

# Bhoomika N

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## Summary

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BCA student with internship experience in business analysis, market research, and data reporting. Proficient in Excel, Power BI, and SQL for organizing, visualizing, and interpreting data to drive informed business decisions. Highly analytical and detail-oriented, with a strong focus on process accuracy, efficiency, and operational excellence.

## Education

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<b>Mount Carmel College Autonomous</b>	2026
Bachelor of Computer Applications	CGPA: 7.5/10
<b>Presidency PU College Hebbal</b>	2022
Pre-University (PU) · Karnataka State Board · PCME	Percentage - 74.1%
<b>Air Force School Hebbal</b>	2020
Class X - CBSE	Percentage - 84.3%

## Internship Experience

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### **Business Analyst Intern | Coral Radiance Pvt. Ltd. | Jul 2025 - Present**

- Applied design thinking to analyze audit workflows, identify inefficiencies, and recommend process improvements.
- Collaborated with cross-functional experts to translate business challenges into actionable insights.
- Supported digital outreach and research initiatives to enhance visibility and lead generation, gained exposure to product testing and reporting.

### **Data Analytics Virtual Experience | Deloitte on Forage- Sept 2025**

Completed a forensic data project using Excel and Tableau for visualization and classification.

### **Market Research Intern | Anabio Technologies | May 2025 - Jun 2025**

- Conducted market research and customer interviews to inform a sustainable product roadmap.
- Analyzed survey data using Excel and Power BI, identifying trends that reduced churn by ~5%.
- Coordinated customer feedback and sample dispatches for smooth execution.

### **Business Development| Address Advisors | May 2024 - Jul 2024**

- Conducted market research and qualified leads through outreach and client interactions, resulting in multiple property viewings.
- Maintained client data records and matched requirements with property listings to improve conversion and customer satisfaction.
- Collaborated with the sales team to streamline lead tracking and reporting workflows.

## Projects

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### **Smart Canteen**

- Designed a digital solution to solve canteen overcrowding, leveraging features like pre-order, slot booking, and a crowd heatmap. The concept focuses on improving user flow and experience.

### **AI-Based Number Plate Detection System**

- Built an AI-powered vehicle number plate detection system using Python, automating number plate identification for traffic police in automating vehicle identification and improving security.

## **Technical Skills**

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- Programming: Python, Java, SQL, C, JavaScript, HTML, CSS
- Data Analytics: Advanced Excel, Power BI

## **Awards**

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### **Reliance Foundation Youth Sports Athletics, Bengaluru, 2019**

Secured 3rd place in 400m Relay (Junior Girls Category)