

A. Tejashwени

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Objective

Dedicated and ambitious BBA student with a strong passion for management . Eager to apply strategic thinking, analytical skills, and creativity to real-world business challenges. Adept at understanding market trends, consumer behavior, and organizational dynamics. Seeking opportunities to gain hands-on experience and contribute effectively to business growth and brand development.Determined to leverage my academic knowledge and enthusiasm to secure a role in a progressive organization, fostering professional growth and making a meaningful impact.

Experience

- **Flipkart - ripple link media** 12-5-25 - 20-6-25
Execution intern - Fashion project

A fashion project internship at Ripplelinks Media in collaboration with Flipkart, where Flipkart entrusted Ripple Links to execute high quality product video shoot . The project focused on creating engaging visual content for Flipkart's website and app .

Coordinated fashion shoots end-to-end by managing models, stylists, and an assigned videographer to create engaging social media content for Flipkart's platform.

Led on set curation , ensuring accurate visuals and styling that aligned with brand aesthetics.

Handled shoot logistics , product inventory, and schedules using Google Sheets and Excel .

Worked across functionally to maintain creative flow and enhance production efficiency.

Skills: Fashion Shoot Coordination, Trend Content Creation, Team Management, Styling Consistency, Communication, Time Management, Google Sheets, MS Excel, QC (Quality Check), Attention to Detail

Education

- **Shanthi children high school** 2021
10th std
78%
- **St Anne's per university** 2023
Commerce
83%
- **Mount Carmel college autonomous** 2023-2026
Bachelors in business administration
70%

Skills

- I hold Microsoft certified: Azure AI Fundamental , Advanced Excel , Basics of Microsoft
- Financial literacy (certified)
- Digital marketing (certified)
- Human Resources Management
- Teamwork
- Problem solving
- Communication
- Time management

- Basic knowledge in Canva
- Quick learner
- Analytical thinking

Interests

- Throw ball , volunteering in NSS , other sports

Activities

- Watching cricket in the weekend and documentry , I am a member of NSS , YRC and ROTARACT

Languages

- English •Kannada •Tamil