OR-568: Applied Predictive Analytics

George Mason University

Final Team Project Report

Subject: NFL Big Data Bowl

Data Analysts Working on this Project:

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Abstract:

American football is a complex sport. From the 22 players on the field to specific characteristics that ebb and flow throughout the game, it can be challenging to quantify the value of specific plays and actions within a play. Fundamentally, the goal of football is for the offense to run (rush) or throw (pass) the ball to gain yards, moving towards, then across, the opposing team's side of the field in order to score. And the goal of the defense is to prevent the offensive team from scoring. Deeper insight into rushing plays will help teams, media, and fans better understand the skill of players and the strategies of coaches. It will also assist the NFL and its teams evaluate the ball carrier, his teammates, his coach, and the opposing defense, in order to make adjustments as necessary. Additionally, the winning model will be provided to the NFL's Next Gen Stats group to potentially share with teams.

Introduction:

This is a featured code competition announced by Kaggle, the data we are working on is extracted from the National football league site. This dataset contains <u>Next Gen Stats</u> tracking data for running plays. The prediction we must do is How many yards will an NFL player gain after receiving a handoff?

The variables included in this dataset are as follows: (177.21 MB and 49 columns)

DATA SET VARIABLES AND ITS DETAILS.

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Gameld - a unique game identifier	Dis - distance traveled from prior time point, in yards	YardLine - the yard line of the line of scrimmage	HomeScoreBeforePlay - home team score before play started	PlayDirection - direction the play is headed	PlayerCollegeName - where the player attended college	WindDirection - wind direction		
PlayId - a unique play identifier	Orientation - orientation of player	Quarter - game quarter (1-5, 5 == overtime)	VisitorScoreBeforePlay - visitor team score before play started	TimeHandoff - UTC time of the handoff	Position - the player's position	WindSpeed - wind speed in miles/hour		
Team - home or away	Dir - angle of player motion	Game Clock - time on the game clock	NFL Id Rusher - the NFL Id of the rushing player	TimeSnap - UTC time of the snap	HomeTeamAbbr - home team abbreviation	Humidity - humidity		
X - player position along the long axis of the field.	NFL Id - a unique identifier of the player	Possession Team - team with possession	Offense Formation - offense formation	Yards - the yardage gained on the play	VisitorTeamAbbr - visitor team abbreviation	Temperature - temperature (deg F)		
Y - player position along the short axis of the field	DisplayName - player's name	Down - the down (1-4)	Offense Personnel - offensive team positional grouping	PlayerHeight - player height (ft-in)	Week - week into the season	GameWeather - description of the game weather		
S - speed in yards/second	Jersey Number - jersey number	Distance - yards needed for a first down	DefendersInTheBox - number of defenders lined up near the line of scrimmage, spanning the width of the offensive line	PlayerWeight - player weight (<u>lbs</u>)	Stadium - stadium where the game is being played	Turf - description of the field surface		
A - acceleration in yards/second^2	Season - year of the season	Field Position - which side of the field the play is happening on	DefensePersonnel - defensive team positional grouping	PlayerBirthDate - birth date (mm/dd/ <u>vyyy</u>)	Location - city where the game is being player	Stadium Type - description of the stadium environment		

Fig: 1 – Data set Variables Before Pre-Processing

Data Pre-Processing:

- The sample of our data set, size of 176 MB having 509,763 rows and 49 columns. Once we pre-process the data, the rows are cut down to 375,786 rows.
- We pre-processed the data by removing the text columns which is not necessary for
 predicting our response variable (Yards), we also removed Null values which does not
 impact much on our dataset to predict our response variable. Because the null values
 are in our response variable, So we thought of having enough data with more than 300
 thousand rows.
- These are the columns that we have used after pre-processing:

X,Y,S,A,Dis,Orientation,Dir,Yardline,Quarter,Down,Distance,HomeScoreBeforePlay,Visitor ScoreBeforePlay,DefendersInTheBox,Yards,PlayerHeight,PlayerWeight,WindSpeed,Humidit y,Temperature. Which are all numeric.

