

# ISHAANI NANJAPPA

## CONTACT

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## SKILLS

- Enthusiastic and detail-oriented
- Marketing
- Communication Skills
- Bookkeeping
- Team Player
- Adaptability
- Content Writing
- Poster Making

## EDUCATION

Bachelor of Business Administration  
(Integrated with Business Analytics)

### Mount Carmel College Autonomous

2023-present

### Mount Carmel Pu College

2021-2023

## LANGUAGES

English  
Kannada

## PROFILE

Seeking an opportunity to contribute my skills and creativity to a dynamic team. To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills.

## EXPERIENCE AND ACHIEVEMENTS

### Event Management Team

Mount Carmel Pu College

- Contributed to the successful planning and execution of college events
- Collaborated with a team for successful event management.

### Magazine Team

Mount Carmel Pu College

- Created visually appealing posters for various college festivals
- Contributed to the promotional efforts for successful events.
- Managed inventory of marketing materials, ensuring availability for events
- Contributed content to the college magazine, showcasing writing skills
- Worked collaboratively with the team to produce engaging content.

### Writers Forum

Mount Carmel Pu College

- Active participant in the Writers Forum, contributing to literary initiatives
- Prepared content for various literary events and activities.

### Business Management Association

Mount Carmel College Autonomous

- Currently, the joint Secretary of the association
- Engaged in activities and events organized by the Business Management Association
- Enhanced my abilities to work collaboratively and lead teams in a professional setting.
- Conceptualized and facilitated collaboration with industry experts to enhance student learning
- Monitored and documented the association's activities.

### Finance Core Team

Mount Carmel College Autonomous

- Organised and attended regular meetings with sponsors, presenting updates on sponsorship outcomes and discussing future collaboration opportunities.
- Collaborated with marketing teams to develop promotional materials and campaigns that effectively communicated the value of sponsorship opportunities.
- Analysed market trends and competitor activity to inform and adapt sponsorship offerings, maximising appeal to potential sponsors..