

# ANUSHKA P HEGDE

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## CAREER OBJECTIVE

Detail-oriented and proactive Economics Honours undergraduate with strong analytical, interpersonal, and communication skills. Skilled at applying economic concepts to real-world problems and working effectively both independently and in teams. Eager to contribute meaningfully to data-driven projects and research-oriented roles.

## WORK EXPERIENCE

Dhwani Legal Trust, Bengaluru

Role: Digital Outreach Intern | May 2024 – Jun 2024

- Created digital content (reels, posters, brochures) for outreach campaigns
- Researched government schemes and wrote a street play script for a legal aid camp
- Edited stories, coordinated event photography, and created engaging social media captions for Instagram outreach

## EDUCATION

BA Economics Honours | 2022 – 2026

Mount Carmel College Autonomous, Bengaluru

Currently pursuing an honours degree in Economics

Arts | 2020 – 2022

Mount Carmel PU College, Bengaluru

Pursued arts in higher secondary

(Economics, Sociology, Political science and Psychology)

Primary and Secondary Education | 2008 – 2020

Cluny Convent High School, Bengaluru

## PROJECTS AND REPORTS

- Econ Edge – Contributed to *Econ Edge*, an economics newsletter, writing articles on topics such as brand marketing strategies (e.g., Chanel), India's economic transformation, and global investment trends

- Banking Habits and Awareness amongst Street Vendors and House-helps –  
Led a team project to improve financial literacy among street vendors and house-helps.  
Conducted field interviews to assess financial awareness and introduced participants to the PM SVANidhi financial inclusion scheme. Compiled a comprehensive report based on findings

## TECHNICAL SKILLS

- Languages & Tools: R Studio, PowerBI
- Microsoft Office: Excel, Word, PowerPoint
- Soft Skills: Communication, Time Management, Teamwork, Analytical thinking

## ACHIEVEMENTS

- Merit Certificate, Life Skills Competition (2019) - Scored 90%+ for practical application of life skills
- Recognized for Excellence, SUPW Program (2020) - Recognized for meaningful contributions to community service

## EXTRACURRICULAR ACTIVITIES

- Volunteer, U&I Foundation – Teaching English to underprivileged children as part of an education initiative

## LANGUAGES

- Native or bilingual proficiency in English, Kannada, Konkani, Hindi
- Basic proficiency in French.