



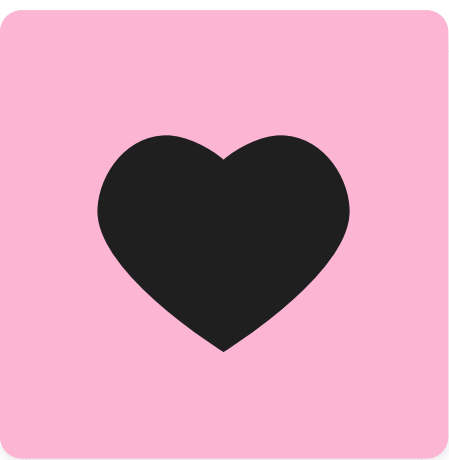
Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



Does

What behavior have we observed?
What can we imagine them doing?



Persona's name

Short summary of the persona

Practice proper food safety and save some time with these practical catering preparation suggestions

Help service clients who are on a budget with some simple catering hacks

Keep in mind that your catering markup should be about three times the cost of the menu ingredients

Create memorable dining experiences for attendees with these lovely presentation details that will make your clients think that you are a seasoned professional

The qualities of a good caterer include flexibility, staying calm under pressure, and creativity.

Avoid cross-contamination

Select your theme on the event type, your client's goals, and the venue itself.

Stand out from the crowd by using a signature dish or speciality cuisine in your catering menus

Zoho books are easy to maintain accounts and it save times

Prepare and maintain the accounts with the help of zoho books to save ultimate time and easy to utilise.

Prepare for a catering event by prepping your grocery shopping, food and catering van.

Create a basic packing list that includes clean pots, dish clothes and safety of products and also it's clean packaging of foods.