**Assignment 08 - Naive Bayes Model in Use**

Chapter four talks about three patterns that might help you understand the industry in which your firm operates: SWOT, Porter's Five Forces Analysis, Matrix of Ansoff Growth. This chapter offered a few patterns to assist you examine your industry and use it into your IT strategy. The SWOT analysis (see "SWOT"), Porter's Five Forces analysis (see "Porter's Five Forces"), and the Ansoff Growth Matrix analysis (see "Ansoff Growth Matrix") were among them. We'll go down to the corporate level in the following chapter. The patterns you'll find there will help you figure out how to develop a plan based on your company's position.

IN chapter seven, We looked at numerous creative approaches to construct a logical, convincing argument and incorporate it into how you demonstrate the value and effect of your plan in this chapter. The following trends were investigated:

• 30-Second Response

• Rented Brain

• Ars Rhetorical

• Fait Accompli

• Dramatic Structure

• Deconstruction

• Scalable Business Machine

Using the rhetorical technique outlined here, you may transform your design and strategy work into statements that are accessible and relevant to decision-makers and a larger audience.

Github link -

<https://github.com/KavithaLakshminarasaiah/IT496/blob/main/Kavitha_Asn08_NaiveB_Activity.ipynb>