

THE WALL STREET JOURNAL.

CLM	Heard on the Street
SE	Markets
HD	For Meta, the Metaverse Isn't So Extra; Deteriorating engagement with younger users on Facebook and Instagram makes it critical for Meta Platforms to look to the future now
BY	By Laura Forman
WC	810 words
PD	4 November 2021
ET	22:39
SN	The Wall Street Journal Online
SC	WSJO
LA	English
CY	Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.
LP	<p>The third in a three-part series on Facebook's finances</p> <p>Mark Zuckerberg's desire to build a "metaverse" may well have spawned from some formative experience earlier in life, such as reading Neal Stephenson's 1992 novel that coined the term, "Snow Crash." But contrary to critics' jests, that isn't the main reason his company now has a new mission and a fresh name.</p>
CO	onInfr : Meta Platforms Inc. pkxwks : Instagram Inc.
IN	i3302 : Computers/Consumer Electronics icph : Computer Hardware iint : Online Service Providers imed : Media/Entertainment itech : Technology icomp : Computing isocial : Social Media Platforms/Tools
NS	ncolu : Columns ncat : Content Types
RE	namz : North America usa : United States
IPD	Wires
IPC	FB
PUB	Dow Jones & Company, Inc.
AN	Document WSJO000020211104ehb4004bl

THE WALL STREET JOURNAL.

CLM	Houses of Worship
SE	Opinion
HD	God's Universe Beats Mark Zuckerberg's Metaverse; The Facebook chief's loveless high-tech fantasy world is a curse, not a blessing.
BY	By Jim Towe
WC	778 words
PD	4 November 2021
ET	21:53
SN	The Wall Street Journal Online
SC	WSJO
LA	English
CY	Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.
LP	<p>It's Mark Zuckerberg's "metaverse," we're just living in it. Or so he hopes. The founder of Facebook, now renamed Meta, "has long imagined a virtual world where people work, play and interact," this newspaper recently reported. The company will throw billions of dollars, thousands of workers and years of effort at creating a new digital reality.</p>
CO	oculvi : Oculus VR Inc. onlfr : Meta Platforms Inc.
IN	i3302 : Computers/Consumer Electronics icph : Computer Hardware iint : Online Service Providers imed : Media/Entertainment itech : Technology icomp : Computing isocial : Social Media Platforms/Tools ivrealt : Virtual Reality Technologies
NS	gpov : Poverty grel : Religion ncolu : Columns nedc : Commentaries/Opinions gcat : Political/General News gcom : Society/Community gsoc : Social Issues ncat : Content Types nfact : Factiva Filters nfcpx : C&E Executive News Filter
IPD	COLUMN
IPC	FB
PUB	Dow Jones & Company, Inc.
AN	Document WSJO000020211104ehb40048t

SE Daily
HD Nvidia Stock Tops \$750 Billion Market Cap. This Analyst Sees Giant **Metaverse** Opportunities.
BY By Connor Smith and Joe Woelfel
WC 578 words
PD 5 November 2021
ET 01:42
SN Barron's Online
SC BON
LA English
CY Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.

LP

Nvidia stock surged to a record in Thursday trading after analysts at Wells Fargo raised their price target by about 30%, saying the videogame- chip powerhouse was well positioned to help build the metaverse.

Shares of the leading maker of computer graphics processing units (ticker: NVDA), jumped 15% to \$306.72 in intraday trading. That pushed it to a market capitalization of more than \$760 billion. Shares gave up some of those gains to close at \$298.01 on the day.

CO bkht : Berkshire Hathaway Inc | nvdcpr : NVIDIA Corporation
IN i34531 : Semiconductors | i8396 : Diversified Holding Companies | ibcs : Business/Consumer Services | iindele : Industrial Electronics | iindstrls : Industrial Goods | itech : Technology | iintcir : Integrated Circuits | ividbd : Graphics Integrated Circuits
NS c1522 : Share Price Movement/Disruptions | c1521 : Analysts' Comments/Recommendations | c15 : Financial Performance | ccat : Corporate/Industrial News | cmarkr : Market Research | cdom : Domestic/Foreign Markets | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter
IPD Street Notes
IPC I/ELQ
PUB Dow Jones & Company, Inc.
AN Document BON0000020211104ehb4002xl

HD China Has the Jump on Building the **Metaverse**. These Tech Companies Are Leading the Way.
-- Barrons.com

BY By Craig Mellow

WC 621 words

PD 5 November 2021

ET 03:55

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Mark Zuckerberg lately introduced Western financiers to the metaverse, an immersive online realm that may someday yield enormous profit. Chinese investors were all over it already.

Young companies such as AVIT (ticker: 300264.China), which builds cool virtual-reality gear, and cutting-edge game designer Shenzhen Zhongqingbao Interaction Network (300052.China) have multiplied in value this year based on their metaverse promise.

CO tenchl : Tencent Holdings Ltd

IN iint : Online Service Providers | itech : Technology

NS ccat : Corporate/Industrial News | neqac : Equities Asset Class News | ncat : Content Types | nfact : Factiva Filters

RE china : China | easiaz : Eastern Asia | chinaz : Greater China | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211104ehb40050r

HD **Press Release: Ready Games Launches ICON: Avatar Fashion Metaverse With Epik as Its Exclusive NFT Technology Provider**

WC 1,055 words

PD 5 November 2021

ET 03:24

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Ready Games Launches ICON: Avatar Fashion Metaverse With Epik as Its Exclusive NFT Technology Provider

Epik's Blockchain Infrastructure for NFT Interoperability Will Launch Across All Ready Games Network's Titles

IN iblock : Blockchain Technology | i7902 : Telecommunication Services | itech : Technology

NS cpartn : Partnerships/Collaborations | mcat : Commodity/Financial Market News | neqac : Equities Asset Class News | npress : Press Releases | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211104ehb4004rk

SE business

HD **As Facebook pivots to Meta, Epic Games poaches its **metaverse** specialist**

BY By Zachery Eanes

CR News & Observer

WC 680 words

PD 4 November 2021

SN The News & Observer

SC RNOB

LA English

CY Distributed by The McClatchy Company

LP

CARY

Last week, Facebook changed its company name to Meta, a reflection of its efforts to create more tools and products for a concept called the metaverse.

CO epcgms : Epic Games, Inc. | onInfr : Meta Platforms Inc.

IN igamsof : Games Software | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icnp : Consumer Goods | icomp : Computing | ilgood : Leisure/Travel Goods | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools

NS c411 : Management Moves | reqrcm : Suggested Reading Computers | c41 : Management | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter | redit : Selection of Top Stories/Trends/Analysis | reqr : Suggested Reading Industry News

RE usnc : North Carolina | namz : North America | usa : United States | uss : Southern U.S.

PUB The McClatchy Company

AN Document RNOB000020211104ehb4000gp

HD **Press Release: Treatment Announces Global Medical Metaverse**

WC 862 words

PD 4 November 2021

ET 18:30

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Treatment Announces Global Medical Metaverse

VANCOUVER, British Columbia, Nov. 04, 2021 (GLOBE NEWSWIRE) -- Treatment.com International Inc. ("Treatment or the "Company") (CSE: TRUE -- OTC: TREIF -- 939.F) is a healthcare technology company with a passion for supporting consumers and health care providers globally with easy, AI-driven solutions.

CO yradrc : Treatment.com International Inc.

IN i3302022 : Artificial Intelligence Technologies | itech : Technology | iphhit : Healthcare Information Technologies

NS gaiml : Artificial Intelligence/Machine Learning | c22 : New Products/Services | gtrea : Medical Treatments/Procedures | neqac : Equities Asset Class News | npress : Press Releases | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | gcsci : Computer Science | ghea : Health | gsci : Sciences/Humanities | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE cabc : British Columbia | cana : Canada | vancv : Vancouver | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211104ehb4002hd

HD Microsoft Cloud Enhances Digital Experiences Through Metaverse, AI and Hyperconnectivity at Ignite 2021

WC 669 words

PD 4 November 2021

SN Al-Bawaba News

SC ALBAWA

LA English

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LP

With the cutting-edge capabilities of the Cloud, Microsoft presented more than 90 new services and updates at Ignite 2021, exploring the breakthrough ways of connecting people, organisations and ideas. This year's annual conference showcased opportunities in optimizing for the new world of hybrid work, assisting customers in building hyperconnected businesses, transforming into digital businesses, and protecting their digital journeys with end-to-end security.

CO mcrest : Microsoft Corporation

IN i3302022 : Artificial Intelligence Technologies | itech : Technology | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing

NS cdbus : Digitalization | gaiml : Artificial Intelligence/Machine Learning | npress : Press Releases | ccat : Corporate/Industrial News | gcat : Political/General News | gcsci : Computer Science | gsci : Sciences/Humanities | ncat : Content Types

RE uae : United Arab Emirates | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD Press release, BUSINESS, IT and Technology

PUB Al Bawaba.com, Inc.

AN Document ALBAWA0020211104ehb4000b7

Pittsburgh Post-Gazette

SE OPINION
HD **METaverse** MAY BE COMING, BUT DON'T EXPECT IT FROM MARK ZUCKERBERG
WC 919 words
PD 4 November 2021
SN Pittsburgh Post-Gazette
SC PPGZ
PG A-13
VOL ISSN:1068624X
LA English
CY © 2021 Post Gazette Publishing Company. Provided by ProQuest Information and Learning. All rights reserved.
LP
Until a week ago, most people had no idea what the metaverse was. For that matter, most of the 7.9 billion people in the world still don't.
So, first an explanation: The "metaverse," as coined by science fiction writer Neal Stephenson in his 1992 novel "Snow Crash," is a seamless blending of virtual and physical reality. For 30 years, his vision has been a fantasy.
IN idigicam : Digital Cameras | i3302 : Computers/Consumer Electronics | i3454 : Personal Electronics | i3733 : Photographic Equipment | icnp : Consumer Goods | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | ilgood : Leisure/Travel Goods | itech : Technology
NS gcat : Political/General News | gsci : Sciences/Humanities | nedc : Commentaries/Opinions | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter
RE usa : United States | namz : North America
IPD Newspapers
PUB PG Publishing Co., Inc
AN Document PPGZ000020211104ehb400018

SE Business
HD **Web Summit 2021: Facebook 'not perfect' says Chris Cox as he defends **metaverse** idea**
BY Simon Freeman
WC 689 words
PD 4 November 2021
ET 13:25
SN Evening Standard Online
SC NSONL
LA English
CY © 2021. Independent Digital News and Media Ltd. All Rights Reserved

LP

Chris Cox, the chief product officer at [Facebook](#) (now rebranded [Meta](#)), said he welcomed “difficult conversations” around the social media giant’s future as he gave a sceptical audience a glimpse into the metaverse.

Cox defended [Mark Zuckerberg](#), a close friend, from mounting criticism spiralling around the \$1 trillion company he built as Meta stakes a \$10 billion claim on its vision for the future of the internet.

CO onInfr : Meta Platforms Inc.
IN iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology
PUB Evening Standard Limited
AN Document NSONL00020211104ehb4000rt

The New York Times

CLM	FOR CONTEXT
SE	Style Desk; SECTD
HD	Are You Missing Out on the Metaverse?
BY	By John Herrman
WC	1,194 words
PD	4 November 2021
SN	The New York Times
SC	NYTF
ED	Late Edition - Final
PG	5
LA	English
CY	Copyright 2021 The New York Times Company. All Rights Reserved.
LP	<p>Pitches for the future of the internet are banking on an old trick: FOMO.</p> <p>If you have an internet connection, you're probably familiar with the feeling. Something new starts happening online. People seem really excited about it. Suddenly you're curious. (Sure, I'll join TikTok.) Or maybe you feel dread. (Am I too late to buy crypto?) Everyone at some point fears missing out on something.</p>
NS	glife : Living/Lifestyle ncolu : Columns gcat : Political/General News ncat : Content Types
RE	usa : United States namz : North America
IPD	Style Desk
PUB	The New York Times Company
AN	Document NYTF000020211104ehb40002u

SE tech

HD What the **metaverse** is, whos in it and why it matters

WC 902 words

PD 4 November 2021

SN The Nation

SC THENAT

LA English

CY © 2021 Nation Multimedia Group Public Co., Ltd

LP

The metaverse is a virtual universe that blends aspects of digital technologies including video-conferencing, games like Minecraft or Roblox, cryptocurrencies, email, virtual reality, social media and live-streaming.

Quite how these pieces will fit together is a work in progress, but some tech giants already see it as the future of human communication and interaction. It's "the next frontier," Mark Zuckerberg said when he changed his company's name from Facebook to Meta Platforms Inc.

CO onInfr : Meta Platforms Inc. | rblxu : Roblox Corporation

IN igamsof : Games Software | ivicu : Virtual Currencies/Cryptocurrencies | i7902202 : Mobile Telecommunications | ivrealt : Virtual Reality Technologies | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ibnk : Banking/Credit | icnp : Consumer Goods | icomp : Computing | ifinal : Financial Services | ifmsoft : Financial Technology | ilgood : Leisure/Travel Goods | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools

NS gcat : Political/General News

PUB Nation Multimedia Group Public Co., Ltd.

