



Phonepe Transaction Insights

Total Transactions

Avg Transactions

Total Revenue

Avg Revenue

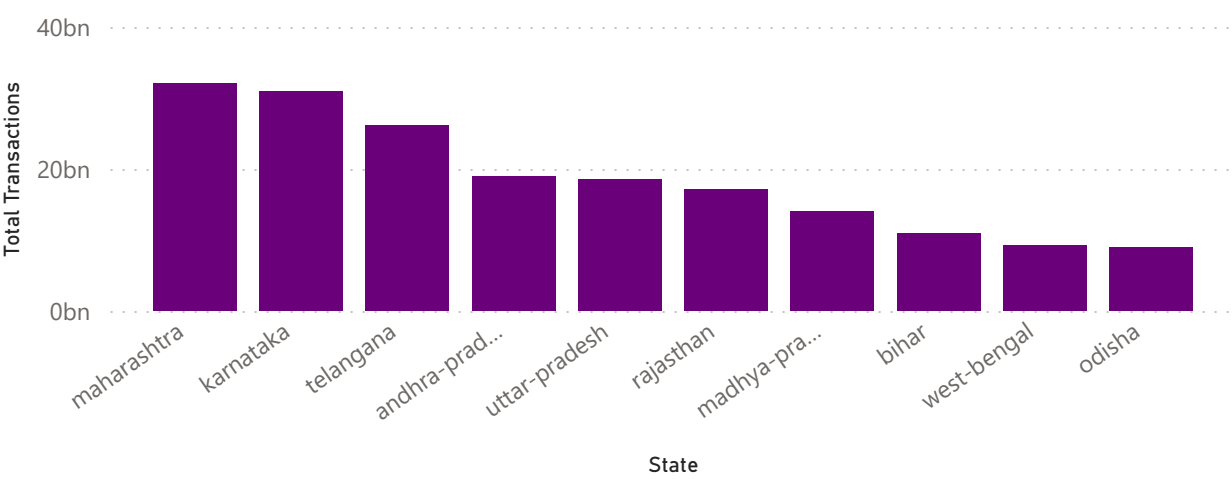
235284M

46.74M

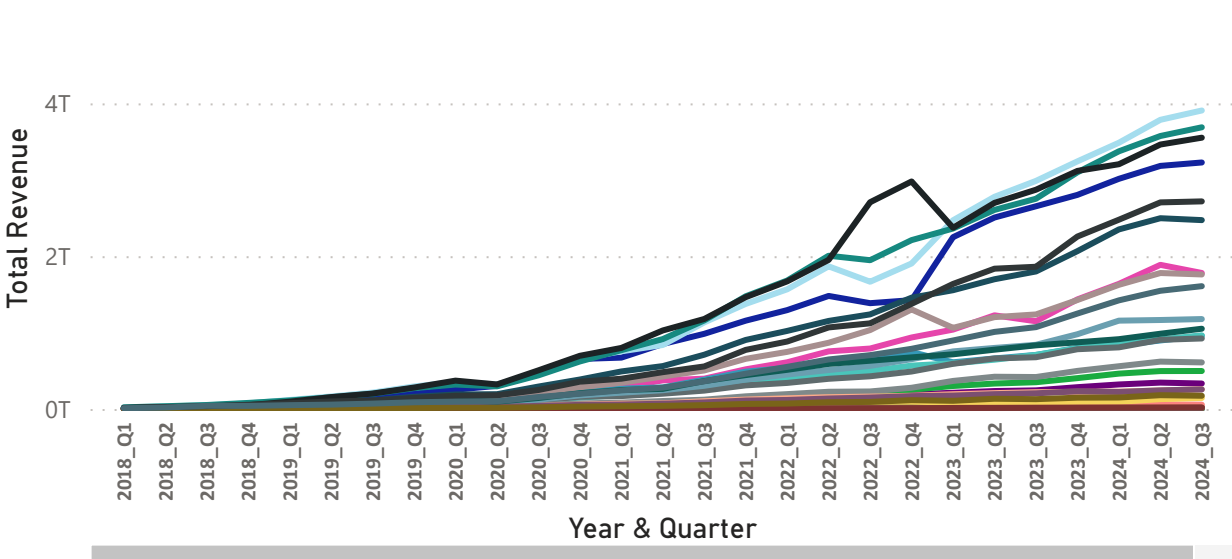
345.52T

68.64bn

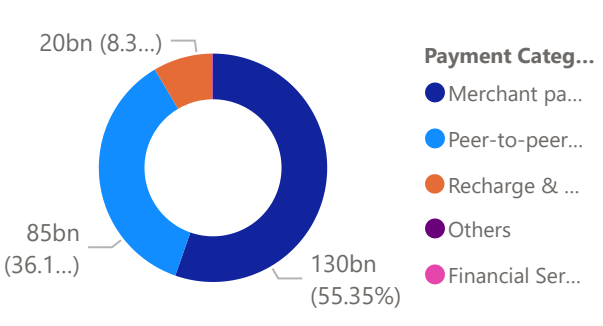
Top 10 States Total Transactions



