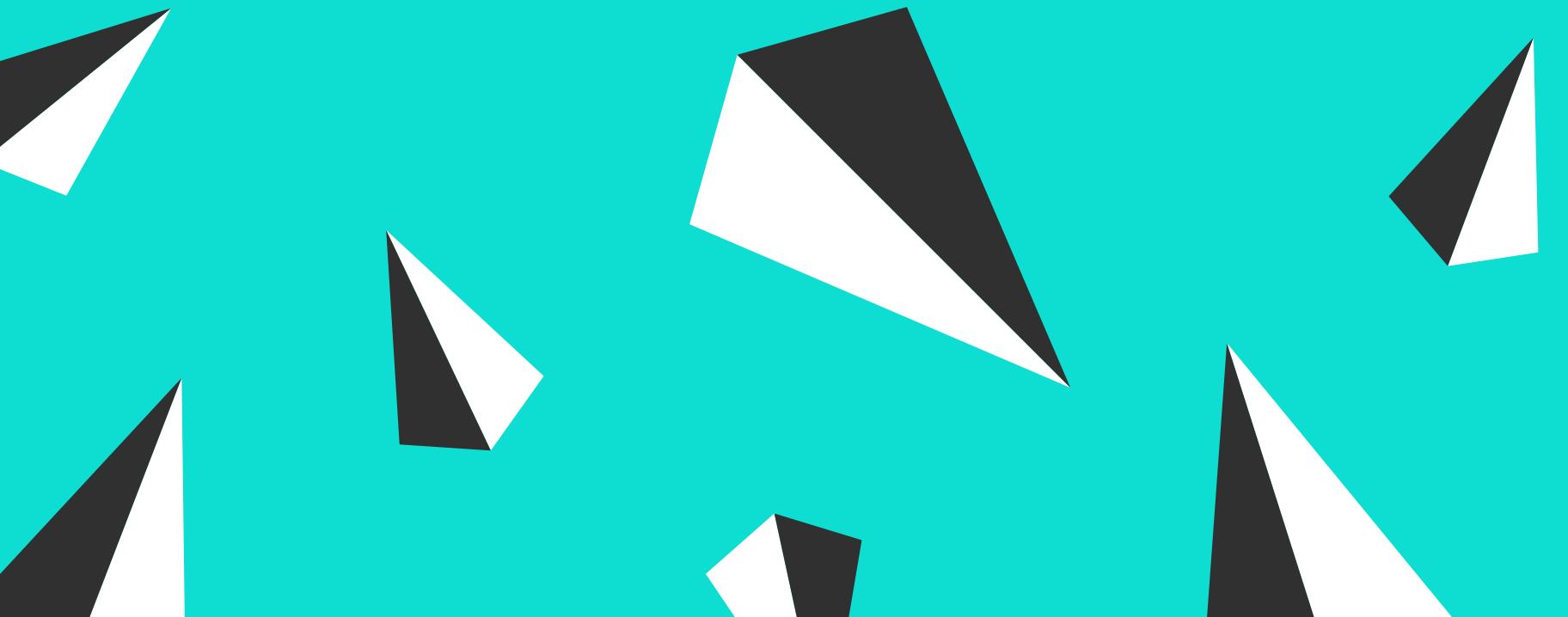


HACKDAY9

# OM MEET CBI NOTES.



Team Rocket





# SYMPTOM ONE

# WANNA TO KNOW WHAT OTHERS ARE UP TO....

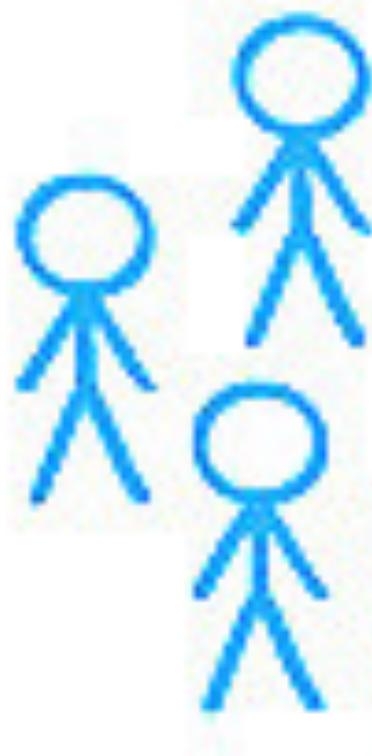


# HACKDAY9

# SYMPTOM TWO

DON'T WANT TO BE OUTLIER...

HACKDAY9



“

IT IS REAL  
**#FOMO**  
**{Fear of Missing Out}**



# FROM MEDIOCRE TO TOP PERFORMER

- Inspired by #FOMO Management
- Secret sauce is to be Alerted
- Track market signal as Conversation Starter
- Less effort to share your insights



## GOOGLING

Know your target company

Define your search term

Read first page results

Revise your search term

...



## CBI NOTES

Select your portfolio

companies

Read when you get alert

from Notes pop-up



0%

You read the News  
Copy&Paste the Data  
Email/Slack your Boss



100%

Notes loads your Data  
Click to @ you Boss  
Receive Email digest



## REACTIVE

Look for numbers when  
your boss ask  
  
Admire the presentation of  
your peer



## PROACTIVE

Customized tracking based  
on historical data  
  
Collaborate filtering for  
sharing common interests

# DEMO TIME



C  
O  
M  
P  
L  
A  
C  
E  
N  
C



**ONE MORE THING...**

**MANAGE #FOMO TODAY  
WITH CBI NOTES**

---

**FOMO**

# THANKYOU

