

MANESHA A B

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PROFILE

Analytical and detail-oriented Business Analyst student with experience in financial data interpretation, fintech research, and process documentation. Skilled in stakeholder coordination, event management, and data-driven problem solving. Certified by AICPA in Tax and Audit Essentials, with a strong foundation in accounting, finance, and emerging technologies such as AI and Python.

EDUCATION

Bachelor of Commerce (Honours) with Integration of US CPA

Mount Carmel College (Autonomous), Bengaluru | Expected Graduation: 2026

CGPA: 8.15

Indian School Certificate (Class XII)

Vikaasa Group of Schools, Madurai | 2022 | 86.6%

Indian Certificate of Secondary Education (Class X)

Vikaasa Group of Schools, Madurai | 2020 | 91.08%

CERTIFICATIONS

- AICPA – Tax Staff Essentials (March 2025)
- AICPA – Audit Staff Essentials (March 2025)
- JP Morgan – Investment Banking Job Simulation
- Simplilearn – Prompt Engineering (June 2025)
- SWAYAM – AI in Accounting (Ongoing)
- Udemy – Complete Python Bootcamp (Ongoing)

ACADEMIC PROJECT

Impact of Fintech Innovations on College Students (2025)

- Conducted a quantitative study analyzing the relationship between fintech adoption, financial literacy, and financial management behavior among college students.
- Identified barriers to mobile payment adoption including awareness gaps, security concerns, and accessibility issues.
- Evaluated fintech adoption drivers—trust, perceived value, and institutional support—using empirical and behavioral analysis models.
- Applied Excel-based data visualization and interpretation to generate actionable insights for improving digital finance engagement.

Key Skills Used: Data Analysis, Research Methodology, Excel, Report Writing, Behavioral Insights

INTERSHIPS

Sivamani & Co, Chartered Accountants – Madurai (Nov 2024 – Dec 2024)

- Supported audit and taxation processes including data entry, reconciliation, and documentation of financial statements.
- Assisted in preparing financial reports and evaluating client records for compliance.

STRR Shipping & Trading – Tuticorin (May 2025 – June 2025)

- Analyzed shipping and trading transaction data to identify cost variances and operational inefficiencies.
- Created Excel dashboards summarizing shipment timelines and cost structures.

LEADERSHIP EXPERIENCE

Member, Student Council (2024–2025) – Mount Carmel College

- Hosted CUL-AH 2025, managing 12,000+ attendees.
- Coordinated teams for event execution, logistics, and crowd management.

Organizing Committee Member, Opuencia 2024 (CPA Fest)

- Co-led planning and execution of the first CPA Fest with Miles Education.
- Managed sponsor relations, registrations, and event analytics.

Secretary, German Association (2023–2024)

- Organized career sessions, alumni interactions, and intercultural activities.

Marketing & PR Sub-Head, Student Council (2023–2024)

- Led promotional campaigns and social media outreach.

Head, Dance Team (2018–2020) – Vikaasa Group of Schools

- Directed performances and managed choreography for school events and competitions.

LANGUAGES

English – Proficient | Tamil – Native | Hindi – Working Knowledge | German – A2 Level

ADDITIONAL ACTIVITIES

- Certified in Bharatanatyam (3 Levels)
- Published poetry in two publishing houses
- Volunteered at Maya Bazaar – a queer-led awareness and fundraising festival

TECHNICAL SKILLS

Tools: Microsoft Excel, Power BI (Basic), Google Sheets, MS PowerPoint, Tableau (Intro)

Data Skills: Data Cleaning, Trend Analysis, Visualization, Research Design

Soft Skills: Communication, Leadership, Analytical Thinking, Team Collaboration

Programming: Python (Basic)