Total Revenue Across States Over Trend



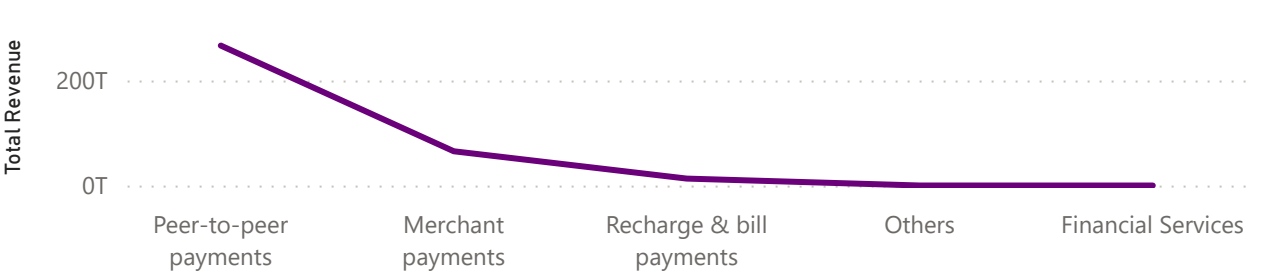
Total Transactions by Payment Category



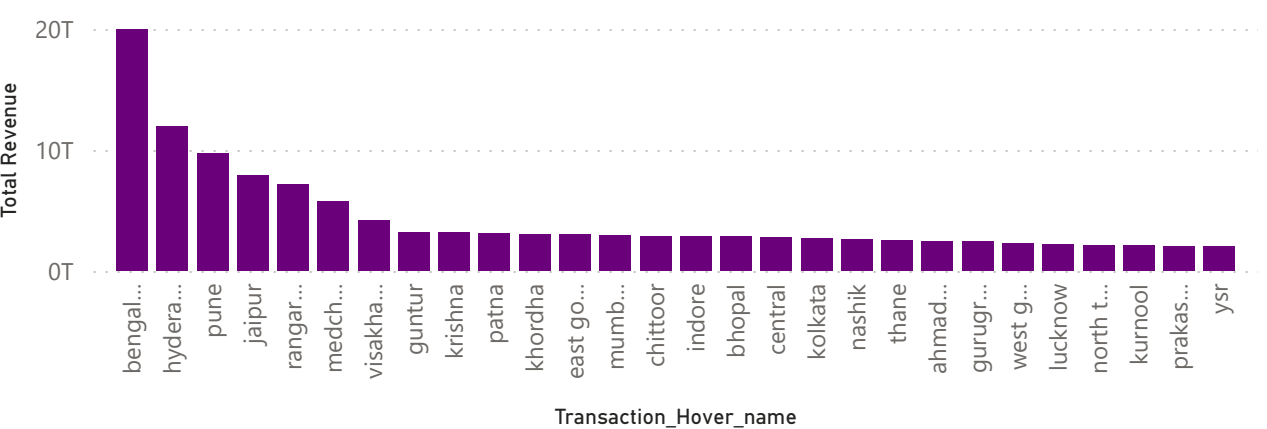
Year

2018	2019	2020
2021	2022	2023
2024		

Most Popular Payment Category



Revenue Across Districts



₹ Phonepe Transaction Insights

