrison@wsj.com)

0834 ET - The cost of insuring against European junk bond defaults tick higher on Wednesday, after closing at an one-month high the previous day on optimism about talks between Russia and Ukraine. The iTraxx Europe Crossover index, which tracks euro high-yield credit default swaps, rises eight basis points to 340 basis points in morning trading from Tuesday's close, IHS Markit data shows. Russia announced on Tuesday that it will significantly scale back military operations near Ukraine's capital and a northern city, yet investors seem skeptical. "Stock markets are giving back some of their gains on Wednesday, as scepticism grows around Russia's intentions following yesterday's announcements," says Oanda. Stock markets lose earlier momentum, with the pan-continental Stoxx Europe 600 falling 0.7% and S&P 500 futures down 0.4%. (lorena.ruibal@wsj.com; @lorena_rbal)

0826 ET - The Norwegian krone has recently risen much further versus the Swedish krona than interest rate differentials suggest due to rising commodity prices caused by the Ukraine war, HSBC says. NOK/SEK is traditionally very closely linked to rate differentials but this hasn't been the case in recent weeks, HSBC forex strategist Dominic Bunning says in a note. The currency pair has rallied even though rate differentials have shifted in the SEK's favor after the Riksbank has signalled it could raise interest rates sooner, he says. "There appears to be a lot of room on this measure for NOK/SEK to revert lower, should geopolitical risks start to wane and commodity prices start to stabilize." (renae.dyer@wsj.com)

0735 ET - U.K. energy firms may come under more stress, hitting their bonds, though further spread widening may be small, Capital Economics says. "High wholesale utility prices and a reversal in the recent rises in oil

prices over the next couple of years will probably prompt more firms in the energy sector to come under stress," the London-based consultancy says. Spreads in the energy sector have continued to rise in recent weeks but any further rises will be "fairly small," it says. It has already seen a small narrowing in corporate bond spreads over the past week and stresses that survey data suggest the economy has been resilient to the war in Ukraine so far. (lorena.ruibal@wsj.com)

0711 ET - Spanish inflation data in March were eye-catching, Oxford Economics says. Month-on-month, Spain's consumer prices rose 3.9% by EU-harmonized standards. "This was the strongest monthly gain in 30 years of available data, with the annual rate also showing a record reading," Oxford Economics says. Headline inflation is estimated at 9.8% year-on-year in March, up from 7.6% in February. Core inflation also rose but by a more modest 0.4 percentage point to stand at 3.4%, highlighting that energy inflation remains the key driver behind Spain's high inflation readings, according to Oxford Economics. (maria.martinez@wsj.com)

0657 ET - U.K. corporate bond spreads are likely to fall in the coming years after the recent selloff triggered by Russia's invasion of Ukraine sent spreads wider, says Capital Economics. "The lasting effects on U.K. corporate bonds from the war in Ukraine has so far been wider credit spreads," says the London-based consultancy, adding that it still expects spreads to narrow slightly over the next couple of years. The risk, however, is that higher energy costs, higher interest rates and weaker demand eat into profits and prompt credit spreads to widen further, it says. (lorena.ruibal@wsj.com)

0654 ET - Office attendance rates are between 40% and 50% in the developed world and are unlikely to rise further even as most pandemic-related restrictions are removed, HSBC says. Data for the U.S. suggest that offices were less than 40% as full as pre-pandemic in March, while restaurants, cinemas and flights are seeing rates between 80% and 90%, the U.K. bank says. There is a growing evidence that occupancy may not rise further as workers place a large value on flexibility, HSBC says. "With offices only half full in most of the developed world, many will be expecting office occupancy to continue to grind higher," it says. "However, it's worth keeping in mind the alternative: that occupancy could be already close to a peak." (xavier.fontdegloria@wsj.com)

0652 ET - The eurozone economic sentiment indicator unsurprisingly fell in most countries in March amid the fallout from the war in Ukraine, Capital Economics says. There were also further large increases in price pressures on the back of rising global commodity prices, the economic research firm says. Sentiment is likely to stay depressed, or even fall further in the second quarter, which will add to the headwinds facing the recovery, it adds. This supports Capital Economics's below-consensus GDP growth forecasts for this year. Capital Economics forecasts eurozone GDP growth of only 2.8% in 2022. (maria.martinez@wsj.com)

0641 ET - The Chinese renminbi is likely to weaken as China's zero-Covid policy hits economic growth and the People's Bank of China loosens its monetary policy, Rabobank says. "Further lockdowns will continue to put pressure on economic growth which in turn will lead to a more accommodative monetary policy," Rabobank says. The PBOC looks set to cut interest rates sooner rather than later, the Dutch bank says. Meanwhile, economic growth risks require a weaker renminbi to boost China's exports, it says. Rabobank expects USD/CNY to rise to 6.55 by the end of this year and to 6.60 within the next 12 months. USD/CNY last trades at 6.3516. (renae.dyer@wsj.com)

(END) Dow Jones Newswires

March 30, 2022 08:56 ET (12:56 GMT)

Document DJDN000020220330ei3u002cy

Movistar Spain launches new EUR 15/mth mobile only tariff

144 words

30 March 2022

Telecompaper Europe

TELEUR

English

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Movistar Spain (Telefonica) is phasing out its Contrato 2 mobile-only postpay plan and replacing it with a new rate that includes unlimited calls and more data. The postpay plan, dubbed Contrato L, comes with unlimited calls to Spanish numbers plus 8GB of data (up from 5GB) for EUR 14.95 a month and no permanence clause.

The tariff will be available from 05 April and also includes access to the Movistar **Cloud** space and to the 'Conexion Segura' (Secure Connection) **cybersecurity** service.

The company's mobile-only postpay range also includes Contrato XL with 30GB of data plus unlimited calls for EUR 24.95 a month and [Contrato Infinito](#) with unlimited calls, SMS and data for EUR 39.95 a month. Both currently have a 25 percent discount for the first four month.

Document TELEUR0020220330ei3u0005q

5G

Virgin Media O2 partners with VMware to speed up 5G rollout

Sabina Weston

404 words

29 March 2022

IT Pro

ITREN

English

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Virgin Media O2 has partnered with VMware with the aim of using its technology to complete its 5G rollout across the UK and Europe.

VMware's Telco **Cloud Infrastructure** will offer scalability and security to Virgin Media O2's core **cloud** networks, enabling the operator to streamline and speed up the deployment of **5Gconnectivity**.

Meanwhile, VMware Tanzu for Telco's Kubernetes cluster capabilities will provide Containers as a Service (CaaS) for Virgin Media O2 network's ability to support multi-vendor solutions for interoperability.

