

# TANU PARAKH

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## CAREER OBJECTIVE

Dedicated and result driven individual seeking a Key Account Manager position where I can leverage my relationship-building skills, strategic thinking and sales expertise to drive business growth.

## EDUCATION

School: Mahadevi Birla Shishu Vihar, Kolkata

Class 10, ICSE: 91%      Class12, ISC: 83%

College: Mount Carmel College, Bangalore

Bachelor of Commerce (B.COM)

Graduation: May 2026

CGPA: 81.72%

ACCA (Association of Chartered Certified Accountants): Pursuing (4/13)

## TECHNICAL SKILLS

- Advanced Excel
- Soft Skills: Communication, Time Management, Teamwork, Decision Making

## INTERNSHIP EXPERIENCE

Brand Ambassador Intern

- Promoted brand awareness and drove sales growth.
- Enhanced communication skills through interaction with customers.
- Completed targets contributing to the company's business objectives.
- Built strong relationship with customers and team members, ensuring a positive brand experience.

## CERTIFICATIONS

- Advanced Excel

## ACHIEVEMENTS

- Secured first position in the district level painting competition, showcasing exceptional artistic skills and creativity.

## EXTRACURRICULAR ACTIVITIES

Core team member of Quiz Association (Social Media and Creativity Sector)

Core team member of Commerce Association (Registration sector)

Core team member of Equal Opportunity Cell (Design sector)

- Contributed to the team as a volunteer, supporting various events and activities.
- Created engaging PPTs for presentations and events.
- Designed pamphlets to enhance visual appeal and convey key messages.
- Utilized Excel to analyse and manage data.