Total Users

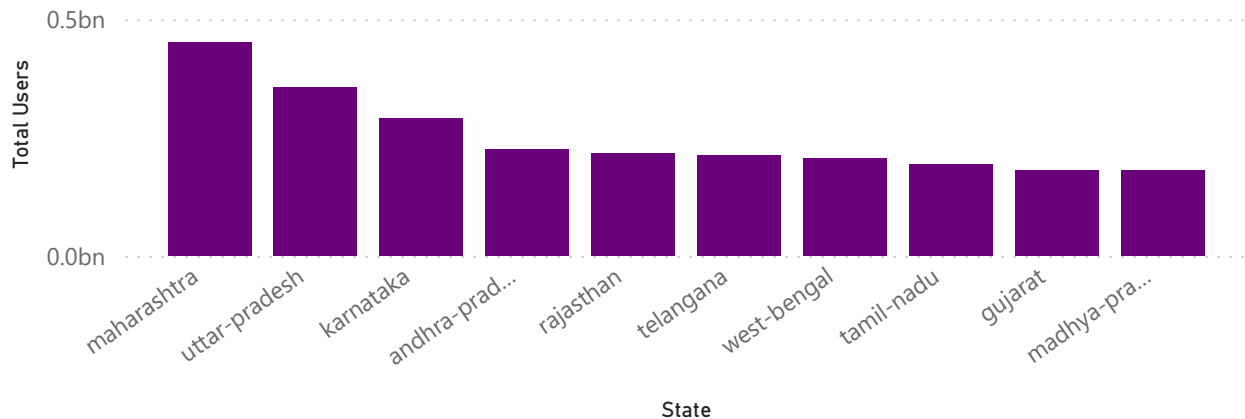
3460M

Avg Users

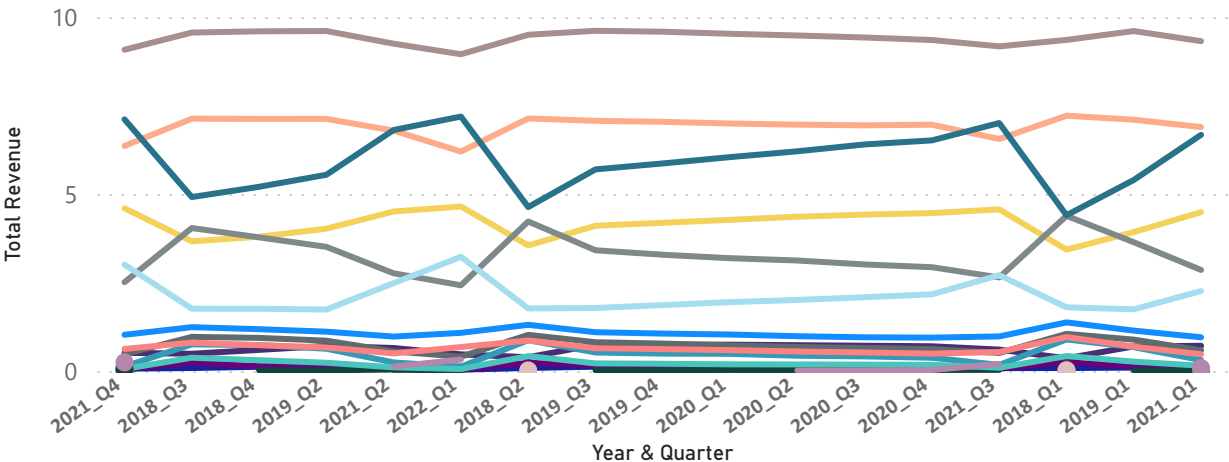
514.01K

Select all

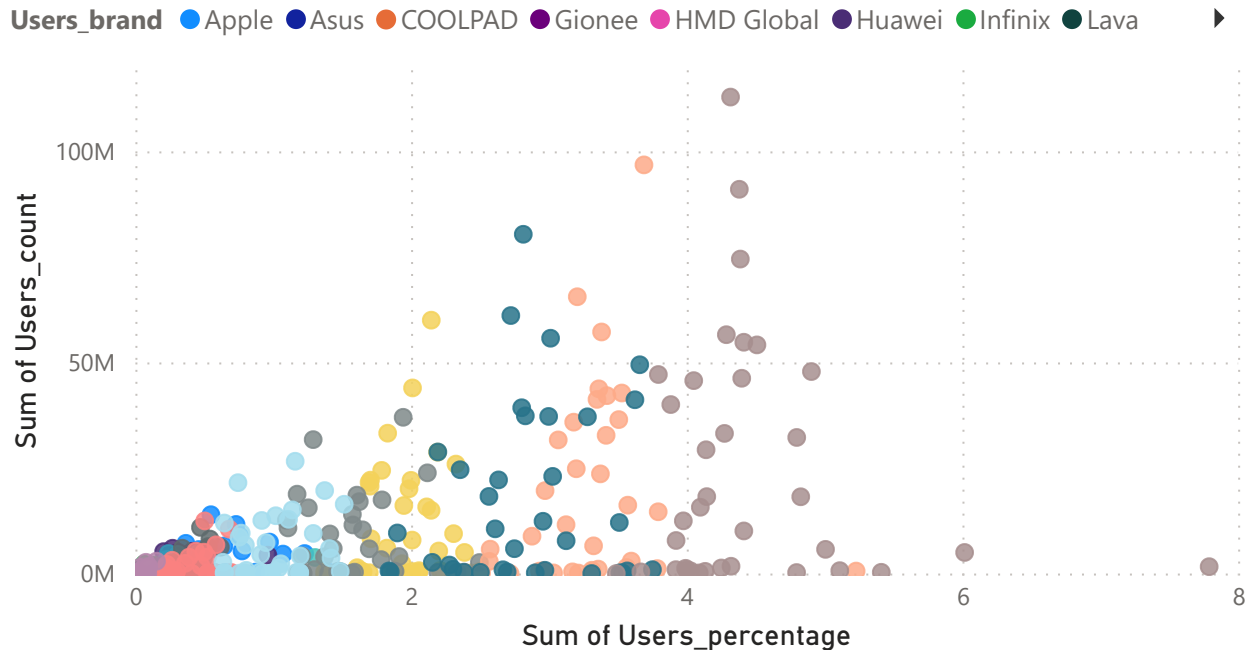
Top 10 States Total users



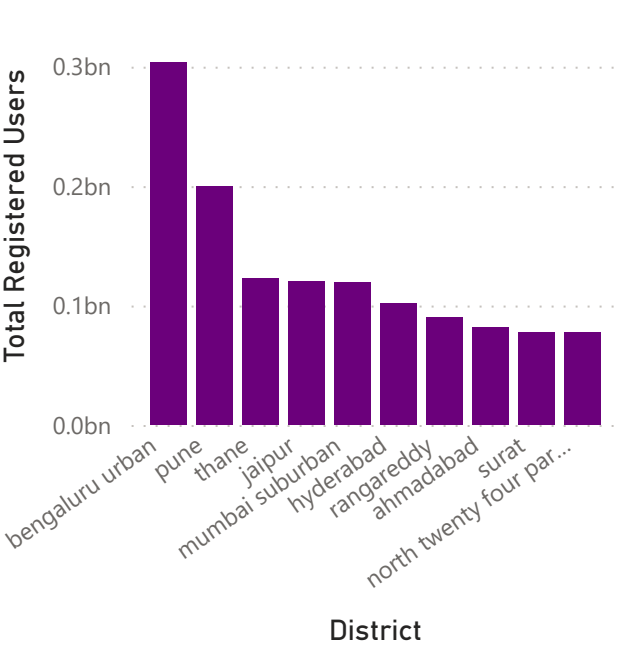
Trend Analysis for Brand Usage among Users



