

# Entertainment



**Presented By**

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# Summary

## **1. Netflix**

- Founders

## **2. ADN**

- Creation
- Advantages

## **3. Crunchyroll**

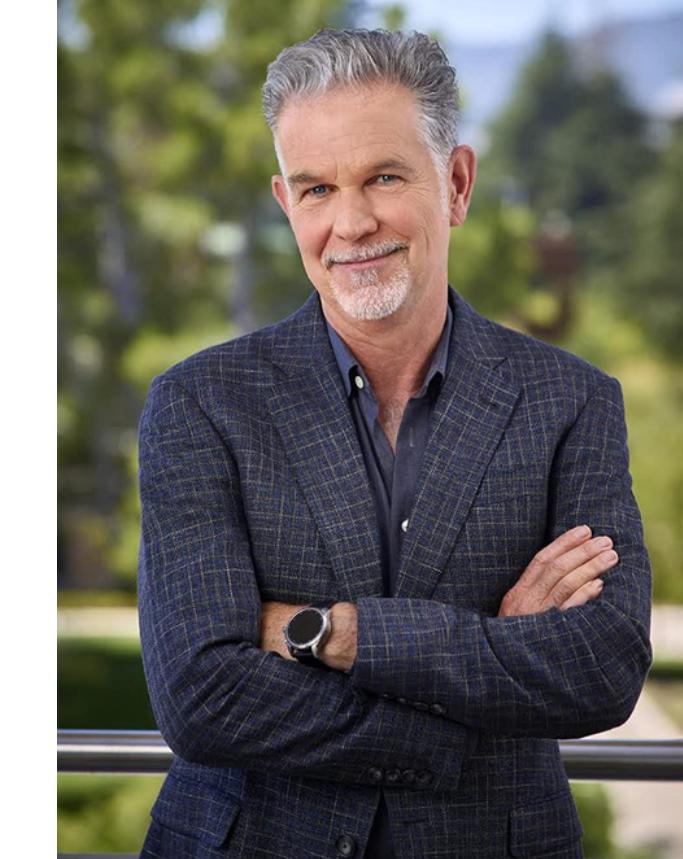
- Founders
- Collaboration
- Subscription

