

1. INTRODUCTION

1.1 Overview

Charting The Course Of Innovation: A Startup Analysis
Project Description:

Starting a new company can be an exciting and rewarding experience, but it also requires careful planning and analysis to ensure that the business is viable and successful. There are several key areas that you should focus on when conducting a startup company analysis. Conducting a thorough analysis of these areas can help you identify potential challenges and opportunities, and develop strategies to address them. It is also important to regularly review and update your analysis as the business progresses, in order to adapt to changing market conditions

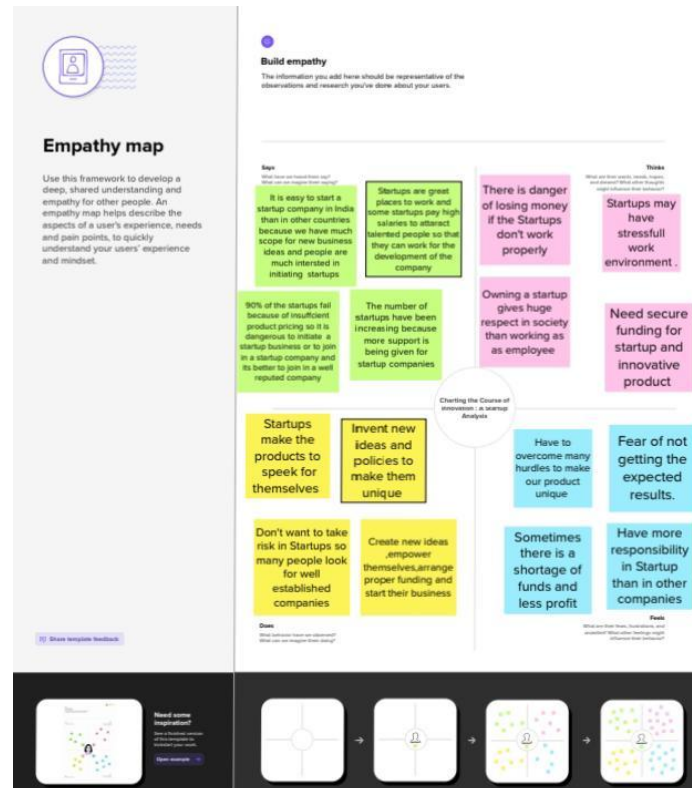
1.2 Purpose

This analysis will help you identify trends and patterns in your company's financial data. It will also help you identify areas of improvement and make decisions about your company's future. A startup financial analysis can be a valuable tool for early-stage companies

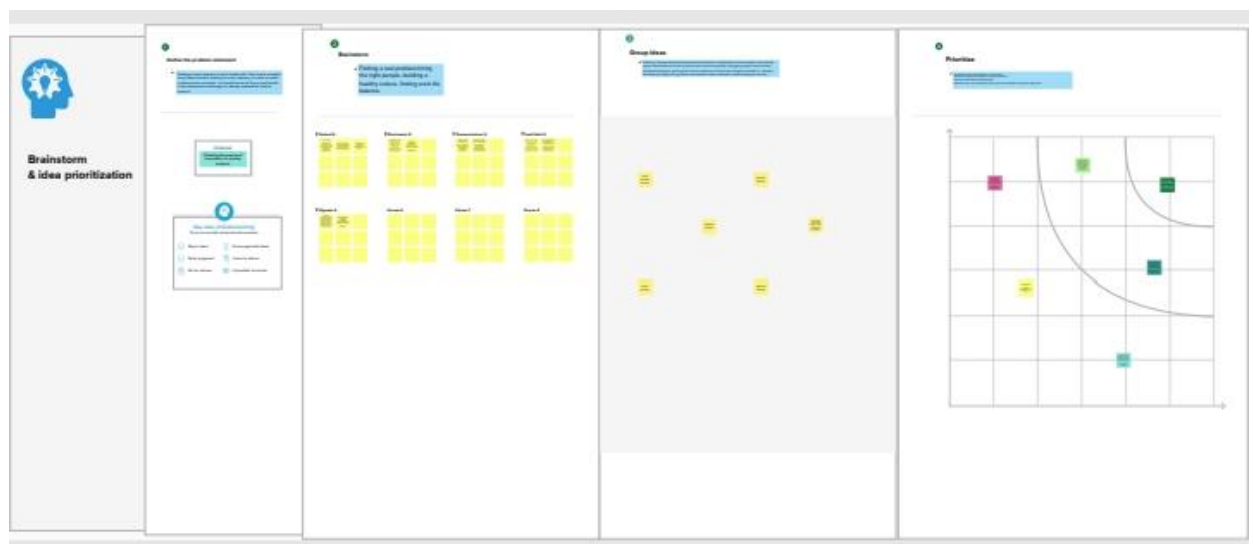
The primary aim is to answer market demand by creating new and innovative products or services. While most small businesses might intend to stay small, a startup focuses on fast growth in a designated market.

