



# Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

-  **10 minutes** to prepare
-  **1 hour** to collaborate
-  **2-8 people** recommended




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## Need some inspiration?

See a finished version of this template to kickstart your work.

[Open example](#) 



## Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 **10 minutes**

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**A**

### Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

**B**

### Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

**C**

### Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)



# Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

TIP



You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!

kavitha

A problem loan is a scenario where borrows fail to repay monthly loan installments

The bank labels these loans as non performing assets

It can occur with either a commercial loan or a consumer loan

The loan is considered a default when borrows miss consecutive repayments beyond the delinquency periods

A delayed repayment or loan default considerably reduces borrower's credit scores

It becomes a permeant mark on a borrower's credit history

poor credit history makes it hard for the borrow to secure future loans

They also have a massive impacts on cast flow

Every bank has dealt with problem loans in its lending history

kowsalya

The role of a mortgage broker is to make the home loan process as smooth as possible for borrows

getting to know the customer

identifying borrowing capacity

Deposit, loan and purchase costs

Agreeing on a home loan product

Gain pre-approval

Making an offer

Finalising the loan

This the process to loan approval

kanimozhi

Borrower refinancing with another lender

sale of the loan to another lender

restructuring of the loan

monitoring until condition improves

Foreclosure and liquidation

If you need help in developing a debt repayment plan, consider speaking with a credit counselor

check your credit report

take a account of ypurs

borrow bankruptcy

komathi

Develop a budget to track your expenses

Work towards paying down what you currently owe before adding any new debt

paying your bills in full and on time will allow you to avoid high interest rates and late fees

When you receive your bills and statements, make sure they are accurate and your rates remain the same

If you have multiple bill to paying off the debts with the highest interest rates and fees first will reduce the amount of money you owe in the long run

consider having only a few credit to manage your debt

speak directly to the companies to which you owe money

If you need help in developing a debt repayment plan, consider speaking with a credit counselor

