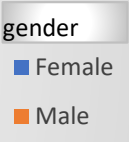
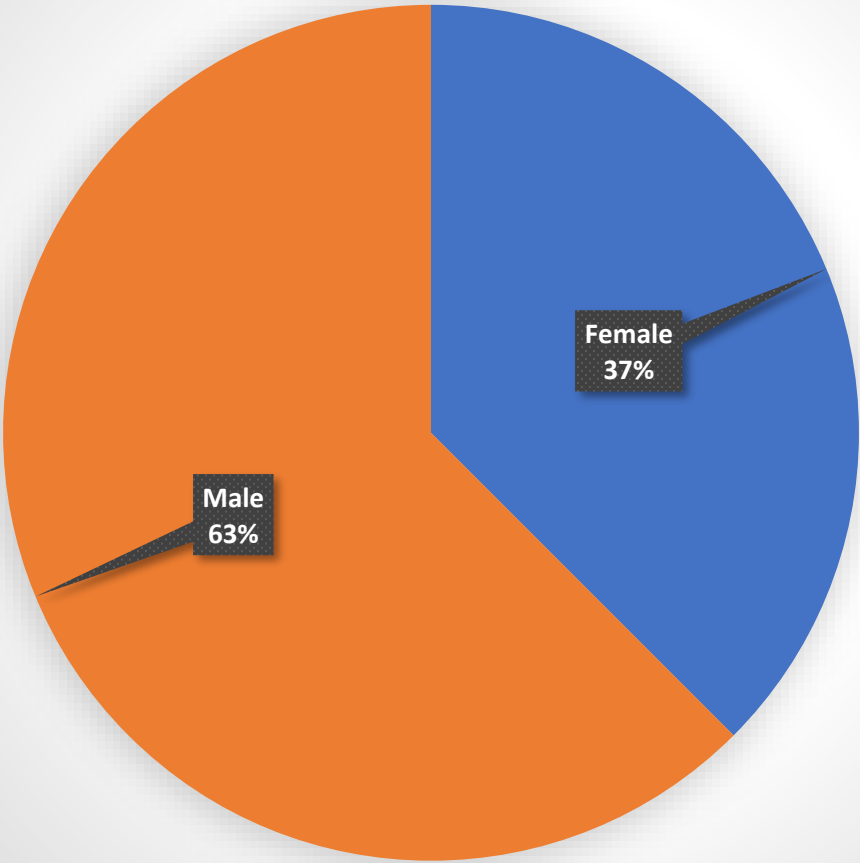


