

A.L ROOPA NAIR

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CAREER OBJECTIVE

A responsible and organized B.Com student with a keen interest in accounting, digital marketing, and business operations. Eager to apply theoretical knowledge in real-world setting and gain hands-on experience. Known for strong time management, adaptability, and collaboration skills.

EDUCATION

- **Mount Carmel College (Autonomous), Bengaluru**
Bachelor of Commerce (General) 2023 - present
- **Saraswathi Vidyalaya, Kerala**
Class 12 - 86.4% 2022-2023
Class 10 - 88.4% 2020-2021

CERTIFICATIONS & COURSES

Foundations of Digital Marketing and E-commerce - Google Career Certificate (Coursera)

- Gained foundational knowledge in SEO, SEM, social media marketing, and e-commerce strategies.

Risk Management Virtual Experience - Goldman Sachs (Forage)

- Completed real-world simulations on identifying, assessing, and managing financial and operational risks.

E-Commerce - SWAYAM

- Learned key concepts of online business models, digital payment systems, and supply chain operations in e-commerce.

Tally Certification - Mount Carmel College

- Trained in Tally software for accounting, inventory, and financial statement preparation.

Finance Internship And Training - Corizo

- Gained hands-on experience in financial analysis, budgeting, and reporting through project-based learning.

Microsoft Power BI | Mount Carmel College

- Gaining skills in data modeling, dashboard creation, and report generation.

ADDITIONAL SKILLS

- **Technical & Tools:** basic Excel and PowerPoint
- **Languages:** English, Malayalam, German (basic – academic exposure only)
- **Soft Skills:**
 - Time Management
 - Communication & Teamwork
 - Flexibility and Adaptability
 - Management and Organizational Skills

EXTRACURRICULAR ACTIVITIES

- **Core Team Member – IDM Club (Poster Making) & Chemistry Association (Digital Team)**
Created event posters, managed digital content, and supported promotional activities for departmental and inter-collegiate events.