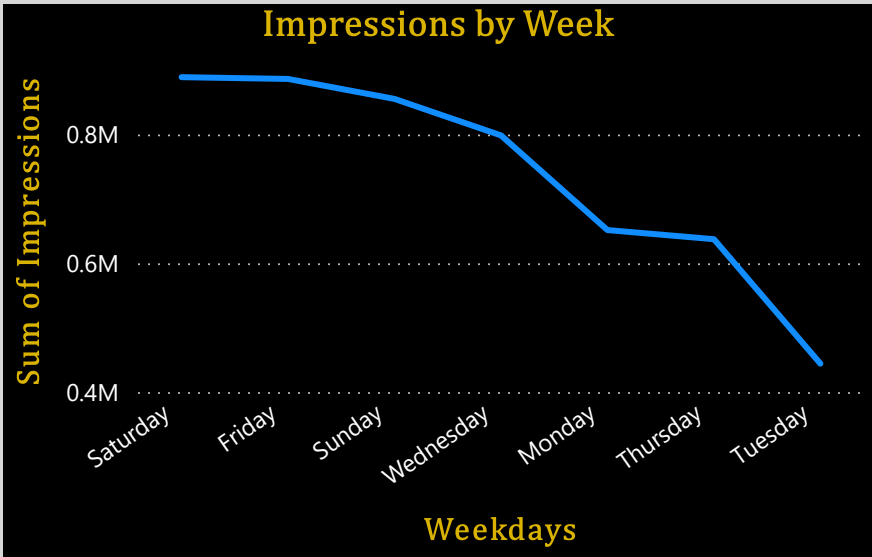
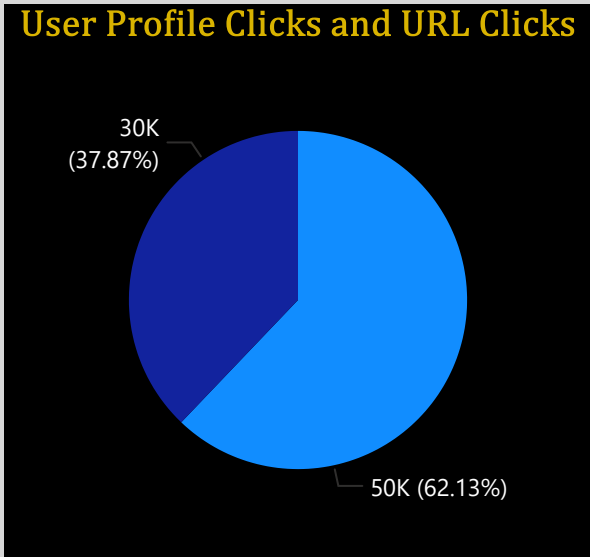
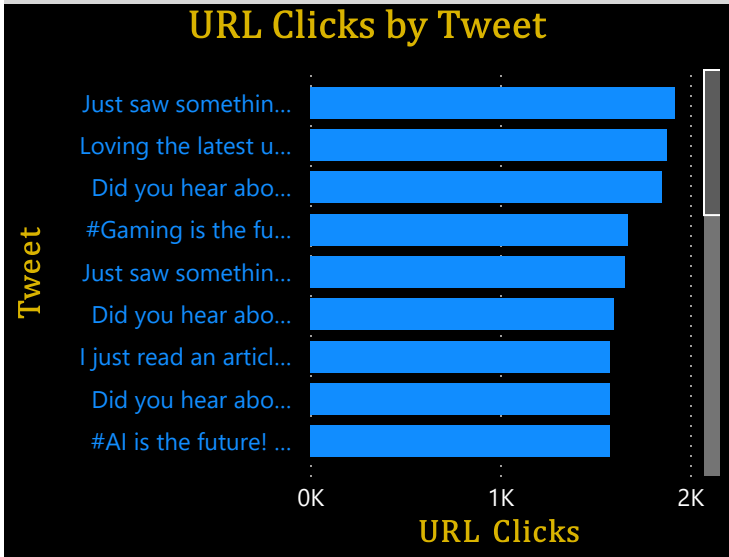


