

# Anjali Naskar

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[anjalinaskar03@gmail.com](mailto:anjalinaskar03@gmail.com) | +916913031155 | [www.linkedin.com/in/anjalinaskar](https://www.linkedin.com/in/anjalinaskar)

## Professional Summary

Results oriented Industrial & Organizational Psychology graduate student, specializing in instructional design, content development, assessment planning, and report building for diverse teams. Skilled in collecting and analyzing data to inform customized learning interventions, collaborating with stakeholders, and managing multi-location assessment projects. Experienced in designing and delivering engaging classroom and online learning materials, talent development initiatives, and collaborating with cross-functional teams to achieve business-aligned workforce outcomes. I am skilled in research, stakeholder engagement, and innovative problem solving to drive strategic value for clients.

## Experience

### Human Resource Intern | Club Mahindra Holidays, Bengaluru | Jun – Jul 2025

- Led the end-to-end design and deployment of a psychometric assessment and training needs analysis (TNA) for 20+ employees across multiple locations.
- Applied instructional design principles to create project-based and outcome-driven learning content for classroom and online delivery.
- Collaborated with client stakeholders and subject matter experts to gather requirements for recruitment and onboarding projects.
- Managed project schedules, deliverable quality, and performance metrics to ensure business objectives were met.

### Social Media Manager & Content Designer | The Manasu Project, Bengaluru | Jun – Dec 2024

- Developed classroom workshop materials and digital media content focused on mental health, employee engagement, and social learning
- Delivered impactful presentations, managed editorial calendars, and structured knowledge materials for diverse audiences.

## Education

**M.Sc. Psychology (Industrial & Organizational Specialization, HRM) | Mount Carmel College, Bengaluru** Current Aggregate Percentage: 84.67%

**B.A. (Hons) Applied Psychology | Amity University, Kolkata | 2021 – 2024**  
CGPA: 8.84

**Key Skills & Abilities:** Instructional Design and Content Development, Learning Needs Analysis, Project Management and Timelines, Stakeholder Collaboration, Performance Support Design, Advanced MS Office Suite (PowerPoint, Excel, Word), Effective English Communication (Written and Spoken), Visualization and Presentation Design (Canva), Data Analysis and Digital Reporting, Cross-Cultural Teamwork, Creating Knowledge Materials and Workshops, Psychometric Assessment and Data Analysis, Research and Data-Driven Decision Making, Google Workspace Proficiency, Organizational Behavior and Change Management.

## Projects & Certifications

- Organizational Behaviour: Individual Dynamics – NPTEL (2025)
- Strategic HR Planning & Project Management – Udemy (2025)
- Cybercrime Media Literacy Workshops – Club Mahindra Holidays (2025)

- Google Analytics – Google (2021)
- Gender Transformative Studies – UNICEF (2021)
- Digital Fatigue Scale Co-Author – Mount Carmel College
- Metacognitive Awareness Study – Amity University

### **Achievements & Leadership**

- Founding Member & Social Media Head, PG Association of Psychology, Mount Carmel College.
- Best Outgoing Student & All Rounder Award, Amity University.
- Ranked 4th in Meghalaya State (CBSE Humanities stream).