

Zoho Books			
Mangayarkarasi Colle	Mangayarkarasi College of Arts and Science for		
WomenParavai, Madu			
1.11(1)254			
MKU251	MKU251		
Preparation and Maintenance of ZOHO Books for fresh			
Madurai Kamaraj Uni	Madurai Kamaraj University(Naan Mudhalvan		
Scheme(TNSDC))	-		
2023			
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	MKU251 Preparation and Main bites catering Madurai Kamaraj Uni Scheme(TNSDC)) 2023 B.COM 5		

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Under the Guidance		Mrs.Anu Anandh		
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Analysing Housing Prices in Metropolitan areas in India

1. Introduction.

1.1 Overview

Fresh Bites Catering, a catering service, utilizes Zoho Books to manage their sales, track inventory,

and handle invoicing. They can generate professional invoices for clients and track expenses related

to ingredients and supplies. Zoho Books helps them maintain accurate financial records and streamline $\,$

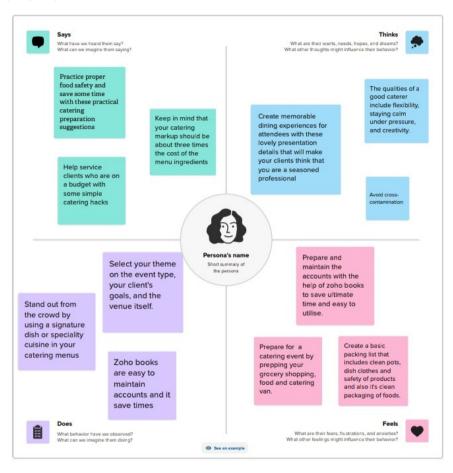
their catering operations.

1.2 Purpose

Fresh Bite Catering cater for schools, colleges and universities. We serve a wide selection of food and beverages, whilst keeping in mind the nutritional needs of students by offering a range of healthy meal plans. But we don't just serve any food – we also prioritize the nutritional needs of students.

