

REETIKA PADHI

PHOTOGRAPHER | ART DIRECTOR | VISUAL STORYTELLER | WRITER | DESIGNER

CONTACT

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- [Reetika Padhi LinkedIn](#)

EDUCATION

- 2021-2023
MAHAMAYA PUBLIC
SCHOOL, ODISHA
 - School of Commerce
 - 85%
- 2023 - 2026 (current)
MOUNT CARMEL COLLEGE,
BENGALURU
 - Bachelor of Arts
 - Journalism and Mass
Communication

SKILLS

- Photography (street, studio)
- Art Direction
- Adobe Illustrator
- Canva
- Premier Pro
- Adobe InDesign
- Script Writing
- Communication
- Social Media Marketing
- Research and Strategy
Building

LANGUAGES

- English
- Hindi
- Odia

PROFILE

Hi, I'm Reetika Padhi, a journalism and mass communication student and my pronouns are pixel/perfect. I am pursuing my under graduate degree from Mount Carmel College and with completion of my 2nd year of college I have learnt writing, reporting, marketing, videography, photography, editing and designing. I am a fresher and looking forward for better exposure and hands on experience to get more insight about the marketing, production and advertisement industry. I believe my creativity is the reel deal in my personality.

WORK EXPERIENCE

- Freelance Photographer** 2025 - PRESENT
 - Currently I'm working as a freelance photographer alongside handling my last year of my undergraduate degree of Journalism and Mass Communication.
 - I take up freelance photography gigs for personalized as well as event shoots.
- Member of Design Team of Carmel Beat Newsletter and Social Responsibility Cell** 2025 - PRESENT
 - I am a part of design team of my college's newsletter and social responsibility cell.
 - As a designer I have experience of making posters and social media posts for these clubs ensuring to make engaging content I have worked closely with the coordinators and heads.
 - Hands on experience of designing software like Adobe InDesign, Adobe Illustrator, Canva, etc.
- BoxEdge Solutions** 2024 - 2025
 - Art Director and Set Designer**
 - As a part of the production team at Boxedge Solutions, I gained hands on experience of Ad production, set designing and most importantly precision and perfection.
 - I learnt various aspects of designing, filming and photography from my colleagues and heads. I also gained insight of market trends and algorithms with negotiation and bargaining skills.

WORK REFERENCE

Here are the links to my work and portfolio.

- [Internship and Certificate](#)
- [Design Portfolio](#)
- [Photography portfolio](#)