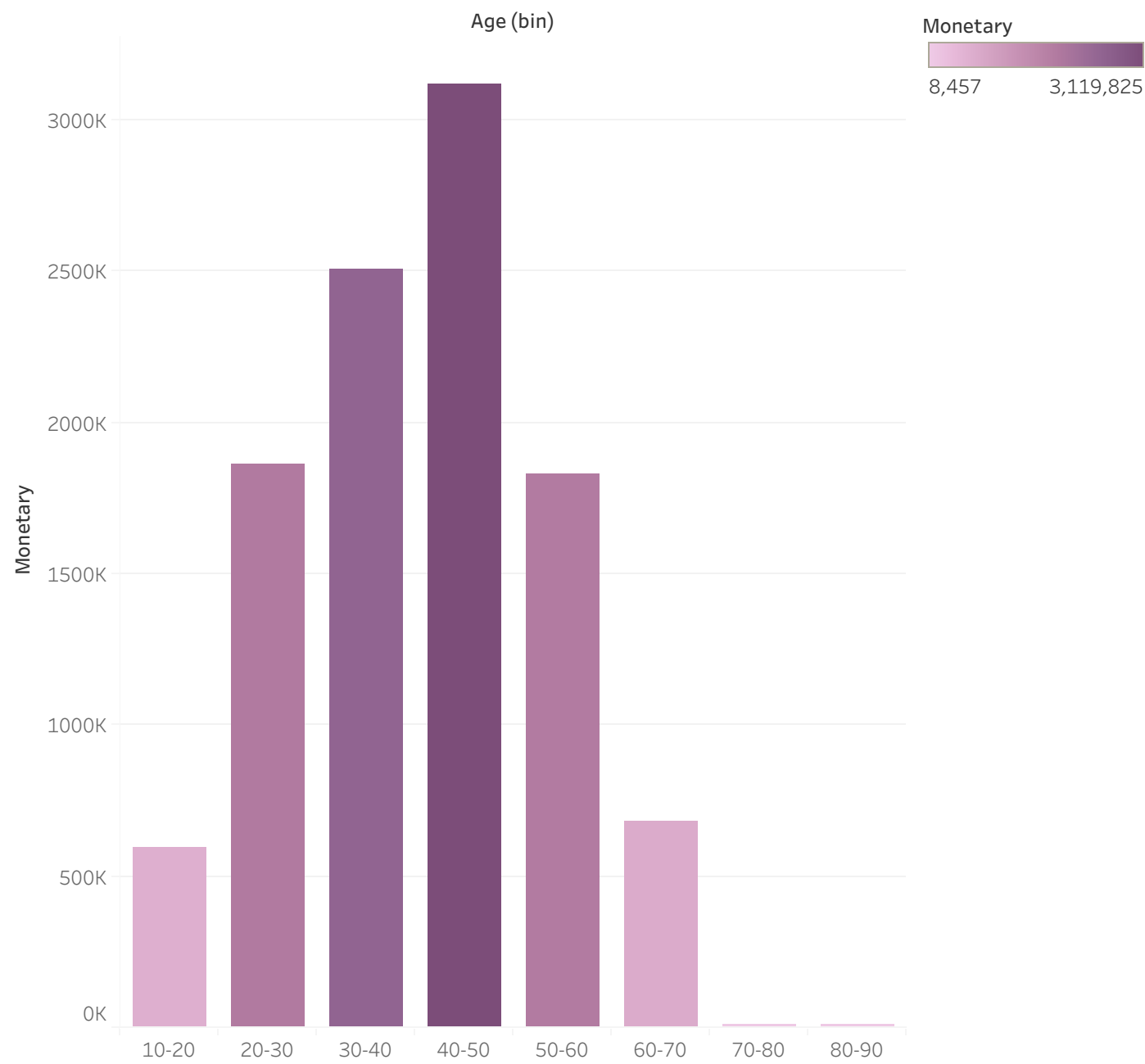
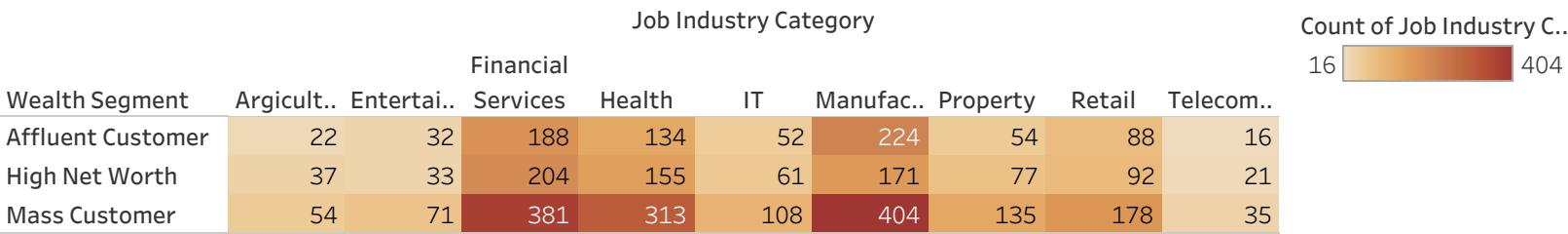