Allowing telecom companies to mix and match equipment instead of relying on a single supplier when building or maintaining networks has been [one of the main focuses of the UK government](#), which is looking to minimise [risks to national security](#).

Commenting on the announcement, VMware Service Provider & Edge SVP and GM Sanjay Uppal said that, under the partnership, [Virgin Media O2](#) will be able to "deploy a network infrastructure that enables the successful roll out of its 5G services without limitations, by harnessing the agility, flexibility, and consistency of a common platform".

Virgin Media O2 [Infrastructure](#) & Cloud Engineering and Delivery director Chris Buggie described virtualising and modernising the network as "essential" in securing Virgin Media O2's "position as the leading telco provider across UK and EU".

"We are delighted to partner with VMware to achieve this. By utilising a consistent, NFV- and [cloud](#) -native platform for onboarding and managing our workloads and network functions, we are able [to] reinvest into the network and our customers with a service we can be proud of," he added.

Virgin Media O2 has committed to deploying 5G services to 50% of the UK's population in 2023, following its [successful completion of the gigabit upgrade](#) in December 2021.

Analyst [Paolo Pescatore](#) told IT Pro that the deal "builds upon the growing importance of transforming mobile networks underpinned by [virtualising](#) core functions".

"With only a few areas of growth (predominately in the enterprise space), all focus is on costs and maximising efficiencies. The role of [cloud computing](#) combined with AI and represent key enablers for the rollout of new telco services," he said.

For [VMware](#), being selected for a partnership by Virgin Media O2 provides a "strong endorsement of [its] capabilities" within a market that is "awash with solutions" – many of which were displayed during [this year's Mobile World Congress](#), said Pescatore.

Document ITREN00020220329ei3t00007

Virgin Media O2 , VMware to Complete 5G Roll-out Across UK and EU

243 words

29 March 2022

Internet Business News

INTA

English

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Virgin Media O2 UK has selected VMware to help modernise its network and enable the continued success of its 5G rollout, the company said.

The company will leverage VMware Telco **Cloud Infrastructure** to rapidly design, build, test and implement virtualised network functions, boosting innovation across its network and the delivery of new services. The collaboration has underpinned the deployment of Virgin Media O2 's 5G network over the past 16 months.

VMware 's Telco Cloud Infrastructure delivers a single horizontal platform enabling Virgin Media O2 to simplify, scale, and better protect its core cloud networks. Operating a reliable, agile network that can be efficiently upgraded to maintain quality of coverage is fundamental to the success of Virgin Media O2 's 5G network -- particularly in highly regulated and competitive markets.

Virgin Media O2 will also leverage VMware Tanzu for Telco 's Kubernetes cluster capabilities to build Containers as a Service (CaaS) proficiency. This will support the next generation of containerised network functions and enable Virgin Media O2 to maintain and expand the network's ability to support multi-vendor solutions. Being able to onboard functions and interoperate between different vendors is essential in rapid deployment. VMware 's common platform enables Virgin Media O2 to add these incrementally.

Learn more about how VMware is helping service providers modernise their networks at telco.vmware.com.

((Comments on this story may be sent to info@m2.com))

Document INTA000020220329ei3t0002w

DGAP-DD: Telefónica Deutschland Holding AG english

274 words

29 March 2022

16:30

Dow Jones Newswires German

RTDJGE

English

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Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them 29.03.2022 / 17:29 The issuer is solely responsible for the **content** of this announcement.

1. Details of the person discharging managerial responsibilities / person closely associated a) Name

Title:

First name: Markus

Last name(s): Haas

2. Reason for the notification a) Position / status

Position: Member of the managing body

b) Initial notification 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name

Telefónica Deutschland Holding AG

b) LEI

391200ECRPJ3SWQJUM30

4. Details of the transaction(s) a) Description of the financial instrument, type of instrument, identification code

Type: Share

ISIN: DE000A1J5RX9

b) Nature of the transaction

Acquisition

c) Price(s) and volume(s)

Price(s) Volume(s)

2.4500 EUR 49000.00 EUR

2.4580 EUR 183121.00 EUR

2.4480 EUR 11016.00 EUR

2.4520 EUR 125052.00 EUR

d) Aggregated information

Price	Aggregated volume
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2.4546 EUR	368189.0000 EUR
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e) Date of the transaction

29/03/2022; UTC+2

f) Place of the transaction

Outside a trading venue

29.03.2022 The DGAP Distribution Services include Regulatory Announcements, Financial/Corporate News and Press Releases. Archive at www.dgap.de

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(END) Dow Jones Newswires

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Document RTDJGE0020220329ei3t000pe

Telefonica and Dazn confirm 5-year La Liga distribution deal

322 words

29 March 2022

Telecompaper Europe

TELEUR

English

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Telefonica and streaming service Dazn have reached a non-exclusive distribution agreement covering the rights to air games from the country's top-tier LaLiga Santander for 5 seasons starting in 2022-23, confirming earlier reports. Under the deal, Telefonica has acquired access to Dazn's package of 175 La Liga games a season, which will be shown to the operator's pay-TV customers as part of the Dazn offer integrated on the Movistar Plus+ **platform**, both via its app and its linear channels.

In a statement, Dazn said it will be in charge of the production of these five matches per gameweek, with non-Movistar Plus+ customers also able to watch the streaming service's La Liga package directly on the Dazn app. The distribution deal follows a series of strategic collaborations in Dazn's other core markets, including TIM in Italy, KDDI in Japan, plus Vodafone, Deutsche Telekom and Swisscom in Germany.

No financial details of the agreement were disclosed but previous reports suggested Telefonica will end up paying a total of around EUR 1.4 billion for the rights package secured by Dazn to show 45 percent of the games each gameweek until 2027.

The deal was reached around 3 months after La Liga sold the domestic broadcasting rights to Telefonica and Dazn for a total of EUR 4.95 billion over five years. Telefonica secured the rights to air 55 percent of the games per matchday, which will now rise to 100 percent starting in the 2022-23 season.

Dazn already has a deal in place with Telefonica to allow subscribers to the latter's Movistar Plus+ pay-TV service to access all of its sports streaming content in Spain. The non-exclusive nature of the La Liga agreement means it can still negotiate the sale of its package to other interested operators, above all [Orange](#).

