

A high-angle, top-down photograph of a person's legs and feet standing on a white arrow painted on a paved surface. The person is wearing blue jeans and brown shoes. The arrow points downwards towards the bottom of the frame. The text "Customized Onboarding with Ava Prime" is overlaid on the image, centered horizontally and partially overlapping the arrow. A thin, light blue curved line frames the text and the arrow.

Customized Onboarding with **Ava Prime**



Proper onboarding isn't done to prevent churn; it's done to ensure the customer achieves their desired outcome. Retention comes from that.





86% of users say
they'd more likely to
stay loyal to a
business that invest
in onboarding.










Current Onboarding

Static and maybe outdated

Step 1 of 4

What technology markets do you care about?

We'll help you get started with feeds based on your response

 Automotive & Mobility	 Financial Services	 Consumer Products
 Energy	 Healthcare & Lifesciences	 Industrials
 Insurance	 Technology, Media, & Telecom	 Wealth Management










NEXT

Identify Vertical
Interests

Step 2 of 4

What companies and competitors do you want to track?

We'll help you get started with feeds based on your response

 Facebook	 Apple	 Microsoft
 Google	 Amazon	 Tesla
 Netflix	 Alibaba	 Stripe

Search companies...

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NEXT

Company you
should Care

Step 3 of 4

Which investors do you want to track?

We'll help you get started with feeds based on your response

 Accel	 Andreessen Horowitz	 Tiger Global Management
 Y Combinator	 Sequoia Capital	 Greylock Partners
 First Round Capital	 Union Square Ventures	 Benchmark

Search companies...

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NEXT

Smart Money
Investors

Step 4 of 4

What are your goals?

We'll help you get started with feeds based on your response

 Increase investment deal flow	 Develop business partnerships	 Build acquisition pipeline
 Advise/consult tech companies	 Identify technology vendors	 Understand technology markets
 Track competitors	 Identify disruptors	 Create technology strategy

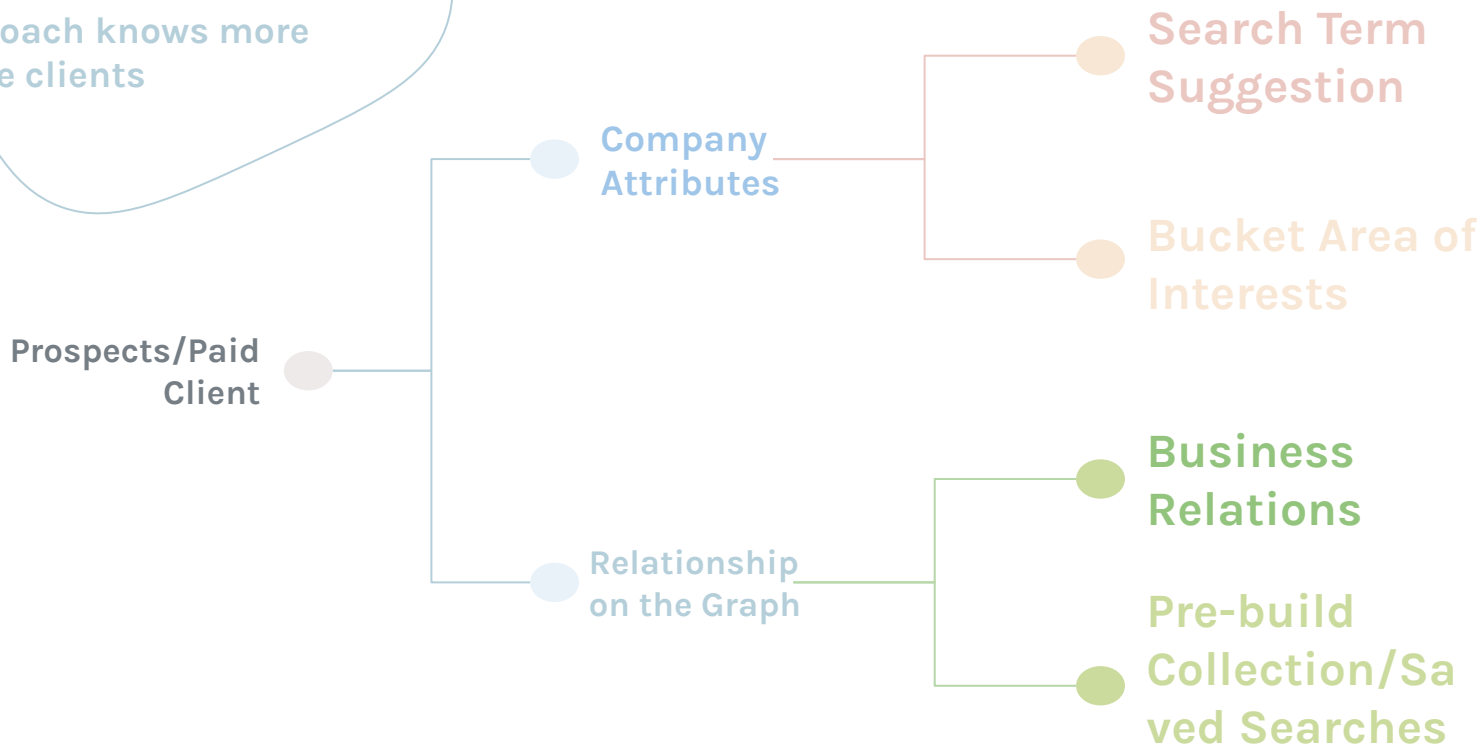
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SETUP MY FEEDS

