Anagha B G

Business Analytics Enthusiast | Driven by Insights, Powered by Data

anaghabg567@gmail.com | linkedin.com/in/anagha-bg | github.com/Anagha107 | +91 8317497853 | Bengaluru, India

PROFESSIONAL SUMMARY

Currently pursuing BBA in Business Analytics from Mount Carmel College, Bangalore. Eager to gain hands-on experience in real-world business environments, where I can apply my knowledge of data tools and techniques, contribute to meaningful business insights, and grow professionally. Proficient in Python, SQL, Excel, Tableau, Power BI, and Google Cloud tools such as BigQuery and Looker, with a strong foundation in data analysis, visualization, and problem-solving. Highly motivated to learn industry practices and collaborate in a dynamic team environment.

EDUCATION

B .B. A in Business Analytics | Mount Carmel College, Bangalore — Aggregate: 80%   4, 2023 – 2026

2nd Year Pre-University | RNS Pre University, Bangalore — Score: 94.5%   4 2022 – 2023

10th Grade | Rashtrotthana Vidya Kendra, Banashankari, Bangalore — Score: 93.6%   4 2020 – 2021

TECHNICAL SKILLS

Data Analysis & Querying	: SQL, BigQuery, Python, Power Query, Descriptive, Exploratory Analysis
Data Visualization	: Power BI, Tableau, Looker, Excel Dashboards
Reporting & Automation	: Power BI, Tableau, Excel (Pivot Tables, Macros), Looker
Technical Skills	: Python, C++, HTML
Soft Skills	: Effective Communication, Adaptability, Team Collaboration, Problem-Solving, Critical Thinking

CERTIFICATIONS

Data Analytics Visualization Job Simulation | *Accenture North America (via Forage)*   **Jul 2024**

Completed a virtual simulation as a Data Analyst, advising a hypothetical social media client on data-driven content strategy. Gained hands-on experience with real-world business data and client communication.

— Key Contributions:

- Cleaned, modeled, and analyzed 7 datasets to uncover trends in content engagement.
- Generated strategic insights to support data-informed decision-making.
- Developed a professional PowerPoint presentation and video report to communicate findings to stakeholders.

Built practical skills in data analysis, visualization, client communication, and strategic insight development.

Introduction to Data Analytics on Google Cloud | *Google Cloud*   **Jul 2024**

Completed a beginner-level course on the data analytics lifecycle on Google Cloud, covering end-to-end workflows from raw data to insights and dashboards using real-world case studies.

— Key Skills Gained:

- Explored and extracted insights from datasets using BigQuery.
- Built interactive dashboards and made data-driven decisions using Looker.
- Practiced hands-on labs to clean, analyze, and visualize data for stakeholders.

Gained foundational experience in cloud-based data analytics, SQL querying, and visualization with Google Cloud tools.

Microsoft Certified: Azure AI Fundamentals | *Microsoft*   **Nov 2024**

Earned certification validating core knowledge of AI and machine learning concepts, including Azure Cognitive Services (Vision, Language, Speech) and Responsible AI principles.

Introduction to Generative AI | *Google Cloud*   **Jul 2024**

Completed an introductory course on Generative AI, covering key concepts, tools, and applications in the AI ecosystem using Google Cloud technologies like Generative AI Studio and Vertex AI.