

# **SFA Application FAQ Document**

A Comprehensive Guide to Using the SFA Application

Generated on May 13, 2025

# Contents

<b>1 Overview</b>	<b>2</b>	6.1 How do I create a new lead or client in the system?	3
1.1 What is the purpose of the SFA application?	2	6.2 How can I update an existing lead or client?	3
<b>2 Login</b>	<b>2</b>	6.3 Can I add branches to an existing client?	3
2.1 How can I log in to the SFA application as a user?	2	6.4 What information is required to create a new client?	3
2.2 Can an Admin or Manager log in with the same credentials format as a user?	2	6.5 Can I add images or attachments while adding client or meeting details?	3
2.3 What is the role of the Company Identifier during login?	2	<b>7 Follow-Ups</b>	<b>3</b>
<b>3 Outdoor Duty</b>	<b>2</b>	7.1 What is the Follow-Ups section used for?	3
3.1 How do I start or stop my Outdoor Duty (OD)?	2	7.2 Under what conditions can a meeting be rescheduled?	3
3.2 Is it possible to view the route taken during OD meetings?	2	7.3 How can I reschedule a meeting?	3
3.3 Is GPS tracking mandatory for OD and meetings?	2	7.4 How can I cancel a scheduled meeting?	4
3.4 What should I do if GPS is turned off or unavailable during a meeting?	2	7.5 Can managers reassign meetings to other users?	4
3.5 Can users see a summary of their OD activities?	2	<b>8 Attendance</b>	<b>4</b>
3.6 How are distance and travel expenses calculated in the SFA App?	2	8.1 How to mark attendance in the SFA App?	4
<b>4 Meetings</b>	<b>2</b>		
4.1 Why is it important to create a meeting for every client visit?	2		
4.2 How can I create a meeting for an existing client?	2		
4.3 How can I create a meeting for a new client?	2		
4.4 What does 'Mark Meeting Without Info' mean?	2		
4.5 Can I schedule a follow-up meeting while creating the current meeting?	2		
4.6 How can I schedule a future meeting?	2		
4.7 Can an Admin or Manager schedule meetings for other users?	3		
4.8 What types of filters are available in the Meetings section?	3		
4.9 What is the use of 'Mark Without Meeting Info'?	3		
4.10 Can I edit a meeting after it has been submitted?	3		
<b>5 Expenses</b>	<b>3</b>		
5.1 How can I.ConcurrentModificationException meeting-wise expenses?	3		
5.2 How can I add day-wise expenses?	3		
5.3 Can I view the status of my submitted expenses?	3		
5.4 Who can approve or reject submitted expenses?	3		
5.5 Can partial approvals be made for expenses?	3		
<b>6 Clients/Leads</b>	<b>3</b>		

## 1 Overview

### 1.1 What is the purpose of the SFA application?

The SFA application helps track client visits, schedule meetings, record expenses, and manage salesforce tasks digitally.<sup>1</sup>

## 2 Login

### 2.1 How can I log in to the SFA application as a user?

You need your Employee ID, Password, and Company Identifier to log in. Then tap the 'Login' button.<sup>2</sup>

### 2.2 Can an Admin or Manager log in with the same credentials format as a user?

Yes, Admins and Managers use the same credentials: Employee ID, Password, and Company Identifier.<sup>3</sup>

### 2.3 What is the role of the Company Identifier during login?

It links the user credentials to a specific organization and is mandatory for login.<sup>4</sup>

## 3 Outdoor Duty

### 3.1 How do I start or stop my Outdoor Duty (OD)?

Tap the 'Toggle Button' on the Dashboard to start or stop Outdoor Duty.<sup>5</sup>

### 3.2 Is it possible to view the route taken during OD meetings?

Yes, each meeting includes a 'Route' option that lets you view your OD path using a map.<sup>6</sup>

### 3.3 Is GPS tracking mandatory for OD and meetings?

Yes, GPS is used to calculate distance traveled and log actual meeting locations.<sup>7</sup>

### 3.4 What should I do if GPS is turned off or unavailable during a meeting?

Enable GPS manually. If still unavailable, the app may not allow you to proceed.<sup>8</sup>

