

# POORVI DUBEY

## Bachelor of Business Administration in Finance

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### PROFILE SUMMARY

Motivated Business Administration student specializing in Finance, proficient in Data Analytics. Seeking to leverage critical thinking and process improvement skills to drive operational excellence and mitigate risk, demonstrated by projects focused on enhancing NGO work and supporting strategic initiatives. Eager to apply academic knowledge and analytical expertise to support organizational growth in a dynamic professional environment.

### EDUCATION

#### Mount Carmel College, Bangalore

BBA (aggregate)- **80.82**

July-2023- 2026

#### Mount Carmel PU College, Bangalore

PEBA(Commerce)-**86.33%**

June 2021-2023

#### Aditya Birla Public School, Aditya Nagar, Gulbarga

SSLC -**76.83%**

April 2020-2021

### EXPERIENCE

#### Kshitiksha Foundation

Content Marketing

May 2025-June 2025

- Creating compelling narratives and campaigns that supported fundraising efforts and volunteer recruitment.
- Wrote extensively on global issues like environmental sustainability, mental illness, women empowerment was designed to emotionally connect with and inform our audience.

#### Assistant Cultural Secretary

ABPS

April 2018-2019

- Led the school house, coordinating with members to plan and execute events. I also encouraged student participation.

### ACADEMIC PROJECTS

- Comprehensive Analysis of Social Problems to support Social Entrepreneurship Projects.
- Optimizing Time Management Strategies for Human Resource Management Professionals.
- A Qualitative Research Study on mental health awareness.

### CERTIFICATION

- Data Analytics
- Financial Literacy and Investment Awareness
- Investment Banking

### EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- Successfully participated and won an interschool dance competition.
- Volunteered for Esplendida - queen fest of Bangalore.
- Engaged in Elocution and Extempore competition.
- Achieved first place in a solo dance competition.

### SKILLS

Data Analytics, Problem Solving, Teamwork, Communication, Adaptability, Initiative