



**LEARNING
ROUTES**

Har sapne ke liye ek **Course**

9
YEARS

JOB DESCRIPTION

(Sales Associate)

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ABOUT LEARNING ROUTES

Learning Routes is a pioneering education platform that empowers working professionals to ascend career heights. We collaborate with top-tier management programs from India's leading business schools, ensuring our students gain invaluable insights from industry leaders.

We Are Present in



GURGAON



DELHI



BANGALURU



MUMBAI



NOIDA

INDUSTRY : Education Sales

JOB TITLE AND KEY RESPONSIBILITIES

Job Title : Sales Associate

You will be playing a crucial role in bridging the gap between educational institutions and potential students. Their primary objective is to promote and sell educational services, ensuring that students find the right fit for their academic goals.

Key Responsibility Areas

- Cold Calling & Lead Generation to increase the sales output
- Work on Corporate Data Sources and Allotted Leads
- Career & Education Counselling for Working Professionals
- Interpersonal Skills for End-to-End Sales
- Manage and Achieve Daily, Weekly, and Monthly Work Reports
- Ability to reach out to the customers directly

QUALIFICATION REQUIRED

Postgraduate: MBA, PGDM

Graduate: BBA, BTech, B.COM

ESSENTIAL SKILLS REQUIRED

Articulate Enthusiasm

Effectively communicate a passion for the company and its offerings.

Agile Adaptability

Juggle priorities, overcome challenges, and thrive in a dynamic environment.

Innovative Problem-Solver

Identify solutions and create positive outcomes.

Empathetic Listener

Build trust through active engagement and understanding.

Customer-Centric Focus

Prioritize customer needs and deliver exceptional experiences.

Market Maven

Staying ahead of industry trends and insights.

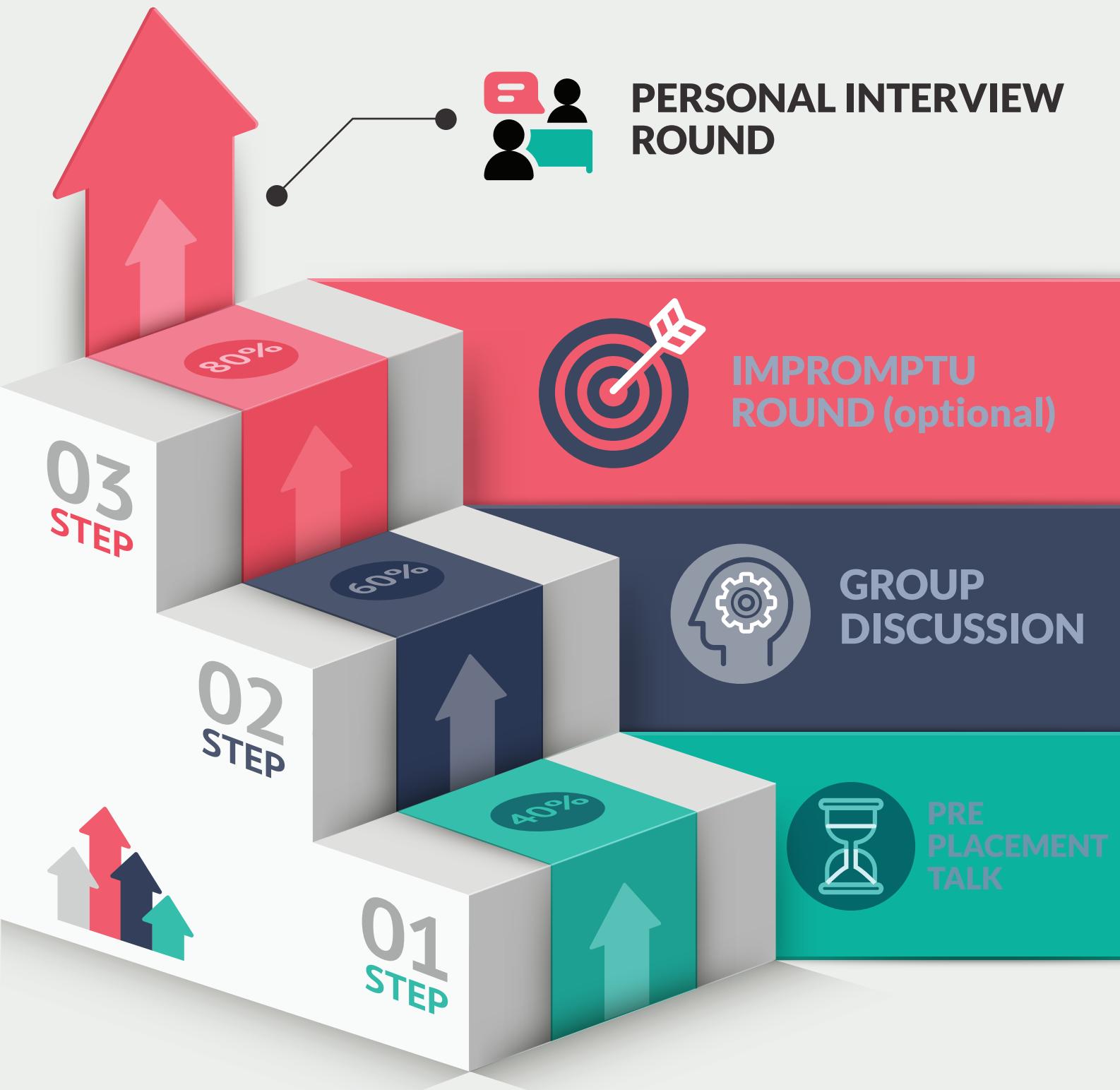
Perks & Benefits

- Yearly and attendance bonus
- Monetary rewards + Gifts in monthly Contests
- Monetary rewards + Gifts in Semi-Annual Contest
- Increment in salary post-probation period
- In-house growth and improved designations

- ✓ Work with experienced Sales Executives
- ✓ An inclusive workplace
- ✓ A balance between work and festive activities
- ✓ Post-Admission service facilities.

WHY TO CHOOSE LEARNING ROUTES???





REMUNERATION

Remuneration for Graduates

		Annually
Fixed Salary (Fixed Compensation)	Rs.27,000	Rs.3,24,000
Salary Increment(Payable Post probation period based on 100% Target Completion)	Rs.3,000	Rs.18,000
Meeting Allowance (Payable For Outdoor Meeting)	Rs.4,500	Rs.54,000
Monthly Incentives* (Subject to Target Achievement)	Rs.12,000	Rs.1,44,000
Performance Bonus (Yearly)	Rs.1,500	Rs.18,000
Punctuality Bonus* (Payable on 100% Monthly attendance)	Rs.1,000	Rs.12,000
TOTAL CTC	Rs.49,000	Rs. 5,70,000

Remuneration for Post-Graduates

		Annually
Fixed Salary (Fixed Compensation)	Rs.30,000	Rs.3,60,000
Salary Increment(Payable post the completion of probation period based on Target Completion)	Rs.3,000	Rs.18,000
Meeting Allowance (Payable For Outdoor Meeting)	Rs.4,500	Rs.54,000
Monthly Incentives* (Subject to Target Achievement)	Rs.12,000	Rs.1,44,000
Performance Bonus (Yearly)	Rs.1,500	Rs.18,000
Punctuality Bonus* (Payable on 100% Monthly attendance)	Rs.1,000	Rs.12,000
TOTAL CTC	Rs.52,000	Rs. 6,06,000