





# Bhoomika N

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## Summary

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Analytical BCA student skilled in Python, SQL, Excel, and Power BI with hands on experience in process optimization, business operations, and AI-driven insights. Passionate about using data and technology to enhance efficiency, strengthen control frameworks, and support informed business decision making.

## Education

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<b>Mount Carmel College Autonomous</b>	2026
Bachelor of Computer Applications	CGPA: 7.5/10
<b>Presidency PU College Hebbal</b>	2022
Pre-University (PU) · Karnataka State Board · PCME	Percentage - 74.1%
<b>Air Force School Hebbal</b>	2020
Class X - CBSE	Percentage - 84.3%

## Internship Experience

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### Business Analyst Intern | Coral Radiance Pvt. Ltd. | Jul 2025 - Present

- Applied design thinking principles to analyze and optimize audit workflows, identifying process inefficiencies and recommending operational improvements.
- Collaborated with cross-functional teams to translate business challenges into data-backed, actionable insights supporting better decision-making.
- Leveraged Agentic AI tools to assess marketing and engagement metrics, driving a 10% improvement in performance insights and reporting accuracy.
- Assisted in product testing and process documentation, ensuring adherence to quality standards and control requirements.

### Market Research Intern | Anabio Technologies | May 2025 - Jun 2025

- Conducted research and customer data analysis to identify key market trends, informing product strategy and operational planning.
- Built Excel and Power BI dashboards to track performance metrics, reducing churn by ~5% through improved reporting and follow-up.
- Coordinated cross-functional communication and maintained data accuracy for streamlined execution of research activities.

### Business Development| Address Advisors | May 2024 - Jul 2024

- Identified and qualified potential clients through structured outreach, contributing to improved lead conversion and pipeline efficiency.
- Maintained and organized client data records to ensure accuracy and alignment with operational reporting needs.
- Collaborated with the sales team to streamline lead tracking workflows, enhancing coordination and client satisfaction.

## Projects

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### Recipe Website

- Developed a responsive recipe website using **HTML, CSS, and JavaScript**.
- Designed an interactive UI to display multiple recipes with step-by-step instructions

- Focused on clean design, responsive layout, and cross-browser compatibility.

### **AI-Based Number Plate Detection System**

- Developed an AI-powered number plate detection system using OpenCV
- Applied preprocessing and OCR for automated text extraction.
- Designed a simple Tkinter interface for real-time plate recognition.

## **Certifications**

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### **Introduction to MS Excel**

simplilearn | Certificate Link [↗](#)

### **Data Analysis Virtual Internship**

Deloitte | Certificate Link [↗](#)

## **Technical Skills**

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**Programming:** Python, SQL, Java, C

**Analytics Tools:** Excel, Power BI, Tableau Concepts: Data Analysis, Machine Learning, Image Processing

## **Awards**

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**Reliance Foundation Youth Sports Athletics, Bengaluru, 2019**

Secured 3rd place in 400m Relay (Junior Girls Category)