Correlation Plot:

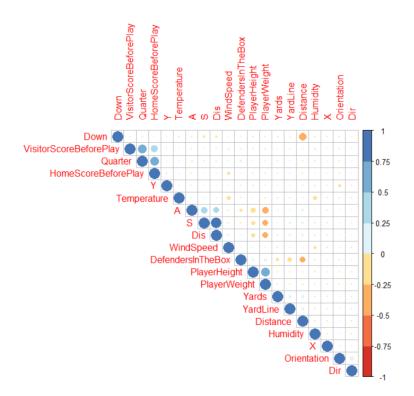


Fig: 2 – Correlation plot after pre-processed variables.

From Fig-2, our response variable Yards neither positively correlated nor negatively correlated to other variables in our dataset. So, we would like to further explore how our response variable is related to other variables.

This analysis uses the data and the methods listed below to address our question:

Linear Models: Partial Least Squares (PLS), Principal Component Regression (PCR), Principal Component Analysis (PCA), Penalized Regression Model (Ridge & Lasso)

Non-Linear Model: Extreme Gradient Boosting (XGBOOST), Random Forest, Neural networks.

PLS:

PLS is known as 'Projection to latent structures', but popularly known as 'Partial Least Squares'. It is kind of statistical method that bears some relation to principal components regression. Instead of finding hyperplanes of maximum variance between the response and independent variables, it finds a linear regression model by projecting the predicted variables and the observable variables to a new space. The PLS family of methods are known as bilinear factor models. Partial least squares Discriminant Analysis (**PLS-DA**) is a variant used when the Y is categorical.

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PLS is a "Dimension Reduction Technique" with some similarity to principal component analysis. This technique reduces the predictors to a smaller set of uncorrelated components and performs least square regression on these components instead of on original data. PLS is a supervised procedure and using library 'pls'. PLS find the number of components that simultaneously summarize the variation of predictors while at the same time being optimally correlated with outcome. These components are then used to fit the regression model.

Note on PLS:

- We can preprocess with centered and scaled to enhance performance.
- Tuning parameter: ncomp
- It doesn't assume that predictors are fixed unlike multiple regression. Which means that predictors can be measured with error, making PLS more robust to measurement uncertainty.
- In PLS, the emphasis is on developing models, which means that it is not usually used to screen out variables that are not useful in explaining the response.
- The number of principle components are generally chosen by cross validation
- Predictor and outcome variables should be generally standardized, to make variables comparable.

Before Cross Validation:

• Here we are training the data with method pls and we not using any cross validation and preprocessing here. We see that output has set the ncomp = 3 as best optimal value and having the smallest vales where RMSE value is '6.506' and R Squared values as 0.004

```
> pls <- train(x = data, y = nfl_train$Yards, method = "pls")</pre>
> pls
Partial Least Squares
250527 samples
    23 predictor
No pre-processing
Resampling: Bootstrapped (25 reps)
Summary of sample sizes: 250527, 250527, 250527, 250527, 250527, 250527, ...
Resampling results across tuning parameters:
  ncomp RMSE
                   Rsquared
                                 MAF
         6.518283 0.0006334809
  1
                                 3.903584
         6.512282 0.0024692192
                                 3.898676
         6.506683 0.0041924154 3.893781
RMSE was used to select the optimal model using the smallest value.
The final value used for the model was ncomp = 3.
```

After Cross Validation:

Here we have applied cross validation using 'trControl' and we see a decrease in RMSE value to '6.483'. The difference in RMSE value before and after cross validation is '0.023'.

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• Predicting the value of pls using 'predict' function and we see RMSE as '6.465'.

• Summary of test pls with RMSE as '6.465'