Once you've reduced or paid off you balances,remeber to guard against

Person 5

Person 6

Person 7

Person 8



3

### Group ideas

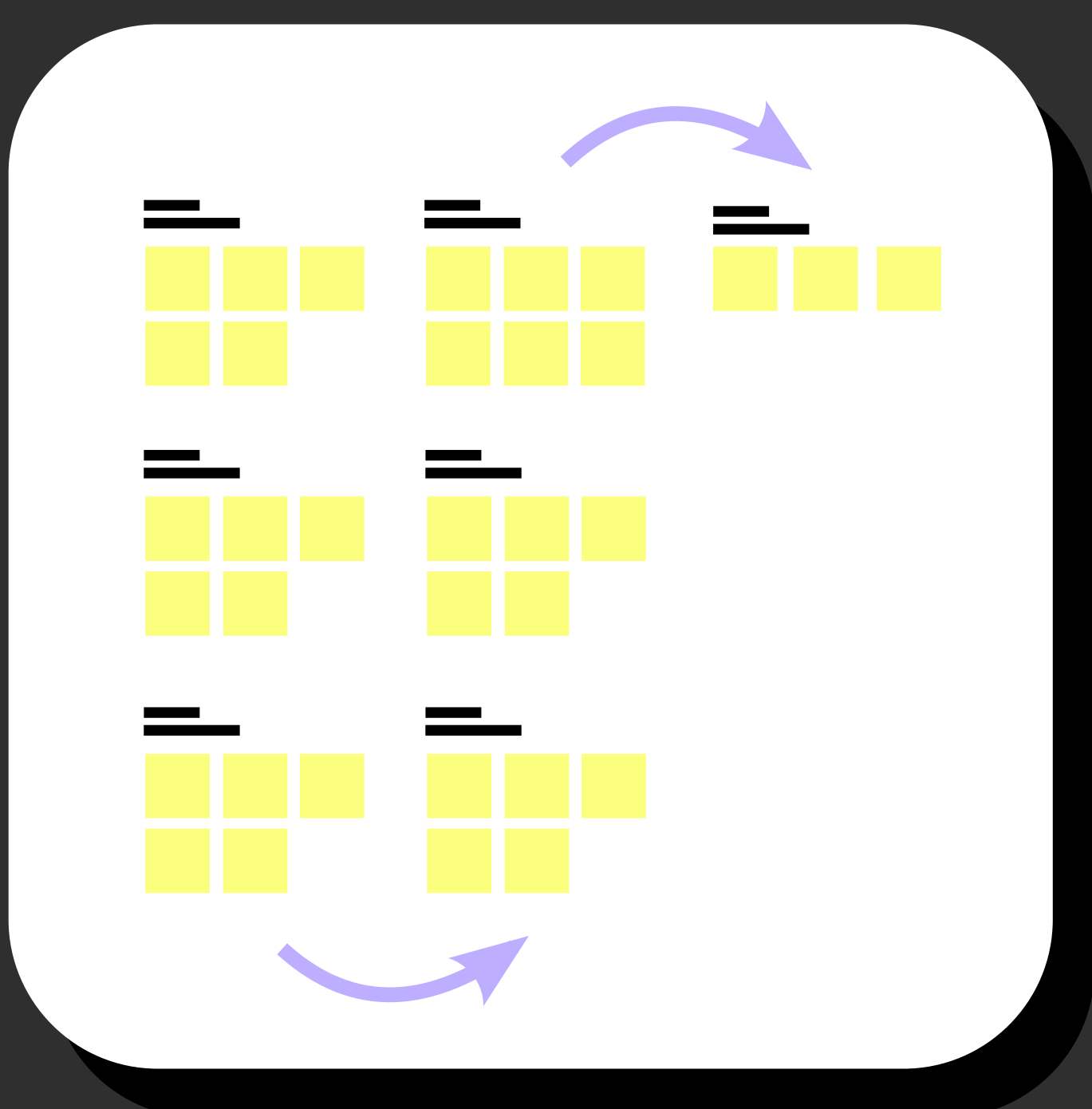
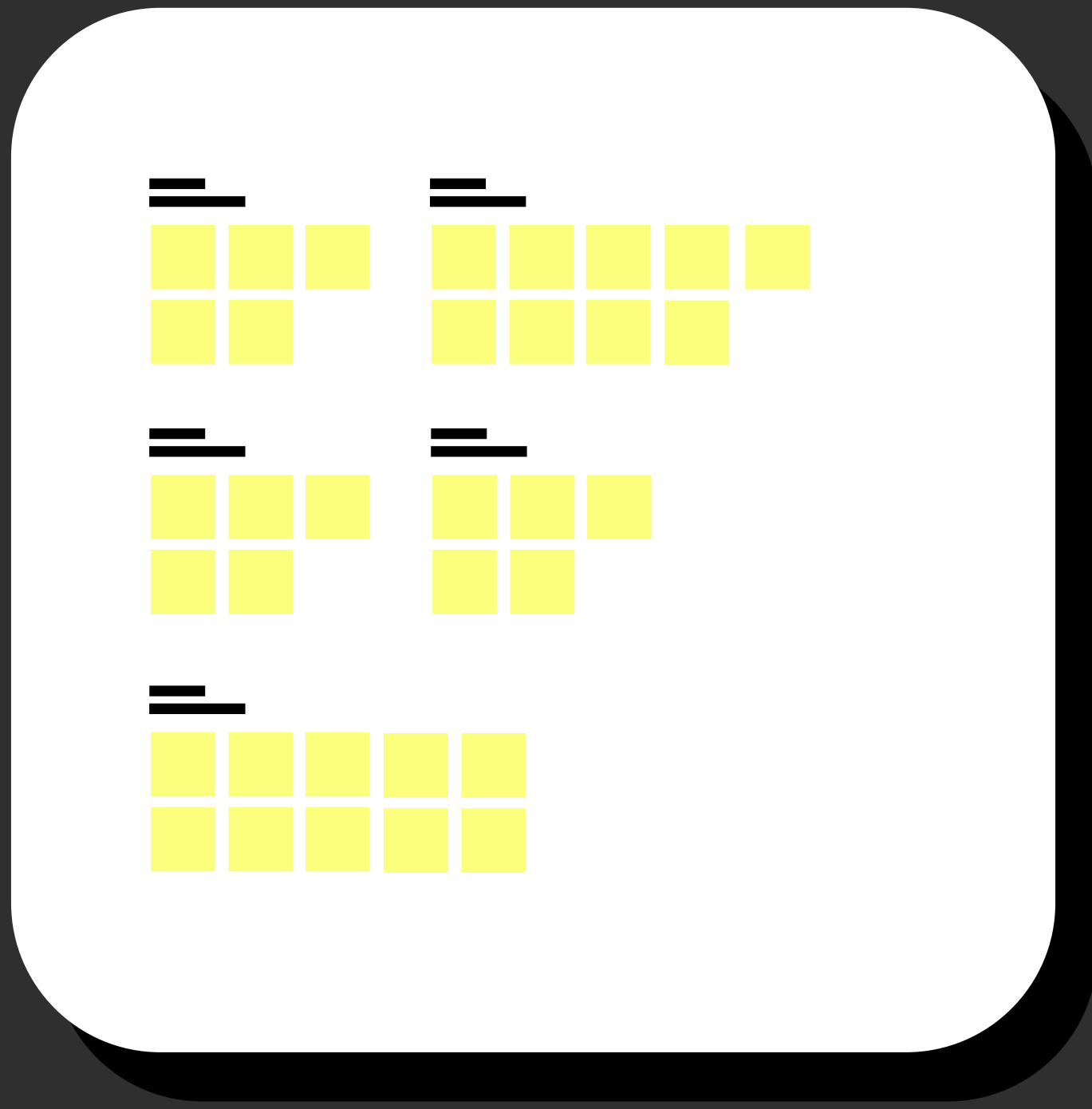
