

# VARSHA V

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Motivated final-year BBA Marketing student with practical experience in public relations, client communication, and event coordination. Skilled at building relationships, managing tasks, and working effectively in teams. Interested in digital marketing and business analysis with a growing focus on data interpretation and problem solving. Actively seeking opportunities to gain practical experience.

## Experience

Fortuneone Buildco Pvt Ltd

Bangalore

Pre-Sales Executive Intern

12/2024 - 03/2025

- Engaged with clients via calls to understand requirements, resolve queries, and guide them toward suitable property options.
- Collected, organised, and maintained accurate client data in Excel for smooth follow-ups.
- Achieved successful conversions by providing clear, timely, and personalised solutions.

Mount Carmel College

Bangalore

Public Relations Core Team Member

2023 - 2024

- Assisted in organizing and promoting college events to enhance brand visibility.
- Collaborated with event heads of various colleges to develop and execute effective communication strategies.
- Created regular reports and presentations to summarize campaign outcomes

## Education

Mount Carmel College Autonomous

2023 - 2026

Bachelor of Business Administration

Specialising in Marketing

Mount Carmel PU College

2021 - 2023

Commerce PEBA Grade 90.16%

## Volunteering

Rotaract club

2024 - Present

Volunteer

Organized and participated in community clean-ups, blood donation camps, fundraising events. Developed leadership, teamwork and project management skills through hands-on involvement in community service initiatives.

## Skills

- |                          |                                    |   |
|--------------------------|------------------------------------|---|
| • Microsoft Office Suite | • Time management & Prioritisation | • Team Collaboration                    |
| • Basic Data Analysis    | • Adaptability & Active Listening  | • Problem-Solving & Attention to Detail |

## Certification

- |   |   |
|---|---|
| • Management information system by AlphaTech  | • Digital Marketing -Hubspot Academy    |
| • Fundamentals of Digital Marketing by Google | • Human Resource Job Simulation- Forage |

## Languages

English Native

Tamil Proficient

Kannada Proficient