

ANN LAEL KRUBA R

3rd Year Bachelor of Science in Data Science, +91 8300554001, annujc0703july@gmail.com

OVERVIEW

Motivated Data Science undergrad student with a keen interest in applying data-driven approaches to solve real-world business problems. Also excited to explore different domains where data can make a positive impact. I am Committed to learning, collaborating, and growing in a professional environment while building a strong foundation in the field.

SKILLS & ABILITIES

- Proficient in SQL, Python, R, QM, and Basic Java, with experience in handling, cleaning, and analyzing large datasets.
- Detail-oriented and accuracy-driven, comfortable with exploratory and statistical analysis using regression, correlation, hypothesis testing, and descriptive statistics to uncover patterns and trends.
- Also proficient in Power BI, MS Excel, MS Word, PowerPoint, and Canva, creating dashboards, reports, and presentations while maintaining clear documentation of methods.
- Reliable team contributor with strong written communication skills and growing confidence in verbal communication.
- Committed to continuous learning and improvement, familiar with process optimization concepts and eager to support data-driven work.

CERTIFICATES AND PROJECTS

- **International Conference (ICSISCDR)** - Mount Carmel College
Attended conference on Data Science innovations and their application in social development. February 2024
- **Power BI Workshop** - Mount Carmel College
Completed a workshop on Power BI, gaining hands-on experience in data visualization, creating interactive dashboards, and transforming raw data into actionable insights. July 2025
- **Ethical Hacking** - Alpha Tech Academy
Was introduced to the basics of Ethical hacking and the tools used. August 2024
- **Product Management** - Nxtgig, Analytics and Business Intelligence
Learned core product management skills including roadmap planning, market research, and stakeholder collaboration to deliver value-driven solutions. December 2024 – February 2025
- **Media & Advertisement Management** - As an elective course
Learned fundamentals of advertising strategies, media planning, and campaign management. June – October 2024
- **Digital Marketing** - As an elective course
Gained practical knowledge of online marketing channels, social media campaigns, SEO, and performance analytics. Also did a project on segmentation, targeting and positioning with the example of Nike and a site audit project of the website Shine. December 2023 – January 2024
- Built a **Resnet18-CRNN model** that recognizes and solves darknet marketplace text-based CAPTCHAs and thereby demonstrating the weaknesses of these security mechanisms as a study.
- Did a **Case Study Analysis of Target Corporation** as an example for Big Data uses in the real world.
- Programed a simple code demonstrating **basic image processing and object detection using OpenCV** in Jupyter Notebook as an example for computer vision using OpenCV.

CO- CURRICULARS

- Active member of a **sector under the Student Council** – Scoring : Responsible for the results from the events maintaining confidentiality until official announcements at the valedictory. 2023-2026
- Was a member of the **design team of Computer Science association** – CarmelChips : Worked in teams to make posters and social media posts that promoted the events of the association. 2023-2024
- Been to Christmas **out-reach programs to underdeveloped areas** : For the past 2yrs, we, a group of families have community engagement and provide them with support for betterment and welfare. 2023 & 2024
- Volunteered at our church : **Organized and facilitated sessions** at church.

EDUCATION

- **Bachelor of Science in Data Science** at *Mount Carmel College, Autonomous, Bangalore, Karnataka.* April 2026
- Completed **Secondary** with **87.2%** and **Higher Secondary** with **78.2%** at *Velalar Vidyalayaa Sr.Sec School, Erode, Tamil Nadu.* August 2021 & May 2023