

# Archi Soni

## Data Science Undergraduate

Detail-oriented and analytical Data Science undergraduate with a strong foundation in Python, SQL, and statistics. Experienced in turning raw data into actionable insights through projects and internship experience. Passionate about real-world problem solving through data-driven approaches, with a focus on continuous learning and practical application. Seeking opportunities to apply and grow technical and analytical skills.

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## EDUCATION

### Bachelor of Science - Data Science Mount Carmel College

07/2023 - Present

Bengaluru

### Senior Secondary St. Gabriel's Higher Secondary School

05/2020 - 07/2022

Jabalpur

## PROJECTS

#### Business Sentiment Analysis Model (07/2025 - Present)

- Building a machine learning model to recommend products to new users based on customer reviews, purchase and search history, and social media sentiment. Utilizing a dataset of 1 Lakh+ records sourced from Myntra and Flipkart. Currently working on model development, research, and literature review using Python.

#### Multiple Linear Regression Model (03/2025 - 04/2025)

- Designed and built a regression model using R to analyze factors affecting academic performance. Collected primary data through surveys exploring distractions such as phone usage, sleep habits, and study patterns. Translated diverse perspectives into quantifiable variables to examine their impact on student scores.

## WORK EXPERIENCE

### Data Analyst Intern (Remote) Unified Mentor

02/2024 - 03/2024

Gurugram

#### Achievements/Tasks

- Contributed to two real-world data projects, transforming raw datasets into meaningful insights using Python, Power BI, and Excel
- Automated data cleaning processes and streamlined data workflows for improved accuracy and efficiency
- Applied statistical methods to identify trends and patterns, supporting data-driven decision-making
- Gained practical experience in the end-to-end data analysis lifecycle - from data wrangling to insight presentation

## TECHNICAL SKILLS

Python

SQL

R Programming

MS Excel (Advanced)

Power BI

Canva

Digital Marketing

## ACHIEVEMENTS

#### International Olympiad of Mathematics (2019)

Top 400 (State Level) - SilverZone

#### Akhil Bhartiya Hindi Olympiad (2016)

Top 20 in class, Top 200 in state- SilverZone

## VOLUNTEERING

#### National Service Scheme (NSS) (10/2024 - 10/2024)

Assisted in organizing a free eye screening camp and promoted health awareness among local auto drivers.

## CERTIFICATES

#### Google Data Analytics Professional Certificate - Coursera (05/2025 - Present)

Learning data cleaning, analysis, and visualization using Excel, SQL, and Tableau through real-world business case studies.

#### Google Ads for Beginners - Coursera (07/2024)

Covered campaign setup, keyword targeting, ad creation, and performance tracking for effective digital marketing.

#### Introduction to Data Analysis using Microsoft Excel - Coursera (07/2024)

Covered data cleaning, pivot tables and visualization techniques on real-world datasets.

#### AI/ML Data Science Workshop - Ethical Edufabrica (2024) (01/2024)

Learnt the fundamentals of AI/ML using statistics, mathematics, and Python. Practiced coding in Google Colab at IISc Bengaluru.

## LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency