



JASNEET KAUR

STUDENT

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EDUCATION

FLORENCE PUBLIC SCHOOL
2018 – 2021

MOUNT CARMEL PRE-UNIVERSITY
2021 – 2023

BBA – BRANDING & ADVERTISING
MOUNT CARMEL COLLEGE
2023 – 2026

SKILLS

- Digital Marketing
- Branding
- Event management
- Microsoft excel
- Microsoft word
- Google document / sheet
- Microsoft powerpoint
- Canva
- Basic Power BI

LANGUAGES

- ENGLISH
- HINDI
- PUNJABI

ABOUT ME

I am a motivated and driven BBA student deeply passionate about unraveling the complexities of modern business. Currently pursuing a Bachelor of Business Administration degree in branding & advertising, I am enthusiastic about expanding my knowledge and embracing new challenges. Thriving in collaborative environments, I am eager to leverage my academic foundation in business administration to make meaningful contributions to a dynamic organisation.

EXPERIENCE

Social Media Intern

NEELACHAKRA COMMUNICATION

Managed client social media accounts and contributed to content creation, campaign ideation, strategy development, and pitch presentations.

Marketing head of Bare wicked banter - unhinged

BWB - UNHINGED (PODCAST)

Managed social media for a podcast, executing marketing strategies and analyzing audience metrics. Created and edited content to boost engagement and enhance digital marketing skills.

Community Management

ITCH SUMMIT - MILES SOBA

Excelled in designing static and dynamic content, developing targeted strategies, and refining audience-centric digital marketing skills.

Core Team

GUTHLI AD FEST - MILES SOBA

Part of the core organizing team for Guthli, responsible for event logistics, coordination, and overall conceptualization. Played a key role in planning and execution, serving as one of the main creative and strategic minds behind the event.

Volunteer

PET FED BENGALURU

I volunteer at Pet Fed Bengaluru every alternate month, helping make sure the event runs smoothly and successfully. It's been an amazing opportunity to gain hands-on experience, meet new people, and learn the ins and outs of event management.