Task 1: Gender Distribution Analysis in Excel

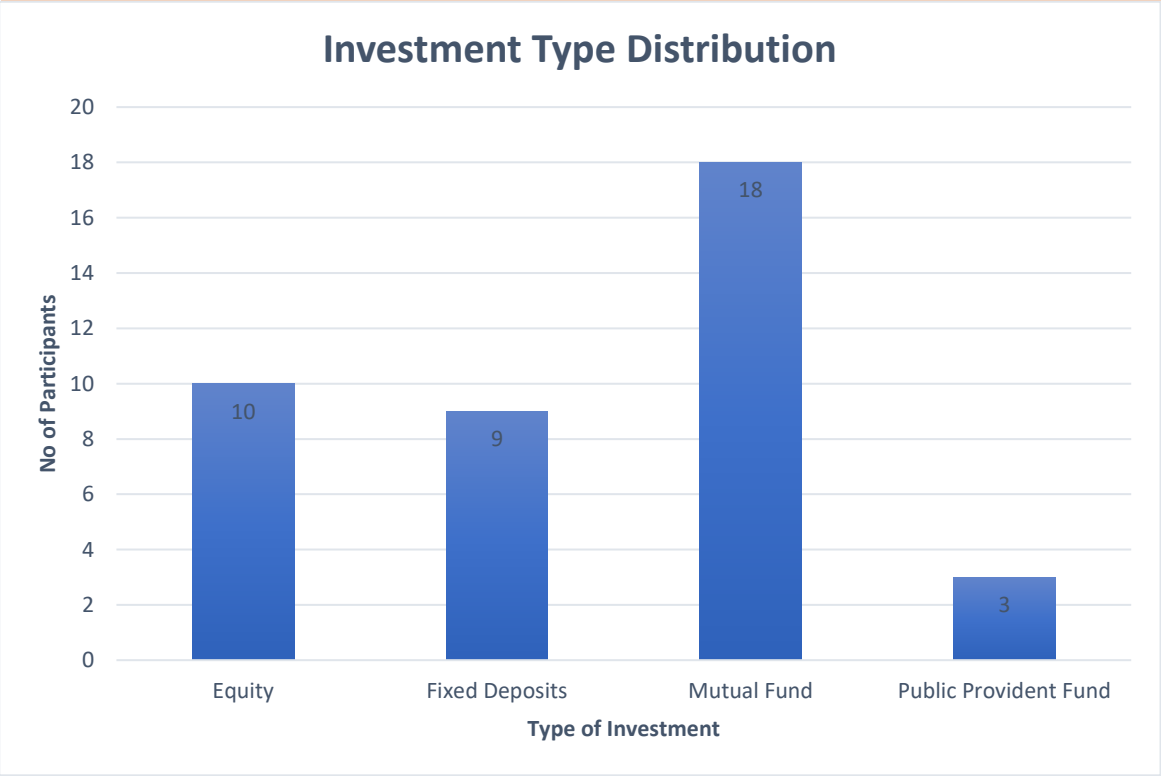
Gender	Count of gender
Female	15
Male	25
Grand Total	40