**NETFLIX**

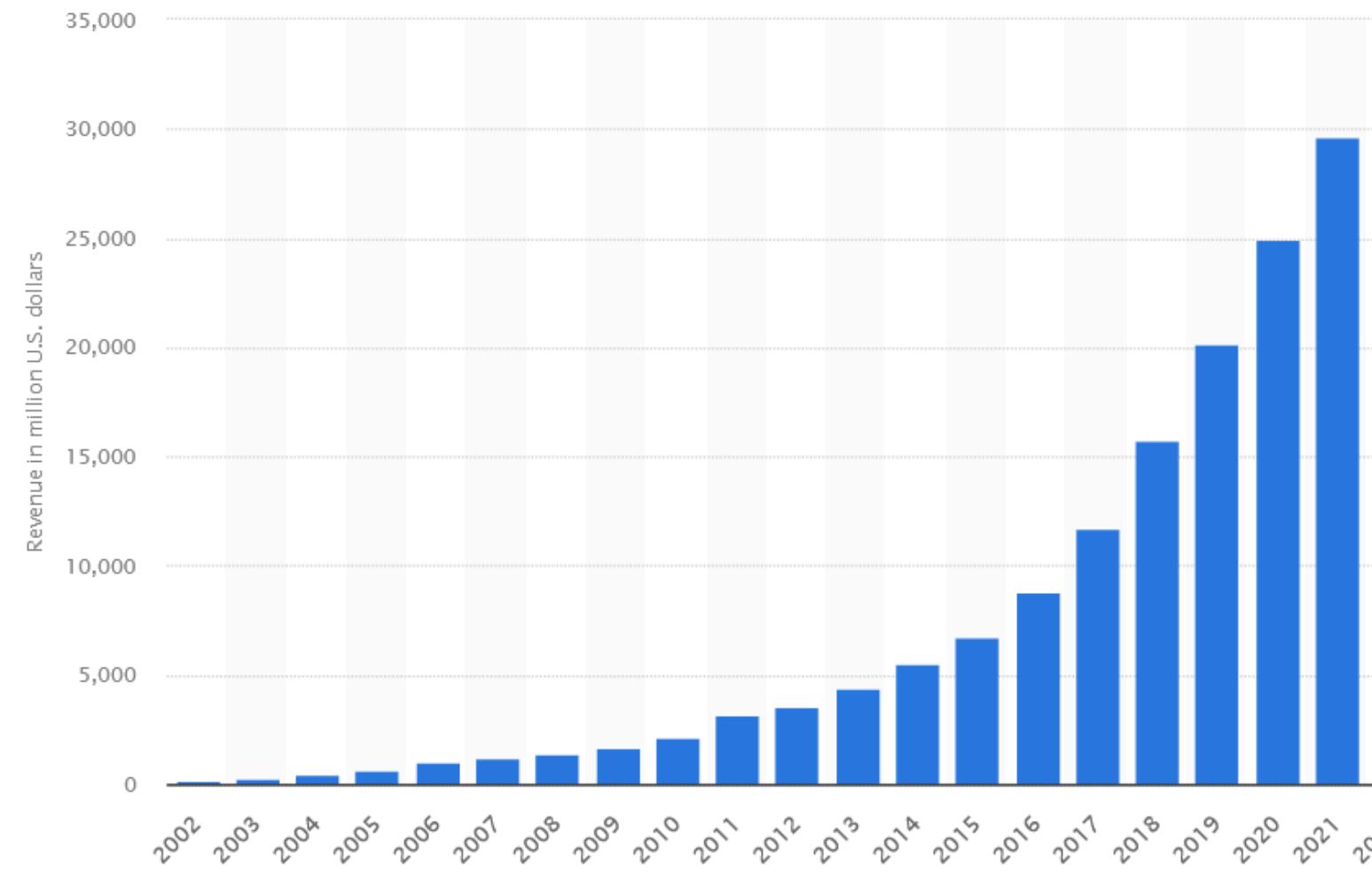


- Reed Hastings
- Marc Randolph

- 1997
- Offered a DVD rental service by mail
- Became an online platform in 2007



