# telecompaper:::

HD Zain Group's API platform rebrands as Dizlee, signs deals with Garena and LG U+

WC 132 words
PD 14 April 2022

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Group said it has rebranded its API **platform** under the name Dizlee with silver lettering. The new operating entity and brand represents the evolution of the Group API programme into a digital monetisation system provider for direct operator billing, messaging and digital authentication, among other services. Dizlee has become the preferred digital service aggregator for all Zain operations in the Middle East and Africa as well as for Omantel, it said.

The launch of the Dizlee brand coincides with the signing of partnership agreements with Garena, the publisher of the battle royale game "Free Fire", and with South Korean network operator and LG U+. The pair join fifteen other global partners, including Apple, Google, Digital Virgo and Docomo Digital.

co dgtvrs : Digital Virgo SAS | gtelom : Oman Telecommunications Co. SAOG | Igtele : LG Uplus Corp. | mbtls : Zain Group | luchem : LG Corp

ii7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i79026 : Integrated Communications Providers | ibnk : Banking/Credit | ifinal : Financial Services | ifmsoft : Financial Technology | impay : Mobile Payment Systems | iplastic : Electronic Payment Systems | itech : Technology

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AN Document TELASI0020220414ei4e000b5

## HD Zain focused on providing meaningful connectivity

WC 945 words

PD 13 April 2022

SN TradeArabia

SC TRADAR

LA English

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Bader Al-Kharafi Zain Group is focused on providing meaningful **connectivity** and driving equitable systematic change, centered on a five-year corporate **sustainability** strategy, said Bader Al-Kharafi, Zain Vice-Chairman and Group CEO.

"Throughout 2021, Zain Group, a leading telecom innovator in seven markets across the Middle East and Africa, remained unwavering in its determination to drive equitable systemic change in the communities in which it operates by providing access to meaningful **connectivity**, especially in the face of many socio-economic and environmental challenges, and lasting impacts of the Covid-19 pandemic, which hindered development across the globe," he said after the group published its 11th consecutive annual **sustainability** report, entitled 'A resilient journey across a challenging year'.

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"Nevertheless, 2021 was a significant year for progress with respect to Zain's sustainability agenda, underscored by the many initiatives successfully implemented across our footprint, and highlighted by the upgraded A- score received from CDP indicating our regional leadership in addressing climate change," Al-Kharafi said.

Grounded on UN SDGsIn the report, Zain summarises its sustainability-related activities during the year based on its new five-year Corporate Sustainability strategy that is grounded on the UN's Sustainable Development Goals (SDG), with the purpose being centered on and driven by empowering and establishing long lasting value for the communities it serves.

The report showcases how Zain continues to improve and adapt its activities to align to international best practices and reporting that follows the GRI Standards Framework. Zain is also implementing the Sustainability Accounting Standard Board (SASB) framework for Telecommunications Services. Both standards are externally assured by Ernst & Young (Al Aiban, Al Osaimi and Partners) providing limited assurance.

Jennifer Suleiman, Zain Group's Chief Sustainability Officer commented: "We are all aware of how tumultuous the last couple of years have been to live and work through. Being a customer-focused organisation with the responsibility to maintain meaningful connectivity and productivity for 7,000 staff and 50 million customers in an inclusive and equitable manner, was a challenging situation to overcome.

Supporting communities "The contents of this report highlight how together we have managed that responsibility and supported our communities extremely well under the circumstances. We continue to learn and transition across all of our diverse sustainability activities and are delighted to be pioneering this area across the region."

Zain's five-year Corporate Sustainability strategy formulated in 2020 is centered on four pillars: Climate Change; Social Business; Inclusion; and Generation Youth. It is based on the UN's SDGs, aiming to establish purpose-driven activities anchored in meaningful connectivity to drive equitable systematic change. Qualitative and quantitative targets have been embedded to ensure measurable metrics are set to assess and track the progress of Zain's sustainability-related activities. The vision is to reduce inequalities, safeguard the planet, foster innovation, and build prosperous communities.

Highlights of sustainability initiatives Most of the sustainability programmes implemented by Zain in 2021 addressed the challenges wrought by the pandemic and the company's response to them: •Expanding digital financial services, providing far-reaching benefits to needy groups within communities in Iraq, Jordan, Saudi Arabia, South Sudan and Sudan, reaching a combined customer base of 1.5 million, undertaking 25 million transactions with an aggregate value of \$2.3 billion in 2021•Through its value chain, Zain was able to maintain 80,116 jobs. •The annual Zain Ramadan commercial in partnership with

UNICEF entitled, "No one is safe, until we are all safe", addressed the challenge of vaccine hesitancy across the region, with the 2.55-minute-long video going viral and exceeding 10 million views on YouTube, as well as on regional satellite and local TV networks •In Kuwait, the Shlonik application created by Zain assisted the Ministry of Health to ensure residents adhere to quarantine regulations, with 1.77 million people registering on the app. •Supporting governments, Zain organised vaccination drives in markets resulting in over 12,000 vaccinations Fostering the development of women in Science, Technology, Engineering and Math (STEM), Zain launched the Women in Tech initiative undertaking 256 mentorship sessions across its operating markets •Zain worked with the Canadian Centre for Children Protection to integrate Project Arachnid, software to reduce the availability of child sexual abuse material (CSAM) globally successfully integrated in Kuwait and is currently working on integrating it across other markets. Launch of a Child Online Safety Booklet in collaboration with UNICEF, promoting safe esports and gaming to schools and universities Zain Jordan's Basma Line+, a mobile bundle package, attracted 329 people from the deaf and mute community, while in Kuwait, Zain introduced two postpaid packages dedicated to people with disabilities •With respect to products for the youth, in Sudan, discounted data bundles reached 6.2 million users. The Zain Kids platform became available in several markets offering safe online content, reaching 1.6 million children, a quadrupling of child subscribers over the year •Launch of BE WELL, a Group-wide diversity and inclusion programme aiming to foster the mental well-being of employees across operations •Zain began to measure its water consumption across operations, implementing water reduction initiatives aiming to eliminate plastic consumption in addition to reducing waste in its warehouses by 50% by 2025•Zain's climate actions saw the company upgraded to A- in latest 'CDP Score Report - Climate Change 2021', ranking it first in-region and among leaders globally. This ranking is higher than the regional average for Asia of B-, and higher than the Media, Telecommunications & Data Centre Services sector average of B. Additionally, Zain took a major step in expanding its Scope 3 emissions inventory to report more accurately .-- TradeArabia News Service

co mbtls : Zain Group

i2572 : Vaccines | i257 : Pharmaceuticals | i951 : Healthcare/Life Sciences | idrugty : Specialized Drugs/Medications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS gimmu : Immunizations | gsust : Sustainable Development/Sustainability | cesgr : ESG Reports | ghea : Health | genv : Natural Environment | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gcat : Political/General News | gtrea : Medical Treatments/Procedures

IPD Health & Environment

PUB Al Hilal Publishing & Marketing Group

AN Document TRADAR0020220413ei4d000ma

## HD Zain Group publishes its 11th annual sustainability report

**WC** 1,036 words

**PD** 12 April 2022

SN Kuwait Times

sc MEWKUT

LA English

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- \* Bader Al-Kharafi: Zain focused on providing meaningful connectivity and driving equitable systematic change, centered on a five-year corporate sustainability strategy
- \* 11th consecutive report charts Zain's activities through the unprecedented circumstances brought about by the global pandemic

TD

\* Zain stands out distinctly in the region with respect to the transparency it reports sustainability activities and outcomes, and in its regional leadership in addressing climate change

Click to view image KUWAIT: Zain Group, a leading telecom innovator in seven markets across the Middle East and Africa, announces the publication of its 11th consecutive annual sustainability report, entitled 'A resilient journey across a challenging year'. In the report, Zain summarizes its sustainability-related activities during the year based on its new five-year Corporate Sustainability strategy that is grounded on the UN's Sustainable Development Goals (SDG),with the purpose being centered on and driven by empowering and establishing long lasting value for the communities it serves.

The 11th edition of the report showcases how Zain continues to improve and adapt its activities to align to international best practices and reporting that follows the GRI Standards Framework. Zain is also implementing the Sustainability Accounting Standard Board (SASB) framework for Telecommunications Services. Both standards are externally assured by Ernst & Young (Al-Aiban, Al-Osaimi and Partners) providing limited assurance.

Commenting on the publication of the 11thconsecutive annual sustainability report, Bader Al-Kharafi, Zain Vice-Chairman and Group CEO, "Throughout 2021, Zain remained unwavering in its determination to drive equitable systemic change in the communities in which it operates by providing access to meaningful connectivity, especially in the face of many socio-economic and environmental challenges, and lasting impacts of the COVID-19 pandemic, which hindered development across the globe."

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Qualitative and quantitative progress in Zain's Corporate Sustainability strategy

Zain's five-year Corporate Sustainability strategy formulated in 2020 is centered on four pillars: Climate Change; Social Business; Inclusion; and Generation Youth. It is based on the UN's SDGs, aiming to establish purpose-driven activities anchored in meaningful connectivity to drive equitable systematic change. Qualitative and quantitative targets have been embedded to ensure measurable metrics are set to assess and track the progress of Zain's sustainability-related activities. The vision is to reduce inequalities, safeguard the planet, foster innovation, and build prosperous communities.

Highlights from Zain's 2021 Sustainability initiatives

Most of the sustainability programs implemented by Zain in 2021 addressed the challenges wrought by the pandemic and the company's response to them:

- \* Expanding digital financial services, providing far-reaching benefits to needy groups within communities in Iraq, Jordan, Saudi Arabia, South Sudan and Sudan, reaching a combined customer base of 1.5 million, undertaking 25 million transactions with an aggregate value of \$2.3 billion in2021
- \* Through its value chain, Zain was able to maintain 80,116 jobs.
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- \* The Zain Kids platform became available in several markets offering safe online content, reaching 1.6 million children, a quadrupling of child subscribers over the year
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More detailed information of Zain's 2021 sustainability report, entitled 'A resilient journey across a challenging year'can be downloaded by visiting <a href="https://zain.com/en/sustainability/sustainability-report/">https://zain.com/en/sustainability-report/</a>.

co mbtls : Zain Group

IN i7902: Telecommunication Services | i79022: Wireless Telecommunications Services

NS gsust: Sustainable Development/Sustainability | gout: Outbreaks/Epidemics | ccat: Corporate/Industrial News | ccsr: Corporate Social Responsibility | cesg: Environmental/Social/Governance | gcat: Political/General News | genv: Natural Environment | ghea: Health | gmed: Medical Conditions | gspox: Infectious Diseases | ncat: Content Types | nfact: Factiva Filters | nfcpex: C&E Executive News Filter

RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD News

**PUB** Kuwait Times

## HD Zain Global Connect to link Jeddah to Marseille through J2M undersea cable

WC 557 words

**PD** 4 April 2022

SN Kuwait Times

sc MEWKUT

LA English

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LP

KUWAIT/HONG KONG: Zain Group, a leading telecom innovator in seven markets across the Middle East and Africa, announced that Zain Global Connect (ZGC), its wholly owned subsidiary in charge of consolidating Group's initiatives into the Wholesale Carrier domain, is connecting the Middle East with Europe through the J2M (Jeddah, Saudi Arabia to Marseille, France) submarine **cable** system.

The **investment** marks ZGC's first subsea **cable** ownership, in a portion of the state-of-the-art Pakistan and East Africa Connecting Europe (PEACE) **cable** system, that will offer Zain full operational independence, a genuine critical factor capable to foster digital transformation initiatives in the region, particularly for **cloud** and IoT services.

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Through the investment in J2M, that will be ready for service in early 2023 with Zain Saudi Arabia as the cable landing party, Zain achieves a higher degree of diversity when it comes to its international infrastructure while making available to global carriers and enterprises a brand-new entry point in Saudi Arabia for their connectivity requirements in the Kingdom and beyond.

Eng Sultan Bin Abdulaziz Al-Deghaither, CEO of Zain Saudi Arabia, said, "This historic achievement marks another milestone in the journey of Zain KSA. By investing in the J2M submarine cable, Zain reconfirms its commitment to the Kingdom's digital-savvy consumer and business community by making available a robust, fault-tolerant international connectivity platform that will support the ambitious digital transformation objectives of Saudi Vision 2030, while contributing to position the Kingdom as a global ICT and digital services hub."

Kamil Hilali, CEO, ZGC, said, "J2M represents a major breakthrough for Zain and ZGC as we look to develop our wholesale capabilities further while ensuring an even better quality of service to all Zain operations offering international connectivity services. We are excited indeed to be a relevant partner of such a successful project and believe its positive economic impact will be greatly appreciated by communities and enterprises across the region."

ZGC was created by Zain Group as a wholesale division for the purpose of executing the Group's strategic plan to enter the wholesale data and voice services space. With an eye on the present as well as the future, ZGC proactively looks for and implements state-of-the-art equipment functionalities significantly supporting the growing needs of Zain operating markets and other global carriers for high-quality international connectivity.

Frederick Chui, Chief Commercial Officer, PCCW Global, said, "The collaboration with Zain Global Connect has been strategic and is transformative for the region. The undersea cable is set to contribute to greater capacity availability in the Middle East. In an era when low-latency data access is a key differentiator, we believe this is the right time to be expanding investment in undersea infrastructure."

The PEACE cable system is a 15,000 km-long, privately owned cable system that provides open, flexible and carrier-neutral services for its customers. It is designed with the latest 200G transmission and WSS ROADM BU technologies, which provide the capability to transmit over 16Tbps per fiber pair servicing growing regional capacity needs. The PEACE cable system substantially reduces network latency by adopting shortest direct route connectivity, providing cost-effective capacity in an economically growing region and enhancing route diversity between Asia, Africa and Europe.

co mbtls : Zain Group | zainsa : Mobile Telecommunications Company Saudi Arabia

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications

RE saarab : Saudi Arabia | proven : Provence-Alpes-Côte d'Azur | marse : Marseille | jeddah : Jeddah | fra : France | hkong : Hong Kong | kuwait : Kuwait | apacz : Asia Pacific | asiaz : Asia | bric : BRICS Countries | china : China | chinaz : Greater China | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | easiaz : Eastern Asia | eecz : European Union Countries | eurz : Europe | gulfstz : Persian Gulf Region | meastz : Middle East | medz : Mediterranean | wasiaz : Western Asia | weurz : Western Europe

IPD News

**PUB** Kuwait Times

**AN** Document MEWKUT0020220405ei4400003



HD Zain Global Connect to link Jeddah to Marseille through J2M branch of PEACE cable

WC 124 wordsPD 4 April 2022

**SN** Telecompaper Middle East

SC TELEAST

LA English

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Zain Group has announced that Zain Global Connect (ZGC), its subsidiary consolidating group wholesale carrier initiatives, is connecting the Middle East with Europe through the J2M submarine cable linking Jeddah in Saudi Arabia to Marseille in France. This is ZGC's first subsea cable ownership and concerns a portion of the Pakistan and East Africa Connecting Europe (PEACE) cable system.

J2M will be ready for service in early 2023 with Zain Saudi Arabia as the cable landing party. It will provide Zain with greater diversity when it comes to its international infrastructure and offer global carriers and enterprises a brand-new entry point in Saudi Arabia for their connectivity requirements.

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Mobile Telecommunications

NS ccat : Corporate/Industrial News

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HD Zain Global Connect to link Jeddah to Marseille through J2M branch of PEACE cable

WC 124 wordsPD 4 April 2022

**SN** Telecompaper Europe

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PUB Telecompaper BV

AN Document TELEUR0020220404ei440008d



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eurz : Europe | gulfstz : Persian Gulf Region | meastz : Middle East | medz : Mediterranean | wasiaz :

Western Asia | weurz : Western Europe

PUB Telecompaper BV

AN Document TELASI0020220404ei44000b5



**HD** Viverse signs partnership for Viverse

WC 151 words

**PD** 31 March 2022

**SN** Telecompaper World

SC TELWOR
LA English

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HTC said Viverse, HTC Vive's place in the **metaverse**, signed a first wave of partners during Mobile World Congress. Over the course of this year, Vive and its partners will develop new **metaverse** experiences for people across the world, with a range of **hardware** and software. Across Asia, partners include China Mobile Migu; China Telecom Xinguomai; China Unicom Xiaowo; Chunghwa Telecom; Far East Mobile, and Taiwan Mobile. In EMEA, partners include Etisalat, Hutchinson Group and Zain Group.

During MWC, Vive announced several new elements to Viverse including Vive Connect, new parental controls to help keep young people safe and cryptowallet integration.

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Vive also announced the adoption of open standards for avatars, using VRM so that people can more easily carry their visual identity between worlds. Vive showcased single-login single-avatar, demonstrating how easy it can be for people to move between 3rd party experiences.

- chungw : Chunghwa Telecom Company Limited | lianto : China Unicom (Hong Kong) Ltd | mbtls : Zain Group | htecc : HTC Corporation | chunte : China United Network Communications Limited | viatec : VIA Technologies Inc
- iN i34411 : Mobile Communications Devices | i7902202 : Mobile Telecommunications | i3441 : Telecommunications Equipment | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | itech : Technology | i79021 : Wired Telecommunications Services
- NS ccat : Corporate/Industrial News | c315 : Conferences/Exhibitions | cpartn : Partnerships/Collaborations
- RE barca: Barcelona | china: China | apacz: Asia Pacific | asiaz: Asia | bric: BRICS Countries | catal: Catalonia | chinaz: Greater China | devgcoz: Emerging Market Countries | dvpcoz: Developing Economies | easiaz: Eastern Asia | eecz: European Union Countries | eurz: Europe | medz: Mediterranean | spain: Spain | weurz: Western Europe

PUB Telecompaper BV

AN Document TELWOR0020220331ei3v00004

## HD 'Zain Business' showcases latest cloud solutions to Kuwait business community

WC 989 words

**PD** 30 March 2022

**SN** Kuwait Times

sc MEWKUT

LA English

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LP

KUWAIT: Zain, the leading digital service provider in Kuwait, hosted a two-day event to mark the launch of its managed **cloud** services and **cybersecurity** solutions. The event took place at the Recital Hall in Jaber Al-Ahmad Cultural Center (JACC), and featured top executives from business, banking, and retail sectors. The new services are powered by ZainTech, Zain Group's regional digital and ICT solutions arm in the MENA region.

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The event was attended by Zain Kuwait's Chief Enterprise Business Officer Hamad Al-Marzouq, Zain Group's Chief Technical Officer Nawaf Al-Gharabally, ZainTech CEO Andrew Hanna, and top executives from banking, investment, and local business sectors as well as Zain's global partners. The launch is part of the company's continuous efforts to offer a portfolio of world-class, advanced security solutions to the local business community, serving businesses of all sizes, including large enterprises, SMEs, startups, and government institutions. This comes in line with Zain's digital transformation strategy that aims at empowering a more efficient business sector in the Kuwaiti market under the New Kuwait 2035 vision.

The first day's program featured a number of panel discussions that hosted executives from Kuwait's banking and financial sectors. The discussions focused on the multi-cloud environment challenges in banking and finance, cloud challenges and opportunities in the financial sector, digital transformation trends in banking, leveraging the power of data in the banking and financial sectors, and cybersecurity challenges in the new COVID era.

The second day's program featured panel discussions that hosted representatives and officials from the Kuwaiti private sector's biggest institutions. The discussions highlighted the future of the digital retail experience, offloading the ERP onto the cloud, the challenges COVID posed on the retail sector, cybersecurity challenges during the pandemic, and leveraging the power of data in retail.

ZainTech was introduced in October 2021 as Zain Group's regional digital and ICT solutions arm. The company unifies Zain Group's ICT assets to offer enterprises and governments a unique value proposition and comprehensive enterprise digital solutions and transformation services under one roof across the MENA markets. With this announcement, Zain takes a new step towards its pledge to enable a full and secure digital transformation within the Kuwaiti business community. The company is introducing an integrated portfolio of managed cloud services and cybersecurity solutions to enterprises in join collaboration with ZainTech.

During the past few years, the local business market witnessed an accelerated wave of implementing digital transformation within private sector companies, SMEs and startups, and government institutions. However, at the same time, many new challenges surfaced along with this wave, emphasizing the importance of preserving data and protecting the digital infrastructures of companies from security breaches. Zain took the responsibility to offer an all-inclusive and integrated portfolio of cloud services and digital solutions built on the latest world-class technologies and provide cybersecurity solutions to the local business community.

Kuwait has always been a flagship market for Zain Group operations, and its pioneering developments in the enterprise segment have helped inspire initiatives in other Zain markets. ZainTech's establishment as the driver of the Group's digital and ICT solutions regionally reflects the need to continue to upgrade and evolve business solutions in order to manage the needs of transformational enterprises and continue providing customers, through the Zain operations, with the best-in-class services.

Technologies such as big data, cloud, artificial intelligence, IoT and cybersecurity are defining the next stage of digital solutions, and ZainTech is positioned to support entities such as Zain Business in Kuwait with a wide range of best-in-class business offerings, leveraging its own expertise as well as the deep and

wide partner relationships that it possesses. Zain recognizes the importance of data in driving digital transformation in Kuwait. For this, the company has partnered with renowned global providers in cloud computing, data center solutions, and IT services to bring the best-in-class solutions to its business customers.

Zain's cloud solutions are custom-built by our talented solution architects to enable sustainable digital transformation, innovation, cost optimization and accelerated time to market. Zain solutions are backed by industry-leading SLAs with proactive 24/7 support through an advanced network operations center. Zain's portfolio covers a wide range of solutions from cloud advisory, virtual private servers and cloud containers to in-country datacenters and fully managed applications.

As global cyber threats continue to rise, the early detection and fast response to cyber security incidents can significantly help organizations contain risk and reduce the economic impacts on their operations, and bottom lines. Zain's fully managed cybersecurity solutions are built on the same premise and are designed to help businesses in Kuwait in swiftly detecting and responding to cyber threats, to ensure full protection of their operations and meet compliance requirements. Zain's solutions are custom-built by skilled security engineers and offer flexible payment models to suit every customer's specific requirements.

Zain Group recently introduced ZainTech across MENA, providing a center of excellence and managed solutions across the ICT stack including cloud, cybersecurity, big data, IoT, AI, smart cities, robotics, drones, and emerging technologies. ZainTech leverages Zain's global reach, unique footprint and infrastructure across its operations as well as other key markets in the Middle East to offer a single point of contact for sales and personalized customer care for multi-national corporations with multiple points of presence across the region.

Zain's strategy is centered around digital transformation leadership and empowering the community to enjoy a smarter portable lifestyle, as well as using advanced technology to enable an easier and more flexible life. The company places itself as an active partner in creating the future of smart life in Kuwait. Today's launch will contribute to prove the company's full potential in triggering the digital community.

- co mbtls: Zain Group
- i83942 : Computer Systems Design Services | iappsp : Cloud Computing | isecpri : Security/Privacy Software | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | i8394 : Computer Services | ibcs : Business/Consumer Services | icomp : Computing | idserv : Data Services | iint : Online Service Providers | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services
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- RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD News
- **PUB** Kuwait Times
- AN Document MEWKUT0020220331ei3u00009



HD Zain Business launches managed cloud and cybersecurity services in Kuwait

WC 128 words

**PD** 28 March 2022

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Kuwait has announced the launch of managed cloud and cybersecurity services powered by ZainTech, the Zain Group's MENA region digital and ICT product arm. It aims to serve businesses of every size, including large enterprises, SMEs, start-ups and government institutions.

ZainTech was introduced in October 2021 as Zain Group's regional digital and ICT solutions arm. It unifies Zain Group's ICT assets to offer enterprises and governments a value proposition and comprehensive enterprise digital services. Zain products are backed by SLAs with round-the-clock support through an advanced network operations centre. Zain's portfolio ranges from cloud advisory, virtual private servers and cloud containers to in-country data centres and fully managed applications.

co mbtls : Zain Group

i83942 : Computer Systems Design Services | i8394 : Computer Services | ibcs : Business/Consumer Services | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020220328ei3s0005l



HD Addendum Announcement from Mobile Telecommunications Company Saudi Arabia (Zain KSA) in regard to the Board of directors" approval of the offers received from the Public Investment Fund (PIF), HRH Prince Saud Bin Fahad, and Sultan Holding Company, to acquire stakes in the Zain KSA towers infrastructure.

WC 423 words

PD 28 March 2022

**ET** 09:45

SN Mist News

SC MISTNW

LA English

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tadawul-

**ELEMENT LIST EXPLANATION** 

TD

Introduction Further to the company"s announcement published on the Tadawul website on 15-02-2022 regarding the Board of directors" approval of the final offers from PIF, HRH Prince Saud Bin Fahad, and Sultan Holding Company will acquire stakes in the Tower Infrastructure after completing the due diligence and internal approvals of all parties.

As part of Zain KSA' transparency, Zain KSA would like to clarify that the decision to approve the final offers by the Board of Directors was unanimous, after excluding the following members: H.H. Prince Naif bin Sultan, Mr. Raied AlSaif, Mr. Saud AlBawardi, and Mr. Hisham Attar from voting on the offers, because they are related parties once the transaction is executed.

As H.H Prince Naif bin Sultan is the Chairman of Sultan Holding Company, while Mr. Hisham Attar works for PIF, Mr. Raied AlSaif works for Sultan Holding Company. In addition, Mr. Saud Al-Bawardi works for United Company, where H.R.H Prince Saud bin Fahd bin Abdulaziz have an interest in.

Date of Posting the Previous Announcement of Development on Tadawul"s Website 2022-02-15 Corresponding to 1443-07-14

URL of the Previous Announcement Click Here

Change on the Development Clarify the related parties of the board of directors approval.

Financial Impact on the change This disclosure does not have any financial implications.

Additional Information As mentioned in the previous announcement,

Zain KSA will work with the parties on the best way to execute the Final Offers, noting that the Final Offers are subject to obtaining the required approvals from the relevant official authorities, and other conditions that may be agreed between the parties.

Any material developments will be announced in due course.

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co zainsa : Mobile Telecommunications Company Saudi Arabia | mbtls : Zain Group | saudpf : Public Investment Fund of Saudi Arabia

- i81502 : Trusts/Funds/Financial Vehicles | ifinal : Financial Services | iinv : Investing/Securities | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | i8150206 : Investment Trusts
- NS c181: Acquisitions/Mergers/Shareholdings | cacqu: Acquisitions/Mergers | cboard: Board of Directors | ccat: Corporate/Industrial News | groyal: Royal Families | c18: Ownership Changes | c41: Management | cactio: Corporate Actions | gcat: Political/General News | ncat: Content Types | nfact: Factiva Filters | nfcpin: C&E Industry News Filter
- RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- PUB Misr Information Services and Trading
- AN Document MISTNW0020220328ei3s000gq

## HD Zain Business launches managed cloud services and cybersecurity solutions

WC 853 words

**PD** 27 March 2022

**SN** Kuwait Times

sc MEWKUT

LA English

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LP

KUWAIT: Zain, the leading digital service provider in Kuwait, announced the launch of managed **cloud** services and **cybersecurity** solutions, offering a wide and comprehensive range of world-class services to its corporate customers in the Kuwaiti market. The new services are powered by ZainTech, Zain Group's regional digital and ICT solutions arm in the MENA region.

The announcement is part of the company's continuous efforts to offer a portfolio of world-class, advanced security solutions to the local business community, serving businesses of all sizes, including large enterprises, SMEs, **startups**, and government institutions. This comes in line with Zain's digital transformation strategy that aims at empowering a more efficient business sector in the Kuwaiti market under the New Kuwait 2035 vision.

TD

#### Click to view image

ZainTech was introduced in October 2021 as Zain Group's regional digital and ICT solutions arm. The company unifies Zain Group's ICT assets to offer enterprises and governments a unique value proposition and comprehensive enterprise digital solutions and transformation services under one roof across the MENA markets. Commenting on the announcement, Zain Kuwait's Chief Enterprise Business Officer Hamad Al-Marzouq said: "Today, we take a new step towards our pledge to enable a full and secure digital transformation within the Kuwaiti business community. We are introducing an integrated portfolio of managed cloud services and cybersecurity solutions to enterprises in joint collaboration with our colleagues at ZainTech".

Al-Marzouq added: "During the past few years, the local business market witnessed an accelerated wave of implementing digital transformation within private sector companies, SMEs and startups, and government institutions. However, at the same time, many new challenges surfaced along with this wave, emphasizing the importance of preserving data and protecting the digital infrastructures of companies from security breaches. We have taken the responsibility to offer an all-inclusive and integrated portfolio of cloud services and digital solutions built on the latest world-class technologies and provide cybersecurity solutions to the local business community".

#### Partnership

Commenting on the partnership, ZainTech CEO Andrew Hanna said: "Kuwait has always been a flagship market for Zain Group operations, and its pioneering developments in the enterprise segment have helped inspire initiatives in other Zain markets. ZainTech's establishment as the driver of the Group's digital and ICT solutions regionally makes us acutely aware of the need to continue to upgrade and evolve business solutions in order to manage the needs of transformational enterprises and continue providing customers, through the Zain operations, with the best-in-class services."

Hanna continued: "Technologies such as big data, cloud, artificial intelligence, IoT and cybersecurity are defining the next stage of digital solutions, and we are pleased to be positioned to support entities such as Zain Business in Kuwait with a wide range of best-in-class business offerings, leveraging our own expertise as well as the deep and wide partner relationships that we possess." Zain recognizes the importance of data in driving digital transformation in Kuwait. For this, the company has partnered with renowned global providers in cloud computing, data center solutions, and IT services to bring the best-in-class solutions to its business customers.