Twitter Analytics Dashboard



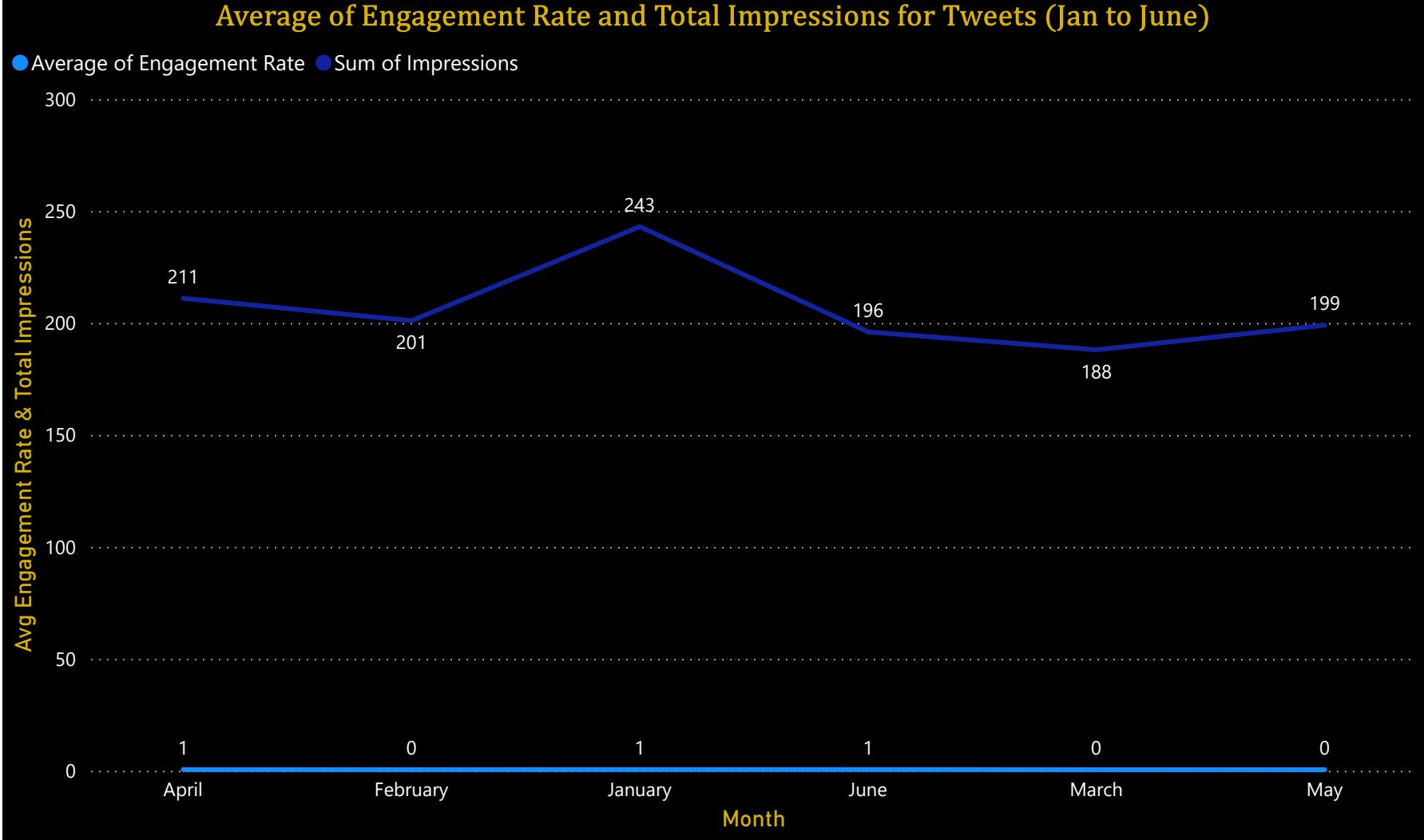
Month

January

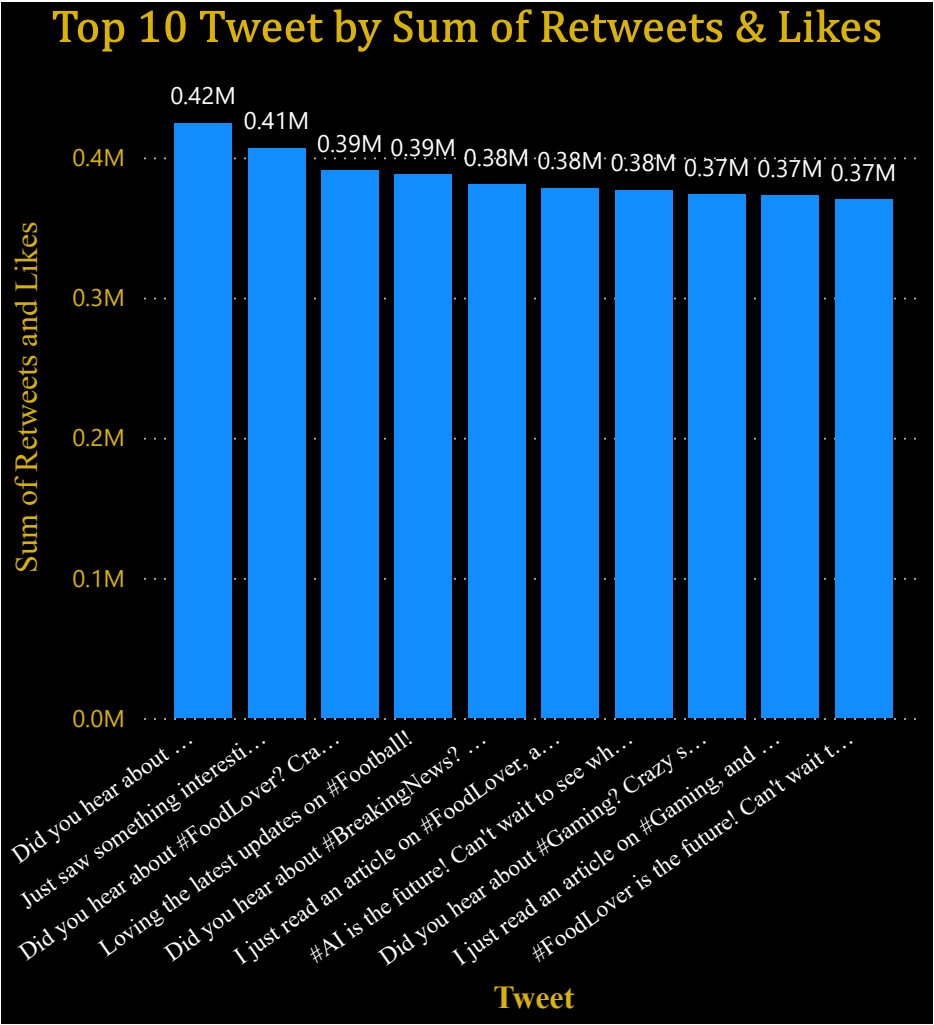
February

March

Task 1 - Create a visual that shows the average engagement rate and total impressions for tweets posted between '01-01-2020' and '30-06-2020'. Filter out tweets that received fewer than 100 impressions and like should be 0 and this graph should work only between 3PM IST to 5 PM IST apart from that time we should not show this graph in dashboard itself.



Task 2 - Build a chart to identify the top 10 tweets by the sum of retweets and likes. Filter out tweets posted on weekends and show the user profile that posted each tweet and this graph should work only between 3PM IST to 5 PM IST apart from that time we should not show this graph in dashboard itself and the tweet impression should be even number and tweet date should be odd number as well as tweet word count be below 30



Filtered Tweets			
Tweet	Sum of Weekend	Sum of User Profile Clicks	Sum of Ev
#AI is the future! Can't wait to see what happens next.	8	1867	
#BreakingNews is the future! Can't wait to see what happens next.	8	2411	
#FoodLover is the future! Can't wait to see what happens next.	5	1375	
#Football is the future! Can't wait to see what happens next.	7	2547	
#Gaming is the future! Can't wait to see what happens next.	4	1324	
Did you hear about #AI? Crazy stuff!	11	2526	
Did you hear about #BreakingNews? Crazy stuff!	9	1991	
Did you hear about #FoodLover? Crazy stuff!	9	2453	
