

Contact

www.linkedin.com/in/randizuckerberg (LinkedIn)
dotcomplicated.co/content/2013/01/welcome-to-dot-complicated/ (Other)
zuckerbergmedia.com/ (Other)
www.amazon.com/Randi-Zuckerberg/e/B00E9BFLU0/ref=dp_byline_cont_ebooks_1 (Other)

Top Skills

Video Production

Marketing

Partner Management

Randi Zuckerberg

Founder & CEO at Zuckerberg Media
New York

Summary

Randi Zuckerberg is an entrepreneur, investor, bestselling author, and tech media personality. As an early executive at Facebook, she created Facebook Live, now available to two billion people worldwide.

After noticing that she was one of way too few women in tech, she founded Zuckerberg Media, with the mission of introducing children - especially girls and underserved communities - to tech and science in a fun way, in the hopes that the billion dollar tech companies of the future will feature more diversity.

Randi is the creator and executive producer of DOT, an animated television show on NBC Universal, CBC, Hulu, and dozens of networks worldwide, about a tech-savvy girl named DOT and her friends. She hopes DOT will give young girls a much needed techie role model.

She is also the founder of Sue's Tech Kitchen, an innovative tech-themed dining concept for families where you can enjoy 3D printed s'mores, edible selfies, cutting edge VR games, robots making you pancakes, and much more - educating families about STEM in a way that feels fun, accessible, and approachable. Sue's Tech Kitchen has now launched two locations in Tennessee and New York City - with plans to expand to ten additional cities by the end of 2018.

Randi hosts a weekly business radio show on SiriusXM and is the best selling author of three books. In her (barely) free time, she can be found at the theater. She once dreamed of singing opera at the Met at Lincoln Center - but she'll settle for her current position on Lincoln Center's board of directors.

But by far, Randi's favorite and most important job is mom. She lives in New York City with her husband, two sons and baby daughter.

Experience

Zuckerberg Media

CEO

January 2013 - Present (7 years 8 months)

New York City

Dot. (Children's Television Show)

Executive Producer

November 2015 - Present (4 years 10 months)

New York, New York

In November 2015, the CBC announced they had greenlit 52 episodes of "Dot," a children's animated television show based on a children's book by Randi Zuckerberg, about a techie-girl and her adventures. In addition to Randi, the show is also executive produced by the Jim Henson Production Company, as well as Industrial Brothers Animation in Canada.

The team is now hard at work on 52 episodes that will highlight the most exciting new trends in technology, alongside a powerful message of when to use tech/when to put it down, with the hope of inspiring more young girls to develop a love for technology, coding, and building.

The show also has a strong educational aspect and is guided by top consultants from Common Sense Media, among other childhood/tech experts.

Missy President

Author

October 2016 - Present (3 years 11 months)

From Randi Zuckerberg, the best selling author of Dot. and Dot Complicated comes a new book about shattering glass ceilings and breaking the Internet. After Missy's 4th grade homework assignment goes viral, she's catapulted to a new level of superstardom and - quite possibly - a new life in politics.

Oxygen Media

Television Mentor & Investor on "Quit Your Day Job"

January 2016 - Present (4 years 8 months)

On-air mentor and investor for new television series "Quit Your Day Job" premiering March 30 on Oxygen. This show aims to inspire the next generation of entrepreneurs to become their own boss!

Sirius XM Radio Inc.

Radio Host

August 2014 - Present (6 years 1 month)

New York, New York

Randi Zuckerberg hosts a weekly talk radio show, "Dot Complicated with Randi Zuckerberg" every Wednesday at noon ET/9am PT on SiriusXM Business Radio Channel 111. Dot Complicated with Randi Zuckerberg is a fast-paced, one hour, live call-in show, in which Randi interviews top entrepreneurs, public figures, authors, and technology experts, on how technology is changing every aspect of our lives -- for better, and for more complicated. Past guests have included: Suze Orman, Deepak Chopra, Mayim Bialik, George Takei, Star Jones, Rebecca Minkoff, and many more!

Rock of Ages

Broadway actress

March 2014 - April 2014 (2 months)

New York, New York

Randi played the role of Regina Koonst for 30 performances in the hit Broadway Musical, Rock of Ages, in 2014. It has always been Randi's lifelong dream to sing on Broadway, and this experience taught her that even when you think you've given up on your dreams, they have a funny way of coming back to find you when you least expect it.

Her advice to those who want to make it on Broadway? Learn to code!

Dot Complicated & Dot.

Author

November 2013 - November 2013 (1 month)

New York, New York

Randi is the author of two books that were both released on the same day in November 2013:

Dot Complicated, a New York Times Best Seller and WSJ #1 Best Seller, tells the story of Randi's experiences in the early days of Facebook and points a fun finger at the question of how much technology is too much technology?

Dot. is a children's picture book about a tech-savvy little girl and what she learns when she puts down her gadgets and goes outside...

Randi Zuckerberg Speaking

Public Speaker

October 2011 - January 2013 (1 year 4 months)

Worldwide

Randi's one-hour speech on her personal journey on the front lines of Facebook/in Silicon Valley, top technology trends and the delicate balance we hold in our professional and personal lives between technology enhancing our lives, and technology taking over our lives, might just be one of the most entertaining business keynotes you'll hear. Presented more like a one-woman cabaret show than a traditional business keynote, prepare to laugh, learn, and be thoroughly entertained and inspired!

Testimonials:

"On behalf of everyone at NBCU International, I want to say thank you so much for one of the most enjoyable and interesting presentations I have ever seen. You hit it out of the park!"

- Kevin MacLellan, head of NBC International

Facebook

6 years 1 month

Creative & Buzz Marketing, Politics, and Social Change

September 2005 - September 2011 (6 years 1 month)

Marketing

October 2005 - June 2006 (9 months)

Led projects such as Facebook Live, President Obama's Facebook Town Hall, The CNN/Facebook 2009 Inauguration Partnership, and the ABC News/Facebook Presidential Primary Debates in 2008. Also led social good and consumer marketing initiatives and served as a spokesperson for the company.

Forbes, Inc.

Account Executive, Corporate Development

October 2004 - October 2005 (1 year 1 month)

Ogilvy & Mather

Assistant Account Executive

June 2003 - October 2004 (1 year 5 months)

Education

Harvard University

Bachelor of Arts (B.A.), Psychology · (1999 - 2003)