Zain's cloud solutions are custom-built by our talented solution architects to enable sustainable digital transformation, innovation, cost optimization and accelerated time to market. Zain solutions are backed by industry-leading SLAs with proactive 24/7 support through an advanced network operations center. Zain's

portfolio covers a wide range of solutions from cloud advisory, virtual private servers and cloud containers to in-country datacenters and fully managed applications. As global cyber threats continue to rise, the early detection and fast response to cyber security incidents can significantly help organizations contain risk and reduce the economic impacts on their operations, and bottom lines.

#### Click to view image

#### Cybersecurity solutions

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- RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD News
- **PUB** Kuwait Times
- AN Document MEWKUT0020220328ei3r00004



HD Zain Bahrain offers valet parking discounts with ParkPass

WC 116 words

**PD** 23 March 2022

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Bahrain has signed an agreement with digital parking **platform** ParkPass, a sister company of ParkPoint, to offer all its customers valet parking membership. ParkPass offers discounted access at different valet parking locations in Bahrain, such as City Centre, Seef Mall, Moda Mall, Bahrain Bay, Bahrain Defence Force Royal Medical Services and Block 338. Under the deal, Zain Bahrain customers will receive 15 percent off valet parking, and members of the exclusive package 'Al Zain' will receive a 30 percent discount.

The offer is available for prepaid and postpaid mobile subscribers until 15 February 2023. Customers can activate the service using the Zain Bahrain app by accessing "Zain Delights Deals".

co mtcvod : Zain Bahrain BSC | mbtls : Zain Group

iN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications

NS c333 : Non-Government Contracts/Orders | ccat : Corporate/Industrial News | c33 : Contracts/Orders | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE bahrain | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020220323ei3n0005m



HD Zain Group signs MoU with Huawei to accelerate 5.5G innovation

WC 128 words

**PD** 21 March 2022

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

IN

Zain Group has selected Huawei to accelerate its migration from 4G to 5G, including 5.5G innovation. Huawei will support Zain to optimise its network architecture to extend 5G capabilities to support IoT, ultra-reliable low latency communications, uplink-centric broadband, real-time broadband communication, harmonised communication, and sensing. They will also work together to define autonomous driving network-level criteria and explore new use cases.

Zain aims to provide marginalised and disadvantaged communities with access to **connectivity**, IoT, digitalisation of Zain's core products and services, and the development of digital verticals. It will work closely with Huawei to develop the application of new 5G services and intelligent networks to accelerate the digital transformation of the societies it serves.

mbtls : Zain Group | huawt : Huawei Technologies Co Ltd | shhiah : Huawei Investment Holding Co.

idct: Digital Cellular Technology | iwrlssl: Wireless Area Network Technology | i3302: Computers/Consumer Electronics | i3303: Networking | itech: Technology | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services

NS ccat : Corporate/Industrial News | cdbus : Digitalization | c23 : Research/Development

PUB Telecompaper BV

AN Document TELEAST020220321ei3l00002



HD Zain Group signs MoU with Huawei to accelerate 5.5G innovation

WC 128 words

**PD** 21 March 2022

**SN** Telecompaper Asia

SC TELASI
LA English

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NS ccat : Corporate/Industrial News | cdbus : Digitalization | c23 : Research/Development

PUB Telecompaper BV

AN Document TELASI0020220321ei3I0005I



HD HTC Vive signs distribution deal with Zain Group

WC 83 words

**PD** 10 March 2022

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

PUB

HTC Vive has signed a partner agreement with Zain Group to bring Vive's **VR** range to the Middle East, making Vive **devices** available via the Zain e-commerce **platform**, and Opco stores and e-shops. The Vive and Viveport **content platform** will be marketed by Zain esports and Zain operators in Kuwait, the KSA, Bahrain and Jordan. Zain Group intends to offer subscribers a Viveport service through operator billing/ bundling on the operator's API **platform**.

mbtls: Zain Group | htecc: HTC Corporation | viatec: VIA Technologies Inc

**IN** i7902 : Telecommunication Services | i3441 : Telecommunications Equipment | i34411 : Mobile Communications Devices | i79022 : Wireless Telecommunications Services | itech : Technology

NS ccat : Corporate/Industrial News | cdagr : Distribution Agreements | c33 : Contracts/Orders | c333 : Non-Government Contracts/Orders | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

Telecompaper BV

AN Document TELEAST020220310ei3a0002t



HD HTC Vive signs distribution deal with Zain Group

WC 83 words

PD 10 March 2022 SN Telecompaper Asia

SC TELASI

LA English

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Telecompaper BV

AN Document TELASI0020220310ei3a000b6

## HD Six Middle East players make sustainability pledge

BY Melanie Mingas

WC 694 words

**PD** 7 March 2022

SN Capacity Magazine

SC CAPMAG

LA English

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LP

STC, e& - the new name of Etisalat - Zain Group, Batelco, du, and Omantel signed a Memorandum of Understanding at MWC last week, which in addition to the carbon footprint pledge, aims to "accelerate and tighten cooperation to preserve and protect the environment".

Jennifer Suleiman, Zain Group chief **sustainability** officer, said: "Climate change and reducing our carbon footprint are material to Zain's strategic objectives across our markets. This collaboration between like-minded operators is a transformative step towards advancing **sustainability** across the GCC and is in line with our **sustainability** ambition of providing meaningful **connectivity** leading to systemic change."

TD

It isn't the first sustainability pledge for any of the six, however, it will see them assess the impact of their operations in more detail and "highlight the importance" of collaboration in this area.

Of the six, STC said last year that it has developed a Sustainable Energy Framework designed to take the business through to 2030. Group CEO Olayan M. Alwetaid said at the time the focus will fall on "better energy management, monitoring, and reporting - with clear benchmarks and KPIs", although specific figures were not released.

In its second sustainability report, published in August of last year, "revealed its efforts to" decrease water use by 40% from 509,768m3 in 2019 to 303,789m3 in 2020; and reduce the total electricity consumption by 16%, gasoline by 18%, and the use of paper documents in procurement by 100%.

Alwetaid added: "We will also develop renewable energy generation at our campus and facilities throughout Saudi Arabia. What's more we will ensure energy efficiency in our existing buildings and assets and finally new buildings will be designed and built with energy-saving features."

Zain's last sustainability report - its 10th - was published in March 2021 and highlighted the firm's 2020-2025 Corporate Sustainability Strategy. It detailed how Zain "took major steps in reducing its emissions", installing more than 370 outdoor base station and power station solutions, 54 smaller sized generators, and upgraded 266 sites "to use more efficient DC power solutions across all markets".

The group also has a tree planting programme, however, its reported power use is divided into two categories to reflect the "low influence and control" Zain has over the energy sources for its base station operations, data centres and core sites. Due to this, its CO2 emission reduction range was set at 5-10% by 2022.

Over in Bahrian, Batelco inaugurated the Batelco Solar Park in late 2021, in line with Bahrain's target to reach "zero-carbon neutrality" by 2060.

The UAE's net zero carbon target has been set for 2050 and, in line with that, e&

During Expo2020, which concludes in less than a month, e& has worked with Ericsson to highlight ICT's role in the target.

On the suitability of its own operations, Etisalat's last sustainability report was published in 2020, which detailed how "environmental management" is one of five pillars in its sustainability framework, alongside marketplace and customers, accountable business practices, connecting communities and our people.

In 2020, Etisalat said it saved 9,404,362 kilowatt-hours (kWh) of electricity, while displacing 5,548 tonnes of Carbon Dioxide (CO2) and saving 1,191 trees or 12,330 barrels of oil.

As much as 40% of waste generated was recycled and total water consumption was reduced by 11%.

du's last sustainability report was also published in 2020 and detailed the company's gains on hybrid generators - which at that point had resulted in diesel savings of approximately 1.79 million litres/year, or a carbon footprint reduction of 4,540 tonnes/year, according to du's calculations - and solar energy.

On solar, du had 30 active sites at the time, resulting in a total diesel saving of approximately 2.4 million litres, or a carbon footprint reduction of 6,000 tonnes.

Lastly, over at Omantel, last year its HQ was awarded LEED certification by the United States Green Building Council. With a score of 86 points - out of a potential 110 - it achieved Platinum status, the first building in Oman to do so.

- **co** gtelom : Oman Telecommunications Co. SAOG | mbtls : Zain Group | emteco : Emirates Telecommunications Corp | bahtel : Bahrain Telecommunications Co
- IN i7902 : Telecommunication Services | i79021 : Wired Telecommunications Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | i79026 : Integrated Communications Providers
- NS gsust: Sustainable Development/Sustainability | ccsr: Corporate Social Responsibility | gclimt: Climate Change | ccat: Corporate/Industrial News | cesg: Environmental/Social/Governance | gcat: Political/General News | genv: Natural Environment | gglobe: Global/World Issues | ncat: Content Types | nfact: Factiva Filters | nfcpex: C&E Executive News Filter
- **PUB** Euromoney Trading Limited
- AN Document CAPMAG0020220328ei3700004



HD Zain KSA expands Nvidia GeForce Now cloud gaming to other regional markets

WC 186 wordsPD 7 March 2022

**SN** Telecompaper Asia

SC TELASI LA English

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LP

Zain KSA said that it has strengthened its partnership with **cloud** computing provider Nvidia to more markets in the region. Subscribers of regional telecom operators will be able to play a range of **cloud**-based games as part of their 5G and home **fibre** packages without owning and maintaining their own **gaming** rigs, via GeForce Now from Zain KSA. GeForce Now is Nvidia's open **cloud gaming** service that supports PC **gaming** by streaming from Nvidia GPUs.

Playing PC games on GeForce Now uses Game Ready Drivers for performance. Even gamers on low-powered hardware can play with GeForce quality. Zain KSA provides the infrastructure to meet the requirements of cloud gaming, which needs very fast transfer of player inputs to servers and fast responses to their screens.

TD

Zain KSA has developed a network infrastructure that has contributed to Riyadh ranking first among the world's capitals in 5G internet speeds, demonstrating speeds of 317.3 Mbps, ahead of Tokyo and Dublin. The expansive network currently covers 51 cities with more than 5,000 towers.

mbtls: Zain Group | nvdcrp: NVIDIA Corporation

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NS ccat : Corporate/Industrial News | cpartn : Partnerships/Collaborations

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELASI0020220307ei370008f



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WC 186 words
PD 7 March 2022

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SC TELEAST

LA English

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**PUB** Telecompaper BV

AN Document TELEAST020220307ei3700001

## HD Zain Group enters strategic cooperation with GCC operators to address environmental challenges

WC 797 words

**PD** 6 March 2022

SN Kuwait Times

sc MEWKUT

LA English

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LP

BARCELONA/KUWAIT: Zain Group signed a MOU at the Mobile World Congress 2022 in Barcelona along with stc Group, e& formerly known as Etisalat Group, Batelco, du, and Omantel, aiming to accelerate and tighten cooperation to preserve and protect the environment and enhance climate change challenges as well as reduce the carbon footprint through operations. This memorandum comes within the cooperation of major telecom operators in the Gulf Cooperation Council Countries to improve the ICT industry and activate their roles in facing environmental challenges, focusing on climate change and advancing the regional **sustainability** agenda.

TD

The MOU aims to accelerate cooperation on climate change and highlight the importance of collaboration to preserve and protect the environment as well as to maintain a sustainable economy. The actions involved include a better understanding of the carbon footprint across operations. The memorandum also seeks to strengthen work across strategic partners and policy makers around necessary measures that contribute to avoiding the climate crisis and achieving sustainable growth.

Jennifer Suleiman, Zain Group Chief Sustainability Officer, said: "Climate change and reducing our carbon footprint are material to Zain's strategic objectives across our markets. This collaboration between like-minded operators is a transformative step towards advancing sustainability across the GCC and is in line with our sustainability ambition of providing meaningful connectivity leading to systemic change."

"This memorandum is an extension of KSA's vision in strengthening partnership between all sectors to preserve and sustain the economic, social and environmental resources achieved by the Gulf Countries for future generations" said Abdullah Abdulrahman Alkanhl, Chief Corporate Affairs Officer.

"As a leading national company, stc has sensed this importance for a long time, and launched programs for sustainability and preservation of the environment. One of the most important results of which was a decrease in paper consumption to 50 percent, and a reduction in water use by 40 percent. Today we will work according to this memorandum to transfer these experiences to our partners in the sector from the companies of the Gulf Cooperation Council countries," added Alkanhl.

Salem Al-Mannai, Vice President of Technology Infrastructure and in charge of the climate change file at e&, said: "Through this memorandum, the group seeks to strengthen its partnerships to confront climate change and make all possible efforts to motivate other sectors to join these endeavors aimed at accelerating the achievement of carbon neutrality in the possible time frame in addition to our commitment to the GSMA initiative; to move the entire mobile industry to carbon neutral by 2050."

"The group also seeks, through this memorandum, to exchange experiences and best practices with regional counterparts regarding the pioneering role of the technology sector, which would become a major enabler to limit climate change," Mannai added.

Commenting on this cooperation, Shaikh Bader bin Rashid Al Khalifa, General Manager Corporate Communications and Sustainability at Batelco, said: "Batelco attaches great importance to environmental sustainability and reducing the carbon footprint. We have started implementing initiatives in line with the company's aims of becoming an environmentally friendly entity and achieve our corporate sustainability goals. Batelco's most notable accomplishment is the launch of Batelco Solar Park, which contributes to the production of clean and renewable energy to support with running the company's operations. We are eager to continue with our environmental initiatives to help create a more sustainable future."

Saleem Al-Blooshi, Chief Technology Officer, du said: "We, at du, recognize the crucial role played by ICT in strengthening the digital economy and ensuring long-term sustainable growth in the GCC region. We have put in place sustainability objectives that aim to guide us towards achieving our vision in alignment

with the region's leadership vision. As forerunners in digital innovation along with our strategic partners, we are committed to work towards a truly sustainable future with and for our stakeholders."

Said Al-Ajmi, Vice President Operations, of Omantel, said: "At Omantel, we have great concern towards sustainability, and our focus includes three main pillars: the economic pillar, the social pillar, in addition to the environmental pillar. We are proud to be one of the first telecommunication companies in the region to issue a sustainability report covering performance in all these aspects, as we issued our first report in 2012, in addition, we launched several initiatives aimed at reducing our impact on the environment by building on the digital transformation and automation and benefiting from it, in developing and transforming our procedures and processes."

"We are pleased to sign this agreement with stc and the other Gulf telecom companies to exchange knowledge and experiences, emphasizing our quest to preserve the environment and play the expected role in combating climate change and reducing the carbon footprint of our operations," Ajmi concluded.

- **co** gtelom : Oman Telecommunications Co. SAOG | mbtls : Zain Group | guco : Cooperation Council for the Arab States of the Gulf | bahtel : Bahrain Telecommunications Co
- IN i34411: Mobile Communications Devices | i7902202: Mobile Telecommunications | i3441: Telecommunications Equipment | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services | itech: Technology | i79021: Wired Telecommunications Services | i79026: Integrated Communications Providers
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- IPD News
- **PUB** Kuwait Times
- AN Document MEWKUT0020220307ei3600007

HD Joint strategic cooperation among stc Group, Etisalat, Zain, Batelco, du and Omantel to enhance sustainability's regional agenda

WC 799 words

**PD** 4 March 2022

SN The Saudi Gazette

sc SAUDGZE

**LA** English

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LP

BARCELONA — stc Group, e& formerly known as Etisalat Group, Zain Group, Batelco, du, and Omantel signed an MOU at the Mobile World Congress 2022, aiming to accelerate and tighten cooperation to preserve and protect the environment and enhance climate change challenges as well as reduce the carbon footprint through operations. This memorandum comes within the cooperation of major telecom operators in the Gulf Cooperation Council Countries to improve the ICT industry and activate their roles in facing environmental challenges, focusing on climate change and advancing the regional **sustainability** agenda.

TD

The MOU aims to accelerate cooperation on climate change and highlight the importance of collaboration to preserve and protect the environment as well as to maintain a sustainable economy. The actions involved include a better understanding of the carbon footprint across operations. The memorandum also seeks to strengthen work across strategic partners and policy makers around necessary measures that contribute to avoiding the climate crisis and achieving sustainable growth.

"This memorandum is an extension of KSA's vision in strengthening partnership between all sectors to preserve and sustain the economic, social and environmental resources achieved by the Gulf Countries for future generations" said Abdullah Abdulrahman Alkanhl, Chief Corporate Affairs Officer.

"As a leading national company, stc has sensed this importance for a long time, and launched programs for sustainability and preservation of the environment. One of the most important results of which was a decrease in paper consumption to 50%, and a reduction in water use by 40%. Today we will work according to this memorandum to transfer these experiences to our partners in the sector from the companies of the Gulf Cooperation Council countries", added Alkanhl.

Salem Al-Mannai, Vice President of Technology Infrastructure and in charge of the climate change file at e&, said: "Through this memorandum, the group seeks to strengthen its partnerships to confront climate change and make all possible efforts to motivate other sectors to join these endeavors aimed at accelerating the achievement of carbon neutrality in the possible time frame in addition to our commitment to the GSMA initiative; to move the entire mobile industry to carbon neutral by 2050."

"The group also seeks, through this memorandum, to exchange experiences and best practices with regional counterparts regarding the pioneering role of the technology sector, which would become a major enabler to limit climate change", Al-Mannai added.

"Jennifer Suleiman, Zain Group Chief Sustainability Officer, said: "Climate change and reducing our carbon footprint are material to Zain's strategic objectives across our markets. This collaboration between like-minded operators is a transformative step towards advancing sustainability across the GCC and is in line with our sustainability ambition of providing meaningful connectivity leading to systemic change."

Commenting on this cooperation, Shaikh Bader bin Rashid Al Khalifa, General Manager Corporate Communications and Sustainability at Batelco, said: "Batelco attaches great importance to environmental sustainability and reducing the carbon footprint. We have started implementing initiatives in line with the company's aims of becoming an environmentally friendly entity and achieve our corporate sustainability goals. Batelco's most notable accomplishment is the launch of Batelco Solar Park, which contributes to the production of clean and renewable energy to support with running the company's operations. We are eager to continue with our environmental initiatives to help create a more sustainable future."

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- IPD Business
- PUB The Saudi Gazette
- AN Document SAUDGZE020220304ei3400003



SE , Biz&Company

HD LG Uplus to leverage on XR and metaverse employing K-pop power for global drive

BY Lim Young-shin and Susan Lee

WC 369 wordsPD 4 March 2022

SN Maeil Business Newspaper

SC MAEIL LA English

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LP

South Korean wireless carrier LG Uplus Corp. will field immersive extended reality (XR) service platform leveraging on K-pop content and metaverse application to break out of the Korean borders and reach out to global audience.

LG Uplus CEO Hwang Hyun-sik said during a press conference at the Mobile World Congress (MWC) 2022 in Barcelona on Tuesday that LG Uplus signed a memorandum of understanding (MOU) to collaborate the development of **XR content** with Zain Group at the MWC 2022. Zain Group is a mobile carrier in the Middle East with 50 million subscribers in seven Middle Eastern countries.

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The wireless carrier also signed an MOU with Oman's top mobile carrier Omantel to collaborate on XR content and solutions.

XR is a technology that encompasses virtual reality (VR) and augmented reality (AR). Out of Korea's three major wireless carriers, LG Uplus has been the most aggressive in developing XR platform and content after Korea became the first country in the world to successfully commercialize 5G in 2019.

LG Uplus has been exporting XR content to countries in Southeast Asia and is now expanding into the Middle East. LG Uplus also held discussions with Celcom, Malaysia's No. 3 wireless carrier, regarding the supply of new Korean content such as K-pop.

LG Uplus aims to expedite the export of XR content service platform with K-pop content. It will first introduce "Idol Live", which allows fans to watch concerts of their favorite K-pop stars in augmented reality from various angles, to more countries.

As content is becoming more important in computer-altered reality solutions like XR, LG Uplus will enhance content business after hiring a Chief Content Officer (CCO) last year, said Hwang.

Hwang also said that LG Uplus will focus on the development of metaverse services that can create better value for the users instead of simply following the current metaverse hype.

For its business-to-business transaction (B2B) service business, Hwang revealed that it plans to mainly focus on smart factories and AI contact centers (AICC).

#### [Photo provided by LG Uplus Corp.]

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NS ccat: Corporate/Industrial News | c315: Conferences/Exhibitions | cpartn: Partnerships/Collaborations

RE skorea : South Korea | barca : Barcelona | apacz : Asia Pacific | asiaz : Asia | catal : Catalonia | easiaz : Eastern Asia | eecz : European Union Countries | eurz : Europe | medz : Mediterranean | spain : Spain |

weurz : Western Europe

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AN Document MAEIL00020220304ei340005l



SE Business

HD [MWC 2022] LG U+ CEO pledges to export XR content to Middle East

BY Son Ji-hyoung and Kim Byung-wook Korea Herald correspondents (consnow@heraldcorp.com)

(kbw@heraldcorp.com)

WC 525 words

**PD** 4 March 2022

**SN** The Korea Herald

SC KORHER

**LA** English

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LP

BARCELONA, Spain -- LG U+ will export virtual reality content to Zain Group, a mobile carrier in the Middle East with more than 50 million users, in its effort to take initiative in the burgeoning global XR market.

During a press conference held at the Mobile World Congress 2022 in Barcelona on Wednesday, local time, LG U+ CEO Hwang Hyun-sik said the South Korean telco will aim to sell content to Zain Group, Oman's No. 1 mobile carrier Omantel and Malaysia's No. 3 player Celcom.

TD

"Starting with the partnership with Zain Group, which has 50 million users, LG U+ will aim to export its platforms including U+ Idol Live and U+ Live," Hwang said.

"When 5G was commercialized in 2019, we thought deeply about what kind of value we can provide to customers. We thought that the way we watch videos should be different and decided to offer XR service."

The CEO further added that LG U+ has since exported \$24 million of XR content and solutions. The firm will further supply the global market with K-Pop content, which is taking the world by storm.

In particular, Idol Live, which allows fans to participate virtually in concerts with hyper reality in real time will play a critical role in spreading Korean content, the CEO added.

Regarding the dispute between LG U+ and CJ ENM, the CEO explained that the conflict has been resolved, adding that CJ ENM content will continue to stream on the LG U+ platform.

In June, CJ ENM, a Korean entertainment giant, cut the feed of its 10 channels to LG U+, demanding a 175 percent increase in royalties. LG U+ refused to accept the demand, saying that it had already raised royalties 9 percent in 2019 and 24 percent in 2020.

As the conflict continued, authorities intervened to protect consumers. But the two firms failed to reach an agreement, resulting in the termination of the partnership last year. The two reportedly filed lawsuits against each other, but dropped their cases for strategic reasons.

Now that the conflict has ended, the two companies are tasked with signing a contract for the next two years. The two companies agreed on signing a contract first, but challenges remain. LG U+ expressed concerns about how access to information about CJ ENM's content had been denied. Simply put, LG U+ didn't know which content would come from CJ ENM. It remains to be seen whether CJ ENM will provide LG U+ with information such as ratings.

On top of targeting K-pop fans, LG U+ will provide business-to-business 5G solutions, targeting smart factories and artificial intelligence contact centers as their main customers.

#### Click here to see image

LG U+ CEO Hwang Hyun-sik speaks to reporters during a press conference held at the MWC 2022 in Barcelona on Wednesday, local time. (LG U+)

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NS cslmc : Senior Level Management | c312 : Corporate/Industry Exports | c315 : Conferences/Exhibitions | ccat : Corporate/Industrial News | c41 : Management | cdom : Domestic/Foreign Markets | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

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PUB Herald Corporation

AN Document KORHER0020220303ei34000gp



HD Middle East telecom operators to cooperate on sustainability agenda

WC 160 words

**PD** 3 March 2022

**SN** Telecompaper Middle East

SC TELEAST

**LA** English

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LP

Middle East operators STC Group, e& (formerly known as Etisalat), Zain Group, Batelco, Du and Omantel signed an MOU at the Mobile World Congress 2022 aimed at strengthening their cooperation to preserve and protect the environment and reduce the carbon footprint through operations. This deal comes within the cooperation of major telecom operators in the Gulf Cooperation Council countries to improve the ICT industry and activate their roles in facing environmental challenges, focusing on climate change and advancing the regional **sustainability** agenda.

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The MOU aims to accelerate cooperation on climate change and highlight the importance of collaboration to preserve and protect the environment as well as to maintain a sustainable economy. The actions involved include a better understanding of the carbon footprint across operations. The memorandum also seeks to strengthen work across strategic partners and policy makers around necessary measures that contribute to avoiding the climate crisis and achieving sustainable growth.

**CO** gtelom : Oman Telecommunications Co. SAOG | mbtls : Zain Group | bahtel : Bahrain Telecommunications Co

**IN** i7902 : Telecommunication Services | i79021 : Wired Telecommunications Services | i79022 : Wireless Telecommunications Services | i79026 : Integrated Communications Providers

NS ccat : Corporate/Industrial News | ccsr : Corporate Social Responsibility | gclimt : Climate Change | cesg : Environmental/Social/Governance | gcat : Political/General News | genv : Natural Environment | gglobe : Global/World Issues | ncat : Content Types | nfact : Factiva Filters | nfcpex : C&E Executive News Filter

PUB Telecompaper BV

AN Document TELEAST020220303ei33000dx



HD Middle East telecom operators to cooperate on sustainability agenda

WC 160 words

**PD** 3 March 2022

SN Telecompaper Asia

SC TELASI

LA English

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LP

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PUB Telecompaper BV

AN Document TELASI0020220303ei33000rt



HD LG U+ signs deal with Kuwait's Zain Group for K-pop VR, AR

**WC** 484 words **PD** 3 March 2022

SN Korea JoongAng Daily

SC JOONAI LA English

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LP

LG U+ is targeting the Middle East to export K-pop-related content based on virtual and augmented reality technologies via an agreement with Zain Group, a Kuwait-based telecommunication company operating throughout the region.

TD

LG U+ is targeting the Middle East to export K-pop-related content based on virtual and augmented reality technologies via an agreement with Zain Group, a Kuwait-based telecommunication company operating throughout the region.

The mobile carrier announced the agreement during MWC 2022 in Barcelona Thursday in a move aimed at seizing on the popularity of K-pop groups.

LG U+CEO Hwang Hyeon-sik said that telecom operators in the Middle East and Latin America expressed interest in bringing the K-pop-focused service to the region.

"The major source of our extended reality content includes live performances by K-pop groups," Hwang said during a press conference. "Since they are well-received around the globe, I met with the interested companies from the Middle East and South America regions."

Zain Group offers wireless network services to around 50 million subscribers in Kuwait, Saudi Arabia, Iraq, Jordan, Bahrain and South Sudan.

Asked whether those countries have built 5G network infrastructure required to stream the content using VR or AR, Vice President Choi Yoon-ho said "it varies depending on country, but they are on track to launch 5G service."

Rollout for the service will differ by country, according to Choi.

CEO Hwang expressed expectations to extend the deal to export its U+DIVE app to Kuwait.

Introduced last year in Korea, the app let viewers travel through a virtual exhibition hall featuring K-pop stars and play different games and participate in various missions prepared in the virtual space.

At the MWC, Hwang struck an agreement with Omantel, the top mobile carrier in Oman, to sell the content and the technologies used to realize the extended-reality offering.

LG U+ sold a combined \$24 million worth of such content to Asian telecom players, including China Telecom, Hong Kong's PCCW, Japan's KDDI and Taiwan's ChungHwa Telecom.

Hwang also met with Qualcomm CEO Cristiano Amon to discuss ways to increase membership of an alliance on extended reality content.

LG U+ presently chairs Global XR Content Telco Alliance, a multinational alliance intended to foster cooperation in creating AR or VR based content running on 5G networks.

The member companies include: Qualcomm, Bell Canada, China Telecom, Japan's KDDI; Montreal, Canada-based Felix & Paul Studios and Paris-based Atlas V. The members have jointly invested to create large-scale AR and VR videos.

# BY PARK EUN-JEE [park.eunjee@joongang.co.kr]

## Click here to see image

LG U+ CEO Hwang Hyeon-sik speaks during a press conference at the MWC 2022 in Barcelona, Spain, on Thursday. [LG U+]

co Igtele: LG Uplus Corp. | mbtls: Zain Group | luchem: LG Corp

IN i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | ivrealt : Virtual Reality Technologies | i79022 : Wireless Telecommunications Services | itech : Technology

NS ccapex : Capital Expenditure | c11 : Corporate Strategy/Planning | ccat : Corporate/Industrial News

RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region |

meastz : Middle East | wasiaz : Western Asia

PUB JoongAng Ilbo Co., Ltd.

**AN** Document JOONAl0020220303ei33001p5



HD Zain KSA taps Ericsson to modernise charging systems

WC 141 wordsPD 3 March 2022

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Saudi Arabia said it has extended its partnership with Ericsson to upgrade and modernise its Charging systems. The scope of the partnership includes upgrades across **hardware**, software, and services. Ericsson will modernise Zain KSA's systems while upgrading Ericsson Charging, Ericsson Mediation, Ericsson Activation and Ericsson CSS (Communication Solution Server), Ericsson's strategic **platform** for next-generation intelligent-network applications.