1. Problem Definition and Design Thinking

2.1 Empathy map



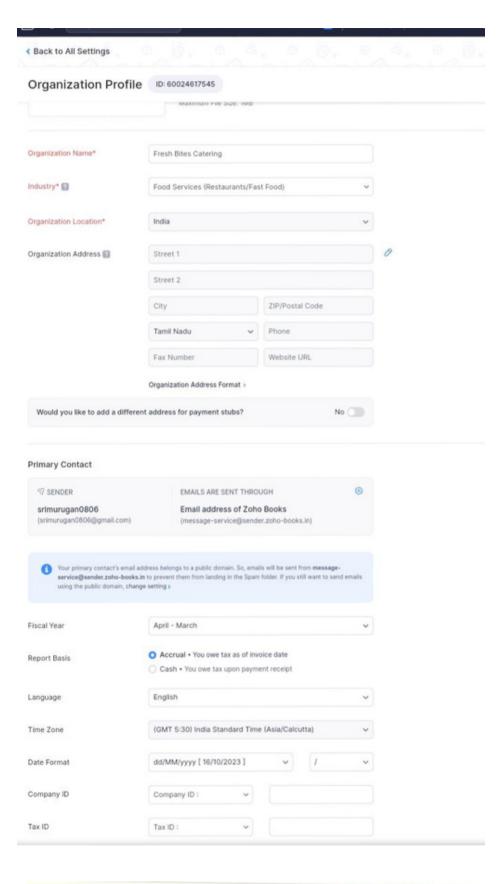
2.2 Ideation and Brainstroming Map

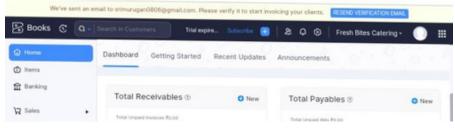


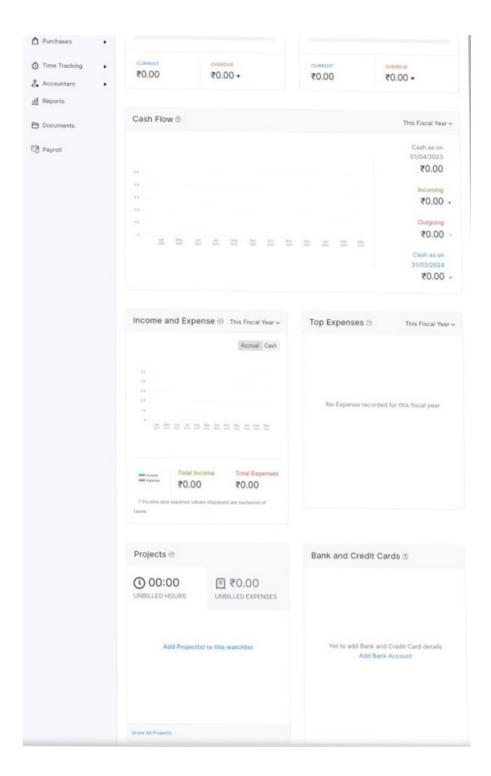
Milestone 1 Set up your account:

Milestone 1 Setup your ac





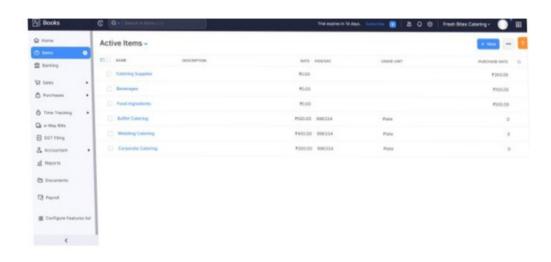




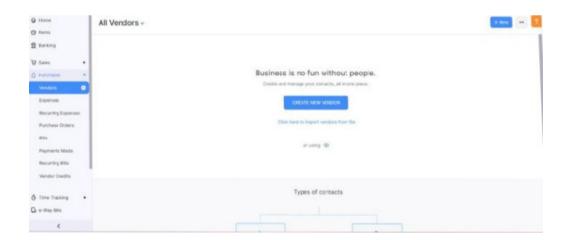
Milestone 2 products/items:

