NEEL JAIN

BBA REGULAR

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SUMMARY

BBA student with experience in digital marketing, social media growth, and data-driven campaigns. Skilled in content creation, engagement strategy, analytics, and AI tools to drive brand visibility and optimize performance. Fast learner with a problem-solving mindset, currently expanding expertise in SEO, email marketing, and automation to support innovative growth strategies..

PROFESSIONAL EXPERIENCE

Social Media Manager | Style My Space | February 2024 - May 2024

Grew audience reach from 0 to 2,500+ in one month using data-driven growth strategies.
Performed trend analysis and managed KPIs to improve engagement.

Crowdfunding Intern | Muskurahat Foundation | June 2024 - July 2024

Raised ₹2,300 for educational programs for underprivileged children through targeted outreach and donor engagement.
Promoted campaigns to increase awareness and drive contributions.

EDUCATION

BACHELOR'S IN BUSINESS ADMINISTRATION
Mount Carmel College, Bangalore | Expected Graduation: 2026 | CGPA: 7.9

KARNATAKA SECONDARY EDUCATION EXAMINATION BOARD, COMMERCE
Mount Carmel Pre-University College, Bangalore | 2023 | Percentage: 91.3%

INDIAN CERTIFICATE OF SECONDARY EDUCATION (ICSE)
St. Ann's High School, Bangalore | 2021 | Percentage: 87.5%

EXTRA CURRICULAR & ACHIEVEMENTS

Core Team Member – Institutional Social Responsibility Cell, Mount Carmel College
Student Volunteer – Rotaract Club, Mount Carmel College
2nd Place – Business Quiz, Mount Carmel Pre-university College
Participant – Personal Finance Workshop, AIESEC
Participant – AI for Business Readiness Workshop, Miles

TECHNICAL SKILLS

Marketing & Growth: Digital Marketing, Social Media Management, Content Strategy, Campaign Execution
Analytics & Tools: Excel, Tableau, KPI Tracking, Canva, AI Tools (ChatGPT, Notion AI)
Core Competencies: Communication, Creativity, Leadership, Problem-Solving, Adaptability
Developing Skills: SEO, Email Marketing, Automation Tools, Outreach Campaigns