Document TELEUR0020220329ei3t000dx



CE Noticias Financieras English

Telefónica to operate in Mexico with AT&T and Altán Redes **infrastructure**

851 words

29 March 2022

CE NoticiasFinancieras

NFINCE

English

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June 30 of this year is a relevant date for Telefónica Mexico. The third and last phase of the return of the radio spectrum will end, as well as the migration of its traffic to AT&T's network. According to data from the consulting firm The Ciu, in Mexico the payment for the use of the spectrum represents between 22% and 30% of the operators' revenues. This is due to the fact that the payment for the right and use of bands in the country is one of the most expensive at international level. For example, in Mexico the fee for the use of the 859 MHz band is 1,479 pesos, while in nations of the Organization for Economic Cooperation and Development (OECD), such as Australia, Canada, Germany and France, among others, it is 266 pesos. Another case is the cost of the spectrum fee for the 600 MHz band, which in Mexico is 503 pesos and in OECD nations is 37 pesos.

The telecommunications company of Spanish origin decided at the end of 2019 to return to the State all the spectrum it had due to the financial burden represented by the payment for the right and use of bands.

Currently, the company of Spanish origin has migrated its traffic from regions 1, 3, 4, 4, 5, 6 and 9 that correspond to the entities of Baja California, Baja California Sur, Sonora, Chihuahua, Durango, Coahuila, Nuevo León, Tamaulipas, Jalisco Michoacán, Nayarit Colima, Guanajuato, San Luis Potosí Querétaro, State of Mexico, Mexico City, Hidalgo, Morelos and other locations. In June of this year it will return the spectrum of regions 2, 7 and 8, which are Chiapas, Tabasco, Yucatan, Quintana Roo, Campeche, Sinaloa, Puebla and Guerrero. Ana de Saracho, Telefónica's director of regulatory policy in Mexico, explains that the company's agreement with AT&T will allow the Spanish company to offer LTE (high speed data transmission technology for cell phones) in 158 cities, when previously it could only offer it in 37 cities. The alliance with AT&T is the first of several that Telefónica will seek to make with various operators. "This first agreement allows us to make different alliances," he says. "We will not depend only on AT&T to grow and bring new coverage to our users." Telefónica will seek to be "the operator of alliances," says De Saracho, because through them it will be able to increase its presence in the country and its subscriber base by using "these infrastructures that are often underutilized."

In addition to returning the spectrum and migrating its traffic to AT&T's network, Telefónica will seek to increase its presence in the country through Altán's network, thanks to an agreement it signed in February to bring 4.5G services to the points where the company in charge of deploying the Red Compartida has a presence. By the end of 2021, Telefónica reached 1,703 locations with less than 5,000 inhabitants, which means 290,000 potential users located in Puebla, Veracruz, Hidalgo, Edo. Mex. Jalisco, Guanajuato, Zacatecas, Yucatán and Tlaxcala. Telefónica México currently has 18.7% of the mobile line market share in the country. For this year, the Spanish company's plan is to cover another 1,084 locations in Campeche, Chiapas, Durango, Guerrero, Nayarit, Nuevo León, Oaxaca, Querétaro, San Luis Potosí, Sinaloa and Sonora, representing 468,000 potential users. The trend in telecommunications is to go towards 5G, where Telcel and AT&T have started the race for the development of the fifth technology, but De Saracho says that in Mexico Telefónica will make the transition "in its own time", since for now the company seeks to focus on increasing and consolidating the business. Ana de Saracho assures that for Mexico to have a 'real' 5G environment, to develop assisted driving, telemedicine, the internet of things, among many other applications, all operators will have to share their infrastructure, from new spectrum, more towers and radios, to a huge amount of fiber optics. "We are going to need access to lots and lots of antennas. At least from our side we don't consider it (5G) a possibility if all operators try to do the same multiplication (of infrastructure)," warned De Saracho, who sees the infrastructure sharing model as the most viable way to offer this technology in the Mexican market. Telefónica assures that it is necessary to strengthen the Federal Telecommunications Institute (IFT), which is currently facing a human resources crisis. Three commissioners ended their term within the IFT -Gabriel Contreras, Mario Fromow Rangel and Adolfo Cuevas- and so far the Executive has not filled the vacant commissioner positions so that the IFT Plenary can operate properly. "It is not in our interest to have a regulator diminished by personnel. It is important to have a strengthened regulator. The whole telecommunications reform that was made was based on an autonomous body that would not respond to political issues, but would really be focused on being a competition authority," said De Saracho.

Telefonica presents Malaga 5G smart city and **education** pilots

277 words

29 March 2022

Telecompaper Europe

TELEUR

English

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Telefonica said it has successfully executed eight use cases to explore and identify applications of 5G technology in the city of Malaga in **partnership** with Malaga Police and the University of Malaga. The pilots are part of the [Andalucia 5G initiative](#) promoted by Spain's ICT development agency Red.es, one of the cornerstones of the government's Spain Digital 2025 strategy. Partners in the 5G projects include Intel, Wiwynn, Neuratum and Nemergent.

The five use cases developed in partnership with Malaga Police were designed to enable more efficient urban mobility management. Two of were related to 5G video transmissions at the police control centre to facilitate urban management tasks. Telefonica said local police officers can now connect via 5G from anywhere and at any time to view and control any of the cameras displayed at the control centre, allowing for better coordination.

Another two use cases were applied to crowd and traffic control services using Artificial Intelligence (AI) video analytics. The AI technology allows the police to use thirty fixed cameras and 5G mobile cameras to better control the occupation of public spaces in the city by automatically counting in real time how many people occupy the spaces and how many are passing through them.

Telefonica is also working with teachers at the University of Malaga (UMA) in the development of advanced education technology tools that use virtual reality and the virtualisation of physical devices. Use cases based on 5G technology include an Opensimulator, which allows the interaction of avatars in a 3D virtual world, as well as a virtualised environment through which students can remotely access laboratories.

Document TELEUR0020220329ei3t0005n

Virgin Media O2 selects VMware to aid its 5G rollout

326 words

28 March 2022

Capacity Magazine

CAPMAG

English

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Virgin Media O2 has partnered with VMware to aid its 5G rollout across the UK and EU.

The company revealed that it will leverage VMware's telco **cloud infrastructure** to design, build, test and implement virtualised network functions in Virgin Media's network across the UK, "boosting innovation" as a result.

VMware's telco cloud infrastructure delivers a single horizontal platform which Virgin Media O2 says will simplify, scale and better protect its core cloud network.

Virgin Media O2 has been rolling out its 5G network over the past 16 months and Chris Buggie, director of infrastructure, cloud engineering and delivery at Virgin Media O2 says this will allow the firm to reinvest into the network.

He added: "Virtualising and modernising our network is essential if we are to cement our position as the leading telco provider across UK and EU and we are delighted to partner with VMware to achieve this.