As part of the agreement, Ericsson will also introduce its modular, scalable, open, and single convergent Online Charging System and Ericsson 5G Standalone charging into Zain's network. This will enable Zain KSA to accelerate the time-to-market speed and revenues from new services including 5G. Ericsson's digital business support systems enables customer-centric business operations and digital engagement while also enabling communication service providers to monetise on improved customer experience.

co zainsa : Mobile Telecommunications Company Saudi Arabia | eric : Telefonaktiebolaget LM Ericsson | mbtls : Zain Group

IN i7902 : Telecommunication Services | i3441 : Telecommunications Equipment | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | itech : Technology

NS ccat: Corporate/Industrial News | cdbus: Digitalization | cpartn: Partnerships/Collaborations

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020220303ei3300001



HD Middle East operators establish region's first Open RAN centralised test lab in collaboration with TIP and Intel

BY Contributed News Article

**WC** 1,194 words

PD 2 March 2022

SN Total Telecom Plus

SC TOTEL

LA English

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LP

Middle East operators have opened the first regional community lab in collaboration with Telecom Infra Project(TIP) and Intel, following the signing of the Open Radio Access Network (Open RAN) MoU last year. The move will accelerate the implementation of Open RAN solutions in their existing telecom networks in order to support the early adoption and development of a robust regional ICT ecosystem. Two new operators Batelco and Omantel have also signed the Open RAN MoU, joining the e& formerly known as Etisalat Group, stc, Zain Group, Mobily, and du from Emirates Integrated Telecommunications Company (EITC), in their commitment to deploy Open RAN across their footprint and enhance supreme network experiences for end-users. The Middle East lab will provide a platform for the parties to jointly deploy open and disaggregated technologies into their networks to optimize the online experiences of businesses and consumers.

TD

Flexible, interoperable and standards-based solutions such as OpenRAN present a compelling opportunity for operators to become more efficient in meeting the ever-growing need for high bandwidth, low latency, and advanced connectivity. The lab will provide shared facilities and access to Intel technologies for members and vendors, and catalyst for OpenRAN deployments. Through the TIP end-to-end process, operators become empowered to deploy more flexible and resilient networks optimized for specific use cases. By sharing industry knowledge to align and prioritise their technical requirements, TIP participants contribute to the creation of centralized technical roadmaps that will set the direction for the development of new network infrastructure products and solutions. Operators can then leverage TIP's test and validation process to quickly and easily assess those products and solutions that will best contribute to the transformation of their networks. Mohamed Al Marzooqi, Vice President, Technology Synergies, said: "More than ever, our customers rely on high-quality connectivity for their daily requirements. The need for such smart connectivity will only increase in the future. I'm delighted to witness more operators from our region partnering with us in our efforts to position the Middle East as a global leader in developing and deploying such innovative network solutions. "Etisalat is committed to supporting technology and service innovation within the markets where we operate, through our participation in TIP and our partnership with Intel. We strongly believe open technologies present the right prospects to achieve this, while helping enhance the flexibility and efficiency of our networks." Nawaf Al Gharabally, Group's Chief Technology Officer, Zain, said: "We are pleased to welcome Batelco and OmanTel to the MoU. Through broad regional alignment on OpenRAN and standardization over Intel technologies, we will provide a clear demand signal to the industry that reflects the needs of our respective markets and customers. The new [Open RAN Labs] is a testament to this. We will work together through this collaborative hub to find solutions that address the specific use cases we encounter in the Middle East and are an essential component to faster commercial deployments. We urge all regional players to join us in this drive to deliver new and innovative solutions." Referring to the operator collaboration, Rashid Mohamed, General Manager Networks, Batelco said: "This collaboration and alignment of operators on OpenRAN is a milestone for the telecommunications ecosystem in the Middle East. It will create a more competitive and robust supply chain, leading to faster 5G deployment, network efficiencies, opportunities for new technology vendors, and unlock advanced services for customers. We are pleased to join other like-minded and leading organizations in amplifying innovative opportunities in the region." Bernhard Merwe, CTO, OmanTel commented: "OmanTel is excited to be joining this ground-breaking MoU. This is an initiative that will help us deliver on our mission to provide the highest quality connectivity to our customers while also benefiting from the shared experiences of our community in deploying open network technologies. We see a clear opportunity to enhance the way we work with the vendor community and build a more resilient and diverse ecosystem that benefits the region as well as?our industry."Hisham Alabdaly, GM Infrastructure Design,

stc said: "By partnering with TIP, Intel and the operator community in the Middle East, we are helping pioneer a new and innovative approach to developing the solutions that align with our strategic goals and best support the present and future needs of our customers. In doing so, we are also supporting the growth of our local ICT sectors because open network technologies like OpenRAN provide a trusted avenue for new entrants in both the hardware and software space to work with service providers." Saleem Al Balooshi, CTO, du commented: du is committed to improving its networks while boosting the digital economy by stimulating greater technological innovation. We are excited to take the next step in accelerating the pace of innovation and promote the development of an open technology that will help to enhance the flexibility, efficiency and security of our networks. This has multiple advantages for the customers as our networks will become highly programmable and automated, so we can foster collaboration and innovation, release new features quickly, provide capacity on demand, automate network management and deliver tailored enterprise solutions." Mohammed Al Atawi, VP Technology Governance, Mobily said: "Mobily is already committed to making our vendors active partners in our business operations, and the move towards open network technologies is the next logical step in that journey. We believe the end-to-end process established by the Telecom Infra Project, supported by Intel standard technologies is the best way to ensure we all benefit from the paradigm shift that open and disaggregated technologies represent. We are confident of its cooperative test and validation framework where results and learnings are shared between industry players." Referring to the partnerships among regional mobile operators, Caroline Chan, VP, Network and Edge Group & TIP Board Member, Intel said: "This is a great example of how industry collaboration can accelerate the shift toward a software-defined infrastructure at the network edge. A virtualized, Open RAN is an area of tremendous innovation, which can be further propelled by leveraging Intel's FlexRAN reference architecture with optimized software and hardware components. The lab opens new possibilities to innovate 5G services that can accelerate the digital transformation in the Middle East."Vishal Mathur. Global Head of Engagement, Telecom Infra Project highlighted the shared responsibility of each telco operator in the successful deployment of Open RAN. He said: "Regional collaborations on Open RAN development, such as the Middle East MoU and the European MoU, clearly illustrate the growing momentum behind disaggregated technologies in our industry."He added: While specific use cases may differ depending on the region, the need for these technologies is universal. TIP and Intel play a key role in this context, bringing together stakeholders from across the world, such as the MoU signatories, to accelerate the development of a critical mass of open and disaggregated network solutions in response to operators' needs. We hope to see more regional initiatives that leverage TIP and welcome all industry organizations to join our efforts to advance global connectivity."?

# **RF** 512662

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- **PUB** Terrapinn Limited
- AN Document TOTEL00020220302ei3200005

## HD Middle East operators open region's first Open RAN test lab

**WC** 1,197 words

**PD** 2 March 2022

SN TradeArabia

SC TRADAR

LA English

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LP

Middle East operators have opened the first regional community lab in collaboration with Telecom Infra Project (TIP) and Intel, following the signing of the Open Radio Access Network (Open RAN) MoU last year.

The move will accelerate the implementation of Open RAN solutions in their existing telecom networks in order to support the early adoption and development of a robust regional ICT **ecosystem**.

TD

Two new operators 'Batelco' and 'Omantel' have also signed the Open RAN MoU, joining the e& formerly known as Etisalat Group, stc, Zain Group, Mobily, and du from Emirates Integrated Telecommunications Company (EITC), in their commitment to deploy Open RAN across their footprint and enhance supreme network experiences for end-users.

The Middle East lab will provide a platform for the parties to jointly deploy open and disaggregated technologies into their networks to optimise the online experiences of businesses and consumers.

Flexible, interoperable and standards-based solutions such as Open RAN present a compelling opportunity for operators to become more efficient in meeting the ever-growing need for high bandwidth, low latency, and advanced connectivity.

The lab will provide shared facilities and access to the most innovative Intel technologies for members and vendors, and catalyst for Open RAN deployments.

Through the TIP end-to-end process, operators become empowered to deploy more flexible and resilient networks optimised for specific use cases. By sharing industry knowledge to align and prioritise their technical requirements, TIP participants contribute to the creation of centralised technical roadmaps that will set the direction for the development of new network infrastructure products and solutions. Operators can then leverage TIP's test and validation process to quickly and easily assess those products and solutions that will best contribute to the transformation of their networks.

Mohamed Al Marzooqi, Vice President, Technology Synergies, e& said: "More than ever, our customers rely on high-quality connectivity for their daily requirements. The need for such smart connectivity will only increase in the future. I'm delighted to witness more operators from our region partnering with us in our efforts to position the Middle East as a global leader in developing and deploying such innovative network solutions.

"e& is committed to supporting technology and service innovation within the markets where we operate, through our participation in TIP and our partnership with Intel. We strongly believe open technologies present the right prospects to achieve this, while helping enhance the flexibility and efficiency of our networks."

Nawaf Al Gharabally, Group's Chief Technology Officer, Zain, said: "We are pleased to welcome Batelco and OmanTel to the MoU. Through broad regional alignment on Open RAN and standardisation over Intel technologies, we will provide a clear demand signal to the industry that reflects the needs of our respective markets and customers.

"The new [Open RAN Labs] is a testament to this. We will work together through this collaborative hub to find solutions that address the specific use cases we encounter in the Middle East and are an essential component to faster commercial deployments. We urge all regional players to join us in this drive to deliver new and innovative solutions."

Referring to the operator collaboration, Rashid Mohamed, General Manager Networks, Batelco said: "This collaboration and alignment of operators on Open RAN is a milestone for the telecommunications ecosystem in the Middle East. It will create a more competitive and robust supply chain, leading to faster 5G deployment, network efficiencies, opportunities for new technology vendors, and unlock advanced services for customers. We are pleased to join other like-minded and leading organisations in amplifying innovative opportunities in the region."

Bernhard Merwe, CTO, OmanTel commented: "OmanTel is excited to be joining this ground-breaking MoU. This is an initiative that will help us deliver on our mission to provide the highest quality connectivity to our customers while also benefiting from the shared experiences of our community in deploying open network technologies. We see a clear opportunity to enhance the way we work with the vendor community and build a more resilient and diverse ecosystem that benefits the region as well as our industry."

Hisham Alabdaly, GM Infrastructure Design, stc said: "By partnering with TIP, Intel and the operator community in the Middle East, we are helping pioneer a new and innovative approach to developing the solutions that align with our strategic goals and best support the present and future needs of our customers. In doing so, we are also supporting the growth of our local ICT sectors because open network technologies like Open RAN provide a trusted avenue for new entrants in both the hardware and software space to work with service providers."

Saleem Al Balooshi, Chief Technology Officer du commented: "du is committed to improving its networks while boosting the digital economy by stimulating greater technological innovation. We are excited to take the next step in accelerating the pace of innovation and promote the development of an open technology that will help to enhance the flexibility, efficiency and security of our networks.

"This has multiple advantages for the customers as our networks will become highly programmable and automated, so we can foster collaboration and innovation, release new features quickly, provide capacity on demand, automate network management and deliver tailored enterprise solutions."

Mohammed Al Atawi, VP Technology Governance, Mobily said: "Mobily is already committed to making our vendors active partners in our business operations, and the move towards open network technologies is the next logical step in that journey. We believe the end-to-end process established by the Telecom Infra Project, supported by Intel standard technologies is the best way to ensure we all benefit from the paradigm shift that open and disaggregated technologies represent. We are confident of its cooperative test and validation framework where results and learnings are shared between industry players."

Referring to the partnerships among regional mobile operators, Caroline Chan, VP, Network and Edge Group & TIP Board Member, Intel said: "This is a great example of how industry collaboration can accelerate the shift toward a software-defined infrastructure at the network edge. A virtualised, Open RAN is an area of tremendous innovation, which can be further propelled by leveraging Intel's FlexRAN reference architecture with optimised software and hardware components. The lab opens new possibilities to innovate 5G services that can accelerate the digital transformation in the Middle East."

Vish Mathur, Head of Engagement Telecom Infra Project highlighted the shared responsibility of each telco operator in the successful deployment of Open RAN. He said: "Regional collaborations on Open RAN development, such as the Middle East MoU and the European MoU, clearly illustrate the growing momentum behind disaggregated technologies in our industry."

He added: "While specific use cases may differ depending on the region, the need for these technologies is universal. TIP and Intel play a key role in this context, bringing together stakeholders from across the world, such as the MoU signatories, to accelerate the development of a critical mass of open and disaggregated network solutions in response to operators' needs. We hope to see more regional initiatives that leverage TIP and welcome all industry organisations to join our efforts to advance global connectivity."-- TradeArabia News Service

- co emincm : Emirates Integrated Telecommunications Co | gtelom : Oman Telecommunications Co. SAOG | ittetl : Ettihad Etisalat Company | mbtls : Zain Group | intl : Intel Corporation
- idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrlssl : Wireless Area Network Technology | i34531 : Semiconductors | i7902 : Telecommunication Services | i79021 : Wired Telecommunications Services | i79022 : Wireless Telecommunications Services | i79026 : Integrated Communications Providers | iindele : Industrial Electronics | iindstrls : Industrial Goods
- RE meastz : Middle East | asiaz : Asia | wasiaz : Western Asia
- IPD IT & Telecommunications
- PUB Al Hilal Publishing & Marketing Group

## HD Top telcos Batelco, Omantel join ground-breaking Open RAN

**WC** 1,185 words

**PD** 2 March 2022

**SN** TradeArabia

SC TRADAR

LA English

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TD

Now two new operators - Bahrain's leading telecom services operator Batelco and Oman's telco group Omantel have also signed the Open RAN MoU, joining the e& (formerly Etisalat Group), stc, Zain Group, Mobily, and du from Emirates Integrated Telecommunications Company (EITC), in their commitment to deploy Open RAN across their footprint and enhance supreme network experiences for end-users.

The Middle East lab will provide a platform for the parties to jointly deploy open and disaggregated technologies into their networks to optimise the online experiences of businesses and consumers.

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"We hope to see more regional initiatives that leverage TIP and welcome all industry organisations to join our efforts to advance global connectivity," he added.

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RE bahrn : Bahrain | oman : Oman | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East |

wasiaz : Western Asia

IPD IT & Telecommunications

PUB Al Hilal Publishing & Marketing Group

AN Document TRADAR0020220302ei3200106

# HD INSEEGO 5G MIFI M2000 SOLD IN SAUDI ARABIA.

WC 531 words

**PD** 1 March 2022

SN Connectivity News

sc MUNW

PG NA

VOL Volume 34; Issue 3

LA English

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LP

The Inseego 5G MiFi M2000 mobile hotspot has been sold in Saudi Arabia by Zain KSA, a member of the Zain Group, one of the largest Group mobile network operators in the Middle East delivering mobile voice and data services to over 48 million customers. Winner of dozens of awards and accolades, including the 2022 CES Innovation Honoree award, the MiFi M2000 puts reliable, lightning-fast 5G and Wi-Fi 6 into the hands of Zain KSA business and consumer customers, with best-in-class performance capable of delivering gigabit internet speeds and robust security.

The 5G MiFi M2000 is purpose-built for a reliable broadband experience. Unlike a smartphoneâs hotspot feature, which is intended only for quick, temporary **connectivity**, the MiFi M2000 allows an entire family to connect all their Wi-Fi **devices** simultaneously, and provides mobile and remote business staff with a secure, reliable all-day\* connection.

TD

The MiFi M2000 provides:

 $\tilde{A}\phi\hat{A}\phi$  Faster throughput with Wi-Fi 6  $\tilde{A}\phi$  With increased capacity, customers can experience up to 4x greater throughput per user\* and significantly faster speeds compared to Wi-Fi 5, providing reliable, simultaneous data-intensive internet connectivity. The MiFi M2000 can connect up to 30 Wi-Fi devices, along with a USB-C port for direct tethering.

 $\tilde{A}\phi\hat{A}\phi$  Enterprise-grade security  $\tilde{A}\phi$  Designed and developed in the USA, the 5G MiFi M2000 series provides multiple layers of security, with no back doors. Features include the latest WPA 3 Wi-Fi security protocol, advanced encryption, hacker prevention, password protection, Guest Wi-Fi network, VPN pass-through, Open VPN, a hardened web interface and more.

 $\tilde{A}\phi\hat{A}\phi$  All-day connectivity, at home or on the go  $\tilde{A}\phi$  With its sleek, compact design, long battery life, fast recharging, and built-in power bank to charge a user $\tilde{A}\phi$ s phone or tablet, the MiFi M2000 is flexible enough to take on the road or short vacation stays to power Wi- Fi connections all day.\*

 $\tilde{A}\phi\hat{A}\phi$  Hassle-free connectivity so that users can turn any Wi-Fi enabled device into a 5G powerhouse, easily  $\tilde{A}\phi$  With a large 2.4 $\tilde{A}\phi$  touchscreen color display and simple menus supporting multiple languages, the plug-and-play 5G MiFi M2000 makes it easy to customize settings, view important information and connect up to 30 Wi-Fi enabled devices, including laptops, smartphones and tablets.

⢠Support for multiple languages, including Arabic

About Inseego Corp.

Inseego Corp. is an industry provider of smart device-to- cloud solutions that extend the 5G network edge, enabling broader 5G coverage, multi-gigabit data speeds, low latency and strong security to deliver highly reliable internet access. Inseegoâs mobile broadband, fixed wireless access (FWA) solutions and software platform incorporate the most advanced technologies (including 5G, 4G LTE, Wi-Fi 6 and others) into a range of products that provide connectivity indoors, outdoors and in the harshest industrial environments. Designed and developed in the USA, Inseego products and SaaS solutions build on the companyâs patented technologies to provide wireless connectivity for service provider, enterprise, and government entities worldwide.

For more information, visit <a href="www.inseego.com">www.inseego.com</a> or call 212/868-6760

co mbtls : Zain Group

iwrlssl: Wireless Area Network Technology | idct: Digital Cellular Technology | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services | i7902202: Mobile Telecommunications | imed : Media/Entertainment | i3302: Computers/Consumer Electronics | i3303: Networking | itech: Technology

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

**IPD** Trade

**PUB** Worldwide Videotex

AN Document MUNW000020220223ei3100005



HD Zain Bahrain brings 5G to East Hidd

WC 67 words

**PD** 28 February 2022

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Bahrain has announced the completion of the permanent deployment of **5G network** enhancements in East Hidd, the Daily Tribune reported. Residents there can obtain reliable, fast, and uninterrupted internet access and mobile services as a result of the upgrade. Zain Bahrain is deploying enhancements at new sites across the country to provide dependable 5G and 4G services for all its customers.

co mtcvod : Zain Bahrain BSC | mbtls : Zain Group

IN i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless

Telecommunications Services

NS ccat : Corporate/Industrial News

RE bahrn: Bahrain | asiaz: Asia | gulfstz: Persian Gulf Region | meastz: Middle East | wasiaz: Western

Asia

PUB Telecompaper BV

AN Document TELEAST020220228ei2s0002t

# HD MTC, EIF to establish community seedbank project in Kavango West

BY Donald Matthys

WC 266 words

**PD** 23 February 2022

SN Namibia Economist

SC NAMBCO

**LA** English

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LP

Mobile Telecommunications Company, MTC, and the Environment Investment Fund (EIF) will jointly avail N\$400,000 for the establishment of a community seedbank in the Ncuncuni constituency's Sarukwe village in the Kavango West Region.

This comes after an agreement was signed between the two organisations in September 2021 to pool their resources for some corporate social responsibility projects.

TD

Environmental Commissioner, Timoteus Mufeti said this partnership would go a long way in assisting the government to build on the 5000 generic seeds that are already stored at the National Botanical Research Institute.

EIF Chief Executive, Benedict Libanda said Namibia is recovering from an unprecedented drought period that has been ongoing for eight years and the ecosystem is deteriorating as a result of the contestant and intensive farming, and climate change, putting biodiversity at risk.

"Hence conserving our generic resources is essential if we are to counter those trends that are threatening our biodiversity. It is fascinating that very old plant accessions that are housed here serve as a priceless reserve for the agricultural sector and that they can restore plant resources if wiped out by severe weather or disease." Libanda said.

The MTC-EIF partnership will cover three areas that being the Seedbank initiative, Cleaning Campaign and Early Warning System in the Kunene Region.

"MTC believes that environmental sustainability is everybody's responsibility and because MTC wants to preserve and sustain life and this can only be done through initiatives of this kind," MTC's Chief Human Capital and Corporate Services Officer, Tim Ekandjo said.

co mbtls: Zain Group | nntbrr: National Botanical Research Institute

IN i7902: Telecommunication Services | i79022: Wireless Telecommunications Services

NS ccsr : Corporate Social Responsibility | genv : Natural Environment | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | gcat : Political/General News | ncat : Content Types | nfact : Factiva Filters | nfcpex : C&E Executive News Filter

RE namib : Namibia | africaz : Africa | dvpcoz : Developing Economies | souafrz : Southern Africa

**IPD** Environment

**PUB** Namibia Economist

AN Document NAMBCO0020220227ei2n0000n



# HD Approval for PIF-led acquisition of telecom towers

BY James Hebert

WC 188 words

**PD** 21 February 2022

SN IJ Global

SC PTF

LA English

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LP

Zain Group has approved a SR3.026 billion (\$807 million) offer from a Public **Investment** Fund-led consortium to acquire an 80% majority stake in Zain KSA's fleet of 8,069 passive tower infrastructure.

The offer was submitted in September 2021 and due diligence and compliance with regulations have now been completed.

TD

"Zain KSA will sell its passive, physical towers infrastructure and retain all other wireless communication antennas, software, technology, and intellectual property with respect to managing its telecom network," Zain Group said in a release.

The ownership structure of the towers infra will resemble:

- \* Zain KSA 20%
- \* PIF 60%
- \* Prince Saud bin Fahd bin Abdulaziz 10%
- \* Sultan Holding Company 10%

The last 2 entities were additional members of the PIF-led consortium.

The transaction is expected to provide Zain KSA with additional capital to invest in new telecoms infra technology, in order to improve its mobile and data services. The PIF's investment in the Saudi telecoms sector is the government's indirect use of state resources to achieve the conditions of its Vision 2030 initiative.

co mbtls : Zain Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS c181 : Acquisitions/Mergers/Shareholdings | cacqu : Acquisitions/Mergers | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva

Filters | nfcpin : C&E Industry News Filter

PUB Euromoney Trading Limited

AN Document PTF0000020220314ei2l0000l



# HD Inseego Corp. Inseego 5G MiFi(R) M2000 Now Sold at Zain KSA in Saudi Arabia

WC 817 words

PD 21 February 2022

SN Journal of Engineering

SC JOENG

**PG** 259

**LA** English

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LP

2022 FEB 21 (VerticalNews) -- By a News Reporter-Staff News Editor at Journal of Engineering -- Inseego Corp. (Nasdaq: INSG), a leader in 5G and smart device-to-**cloud** solutions, announced the Inseego 5G MiFi(R) M2000 mobile hotspot is now being sold in Saudi Arabia by Zain KSA, a member of the Zain Group, one of the largest Group mobile network operators in the Middle East delivering mobile voice and data services to over 48 million customers. Winner of dozens of awards and accolades, including the 2022 CES Innovation Honoree award, the MiFi M2000 puts reliable, lightning-fast 5G and Wi-Fi 6 into the hands of Zain KSA business and consumer customers, with best-in-class performance capable of delivering gigabit internet speeds and robust security. This press release features multimedia. View the full release here: <a href="https://www.businesswire.com/news/home/20220208005499/en/Award-winning">https://www.businesswire.com/news/home/20220208005499/en/Award-winning</a> Inseego 5G MiFi M2000 brings gigabit speeds to Zain KSA customers in Saudi Arabia.

TD

(Graphic: Business Wire) "We're proud to provide our award-winning 5G mobile broadband solution to Zain KSA customers. This is Inseego's first 5G launch in Saudi Arabia, and we look forward to growing our relationship with Zain by providing 5G solutions that are packed with advanced features." said Simon Rayne, Inseego Senior Vice President and Managing Director for UK, EMEA, and Asia-Pacific. "The M2000 is a powerful solution for both personal and business use, from remote work to education to streaming entertainment and gaming - all with fast, reliable, secure internet access." The 5G MiFi M2000 is purpose-built for a reliable broadband experience. Unlike a smartphone's hotspot feature, which is intended only for quick, temporary connectivity, the MiFi M2000 allows an entire family to connect all their Wi-Fi devices simultaneously, and provides mobile and remote business staff with a secure, reliable all-day\* connection. The MiFi M2000 provides: Faster throughput with Wi-Fi 6 - With increased capacity. customers can experience up to 4x greater throughput per user\* and significantly faster speeds compared to Wi-Fi 5, providing reliable, simultaneous data-intensive internet connectivity. The MiFi M2000 can connect up to 30 Wi-Fi devices, along with a USB-C port for direct tethering. Enterprise-grade security -Designed and developed in the USA, the 5G MiFi M2000 series provides multiple layers of security, with no back doors. Features include the latest WPA 3 Wi-Fi security protocol, advanced encryption, hacker prevention, password protection, Guest Wi-Fi network, VPN pass-through, Open VPN, a hardened web interface and more. All-day connectivity, at home or on the go - With its sleek, compact design, long battery life, fast recharging, and built-in power bank to charge a user's phone or tablet, the MiFi M2000 is flexible enough to take on the road or short vacation stays to power Wi-Fi connections all day.\* Hassle-free connectivity so that users can turn any Wi-Fi enabled device into a 5G powerhouse, easily -With a large 2.4" touchscreen color display and simple menus supporting multiple languages, the plug-and-play 5G MiFi M2000 makes it easy to customize settings, view important information and connect up to 30 Wi-Fi enabled devices, including laptops, smartphones and tablets. Support for multiple languages, including Arabic

\*Actual speeds and coverage may vary. 4x higher Wi-Fi 6 throughput per user when multiple devices are connected. Battery life and charge time may vary depending on the number of connected devices and activity. Inseego 5G MiFi M2000 chipset: Qualcomm(R) Snapdragon(R) X55 5G Modem-RF System. To learn more about Inseego 5G solutions or schedule an executive interview, please contact press@inseego.com. About Inseego Corp. Inseego Corp. (Nasdaq: INSG) is an industry leader in smart device-to-cloud solutions that extend the 5G network edge, enabling broader 5G coverage, multi-gigabit data speeds, low latency and strong security to deliver highly reliable internet access. Inseego's mobile broadband, fixed wireless access (FWA) solutions and software platform incorporate the most advanced technologies (including 5G, 4G LTE, Wi-Fi 6 and others) into a wide range of innovative products that provide robust connectivity indoors, outdoors and in the harshest industrial environments. Designed and

developed in the USA, Inseego products and SaaS solutions build on the company's patented technologies to provide the highest quality wireless connectivity for service provider, enterprise, and government entities worldwide. <a href="www.inseego.com">www.inseego.com</a> #Putting5GtoWork (c)2022 Inseego Corp. All rights reserved. The Inseego name and logo is a registered trademark of Inseego Corp. View source version on businesswire.com: <a href="https://www.businesswire.com/news/home/20220208005499/en/">https://www.businesswire.com/news/home/20220208005499/en/</a>

Keywords for this news article include: Business, Networks, Technology, Electronics, Cybersecurity, Inseego Corp., Mobile Broadband.

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- IPD Expanded Reporting
- PUB NewsRX, LLC
- AN Document JOENG00020220221ei2l000ol



HD Zain Kuwait offers carrier billing for mobile gaming platform Gizer

WC 147 words

**PD** 21 February 2022

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Kuwait has announced a partnership with global **gaming platform** Gizer, which that connects players to popular and competitive mobile **gaming** titles. As part of the Zain Esports network and through Direct Operator Billing (DOB) run by SLA Digital, Zain customers can now subscribe to Gizer and enjoy playing various mobile games. Customers can select from a range of subscription plans without the need to use bank cards as the fee is added to the postpaid customer's bill or deducted from the prepaid customer's balance.

Zain Kuwait customers can download the Gizer app to play their favourite games, earn rewards, compete in head-to-head challenges, rank in leaderboards, live stream games and chat with friends. Popular titles including "Clash Royale", "Brawl Stars", "Critical Ops", "Call of Duty Mobile", "PUBG Battlegrounds" and "Fortnite Battle Royale".

co mbtls : Zain Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS cpartn : Partnerships/Collaborations | ccat : Corporate/Industrial News

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meastz: Middle East | wasiaz: Western Asia

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AN Document TELEAST020220221ei2l0002t

# THE CAPITAL QUEST

SE Private Equity

HD PIF leads \$807 mn deal for Zain's tower biz, invests in digital bank D360

BY Team CQ WC 470 words

PD 18 February 2022 SN The Capital Quest

SC CPLQST LA English

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LP

A consortium of investors led by the Saudi Arabian sovereign wealth fund Public Investment Fund (PIF) is set to acquire 80% of the tower infrastructure assets of telecom firm Zain KSA for about \$807 million.

The board of Zain KSA, the Saudi arm of the Kuwaiti telecom major Zain Group, approved the sale of 8,069 towers to PIF, Prince Saud Bin Fahad, and the Sultan Holding Company.

TD

PIF itself will acquire 60% of the towers while the other two investors will snag 10% each. Zain KSA will own the remaining 20% towers.

The announcement comes more than five months after the PIF-led consortium <u>made an offer</u> for Zain KSA's towers.

PIF's final offer includes a call option that will grant it the right to buy the remaining 20% stake from Zain KSA for an undisclosed amount.

