

## NAILA ABBAS

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Location: Bangalore

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### Objective:

Results-driven BBA graduate (Mount Carmel College) with hands-on experience in lead generation, recruitment, and client management. Eager to contribute to organizational success through analytical thinking, process optimization, and effective teamwork.

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### Experience:

Aditya Birla Group Intern

May 2025 – July 2025

- Involved in lead generation activities to support business growth.
- Assisted in recruiting new agents and onboarding them into the system.
- Coordinated with the team to manage client communications and follow-ups.
- Gained practical experience in marketing, recruitment, and customer relationship management.

### Technical Skills:

- Basic MS Office Skills
  - Data Visualization Using Tableau (Basic)
  - Basic Power BI
  - Analytical and research skills: Financial Analysis
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### Education:

Bachelor of Business Administration

Mount Carmel College [2023-26] Currently in 3rd Year Current CGPA:  
8.2 (4 semesters)

Higher Secondary Education (12th Grade)

Mount Carmel College–2021-23 Percentage: 87.3% Secondary Education (10th Grade)

Florence Public School–2021 Percentage: 85%

### Certification:

- MS Power BI
- Financial Literacy

### Academic And Project Work:

Comparative Financial Analysis: Analyzed PepsiCo's financial statements to prepare common-size and comparative reports, identifying key trends and insights for performance evaluation.

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### Hobbies:

- Cooking/Baking
- Art/Crafts

### Languages:

- English
  - Hindi
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