

# MARIA LISHA

BUSINESS ADMINISTRATION STUDENT

## CONTACT

+91 7899729490

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Bengaluru

<http://linkedin.com/in/mariyalisha>

## SKILLS

- MS Excel
- Project Management
- Basic Accounting
- Communication Skills
- Attention to Detail
- Time Management
- Teamwork
- Willingness to learn
- Digital Marketing

## CERTIFICATES

- Advanced Excel - Udemy
- Digital Marketing - Udemy
- Financial Literacy - UNICEF
- Finance Modelling - LinkedIn Learning (Ongoing)

## LANGUAGES

- English (Fluent)
- Kannada (Fluent)
- Hindi (Basic)



## PROFILE

An enthusiastic and results-driven Business Administration student with a strong interest in Finance and Human Resource Management. Experienced in sales and digital marketing internships, where I gained valuable insights into client interaction, business strategy, and marketing techniques. Currently seeking a role in HR or Finance to apply my skills in communication, problem-solving, and data analysis while further developing my professional expertise.



## WORK EXPERIENCE

**Cannibals Media**

2024

Digital Marketing

- Analytical Research & Content Creation: Interns are responsible for performing detailed research on assigned topics and publishing content on Google Reviews.
- Skills Developed: Interns will gain valuable skills in research, content writing, communication, and analytical thinking.
- Professional Growth: The internship provides mentorship, enhances coordination skills, and offers exposure to the media industry, with a focus on responsibility and learning.

**Techwave Solutions**

2024-2025

Business Development (Sales)

- Lead Engagement & Outreach: Handled pre-generated leads by initiating calls and engaging with potential candidates for recruitment-related services.
- Recruitment Process Explanation: Clearly communicated details about the company's recruitment exam and guided prospects through the process.
- Sales & Communication Skills: Developed key skills in client interaction, sales pitching, and managing inquiries in a target-driven environment.



## EDUCATION

**Bachelor of Business Administration**

2023-2026

School of business | Mount Carmel College  
Palace Road, Vasantha nagar  
Bangalore- 560052