AN Document THENAT0020211104ehb400004

THE STRAITS TIMES

CLM	Straits Times Breaking News
SE	Opinion
HD	Into the metaverse : How sci-fi shapes attitudes to the future
BY	Madhumita Murgia
WC	824 words
PD	4 November 2021
SN	The Straits Times
SC	STIMES
LA	English
CY	© 2021 SPH Media Limited
LP	<p>The Terminator, Doraemon and The Fish Of Lijiang show us different cultural perspectives.</p> <p>(FINANCIAL TIMES) - When I recently finished reading Ted Chiang's 2019 sci-fi collection Exhalation, what lingered most about his futuristic short stories was how contemporary they felt. In a world where news reports about AI-powered robo-carers and aggressive algorithms have become familiar, Chiang's otherworldly tales have an uncanny relevance.</p>
NS	gaiml : Artificial Intelligence/Machine Learning gcsci : Computer Science ncolu : Columns gcat : Political/General News gsci : Sciences/Humanities ncat : Content Types
RE	china : China apacz : Asia Pacific asiaz : Asia bric : BRICS Countries chinaz : Greater China devgcoz : Emerging Market Countries dvpcoz : Developing Economies easiaz : Eastern Asia
PUB	SPH Media Limited
AN	Document STIMES0020211103ehb4004pk

FINANCIAL REVIEW

SE	Companies and Markets
HD	Game gets a \$27m splash for the metaverse
BY	Michael Bailey Rich List co-editor
WC	587 words
PD	3 November 2021
SN	The Australian Financial Review
SC	AFNR
ED	First
PG	17
LA	English
CY	Copyright 2021. Fairfax Media Management Pty Limited.
LP	<p>The Brisbane-based creators of Splash, a music-making video game with 3 million active monthly users on the Roblox platform, have raised \$27 million to attract more players across platforms in the emerging "metaverse".</p> <p>Splash was founded in 2017 by Stephen Phillips, an artificial intelligence engineer who in 2013 sold a hit-predicting algorithm to Twitter. He was the seed investor, alongside former Rich Lister Graeme Wood.</p>
CO	rblox : Roblox Corporation
IN	i3302 : Computers/Consumer Electronics i330202 : Software i3302021 : Applications Software icnp : Consumer Goods icomp : Computing igamsof : Games Software ilgood : Leisure/Travel Goods itech : Technology
NS	ccat : Corporate/Industrial News
RE	austr : Australia apacz : Asia Pacific ausnz : Australia/Oceania
PUB	Fairfax Media Management Pty Limited
AN	Document AFNR000020211105ehb30001d

SE Science

HD Nike applies for trademarks to make and sell VIRTUAL shoes and clothes in the **metaverse**: Apparel maker is also looking to hire someone to 'usher us into the virtual world

BY Chris Ciaccia For Dailymail.Com

WC 848 words

PD 4 November 2021

ET 00:22

SN Mail Online

SC DAMONL

LA English

CY Copyright 2021

LP

* Nike filed several trademark applications that could indicate the company will sell virtual shoes and clothing in the metaverse

* It filed seven applications in total, including NIKE, JUST DO IT the swoosh logo

CO nike : Nike Inc

IN isptwr : Sports Clothing/Footwear | i6540029 : Sporting Goods Stores | i64 : Retail/Wholesale | i654 : Specialty Retailing | iclt : Clothing/Textiles | icnp : Consumer Goods | ilgood : Leisure/Travel Goods | iretail : Retail | isptgds : Sports Goods | i451 : Footwear

NS ctmrk : Trademarks | ccat : Corporate/Industrial News | crect : Recruitment | c24 : Capacity/Facilities | cgymtr : Intellectual Property Rights | cinprp : Industrial Property Rights | gsci : Sciences/Humanities | c42 : Labor/Personnel | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

PUB DMG Media Limited

AN Document DAMONL0020211103ehb3008c1

SE Science
HD **Move aside, Meta! Microsoft pushes towards its own 'metaverse' as it adds 3D virtual avatars to its Teams chat system**
BY Jonathan Chadwick For Mailonline
WC 1,224 words
PD 3 November 2021
ET 22:47
SN Mail Online
SC DAMONL
LA English
CY Copyright 2021
LP
* Microsoft has revealed it's bringing its mixed reality platform Mesh to Teams
* It will allow Teams users to appear as their own customised 3D virtual avatars
CO mcrost : Microsoft Corporation
IN ivrealt : Virtual Reality Technologies | itech : Technology | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing
NS gsci : Sciences/Humanities | gcat : Political/General News
PUB DMG Media Limited
AN Document DAMONL0020211103ehb3007kc

HD Press Release: AppSwarm to Explore Development of **Metaverse** and NFT Applications

WC 545 words

PD 3 November 2021

ET 20:52

SN Dow Jones Institutional News

SC DJDN

LA English

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LP

AppSwarm to Explore Development of Metaverse and NFT Applications

Tulsa, OK, Nov. 03, 2021 (GLOBE NEWSWIRE) -- via NewMediaWire -- AppSwarm, Corp. (OTC: SWRM), a software development company and aggregator of mobile applications, announces plans to develop new health applications and NFT projects geared around the emerging metaverse reality.

CO hypbcs : AppSwarm, Inc.

IN i3302021 : Applications Software | i3302 : Computers/Consumer Electronics | i330202 : Software | icom : Computing | itech : Technology

NS c22 : New Products/Services | neqac : Equities Asset Class News | npress : Press Releases | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211103ehb3002uk

SE Business
HD **Mobile gaming, blockchain unicorn Animoca Brands targets 'open metaverse' investors with latest fundraising**
BY Harvey Kong
WC 635 words
PD 3 November 2021
SN scmp.com
SC SCMCOM
LA English
CY (c) 2021 scmp.com. All rights reserved.
LP
 * The Hong Kong-based start-up needs funds if it is to compete in the metaverse, says company president
 * Animoca raised US\$65 million in a second round of funding in October, with its valuation doubling to more than US\$2 billion
NS c17 : Corporate Funding | croufi : Series/Round Financing | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
RE china : China | hkong : Hong Kong | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia
PUB South China Morning Post Publishers Limited
AN Document SCMCOM0020211103ehb3000bd

SE Lifestyle, Tech
HD Microsoft teases its **metaverse** with new updates to Xbox and Teams
BY Vishwam Sankaran
WC 535 words
PD 3 November 2021
ET 18:06
SN Independent Online
SC INDOP
LA English
CY © 2021. Independent Digital News and Media Ltd. All Rights Reserved
LP
New Teams update would provide users personalised digital avatars and immersive spaces where they can meet
[Microsoft](#) is introducing [metaverse](#) features to its Xbox gaming console services and its video conferencing software Teams, just days after Facebook announced its rebranding to Meta with plans to plunge its users into virtual reality environments.
CO mcrst : Microsoft Corporation
IN icmsw : Communications Software | i49411 : Video Game Consoles | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icnp : Consumer Goods | icomp : Computing | idurhg : Durable Household Products | ielec : Consumer Electronics | ihome : Home Electronics/Appliances | ilgood : Leisure/Travel Goods | itech : Technology
NS ccat : Corporate/Industrial News | glife : Living/Lifestyle | gcat : Political/General News
PUB Independent Digital News and Media Ltd.
AN Document INDOP00020211103ehb30070u

HD **Press Release: Veritone Delivers the Metaverse to the Global Enterprises With Integration of Synthetic Voice and Conversational AI**

WC 891 words

PD 3 November 2021

ET 16:30

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Veritone Delivers the Metaverse to the Global Enterprises With Integration of Synthetic Voice and Conversational AI

Veritone MARVEL.ai synthetic voice solution now fully integrated with conversational AI Wade & Wendy platform

CO fjuuon : Veritone, Inc.

IN i3302022 : Artificial Intelligence Technologies | itech : Technology

NS gcsci : Computer Science | c22 : New Products/Services | neqac : Equities Asset Class News | npress : Press Releases | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | gsci : Sciences/Humanities | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211103ehb3001ih



HD Augmented reality: an early taste of the **metaverse**?

BY Katy LEE

WC 726 words

PD 3 November 2021

ET 16:07

SN Agence France Presse

SC AFPR

LA English

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LP

When Facebook unveiled a mock-up last week of the "metaverse" -- supposedly the internet of the future -- it showed people transported to a psychedelic world of flying fish and friendly robots.

But while even Facebook CEO Mark Zuckerberg acknowledges these kinds of experiences could be many years away, some enthusiasts argue that a more modest version of the metaverse is already here.

CO onInfr : Facebook, Inc.

IN ivrealt : Virtual Reality Technologies | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools

NS nitv : Interviews | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

RE porl : Portugal | eecz : European Union Countries | eurz : Europe | weurz : Western Europe

IPD Interview

PUB Agence France-Presse

AN Document AFPR000020211103ehb3006bt

SE Insider
HD What next for Facebook and what even is the **metaverse**?
BY Oliver Wiseman
WC 1,266 words
PD 3 November 2021
ET 13:47
SN Evening Standard Online
SC NSONL
LA English
CY © 2021. Independent Digital News and Media Ltd. All Rights Reserved

LP

The behemoth social network is on manoeuvres with a serious rebrand. But can it stop the rot caused by scandals and explosive whistleblowers? Oliver Wiseman reports

[Mark Zuckerberg](#) was the future once. No one embodied the late-noughties' promise of world-changing interconnectivity offered by social media better than the [Harvard dropout](#) whose tech company was supposed to help democratise communication, topple dictators and empower us all.

CO onInfr : Facebook, Inc.
IN iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology
NS glife : Living/Lifestyle | gweb : Social Media | gwhis : Whistleblowers | gcat : Political/General News | gcrim : Crime/Legal Action
PUB Evening Standard Limited
AN Document NSONL00020211102ehb2003xz

The Boston Globe

SE	BUSINESS
HD	In companies' virtual worlds, the metaverse is getting real
BY	Scott Kirsner
WC	1,250 words
PD	3 November 2021
SN	The Boston Globe
SC	BSTNGB
PG	C.8
VOL	ISSN:07431791
LA	English
CY	© 2021 The Boston Globe. Provided by ProQuest Information and Learning. All Rights Reserved.
LP	<p>The pandemic has made the concept of a virtual space to meet, do business, or hang out more tangible, benefitting companies like Virbela.</p> <p>Last Wednesday morning, I was scheduled to meet Alex Howland in the metaverse at 8:45 a.m.</p>
NS	ccat : Corporate/Industrial News gcat : Political/General News
RE	usa : United States namz : North America
IPD	Newspapers
PUB	Boston Globe Media Partners LLC
AN	Document BSTNGB0020211103ehb3000jv



SE Business
HD Microsoft's **metaverse** will have PowerPoint
BY Dina Bass and Emily Chang Bloomberg
WC 671 words
PD 3 November 2021
SN The Toronto Star
SC TOR
ED ONT
PG B6
LA English
CY Copyright (c) 2021 The Toronto Star
LP
Company believes technology will have business uses before it's viable as consumer platform
If you're worried the metaverse will be all fun and games, fear not: Microsoft Corp. is taking its own stab at the idea, and it will have PowerPoint and Excel.
CO mcrost : Microsoft Corporation
IN i3302 : Computers/Consumer Electronics | itech : Technology | i330202 : Software | i3302021 : Applications Software | icomp : Computing
NS gout : Outbreaks/Epidemics | ccat : Corporate/Industrial News | gcat : Political/General News | ghea : Health | gmed : Medical Conditions | gspox : Infectious Diseases
RE cana : Canada | namz : North America
IPD Business
PUB Toronto Star Newspapers Limited
AN Document TOR0000020211103ehb3000mp

SE Info-tech
HD **Microsoft enters the metaverse**
BY Hemani Sheth
WC 885 words
PD 3 November 2021
SN BusinessLine Online
SC BSNLNO
LA English
CY © 2021 THG Publishing Pvt. Ltd.
LP
 Mumbai, November 3 Info-tech
 Announces Mesh for Teams Connected Spaces
CO mcrost : Microsoft Corporation
IN i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software
 | icomp : Computing | itech : Technology
NS c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services |
 ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
PUB THG Publishing Pvt. Ltd.
AN Document BSNLNO0020211103ehb30002x



HD With the **Metaverse**, no more elections, exams, etc, as we know them lah

BY DAVID CHRISTY

WC 713 words

PD 3 November 2021

SN New Straits Times

SC NSTRAT

PG 16

LA English

CY (c) 2021 New Straits Times Press (Malaysia) Berhad.