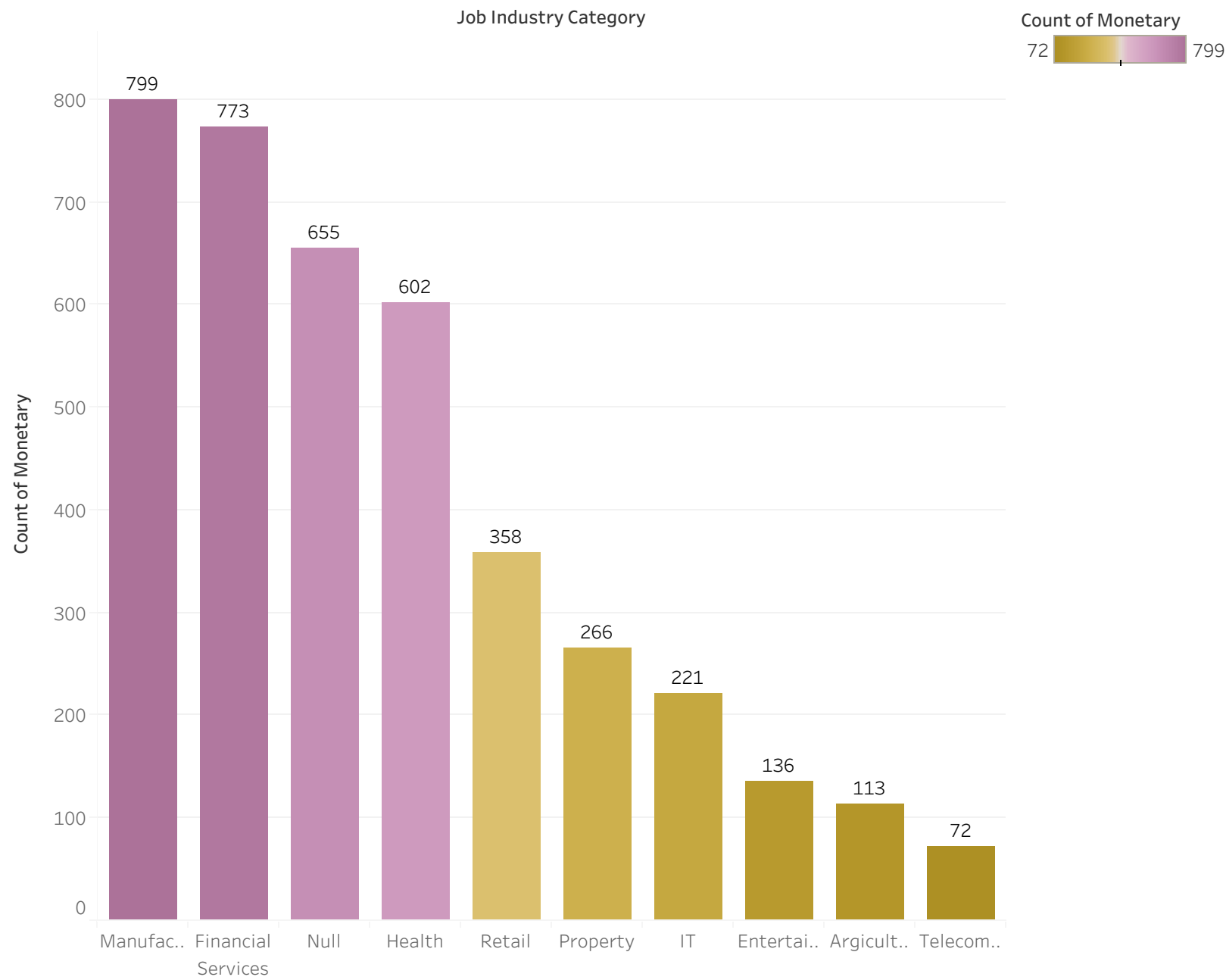
Age Distribution



# Wealth Segment VS Job Industry Category



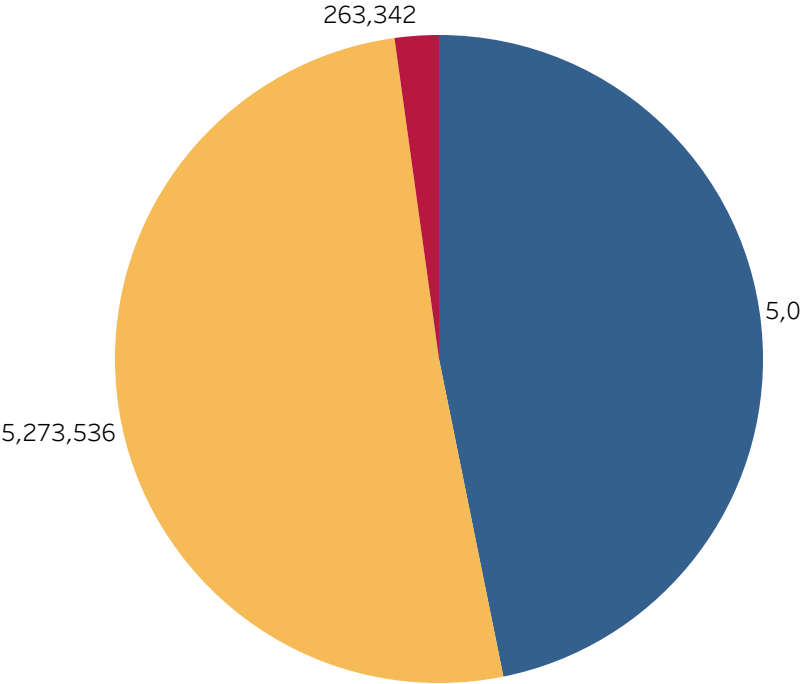
