

SYEDA FARIAH RAHMAN



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ABOUT ME

Driven and detail-oriented undergraduate student currently pursuing a Bachelor of Arts in Economics Honours at Mount Carmel College, Bengaluru. Equipped with a strong foundation in economic theory, quantitative analysis, and financial principles. Passionate about leveraging data-driven insights to solve complex problems and support strategic decision-making. Adept at critical thinking, research, and communication, with a commitment to continuous learning and contributing meaningfully to dynamic, growth-focused environments.

EDUCATION

MOUNT CARMEL COLLEGE AUTONOMOUS, BENGALURU

2022-2026

Bachelors in Economics Honours

SENIOR SCHOOL CERTIFICATE EXAMINATION (12TH)

July 2022

Delhi Public School, Guwahati

(Humanities with Applied Mathematics)

SECONDARY SCHOOL EXAMINATION (10TH)

July 2020

Delhi Public School, Guwahati

SKILL

- Microsoft Word(Advance)
- Microsoft Excel(Advance)
- Rstudio (Beginner)
- Digital Illustration-
Power BI (Intermediate)
- Canva (Intermediate)
- Data Analytics
- Communication
- Team player and quick learner

CERTIFICATIONS & COURSES

Certified-

- Internship at the Pride East Entertainments Pvt. Limited (**June 2025**)
Accounts and Finance Intern
- Mount Carmel College Autonomous, Bengaluru
Core team member of Economic Association, Design Team (2023-2025)
- Internship at Assam Civil Secretariat,
Under 16th FC team (**May-June 2024**)
- Level up learning with excel (**10 hour workshop**),
Dept. of Statistics and Analytics, Mount Carmel College (**March 2024**)
- Internship at the Directorate of Accounts and Treasuries, Assam (**November 2023**)
- NICT Computer Education Course
Financial Modeling and Valuation (**March 2023**)

Co-curriculars-

- Bengaluru City University, Inter Collegiate, 2024-25
Bronze Medal holder (50m breaststroke)
- School Games Federation of India
Certificate of participation in National School Games 2018-19
- Central Board of Secondary Education, 2016-17
Far East-Zone Medal holder(swimming)
- Kamrup District Swimming championship
2018 Group Champion

Relevant Electives-

- Consumer Behaviour
- Corporate finance and Capital budgeting
- Financial planning and Wealth management
- Risk Management and Insurance

PROJECTS AND RESEARCH WORKS

- **STUDY ON CONSUMER SPENDING PATTERN ON OTT PLATFORMS**

Comprehensive Data Analysis using statistical methodologies to examine trends in consumer spending patterns and exploring various factors influencing spending behavior.

- **IMPACT OF GOOGLE'S MONOPOLY ON SEARCH ENGINE MARKET**

Conducted a research on Google's dominance in the search engine market, analyzing its impact on competition, consumer choice, and digital advertising. Explored regulatory challenges, antitrust concerns, and potential market implications of Google's monopoly.

- **TECHNICAL ANALYSIS OF MARKET PATTERNS OF HUL**

Conducted a technical analysis of Hindustan Unilever Limited (HUL), examining historical price trends, chart patterns, and key indicators to identify market movements. Analyzed trading volumes, moving averages, and RSI to assess stock performance and investment potential.

- **LINEAR REGRESSION MODEL ON ANALYSING THE RELATIONSHIP BETWEEN MONTHLY BUDGET OF COLLEGE STUDENTS AND THEIR SPENDING ON FOOD DELIVERY APPS**

Collected data of sample size 30 to form linear regression using R to examine the relationship between the budget of college student and how much they spend on food delivery apps.

- **T-TEST ON MATERNAL MORTALITY RATES**

Examined the given data related to maternal mortality rates on SRS and conducted a paired as well as independent T-test using R specifically on BIMARU (Bihar, Madhya Pradesh, Rajasthan, and Uttar Pradesh) states to analyze the outcome of PM MATRITVA YOJNA implemented in 2016.

- **POWER BI DASHBOARD ON ADDIDAS SALES REPORT 2020**

INTERESTS & PASSIONS

- Eager to explore and adapt to emerging technologies and analytical tools
- Quantitative Research – regression analysis, forecasting
- Fascinated by the mechanics of financial markets
- Growing interest in Behavioral Economics – cognitive biases in decision-making
- Highly driven with a strong ambition to thrive in dynamic, fast-paced environments