

## Contact

[www.linkedin.com/in/gwyneth-paltrow-483b5511a](http://www.linkedin.com/in/gwyneth-paltrow-483b5511a) (LinkedIn)

## Honors-Awards

2013: Emmy Award for Outstanding Informational Series or Special: Stand Up to Cancer (Nominated)

2011: Emmy Award for Outstanding Guest Actress in a Comedy Series: Glee

2010: Academy Award for Best Original Song: "Coming Home" (Nominated)

2009: Grammy Award for Best Spoken Word Album for Children: Brown Bear & Friends (Nominated)

2006: Golden Globe Award for Best Actress: Proof (Nominated)

## Publications

It's All Easy: Delicious Weekday Recipes for the Super-Busy Home Cook

It's All Good: Delicious, Easy Recipes That Will Make You Look Good and Feel Great

My Father's Daughter: Delicious, Easy Recipes Celebrating Family & Togetherness

# Gwyneth Paltrow

Founder & Chief Executive Officer at goop.com  
Los Angeles Metropolitan Area

## Summary

Gwyneth Paltrow is an Academy Award-winning actress, author of three New York Times bestselling cookbooks, and is the founder and Chief Creative Officer of the lifestyle company goop.com. Through goop, and her own lifestyle choices, Paltrow has pushed many conversations—primarily around health, wellness, and mindfulness—into the mainstream, shining the light on our basic right to have clean and healthy food, properly regulated personal care products, and access to information so we can make our own choices for our families.

As the leader of a primarily female start-up, she is also heads-down on creating a culture that both celebrates and empowers women, where the thread line is that we are all multi-faceted, complicated, and busy b\*tches who can care about family and work simultaneously. While the goop team is just a microcosm, it's emblematic of a larger sea change that needs to happen for families in the U.S.

---

## Experience

goop.com

Founder & Chief Executive Officer

2008 - Present (12 years)

Greater Los Angeles Area

On goop, the ever-evolving intent is to make every choice count. We're all resource strapped, so we hope to surface the very best experiences, recipes, products, and advice. Launched in the fall of 2008 out of Gwyneth Paltrow's kitchen as a homespun weekly newsletter, GP wanted a place to organize her unbiased travel recommendations, health-centric recipes, and shopping discoveries for friends, and she also wanted to get her own questions—about health, fitness, and the psyche—answered. Now, goop has become a fully formed lifestyle site, offering a tight curation of products and content. It is a place for GP to introduce some of the incredible experts who have mentored

her throughout her life to a wider audience, and a place where readers can find suggestions about where to shop, eat, and stay from a trusted friend—not from an anonymous, crowd-sourced recommendation engine.

While the Thursday email remains an inbox staple, goop has grown significantly since its launch: There's now a small team of people, more content, a robust shop full of pieces from some of our favorite designers (including exclusive collaborations), and a luxurious, organic skin-care line, goop by Juice Beauty, which truly represents the values of the brand. Despite its growth, many things at goop have stayed the same: We know who we are; our words and actions are aligned; and we take a curious, unbiased, open-minded, and service-centric approach to the work we do. We test the waters so that you don't have to. We will never recommend something that we don't love, and think worthy of your wallets and your time. We value your trust above all things. Ultimately, we hope goop is an indispensable resource for all who love to make, go, get, do, be and see.

Join us at [goop.com/subscribe](http://goop.com/subscribe)

## Actress

### Actress

1996 - Present (24 years)

Oscar®-winning actress Gwyneth Paltrow, whose 1998 turn in SHAKESPEARE IN LOVE garnered her Best Actress honors at the Golden Globes®, Screen Actors Guild Awards®, and Academy Awards®, is also a decorated singer. In 2011, she won an Emmy® for Guest Actress in a Comedy series for playing substitute teacher Holly Holiday on Glee, and her song, "Coming Home," from the soundtrack for COUNTRY STRONG, was nominated for an Oscar® (the album went gold). Other notable film credits include PROOF (for which she received a Golden Globe® nomination), Wes Anderson's THE ROYAL TENENBAUMS, Anthony Mighella's THE TALENTED MR. RIPLEY, David Fincher's SEVEN, Alfonso Cuarón's GREAT EXPECTATIONS, Douglas McGrath's EMMA, and SLIDING DOORS. Recently, Paltrow has appeared in Marvel's IRON MAN franchise.

---