

SIRI GOWRI. S

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FEMALE, 20

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EDUCATION

Bachelors of Commerce, Business Process Services	2023-26	Mount Carmel College, Bengaluru	70%
Pre-University CSBA (Class XII)	2022	MES Kishora Kendra PU College, Bengaluru	91%
SSLC (Class X)	2020	MES Kishora Kendra, Bengaluru	93%

PROFILE SUMMARY

Being highly organized and detail-oriented, my Research Analysis Internship honed my skills in data management and reporting. Employed as a Community Engagement Specialist, I demonstrate both creative and analytical strengths in managing public relations. My core competencies include strong communication, team building and leadership, knack for problem-solving, and proficiency in Excel and PowerPoint. I aspire to build a career that consolidates the fundamental ideologies of Financial Management that I have mastered in my undergrad and my passion for Analytics (SQL, Power BI). I'm eager to apply my expertise to drive organizational success and learn from field experts

INTERNSHIPS

1. Research Analysis Intern, Stepup Learning Solutions, Bengaluru June - August 2024
 - Compiled a list of 1000+ AIML Experts based off of Singapore, UAE and India for research purpose.
 - Analysis of the database to identify potential partnership and collaboration opportunities with the company for business development.
 - Designed learning materials on various financial and accounting topics for the official website.
 - Managed social media handles including YouTube and created engaging content targeting undergrads.

Professional Recognition:

- Recognition received for identifying new ways to find more leads and improvement of existing curation process.

2. Community Manager, Kadence, Bengaluru May 2025 - Present
 - Drove community growth of the company by hosting regular open mics and workshops resulting in 25% increase in walk-in sales of the stores across the city where the events are conducted.
 - Directed all event logistics for gatherings of up to 100 people, ensuring a positive experience through effective crowd management and on-site problem solving.
 - Managed and expanded the social media handle of the brand with over 50k+ followers, creating content that boosted event attendance and enhanced brand visibility by 50% positive rate.
 - Developed and maintained comprehensive event reports with Excel and PowerPoint, providing data driven insights on performance of the brand.

Professional Recognition

- Recognition received by the director of the company for demonstrating strong leadership and communication skills and producing timely reports consistently.

ACADEMIC PROJECTS

- Project 1: College flagship fest registrations; I served as a Registrations Team Head; Handled on-spot sign-ups ensuring accurate financial records and participant data across multiple events.
- Project 2: Marketing and public relations for Commerce Club; I was a part of the core team; Curated detailed potential collaboration invites for various colleges for the club's events and maintained reports of a high-impact marketing campaign.

ACADEMIC ACHIEVEMENTS AND AWARDS

- Awarded the "Achiever of the Year 2021" by Life Insurance Corporations LTD, Rajajinagar for scoring full marks in Sanskrit in SSLC.

POSITIONS OF RESPONSIBILITY

- **Marketing and Public Relations Core Team member, Commerce Association**
 - Campaigned for leading events of the Commerce Department and drove the crowd engagement.
 - Certification of recognition received by the principal.
- **Marketing and Public Relations Core Team member, Journalism Association**
 - Campaigned for leading events of the Journalism Department and drove the crowd engagement.
 - Certification of recognition received by the principal.
- **Student Council Head for Registrations Team**
 - Managed on-site event registrations ensuring precise financial and participant data.
 - Certification of recognition received by the principal.
- **Vocalist for Kannada Sangha**

EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- Won "fresh voice" award by Kannada Sangha.
- Cultural Secretary of the college in 12th grade and Captain of the school in 10th grade.

SKILLS

- Microsoft Excel
- Microsoft Word and PowerPoint
- Structured Query Language (MySQL)
- Accounting Principles & Financial Statements
- Financial Literacy
- Data Management
- Communication
- Analytical Thinking

LANGUAGES

- Kannada: Native
- English: Fluent
- Hindi: Fluent

OTHER INFORMATION

- Secured 80% in Carnatic Music Vocals junior level exam by KSEEB.
- Presently learning senior level Carnatic Music Vocals.