Highlight Personal
Interests

Revamping User Journey

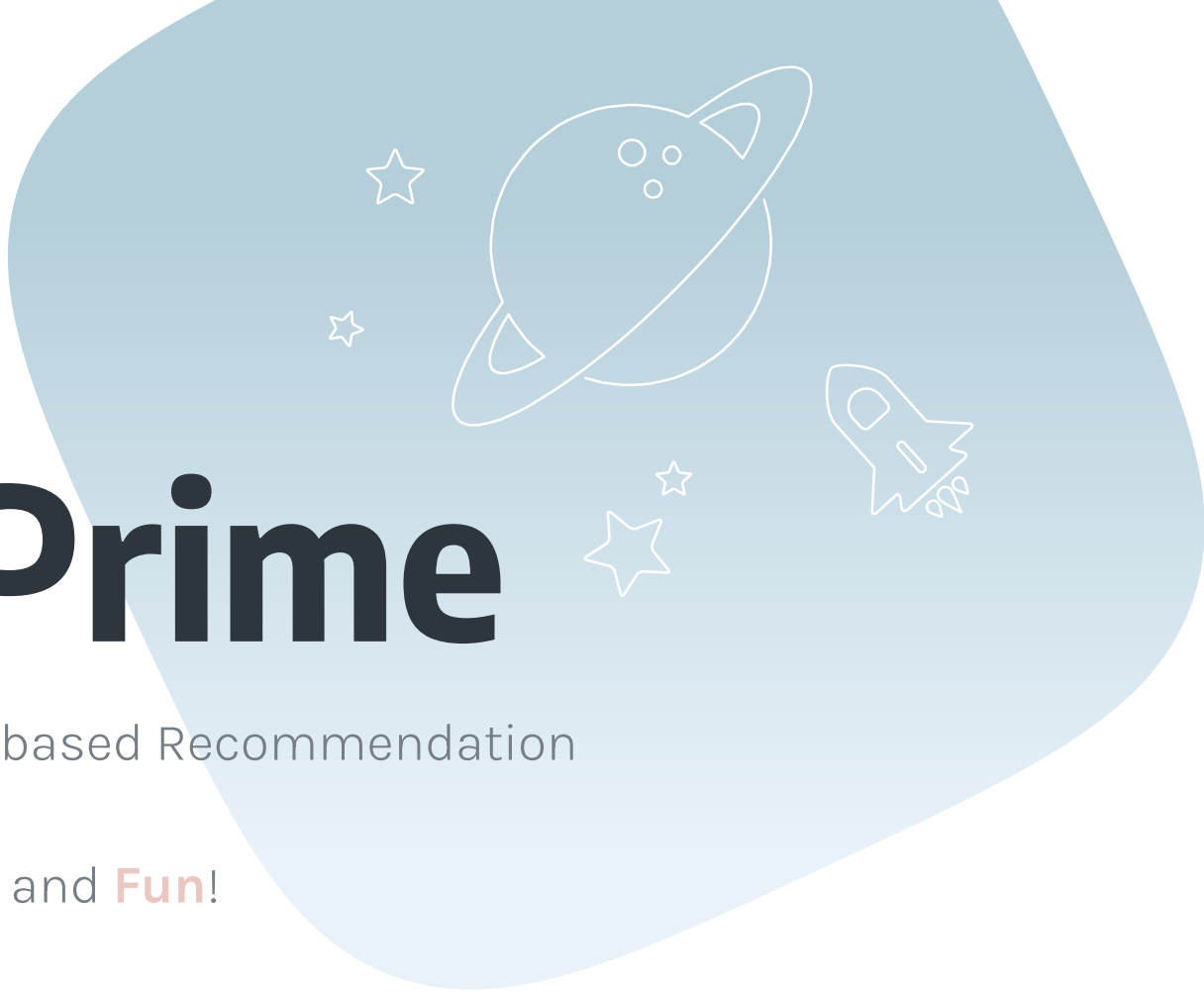
Our approach knows more about the clients

