

SANIA VARSHA R

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EDUCATION

Mount Carmel College, Autonomous

Bachelor of Commerce, Strategic Finance (U.S. CMA)

Grade: 76%

June 2023 - Present
Bengaluru, KA, IN

Mount Carmel P.U. College

Commerce (Mathematics, Economics & Accountancy)

Grade: 93.5%

June 2021 - May 2023
Bengaluru, KA, IN

INTERNSHIP EXPERIENCE

Market Research Intern

May 2025 - July 2025
Bengaluru, KA, IN

Featherlite Furnitures

- Market Research & Analysis:** Conducted demand studies across 100+ districts and 10+ states, generating insights that drove the launch of new outlets near colleges and institutions in Karnataka.
- Sales Growth:** Delivered 50+ D2C leads through focused education furniture research, contributing to higher sales conversions and improved quarterly performance.
- Business Development:** Evaluated demand from 1500+ colleges and partnered with marketing and sales teams to develop entry strategies, enabling expansion into the education infrastructure market.

Operations Intern

May 2024 - June 2024
Bengaluru, KA, IN

Ground Animal Welfare

- Fundraising:** Supported fundraising activities by helping facilitate sales of 100+ products, channeling proceeds toward animal rescue and care initiatives.
- Social Media:** Helped manage Ground's social media presence through content creation on animal welfare, veganism, and environmentalism, building community awareness.
- Core Operations:** Assisted in coordinating rescues, adoptions, and shelter visits, gaining hands-on exposure to the NGO's core mission activities.

VOLUNTEER EXPERIENCE

Summer Intern

January 2024 - March 2024
Bengaluru, KA, IN

DiyaGhar NGO

- Teaching Support:** Assisted in providing academic help and mentorship to underprivileged children, encouraging learning in a supportive environment.
- Program Assistance:** Helped organize and run educational workshops and community events with NGO staff and volunteers, improving student participation.
- Lesson Planning:** Contributed to preparing lesson plans tailored to different learning needs, supporting inclusive education.

LEADERSHIP & ACTIVITIES

- Commerce Association (Core Team Member):** Organized and managed logistics for the annual intercollegiate fest Undercurrents, through effective coordination of venues, resources, and teams.
- Center for Extended Education (Core Team Member) :** Collaborated with companies offering vocational and skill development programs, facilitating access to industry-relevant learnings opportunities.

SKILLS & EXPERTISE

- Core Skills:** Market Research, Business Development, Data Analysis, Lead Generation, Fundraising & Outreach, Event & Logistics Coordination, Community Engagement.
- Soft Skills:** Communication, Leadership, Collaboration, Adaptability, Problem-Solving, Time Management, Mentorship, Critical Thinking.
- Tools:** Microsoft 360, Google Workspace, Canva.