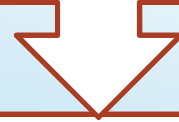


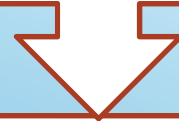


Health→Happiness→PROSPERITY

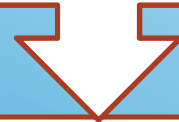
IMPORTANCE OF DAIRY PRODUCTS



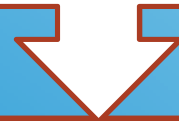
ADULTERATION: SILENT KILLER



VISION & MISSION



TEAM



QUALITY ASSURANCE

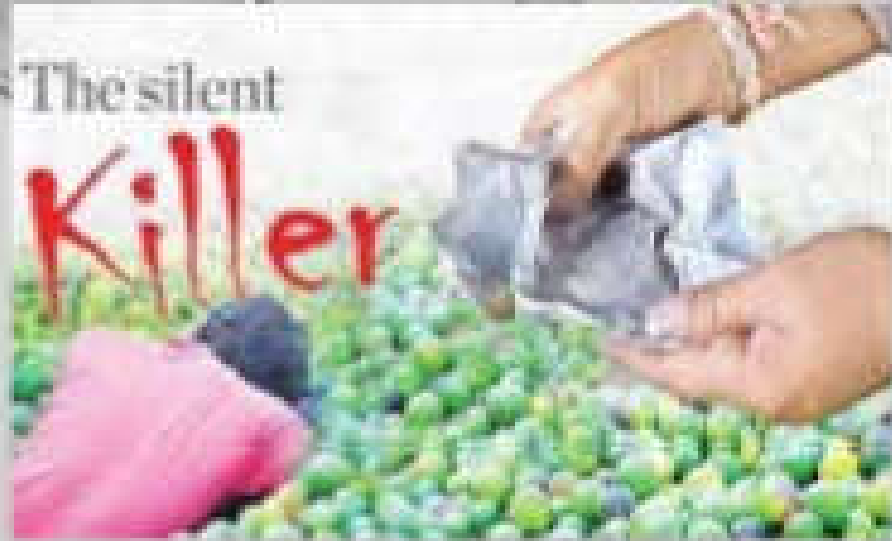


Pollution: An Eminent Threat to MANKIND

the dangers of chemical fertilizers



WE ARE EATING POISON?



FRUIT-VEGETABLE ADULTERATION



The Benefits of Ghee

- ✓ IMPROVES ENERGY LEVELS
- ✓ ENHANCES AND IMPROVES EYESIGHT
- ✓ IMPROVES MUSCLE AND TENDON FUNCTIONING
- ✓ HEALTHIER THAN NORMAL BUTTER
- ✓ FULL OF VITAMINS A, D, E AND K
- ✓ GREAT FOR YOUR SKIN
- ✓ AIDS IN OVERALL BRAIN HEALTH
- ✓ REMOVES IMPURITIES FROM THE BODY

In 2012, the *largest producer of milk and milk products was India* followed by the United States of America, China, Pakistan and Brazil.

Source: WIKIPEDIA

Per capita consumption of milk and milk products in selected countries in 2011^[21]

Country	Milk (liters)	Cheese (kg)	Butter (kg)
 Ireland	135.6	6.7	2.4
 Finland	127.0	22.5	4.1
 United Kingdom	105.9	10.9	3.0
 Australia	105.3	11.7	4.0
 Sweden	90.1	19.1	1.7
 Canada	78.4	12.3	2.5
 United States	75.8	15.1	2.8
 Europe	62.8	17.1	3.6
 Brazil	55.7	3.6	0.4
 France	55.5	26.3	7.5
 Italy	54.2	21.8	2.3
 Germany	51.8	22.9	5.9
 Greece	49.1	23.4	0.7
 Netherlands	47.5	19.4	3.3
 India	39.5	-	3.5
 China	9.1	-	0.1

INDIA: NO 1 MILK PRODUCER IN THE WORLD

A 2011 survey by the Food Safety and Standards Authority of India found that nearly 70 per cent of samples had not conformed to the standards set for milk.

The study found that due to lack of hygiene and sanitation in milk handling and packaging, detergents (used during cleaning operations) were not washed properly and found their way into the milk. About eight per cent of samples in the survey were found to have detergents which are hazardous to health.^[152]

SYNTHETIC MILK: SILENT KILLER

चूने वाला मावा मत खाना !

केमिकल वाला मावा

INDIA TV

त्योहारों से पहले मिलावट का भंडाफोड़

केमिकल वाला दूध

1000 लीटर रिफाइन, 135 लीटर केमिकल भी मिला

INDIA TV

SYNTHETIC MILK: MEDIA REPORTS

GHEE ADULTERATION



The **adulteration of ghee** can start at the stage of milk itself. Water emulsion of coconut, groundnut and other cheap oils are added to milk or cream. On souring and churning, these transfer to butter and thus on boiling of butter or cream passes on to ghee.