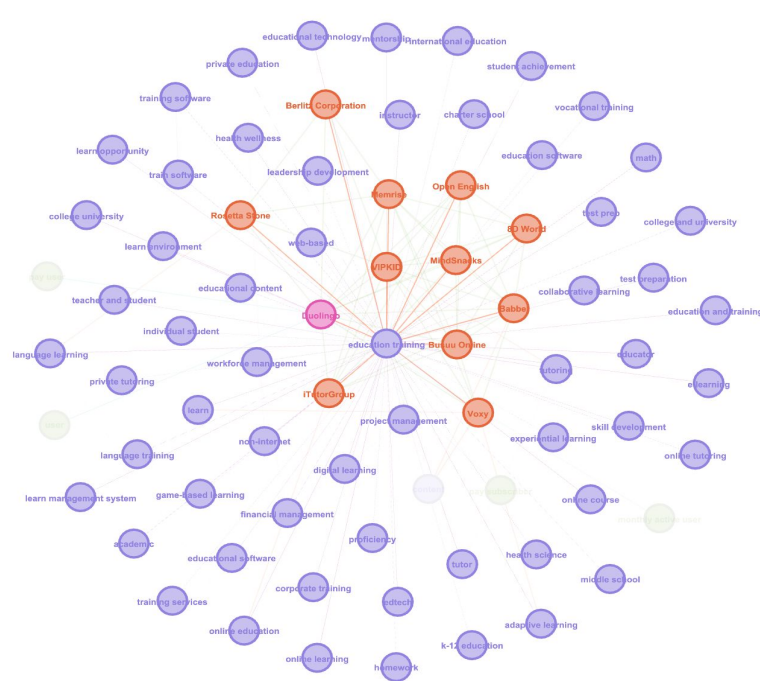


Ava Prime

Knowledge Graph-based Recommendation
System

For **Customization** and **Fun**!














Curated Onboarding

- More **relevant** suggestions
- **Update** with user activity
- Show what user should **Know** even without User Inputs

Step 1 of 4

What topics do you care about?

We'll help you get started with feeds based on your response










 Healthcare Software	 Drug Manufacturing	 Diagnostics
 Supplement	 Disease Diagnosis	 Health Wellness
 Pharmacy	 Genetic Information	 Infectious Disease

NEXT

Step 2 of 4

What companies and competitors do you want to track?

We'll help you get started with feeds based on your response

 EverlyWell	 WeGene	 Helix
 Skience	 Genoplan	 Counsyl
 uBiome	 Color Genomics	 Navigenics

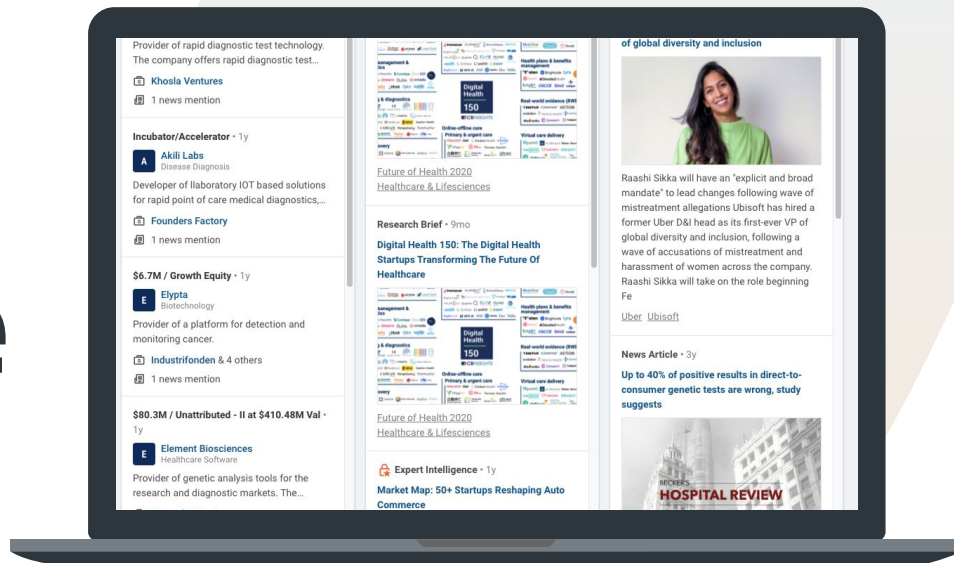
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NEXT

Demo Time

Make **Onboarding** Greater
Again with **Ava Prime**.





Cheers!

Look for Next **Magic Show?**

Feel free to connect with me!

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