

GUNJAN DUGAR

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Address: Vasanth Nagar, Bengaluru-560052

EDUCATIONAL QUALIFICATIONS

Course/Examination	Institution/University	Year of Passing	Performance
Bachelor of Commerce	Mount Carmel College Autonomous, Bengaluru	Pursuing	83%(Till 3rd sem)
CBSE	Assam Rifles Public School, Jorhat	2023	89%
ICSE	Carmel School, Jorhat	2021	89%

INTERNSHIPS, LIVE PROJECTS (AND STARTUPS)

- **Kochiva** [MAY 2024- JUNE2024]
 - Collaborated with design team to create visuals that enhance brand identity
 - Maintained up-to-date knowledge of new technologies related to social media marketing
 - Generated ideas for creative content initiatives
- **Janyakal Multipurpose Education Society** [DECEMBER 2023]
 - Created grant proposals and donor communications to enhance engagement
 - Promoted campaigns through social media and digital channels
 - Analyzed fundraising metrics to refine strategies and improve results

PROJECTS UNDERTAKEN

- **BLOOD DONATION DRIVE**(Assam Rifles Public School)
 - Organized a successful Blood Donation Drive with active participation from **150+ donors**. The event promoted community welfare and raised awareness about the importance of voluntary blood donation.

AWARDS & ACHIEVEMENTS

- Appreciation by the **Cancer Aid Society** for raising funds in excess of INR **1 Lakh** to aid cancer patients nationwide.
- Appreciation by **Helpage India** for creating awareness and assistance in raising funds for the care of the elderly.

OTHER INTERESTS & ACTIVITIES

- **LANGUAGE SKILLS**
 - English, Hindi, Marwadi, Assamese, French
- **TOOLS AND TECHNOLOGIES**
 - Microsoft Office Suite(MS Excel-NICT)
 - Canva
 - Digital Marketing(Internshala)
- **SOCIAL ENDEAVOURS**
 - **CANCER AID SOCIETY-** Generated funds for cancer aid society for nationwide cancer control program
 - Distributed food supplies to financial deprived families during the Covid-19 pandemic.