

### **Check Point 1**

Business issue:

Ice cream, an all time favorite dessert of (almost ) all. From kids to adults all ice cream lovers love to have ice creams in any weather. With this analysis we can compare 4 different brands of ice cream in the market (Ben & Jerry's, Häagen-Dazs, Breyers and Talenti). With reviews from their sites and pictures of them, which will help us to pick the best one.

Dataset used : <https://www.kaggle.com/datasets/tysonpo/ice-cream-dataset>