

HARSHITHA M

Analytical & Problem-Solving |
Collaboration & Communication

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SUMMARY

Motivated and detail-oriented BBA student with hands-on experience in Business development, pre-sales, and financial literacy, seeking to contribute to JP Morgan Chase's Operations Analyst Program. Skilled in process improvement, data analysis, and cross-functional collaboration, with the ability to identify innovative solutions and support business growth. Adapt at leveraging analytical and technical skills gained through Advanced Excel, Tally, and HR Management training to drive operational excellence and deliver impactful results in a dynamic team environment.

TECHNICAL SKILLS: Advanced Excel (Data Analysis, Pivot Tables, Reporting) | CRM Tools (Lead Management & Data Tracking) | MS PowerPoint & Google Slides (Presentations, Proposals) | Tally Prime & Tally ERP9 (with GST)

PROFESSIONAL EXPERIENCE

FORTUNE ONE GROUP

Pre-Sales Intern

Bangalore, Karnataka | July 2025 – September 2025

Supported pre-sales activities for two real estate projects, enhancing client engagement and lead generation. Improved communication, market analysis, and CRM proficiency while contributing to sales pipeline development.

- Generated and qualified 15+ high-potential leads across both real estate projects.
- Consulted with prospective buyers to assess their requirements and matched them with suitable real estate offerings.
- Leveraged CRM tools to manage client information, streamline follow-ups, and track lead progress effectively.
- Gained insights into real estate market trends and customer behavior, strengthening sales acumen.
- Collaborated with the sales team to enhance client presentations and improve overall pre-sales effectiveness.

RSOCIAL

Business Development

Bangalore, Karnataka | February 2025 - March 2025

Contributed to client acquisition and service delivery in business development, focusing on digital solutions such as SEO, Google My Business (GMB), and website optimization. Developed strong client communication and consultative skills while directly supporting business growth.

- Successfully closed 2–3 new clients, contributing to revenue growth during the internship period.
- Engaged with potential clients to understand their specific business and website development needs, ensuring alignment with offered services.

- Presented tailored solutions, including SEO, GMB, and digital marketing services, strengthening client relationships and trust.
- Built foundational knowledge of digital marketing services and business development strategies.

EDUCATION

**BACHELOR OF BUSINESS ADMINISTRATION(BBA- REGULAR),
MOUNT CARMEL COLLEGE AUTONOMOUS | 2023-2026**

LANGUAGES: English(Fluent)
Tamil(Native)
Kannada(Proficient)
Hindi(Proficient)

INTERESTS: Music(singing, songwriting, and learning instruments) | Travelling and trekking | Podcasts and continuous learning