

**ARUTHRA J R**

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Qualification	Institute	Board / University	Year	% / CGPA
M.Com (International Business)	Mount Carmel College, Bengaluru	Bengaluru City University	2026	76.73%
B.Com(Foreign Trade )	PSG College Of Arts and Science, Coimbatore	Bharathiar University	2024	8.3/10
XII X	T.E.A The Earnest Academy, Avinashi T.E.A The Earnest Academy, Avinashi	CBSE CBSE	2021 2019	80.00% 81.60%
<b>Select your UG-course type</b>		<input checked="" type="checkbox"/> Full-Time <input type="checkbox"/> Open-School <input type="checkbox"/> Distance <input type="checkbox"/> Correspondence		
<b>No. of active backlogs (Type NA if not applicable)</b>		NA		
CERTIFICATIONS / PUBLICATIONS				

- ICSI -Foundation CERTIFICATION**
- NPTEL-Consumer Behavior**
- Udemy-Digital Marketing (Present)**
- Certified typewriting course- PSG college of arts and science**

#### INTERNSHIPS

<b>PREMIER TISSUES INDIA. LTD 2025</b>	Gained practical exposure to sales, marketing and business operation through onsite and offsite assignments for 30 days including market research, customer engagement and process analysis.
<b>STP CLOTHING 2024</b>	Gained hands-on exposure to export operations and manufacturing processes, Assisted in Export Documentations.

#### PROJECTS

<b>RESEARCH PROJECT 2023</b>	"GENZ'S PREFERENCE TOWARDS MILLETS BASED PRODUCTS"
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#### POSITIONS OF RESPONSIBILITY

<b>Team Coordinator 2023</b>	Led a team of four in preparing a research project ensuring timely completion and quality analysis
<b>Class Representative 2022</b>	Coordinated between faculty and students to align Schedule, clarify academic requirement and enhance class room engagement.
<b>NGO Member 2025</b>	Active member of 'MAGIZHAGAM SOCIAL WELFARE ORGANISATION' engaged in social service project coordinating events and organized fund raising drives.

#### ACADEMIC ACHIEVEMENTS

Secured 2nd -Runner -up in intercollege "Entrepreneurial Development" Competition in MES College. Secured 1st Place for two consecutive years in "Ad Zap" Competition in PSG college of Arts of Science.
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#### EXTRA CURRICULAR ACTIVITIES

<b>GUINNESS WORLD RECORD,2024</b>	• Collected and contributed 10 kg of plastic waste as a part of Guiness World Record Initiative in collaboration with Bisleri on behalf of PSGCAS.
<b>EWYL,2025</b>	• Worked as part – time Data Entry Assistant through Earn While You Learn Programme.