• Tuning pls with tune grid ratio of ncomp from 1 to 20. And we see RMSE value as '6.429' the lowest at ncomp = 20. We observe that as the number of ncomp of increases, RMSE value is gradually decreasing.

```
> plsTune <- train(x = data, y = nfl_train$Yards, method = "pls", tuneGrid = expand.grid(ncomp = 1:20), trControl = ctrl)
Partial Least Squares
250527 samples
      23 predictor
No pre-processing
Resampling: Cross-Validated (10 fold)
Summary of sample sizes: 225474, 225475, 225475, 225474, 225473, 225475, ...
Resampling results across tuning parameters:
              RMSE Rsquared
6.494830 0.000964279
6.490774 0.002203486
6.482741 0.004660424
   ncomp RMSE
                                                  3.898982
                                                  3.895540
                                                  3.888830
             6.481459
6.478955
6.474030
                             0.005051543
0.005825277
                                                  3.887530
3.883247
                             0.007335950
                                                  3.874463
              6.466036 0.009794180
6.464125 0.010384672
6.463536 0.010566863
                                                  3.855115
3.851711
                                                  3.848977
              6 462063 0 011008234
                                                  3 845383
              6.445659 0.016055051
6.445076 0.016232922
6.444875 0.016299394
                                                  3.814033
   12
13
                                                  3.813588
                                                  3.813790
              6.442496 0.017021431
6.441330 0.017375528
                                                  3.812501
3.812333
   16
              6.439048 0.018068582
                                                  3.812118
             6.435859 0.019028263 3.810717
6.433540 0.019731234 3.810149
6.430950 0.020506743 3.807984
6.429797 0.020859951 3.807734
   19
RMSE was used to select the optimal model using the smallest value.
The final value used for the model was ncomp = 20.
```

Fig: 3 – PLS Tuning grid

Variable Importance: It ranks the variables based on the normalized weight of predictor.
 'varImp' function is used to find the variable importance. We found that Defenders in the Box ranks top among all the existing values, which means that if there is a certain number of defenders in the box, there is more probability of scoring Yards or Lose Yards.

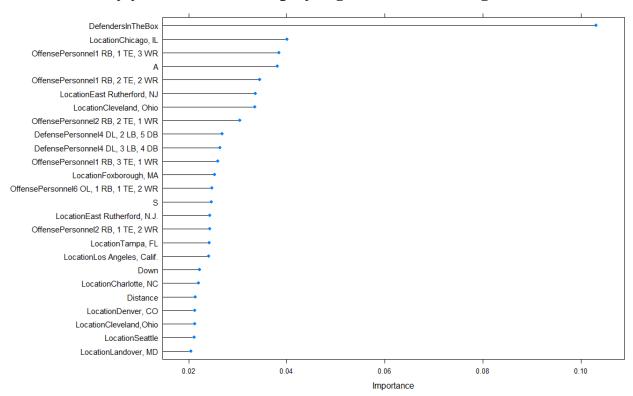


Fig: 4 - PLS Variable Importance Plot

Linear Models:

PCA:

Principal Component Analysis is used to draw important information from large datasets with multiple inter-correlated quantitative variables as a set of new variables called Principal Components. These new variables are the linear combination of the original variables. The number of resultant Principal Components obtained can be less than or equal to the number of original variables. The main aspect of PCA is to reduce the dimensionality of multivariate data and obtain principal components with minimal loss of information.

Here, for the NFL dataset, there are 20 variables after cleaning and on using the function prcomp() on the whole cleaned dataset, 20 Principal Components are obtained as shown below out of which about 8 components show more than 80% of variance on the data.

Below is the summary of PCA on the dataset and the scree plot.

```
> summary(NFL.PCA)
Importance of components:
                          PC1
                                 PC2
                                         PC3
                                                 PC4
                                                         PC5
                                                                  PC6
                                                                          PC7
                                                                                  PC8
                                                                                          PC9
Standard deviation
                       1.5773 1.4710 1.26122 1.18379 1.08399 1.08034 1.06598 1.03098 1.00162
Proportion of Variance 0.1244 0.1082 0.07953 0.07007 0.05875 0.05836 0.05682 0.05315 0.05016
Cumulative Proportion 0.1244 0.2326 0.31212 0.38219 0.44094 0.49930 0.55611 0.60926 0.65942
                                  PC11
                          PC10
                                          PC12
                                                  PC13
                                                          PC14
                                                                   PC15
                                                                           PC16
                                                                                  PC17
                                                                                          PC18
Standard deviation
                       0.99143 0.97282 0.91999 0.90525 0.89284 0.86051 0.77094 0.6648 0.58023
Proportion of Variance 0.04915 0.04732 0.04232 0.04097 0.03986 0.03702 0.02972 0.0221 0.01683
Cumulative Proportion 0.70857 0.75589 0.79821 0.83918 0.87904 0.91606 0.94578 0.9679 0.98471
                          PC19
                                 PC20
                       0.48970 0.2570
Standard deviation
Proportion of Variance 0.01199 0.0033
Cumulative Proportion 0.99670 1.0000
```

