

RSVP Movie Case Study

Executive Summary and Suggestions

This executive summary depends on an examination of the IMDB dataset of movies produced in 2017, 2018, and 2019.

1. Most movies were produced in the month of March followed by September and October.
2. Most movies were produced in Drama, comedy, and thriller genres. A total of 4285 movies were produced in the Drama genre.
3. Dream Warrior Pictures and National Theatre Live have both delivered the greatest number of hit movies.
4. James Mangold is the top director, followed by Soubin Shahir, Joe Russo, and Anthony Russo. RSVP ought to attempt to choose one of them to direct their next movie
5. Mammooty and Mohanlal are top Indian Actors.
6. Marvel Studios, Twentieth-century Fox, and Warner Bros are the most popular production houses. Star Cinema and Twentieth Century Fox are the top two production houses concerning the quantity of hit multilingual movies.
7. Vijay Sethupathi has the highest average rating among Indian actors and Taapsee Pannu among the actresses.
8. Based on the number of super hit movies, Parvathy Thiruvothu can be considered as the actress and Andrew Garfield as an actor for the Drama genre.
9. Among the directors who have directed the greatest number of movies in this duration, Steven Soderbergh and Sam Liu are the most popular and have the highest average rating. RSVP movies can try to secure these directors.

It will be a gigantic achievement on the off chance that RSVP Movies can get by attempting to cooperate with one of those production houses, casting any of the actors/actresses mentioned above in any of the drama, comedy, thriller genres to possibly draw in additional Indian audience.