

REETIKA PADHI

PHOTOGRAPHER | ART DIRECTOR | VISUAL STORYTELLER | WRITER | DESIGNER

CONTACT

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- 🌐 [Reetika Padhi LinkedIn](#)

EDUCATION

2021-2023
MAHAMAYA PUBLIC SCHOOL, ODISHA

- School of Commerce
- 85%

2023 - 2026 (current)

MOUNT CARMEL COLLEGE,
BENGALURU

- Bachelor of Arts
- Journalism and Mass Communication

SKILLS

- Photography (street, studio)
- Art Direction
- Adobe Illustrator
- Canva
- Premier Pro
- Adobe InDesign
- Script Writing
- Communication
- Social Media Marketing
- Research and Strategy
- Building

LANGUAGES

- English
- Hindi
- Odia

PROFILE

Hi, I'm Reetika Padhi, a journalism and mass communication student and my pronouns are pixel/perfect. I am pursuing my undergraduate degree from Mount Carmel College and with completion of my 2nd year of college I have learnt writing, reporting, marketing, videography, photography, editing and designing. I am a fresher and looking forward for better exposure and hands on experience to get more insight about the marketing, production and advertisement industry. I believe my creativity is the reel deal in my personality.

WORK EXPERIENCE

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| <p>Freelance Photographer</p> <ul style="list-style-type: none">• Currently I'm working as a freelance photographer alongside handling my last year of my undergraduate degree of Journalism and Mass Communication.• I take up freelance photography gigs for personalized as well as event shoots. <p>Member of Design Team of Carmel Beat Newsletter and Social Responsibility Cell</p> <ul style="list-style-type: none">• I am a part of design team of my college's newsletter and social responsibility cell.• As a designer I have experience of making posters and social media posts for these clubs ensuring to make engaging content I have worked closely with the coordinators and heads.• Hands on experience of designing software like Adobe InDesign, Adobe Illustrator, Canva, etc. <p>BoxEdge Solutions</p> <p>Art Director and Set Designer</p> <ul style="list-style-type: none">• As a part of the production team at Boxedge Solutions, I gained hands on experience of Ad production, set designing and most importantly precision and perfection.• I learnt various aspects of designing, filming and photography from my colleagues and heads. I also gained insight of market trends and algorithms with negotiation and bargaining skills. | <p>2025 - PRESENT</p> <p>2025 - PRESENT</p> <p>2024 - 2025</p> |
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WORK REFERENCE

Here are the links to my work and portfolio.

- [Internship and Certificate](#)
- [Design Portfolio](#)
- [Photography portfolio](#)