### 3.5 Can users see a summary of their OD activities?

Yes, a report of OD start/end times, meeting count, and distance covered is available.<sup>9</sup>

### 3.6 How are distance and travel expenses calculated in the SFA App?

The app uses GPS tracking to calculate distance and link travel expenses to OD and meetings.<sup>10</sup>

## 4 Meetings

### 4.1 Why is it important to create a meeting for every client visit?

Creating meetings logs your visit and helps calculate travel distance, which is essential for tracking and reporting.<sup>11</sup>

### 4.2 How can I create a meeting for an existing client?

Tap 'Meeting', press the '+' button, select 'Existing Client', choose the client, and enter meeting details after the meeting ends.<sup>12</sup>

### 4.3 How can I create a meeting for a new client?

Tap 'Meeting', press the '+' button, select 'New Client', fill in client details, save, and submit the meeting details.<sup>13</sup>

### 4.4 What does 'Mark Meeting Without Info' mean?

It allows you to mark a meeting at a location without filling client or meeting details. Default info is saved automatically.<sup>14</sup>

### 4.5 Can I schedule a follow-up meeting while creating the current meeting?

Yes, follow-ups can be scheduled during the meeting entry process.<sup>15</sup>

### 4.6 How can I schedule a future meeting?

From the Leads/Clients list, choose the client, tap 'Schedule Meeting', enter details, and submit.<sup>16</sup>

<sup>1</sup>Keywords: SFA, salesforce, tracking, meetings, expenses, client visits, app features, SFA overview, benefits, productivity

<sup>2</sup>Keywords: login, Employee ID, Password, Company Identifier, user login, authentication, sign in, access, login steps

<sup>3</sup>Keywords: login, Admin, Manager, credentials, authentication, sign in, access, login steps

<sup>4</sup>Keywords: Company Identifier, login, organization, authentication, access

<sup>5</sup>Keywords: Outdoor Duty, OD, Toggle Button, start, stop, on field, check-in, GPS logs, track route

<sup>6</sup>Keywords: OD, route, map, meetings, GPS logs, on field, track route

<sup>7</sup>Keywords: GPS, tracking, OD, meetings, distance, on field, check-in

<sup>8</sup>Keywords: GPS, unavailable, enable, location, check-in, on field

<sup>9</sup>Keywords: summary, OD, distance, report, on field, track route

<sup>10</sup>Keywords: GPS, travel expenses, OD, distance, tracking, accountability

<sup>11</sup>Keywords: meetings, client visit, travel distance, tracking, appointments, client schedule, CRM, engagement

<sup>12</sup>Keywords: existing client, create meeting, meeting details, appointments, client schedule, CRM, engagement

<sup>13</sup>Keywords: new client, create meeting, submit, appointments, CRM, engagement

<sup>14</sup>Keywords: mark meeting, no info, location, appointments, field agents, engagement

<sup>15</sup>Keywords: follow-up, meeting entry, schedule, appointments, re-engage, CRM

<sup>16</sup>Keywords: schedule, future meeting, submit, appointments, client schedule, CRM

#### 4.7 Can an Admin or Manager schedule meetings for other users?

Yes, Admins and Managers get a dropdown to assign meetings to users.<sup>17</sup>

#### 4.8 What types of filters are available in the Meetings section?

Users can filter meetings by Date, Client, Status (Pending or Completed), and Meeting Type.<sup>18</sup>

#### 4.9 What is the use of 'Mark Without Meeting Info'?

It allows field agents to quickly mark their location when client or meeting details aren't available on the spot.<sup>19</sup>

#### 4.10 Can I edit a meeting after it has been submitted?

No. You may request a manager to review or log a follow-up instead.<sup>20</sup>

### 5 Expenses

#### 5.1 How can I add concurrent modification exception meeting-wise expenses?

Go to the Meeting list, select a meeting, tap 'Add Expense', fill in details, and submit.<sup>21</sup>

#### 5.2 How can I add day-wise expenses?

Go to the 'Expenses' section, tap the '+' button, enter the expense details, and tap submit.<sup>22</sup>