# Netflix's annual revenue from 2002 to 2022



- sales of **31.6 billion**
- **220.6 million subscribers worldwide**



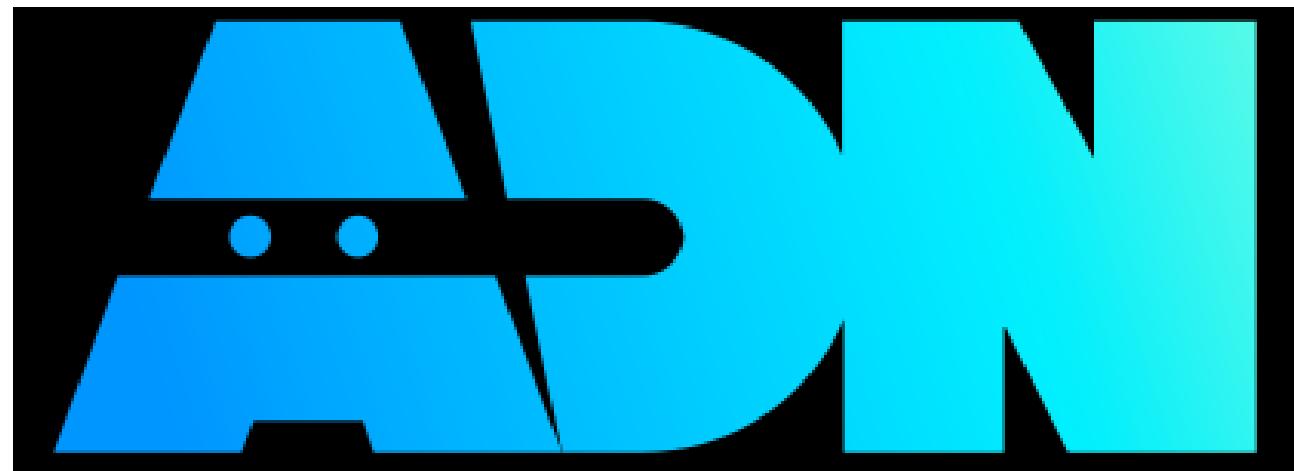
# EDITOR OF JAPANESE ANIMATION

Logo d'Animation Digital Networks since april 2021



Borned by the fusion of KZPlay and  
Kana Home Video in 2013  
Activity : Streaming and simulcast

Turnover in 2020 : 1 221 400.00 €  
Landing the 16 october 2013 in goal to  
encourage television broadcasting on french  
channels like J-One or Mangas



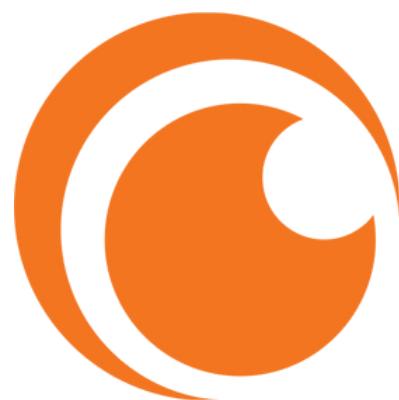
OR



FRENCH STREAMING PLATFORM  
LARGER ANIME CATALOG  
EXCLUSIVE ANIME  
NO NEED VPN  
CHEAPER SUBSCRIPTION  
FREE VIEW ON FIRST EPISODE

