

PAYAL SHARMA

📍 Bengaluru, Karnataka | ✉️ sharmapinu756@gmail.com | ☎️ +91 80057 27118

- CAREER OBJECTIVE

Motivated and detail-oriented student pursuing a B.A. in Psychology & English Literature (2026) from Mount Carmel College, Bengaluru with a strong interest in brand building, consumer behavior and marketing. skilled in research, data interpretation, and creative content development through academic projects . Eager to contribute as an Assistant Brand Manager in Paper Boat by supporting brand strategy, consumer insights, and cross-functional collaboration for impactful campaigns. .

- EDUCATION

Bachelor of Arts – Psychology & English Literature

Mount Carmel College, Bengaluru | Expected: 2026

Academic Performance: 82% | 82% | 81% | 82%

Class XII – Humanities | Tagore Public School, Jaipur | 93.16%

Class X | Tagore Public School, Jaipur | 83.34%

- SKILLS

Soft Skills-Communication | Leadership | Adaptability | Teamwork | Time Management | Empathy | Active Listening

Technical Skills-MS Excel | PowerPoint | Word | Canva | YouCut (Basic Editing) | Python Programming

- ACADEMIC PROJECTS

Advertising & Media Management Project

Designed strategic marketing and communication plans focusing on client engagement and campaign impact analysis.

Industrial Psychology Research Project

Studied leadership, teamwork, and consumer psychology – connecting behavioral insights with client management and communication.

Python Programming Project

Developed simple interactive games and automation tools, demonstrating quick learning and technical adaptability for digital environments.

- COURSES

Advertising & Media Management (OE)

Financial Management (SEC)

Cognitive Psychology & Human Behavior

Marketing & Management (Vocational)

Python Programming

Communication and Soft Skills

Artificial Intelligence

Environmental Studies

- EXTRACURRICULAR ACTIVITIES

Winner, Inter-School Drawing Competition – Creativity & Design

NCC Cadet – Developed leadership, discipline, and teamwork skills

2nd Place, Sanskrit Verse Recitation – Public Speaking & Confidence

- LANGUAGES

English | Hindi | Marwadi