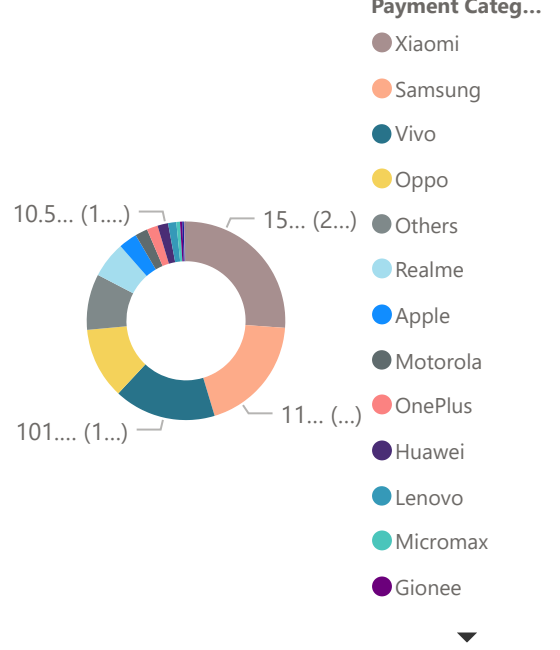
Relationship between Total users from Registered Users by Device Usage



Total Registered Users Across Districts



Device Brand Usage Proportion





Phonepe Transaction Insights

Total Transactions

Avg Transactions

Total Revenue

Avg Revenue

Year

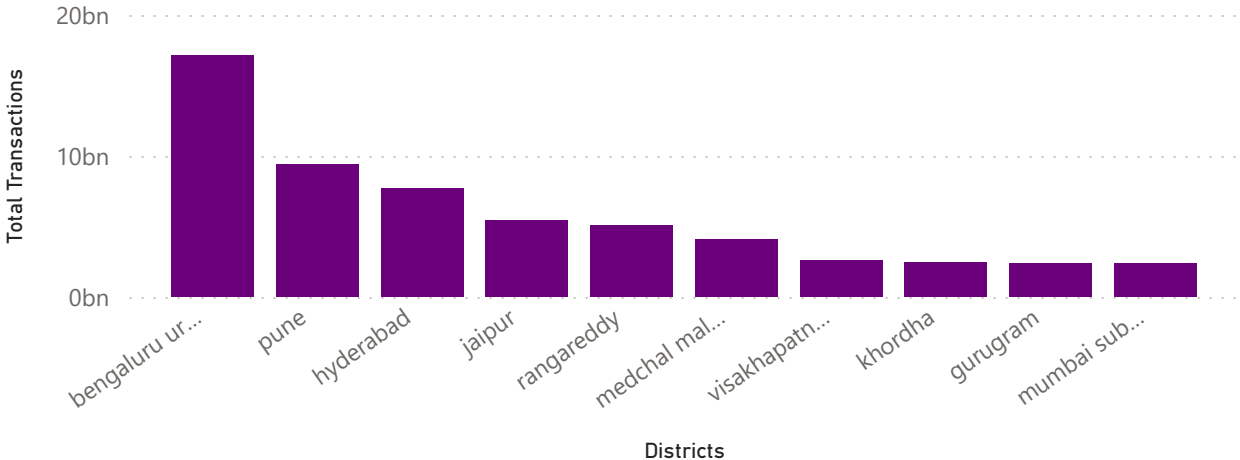
170311M

20.53M

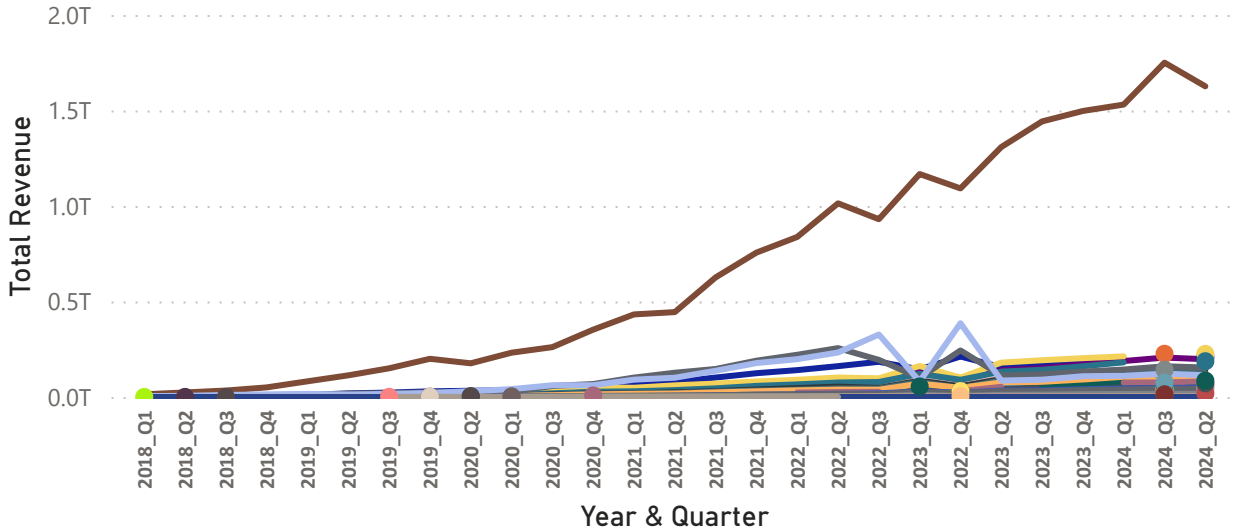
242.14T

29.19bn

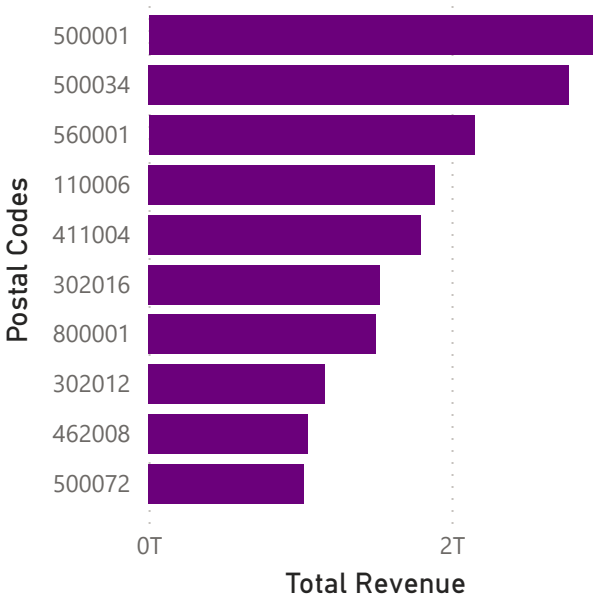
Top 10 Districts Total Transactions



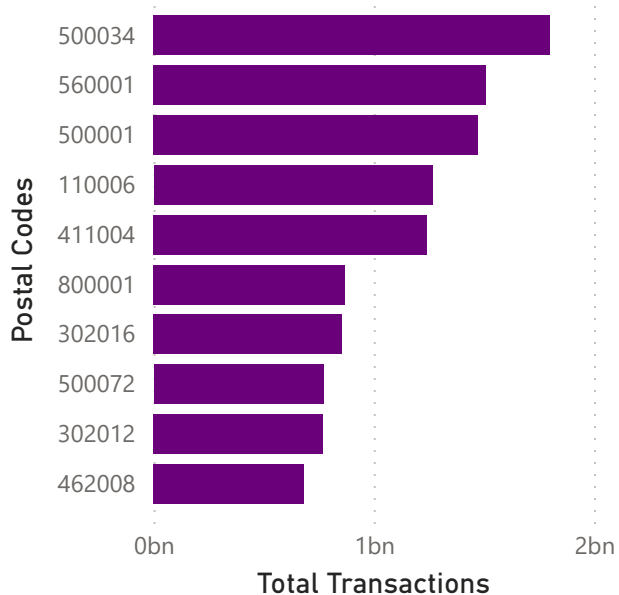
Total Revenue Across Districts Over Trend



