Sum of Balance by Age and Gender
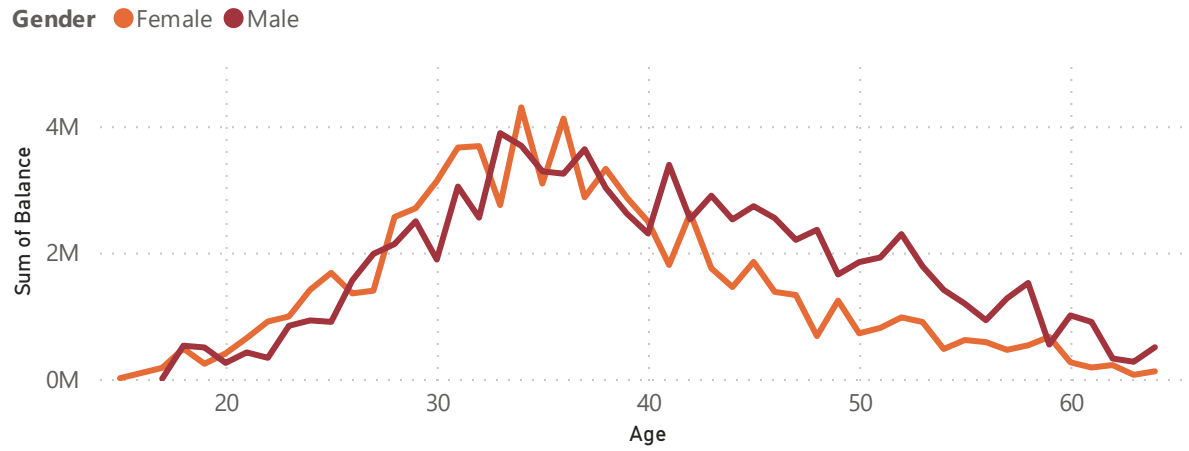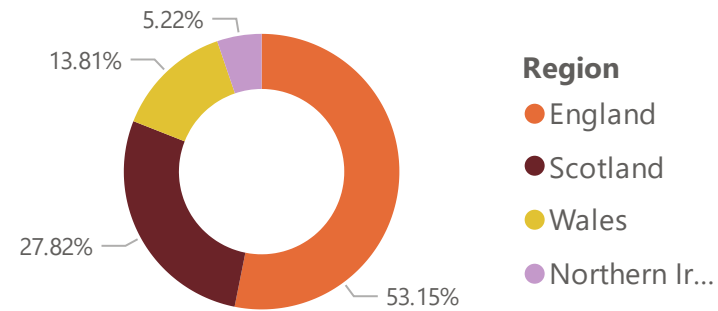
Gender ● Female ● Male

Number of Customers by Age and Gender

Gender ● Female ● Male

Age	Female	Male
17-20		
21-30	496	436
31-40	790	777
41-50	371	580
51+		337
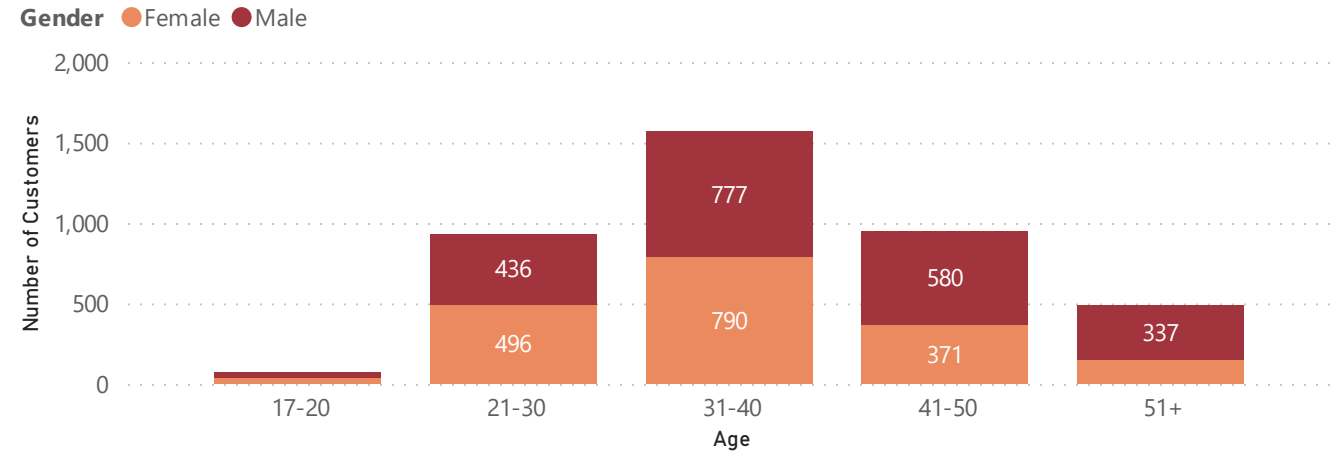
Count of Region by Region

100%

Region	Value
England	2.16K
Scotland	1.12K
Wales	0.52K
Northern Irel...	0.21K

9.8%

Sum of Balance by Region

5.22%
13.81%
27.82%
53.15%

Region
● England
● Scotland
● Wales
● Northern Ir...

