

# TANU SHREE B

FE, 20

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## EDUCATION

Name of course	2021-23	College	%	Dept. Rank
Karnataka State Board (Class XII)	2023	Sheshadripuram PU College, Bangalore	92.8%	12th
ICSE (Class X)	2021	St. John's School, Bangalore	93%	4th

## ACADEMIC PROJECTS

- Collaborated with a 4-member team to design a new customization feature (patterns, colors, outfit designs) for Myntra's app.  
Created a prototype with PPT and brochure with creative marketing and delivery to the customer.  
Role as a team leader with innovative ideas and recognized with faculty appreciation for innovation and clarity with delivery  
Result - leadership, innovation and problem solving, communication, recognition, collaboration
- Proposed and led a project analyzing Nestle's unethical practices, including Maggie scandal with their misleading product and affected consumer health and trust and their infant formula marketing.  
Delivered presentation on corporate accountability and market strategy. This project taught me how to critically evaluate corporate practices, lead research under deadlines, and present findings on sensitive topics like consumer health and business ethics.

## ACADEMIC ACHIEVEMENTS AND AWARDS

- Awarded merit scholarship for securing above 90% in college examinations.
- Received certificate for excellence in Debate for outstanding performance in inter-college debate competition.

## POSITIONS OF RESPONSIBILITY

- Volunteer- U&I TRUST  
I taught underprivileged students in core subjects, helping improve academic understanding and confidence. Organized and supported extracurricular activities and mentoring sessions, fostering holistic development of students.  
Collaborated with fellow volunteers to ensure effective lesson planning and student engagement.  
Takeaways- leadership and responsibility, teaching and communication skills, empathy and social responsibility and time management.
- Team lead- Academic Projects  
Directed 2 major academic projects (Myntra App feature and Nestle case study) with strong outcomes  
And recognition.

## EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- As a member of Art and Decor Association, I contributed decor and artwork for college fests and programs.
- As a member of Kannada Sangha, volunteered in organizing logistics and student engagement and contributing to successful execution of programs.

## OTHER INFORMATION

- Domain knowledge: corporate law, taxation and finance  
Core skills: leadership, research, problem solving, teamwork, communication.  
Technical: MS office, advance excel, PowerPoint, word.
- Painting and sketching- Creative expression through canvas painting, pottery, and pencil sketching.
- Yoga and Meditation-practicing mindfulness and well-being for focus and clarity.