

## Contact

[www.linkedin.com/in/jessica-alba](https://www.linkedin.com/in/jessica-alba)  
(LinkedIn)  
[honest.com](https://honest.com) (Company)  
[honestbeauty.com](https://honestbeauty.com) (Company)

## Honors-Awards

Entrepreneur of the Year  
Grace Kelly Award  
EY Entrepreneur of the Year  
Champion for Children  
Green Parent Award

## Publications

The Honest Life

# Jessica Alba

Founder of The Honest Company  
Los Angeles Metropolitan Area

## Summary

Founder of The Honest Company (Honest.com) and Honest Beauty (HonestBeauty.com), actress, advocate, and New York Times bestselling author

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## Experience

### The Honest Company

#### Founder

January 2011 - Present (9 years 8 months)

Playa Vista, California

Founded in 2012, The Honest Company was launched with a mission to inspire and empower people to live a happy and healthy life. Honest provides 100+ safe, effective and delightful products across a wide range of consumer categories, including baby, personal care, home care and vitamins & supplements, to a passionate community of consumers united by values and style. Honest Beauty is a comprehensive prestige skincare, makeup and haircare collection created with the same Honest standards of safety, performance and spirit that are the hallmark of The Honest Company. Honest products are available across the U.S. via Honest.com and HonestBeauty.com and at more than 6,000 retail locations in North America.

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