# Profit based on Job Industry Category



Profit based on Gender

Count of Monetary  
3,995

Gender  
0 2



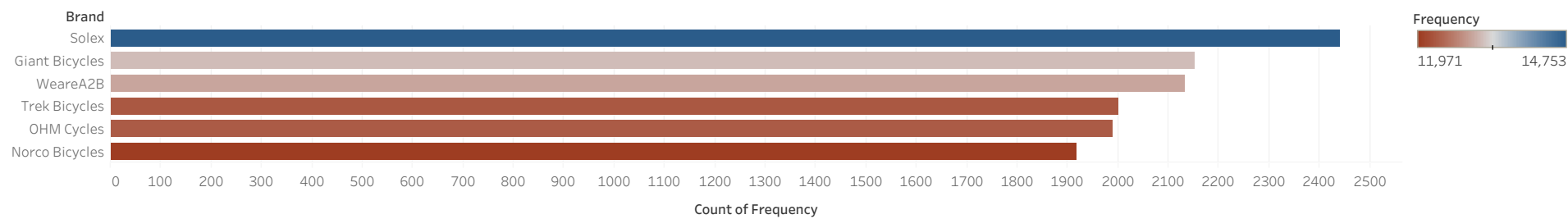
Profit based on Gender

Count of Monetary  
