

**CLOUD APPLICATION DEVELOPMENT – PHASE 2**  
**PROJECT - PERSONAL BLOG ON IBM CLOUD STATIC WEB APPS**

**TEAM MEMBERS:**

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## **Phase 2: Innovation**

**Project Title : Personal Travel Blog**

**Objective :**

**Sharing my adventures , experiences and travel tips to inspire and guide fellow explores on their journey .** We include a clickable table of contents for easy navigation.

**Table Contents :**

**Travel Stories :**

- Start with a captivating travel story.
- Share personal experiences, anecdotes, and emotions related to your journey.
- Include vivid descriptions to transport readers to the destination.

**Travel Tips**

- Offer practical advice and tips for travelers.
- Share insights on budgeting, packing, visas, and safety.
- Include any local customs or etiquette travelers should be aware of.

**Photos**

- Showcase a selection of your best travel photos.
- Caption each photo with a brief description and location.
- Consider creating a gallery or slideshow for easy viewing.

## **Destination Map**

- Embed an interactive map with pins marking the places you've visited.
- Allow readers to click on the pins for more information about each location.
- Include a brief summary of each destination on the map.

## **Travel Recommendations**

- Provide recommendations for accommodations, restaurants, and activities in each destination.
- Share your favorite spots and hidden gems.
- Include links or contact information for these recommendations.

## **Social Media Sharing Buttons:**

- Choose prominent placements for social media sharing buttons, such as at the beginning or end of your blog posts.
- Utilize HTML and CSS to create visually appealing buttons that match your website's design.
- Use social sharing plugins or code snippets from social media platforms to generate the sharing functionality.
- Ensure that users can easily share your blog posts on popular social networks like Facebook, Twitter, Instagram, Whatsapp,.....
- Consider adding social sharing counters to show the number of shares, which can encourage more sharing.

### **Interactive Maps:**

- Embed interactive maps within your blog posts to showcase the locations you've visited.
- Consider using Google Maps or Mapbox to create custom maps with markers and labels.
- Provide brief descriptions or links to related travel stories when users click on map markers.
- Ensure that your maps are mobile-responsive for users on different devices.
- Enhance the interactivity by allowing users to zoom in, pan, and switch between map views.

### **Comment Sections:**

- Place comment sections at the end of each blog post to encourage discussion and feedback.
- Enable comment moderation to filter out spam and maintain a respectful environment.
- Respond to comments promptly to engage with your readers and build a sense of community.
- Encourage thoughtful discussions by asking questions or inviting readers to share their own experiences related to your travel stories.

By integrating these elements effectively, we can create a more engaging and interactive experience for our blog readers. This can help grow our blog audience and enhance our online presence as a travel blogger.