

SANDHYA S

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OBJEVTIVE

To contribute to Hector Beverages as an Assistant Brand Manager by supporting data-driven brand strategies, enhancing consumer engagement, and collaborating with cross-functional teams to drive impactful marketing initiatives and category growth.

EDUCATION

- MOUNT CARMEL COLLEGE AUTONOMOUS
Bachelor of commerce
CGPA-8.3(4 sem)
- SACRED HEART PU COLLEGE
CEBA
Percentage -94%
- SEVENTH DAY ADVENTIST HIGJER EDUCATION
SSLC
Percentage -80%

ACADEMIC PROJECTS

- Coles Sales Data Visualization

Created an interactive Tableau dashboard using Excel, enabling leadership to swiftly identify key sales trends, regional performance gaps, and growth opportunities.

- Employee Data Analysis Project

Conducted data aggregation and analysis to improve reporting accuracy, streamline record-keeping, and provide insights that supported informed HR decisions.

- Waste to Wonder – Sustainability Initiative.

Led a community-driven project converting kitchen waste into compost-based starter plants. Enhanced project planning skills and promoted environmental sustainability awareness.

INTERNSHIP

- Worked in a CA firm where I learnt purchase (ksbcl),sales ,bank statement and e invoice uploading handling tally .

ACHIEVEMENT AND AWARDS

- Awarded pratibha puraskara
- Got certificate for obtaining distinction from youth congress

CERTIFICATE

- Power BI workshop ,July 27
- Ai for Business Readiness Workshop ,July 26
- Be10X AI ,August 10
- Financial Modeling ,25th September 2025

OTHER INFORMATION

Analytical Tools: MS Excel, Tableau (Data Visualization).

Strengths: Problem-solving, teamwork, adaptability, effective time management.

Languages: English, Kannada, Hindi.