

# Deepika V A

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## Objective

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Detail-oriented B.Com student with a strong interest in brand strategy, consumer behaviour and data-driven marketing. Seeking the Assistant Brand Manager role to bring fresh insights, analytical thinking, and strong collaboration skills. Eager to support impactful marketing initiatives and drive overall brand growth.

## Education

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- Mount Carmel College, Autonomous | Bengaluru, Karnataka** 2023 - 2026  
Bachelor of Commerce  
CGPA - 7.6 ( 4 semesters )
- Mount Carmel PU College | Bengaluru, Karnataka** 2022 - 2023  
Commerce - Statistics, Basic Math, Business Studies, Accountancy  
Percentage - 83.83%
- Max Muller English School | Bengaluru, Karnataka** 2020 - 2021  
SSLC  
Percentage - 94.88%

## Internship

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- Upadhy & Company - Chartered Accountancy Firm | Bengaluru, Karnataka** May 2025 - June 2025  
Gained hands-on experience in tax returns, tally operations, auditing tasks and client documentation under professional supervision.
- Techademy | Bengaluru, Karnataka** Oct 2025 - Present  
Business Intelligence Intern  
Assisting the B2B sales team by identifying potential L&D clients, initiating strategic outreach and contributing to business growth for Techademy's learning solutions.

## Skills

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- Computer Skills - MS Office (Word, Excel, Power Point), Google Workspace, Email handling, Typing
- Soft Skills - Communication, Time Management, Adaptability, Problem-solving, Creativity
- Technical Skills - Tally, Data Handling, Design (Canva)

## Additional Online Course

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- Excel Dashboards for Business Analytics - Great Learning Academy (July 2025)

## Campus Involvement And Activities

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- Mount Carmel College, Autonomous | Bengaluru, Karnataka**  
Member, Commerce Association (2025 - 2026)  
Member, Sanskrit Association (2024 - 2025)  
NSS Volunteer (National Service Scheme) (2023 - 2024)

## Languages

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- English, Kannada, Hindi, Telugu