



# Mithali Badani

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School of Management Studies.

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## ACADEMIC PROFILE

B.Business Administration	Mount Carmel College, Autonomous	8.0 GPA
CLASS XII	Mount Carmel PU College (Commerce with Math)	84%
CLASS X	Frank Anthony Public School, ICSE	92.2%

## EXPERIENCE AND EXTRA CURRICULARS

### ARTHA99 – EARLY-STAGE DEEP-TECH & MANUFACTURING-FOCUSED VC FUND

2025

#### Intern

- Supported **diligence on two live deals** (photonics/semiconductors and specialty chemicals) through market research, technology evaluation, investor memos, and pitch deck creation, contributing to successful term sheet closures.
- Conducted **global VC landscape analysis by mapping 100+ investments** from firms like The Engine, Lux Capital, and Khosla Ventures via Tracxn; identified sectoral trends aligned with Artha99's thesis.
- Built a proprietary **Excel database of 150+ funding signals**, macroeconomic indicators, and sector insights used to shape Artha99's **inaugural newsletter** and internal investment views.
- Independently developed **sector deep-dives on drones and packaging**, including competitive landscape, market size, and regulatory analysis to inform future thesis development.
- Reviewed DRHPs and financials** of listed Indian specialty chemical companies to extract revenue streams, margin trends, and capex priorities for benchmarking and market mapping.

### BUSINESS MANAGEMENT ASSOOCIATION

2022-23

#### SECRETARY

- Leading a 50+ member student body; oversee recruitment, mentorship, and performance of sector heads across departments.
- Managed budgeting and expense tracking for national-level college festivals, applying financial judgment to ensure ROI.
- Previously led the Marketing Team: directed recruitment and training, represented the college at national case competitions, and headed scoring for Carpe Diem, a flagship intercollegiate event.

### FASHION LOUNGE, CHENNAI

2022-23

#### Social Media Management

- Managed Social Media Accounts (Facebook and Instagram) while overseeing formal **client communications** via Email.
- Achieved a **45% Increase** in Account Engagement in just 10 days.
- Executed tasks related to **Content Writing** and **Creation**.

## AWARDS AND ACHIEVEMENTS

- Secured **1st Place** in **Corporate Governance** and **Sustainability** at *Sacrosanct*, an Intra-Collegiate Management Fest.
- Secured **1st Place** in **Marketing** at *Sacrosanct*, an Intra-Collegiate Management Fest.
- Achieved **2nd Place** for a **Business Plan** at the *National Social Entrepreneurship Fest* held at Jain (Deemed-to-be University).
- Achieved **2nd Place** in the **Human Resources Event** at the *National Level Management Fest* organized by Ramaiah Institute of Management.
- Secured **3rd Place** for a **Business Model Presentation** in Grade 12.

## SKILLS

- Experienced in designing **Posters and Brochures** using *Canva*.
- Skilled in **editing Videos and Reels** using software such as *InShot*, *VN*, and *CapCut*.
- Proficient in creating **Presentations** through *Canva*.
- Well-versed in **Microsoft Office Suite** (Word, Excel, PowerPoint).
- Certified in **"Communication for Success"** by NEUCODE Academy.
- Languages Known: Proficient in **English, Hindi, and Gujarati**.

## HOBBIES

Reading

Video editing

Baking