

RIYA ROY

Summer Internship

7349385515 riyasofia19@gmail.com LinkedIn/Portfolio Bangalore

EXPERIENCE

Sales Executive

Younity

08/2023 - 10/2023 Bangalore

Younity is an ecosystem which focuses on PPPC Model for students: Professional Development, Personality Development, Personal Development and Career Counselling.

- Best communicator
- Fast starter
- Handling key customers
- Reporting to the leader according to the given format

College fest marketing team

Mount Carmel College

12/2023 - 02/2024 Location

Marketing team white summerland, manan arts fest marketing team

- Marketing for arts fest
- Selling of 40 passes and generating good revenue to the college

Operations Lead

Beat battalion

12/2024 - Present Bangalore

Beat Battalion is a Bengaluru-based event management company specializing in music and dance events. Founded in 2016, it focuses on creating vibrant experiences through curated productions and competitions.

- Beat Battalion Campus Representative Promoted Beat Battalion events and initiatives, increasing student engagement. Organized and marketed music-related activities, fostering campus interest. Built partnerships with student groups and local artists to enhance brand presence. Networked with industry professionals and fellow representatives to expand outreach.

Community relations and public relations in mount Carmel innovation and incubation entrepreneurship association

Mount Carmel College

06/2024 - 03/2025 Bangalore

At Mount Carmel College's Innovation and Incubation Centre (MCCIIIE), CR (Corporate Relations) focuses on building industry partnerships and securing resources, while PR (Public Relations) manages branding, event promotion, and outreach. Together, they support startups, foster innovation, and enhance the center's visibility.

- Highlight your accomplishments, using numbers if possible.

EDUCATION

SSLC

Stracey memorial school , (STATE) Karnataka

Date period

Commerce

Mount Carmel pu college

2021 - 2023

Bachelor's of commerce

Mount Carmel college

Date period

SUMMARY

An individual with good communication and inter active skills , I have a strong mindset for rigorous hardwork . Ever enthusiastic of challenging tasks, strongly believe in process of continual learning on both personal and professional fronts.

SKILLS

Ms office	Team player	Canva
Good communicator	Resilience	
Quick learning	Good organization skills	
Flexible		

MY TIME



KEY ACHIEVEMENTS

- Best communicator**
Excellent communication skills
- Pro active personel**
Best leadership skills with exceptional efforts and determination
- Content blog designer**
Official psynergy blog

INTERESTS

- I'm passionate about upgrading my skills , staying up to date with Industry trends and Insights delivering high quality results and exceeding expectations**

LANGUAGES

English Proficient	<div><div></div><div></div><div></div><div></div><div></div></div>	Malayalam Proficient	<div><div></div><div></div><div></div><div></div><div></div></div>
Kannada Proficient	<div><div></div><div></div><div></div><div></div><div></div></div>	Hindi Intermediate	<div><div></div><div></div><div></div><div></div><div></div></div>

VOLUNTEERING

Health care

Alumnae association of Mount Carmel college

 Date period

Customer service understanding their needs communicating with the language they know .

CERTIFICATION

Performance marketing for growth