

PRANATHI J

📞 9538686671 @ pranathi2004@gmail.com 📍 Bangalore, India 560079

SUMMARY

Analytical business student experienced in event production, market research, and lead generation optimization using AI tools. Proven ability to identify industry trends and engage executive-level delegates for high-profile summits, demonstrating strong communication and stakeholder management. Detail-oriented and adept at improving operational efficiencies in fast-paced event environments, eager to contribute to dynamic production teams.

EXPERIENCE

Producer, Business development Intern

RM Events

📅 07/2023 - 01/1970 📍 Bangalore

Company focused on organizing events and summits

- Spearheaded the initial 'production' phase by conducting in-depth market research to identify target companies and relevant industry trends for upcoming events
- Leveraged an AI sales tool to optimize the lead generation process, boosting the qualified delegate pipeline
- Successfully engaged and invited over executive-level delegates to high-profile summits, demonstrating advanced professional communication and stakeholder management

EDUCATION

Bachelor's of commerce business process service

Mount Carmel Autonomous College

📅 03/2023 - 03/2026 📍 Bangalore

Second PUC

MES Kishore Kendra

📅 07/2021 - 07/2023 📍 Bangalore

High School

B.P. Indian Public School

📅 05/2018 - 05/2020 📍 Bangalore

STRENGTHS

✓ Attention to Detail and Time Management

Detail-oriented approach with strong organizational skills, enabling effective time management and multitasking

🏆 Teamwork and Leadership

Strong ability to work in teams and lead collaborative efforts

★ Effective Communication

Excellent communication skills developed through professional and volunteer experiences

LANGUAGES

English

Proficient



Kannada

Native



Telugu

Advanced



SKILLS

Tally Prime

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

PF Account Creation

Data Entry