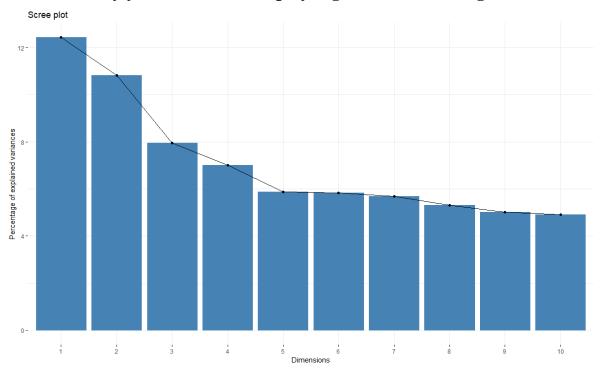


Fig: 5 - PCA Scree Plot

PCR:

Principal Component Regression is regression technique based on dimension reduction. The PCR first performs Principal Component Analysis on the data to obtain new variables which are Principal Components and then regression model is built using the new variables or the Principal Components.

The tuning parameter for PCR is noomp which is the number of optimal principal components is chosen by cross-validation(cv).

Using the train() function and method as pcr, intially Principal Components are generated for the response and the predictor variables and regression model is built with the same. We have used Preprocessiong and 10-fold cross validation and tune length as 36. The tuning parameter ncomp obtained is 18 out of 19 predictors that means only two of the components are much correlated which are acceleration and speed and there is not much correlation between all other predictors. We can conclude that PCR is not much used for our dataset.

How many yards will an NFL player gain after receiving a handoff?

```
> model$bestTune
   ncomp
18
      18
> summary(model$finalModel)
        X dimension: 250527 19
Data:
        Y dimension: 250527 1
Fit method: svdpc
Number of components considered: 18
TRAINING: % variance explained
                                        4 comps
           1 comps
                      2 comps
                               3 comps
                                                  5 comps
                                                           6 comps
                                                                     7 comps
                                                                              8 comps
                                                                                        9 comps
                                                                                          69.08
          13,06536
                    24.45303
                               32.7175
                                        40.0839
                                                  46, 2335
                                                            52,310
                                                                      58,226
                                                                               63.805
           0.03994
                      0.04276
                                0.7575
                                         0.8873
                                                   0.8885
                                                             1.143
                                                                       1.482
                                                                                1.488
                                                                                          1.49
.outcome
                                                                         16 comps
                                                                                   17 comps
          10 comps
                    11 comps
                               12 comps
                                         13 comps 14 comps 15 comps
            74.258
                       78.714
                                 83.029
                                            87.246
                                                      91.150
                                                                  94.28
                                                                            96.61
                                                                                      98.388
.outcome
             1.491
                       1.495
                                                                             1.62
                                  1.539
                                            1.594
                                                       1.595
                                                                  1.62
                                                                                      1.621
          18 comps
            99.652
X
.outcome
             1.623
```

The below plot shows the number of components vs RMSE after cross validation. We could observe that on using about less than 15 components the RMSE is higher and the model is not accurate. The optimal number of components for the model to be accurate is 18.

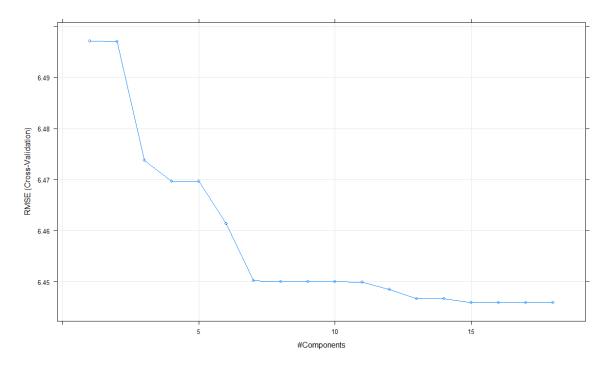


Fig: 6 – PCR RMSE Vs Components Plot

Penalized Regression models (Ridge, Lasso):

The Penalized regression models are the advanced forms of standard linear models and creates a linear regression model that is penalized with different penalty terms to reduce or shrink the coefficient values towards zero based on the model used.

