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Bengaluru, India

SHOHANA MUKHERJEE

Education

2nd year Bachelor of Commerce

Corporate Finance

(US-CPA specialization)

Secured First Class Exemplary in 1st year

Mount Carmel College, Autonomous, Bengaluru
2023-2026

10+2 ISC in Commerce

Secured 84.8%

Subjects- English, Mathematics, Commerce,
Accountancy, Economics

DPS, Megacity, Kolkata
2023

ICSE

Secured 97%

Subjects- Science

DPS, Megacity, Kolkata
2021

Skills

- Advanced excel, PPTs and Microsoft Office tools
- Research, data collection and analysis
- Financial modelling and budgeting using Excel
- Basics in business analytics (Tableau, Power BI, Alteryx)
- Oratory, negotiation and communication skills
- Content creation and digital marketing
- Teamwork, event planning, strategic management and problem solving

Interests

Creative writing, poetry; debating, emceeing, oratory activities; sketching, web designing, photo editing; reading; jigsaws, crosswords; outdoor activities

Experience

Commerce Association

Content Sub-Head

- Head of digital media and content in National Summit inviting 5000+ students and top entrepreneurs. Spearheaded content for college fests like Cul-ah and Crosscurrents, crafting brochures and competitive case studies, and grow engagement.
- Editor of Commercialight, the commerce magazine and curate content on digital platforms, elevating its online presence.

Quiz Association

Ideation Head

- Played a pivotal role in ideation of events, researching and crafting quiz questions for college quiz competitions, with participants from top colleges in the city.

Public Speaking Association

Debate; Sponsorship

- Worked on negotiation, inter-personal communication and fund management with sponsors for events.
- Active participation in inter-college debate competitions

Equal Opportunity Cell

Volunteer

- Organized volunteering drives and campaigns to provide aid to orphanages and old-age homes. Entrusted with logistics duties to ensure smooth operation commencement.

Achievements

1st in Youth Speak Forum by AIESEC, Case Study competition among top colleges. Data collection, research and presentation on "Reducing Road Congestion in Urban Bengaluru", proposing sustainable solutions.

1st in EconClave in school among 15 top schools in the city. Research and presentation on the case study "Impact of Midday Meals during the pandemic."

1st in Clean Air Program by American Embassy, Kolkata conducting on-ground surveys on coal usage as fuel among street vendors, analyzed and provided solutions to mitigate it.

3rd in Schneider Electric Green Initiative among top schools, organizing environment drives and presenting a model of sustainable green energy consumption.