Animal Body Fat

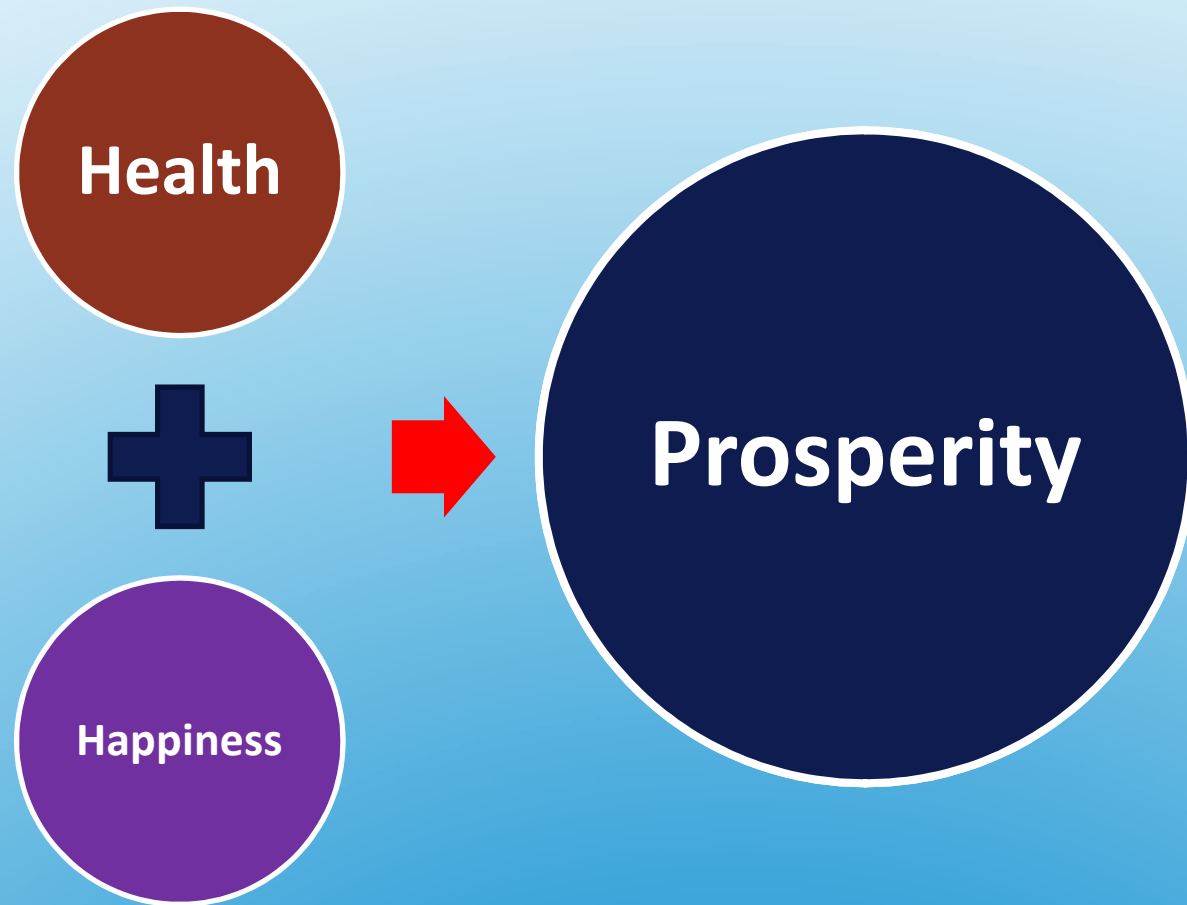
Animal body fats obtained from **slaughter houses** are mixed with ghee. The animal body fat **cannot be detected** visually. The chemical characteristics of ghee adulterated with animal body fat falls within normal range of pure ghee, hence their **detection is difficult**.

Source: WIKIPEDIA

Mashed Potatoes



GHEE ADULTERATION



VISION & MISSION

	DEEPAK YADAV (B.COM, Quality Assurance:10 Yrs): Deepak knows to detect and remedy weak points to ensure quality and innovative product to clients.
	SHALINI SHARMA (MBA, Marketing Manager: 8 Yrs): Shalini is an avid learner and she acts as liaison between customer, supply chain, marketing and product development team.
	KAUSHIK SUMANT (B.Sc., Product Manager:12 Yrs): Sumant started his career in dairy business. We are looking forward his active role to maintain highest standards in production line.
	KAUSHIK SUDHIR (MBA, PMP: Management Consultant:15 Yrs): KAUSHIK worked in India, China, Japan, Singapore) serving some of the FORTUNE GLOBAL companies. KAUSHIK is passionate about implementing global standards in Indian startups.

Business 2 Consumers



B2C



Own
Production



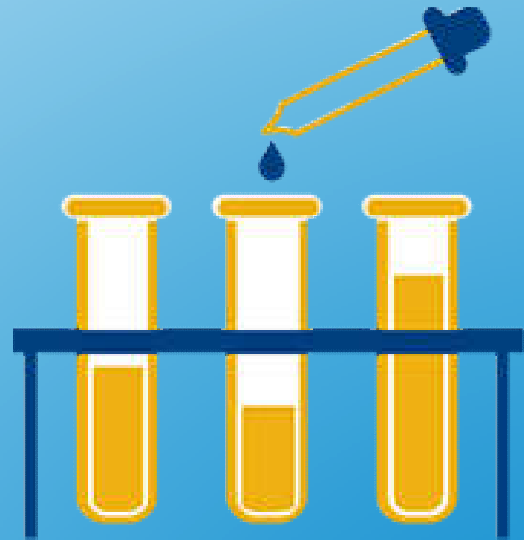
Quality
Control

Cash
Back



Free
TEST

UNIQUE
CODE



QUALITY ASSURANCE

Rate List

ITEM	Rates (Rs/KG)
Cow Ghee	780
Standard Ghee	480
Paneer	240
Khoya	220
Chaina	200

Validity: Jan 01~Jan10 (2018)

We're committed to offer genuine products at affordable price.
 Whenever raw milk prices goes down, we feel honored to pass benefit to our consumers.
 Thus prices are subject to change based on market conditions (Same as petrol prices).

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CONTACT US



Thank

you

