

B CHARITA SAI

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Economics undergraduate with strong analytical, research, and coordination experience. Skilled in managing cross-functional projects, generating insights, and leading high-impact student initiatives. Eager to contribute to brand growth, operational excellence, and consumer-centric strategies at Hector Beverages.

EDUCATION

MOUNT CARMEL COLLEGE

Bengaluru, Karnataka

Bachelor of Arts in Economics, Aggregate CGPA: 8.77

July 2023—May 2026 (exp.)

- Class Representative: Representing 30+ students for three consecutive years; led Econ Insights (class YouTube channel) and tutored peers in Micro & Macro Economics to support learning.
- Writer & Editor: Curated Inclusive Lens, a class magazine addressing inequality, editing and designing thematic sections with a team.

JOHNSON GRAMMAR SCHOOL

Hyderabad, Telangana

ISC Class 12, Percentage: 90.2

May 2021—April 2023

Coursework in Mathematics, Economics, Accountancy & Commerce

- Represented Johnson Grammar School in the ICSE Sports Meet in Basketball.

VLS INTERNATIONAL SCHOOL

Bengaluru, Karnataka

ICSE Class 10, Percentage: 93

April 2021

- Active participant in basketball competitions, debates, and quizzes.

EXPERIENCE

SYNERGIA FOUNDATION

Bengaluru, Karnataka

Research Intern

May 2025

- Authored a research brief decoding Greenland's military and mineral significance through a geopolitical lens.
- Proofread and edited internal reports for factual accuracy and clarity.

PLACEMENT CELL

Bengaluru, Karnataka

Corporate Relations Head

August 2023—April 2025

- Designed marketing materials, offline campaigns, and structured team plans, enhancing event outreach and branding efforts.
- Led a team of 30 students in outreach to 2000+ companies, developing structured lead-search models and training members in due diligence and SPOC engagement.
- Successfully coordinated 8+ placement drives, strengthening employer partnerships, optimizing recruiter engagement through LinkedIn research, and following up with SPOCs daily for recruitment updates and assistance.

ARTHA ASSOCIATION

Bengaluru, Karnataka

Secretary | Editor-in-chief

May 2024—Present

- Recruited and currently managing a diverse team of 40+ members, ensuring smooth coordination across editorial, events, and social media verticals.
- Led a team of 30+ students in curating EcoDigest, overseeing 31 published articles from 100+ submissions, and streamlining the editorial workflow with 9 editors and 12 designers.
- Organized 15+ intercollegiate events, featuring renowned economists and industry experts, fostering discussions on economic policies, behavioural science, and macroeconomic trends.

VOLUNTEERING EXPERIENCE

DONATE AN HOUR

Remote

Economics Teacher

May 2024—June 2024

- Tutored underprivileged Class 11 CBSE students for 5+ hours weekly, enhancing their confidence and academic performance through personalized mentoring.

YOUTH RED CROSS & ROTARACT CLUB

Bengaluru, India

Content Head & Director of Club Service

August 2023—August 2024

- Managed content and social media for the Youth Red Cross, led a team of 10 to organize monthly events, blood donation camps, and health seminars, and coordinated a district-wide publication.

SKILLS & ACHIEVEMENTS

Technical Skills: Microsoft Office, Canva, Research and Documentation

Core Skills: Stakeholder Management, Consumer & Market Research, Cross-functional Coordination, Program & Event Management, Strategic Communication

Academic Knowledge: Corporate Finance, Financial Statement Analysis, Money Banking and Finance, Game Theory, Statistics

Achievements: Top 10 in India's Sustainability Startathon 2023, Most Active Member (Rotaract Club District), Exemplary Contribution & Dedication awards (Placement Cell & Vantage Career Fair)