

PREETHI

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Final-year BCOM student at Mount Carmel College, Bangalore, with practical exposure through internships in accounting and marketing. Certified in digital marketing from Digiperform, combining financial acumen with digital strategy. Passionate about fintech innovation and eager to contribute to a forward-thinking institute. Seeking an entry-level role where I can apply my analytical skills, marketing insight, and growth mindset to support customer-centric financial solutions and expand my professional capabilities.

WORK EXPERIENCE

SURANA ENSEMBLE - marketing/sales co-ordinator	MAY - JULY 2025
<ul style="list-style-type: none">Assisted in planning and executing in-store promotional campaignsSupported sales team in client interactions and product presentationsLearned the instance of luxury retail, customer service, and brand storytelling in a high-end jewelry environment.	
FANDOM NIGHTS - marketing intern	OCT - DEC 2024
<ul style="list-style-type: none">Collaborated on themed event campaigns targeting fan communities,enhancing engagementAssisted in planning and promoting fan-centric parties to publicSupported on-ground event coordination, managing brand booths, merchandise displays, and guest interactions.	
INTERNATIONAL TUBES INDIA PVT LTD - accounts intern	MAY - JUNE 2024
<ul style="list-style-type: none">Developed a strong understanding of GST filings, TDS deductions, and other statutory requirements in a manufacturing setup.Gained hands-on experience with accounting software and Excel for data entry and financial reporting	

SKILLS

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| <ul style="list-style-type: none">Effective Time ManagementCreative Problem-SolvingActive Listening | <ul style="list-style-type: none">MS excelCritical ThinkingTalented Customer Services |
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EDUCATION

UNDER GRADUATE PROGRAM

Mount Carmel college - bangalore	2023 - 2026
BCOM(industry integrated)	

10 & 12TH GRADE

St Johns high school, Bangalore	2023
<ul style="list-style-type: none">ISC BOARD	12 TH - 89%
<ul style="list-style-type: none">ICSE BOARD	10 TH - 95.6%

INTERESTS

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| <ul style="list-style-type: none">NetworkingVolunteer Work | <ul style="list-style-type: none">Digital marketingTravel |
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