

UI-UX-Project Series

E-Learning Website

Design Link:

<https://www.figma.com/design/JPZVWsBtLFaxLOKj8oLaNX/Untitled?node-id=269-449&t=rFczysiJptHx9VEo-1>

1. Introduction:

- Edu.Pro offers a comprehensive platform for online education, featuring a wide range of courses across various subjects. It provides interactive lessons, multimedia content, quizzes, and assignments. Users benefit from flexible learning schedules, personalized learning paths, and progress tracking. The platform supports student collaboration through forums and group projects and provides feedback from instructors. Additional features include digital certifications, resource libraries, and project sections, ensuring a robust, engaging, and effective learning experience.

2. Design Intent:

- Edu.Pro delights the user with its approach to offer a well-informed, planned, and fun online visual learning experience like never before. It also provides an increased number of leads to companies and universities around the world to get a certification or degree from.

3. Objective:

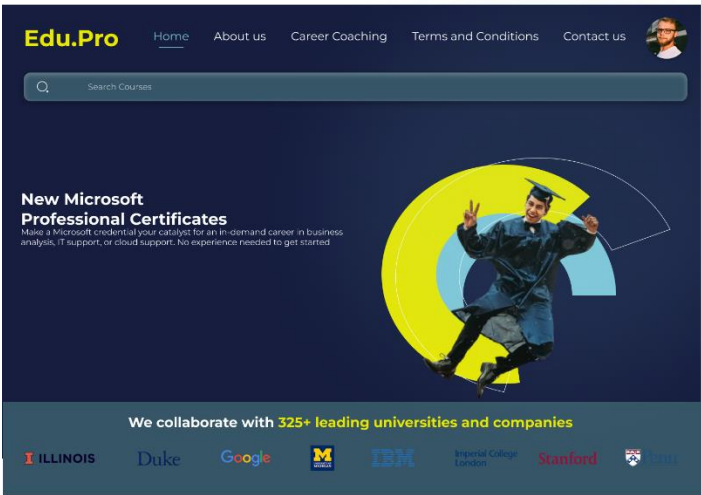
- The objective of the website design is to create a visually appealing and user-friendly platform for an E-learning company. The design aims to engage visitors, showcase the company's offerings, facilitate easy navigation, and enhance the overall user experience.

4. Key Features:

1. Homepage:

- Serves as the primary entry point, featuring a navigation menu, search bar, login/sign up buttons, tagline, featured brochures, information

section, logos of partnering companies, popular and recommended courses slider and footer.

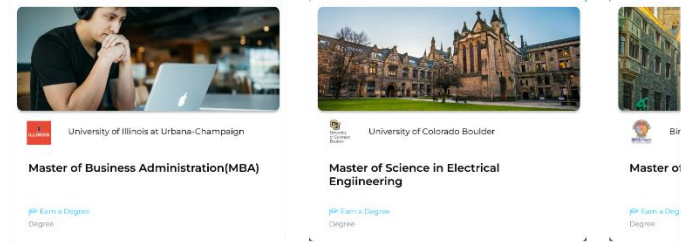


Degree Programs

Get a head start on Degree today

[View All](#)

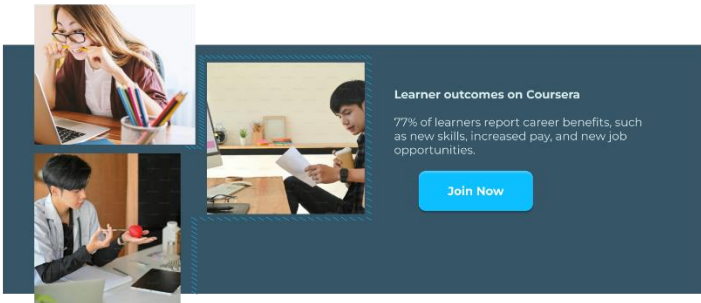
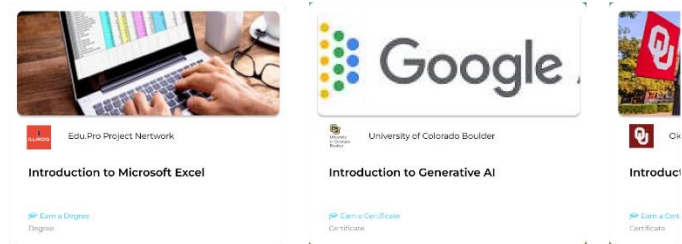
With many programs, you can build your skills, earn money, and get a head start on your degree.



