

Harmethaa Shree

Student

Bengaluru,
INDIA

+91 9632383696
harmethaashree@gmail.com

Professional Summary

BBA student with a strong interest in fashion, styling, and digital media, blending business acumen with creative direction. Experienced in styling projects, content creation, and campaign shoots, with a collaborative and detail-oriented approach. Passionate about crafting impactful digital narratives and exploring innovative avenues in the fashion industry.

Education

Mount Carmel College Autonomous, Bengaluru

Bachelor of Business Administration (BBA)

Expected graduation: 2026

Semester Aggregate: **81.95%**

Mount Carmel PU College, Bengaluru

Pre-University Course (PCMB)

2021 - 2022

Percentage: **67.83%**

Orange International Matric Hr Sec School, Tamil Nadu

SSLC (Class 10)

2020

Percentage: **88.4%**

Experience

RippleLinks X Flipkart – Executive Intern

MAY 2025 - JUN 2025

- Created and curated **short-form video content (reels-style)** for the Play section of the Flipkart app and website.
- Collaborated with videographers, models, and makeup artists to produce engaging campaign videos aligned with brand aesthetics.
- Coordinated shoot logistics and schedules to support seamless content production.

Ishita Saluja Image Consultancy - Personal Style Associate Intern

OCT 2024 - DEC 2024

- Supported client styling sessions by researching trends and building personalized portfolios.

- Helped curate looks tailored to individual preferences and lifestyle needs.
- Worked with the team to deliver organized, aesthetic styling solutions.

RippleLinks X Myntra - UGC Moderator Intern

JUN 2025 - JUL 2025

- Reviewed and moderated user-generated content to ensure alignment with Myntra community guidelines and brand standards.
 - Identified and flagged inappropriate or non-compliant content, maintaining a safe and positive user experience.
 - Collaborated with the digital team to share insights on audience behavior and engagement trends.
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Projects

Styling Projects – Freelance & Personal Work

JAN 2025 - PRESENT

- Styled a businesswoman (textile designer & co-owner of a silk saree manufacturing firm) for her vacation wardrobe and curated everyday basics, balancing comfort with sophistication.
 - Styled a mini influencer & stylist for content shoots, blending modern chic with statement looks to align with her personal brand.
 - Developed moodboards & lookbooks to guide styling direction and maintain aesthetic cohesion across outfits.
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Skills

Digital Media: Instagram, Pinterest, YouTube, WhatsApp Marketing

Content Creation: Canva, CapCut, InShot, Adobe Premiere (basic)

Fashion & Styling: Outfit curation, aesthetic planning, campaign support

Communication: Creative writing, captions, short-form content

Teamwork: Coordinating with cross-functional creative teams.

Certifications

Microsoft Azure AI Fundamentals

Travel, Content Creation & Monetization (Course)

Languages

Fluent: English, Kannada, Tamil, Telugu

Basic: Hindi, Malayalam, Korean
