

Kavita Rawat

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Skills

Languages

Javascript, HTML, Css

Frameworks

Gatsby, Reactjs, Nextjs

Content Management System (CMS)

Strapi, FireCMS, NetlifyCMS, Wordpress

Backend

Express.js, Node.js

Version Control

Github, Gitlab

ERP

ERPNext

Design Tools

Figma, Canva

Languages

Hindi

English

Marathi

Front-End Developer with proven experience in a dynamic startup environment, helping companies create and maintain a better code base for reusability. Passionate about continuous learning and development, eager to apply skills within a larger, collaborative development team.

Profiles

 [Kavita Rawat](#)

Experience

NetArt **Sept 2020 - Present**
Front End Developer Remote

- Developed and implemented 20+ websites with a team of junior developers, content writers, project managers, SEO managers, UI/UX designers, and multiple brand ambassadors, serving as the lead developer on various projects over the course of 3 years, enhancing team efficiency and project quality.
- Mentored 12+ interns, enabling them to achieve professional growth and personal goals.
- Provided expert advice on various development queries from clients, delivering top-tier solutions and ongoing support, resulting in a 90% client satisfaction rate and improved project outcomes.
- Built reusable React components, enhancing code quality and reducing development time for projects by 35%.
- Boosted conversion rates by 60% by implementing responsive-designed pages and apps, ensuring accessibility across all devices.
- Optimized website page load speed by 60%, resulting in a significant decrease in bounce rate and improved user experience.
- Implemented design systems(Material UI, Ant Design, Theme UI) in large and small scale ReactJS application, ensuring consistency and efficiency across 10+ projects.
- Integrated various headless CMS platforms (StrapiCMS, FireCMS, WordPress, Netlify CMS) with Next.js, enabling clients to independently manage blog and page content, which streamlined content updates by 50%.
- Collaborated with SEO team to lead technical SEO implementation on the website, achieving a 40% increase in organic traffic through improved site architecture and on-page SEO strategies.
- Implemented automated onboarding and access restrictions for team employees in ERPNext, reducing HR workload and increasing operational efficiency by 40%.
- Created a kanban board style project and task tracking system in ERPNext, increasing the efficiency of internal project and task management by 30%.
- Developed a fully functional and modern e-commerce website using WooCommerce, resulting in a 40% increase in online sales by enhancing user experience and performance.

Education

University Of Mumbai **2016-2019**
Physics BSc