

TANU PARAKH

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CAREER OBJECTIVE

Dedicated and result driven individual seeking a Key Account Manager position where I can leverage my relationship-building skills, strategic thinking and sales expertise to drive business growth.

EDUCATION

School: Mahadevi Birla Shishu Vihar, Kolkata

Class 10, ICSE: 91% Class 12, ISC: 83%

College: Mount Carmel College, Bangalore

Bachelor of Commerce (B.COM)

Graduation: May 2026

CGPA: 81.72%

ACCA (Association of Chartered Certified Accountants): Pursuing (4/13)

TECHNICAL SKILLS

- Advanced Excel
- Soft Skills: Communication, Time Management, Teamwork, Decision Making

INTERNSHIP EXPERIENCE

Brand Ambassador Intern

- Promoted brand awareness and drove sales growth.
- Enhanced communication skills through interaction with customers.
- Completed targets contributing to the company's business objectives.
- Built strong relationship with customers and team members, ensuring a positive brand experience.

CERTIFICATIONS

- Advanced Excel

ACHIEVEMENTS

- Secured first position in the district level painting competition, showcasing exceptional artistic skills and creativity.

EXTRACURRICULAR ACTIVITIES

Core team member of Quiz Association (Social Media and Creativity Sector)

Core team member of Commerce Association (Registration sector)

Core team member of Equal Opportunity Cell (Design sector)

-Contributed to the team as a volunteer, supporting various events and activities.

-Created engaging PPTs for presentations and events.

-Designed pamphlets to enhance visual appeal and convey key messages.

-Utilized Excel to analyse and manage data.