Did you hear about #Football? Crazy stuff!	12	3282	
Did you hear about #Gaming? Crazy stuff!	2	308	
I just read an article on #AI, and it's amazing!	9	2645	
I just read an article on #BreakingNews, and it's amazing!	7	1031	
I just read an article on #FoodLover, and it's amazing!	6	995	
I just read an article on #Football, and it's amazing!	9	1801	
I just read an article on #Gaming, and it's amazing!	3	1062	
Just saw something interesting about #AI. Thoughts?	11	3633	
Just saw something interesting about #BreakingNews. Thoughts?	5	1427	
Just saw something interesting about #FoodLover. Thoughts?	3	669	
Just saw something interesting about #Football. Thoughts?	15	2608	
Just saw something interesting about #Gaming. Thoughts?	7	1414	
Loving the latest updates on #AI!	12	3501	
Loving the latest updates on #BreakingNews!	14	3467	
Loving the latest updates on #FoodLover!	12	2616	
Total	195	49755	

Task 3 - Develop a visualization that compares the number of replies, retweets, and likes for tweets that have received media engagements greater than the median value. Include a filter for tweets posted in between June and August of 2020 and this graph should work only between 3PM IST to 5 PM IST and 7 AM to 11AM apart from that time we should not show this graph in dashboard itself and tweet date should be odd number and media views should be even number as well as tweet character count should be above 20 and need to remove tweet word which has letter 'S'.

