

# DAKSHA TALREJA

FEMALE, AGE 19

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## EDUCATION

BSc Economics and Statistics	2023-26	Mount Carmel College	82.76%
AISSE (Class XII)	2023	Mahadevi Birla World Academy, Kolkata	92%
AISCE (Class X)	2021	Mahadevi Birla World Academy, Kolkata	91%

## ACADEMIC PROJECTS

- Project 1: **Economic Assessment of Mariana (Handicraft Footwear Company)**: Conducted an end-to-end firm assessment using **primary data collection**; analysed demand-supply dynamics, cost structure, and competition, and **recommended business strategies to improve operations and competitiveness**.
- Project 2: **Regression & Correlation in Student Spending Habits**: Applied **regression and correlation analysis in Excel** on data from 30 students to uncover **key drivers of spending behaviour**, providing insights into consumption patterns.
- Project 3: **Applications of Probability in Politics**: Investigated **probability models in political decision-making**, linking statistical concepts to **real-world electoral trends and strategy formulation**.

## POSITIONS OF RESPONSIBILITY

- **Newsletter Core Team Member, FICCON (September 2024 - Present)** - Wrote an article on the "*Boom in Concert Economy*" and contributed to newsletter content and editorial support.

## EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- **BCG Data for Decision Makers Job Simulation on Forage** - September 2025  
Completed a job simulation focused on advising a hypothetical client on multi-channel ad campaign performance. Analyzed customer conversion trends using simulated data to assess campaign effectiveness across channels and audiences. Synthesized insights and delivered a clear, data-backed recommendation tailored to the client's marketing goals.
- **Finalist** - Represented Mount Carmel College in a **Nationwide Quiz on Official Statistics**, organized by the NSO, Field Operations Division (Regional Office, Bengaluru); our team was among the **top 10 colleges selected for the second round** of ANVESHA 2.0
- **First Position** - Won a **Statistics Competition** held at Mount Carmel College on **Science Day**; successfully answered multiple rounds of statistics-based questions to advance and secure the top position (2025).
- **Volunteer** - Interact Club (2021 – 2023): Worked in an NGO setting, teaching children from underserved communities, leading initiatives to address child hunger by organizing food distribution drives.

## CERTIFICATIONS

- Power BI - Centre for Extended Education, Mount Carmel College Autonomous
- Microsoft Azure AI - Microsoft
- NCFM - Financial Markets: A Beginner's Module - National Stock Exchange
- NCFM - Capital Market (Dealers) Module - National Stock Exchange

## OTHER INFORMATION

- Skills: Excel, Power BI, R Programming, Canva, Analytical Skills
- Languages: Proficient in English and Hindi, Elementary Bengali, Basic French, Basic Sindhi