

# PRANATHI J

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## Summary

Analytical business student experienced in event production, market research, and lead generation optimization using AI tools. Proven ability to identify industry trends and engage executive-level delegates for high-profile summits, demonstrating strong communication and stakeholder management. Detail-oriented and adept at improving operational efficiencies in fast-paced event environments, eager to contribute to dynamic production teams.

## Education

**Bachelor's of commerce:** business process service, Expected in 03/2026

**Mount Carmel Autonomous College**

**Second PUC:** 07/2023

**MES Kishore Kendra - Bangalore**

**High School:** 05/2020

**B.P. Indian Public School - Bangalore**

## Experience

**Producer, Business Development Intern,** 10/2025 to Current

**RM Events – Bangalore**

- Spearheaded the initial 'production' phase by conducting in-depth market research to identify target companies and relevant industry trends for upcoming events
- Leveraged an AI sales tool to optimize the lead generation process, boosting the qualified delegate pipeline
- Successfully engaged and invited over executive-level delegates to high-profile summits, demonstrating advanced professional communication and stakeholder management

**Accounts and Finance Intern,** 06/2025 to 08/2025

**Wellnet Services – Bengaluru, India**

- Supported core financial operations by conducting precise data entry and managing the creation of employee Provident Fund (PF) accounts.
- Demonstrated strong administrative proficiency across both finance and sales teams.

- Cultivated advanced organizational skills through the successful management and prioritization of diverse, time-sensitive tasks.

## Campus involvement

- **Student Council Leadership (Core Team):** Served as a Core Team Member for the Student Council, playing a pivotal role in the planning, logistics, and successful execution of all college-wide events.
- **Sector Lead (Artist & Management):** Specialized within the Student Council Core Team, responsible for managing the Artist and Management sector, including talent handling, scheduling, and stage logistics.
- **Sub-Head, Commerce Dance Team:** Co-led the Commerce Dance Team, managing administrative and coordination efforts for team practices and performances.

## Volunteering

### U&I Trust

- Taught and mentored underprivileged children during weekend sessions, focusing on academic and personal development.
- Recognized as 'Best Volunteer of the Year' for exceptional dedication and impact.
- I currently serve as a Center Leader, overseeing operations and coordinating volunteer efforts for a teaching center.

## Skills

- |                                  |                   |
|----------------------------------|-------------------|
| • Effective communication        | • Team leadership |
| • Timeline management            | • Lead generation |
| • Proficient in Microsoft Office |                   |

## Languages

English

Kannada

Telugu

## Certifications

Social psychology, Udemy

Human resource management, Udemy