

# VIJAYA SHREE J

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## CAREER OBJECTIVE

Detail-oriented BCA undergraduate (2026) with strong **analytical**, **operational**, and **data-visualization** skills. Experienced in **customer engagement**, **process optimization**, and **data-driven decision-making**. Seeking to join J.P. Morgan's 2026 **Operations Analyst Program** to contribute to **operational excellence**, **process improvement**, and **risk management**, while enhancing the **client experience** through **strategic** and **digital initiatives**.

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## EDUCATION

Bachelor of Computer Applications (BCA)

Mount Carmel College, Bangalore

Expected Graduation: June 2026 | Aggregate: 67%

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## TECHNICAL SKILLS

- **Programming & Database:** Python, SQL, C#, HTML, CSS, JavaScript, JSON
  - **Data Analytics & Visualization:** Power BI, Microsoft Excel, Data Cleaning, Predictive Modeling, Dashboard Creation
  - **Tools & Platforms:** Microsoft Office Suite (Excel, PowerPoint, Word), Visual Studio, Canva
  - **Web Development:** Responsive Websites, Database Integration, Online Examination System
  - **Soft Skills:** Problem-Solving, Communication, Teamwork, Adaptability, Time Management
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## INTERNSHIP EXPERIENCE

Business and Marketing Strategy Intern — CodeAlpha Nov 2025 – Present-[\(Link\)](#)

- Conducting **market research** and analyzing **customer data** to support **business strategies**.
  - Assisting in **process improvement** and development of **data-driven marketing initiatives**.
  - Collaborating cross-functionally to align **operational** and **marketing objectives**.
  - Preparing **performance reports** and **dashboards** using **Excel** and **PowerPoint** to support strategic decisions.
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## VIRTUAL EXPERIENCE PROGRAMS

**Goldman Sachs — Operations Job Simulation | Forage Nov 2025 – Present**

Verified Certificate:[\(Link\)](#)

- Participating in the **Operations Simulation** focused on *Foundations of Operations* and *Facilitating Ultra-High Net Worth Transactions*.
  - Gaining practical experience in **risk management, process optimization, and workflow efficiency**.
  - Applying **analytical** and **problem-solving skills** to simulate **real-world banking operations** and enhance operational understanding.
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## ACADEMIC PROJECTS

- **Virtual Mouse Using Eye Movement:** Developed an accessibility tool using **Python, OpenCV, and Mediapipe** for **real-time eye-tracking control** to assist users with limited mobility.
  - **AI-Powered Snake Game:** Created a **self-learning Snake Game** using **Python and AI optimization algorithms** to enhance automation and decision-making.
  - **Online Examination System:** Built a **web-based examination portal** with automated scoring using **C#, SQL, HTML, CSS, and JavaScript**, improving evaluation efficiency.
  - **Hospital Website:** Designed a **responsive website** with appointment scheduling and patient record management using **HTML, CSS, JavaScript, and JSON**.
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## CERTIFICATIONS

- **Customer Relationship Management** — *Coursera* (2025)-[\(Link\)](#)  
Learned customer engagement, relationship management, and service optimization.
- **Power BI** — *Office Master* (2025) -[\(Link\)](#)  
Developed skills in data visualization, dashboard creation, and business analytics.
- **Retail Banking Training** — *Udemy* (2025)-[\(Link\)](#)  
Gained practical knowledge of retail-banking operations, financial products, and customer strategy.
- **Excel Skills for Business** — *OnWingspan* (2025)-[\(Link\)](#)  
Acquired proficiency in Excel data analysis, automation, and business reporting.

## ACHIEVEMENTS & ACTIVITIES

- **Leadership:** Led **Stauros Fest 2025** promotions through **digital and offline campaigns**, managing a **cross-functional team**.
- **Volunteering:** Currently pursuing **soft-skills** and **teamwork training** at **Hope Works Foundation** to enhance personal and professional development.
- **Creativity:** Designed **posters** and **videos** using **Canva, Photoshop, and CapCut**.
- **Recognition:** Received awards in **intercollegiate dance and acting competitions**.