LP

IF Zuckerberg's Metaverse comes to pass, the present will feel like rust. The human universe will change, and your children's lives will seem strange. Strange to you, at least. The world will look and feel very different. As different as Tesla's Model 3 is from the Ford T. As sharply contrasting as the Petronas Twin Towers are from my humble hut in Jenaris. In 2015, I wrote of a possible scenario. Of a time that is to come. "Here is what will unfold. You will put a device on your head, which will instantly 'place' you in a stadium. "You look around and there are thousands of others with you watching the game between Selangor and Kelantan. They are cheering, jeering and groaning. "You feel the hardness of your seat. You tremble excitedly as you feel the shuddering of the structure as tens of thousands of spectators erupt at the scoring of a goal or the scouring of their team. "But they are all in truth in their very own homes, wearing the same device as you.

RE malay : Malaysia | apacz : Asia Pacific | asiaz : Asia | devgcoz : Emerging Market Countries | dypcoz : Developing Economies | seasiaz : Southeast Asia

IPC NS03

PUB New Straits Times Press (Malaysia) Berhad

AN Document NSTRAT0020211103ehb30000q

SE MINT, Industry
HD Microsoft reveals **metaverse** plans for the enterprise
BY Prasad Banerjee
WC 618 words
PD 3 November 2021
SN Mint
SC HNMINT
LA English
CY Copyright 2021. HT Media Limited. All rights reserved.

LP

New Delhi, Nov. 3 -- Less than a week after Facebook said it would shift focus to create a future metaverse, Microsoft is throwing its hat in the ring. "I can't overstate how much of a breakthrough this is. It's no longer just looking at a camera view of a factory floor, you can be on the floor. It's no longer just video conferencing with colleagues, you can be with them in the same room. It's no longer just playing a game with friends, you can be in the game with them," Satya Nadella, chief executive of Microsoft, said during the company's Ignite conference last night.

However, while Facebook focuses on building products that will bring consumers into the metaverse, Microsoft wants to focus more on enterprises. "Let's start by defining the term, and no, it is not the metaverse first imagined by Neal Stephenson," the company said in a blog post. American novelist Stephenson is widely credited for coining the term metaverse in his 1992 novel Snow Crash.

CO mcrst : Microsoft Corporation | onlfr : Facebook, Inc.
IN i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology
NS ccat : Corporate/Industrial News
RE india : India | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | indsubz : Indian Subcontinent | sasiaz : Southern Asia
PUB HT Digital Streams Limited
AN Document HNMINT0020211103ehb300001

HD **Promise of **metaverse** boosts VR, AR prospects**

BY Fan Feifei

WC 1,528 words

PD 3 November 2021

SN China Daily

SC CHNDLY

PG 15

LA English

CY Copyright 2021, China Daily Multimedia Co. Ltd. All Rights Reserved.

LP

Better experience, new applications driving growth

The virtual reality and augmented reality industry has ushered in new development opportunities as a string of tech heavyweights are highlighting the significance of building what is known as the metaverse.

IN ivrealt : Virtual Reality Technologies | itech : Technology

RE china : China | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia

PUB China Daily Multimedia Co. Ltd.

AN Document CHNDLY0020211102ehb300017

The New York Times

CLM For Context
SE Style
HD **Are You Missing Out on the Metaverse?**
BY By John Herrman
WC 1,176 words
PD 3 November 2021
ET 01:38
SN NYTimes.com Feed
SC NYTFEED
LA English
CY Copyright 2021. The New York Times Company. All Rights Reserved.
LP

Pitches for the future of the internet are banking on an old trick: FOMO.

If you have an internet connection, you're probably familiar with the feeling. Something new starts happening online. People seem really excited about it. Suddenly you're curious. (Sure, I'll join TikTok.) Or maybe you feel dread. (Am I too late to buy crypto?) Everyone at some point fears missing out on something.

NS ncolu : Columns | ncat : Content Types
RE usa : United States | namz : North America
IPD Social Media
PUB The New York Times Company
AN Document NYTFEED020211102ehb200byl

FINANCIAL REVIEW

HD From Queensland to the **metaverse**: Roblox game creator raises \$27m

BY Michael Bailey

WC 764 words

PD 2 November 2021

ET 23:30

SN AFR Online

SC AFNROL

LA English

CY Copyright 2021. Fairfax Media Management Pty Limited.

LP

The Brisbane-based creators of Splash, a music-making video game with 3 million active monthly users on the Roblox platform, have raised \$27 million to attract more players across platforms in the emerging "[metaverse](#)".

Splash was founded in 2017 by Stephen Phillips, an artificial intelligence engineer who in 2013 sold a hit-predicting algorithm [to Twitter](#). He was the seed investor alongside [former Rich Lister Graeme Wood](#).

CO rblxu : Roblox Corporation

IN i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icnp : Consumer Goods | icomp : Computing | igamsof : Games Software | ilgood : Leisure/Travel Goods | itech : Technology

RE austr : Australia | queensl : Queensland | ausnz : Australia/Oceania | apacz : Asia Pacific

IPD Gaming

PUB Fairfax Media Management Pty Limited

AN Document AFNROL0020211102ehb2001gy

HD **Press Release: WISEKey's WISEID Digital Identity Technology Now Allows Minting of Digital Identities NFTs in the Metaverse**

WC 1,083 words

PD 2 November 2021

ET 22:30

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

WISEKey's WISEID Digital Identity Technology Now Allows Minting of Digital Identities NFTs in the Metaverse

WISEKey's WISEID Digital Identity Technology Now Allows Minting of Digital Identities NFTs in the Metaverse

CO wskey : WISEKey International Holding Ltd

IN iblock : Blockchain Technology | itech : Technology | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | isecpri : Security/Privacy Software

NS neqac : Equities Asset Class News | npress : Press Releases | ncat : Content Types | nfact : Factiva Filters

RE switz : Switzerland | dach : DACH Countries | eurz : Europe | weurz : Western Europe

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211102ehb2003b1

HD **Press Release: WISeKey's WISeID Digital Identity Technology Now Allows Minting of Digital Identities NFTs in the Metaverse**

WC 1,062 words

PD 2 November 2021

ET 22:30

SN Dow Jones Newswires German

SC RTDJGE

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

WISeKey's WISeID Digital Identity Technology Now Allows Minting of Digital Identities NFTs in the Metaverse

With a truly NFT identity, users can create, sign and verify claims, while parties who interact with a user will be able to verify their identity. Additionally, users will be able to selectively disclose their information.

CO wskey : WISeKey International Holding Ltd

IN iblock : Blockchain Technology | itech : Technology | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | isecpri : Security/Privacy Software

NS neqac : Equities Asset Class News | npress : Press Releases | ncat : Content Types | nfact : Factiva Filters

RE switz : Switzerland | dach : DACH Countries | eurz : Europe | weurz : Western Europe

PUB Dow Jones & Company, Inc.

AN Document RTDJGE0020211102ehb2000yi

HD Press Release: Super League Strategy to Empower Creators Delivers Impressive Audience Reach Inside the **Metaverse**

WC 1,031 words

PD 2 November 2021

ET 17:30

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Super League Strategy to Empower Creators Delivers Impressive Audience Reach Inside the Metaverse

Company achieved a dominant reach of 63 million monthly active users in Roblox in October, translating to approximately 30% of all Roblox users

CO rblxu : Roblox Corporation

IN igamsof : Games Software | i838 : Advertising Services | i4941 : Dolls/Toys/Games | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | iadv : Advertising/Marketing/Public Relations | ibcs : Business/Consumer Services | icnp : Consumer Goods | icomp : Computing | ilgood : Leisure/Travel Goods | imark : Marketing | itech : Technology

NS c22 : New Products/Services | cbrand : Branding | neqac : Equities Asset Class News | npress : Press Releases | c31 : Marketing | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211102ehb200237

THE STRAITS TIMES

CLM Straits Times Breaking News
SE Opinion
HD The **metaverse** is Mark Zuckerberg's escape hatch
BY Kevin Roose
WC 1,657 words
PD 2 November 2021
SN The Straits Times
SC STIMES
LA English
CY © 2021 SPH Media Limited
LP

Facebook's rebranding is not simply a marketing gimmick. A successful metaverse pivot could help solve at least four big, thorny problems it faces in the terrestrial world.

(NYTIMES) When Mr Mark Zuckerberg appeared on screen at Facebook's virtual Connect conference last week, smiling as he wandered through sterile rooms filled with mid-century modern furniture, he looked like a man unburdened. Whistle-blower? What whistle-blower? Cascading, years-long trust crisis that has regulators fuming, employees bailing and lawmakers comparing Facebook to Big Tobacco? Hmm, doesn't ring a bell.

CO onInfr : Facebook, Inc.
IN ivrealt : Virtual Reality Technologies | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools
NS cbrand : Branding | csmad : Social Media Marketing/Advertising | ncolu : Columns | gwhis : Whistleblowers | c31 : Marketing | ccat : Corporate/Industrial News | gcat : Political/General News | gcrim : Crime/Legal Action | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
RE singp : Singapore | apacz : Asia Pacific | asiaz : Asia | seasiaz : Southeast Asia
PUB SPH Media Limited
AN Document STIMES0020211101ehb2004bp

SE Science
HD **Meta announces ultra-thin synthetic skin for robots that enables them to 'feel' objects: Lifelike androids could be a big part of Mark Zuckerberg's vision to build its **metaverse****
BY Stacy Liberatore For Dailymail.com
WC 753 words
PD 1 November 2021
ET 23:09
SN Mail Online
SC DAMONL
LA English
CY Copyright 2021
LP
* Meta announced Monday it has designed a new synthetic skin for robots
* The skin is added to robotic 'fingers' allowing the machines to 'feel'
NS ccat : Corporate/Industrial News | gsci : Sciences/Humanities | gcat : Political/General News
PUB DMG Media Limited
AN Document DAMONL0020211101ehb1007ep

SE opinion
HD Escaping Into the **Metaverse**; kara Swisher
BY By Kara Swisher
WC 1,502 words
PD 1 November 2021
SN International New York Times
SC INHT
LA English
CY © 2021 The New York Times Company. All Rights Reserved.

LP

Amid revelations that Facebook did not do enough to counter anti-vaccine disinformation on its platform; that it disputed its own research showing that Instagram, which it owns, posed harm to teen girls; and that it ranked countries it would help combat the sharing of election lies, what is its bold step? The company has changed its name to Meta, because that's how you fix thorny problems.

Prolonged, sad sigh.

CO onInfr : Meta Platforms Inc.
IN iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology
NS nedc : Commentaries/Opinions | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter
PUB International Herald Tribune
AN Document INHT000020211031ehb10000i

SE Daily
HD **Crypto Will Be the Currency of the Metaverse. Coinbase Could Benefit.**
BY Daren Fonda
WC 596 words
PD 1 November 2021
ET 21:38
SN Barron's Online
SC BON
LA English
CY Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.

LP

Facebook's transition to a "metaverse" company should be broadly positive for tokens that are likely to be used as currencies in new online gaming and e-commerce worlds.

Multiple companies and cryptos could benefit from the metaverse—a broad concept for a new generation of immersive virtual worlds where people will be able to work, play games, conduct e-commerce, and interact socially.

CO coinba : Coinbase Global Inc | onInfr : Facebook, Inc.

IN i3302 : Computers/Consumer Electronics | i330202 : Software | i831 : Financial Investment Services | i8394 : Computer Services | ibnk : Banking/Credit | icnp : Consumer Goods | icph : Computer Hardware | ifinal : Financial Services | iint : Online Service Providers | iinv : Investing/Securities | ilgood : Leisure/Travel Goods | itech : Technology | ibcs : Business/Consumer Services | icomp : Computing | i83106 : Securities/Commodity Exchange Activities | icryxch : Cryptocurrency Exchanges | ifmsoft : Financial Technology | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | ivicu : Virtual Currencies/Cryptocurrencies

NS e1102 : Money Supply Figures | e52 : Euro Zone/Currency | gpersf : Personal Finance | gpersi : Personal Investments | m13 : Money/Currency Markets | m131 : Money Markets | m132 : Foreign Exchange Markets | mcuop : Currency Options | mforx : Forex Derivatives | e11 : Economic Performance/Indicators | ecat : Economic News | gcat : Political/General News | m15 : Derivative Securities | mcat : Commodity/Financial Market News | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter

IPD Street Notes

IPC BID.XX

PUB Dow Jones & Company, Inc.

AN Document BON0000020211101ehb1001up

HD **Press Release: Fantasy 360 Technologies Announces Uncontained and Uncontained/OS Hardware and Software platforms for building the Physical Metaverse**

WC 1,248 words

PD 1 November 2021

ET 20:15

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Fantasy 360 Technologies Announces Uncontained and Uncontained/OS Hardware and Software platforms for building the Physical Metaverse

--

Fantasy 360 Technologies is excited to announce that UNCONTAINED VR attraction has moved out of Beta and into production development.

-- The Company reveals its plans to build the physical Metaverse bridging

the virtual world with the physical. A vital connection for the Out-of-Home Entertainment industry to the Metaverse

-- The UNCONTAINED attraction will serve as the company's first hardware platform for building physical experiences in the Metaverse

-- The Company reveals plans for its Uncontained/OS software platform which

today powers the Uncontained hardware platform, and will allow brands, operators, and partners to leverage its software to build physical and

real world social experiences in the Metaverse

CO ftszti : Fantasy 360 Technologies Inc.

