

PAYAL SHARMA

📍 Bengaluru, Karnataka | 📩 sharmapinu756@gmail.com | ☎ +91 80057 27118

- CAREER OBJECTIVE

Motivated and detail-oriented student pursuing a B.A. in Psychology & English Literature (2026) from Mount Carmel College, Bengaluru with a strong interest in brand building, consumer behavior and marketing. Skilled in research, data interpretation, and creative content development through academic projects. Eager to contribute as an Assistant Brand Manager in Paper Boat by supporting brand strategy, consumer insights, and cross-functional collaboration for impactful campaigns. .

- EDUCATION

Bachelor of Arts – Psychology & English Literature

Mount Carmel College, Bengaluru | Expected: 2026

Academic Performance: 82% | 82% | 81% | 82%

Class XII – Humanities | Tagore Public School, Jaipur | 93.16%

Class X | Tagore Public School, Jaipur | 83.34%

- SKILLS

Soft Skills-Communication | Leadership | Adaptability | Teamwork | Time Management | Empathy | Active Listening

Technical Skills-MS Excel | PowerPoint | Word | Canva | YouCut (Basic Editing) | Python Programming

- ACADEMIC PROJECTS

Advertising & Media Management Project

Designed strategic marketing and communication plans focusing on client engagement and campaign impact analysis.

Industrial Psychology Research Project

Studied leadership, teamwork, and consumer psychology – connecting behavioral insights with client management and communication.

Python Programming Project

Developed simple interactive games and automation tools, demonstrating quick learning and technical adaptability for digital environments.

- COURSES

Advertising & Media Management (OE)

Financial Management (SEC)

Cognitive Psychology & Human Behavior

Marketing & Management (Vocational)

Python Programming

Communication and Soft Skills

Artificial Intelligence

Environmental Studies

- EXTRACURRICULAR ACTIVITIES

Winner, Inter-School Drawing Competition – Creativity & Design

NCC Cadet – Developed leadership, discipline, and teamwork skills

2nd Place, Sanskrit Verse Recitation – Public Speaking & Confidence

- LANGUAGES

English | Hindi | Marwadi