

# PRANATHI J

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## SUMMARY

Analytical business student experienced in event production, market research, and lead generation optimization using AI tools. Proven ability to identify industry trends and engage executive-level delegates for high-profile summits, demonstrating strong communication and stakeholder management. Detail-oriented and adept at improving operational efficiencies in fast-paced event environments, eager to contribute to dynamic production teams.

## EXPERIENCE

### Producer, Business development Intern

#### RM Events

07/2023 - 01/1970 Bangalore

Company focused on organizing events and summits

- Spearheaded the initial 'production' phase by conducting in-depth market research to identify target companies and relevant industry trends for upcoming events
- Leveraged an AI sales tool to optimize the lead generation process, boosting the qualified delegate pipeline
- Successfully engaged and invited over executive-level delegates to high-profile summits, demonstrating advanced professional communication and stakeholder management

## EDUCATION

### Bachelor's of commerce business process service

#### Mount Carmel Autonomous College

03/2023 - 03/2026 Bangalore

### Second PUC

#### MES Kishore Kendra

07/2021 - 07/2023 Bangalore

### High School

#### B.P. Indian Public School

05/2018 - 05/2020 Bangalore

## STRENGTHS

### ✓ Attention to Detail and Time Management

Detail-oriented approach with strong organizational skills, enabling effective time management and multitasking

### Teamwork and Leadership

Strong ability to work in teams and lead collaborative efforts

### ★ Effective Communication

Excellent communication skills developed through professional and volunteer experiences

## LANGUAGES

### English

Proficient



### Kannada

Native



### Telugu

Advanced



## SKILLS

Tally Prime Microsoft Word

Microsoft Excel

Microsoft PowerPoint

PF Account Creation Data Entry