



region, market

All

customer

All

segment, categ...

All

2018

2019

2020

2021

2022

2023
EST

Q1

Q2

Q3



YTD

YTG



81.17% ✓
LY: 80.21% (+1.2%)
Forecast Accuracy %

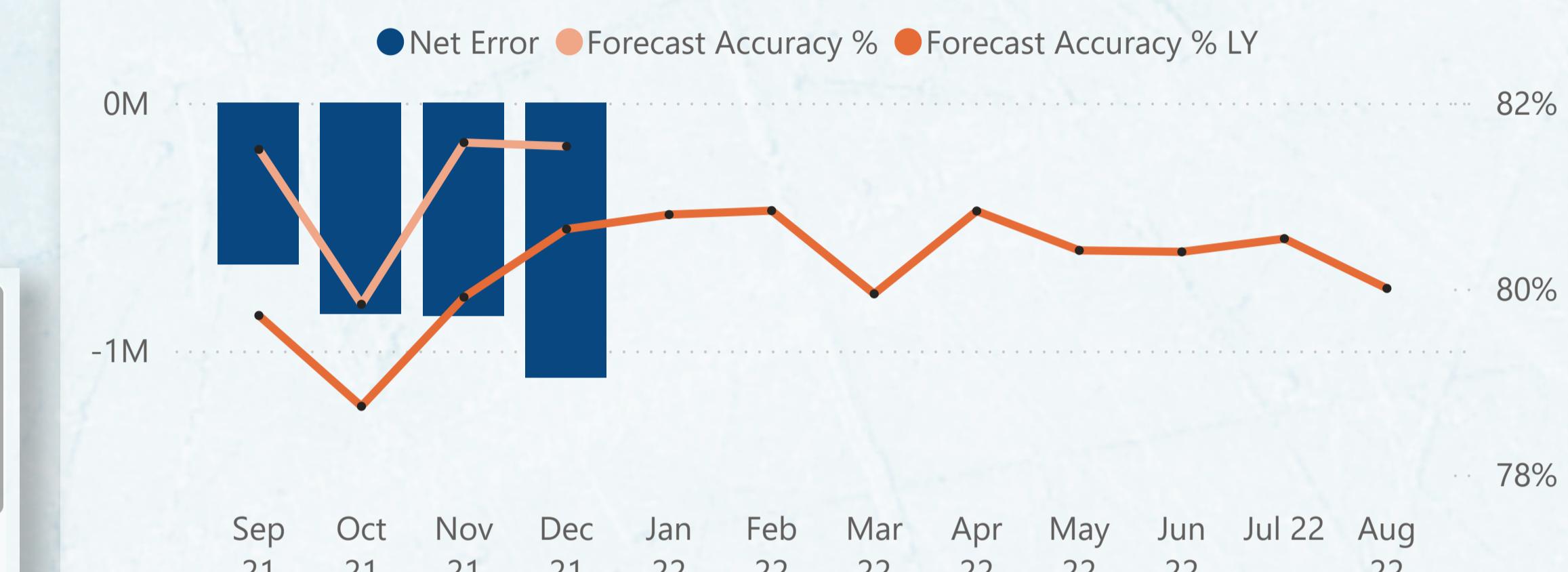
-3472.69K ✓
LY: -751.71K
(-361.97%)
Net Error

6899.04K ✓
LY: 9780.74K (-29.46%)
ABS Error

Key Metrics by Customer

| customer | Forecast Accuracy % | Actual Sales Qty | Forecast Sales Qty | Net Error % | Forecast Accuracy % LY | Risk |
|---------------------|---------------------|------------------|--------------------|---------------|------------------------|------------|
| Acclaimed Stores | 57.74% | 690369 | 773406 | 10.74% | 50.69% | EI |
| All-Out | 43.96% | 46332 | 46182 | -0.32% | 29.09% | OOS |
| Amazon | 73.79% | 5503442 | 5038748 | -9.22% | 74.54% | OOS |
| Argos (Sainsbury's) | 54.78% | 153954 | 130914 | -17.60% | 56.08% | OOS |
| Atlas Stores | 49.53% | 185528 | 181346 | -2.31% | 48.16% | OOS |
| Atliq e Store | 74.22% | 3351757 | 3056889 | -9.65% | 74.59% | OOS |
| AtliQ Exclusive | 70.35% | 3375470 | 3016228 | -11.91% | 71.69% | OOS |
| BestBuy | 46.60% | 404305 | 485484 | 16.72% | 35.31% | EI |
| Billa | 42.63% | 91020 | 94724 | 3.91% | 18.29% | EI |
| Boulanger | 52.69% | 290229 | 241427 | -20.21% | 58.77% | OOS |
| Chip 7 | 34.56% | 328938 | 243645 | -35.01% | 53.44% | OOS |
| Chiptec | 50.49% | 197074 | 176972 | -11.36% | 52.54% | OOS |
| Circuit City | 46.17% | 429963 | 515211 | 16.55% | 35.02% | EI |
| Control | 52.06% | 432839 | 497570 | 13.01% | 47.42% | EI |
| Coolblue | 47.66% | 261594 | 226804 | -15.34% | 52.95% | OOS |
| Costco | 51.95% | 543390 | 645303 | 15.79% | 49.42% | EI |
| Total | 81.17% | 40114... | 36642... | -9.48% | 80.21% | OOS |

Accuracy / Net Error Trend



Key Metrics by Products

| segment | Forecast Accuracy % | Forecast Accuracy % LY | Net Error | Net Error % | Risk |
|--------------|---------------------|------------------------|-----------------|---------------|------------|
| Desktop | 87.53% | 84.37% | 78576 | 10.24% | EI |
| Accessories | 87.42% | 77.66% | 341468 | 1.72% | EI |
| Networking | 93.06% | 90.40% | -12967 | -1.69% | OOS |
| Notebook | 87.24% | 79.99% | -47221 | -1.69% | OOS |
| Storage | 71.50% | 83.54% | -628266 | -25.61% | OOS |
| Peripherals | 68.17% | 83.23% | -3204280 | -31.83% | OOS |
| Total | 81.17% | 80.21% | -3472690 | -9.48% | OOS |