



Position - Brand Solutions Executive

Location - Bangalore

About Social Panga

Social Panga is a creative digital marketing agency that specializes in crafting innovative and impactful campaigns for brands. We believe in the power of storytelling, data-driven strategies, and creative excellence to deliver results that matter. Our team is a mix of passionate thinkers, creators, and strategists who thrive on turning ideas into reality.

Position Overview

We are seeking an enthusiastic Brand Solutions Executive to join our dynamic team. In this entry-level role, you will support the implementation of social media strategies and assist in day-to-day content execution for client accounts. This position is ideal for someone starting their digital marketing career who is detail-oriented, organized, and passionate about social media with a desire to learn and grow in an agency environment.

Key Responsibilities

- Content Execution: Handle timely and accurate posting of content across social media platforms. Respond to audience comments and messages according to brand guidelines.
- Content Support: Assist in content ideation and contribute to the development of content calendars. Support the team in researching relevant content themes and topics.
- Research & Reporting: Conduct basic brand and competitor research to gather insights. Prepare accurate and timely reports on content performance and engagement metrics.



- Client Communication: Support client communication by preparing status updates and gathering information for client meetings. Maintain organized records of client requirements and feedback.
- Team Coordination: Coordinate with internal creative, copy, and video teams to track deliverables. Ensure proper documentation and organization of assets and approvals.
- Tactical Content: Assist in creating topical and moment marketing posts that respond to current trends and events. Support quick-turnaround content needs for client accounts.

Qualifications

- 0-1 year of experience in social media, digital marketing, or related field
- Bachelor's degree in Marketing, Communications, or related field preferred
- Basic understanding of social media platforms and their functions
- Strong attention to detail and organizational skills
- Excellent written and verbal communication abilities
- Proficiency in MS Office and Google Workspace
- Ability to work in a fast-paced environment and manage multiple tasks
- Eagerness to learn and adapt to new tools and platforms
- Self-motivated with a proactive approach to problem-solving
- Knowledge of basic content creation and management tools is a plus
- Understanding of digital marketing fundamentals
- Punctuality and reliability in meeting deadlines

Why Join Social Panga?

- Be part of a creative and collaborative team that values innovation and excellence.
- Work with diverse clients and industries, creating impactful campaigns.
- Opportunity to grow and hone your skills in a fast-paced, dynamic environment.
- A culture that encourages creativity, ownership, and fun!
- Social Panga is an equal-opportunity employer and values diversity at our company.