Zain KSA, Saudi Arabia's second-largest telecom company, hopes that by exiting most of its tower business, it will be able to manage its business in the kingdom more sustainably. It will make the company's business more capex-light and help it channel more money towards value added services for its customers.

"The proceeds of this sale will enhance the company's financial liquidity and profitability ... the unlocking of capital to focus on higher yielding digital investments and optimisation of infrastructure that creates internal efficiencies is a core element of Zain's transformational '4Sight' strategy," said Bader Al Kharafi, vice chairman of Zain KSA.

Before Saudi Arabia, Zain had also offloaded its tower businesses in Jordan and its home country Kuwait.

For PIF, this is a strategic buy, aligned to the kingdom's Vision 2030 goal, to diversify its economy away from oil and gas and into tech-enabled sectors.

# D360 bank

In another transaction, PIF has decided to back newly minted digital bank D360 with a \$440 million (SAR 1.65 billion) investment. This comes after the kingdom's cabinet approved a licence for the bank.

The new bank is backed by a consortium of individual and corporate investors led by Derayah Financial Company, according to a statement, which also said that PIF was one of its key investors.

D360 is the third digital bank to be licensed by the kingdom, as it looks to digitise and diversify its economy in line with the country's Vision 2030 program.

The first two digital banks to receive licences were the STC Bank and the Saudi Digital Bank; both were cleared by the Saudi cabinet in June last year.

In November last year, Saudi authorities said more digital banks would be granted licences. Apart from digital banks, 19 licences have been approved for payment services, consumer microfinance and digital insurance brokerage.

mbtls: Zain Group | saudpf: Public Investment Fund of Saudi Arabia

IN i8150203 : Private Equity | ibnk : Banking/Credit | i81502 : Trusts/Funds/Financial Vehicles | ialtinv : Alternative Investments | ifinal : Financial Services | iinv : Investing/Securities | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8150206 : Investment Trusts

NS cacqu : Acquisitions/Mergers | c181 : Acquisitions/Mergers/Shareholdings | cpfund : Private Equity/Venture Funding | c17 : Corporate Funding | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD Private Equity

PUB CQ Digital Pvt. Ltd.

AN Document CPLQST0020220218ei2i0005o

# Mobile Telecommunications Company Saudi Arabia

MarketLine Company Profiles, 16 February 2022, 1389 words, (English)
Mobile Telecommunications Company Saudi ArabiaMobile Telecommunication Co Saudi
Arabia (Zain KSA), offers telecommunications products and services. The company's products include smart phones, car accessories, modem, power bank, headset, ...

# HD Zain KSA sells 80 pct infrastructure stake worth \$807 million to PIF, investors

WC 357 words

**PD** 16 February 2022

SN Al Arabiya

SC ALARAB

LA English

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LP

Zain KSA has approved the sale of over 8,000 tower infrastructure to the Saudi Public Investment Fund (PIF) and a consortium of investors, according to a statement issued by the telecommunications company on Wednesday.

Zain KSA is a mobile telecommunications company based in Saudi Arabia that is publicly traded on the Saudi Stock Exchange, Tadawul.

TD

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The sale marks an 80 percent stake for the investors and has reportedly been valued at \$807 million (SAR 3,026 million).

Of the investors who have own a stake, PIF will acquire 60 percent, while Prince Saud Bin Fahad and Sultan Holding Company will each receive a 10 percent stake.

The remaining 20 percent will be owned by Zain KSA, with a call option from the PIF that reserves the right for it to buy Zain KSA's stake at an undisclosed price.

The statement from Zain KSA said: "The deal builds on PIF's strategy to develop the Kingdom's innovation capabilities and to position it as a globally competitive hub for technology, media, and telecom (TMT)."

Meanwhile, a statement from PIF said: "The Fund aims to enhance and develop the technology, media & telecom sector, one of PIF's strategic sectors domestically, by localizing cutting-edge technology and knowledge in line with Saudi Vision 2030."

The deal will also "help Zain KSA move to a capex light model and focus its investments on innovation and value-added services" said the statement, adding that "the final offers are subject to obtaining required regulatory approvals and completing other necessary conditions as agreed between PIF, the consortium and Zain KSA."

Shares of Zain KSA have risen by 10.91 percent over the past month and recorded a 2.06 percent increase after news of the sale broke.

Four Saudi women listed in Forbes top 50 most powerful businesswomen

Saudi Telecom sets up new wholly-owned entity for data centers, cable assets

LEAP 2022: Huawei announces plans to build new cloud region in Saudi Arabia

- co mbtls: Zain Group | saudpf: Public Investment Fund of Saudi Arabia
- IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | ifinal : Financial Services | iinv : Investing/Securities
- NS cdiv: Divestments | c181: Acquisitions/Mergers/Shareholdings | c18: Ownership Changes | cactio: Corporate Actions | ccat: Corporate/Industrial News | ncat: Content Types | nfact: Factiva Filters | nfcpin: C&E Industry News Filter

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD GULF

PUB MBC Group

AN Document ALARAB0020220217ei2g00013



HD Zain KSA confirms deal to sell over 8,000 towers for SAR 3 bln to PIF

WC 264 words

**PD** 16 February 2022

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Saudi Arabia (Zain KSA) has approved the binding offer submitted by a consortium led by the country's Public **Investment** Fund (PIF) to acquire an 80 percent majority stake in Zain's 8,069 passive towers infrastructure for a value of SAR 3.026 billion (USD 807 million). The companies first announced a preliminary agreement last September.

The consortium offer will see the PIF acquiring a 60 percent stake, Sultan Holding Company acquiring 10 percent, and Prince Saud bin Fahd bin Abdulaziz acquiring 10 percent. Zain KSA will own the remaining 20 percent stake, with the PIF having a call option to buy this 20 percent for a specified amount.

TD

Zain KSA will sell its passive, physical towers infrastructure and retain all other wireless communication antennas, software, technology, and intellectual property with respect to managing its telecom network.

PIF is already an investor in the telecom sector, as the controlling shareholder of Saudi Telecom Co. The latter already spun off its towers in a separate company, Tawal, after previously considering a joint venture with the other operators.

The latest transaction follows an in-depth evaluation to complete due diligence and ensure compliance with the Kingdom's regulatory requirements and obtain the necessary approvals, and is in line with the strategy to develop the local ICT sector and localize the related technologies in the country, Zain said. The completion of this transaction in Saudi Arabia follows similar tower deals by Zain at its operations in Kuwait and Jordan.

co sart : Saudi Telecom Company | zainsa : Mobile Telecommunications Company Saudi Arabia | saudpf : Public Investment Fund of Saudi Arabia | mbtls : Zain Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | ifinal : Financial Services | iinv : Investing/Securities

NS c181 : Acquisitions/Mergers/Shareholdings | cacqu : Acquisitions/Mergers | ccat : Corporate/Industrial News | c18 : Ownership Changes | cactio : Corporate Actions | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020220216ei2g00001

# HD Zain KSA sells 80% stake in tower infrastructure operations to PIF-led consortium for \$807mn

WC 190 words

**PD** 16 February 2022

**ET** 06:27

SN bne IntelliNews

SC BNEINT

**LA** English

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LP

Kuwaiti mobile operator Zain has agreed to sell an 80% majority stake in the Saudi tower infrastructure operations of Zain KSA to an investors' consortium led by the kingdom's sovereign wealth fund Public **Investment** Fund (PIF) for SAR3.026bn (\$807mn).

The consortium offer will see the PIF acquiring a stake of 60%, Sultan Holding Company 10% and Prince Saud bin Fahd bin Abdulaziz 10%. Zain KSA will own the remaining 20% stake, with the PIF having a call option to buy this 20% for a specified amount.

TD

Zain KSA will sell its passive physical tower infrastructure –comprising 8,069 towers – but will retain all other wireless communication antennas, software, technology, and intellectual property with respect to managing its telecom network.

The transaction will help enhance the efforts of both Zain KSA and PIF to upgrade the Kingdom's ICT ecosystem, by maximising the efficiency of the tower infrastructure through the combined expertise of Zain KSA and the PIF to enhance the sector's efficiency and financial feasibility, Zain KSA said in a regulatory filing.

- co mbtls: Zain Group | saudpf: Public Investment Fund of Saudi Arabia
- IN i7902202: Mobile Telecommunications | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services | i81502: Trusts/Funds/Financial Vehicles | i8150206: Investment Trusts | ifinal: Financial Services | iinv: Investing/Securities
- NS cdiv: Divestments | c181: Acquisitions/Mergers/Shareholdings | c184: Joint Ventures/Consortia | ccat: Corporate/Industrial News | c18: Ownership Changes | cactio: Corporate Actions | ncat: Content Types | nfact: Factiva Filters | nfcpin: C&E Industry News Filter
- PUB EMERGING MARKETS DIRECT OU
- AN Document BNEINT0020220216ei2g001s1

# HD Zain Saudi to sell 8,069 tower infrastructure for \$807m to PIF

WC 373 words

**PD** 15 February 2022

SN TradeArabia

SC TRADAR

LA English

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LP

Leading telecom group Zain has announced that the board of directors of its Saudi unit (Zain KSA) has approved the binding offer submitted by a consortium led by the kingdom's sovereign wealth fund Public **Investment** Fund (PIF) to acquire a 80% majority stake in its 8,069 passive tower infrastructure for SR3.026 billion (\$807 million).

The consortium offer will see the PIF acquiring a 60% stake, Sultan Holding Company acquiring 10%, and Prince Saud bin Fahd bin Abdulaziz acquiring 10%.

TD

Zain KSA will own the remaining 20% stake, with the PIF having a call option to buy this remaining 20% for a specified amount, said the statement from the leading telecom group.

Zain KSA will sell its passive, physical towers infrastructure and retain all other wireless communication antennas, software, technology, and intellectual property with respect to managing its telecom network.

This transaction follows an in-depth evaluation to complete due diligence and ensure compliance with the kingdom's regulatory requirements and obtain the necessary approvals, and is in line with the strategy to develop the local Information and Communication Technology (ICT) sector and localize the related technologies in the kingdom.

This step will enhance the efforts of both Zain KSA and PIF to upgrade the Kingdom's ICT ecosystem, by maximizing the efficiency of the tower infrastructure through the combined expertise of Zain KSA and the PIF to enhance the sector's efficiency and financial feasibility.

Bader Al Kharafi, Zain Vice Chairman and Group CEO, and Zain KSA Vice-Chairman, said: "This transaction creates enormous shareholder value and gives Zain KSA greater financial muscle to invest in cutting-edge technologies and innovation that enhance the customer mobile and data experience."

"We congratulate the Kingdom's leadership, the PIF and regulatory authorities for their wisdom in creating an environment that raises the telecom sector to new heights in line with Saudi Vision 2030," he stated.

Al Kharafi said: "The proceeds of this sale will enhance the company's financial liquidity and profitability. The completion of this transaction in Saudi Arabia, follows similar pioneering tower deals Zain has completed in its operations in Kuwait and Jordan," he added.-TradeArabia News Service

- co mbtls: Zain Group | saudpf: Public Investment Fund of Saudi Arabia
- IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | ifinal : Financial Services | iinv : Investing/Securities
- NS c181 : Acquisitions/Mergers/Shareholdings | cacqu : Acquisitions/Mergers | c182 : Physical Asset
  Transactions | cboard : Board of Directors | c18 : Ownership Changes | c41 : Management | cactio :
  Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin
  : C&E Industry News Filter
- RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD IT & Telecommunications
- PUB Al Hilal Publishing & Marketing Group
- AN Document TRADAR0020220215ei2f001gu

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HD BRIEF-Zain Saudi Approves Final Offers To Acquire Stakes In Zain Ksa's Towers Infrastructure

WC 197 words

**PD** 15 February 2022

**ET** 13:07

SN Reuters News

SC LBA

LA English

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LP

Feb 15 (Reuters) - MOBILE TELECOMMUNICATIONS COMPANY SAUDI ARABIA:

\* UPDATE ON THE BOARD OF DIRECTORS' APPROVAL OF THE OFFERS RECEIVED FROM THE PUBLIC **INVESTMENT** FUND ("PIF"), HRH PRINCE SAUD BIN FAHAD, AND SULTAN HOLDING COMPANY, TO ACQUIRE STAKES IN THE ZAIN KSA TOWERS INFRASTRUCTURE

TD

- \* APPROVED FINAL OFFERS WERE TO ACQUIRE STAKES IN ZAIN KSA'S TOWERS INFRASTRUCTURE COMPRISING OF 8,069 TOWERS, VALUING THESE ASSETS AT SAR 3,026 MILLION (USD 807 MILLION).
- \* PURSUANT TO THE FINAL OFFERS, PIF, HRH PRINCE SAUD BIN FAHAD, AND SULTAN HOLDING COMPANY WILL ACQUIRE 60%, 10%, AND 10% STAKES IN THE TOWER INFRASTRUCTURE, RESPECTIVELY
- \* ZAIN KSA WILL OWN THE REMAINING 20% STAKE
- \* PIF'S FINAL OFFER ALSO INCLUDES A CALL OPTION THAT WILL GRANT PIF THE RIGHT TO BUY THE REMAINING 20% STAKE FROM ZAIN KSA FOR A CERTAIN AMOUNT.
- \* UNDER TERMS OF FINAL OFFERS, ZAIN KSA WILL SELL ITS PASSIVE, PHYSICAL TOWERS INFRASTRUCTURE
- \* UNDER TERMS OF FINAL OFFERS, ZAIN KSA WILL RETAIN ALL OTHER WIRELESS COMMUNICATION ANTENNAS, SOFTWARE, TECHNOLOGY, AND INTELLECTUAL PROPERTY Source text for Eikon: Further company coverage:

**RF** Released: 2022-2-15T14:07:29.000Z

co mbtls : Zain Group | saudpf : Public Investment Fund of Saudi Arabia

IN i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | ifinal : Financial Services | iinv : Investing/Securities

c181 : Acquisitions/Mergers/Shareholdings | cacqu : Acquisitions/Mergers | cboard : Board of Directors | c18 : Ownership Changes | c41 : Management | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD Business

IPC SERVICE:RNP

PUB Reuters News & Media Inc.

AN Document LBA0000020220215ei2f02que



# HD Zain announces launch of Murooj Al Zain project in Salalah

WC 519 words

PD 9 February 2022

SN Oman Daily Observer

SC OMDLOB

LA English

CY Copyright 2022. Oman Daily Observer

LP

Zain Property Development announced the launch of Murooj Al Zain project which will be developed in Salalah. The project, which was announced at a **virtual event** through the company's social media channels, will be a valuable addition to Zain Property Development projects and will support its vision to expand its projects across the Sultanate of Oman. The event also saw the launch of Zain's Mobile App, which is the first of its kind in the Sultanate of Oman. Mish'al bin Mohammed al Raisi (pictured), Executive Manager of Zain Property Development, noted, 'Murooj Al Zain project will be our first project in the Governorate of Dhofar, and we are confident that the project will add value to the real estate sector in the Sultanate of Oman and it will meet the growing demands in Salalah. As we all know that Salalah not only attracts tourists, but also opens large **investment** opportunities.

TD

We look ahead to see the completion of the project successfully.' Murooj Al Zain is located nearby the Millennium Hotel and Salalah Grand Mall, and it is only 15 minutes' drive away from Salalah Airport. It is one of Zain Property Development projects that aims to create a distinctive community environment. The Murooj Al Zain project contains 292 apartment units with a variety of spaces ranging from 78 square metres to 133 square metres at competitive prices starting from RO 27,000 to RO 42,500. Each apartment has a garden or a private external space. Ground floor apartments have a private garden, upper floor apartments with spacious balconies and a terrace on the top floors. All apartments have stunning views, and a car park is allocated for each apartment. The project also features a 2,500-square-metre public park, with playgrounds and a pool for children, as well as a cafe, local fruits shop and sitting areas throughout the park. In addition to other services and facilities on the project, including two gyms and two separate private swimming pools for men and women, and a 24- hour security service is available. With the aim of providing all Zain Property Development updates at the fingertips, the company has developed a mobile application which was announced at the ceremony. The first of its kind App in the Sultanate of Oman is designed to facilitate executing real estate transactions, which translated Zain's vision towards digital transformation. Elaborating on the App, Mish'al al Raisi, commented: 'The mobile App is a very positive step towards digitalising our services. Through the App, the users will be able to search our property listing, book, buy and pay at their convenience. We are introducing a new concept in the real estate sector, where the users may view the full details and facilities of the listed units 24/7.' Expressing its recognition to the customers for being part of Zain's family through the purchase of a property, Zain announced the 'Zain Partners' Rewards Programme. Designed with various benefits and offers, the programme provides rewards and special discounts to the customers.

co mbtls : Zain Group

iSol : Building Construction | iconst : Construction | icre : Real Estate/Construction | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS gland: Land Use | c22: New Products/Services | ccat: Corporate/Industrial News | cexpro: Products/Services | gcat: Political/General News | gpir: Politics/International Relations | gpol: Domestic Politics | greg: Regional Politics | ncat: Content Types | nfact: Factiva Filters | nfcpin: C&E Industry News Filter

RE oman : Oman | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Oman Daily Observer

AN Document OMDLOB0020220210ei2900021



HD Inseego 5G MiFi goes on sale at Zain KSA

WC 101 words

PD 8 February 2022

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Inseego announced the Inseego 5G MiFi M2000 mobile hotspot is now being sold in Saudi Arabia by Zain KSA. The MiFi M2000 puts 5G and Wi-Fi 6 into the hands of Zain KSA business and consumer customers, with a performance capable of delivering gigabit internet speeds and robust security.

Unlike a smartphone's hotspot feature, which is intended only for quick, temporary **connectivity**, the MiFi M2000 allows an entire family to connect all their Wi-Fi **devices** simultaneously, and provides mobile and remote business staff with a secure, all-day connection.

co mbtls : Zain Group

IN iwrlssl: Wireless Area Network Technology | i3302: Computers/Consumer Electronics | i3303:

Networking | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless

Telecommunications Services

NS ccat: Corporate/Industrial News

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf

Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020220208ei28000dx



**HD** Executives Buy Over \$6M Of 5 Penny Stocks

BY Lisa Levin WC 530 words

PD 8 February 2022

**ET** 13:00

SN Benzinga.com
SC BNZNGA
LA English

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LP

Although gold prices traded slightly lower to below \$1,820 an ounce on Tuesday ahead of US inflation data due later in the week, there were a few notable insider trades.

When insiders purchase or sell shares, it indicates their confidence or concern around the company's prospects. Investors and traders interested in penny stocks can consider this a factor in their overall **investment** or trading decision.

TD

Below is a look at a few recent notable insider transactions for penny stocks. For more, check out <u>Benzingas insider transactions</u> platform.

#### **Evolving Systems**

- \* The Trade: Evolving Systems, Inc. (NASDAQ: <u>EVOL</u>) 10% owner Evolving Systems <u>acquired a total of</u> 12,598 shares at an average price of \$1.85. To acquire these shares, it cost \$23.25 thousand.
- \* What's Happening: Evolving Systems recently reported a strategic collaboration with Zain Saudi Arabia to deliver a key component of its new Loyalty offering.
- \* What Evolving Systems Does: Evolving Systems Inc provides real-time digital engagement solutions and services. It offers services to the wireless carrier and consumer financial services markets.

# Cyclo Therapeutics

- \* The Trade: Cyclo Therapeutics, Inc. (NASDAQ: <u>CYTH</u>) CEO N. Scott Fine <u>acquired a total of 10,334 shares</u> at an average price of \$3.58. The insider spent around \$37 thousand to buy those shares.
- \* What's Happening: Cyclo Therapeutics recently filed for U.S. patent titled 'Methods For Treating Alzheimer's Disease.'
- \* What Cyclo Therapeutics Does: Cyclo Therapeutics Inc is a clinical-stage biotechnology firm. The company develops cyclodextrin-based products for the treatment of disease.

# Also check this: PayPal And 3 Other Stocks Bought By Insiders

# Genworth Financial

- \* The Trade: Genworth Financial, Inc. (NYSE: <u>GNW</u>) Director Robert Restrepo Jr <u>acquired a total of 50,000 shares at an average price of \$3.93. To acquire these shares, it cost \$196.65 thousand.</u>
- \* What's Happening: The company recently posted upbeat quarterly earnings.
- \* What Genworth Financial Does: Genworth Financial is a diversified insurance holding company that provides various mortgage and life insurance products.

# IoanDepot

- \* The Trade: loanDepot, Inc. (NYSE: <u>LDI</u>) CEO Anthony Li Hsieh <u>acquired a total of 1,584,611 shares</u> at an average price of \$3.68. The insider spent \$5.83 million to buy those shares.
- \* What's Happening: LoanDepot recently reported worse-than-expected Q4 EPS results.
- \* What loanDepot Does: loanDepot Inc was incorporated in Delaware on July 10, 2015. The Company provides nonbank consumer lending solutions for individuals in the United States.

## Regulus Therapeutics

- \* The Trade: Regulus Therapeutics Inc. (NASDAQ: RGLS) Chief Scientific Officer Denis Drygin acquired a total of 23,314 shares at an average price of \$0.23. The insider spent \$5.36 thousand to buy those shares.
- \* What's Happening: Regulus Therapeutics recently completed a pre-investigational new drug (Pre-IND) meeting with the FDA to obtain input on the Company's RGLS8429 for Autosomal Dominant Polycystic Kidney Disease (ADPKD).
- \* What Regulus Therapeutics Does: Regulus Therapeutics Inc is a biotechnology company focused on the development of microRNA therapies. MicroRNA therapies target diseases such as cancer, metabolic diseases, fibrosis, and inflammatory diseases.
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- **co** evlsys : Evolving Systems Inc | zainsa : Mobile Telecommunications Company Saudi Arabia | mbtls : Zain Group
- ibioph: Biopharmaceuticals | i2569: Biotechnology | i257: Pharmaceuticals | i951: Healthcare/Life Sciences | i3302: Computers/Consumer Electronics | i330202: Software | i3302021: Applications Software | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services | i7902202: Mobile Telecommunications | icomp: Computing | itech: Technology
- NS ccat: Corporate/Industrial News
- RE usa: United States | namz: North America
- IPD Long Ideas
- PUB Benzinga.com
- AN Document BNZNGA0020220208ei28000s3



HD Inseego 5G MiFi(R) M2000 Now Sold at Zain KSA in Saudi Arabia

WC 819 words

PD 8 February 2022

**ET** 13:00

SN Business Wire

sc BWR

LA English

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LP

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SAN DIEGO--(BUSINESS WIRE) -- February 08, 2022--
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Inseego Corp. (Nasdaq: INSG), a leader in 5G and smart device-to-**cloud** solutions, today announced the Inseego 5G MiFi(R) M2000 mobile hotspot is now being sold in Saudi Arabia by Zain KSA, a member of the Zain Group, one of the largest Group mobile network operators in the Middle East delivering mobile voice and data services to over 48 million customers. Winner of dozens of awards and accolades, including the 2022 CES Innovation Honoree award, the MiFi M2000 puts reliable, lightning-fast 5G and Wi-Fi 6 into the hands of Zain KSA business and consumer customers, with best-in-class performance capable of delivering gigabit internet speeds and robust security.

TD

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220208005499/en/

Award-winning Inseego 5G MiFi M2000 brings gigabit speeds to Zain KSA customers in Saudi Arabia. (Graphic: Business Wire)

"We're proud to provide our award-winning 5G mobile broadband solution to Zain KSA customers. This is Inseego's first 5G launch in Saudi Arabia, and we look forward to growing our relationship with Zain by providing 5G solutions that are packed with advanced features," said Simon Rayne, Inseego Senior Vice President and Managing Director for UK, EMEA, and Asia-Pacific. "The M2000 is a powerful solution for both personal and business use, from remote work to education to streaming entertainment and gaming -- all with fast, reliable, secure internet access."

The 5G MiFi M2000 is purpose-built for a reliable broadband experience. Unlike a smartphone's hotspot feature, which is intended only for quick, temporary connectivity, the MiFi M2000 allows an entire family to connect all their Wi-Fi devices simultaneously, and provides mobile and remote business staff with a secure, reliable all-day\* connection.

The MiFi M2000 provides:

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    Faster throughput with Wi-Fi 6 -- With increased capacity, customers can
        experience up to 4x greater throughput per user* and significantly
faster
        speeds compared to Wi-Fi 5, providing reliable, simultaneous
        data-intensive internet connectivity. The MiFi M2000 can connect up to

30
        Wi-Fi devices, along with a USB-C port for direct tethering.
        -- Enterprise-grade security -- Designed and developed in the USA, the 5G
        MiFi M2000 series provides multiple layers of security, with no back
        doors. Features include the latest WPA 3 Wi-Fi security protocol,
        advanced encryption, hacker prevention, password protection, Guest
Wi-Fi
        network, VPN pass-through, Open VPN, a hardened web interface and more.
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-- All-day connectivity, at home or on the go -- With its sleek, compact Page 73 of 159 © 2022 Factiva, Inc. All rights reserved.

design, long battery life, fast recharging, and built-in power bank to charge a user's phone or tablet, the MiFi M2000 is flexible enough to take on the road or short vacation stays to power Wi-Fi connections all

dav. \*

-- Hassle-free connectivity so that users can turn any Wi-Fi enabled device

into a 5G powerhouse, easily -- With a large 2.4" touchscreen color display and simple menus supporting multiple languages, the plug-and-play

5G MiFi M2000 makes it easy to customize settings, view important information and connect up to 30 Wi-Fi enabled devices, including laptops,

smartphones and tablets.

- -- Support for multiple languages, including Arabic
- \*Actual speeds and coverage may vary. 4x higher Wi-Fi 6 throughput per user when multiple devices are connected. Battery life and charge time may vary depending on the number of connected devices and activity. Inseego 5G MiFi M2000 chipset: Qualcomm(R) Snapdragon(R) X55 5G Modem-RF System.

To learn more about Inseego 5G solutions or schedule an executive interview, please contact press@inseego.com.

About Inseego Corp.

Inseego Corp. (Nasdaq: INSG) is an industry leader in smart device-to-cloud solutions that extend the 5G network edge, enabling broader 5G coverage, multi-gigabit data speeds, low latency and strong security to deliver highly reliable internet access. Inseego's mobile broadband, fixed wireless access (FWA) solutions and software platform incorporate the most advanced technologies (including 5G, 4G LTE, Wi-Fi 6 and others) into a wide range of innovative products that provide robust connectivity indoors, outdoors and in the harshest industrial environments. Designed and developed in the USA, Inseego products and SaaS solutions build on the company's patented technologies to provide the highest quality wireless connectivity for service provider, enterprise, and government entities worldwide. <a href="https://www.inseego.com">www.inseego.com</a> #Putting5GtoWork

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View source version on businesswire.com: https://www.businesswire.com/news/home/20220208005499/en/

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investor.relations@inseego.com

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(END)

**CO** mbtls : Zain Group | novwir : Inseego Corp.

- IN idct: Digital Cellular Technology | iwrlssl: Wireless Area Network Technology | i7902202: Mobile Telecommunications | i3302: Computers/Consumer Electronics | i3303: Networking | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services | itech: Technology | i8394: Computer Services | iappsp: Cloud Computing | ibcs: Business/Consumer Services | idserv: Data Services | iint: Online Service Providers
- NS npress: Press Releases | ncat: Content Types
- RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- PUB Business Wire, Inc.
- AN Document BWR0000020220208ei280006t

## HD Zain Ksa Signs Agreement With Huawei To Develop And Expand Its Digital Services Infrastructure

WC 424 words

PD 7 February 2022

SN Al-Bawaba News

SC ALBAWA

LA English

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LP

Zain KSA, a leading telecommunications provider in Saudi Arabia, signed an agreement with its global partner Huawei to expand and develop its **cloud** and digital services infrastructure. The announcement was made on the sidelines of the global future technologies event LEAP 2022. Zain KSA participated in line with its strategy to support the efforts and initiatives of the Ministry of Communications and Information Technology (MCIT), overseeing and organizing the landmark event.

Being a key player in the Saudi telecom market, the cooperation with Huawei comes as part of Zain KSA's efforts to strengthen its leadership as one of the largest 5G providers in the Kingdom and invest in industry digitization.

TD

In this regard, Zain KSA's CTO Eng. Abdulrahman bin Hamad AlMufadda, stated: "Our journey in driving forward digital transformation in the Kingdom has been enabled by pairing investments in innovative technology with pioneering digital products and services. Today, Zain KSA plays a pivotal role in empowering a digital society and in pursuing the transition towards a digital economy, supporting the strategy of MCIT towards accelerating nationwide digital transformation. We will continue to focus on digital infrastructure investments, backed by our partnerships with global tech leaders, including Huawei, to achieve our objectives in promoting economic growth and sustainable development, in line with Saudi Vision 2030."

Zain KSA continues to enhance its wireless network, the foundation of its 5G target network infrastructure and the first phase of its 5G non-standalone network. Following will be the transition to the 5G standalone phase, which will boost the ultra-reliable low latency communications (URLLC) application development and support the massive requirements of Machine Type Communications (mMTC), to enable a new range of vertical services for industry digitalization. Zain KSA already offers a full suite of 5G-based solutions including Zain Drones and Zain Cloud, as well as a range of other services catering to individual and business users.

Zain KSA was recognized as having the best 5G in Riyadh and the fastest in downloading and uploading files by umlaut. Zain KSA also ranks first in 5G coverage and speed in Riyadh according to the Communications and Information Technology Commission (CITC) report. Also, Zain KSA earned the "Ookla Speedtest" 'Fastest Fixed Network' Award three consecutive times. Recently, Zain KSA won the "Best 5G User Growth" award at the Telecom Review Leaders' 2021 summit, cementing its position in building 5G networks, deepening innovative experiences, and developing 5G use cases and deploying them across the Kingdom.

