

Based on the provided dataset, here are 10 problem statements for analysis:-

Book Ranking Analysis: Investigate the distribution of book rankings among the top 100 Bestselling books on Amazon. Identify trends or patterns in book rankings over time.

Price and Rating Correlation: Explore the relationship between book prices and ratings. Determine if there's a correlation between the price of a book and its overall rating.

Author Performance Analysis: Analyze the performance of authors based on the number of books they have in the top 100 Bestselling list. Identify top-performing authors and their genres.

Genre Popularity Trends: Examine the popularity of different genres over the years. Determine which genres have been consistently popular and which ones have gained or lost popularity.

Review Sentiment Analysis: Conduct sentiment analysis on book reviews to understand the overall sentiment towards bestselling books. Identify trends in positive and negative reviews across different genres.

Reviewer Rating Comparison: Compare the ratings given by reviewers with the overall ratings of the books. Determine if there's a discrepancy between reviewer ratings and the book's overall rating.

Verified vs. Non-verified Reviews: Compare the ratings and sentiments of verified and non-verified reviews. Determine if there's a difference in the credibility or trustworthiness of these reviews.

Temporal Analysis of Reviews: Analyze the distribution of reviews over time. Identify peak periods of review activity and correlate them with events like book launches or promotions.

Top Authors and Genres by Rating: Identify the top authors and genres based on average ratings of their books. Determine which authors and genres are highly rated by customers.

Review Length and Rating Correlation: Investigate if there's a correlation between the length of reviews and the ratings given. Determine if longer reviews tend to be more positive or negative.

These problem statements should provide a comprehensive scope for analyzing the dataset and deriving valuable insights related to book rankings, pricing, reviews, authors, genres, and reviewer behavior.