

ANN LAEL KRUBA R

3rd Year Bachelor of Science in Data Science, +91 8300554001, annujc0703july@gmail.com

OVERVIEW

Motivated Data Science undergrad student with a keen interest in applying data-driven approaches to solve real-world business problems. Also excited to explore different domains where data can make a positive impact. I am Committed to learning, collaborating, and growing in a professional environment while building a strong foundation in the field.

SKILLS & ABILITIES

- Proficient in SQL, Python, R, QM, and Basic Java, with experience in handling, cleaning, and analyzing large datasets.
- Detail-oriented and accuracy-driven, comfortable with exploratory and statistical analysis using regression, correlation, hypothesis testing, and descriptive statistics to uncover patterns and trends.
- Also proficient in Power BI, MS Excel, MS Word, PowerPoint, and Canva, creating dashboards, reports, and presentations while maintaining clear documentation of methods.
- Reliable team contributor with strong written communication skills and growing confidence in verbal communication.
- Committed to continuous learning and improvement, familiar with process optimization concepts and eager to support data-driven work.

CERTIFICATES AND PROJECTS

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| • International Conference (ICSiSCDR) - Mount Carmel College | February 2024 |
| Attended conference on Data Science innovations and their application in social development. | |
| • Power BI Workshop - Mount Carmel College | July 2025 |
| Completed a workshop on Power BI, gaining hands-on experience in data visualization, creating interactive dashboards, and transforming raw data into actionable insights. | |
| • Ethical Hacking - Alpha Tech Academy | August 2024 |
| Was introduced to the basics of Ethical hacking and the tools used. | |
| • Product Management - Nxtgig, Analytics and Business Intelligence | December 2024 – February 2025 |
| Learned core product management skills including roadmap planning, market research, and stakeholder collaboration to deliver value-driven solutions. | |
| • Media & Advertisement Management - As an elective course | June – October 2024 |
| Learned fundamentals of advertising strategies, media planning, and campaign management. | |
| • Digital Marketing - As an elective course | December 2023 – January 2024 |
| Gained practical knowledge of online marketing channels, social media campaigns, SEO, and performance analytics. Also did a project on segmentation, targeting and positioning with the example of Nike and a site audit project of the website Shine. | |
| • Built a Resnet18-CRNN model that recognizes and solves darknet marketplace text-based CAPTCHAs and thereby demonstrating the weaknesses of these security mechanisms as a study. | |
| • Did a Case Study Analysis of Target Corporation as an example for Big Data uses in the real world. | |
| • Programmed a simple code demonstrating basic image processing and object detection using OpenCV in Jupyter Notebook as an example for computer vision using OpenCV. | |

CO-CURRICULARS

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| • Active member of a sector under the Student Council – Scoring : Responsible for the results from the events maintaining confidentiality until official announcements at the valedictory. | 2023-2026 |
| • Was a member of the design team of Computer Science association – CarmelChips : Worked in teams to make posters and social media posts that promoted the events of the association. | 2023-2024 |
| • Been to Christmas out-reach programs to underdeveloped areas : For the past 2yrs, we, a group of families have community engagement and provide them with support for betterment and welfare. | 2023 & 2024 |
| • Volunteered at our church : Organized and facilitated sessions at church. | |

EDUCATION

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| • Bachelor of Science in Data Science at <i>Mount Carmel College, Autonomous, Bangalore, Karnataka.</i> | April 2026 |
| • Completed Secondary with 87.2% and Higher Secondary with 78.2% at <i>Velalar Vidyalayaa Sr.Sec School, Erode, Tamil Nadu.</i> | August 2021 & May 2023 |