

Baristaa coffee

Sales Analysis

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Main objective of
this project is to
analyse retail sales
data of coffee to gain
actionable insights
that will enhance the
performance of the
Coffee Shop
Tool used :MS Excel





Recommended Analysis



- How do sales vary by the day of the week and hour of the day?
- What are peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different locations?
- What is the average price of a coffee order per person?
- Which products are best selling in terms of quality and quantity?
- How do sales vary by product category?