# Kavidhasan M

#### **Product Designer**

# kavidhasan.online

**1** +916381181617

# **Experience**

#### UX/UI Designer - Ncash.ai

July 2023 - Present

- Created a design system for design consistency and to make design and development cycle faster.
- ◆ Redesigned the mobile application
- Built website using Framer and worked on Locofy for exporting code from design to reduce development time.
- Drove design decisions through user feedbacks and event analytics

#### Freelance UI Designer - J&JP

Aug 2020 - Feb 2021

- Designed interfaces for personalized inventory management web application for a cloth manufacturing company.
- ◆ Streamlined the client's inventory management process by transitioning them from manual Excel sheets to an efficient web application, resulting in significant time savings and increased productivity.

#### **Product Designer - Teamlyst**

Aug 2020 - Feb 2021

- Designed a team building platform for students in my college to find teammates to work on their project and conducted research and made prototypes for the web application.
- Onboarded 90+ users into the platform and many users formed team.

### **Skills**

Interface Design
Design Systems
User Research
Prototyping
Competitive Analysis
Wireframing
HTML & CSS

#### **Tools**

Figma
Locofy
Framer
Adobe Premiere Pro

#### **Interests**

Startups Videography Video Editing

## **Education**

**B.Tech in Information Technology** 

R.M.D. Engineering College, Chennai.

Aug 2019- Mar 2023