

TANUSHRI PJ

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OBJECTIVE

I am an ambition-driven student pursuing a Bachelor of Business Administration specializing in data analytics, seeking a position where I can apply my knowledge, collaborate, and advance professionally in the field of finance and analytics.

EDUCATION

Bachelor of Business Administration

Specialization Business Analytics

Percentage- 80% (Aggregate)

Mount Carmel College, Bengaluru

Stream: Commerce

Percentage- 91%

St Francis de sales Pre-University college, Bengaluru

SSLC (State Board)

Percentage- 91.04%

Sree Saraswathi Vidya Mandira, Bengaluru

EXPECTED: 2026

YEAR: 2023

YEAR: 2021

INTERNSHIPS AND PROJECTS

Vanalok Private Limited, Bengaluru

May 2024 - July 2024

Media and Marketing Intern

- Created posters, brochures, and social media content (shooting & editing videos) for nature-based camps
- volunteered in 3 camps, prepared activity reports and presented in conferences

FortuneOne Buildco private Ltd, Bengaluru

Dec 2024 - March 2025

Sales and Marketing executive

- Generate potential customers through the data set and connected with clients virtually.
- Providing and guiding property project benefits to clients through presentations
- Regular follow-ups for site visits.

Spectrum Consultants India Private Ltd, Bengaluru

Mid May 25 - Mid August 25

Human Resource Intern

- Assisted in recruitment by sourcing candidates for roles such as Prompt Engineer, LLM Specialist and SME Researcher through projects with NVIDIA Company.
- Assist in end-to-end hiring process including sourcing, screening, and coordinating interviews.
- Supported onboarding and exit processes, maintaining an updated employee records and HR databases for accuracy.
- Utilized Excel and Power BI to manage candidate data, track recruitment progress, and generate insights.

Indian Institute Of Management, Bengaluru

Sep 2025 - Present

Business Development Intern

- Supported ESG Index and Net Zero projects focused on Scope 3 emission reporting.
- Managed client outreach, marketing, and proposal communication.
- Conducted client meetings and presentations on ESG tools and integration.
- Collaborated with IIM Bangalore and Newtral on data management and tool development.

HARD SKILLS

MS Office, Tableau, Python , Power BI. Data visualization, Canva

CERTIFICATIONS

B and C Certificate (National Cadet Corps)

Financial Literacy by UNICEF

AI Azure Fundamentals by Microsoft

Data visualization using Tableau and Power BI

ACHIEVEMENTS

- Head of CGS, Department of Management Studies for the year 2025-26
 - Core Member of Business Management Association under the sectors
 1. Public Relations
 2. Corporate Governance and Sustainability
 - Core Member of stagecraft Productions (Dramatics Association)
 - Member of Sanskrit Association and Quiz Association
- Academic Achievements -
- Runner up in Sacrosanct at public relations and
Runner up at CGS of Business Management Association(2024), Mount Carmel College
 - Winner at imagine X event organized by Christ University, Bannerghatta campus (2025)
 - Winner at lasya fest for street play organized by Jain Central for management studies (2025)
 - Runner up at in bloom theatre fest, at christ central campus (2025)
- NCC achievements-
- TSC III camp at tumkur(2022),
 - CATC camp at bangalore City university(2023),
 - ATC camp at T John Medical college(2022)
 - lead the contingent as parade commander on republic day (2022)