100% Free

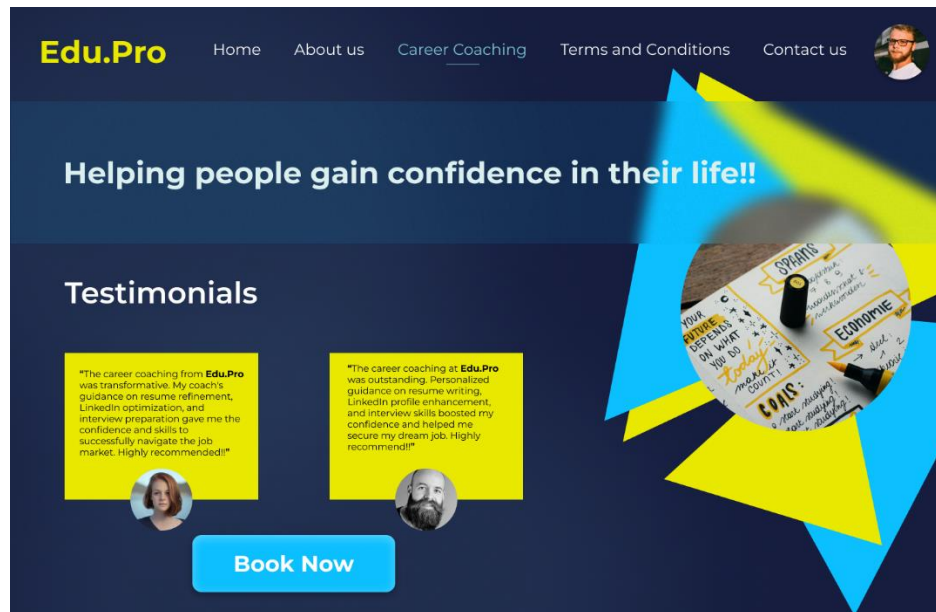
Start learning with free courses

Explore free online courses from the world's top universities and companies.



2. Carrer Coaching:

- The career coaching tab offers personalized guidance, resume reviews, interview preparation, and career development resources for students and professionals.



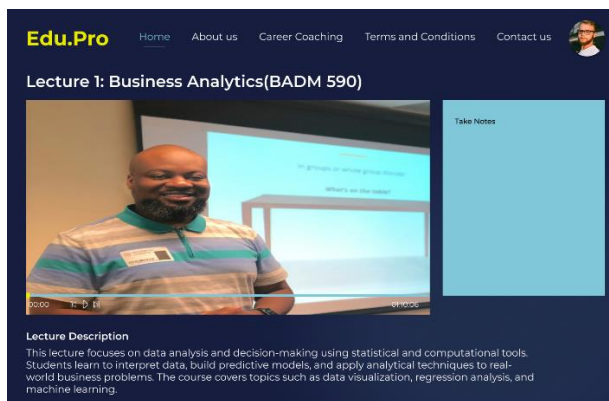
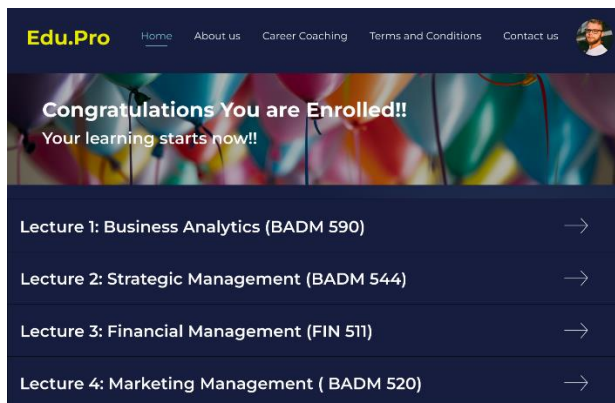
5. Navigation and User Flow:

• Intuitive Navigation System:

- **Header Navigation:** Provides links to Home, About Us, Carrer Coaching, Terms and Conditions, Contact Us and My Account sections, ensuring easy access to key areas.
- **Search Functionality:** A prominent search bar allows users to quickly find specific courses or content.
- **Images:** Display the navigation bar and footer layout to illustrate the ease of access to different sections.

