

# Pranavi Gummala

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## PROFILE:

A diligent and proactive student. I have strong skills in project management, design, and MS Power BI, Excel, along with a solid foundation in financial literacy. I can ensure processes are carried out as per guidelines and improve workflows to reduce inefficiencies. With a keen interest in areas like financial planning, analysis, and decision-making, I am quick to learn, good at following up, and comfortable communicating with stakeholders to make sure work runs smoothly and on time.

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## EDUCATION:

**Bachelors in Business Administration (Finance)- 87%**

May 2026

Mount Carmel College, Bengaluru

**Business/ Commerce (CBSE)- 75%**

March 2023

Nalanda Vidya Niketan

**High School (CBSE)- 93%**

March 2021

Nalanda Vidya Niketan

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## WORK EXPERIENCE:

**Business Analyst, People Konnect, Manipal Group**

Present

- Conducted market research, analyzed the target audience, and developed marketing strategies to support the launch of a new sustainable product.
- Contributed to planning and will be actively involved in ground-level execution on the product launch date.

**HR Analyst, People Impact**

May - June 2025

- Conducted in-depth market research on current HR trends, identifying gaps and opportunities to enhance recruitment strategies like industry-specific hiring needs, and data-backed insights for recruitment efficiency.
- Created brief reports and presentations tailored to client organizations, aimed at improving recruiter performance and aligning with industry best practices.

**Data Analyst, Analogica Pvt. Ltd.**

Jan - Feb 2025

- Developed interactive Power BI dashboards, enhancing data visualization, trend analysis, and market research insights.
  - My work supported informed decision-making and strategic planning for client-focused outcomes which enabled clients to gain insightful visualizations on roles, skills, salaries, and trends.
  - Extracted data from MS Excel into MS Power BI and summarized key findings and strategic recommendations using MS Word
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## ROLES & ACHIEVEMENTS:

- Winner: India Sustainability Startathon 2025, The Future Founders Co.** Researched and presented a business solution on fast fashion, will be representing India at the Singapore Summit
  - Semi-Finalist: Grant Thornton Bharat LLP** Analyzed and presented solutions for a real world business case regarding 'DE&I'
  - Core Member: Business Management Association (MCC)** Assisted in editing and report writing for the Bizwall Magazine.
  - Guinness World Record:** Kuchipudi Dance Form
  - Miss Cynosure 2022:** KL University, Vijayawada
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## CERTIFICATIONS:

Microsoft Excel • Microsoft Power Bi • Financial Literacy • Personal Branding

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## SKILLS:

- Consistent • Passionate • Multitasking
- Fluent in English, Hindi and Telugu