INTERNATIONAL CATALOG





crunchyroll®

## FOUNDERS

- Kun Gao
- James Lin
- Brandon Ooi
- Vu Nguyen

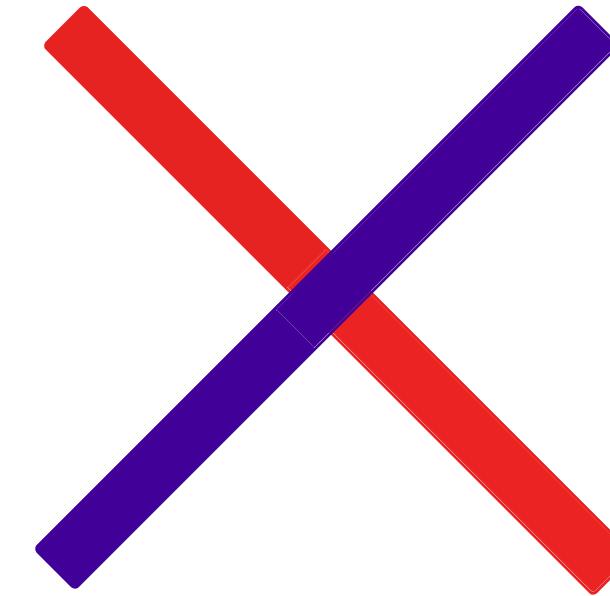
## Partnered



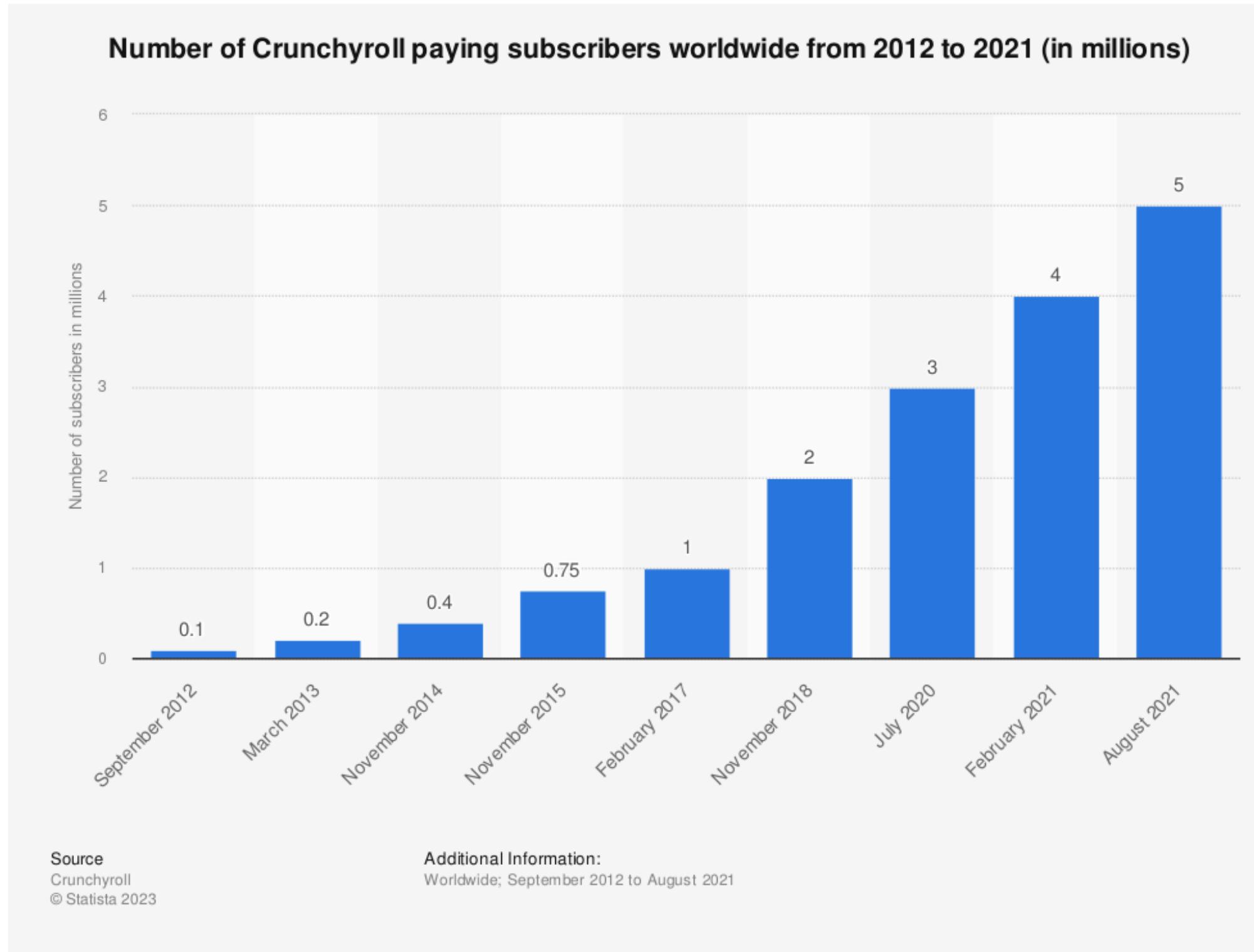
