

UMAIZA ASNAIN

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CAREER OBJECTIVE

Driven BCom (Strategic Finance) student with practical experience in market research, digital tools, and financial data analysis, and digital reporting tools such as Excel and Power BI. Skilled in identifying trends, developing strategy reports, and presenting actionable insights to support data-driven decisions in analyst and operations roles.

EDUCATION

MOUNT CARMEL COLLEGE OF COMMERCE

2022 - 2026

BCOM Professional Strategic Finance (US CMA) Integrated, (Honors)

MOUNT CARMEL COLLEGE

2022

12th Standard | Commerce (S, M, B, A)

PRESIDENCY SCHOOL

2020

10th Standard | ICSE Board

PROFESSIONAL EXPERIENCE

TAXBRIDGE CONFORMITE PVT LTD.

Finance Operations Intern

Sep 2024 – Nov 2024

- Coordinated with 10+ clients and SMEs to gather incorporation and licensing data, ensuring timely submission of KYC documentation and zero lapses during audit review cycles.
- Liaised between clients and audit teams, enhancing transparency and trust through clear communication, accurate record updates, and proactive status reporting.
- Mitigated data-security risks through digital filing, version control, and process automation, strengthening document efficiency by 40%.

CO - FOUNDER DCUBE VENTURES

Event & Revenue Management

Dec 2023 – Jan 2024

- Launched and scaled an events student-led venture, turning ₹50 K seed capital into ₹2 L gross revenue (4x ROI) through data-driven pricing and operational planning that ensured full-capacity utilization and on-time execution.
- Implemented control systems for 900+ ticket transactions, cutting expense leakages by 15%.
- Oversaw on-ground logistics, financial reconciliation, and post-event analysis, reducing bottlenecks by 15%.

ACADEMIC PROJECTS

Financial Analysis – The Walt Disney Company (FY2020–FY2025):

Developed a mentor-recognized report on Disney's post-pandemic performance through detailed ratio, trend, and cash-flow analysis to identify operational efficiencies, cost restructuring impact, and risk management strategies; delivered insights using Excel tools.

Sales Performance Analysis – Vista Hypermarket (Power BI Dashboard):

Developed a Power BI dashboard analysing sales performance to enhance operational efficiency and decision-making.

POSITIONS OF RESPONSIBILITY

President Artist Management Club, MCC

- Managed 20+ core team members; coordinated across multiple clubs for high-impact events
- Managed ₹50K - ₹70K budgets, secured sponsorships, and coordinated major events including **Queen Fest**, negotiating artist and chief guest engagements to align stakeholder expectations.

Finance Head, commerce Association, MCC

- Led a team of 10+ members, overseeing ideation and managed P&L sessions, and coordinated inter-college activities
- Developed and conducted training sessions on financial case study analysis, P&L, balance sheets, enhancing team analytical capabilities and attention to detail.
- Led case study teams, managed stakeholder engagement, and prepared reports and insights supporting commercial decision-making

The Equal Opportunity Cell, MCC

- Actively contributed to the Equal Opportunity Cell, leading initiatives on women empowerment, education, and community awareness, while mentoring peers and fostering collaborative impact.

SKILLS AND CERTIFICATIONS

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|------------|------------------------|-----------------------|-----------------------------|
| • MS Excel | • Financial Analysis | • Analytical Thinking | • Collaboration &Leadership |
| • Power BI | • Microsoft PowerPoint | • Communication | |

Professional Certifications: Power BI by J2J Institute | Strategic Finance - AICPA and CIMA (by Miles Education) | Institute of Management Accountants (IMA, USA): Navigating Red Flags in Business Process Transformation | US CMA (ongoing) | Alteryx Designer Core Certification by Alteryx, Inc. (ongoing)

KEY ACHIEVEMENTS

- Professional Recognition:** Awarded a **gold medal** for coming in first place in the CMA exam given by the AICPA and CIMA.
- Attempted US CMA Part 1 exam in June 2025**
- Excellence:** Awarded for **scoring a 100/100** in Statistics in Mount Carmel Pre-University College