

AARYA PANKAJ

FEMALE, 20

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EDUCATION

Name of course	2023-26	Mount Carmel College, Bengaluru	77%
CBSE (Class XII)	2023	Shanti Gyan International, Delhi	73%
CBSE (Class X)	2021	Delhi Public School, Vadodara	91%

INTERNSHIP/S

Summer Intern, **Hindustan Aeronautics Ltd.**, Bengaluru

May 2025 – June 2025

HAL is a government owned company and India's leading aerospace and defense manufacturer, specializing in the manufacturing and maintenance of aircrafts and helicopters, and related components.

- Analyzed financial operations and workflows within HAL's Finance Department.
 - Developed understanding of corporate finance, budgeting, and compliance processes.
- Gained exposure to organizational structure and record-keeping practices of a government-owned enterprise.

Professional Recognition

- Received an Internship Completion certificate from HAL.

Marketing Intern, **WomanLikeU**, Bengaluru

August 2024 – September 2024

WomanLikeU is an Indian, women-centric fashion and swimwear brand that designs inclusive apparel for diverse body types.

- Managed social media content creation, scheduling, and engagement.
 - Boosted brand visibility and audience engagement, growing followers from 89k to 100k in one month (+12%).
- Assisted in marketing campaigns, influencer collaborations, and content strategy planning.

Professional Recognition

- Received an Internship Completion certificate from WomanLikeU.

ACADEMIC PROJECTS

- Economic Assessment of Mariana: Analyzed production, pricing, and market strategies to evaluate financial viability.
- Conducted data collection, financial analysis, and market trend evaluation.
- Recommended cost optimization strategies to improve profitability.

POSITIONS OF RESPONSIBILITY

- Literary Society, Logistics core team**
 - Coordinated event logistics, managed schedules and resources, and ensured smooth execution of society events.
 - Received a certificate from LITSOC.
- Anovation, Design core team**
 - Created and designed posters, social media content, and visual materials to support the team's events and campaigns.

OTHER INFORMATION

- Certifications:
 - TCS Job Simulation with Forage
 - Data Visualization with Advanced Excel (PwC)
- Technical Skills: Data Management, Microsoft Excel, Microsoft Powerpoint, Digital Marketing, Microsoft Azure
- Soft Skills: Team Collaboration, Problem Solving, Critical Thinking, Adaptability & Innovation