2 PROBLEM DEFINITION & THINKING

2.1 Empathy Map



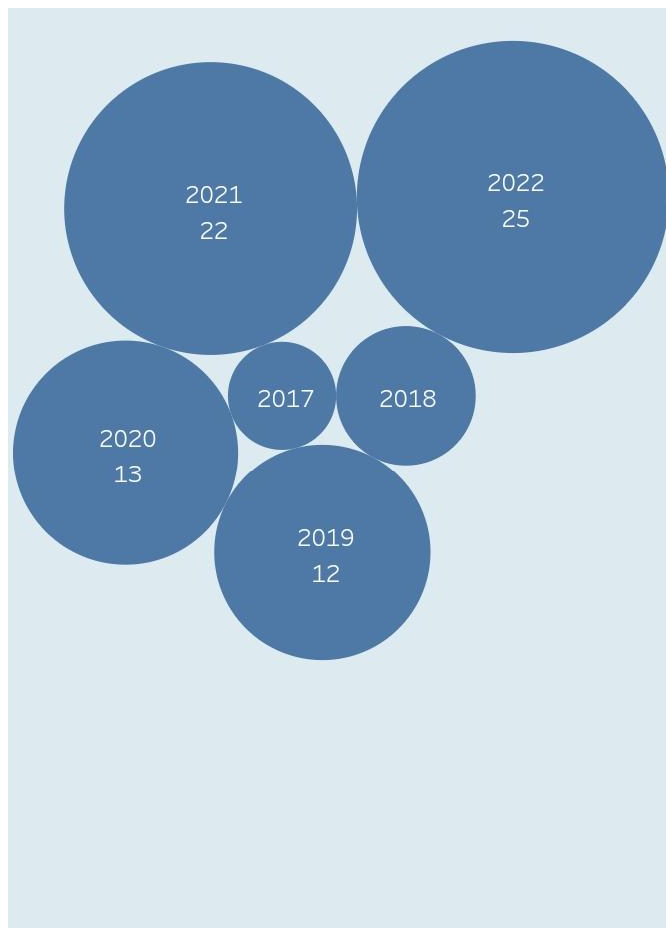
2.1 Ideation & Brainstorming Map

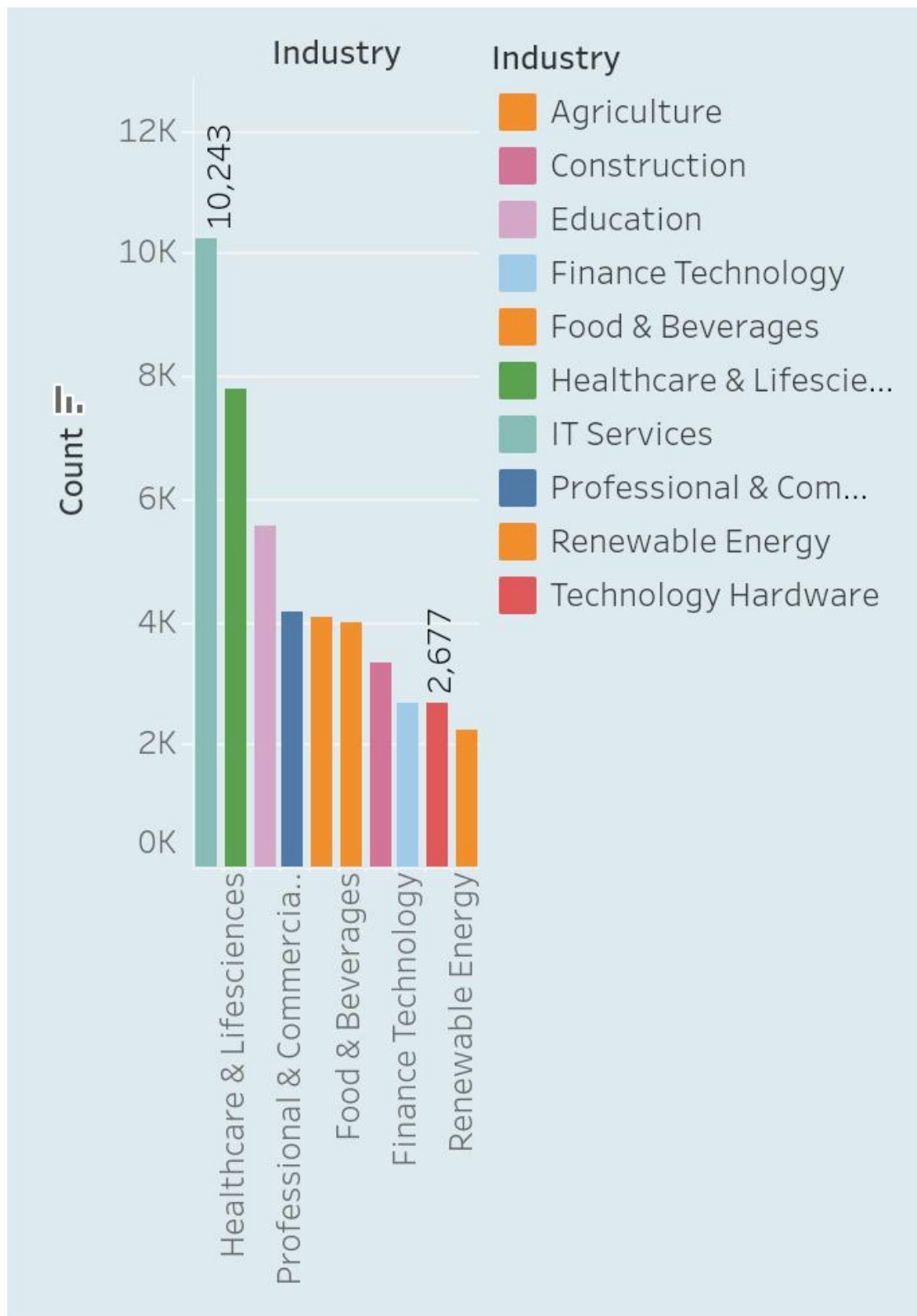


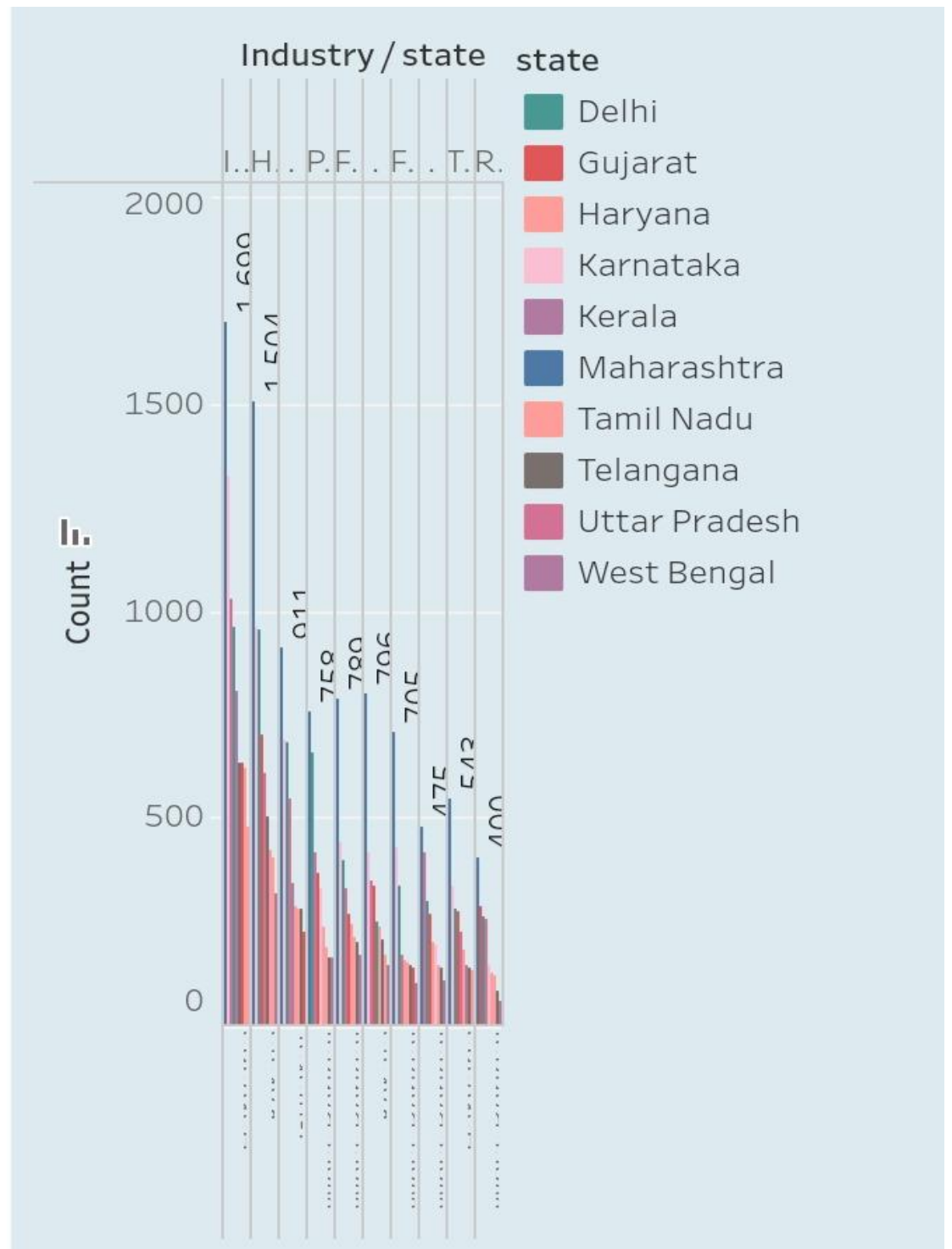
3 RESULT

By using these analysis of given above This chapter presents the characteristics of startups as a manifestation of innovative entrepreneurship in the era of digital revolution. The chapter concludes with a developed universal definition of a startup. First, the new market reality is presented, shaped as a result of the digital, social, and economic revolution, which resulted in the emergence of new, specific forms of organisation—startups. Next, the existing definitions of a startup are discussed and a model of startup development process is developed. These analyses are illustrated with examples of Polish and foreign startups. Finally, the concept of the so-called spiral definition of a startup is proposed.