IN i3302020 : Systems Software | i3302 : Computers/Consumer Electronics | i330202 : Software | icomp : Computing | itech : Technology

NS c22 : New Products/Services | cbrand : Branding | neqac : Equities Asset Class News | npress : Press Releases | c31 : Marketing | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE cabc : British Columbia | cana : Canada | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211101ehb1002kw

HD *Sfermion Raises \$100M NFT Fund Aimed at Accelerating the Emergence of the **Metaverse**

WC 775 words

PD 1 November 2021

ET 18:30

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

1 Nov 2021 09:00 ET Press Release: Sfermion Raises \$100M NFT Fund Aimed at Accelerating the Emergence of the Metaverse

Sfermion Raises \$100M NFT Fund Aimed at Accelerating the Emergence of the Metaverse

NS mcat : Commodity/Financial Market News | neqac : Equities Asset Class News | npress : Press Releases | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211101ehb100275

HD Who's building the **metaverse?**

WC 707 words

PD 1 November 2021

ET 15:30

SN Reuters News

SC LBA

LA English

CY Copyright 2021 Thomson Reuters. All Rights Reserved.

LP

Nov 1 (Reuters) - Facebook changed its name last week to Meta Platforms Inc to signal its focus on the metaverse, which it thinks will be the successor to the mobile internet.

The metaverse broadly refers to the idea of a shared virtual platform that people can access through different devices and where they can move through digital environments.

CO onInfr : Facebook, Inc.

IN i3302 : Computers/Consumer Electronics | isocial : Social Media Platforms/Tools | iappsp : Cloud Computing | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS ccat : Corporate/Industrial News

IPD Business

IPC SERVICE:ABX

PUB Reuters News & Media Inc.

AN Document LBA0000020211101ehb101ovy

HD **Metaverse** pioneers unimpressed by Facebook rebrand

WC 573 words

PD 1 November 2021

ET 15:30

SN Reuters News

SC LBA

LA English

CY Copyright 2021 Thomson Reuters. All Rights Reserved.

LP

LONDON, Nov 1 (Reuters) - Early adopters of the virtual worlds known as the metaverse criticised Facebook's rebranding as an attempt to capitalise on growing buzz over a concept that it did not create.

The term metaverse has become a tech buzzword this year, with companies and investors keen to be a part of the next big thing. But users have for years been spending time in these fast-growing but obscure virtual worlds. "They are essentially trying to build what many of us have been building for years but rebrand it as their own," said Ryan Kappel, an American who for more than two years has hosted meet-ups in different metaverses.

CO onInfr : Facebook, Inc.

IN iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology

NS cbrand : Branding | c02 : Corporate Changes | c31 : Marketing | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE usa : United States | namz : North America

IPD Business

IPC SERVICE:ABX

PUB Reuters News & Media Inc.

AN Document LBA0000020211101ehb101ovs

SE op_ed
HD What is the **metaverse** anyway? And why is Facebook's Mark Zuckerberg all in? | Opinion
BY By Rabindra Ratan and Yiming Lei
CR Miami Herald
WC 571 words
PD 31 October 2021
SN The Miami Herald
SC MHL D
LA English
CY (c) Copyright 2021, The Miami Herald. All Rights Reserved.

LP

The metaverse is a network of always-on virtual environments in which many people can interact with one another and digital objects while operating virtual representations -- or avatars -- of themselves. Think of a combination of immersive virtual reality, a massively multiplayer online role-playing game and the web.

The metaverse is a concept from science fiction that many people in the technology industry envision as the successor to today's internet. It's only a vision at this point, but technology companies such as Facebook are aiming to make it the setting for many online activities, including work, play, studying and shopping. Facebook is so sold on the concept that it is renaming itself Meta to highlight its push to dominate the metaverse.

CO onInfr : Facebook, Inc.
IN ivrealt : Virtual Reality Technologies | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools
NS nedc : Commentaries/Opinions | c181 : Acquisitions/Mergers/Shareholdings | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter
RE usfl : Florida | namz : North America | usa : United States | uss : Southern U.S.
PUB The McClatchy Company
AN Document MHL D000020211031ehav00105

SE Local
HD What is the **metaverse** and how will it work?; Facebook's rebrand to 'Meta' reflects how the tech industry envisions the future: a connected virtual environment
BY Matt O'Brien and Kelvin Chan Associated press
WC 839 words
PD 31 October 2021
SN St. Paul Pioneer Press
SC STPL
ED 1 Minnesota
PG B6
LA English
CY Copyright 2021 Saint Paul Pioneer Press.

LP

The term "metaverse" is the latest buzzword to capture the tech industry's imagination -- so much so that one of the best-known internet platforms is rebranding to signal its embrace of the futuristic idea.

Facebook CEO Mark Zuckerberg's Thursday announcement that he's changing his company's name to Meta Platforms Inc., or Meta for short, might be the biggest thing to happen to the metaverse since science fiction writer Neal Stephenson coined the term for his 1992 novel "Snow Crash."

CO onInfr : Facebook, Inc.
IN ivrealt : Virtual Reality Technologies | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools
NS gcat : Political/General News
RE usmn : Minnesota | namz : North America | usa : United States | usc : Midwest U.S.
PUB MediaNews Group Inc.
AN Document STPL000020211031ehav0001r

SE Opinion

HD Facebook is still Facebook. 'Metaverse' is just going to give your aunt's misinformation group more ways to meet

BY Evelyn Kwong

WC 965 words

PD 30 October 2021

SN The Toronto Star

SC TOR

LA English

CY Copyright (c) 2021 The Toronto Star

LP

Remember when Facebook was all about "poking" friends and posting "Happy Birthday" on people's walls?

Well, the social media platform that has become a breeding ground for violent, far-right, racist, white supremacist, anti-vaccination groups and movements has just announced a new idea: creating even more space for its large audience of angry, misinformed users to connect.

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS gracm : Racism | nedc : Commentaries/Opinions | reqrio : Suggested Reading Internet/Online Services | reqrme : Suggested Reading Media | gcat : Political/General News | gcom : Society/Community | gdcri : Discrimination | ghum : Human Rights/Civil Liberties | gsoc : Social Issues | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | redit : Selection of Top Stories/Trends/Analysis | reqr : Suggested Reading Industry News

RE cana : Canada | namz : North America

IPD Opinion

PUB Toronto Star Newspapers Limited

AN Document TOR0000020211031ehau000gp

SE business
HD **Mark Zuckerberg's quixotic quest for the Facebook metaverse**

BY Danny Fortson in San Francisco

WC 1,846 words

PD 31 October 2021

ET 04:31

SN sundaytimes.co.uk

SC SUNDTI

LA English

CY © Times Newspapers Limited 2021

LP

The Facebook founder is assailed by scandals and a surging rival in TikTok, yet his total grip on power at the social media behemoth means he can shrug it off and spend billions on a quixotic metaverse quest. Shareholders can do nothing but watch

Mark Zuckerberg has a new "north star". In fact, he has two. In a bizarre address at Facebook's annual Connect conference, delivered virtually last week from what looked like a rather well-appointed ski chalet, the Facebook billionaire said that the company's "new north star was to help bring the metaverse to life".

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS ghnwi : High Net Worth Individuals | gcat : Political/General News

PUB News UK & Ireland Limited

AN Document SUNDTI0020211030ehau0013b

The Washington Post

SE Editorial-Opinion
HD The **metaverse** may be coming. But don't expect it from Mark Zuckerberg.
BY By Megan McArdle
WC 866 words
PD 30 October 2021
SN Washington Post.com
SC WPCOM
LA English
CY Copyright 2021, The Washington Post Co. All Rights Reserved.
LP

Until Thursday, most people had no idea what the metaverse was. For that matter, most of the 7.9 billion people in the world still don't.

So, first an explanation: The "metaverse," as coined by science fiction writer Neal Stephenson in his 1992 novel "Snow Crash," is a seamless blending of virtual and physical reality. For 30 years, his vision has been a fantasy.

NS nedc : Commentaries/Opinions | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter
RE usa : United States | namz : North America
IPD opinions
PUB Washington Post
AN Document WPCOM00020211030ehau0038p

SE	Technology
HD	Epic Games on Unreal Engine 5, and why it has the right building blocks for the open metaverse
BY	Divya Kala Bhavani
WC	1,567 words
PD	30 October 2021
SN	The Hindu Online
SC	THINDO
LA	English
CY	© 2021 THG Publishing Pvt. Ltd.
LP	Technology
	As Epic Games makes a statement by greenlighting blockchain-based games, we learn more about the company's busy road map with Unreal Engine 5's imminent release, the future of game design and the convergence of gaming and the crypto metaverse
CO	epcgms : Epic Games, Inc.
IN	igamsof : Games Software i3302 : Computers/Consumer Electronics iblock : Blockchain Technology i97912 : Gambling Industries i330202 : Software i3302021 : Applications Software icnp : Consumer Goods icomp : Computing ilea : Leisure/Arts/Hospitality ilgood : Leisure/Travel Goods itech : Technology
NS	gptech : Personal Technology ccat : Corporate/Industrial News gcat : Political/General News glife : Living/Lifestyle
RE	india : India asiaz : Asia bric : BRICS Countries devgcoz : Emerging Market Countries dvpcoz : Developing Economies indsubz : Indian Subcontinent sasiar : Southern Asia
PUB	THG Publishing Pvt. Ltd.
AN	Document THINDO0020211030ehau000e1

HD **Metaverse** Focus Marks Bold Play For Zuckerberg -- WSJ

BY By Deepa Seetharaman and Meghan Bobrowsky

WC 1,186 words

PD 30 October 2021

ET 12:02

SN Dow Jones Institutional News

SC DJDN

PG B3

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Mark Zuckerberg's announcement that Facebook Inc. is focusing on the metaverse and changing its name to Meta Platforms Inc. is in many ways a personal rebranding as much as a corporate one.

The co-founder has refashioned the company several times over the years -- in part through notable acquisitions of Instagram, WhatsApp, and Oculus VR -- and in the process has sought to establish himself as the champion and grand visionary of the next wave of the internet.

CO onInfr : Facebook, Inc. | oculvi : Oculus VR Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | ivrealt : Virtual Reality Technologies

NS ncmac : Commodities Asset Class News | nenac : Energy Asset Class News | neqac : Equities Asset Class News | nfiac : Fixed Income Asset Class News | ncat : Content Types | nfact : Factiva Filters

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211030ehau0007t

HD **Keywords:** A Crowded Field in the Race to the 'Metaverse' -- WSJ

WC 1,868 words

PD 30 October 2021

ET 12:02

SN Dow Jones Institutional News

SC DJDN

PG B1

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Our digital future likely won't be controlled by one company

By Christopher Mims

NS ncmac : Commodities Asset Class News | nenac : Energy Asset Class News | neqac : Equities Asset Class News | nfiac : Fixed Income Asset Class News | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211030ehau0004z

The Telegraph

SE Columnists
HD Is there a more pathetic man in the **metaverse** than Nick Clegg?

BY By Michael Deacon, COLUMNIST

WC 999 words

PD 30 October 2021

ET 11:30

SN The Telegraph Online

SC TELUK

LA English

CY The Telegraph Online © 2021. Telegraph Media Group Ltd.

LP

'Way of the World' is a twice weekly satirical look at the news and aims to mock the absurdities of modern life

The people of Sheffield Hallam must be feeling very guilty. When, at the general election of 2017, they voted to remove [Sir Nick Clegg](#) as their MP, they no doubt imagined that they were acting in his best interests. After all, the poor man had always looked so unhappy in politics: endlessly having to apologise for everything he'd ever done, while staring out at the world with those big, sad, pathetic eyes, like a dog pleading for a chocolate drop.

NS gpol : Domestic Politics | nedc : Commentaries/Opinions | gcat : Political/General News | gpir : Politics/International Relations | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter

PUB Telegraph Media Group Ltd.

AN Document TELUK00020211030ehau0008d

HD EXCHANGE --- Business News: Metaverse Focus Marks Bold Play For Zuckerberg

BY By Deepa Seetharaman and Meghan Bobrowsky

WC 824 words

PD 30 October 2021

SN The Wall Street Journal

SC J

PG B3

LA English

CY Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.

LP

Mark Zuckerberg's announcement that Facebook Inc. is focusing on the metaverse and changing its name to Meta Platforms Inc. is in many ways a personal rebranding as much as a corporate one.

The co-founder has refashioned the company several times over the years -- in part through notable acquisitions of Instagram, WhatsApp, and Oculus VR -- and in the process has sought to establish himself as the champion and grand visionary of the next wave of the internet.

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS c02 : Corporate Changes | c41 : Management | neqac : Equities Asset Class News | reqrio : Suggested Reading Internet/Online Services | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter | redit : Selection of Top Stories/Trends/Analysis | reqr : Suggested Reading Industry News

RE usa : United States | namz : North America

IPC ABO

PUB Dow Jones & Company, Inc.