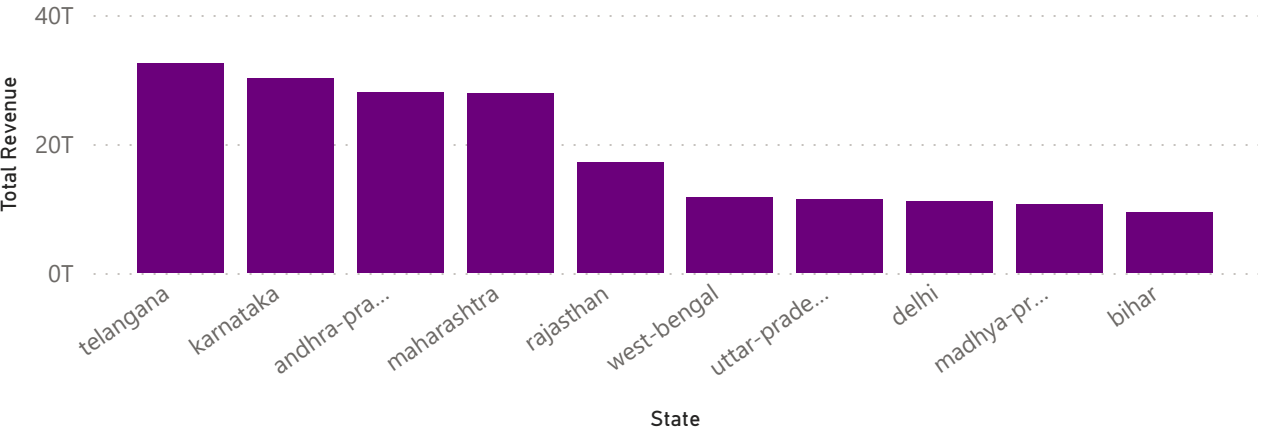
Top 10 Postal Codes on Revenue



Top 10 Postal Codes on Revenue



Revenue Across States





Phonepe Transaction Insights

Total Users

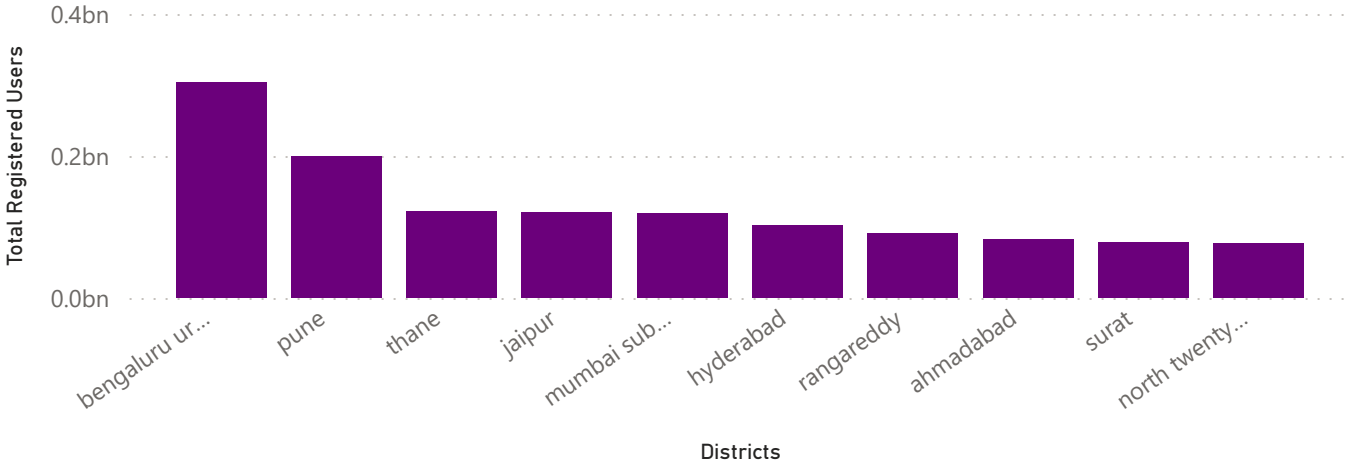