STORY







DASHBOARD

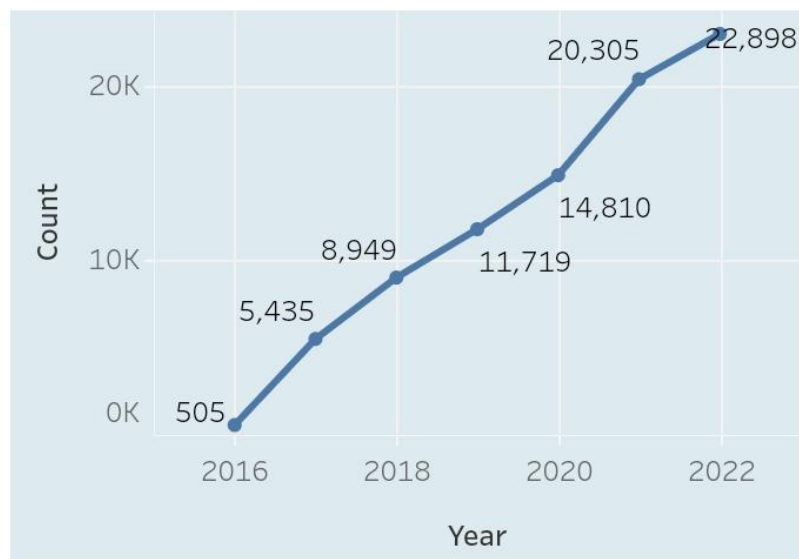
Number of startups by state



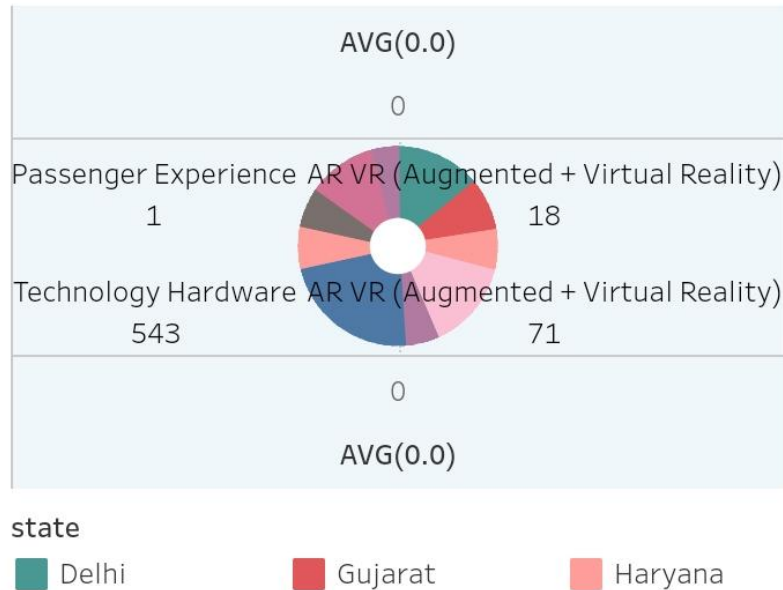
Count



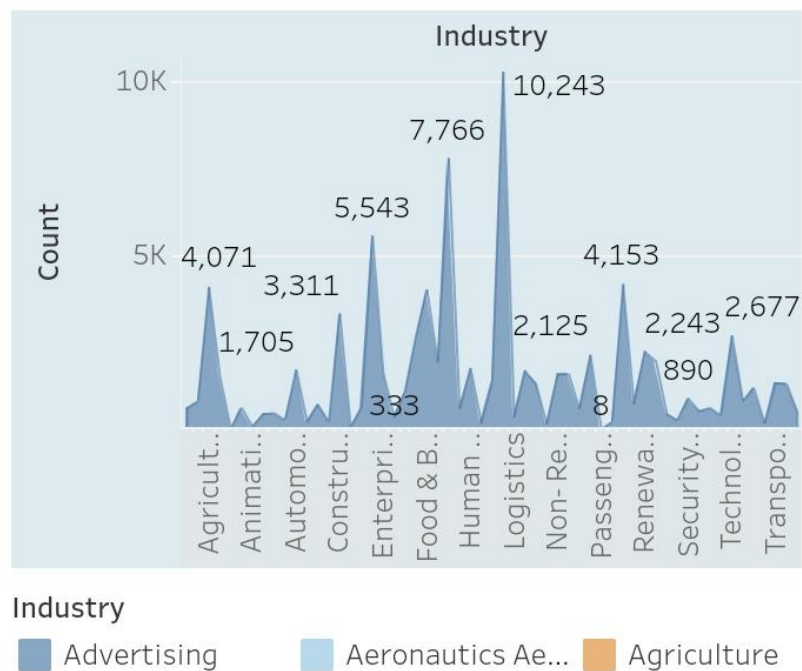
Number of Startups by Year



Top 10 Industries by no of Startups



Number of Startups Industry Wise



4 ADVANTAGES & DISADVANTAGES

Advantages:

1) Depending on the type of business you start, costs may be lower than in a franchise with no upfront purchasing

2) Minimal supervision

3) You choose where to locate your business and what marketing procedures to follow.

4) There is no history to overcome when you start a new venture.

Disadvantage:

1) Starting your own business requires a higher commitment of time and energy.

2) Where the market may not already be established, it may take longer to become profitable.

3) Launching your own startup poses inherent risks, including a degree of uncertainty even for the most well-planned businesses.

4) financial risk. - Financing for a new business is more difficult to obtain.

5. APPLICATIONS

- Faster Launch

Be swift or get outcompeted! Startups need to launch their product fast and an outsourcing company can offer quick startup solutions.

- Focus On Creative Process

Entrepreneurs are creative beings who need to focus on improving their products. We can take the load of development off your shoulders to let you innovate.

- Mitigate Risks

Ditching the regular and coming up with an innovative product is a risky move. With a growth partner, you mitigate all those risks.

- Market Faster

Right from identifying a market opportunity to the launch, every startup goes through a new product development process. Classic Informatics offers end-to-end startup product development services to get your idea into the market faster.

6. CONCLUSION