#### 5.3 Can I view the status of my submitted expenses?

Yes, users can filter and view approved or rejected expenses in the Expenses section.<sup>23</sup>

#### 5.4 Who can approve or reject submitted expenses?

Only Managers or Approvers can approve or reject expenses.<sup>24</sup>

#### 5.5 Can partial approvals be made for expenses?

Yes, but only for individual expenses, not cumulative totals.<sup>25</sup>

<sup>17</sup>Keywords: Admin, Manager, assign, meetings, appointments, CRM

<sup>18</sup>Keywords: filters, Date, Client, Status, Meeting Type, CRM, appointments

<sup>19</sup>Keywords: mark, location, field agents, CRM, appointments

<sup>20</sup>Keywords: edit, submitted, follow-up, CRM, appointments

<sup>21</sup>Keywords: expenses, add, meeting-wise, submit, cost, finance, reimbursement, claims

<sup>22</sup>Keywords: day-wise, expenses, submit, cost, finance, reimbursement, claims

<sup>23</sup>Keywords: status, expenses, approved, rejected, finance, claims

<sup>24</sup>Keywords: approve, reject, expenses, Managers, Approvers, finance

<sup>25</sup>Keywords: partial approvals, individual, expenses, finance, claims

### 6 Clients/Leads

#### 6.1 How do I create a new lead or client in the system?

Go to 'Leads/Clients', tap the '+' button, fill in the required fields, and tap 'Add Lead/Client'.<sup>26</sup>

#### 6.2 How can I update an existing lead or client?

Select a lead or client, tap 'Edit' on the top right, modify details, and tap 'Update'.<sup>27</sup>

#### 6.3 Can I add branches to an existing client?

Yes, use the 'Branch' option while editing a client to add branches.<sup>28</sup>

#### 6.4 What information is required to create a new client?

Client Name, Contact Number, Email, Address, and optionally GST details.<sup>29</sup>

#### 6.5 Can I add images or attachments while adding client or meeting details?

Yes, the system supports uploading client images and meeting photos if required by your company.<sup>30</sup>

### 7 Follow-Ups

#### 7.1 What is the Follow-Ups section used for?

It allows users to view, reschedule, cancel, or reassign previously scheduled follow-up meetings.<sup>31</sup>

#### 7.2 Under what conditions can a meeting be rescheduled?

Only if the assigned user hasn't started OD and the meeting time hasn't started.<sup>32</sup>

#### 7.3 How can I reschedule a meeting?

Go to Follow-Ups, select a meeting, tap 'Reschedule', fill in the details, and submit.<sup>33</sup>

<sup>26</sup>Keywords: create, lead, client, Leads/Clients, prospects, contact management, new entry, customer data

<sup>27</sup>Keywords: update, lead, client, edit, contact management, customer data

<sup>28</sup>Keywords: branches, client, edit, contact management, customer data

<sup>29</sup>Keywords: Client Name, Contact, Email, Address, GST, new entry, customer data, prospects

<sup>30</sup>Keywords: attachments, upload, client, meeting, customer data, records

<sup>31</sup>Keywords: follow-up, view, reschedule, cancel, reassign, next steps, reminders, re-engage, follow-through

<sup>32</sup>Keywords: reschedule, conditions, OD, next steps, follow-through

<sup>33</sup>Keywords: reschedule, submit, next steps, re-engage, follow-through

#### 7.4 How can I cancel a scheduled meeting?

Go to Follow-Ups, select the meeting, tap 'Cancel', provide a cancellation remark, and submit.<sup>34</sup>

#### 7.5 Can managers reassign meetings to other users?

Yes, from the Follow-Ups section, managers can select a meeting, tap 'Re-assign', choose a user, and submit.<sup>35</sup>

### 8 Attendance

#### 8.1 How to mark attendance in the SFA App?

Users can mark attendance when starting Outdoor Duty. Integration with HRMS is also supported.<sup>36</sup>

---

<sup>34</sup>Keywords: cancel, remark, submit, reminders, follow-through

<sup>35</sup>Keywords: reassign, managers, submit, follow-through, next steps

<sup>36</sup>Keywords: attendance, HRMS, Outdoor Duty, presence, check-in, availability, timing