3,995

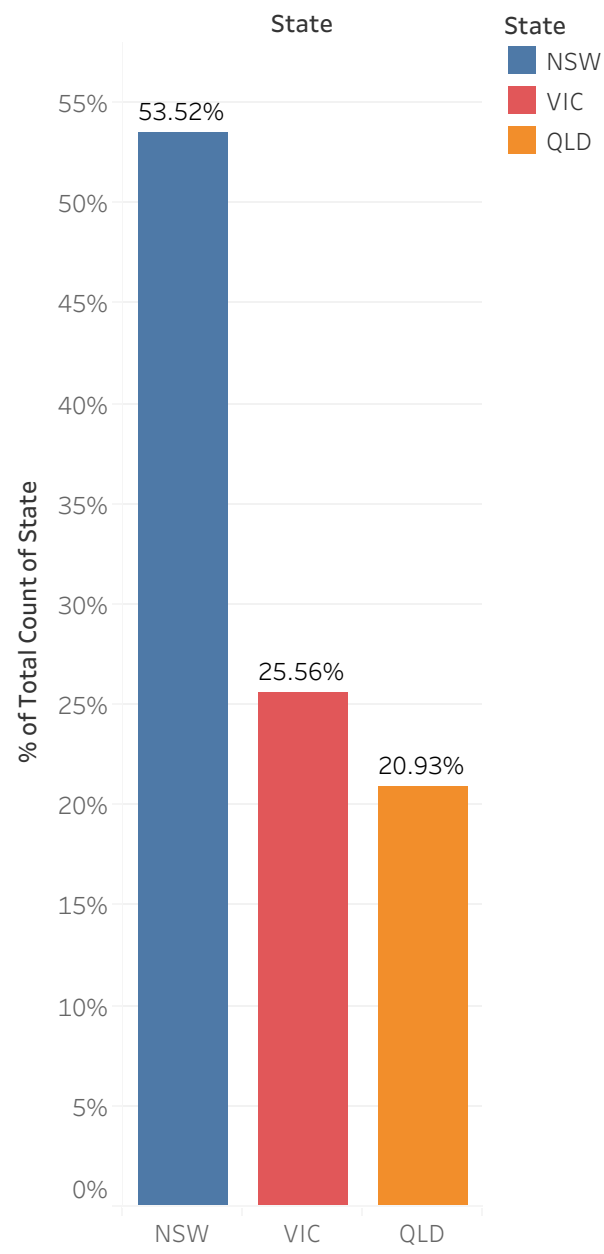
Gender  
0 2

75,364

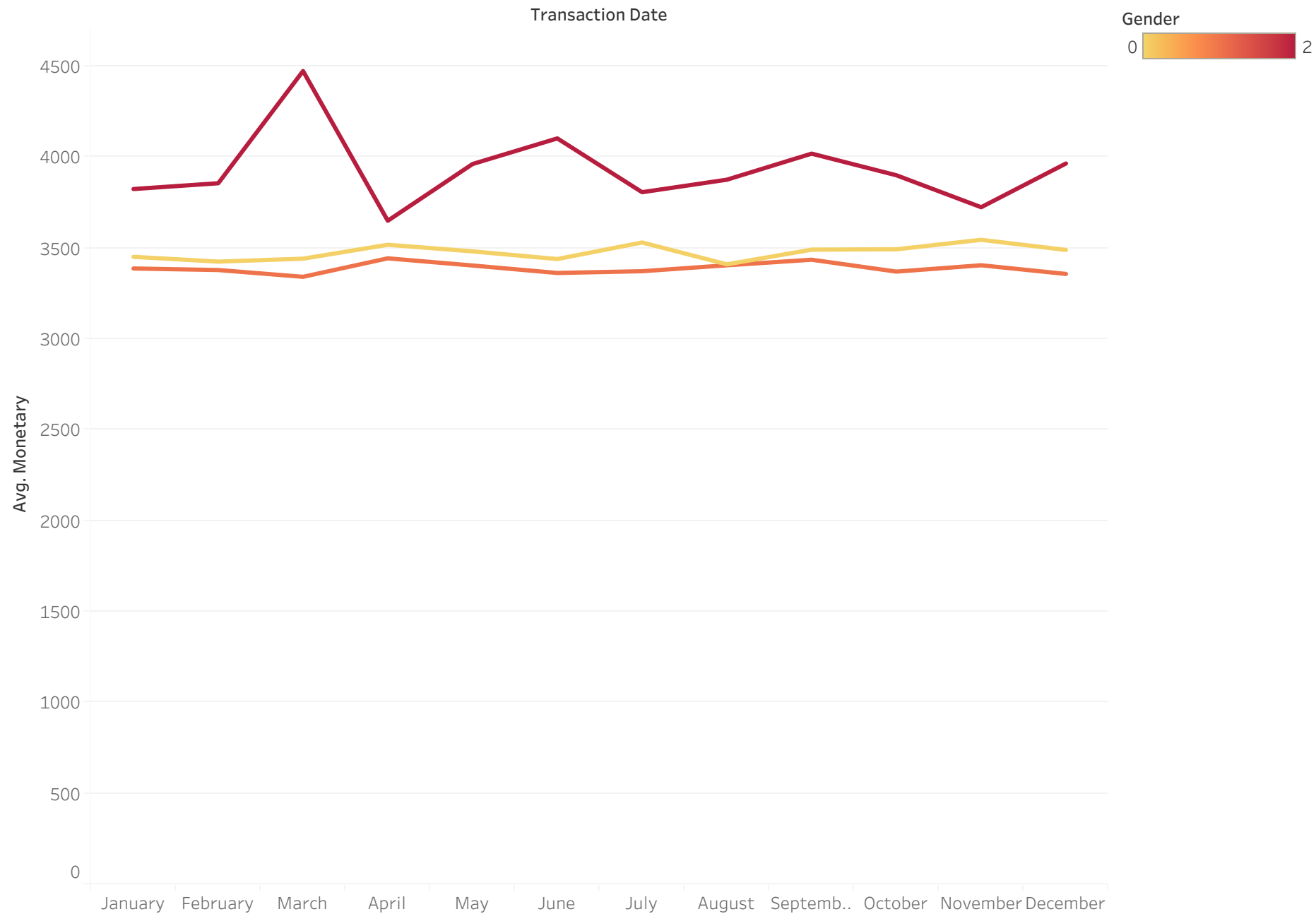
Most Preferred brand by High Value Customers