Gender Distribution

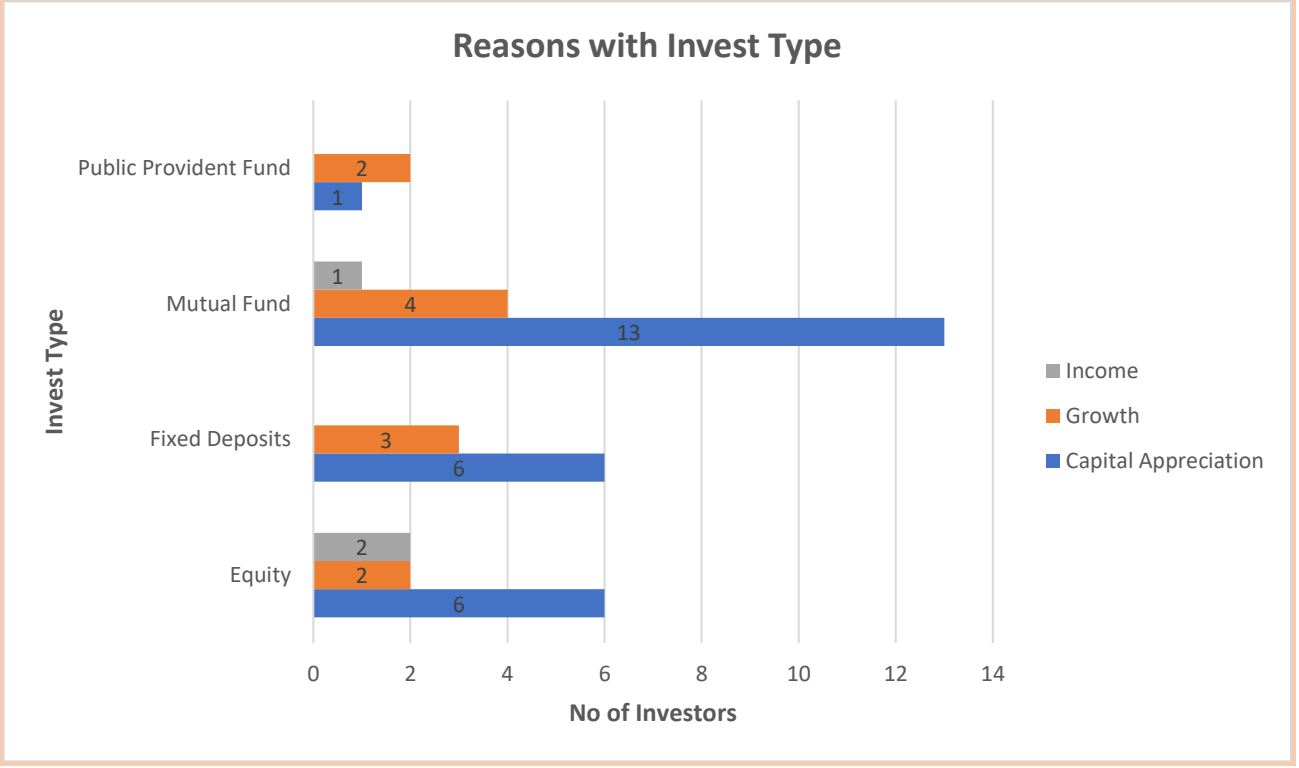


Task 2: Investment Preferences Analysis in Excel

Investment Type	No of Participants
Equity	10
Fixed Deposits	9
Mutual Fund	18
Public Provident Fund	3
Grand Total	40



No of Investors	Column Labels			
Reasons in Investment Type	Capital Appreciation	Growth	Income	Grand Total
Equity	6	2	2	10
Fixed Deposits	6	3		9
Mutual Fund	13	4	1	18
Public Provident Fund	1	2		3
Grand Total	26	11	3	40

