

# Pranavi Gummala

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## PROFILE:

A diligent and proactive student. I have strong skills in project management, design, and MS Power BI, Excel, along with a solid foundation in financial literacy. I can ensure processes are carried out as per guidelines and improve workflows to reduce inefficiencies. With a keen interest in areas like financial planning, analysis, and decision-making, I am quick to learn, good at following up, and comfortable communicating with stakeholders to make sure work runs smoothly and on time.

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## EDUCATION:

**Bachelors in Business Administration (Finance)- 87%**

**May 2026**

Mount Carmel College, Bengaluru

**Business/ Commerce (CBSE)- 75%**

**March 2023**

Nalanda Vidya Niketan

**High School (CBSE)- 93%**

**March 2021**

Nalanda Vidya Niketan

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## WORK EXPERIENCE:

**Business Analyst, People Konnect, Manipal Group**

**Sept 2025**

- Conducted market research, analyzed the target audience, and developed marketing strategies to support the launch of a new sustainable product.
- Contributed to planning and was actively involved in ground-level execution on the product launch date.

**HR Analyst, People Impact**

**May - June 2025**

- Conducted in-depth market research on current HR trends, identifying gaps and opportunities to enhance recruitment strategies like industry-specific hiring needs, and data-backed insights for recruitment efficiency.
- Created brief reports and presentations tailored to client organizations, aimed at improving recruiter performance and aligning with industry best practices.

**Data Analyst, Analogica Pvt. Ltd.**

**Jan - Feb 2025**

- Developed interactive Power BI dashboards, enhancing data visualization, trend analysis, and market research insights.
  - My work supported informed decision-making and strategic planning for client-focused outcomes which enabled clients to gain insightful visualizations on roles, skills, salaries, and trends.
  - Extracted data from MS Excel into MS Power BI and summarized key findings and strategic recommendations using MS Word
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## ROLES & ACHIEVEMENTS:

- **Winner: India Sustainability Startathon 2025, The Future Founders Co.** Researched and presented a business solution on fast fashion and represented India at the Singapore Summit
  - **Semi-Finalist: Grant Thornton Bharat LLP** Analyzed and presented solutions for a real world business case regarding 'DE&I'
  - **Core Member: Business Management Association (MCC)** Assisted in editing and report writing for the Bizwall Magazine.
  - **Guinness World Record:** Kuchipudi Dance Form
  - **Miss Cynosure 2022:** KL University, Vijayawada
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## CERTIFICATIONS:

Microsoft Excel • Microsoft Power Bi • Financial Literacy • Personal Branding

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## SKILLS:

- Consistent • Passionate • Multitasking
- Fluent in English, Hindi and Telugu