• User Flow Explanation:

- **Entry Point:** Users land on the homepage, greeted by the navigation menu and search bar.
- **Exploration:** Users explore various sections, including popular courses, featured speakers, and the blog page.
- **Course Details:** Clicking on a course leads users to its detailed page for enrolment or further information.
- **Course Learning Section:** Users can learn through videos and also take notes accordingly parallely with learning on the portal itself.



6. Colors and Typography:

- **Color Palette:**

- **#101236(Space Cadet):**

The color "space cadet" is a deep, dark blue with grayish undertones, often associated with themes of space, technology, and modernity. It evokes a sense of mystery, sophistication, and calmness, reflecting the vastness and depth of space.

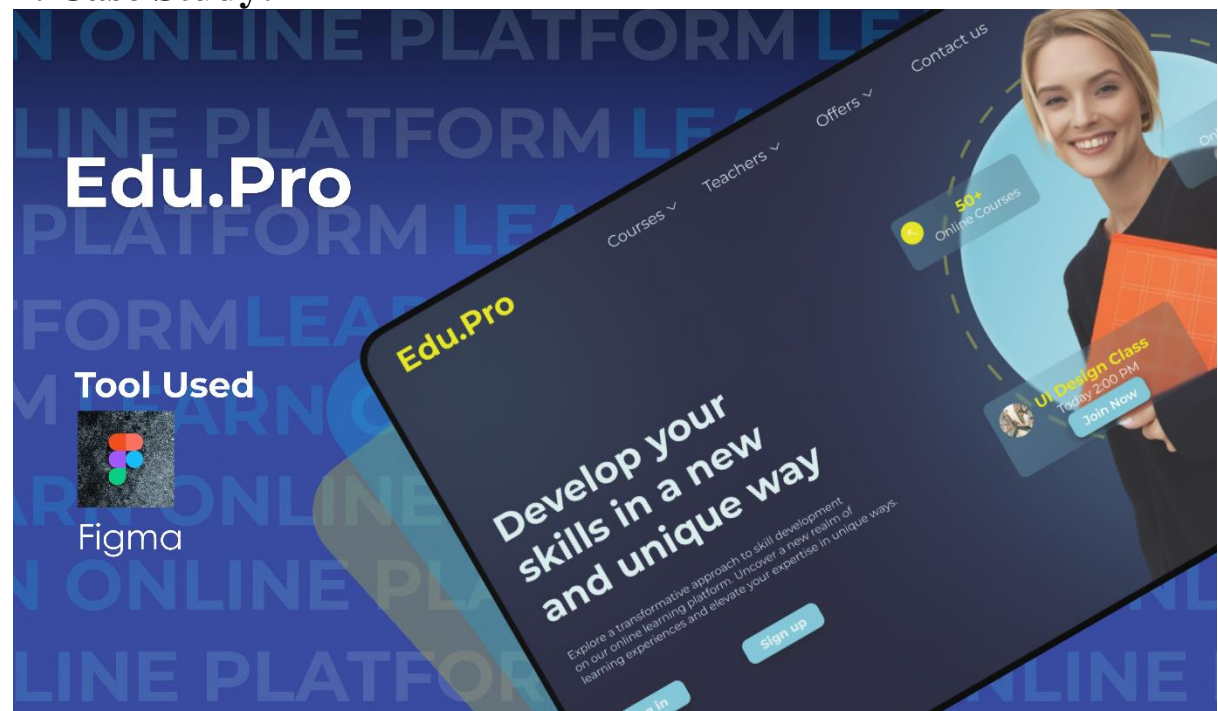
- **#365566(Charcoal):**
Charcoal color represents sophistication, elegance, and modernity. It is a deep, dark gray that conveys a sense of strength, formality, and timelessness. Charcoal is often associated with professionalism and can evoke a feeling of stability and reliability.
- **#80C7D9(Sky Blue):**
Sky blue color often represents tranquillity, calmness, and serenity. It is associated with openness, peace, and the vastness of the sky and sea.
- **#E9E800(Aureolin):**
Aureolin, a bright yellow pigment, often represents positivity, energy, happiness, and enlightenment in art and design. It can evoke a sense of warmth and cheerfulness.
- **#FFFFFF(White):**
White color represents purity, cleanliness, innocence, peace, and simplicity. It is often associated with new beginnings and neutrality.
- **#DCF0F0(Azure):**
Azure (web) color represents a clear, bright blue reminiscent of the sky on a sunny day. It often symbolizes tranquillity, calmness, and clarity.

