

ECOLOGI: AI FOR GREEN LOGISTICS AND ROUTE OPTIMIZATION

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Abstract

- Rising environmental concerns and sustainability targets are pressuring the logistics sector to reduce its carbon footprint.
- To explore the use of Artificial Intelligence (AI) in achieving green logistics
- Reduction in fuel consumption and transportation costs.
- Significant decrease in greenhouse gas emissions.
- Improved delivery times and operational efficiency.
- Contributes to global efforts toward carbon neutrality and sustainable development.
- Supports end-to-end supply chain visibility and sustainability tracking. Global Impact

Problem Statement

The logistics industry faces increasing pressure to reduce its carbon footprint, yet traditional routing methods remain inefficient and environmentally harmful. There is a need for intelligent AI-driven solutions to optimize routes, reduce fuel consumption, and support sustainable, green logistics operations.

Objective

- To develop AI-powered systems that optimize delivery and transportation routes for maximum efficiency.
- To reduce fuel consumption and associated carbon emissions in logistics operations.
- To implement real-time route planning and dynamic adjustment using traffic, weather, and vehicle data.
- To minimize operational costs while promoting sustainable logistics practices.
- To enhance fleet utilization and reduce idle time through intelligent scheduling and load management.
- To support the transition to eco-friendly vehicles by aligning logistics infrastructure and planning.
- To use predictive analytics for maintenance and resource planning in logistics fleets.
- To contribute to environmental sustainability goals by integrating green technologies in supply chains.

Data Collection and Preparation

- Collect traffic, weather, GPS, and vehicle telemetry data from real-time and historical sources
- Use public APIs (e.g., Google Maps, OpenStreetMap, weather APIs) and internal logistics systems (TMS, ERP)
- Clean and preprocess data by removing duplicates, handling missing values, and correcting anomalies
- Standardize data formats for consistency (time, distance, fuel, emissions)
- Integrate multiple data sources to form a comprehensive dataset for AI modeling
- Engineer features such as ETA, route complexity, fuel efficiency, and emission levels
- Label historical data for supervised machine learning (e.g., optimal vs. suboptimal routes)
- Store and manage data securely using cloud platforms and big data tools

