

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2023
Team ID	94FDF3762C4A1F69F0A48349B087CFC8
Project Name	DATA DOMINATORS:A COMPARATIVE STUDY OF TOP GLOBAL UNIVERSITIES IN DATA ANALYTICS
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Reference :

<https://app.mural.co/t/nm7600/m/nm7600/1698745201865/ad482924ea466ff6508be2c47b6192f78a846aeb?sender=u9040912599ec6cbac2137136>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➡

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

➡

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

➡

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

➡

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#) ➡

1

Define your problem statement

A Comparative Study of Top Global Universities in Data Analytics" outlines the research focus and objective of a study. It suggests that the study aims to investigate and compare leading universities around the world in the field of data analytics.

🧠

Key rules of brainstorming

To run an smooth and productive session

👤 Stay in topic.

💡 Encourage wild ideas.

👂 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕒 10 minutes

Person 1

Selection Criteria

Curriculum Analysis

Person 3

Industry Partnerships

Student Success

Person 2

Faculty Expertise

Research Output

Person 4

International Exposure

Diversity and Inclusivity

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

🕒 20 minutes

Step-3: Idea Prioritization