Total Customers Joined

Apr 2015   Jul 2015   Oct 2015
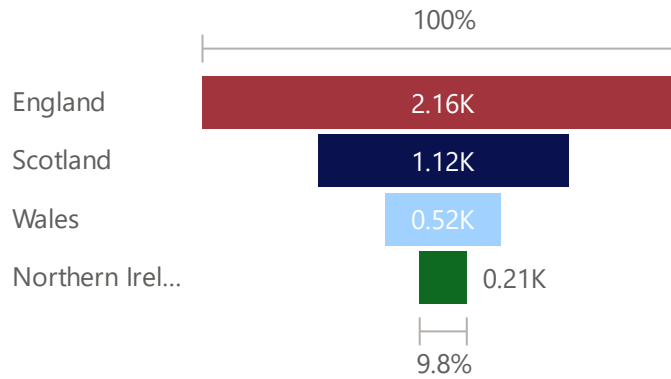
Date Joined
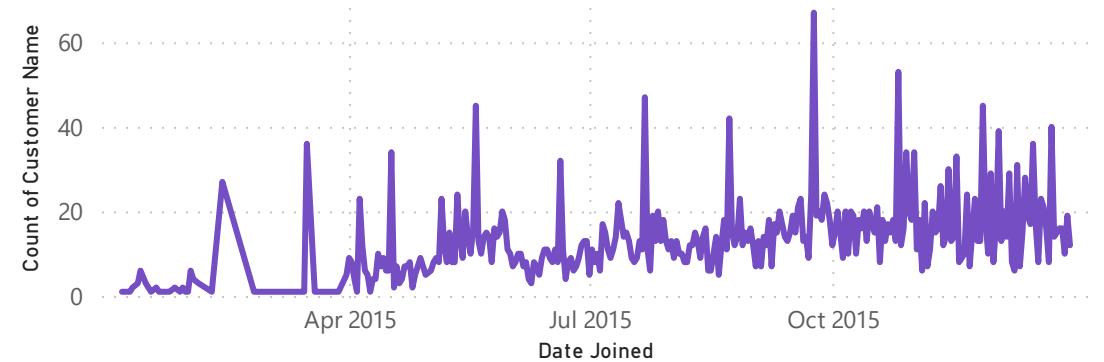
Number of Customers by Job Type

White Collar   Blue Collar   Other

Job Type

Sum of Balance by Gender

72.98M
(45.72%)

86.64M
(54.28%)
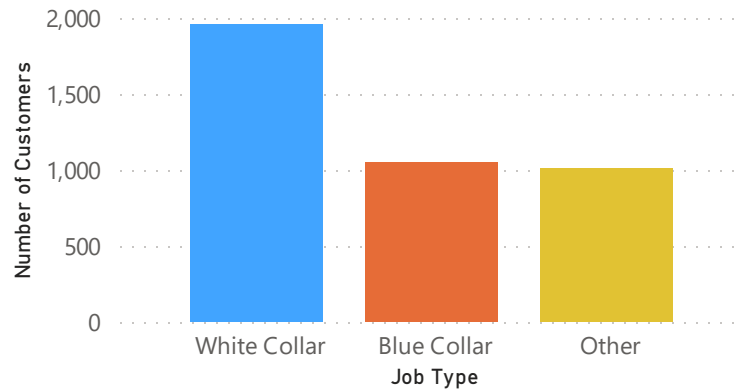
Gender
● Male
● Female
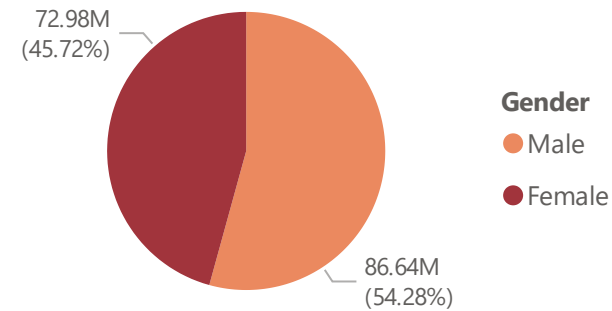
34
Max Balance by Age

15
Min Balance by Age

Male
Max Customers

Customer Analysis - Bank