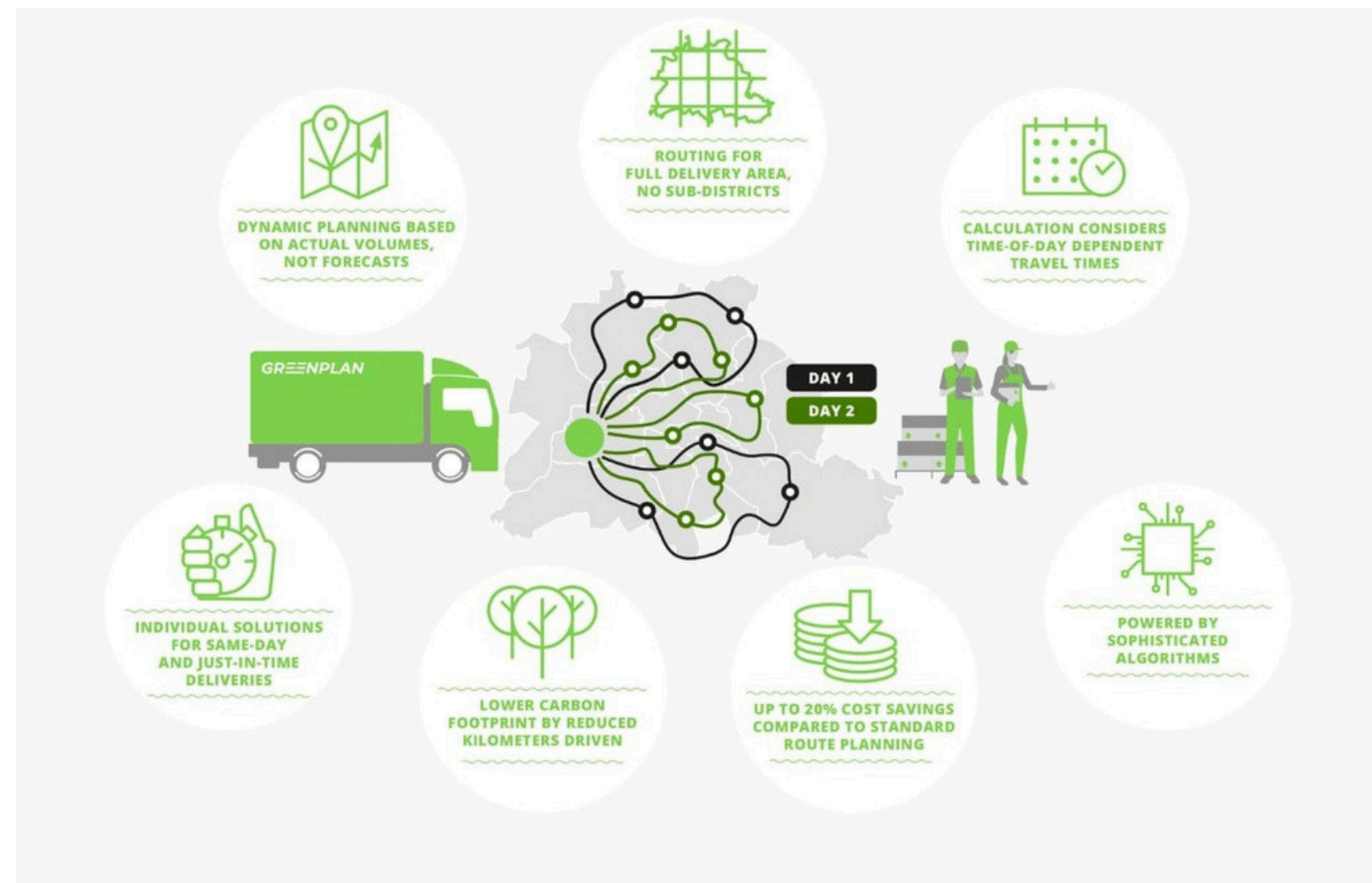
Proposed Solution (Methodology)

- Data Collection: Gather real-time and historical data on traffic, weather, vehicle performance, and delivery schedules
- Data Preprocessing: Clean, normalize, and integrate data from multiple sources to ensure accuracy and consistency
- AI Model Development: Use machine learning algorithms (e.g., reinforcement learning, route prediction models) to analyze and optimize logistics operations
- Route Optimization: Apply AI to generate fuel-efficient, low-emission, and time-optimized delivery routes
- Dynamic Routing System: Enable real-time route adjustments based on traffic, weather, and delivery constraints

Model Performance Evaluation

- Accuracy of Route Predictions: Evaluate how closely predicted routes match actual optimal routes
- Fuel Consumption Reduction (%): Measure decrease in average fuel usage per delivery trip
- Emission Reduction (%): Assess reduction in CO₂ and other pollutants after AI implementation
- Delivery Time Improvement: Compare actual vs. expected delivery times pre- and post-optimization
- On-Time Delivery Rate: Track the percentage of deliveries completed within scheduled windows

Screenshots / Demonstration (video)



Future Scope

- Seamless coordination with IoT-enabled traffic systems for real-time adaptive routing.
Use AI to predict and minimize CO₂ emissions for each delivery route and logistic decision.
- Incorporate charging station data and battery health into routing for electric delivery fleets.
- Optimize combinations of road, rail, sea, and air transport for eco-friendly logistics.
- Enhance end-to-end supply chain visibility and sustainability scoring using AI analytics.
- Integrate with autonomous vehicle systems for fuel-efficient and sustainable delivery.
- Predict demand accurately to reduce overstocking, understocking, and fuel waste.
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Conclusion

EcoLogi harnesses the power of AI to revolutionize logistics by optimizing routes, reducing emissions, and enhancing operational efficiency. By integrating smart technologies and promoting sustainable practices, EcoLogi not only lowers environmental impact but also drives cost savings and future-ready logistics solutions. It represents a crucial step toward greener, smarter, and more responsible supply chains.