- **Typography:**

Aa

- **Montserrat:**
The old posters and signs in the traditional Montserrat neighbourhood of Buenos Aires inspired Julieta Ulyanovsk to design the typeface and rescue the beauty of urban typography that emerged in the first half of twentieth century

7. Case Study:



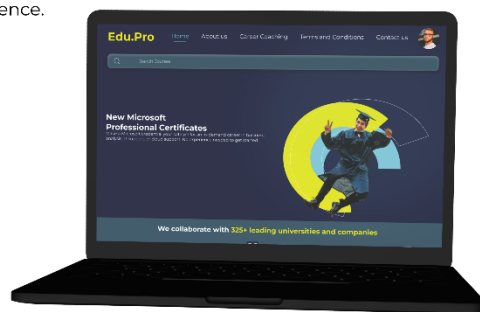
Tool Used



Figma

About the project

Edu.Pro offers a comprehensive platform for online education, featuring a wide range of courses across various subjects. It provides interactive lessons, multimedia content, quizzes, and assignments. Users benefit from flexible learning schedules, personalized learning paths, and progress tracking. The platform supports student collaboration through forums and group projects, and provides feedback from instructors. Additional features include digital certifications, resource libraries, and project sections, ensuring a robust, engaging, and effective learning experience.



Mission

Our mission is to democratize access to high-quality education globally by providing a user-friendly e-learning platform. We aim to empower learners of all backgrounds to achieve their academic and professional goals through flexible, interactive, and personalized learning experiences, fostering lifelong learning and personal growth.

Vision

Our vision is to revolutionize education by providing accessible, personalized, and engaging online learning experiences. We aim to empower learners worldwide to pursue their passions, achieve their goals, and unlock their full potential through innovative technology, high-quality content, and a supportive community of educators and peers.

Style Guide

Regular

Medium

Bold

Montserrat

/Font Family

Aa

The old posters and signs in the traditional montserrat neighborhood of buenos aires inspired Julieta Ulanovsky to design the typeface and rescue the beauty of urban typography that emerged in the first half of twentieth century

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789

#101236

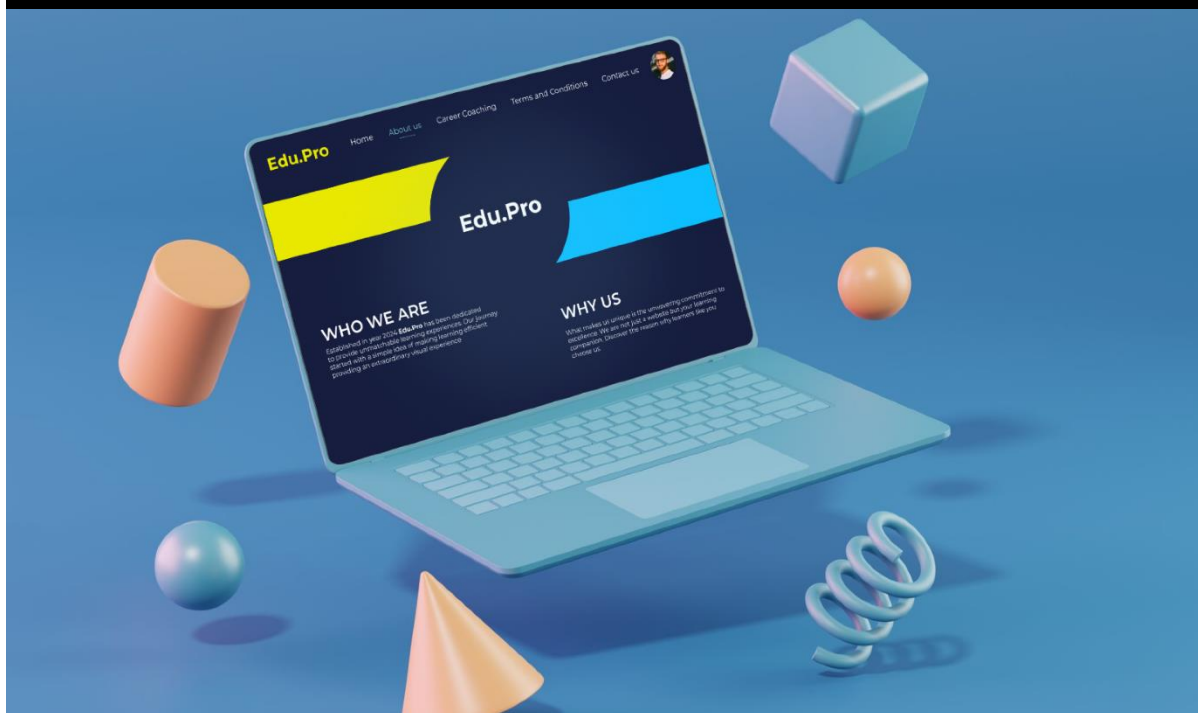
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#80C7D9