5851M

Avg Users

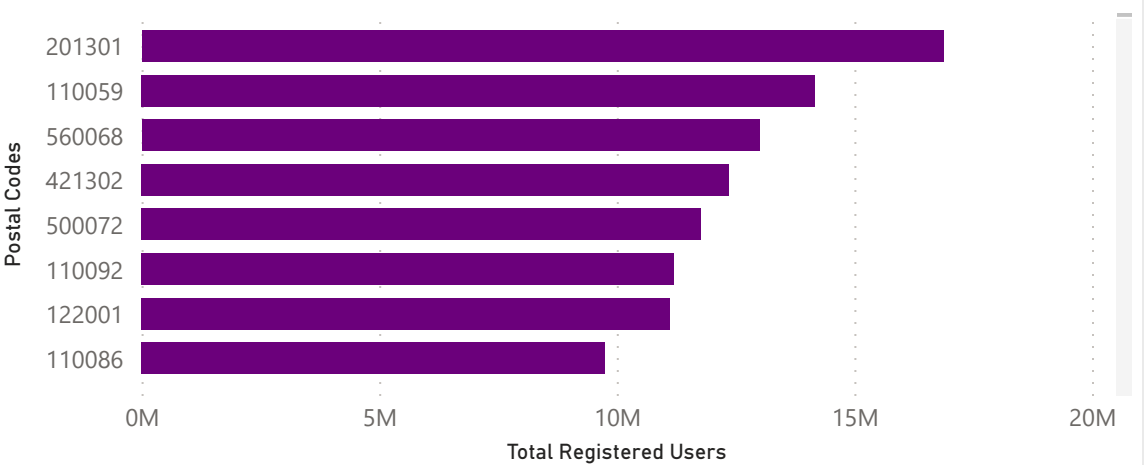
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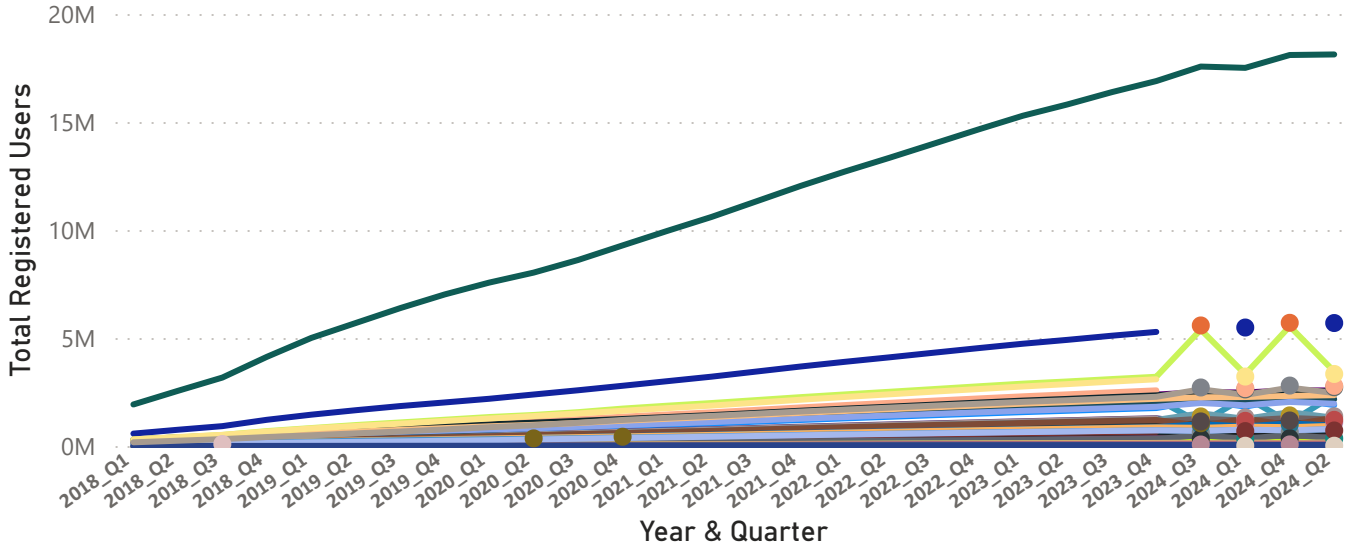
Top 10 Districts on Registered Users



