

VARSHA V

Student

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LinkedIn

EDUCATION

Mount Carmel College (Ongoing)	Bengaluru, Karnataka
Bachelor of Commerce - USCPA Percentage: 81.04%	Aug 2023 - May 2026
Bunts Sangha RNS Composite Pu College	Bengaluru, Karnataka
Commerce - CEBA Percentage: 94.3%	Jun 2021 - Mar 2023
National Public School	Bengaluru, Karnataka
CBSE Percentage: 88%	Aug 2017 - Jul 2020

EXPERIENCE

R.N. Bishnoi & Associates

Finance & Tax Intern | Letter from The Proprietor

*Bengaluru, Karnataka
July 2025 – September 2025*

- Assisted in the preparation and filing of Income Tax Returns (ITR) and GST Returns for over 20 individuals, LLPs, and companies.
- Verified financial data and documentation to ensure compliance with statutory requirements.
- Supported company and LLP incorporations, drafting incorporation documents and facilitating auditor appointments.
- Coordinated with clients to gather necessary financial details for return filings and compliance work.
- Contributed to smooth and timely submissions, reducing risks of penalties and delays.
- Helped streamline the firm's business setup processes and enhanced overall client service efficiency.

Ripple Links Media Pvt. Ltd. – Flipkart Project

Executive Intern

*Bengaluru, Karnataka
May 2025 – June 2025*

- Ideated and suggested marketing concepts and ad directions for Flipkart campaigns.
- Assisted in aligning creative ideas with Flipkart's brand goals and campaign objectives.
- Collaborated with cross-functional teams and external partners during campaign execution.
- Supported the team in coordinating deliverables and ensuring adherence to deadlines.
- Contributed to improved brand visibility and client satisfaction through effective execution.

Youth India Foundation | Youth Karnataka

Strategy and Planning Intern | Grade point: 7.8/10

*Bengaluru, Karnataka
Jan 2025 – Apr 2025*

- Contributed to monthly content plans aligned with key dates and relevant youth issues.
- Assisted in creating posts and interactive quizzes to engage and inform young audiences.
- Supported digital outreach efforts to enhance the foundation's online presence.
- Collaborated with the team to research topics and refine content strategies.
- Participated in internal discussions to plan and execute awareness campaigns.
- Worked on team feedback to improve the reach and clarity of communication materials.

Mount Carmel College | Commerce Association

Public Relations Event Head

*Bengaluru, Karnataka
Feb 2024 – Mar 2025*

- Led a team of 5 sub-heads; mentored and guided them throughout the year.
- Orchestrated the planning and execution of the public relations event with high turnout.
- Coordinated outreach efforts to attract participants across multiple colleges.
- Compiled 20–25 real-life corporate crisis cases for academic use and competitions.
- Co-headed event operations with a peer, ensuring smooth management and execution.
- Maintained consistent communication across teams, boosting efficiency and participation.

Skills

- Strategic Planning.
- Public Relations.
- Event Management.
- Analytical Thinking.
- Team Leadership.
- Financial Reporting & Analysis
- Accounting Standards (AS/Ind AS) and Bookkeeping Principles

Certificates

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| • <u>Event Head – Public Relations Event.</u>
Commerce Association, Mount Carmel College | Jan 2025 |
| • <u>Certified Program on Capital Markets.</u>
Stockton Academy | Sep 2024 |
| • <u>Sub-Event Head – Public Relations Event.</u>
Commerce Association, Mount Carmel College | Feb 2024 |

Interests

- Active participant in inter-college case study competitions and academic fests.
- Winner of intra-college competitions leading to sub-head and head roles
- Former participant in fashion design events, and athlete in badminton & throwball.

Languages

- English (Fluent)
- Kannada (Fluent)
- Hindi (Basic)