

NOORIEN KHANNUM

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OBJECTIVE

Motivated and detail-oriented commerce graduate, currently pursuing M.COM in International Business, seeking a career opportunity in finance, accounting, or marketing. Eager to apply strong analytical skills, academic knowledge, and business acumen to contribute to organizational growth, while continuously learning and developing professional expertise in a dynamic work environment.

INTERNSHIPS

• C.S HAWKLER LOGISTICS PVT. LTD DURATION [1 MONTH]

2025

Completed a one-month internship at C.S Hawkler Logistics Pvt. Ltd, an EXIM company, where I assisted in export-import documentation, observed customs clearance and freight forwarding processes, and gained a practical understanding of international trade operations and regulatory compliance.

EDUCATION

• MOUNT CARMEL COLLEGE

2024

Bachelor of Commerce CGPA – 7.89

Bangalore, India

• REVA INDEPENDENT PU COLLEGE

2021

Higher Secondary school Certificate – Percentage – 91%

Bangalore, India

• VIJAYA BHARATHI PUBLIC SCHOOL

2019

SSLC – Percentage – 81%

Bangalore, India

SKILLS

- Microsoft Excel, Word and PowerPoint
- Marketing Strategy & Brand promotion
- Communication & Presentation Skills
- Accounting Principles & Ledger Management
- Adaptability & quick learning.

PROJECTS

- Engaged in an ongoing research project examining the role of Fear of Missing Out (FOMO) as a marketing tool on social media, with a focus on its psychological impact, ethical considerations, and influence on Gen Z purchasing behavior.
- Developed a comprehensive sample business plan for a hypothetical company, Pristine Organic Care, during my B.COM degree under the subject Entrepreneurship and Venture Capital. The plan included detailed market research, competitive analysis, product development strategies, marketing plans, and basic financial projections, providing practical insight into the process of launching and managing a new venture.

CERTIFICATIONS

- Excel For Beginners – Simple learn
- Digital Marketing and Advertising- Saylor Academy
- Currently pursuing- Power BI for Data Analysis – College Program.