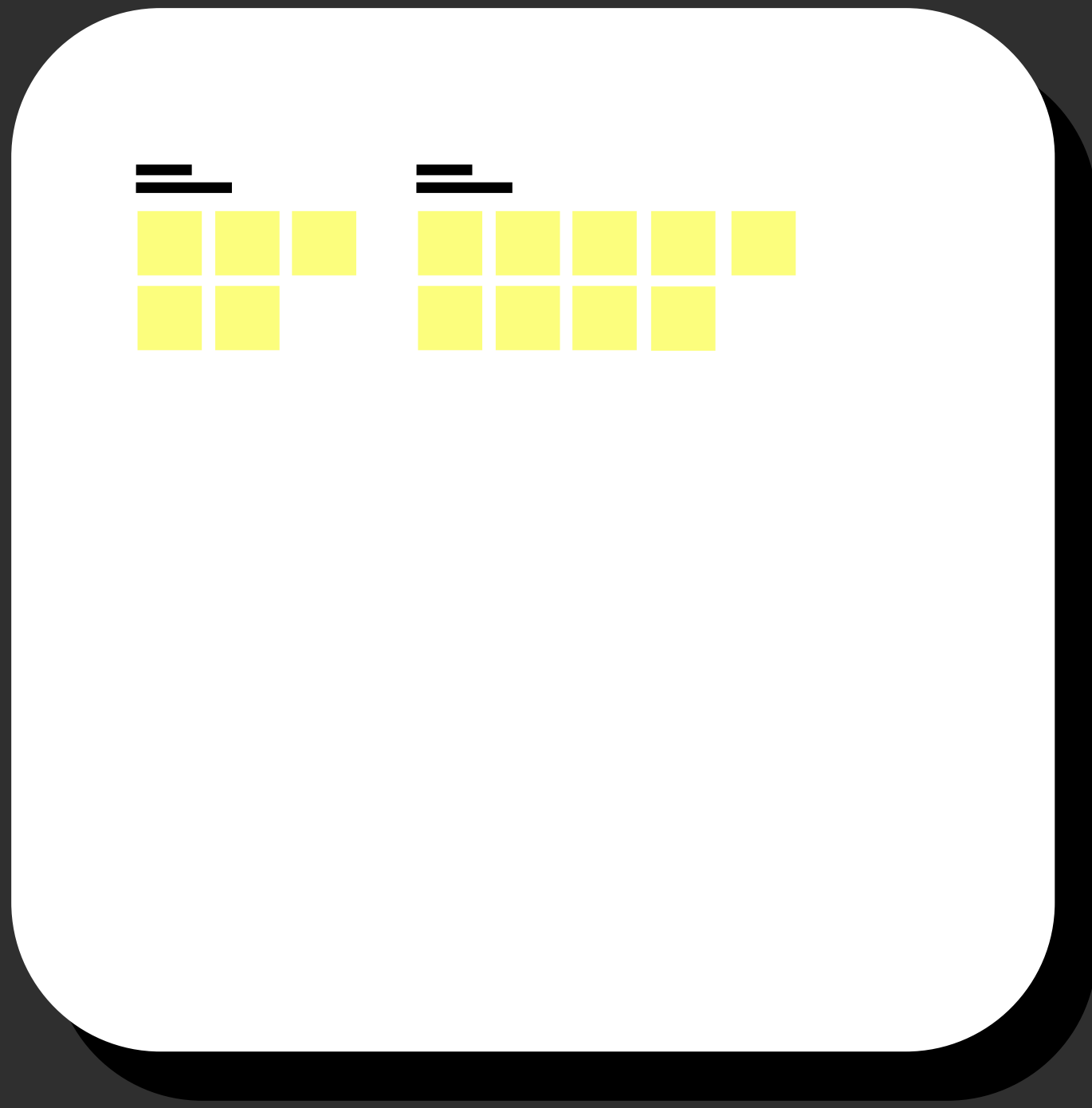
Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