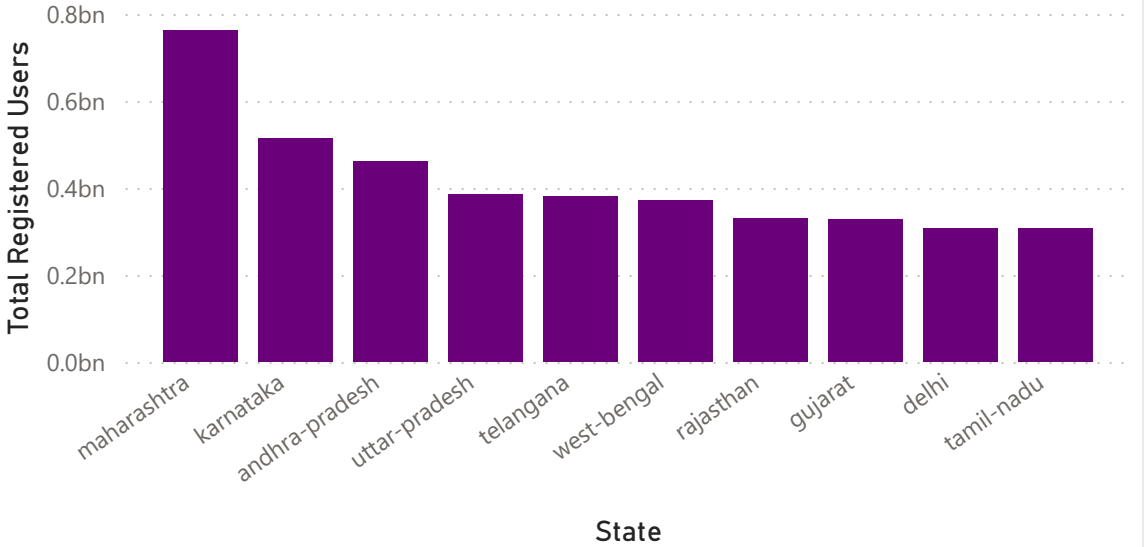
Top 10 Postal Codes on Registered Users



Total Registered Users Across Districts Over Trend



Top 10 Registered Across States





Phonepe Transaction Insights

Total Insurances

Avg Insurances

Insurance Revenue

Avg Revenue

State

City

Pincode

Category

State

City

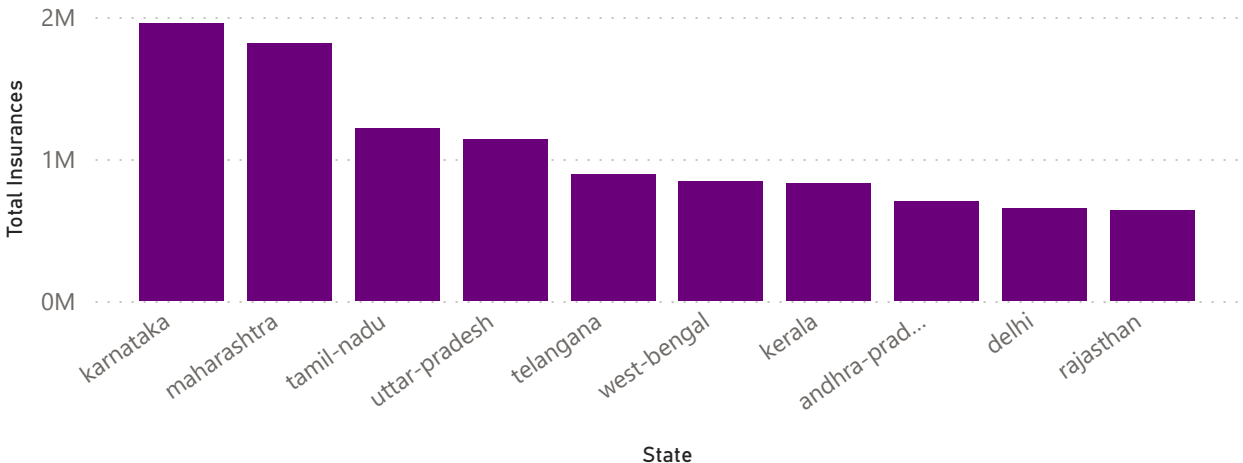
15M

21.28K

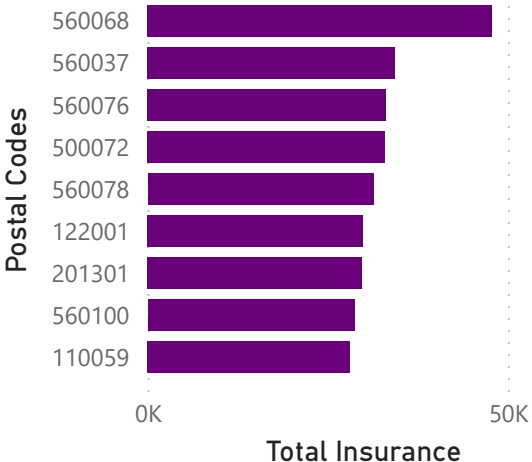
