

Pranavi Gummala

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PROFILE:

A diligent and proactive student. I have strong skills in project management, design, and MS Power BI, Excel, along with a solid foundation in financial literacy. I can ensure processes are carried out as per guidelines and improve workflows to reduce inefficiencies. With a keen interest in areas like financial planning, analysis, and decision-making, I am quick to learn, good at following up, and comfortable communicating with stakeholders to make sure work runs smoothly and on time.

EDUCATION:

Bachelors in Business Administration (Finance)- 87%	May 2026
Mount Carmel College, Bengaluru	
Business/ Commerce (CBSE)- 75%	March 2023
Nalanda Vidya Niketan	
High School (CBSE)- 93%	March 2021
Nalanda Vidya Niketan	

WORK EXPERIENCE:

Business Analyst, People Konnect, Manipal Group	Sept 2025
<ul style="list-style-type: none">Conducted market research, analyzed the target audience, and developed marketing strategies to support the launch of a new sustainable product.Contributed to planning and was actively involved in ground-level execution on the product launch date.	
HR Analyst, People Impact	May - June 2025
<ul style="list-style-type: none">Conducted in-depth market research on current HR trends, identifying gaps and opportunities to enhance recruitment strategies like industry-specific hiring needs, and data-backed insights for recruitment efficiency.Created brief reports and presentations tailored to client organizations, aimed at improving recruiter performance and aligning with industry best practices.	
Data Analyst, Analogica Pvt. Ltd.	Jan - Feb 2025
<ul style="list-style-type: none">Developed interactive Power BI dashboards, enhancing data visualization, trend analysis, and market research insights.My work supported informed decision-making and strategic planning for client-focused outcomes which enabled clients to gain insightful visualizations on roles, skills, salaries, and trends.Extracted data from MS Excel into MS Power BI and summarized key findings and strategic recommendations using MS Word	

ROLES & ACHIEVEMENTS:

- Winner: India Sustainability Startathon 2025, The Future Founders Co.** Researched and presented a business solution on fast fashion and represented India at the Singapore Summit
 - Semi-Finalist: Grant Thornton Bharat LLP** Analyzed and presented solutions for a real world business case regarding 'DE&I'
 - Core Member: Business Management Association (MCC)** Assisted in editing and report writing for the Bizwall Magazine.
 - Guinness World Record:** Kuchipudi Dance Form
 - Miss Cynosure 2022:** KL University, Vijayawada
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CERTIFICATIONS:

Microsoft Excel • Microsoft Power Bi • Financial Literacy • Personal Branding

SKILLS:

- Consistent • Passionate • Multitasking
- Fluent in English, Hindi and Telugu