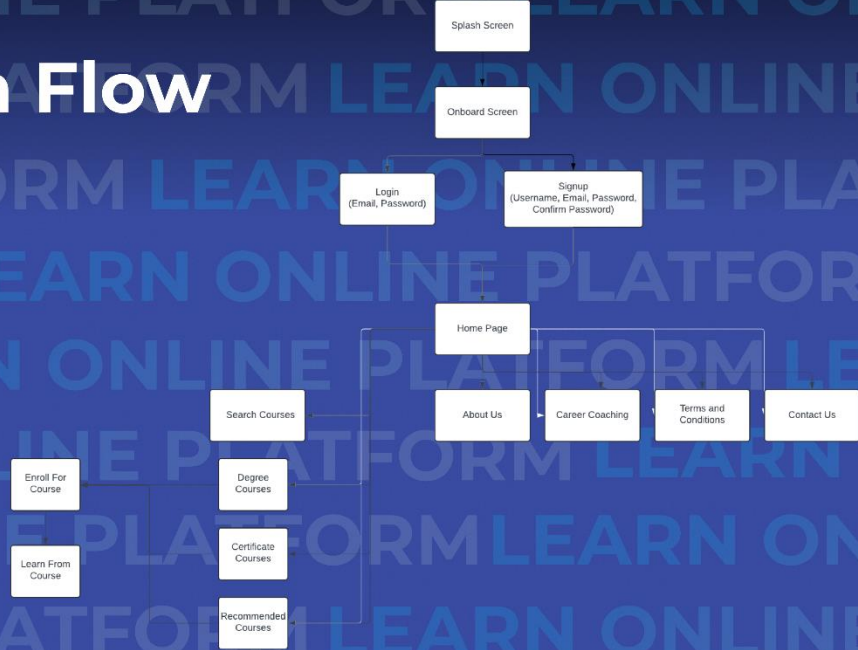
#E9E800

#FFFFFF

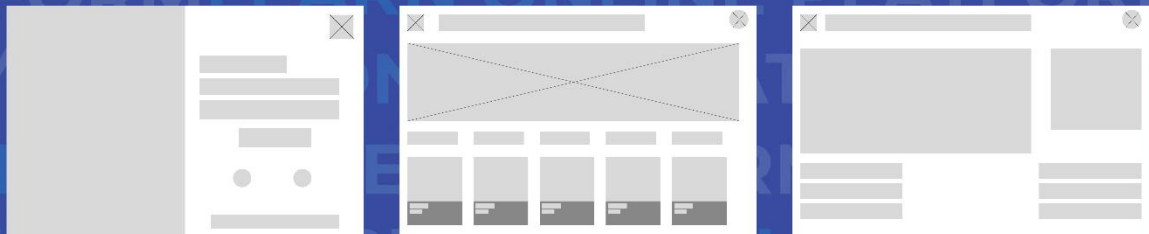
#DCF0F0



System Flow



Wireframes



8. Prototype:

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```