

Diya Singh

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Motivated and ambitious undergraduate student with a good academic background, a focus on delivering impactful results, eager to tackle dynamic challenges. Excellent communication skills, a collaborative mindset, good leader, multitasker and a drive to learn. Highly organized, detail-oriented and eager to gain hands-on experience in economics, finance, marketing and international business. Seeking an opportunity to contribute to the company's growth and team success while further developing my skills and knowledge.

Education

Vidya Niketan School

2011-2021

- ISCE Board - secured 93.67% in 10th
- Appointed as class representative, representing the class in school meetings and events.
- Chosen as the captain of the volleyball team and won first place.
- Actively participated in the dance and acting clubs.
- Competed in various running races, showcasing athletic abilities and sportsmanship.
- Attended multiple workshops focused on self-development, enhancing communication, leadership, and other essential life skills.
- Painted canvases that were displayed during the school's art exhibition, contributing to the visual arts showcase.

Mount Carmel PU College

2021-2023

- PU Board - Maths, Economics, Business Studies, Accountancy : Secured 93.17% in 2nd PUC
- Graduated in the top 5% of the class.
- Scored 100/100 in all Economics papers during 11th and 12th.
- Engaged in a course "Cinema Aur Hindi", gaining insights into film studies and cultural narratives.
- Attended various talks by industry experts and participated in self-development workshops, enhancing knowledge and skills in multiple domains.

Mount Carmel College

2023-2026(expected)

- Bachelor of Arts in Economics
- Appointed as the head of the design team in the French Association and contributed to various projects and events.
- Part of the logistics team of EconTalk Series, organising, managing and ensuring smooth operations during events.
- Completed coursework in Banking Innovations & Technology and Stock Market Operations.
- Attended multiple seminars by industry experts, gaining valuable insights and enhancing self-development in various economic and business topics.

Professional Experience

- Assistant in Daily Operations at Vallabh Niketan Trust - Contributed to the smooth functioning of the trust. Taught children various subjects, fostering their educational development. Coordinated the provision of food and stationery to children, ensuring their basic needs were met.
- Summer Intern at Think Tree Media House, Bengaluru - on-site May 2025-June 2025
- Contributed cross-functionally with the design, copy, and client servicing teams to execute creative campaigns for a wide range of brands such as Swiggy, Amazon, Hubli Tigers, Ventura Interiors, Licious, etc.
- Developed SEO-driven content and optimized copy across blogs, websites, and social media to boost organic reach.
- Gained hands-on exposure to integrated digital marketing and creative strategy in a fast-paced agency setting.

Skills

- Leadership and team management
- Communication
- Digital design
- Microsoft Excel
- MS Powerpoint
- Problem-solving
- Creativity
- Time Management
- Eye for Detail

Languages

- English
- Hindi
- Kannada
- French

Interests

Painting, Dancing, Travelling, Social Service, Cooking