"By utilising a consistent, NFV- and cloud-native platform for onboarding and managing our workloads and network functions."

Virgin Media O2 will also leverage VMware's Tanzu for Telco's solution to build containers as a service (CaaS) proficiency.

This, it says, will support the next generation of containerised network functions and enable Virgin Media O2 to maintain and expand its ability to support multi-vendor solutions.

"As the rollout of 5G networks comes close to completion, service providers need to be able to modernise their network infrastructure quickly, simply, and economically," said Sanjay Uppal, senior vice president and general manager of service providers and edge at VMware.

"The best way to do this is through a single platform that can automate and streamline delivery of multi-vendor network functions.

"Through its work with VMware, Virgin Media O2 is able to deploy a network infrastructure that enables the successful roll out of its 5G services without limitations, by harnessing the agility, flexibility, and consistency of a common platform."

Document CAPMAG0020220418ei3s0000a

Virgin Media O2 Partners with VMware to Complete 5G Roll-out Across UK and EU

598 words

28 March 2022

08:00

Business Wire

BWR

English

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PALO ALTO, Calif. --(BUSINESS WIRE)--March 28, 2022--

Virgin Media O2 UK has selected VMware to help modernise its network and enable the continued success of its 5G rollout. The company will leverage VMware Telco **Cloud Infrastructure** to rapidly design, build, test and implement virtualised network functions, boosting innovation across its network and the delivery of new services. The collaboration has underpinned the deployment of Virgin Media O2's 5G network over the past 16 months.

VMware's Telco Cloud Infrastructure delivers a single horizontal platform enabling Virgin Media O2 to simplify, scale, and better protect its core cloud networks. Operating a reliable, agile network that can be efficiently upgraded to maintain quality of coverage is fundamental to the success of Virgin Media O2's 5G network -- particularly in highly regulated and competitive markets.

Virgin Media O2 will also leverage VMware Tanzu for Telco's Kubernetes cluster capabilities to build Containers as a Service (CaaS) proficiency. This will support the next generation of containerised network functions and enable Virgin Media O2 to maintain and expand the network's ability to support multi-vendor solutions. Being able to onboard functions and interoperate between different vendors is essential in rapid deployment. VMware's common platform enables Virgin Media O2 to add these incrementally.

"As the rollout of 5G networks comes close to completion, service providers need to be able to modernise their network infrastructure quickly, simply, and economically. The best way to do this is through a single platform that can automate and streamline delivery of multi-vendor network functions," said Sanjay Uppal, senior vice president and general manager, Service Provider & Edge, VMware. "Through its work with VMware, Virgin Media O2 is able to deploy a network infrastructure that enables the successful roll out of its 5G services without limitations, by harnessing the agility, flexibility, and consistency of a common platform."

Chris Buggie, Director of Infrastructure & Cloud Engineering & Delivery, Virgin Media O2, said, "Virtualising and modernising our network is essential if we are to cement our position as the leading telco provider across UK and EU and we are delighted to partner with VMware to achieve this. By utilising a consistent, NFV- and cloud-native platform for onboarding and managing our workloads and network functions, we are able to reinvest into the network and our customers with a service we can be proud of."

Learn more about how VMware is helping service providers modernise their networks at telco.vmware.com.

Additional Resources:

-- Bookmark the VMware Telco Cloud blog

-- Get all VMware Telco Cloud updates on
Twitter, Facebook and LinkedIn and
About VMware

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(END)

Document BWR0000020220328ei3s0000o

Virgin Media O2 to finish 5G network deployment with VMware to finish 5G network deployment with

131 words

28 March 2022

Telecompaper Europe

TELEUR

English

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VMware will modernize the network of Virgin Media O2 and help finish its rollout of 5G in the UK and across Europe. Virgin Media O2 UK will use VMware Telco **Cloud Infrastructure** to design, build, test and implement virtualised network. The system will enable a single horizontal **platform** for the company's core **cloud** networks.

Virgin Media O2 UK said the collaboration has underpinned the deployment of its 5G over the past 16 months.

Virgin Media O2 will also use VMware Tanzu for Telco 's Kubernetes cluster capabilities to build Containers as a Service (CaaS) proficiency. This will support the next generation of containerised network functions and help Virgin Media O2 support onboard functions and interoperate between different vendors.

Document TELEUR0020220328ei3s0002y

Virgin Media O2 boosts 5G network with VMware boosts 5G network with

Steve McCaskill

476 words

28 March 2022

TechRadar

TECHR

English

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VMware's **cloud** and virtualisation technology helps deliver flexibility and capability for Virgin Media O2 5G.

Virgin Media O2 is using VMware's telecoms platforms [to deploy its 5G infrastructure](#), saying the **partnership** has provided a foundation for a successful network deployment over the past year and a half.

While 5G networks use more efficient and advanced radio technologies to deliver faster speeds and greater capacity, they also require more flexible, scalable, and [cloud](#)-based core layers to power the most revolutionary use cases – especially those that rely on ultra-low latency.

Virgin Media O2 is using VMware's Telco Cloud Infrastructure technology to rapidly design, build and implement virtualised network functions that will enable the agility and speed required to introduce upgrades that maintain network quality and enable new services for customers.

Virgin Media O2 -VMware partnership

The operator will also use VMware's Tanzu for Telco Kubernetes cluster to enable Containers-as-a-Service (CaaS). Specifically, this will allow Virgin Media O2 to support the next generation of containerised functions and improve its ability to support technologies from multiple vendors.

"As the rollout of 5G networks comes close to completion, service providers need to be able to modernise their network infrastructure quickly, simply, and economically. The best way to do this is through a single platform that can automate and streamline delivery of multi-vendor network functions," said Sanjay Uppal, SVP & GM, Service Provider & Edge, VMware.

Read more

> [Virgin Media O2 customers are set for a major broadband speed upgrade](#)

> [Sky reportedly in talks to invest in Virgin Media O2 fibre rollout](#)

> [Virgin Media O2 CEO outlines vision to be the UK's 'converged challenger'](#)

"Through its work with VMware, Virgin Media O2 is able to deploy a network infrastructure that enables the successful roll out of its 5G services without limitations, by harnessing the agility, flexibility, and consistency of a common platform."

The partnership is the latest in a series between the telecoms and IT industries during the 5G era.

Virgin Media rolled out 5G to 5,000 sites last year and its network is now available in more than 300 towns and cities according to its definition of a 5G location.

"Virtualising and modernising our network is essential if we are to cement our position as the leading telco provider across UK and EU and we are delighted to partner with VMware to achieve this," explained Chris Buggie, Director of Infrastructure & Cloud Engineering & Delivery, Virgin Media O2.

