

SIRI GOWRI. S

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FEMALE, 20

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EDUCATION

Bachelors of Commerce, Business Process Services	2023-26	Mount Carmel College, Bengaluru	70%
Pre-University CSBA (Class XII)	2022	MES Kishora Kendra PU College, Bengaluru	91%
SSLC (Class X)	2020	MES Kishora Kendra, Bengaluru	93%

PROFILE SUMMARY

Being highly organized and detail-oriented, my Research Analysis Internship honed my skills in data management and reporting. Employed as a Community Engagement Specialist, I demonstrate both creative and analytical strengths in managing public relations. My core competencies include strong communication, team building and leadership, knack for problem-solving, and proficiency in Excel and PowerPoint. I aspire to build a career that consolidates the fundamental ideologies of Financial Management that I have mastered in my undergrad and my passion for Analytics (SQL, Power BI). I'm eager to apply my expertise to drive organizational success and learn from field experts.

INTERNSHIPS

1. **Research Analysis Intern, Stepup Learning Solutions, Bengaluru** June - August 2024
 - Compiled a list of 1000+ AIML Experts based off of Singapore, UAE and India for research purpose.
 - Analysis of the database to identify potential partnership and collaboration opportunities with the company for business development.
 - Designed learning materials on various financial and accounting topics for the official website.
 - Managed social media handles including YouTube and created engaging content targeting undergrads.

Professional Recognition:

 - Recognition received for identifying new ways to find more leads and improvement of existing curation process.
2. **Community Manager, Kadence, Bengaluru** May 2025 - Present
 - Drove community growth of the company by hosting regular open mics and workshops resulting in 25% increase in walk-in sales of the stores across the city where the events are conducted.
 - Directed all event logistics for gatherings of up to 100 people, ensuring a positive experience through effective crowd management and on-site problem solving.
 - Managed and expanded the social media handle of the brand with over 50k+ followers, creating content that boosted event attendance and enhanced brand visibility by 50% positive rate.
 - Developed and maintained comprehensive event reports with Excel and PowerPoint, providing data driven insights on performance of the brand.

Professional Recognition

 - Recognition received by the director of the company for demonstrating strong leadership and communication skills and producing timely reports consistently.

ACADEMIC PROJECTS

- Project 1: College flagship fest registrations; I served as a Registrations Team Head; Handled on-spot sign-ups ensuring accurate financial records and participant data across multiple events.
- Project 2: Marketing and public relations for Commerce Club; I was a part of the core team; Curated detailed potential collaboration invites for various colleges for the club's events and maintained reports of a high-impact marketing campaign.

ACADEMIC ACHIEVEMENTS AND AWARDS

- Awarded the "Achiever of the Year 2021" by Life Insurance Corporations LTD, Rajajinagar for scoring full marks in Sanskrit in SSLC.

POSITIONS OF RESPONSIBILITY

- **Marketing and Public Relations Core Team member, Commerce Association**
 - Campaigned for leading events of the Commerce Department and drove the crowd engagement.
 - Certification of recognition received by the principal.
- **Marketing and Public Relations Core Team member, Journalism Association**
 - Campaigned for leading events of the Journalism Department and drove the crowd engagement.
 - Certification of recognition received by the principal.
- **Student Council Head for Registrations Team**
 - Managed on-site event registrations ensuring precise financial and participant data.
 - Certification of recognition received by the principal.
- **Vocalist for Kannada Sangha**

EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- Won "fresh voice" award by Kannada Sangha.
- Cultural Secretary of the college in 12th grade and Captain of the school in 10th grade.

SKILLS

- Microsoft Excel
- Microsoft Word and PowerPoint
- Structured Query Language (MySQL)
- Accounting Principles & Financial Statements
- Financial Literacy
- Data Management
- Communication
- Analytical Thinking

LANGUAGES

- Kannada: Native
- English: Fluent
- Hindi: Fluent

OTHER INFORMATION

- Secured 80% in Carnatic Music Vocals junior level exam by KSEEB.
- Presently learning senior level Carnatic Music Vocals.