

PRAHANA.G.V

Personal Details

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Date of Birth:
08th November, 2004

LinkedIn:
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GitHub:
<https://github.com/PrahanaGV>

Hobbies

- Textured art .
- Craft works .

Languages

- English
- Telugu
- Tamil

Certifications

- Personal Branding
- Power BI .
- Digital Marketing.
- Blockchain (IIT Khanpur)

Technical Skills

- Microsoft Excel
- PowerPoint
- Basic Blockchain Knowledge (Smart contract deployment and Remix)
- Power BI
- Digital Marketing Tools
- Solidity Programming
- MetaMask, Ganache
- Tally
- Tableau

Career Objective

Marketing-driven B.Com (Honors) student passionate about brand building, consumer insights, and storytelling. Skilled in research, communication, and on-ground customer engagement with strong analytical abilities. Seeking to contribute to brand strategy, category development, and marketing execution in a fast-paced FMCG environment like Paper Boat.

Personal attributes

• Brand Strategy (Foundational)	• Data Interpretation & Insights
• Market & Consumer Research	• MS Excel (Basics – Pivot, Lookup functions)
• Digital Marketing Basics	• Communication & Collaboration
• Social Media Engagement	• Problem Solving & Adaptability
• On-ground Activations & Customer Engagement	• Data Interpretation & Insights

Education

Name of course	Year	Institution	%
12th	2022	Montfort H.S.S, Salem (Kolathur)	95
BCom General (Honors)	2026	Mount Carmel College (Bengaluru)	71
CPA (Enrolled, 2025)	2026	AICPA (Classes commencing shortly)	-

Relevant Experience

Business Development Volunteer, Local Cafe

2025 (Ongoing)

- Supporting business growth by engaging customers, implementing marketing strategies, and expanding client relationships for the cafe.

Internships

February 2024 - March 2024, Financial Analyst,

Rishi Laser Ltd , Bommasandra , Bengaluru.

- Skilled in financial data analysis, reporting, and problem-solving with strong project management and communication abilities to drive operational excellence and compliance.

May 2024 - June 2024 , Accounting Intern,

SUMJ & Associates CA , Cunningham road Bengaluru.

- Executed daily accounting operations: ledger maintenance, invoicing, reconciliations.
- Supported audit readiness and documentation processes under supervision of senior associates

Awards & Achievements

- Awarded as School Topper for outstanding academic performance, securing the highest GPA in 2021-2022 .

Extra-curricular Activities.

- Volunteered an inter-collegiate fest in Mount Carmel College.
- Participated in Business Quiz & Entrepreneurship Programs.
- Member at Art & Decor Association , Mount Carmel College