## 2x2 Grid

SAYS

Data insights can drive innovation in the agri-tech sector."

THINKS

"What are the major factors affecting crop production over the years?"

"I rely on agriculture for my livelihood. How will this analysis benefit me?"

Does

: "I need accurate data to assess the trends and challenges in India's crop production

"Can I make informed planting decisions based on this data?"

Analyzing India's

**Agricultural Crop** 

Production

Trends (1997-

2021)"

"What policies can promote sustainable agriculture and support farmers?"

Analyzes
historical data,
seeks patterns,
identifies
correlations.

Feels

Focused, data-driven, concerned about food security.

Relies on data for policy formulation and support programs Advocates for sustainable farming, monitors ecological impact.

Anxious about weather fluctuations, hopeful for better yields.

Concerned about soil health, water usage, and biodiversity.