While the world-changing potential in startups is sometimes overhyped, successful startups do have the potential to create a significant positive impact on the world. And even when startups fail, they still have an impact, especially through the learnings for the founders, employees, investors and other stakeholders.

Startups have also shaken the very foundations of our economic systems, in particular through the now commonplace “sharing economy.” the way to a significant amount of new sharing startups enabling us to share bikes, electric scooters and even parking spots. This has a big impact on consumption and therefore not only the economy, but also the ecology of the planet.

Startups are one of the most promising ways to solve the critical problems humanity is facing because they can react much faster to problems that arise and can innovate solutions more freely than traditional corporations. The startup ecosystem, in turn, enables the prototyping and market testing of a massive number of new potential innovations, accelerating the progress through which pressing global issues can be solved.

7 FUTURE SCOPE

The future scope of startup be

When a startup creates employment for locals, they also begin to purchase goods and services, increasing the influx of cash and revenue to the government and thus boosting the economy.

When several startups are blooming in one location, the market of that geography rises as well. Since many individuals desire to reside there to work, this dramatically changes the infrastructural facilities of that city.

Startups also create innovative solutions and technologies that enhance people’s quality of life. Many startups in India are operating in

remote areas with the aim to support the overall local community including the economy.

8. APPENDIX

A. Source Code