

Project Report Template

CRM application that helps to Book Visa Slot

1. INTRODUCION

1.1 Project description

 A visa slot management project is a system that is used to track and manage the availability of visa slots, which are appointment that are required for certain visa application.

1.2 Purpose

 This will help you to track and manage availability of visa slots, which are appointment that are required for certain visa application.

2 . Problem Definition & Design Thinking

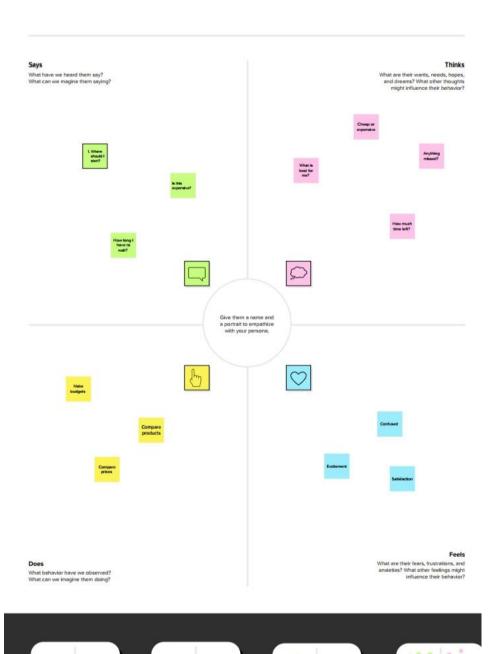
2.1 Empathy Map

 An empathy map is a collaborative tool teams can use to gain a deeper insight into customers.



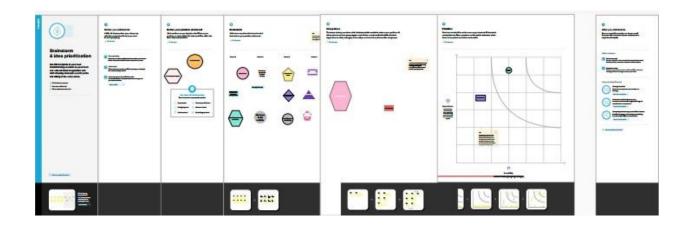
Build empathy

The information you add here should be representative of the observations and research you've done about your users.



2.2 Ideation & Brainstorming Mapping

• Brainstorming is a method design teams use to generate ideas to solve clearly defined design problem.



3. RESULT

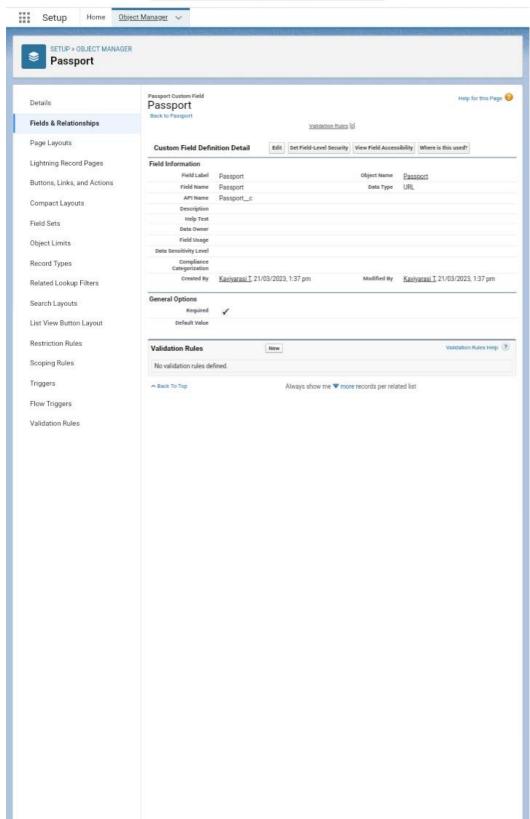
3.1 Data Model;

Object name	Fields in the object
Obj1	Field Data
	label type
	Passport Text
	Contact Number
	Number
Obj2	Field Data
	label type
	Payment Master-
	Detail

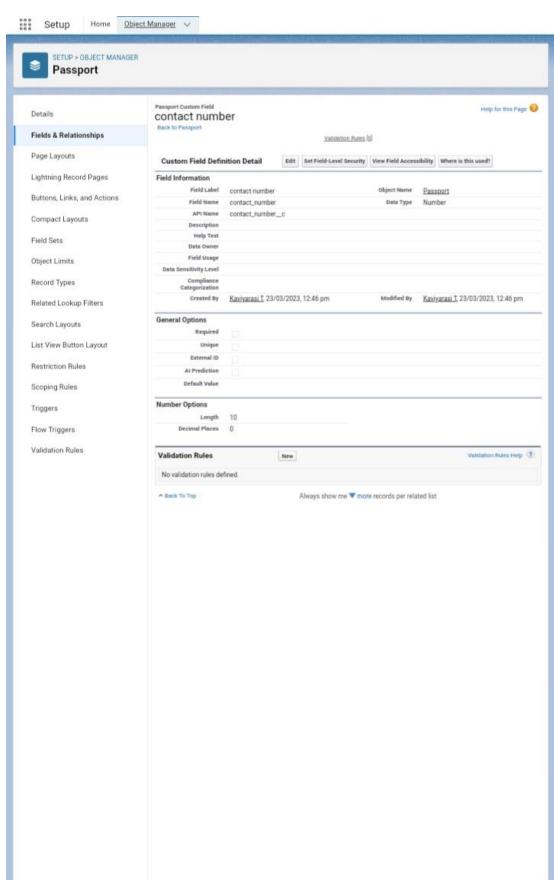
3..2 Activity & Screenshot

Activity – 1 (passport)





Activity – 2 (Contact Number)



Activity – 3 (Payment)



Activity report is an overview of the worker's activities over a period of time,
it shows specific tasks, activities, assignment, projects, and so on that has been
done. It's purpose is to provide a detailed overview of what a particular worker
has been doing.

4. TRAILHEAD PROFILE PUBLIC URL

Team Lead - https://trailblazer.me/id/kavit325

Team Member 1 – https://trailblazer.me/id/kanms1

Team Member 2 – https://trailblazer.me/id/mugub1

Team Member 3 - https://trailblazer.me/id/kishd43

5. ADVANTAGE & DISADVANTAGE

ADVANTAGES

- 1. Online booking systems and scheduling software save your staff time.
- 2. Removing the bottleneck of phone booking systems.
- 3. Greater sales and marketing synergy.
- 4. Increased revenue thanks to upselling.
- 5. A modern approach to booking.

DISADVANTAGES

- 1. Software subscription
- 2. Customization
- 3. Poor Communication
- 4. Lack of leadership

6. APPLICATION

CRM is short for customer relationship Management, and it refers to
platforms and technologies that help you manage all of your customer
interactions and communications.

7. CONCLUSION

Customer Relationship Management enables a company to align it's strategy
with the needs of the customer in order to best meet those needs and thus
ensure long-term customer loyalty.

8. FUTURE SCOPE

CRM is predicted to become more powerful to support customer first, not
company first business. Bringing together disparate teams, data, and system
integration, the CRM of the future is set to be centralized and empowered by
AI and mobile capabilities.