

# PRANATHI J

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## Summary

Analytical business student experienced in event production, market research, and lead generation optimization using AI tools. Proven ability to identify industry trends and engage executive-level delegates for high-profile summits, demonstrating strong communication and stakeholder management. Detail-oriented and adept at improving operational efficiencies in fast-paced event environments, eager to contribute to dynamic production teams.

## Skills

Effective communication

Team leadership

Timeline management

Lead generation

Proficient in Microsoft Office

## Experience

**Producer, Business Development Intern**, 10/2025 to Current

**RM Events** – Bangalore

- Spearheaded the initial 'production' phase by conducting in-depth market research to identify target companies and relevant industry trends for upcoming events
- Leveraged an AI sales tool to optimize the lead generation process, boosting the qualified delegate pipeline
- Successfully engaged and invited over executive-level delegates to high-profile summits, demonstrating advanced professional communication and stakeholder management

**Volunteer**, 06/2024 to Current

**U&I** – Bengaluru, India

- Taught and mentored **underprivileged children** during weekend sessions, focusing on **academic and personal development**.
- Recognized as "**Best Volunteer of the Year**" for exceptional dedication and impact.
- Currently serve as a **Center Leader**, overseeing operations and coordinating volunteer efforts for a teaching center.

## Education

**Bachelor's of commerce:** business process service, Expected in 03/2026

**Mount Carmel Autonomous College**

**Second PUC:** 07/2023

**MES Kishore Kendra** - Bangalore

**High School:** 05/2020

**B.P. Indian Public School** - Bangalore

**Languages**

English

Kannada

Telugu