



# Firdose kouser I

STUDENT

## Contact

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## Skills

### Skills

- Digital Tools: Canva, Instagram Marketing, LinkedIn, Basic SEO
- AI Tools: ChatGPT, Notion AI (for content, research, automation)
- Business Tools: MS Excel (Basic-Advanced), PowerPoint, Word
- Core Skills: Communication, Leadership, Problem Solving, Negotiation, Decision Making

## Languages

English

Hindi

Urdu

kannada

## Profile

BBA Analytics student (2nd year, graduating in 2026) with experience in social media management, client handling, and business growth projects. Entrepreneurial mindset with strong skills in communication, organization, and use of digital/AI tools. Looking for opportunities to apply creativity and analytics in a growth-focused internship.

## Experience online internship

- Founder – Crème Zafire (Instagram Baking Brand) | 2025 – Present
  - Built and managed an online baking brand offering premium desserts
  - Designed and posted content using Canva, grew followers through hashtags & captions.
- Handled customer interactions and managed operations independently.

### Social Media Lead – Hindi Association | 2024

- Managed social media presence and digital engagement for events.
- Planned and executed communication for college fests and activities.
  - Developed teamwork, coordination, and leadership skills.

### Intern – Younity.in | 2024

- Recognized as Best Closer and Rising Sales Star for client handling and revenue generation.
- Generated ₹5,849 in revenue and gained certification for achievement.
  - Strengthened skills in negotiation, lead conversion, and customer relationship management.

## Education

Mount Carmel College, Bangalore

BBA in Analytics | Expected 2026

Bishop Cotton Women's Christian College

PUC (Commerce) | 2023 | 83.56%

St. Catherine High School

SSLC | 2021 | 70.56%

## Certificates.

- Certificate of excellence, certificate of appreciation
- Best closer certificate, rising sales star, excellent negotiator
- Best decision making, excellent communicator
- Advanced excel (basic to advanced)