AN Document J000000020211030ehau0002q

SE technology
HD The **Metaverse** Is Mark Zuckerberg's Escape Hatch; The Shift
BY By Kevin Roose
WC 1,616 words
PD 30 October 2021
SN International New York Times
SC INHT
LA English
CY © 2021 The New York Times Company. All Rights Reserved.

LP

If his new strategy works — a big if — it could help address several of Facebook's biggest problems.

When Mark Zuckerberg appeared onscreen at Facebook's virtual Connect conference on Thursday, smiling as he wandered through sterile rooms filled with midcentury modern furniture, he looked like a man unburdened.

CO onInfr : Facebook, Inc.
IN iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology
NS gwhis : Whistleblowers | gcat : Political/General News | gcrim : Crime/Legal Action
PUB International Herald Tribune
AN Document INHT000020211029ehau00009

The New York Times

CLM	The Shift
SE	Technology
HD	The Metaverse Is Mark Zuckerberg's Escape Hatch
BY	By Kevin Roose
WC	1,618 words
PD	29 October 2021
ET	14:30
SN	NYTimes.com Feed
SC	NYTFEED
LA	English
CY	Copyright 2021. The New York Times Company. All Rights Reserved.
LP	<p>If his new strategy works — a big if — it could help address several of Facebook's biggest problems.</p> <p>When Mark Zuckerberg appeared onscreen at Facebook's virtual Connect conference on Thursday, smiling as he wandered through sterile rooms filled with midcentury modern furniture, he looked like a man unburdened.</p>
CO	onInfr : Meta Platforms Inc.
IN	i3303 : Networking i838 : Advertising Services i3302 : Computers/Consumer Electronics iadv : Advertising/Marketing/Public Relations ibcs : Business/Consumer Services imark : Marketing itech : Technology iint : Online Service Providers imed : Media/Entertainment isocial : Social Media Platforms/Tools
NS	gwhis : Whistleblowers ccat : Corporate/Industrial News ncolu : Columns gcat : Political/General News gcrim : Crime/Legal Action ncat : Content Types
RE	usa : United States namz : North America
IPD	Names, Organizational
PUB	The New York Times Company
AN	Document NYTFEED020211029ehat0020z

SE Lifestyle,Tech
HD Facebook changes name to 'Meta' as it focuses on **metaverse** and tries to move on from controversies
BY Andrew Griffin
WC 581 words
PD 29 October 2021
ET 05:47
SN Independent Online
SC INDOP
LA English
CY © 2021. Independent Digital News and Media Ltd. All Rights Reserved
LP
App will continue to be known as Facebook – but branding likely to disappear from everywhere else
[Facebook](#) is changing its name, chief executive [Mark Zuckerberg](#) has announced.
CO onInfr : Meta Platforms Inc.
IN isocial : Social Media Platforms/Tools | ivrealt : Virtual Reality Technologies | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology
NS glife : Living/Lifestyle | ccname : Corporate Name Changes | c02 : Corporate Changes | ccat : Corporate/Industrial News | gcat : Political/General News
PUB Independent Digital News and Media Ltd.
AN Document INDOP00020211028ehas0066a

SE	National
HD	Morning digest India to stress 'climate justice' at Glasgow meet; Facebook rebrands as Meta to emphasise 'metaverse' vision, and more
BY	The Hindu Net Desk
WC	700 words
PD	29 October 2021
SN	The Hindu Online
SC	THINDO
LA	English
CY	© 2021 THG Publishing Pvt. Ltd.
LP	National
	A select list of stories to read before you start your day
CO	onInfr : Meta Platforms Inc.
IN	iint : Online Service Providers imed : Media/Entertainment isocial : Social Media Platforms/Tools itech : Technology
NS	gvsup : Judicial Branch gdip : International Relations gcat : Political/General News gpol : Domestic Politics gpir : Politics/International Relations gvbod : Government Bodies
RE	india : India mahara : Maharashtra asiaz : Asia bric : BRICS Countries devgcoz : Emerging Market Countries dvpcos : Developing Economies indsubz : Indian Subcontinent sasiaz : Southern Asia
PUB	THG Publishing Pvt. Ltd.
AN	Document THINDO0020211029ehat0002t

SE perspective
HD Mark Zuckerberg and Meta Welcome You to the **Metaverse** with New Company Vision Announced at Connect 2021
WC 514 words
PD 29 October 2021
SN The Nation
SC THENAT
LA English
CY © 2021 Nation Multimedia Group Public Co., Ltd
LP
 Today at its Connect 2021 conference, CEO Mark Zuckerberg introduced Meta, bringing together Facebooks apps and technologies under one new company brand, as it focuses on bringing the metaverse to life and helping people connect, find communities, and grow businesses.
 In a founder's letter, Mark Zuckerberg laid out the vision for the metaverse that will feel like a hybrid of today's online social experiences, sometimes expanding into three dimensions or projected into the physical world. It will let people share immersive experiences with others even when unable to be together — and do things together that couldn't be done in the physical world.
CO onInfr : Meta Platforms Inc.
IN ivrealt : Virtual Reality Technologies | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools
NS c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
PUB Nation Multimedia Group Public Co., Ltd.
AN Document THENAT0020211029ehat0002v

THE WALL STREET JOURNAL.

CLM Keywords
SE Tech
HD Facebook Joins a Crowded Field in the Race to Build the 'Metaverse.' We All Have a Stake in the Outcome. Mark Zuckerberg's new plan for Facebook is one of several competing visions for an immersive digital reality
BY By Christopher Mims
WC 1,827 words
PD 30 October 2021
ET 02:25
SN The Wall Street Journal Online
SC WSJO
LA English
CY Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.
LP
Tech billionaires are a quirky lot. Some are attempting to build a world imagined in utopian visions of the future, [such as 'Star Trek.'](#) Others, like Facebook Chief Executive Mark Zuckerberg, would like us to spend as much time as possible here on earth, in what they call a "metaverse." Facebook, which [renamed itself Meta Platforms](#) on Thursday—just "Meta" for short—is truly all-in on the concept. It's as if Goldman Sachs were to rename itself Crypto.
CO onInfr : Facebook, Inc.
IN i3302 : Computers/Consumer Electronics | icph : Computer Hardware | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | icomp : Computing | isocial : Social Media Platforms/Tools
NS c151 : Earnings | ccat : Corporate/Industrial News | ghnwi : High Net Worth Individuals | ncolu : Columns | ncor : Corrections | ncrx : Corrected Items | gcat : Political/General News | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
IPD COLUMN
IPC BMW.XE
PUB Dow Jones & Company, Inc.
AN Document WSJO000020211029ehat00209

CLM NATION & WORLD

SE Other

HD Facebook renames itself Meta to stress new 'metaverse' plan

BY By Barbara Ortutay Associated Press

WC 630 words

PD 29 October 2021

SN Orlando Sentinel

SC ORSE

ED ROP

PG 2

LA English

CY Copyright 2021, Orlando Sentinel Communications. All Rights Reserved.

LP

OAKLAND, Calif. - Facebook CEO Mark Zuckerberg said his company is rebranding itself as Meta in an effort to encompass its virtual-reality vision for the future - what Zuckerberg calls the "metaverse."

Skeptics point out that it also appears to be an attempt to change the subject from the Facebook Papers, a leaked document trove so dubbed by a consortium of news organizations. Many of these documents, first described by former Facebook employee-turned-whistleblower Frances Haugen, have revealed how Facebook ignored or downplayed internal warnings of the negative and often harmful consequences its algorithms wreaked across the world.

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | ivrealt : Virtual Reality Technologies | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS gweb : Social Media | ccat : Corporate/Industrial News | ncolu : Columns | ccname : Corporate Name Changes | c02 : Corporate Changes | gcat : Political/General News | glife : Living/Lifestyle | ncat : Content Types

RE usca : California | namz : North America | usa : United States | usw : Western U.S.

PUB Tribune Publishing Company

AN Document ORSE000020211029ehat000dx

HD Losing 'likes': Fund managers enter Facebook's **metaverse**

BY Daniel Ruiz Hernandez

WC 1,023 words

PD 29 October 2021

SN Citywire

SC CWIRE

LA English

CY © 2021 Citywire.co.uk. All Rights Reserved.

LP

Facebook has been in the spotlight in recent weeks, be it the exploration of the metaverse or coming under regulatory scrutiny.

Most recently the business has renamed its parent company Meta in a bid to appear less focused on social media.

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS gweb : Social Media | c13 : Regulation/Government Policy | ccat : Corporate/Industrial News | gcat : Political/General News | glife : Living/Lifestyle | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE uk : United Kingdom | eurz : Europe | weurz : Western Europe

PUB citywire.co.uk

AN Document CWIRE00020211101ehat000um

SE News
HD Facebook changes its company name to Meta to distance itself from mounting scandals: Zuckerberg lays out new 'metaverse' vision at developers event
BY Brian Stieglitz For Dailymail.Com
WC 2,397 words
PD 29 October 2021
ET 21:36
SN Mail Online
SC DAMONL
LA English
CY Copyright 2021
LP
* Facebook will now go by the name Meta, the company announced Thursday
* Meta refers to the 'metaverse,' which is the company's new venture into shared augmented reality and virtual world environments
CO onInfr : Facebook, Inc.
IN isocial : Social Media Platforms/Tools | ivrealt : Virtual Reality Technologies | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology
NS gwhis : Whistleblowers | ccat : Corporate/Industrial News | gweb : Social Media | gdcri : Discrimination | ccname : Corporate Name Changes | c02 : Corporate Changes | gcat : Political/General News | gcom : Society/Community | gcrim : Crime/Legal Action | glife : Living/Lifestyle | gsoc : Social Issues
RE uk : United Kingdom | eurz : Europe | weurz : Western Europe
PUB DMG Media Limited
AN Document DAMONL0020211028ehas007py

SE Science

HD **Zuckerberg reveals augmented reality headset that will bring his 'metaverse' to life when it is released next year as he changes company name to Meta**

BY Stacy Liberatore For Dailymail.com

WC 793 words

PD 29 October 2021

ET 08:33

SN Mail Online

SC DAMONL

LA English

CY Copyright 2021

LP

* Meta, the company formerly known as Facebook, announced a new high-end virtual and augmented reality headset codenamed 'Project Cambria'

* The headset is specifically designed for the company's metaverse

CO onInfr : Facebook, Inc.

IN ivrealt : Virtual Reality Technologies | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools

NS gptech : Personal Technology | gsci : Sciences/Humanities | ccat : Corporate/Industrial News | ccname : Corporate Name Changes | c02 : Corporate Changes | gcat : Political/General News | glife : Living/Lifestyle

PUB DMG Media Limited

AN Document DAMONL0020211028ehas008q4

HD This **Metaverse** ETF Is Hot After Facebook Changed Its Name to Meta -- Barrons.com

WC 507 words

PD 30 October 2021

ET 01:29

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Evie Liu

An exchange-traded fund with the ticker symbol META saw a flood of new cash after Facebook officially changed its name to Meta Platforms.

CO jqkwyq : Roundhill Ball Metaverse ETF | onInfr : Facebook, Inc.

IN i34531 : Semiconductors | i4941 : Dolls/Toys/Games | i81502 : Trusts/Funds/Financial Vehicles | iextrfu : Exchange Traded Funds | ivrealt : Virtual Reality Technologies | icnp : Consumer Goods | ifinal : Financial Services | iindele : Industrial Electronics | iindstrls : Industrial Goods | iinv : Investing/Securities | ilgood : Leisure/Travel Goods | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools

NS c15 : Financial Performance | ccname : Corporate Name Changes | c1522 : Share Price Movement/Disruptions | neqac : Equities Asset Class News | c02 : Corporate Changes | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter

RE cana : Canada | cans : Nova Scotia | usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211029ehat004ib

HD Matterport Poised to Gain From Facebook's **Metaverse** Push -- Market Talk

WC 1,446 words

PD 30 October 2021

ET 01:14

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

1543 ET - Facebook's metaverse rebranding as Meta Platform presents opportunities for Matterport, whose platform lets people turn a physical space into an immersive digital twin. The two companies disclosed a collaboration this summer to release a large dataset of 3D indoor spaces for academic research. "We believe this was the first step towards a much broader Facebook and Matterport relationship as Zuckerberg & Co. head down the metaverse path," Wedbush analysts Daniel Ives and John Katsingris said. Ives and Katsingris call MTTR a "core metaverse play" and highlight it as one of their picks heading into 2022. They maintain their outperform rating and a \$26 price target. MTTR, which is slated to report earnings next week, recently traded up 18% at \$22.33. (maria.armental@wsj.com; @mjarmental)

CO rccl : Royal Caribbean Group

IN i34531 : Semiconductors | iindele : Industrial Electronics | iindstrls : Industrial Goods | itech : Technology | i74 : Marine Transport | imarpas : Marine Passenger Transport | iship : Water Transport/Shipping | itsp : Transportation/Logistics

NS gcru : Cruises | c1521 : Analysts' Comments/Recommendations | mcat : Commodity/Financial Market News | namt : All Market Talk | ncdig : Corporate Digests | ndjmt : Dow Jones Market Talk | neqac : Equities Asset Class News | ccat : Corporate/Industrial News | gcat : Political/General News | glife : Living/Lifestyle | gtour : Travel | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211029ehat004gf

SE Life and style
 HD **Metaverse**, Mars, meditation retreats: billionaires want to escape the world they ruined
 BY Sam Wolfson
 WC 768 words
 PD 30 October 2021
 ET 00:41
 SN The Guardian
 SC GRDN
 LA English
 CY © Copyright 2021. The Guardian. All rights reserved.