CO huawt: Huawei Technologies Co Ltd | mbtls: Zain Group | shhiah: Huawei Investment Holding Co. Ltd.

idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrlssl : Wireless Area Network Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS ccat : Corporate/Industrial News | npress : Press Releases | ncat : Content Types

IPD Press release, BUSINESS, IT and Technology

PUB Al Bawaba.com, Inc.

AN Document ALBAWA0020220207ei27000p7

#### HD Huawei to develop, expand Zain's digital services in KSA

WC 430 words

PD 7 February 2022

SN TradeArabia

SC TRADAR

LA English

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LP

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- NS ccat: Corporate/Industrial News
- **RE** bahrn : Bahrain | saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD IT & Telecommunications

PUB Al Hilal Publishing & Marketing Group

AN Document TRADAR0020220207ei2700105



HD Zain KSA partners Evolving Systems to expand loyalty programme

WC 140 words

PD 4 February 2022

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Evolving Systems announced a new contract with Zain Saudi Arabia to deliver a key component of the mobile operator's new loyalty offering. Evolving Systems is delivering a new system to enable the mobile operator to create digital experiences for its customers using its digital-only telecom product vehicle, branded as Yagoot.

Yaqoot's existing strategy already uses gifting mechanisms, but the service provider wanted to address the challenges of personalisation and customer retention to create more flexibility in the implementation of loyalty use cases. The Evolving Systemsplatform enables advanced 360-degree customer profiling, real-time triggers to enable more engaging customer journeys, and Next Best Offer (NBO) provision.

TD

NS

The MoU between Zain Saudi Arabia and Evolving Systems was signed during a special ceremony at the Leap Saudi Arabia conference in Riyadh.

co zainsa: Mobile Telecommunications Company Saudi Arabia | mbtls: Zain Group

IN i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

ccat : Corporate/Industrial News | ccrly : Customer Retention/Loyalty | c31 : Marketing | ccrm : Customer Relationship Management | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E

Industry News Filter

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf

Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020220204ei2400001



HD Saudi Arabia's Al Rajhi Bank to leverage Zain KSA's mobile technologies

WC 319 words

PD 3 February 2022

**ET** 14:52

SN MarketLine News and Comment

SC DTMNTR
LA English

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LP

Saudi Arabian lender Al Rajhi Bank has formed an alliance with Zain KSA to further financial inclusion using mobile technology.

The partnership will see Zain KSA use its technological expertise and human capital to upgrade and expand the communication services and connectivity of Al Rajhi Bank's systems.

TD

Zain KSA's 4G and 5G technology and fibre optics networks will be used to provide connectivity services to Al Rajhi Bank's sites across the Kingdom.

The systems to be upgraded include Al Rajhi Bank's branches, ATM network and monitoring systems.

Zain KSA chief business and wholesale officer Saad bin Abdulrahman Al-Sadhan and Al Rajhi Bank acting chief operating officer Abdullah bin Saleh Alomari signed the agreement, which was announced during tech event LEAP.

Commenting on the partnership Alomari said: "Al Rajhi Bank has chosen Zain KSA as its partner due to the company's expertise, capabilities and technical and human capacities that enabled it to lead the Kingdom's information technology sector across several fields, including information technology and corporate connectivity services.

"We believe that this partnership will make it possible for us to raise the efficiency of our banking services and improve operational costs, thus promoting the customer's journey across all our branches."

Al-Sadhan said: "As a leading provider of digital services in the Kingdom, Zain KSA employs its capabilities to serve Saudi Vision 2030 and the digital economy strategy aimed at achieving financial inclusion and digitisation of the financial sector and investment in FinTech and innovative financial products.

"Today we further endorse this approach with a unique partnership with Al Rajhi Bank, which is one of the most prominent banking entities in the Kingdom."

The announcement comes shortly after Saudi Arabian authorities approved Al-Rajhi Bank's acquisition of Ejada Systems Company to strengthen its digital banking presence.

**RF** EDA63D11-5BA8-48DB-80E1-2570ACEEF62D

co araj : Al-Rajhi Bank | mbtls : Zain Group

i81402 : Commercial Banking | ibnk : Banking/Credit | i814 : Banking | ifinal : Financial Services | i7902
 : Telecommunication Services | i79022 : Wireless Telecommunications Services

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD Retail Banking

PUB Progressive Digital Media Ltd



HD Executives Buy Over \$2.7M Of 4 Penny Stocks

BY Lisa Levin WC 435 words

PD 3 February 2022

**ET** 13:17

SN Benzinga.comSC BNZNGA

LA English

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LP

Although producer prices in the Eurozone surged 26.2% year-over-year in December, hitting the highest level on record, there were a few notable insider trades.

When insiders purchase or sell shares, it indicates their confidence or concern around the company's prospects. Investors and traders interested in penny stocks can consider this a factor in their overall **investment** or trading decision.

TD

Below is a look at a few recent notable insider transactions for penny stocks. For more, check out Benzingas insider transactions platform.

#### **Evolving Systems**

- \* The Trade: Evolving Systems, Inc. (NASDAQ: <u>EVOL</u>) 10% owner Karen Singer <u>acquired a total of</u> 1,164,870 shares at an average price of \$2.31. To acquire these shares, it cost \$2.69 million.
- \* What's Happening: Evolving Systems reported a strategic collaboration with Zain Saudi Arabia to deliver a key component of its new Loyalty offering.
- \* What Evolving Systems Does: Evolving Systems Inc provides real-time digital engagement solutions and services. It offers services to the wireless carrier and consumer financial services markets.

### ServiceSource International

- \* The Trade: ServiceSource International, Inc. (NASDAQ: <u>SREV</u>) 10% owner Jonathan Brolin <u>acquired</u> <u>a total of 48,741 shares</u> at an average price of \$1.00. The insider spent \$48.74 thousand to buy those shares.
- \* What's Happening: The company's stock fell around 1% over the previous month.
- \* What ServiceSource International Does: ServiceSource International Inc is a provider of customer and revenue lifecycle management solutions.

Also check this: Insiders Buying Charter Communications And 3 More Stocks

## MannKind

- \* The Trade: MannKind Corporation (NASDAQ: MNKD) Chief People & Workplace Officer Stuart Tross acquired a total of 4,254 shares at an average price of \$3.17. To acquire these shares, it cost \$13.49 thousand.
- \* What's Happening: MannKind extended its collaboration with Thirona Bio, Inc. with the purchase of a second convertible note issued by Thirona.
- \* What MannKind Does: MannKind Corp is a biopharmaceutical company focused on the development and commercialization of inhaled therapeutic products for patients with diseases such as diabetes and pulmonary arterial hypertension.

#### BitNile Holdings

- \* The Trade: BitNile Holdings, Inc. (NYSE: NILE) Executive Chairman Milton C. Ault III <u>acquired a total of 40,000 shares</u> at an average price of \$0.94. The insider spent \$37.74 thousand to buy those shares.
- \* What's Happening: BitNile issued an unaudited update on Bitcoin production and miner installation.
- \* What BitNile Does: BitNile Holdings Inc is engaged in providing Bitcoin mining, data center operations, and decentralized finance (DeFi) initiatives.
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**CO** evlsys : Evolving Systems Inc | zainsa : Mobile Telecommunications Company Saudi Arabia | mbtls : Zain Group

i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | icomp : Computing | itech : Technology

NS ccat: Corporate/Industrial News

RE usa: United States | namz: North America

IPD Long Ideas

PUB Benzinga.com

AN Document BNZNGA0020220203ei23000p9



HD Zain Saudi Arabia signs connectivity deal with Al Rajhi Bank

WC 62 words

PD 3 February 2022

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain KSA has signed an agreement with Al Rajhi Bank to improve financial inclusion, it said at the Leap 2022 technology event in Riyadh. The operator will connect the bank's branches, ATMs and monitoring system to its network. Zain will provide **connectivity** services to Al Rajhi Bank's sites using its 4G, 5G and **fibre**-optic networks.

co zainsa : Mobile Telecommunications Company Saudi Arabia | araj : Al-Rajhi Bank | mbtls : Zain

Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 :

Mobile Telecommunications | i814 : Banking | i81402 : Commercial Banking | ibnk : Banking/Credit |

ifinal: Financial Services

NS ccat : Corporate/Industrial News

RE riyadh : Riyadh | saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz

: Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020220203ei230002t



HD Zain KSA launches 5G standalone network

WC 171 words

PD 2 February 2022

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Saudi Arabia announced the roll-out of its 5G standalone (SA) network at the global technology event 'Leap'. By deploying the 5G SA core, Zain KSA says its paving the way for a new era for 5G use cases and applications, opening up new prospects for the growth of digital services.

The deployment supports Zain KSA's network infrastructure with additional super low latency, supporting new applications in the Internet of Things, robotics and artificial intelligence, in addition to **machine learning**, blockchain, drones, and augmented reality.

TD

Zain KSA has already laid the groundwork for this milestone through expansion of its 5G network to 51 cities across the country through more than 5,000 towers. Through 5G SA, users will have access to the network slicing system which will enable them to benefit from multiple networks at the same time. The network slicing feature will include a range of services, such as Zain Cloud, which will improve the flexibility of user experiences, the operator said.

co zainsa: Mobile Telecommunications Company Saudi Arabia | mbtls: Zain Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications

NS ccat : Corporate/Industrial News | c22 : New Products/Services | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020220202ei220002t



## HD Zain Jordan Selects Infovista for End-to-End Autonomous Wireless Network Testing and Benchmarking

BY posted by Infovista

WC 563 words

PD 12 January 2022SN Total Telecom Plus

SC TOTEL

LA English

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LP

Zain Jordan Selects Infovista for End-to-End Autonomous Wireless Network Testing and BenchmarkingHybrid all-in-one benchmarking data collection enables static, walk and drive testing from a single device, while data analytics platform will allow better network planning and optimizationParis, France Wednesday, January 12th 2022 -- Infovista, the global leader in Network Lifecycle Automation (NLA), has announced that Zain Jordan, the leading Jordanian mobile network operator and part of the Zain Group, has selected Infovista's TEMS Sense, TEMS Director and Planet products to provide next-generation mobile network testing, benchmarking, planning and optimization solutions contributing to the modernization of Zain Jordan's network.Zain Jordan's strategic goals and expansion plans aim to deliver the best service to its customers.

TD

By collaborating with Infovista, Zain Jordan will be equipped with market leading solutions to examine the service quality from an end-user perspective, and then use that data to inform and optimize both how its networks are managed today, and how they will evolve tomorrow.TEMS Sense provides powerful multi-mode network testing and measurement which Zain can use to undertake active testing statically, on foot, or in-vehicle of all of Jordan's live mobile networks. KPI data gathered will include network quality, efficiency and throughput, all of which will enable Zain to monitor the Quality of Experience being delivered by each operator and assist in its own network optimization. TEMS Director, delivered from Zain Jordan's cloud infrastructure, acts as a 'fleet management' backend, effectively managing the distributed network of active probes, remotely pushing testing scripts to them to gather data such as the success/failure rate on calls during moments of peak traffic. This data among other can be then combined with Planet, Infovista's market-leading RF planning software and optimization solution, to give Zain powerful and accurate tools to plan, design and optimize its 3G and 4G networks. Zain Jordan's cooperation with Infovista stems from Zain's keenness to provide the best service to its customers by ensuring that the network operates at the highest levels of efficiency. Zain has partnered with Infovista to measure performance and examine service quality from an end-user perspective, helping inform decisions on how to manage and improve its networks. "We are excited to be providing Zain Jordan with a state-of-the-art autonomous network testing and benchmarking solution which includes data collection and analysis across the Kingdom," said Faiq Khan, president Global Networks Europe, Asia and Africa at Infovista. "Measuring end-user experience is a crucial tool not only to verify network performance, but also for informing decision-making around planning future network investments."Infovista's TEMS Network Testing Portfolio enables network optimization of quality and application performance by measuring and benchmarking end user experience. For Network Operators and Regulators, TEMS delivers the ability to walk test, drive test, and dynamically analyze service performance under real-life conditions—indoors, outdoors, and around the clock. For more on the Infovista TEMS network testing portfolio, please visit https://www.infovista.com/tems/Infovista's Planet, market-leading RF planning software and optimization solution, gives operators powerful tools to plan, design and optimize 3G, 4G, networks easily and accurately. For more information, please visit

https://www.infovista.com/5g-network/planet-rf-planning-software

RF 512129

co infovs : Infovista SAS | mbtls : Zain Group | mmg : Apax Partners LLP

i7902202 : Mobile Telecommunications | iwrlssl : Wireless Area Network Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | i7902 : Telecommunication Services | i79022 :

Wireless Telecommunications Services | itech : Technology | i330202 : Software | i3302021 : Applications Software | icomp : Computing

RE jordan : Jordan | asiaz : Asia | dvpcoz : Developing Economies | meastz : Middle East | wasiaz : Western Asia

**IPD** News

**PUB** Terrapinn Limited

AN Document TOTEL00020220114ei1c00002



HD Zain Jordan selects Infovista for mobile network testing and benchmarking

WC 148 words

**PD** 12 January 2022

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

Infovista has announced that Zain Jordan has selected its TEMS Sense, TEMS Director and Planet products for mobile network testing, benchmarking, planning and optimisation. Working with Infovista will equip Zain Jordan with products to examine service quality from a user perspective, enabling it to optimise network management.

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co infovs : Infovista SAS | mbtls : Zain Group | mmg : Apax Partners LLP

IN i7902 : Telecommunication Services | i3302 : Computers/Consumer Electronics | i330202 : Software |

i3302021 : Applications Software | i79022 : Wireless Telecommunications Services | icomp :

Computing | itech : Technology

NS ccat: Corporate/Industrial News

PUB Telecompaper BV

AN Document TELEAST020220112ei1c00003



# HD Zain Jordan Selects Infovista for End-to-End Autonomous Wireless Network Testing and Benchmarking

WC 728 words

**PD** 12 January 2022

SN M2 Presswire

sc MTPW

LA English

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LP

Hybrid all-in-one benchmarking data collection enables static, walk and drive testing from a single device, while data analytics platform will allow better network planning and optimization

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TD

Zain Jordan's strategic goals and expansion plans aim to deliver the best service to its customers. By collaborating with Infovista, Zain Jordan will be equipped with market leading solutions to examine the service quality from an end-user perspective, and then use that data to inform and optimize both how its networks are managed today, and how they will evolve tomorrow.

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Infovista's Planet, market-leading RF planning software and optimization solution, gives operators powerful tools to plan, design and optimize 3G, 4G, networks easily and accurately. For more information, please visit <a href="https://www.infovista.com/5g-network/planet-rf-planning-software">https://www.infovista.com/5g-network/planet-rf-planning-software</a>

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#### About Infovista

Infovista is the global leader in network lifecycle automation (NLA) for the next-gen networks era. With its unique NLA approach, Infovista allows communications service providers (CSPs) and enterprises to improve their network performance and customer experience, optimize their productivity, and reduce their costs, while maximizing return on their investments. Spanning the entire network lifecycle, Infovista's products and solutions leverage an open, integrated, cloud-native portfolio that automates tasks, flows, analytics, and decisions to the greatest extent possible. More than 1,500 customers, including 400 Mobile Network Operators, around the world rely on Infovista to plan, design, deploy, test, operate, support, optimize, evolve, report on and monetize their networks - www.infovista.com

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NS npress: Press Releases | ncat: Content Types

**RE** fra : France | eecz : European Union Countries | eurz : Europe | medz : Mediterranean | weurz : Western Europe

PUB Normans Media Ltd

AN Document MTPW000020220112ei1c001bb



HD Tecnotree; Zain Bahrain Selects Tecnotree for Digital Transformation

WC 474 words

**PD** 7 January 2022

**SN** Investment Weekly News

SC INVWK

**PG** 96

LA English

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LP

2022 JAN 15 (VerticalNews) -- By a News Reporter-Staff News Editor at Investment Weekly News -- This is further to the Stock Release published by Tecnotree on 18th October 2021 at 9:45 EET.

Tecnotree, a global provider of Digital Business Support Systems (BSS), has been selected by Zain Bahrain, a telecommunications industry innovator in the Kingdom, for the delivery of digital BSS transformation.

TD

Zain aims to become a leading ICT and digital lifestyle provider in Bahrain and has profound commitment to customers that drives Zain to reinvent, transform and to lead the kingdom in the creation of a prosperous digital future. Tecnotree's partnership with Zain is intended to firm up the company's focus on delivering an exceptional customer experience while improving time-to-market. Through a multi-speed digital architecture, the project will transform Zain's BSS infrastructure into an open ecosystem capable of supporting Zain's vision.

Commenting on the partnership, Ali Al-Yaham, Director, Technology at Zain Bahrain said, "Choosing Tecnotree as a strategic partner for transforming our legacy BSS infrastructure is a significant milestone in our vision of building a digital future. Innovation is in the DNA of Zain, and Tecnotree's Finnish innovation will form the cornerstone of our digital transformation journey. This is going to empower our customers with enhanced digital experiences, and will enable us to become more agile, efficient and customer centric in this rapidly evolving telecom market."

Multi-year engagement between Zain Bahrain and Tecnotree covers the entire journey of deployment and the management of the Digital BSS 5 products, which includes commissioning, integration as well as support. The first phase will involve transforming Enterprise business line while the subsequent phases will cover Retail and Wholesale business.

Tecnotree will deploy its 5G-ready Digital BSS Suite 5 which recently earned Platinum Badge from TM Forum for Open API Conformance and was recognized in Gartner's Market-Guide for Revenue Management & Monetization. With industry-recognized products from the Tecnotree's BSS stack such as Customer Lifecycle Manager, Catalog Manager, Convergent Billing System, as well as Tecnotree Surge Digital Accelerator Platform, Zain will provide its customers with superior omnichannel experience while enabling new business models to drive evolution into a new-age service provider.

"We are excited about our award-winning Digital BSS Suite being selected by Zain to support their digital transformation journey and are confident that this strategic partnership will enable an enhanced value proposition for their customers." shares Tecnotree CEO, Padma Ravichander, "We look forward to using our market-proven framework, products, and experiences to fuel Zain's goal of becoming a trendsetter in the digital revolution and provide a world-class customer experience."

Keywords for this news article include: Tecnotree.

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co mtcvod : Zain Bahrain BSC | tcnmho : Tecnotree Oyj | mbtls : Zain Group

i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | icomp : Computing | itech : Technology

NS cdbus: Digitalization | ccat: Corporate/Industrial News

**RE** bahrn : Bahrain | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD Expanded Reporting

PUB NewsRX, LLC

AN Document INVWK00020220107ei17002k1



#### HD Tata Communications inks pact with Zain KSA to bring smart city solutions to Saudi Arabia

CR India Infoline News Service

WC 499 words

PD 5 January 2022

SN Indiainfoline News Service

SC INFOIN

LA English

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LP

<u>Tata Communications</u>, a global digital <u>ecosystem</u> enabler, and Zain KSA, a pioneering mobile telecommunications and digital services provider that is committed to supporting innovation and spearheading the next-generation's technological revolution in the Middle East, has announced they have entered a strategic engagement to fuel digital transformation journeys of enterprises and government organisations in the Kingdom of Saudi Arabia (KSA).

With this collaboration the combined ecosystems will deliver solutions and platforms to remodel cities with smart street lighting, smart waste management, connected workplace, healthcare and connected cars.

TD

The flagship project where Tata Communications and Zain KSA are working together to bring smart street lighting solution for one of the key cities in KSA. Tata Communications IoT ecosystem will serve as one-stop-shop to provide the hardware, platform, application and insights while Zain KSA will expand the footprint with its business-to-business (B2B) offerings through joint projects related to software-defined wide area network (SD-WAN) and global contact centres, as well as the application of smart transport and Internet of Things (IoT) solutions enabling smart waste handling, smart metering and other smart city use cases, to name a few.

"The strength of the reach of Zain KSA and cutting-edge infrastructure combined with our ecosystem of advanced technologies will strengthen the country's shift to becoming a sustainable economy," said Vaneet Mehta, Region Head, Middle East, Central Asia & Africa, Tata Communications.

"This is a demonstration of our both organisations commitment to enable reimagining of cities in the Middle East by operating on smarter and cost-efficient models. This is a milestone project for Tata Communications for transforming the city into an intelligent and energy efficient metropolis, reducing its carbon footprint and charting the path for other cities to replicate."

"Building on our pioneering and internationally renowned 5G network and in line with our vertical expansion strategy to drive 5G applications such as IoT we will work together to contribute to our comprehensive digital solutions offering and transformation services under one roof to enterprises and governments across the kingdom," said Eng. Saad A. Al-Sadhan, Chief Business and Wholesale Officer, Zain KSA.

"The confluence of reliable connectivity, agility and trust will converge to better serve communities, businesses and governments. Together we will strengthen the digital core of the country to reinforce Saudi Vision 2030 and provide businesses the tools to embrace innovation and disruption to succeed in a rapidly evolving environment."

The Tata Communications and Zain KSA strategic engagement will serve Saudi's enterprises and government institutions with advanced technologies such as IoT, 5G, Low Range Wide Area Network (LoRaWAN specification), Managed Security Services, SDWAN and many others. It will also support environmental sustainability measures and digital transformation of the region.

At around 10:51 AM, Tata Communications was trading at Rs1,412.20 apiece down by Rs8.45 or 0.59% on the BSE.

Click here to see image

- co vidsan: Tata Communications Limited | mbtls: Zain Group
- i3303 : Networking | i9211 : Waste Management/Recycling Services | i3302 : Computers/Consumer Electronics | ibcs : Business/Consumer Services | iewm : Environment/Waste Management | itech : Technology | i7902 : Telecommunication Services | i79021 : Wired Telecommunications Services | i79022 : Wireless Telecommunications Services
- NS gsmart : Smart City Development | cpartn : Partnerships/Collaborations | cdbus : Digitalization | ccat : Corporate/Industrial News | gcat : Political/General News | gpir : Politics/International Relations | gplan : Urban/Rural Planning | gpol : Domestic Politics | greg : Regional Politics
- RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD Tata Communications Ltd
- PUB India Infoline Ltd.
- AN Document INFOIN0020220106ei150001I

HD Zain Kuwait; Zain Kuwait resolute 5G investment delivers business success

WC 567 words

PD 5 January 2022

**SN** Telecommunications Weekly

SC TELWK

**PG** 15

LA English

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LP

2022 JAN 5 (VerticalNews) -- By a News Reporter-Staff News Editor at Telecommunications Weekly -- Zain Kuwait's 5G traffic currently accounts for more than 40% of its total wireless traffic, ranking the operator as number one in GCC countries in terms of 5G offload ratio. Zain Kuwait is one of the leading telecom operators in MENA and has been at the forefront of innovation for years as the first operator to launch commercial 5G services in the Middle East.

From the 5G service development and business achievements of Zain Kuwait, it is clear that the focus on 5G development brings business success to operators. Zain Kuwait started deployment of 5G networks in 2018. After two years of continuous development, 5G services have entered a period of high growth. Users are continuing to develop rapidly, and the proportion of 5G traffic has also been increasing continuously. This has resulted in positive revenue and profit growth for the operator.

TD

Zain Kuwait has achieved the 5G subscriber penetration ratio of 23%, and the average DOU of its 5G subscribers is five times higher than that of its 4G subscribers. Zain Kuwait's mobile network also recorded revenue and profit growth of 4% and 13% year-over-year in Q2 2021. This is an outstanding achievement especially when there is no population dividend and the expatriate population in country has been continuously decreasing. Zain's 5G development leads the Kuwait telecom market, and its business success has been a result of its overall strategic objective to provide first-class 5G services for users in Kuwait.

Zain Kuwait has firmly invested in 5G for the fastest network construction with the widest coverage, building a foundation for user experience

Network coverage is the basis for user experience. Zain started 5G C-band construction in 2018. In Q3 2019, it completed coverage of major urban areas. By early 2020, it achieved 1:1 construction ratio with its LTE network.

Focusing on fast and value-based network construction, Zain Kuwait was able to quickly exploit the benefits of enhanced 5G network coverage. Leading the network construction lays the foundation for creating 5G business advantages. For instance, Zain was the first operator to commercialize 5G networks in Kuwait. In the commercial release phase, Zain provided the most extensive 5G coverage and best services owing to its focus on network construction. Within six months of the commercial launch, Zain reached 100% coverage, forming the first-mover advantage of 5G networks for itself.

User experience is the key In leading 5G experience targets to drive network experience leadership

With the goal of providing a first-class 5G network experience, Zain insists on higher standards of 5G network construction to ensure high-speed and reliable services for all the users. As a result, the investment in network planning and network construction was increased, which enabled Zain Kuwait to win Ookla's Fastest Fixed Wireless Network Provider Award in 2020 and to lead the Open signal Global Experience Test reports as well. A great network experience enhanced Zain's brand and helped it achieve greater commercial competitiveness.

https://rt.prnewswire.com/rt.gif?NewsItemId=EN15432&Transmission\_Id=202112220744PR\_NEWS\_EUR\_O\_ND\_EN15432&DateId=20211222

Keywords for this news article include: Zain Kuwait.

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- co mbtls : Zain Group
- iN idct: Digital Cellular Technology | i3302: Computers/Consumer Electronics | i3303: Networking | itech: Technology | iwrlssl: Wireless Area Network Technology | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services
- NS c151 : Earnings | c22 : New Products/Services | c15 : Financial Performance | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
- RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD Expanded Reporting
- PUB NewsRX, LLC
- AN Document TELWK00020220105ei15000dm

## **Business Standard**

HD Tata Communications surges nearly 9%; hits record high

BY SI Reporter
WC 409 words
PD 5 January 2022
SN Business Standard

SC BSTN

LA English

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LP

Shares of Tata Communications, a global digital ecosystem enabler, hit a record high of Rs 1,542, and rallied 9 per cent on the BSE in Wednesday's intra-day trade. The stock of the Tata Group firm surpassed its previous high of Rs 1,540 touched on October 19, 2021. It was included in the Futures & Options (F&O) segment from December 31, 2021.

On Tuesday, Tata Communications and Zain KSA announced that they had entered a strategic engagement to fuel digital transformation journeys of enterprises and government organisations in the Kingdom of Saudi Arabia (KSA). Zain KSA is a leading telecom provider established in the Kingdom of Saudi Arabia.

TD

With this collaboration, the combined ecosystems will deliver solutions and platforms to remodel cities with smart street lighting, smart waste management, connected workplace, healthcare and connected cars, Tata Communications said in a press release.

This strategic engagement will serve Saudi's enterprises and government institutions with advanced technologies such as IoT, 5G, Low Range Wide Area Network (LoRaWAN specification), Managed Security Services, SDWAN and many others. It will also support environmental sustainability measures and digital transformation of the region, it said.

For July-September quarter (Q2FY22), the company had delivered a sequential growth after three quarters of decline, which was a positive indicator. The management had said the second quarter of FY22 was marked by recovery with favorable underlying trends as economic activities normalized. The company's performance in the second quarter demonstrated a continued improvement in revenue supported by improvement in profitability and build-up of free cash flow, the management said.

Meanwhile, IIFL Securities has initiated coverage on Tata Communications with a target price of Rs 1,568 (SoTP based) and an ADD rating.

Tata Communications is in the process of moving up the enterprise ICT stack, from being only a provider of connectivity and network services into becoming a digital solutions player offering cloud, hosting, security and IoT services, it said.

"After enduring a difficult period that saw FCF losses and subdued return ratios, Tata Communications has exited a few loss making, capex-heavy businesses. Under the new management, it has seen robust Ebitda margin expansion, healthy FCF generation and significant improvement in return ratios in the past 18 months. Revenue growth has remained elusive, though double-digit order book growth in 1HFY22 has been encouraging", the brokerage firm added in a report dated December 15, 2021.

tata : Tata Group | vidsan : Tata Communications Limited | mbtls : Zain Group | tsonsl : Tata Sons Ltd

IN i7902 : Telecommunication Services | i79021 : Wired Telecommunications Services | i79022 : Wireless Telecommunications Services | i8396 : Diversified Holding Companies | ibcs : Business/Consumer Services

NS c15 : Financial Performance | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

india : India | asiaz : Asia | bric : BRICS Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | indsubz : Indian Subcontinent | sasiaz : Southern Asia RE

Business Standard Limited (India) PUB

Document BSTN000020220105ei1500209 ΑN

#### HD Tata communications, Zain KSA to bring smart city solutions to Saudi Arabia

WC 466 words

**PD** 4 January 2022

SN The Saudi Gazette

SC SAUDGZE

LA English

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LP

RIYADH - Tata Communications, a global digital **ecosystem** enabler, and Zain KSA, a pioneering mobile telecommunications and digital services provider that is committed to supporting innovation and spearheading the next-generation's technological revolution in the Middle East, today announced they have entered a strategic engagement to fuel digital transformation journeys of enterprises and government organisations in the Kingdom of Saudi Arabia (KSA). With this collaboration the combined ecosystems will deliver solutions and platforms to remodel cities with smart street lighting, smart waste management, connected workplace, healthcare and connected cars.

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"This is a demonstration of our both organisations commitment to enable reimagining of cities in the Middle East by operating on smarter and cost-efficient models. This is a milestone project for Tata Communications for transforming the city into an intelligent and energy efficient metropolis, reducing its carbon footprint and charting the path for other cities to replicate."

