

# MANYA P.S

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## SUMMARY

Driven and adaptable individual with experience in media marketing, event coordination, and team leadership. Skilled in strategic planning, content creation, and public communication across diverse platforms. Recognized for delivering results under pressure and managing responsibilities with precision and creativity. Eager to contribute to dynamic work environments with a strong growth oriented mindset.

## EXPERIENCE

### Mount Carmel College, Autonomous - Cultural Secretary, Student Council

June 2025 - Present

- Leading end-to-end planning of intra- and intercollegiate events while serving as the primary POC for external fests. Direct communication with 70 associations and oversee stalls, PR & marketing, and artist management to strengthen student engagement and institutional visibility.

### NoteTracks - Marketing & Outreach Intern

June 2025 - Present

- Supported marketing and outreach for a Canada-based app company by handling 45+ lead generation, sourcing 30+ developers for tech roles, and contributing to an SEO-optimized blog.

### Group Pharmaceuticals - Human Resources Intern

May 2025 - July 2025

- Assisted in talent acquisition processes, including screening 90+ candidate's profiles, understanding role requirements, and shortlisting applicants based on job-fit & company culture.
- Supported end-to-end recruitment operations, such as coordinating interviews, for 20+ candidates maintaining candidate databases, and updating internal trackers to streamline the hiring workflow.

### The Big Little - Social Media Intern

Dec 2024 - March 2025

- Spearheaded The Big Little's first-ever book marketing initiative for 'Things Left Unsaid'.
- Crafted compelling and visually appealing content for Colors Kannada's official social media platforms, increasing audience engagement by 12% and enhancing brand visibility among target demographics.

## PROJECT EXPERIENCE

### Colors Kannada

January 2025

#### Social Media Campaign Lead

- Developed engaging content and managed comprehensive social media campaigns for Bigg Boss 11 and Colors Kannada shows, aligning with brand tone and audience preferences to enhance reach and viewer interaction.

## ACHIEVEMENTS

### Student Council - Cultural Secretary

- International Language Fair - Flash Mob Winner

### National Cadet Corps - C Certification

- Intercollegiate Fests - Kalarava & Dhwani Winner

### Bharat Scouts And Guides - Rajya Puraskar Certifications

- Rangasaurabha State Level Competition - 2<sup>nd</sup> Runner Up

## EDUCATION

### Mount Carmel College, Autonomous

July 2023 - May 2026

Bachelor of Commerce - Specialization in Business Process Service Integrated With TSC

### Mount Carmel Pre University College

July 2021- April 2023

Commerce Stream -Accounting, Economics, Business Studies, Political Science

## TEAM LEADERSHIP & ACTIVITIES

Student Council - Cultural Secretary 2025-26

National Cadet Corps - Logistics & operations Team

French Association - Head of Social Media & Photography Team

Kannada Sangha - Performance Team

## SKILLS

- Strategic Planning & Execution
- Project & Event Coordination
- Digital Marketing
- Public Speaking & Communication
- Microsoft Excel, PowerPoint
- Team Leadership & Conflict Resolution
- SEO Content Creation
- Artificial Intelligence