The tuning parameter for both Ridge and Lasso is Lambda which is the amount of shrinkage. The amount of penalty for each model can be fine-tuned using the lambda. It can have a value from 0 to infinity and is different for Ridge and Lasso.

The main difference between ridge and lasso is ridge regression shrink the coefficients with minor contribution to zero whereas lasso set the coefficients to zero. That means Ridge regression includes all

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the predictors independent of their contribution but in Lasso, the number of predictors in the final model may be less than actual number of predictors depending on their contribution to the response.

Glmnet() is used for the penalized regression models and the models can be differentiated based on the values for alpha. When alpha = 0, the regression model is considered as ridge and alpha = 1 as Lasso.

Lasso (Least Absolute Shrinkage and Selection Operator):

Without Tuning parameter:

When the tuning parameter is not considered (lambda = NULL), the regression is built as shown below and the RMSE is 6.4351.

With tuning and preprocessing:

The regression is built using preprocessing and 10-fold cross validation with 5 repeats and a range of values for lambda (tuning parameter). The optimal model which has a tuning parameter at which the RMSE is low is considered. The value of lambda and RMSE for the optimal model is 0.003511 and 6.4283 respectively.

```
#Lasso using grid
lambda = 10 \land seq(-3,3, length=100)
set.seed(540)
lasso <- train(Yards~.,data = nfl_train,method = "glmnet",
             trControl = trainControl(method = "repeatedcv", number = 10, repeats = 5),
             preProc=c("center","scale"),
             tuneGrid = expand.grid(alpha = 1, lambda = lambda))
coef(lasso$finalModel,lasso$bestTune$lamdba)
predictions <- lasso %>% predict(nfl_test)
postResample(predictions, nfl_test$Yards)
> predictions <- lasso %>% predict(nfl_test)
> postResample(predictions, nfl_test$Yards)
                 Rsquared
6.42839597 0.01645286 3.81101321
> lasso$bestTune
    alpha
                  lambda
10
         1 0.003511192
```

Ridge:

Without tuning parameters:

When the tuning parameter is not considered (lambda = NULL), the regression is built as shown below and the RMSE is 6.4483

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Ridge with tuning parameters:

The regression is built using preprocessing and 10-fold cross validation with 5 repeats and a range of values for lambda (tuning parameter). The optimal model which has a tuning parameter at which the RMSE is low is considered. The value of lambda and RMSE for the optimal model is 0.06579 and 6.4284 respectively.

```
#Ridge using grid
lambda = 10 \land seq(-3,3,length=100)
set.seed(540)
ridge <- train(Yards~.,data = nfl_train,method = "glmnet",
             trControl = trainControl(method = "repeatedcv", number = 10, repeats = 5),
             preProc=c("center","scale"),
             tuneGrid = expand.grid(alpha = 0, lambda = lambda))
coef(ridge\finalModel,ridge\bestTune\lamba)
predictions <- ridge %>% predict(nfl_test)
postResample(predictions, nfl_test$Yards)
> predictions <- ridge %>% predict(nfl_test)
> postResample(predictions, nfl_test$Yards)
        RMSE
                 Rsquared
6.42845453 0.01643394 3.81115498
> ridge$bestTune
    alpha
                 lambda
         0 0.06579332
31
```

Conclusion: We could observe from both models the difference in each model with and without considering the tuning parameter and preprocessing. The optimal model (model with low RMSE) is only built when tuning and reprocessing are considered.

On comparing both the regression models ridge and lasso, we could also conclude that Lasso has slight low RMSE compared to Ridge as Lasso considers only the important predictors but ridge considers all the predictors to build the regression model. Lasso is the best model for our data.

