



ARUTHRA J R

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Qualification	Institute	Board / University	Year	% / CGPA
M.Com (International Business)	Mount Carmel College, Bengaluru	Bengaluru City University	2026	76.73%
B.Com(Foreign Trade)	PSG College Of Arts and Science, Coimbatore	Bharathiar University	2024	8.3/10
XII	T.E.A The Earnest Academy, Avinashi	CBSE	2021	80.00%
X	T.E.A The Earnest Academy, Avinashi	CBSE	2019	81.60%
Select your UG-course type		<input checked="" type="checkbox"/> Full-Time <input type="checkbox"/> Open-School <input type="checkbox"/> Distance <input type="checkbox"/> Correspondence		
No. of active backlogs (Type NA if not applicable)		NA		
CERTIFICATIONS / PUBLICATIONS				

- ICSI -Foundation CERTIFICATION
- NPTEL-Consumer Behavior
- Udemy-Digital Marketing (Present)
- Certified typewriting course- PSG college of arts and science

INTERNSHIPS	
PREMIER TISSUES INDIA. LTD 2025	Gained practical exposure to sales, marketing and business operation through onsite and offsite assignments for 30 days including market research, customer engagement and process analysis.
STP CLOTHING 2024	Gained hands-on exposure to export operations and manufacturing processes, Assisted in Export Documentations.

PROJECTS	
RESEARCH PROJECT 2023	"GENZ'S PREFERENCE TOWARDS MILLETS BASED PRODUCTS"

POSITIONS OF RESPONSIBILITY	
Team Coordinator 2023	Led a team of four in preparing a research project ensuring timely completion and quality analysis
Class Representative 2022	Coordinated between faculty and students to align Schedule, clarify academic requirement and enhance class room engagement.
NGO Member 2025	Active member of 'MAGIZHAGAM SOCIAL WELFARE ORGANISATION' engaged in social service project coordinating events and organized fund raising drives.

ACADEMIC ACHIEVEMENTS	
Secured 2nd -Runner -up in intercollege "Entrepreneurial Development" Competition in MES College. Secured 1st Place for two consecutive years in "Ad Zap" Competition in PSG college of Arts of Science.	

EXTRA CURRICULAR ACTIVITIES	
GUINNESS WORLD RECORD,2024	• Collected and contributed 10 kg of plastic waste as a part of Guinness World Record Initiative in collaboration with Bisleri on behalf of PSGCAS.
EWYL,2025	• Worked as part - time Data Entry Assistant through Earn While You Learn Programme.