

PREETHI

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Final-year BCOM student at Mount Carmel College, Bangalore, with practical exposure through internships in accounting and marketing. Certified in digital marketing from Digiperform, combining financial acumen with digital strategy. Passionate about fintech innovation and eager to contribute to a forward-thinking institute. Seeking an entry-level role where I can apply my analytical skills, marketing insight, and growth mindset to support customer-centric financial solutions and expand my professional capabilities.

WORK EXPERIENCE

SURANA ENSEMBLE - marketing/sales co-ordinator

MAY - JULY 2025

- Assisted in planning and executing in-store promotional campaigns
- Supported sales team in client interactions and product presentations
- Learned the instance of luxury retail, customer service, and brand storytelling in a high-end jewelry environment.

FANDOM NIGHTS - marketing intern

OCT - DEC 2024

- Collaborated on themed event campaigns targeting fan communities, enhancing engagement
- Assisted in planning and promoting fan-centric parties to public
- Supported on-ground event coordination, managing brand booths, merchandise displays, and guest interactions.

INTERNATIONAL TUBES INDIA PVT LTD - accounts intern

MAY - JUNE 2024

- Developed a strong understanding of GST filings, TDS deductions, and other statutory requirements in a manufacturing setup.
- Gained hands-on experience with accounting software and Excel for data entry and financial reporting

SKILLS

- Effective Time Management
- Creative Problem-Solving
- Active Listening
- MS excel
- Critical Thinking
- Talented Customer Services

EDUCATION

UNDER GRADUATE PROGRAM

Mount Carmel college - bangalore
BCOM(industry integrated)

2023 - 2026

10 & 12TH GRADE

St Johns high school, Bangalore

2023

• ISC BOARD 12TH - 89%

• ICSE BOARD 10TH - 95.6%

2021

INTERESTS

- Networking
- Volunteer Work
- Digital marketing
- Travel