#### **KAVYA SHAH**

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# **Career Objective**

Creative and versatile Graphic Designer and 3D Animator with a passion for visual storytelling and immersive design. Skilled in creating impactful 3D visuals for branding, advertising, animation, and digital media. Proficient in tools like Photoshop, Illustrator, After effects, and Blender. Seeking to contribute innovative design solutions and engaging animations to a dynamic creative team.

# **Key Skills & Technical Expertise**

2D & 3D Design: Adobe Photoshop, Illustrator, InDesign

- 3D Animation & Modeling: Blender, Unity, 3ds Max
- Motion Graphics & Video Editing: Adobe After Effects, Premiere Pro
- Rendering & Compositing: Blender Cycles/Eevee, Adobe Media Encoder
- Graphic Design: Photoshop, Illustrator

#### **Education**

Bachelor's Degree in BSCIT - JG University

## **Projects & Practical Assignments**

- **◇ Project 1: 3D Ring Animation**
- Description: Designed and rendered a realistic 3D diamond ring using Blender and after effects for text morphism. Focused on precise modeling, realistic materials, and lighting to achieve photorealistic results suitable for jewelry ads and product showcases. The diamond's refraction and the metallic surface of the band were carefully crafted using advanced shaders and HDRI lighting. Final touches included depth of field and color correction in post-production.
- \* Tools/Features: Blender (Modeling, Texturing, Shading, Lighting, Rendering)

## **Key Features & Techniques:**

- Precision modelling of ring and diamond
- PBR materials for metal and gemstone surfaces
- Realistic lighting with HDRI and area lights
- Refraction and light dispersion for diamond realism
- Live Linkshttps://www.behance.net/gallery/220544337/3D-Diamond-Ring-Animation-BLENDER-AFTERFX

## **◇ Project 2: Sneakers Showcase Advertisement**

Description: This project involved creating a stylish and modern animation to showcase a pair of sneakers for marketing purposes. Using After Effects, I animated different views of the sneakers, added smooth transitions, and included motion graphics to highlight key features like design, comfort, and durability. Vibrant colors, kinetic text, and background music were used to make the video more attractive and energetic. The animation is perfect for use on social media, websites, and promotional ads.

★ Tools/Features **Adobe After Effects** – Motion graphics, animation, transitions

# **Key Features & Techniques:**

- Shape Layers & Masks Clean reveals and transitions
- **Audio Syncing** Animation timed with background music
- Color Grading Enhanced visual appeal
- Exported in Full HD (1080p) Ready for web and social media platforms
- Motion Blur & Easing Smooth, natural movement
- Live Link: <a href="https://www.behance.net/gallery/224914197/Sneaker-showcase-advertisement-AFTER-EFFECTS-">https://www.behance.net/gallery/224914197/Sneaker-showcase-advertisement-AFTER-EFFECTS-</a>
- **◇ Project 3: "The Chase" 3D Car Animation Teaser**
- Description: "The Chase" is a high-energy 3D animation teaser featuring a fast-paced car pursuit, creating short film using Blender for modeling, animation, and rendering. The scene includes detailed car models, dynamic camera movements, motion blur, and realistic lighting to deliver a cinematic feel. After Effects was used for compositing, adding visual effects, cinematic text animations and motion graphics. Photoshop was used for making thumbnail. The teaser showcases storytelling through action, emphasizing speed, intensity, and visual impact—ideal for film intros, trailers, or automotive promos.

#### **★** Tools:

**Blender** – 3D modeling, car rigging, animation, camera tracking, lighting, rendering (Cycles/Eevee)

**Adobe After Effects** – Compositing, visual effects (lens flares, smoke, dust), cinematic text animation

**Adobe Photoshop** – Thumbnail

## Features:

- Dynamic Camera Movements Simulated car-mounted and cinematic shots
- Environment Design Roads, urban setting, lighting for realism
- Motion Blur & Depth of Field To enhance speed and cinematic quality

- Particle Effects Dust trails, tire smoke
- Color Grading & VFX For a dramatic and high-action visual tone
- Live Link: <a href="https://www.behance.net/gallery/217011937/THE-CHASE-Teaser-BLENDER-AFTER-FX-COMING-SOON">https://www.behance.net/gallery/217011937/THE-CHASE-Teaser-BLENDER-AFTER-FX-COMING-SOON</a>

#### **Certifications & Achievements**

TOPS Certification in leadership and initiative

# **Strengths**

- ✓ Strong analytical and problem-solving skills.
- ✓ Ability to quickly learn new technologies.
- ✓ Excellent collaboration and teamwork.
- ✓ Detail-oriented approach to development and debugging.

## **Personal Information**

- Languages Known: English, Hindi, Gujarati
- **o** Hobbies: Cricket, Learning new things

### **Declaration**

I hereby declare that the information provided above is accurate to the best of my knowledge and belief.