

Megha S

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Career Objective

As a motivated and detail-oriented fresher, I am seeking an opportunity to begin my career in a dynamic organization where I can apply my academic knowledge, analytical thinking, and problem-solving skills. I aim to contribute meaningfully to team goals, take ownership of responsibilities, and continuously develop my professional skills through real-world exposure, mentoring, and challenging assignments. My objective is to grow into a reliable and value-adding member of the organization while upholding integrity, teamwork, and commitment to quality."

Education

B. Com (General), Mount Carmel College (Autonomous), Bangalore City University – 2023 Current CGPA: 8.12 (77.15)

12th, St. Anne's Pre-University College for Girls – 2023 (91%)

10th, St. Joseph's Convent Girls High School – 2021 (81.44%)

Internship Experience

Academic Programs Intern – Younity.in (Delhi) | Jul 2023 – Aug 2023

- Assisted in business development and research initiatives.
- Conducted market research and supported program outreach.
- Completed 14-day structured training program.

Project

- **Lake Restoration Project – Team Lead (Team Size: 8)**

Conducted surveys and analyzed environmental reports.

Prepared detailed reports and proposed sustainability solutions.

Engaged with community members to promote conservation awareness.

- **Brand development and marketing project – Team lead (Team Size: 5)**

Worked on branding and marketing for the FMCG concept product 'Imli Bliss', contributing to brand identity development, promotional designs, advertising content, and basic market research. Helped analyze consumer preferences and supported product positioning, pricing, and promotional strategy creation, strengthening my creativity, teamwork, and practical marketing skills

Technical Skills

- Microsoft Excel (Advanced: Pivot Tables, VLOOKUP, Data Analysis)
- Microsoft Office
- Basic knowledge of financial reporting and accounting principles

Certifications & Awards

- Certification on Completion by younity.in for Business Development & Research Specialist
- Certificate of Excellence by Younity.in, Business Development & Research Specialist
- Distinction Award from Karnataka Madiwala Community

Leadership & Extra – Curricular Activities

- Core Team Member – Kannada Sangha
- Volunteer – College Events
- Represented school in inter-school competitions
- Discipline leader – Pre University College

Languages

English | Kannada | Hindi | Tamil