LP

Zuckerberg wants us to all turn our attention to a land of make-believe to distract from his PR disaster while Bezos and Musk are obsessed with leaving the planet

On Thursday Facebook announced a groundbreaking and innovative new distraction from their PR disaster. As journalists continue to pore over thousands of leaked documents that show the company is fully aware that it is degrading democratic societies, Mark Zuckerberg announced that Facebook is changing its name to Meta, has a new logo that looks like a Na'vi bending over, and is going to pivot from spreading vaccine disinformation to creating a super-lame version of Second Life.

CO onInfr : Facebook, Inc.
 IN iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology
 NS c22 : New Products/Services | ghnwi : High Net Worth Individuals | glife : Living/Lifestyle | ccat : Corporate/Industrial News | cexpro : Products/Services | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
 PUB Guardian Newspapers Limited
 AN Document GRDN000020211029ehat002sp

The Telegraph

SE	Technology
HD	Mark Zuckerberg loses touch with reality in Facebook's cringeworthy metaverse
BY	By James Titcomb
WC	753 words
PD	29 October 2021
ET	20:55
SN	The Telegraph Online
SC	TELUK
LA	English
CY	The Telegraph Online © 2021. Telegraph Media Group Ltd.
LP	<p>Meaninglessness is often the point with corporate rebrands – vague terms are a must, ideally plucked from dead Mediterranean languages</p> <p>In one part of Facebook's 77-minute film announcing the company's name change to "Meta", a virtual reality Mark Zuckerberg sits around a table in space playing poker with a robot. In the metaverse, reality is whatever you want it to be.</p>
CO	onInfr : Facebook, Inc.
IN	ivreal : Virtual Reality Technologies itech : Technology iint : Online Service Providers imed : Media/Entertainment isocial : Social Media Platforms/Tools
PUB	Telegraph Media Group Ltd.
AN	Document TELUK00020211029ehat003ec

SE	Technology
HD	Facebook's Metaverse fortune is tied to Oculus
BY	John Xavier
WC	843 words
PD	29 October 2021
SN	The Hindu Online
SC	THINDO
LA	English
CY	© 2021 THG Publishing Pvt. Ltd.
LP	Technology
	The \$2 billion Oculus acquisition is the arrow in Zuckerberg's quiver that can hit his holographic future target
CO	oculvi : Oculus VR Inc. onInfr : Facebook, Inc.
IN	iint : Online Service Providers imed : Media/Entertainment isocial : Social Media Platforms/Tools itech : Technology ivrealt : Virtual Reality Technologies
NS	gwhis : Whistleblowers gweb : Social Media ccat : Corporate/Industrial News gcat : Political/General News gcrim : Crime/Legal Action glife : Living/Lifestyle
PUB	THG Publishing Pvt. Ltd.
AN	Document THINDO0020211029ehat000ks

SE Voices
HD Facebook can build its **metaverse** – I won't be part of it
BY Chris Stokel-Walker
WC 678 words
PD 29 October 2021
ET 18:57
SN Independent Online
SC INDOP
LA English
CY © 2021. Independent Digital News and Media Ltd. All Rights Reserved
LP
Zuckerberg hopes his metaverse will be home to a billion people in the next decade – but I won't be donning my virtual reality headset any time soon
After weeks of rumours, two months after it announced its vision for the future, and several days' worth of bruising testimony by whistleblower [Frances Haugen](#) about the pernicious effect [Facebook](#) has on our society and our lives, [the social media giant has news for us](#): it's renaming to [Meta](#).
CO onInfr : Facebook, Inc.
IN ivrealt : Virtual Reality Technologies | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools
NS nedc : Commentaries/Opinions | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter
PUB Independent Digital News and Media Ltd.
AN Document INDOP00020211029ehat002xm

The Washington Post

SE	Technology
HD	Mark Zuckerberg just laid out his vision for the metaverse. These are the five things you should know.
BY	By Chris Velazco
WC	1,423 words
PD	29 October 2021
SN	Washington Post.com
SC	WPCOM
LA	English
CY	Copyright 2021, The Washington Post Co. All Rights Reserved.
LP	<p>The age of the "metaverse" is upon us — or at least that's what Mark Zuckerberg would have us believe. The CEO of Meta, which up until this afternoon was called Facebook, spent more than an hour Thursday walking viewers of the company's annual Connect developer conference through his expectations for how this next version of the Internet will work, as well as the hardware and software that will get us there.</p> <p>Meta's event was ambitious, especially by developer conference standards, which means there's plenty to unpack. Here's what you should know about Meta's plans and what that means for the people who may (eventually) use it.</p>
CO	onInfr : Facebook, Inc.
IN	iint : Online Service Providers imed : Media/Entertainment isocial : Social Media Platforms/Tools itech : Technology
RE	usa : United States namz : North America
IPD	technology
PUB	Washington Post
AN	Document WPCOM00020211028ehas006mx

SE WSJ Pro
HD VC Daily: How Should Investors Respond to Facebook's Metaverse Bet?
WC 1,691 words
PD 29 October 2021
ET 19:37
SN WSJ Pro Venture Capital
SC RSTPROVC
LA English
CY Copyright © 2021, Dow Jones & Company, Inc.
LP

Good day. Last week, we asked: Are venture investors making any deal or strategy adjustments due to changes in the way founders are compensated? Unfortunately, we were short on responses, so we are jumping straight to our next question.

This week's question: Are venture investors responding to Facebook's bet on the so-called metaverse? What, if any, opportunities exist in this space for startup investors?

NS c13 : Regulation/Government Policy | c17 : Corporate Funding | ccat : Corporate/Industrial News |
ncdig : Corporate Digests | gcat : Political/General News | ncat : Content Types | nfact : Factiva
Filters | nfcpin : C&E Industry News Filter
RE namz : North America | usa : United States
IPD Ellis, Steve
IPC 532636.BY
PUB Dow Jones & Company, Inc. - Enterprise WSJ
AN Document RSTPROVC20211029ehat0002t

The Washington Post

SE National-Politics
HD **Metaverse?** These Internet pioneers say we're still learning from Web 1.0
BY By Cristiano Lima
WC 1,707 words
PD 29 October 2021
SN Washington Post.com
SC WPCOM
LA English
CY Copyright 2021, The Washington Post Co. All Rights Reserved.
LP

Welcome to the newsletter formerly known as The Technology 202! We'd tell you the new name, but you'd probably just call us by the old one anyway. You know what? Let's just stick with it. Below:
Biden's latest antitrust cop clears a pivotal hurdle, and Twitter's fact-checking plans draw poor marks.
But first:

Metaverse? These Internet pioneers say we're still learning from Web 1.0.

CO twnit : Twitter Inc.
IN iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools | itech : Technology
NS gdatap : Privacy Issues/Information Security | c34 : Anti-Competition Issues | gpol : Domestic Politics | nnam : News Agency Materials | ccat : Corporate/Industrial News | gcat : Political/General News | gpir : Politics/International Relations | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter | niwe : IWE Filter
RE usa : United States | namz : North America
IPD politics
PUB Washington Post
AN Document WPCOM00020211029ehat002xm

HD Losing 'likes': Fund managers enter Facebook's **metaverse**

BY Daniel Ruiz Hernandez

WC 1,023 words

PD 29 October 2021

SN Citywire

SC CWIRE

LA English

CY © 2021 Citywire.co.uk. All Rights Reserved.

LP

Facebook has been in the spotlight in recent weeks, be it the exploration of the metaverse or coming under regulatory scrutiny.

Most recently the business has renamed its parent company Meta, in a bid to appear less focused on social media.

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS gweb : Social Media | c13 : Regulation/Government Policy | ccat : Corporate/Industrial News | gcat : Political/General News | glife : Living/Lifestyle | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE uk : United Kingdom | eurz : Europe | weurz : Western Europe

PUB citywire.co.uk

AN Document CWIRE00020211029ehat000gq

HD Press Release: WiMi Hologram Submitted the Trademark Application of "WIMI **METaverse**" to Lay Out the Rapidly Developing **Metaverse** Industry

WC 1,087 words

PD 29 October 2021

ET 17:30

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

WiMi Hologram Submitted the Trademark Application of "WIMI METaverse" to Lay Out the Rapidly Developing Metaverse Industry

PR Newswire

CO gykaao : WiMi Hologram Cloud Inc

IN itech : Technology | ivrealt : Virtual Reality Technologies

NS ctmark : Trademarks | ccat : Corporate/Industrial News | cbrand : Branding | cgymtr : Intellectual Property Rights | cinprp : Industrial Property Rights | neqac : Equities Asset Class News | npress : Press Releases | c31 : Marketing | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE china : China | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211029ehat002k9



SE Local
HD Facebook renames itself Meta to stress new 'metaverse' plan
BY By Barbara Ortutay Associated Press
WC 629 words
PD 29 October 2021
SN South Florida Sun-Sentinel
SC FLSS
ED 1
PG 2
LA English
CY Copyright 2021, South Florida Sun-Sentinel. All Rights Reserved.
LP
OAKLAND, Calif. - Facebook CEO Mark Zuckerberg said his company is rebranding itself as Meta in an effort to encompass its virtual-reality vision for the future - what Zuckerberg calls the "metaverse."

Skeptics point out that it also appears to be an attempt to change the subject from the Facebook Papers, a leaked document trove so dubbed by a consortium of news organizations. Many of these documents, first described by former Facebook employee-turned-whistleblower Frances Haugen, have revealed how Facebook ignored or downplayed internal warnings of the negative and often harmful consequences its algorithms wreaked across the world.

CO onInfr : Facebook, Inc.
IN isocial : Social Media Platforms/Tools | ivrealt : Virtual Reality Technologies | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology
NS gweb : Social Media | ccat : Corporate/Industrial News | ccname : Corporate Name Changes | c02 : Corporate Changes | gcat : Political/General News | glife : Living/Lifestyle
RE usa : United States | usca : California | usfl : Florida | namz : North America | uss : Southern U.S. | usw : Western U.S.
PUB Tribune Publishing Company-South Florida Sun-Sentinel
AN Document FLSS000020211029ehat0015r

WSJ Podcasts

CLM WSJ Podcast Tech News Briefing
HD Facebook Goes All-In on **Metaverse** With New Company Name
WC 2,280 words
PD 29 October 2021
ET 12:30
SN WSJ Podcasts
SC WSJPOD
LA English
CY Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.

LP

Facebook CEO Mark Zuckerberg says his company will now be called Meta, in line with its goal to focus more on the metaverse. But the shift comes amid scrutiny from lawmakers and regulators, and it carries considerable risks. WSJ tech reporter Sarah Needleman joins host Zoe Thomas to discuss the changes and what's at stake for the company.

[Click here to listen to the podcast](#)

CO amzcom : Amazon.com, Inc. | actvis : Activision Blizzard, Inc. | onInfr : Facebook, Inc. | mcrost : Microsoft Corporation
IN isocial : Social Media Platforms/Tools | i3302 : Computers/Consumer Electronics | icph : Computer Hardware | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | icomp : Computing | i330202 : Software | i3302021 : Applications Software | i64 : Retail/Wholesale | i656000301 : Etailng | icnp : Consumer Goods | iecom : E-commerce | igamsof : Games Software | ilgood : Leisure/Travel Goods | iretail : Retail
NS naudvl : Audio-visual Links | ntra : Transcripts | c151 : Earnings | c22 : New Products/Services | ccat : Corporate/Industrial News | ncolu : Columns | c13 : Regulation/Government Policy | c15 : Financial Performance | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpx : C&E Executive News Filter | nfcpin : C&E Industry News Filter | niwe : IWE Filter
RE namz : North America | usa : United States
IPD Fortune 500
IPC I/ISV
PUB Dow Jones & Company, Inc.
AN Document WSJPOD0020211029ehat00001

SE Agribusiness
HD **Metaverse** stokes meta-anger
BY Chris Griffith
WC 860 words
PD 29 October 2021
ET 06:30
SN The Australian - Online
SC AUSTOL
LA English
CY © News Pty Limited. No redistribution is permitted.
LP

Facebook is being urged to concentrate on its real world problems rather than divert its energies into the virtual world through its rebranding as Meta.

Not everyone is on board with Facebook's parent name change and associated plan to draw in corporations to the economy it generates in virtual reality.

