

# NIREEKSHA B UMESH

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## CAREER OBJECTIVE

Enthusiastic and goal-driven individual seeking a challenging role in a growth-oriented organization where I can contribute effectively, expand my knowledge, and develop both personally and professionally.

## EDUCATION

MBA (HR & Marketing)   Mount Carmel College   [Pursuing]	
BCOM (HR & Marketing)   Surana College   2024	
PUC   GOVT SHVNM Girls PU College   2021	
SSLC   Vidhyodaya Public School   2019	
Select your UG-course type	<div><input checked="" type="checkbox"/> Full-Time</div> <div><input type="checkbox"/> Open-School</div> <div><input type="checkbox"/> Distance</div> <div><input type="checkbox"/> Correspondence</div>
No. of active backlogs (Type NA if not applicable)	NA

## SKILLS

- ✓ Teamwork
- ✓ Time Management and Organizational Skills
- ✓ Knowledge of HR Analytics and AI applications in HR

## INTERNSHIP EXPERIENCE

<u>Modenik Lifestyle Pvt Ltd –</u> <u>Human Resource Intern</u>	<u>BAJAJ CAPITAL INSURANCE BRO LTD –</u> <u>Human Resource Operations</u>
<div>✓ Assisted in onboarding processes for new hires</div> <div>✓ Conducted employee surveys and data analysis</div> <div>✓ Supported various HR operations and administrative tasks</div>	<div>✓ New Recruit On-boarding &amp; Documentation</div> <div>✓ Administering benefits like insurance, leave policies, and retirement plans.</div> <div>✓ Ensuring payroll accuracy and compliance.</div>

## PROJECTS

### Marketing Project – Gas Alert Sensor

Developed a marketing strategy for an innovative gas leakage alert sensor.  
Conducted market research, designed pricing and promotion plans, and proposed a go-to-market strategy.

## CERTIFICATIONS

- Corporate Finance (Online Certification)
- Master AI in HR (Online Certification)