"Building on our pioneering and internationally renowned 5G network and in line with our vertical expansion strategy to drive 5G applications such as IoT we will work together to contribute to our comprehensive digital solutions offering and transformation services under one roof to enterprises and governments across the kingdom," said Eng. Saad A. Al-Sadhan, Chief Business and Wholesale Officer, Zain KSA. "The confluence of reliable connectivity, agility and trust will converge to better serve communities, businesses and governments. Together we will strengthen the digital core of the country to reinforce Saudi Vision 2030 and provide businesses the tools to embrace innovation and disruption to succeed in a rapidly evolving environment."

The Tata Communications and Zain KSA strategic engagement will serve Saudi's enterprises and government institutions with advanced technologies such as IoT, 5G, Low Range Wide Area Network (LoRaWAN® specification), Managed Security Services, SDWAN and many others. It will also support environmental sustainability measures and digital transformation of the region.

co vidsan : Tata Communications Limited | mbtls : Zain Group

i9211 : Waste Management/Recycling Services | ibcs : Business/Consumer Services | iewm : Environment/Waste Management | i7902 : Telecommunication Services | i79021 : Wired Telecommunications Services | i79022 : Wireless Telecommunications Services

NS gsmart : Smart City Development | gcat : Political/General News | gpir : Politics/International Relations | gplan : Urban/Rural Planning | gpol : Domestic Politics | greg : Regional Politics

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

IPD Business

PUB The Saudi Gazette

AN Document SAUDGZE020220104ei140018h

#### HD Zain, Tata Communications seal Saudi smart city projects deal

WC 457 words

PD 4 January 2022

SN TradeArabia

SC TRADAR

LA English

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LP

Zain KSA, a pioneering mobile telecommunications and digital services provider in Saudi Arabia, said it has entered into a strategic engagement with India's Tata Communications, a global digital **ecosystem** enabler, to fuel digital transformation journeys of enterprises and government organisations in the kingdom.

With this collaboration the combined ecosystems will deliver solutions and platforms to remodel cities with smart streetlighting, smart waste management, connected workplace, healthcare and connected cars.

TD

A pioneering mobile telecommunications and digital services provider, Zain KSA said it is committed to supporting innovation and spearheading the next-generation's technological revolution in the Middle East.

As per the deal, Tata Communications' IoT ecosystem will serve as one-stop-shop to provide the hardware, platform, application and insights while Zain KSA will expand the footprint with its business-to-business (B2B) offerings through joint projects related to software-defined wide area network (SD-WAN) and global contact centres, as well as the application of smart transport and Internet of Things (IoT) solutions enabling smart waste handling, smart metering and other smart city use cases, to name a few.

On the new project, Vaneet Mehta, Region Head, Middle East, Central Asia & Africa, Tata Communications, said: "The strength of the reach of Zain KSA and cutting-edge infrastructure combined with our ecosystem of advanced technologies will strengthen the country's shift to becoming a sustainable economy."

"This is a demonstration of our both organisations commitment to enable reimagining of cities in the Middle East by operating on smarter and cost-efficient models. This is a milestone project for Tata Communications for transforming the city into an intelligent and energy efficient metropolis, reducing its carbon footprint and charting the path for other cities to replicate," he stated.

The Tata Communications and Zain KSA strategic engagement will serve Saudi's enterprises and government institutions with advanced technologies such as IoT, 5G, Low Range Wide Area Network (LoRaWAN specification), Managed Security Services, SDWAN and many others.

It will also support environmental sustainability measures and digital transformation of the region.

Engineer Saad A. Al-Sadhan, Chief Business and Wholesale Officer, Zain KSA, said: "Building on our pioneering and internationally renowned 5G network and in line with our vertical expansion strategy to drive 5G applications such as IoT we will work together to contribute to our comprehensive digital solutions offering and transformation services under one roof to enterprises and governments across the kingdom."

"The confluence of reliable connectivity, agility and trust will converge to better serve communities, businesses and governments. Together we will strengthen the digital core of the country to reinforce Saudi Vision 2030 and provide businesses the tools to embrace innovation and disruption to succeed in a rapidly evolving environment,." he added.

co vidsan: Tata Communications Limited | mbtls: Zain Group

IN i7902202 : Mobile Telecommunications | i9211 : Waste Management/Recycling Services | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ibcs : Business/Consumer Services | iewm : Environment/Waste Management | i79021 : Wired Telecommunications Services

- **NS** gsmart : Smart City Development | gcat : Political/General News | gpir : Politics/International Relations | gplan : Urban/Rural Planning | gpol : Domestic Politics | greg : Regional Politics
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- IPD IT & Telecommunications
- PUB Al Hilal Publishing & Marketing Group
- AN Document TRADAR0020220104ei14000b5



HD Tecnotree wins order for 5G-ready Digital BSS Suite 5 from Zain Bahrain

WC 198 words

**PD** 29 December 2021

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Finnish company Tecnotree said it has been awarded a Digital Business Support System (BSS) contract by Zain Bahrain. It will deploy its 5G-ready Digital BSS Suite 5, with products including the Customer Lifecycle Manager, Catalogue Manager, Convergent Billing System and the Tecnotree Surge Digital Accelerator Platform.

The multi-year arrangement covers deployment and the management of the Digital BSS 5 products, including commissioning, integration and support. The first phase will involve transforming the enterprise business line and the subsequent phases will cover retail and wholesale business.

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The aim is to improve service to customers as well as time to market. Through a multi-speed digital architecture, the project will transform Zain's BSS infrastructure into an open ecosystem, said Tecnotree.

Ali Al-Yaham, director of technology at Zain Bahrain, said choosing Tecnotree as a partner to transform its legacy BSS infrastructure is a "significant milestone" in building a digital future. This will enable Zain to become more agile, efficient and customer-centric in a rapidly evolving telecom market, he added.

Tecnotree CEO Padma Ravichander said the partnership will enable an enhanced value proposition for Zain Bahrain customers.

co mtcvod : Zain Bahrain BSC | tcnmho : Tecnotree Oyj | mbtls : Zain Group

i7902 : Telecommunication Services | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | icomp : Computing | itech : Technology

NS ccat : Corporate/Industrial News | c333 : Non-Government Contracts/Orders | c33 : Contracts/Orders | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE bahrn : Bahrain | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020211229ehct00001



## HD Telecommunication companies evolve services through open banking

WC 584 words

PD 27 December 2021SN Bahrain News Agency

SC BAHRNA

LA English

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LP

Manama, Dec. 27 (BNA): Bahrain's rollout of forward-thinking financial services regulations has allowed the country to maintain a pioneering position within the sector and pave the way for telecommunication companies to enter into FinTech. Dubbed 'TechFins', these companies are introducing a range of modern financial service solutions, demonstratingthe Central Bank of Bahrain (CBB's) sophisticated approach towards adapting global trends which underpin the continuing transformation of the Kingdom's financial services sector.

Bahrain's major telcos, Batelco, STC, and Zain are creating new financial services platforms for their clients, with Zain most recently announcing a partnership with Tarabut Gateway offering their customers a mobile **payment** service utilising open banking – the first of its kind in the region.

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"This initiative by Zain and Tarabut Gateway will eliminate many obstacles customers face while also reducing transaction costs" said Executive Director of Business Planning and Analytics at Zain Bahrain Mohammed Al-Alawi.

"The project will open the door for us to produce a new and diverse range of financial services, and a more customer centric approach. Additionally, transaction fees will be low compared to cards and payment gateways. In the coming months, we will also introduce the ability to make interbank payments through a mobile application" He added.

"We look forward to the new partnership with Zain and welcome interested parties who wish to work with us. As the largest open banking services platform in the MENA region, we believe that partnerships between telecommunications and FinTech companies will be highly beneficial to the growth of the industry. These collaborations are made possible through Bahrain's supportive regulations, which are on par with global leaders in the TechFin space," Founder and CEO of Tarabut Gateway Abdulla Almoayed said.

Batelco entered the world of fintech by establishing a new financial services company, Batelco Financial Services, following the awarding of licenses by the Central Bank of Bahrain, making it the first telecom company in the GCC to receive licenses for Open Banking.

Commenting on the introduction of BEYON Money, Batelco's Chief Digital Growth Officer Shaikh Mohamed bin Khalifa Al Khalifa said: "We are delighted to reveal our new financial services brand, BEYON Money. The launch comes in line with Batelco's strategy to enter the world of financial services and expand its portfolio beyond its core services and offerings, to keep up with global trends and technological innovation. The new company aims to provide individuals and small-to-medium enterprises with digital solutions, which will further enhance the efficiency and diversity of the Kingdom's Financial Sector."

"BEYON Money is the first digital financial super App in the region, providing direct open banking access to consumers in Bahrain, connecting all the banks across the Kingdom in one App. The app will enable Batelco to deliver a full-fledged, seamless experience that is designed based on customer needs by combining multiple financial services under its platform."

STC Bahrain has also introduced several digital solutions further supporting their customer whilst enhancing their experience in using their remote services effortlessly.

"We have been at the forefront of driving forward Bahrain's digital transformation in line with the Kingdom of Bahrain's economic vision. The company has significantly invested in new infrastructure to pave the way for future connectivity services and cutting-edge technologies, this includes mobile payment solutions (stc pay), Insuretech services, in addition to cybersecurity, cloud computing services, stc Tajer platform, and more," Chief Commercial Officer Karim Tabbouche said.

M.I.

#### article

- co bahma: Central Bank of Bahrain | mbtls: Zain Group
- ibnk : Banking/Credit | i7902 : Telecommunication Services | ifmsoft : Financial Technology | impay : Mobile Payment Systems | ifinal : Financial Services | iplastic : Electronic Payment Systems | itech : Technology | i79022 : Wireless Telecommunications Services
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- IPD news
- **PUB** Bahrain News Agency
- AN Document BAHRNA0020211227ehcr000ba



HD Zain Kuwait resolute 5G investment delivers business success

CR Zain Kuwait; PR Newswire

WC 549 words

PD 22 December 2021

ET 12:44

SN PR Newswire Europe

SC TWOTEN

LA English

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LP

5G offload ratio now surpasses 40%

KUWAIT CITY, Dec. 22, 2021 /PRNewswire/ -- Zain Kuwait's 5G traffic currently accounts for more than 40% of its total wireless traffic, ranking the operator as number one in GCC countries in terms of 5G offload ratio. Zain Kuwait is one of the leading telecom operators in MENA and has been at the forefront of innovation for years as the first operator to launch commercial 5G services in the Middle East.

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From the 5G service development and business achievements of Zain Kuwait, it is clear that the focus on 5G development brings business success to operators. Zain Kuwait started deployment of 5G networks in 2018. After two years of continuous development, 5G services have entered a period of high growth. Users are continuing to develop rapidly, and the proportion of 5G traffic has also been increasing continuously. This has resulted in positive revenue and profit growth for the operator.

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- CT Mohammad Alfarhoud, Mohammad.Alfarhoud@kw.zain.com
- co mbtls : Zain Group
- idct : Digital Cellular Technology | i7902 : Telecommunication Services | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrlssl : Wireless Area Network Technology | i79022 : Wireless Telecommunications Services
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- IPD Zain-5G-Investment
- IPC TLS
- PUB PR Newswire Association, Inc.
- AN Document TWOTEN0020211222ehcm0030d

HD Zain Kuwait resolute 5G investment delivers business success; 5G offload ratio now surpasses 40%

CR Zain Kuwait; PR Newswire

WC 551 words

PD 22 December 2021

**ET** 12:39

SN PR Newswire Asia

SC PRNASI

LA English

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LP

KUWAIT CITY, Dec. 22, 2021 /PRNewswire/ -- Zain Kuwait's 5G traffic currently accounts for more than 40% of its total wireless traffic, ranking the operator as number one in GCC countries in terms of 5G offload ratio. Zain Kuwait is one of the leading telecom operators in MENA and has been at the forefront of innovation for years as the first operator to launch commercial 5G services in the Middle East.

From the 5G service development and business achievements of Zain Kuwait, it is clear that the focus on 5G development brings business success to operators. Zain Kuwait started deployment of 5G networks in 2018. After two years of continuous development, 5G services have entered a period of high growth. Users are continuing to develop rapidly, and the proportion of 5G traffic has also been increasing continuously. This has resulted in positive revenue and profit growth for the operator.

TD

Zain Kuwait has achieved the 5G subscriber penetration ratio of 23%, and the average DOU of its 5G subscribers is five times higher than that of its 4G subscribers. Zain Kuwait's mobile network also recorded revenue and profit growth of 4% and 13% year-over-year in Q2 2021. This is an outstanding achievement especially when there is no population dividend and the expatriate population in country has been continuously decreasing. Zain's 5G development leads the Kuwait telecom market, and its business success has been a result of its overall strategic objective to provide first-class 5G services for users in Kuwait.

Zain Kuwait has firmly invested in 5G for the fastest network construction with the widest coverage, building a foundation for user experience

Network coverage is the basis for user experience. Zain started 5G C-band construction in 2018. In Q3 2019, it completed coverage of major urban areas. By early 2020, it achieved 1:1 construction ratio with its LTE network.

Focusing on fast and value-based network construction, Zain Kuwait was able to quickly exploit the benefits of enhanced 5G network coverage. Leading the network construction lays the foundation for creating 5G business advantages. For instance, Zain was the first operator to commercialize 5G networks in Kuwait. In the commercial release phase, Zain provided the most extensive 5G coverage and best services owing to its focus on network construction. Within six months of the commercial launch, Zain reached 100% coverage, forming the first-mover advantage of 5G networks for itself.

User experience is the key In leading 5G experience targets to drive network experience leadership

With the goal of providing a first-class 5G network experience, Zain insists on higher standards of 5G network construction to ensure high-speed and reliable services for all the users. As a result, the investment in network planning and network construction was increased, which enabled Zain Kuwait to win Ookla's Fastest Fixed Wireless Network Provider Award in 2020 and to lead the Open signal Global Experience Test reports as well. A great network experience enhanced Zain's brand and helped it achieve greater commercial competitiveness.

SOURCE Zain Kuwait

https://rt.prnewswire.com/rt.gif?NewsItemId=AE15432&Transmission\_Id=202112220739PR\_NEWS\_ASP\_R\_\_\_AE15432&DateId=20211222

- CT Mohammad Alfarhoud, Mohammad.Alfarhoud@kw.zain.com
- co mbtls : Zain Group
- idct : Digital Cellular Technology | i7902 : Telecommunication Services | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrlssl : Wireless Area Network Technology | i79022 : Wireless Telecommunications Services
- NS c151 : Earnings | c22 : New Products/Services | npress : Press Releases | c23 : Research/Development | c15 : Financial Performance | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
- kuwait : Kuwait | bahrn : Bahrain | czrep : Czech Republic | iraq : Iraq | ire : Ireland | jordan : Jordan | kucty : Kuwait City | lux : Luxembourg | norw : Norway | porl : Portugal | qatar : Qatar | uae : United Arab Emirates | yemar : Yemen | asiaz : Asia | benluxz : Benelux Countries | devgcoz : Emerging Market Countries | dvpcoz : Developing Economies | eecz : European Union Countries | eeurz : Central/Eastern Europe | eurz : Europe | gulfstz : Persian Gulf Region | meastz : Middle East | nordz : Nordic Countries | scandz : Scandinavia | wasiaz : Western Asia | weurz : Western Europe
- IPD Zain-Kuwait-5G
- IPC TLS
- PUB PR Newswire Association, Inc.
- AN Document PRNASI0020211222ehcm002ut

# HD Zain Kuwait Resolute 5G Investment Delivers Business Success

WC 508 words

**PD** 22 December 2021

SN Al-Bawaba News

SC ALBAWA

LA English

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LP

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co mbtls : Zain Group

IN idct: Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrlssl : Wireless Area Network Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS c151 : Earnings | c22 : New Products/Services | npress : Press Releases | c23 : Research/Development | c15 : Financial Performance | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

- RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD Press release, BUSINESS, IT and Technology
- PUB Al Bawaba.com, Inc.
- AN Document ALBAWA0020211222ehcm000dx

# HD Zain Kuwait resolute 5G investment delivers business success

WC 503 words

**PD** 22 December 2021

SN TradeArabia

SC TRADAR

LA English

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LP

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co mbtls : Zain Group

idct : Digital Cellular Technology | i7902 : Telecommunication Services | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrlssl : Wireless Area Network Technology | i79022 : Wireless Telecommunications Services

- NS c151 : Earnings | c22 : New Products/Services | c15 : Financial Performance | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
- **RE** kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD IT & Telecommunications
- PUB Al Hilal Publishing & Marketing Group
- AN Document TRADAR0020211222ehcm000dz



HD Zain Kuwait provides modernisation services to Kuwait Clearing Company

WC 84 words

PD 20 December 2021

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Kuwait said it will provide Kuwait Clearing Company (KCC) a range of telecommunication, digital modernisation and cybersecurity services. Chief enterprise business officer Hamad Al-Marzouq said Zain is committed to supporting the digital transformation and IT corporate governance needs of the nation's institutions. KCC acting CEO for the operation sector, Esam Al-Qaoud, said the cooperation will lead to similar relations in the future in line with its responsibilities towards clients and traders at Boursa Kuwait.

kstoce : Boursa Kuwait Securities Co. | kuwcc : Kuwait Clearing Co | mbtls : Zain Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i831 : Financial Investment Services | i83106 : Securities/Commodity Exchange Activities | icusto : Post Trade Services | ifinal : Financial Services | iinv : Investing/Securities

NS ccat : Corporate/Industrial News | cdbus : Digitalization

RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region |

meastz: Middle East | wasiaz: Western Asia

**PUB** Telecompaper BV

AN Document TELEAST020211220ehck00001



SE Middle East & Africa Telecommunications Insight

HD Industry Trend Analysis - Quick View: Zain Jordan Towers Sale To Reinforce 4G/5G, Fibre

**Effort** 

WC 555 words

**PD** 15 December 2021

**SN** Fitch Solutions Industry Research Reports

SC BMIAA LA English

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LP

The Latest: Zain Group's Jordan subsidiary has sold 2,607 telecoms towers to TASC Towers for USD88mn. Zain Group holds a 25% stake in TASC, which operates towers in the Middle East, Africa and South Asia.

Implications: Zain Jordan's sale of its entire tower portfolio is in line with our view that telecoms operators are increasingly opting to divest their passive infrastructure assets which they see as no longer holding satisfactory returns on **investment**. The global drive to Industry 4.0 requires operators to explore advanced verticals with greater revenue potential at a time when income from the traditional mobile segment is stagnating. As a result, divestment of infrastructure has released new business financing paradigms that Zain is keen to exploit.

TD

4G/5G Presents Organic Growth Opportunities Jordan Mobile Market Forecasts (000), 2020-2030



f = Fitch Solutions forecast. Source: Operators, Regulator, Fitch Solutions

The sale of its tower assets presents Zain with greater flexibility to upgrade its existing digital services portfolio and continue to invest in other layers of digital infrastructure which hold superior potential for long-term growth like 5G networks, fibre and data centres. Not only will Zain receive an immediate cash injection from the sale, it will also no longer be responsible for the expensive long-term maintenance costs of towers, giving the operator more agility to explore advanced verticals in line with its digital transformation business strategy '4Sight'.

As a minority shareholder in TASC, Zain Group will continue to benefit from the tower portfolio despite having sold it. TASC will manage the co-location of the towers, allowing other Jordanian operators to lease vertical space, a lucrative service to which Zain will remain exposed.

Included in the transaction is the deal for TASC to manage supporting facilities like power generators and fuel tanks, part of a developing trend where infrastructure owner-operators are offering power-as-a-service (PaaS). PaaS is of particular interest to operators in countries where power supply constraints are prevalent. Jordan has a marked lack of natural resources and is therefore limited to importing energy stock, increasing its vulnerabilities to extended supply chains. Outsourcing these concerns to TASC will be beneficial to Zain, allowing it to allocate greater resources towards augmenting its advanced services portfolio.

Burgeoning Fibre Network To See More Investment



<TD>Source: Regulator, Fitch Solutions

What's Next: We suspect that Zain Jordan will use the capital released from the sale to fund its continued 4G rollout and begin the deployment of 5G, which we expect will drive organic growth over the medium-term. Jordan's young and tech-savvy population also adds upside risk to investments in fibre, the uptake of which has showed impressive growth over 2020. It is likely that Zain will allocate additional capital to funding fibre rollout to continue to capitalise on the surge in demand for data since the onset of the pandemic.

The announcement follows Zain's deals in Saudi Arabia and Kuwait, where the operator plans to divest 8,069 and 1,600 towers, respectively. We anticipate that Zain Group will continue to actively pursue offloading passive infrastructure throughout its geographic portfolio over the medium-term.

co fitcii : Fitch Solutions, Inc. | mbtls : Zain Group | fimali : Fitch Group Inc. | hrstc : The Hearst Corp

IN i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless

Telecommunications Services | i831 : Financial Investment Services | i83108 : Investment

Advice/Research Services | ifinal : Financial Services | iinv : Investing/Securities

NS ciprof : Industry Profile | nanl : Analyses | nimage : Images | ccat : Corporate/Industrial News |

ncat: Content Types

RE jordan : Jordan | asiaz : Asia | dvpcoz : Developing Economies | meastz : Middle East | wasiaz :

Western Asia

PUB Fitch Solutions Inc.

AN Document BMIAA00020220114ehcf0002x

# HD Zain awarded 'Best Brand' in Mideast Recognition at Telecom Review Excellence Awards 2021

WC 736 words

**PD** 12 December 2021

SN Kuwait Times

sc MEWKUT

LA English

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LP

Waleed Al-Khashti and Eman Al-Saidi from Zain KSA receive the Best Brand Award.

DUBAI: Zain Group, a leading mobile telecom innovator in seven markets across the Middle East and Africa, announced its Zain brand has been identified as the 'Best Brand' for telecom in the Middle East for 2021 at the Telecom Review Summit Excellence Awards gala ceremony held in Dubai on 8 December 2021. Zain Saudi Arabia was also awarded 'Best 5G User Growth' and 'Most Innovative Service' for its Yaqoot mobile-only platform.

TD

Telecom Review is a leading industry publication, and the award recognizes the outstanding performance of Zain's brand across all its markets, which has come to represent the highest standard of customer service across all of its touch-points. Winners were chosen based on demonstrable capabilities in their specific sector by an independent panel of 15 experienced industry veterans.

Zain has been a recipient of the 'Best Brand' accolade at other regional events in the past, confirming the success of its media campaigns, corporate sustainability, and diversity and inclusion initiatives, as well as its ongoing innovation and investment in network upgrades. These factors combined have resulted in exceptional customer experience since the introduction of the Zain brand in 2007, making it one of the most respected and recognized corporate brands in the Middle East and Africa.

Zain remains passionate about forging strong partnerships and bringing new dynamic services to its customers, evident by the recent launch of Zain Esports and the expansion of Zain's API platform in offering unique and appealing content and gaming services. Zain also recently launched Zain Ventures to reinforce its efforts in the startup ecosystem, as well as launching ZainTech to offer enterprises and governments across the region unique, one-stop shopping across the full stack of ICT services.

The company's marketing campaigns across the region on various media channels have captured the hearts and minds of millions of people. Zain's Ramadan and Eid television commercials this year received a remarkable 20 million views on YouTube, indicative of the brand power of Zain. Today, Zain Group and its local operations boast over 12 million fans on Facebook, more than seven million followers on Twitter, 2.4 million on Instagram and 665,000 on LinkedIn, totaling 22 million fans. Annually, Zain Group and its operations' numerous YouTube channels receive in excess of 100 million views.

Zain was also the first operator to launch commercial 5G networks in both Kuwait (June 2019) and Saudi Arabia (October 2019), followed by Bahrain (June 2020); developments that are positively impacting customer experience and innovation. Sustainability, transparency, and thought leadership lie at the core of Zain's business and this is reflected in every aspect of the company's day-to-day operational activities.

Zain's annual Sustainability Report highlights the company's continued regional leadership in pursuing its sustainability agenda and supporting the communities it serves through outreach activities such as climate change, children's rights, capacity-building, education, socio-economic development, and environmental stewardship. Zain's diversity and inclusion program has also proven extremely successful in further motivating employees given it is one of the most progressive of any entity in the region.

COVID-19 measures to connect with consumers

As a brand that cares deeply about the community it serves, Zain took proactive measures across its footprint to ensure the needs and challenges that our communities faced during the global pandemic were catered to, granting them increased digital access to everyday activities and essential medical and commercial services. March 2020 to September 2021 was a mission-critical period as all Zain operations

were focused on providing meaningful connectivity during lockdowns to minimize the impact of the pandemic on everyday life..

The Telecom Review Summit Excellence Awards ceremony saw Zain Saudi Arabia awarded 'Best 5G User Growth' accolade for reaching new heights in the Saudi telecom market, having established itself as the leading provider of 5G services in the Kingdom, having one of the largest 5G networks across the globe. Zain Saudi Arabia's digital-only mobile platform Yaqoot witnessed enormous growth during 2021, counting over one million installations of the app, and offering customer centric services such as eSIM, Apple Pay, and a chatbot services, as well as coordinating the delivery of SIMs to over 170 cities in the Kingdom.

# Click here

- co mbtls : Zain Group | zainsa : Mobile Telecommunications Company Saudi Arabia
- iN i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services
- NS ccpgvn : Corporate Governance | ccawrd : Corporate Awards | c41 : Management | ccat : Corporate/Industrial News | cesg : Environmental/Social/Governance | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
- **RE** dubai : Dubai | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | uae : United Arab Emirates | wasiaz : Western Asia
- IPD News
- **PUB** Kuwait Times
- AN Document MEWKUT0020211213ehcc00005



HD Tarabut Gateway and Zain Bahrain launch open banking payments

WC 92 words

PD 8 December 2021

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

The MENA open banking **platform** Tarabut Gateway has announced a partnership with Zain Bahrain to provide the region's first use case of open banking within a telecom firm's app. This will be the first time a regional telecom provider has used open banking to support its payments. The benefits for Zain Bahrain include the ability to accept bank-to-bank payments where funds are credited instantly; strong customer authentication with no card numbers saved; lower transactional fees and no chargebacks for customer **payment**.

co mtcvod : Zain Bahrain BSC | mbtls : Zain Group

i81402 : Commercial Banking | ibnk : Banking/Credit | i814 : Banking | ifinal : Financial Services | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications

NS cpartn : Partnerships/Collaborations | ccat : Corporate/Industrial News

RE bahrn : Bahrain | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western

Asia

**PUB** Telecompaper BV

AN Document TELEAST020211208ehc800001

# HD Zain platinum sponsor of POP UP BY COMFEST

WC 542 words

PD 5 December 2021

SN Kuwait Times

sc MEWKUT

LA English

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LP

KUWAIT: Zain, the leading digital service provider in Kuwait, announced its platinum sponsorship of POP UP BY COMFEST 2021, Kuwait's biggest **gaming** and comics event. The event, which Zain supports for the second year running, welcomed huge crowds of **gaming**, comics, and pop culture fans.

The event's opening ceremony witnessed the presence of Zain Group Chief **Investment** and Digital Transformation Officer Malek Hammoud and Zain Kuwait's Chief Corporate Communications and Relations Officer Waleed Al-Khashti, who were eager to take part in the event after it made a comeback after a year-long halt due to the pandemic.

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Zain's support to the event came in line with its keenness to support and encourage the various efforts and initiatives that offer a unique entertainment and social experience for the youth, given that they represent society's most vibrant segment. The company is also committed to supporting and empowering young Kuwaiti entrepreneurs who own small and medium sized enterprises (SMEs).

Zain took part in the event via its dedicated booth, through which the company showcased its recently launched Zain Esports brand. The company hosted many exciting competitions and mini championships for visitors who enjoyed competing against each other. Zain also presented valuable prizes to the winners.

Zain Esports is a regional gaming powerhouse launched in December 2020 by Zain, and to date, the brand has hosted numerous multi-national tournaments in the Middle East, such as the 'EA SPORTS FIFA 21 Tournament: Middle East Challenge'. Zain Esports has also organized the 'PUBGM Champions Squad Season 1 & 2', 'Zain Summer Series', and the CSGO 'Final Clash' and most recently partnered with the Kuwait Olympic committee to manage a first-of-its-kind four-weekend esports event.

These and other tournaments have attracted the participation of over 15,000 players from across the region and have been viewed by over 35 million on Zain Esports' YouTube, Twitch and other social media channels. POP UP BY COMFEST 2021 is considered Kuwait's biggest gaming and comics event, having featured many of the entertainment and gaming industry's biggest brands.

The event also hosted many popular international celebrities from the world of gaming and entertainment, where audiences had the chance to meet and greet them. The event witnessed the participation of many Kuwaiti entrepreneurs who own small and medium sized enterprises (SMEs) who are comic and pop culture fans and featured their unique products at the event.

Zain is aware of the important role private sector companies play in encouraging such initiatives that support the Small and Medium-sized Enterprises (SMEs) segment, especially that it is one of the leading national companies in the private sector. Zain's participation at this event further reflected its keenness in developing the Kuwaiti entrepreneurial community, which bursts with young talents who have vibrant ideas that offer viable solutions for the market needs.

Zain's support to this event came in line with its core objectives that aim at shouldering the advancement of the community as a whole on all levels, where the company reaffirms the principal of partnership through similar efforts with the aim of contributing to the further progress of national economy.

