



DIVYA ANAND KAMAT

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SUMMARY

Proven collaborative professional with a track record of contributing to digital marketing, event management, and business development initiatives. Created targeted marketing campaigns and forged strategic partnerships to engage key audiences and drive revenue growth through impactful brand experiences. Currently pursuing the final year of a Bachelor of Commerce in Business Process Services

INTERNSHIP EXPERIENCES

Notetracks - Digital Marketing Intern	May 2025 - July 2025
<ul style="list-style-type: none">Developed and executed targeted outreach campaigns through email and social media to generate qualified leads for the sales team.Authored 3 articles for company websites which increased community engagement.	
The Big Little - Social Media Intern	Jan 2025 - Mar 2025
<ul style="list-style-type: none">Oversaw and executed content development and publishing initiatives.Gained expertise in social media analytics and marketing strategies, demonstrating proactive professional development and initiative.Assisted in modifying their website.	
Pledge A Smile - Volunteer	Aug - 2024
<ul style="list-style-type: none">Assisted in fund raising campaignsCrafted compelling blogs	

EDUCATION

Bachelor's of Commerce - Business Process Services	June 2023 - April 2026
Mount Carmel College	
<ul style="list-style-type: none">Aggregate CGPA - 7.8 (74.5%)	
2nd PUC - CSBA	June 2021 - April 2023
MES Kishora Kendra	
<ul style="list-style-type: none">Percentage in 2nd PUC - 93.66%	
SSLC	June 2020 - April 2021
Nirmala Rani High School	
<ul style="list-style-type: none">Percentage in 10th - 91.36%	

OTHER CERTIFICATIONS AND SKILLS

HARD SKILLS:	SOFT SKILLS:
<ul style="list-style-type: none">M.S. Excel (Basic to advanced)Power BI (Basics)Fundamentals of Business AnalysisProblem Solving SkillsMicrosoft PowerPoint	<ul style="list-style-type: none">Interpersonal communication skillsFlexibilityCollaborationLeadership skillsTime Management

LEADERSHIP EXPERIENCES

- Managed a team to execute a cultural event and coordinate logistics, ensuring seamless event operations and collaboration.
- Volunteer - NGO (fund raising) and various college social events (NSS).
- Music** - Performed on stage for various events along with being a band leader

ADDITIONAL INFORMATION

- Languages Known:** English, Kannada, Hindi, Konkani
- Soft Skills:** Teamwork, emotional intelligence, relationship-building
- Extracurriculars:** Guitarist - Trinity Grade 3, writes Kannada poems