

# ZOYA FATHIMA

STUDENT

## CONTACT

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## PROFILE SUMMARY

Motivated and detail-oriented undergraduate student with strong academic performance in Business Administration. Skilled in digital marketing with proven ability to be adept at teamwork, communication, and adapting to dynamic environments. I am eager to apply analytical, organizational, and problem-solving abilities in marketing and HR positions, while continuing to grow through practical learning and collaboration.

## EDUCATION

### BACHELOR IN BUSINESS ADMINISTRATION (BBA)

2023-2026

- Mount Carmel College, Bengaluru

### GRADUATED GRADE 12 IN CEBA

(Computer science, economics, Business studies, accountancy)

2021-2023

- Presidency PU College, Bengaluru

### GRADUATED GRADE 10

2021

- Al-Burooj International School, Bengaluru

## CERTIFICATIONS

- Financial Literacy
- Digital Marketing with Artificial Intelligence
- Product Management

## SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

## LANGUAGES

- English: Fluent
- Hindi: Fluent
- Urdu: Fluent
- Kannada: Basics

## TECHNICAL SKILLS

- Fast Typing Skills
- Elaborate Computer Knowledge
- Elaborate AI Knowledge
- Programming in C++
- Efficient knowledge of MS Excel and Tableau

## HOBBIES

- Travelling
- Cooking
- Watching movies/series

## EXTRACURRICULAR ACTIVITIES

- Volunteer at *Voice Of Hope* (NGO in Bengaluru)
- Public speaking & debates
- Fest & Event Participation
- Workshops & Seminars Participation