# Kaustubh Vora

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### **EDUCATION**

University of North Texas - Cumulative GPA 4.00

08/2023 - 05/2025

Master of Science, Major in **Data Science** 

NMIMS UNIVERSITY - Cumulative GPA 3.56

07/2019 - 05/2023

Bachelor of Technology, Major in Computer Science

### PROFESSIONAL EXPERIENCE

### **Data Analyst Intern -** NTT Data Payment Service

05/2022 - 11/2022

- Specialized in data visualization and Data pre-processing, developed data processing scripts, resulting in a 20% reduction in data cleaning time.
- Performed various feature engineering techniques such as OneHotEncoding, Frequency Encoding, Ordinal Encoding.
- Conducted data interpretation, identifying patterns and anomalies to provide insights for security strategies.
- Assisted in the development and implementation of machine learning models to forecast merchant's demand.
- Actively participated in process improvement initiatives, streamlining data analysis workflows by 15%.
- Collaborated with the team to prepare comprehensive statistical reports and presentations summarizing key metrics and trends with
  effective data visualizations.

## Data Analyst Intern - CleverCheckIn

12/2020 - 05/2021

- Successfully managed and analyzed travel data streams, including booking patterns, seasonal fluctuation, and market trends.
- Utilized advanced time series analysis to forecast booking patterns leading to 13% improvement in accuracy compared to previous methods.
- Analyzed historical booking data to identify revenue optimization with ARIMA model, exponential smoothing.
- Worked closely with marketing, sales, and product development team to understand business objectives, translate them into
  actionable analytics tasks.
- Created interactive dashboards using **Tableau**, enabling stakeholders to intuitively explore trends and make decisions, resulting in a 8% increase in decision making process.

### PROJECT EXPERIENCE

## **Movie Recommendation Engine**

- Spearheaded the development of a sentiment analysis system tailored for IMDb movie reviews, employing advanced **NLP** techniques.
- Successfully addressed challenges such as stop words removal, English Contractions and lemmatization, ensuring the datasets readiness for subsequent machine learning tasks. Employed count vectorization and TF-IDF vectorization to enhance the representation of lemmatized tokens, contributing to 11% improved model performance.
- Evaluated and implemented a diverse set of models tailored for sentiment analysis, including Logistic Regression, Decision Tree Classifier and Random Forest Classifier.

## **Image In-Painting & Colorization**

- Developed a model, where a damaged image is in-painted and colorized with the machine learning algorithm.
- Led the implementation of a robust Generative Adversarial Network (GAN) architecture to tackle image restoration challenges, effectively reconstructing damaged regions in images.
- Engineered a customized solution that learned intricate color patterns and relationship within images, contributing to the revitalization of visual content.

## **Stock Market Analysis**

- Utilized Stock market KPIs to determine the state of the tech sector of the stock market.
- Maintained a working knowledge of data ETL, Visualization, API frameworks and statistical methods in Python.
- Cleaned Data and accessed JSON endpoints for 15+ companies.
- Conducted a regression to determine the correlation between NASDAQ's price to earnings ratio to revenue growth.

## CERTIFICATES

- Data Science & Machine Learning Bootcamp (Udemy), Tableau (Udemy)
- MYSQL (Hacker Rank), Microsoft Excel (LinkedIn Learning), Data Analytics (Coursera)
- The Business Intelligence Analyst Course (Udemy)

#### **SKILLS**

- Analytical techniques: Pandas, Numpy, Probability, Statistics, ARIMA, NLP, Data Manipulation, Regression, GCP, AWS.
- Analytics platforms: Python, R Programming, Command Line, Excel, JAVA, Git and Version Control, SPSS, MySQL.
- Visualization Platforms: Tableau, PowerBI, Python.
- **Deep Learning Techniques:** TensorFlow, PyTorch.
- Languages: English, Hindi, Gujarati.