



PALAK AGARWAL

+91 8597445777

palakagarwal8597@gmail.com

West Bengal, India 736182

EDUCATION

2026

BACHELOR OF COMMERCE
MOUNT CARMEL COLLEGE, BANGLORE,

- Graduating in Commerce.

2021

ST ANTHONY CONVENT SCHOOL
JAIGAON

- secondary school .

2023

ST ANTHONY CONVENT SCHOOL,
JAIGAON

- Higher education

SKILLS

- Management Skills
- Video editing
- Graphic designing
- Photo editing
- Creative and artistic
- Digital video
- Social media marketing
- Advertising
- Photography
- Problem solving
- Event management

LANGUAGES

- English
- Nepali
- Marwadi
- French (basic)
- Bengali (basic)

PROFILE INFO

I'm a dedicated and adaptable professional with a strong work ethic and effective communication skills. I'm eager to contribute to a dynamic team and support organizational goals. I'm an innovative designer specializing in conceptual development, user experience optimization, and visual communication. I excel in problem-solving, collaboration, and adaptability to exceed expectations. I'm also a creative video editor specializing in storytelling through video, color grading, and sound design. I excel in time management, adaptability, and collaboration to exceed creative expectations. Finally, I'm a driven social media marketing intern with experience in creating engaging content and optimizing marketing strategies. My strengths include creativity, analytical thinking, and communication skills. I'm confident that I can bring value to any team.

EXPERIENCE

MARKETING OMNISCIENT 10/2023-11/2023

RITI

- Demonstrated strong problem-solving skills, resolving issues efficiently and effectively.
- Graphic designing and video editing.
- Edited the videos according to the company marketing strategy.

SOCIAL MEDIA MARKETING INTERN 03/2023-04/2023
AYURVEDA SHIKSHA

- Monitored Facebook, Instagram, Twitter and other social media platforms to build customer connections.
- Edited audio clips and added sound effects to enhance video quality.
- Fined, edited, and uploaded videos for the YouTube channel.
- Authored press releases and media advisories that increased brand exposure.

HRM INTERN 01/2024-03/2024

LERNX

- My primary task was to manage and assist the marketing team.
- Conducted interviews.
- Came up with new marketing strategies related to products of Lernx.
- Hired potential candidates.
- Managed the recruitment process.

DATA ENTRY INTERN 10/2023-11/2023

JD GROUP

- Performed data entry tasks, accurately recording personal information of clients into Excel spreadsheets.
- Enhanced proficiency in Excel by utilizing various functions to streamline data entry processes and improve overall proficiency

CERTIFICATIONS

Basic Graphic designing
learn.unschool.in

Advanced google ads
learn.unschool.in