CO onInfr : Facebook, Inc.
IN isocial : Social Media Platforms/Tools | ivrealt : Virtual Reality Technologies | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology
NS ccname : Corporate Name Changes | cbrand : Branding | c02 : Corporate Changes | c31 : Marketing | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
RE austr : Australia | apacz : Asia Pacific | ausnz : Australia/Oceania
IPD 't wish
PUB Nationwide News Pty Ltd.
AN Document AUSTOL0020211029ehat0015p

SE Daily
HD Facebook Is Changing Its Name to Meta. It Wants to Build the **Metaverse**.
BY Connor Smith
WC 529 words
PD 29 October 2021
ET 02:41
SN Barron's Online
SC BON
LA English
CY Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.

LP Facebook—the company, not the app—has a new name. Now called Meta, the company co-founded by Mark Zuckerberg is going all in on his vision for the metaverse.
 "We're going to be metaverse first, not Facebook first," Zuckerberg said, noting that Facebook (ticker: FB) is just one of the company's products, which also include Instagram, Oculus and WhatsApp.

CO oculvi : Oculus VR Inc. | onInfr : Facebook, Inc.

IN i3302 : Computers/Consumer Electronics | icph : Computer Hardware | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology | ivrealt : Virtual Reality Technologies | icomp : Computing | isocial : Social Media Platforms/Tools

NS c02 : Corporate Changes | ccat : Corporate/Industrial News | ccname : Corporate Name Changes

IPD Technology

IPC I/ETK

PUB Dow Jones & Company, Inc.

AN Document BON0000020211028ehas002s1

HD **Press Release: Globant Launches New Studio To Guide Companies Into The Metaverse**

WC 557 words

PD 29 October 2021

ET 01:12

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

 Globant Launches New Studio To Guide Companies Into The Metaverse

 PR Newswire

NS c22 : New Products/Services | neqac : Equities Asset Class News | npress : Press Releases | ccat :
 Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters
 | nfcpin : C&E Industry News Filter

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211028ehas0048j

SE MINT, Technology
HD Facebook launches new AR tools to help creators build the **metaverse**
BY Prasid Banerjee
WC 734 words
PD 28 October 2021
SN Mint
SC HNMINT
LA English
CY Copyright 2021. HT Media Limited. All rights reserved.

LP

New Delhi, Oct. 28 -- Social media giant, Facebook, unveiled additions to its Spark AR augmented reality (AR) platform today, which the company hopes will be used by developers and creators to build metaverse applications. The company had revealed its plans to build a virtual 'metaverse' during its second quarter earnings call this year, and Spark AR's new capabilities help add advanced AR capabilities to apps built on the platform.

The metaverse is a concept that dates back to the 1960s in the world of technology. It imagines a virtual world where people can interact, buy property and perform other day-to-day activities. It's often depicted in science fiction movies, like Ready Player One.

CO onInfr : Facebook, Inc.
IN ivrealt : Virtual Reality Technologies | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools
NS c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
RE india : India | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcos : Developing Economies | indsubz : Indian Subcontinent | sasiaz : Southern Asia
PUB HT Digital Streams Limited
AN Document HNMINT0020211028ehas004bq

HD **Mark Zuckerberg Sketches Out Facebook's Metaverse Vision -- Update**

WC 733 words

PD 28 October 2021

ET 22:43

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

By Sarah E. Needleman

Facebook Inc. Chief Executive Mark Zuckerberg on Thursday offered a more detailed vision of the metaverse, an online virtual realm where people would work, play and shop that he sees as key to the company attracting younger users.

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS c41 : Management | neqac : Equities Asset Class News | nfiac : Fixed Income Asset Class News | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211028ehas0040q

HD **Metaverse** To Be Theme Of Zuckerberg Keynote Speech -- Market Talk

WC 1,256 words

PD 28 October 2021

ET 19:28

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

0957 ET - Facebook is expected to offer a more detailed vision of the metaverse, an online virtual realm where people work, play and shop that it hopes will attract younger users. CEO Mark Zuckerberg will deliver a keynote address at the Facebook Connect Forum at 1pm ET. Facebook is already investing heavily in creating that new reality of shared online spaces inhabited by digital avatars, with projects ranging from virtual-reality glasses to an e-commerce platform. Zuckerberg said on an earnings call Monday that Facebook Reality Labs is becoming a separate reporting unit and that spending for it would reduce this year's total operating profit by \$10B. Zuckerberg could also announce a new company name. (sarah.needleman@wsj.com)

CO onInfr : Facebook, Inc.

IN i257 : Pharmaceuticals | i34531 : Semiconductors | i951 : Healthcare/Life Sciences | iindele : Industrial Electronics | iindstrls : Industrial Goods | itech : Technology | iint : Online Service Providers | imed : Media/Entertainment | isocial : Social Media Platforms/Tools

NS credun : Lay-offs/Redundancies | mcat : Commodity/Financial Market News | namt : All Market Talk | ncdig : Corporate Digests | ndjmt : Dow Jones Market Talk | neqac : Equities Asset Class News | c151 : Earnings | c15 : Financial Performance | c42 : Labor/Personnel | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211028ehas00351

HD [CHANGING WORLD] Anything is possible in the world of **metaverse**

WC 2,158 words

PD 28 October 2021

SN Korea JoongAng Daily

SC JOONAI

LA English

CY Copyright 2021 JoongAng Ilbo Co., Ltd.

LP

The word metaverse was one of the trendiest words in Korea in 2021, with all kinds of conglomerates and entertainment industry insiders building their own universes, or spaces for users' avatars to act out social, economic and cultural actions.

IN ivrealt : Virtual Reality Technologies | itech : Technology

RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia

PUB JoongAng Ilbo Co., Ltd.

AN Document JOONAI0020211028ehas001md

HD Mark Zuckerberg Sets Facebook on Long, Costly, Path to Metaverse Reality
BY By Meghan Bobrowsky

WC 1,046 words

PD 28 October 2021

ET 05:41

SN Dow Jones Newswires Chinese (English)

SC RTNW

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Mark Zuckerberg says he has long imagined a virtual world where people work, play and interact. Now he's preparing to spend billions of dollars and years of effort at making that a reality so Facebook Inc. can prosper.

Facebook on Monday said its spending on Facebook Reality Labs, where the company works on augmented and virtual reality, would dent total operating profit by around \$10 billion this year. "I expect this investment to grow even further for each of the next several years," Mr. Zuckerberg said.

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS c151 : Earnings | c181 : Acquisitions/Mergers/Shareholdings | neqac : Equities Asset Class News | nfiac : Fixed Income Asset Class News | c15 : Financial Performance | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document RTNW000020211028ehas00009

HD The Market Thinker: how the **metaverse** will change financial services

BY Mark Tinker

WC 906 words

PD 27 October 2021

SN Citywire

SC CWIRE

LA English

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LP

When looking at thematic funds for long-term investing, the key thread that runs through most of them is digitalisation and what some refer to as the fourth industrial revolution and the internet of things.

There is, however, one aspect of digitalisation that has yet to be integrated into most thematic investing and that is the core of what we are now starting to refer to as internet 3.0, the blockchain. At this point most people find their eyes are glazing over in anticipation of yet another discussion about how bitcoin is going to replace gold, or the dollar. Or anything and everything.

IN iblock : Blockchain Technology | iioft : Internet-of-Things Technologies | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology

NS gcoho : Generational Cohorts | gcat : Political/General News | gcom : Society/Community

RE uk : United Kingdom | eurz : Europe | weurz : Western Europe

PUB citywire.co.uk

AN Document CWIRE00020211027ehar000jj

HD **BREAKINGVIEWS-Mark Zuckerberg's dive into **metaverse** misses mark**
WC 503 words
PD 26 October 2021
ET 06:03
SN Reuters News
SC LBA
LA English
CY Copyright 2021 Thomson Reuters. All Rights Reserved.
LP
 (The author is a Reuters Breakingviews columnist. The opinions expressed are her own. Updates to add links.)
IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology
NS nedc : Commentaries/Opinions | ntop : Top Wire News | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter | redit : Selection of Top Stories/Trends/Analysis
RE usa : United States | namz : North America
IPD Business
IPC SERVICE:SOF
PUB Reuters News & Media Inc.
AN Document LBA0000020211026ehaq003jt

HD Crypto AM: Mixing in the Metaverse with Dr Chris Kacher

BY Crypto AM: Mixing in the Metaverse with Dr Chris Kacher

WC 1,900 words

PD 26 October 2021

ET 21:42

SN City AM Online

SC CITONL

LA English

CY Copyright 2021. CITY AM.

LP

Modern society runs on databases that are run by TTPs (Trusted Third Parties). TTPs decide, in practice, your rights, fromThe post How Fiat will get Minimized or Replaced Leading to Evolutionized Forms of Government appeared first on CityAM.

Modern society runs on databases that are run by TTPs (Trusted Third Parties).

NS e1103 : Inflation Figures/Price Indices | e11 : Economic Performance/Indicators | ecat : Economic News

RE eland : England | eurz : Europe | uk : United Kingdom | weurz : Western Europe

PUB City AM Ltd

AN Document CITONL0020211026ehaq002pa

THE STRAITS TIMES

CLM	Straits Times Breaking News
SE	Companies & Markets
HD	Facebook profit up 17%, Zuckerberg 'excited' about metaverse
WC	773 words
PD	26 October 2021
SN	The Straits Times
SC	STIMES
LA	English
CY	© 2021 SPH Media Limited
LP	<p>NEW YORK (NYTIMES) - Facebook said on Monday (Oct 25) that revenue rose 35 per cent to US\$29 billion (S\$39 billion) in the three months ending in Sept 2021 compared with the same period last year, while profits rose 17 per cent to US\$9.2 billion, a sign of the social network's financial strength as it faces a public relations crisis over troubling disclosures made by a former employee.</p> <p>Advertising revenue, which is responsible for the vast majority of Facebook's income, rose 33 per cent to US\$28.3 billion. "Other" revenue, which consists largely of sales of Facebook's virtual-reality Oculus hardware, rose 195 per cent to US\$734 million.</p>
CO	onInfr : Facebook, Inc.
IN	i838 : Advertising Services iadv : Advertising/Marketing/Public Relations ibcs : Business/Consumer Services imark : Marketing iint : Online Service Providers imed : Media/Entertainment isocial : Social Media Platforms/Tools itech : Technology
NS	c1513 : Sales Figures c151 : Earnings c15 : Financial Performance ncolu : Columns ccat : Corporate/Industrial News ncat : Content Types nfact : Factiva Filters nfcpin : C&E Industry News Filter
RE	singp : Singapore apacz : Asia Pacific asiaz : Asia seasia : Southeast Asia
PUB	SPH Media Limited
AN	Document STIMES0020211026ehaq001mi

HD Press Release: !P Blockchain, Crypto, **Metaverse** And Immersive Arts & Tech Party

WC 624 words

PD 25 October 2021

ET 23:03

SN Dow Jones Institutional News

SC DJDN

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

!P Blockchain, Crypto, Metaverse And Immersive Arts & Tech Party

7:30pm, October 28 at Look Cinemas in Tampa's Uptown

IN iblock : Blockchain Technology | itech : Technology

NS mcat : Commodity/Financial Market News | neqac : Equities Asset Class News | npress : Press Releases | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter

RE usfl : Florida | usa : United States | namz : North America | uss : Southern U.S.

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211025ehap002t7

HD Real-World Investing For the Virtual World Of the **Metaverse**

BY By Jack Hough

WC 1,021 words

PD 25 October 2021

SN Barron's

SC B

PG 9

LA English

CY Copyright 2021 Dow Jones & Company, Inc. All Rights Reserved.

LP

I thought I had a decent asset allocation: a two-thirds weighting in overpriced stocks; most of the rest in fixed income, currently fixed to pay almost no income; and dutiful overseas exposure to both geriatric democracies and peppy police states.

But it turns out I'm dangerously overloaded in reality. All of my investments relate to our physical existence as humans on Planet Earth, which, I don't know if you've been following the headlines, but let's just say I have a Hold rating on it.

IN igamsof : Games Software | i3302 : Computers/Consumer Electronics | i330202 : Software | i4941 : Dolls/Toys/Games | icnp : Consumer Goods | icph : Computer Hardware | iint : Online Service Providers | ilgood : Leisure/Travel Goods | itech : Technology | i3302021 : Applications Software | icomp : Computing

NS gasset : Asset Allocation | gpersi : Personal Investments | gcat : Political/General News | gpersf : Personal Finance

IPD Barrons.com

IPC 6758.TO

PUB Dow Jones & Company, Inc.