How many yards will an NFL player gain after receiving a handoff?

```
> models <- list(ridge = ridge, lasso = lasso)</pre>
> resamples(models)%>%summary(metric="RMSE")
Call:
summary.resamples(object = ., metric = "RMSE")
Models: ridge, lasso
Number of resamples: 50
RMSE
          Min.
                           Median
                1st Qu.
                                      Mean
                                             3rd Qu.
                                                         Max.
ridge 6.243677 6.388490 6.435920 6.445808 6.484771 6.745372
                                                                  0
lasso 6.243583 6.388444 6.435878 6.445799 6.484775 6.745399
                                                                  0
```

Random Forest:

In our problem we used random forest as a regression to predict our response variable Yards. As you can see from the plot (Fig:7) if the number of trees started to increase from 0 to 100 there is a sudden drop of an error. When the tree size is above 100, we can observe there is only small amount of error rate drop and is steady till 200^{th} tree. Here we have used mtry =7 as tuning parameter.

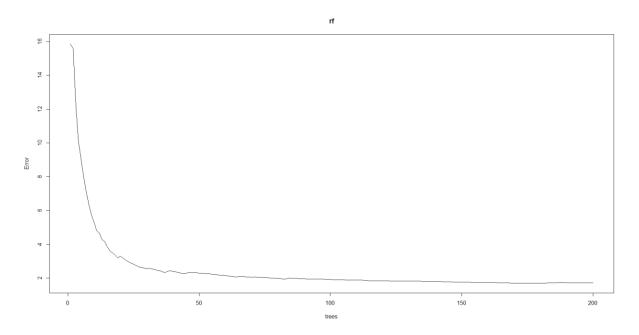


Fig: 7 – Random Forest Error vs Tree plot.

From the below graph (Fig: 8) you can see the ranking of each variable which is in descending order, i.e. variable which is on top of the graph is having most importance in predicting our response variable Yards. In our case Yard line, Humidity, Temperature, Homescorebeforeplay, Visitorscorebeforeplay, Windspeed plays a crucial role in predicting Yards. Playerweight, Playerheight, Speed and Acceleration had less importance from our model which doesn't show much impact in predicting the yards after handoff. We have a train rmse of 1.690553 and test rmse of 1.257535. From all the models so far we have done, Random Forest gives us best RMSE value and most important predictors in predicting our response variable. Unfortunately, we are not able to do produce results of random forest with Cross Validation by the report time. We performed Random Forest with out CV but able to achieve minimum rmse value than with the other models which performed with CV.

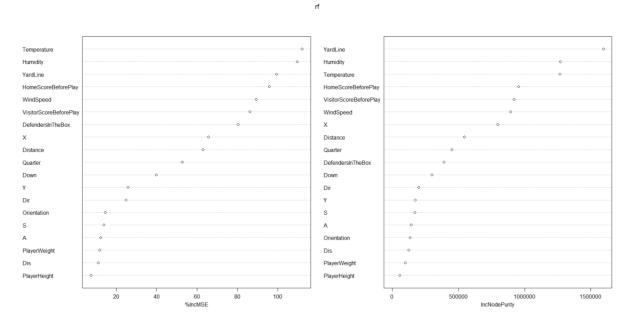


Fig: 8 - Random Forest Variable Importance Plot.

XGBOOST:

The next model that we are going to use is Extreme Gradient Boosting which is advanced model and has won many Kaggle competitions for its accuracy. From Randomforest we have high variance and low bias by using xgboost we can achieve high accuracy with more performance and avoid high variance. Here we have used xgboost with 10 – Fold Cross Validation and achieved the below results which are optimal.

Parameters for Tree Booster

1. nrounds[default=100]

- It controls the maximum number of iterations. For classification, it is similar to the number of trees to grow.
- Should be tuned using CV

2. **eta[default=0.3] [range: (0,1)]**

o It controls the learning rate, i.e., the rate at which our model learns patterns in data. After every round, it shrinks the feature weights to reach the best optimum.

3. gamma[default=0] [range: (0,Inf)]

- o It controls regularization (or prevents overfitting). The optimal value of gamma depends on the data set and other parameter values.
- Higher the value, higher the regularization. Regularization means penalizing large coefficients which don't improve the model's performance. default = 0 means no regularization.

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Tune trick: Start with 0 and check CV error rate. If you see train error >>> test error, bring gamma into action. Higher the gamma, lower the difference in train and test CV. If you have no clue what value to use, use gamma=5 and see the performance. Remember that gamma brings improvement when you want to use shallow (low max_depth) trees.

