

# DIVYA ANAND KAMAT

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## SUMMARY

A dynamic, creative professional eager to build a career in digital marketing, event management, and business development. Committed to developing innovative strategies, engaging target audiences, and driving revenue growth through meaningful partnerships and experiences. Currently pursuing my final year in Bachelors of Commerce in Business Process Services

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## INTERNSHIP EXPERIENCES

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|--|----------------------------|
| <b>Notetracks - Digital Marketing Intern</b>   | <b>May 2025 - Present</b>  |
| <ul style="list-style-type: none"><li>• Lead Generation - Conducted targeted outreach via email and social media to generate qualified leads for the sales team.</li><li>• Content writing - Wrote articles for their websites</li></ul> |                            |
| <b>The Big Little - Social Media Intern</b>  | <b>Jan 2025 - Mar 2025</b> |
| <ul style="list-style-type: none"><li>• Managed and hosted content ideating and posting</li><li>• Learned social media analytics and marketing strategies</li><li>• Helped in modifying their website</li></ul>                          |                            |
| <b>Pledge A Smile - Volunteer</b>  | <b>Aug - 2024</b>          |
| <ul style="list-style-type: none"><li>• Assisted in fund raising campaigns</li><li>• Crafted compelling blogs</li></ul>  |                            |
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## EDUCATION

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|---|-------------------------------|
| <b>Bachelor's of Commerce - Business Process Services</b>                                   | <b>June 2023 - April 2026</b> |
| Mount Carmel College  |                               |
| <ul style="list-style-type: none"><li>• Aggregate CGPA - 7.8 (74.5%)</li></ul>              |                               |
| <b>2<sup>nd</sup> PUC - CSBA</b>  | <b>June 2021 - April 2023</b> |
| MES Kishora Kendra  |                               |
| <ul style="list-style-type: none"><li>• Percentage in 2<sup>nd</sup> PUC - 93.66%</li></ul> |                               |
| <b>SSLC</b>   | <b>June 2020 - April 2021</b> |
| Nirmala Rani High School  |                               |
| <ul style="list-style-type: none"><li>• Percentage in 10th - 91.36%</li></ul>               |                               |
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## OTHER CERTIFICATIONS

- M.S. Excel
  - Power BI - Basics
  - Fundamentals of Business Analysis
  - Essentials of Digital Marketing
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## ADDITIONAL INFORMATION

- **Languages:** English, Kannada, Hindi, Konkani
  - **Soft Skills:** communication, team-work, emotional intelligence, relationship-building
  - **Extracurriculars:** Guitarist - Trinity Grade 3, writes Kannada poems
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## BUSINESS DEVELOPMENT AND SALES SKILLS

- Lead generation & cold calling experience from fundraising and internships
- Persuasive communication & relationship building
- Target-driven mindset with proven ability to manage deadlines
- Passion for EdTech and innovative learning programs for children