

CHINTHANA BM

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EDUCATION

Bachelor of Commerce in Strategic Finance	Aug 2023 - March 2026
Mount Carmel College	
• Pursuing certifications in US-CMA and Lean Six Sigma (yellow belt)	

WORK EXPERIENCE

Business Development Associate, Kookur.Pvt.ltd	Dec 2024 - Present
• Scaled team from 4 to 8, optimizing recruitment and reducing onboarding time by 25%.	
• Led market research for three products , analyzing demand and competition.	
• Managed a promotional booth at MCC, achieving break-even and ₹2K profit	
Financial Analyst Intern, Comfort PG	Aug 2022 - Oct 2024
• Assisted in budgeting, ensuring a 20% improvement in budget accuracy .	
• Supported financial reporting and analysis, reducing errors by 15% within six months .	
• Collaborated with management to optimize operational expenses .	

ROLES AND RESPONSIBILITIES

- **Sub-Head**, Commerce Association
 - Bridging the gap** between academics and the commerce industry through initiatives and workshops.
 - Coordinated** knowledge-sharing events with industry experts.
 - **Marketing Team Head**, Student Council
 - Led a team of **10 members** to strategize and execute marketing campaigns.
 - Successfully sold **250+ passes** within **11 hours** for college events.
 - **Communication Coordinator**, Registration Team (Student Council)
 - Managed participant registrations and streamlined communication processes.
 - Served as the **primary liaison** between association secretaries and stakeholders.
 - **Secretariat Team**, M3C (**College Consultancy Club**)
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ADDITIONAL INFORMATION

- **Technical Skills:** Lean Six Sigma (white belt), Problem-Solving, Market Sizing, Business Strategy
- **Languages:** English, Hindi, Kannada.
- **Certifications:** Introduction to Strategic Consulting, job sim by BCG
- **Awards & Activities:** Best Team Member Award – Student Council Hospitality Team. Best Leader Award – Student Council & Commerce Association. Partook in **38** Academic Competitions in **2 years** – **Finalist in 21, Winner in 4**.
- **Soft Skills:** Strategic Thinking, Leadership & Team Management, Effective Communication, Adaptability & Resilience, Project Management, Negotiation & Persuasion, Time Management & Multitasking