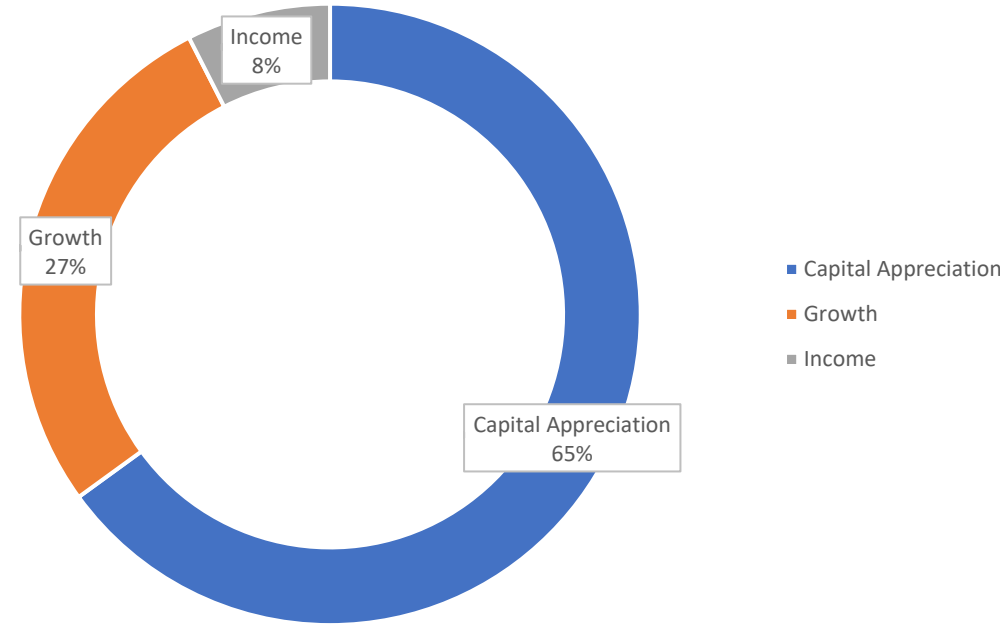


Task 3: Objective and Source Analysis in Excel

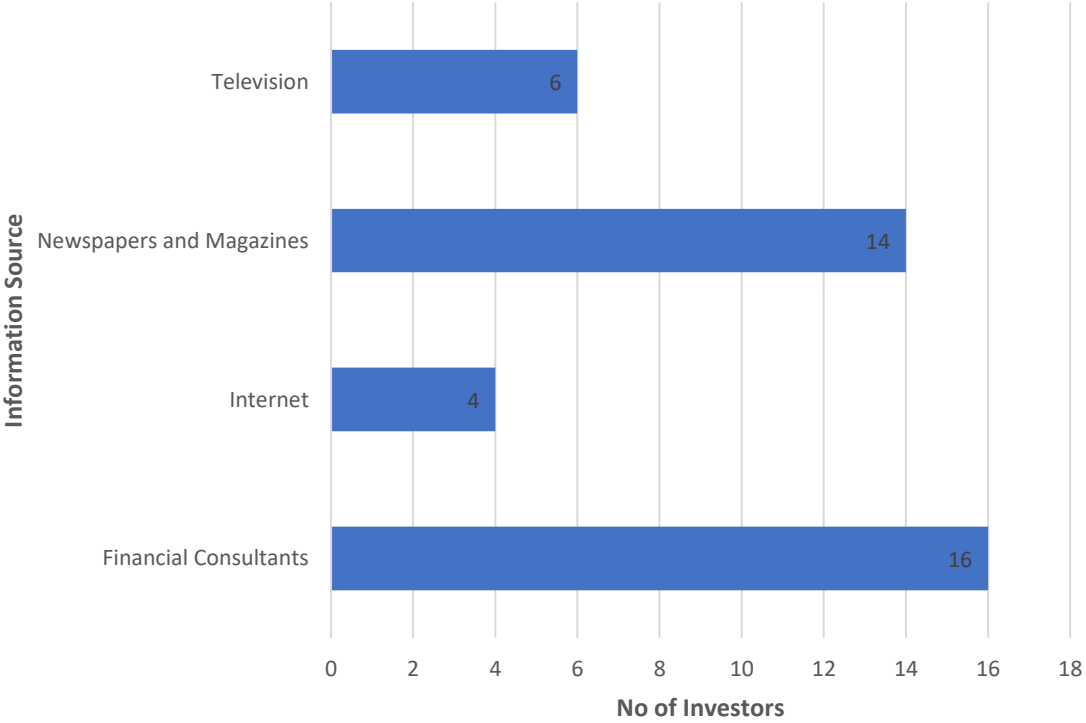
Savings Objective	No of Participants
Capital Appreciation	26
Growth	11
Income	3
Grand Total	40

Info Source used for investment	No of Investors
Financial Consultants	16
Internet	4
Newspapers and Magazines	14
Television	6
Grand Total	40