"By utilising a consistent, NFV- and cloud-native platform for onboarding and managing our workloads and network functions, we are able reinvest into the network and our customers with a service we can be proud of."

* If you want some gigabit connectivity, take a look at the [best Virgin Media broadband deals](#)

[cloud \(Shutterstock / Blackboard\)](#)

Document TECHR00020220328ei3s000md



05:23 EDT Virgin Media O2 UK partners with VMware on 5G rollout across UK,...

81 words

28 March 2022

Theflyonthewall.com

FLYWAL

English

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05:23 EDT Virgin Media O2 UK partners with VMware on 5G rollout across UK, EU Virgin Media O2 UK has selected VMware to help modernize its network and enable its 5G rollout. The company will leverage VMware Telco **Cloud Infrastructure** to design, build, test and implement virtualized network functions. The collaboration has underpinned the deployment of Virgin Media O2 's 5G network over the past 16 months.

Document FLYWAL0020220328ei3s002e5



Virgin Media O2 UK rolls with VMware Telco **Cloud**

295 words

28 March 2022

Optical Networks Daily

OBSERV

English

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Virgin Media O2 UK is using VMware Telco **Cloud Infrastructure** to design, build, test and implement virtualised network functions, boosting innovation across its network and the delivery of new services. The collaboration has underpinned the deployment of Virgin Media O2 's 5G network over the past 16 months.

VMware 's Telco **Cloud Infrastructure** delivers a single horizontal **platform** enabling Virgin Media O2 to simplify, scale, and better protect its core **cloud** networks. Operating a reliable, agile network that can be efficiently upgraded to maintain quality of coverage is fundamental to the success of Virgin Media O2 's 5G network – particularly in highly regulated and competitive markets.

Virgin Media O2 will also leverage VMware Tanzu for Telco 's Kubernetes cluster capabilities to build Containers as a Service (CaaS) proficiency. This will support the next generation of containerised network functions and enable Virgin Media O2 to maintain and expand the network's ability to support multi-vendor solutions. Being able to onboard functions and interoperate between different vendors is essential in rapid deployment. VMware 's common platform enables Virgin Media O2 to add these incrementally.

"As the rollout of 5G networks comes close to completion, service providers need to be able to modernise their network infrastructure quickly, simply, and economically. The best way to do this is through a single platform that can automate and streamline delivery of multi-vendor network functions," said Sanjay Uppal, senior vice president and general manager, Service Provider & Edge, VMware . "Through its work with VMware , Virgin Media O2 is able to deploy a network infrastructure that enables the successful roll out of its 5G services without limitations, by harnessing the agility, flexibility, and consistency of a common platform."

<http://www.telco.vmware.com>

Document OBSERV0020220329ei3s00003



CE Noticias Financieras English

Perxitaa, Laurita Chicle y Kronno Zomber fichan por Riders For Fun

464 words

28 March 2022

CE NoticiasFinancieras

NFINCE

English

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Movistar Riders, one of the leading European esports clubs, has announced new additions to its entertainment division Riders For Fun: the **content** creators Perxitaa and Laurita Chicle, who have counted for the presentation with the collaboration and an exclusive track by rapper and streamer Kronno Zomber. To kick off the action, Perxitaa and Laurita Chicle will be on March 31 from 19 to 20h at the Movistar Centre of Barcelona in Plaza Catalunya. The activity is part of the Mobile Week Barcelona. All attendees will be able to meet in person the two new creators of Riders For Fun of Movistar Riders. Starting with Perxitaa (with more than 4.5 million followers on Twitch and Youtube) is a recognized streamer and **content** creator who comes to Riders For Fun to continue roleplaying as in all his live shows, either playing GTAV or Minecraft.

He is also a regular in the most successful roleplay series such as Marbella Vice, Tortillaland or Squad Game, among others. Meanwhile, Laurita Chicle is a streamer and content creator who has a great projection. Every day, we can see her on her Twitch channel playing different shooting or horror video games or chatting with her community, although her true passion is DJing and listening to hardcore, techno or house music. The one who also did not want to miss the party was Kronno Zomber who comes to Movistar Riders to put his voice to some of the milestones of the club, as is the case of the composition made exclusively for this video presentation. With more than 6 million followers on Youtube alone, he is known for being the creator of a "new style" of Rap Plays music, in which he combines his two passions: music and video games. One of his last most recognized tracks was the rap he made based on the Animation series "Arcane". Thus, the three new creators join the cast of creators that already make up the Riders For Fun group. The riders give a blow on the table and position themselves as one of the teams of the Spanish scene that collects some of the Spanish-speaking content creators with greater impact in each of the platforms on which they work. Regarding Laurita Chicle and Perxitaa it is an exciting move that fans have received with special affection. Both streamers of variety gather a large community that, with the help of the club, will continue to grow exponentially, both the first for his facet more related to shooters and the second for the roleplay in GTA, there is no doubt that they become a duo that, combined with the rapper, open a dream triplet that few clubs can boast.

Document NFINCE0020220328ei3s006nl



CE Noticias Financieras English

More digitization, but **connectivity** gap still high

1,018 words

28 March 2022

CE NoticiasFinancieras

NFINCE

English

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By Sebastián D. Penelli spenelli@ambito.com.ar A Telefónica Movistar report on Latin America revealed that the pandemic accelerated the digitalization process in all social sectors, although it warned about the persistent gaps in **connectivity**, where a third of the population still does not use the Internet, especially in rural areas and areas far from urban

centers. The report entitled "Digital Society Report (ISD) 2020-2021 for Latin America" is a study that analyzes the development of the digital **ecosystem** in the countries of the region during the pandemic and highlights the challenges faced to continue deepening this transformation.

The analysis was presented by Peruvian José Juan Haro, director of Public Affairs and Wholesale Business of Telefónica Hispam, during a meeting held in the auditorium of the Telefónica Movistar Foundation, which was also attended by Agustina Catone, host and director of Responsible Business and Corporate Ethics Hispam and Gustavo Blanco García Ordás, manager of the entity.

The ISD, the first to be carried out, also indicated that some 23 million people teleworked in the region in the pandemic, of which 84% said they were satisfied with having been able to continue their professional work from home. "To achieve this, connectivity was a determining factor in the inclusion and automation of work," he stressed. However, it was also noted that Latin America is still in an intermediate position, above Africa and Asia, with 1 out of every 3 inhabitants not using the Internet.