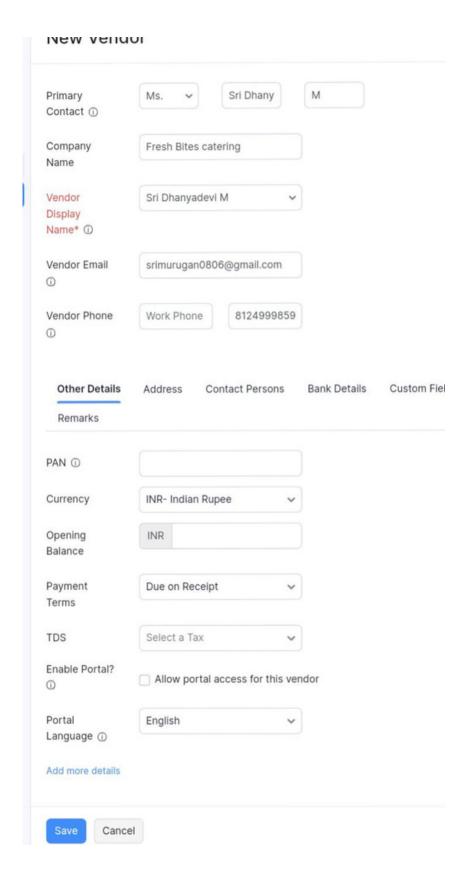


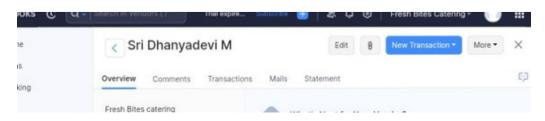


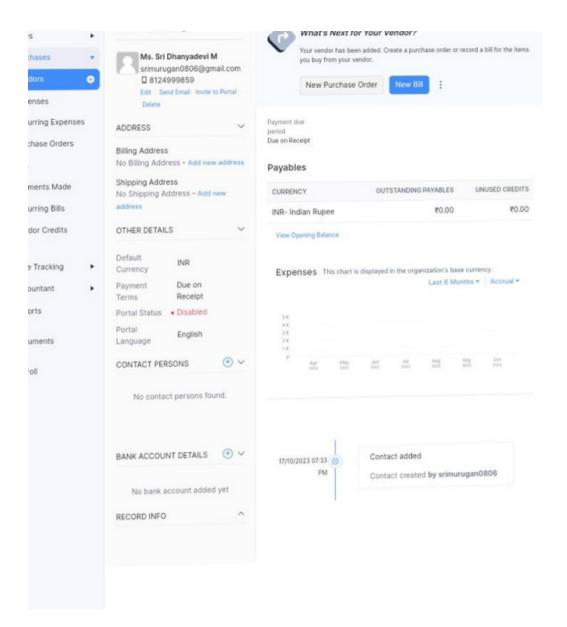


Milestone 3 vendors:



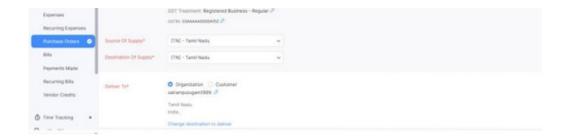


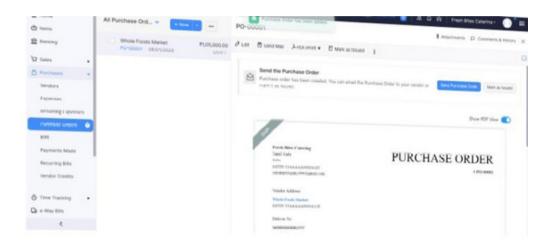




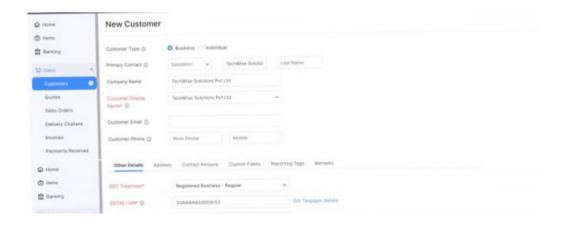
Milestone 4 Purchase:

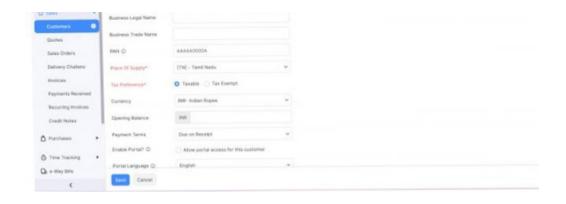


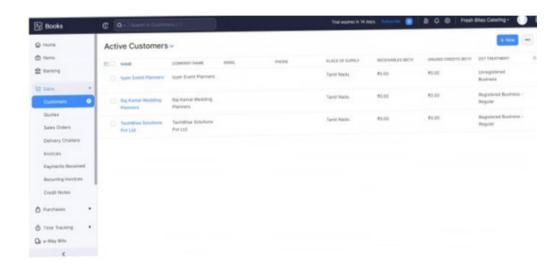




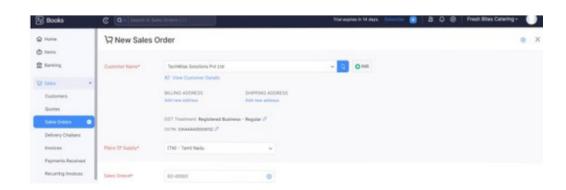
Milestone 5 Customers:



