

MADIHA KHANUM

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EDUCATION

NAME OF COURSE	2023-2036	MOUNT CARMEL COLLEGE	63.42%
STATE BOARD OF KARNATAKA-CLASS 12 TH	2021 -2023	GOODWILL PU COLLEGE	80.83%
STATE BOARD OF KARNATAKA-SSLC	2021	GOODWILL GIRLS HIGH SCHOOL	62.08%

INTERNSHIP

SUMMER INTERN: Finance & Data Intern — Acmeграда (Aug 2024 – Oct 2024)

- Applied data interpretation and research techniques, supporting client-ready deliverable

PROJECTS

- Researched the merger to assess financial impact and market synergies.
- Performed ratio analysis and pre/post-merger comparisons using Excel.
- Delivered a 5-slide management-style presentation, translating complex data into actionable insights.

POSITIONS AND RESPONSIBILITY

MEDIA MANAGEMENT CORE HEAD: FOR THE YEAR 2025-2026

Directed promotion campaigns across multiple channels, improving engagement.

LOGISTICS COORDINATOR FOR THE YEAR 2024-2025

Oversaw event timelines, vendor coordination, and logistics for intercollegiate events.

TRAINING (IN PROGRESS)

- Data Analytics & Business Intelligence (Excel, Power BI, Tableau, SQL)
- AI in Business Applications (AI-powered Business Analytics, Generative AI)
- Research & Data Storytelling (PowerPoint with AI, Research using AI, Python basics)

ACADEMIC ACHIVEMENTS & AWARDS

- Earned awards in campus quizzes for analytical and problem-solving abilities.
- Awarded for crowd management and coordination during campus fests.

OTHER INTRESTS

Strong communicator and collaborative team player, with leadership experience in campus initiatives.