Although Telefónica reported an increase of 60% in mobile data traffic and 47% in fixed networks, the initial image returned by the ISD is that of a region that was "intensely affected" by the pandemic in technological terms, and on the "irreversible need" to deepen the path towards digitalization, to reduce access barriers, reducing social and economic inequalities and promoting transformation processes.

José Juan Haro assured that the data collected help to ratify natural intuitions and detected the three main conclusions of the work, commissioned to a specialized consultancy. "Firstly, there is an enormous heterogeneity in the region, and even within Latin American countries, with very different realities, with large urban centers such as Buenos Aires, Lima and Bogotá, where there are services and demand manages a constant evolution of technology from copper, to ADSL, fiber optics, 3G, 4G and 5G. But it coexists with the Latin America of the neglected, the rural, with lower density, where services do not evolve at the same speed, with lower available bandwidths and greater challenges to deploy networks," he said.

Secondly, he stressed the importance of connectivity, which, according to Telefónica's estimates, will reach 1 billion connected devices in the south of the continent by 2023. "The countries that rank best are those that have generated the possibilities for an expansion of connectivity as democratically and extensively as possible for both fixed and mobile services," he said.

And thirdly, Haro identified the capacity to be able to use this connectivity to enable digital life. "It is not enough to have connectivity, it is necessary, but not enough", since there are countries where there is access to the Internet, but not everyone connects or uses it in a productive way. "There we enter the space of the relevance of content, digital skills and use gaps, which are not solved with mere connectivity, such as the gender or ethereal gap," he explained.

In this sense, the lawyer with 19 years of experience in the Telefónica Group highlighted that during the pandemic most of the older adults could not easily connect with their relatives through video calls and that they needed training. "This example allows us to realize that connectivity is one thing, and what comes on top of it, the human phenomenon, is what is really important," said Haro.

Regarding Argentina in particular, the study reflected that at the height of the pandemic, mobile telephony penetration in 2020 was 120.2 lines per 100 inhabitants, while for the same number of people fixed broadband reached 21 accesses and subscription television 21.2. Likewise, in the fourth quarter of 2020, 90% of Argentine households had internet access, 7.1% more than in 2019.

In addition, ISD revealed that in the first year of covid-19, e-commerce turnover in the country grew by 124%, with a growth of 1.3 million more online shoppers versus the previous year, to reach 20 million domestic shoppers. Meanwhile, by the end of 2020, 72.5% of Internet users between 16 and 64 years old bought some product online.

When asked by *Ámbito*, the executive took the opportunity to clarify the position of the sector regarding the Necessity and Urgency Decree No. 690/2020, which declared "public service" with price control to the Information and Communications Technology Services (ICT) and the access to telecommunications networks, and which was frozen due to a court injunction filed by the companies.

"The set of presentations made before the Justice by the operators is a debate that has been carried in an altered way. As an industry, and this is not Telefónica's position, we do not believe that the best environment to promote investments in telecommunications is price regulation", he said, and added that in the sector "we believe that the best environment that generates incentives for investment is a competitive environment of free prices, as always existed in Argentina, at least in the field of mobile telephony until the issuance of DNU 690".

With the halt to the DNU, the Government now proposed a negotiation table, but demanded the telcos to de-judicialize the conflict in order to reach an agreement. In this sense, Haro expressed his willingness to dialogue. "If the government of any country, and Argentina is no exception, invites to a conversation that may help to solve disagreements, we will be the first to sit down and to persist in doing everything possible to reach a possible understanding", he said, and added that what they are looking for is a competitive market with free prices, as it happens in other countries.

Document NFINCE0020220328ei3s003cq



BTG Pactual-Oi fiber JV targets 5.5mn new homes passed in 2022

754 words

25 March 2022

Business News Americas

WBNA

English

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Fiber company [V.tal](#), a JV between Brazil's Oi, GlobeNet and funds managed by BTG Pactual, forecasts that it will take fiber to at least 5.5mn homes this year at an average rate of 460,000 homes passed per month, Rafael Márquez, marketing director of V.tal told BNamericas.

Last year Oi inked the sale of 57.9% of its fiber **infrastructure** business, including 400,000km of national fiber backbone, to create the V.tal joint venture, for 12.9bn reais (US\$2.70bn).

V.tal expects to reach at least 32mn homes passed with last-mile fiber by 2025, with 30bn reais in investments, mainly from BTG Pactual/GlobeNet.

In its latest update in February, V.tal reported having 15mn homes passed with fiber.

"I believe that only in China, in Asia, is there a pace of homes passed as fast as this," Márquez said.

In comparison, Telefônica Brasil targets 29mn homes passed by 2024, of which 6mn are expected to come from its FiBrasil JV with Canadian pension fund CDPQ. In 2021, Telefônica added 4.2mn Brazilian premises passed with fiber, which is a pace of 383,000 homes passed per month.

The largest Brazilian internet service provider Brisanet is deploying at an average pace of 200,000 homes passed per month. In Chile, one of the fastest-growing local fiber companies, Mundo, is expanding at a rate of 120,000 homes passed per month.

V.tal believes it can even speed up the current pace. However, regulatory barriers and authorizations to deploy fiber on construction sites and on power poles are potential hurdles, in addition to issues related to the delivery of components and items.

V.tal has sought to offset the increase of general costs – freight, energy and electronic components – by increasing its internal efficiency and cutting opex on other fronts, according to Márquez.

CONTRACTS

V.tal reports that it has more than 400 wholesale contracts with operators and internet service providers (ISPs), up from 350 contracts in September 2021.

"We closed about 50 contracts in the last 4.5 months. It's a very significant pace, which proves where the market is," Marquez said. "The ISP market is very hot."

The bulk of V.tal's customer base is from Oi, its partner and anchor-customer and which already provided services under the wholesale model to third parties.

The company started operating as a brand in August last year, following a structural separation announced by Oi.

Most of the new contracts signed in recent months, however, come under the scope of V.tal.

Because capex for fiber is very intensive, the executive believes that the infrastructure network-leasing model, in which a small operator and ISP focuses commercially only on serving its end-consumer, is a "point of no turning back."

COMPETITION

In addition to V.tal and to FiBrasil, TIM also has a fiber JV to call its own – the JV I-Systems with IHS Towers. Furthermore, telecom tower company American Tower Corporation (ATC) also offers wholesale fiber connectivity in Brazil.

In fact, by having no telco as a financial partner, American Tower claims to be the only true neutral fiber company in Brazil, as Flávio Cardoso, American Tower's senior VP for Latin America, told BNamericas in a recent interview.

"They [American Tower] started this model of sharing infrastructure. They bought Cemig Telecom. But American Tower is more regional, it doesn't have a national presence, nor does it operate end-to-end. We, instead, even offer to go to the customer's house and install the router, the modem," the V.tal executive said.

