Master of Business Administration (MBA)

Semester-II & IV Current Business and Economic Affairs MBA 208 & MBA 429

(For May 2023 Examination)

Maximum Marks: 100 External Marks: 80

Internal Assessment: 20

Time: 3 Hrs

Note: There shall be eight questions in all. Two questions will be asked from each unit. Students will have to attempt one question from each unit. Each question shall carry equal marks (20 marks).

Unit-I: Current Affairs in Finance

- Government to convert Vi's ₹16,133-cr dues into equity
- How PM Gati Shakti become game changer
- AII's well with banks: FM, RBI
- I phone maker sees record revenue in Oct-Dec, Apple numbers bear fruit in India
- Adani shares crack on MSCI review
- Adani Hindenburg issue
- Inflation bites in Bharat: Jope
- Sovereign debt issues to top G20 Finance meet: FM
- Startups turn to convertible notes to protect valuation
- Inflation jumps to three-month high
- Public insurers may turn around in FY24: Govt
- No full-fledged probe into Adani now
- January WPI Inflation eases to 24-month low of 4.73%
- Vodafone Idea loss widens to ₹7,990 Cr
- PhonePe raises \$100 million in additional funding
- Adani Group debt concerns may be overstated: SES
- Direct benefit transfers at ₹5.5 Trillion in current fiscal
- RBI steps in as short-term rate hits 4-year high
- FDI equity inflows hit by global slump
- Rising bond yields could entice FPIs back to debt
- Adani investor Elara co-owns defence firm with the group
- RIL meet on May 2 for fin services deserter
- The new interchange fees' impact
- At ₹1.61 Trillion, March GST collections up 22% on year
- UPI transactions rise 60% y-o-y in March to record 8.7 billion
- 16th Finance Commission to be set up by Nov
- MUDRA loans at an all- time high
- Heroes or villains: Role of short sellers in US banks crisis
- \$2.6-bn stake sale money came in group firms: Adani
- Debit cards face UPI threat.

Unit-II: Current Affairs in Human Resources

- National Education Policy 2020
- Digital personal data protection bill-2022
- Now hiring, say startups after firings
- Disney to cut 7,000 jobs in major revamp by CEO Iger
- Govt may sweeten new pension plan
- 21 more airports to be linked to the Krishi Udan scheme
- Govt asks LIC to have a chief investment officer
- SEBI plans Central database on FPIs' beneficial owners
- ChatGPT-like AI won't replace jobs: TCS
- TRAI's caller ID faces privacy test
- Reporting norms under PMLA tightened
- Mind your Ps and Qs: Akhilesh Tilotia
- Indian tourism in the Amrit Kaal: Puneet Chhatwal
- No new unicorn in six months as funding winter bites
- Indian startups withdraw up to \$300 mn from SVB
- Meta to cut 10,000 jobs in second round of layoffs
- Centre has no plan to revert to old pension scheme
- Unacademy fires employees 4th time in 12months
- Visiting India on education tourism is an absolutely economical preposition for anybody living in Europe or the United States
- Hydro policy in a flux: Somit Dasgupta
- Will you spend 6 Crore Rupees on this Insane ISRO project?
- Narayan Murthy on solution for poverty
- Roaring Success: Impact of rising tiger population on Indian tourism

Unit-III: Current Affairs in International Business

- G20 presidency of India
- India and Malesia foreign trade in Rupee
- How India turns Russian crude into the West's fuel
- India-UK FTA
- India-South Korea FTA: Boon or bane for India
- As ChatGPT gains traction, lawmakers in US court
- PM calls for trebling defence exports
- AI lands 470-Jets jumbo deals
- Zee in NCLAT for relief against insolvency order
- PM seeks renewable energy investments
- India will lead the charge for us in the 'New World': Volkswagen
- NCLAT ruling a 'default' stay on other Zee insolvency cases
- LensKart nears \$500-mn ADIA deal
- Govt to declare first Semiconductor fab project in a few weeks
- Govt inks ₹20K- Cr contracts with Indian shipyards

- No new incentive scheme likely in today's revised trade policy
- Agri exports rise 9% to \$23 bn in Apr-Feb
- Ericsson still awaiting royalties from Intex, Micromax and Lava
- \$2 Trillion Indian export by 2030: Piyush Goyal
- Sebi probing Adani offshore deals for violation of rules
- Russian oil imports set to spike
- China launches military drills around Taiwan
- Tesla plans new Shanghai unit for Megapack battery
- CCI probe against Apple complete: order delayed
- The sad truth about India: How India lost Billions to South Korea & Japan.
- PM to launch Global Alliance to End Poaching & Illegal Trade of seven big cates

Unit-IV: Current Affairs in Marketing

- Blue tick costlier than phone bill, OTT: Twitter rolls out subscriptions
- Women's Cricket: Taking guard on a new turf
- Advertisement spends of ₹9,000 crore riding on cricket in 2023
- Panel for Adani-like routs likely
- Aero India takes off with majestic displays
- Renault Nissan to invest ₹5,300 crores in India, build six new cars
- Apple New Store in India
- Adani cuts growth target
- Tata Sons plans to merge multiple investment arms
- Nykaa profit falls 71% in Q3 on high finance costs
- Zomato, Swiggy cap password sharing in loyalty schemes
- Google & ChatGPT can coexist
- Govt tries again for BSNL-MTNL merger
- Byju's WhiteHatJr chapter may end
- With free IPL streaming, JioCinema makes cable TV operators jittery
- Electric 2-wheeler sales lose spark as demand slows
- Electric two-wheeler makers offer discounts to boost sales
- Crackdown on pre-installed apps coming
- TV advertisers stare at a slow pitch as IPL begins today
- Air traffic set to double in 4-5 years: Scindia
- Rebooting Air India: How AI is transforming under Tatas
- In IPL season, it's game on for fantasy sports too
- Amul vs Nandini: Milk war hots up in Karnataka
- High prices fail to dent summer travel
- Hatchbacks bestsellers; SUVs close behind
- Brand Allu Arjun makes presence felt on pan- India charts
- Airtel bats for level playing field with Jio
- IPL opens with 40% fewer ads on TV

Note:

1. This paper will be based on the leading business newspapers: 'The Economic Times', 'The Financial Express' and 'Business Standard' and the leading business magazine 'Business Today'.

- 2. The course content (Newspapers and magazines) is from January 2023 to April 2023.
- 3. Examiner is required to set two questions from each unit with equal marks i.e. 20 marks. A question may carry 'n' number of sub-parts, depending on Examiner's discretion.
- 4. The student shall attempt one question from each unit.

Suggested Readings:

- The Economic Times
- The Financial Express
- Business Standard
- Business Today