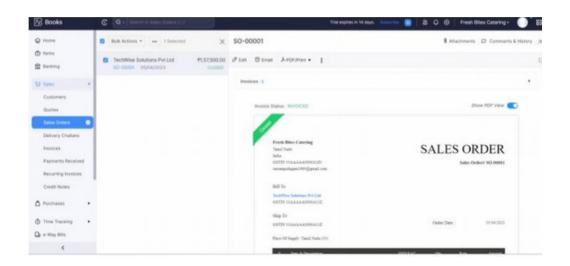




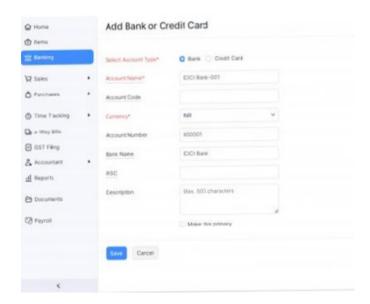
Milestone 6 Sales:



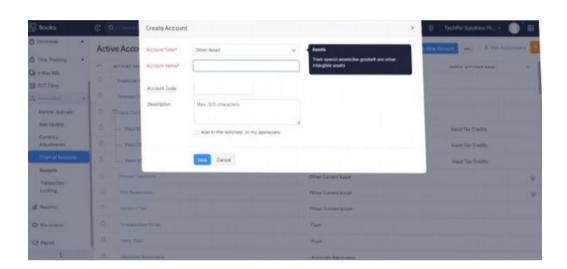




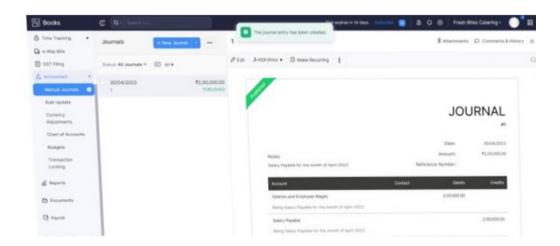
Milestone 7 Bank account:



Milestone 8 Accounts and ledger:

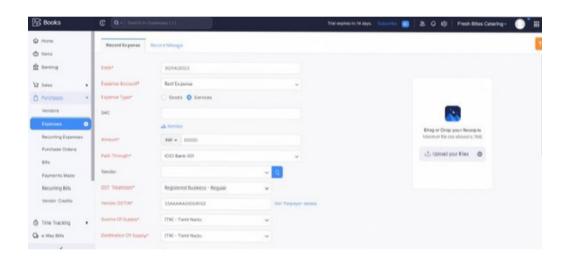


Milestone 9 Journal entries:



Milestone 10 Expenses and bill:

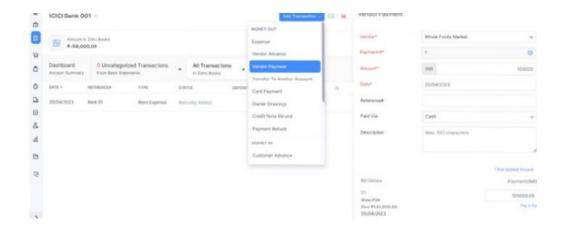
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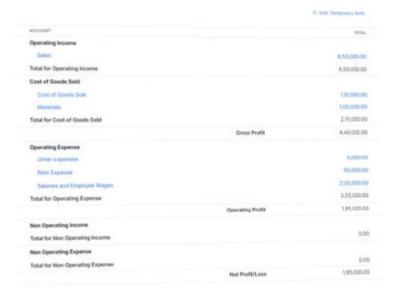


Milestone 11 Bank entries:

For vendor payment







Milestone 12 Finai	ncial	l rep	orts
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Purposes:

Fresh Bite Catering cater for schools, colleges and universities. We serve a wide selection of food and beverages, whilst keeping in mind the nutritional needs of students by offering a range of healthy meal plans. But we don't just serve any food – we also prioritize the nutritional needs of students.

Future scope:
The scope of the catering industry is extensive, ranging from weddings and social gatherings to corporate events and festivals. To establish a catering business, entrepreneurs need to fulfill essential registrations, including an FSSAI license, GST registration, and local permits
Conclusion:

 Catering businesses offer off-site service and specialize in providing food and beverage service for events, while restaurants offer an onsite dining experience. Both businesses require different equipment, staffing, and marketing strategies, and they operate on different schedule