Ultimately, companies other than broadband and telecom operators could offer broadband using V.tal's network, argues Márquez.

Overlaps with these other wholesale fiber networks are expected mainly in major urban centers. In the country's interior and more rural areas though, whoever arrives first will have an advantage, he said.

"Brazil is huge and all these players have come to the same rationale that it makes more sense to share than to own a network, that this is a way to monetize and attract new investors to inject the capex that this business requires."

Although already in operation, V.tal is still awaiting final approval of the JV from regulator Anatel, which the company expects to receive by May.

On approval, V.tal will carry out a corporate reorganization and effectively operate as an independent company.

Document WBNA000020220326ei3p0000d



Telefonica criticises regulators' inconsistency over prices

176 words

25 March 2022

Spanish Collection

SPACOL

English

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In a post published on Telefonica's website, the telco's corporate regulation manager Fernando Herrera warns that the view that politicians and regulators have of prices in the telecoms sector is incoherent, as some complain if prices do not go up, while others protest when they think they are going to increase.

He points out that prices are a concern for politicians, and recalls that, until recently, finance ministers and central bankers were very concerned about deflation, as it discourages **investment**.

In contrast, he says that regulators are very concerned about possible price rises as a result of changes in market structure, and adds that the telecoms market is one of their main headaches, as evidenced by the thorough investigations whenever a merger is being considered.

Abstracted from an original article in Cinco Dias (Fusiones en las telecoms Telefónica critica la "incoherencia" de los reguladores por los precios; Avisa de que su intervención distorsiona el funcionamiento de los mercados Advierte de los "draconianos" compromisos en las transacciones) by Santiago Millan.

Document SPACOL0020220325ei3p001xh



CE Noticias Financieras English
Digitalization of Mexican SMEs is on the agenda

582 words

25 March 2022

CE NoticiasFinancieras

NFINCE

English

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Telefónica plans to expand its business in Mexico by offering digital presence services, remote **connectivity**, equipment and security for small and medium-sized companies.

"In Mexico before the pandemic there were about 4 million small and medium-sized companies, approximately 20 percent closed, but we believe they will reopen, we want to reach 100 to 200 thousand SMEs, with **connectivity**, equipment and all the tools that exist in the market, in addition to digital presence," said Juan Vicente Martin, Global B2B Telefónica Hispam director.

He added that Telefónica decided to test this market after seeing that there is a neglect of SMEs in the country.

"There is a lack of attention in Mexico, we ourselves do not go beyond connectivity and that is driving us to create a portfolio, but not for large companies, but for SMEs that are able to digest these solutions and incorporate them into their business," he stressed.

The Telefónica Hispam B2B director said that they will accompany customers with very simple and affordable solutions, allowing them to start being part of this new digital world regardless of their size. Movistar currently has more than 2.3 million business customers throughout Latin America, including corporations, companies and SMEs.

With the salary noThe initiative to regulate the granting of payroll loans runs the risk of not being approved in this session. The problem is that these loans, being no man's land, continue to register bad practices and even advantageous conditions for nominee companies, many of which consider that it is not in their interest to have legislation. This includes unregulated sofomes and, of course, those that were born to dedicate themselves exclusively to this activity. Hence, the Ministry of Finance of Rogelio Ramirez de la O is interested in having the initiative approved, with the changes that were included in the minutes to guarantee transparency and equity in the rules for the benefit of the workers.

One of the issues that have generated noise is the possibility that the employer may deduct from the worker's salary the payments to his credits, something that the Secretary of Labor, Luisa María Alcalde regretted, pointing out that garnishing salaries violates the Constitution, a position that coincides with that of the President, Andrés Manuel López Obrador.

The proposed legislation was adjusted and returned to the Senate, which is the chamber of origin, and will then go back to the Chamber of Deputies. However, what is a fact is that payroll credits already exist and it is necessary to regulate them, just to avoid the creation of "tiendas de raya", which over-indebt workers.

Opening of an academy for brick and mortar workersUSG, the company that created Tablaroca and that in Mexico is directed by Fernando Fernandez, will inaugurate today its USG Academy, a training center that will provide integral training on its light construction systems and that has as its mission the professionalization of the labor force that will allow drywallers or people with the desire to learn a new trade, to certify their knowledge and expand their job opportunities. This initiative reinforces the company's commitment to the industry and to bricklayers, a trade that was born in Mexico more than 50 years ago and on which nearly 30,000 families depend. The courses will be taught both in person and online, and are expected to train a total of 7,000 people by the end of 2022.

Document NFINCE0020220325ei3p0036m



Telefonica Tech Acquires Incremental Group

143 words

24 March 2022

MarketLine Financial Deals Tracker

FDTRA

English

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Deal In Brief

Telefonica Tech S.L.U., a Spain-based digital transformation company, has acquired Incremental Group, a UK-based digital transformation and data analytics company, for up to GBP175 million (USD230.559 Million), including potential contingent **payments** linked to its future performance.

Deal Value (US\$ Million)	230.56
Deal Type	Acquisition
Sub-Category	100% Acquisition
Deal Status	Completed: 2022-03-21

Deal Participants

Target (Company)

Incremental Group

Acquirer (Company) Telefonica Tech S. L. U.

Deal Rationale

The acquisition will allow Telefonica Tech to strengthens its capabilities and presence in the UK and Ireland.

% Acquisition 100%

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Document FDTRA00020220323ei3m00094



CE Noticias Financieras English

Telefónica Tech boosts its advisory board with Jaime Bergel and Eva Fernández

513 words

24 March 2022

CE NoticiasFinancieras

NFINCE

English

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Telefónica Tech, the digital business unit of the telecommunications group, has decided to strengthen its advisory board with the incorporation of two new directors, Jaime Bergel, partner-managing director of H.I.G. Capital, and Eva Fernández, global director of Communication at Telefónica. This decision aims to strengthen the link between business management and communication of a strategic business for the company such as Telefónica Tech, and is in line with its commitment to always be at the forefront and attract the best talent for the benefit of its customers and stakeholders, the company said in a statement. Jaime Bergel is currently partner-managing director in Spain of H.I.G. Capital, a fund dedicated to the search for **investment** opportunities with more than 400 professionals. Bergel, who holds a degree in Civil Engineering from the University of Texas and an MBA from Northwestern University, has extensive experience in **investment** firms.

