



# MYRA TOMAR

## College Student

### ABOUT ME

Motivated college student with a passion for marketing, education, and community-focused initiatives. Experienced in content creation, brand and project management, and operational strategy, with a strong foundation built through internships at NGOs and social enterprises. Interested in capital markets and leveraging AI for brand development. Aspiring entrepreneur driven by purpose and impact.

### EXPERIENCE

#### I Love Monday's Dec 2024 – Present

##### Project & Operations Lead

- Managed internship projects across industries in collaboration with stakeholders.
- Led full-cycle operations, from planning to execution.
- Handled client processes, coordination, and service delivery.
- Managed social media accounts (LinkedIn, Instagram, YouTube, website).
- Created content strategies and designed posts, reels, and campaigns using Canva.
- Covered school events and created visual content for partners.
- Brought in new clients through outreach and relationship building.
- Conducted marketing research to refine strategies and improve engagement.

#### Teens For Cancer Patients Oct 2022 – 2023

##### Secretary

- Organized awareness campaigns and managed fundraising initiatives.
- Coordinated cancer support group sessions and community outreach.
- Created social media content to promote events and engage supporters.

#### Rutuchakra Jan 2022 – 2023

##### Campaigns Head

- Raised ₹1.2 lakhs for menstrual health initiatives supporting women, girls, and transgender individuals.
- Led online sessions on menstrual hygiene education.
- Managed distribution of hygiene products, focusing on inclusivity for transgender females and girls.

### ACHIEVEMENTS

#### • Entrepreneurship Club

Founded my school's First Entreprenuership Club.

#### • Model United Nations

Chaired Lok Sabha Committee, Special Mention Delegate award

#### • Capital Markets

Certified Programme in Captial Markets

#### • Basics of Financial Literacy

UNICEF Certification

### EDUCATION

- Bachelors in Business Administration  
**Mount Carmel College**  
Present
- High School  
**Delhi Public School Whitefield**  
2017 – 2023

### SKILLS

- Design:** Canva
- AI Tools:** Grok, ChatGPT, DeepSeek
- Client Relations:** Lead Generation
- Communication:** Verbal & Written
- Conflict Management:** Certified
- Software:** PowerPoint, Excel
- Content Development**

### LANGUAGES

- English
- Hindi
- French

### REFERENCES

#### MS KAMAVA BOPANNA

**Position:** Board of Directors, Delhi Public School Whitefield