 20 minutes

**TIP**



Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

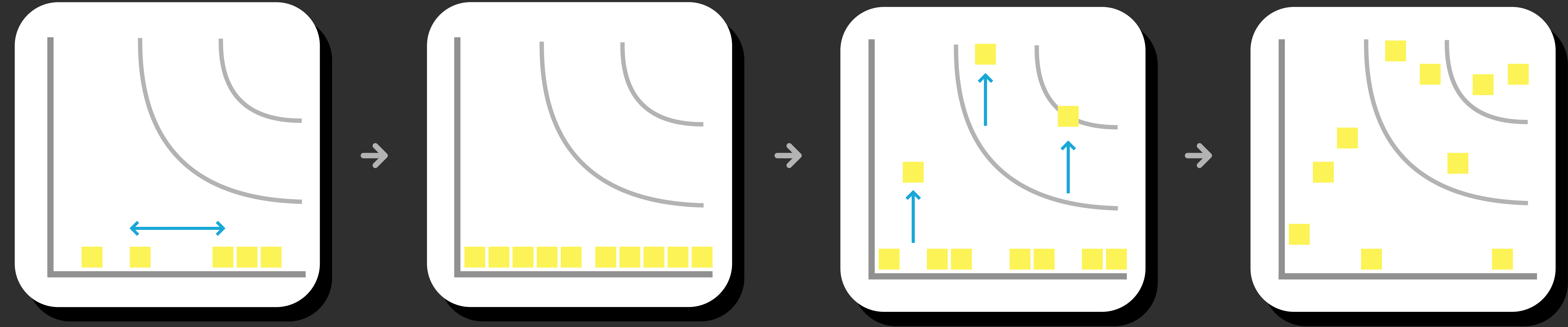
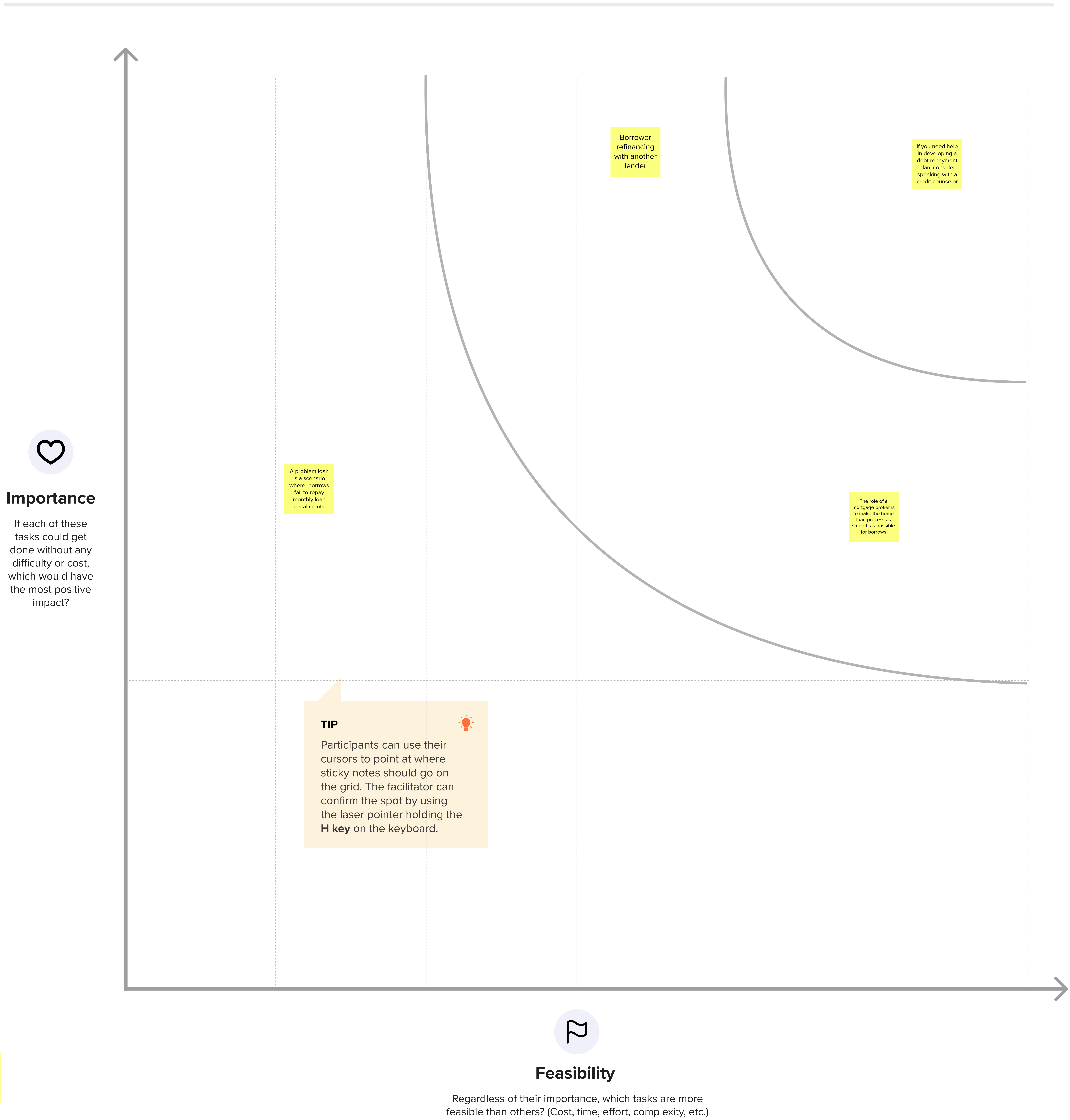




Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes





## After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

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### Quick add-ons

- A

**Share the mural**  
**Share a view link** to the mural with stakeholders to keep them in the loop about the outcomes of the session.
- B

**Export the mural**  
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

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### Keep moving forward

- Strategy blueprint**  
Define the components of a new idea or strategy.  
[Open the template →](#)
- Customer experience journey map**  
Understand customer needs, motivations, and obstacles for an experience.  
[Open the template →](#)
- Strengths, weaknesses, opportunities & threats**  
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.  
[Open the template →](#)

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