



## The Contest to think about the future society of 2040 !!

### Call for Participation!! "Social EV" Design Contest for International Students 2022

8th June 2022

Consider what will happen to society in 2040, 18 years from now.  
It is a "social design contest" in 2040, which is estimated to have a lot of problems including environmental problems. What is the dependence of people on cars in 2040?

This contest is not just a beauty pageant that proposes a car style.

Create the world of 2040 and think about how people live / work and move. We are waiting for proposals that the world 18 years from now will be a fascinating and dreamy future.

This time, both individuals and teams are free to participate.

We also welcome team formation across schools and countries!!

There is a lack of participation by non-design students.

Would you like to gather friends who make the most of your specialty?

#### **【Contest Overview】**

- Title: "Social EV" Design Contest for International Students 2022
- Objectives: To foster interdisciplinary talent that will lead the next generation through research on social design and EV possibilities.
- Assignment: To propose a design of society and EV in 2040
- Participation
  - 1) Participants shall be students and 18 years old or older as of April 2022. (Individual or team)
  - 2) Entree is free of charge.
  - 3) Team formation across schools is possible (If you want to create a team across schools, the organizer will consult with you)
  - 4) English should be used in the works, but participants' native languages can be put alongside.
  - 5) We are also looking for observers from 15 to 17 years old.
- Awards (To be given to the finalists)
  - ✧ Grand Prix: 200,000 yen and a certificate
  - ✧ Ministry of Economy, Trade and Industry of Japan Award: 100,000 yen and a certificate
  - ✧ Ministry of Land, Infrastructure, Transport and Tourism of Japan Award: 100,000 yen and a certificate
  - ✧ Awards offered by the sponsors (To be decided according to the sponsors.)
- Screening Committee

Chairperson: Hiroshi FUJIWARA.  
Members: (in alphabetical order)  
Mr. Tadao ANDO / • Mr. Zhang FAN / Ms. Keiko IHARA / Ms. Hiroko MATSUMOTO / Dr. Patrick le Quément / Ms. Kei TAKEOKA / Dr. Akira WAKITA / Mr. Nobuhiro TAJIMA
- Schedule in 2022:
  - 4th July : Deadline for entries** <https://www.apev.jp/contest/en/#entry>
  - 19th July : Deadline for the work for the first screening
  - 1st August : Announcement of the first screening results
  - 9th August : Workshop 1
  - 5th September : Deadline for the work for the second screening
  - 21st September : Announcement of the second screening results
  - 9th October : Workshop 2
  - 18th October : The final screening and award ceremony, and APEV symposium\*



- Please see the contest home page <https://www.apev.jp/contest/en/>



#### **★Administration Office**

Association for the Promotion of Electric Vehicles  
III FUKUTAKE HALL THE UNIVERSITY OF TOKYO  
7-3-1, Hongo, Bunkyo-ku, Tokyo 113-0033, JAPAN  
TEL : +81-50-3375-4937 E-MAIL : [contest@apev.jp](mailto:contest@apev.jp)