# COLLABORATION



crunchyroll



# A Peek between 2021 and 2022



In 2023 10 Million  
Turnover of 27.5 million in  
2022

# Subscription

**Streaming**

6.99€/month

59.99€/year

**Download**

14.99€/month

144.99€/year

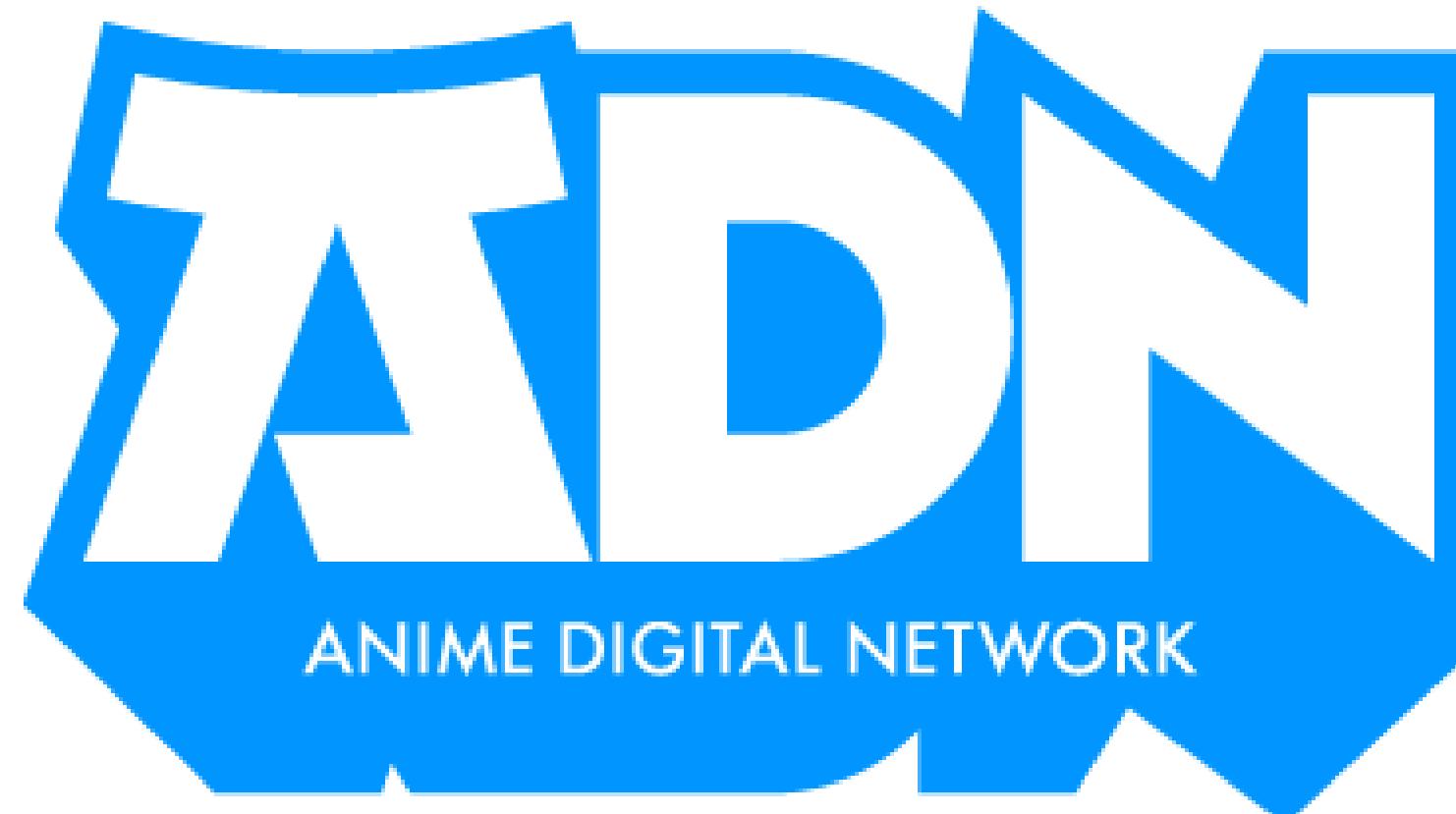
**Streaming**

4.99€/month

64.99€/year

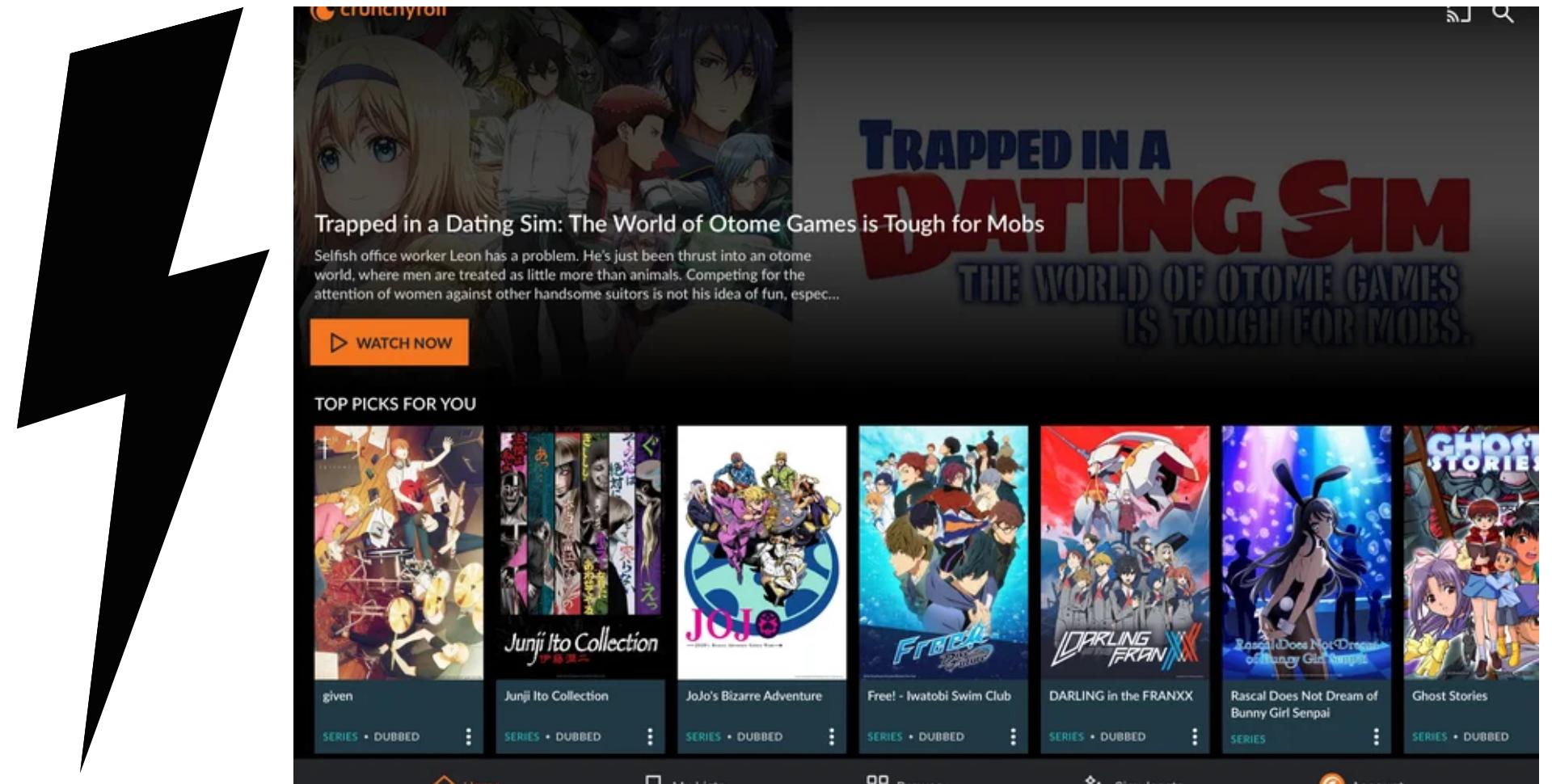