He was managing director of the Investment Banking department at Goldman Sachs and was later president of Merrill Lynch for Spain and Portugal. In 2004 he founded and chaired the private equity firm Gala Capital, while Eva Fernández, currently Global Communications Director at Telefónica, has held numerous management positions throughout her professional career. She was co-founder of El Español and CEO since 2015, CEO of Unidad Editorial (publisher of El Mundo, Expansión and Marca), and Chief Digital Officer of RCS Group. She was named best professional in the sector by the AEEPP (Asociación de editores de prensa) in 2018. She holds a PhD 'cum laude' from the San Pablo CEU University, a master's degree in e-business from the Polytechnic University and is the author of several books and articles on technology management applied to business. Thus, Jaime Bergel and Eva Fernández join the advisory board chaired by José Cerdán, CEO of Telefónica Tech; which is composed of twelve directors (six men and six women) of recognized prestige and trajectory in the field of technology. Four of them are members of Telefónica's Board of Directors: Ángel Vilá, CEO of Telefónica; Verónica Pascual, CEO of Asti Technologies Group; Juan Ignacio Cirac, Director at the Max Planck Institute for Quantum Optics; and Claudia Sender. The composition of the advisory body is completed by Chema Alonso, Chief Digital Officer at Telefónica; María García-Legaz, Chief of Staff at Telefónica; María Jesús Almazor, CEO of Cybersecurity and Cloud at Telefónica Tech; Gonzalo Martín-Villa, CEO of IoT and Big Data at Telefónica Tech; Alejandro Romero, Chief Operations officer at Constella Intelligence; and Isabel Fernández, PhD in Computer Science and Artificial Intelligence with expertise in Big Data, IoT and Digital Ethics, and currently rector of the Alfonso X El Sabio University. The Secretary of the Board is Luis Prendes, Chief Legal Officer of Telefónica. Telefónica Tech was born in November 2019 as one of the five pillars of Telefónica Group's strategic plan to drive the transformation of the company and closed 2021 with a revenue increase of 33.6%.

Document NFINCE0020220324ei3o008ls

Bergel and Fernandez join Telefonica Tech board

171 words

24 March 2022

Telecompaper World

TELWOR

English

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Telefonica said it has strengthened the newly-created [advisory board](#) for its digital business unit Telefonica Tech with the appointment of Jaime Bergel and [Eva Fernandez](#) as members. Bergel is currently a partner-managing director in Spain at [investment](#) fund HIG Capital, having previously worked at Goldman Sachs and Merrill Lynch. Fernandez is Telefonica's Global Communications Director, having previously co-founded online newspaper El Espanol and been General Manager of Unidad Editorial and Chief Digital Officer at the RCS Group.

The advisory body was set up last month under the chairmanship of Jose Cerdan (CEO of Telefonica Tech) to boost the company's growth and improve the competitiveness of its offer. It is made up of twelve advisors (six men and six women) of recognised prestige and experience in the field of technology, said the operator.

Telefonica Tech was created in November 2019 and [reported](#) revenues of EUR 346 million in the final quarter of 2021, up 50.3 percent year on year.

Document TELWOR0020220324ei3o000dz



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171 words

24 March 2022

Telecompaper Europe

TELEUR

English

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Document TELEUR0020220324ei3o000gw



Managed service provider (MSP)

Telefónica Tech acquires Microsoft partner Incremental for £175m

Daniel Todd

422 words

24 March 2022

IT Pro

ITREN

English

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Telefónica Tech has announced the acquisition of UK-based Microsoft partner Incremental for up to £175 million, including potential contingent **payments** linked to future performance.

The move strengthens Telefónica Tech's presence in the UK and Ireland, as well as its scale and competencies in [Microsoft](#) technologies, the firm said.

Launched in 2016, Incremental Group has become one of the leading Microsoft Dynamics Partners in the UK and is also a major player in the data and analytics market.

The company has been a Microsoft Business Applications Inner Circle member for the past three years and is one of just two partners in EMEA on the Redmond giant's Global Advisory Board for data analytics.

The acquisition means Telefónica Tech now becomes [one of Microsoft's largest partners](#) in the UK, with 16 Gold Competencies and 5 Advanced Specialisations.

Telefónica said the addition of Incremental's business applications, power apps, data analytics and management capabilities to its cloud services portfolio will enable it to enhance its end-to-end cloud offering for mid-market, large enterprise, and government customers.

"We warmly welcome Incremental Group, and are delighted that this acquisition enables us to strengthen our position as a leader in the UK market for IT services," commented José Cerdán, CEO of Telefónica Tech.

"We are now able to provide end-to-end Microsoft services, including digital transformation, managed services and data analytics, and achieve attractive cross-selling synergies with Telefónica Tech UK&I, complementing and positioning us as a leading Microsoft-focused company in the UK."

Glasgow-headquartered Incremental has experienced significant organic and inorganic growth in recent years. Early last year, the firm acquired Redspire in a bid to expand its capabilities in the financial services market and become one of the UK's largest Microsoft Dynamics partners.

It then snapped up data analytics company Adatis, which enabled the business to offer end-to-end digital transformation to customers.

Today, Incremental has more than 350 employees on its books, which will take Telefónica Tech UK&I's headcount to around 1,000 staff post-transaction.

Neil Logan, CEO at Incremental Group, said the focus was on securing the "right support for the long term" as the business looked to the next stage of its development.

"Becoming part of Telefonica Tech propels us into the next phase of our journey and enables us to further scale the business, creating exciting opportunities for our people and our customers," he said.

Document ITREN00020220324ei3o00008



Vivo partners with Qualicorp to offer discounts on health plans

89 words

24 March 2022

Telecompaper Americas

TELAM

English

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Brazilian operator Vivo has signed a **partnership** with Qualicorp to offer discounts on health plans to 28 million customers enrolled in the Vivo Valoriza customer loyalty program. According to the agreement, Vivo Valoriza clients will benefit from a 20 percent discount on the first monthly fee when they sign up for a health plan under the group membership model. Qualicorp's **platform** offers more than 700 products from partner operators and insurance companies, including SulAmerica, Amil, Bradesco, Unimed and Hapvida.

Document TELAM00020220324ei3o000e0

Vivo Play integrates Disney+ and Facebook Watch

95 words

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Telecompaper Americas

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Brazilian operator Vivo's entertainment **platform** Vivo Play has integrated the Disney+ and Facebook Watch services.

Disney+ brings together all Disney, Pixar, Marvel, Star Wars and National Geographic **content** on a single **platform**. Clients must have an individual subscription to Disney+ or together with Star+ via Combo+ or via broadband plans with Disney+ or Vivo Selfie Disney+.

Facebook Watch is a platform with sports, music, gastronomy, comedy and much more content, produced by a global community of creators, available free of charge.

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