

Growth Marketing Intern@Seekho

About the Role

We are looking for a data-driven and creative Growth Marketing Intern to support our customer acquisition, retention, and performance marketing efforts. You will work closely with the marketing team to execute campaigns that drive measurable impact.

Key Responsibilities

- Assist in planning and executing digital marketing campaigns across channels such as Meta, Google, LinkedIn, etc.
- Conduct market research and competitor analysis to identify growth opportunities.
- Track campaign performance, prepare weekly analytics reports, and suggest improvements.
- Support SEO, email marketing, and CRM initiatives.
- Collaborate with content and design teams for campaign assets.

Requirements

- Strong analytical ability and interest in performance marketing.
- Good understanding of digital marketing platforms.
- Proficiency in Excel/Google Sheets; familiarity with analytics tools is a bonus.
- Self-driven with a strong sense of ownership and curiosity.