20.02bn

29.35M

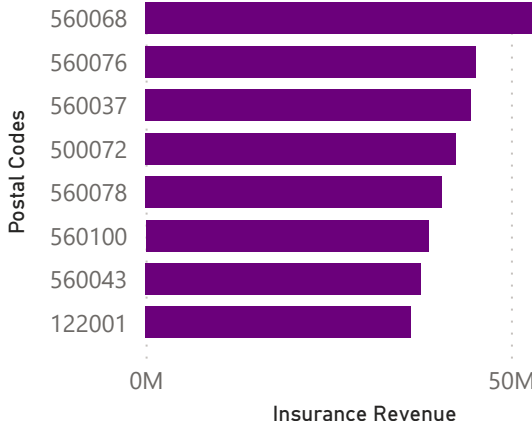
Top 10 States Total Insurance



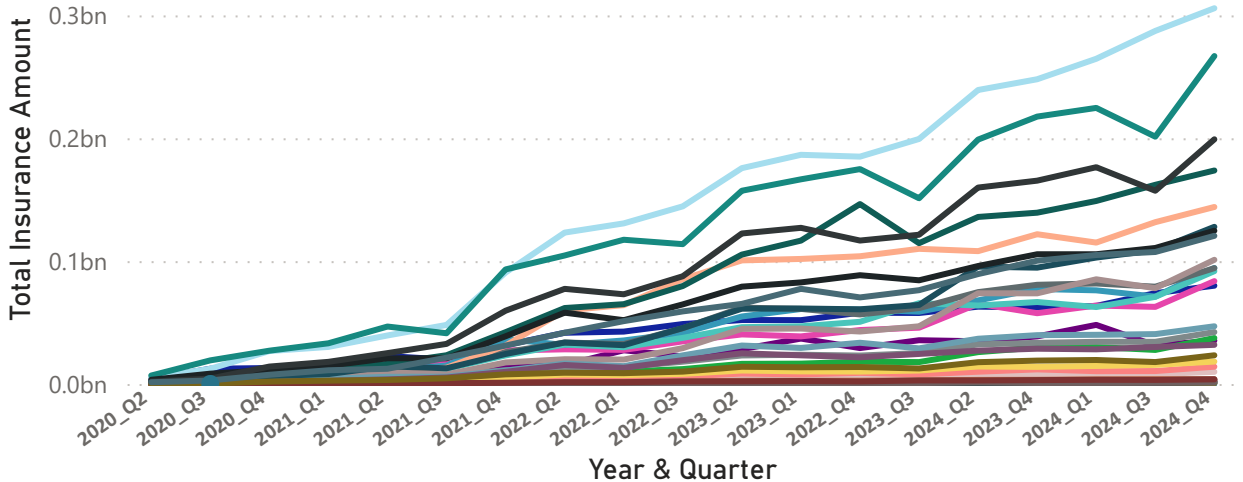
Top 10 Postal Codes on Insurances



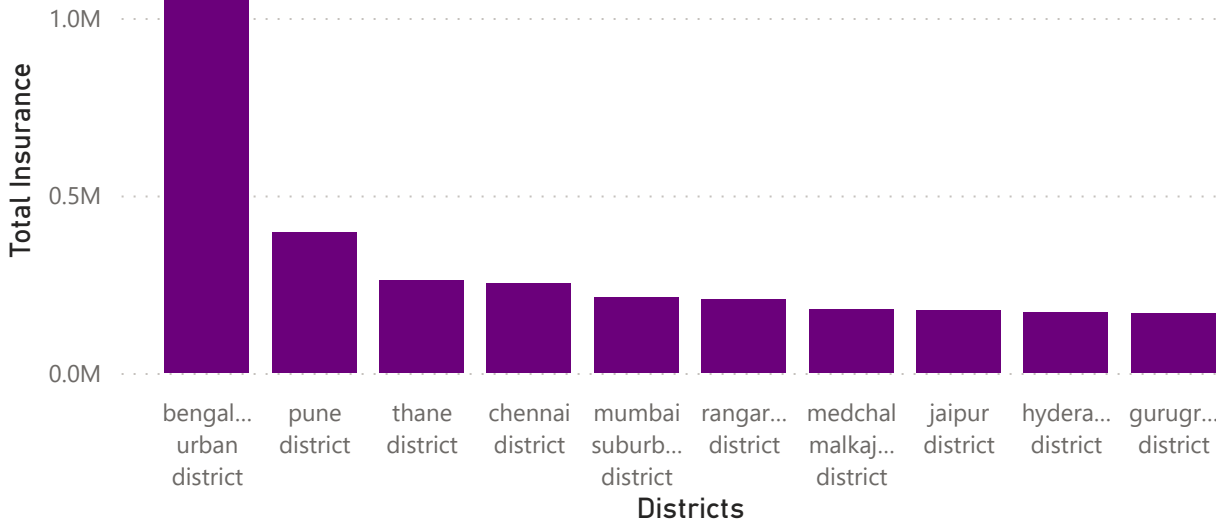
Top 10 Postal Codes on Insurance Revenue



Total Insurance in Revenue Across States Over Trend



Insurance across Top 10 Districts



Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.

