

PRANATHI J

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EXECUTIVE SUMMARY

Analytical business student experienced in event production, market research, and lead generation optimization using AI tools. Proven ability to identify industry trends and engage executive-level delegates for high-profile summits, demonstrating strong communication and stakeholder management. Detail-oriented and adept at improving operational efficiencies in fast-paced event environments, eager to contribute to dynamic production teams.

EXPERIENCE

RM Events

Producer, Business Development Intern

Bengaluru, India

October 2025 – Present

- Spearheaded the initial 'production' phase by conducting in-depth market research to identify target companies and relevant industry trends for upcoming events.
- Leveraged an AI sales tool to optimize the lead generation process, boosting the qualified delegate pipeline.
- Successfully engaged and invited over executive-level delegates to high-profile summits, demonstrating advanced professional communication and stakeholder management.

Wellnet Services

Accounts and Finance Intern

Bengaluru, India

June 2025 – August 2025

- Supported core financial operations by conducting precise data entry and managing the creation of employee Provident Fund (PF) accounts.
- Demonstrated strong administrative proficiency across both finance and sales teams.

Cultivated advanced organizational skills through the successful management and prioritization of diverse, time-sensitive tasks.

EDUCATION

Mount Carmel Autonomous College

Bengaluru, India

Bachelor's of Commerce: Business Process Service

March, 2026

MES Kishore Kendra

Bengaluru, India

Second PUC

July, 2023

B.P. Indian Public School

Bengaluru, India

High School

May, 2020

SKILLS

- Effective Communication
- Team Leadership
- Timeline management
- Lead Generation
- Microsoft Office

CERTIFICATES

- Social Psychology, Udemy
- Human Resource Management, Udemy

CAMPUS INVOLVEMENT

- **Student Council Leadership (Core Team):** Served as a Core Team Member for the Student Council, playing a pivotal role in the planning, logistics, and successful execution of all college-wide events.
- **Sector Lead (Artist & Management):** Specialized within the Student Council Core Team, responsible for managing the Artist and Management sector, including talent handling, scheduling, and stage logistics.
- **Sub-Head, Commerce Dance Team:** Co-led the Commerce Dance Team, managing administrative and coordination efforts for team practices and performances.

LEADERSHIP & VOLUNTEERING EXPERIENCE

U&I TRUST

Volunteer

Bengaluru, India

August 2024 - Present

- Taught and mentored underprivileged children during weekend sessions, focusing on academic and personal development.
- Recognized as 'Best Volunteer of the Year' for exceptional dedication and impact.
- I currently serve as a Center Leader, overseeing operations and coordinating volunteer efforts for a teaching center.