Click here

Click to view image

co mbtls : Zain Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

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- NS csmlbs : Small/Medium Businesses | ccspon : Corporate Sponsorship | c31 : Marketing | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpex : C&E Executive News Filter | nfcpin : C&E Industry News Filter
- RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- **IPD** News
- **PUB** Kuwait Times
- AN Document MEWKUT0020211206ehc500002

# 🖺 Zain Group

MarketLine Company Profiles, 18 November 2021, 5773 words, (English)
Zain GroupZain Group (Zain or "the company") is a provider of mobile
telecommunications services. The company offers mobile and data services that
include voice services, wholesale solution and services, enterprise WAN solutions,
cloud ...



HD Zain Ventures invests in ZoodPay Buy Now Pay Later Super App

WC 91 words

PD 15 November 2021 SN Telecompaper Asia

SC TELASI
LA English

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LP

Zain Group announced an **investment** in ZoodPay's 'Buy Now Pay Later' (BNPL) Super App's series B USD38 million fundraising round. Zain Ventures will work closely with the teams of ZoodPay to accelerate their growth and expansion across the region, stimulating local and cross-border e-commerce transactions, boosting socio-economic activity and creating jobs.

Headquartered in Switzerland, the ZoodPay & ZoodMall app already has more than 8 million users and ten offices across the Middle East and Central Asia.

co mbtls : Zain Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS c17 : Corporate Funding | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva

Filters | nfcpin : C&E Industry News Filter

PUB Telecompaper BV

AN Document TELASI0020211115ehbf000b7



HD Zain Ventures invests in ZoodPay Buy Now Pay Later Super App

WC 91 words

**PD** 15 November 2021

SN Telecompaper Middle East

SC TELEAST

LA English

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Filters | nfcpin : C&E Industry News Filter

PUB Telecompaper BV

AN Document TELEAST020211115ehbf0008d

# HD Zain Ventures participates in ZoodPay, the 'Buy Now Pay Later' Super App series B \$38m round

WC 950 words

**PD** 14 November 2021

SN Kuwait Times

sc MEWKUT

LA English

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LP

LAUSANNE, Switzerland: Zain Group, a leading telecom innovator operating in seven markets and serving over 48 million customers across the Middle East and Africa, announced an **investment** in ZoodPay, 'Buy Now Pay Later' (BNPL) Super App's series B \$38 million fundraising through its venture capital arm 'Zain Ventures', joining other global and existing investors in the round.

Zain Ventures will work closely with the teams of ZoodPay's fintech solution and its demand generation marketplace ZoodMall to accelerate their growth and expansion across the region, stimulating local and cross-border e-commerce transactions, boosting socio-economic activity and creating jobs.

TD

Headquartered in Switzerland, the ZoodPay & ZoodMall app already has more than 8 million users and ten offices across the Middle East and Central Asia. The business commits to delivering a "Swiss quality" shopping experience and cross-border services to merchants and shoppers across fast-growing fintech and e-commerce emerging markets such as Iraq, Jordan, Lebanon, Uzbekistan, and Kazakhstan.

ZoodPay's Super App BNPL fintech solution offers ZoodMall online and offline shoppers in core geographies convenient options and instant approval to buy products in their local currency in cash or with the flexibility of paying in four to six monthly instalments, without any interest or fees. ZoodMall is the Middle East and Central Asia's fastest-growing mobile-only marketplace, providing consumers access to 7 million products from over 30,000 local and cross-border merchants.

# Click to view image

A statement from Zain Group noted, "The ZoodPay Super App and its marketplace ZoodMall offers an attractive, convenient, and unique value-proposition to digital-savvy online shoppers and the underbanked population across Zain's markets, supporting the company's '4Sight' strategic Fintech and digital lifestyle aspirations to customers and beyond. Zain is confident this strategic investment will be value-accretive to Zain Ventures on multiple fronts as the team works closely with the successful ZoodPay team on accelerating its growth and expansion across our footprint."

A statement from OrientSwiss, the parent company of ZoodPay and ZoodMall noted, "As local and cross-border e-commerce grows, partnering with dynamic companies such as Zain will be a positive boost for all stakeholders in the ecosystem, whether they be customers, merchants or investors. OrientSwiss would like to thank the Zain Ventures management team and other investors for their trust and confidence, and looks forward to taking the ZoodPay Super App ecosystem to new heights."

ZoodPay: An innovative Ecosystem for Merchants: https://www.zoodpay.com/ecosystem

ZoodPay's Buy Now Pay Later Super App also encompasses the ZoodMall marketplace, and the logistics cross-border corridor, ZoodShip. This ecosystem empowers and incentivizes merchants from the Middle East, Central Asia, China, Europe, Russia, and Turkey to open their storefronts to local, new low-penetrated and fast-growing markets without additional set-up costs or fees. Merchants have a unique one-stop value proposition offer to shoppers, supporting them in gaining new customers (including the underbanked) with higher-order value and building brand loyalty by offering:

- 1. Secure, flexible, and popular payment methods either by cash or through ZoodPay's BNPL solution
- 2. Creating demand generation and marketing for products through the ZoodMall B2C marketplace
- 3. Full-operational logistics support for delivery and customer support to reduce product returns.

More on the BNPL global ecosystem

Millions of shoppers across the globe now use a Buy Now Pay Later (BNPL) platform (also known as point-of-sale loans or lay-by) to finance their online or in certain cases, offline purchases. BNPL provides the option for shoppers to receive their items immediately and pay over a period of instalments, often interest free with just a few clicks when checking out. Shoppers typically have a down payment and then pay the remaining sum in instalments during a period that can range from two weeks to three months, or longer in certain instances.

The advantage for shoppers is that they can buy a more expensive item than they might normally be able to pay for in one go, say a mobile phone for \$500, and spread the cost of their purchase over weekly or monthly instalments. COVID19 accelerated the growth of online shopping, and BNPL platforms which had been popular and growing prior to the pandemic, benefitted exponentially due to the change in consumer spending habits and fast-growing e-commerce adoption.

According to a report from Worldpay, a payment processing firm, global e-commerce transactions totaled \$4.6 trillion in 2020, up 19 percent from 2019. Worldpay states that BNPL accounted for 2.1 percent, or about \$97 billion of all global e-commerce transactions in 2020 and this figure is expected to double to 4.2 percent by 2024.

#### More on Zain Ventures

One of the key elements of Zain Group's '4Sight' strategy, Zain Ventures was recently established to complement the existing investment portfolio of Zain Group and open the door to future investment opportunities in the venture capital, FinTech and Tech World, focusing on digital innovations in the fast-growing E-services and entrepreneurial startup ecosystem.

Investing in the world of venture capital provides Zain with a vast range of opportunities to diversify and expand its reach in the surrounding ecosystem. Over the years, Zain has expanded its relationship with regional and international venture capital funds supporting their portfolio companies whenever appropriate. Zain has also continued its active engagement in direct strategic investments in a variety of promising startups from the region and afar, offering them support on multiple fronts including a wide geographical reach and progressive customer base for expansion growth opportunities.

#### Click here

# Click to view image

CO mbtls : Zain Group

i3302 : Computers/Consumer Electronics | ifmsoft : Financial Technology | iecom : E-commerce | ifinal : Financial Services | iint : Online Service Providers | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS ccat : Corporate/Industrial News | croufi : Series/Round Financing | c17 : Corporate Funding | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE switz: Switzerland | dach: DACH Countries | eurz: Europe | weurz: Western Europe

IPD News

**PUB** Kuwait Times

AN Document MEWKUT0020211115ehbe00007

# HD Zain Ventures invests \$38m in BNPL app ZoodPay

WC 513 words

**PD** 14 November 2021

SN TradeArabia

SC TRADAR

LA English

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LP

Zain Group, a leading telecom group, has announced an **investment** in ZoodPay, 'Buy Now Pay Later' (BNPL) Super App's series B \$38 million fundraising through its venture capital arm Zain Ventures.

Zain Ventures will work closely with the teams of ZoodPay's fintech solution and its demand generation marketplace ZoodMall to accelerate their growth and expansion across the region, stimulating local and cross-border e-commerce transactions, boosting socio-economic activity and creating jobs.

TD

Headquartered in Switzerland, the ZoodPay & ZoodMall app already has more than 8 million users and ten offices across the Middle East and Central Asia. The business commits to delivering a "Swiss quality" shopping experience and cross-border services to merchants and shoppers across fast-growing fintech and e-commerce emerging markets such as Iraq, Jordan, Lebanon, Uzbekistan, and Kazakhstan.

ZoodPay's Super App BNPL fintech solution offers ZoodMall online and offline shoppers in core geographies convenient options and instant approval to buy products in their local currency in cash or with the flexibility of paying in four to six monthly instalments, without any interest or fees.

ZoodMall is the Middle East and Central Asia's fastest-growing mobile-only marketplace, providing consumers access to 7 million products from over 30,000 local and cross-border merchants.

"The ZoodPay Super App and its marketplace ZoodMall offers an attractive, convenient, and unique value-proposition to digital-savvy online shoppers and the underbanked population across Zain's markets, supporting the company's '4Sight' strategic Fintech and digital lifestyle aspirations to customers and beyond. Zain is confident this strategic investment will be value-accretive to Zain Ventures on multiple fronts as the team works closely with the successful ZoodPay team on accelerating its growth and expansion across our footprint," a statement from Zain Group noted.

A statement from OrientSwiss, the parent company of ZoodPay and ZoodMall noted: "As local and cross-border e-commerce grows, partnering with dynamic companies such as Zain will be a positive boost for all stakeholders in the ecosystem, whether they be customers, merchants or investors. OrientSwiss would like to thank the Zain Ventures management team and other investors for their trust and confidence, and looks forward to taking the ZoodPay Super App ecosystem to new heights."

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CO mbtls: Zain Group

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NS ccat : Corporate/Industrial News

IPD IT & Telecommunications

PUB Al Hilal Publishing & Marketing Group

AN Document TRADAR0020211114ehbe000ul



HD ZoodPay raises \$38m through Series B round to fund growth plans

WC 290 words

**PD** 12 November 2021

**ET** 12:14

SN MarketLine News and Comment

SC DTMNTR
LA English

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LP

Buy now pay later (BNPL) app ZoodPay has raised \$38m through Series B round to fund its growth plans across the Middle East and Central Asia.

The **funding** round has seen the participation of London-based VC Sturgeon Capital, Zain Group's venture capital arm Zain Ventures, and other existing investors.

TD

The proceeds from the Series B funding will help the firm tap growing local and cross-border e-commerce transactions through its marketplace ZoodMall and BNPL solutions.

Based in Switzerland, ZoodPay and ZoodMall currently have over eight million users and ten offices across the Middle East and Central Asia.

ZoodPay claims to provide 'quality' shopping experience and cross-border services to shoppers and merchants across the fintech and e-commerce emerging markets such as Iraq, Jordan, Uzbekistan, Kazakhstan, and Lebanon.

It provides two products - ZoodPay BNPL and ZoodPay Credit.

ZoodPay BNPL offers four-instalments plan that charges 0% interest, while ZoodPay Credit is offering up to 12 months plan with interest in some markets.

Its BNPL is available through ZoodMall as well as across thousands of online and offline shops in its primary markets.

OrientSwiss, the parent company of ZoodPay and ZoodMall, CEO Michael Khoi said: "This new funding will be value-accretive to all our stakeholders, as we expand across the Middle East and Central Asia.

"We're improving people's lives by offering to digital savvy shoppers and the underbanked population the most convenient instant online and offline instalment payment solutions for their shopping experience. We would like to thank our investors for their trust and confidence, and we look forward to taking the ZoodPay Super App ecosystem to new heights."

**RF** 8D17A219-E149-4633-8E2D-1B4A36701DE2

co mbtls : Zain Group

IN i8150108 : Credit Cards | i81501 : Credit Types/Services | ibnk : Banking/Credit | ifinal : Financial Services | ifmsoft : Financial Technology | iplastic : Electronic Payment Systems | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services

NS croufi: Series/Round Financing | cpfund: Private Equity/Venture Funding | c17: Corporate Funding | c11: Corporate Strategy/Planning | ccat: Corporate/Industrial News | ncat: Content Types | nfact: Factiva Filters | nfcpin: C&E Industry News Filter

IPD Cards & Payments

PUB Progressive Digital Media Ltd

AN Document DTMNTR0020211115ehbc00079



HD ZoodPay raises \$38m through Series B round to fund growth plans

WC 290 words

**PD** 12 November 2021

**ET** 12:15

SN MarketLine News and Comment

SC DTMNTR
LA English

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IPD Switzerland

PUB Progressive Digital Media Ltd

AN Document DTMNTR0020211112ehbc0005o



HD ZoodPay Raises USD38 Million in Series B Venture Funding

WC 172 words

**PD** 11 November 2021

SN MarketLine Financial Deals Tracker

SC FDTRA
LA English

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LP

Deal In Brief

ZoodPay SA, a Switzerland buy now pay later **payment** solution, has raised USD38 million in series B venture **funding** led by Sturgeon Capital, Zain Ventures, Zain Group, Arm Ventures.

TD

Deal Value (US\$ Million) 38

Deal Type Venture Finance

Sub-Category Growth Capital/Expansion
Deal Status Completed: 2021-11-11

#### **Deal Participants**

Target (Company) ZoodPay SA

Acquirer 1 (Company) Sturgeon Capital Limited

Acquirer 2 (Company)

Mobile Telecommunications Company KSCP Acquirer 3 (Company) Arm Ventures Acquirer 4 (Company) Zain Ventures

# Deal Rationale

ZoodPay intends to use the funds to accelerate its growth and expansion across the Middle East and Central Asia, stimulating local and cross-border e-commerce transactions through its marketplace (ZoodMall) and 'Buy Now Pay Later' solutions.

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AN Document FDTRA00020211118ehbb000bg



HD 5G operators in the Middle East set new benchmark in leveraging 5G FWA to grow revenue and subscriber base

BY By Gagan Kaur, Total Telecom

WC 839 words

PD 9 November 2021SN Total Telecom Plus

SC TOTEL

LA English

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LP

5G Fixed Wireless Access (FWA) is emerging as one of the most powerful 5G use cases and is steadily gaining a stronghold in several geographies. The Middle East region has taken the lead in using FWA to provide high-speed 5G **connectivity** to a greater number of people. The Middle East and Africa (MEA) region boasts of more than 1 million 5G FWA subscribers, while Asia has around 390,000 5G FWA subscribers. On the other hand, Western Europe has 200,000 and Eastern Europe 130,000 5G FWA subscribers. Zain KSA, a prominent service provider in Saudi Arabia, is at the forefront of using 5G networks to provide high-speed FWA **connectivity** and adding to its revenue streams. This also enables the company to ensure a faster return on **investment** on setting up its **5G network**. Zain was one of the first mobile network operators to set up a **5G network** in 2019, and by 2020 it had built one of the largest 5G networks in the Middle East, Africa and Europe region.

TD

It had more than one million FWA subscribers, including 4G and 5G, by 2020.Win-Win situation: Delivering Exceptional Experience and Enhancing Revenue The continued focus on 5G FWA helped Zain KSA to significantly increase its revenue, since the Average Revenue Per User (ARPU) of FWA is nearly three times of mobile phone, and that of 5G FWA is four times that of mobile phone tariff. Zain was able to grow its ARPU to \$90 for 5G from just \$19 for non-5G.Further, 5G-powered FWA is helping Zain provide a truly differentiated experience. A testament to this was that Zain was able to acquire the Fastest Fixed network Award from Ookla based on its 5G FWA experience. On average, Zain KSA is able to provide high-speed of an average 250Mbps to its 5G FWA subscribers. This has also contributed to increasing ARPU with differentiated quality of service. It is clearly a win-win situation for the service provider, as it is not only able to provide a superior experience but is also able to significantly increase its revenue. Being an early adopter of 5G FWA, Zain decided to further leverage its network to provide new and innovative use cases to its subscribers. Take, for example, the case of Zain combining 5G FWA with Over The Top (OTT) video as a package and 5G FWA with CloudGame. Zain's strong performance in this segment led to it being ranked first in the game mode report issued by the Communications and Information Technology Commission (CITC) for the first quarter of 2021. In addition, Zain recorded the best connectivity performance in four of the most popular video games Fortnite, FIFA 21, APEX Legends, and Dota 2. Zain also developed an FMC package including 5G FWA and mobile phone together to attract subscribers. Zain continues to focus on FWA and is moving from strength to strength regarding this. The service provider is now targeting to move 4G FWA subscribers to 5G and estimate around 600,000 will move to 5G FWA in the coming year. Additionally, the traffic ratio for 5G continues to grow for Zain touching 27% in Q2 2021. Its focus on 5G FWA has helped it to record a significant increase in income and profit. Zain KSA delivered a profit of 60 million rials compared to 42 million rials in the second quarter of the same year, recording an increase of 45%. The company's revenue was SAR 1,984 million, a 4% growth rate in the third quarter of 2021 compared to the second quarter of 2021. Zain KSA is not the only operator to benefit from 5G FWA in the Middle East region. du, another prominent service provider in UAE, provides 5G network coverage in more than 80% of the country and more than 91% in Dubai, is leveraging 5G FWA to provide fibre-like experience with speeds of up to 100Mbit/s in the entire country. Further, the service provider has adopted the strategy of offering 5G FWA service to the high-end 4G users to bring down the churn rate, increase ARPU and add new subscribers.5G FWA has emerged as a significant new revenue opportunity for the service providers and is helping them acquire new subscribers in locations and areas where typically it is difficult or too expensive to set up a fibre network, or where the MNO has no fibre. This is especially true in the COVID-19 era when there is an urgent need to extend the benefit of the high-speed broadband network in remote areas. The 5G FWA allows the service providers to provide fibre-like connectivity without laying down fibre optic cable. Service providers in the Middle

East, especially Zain KSA and du, are demonstrating the incredible use of 5G FWA for the rapid monetization of 5G investments.

**RF** 511593

co mbtls : Zain Group

IN i7902202 : Mobile Telecommunications | idct : Digital Cellular Technology | icellph : Cell/Mobile/Smart Phones | i34411 : Mobile Communications Devices | i79022 : Wireless Telecommunications Services | i3302 : Computers/Consumer Electronics | i3303 : Networking | i3441 : Telecommunications Equipment | i3454 : Personal Electronics | i7902 : Telecommunication Services | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology | iwrlssl : Wireless Area Network Technology

NS c151 : Earnings | c15 : Financial Performance | ccat : Corporate/Industrial News | ncat : Content Types |

nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE meastz : Middle East | asiaz : Asia | wasiaz : Western Asia

IPD Press

**PUB** Terrapinn Limited

AN Document TOTEL00020211109ehb900001



SE Middle East & Africa Telecommunications Insight

HD Industry Trend Analysis - Industry 4.0 Push Adds Impetus To Potential Saudi PIF Tower

Merger

WC 714 words

PD 8 November 2021

**SN** Fitch Solutions Industry Research Reports

SC BMIAA LA English

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Key View

\* Saudi Arabia's Public Investment Fund is rumoured to be pursuing a merger of STC and Zain KSA's telecoms tower assets to create the country's largest tower owner.

TD

\* The potential transaction is the latest development in a wealth of activity surrounding Saudi Arabia's telecoms infrastructure, and concluding a deal would be welcomed given the limited degree of infrastructure sharing in the country and the urgency to acquire additional capital to support the demand for advanced services.

According to Bloomberg reports, Saudi Arabia's sovereign wealth institution, the Public Investment Fund (PIF), is considering the merger of tower assets owned by Saudi Telecoms Company (STC) and Zain Saudi Arabia (Zain KSA). If a deal goes ahead, it will create the country's largest owner of telecommunications infrastructure, in control of around 23,000 towers.

The news of the merger is the latest in a string of potential deals regarding Saudi Arabia's telecommunications towers. In September 2021, the PIF put forward a deal to acquire 60% of Zain KSA's towers unit for USD484mn, placing the value of the entire unit of 8,069 towers at USD807mn. This particular development came after a failed joint venture between Zain KSA and the Saudi Arabian business of the UAE's Etisalat, Mobily, in which the two operators had planned to merge their tower assets.

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Volatile Revenues Encourage Tower Divestment
STC & Zain - Revenues (SARmn) & Quarterly Growth (%) 2018-2021
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Source: Operators, Fitch Solutions

The rumours of a deal between the PIF, STC and Zain KSA come as little surprise because of the global drive for towers consolidation among operators and the sustained level of activity within Saudi Arabia's digital infrastructure market. In Saudi Arabia, infrastructure sharing is extremely limited and has resulted in a considerable level of network duplication and overlap. Historically, operators in the Gulf Cooperation Council have been relatively cash-rich and have not been forced to engage in infrastructure sharing as a means of reducing operating costs. However, the accelerated shift towards Industry 4.0 necessitates that operators invest in more costly sophisticated verticals to drive growth and offset the decline of traditional mobile services.

Furthermore, readying networks for the surge in demand for 5G - which we at Fitch Solutions expect to take place over the middle of our forecast period - by upgrading existing cell sites as well as adding new ones, is highly capital-intensive and squeezes operator cash flow as returns on investment are delayed. As a result, operators have sought to extract value from their asset portfolios by divesting them or carving them out into independent entities; in 2019, STC created the country's first towerco, TAWAL.

Infrastructure Costs Increase With 5G Uptake Saudi Arabia 5G Subscriptions Forecast (2020-2030)



<TD>e/f = Fitch Solutions estimate/forecast. Source: Regulator, operators, Fitch Solutions

If the merger goes ahead, STC and Zain will use the capital for reinvestment in advanced data verticals like the Internet of Things and for extending their 5G network. Saudi Arabia's smart-city project, Neom, will be a key driver behind enhanced digital infrastructure deployment in the kingdom. The new entity will be well-positioned to expand its tower operations to other countries in the Middle East; Saudi Arabia is the region's second-largest towers market (behind Iran), allowing the new towerco to achieve operational scale.

For the PIF, the transaction is in line with its push to diversify its investment portfolio away from the hydrocarbon industry.

However, we note that the potential merger of STC and Zain KSA's towers headed by the PIF will be subject to regulatory approval and the deal may be rejected in its current state. According to data from TowerXchange at the end of March 2021, Saudi Arabia's tower count sat at 37,032, meaning that the 23,000 towers included in the merger slightly exceed the CITC's regulation, capping towerco ownership at 60%. That said, at the time of writing the figure for Saudi Arabia's total tower count is likely to be out of date, so it is possible that the potential new entity's towercount will not pass the regulator's cap.

co zainsa : Mobile Telecommunications Company Saudi Arabia | sart : Saudi Telecom Company | mbtls : Zain Group | saudpf : Public Investment Fund

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | ifinal : Financial Services | iinv : Investing/Securities

NS cacqu : Acquisitions/Mergers | c181 : Acquisitions/Mergers/Shareholdings | cmerg : Mergers | ciprof : Industry Profile | nanl : Analyses | nimage : Images | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

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SE Corporate Financing Week

HD Industry Trend Analysis - Industry 4.0 Push Adds Impetus To Potential Saudi PIF Tower

Merger

WC 712 words

PD 8 November 2021

SN Corporate Financing Week

SC CFWK
LA English

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IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | i831 : Financial Investment Services | i83108 : Investment Advice/Research Services | ifinal : Financial Services | iinv : Investing/Securities

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PD 8 November 2021

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\* The potential transaction is the latest development in a wealth of activity surrounding Saudi Arabia's telecoms infrastructure, and concluding a deal would be welcomed given the limited degree of infrastructure sharing in the country and the urgency to acquire additional capital to support the demand for advanced services.

According to Bloomberg reports, Saudi Arabia's sovereign wealth institution, the Public Investment Fund (PIF), is considering the merger of tower assets owned by Saudi Telecoms Company (STC) and Zain Saudi Arabia (Zain KSA). If a deal goes ahead, it will create the country's largest owner of telecommunications infrastructure, in control of around 23,000 towers.

The news of the merger is the latest in a string of potential deals regarding Saudi Arabia's telecommunications towers. In September 2021, the PIF put forward a deal to acquire 60% of Zain KSA's towers unit for USD484mn, placing the value of the entire unit of 8,069 towers at USD807mn. This particular development came after a failed joint venture between Zain KSA and the Saudi Arabian business of the UAE's Etisalat, Mobily, in which the two operators had planned to merge their tower assets.

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Volatile Revenues Encourage Tower Divestment
STC & Zain - Revenues (SARmn) & Quarterly Growth (%) 2018-2021
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Source: Operators, Fitch Solutions

The rumours of a deal between the PIF, STC and Zain KSA come as little surprise because of the global drive for towers consolidation among operators and the sustained level of activity within Saudi Arabia's digital infrastructure market. In Saudi Arabia, infrastructure sharing is extremely limited and has resulted in a considerable level of network duplication and overlap. Historically, operators in the Gulf Cooperation Council have been relatively cash-rich and have not been forced to engage in infrastructure sharing as a means of reducing operating costs. However, the accelerated shift towards Industry 4.0 necessitates that operators invest in more costly sophisticated verticals to drive growth and offset the decline of traditional mobile services.

Furthermore, readying networks for the surge in demand for 5G - which we at Fitch Solutions expect to take place over the middle of our forecast period - by upgrading existing cell sites as well as adding new ones, is highly capital-intensive and squeezes operator cash flow as returns on investment are delayed. As a result, operators have sought to extract value from their asset portfolios by divesting them or carving them out into independent entities; in 2019, STC created the country's first towerco, TAWAL.

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Infrastructure Costs Increase With 5G Uptake Saudi Arabia 5G Subscriptions Forecast (2020-2030)
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<TD>e/f = Fitch Solutions estimate/forecast. Source: Regulator, operators, Fitch Solutions

If the merger goes ahead, STC and Zain will use the capital for reinvestment in advanced data verticals like the Internet of Things and for extending their 5G network. Saudi Arabia's smart-city project, Neom, will be a key driver behind enhanced digital infrastructure deployment in the kingdom. The new entity will be well-positioned to expand its tower operations to other countries in the Middle East; Saudi Arabia is the region's second-largest towers market (behind Iran), allowing the new towerco to achieve operational scale.

For the PIF, the transaction is in line with its push to diversify its investment portfolio away from the hydrocarbon industry.

However, we note that the potential merger of STC and Zain KSA's towers headed by the PIF will be subject to regulatory approval and the deal may be rejected in its current state. According to data from TowerXchange at the end of March 2021, Saudi Arabia's tower count sat at 37,032, meaning that the 23,000 towers included in the merger slightly exceed the CITC's regulation, capping towerco ownership at 60%. That said, at the time of writing the figure for Saudi Arabia's total tower count is likely to be out of date, so it is possible that the potential new entity's towercount will not pass the regulator's cap.

- co zainsa : Mobile Telecommunications Company Saudi Arabia | sart : Saudi Telecom Company | mbtls : Zain Group | saudpf : Public Investment Fund
- IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | ifinal : Financial Services | iinv : Investing/Securities
- NS cacqu : Acquisitions/Mergers | c181 : Acquisitions/Mergers/Shareholdings | cmerg : Mergers | ciprof : Industry Profile | nanl : Analyses | nimage : Images | c18 : Ownership Changes | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
- RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- PUB Fitch Solutions Inc.
- **AN** Document EMDN000020220105ehb8000js



HD Saudi Wealth Fund mulls deal to merge Zain and STC mobile tower assets - report

WC 195 words

PD 4 November 2021

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Saudi Arabia's Public **Investment** Fund (PIF) is considering a deal to combine the mobile phone infrastructure of Saudi Telecom and Zain Saudi Arabia, Bloomberg reported citing people familiar with the matter. If completed, it would create a firm with 23,000 towers, which the Saudi wealth fund could potentially list on the local bourse, the sources said. The talks are still at an early stage and the PIF may decide against the transaction.

A merger would cut overlap in places where both firms have towers, making it more efficient to invest in upgrading coverage and mobile internet speeds, the sources said said. The PIF declined to comment while STC and Zain Saudi did not immediately respond to requests for comment, said Bloomberg.

TD

STC, which is majority owned by the PIF, spun out its more than 15,000 towers into a new subsidiary called Tawal in 2019 and capitalised it with SAR 2.5 billion. Meanwhile, Zain Saudi has approved offers from investors including the PIF to buy 80 percent of its towers unit, valuing the business at USD 807 million.

co zainsa : Mobile Telecommunications Company Saudi Arabia | mbtls : Zain Group | saudpf : Public Investment Fund

IN i7902202 : Mobile Telecommunications | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | ifinal : Financial Services | iinv : Investing/Securities

NS ccat : Corporate/Industrial News | c181 : Acquisitions/Mergers/Shareholdings | cmerg : Mergers | c18 : Ownership Changes | cacqu : Acquisitions/Mergers | cactio : Corporate Actions | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020211104ehb40002t



HD PIF mulls merging STC, Zain infrastructure to form largest cell tower co.: Bloomberg

BY Arab News
WC 124 words

PD 3 November 2021

SN Arab NewsSC ARNEWSLA English

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LP

Updated 14 sec ago Arab News November 03, 2021 17:17 <a></a> <a></a> <a></a> <a></a> <a></a>

JEDDAH: Saudi Arabia's Public **Investment** Fund is studying a plan to merge the mobile phone infrastructure of stc and Zain Saudi to form the largest cell tower company in the kingdom, according to Bloomberg.

TD

Once the deal is completed, a company with 23,000 towers will be created, which the PIF will likely list on the Saudi stock market.