# Target Customers By State



# Avg. Profit based on Transaction Month





Total  
No of  
Cus-  
tomers

19,445

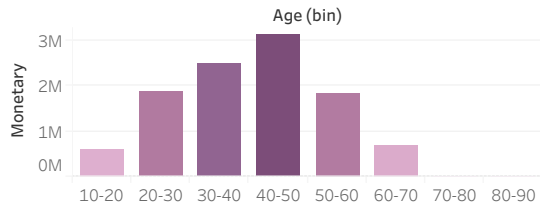
Total spend

\$21,532,171.72

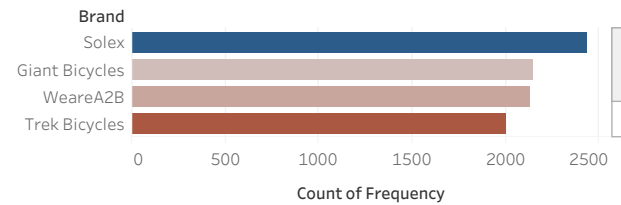
Total Number of Customers **19,445**

Total Spend **\$21,532,171.72**

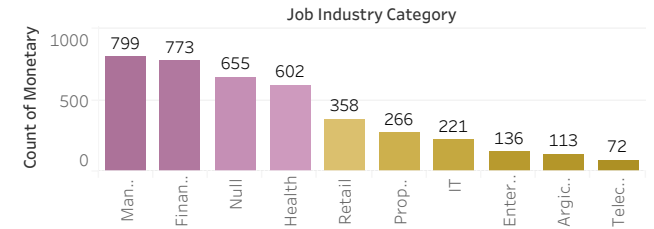
## Age Distribution



## Most Preferred brand by High Value Customers



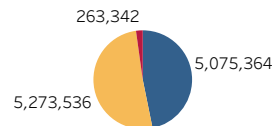
## Profit based on Job Industry Category



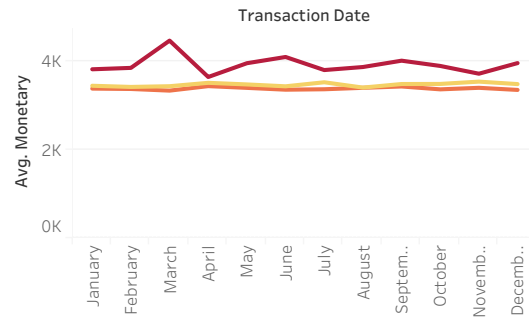
## Wealth Segment VS Job Industry Category

Wealth Segment	Job Industry Category					
	Argicult..	Entertai..	Financial Services	Health	IT	Manufac.. Pi
Affluent Cu..	22	32	188	134	52	224
High Net W..	37	33	204	155	61	171
Mass Custo..	54	71	381	313	108	404

## Profit based on Gender



## Avg. Profit based on Transaction Month



## Target Customers By State