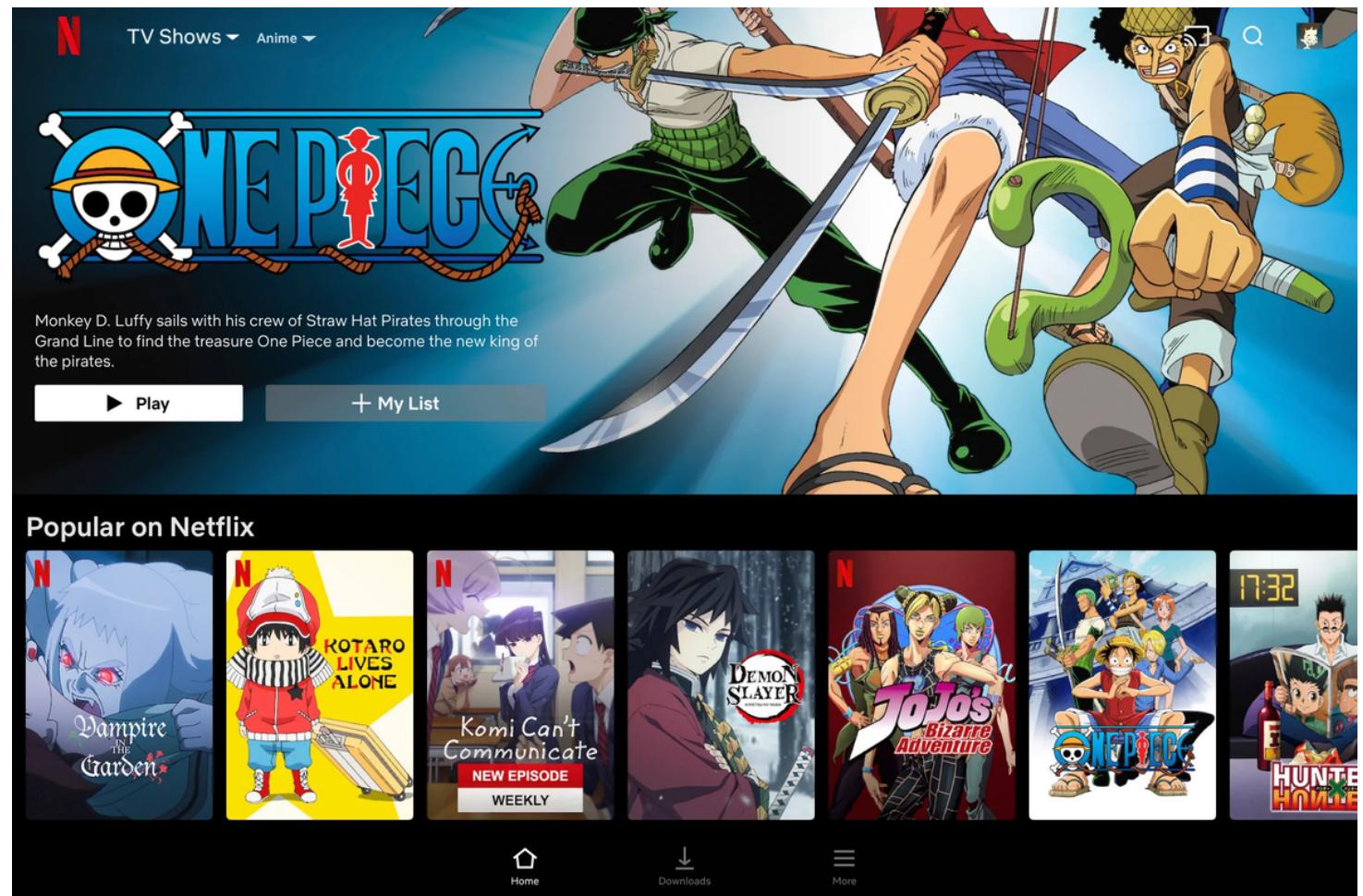
**Download**

6.49€/month



VS





- The Netflix catalog varies depending on the country
- 8.99€/month

- Crunchyroll offers a larger anime catalog
- 6.49€/month

