

# Vaishnavi Bhat

Motivated undergraduate with a dual major in Psychology and Sociology, passionate about urban policy and social impact. Experienced in research, content creation, stakeholder interviews, and reporting through internships across policy, media, and tech platforms. Skilled in writing, research, data organization, community engagement, and digital communication. Seeking opportunities to contribute to inclusive policy initiatives and empower communities through accessible information and advocacy.

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## EXPERIENCE

### Centre for Heritage, Environment and Development, Ernakulam

May 2025 - June 2025

- Developed a report on gender inclusivity in public transport for Centre for Heritage, Environment and Development - the research and development wing of the Kochi Municipal Corporation.
- Conducted interviews and fieldwork to understand women's travel challenges and needs.
- Analyzed past transport policies and case studies to suggest gender-sensitive improvements.

### Ameya, The Empowerment Initiative — *Research and Advocacy*

March 2025 - MAY 2025

- Conducted in-depth legal research on constitutional changes and policies affecting women's rights in India.
- Compiled and managed data on women's healthline centers, ensuring accessibility for research and outreach.
- Organized and maintained legal research findings using Google Sheets for efficient documentation.
- Contributed to the development of an AI-driven chatbot to assist women in accessing legal support.

## SKILLS

Legal Research & Policy Analysis

Content Writing & Editing

Research & Reporting

Interviewing & Stakeholder Communication

Data Organization & Management

Community Engagement & Outreach

## **Future of India Foundation — *Reporting and Documentation Intern***

JAN 2025 - JULY 2025

- Researched, interviewed, and profiled early-career professionals, capturing their employment journeys and challenges.
- Authored bi-monthly feature stories on youth employment, published across digital platforms.
- Created multimedia content, including short video clips, to enhance storytelling and audience engagement.
- Collaborated with a team of media professionals and engaged in regular knowledge-sharing sessions with experienced journalists.

## **Swasthya Plus Network, *Editorial Intern***

NOVEMBER 2024- FEBRUARY 2025

- Curated and developed informative health content to engage and educate diverse audiences.
- Conducted virtual interviews with doctors in the vernacular language, gathering expert insights on key health topics.
- Collaborated with strategy, production, and digital teams to create impactful health communication materials.

## **Zizle, *Community / Content Manager***

JULY 2024 - SEPTEMBER 2024

Managed community engagement and user experience testing for Zizle before its official launch.

Conducted platform testing to identify and resolve potential issues, ensuring a seamless user experience.

Developed content for AFTR World, crafting narratives around digital personas and the future of virtual legacy.

## **EDUCATION**

### **Mount Carmel College Autonomous, Bengaluru**

2023- 2026

Bachelors of Arts in Psychology and Sociology