AN Document B000000020211022ehap000ul

SE	Business
HD	Navneet Alang: Facebook wants to move to 'the metaverse' - here's what that is, and why you should be worried
BY	Navneet Alang
WC	891 words
PD	23 October 2021
SN	The Toronto Star
SC	TOR
LA	English
CY	Copyright (c) 2021 The Toronto Star
LP	<p>So Facebook wants to change its name. According to tech site The Verge, CEO Mark Zuckerberg is set to announce a new name change that reflects a shift in focus for the company from social networking to what it is calling "the metaverse" — a mix of technologies meant to create a virtual world that Facebook happens to run.</p> <p>Still, for an embattled company, bruised by a string of injuries to its reputation, the change likely reflects a few things Facebook is looking to achieve.</p>
CO	onInfr : Facebook, Inc.
IN	isocial : Social Media Platforms/Tools iint : Online Service Providers ivrealt : Virtual Reality Technologies imed : Media/Entertainment itech : Technology
NS	c02 : Corporate Changes ccat : Corporate/Industrial News reqrio : Suggested Reading Internet/Online Services redit : Selection of Top Stories/Trends/Analysis reqr : Suggested Reading Industry News
RE	cana : Canada namz : North America
IPD	Business
PUB	Toronto Star Newspapers Limited
AN	Document TOR0000020211023ehan000k0

SE Entertainment
HD Dear U aims to launch K-pop **metaverse** platform via IPO
WC 544 words
PD 23 October 2021
SN The Korea Herald
SC KORHER
LA English
CY (c) 2021 The Korea Herald
LP

Dear U, a company under S.M. Entertainment that provides a platform service connecting K-pop stars and their fans, is looking to launch a metaverse platform with funds to be raised through its initial public offering.

"We are looking forward to establishing a solid foothold as the No. 1 global communication platform provider through listing on the country's secondary Kosdaq market. We are planning on expanding our services such as a metaverse platform," Dear U Vice President Lee Hak-hee told reporters during an online press briefing on Friday.

NS c1711 : Initial Public Offerings | c22 : New Products/Services | ccat : Corporate/Industrial News | c02 : Corporate Changes | c14 : Stock Listings | c17 : Corporate Funding | c171 : Share Capital | cactio : Corporate Actions | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
RE skorea : South Korea | apacz : Asia Pacific | asiaz : Asia | easiaz : Eastern Asia
PUB Herald Corporation
AN Document KORHER0020211022ehan00105

SE Economics

HD Facebook puts everything in its favor for the **metaverse** - for Finland, the virtual sector can be an "unconscious opportunity"*** TRANSLATED ***

BY Lassi Lapintie

WC 617 words

PD 22 October 2021

SN STT

SC STTEN

LA English

CY Copyright 2021. STT, for more information see

LP

Technology companies are increasingly believing that the next technological and economic revolution is digital artificial reality.

Imagine a world where man-made digital artificial reality floats on top of everything tangible, which you can see through smart glasses. In the same world, you can jump into virtual reality and meet your friends on the other continent face to face.

IN ivrealt : Virtual Reality Technologies | itech : Technology

RE fin : Finland | eecz : European Union Countries | eurz : Europe | nordz : Nordic Countries

IPD Economics

PUB Oy Suomen Tietotoimisto

AN Document STTEN00020211026eham0019j

Los Angeles Times

SE Main News; Opinion Desk
HD **Mark Zuckerberg makes a 'mwahahaha' metaverse move**
BY Virginia Heffernan
CR Virginia Heffernan is the author of "Magic and Loss: The Internet as Art," a Wired magazine columnist and host of the podcast "This Is Critical." @page88
WC 913 words
PD 22 October 2021
SN Los Angeles Times
SC LATM
ED Home Edition
PG A-11
LA English
CY Copyright 2021 The Los Angeles Times
LP
The term "metaverse" is suddenly ubiquitous, but it first appeared in 1992, in Neal Stephenson's novel "Snow Crash."

That engrossing novel -- beloved of sci-fi fans and serious critics alike -- is set mostly in a corporate-sponsored Los Angeles in the 21st century, when the city is no longer part of the U.S., the currency is in free fall (people carry quadrillion-dollar bills) and human avatars rampage through a virtual reality simulation that's far more like an unfun game than like life as we know it. The characters, said podcast host David Barr Kirtley this month, show "no emotional vulnerability or heart-to-heart moments." That's the metaverse.

IN ivrealt : Virtual Reality Technologies | itech : Technology
NS nedc : Commentaries/Opinions | ncat : Content Types | nfact : Factiva Filters | nfcpx : C&E Executive News Filter
RE usca : California | namz : North America | usa : United States | usw : Western U.S.
IPD Opinion
PUB Los Angeles Times Communications LLC
AN Document LATM000020211022eham0001k

Chicago Tribune

SE Business
HD Facebook plans to hire 10,000 in Europe to build 'metaverse'

BY By Kelvin Chan and Matt O'Brien, Associated Press

WC 623 words

PD 21 October 2021

SN Chicago Tribune

SC TRIB

ED Final

PG 7

LA English

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LP

Facebook said it plans to hire 10,000 workers in the European Union over the next five years to work on a new computing platform that promises to connect people virtually but could raise concerns about privacy and the social platform gaining more control over people's online lives.

The company said in a blog post this week that those high-skilled workers will help build "the metaverse," a futuristic notion for connecting online that uses augmented and virtual reality.

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS crect : Recruitment | ccat : Corporate/Industrial News | nnam : News Agency Materials | gblog : Blogging | c42 : Labor/Personnel | gcat : Political/General News | glife : Living/Lifestyle | gweb : Social Media | ncat : Content Types | nfact : Factiva Filters | nfce : C&E Exclusion Filter | nfcpin : C&E Industry News Filter | niwe : IWE Filter

RE usa : United States | namz : North America

PUB Chicago Tribune

AN Document TRIB000020211021ehal00019

HD **Activate Chief Outlines Metaverse Criteria -- WSJ**

BY By Meghan Bobrowsky

WC 654 words

PD 21 October 2021

ET 12:02

SN Dow Jones Institutional News

SC DJDN

PG B4

LA English

CY Copyright © 2021, Dow Jones & Company, Inc.

LP

Tech companies aiming to build the new virtual communities known as metaverses will first have to master all aspects of videogaming and potentially pursue acquisitions, according to Michael Wolf, co-founder and chief executive of consulting firm Activate Inc.

Metaverses are emerging as possibly the next dominant innovation altering how people interact online and in person, and "videogames are morphing into metaverse platforms," Mr. Wolf said Wednesday at The Wall Street Journal's Tech Live conference.

NS cacqu : Acquisitions/Mergers | c181 : Acquisitions/Mergers/Shareholdings | ncmac : Commodities Asset Class News | nenac : Energy Asset Class News | neqac : Equities Asset Class News | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE usa : United States | namz : North America

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211021ehal000hm

SE	Financial Post
HD	Facebook plans new group name to revamp image; Metaverse theme
BY	Shivam Patel and Shubham Kalia
CR	Reuters
WC	519 words
PD	21 October 2021
SN	National Post
SC	FINP
ED	All_but_Toronto
PG	FP11
LA	English
CY	© 2021 National Post . All Rights Reserved.
LP	<p>Facebook Inc., under fire from regulators and lawmakers over its business practices, is planning to rebrand itself with a new group name that focuses on the metaverse, the Verge reported on Tuesday.</p> <p>The name change will be announced next week, The Verge reported, citing a source with direct knowledge of the matter.</p>
CO	goog : Alphabet Inc. onlfr : Facebook, Inc. oculvi : Oculus VR Inc.
IN	isocial : Social Media Platforms/Tools ivrealt : Virtual Reality Technologies iint : Online Service Providers imed : Media/Entertainment itech : Technology i8395464 : Internet Search Engines
NS	ccat : Corporate/Industrial News cbrand : Branding nnam : News Agency Materials c31 : Marketing ncat : Content Types nfact : Factiva Filters nfce : C&E Exclusion Filter nfcpin : C&E Industry News Filter niwe : IWE Filter
IPD	News
PUB	Postmedia Network Inc.
AN	Document FINP000020211021ehal0001g

SE News
HD Facebook plans rebrand d as it moves towards the **metaverse**
BY Simon Duke
WC 731 words
PD 21 October 2021
SN The Times
SC T
ED 1; National
PG 12,13
LA English
CY © Times Newspapers Limited 2021
LP

Facebook is believed to be preparing to change its corporate name as it fights accusations that its social media sites harm the mental health of young users.

The rebrand of the US technology company could be revealed as soon as next week and is aimed at drawing a dividing line between its social networking platforms and projects in augmented reality and "the metaverse".

CO onInfr : Facebook, Inc.

IN isocial : Social Media Platforms/Tools | ivrealt : Virtual Reality Technologies | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology

NS gmurd : Murder/Manslaughter | gcat : Political/General News | gcrim : Crime/Legal Action

RE usa : United States | namz : North America

PUB News UK & Ireland Limited

AN Document T000000020211021ehal000ah

SE News
HD Facebook to get a new name in its 'metaverse' rebrand
BY ADAM SMITH, SHWETA SHARMA
WC 634 words
PD 21 October 2021
SN The Independent
SC IND
ED 1ST
PG 21
LA English
CY © 2021. Independent Digital News and Media Ltd. All Rights Reserved
LP

Facebook is going to change its name later this month in order to reflect its intention to build the metaverse. The social media company's rebranding, according to a report from The Verge, would put the Facebook app under the same umbrella as WhatsApp and Instagram, as well as Oculus and other services that Facebook owns.

The purported move coincides with mounting scrutiny by the US government over its reported politically driven business practices and criticism over failure to tackle hate speech and misinformation on the platform.

CO oculvi : Oculus VR Inc. | onInfr : Facebook, Inc.
IN isocial : Social Media Platforms/Tools | ivrealt : Virtual Reality Technologies | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology
NS ccat : Corporate/Industrial News | gwhis : Whistleblowers | ccname : Corporate Name Changes | gpol : Domestic Politics | c02 : Corporate Changes | gcat : Political/General News | gcrim : Crime/Legal Action | gpir : Politics/International Relations
RE uk : United Kingdom | eurz : Europe | weurz : Western Europe
IPD News
PUB Independent Digital News and Media Ltd.
AN Document IND0000020211021ehal0000w



SE Tech
HD Is Facebook changing company name? Shift to **metaverse** ignites rebranding plan, report says
BY Brett Molina
WC 509 words
PD 20 October 2021
SN USA Today Online
SC USATONL
LA English
CY Copyright © 2021 USA Today Online. Provided by ProQuest Information and Learning. All rights reserved.
LP
Is Facebook going to change its name?
The tech giant is planning to announce a rebrand which would include changing its company name, according to The Verge.
CO onInfr : Facebook, Inc.
IN isocial : Social Media Platforms/Tools | iint : Online Service Providers | imed : Media/Entertainment | itech : Technology
NS ccat : Corporate/Industrial News | ccname : Corporate Name Changes | c02 : Corporate Changes
RE usa : United States | namz : North America
IPD Newspapers
PUB USA Today Information Network
AN Document USATONL020211020ehak000rx

SE AsiaWorld
HD **Tencent said to sharpen focus on metaverse-like developments with advanced new gaming studio**
BY Josh Ye
WC 681 words
PD 20 October 2021
SN scmp.com
SC SCMCOM
LA English
CY (c) 2021 scmp.com. All rights reserved.
LP

* The Chinese internet giant's advanced new gaming studio will be established under subsidiary TiMi Studio Group, sources said
 * The careers page of Tencent's website shows that the new studio currently has job vacancies for at least 46 different positions

CO tenchl : Tencent Holdings Ltd
IN iint : Online Service Providers | itech : Technology
NS cncc : New Companies Creation | ccat : Corporate/Industrial News | c02 : Corporate Changes | c11 : Corporate Strategy/Planning
RE china : China | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcos : Developing Economies | easiaz : Eastern Asia
PUB South China Morning Post Publishers Limited
AN Document SCMCOM0020211020ehak000b7

HD Press Release: WISeKey to introduce The Code to the **Metaverse** - Programming Our Future For Good at the forthcoming Vatican Collegio Teutonico meeting

WC 1,629 words

PD 20 October 2021

ET 21:30

SN Dow Jones Institutional News

SC DJDN

LA English

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LP

WISeKey to introduce The Code to the Metaverse - Programming Our Future For Good at the forthcoming Vatican Collegio Teutonico meeting

Programming Our Future For Good

CO wskey : WISeKey International Holding Ltd

IN i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | icomp : Computing | isecpri : Security/Privacy Software | itech : Technology

NS neqac : Equities Asset Class News | npress : Press Releases | ncat : Content Types | nfact : Factiva Filters

RE vcan : Vatican City | switz : Switzerland | dach : DACH Countries | eurz : Europe | weurz : Western Europe

PUB Dow Jones & Company, Inc.

AN Document DJDN000020211020ehak003qq

Search Summary

Text	hd=metaverse and wc>500
Date	In the last year
Source	Dow Jones Newswires Or Major News and Business Sources Or The Wall Street Journal - All sources Or Reuters Newswires
Author	All Authors
Company	All Companies
Subject	All Subjects
Industry	All Industries
Region	All Regions
Language	English
Results Found	1,455
Timestamp	15 February 2022 14:35