

VARSHA V

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Motivated final-year BBA Marketing student with practical experience in public relations, client communication, and event coordination. Skilled at building relationships, managing tasks, and working effectively in teams. Strong in communication, adaptable to new environments, and interested in digital marketing with a keen desire to gain hands-on experience in the field.

Experience

Fortuneone Buildco Pvt Ltd	Bangalore
Pre-Sales Executive Intern	12/2024 - 03/2025
<ul style="list-style-type: none">Engaged with clients via calls to understand requirements, resolve queries, and guide them toward suitable property options.Collected, organised, and maintained accurate client data in Excel for smooth follow-ups.Achieved successful conversions by providing clear, timely, and personalised solutions.	
Mount Carmel College	Bangalore
Public Relations Core Team Member	2023 - 2024
<ul style="list-style-type: none">Assisted in organizing and promoting college events to enhance brand visibility.Collaborated with event heads of various colleges to develop and execute effective communication strategies.Created regular reports and presentations to summarize campaign outcomes	

Education

Mount Carmel College Autonomous	
Bachelor of Business Administration	2023 - 2026
Specialising in Marketing	
Mount Carmel PU College	
Commerce PEBA Grade 90.16%	2021 - 2023

Volunteering

Rotaract club	
Volunteer	2024 - Present
Organized and participated in community clean-ups, blood donation camps, fundraising events. Developed leadership, teamwork and project management skills through hands-on involvement in community service initiatives.	

Skills

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|--------------------------|------------------------------------|-----------------------------------------|
| • Microsoft Office Suite | • Time management & Prioritisation | • Team Collaboration |
| • Basic Data Analysis | • Adaptability & Active Listening | • Problem-Solving & Attention to Detail |

Certification

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|-----------------------------------------------|-----------------------------------------|
| • Management information system by AlphaTech | • Digital Marketing -Hubspot Academy |
| • Fundamentals of Digital Marketing by Google | • Human Resource Job Simulation- Forage |

Languages

English Native ●●●●●

Tamil Proficient ●●●●

Kannada Proficient ●●●●