The merger will reduce overlap in places where both companies own towers, making investment in raising coverage and mobile internet speeds more efficient, Bloomberg reported.

co mbtls : Zain Group | saudpf : Public Investment Fund

i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i81502 : Trusts/Funds/Financial Vehicles | i8150206 : Investment Trusts | ifinal : Financial Services | iinv : Investing/Securities

NS c181 : Acquisitions/Mergers/Shareholdings | cmerg : Mergers | c18 : Ownership Changes | cacqu : Acquisitions/Mergers | cactio : Corporate Actions | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

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IPD Business

PUB Saudi Research & Publishing Company

AN Document ARNEWS0020211103ehb3001gw

# **THE BUSINESS TIMES**

**CLM** Business Times Breaking News

HD Saudi wealth fund weighs deal to form largest cellular towers company

WC 347 words

PD 3 November 2021

**SN** Business Times Singapore

SC STBT

LA English

CY © 2021 SPH Media Limited

LP

[RIYADH] The Public Investment Fund is weighing a deal to combine the mobile phone infrastructure of Saudi Telecom and Zain Saudi Arabia in a merger that would form the kingdom's largest cellular towers company, according to people familiar with the matter.

If completed, the deal would create a firm with 23,000 towers, which the Saudi wealth fund could potentially list on the local bourse, the people said.

TD

A merger would cut overlap in places where both firms have towers, making it more efficient to invest in upgrading coverage and mobile Internet speeds, they said, asking not to be identified as the information is private.

The talks are still at an early stage and the PIF, as the wealth fund is known, may decide against the transaction. The PIF declined to comment while STC and Zain Saudi didn't immediately respond to requests for comment.

Telecom operators globally are seeking to derive more value out of their tower portfolios, taking advantage of rising investor appetite for such assets.

MTN Group is said to be in talks with American Towers and IHS Holdingsabout the sale-and-lease back of its South African tower holdings, while Vodafone Group completed an initial public offering of its tower business earlier this year.

STC, which is majority owned by the PIF, spun out its more than 15,000 towers into a new subsidiary called Tawal in 2019 and capitalised it with US\$670 million. Meanwhile, Zain Saudi has approved offers from investors including the PIF to buy 80 per cent of its towers unit, valuing the business at US\$807 million.

With assets estimated at US\$450 billion, the PIF is playing a more active role in the domestic economy by channeling investment, leading consolidation in industries like banking and listing state assets.

Despite years of the three main mobile operators trying to reach a deal with each other or with external investors to sell off their mobile towers, none of them have managed to close a transaction yet.

# **BLOOMBERG**

co zainsa: Mobile Telecommunications Company Saudi Arabia | mbtls: Zain Group

icellph: Cell/Mobile/Smart Phones | isover: Sovereign Wealth Fund | i7902202: Mobile Telecommunications | i3302: Computers/Consumer Electronics | i3441: Telecommunications Equipment | i34411: Mobile Communications Devices | i3454: Personal Electronics | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services | i81502: Trusts/Funds/Financial Vehicles | ielec: Consumer Electronics | ifinal: Financial Services | ihandaps: Handheld Electronic Devices | iinv: Investing/Securities | itech: Technology

NS c181 : Acquisitions/Mergers/Shareholdings | ccat : Corporate/Industrial News | ncolu : Columns | c18 : Ownership Changes | cactio : Corporate Actions | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

saarab : Saudi Arabia | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia RE

SPH Media Limited PUB

Document STBT000020211103ehb3002bd ΑN



HD Noor Play ties up with SLA Digital to offer carrier billing to Zain Kuwait customers

WC 104 words

**PD** 27 October 2021

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Video-on-demand streaming service Noor Play has reached an agreement with SLA Digital to offer Zain Kuwait customers access to multi-platform content via carrier billing payments. Noor Play is a subscription service providing TV shows and films without advertisements. With SLA Digital's help, Noor Play can expand its reach in the Middle East by accepting payments via customers' mobile phone bills or prepaid credit.

Mobile operators interested in discussing opportunities to connect with Noor Play through carrier billing should contact the team at SLA Digital directly.

co mbtls : Zain Group

IN i7902202 : Mobile Telecommunications | imssoft : Streaming Services | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | idistr : Media Content Distribution | iint :

Online Service Providers | imed : Media/Entertainment | itech : Technology

NS ccat : Corporate/Industrial News

RE kuwait : Kuwait | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region |

meastz : Middle East | wasiaz : Western Asia

PUB Telecompaper BV

AN Document TELEAST020211027ehar000b5



HD Noor Play Make Paying in the Middle East Easy with SLA Digital's Carrier Billing Solutions

BY posted by Noor Play

WC 269 words

**PD** 25 October 2021

SN Total Telecom Plus

sc TOTEL

LA English

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LP

Video-on-demand streaming service Noor Play has connected with SLA Digital to offer Zain Kuwait customers easy access to multi-platform content through simple carrier billing payments. Noor Play is a subscription service that offers a wide variety of TV shows, movies and more with ad-free content carefully picked and edited to suit all members of the family. With SLA Digital's help Noor Play are expanding their reach in the Middle East by offering accessible-to-all payments via customers' mobile phone bills or prepaid credit. Ahmad Al-Qarawi, CEO at Noor Play commented: "Carrier billing is ideal for customers in the Middle East as it is a very accessible way to pay in this market.

TD

We want our subscribers to have a seamless viewing experience so it is important to make payments as convenient as possible – by partnering with SLA Digital we have been able to achieve just that."Kevin Drayne, CEO at SLA Digital said: "Noor Play is a fantastic entertainment service and we can see it being hugely popular with customers of Zain Kuwait, not to mention our other mobile operator clients. Expanding our partnerships with digital merchants and bringing new services on board is a key focus for us and we are delighted to connect with Noor Play to offer them opportunities to acquire more customers through carrier billing."Mobile operators interested in discussing opportunities to connect with Noor Play through carrier billing should contact the team at SLA Digital directly.

**RF** 511443

CO mbtls : Zain Group

i7902202 : Mobile Telecommunications | imssoft : Streaming Services | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | idistr : Media Content Distribution | iint :

Online Service Providers | imed : Media/Entertainment | itech : Technology

RE meastz : Middle East | asiaz : Asia | wasiaz : Western Asia

IPD News

**PUB** Terrapinn Limited

AN Document TOTEL00020211027ehap00001

# HD Cloud gaming is maturing, but not quite there, says Capacity Europe panel

BY Natalie Bannerman

**WC** 1,095 words

**PD** 20 October 2021

SN Capacity Magazine

SC CAPMAG

**LA** English

CY © 2021 Euromoney Trading Limited

LP

The session entitled, **cloud gaming** - How telco operators can advance to the next level, saw Giachi joined by Andreas Schmidt, head of international data sales at A1 Telekom Austria;

Rashid Ali Al-Ali, VP of international sales of Etisalat; and Malek Hammoud, chief **investment** and digital officer at Zain Group.

TD

Kicking off the discussion with a general overview of the cloud gaming market Ali Al-Ali as a sector that is "maturing very fast"

"Based on the numbers that we have as of today, roughly two point something billion, we predict that by 2023, the total market size might could reach up to 200 billion."

Impacting all aspects of the industry from networking to operations side, B2B and the consumer side he says "it's a full blown ecosystem that promises a lot for cloud businesses, mobile services, for the wholesale business, connectivity-wise, data centre and at Etisalat we are watching this community very closely".

A1's Schmidt says that "the future [of gaming] is potentially huge" comparing its scale to that of a Netlflix or some other pay-per-view aggregator, in terms of growth, and that cloud gaming and the telco business "fits perfectly together".

"One trend we see in the market right now is that of the CPU (semiconductor) shortage, meaning that hardware in the market will be expensive over the next few years, which will let this community focus more cloud gaming for the short term."

From Hammoud's perspective Zain's region comprised mostly of the GCC countries /Middle East, has seen a surge in demand across all its territories.

"This partnership between cloud gaming and telco makes lots of sense. When you operate in multiple markets, you have lots of different conditions," he said.

"This is where you really have to understand whether cloud gaming works or not. You have to look also at the validity of devices. This is where there's a big incentive for operators like us to look for the best solutions and launch cloud gaming solutions to ensure that the demand is met for our consumer base."

As conversation turned to that of game publishers and the B2B proposition, Hammoud believes it all boils down to the infrastructure "and this is what we've been working on".

"When 5G technology came to life one of the key use cases was how to maximise the use of a technology that is as fast as 5G. As such we had to evolve the infrastructure to include a very strong wholesale offering to include a proper data centre that meets the requirements of big publishers. The demand is very high and game publishers want to be next to the gamers in our region," he explained.

In the case of A1 Schmidt says the company is taking a multi-level approach. One such example is a marketing approach where makes the aggregator visible in its home markets.

"So, in all the countries we are active, we make them visible, and set up possible carrier buildings for them and contribute with a revenue share model, " said Schmidt.

Ali Al-Ali believes that gaming publishers are less concerned with traffic size, for them it is more about latency and getting closer to the gamers themselves.

Page 148 of 159 © 2022 Factiva, Inc. All rights reserved.

"We've done a lot of massive network enhancements and we developed a couple of services and products where we give the developers the ability to get closer to the users."

Ending on the topic of 5G, Schmidt calls for a differentiation between the types of gamers, players and watchers, what they might need and how 5G can deliver.

"The application-based gamer has different needs, looking at the last fortnight update which about 160Gbps, they need to carry big portion of data from A to B, therefore, a network slice must be usable for them with the big pipe. For the real time gamer or the cloud gamer, tt's really the latency and stability that they require. There is also a group of people like the Twitch and YouTube watchers, which requires a network slice on demand - mostly upload."

For Hammoud "it's about the experience", while Ali Al-Ali took a different approach saying "the full potential of 5G will not be completely realised for another two to three years. 5G is promising, but under two conditions, the right data package and the handset availability cost-wise".

Conversation drew to close on the area of payment integration Hammoud believing it needs to be "a seamless, simple experience" and Schmidt agreeing adding that "for the gamers, it must be seamless, easy and quick, and for the aggregators and publishers, it must be safe".

Ali Al-Ali took it a step further saying we need to view it as "another stream with huge potential ... the OTTs are doing it" and telcos should be doing the same.

As a follow on to this panel, another session followed closely afterwards where Rahul Mughal, Global Marketing Director at DOCOMO Digital, spoke to Greg Beitchman, chief revenue officer at Antstream Arcade, and Yiannis Pagkalos, global head of Stadia business development and product partnerships at Google Stadia.

Speaking from the publisher/aggregator perspective on their thoughts on the cloud gaming market Beitchman said that Antstream Arcade sees it as "a new way for consumers to easily get access to content without having to download two devices, without having to have a certain kind of process or device to play a game. But we also see it as enabling new kinds of experiences."

Pagkalos agreed even going so far as to say that they don't see cloud gaming as a replacement to consoles or other means of consumption and channels.

"It's an additional way for users to consume gaming, without the restrictions of the device or the devices capabilities," he said.

As for 5G Beitchman agrees that it opens up a "tonne of opportunity with that processing power, closer to the consumer and also through more advanced devices that consumers will have" but it's very early days.

Pagkalos says that as 5G evolves and starts moving more strongly into millimetre wave implementations, "we will realise a lot of the benefits of very low latency connectivity, which is obviously essential for cloud gaming delivery".

Also mobile in general, "once you develop cloud infrastructure that enables AAA gamers to stream directly to a mobile device, which previously wasn't necessarily an available surface for them - you're entering into all sorts of new thinking."

CO mbtls: Zain Group

i7902202 : Mobile Telecommunications | iappsp : Cloud Computing | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i8394 : Computer Services | ibcs : Business/Consumer Services | idserv : Data Services | iint : Online Service Providers | itech : Technology

**PUB** Euromoney Trading Limited

AN Document CAPMAG0020211108ehak0000z



HD Zain Bahrain net profit up 4% in Q3

WC 166 words

**PD** 20 October 2021

SN Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Bahrain said its net profit reached BHD 1.61 million in the third quarter to 30 September, a 4 percent increase year-on-year (Y-o-Y) from BHD 1.55 million in 2020. Earnings per share remained at BHD 0.04 per share. Revenues were up 3 percent to BHD 15.29 million from BHD 14.83 million in 2020.

The steady profit and revenue increase was a result of network expansion, **investment** in "pioneering and first-to-market technology", and product and service innovation to meet user demand, it said.

TD

NS

In the first nine months of the year until 30 September, net profit reached BHD 4.39 million, representing an 18.36 percent increase Y-o-Y from BHD 3.71 million in 2020. Earnings per share grew to BHD 0.12 from BHD 0.10 in 2020. Revenues rose by 3.82 percent to BHD 48.02 million compared with BHD 46.25 million in 2020.

co mtcvod : Zain Bahrain BSC | mbtls : Zain Group

IN i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications

ccat : Corporate/Industrial News | c151 : Earnings | c15 : Financial Performance | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE bahrn : Bahrain | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz :

Western Asia

PUB Telecompaper BV

AN Document TELEAST020211020ehak00002



# HD Zain Bahrain posts BD1.6m net profit in third quarter

WC 572 words

PD 20 October 2021 SN Gulf Daily News

SN Gulf Daily NewsSC GUDAN

LA English

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LP

MANAMA: Network expansion and **investment** in cutting-edge technology have driven growth in the third quarter for Zain Bahrain, the company announced alongside Q3 financial results during its board meeting yesterday.

Zain Bahrain reported a net profit of BD1.613 million in Q3, up from BD1.549 million during the same period last year – a steady increase of 4 per cent year-on-year (YoY). Revenue grew by 3pc from BD14.833m in Q3 last year to BD15.291m in 2021's third quarter, ending September 30, 2021.

TD

"Following Zain Bahrain's record profit increase in the second quarter of this year, we have continued to see steady growth into the third quarter of 2021," said Zain Bahrain chairman Shaikh Ahmed bin Ali Al Khalifa.

"Earlier this quarter, we outlined our plans for continued investment in our 4G and 5G network expansions, showing our unwavering commitment to driving further digitalisation in Bahrain, and enhancing our customers' digital lives."

Earnings per share remained consistent at 4 fils per share similar to the same period in 2020, while the operating profit in the quarter saw an increase of 5pc to BD1.825m, as compared to BD1.746m recorded in the quarter last year.

In the first three quarters of 2021, Zain Bahrain has reported a net profit of BD 4.387m, representing an 18.36pc increase YoY from BD3.706m. Earnings per share grew to 12 fils for the nine months in 2021 as compared to 10 fils in 2020 for the same period.

The company generated revenues of BD48.020m during the first nine months of this year, an increase of 3.82pc YoY as compared to BD46.252m in 2020.

Operating profit for the nine-month period in 2021 reached BD5.047m, a 14.60pc increase on the BD4.404m recorded in 2020.

At a balance sheet level, Zain Bahrain's total equity as of September 30, 2021 grew to BD77.686m, up by 5.29pc from BD73.783m for the same period in 2020. The value of the company's assets at the end of Q3 2021 stood at BD127.675m, a slight increase of 4pc from BD122.780m as of September 30, 2020.

"Moving into the final quarter of 2021, we are firmly focused on continuing our network expansion plans throughout the kingdom, both at a commercial and individual level," Shaikh Ahmed added.

"We are dedicating significant resources to ensure a seamless customer experience and our team is committed to meeting the surge in digital demand with network efficiency, innovation and sustainability."

Amongst Zain Bahrain's key achievements in the last quarter were the deployment of advanced 5G Carrier Aggregation in partnership with Ericsson to expand 4G and 5G coverage, introduction of low and mid-band carrier aggregation for enhanced network capacity and user experience, pushing the implementation of Open Radio Access Network (Open RAN) solutions across the Middle East, investment in the fast-growing FinTech innovators Pipe and Swvl to support their growth across the company's regional footprint and adoption of sustainable energy-efficient solutions through the use of outdoor enclosures, to improve the company's environmental impact and encourage smart energy management.

The company also announced that it has expanded its 5G services to new housing areas including Salman Town, Khalifa City, East Hidd and Ramli Housing Area.

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(Image: gdnimages/20211020\20211020005854ZAIN-SHAIKHAHMED.jpg)

- co mtcvod : Zain Bahrain BSC | mbtls : Zain Group
- **IN** i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications
- NS c15 : Financial Performance | c151 : Earnings | ccat : Corporate/Industrial News | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
- **RE** bahrn : Bahrain | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD Local Business
- PUB Gulf Daily News
- AN Document GUDAN00020211020ehak00007



HD Zain Bahrain adds support for Apple Pay

WC 184 words

**PD** 18 October 2021

**SN** Telecompaper Middle East

SC TELEAST

LA English

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LP

Zain Bahrain announced the launch of the Apple Pay digital wallet service on its mobile application and via its in-store self-service machines. Zain Bahrain Apple users can now download the Zain mobile app on any iPhone provided the user has the latest iOS 15 software upgraded on their phone. They can create an account and activate the mobile **payment** function that enables the use of Apple Pay directly from the app.

With an iPhone, Zain Bahrain customers can make payments using Apple Pay in stores and many other places. Every Apple Pay purchase is authenticated with just a glance or a touch with Face ID or Touch ID, or a device passcode. In order to use Apple Pay in-store, a user needs to hold their iPhone up to a contactless reader following which they need to opt for the **payment** mode. In case the user opts to use Face ID, they need to just double-click the side button on the iPhone, glance at the screen to authenticate the **payment**, then hold it near the reader.

co mtcvod : Zain Bahrain BSC | applc : Apple Inc. | mbtls : Zain Group

icellph : Cell/Mobile/Smart Phones | imobsoft : Mobile Applications Software | i3302 : Computers/Consumer Electronics | i330202 : Software | i3302021 : Applications Software | i3441 : Telecommunications Equipment | i34411 : Mobile Communications Devices | i3454 : Personal Electronics | icomp : Computing | ielec : Consumer Electronics | ihandaps : Handheld Electronic Devices | itech : Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | i7902202 : Mobile Telecommunications

NS ccat : Corporate/Industrial News | c22 : New Products/Services | gptech : Personal Technology | cexpro : Products/Services | gcat : Political/General News | glife : Living/Lifestyle | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter

RE bahrain | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia

**PUB** Telecompaper BV

AN Document TELEAST020211018ehai0008f

# HD Zain showcased its 5G success story at Huawei's MBBF in Dubai

WC 740 words

**PD** 16 October 2021

SN Kuwait Times

sc MEWKUT

LA English

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LP

KUWAIT: Zain, the leading digital service provider in Kuwait, showcased its 5G deployment success story and the company's leadership as the first operator to commercially launch this revolutionary technology in the Kuwaiti market, as well as launching the region's largest **5G network** in Saudi Arabia and Bahrain. The company participated in a keynote as part of the 12th edition of the Global Mobile Broadband Forum (MBBF), hosted by global tech leader Huawei in Dubai, featuring the presence of many of the world's biggest names in the global ICT sector.

Zain shared its 5G journey via a special screen at the forum's exhibition, where Zain Group Chief Technical Officer, Nawaf Al Gharabally delivered a keynote titled "Exploring the Road of 5G Success – The Story of Zain". The Global Mobile Broadband Forum (MBBF), hosted by Huawei in Dubai UAE, is a collision of ideas of the industry's top leaders, and has witnessed the acceleration of the industry throughout 11 years.

TD

The 12th edition offers an opportunity for the mobile and adjacent vertical ecosystems to reconnect, rebuild, and reimagine a fully connected, intelligent world. With the strongest speaker line-up and innovative product launches, the mobile ecosystems are back together to explore how mobile broadband technology is shaping the future and continuing to transform people's lives and industries.

During the keynote, Al Gharabally said: "We always extend our strategic partnerships with the world's biggest tech leaders to continue our vision of pushing the digital transformation wheel within ICT sectors, and offering the best world-class solutions and digital platforms to our customers, not only in Kuwait, but the entire region".

Al Gharabally added: "We are very proud that our 5G deployment story was one of the most efficient operations in the company's history, especially when it comes to a new major technology like 5G on a nationwide level and in a comparatively short period of time. This is of course while making sure we offer the service at its top quality and in line with its global launch in international markets".

Al Gharabally continued: "When we deployed 5G, we set a strategic vision that centered around a very crucial concept, which is that the network's quality will ultimately be the fundamental building block for sustained growth. For this, our investment in our network's infrastructure, making use of our global partners' expertise, utilizing our own leading experience in the local market, and our team's dedication, were all major factors that led to the success of this project the network's top quality".

Al Gharabally further explained: "After the successful commercial launch of the service, we diversified the 5G device ecosystem by offering a wide range of the best smartphones and Internet devices, while also introducing a variety of bundles and plans to cater to the needs of all customer segments. We also focused on unlocking more value by partnering with the biggest service providers in the region, and were keen on offering plans that centered around our customers' various interests, such as entertainment, home security, smart devices, gaming, and more".

Al Gharabally added: "During the pandemic, we faced some obstacles to maintain the quality of our network and service, given the huge surge in data usage during the first days of the crisis and throughout lockdowns. However, our infrastructure's readiness and our anticipation for such cases from a technical point of view enabled us to maintain our leadership position which Zain always enjoyed in the market.

This was also recognized by official regulatory bodies, including Kuwait's Communication and Information Technology Regulatory Authority (CITRA), and global entities like Ookla Speedtest that recognized Zain as 'Kuwait's Fastest Fixed Broadband Network' for Q1-Q2 2020. Moreover, Ookla announced that Zain

KSA won the Speedtest Award as Fastest Fixed Internet in Saudi Arabia for the first half of 2021, retaining the title for the third time in a row."

Al Gharabally concluded: "Zain is at the forefront of companies that continue to offer the latest generations of telecom technologies and digital services to its customers. Today, the entire world from governments to private institutions is shifting towards digital transformation with great pace. Obviously, traditional telecom networks will not be able to satisfy future needs of that transformation, and we believe 5G is only the beginning of the new digital era".

# Click here

- mbtls: Zain Group | huawt: Huawei Technologies Co Ltd | shhiah: Huawei Investment Holding Co. Ltd.
- idct : Digital Cellular Technology | i3302 : Computers/Consumer Electronics | i3303 : Networking | itech : Technology | iwrlssl : Wireless Area Network Technology | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services
- RE uae : United Arab Emirates | kuwait : Kuwait | dubai : Dubai | asiaz : Asia | devgcoz : Emerging Market Countries | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD News
- **PUB** Kuwait Times
- AN Document MEWKUT0020211017ehag00007

# **HD** Zain Bahrain rolls out new Apple Pay service

WC 514 words

**PD** 16 October 2021

SN TradeArabia

SC TRADAR

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Zain Bahrain, the leading mobile broadband network operator in the kingdom, announced the launch of Apple Pay, a cash-free smartphone **payment** and digital wallet service on its mobile application and via its in-store self-service machines (SSM) as part of its commitment to enhance mobile payments in Bahrain.

The launch of Apple Pay for Zain Bahrain Apple users showcases the company's ongoing commitment to diversify ways in which customers can interact with their digital channels in order to deliver a seamless digital mobile experience to its customers.

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Apple Pay service by Apple Inc., is a secure contactless payment method through Zain Bahrain's Mobile App and SSM. Zain Bahrain Apple users can now download the Zain mobile app on any iPhone provided the user has the latest iOS 15 software upgraded on their phone.

They can easily create an account and activate the mobile payment function that enables the use of Apple Pay directly from the app. With an iPhone, Zain Bahrain customers can make payments using Apple Pay in stores and many other places.

Every Apple Pay purchase is authenticated with just a glance or a touch with Face ID or Touch ID, or a device passcode. In order to use Apple Pay in-store, a user needs to hold their iPhone up to a contactless reader following which they need to opt for the payment mode. In case the user opts to use Face ID, they need to just double-click the side button on the iPhone, glance at the screen to authenticate the payment, then hold it near the reader.

With Touch ID, the user can hold the iPhone near the reader with their finger on Touch ID and wait for the payment to be authorized. To make a purchase in-app with a compatible iPhone or iPad, select Apple Pay as the payment option in eligible apps and place your finger on Touch ID to send your payment.

Commenting on the launch, Mudassar Muhammad Ali - Director, Finance at Zain Bahrain said: "The move to more robust digital payment methods were already being implemented at Zain Bahrain. However, the pandemic brought about a massive shift to digital payments and digital banking soared significantly. Consumers are now opting for contactless ways to pay, and Apple users have been waiting for Apple Pay to be introduced in Bahrain."

"We are glad to have introduced this contactless service where our customers can pay with the tap of their phone and are no longer required to carry a bulky physical wallet or remember multiple passwords and PINs," he stated.

Ali pointed out that by launching such services, Zain Bahrain strives to compete with traditional financial methods in delivering financial services and aims to contribute to the digital journey which is in line with the kingdom's digital government initiatives.

Zain Bahrain is focused on the safety of its customers and continues to offer secure and robust solutions that exceeds customer expectations and enables them to utilise the company's digital channels, he added.-TradeArabia News Service

co applc : Apple Inc. | mtcvod : Zain Bahrain BSC | mbtls : Zain Group

iplastic : Electronic Payment Systems | i7902202 : Mobile Telecommunications | icellph : Cell/Mobile/Smart Phones | impay : Mobile Payment Systems | i3302 : Computers/Consumer Electronics | i3441 : Telecommunications Equipment | i34411 : Mobile Communications Devices | i3454 : Personal Electronics | i7902 : Telecommunication Services | i79022 : Wireless Telecommunications Services | ibnk

- : Banking/Credit | ielec : Consumer Electronics | ifinal : Financial Services | ifmsoft : Financial Technology | ihandaps : Handheld Electronic Devices | itech : Technology
- NS c22 : New Products/Services | ccat : Corporate/Industrial News | cexpro : Products/Services | ncat : Content Types | nfact : Factiva Filters | nfcpin : C&E Industry News Filter
- RE bahrn : Bahrain | asiaz : Asia | gulfstz : Persian Gulf Region | meastz : Middle East | wasiaz : Western Asia
- IPD IT & Telecommunications
- PUB Al Hilal Publishing & Marketing Group
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SE News

**HD** LATEST INVESTMENTS

WC 438 words

**PD** 14 October 2021

SN Foreign Direct Investment

SC FDINV

ED 1; National

**PG** 75

LA English

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CHEMICALS ADHESIVES AND SEALANTS US-based H.B. Fuller, which manufactures adhesives and sealants, is to build a new facility in 6th of October City, Egypt. The 37,000 sq m plant, located at the CPC Industrial Park, will commence full production in the fourth quarter of 2022. It will support customers' increased demand in the fast-growing markets of Egypt, Turkey, Middle East and Africa.

COMMUNICATIONS **5G EXPANSION**Zain Bahrain, a mobile telecommunications company and a subsidiary of Kuwait-based Zain, has expanded its 5G wireless infrastructure in Bahrain. The company has added new network infrastructure in the areas of Salman Town, Khalifa City, East Hidd and Ramli Housing Area.

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FOOD & BEVERAGES MEAT ALTERNATIVES US-based Eat Just, a producer of plant-based alternative protein products and cell-grown meat, will open a new \$200m commercial facility in Qatar to produce cell-based meat, with plans to eventually add capacity to also produce the company's Just Egg product. The facility will serve markets in the Middle East and north Africa region, potentially allowing for future exports to areas such as western Europe.

METALS STEEL PRODUCTION Tosyali Algerie, a steel products manufacturer and a subsidiary of Turkey-based Tosyali Holding, is to expand its production capacity as part of its fourth phase in Algeria. The facility will reach 8.5 million metric tonnes of flat and long products, including 7.5 million metric tonnes from its integrated mining plant. The first phase was completed in 2013, the second phase in 2015 and the third phase in 2018.

RENEWABLE ENERGY SOLAR PLANT Turkey-based Desiba Energy, a developer of renewable energy projects, has announced plans to build a 20-megawatt solar power plant in the Doubou area of Ngounie province, Gabon. The Mouila project represents an investment of €27m, and is scheduled for completion in the third quarter of 2022. It will supply power to the domestic market under an agreement with the Energy and Water Company of Gabon.

SOFTWARE & IT SERVICES MACHINE LEARNING US-based Hippo, the provider of a machine learning system that generates home insurance quotes in under 60 seconds, has opened a new innovation centre in Tel Aviv, Israel. This location will focus on the development of talent and technologies to fuel the products and services across Hippo's business.

This investment news and data has been provided by fDi Markets, a crossborder investment tracking service that is part of The Financial Times Ltd's fDi Intelligence division (www.fdiintelligence.com)

STATS MEA FDI IN RENEWABLE ENERGY IN 2020 BY PROJECT NUMBER

MEA FDI IN RENEWABLE ENERGY IN 2020 BY CAPEX

co fulh: HB Fuller Co | mtcvod: Zain Bahrain BSC | mbtls: Zain Group

IN irenewee: Renewable Energy Equipment | i25: Chemicals | i32: Machinery | ibasicm: Basic Materials/Resources | iindstrls: Industrial Goods | i2562: Adhesives | i7902: Telecommunication Services | i79022: Wireless Telecommunications Services | i7902202: Mobile Telecommunications

- NS c24 : Capacity/Facilities | cprdop : Facility Openings | efdi : Foreign Direct Investment | ciexp : International Expansion (Facilities) | ccat : Corporate/Industrial News | e51 : Trade/External Payments | e511 : Capital Movements/Invisible Trade | ecat : Economic News
- turk: Turkey | gabon: Gabon | egypt: Egypt | africaz: Africa | asiaz: Asia | balkz: Balkan States | ceafrz: Central Africa | devgcoz: Emerging Market Countries | dvpcoz: Developing Economies | eurz: Europe | meastz: Middle East | medz: Mediterranean | nafrz: North Africa | wasiaz: Western Asia
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