Distribution of Savings Objective

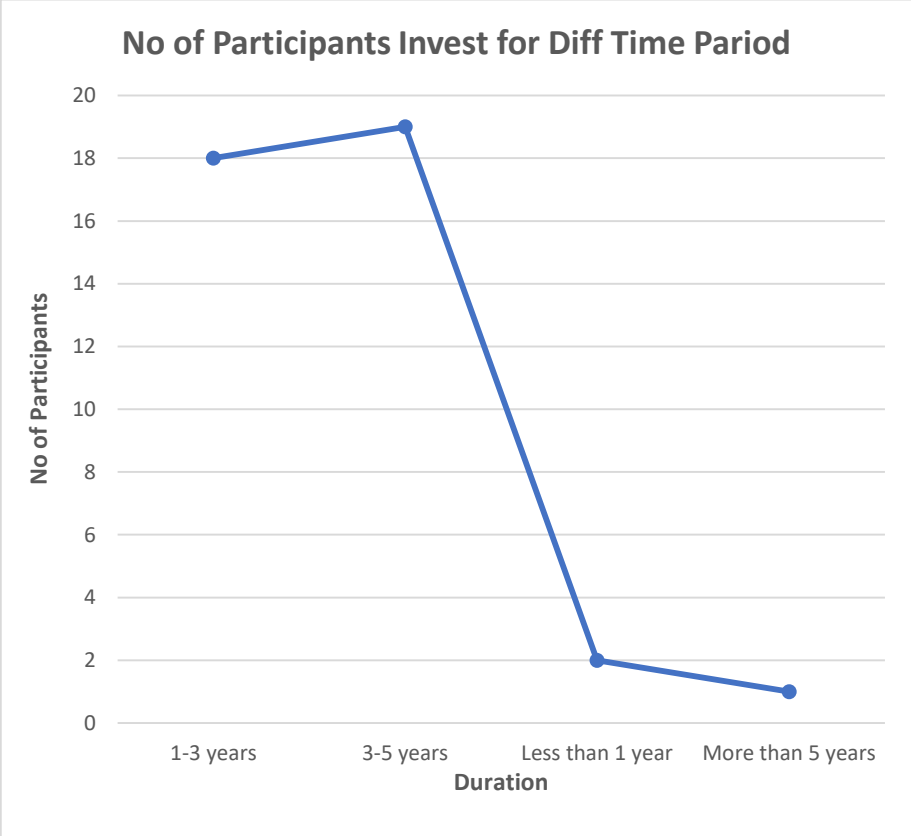


No of Investors using Diff Info Source

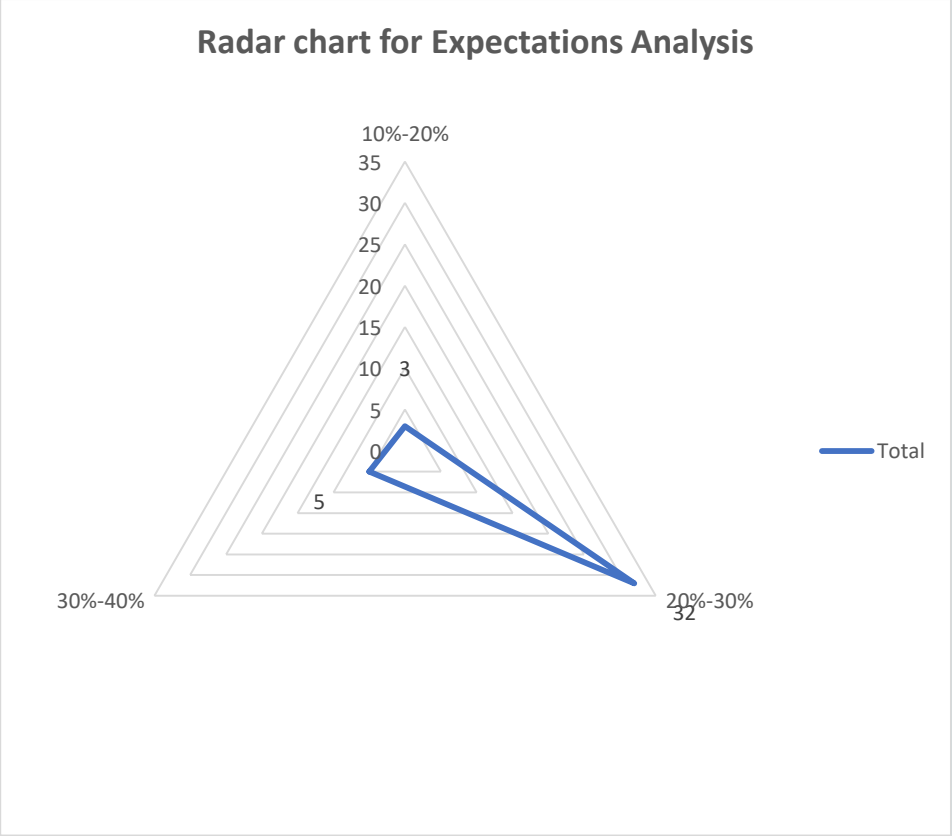


Task 4: Duration and Expectations Analysis in Excel

Duration	No of Participants
1-3 years	18
3-5 years	19
Less than 1 year	2
More than 5 years	1
Grand Total	40



Expected Return %	No of Participants
10%-20%	3
20%-30%	32
30%-40%	5
Grand Total	40



Expect % on Diff investment	No of Investment
Equity	10
10%-20%	1
20%-30%	8
30%-40%	1
Fixed Deposits	9
20%-30%	8
30%-40%	1
Mutual Fund	18
10%-20%	2
20%-30%	15
30%-40%	1
Public Provident Fund	3
20%-30%	1
30%-40%	2
Grand Total	40