

Ideation Phase

Brainstorm & Idea Prioritization Template

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|---------------|---------------------------|
| Date | 03 November 2023 |
| Team ID | NM2023TMID11701 |
| Project Name | Electronic Health Records |
| Maximum Marks | 4 Marks |


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 15 minutes to prepare
- 5 hours to collaborate
- 2-8 people recommended

1

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

15 minutes

2

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

3

Set the goal

Think about the problem you're focusing on solving in the brainstorming session.

4

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article 14

5

Define your problem statement

Blockchain is a technology which enables elections to be done transparently. We can avoid rigging or any corrupt activities using the technology and should be able to make sure that the votes are accounted for on a real-time basis.

PROBLEM

Blockchain is a technology which enables elections to be done transparently. We can avoid rigging or any corrupt activities using the technology and should be able to make sure that the votes are also accounted for on a real-time basis.

Key rules of brainstorming

To run an smooth and productive session

1

Stay on topic

2

Encourage wild ideas

3

Defer judgement

4

Listen to others

5

One idea per person

6

If possible, be visual

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 sticky notes

Group Ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 sticky notes

Step-3: Idea Prioritization

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

30 minutes

Importance
Priority of goal
Ideas would get done without any help or support
What would have the most positive impact?

Feasibility
Regardless of the importance, ideas could be more feasible than others (think time, effort, complexity, etc.)

- Interoperability**
 - Contract Management (Smart Contracts)
 - Identity Verification
- Supply Chain Management**
 - Compliance and Reporting
- Secure Data Storage**
 - Immutable Audit Trails
- Data Portability**
 - Bulk Integration with Wearables
 - Research and Clinical Trials

TIP
Participants can use their answers to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the string on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

- Show the mural**
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- Export the mural**
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save to your drive.

Keep moving forward

- Strategy blueprint**
Define the components of a new idea or strategy.
[Open the template →](#)
- Customer experience journey map**
Understand customer needs, motivations, and obstacles for an experience.
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
[Open the template →](#)

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