ANAM KHAN

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PROFILE SUMMARY

Final-year BSc Data Science student with solid skills in data management, reporting, and business analytics. Experienced in managing data quality, creating dashboards, and supporting decision-making processes.

KEY SKILLS

Statistics and Analytics: Descriptive Statistics, Hypothesis Testing, Correlation & Regression Data Visualization & Interpretation, Predictive Analytics

Analytical & Technical: Excel ,Power BI, R programming ,Python

COURSES

- Tableau
- Data Handling and Preprocessing -Excel
- Business & Finance
- Strategic Management
- Income Tax & Payroll

PROJECTS

- **Attrition Prediction:** Analysed employee data using Excel by creating dashboards to identify the trends and factors influencing attrition and predict the employee who may leave soon
- **Market Research & Entry Strategy (SaaS):** Analysed Indian SaaS market using the previous year data using concept's of SWOT analysis , Porter's Five Forces to assess entry feasibility.
- **Email Spam Detection** – Collected the dataset of spam and ham emails, performed preprocessing, applied algorithms and classified emails as spam and not spam

EXPERIENCE

Utkrshta | Sales Manager

Managed store operations, inventory, and sales targets. Built Excel dashboards for sales and financial tracking.

Global Technology | Email Marketer

Ran targeted email campaigns, boosting leads and engagement. Used Email Hunter to segment and personalize outreach.

EDUCATION

BSc Data Science & Analytics – Mount Carmel Autonomous College

Cumulative Percenatge-80%