

# Zahraa Ilyas

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## SUMMARY

I'm a passionate and enthusiastic eighteen year old currently acquiring my BCom - International Accounting and Finance degree at Mount Carmel College, Bangalore. I am an avid reader and my favorite genres include crime fiction and all time classics. I indulge my athletic side by playing badminton and basketball, I am also a passionate swimmer. I can do a good job of expressing myself in words and I enjoy putting my thoughts down on paper which also helps me think clearly and stay organized. I also like to keep up with up and coming market trends and developments in the business world, keeping in mind as I aspire to enter the corporate world one day. When it comes to the work and tasks assigned to me, I maintain an extremely professional attitude. I positively complete all the tasks assigned to me well ahead of their deadline.

## EXPERIENCE

### Owner and Founder - Online E-vite Business Venture

- Co-founded and started a small online e-invitation business where we create and design digital invitation cards or digital posters. Our motive was to save paper because our e-vites help deliver the same message to someone digitally compared to an actual card only this way we can help improve the environment by saving paper.  
Instagram handle: @finesse\_az

### Clever Harvey - Jr MBA in Digital Marketing

- Garnered knowledge and became well versed with the field of Digital Marketing. As the final assignment, pitched a digital advertisement campaign idea for Puma.

### Clever Harvey - Jr MBA in Data Analytics

- Garnered knowledge and became well versed with the field of Data Analytics. As the final assignment, organized and completed a company project by Samsonite.

### Public Speaker - Certified

- Acquired and accomplished certification in Public Speaking and Effective Communications from Mastree Academy.

### Fashion Stylist - Certified

- Acquired and completed a certification course in Fashion Styling and Appearance Management from ISDI School of Design & Innovation.

## SKILLS

- eminent communication skills
- leadership skills
- quick and active learner
- team player
- due diligence
- writing and creativity skills
- organizational and time management skills
- critical thinking
- analytical thinking
- problem solver
- fast learning and adaptability skills
- self - disciplined
- marketing and social media skills

## EDUCATION

2021

**Sacred Hearts Girls High School**

**ICSE:** 10th grade graduation

2023

**Sophia High School**

**ISC:** 12h grade graduation

### **Placement Cell - Core Team Member**

- Core Team member of the Placement Cell at Mount Carmel College where we conduct company drives and co-ordinate with various companies and firms for the placement of final year students, providing various internship and job opportunities.

### **Registration Sector - Core team member**

- Core Team member of the Registration sector of the Commerce Association at my college.

### **Student Council - Core team member**

- Core team member of the Student Council of my college, affiliated to the Security and the Registration team.

### **Fest Co-ordinating Team - Prospero**

- Co-ordinated and organized the annual ACCA fest Prospero at Mount Carmel college entailing marketing and advertising for the event and registration process of the various participants.

### **Coaching - Tuition Classes**

- Coached and conducted tuition classes for children from grade 4 to grade 10. Specialized teaching in science, math and english.

### **Student Council Leader - Vice Captain**

- Vice captain of my respective school house, during my final year there.

### **Model United Nations (MUN) - Organizing Committee Member**

- Organizing Committee member for my previous high school's annual Model UN fest.
- Chaired the Registrations Sector for this event.

### **Festing Experience - Debate teams, MUNs, Commerce fests**

- Accomplished and won various awards and prizes at inter-school competitions.

### **Volunteer Committee Member - Annual Local Community Road Race/Carnival**