

## UMAIZA ASNAIN

Bangalore, India • umaiasnain24@gmail.com • +91 8660880574 • www.linkedin.com/in/umaizaasnain

### CAREER OBJECTIVE

Driven BCom (Strategic Finance) student with practical experience in market research, digital tools, and financial data analysis, and digital reporting tools such as Excel and Power BI. Skilled in identifying trends, developing strategy reports, and presenting actionable insights to support data-driven decisions in analyst and operations roles.

### EDUCATION

**MOUNT CARMEL COLLEGE OF COMMERCE** 2022 - 2026  
BCOM Professional Strategic Finance (US CMA) Integrated, (Honors)

**MOUNT CARMEL COLLEGE** 2022  
12th Standard | Commerce (S, M, B, A)

**PRESIDENCY SCHOOL** 2020  
10th Standard | ICSE Board

### PROFESSIONAL EXPERIENCE

#### TAXBRIDGE CONFORMITE PVT LTD.

**Finance Operations Intern** Sep 2024 – Nov 2024

- Coordinated with 10+ clients and SMEs to gather incorporation and licensing data, ensuring timely submission of KYC and regulatory documentation and zero lapses during audit and compliance review cycles.
- Mapped business relationships between clients and associated entities enhancing transparency and trust through clear communication, improving visibility into ownership and control structures.
- Mitigated data-security risks through digital filing, version control, and process automation, strengthening document efficiency by 40%.

#### CO - FOUNDER DCUBE VENTURES

**Event & Revenue Management** Dec 2023 – Jan 2024

- Launched and scaled an events student-led venture, turning ₹50 K seed capital into ₹2 L gross revenue (4× ROI) through data-driven analysis and operational planning that ensured full-capacity utilization and on-time execution.
- Implemented control systems for 900+ ticket transactions, cutting expense leakages by 15%.
- Managed on-ground operations, vendor contracts, and regulatory documentation to ensure compliant event execution.

### ACADEMIC PROJECTS

#### Financial Analysis – The Walt Disney Company (FY2020–FY2025):

Conducted detailed **ratio, trend, and cash-flow analysis** to evaluate post-pandemic performance, risk areas, and operational efficiency. Identified **financial red flags** related to margin volatility, cost restructuring, and segment performance. Built an analytical model in Excel and drafted a **structured financial review report**.

#### Sales Performance Analysis – Vista Hypermarket (Power BI Dashboard):

Cleaned and analysed sales datasets to identify patterns, anomalies, and operational bottlenecks. Built interactive dashboards highlighting KPIs, category performance, and revenue trends.

### POSITIONS OF RESPONSIBILITY

#### President Artist Management Club, MCC

- Managed 20+ core team members; coordinated across multiple clubs for high-impact events
- Managed ₹50K - ₹70K budgets, secured sponsorships, and coordinated major events including **Queen Fest**, negotiating artist and chief guest engagements to align stakeholder expectations.

#### Finance Head, commerce Association, MCC

- Led a team of 10+ members, overseeing ideation and managed P&L sessions, and coordinated inter-college activities
- Developed and conducted training sessions on financial case study analysis, P&L, balance sheets, enhancing team analytical capabilities and attention to detail.
- Led case study teams, managed stakeholder engagement, and prepared reports and insights supporting commercial decision-making

#### The Equal Opportunity Cell, MCC

- Actively contributed to the Equal Opportunity Cell, leading initiatives on women empowerment, education, and community awareness, while mentoring peers and fostering collaborative impact.

SKILLS AND CERTIFICATIONS

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- |            |                        |                       |                             |
|------------|------------------------|-----------------------|-----------------------------|
| • MS Excel | • Financial Analysis   | • Analytical Thinking | • Collaboration &Leadership |
| • Power BI | • Microsoft PowerPoint | • Communication       |                             |

**Professional Certifications:** **Power BI** by J2J Institute | Strategic Finance - **AICPA and CIMA** (by Miles Education) | **Institute of Management Accountants (IMA, USA):** Navigating Red Flags in Business Process Transformation | **US CMA (ongoing)** | **Alteryx Designer Core Certification** by Alteryx, Inc. (ongoing)

KEY ACHIEVEMENTS

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- **Professional Recognition:** Awarded a **gold medal** for coming in first place in the CMA exam given by the AICPA and CIMA.
  - **Attempted US CMA Part 1 exam in June 2025**
  - **Excellence:** Awarded for **scoring a 100/100** in Statistics in Mount Carmel Pre-University College