

Assignment 4 (Malati Raghunath)

15 marks, 1 page

(Due Date: 11/11/2021)

(i) Please mention Roll Number, Name, Assignment Number on the top of the answer sheet)

(ii) Please include the following declaration with signature.

Declaration: I have not copied from any other sources.

Assignment on Creative thinking:

You are a consultant and your client is the Zambian government public health department. Your team is tasked with bringing awareness about vaccines and its use for preventable Hepatitis.

Design an Ad campaign (Billboard or print/social media or video) to solve this health crisis which is affecting several rural communities.