4. max_depth[default=6] [range: (0, Inf)]

- o It controls the depth of the tree.
- Larger the depth, more complex the model; higher chances of overfitting. There is no standard value for max_depth. Larger data sets require deep trees to learn the rules from data.
- Should be tuned using CV

5. min_child_weight[default=1] [range:(0, Inf)]

- In regression, it refers to the minimum number of instances required in a child node. In classification, if the leaf node has a minimum sum of instance weight (calculated by second order partial derivative) lower than min_child_weight, the tree splitting stops.
- In simple words, it blocks the potential feature interactions to prevent overfitting. Should be tuned using CV.

6. subsample[default=1] [range: (0,1)]

- o It controls the number of samples (observations) supplied to a tree.
- o Typically, its values lie between (0.5-0.8)

7. colsample_bytree[default=1] [range: (0,1)]

- o It controls the number of features (variables) supplied to a tree
- o Typically, its values lie between (0.5,0.9)

After having best parameters from CV, we use them to train them on our model and able to get the below plot (Fig: 9). Below plot is the importance of variables listed in descending order which is much like Random forest. From this, we can conclude that Yardline, Temperature, Humidity, Homescorebeforeplay, Visitorscorebeforeplay are the most common predictors effecting the Yards. The test rmse is 4.54339 which best when compared to all other linear models which performed on Cross Validation.

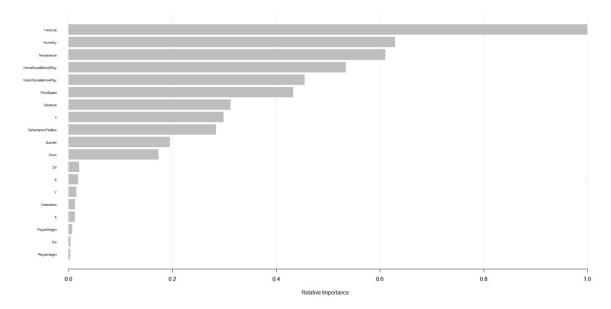


Fig: 9 - Variable Importance plot of XGBOOST

PREDICTIVE MODELS	TEST RMSE VALUES
(ALL WITH CV'S)	
LASSO (W/o Tuning)	6.458017
LASSO (with Tuning)	6.451709
RIDGE (W/o Tuning)	6.470857
RIDGE (with Tuning)	6.451737
PLS (with Tuning)	6.504466
PCR (with Tuning)	6.4517377
RANDOM FOREST (with Tuning) (Without CV)	1.257535
XGBOOST (with Tuning)	4.54339

Table: 1 – Predictive Models with Test RMSE Values

	XGBOOST	RANDOM FOREST
Yard Line	1	1
Temperature	2	2
Humidity	3	3
Humidity score before play	4	4
Visitor score before play	5	5
Windspeed	6	7
х	9	6
Defenders in the Box	10	11
Quarter	11	10
Down	12	12
Season2017	13	27
Dir	14	16
Orientation	15	23
S	16	20

Table: 2 - Ranking of Important variables with XGBOOST & Random Forest

Rankings from the above table gives enough information that in both the models top 5 has the same rankings. At which Yard line play happens makes an important role in predicting the yards. After that

Temperature, Humidity, Homescorebeforeplay, Visitorscorebeforeplay are the other factors that effects in gaining yards. In detail explanation was given during presentation. Because of the page constraint we are not able to include importance of each variables with the plots.

Conclusion:

In predicting our response variable Yards, Non-Linear models performed better than Linear models. We can say that by looking into the Test RMSE values of each model from the above table. Even though Random Forest has low RMSE, we expect that it might overfit our data than the xgboost.

Data Execution Steps: While running Random Forest model it takes around 12hrs of execution time because of 275,000 rows in train set. We used Python for data preprocessing and included them in submission. Train.csv is the rawdata file which was imported into Python and used for preprocessing. Final.csv file is the file after preprocessing and used for training and testing of our models in R.

Appendix

- NFL Data set Link from Kaggle. https://www.kaggle.com/c/nfl-big-data-bowl-2020/data
- More Info about NFL. https://www.nfl.com/