

# SNEHA SINGH SURYAVANSHI

snehasss0105@gmail.com 9108544002 Bengaluru-562149

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## SUMMARY

An enthusiastic B.Com student with a keen interest in finance and research analysis. Eager to apply academic learning in practical roles and contribute to team success.

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## CAMPUS INVOLVEMENT

### Public Speaking Association (Finance core team member)

- Conducted market research on **15+ potential sponsors**, identifying alignment between objectives of sponsor's and event needs
- Analyzed 2 years of historical sponsorship engagement, improving target accuracy for outreach planning

### Marketing Project

- Worked in a 7 member team to conceptualize and prototype a fashion-tech product integrating AI-based colour theory, completing development within **4 weeks**
- Delivered product pitch to faculty panel of 2 members, receiving top evaluation scores

### Commerce association

- Coordinated engaging activities for a college fest attended by 200+ students, boosting participation through targeted promotions.
- Managed a 3–5 member volunteer group for on-ground execution of events

## FIELD EXPERIENCE

### Plasma Cut Weld Engineers - Legal executor (Self- Managed)

- Administered GST closure of a sole proprietorship business
- Successfully utilized Government of India's GST Amnesty Scheme to waive interest and penalties, resulting in a 42% reduction in arrears.

## INDUSTRIAL VISIT

### Akshayakalpa Organic

- Gained practical insight into end-to-end **operations**, from the procurement to processing.
- Observed the implementation of efficient sustainable practices and quality control processes

## EDUCATION

### Mount Carmel College Autonomous

2023-2026

Bachelor of Commerce (B.Com) - 76.5%

Specialization- Finance

### Kendriya Vidyalaya CRPF Yelahanka

2021-2023

Commerce - 75%

CBSE Board

### Kendriya Vidyalaya AFS Yelahanka

2020-2021

10th Standard -89%

CBSE Board

## VOLUNTEERING

- Cubbon Park Canine Group- Assist in the weekly coordination of adoption events to promote the adoption of indie dogs