## Sales by Location

| TerritoryName  | Sum of Amount |
|----------------|---------------|
| Australia      | 1594335.37    |
| Canada         | 14377925.59   |
| Central        | 7906008.18    |
| France         | 4607537.93    |
| Germany        | 2021095.26    |
| Northeast      | 6932842.01    |
| Northwest      | 12435076.00   |
| Southeast      | 7867416.22    |
| Southwest      | 18466458.79   |
| United Kingdom | 4279008.82    |
| Grand Total    | 80487704.18   |

| region        | Sum of Amount |
|---------------|---------------|
| Europe        | 10907642.01   |
| North America | 67985726.79   |
|               | 0.000.200     |
| Pacific       | 1594335.37    |
| Grand Total   | 80487704.18   |

| CountryName          | Sum of Amount |
|----------------------|---------------|
| <b>United States</b> | 53607801.20   |
| Australia            | 1594335.37    |
| Canada               | 14377925.59   |
| France               | 4607537.93    |
| Germany              | 2021095.26    |
| Great Britain        | 4279008.82    |
| <b>Grand Total</b>   | 80487704.18   |

# Quantity by demographics

| Size               | Sum of Quantity |
|--------------------|-----------------|
| 38                 | 11126           |
| 40                 | 5989            |
| 42                 | 10737           |
| 44                 | 16221           |
| 46                 | 6527            |
| 48                 | 14920           |
| 50                 | 3387            |
| 52                 | 9391            |
| 54                 | 3743            |
| 56                 | 369             |
| 58                 | 6410            |
| 60                 | 8122            |
| 62                 | 5220            |
| 70                 | 2028            |
| L                  | 21212           |
| М                  | 16879           |
| S                  | 14335           |
| Unknown            | 51878           |
| XL                 | 6022            |
| <b>Grand Total</b> | 214516          |

| Colour             | Sum of Quantity |
|--------------------|-----------------|
| Black              | 72094           |
| Blue               | 19689           |
| Multi              | 21147           |
| Red                | 24280           |
| Silver             | 21599           |
| Silver/Black       | 3931            |
| Unknown            | 19370           |
| White              | 4649            |
| Yellow             | 27757           |
| <b>Grand Total</b> | 214516          |

| Name            | Sum of Quantity |
|-----------------|-----------------|
| AWC Logo Cap    | 6121            |
| Bike Wash - Dis | 2411            |
| Cable Lock      | 1087            |
| Chain           | 774             |
| Classic Vest L  | 12              |
| Classic Vest M  | 2085            |
| Classic Vest S  | 4079            |

## Sales by year

| Year               |
|--------------------|
| 2011               |
| 2012               |
| 2013               |
| 2014               |
| <b>Grand Total</b> |

| Row Labels |
|------------|
| 1          |
| 2          |
| 3          |
| 4          |
| 5          |
| 6          |
| 7          |
| 8          |
| 9          |
| 10         |
| 11         |
| 12         |
|            |

# **Grand Total**

| Front Drokoo     | 700  |
|------------------|------|
| Front Brakes     | 789  |
| Front Derailleur | 813  |
| Full Finger Glov | 3378 |
| Full Finger Glov | 2206 |
| Full-Finger Glov | 500  |
| Half-Finger Glo  | 833  |
| Half-Finger Glo  | 2965 |
| Half-Finger Glo  | 1700 |
| Hitch RackBi     | 2838 |
| HL Bottom Brac   | 543  |
| HL Crankset      | 613  |
| HL Fork          | 444  |
| HL Headset       | 255  |
| HL Mountain Fra  | 1988 |
| HL Mountain Fra  | 2375 |
| HL Mountain Fro  | 222  |
| HL Mountain Ha   | 500  |
| HL Mountain Pe   | 785  |
| HL Mountain Re   | 850  |
| HL Mountain Se   | 519  |
| HL Road Frame    | 568  |
| HL Road Frame    | 1080 |
| HL Road Front V  | 567  |
| HL Road Handle   | 631  |
| HL Road Pedal    | 676  |
| HL Road Rear W   | 94   |
| HL Road Seat/S   | 134  |
| HL Touring Fran  | 1151 |
| HL Touring Fran  | 1097 |
| HL Touring Hand  | 220  |
| HL Touring Seat  | 426  |
| Hydration Pack   | 2028 |
| LL Bottom Bracl  | 378  |
| LL Crankset      | 426  |
| LL Fork          | 190  |
| LL Headset       | 95   |
| LL Mountain Fra  | 1457 |
| LL Mountain Fra  | 1920 |
| LL Mountain Frc  | 617  |
| LL Mountain Ha   | 865  |
| LL Mountain Pe   | 449  |
| LL Mountain Re   | 342  |
| LL Mountain Sea  | 347  |
| LL Road Frame    | 2888 |
| LE HOUGH FUITIG  | 2000 |

|                             | 0.455 |
|-----------------------------|-------|
| LL Road Frame               | 3455  |
| LL Road Handle              | 213   |
| LL Road Pedal               | 868   |
| LL Road Rear W              | 868   |
| LL Road Seat/Sa             | 10    |
| LL Touring Fram             | 571   |
| LL Touring Fram             | 906   |
| LL Touring Hanc             | 56    |
| LL Touring Seat/            | 91    |
| Long-Sleeve Lo <sub>{</sub> | 6140  |
| Long-Sleeve Lo <sub>{</sub> | 3194  |
| Long-Sleeve Lo <sub>{</sub> | 2567  |
| Men's Bib-Short             | 633   |
| Men's Bib-Short             | 1616  |
| Men's Bib-Short             | 876   |
| Men's Sports Sh             | 445   |
| Men's Sports Sh             | 1276  |
| Men's Sports Sh             | 567   |
| Minipump                    | 1130  |
| ML Crankset                 | 68    |
| ML Headset                  | 659   |
| ML Mountain Fr              | 2160  |
| ML Mountain Fr              | 1721  |
| ML Mountain Fr              | 266   |
| ML Mountain Ha              | 1465  |
| ML Mountain Pe              | 345   |
| ML Mountain Re              | 851   |
| ML Mountain Se              | 534   |
| ML Road Frame               | 340   |
| ML Road Frame               | 3422  |
| ML Road Front V             | 532   |
| ML Road Pedal               | 661   |
| ML Road Rear W              | 64    |
| ML Touring Seat             | 84    |
| Mountain Bike S             | 90    |
| Mountain Bike S             | 1107  |
| Mountain- Blacl             | 12771 |
| Mountain- Silve             | 9295  |
| MountainW Si                | 1285  |
| Patch Kit/ Patch            | 674   |
| Racing Socks L              | 2203  |
| Racing Socks M              | 1249  |
| Rear Brakes                 | 246   |
| Rear Derailleur             | 353   |
| a. Doramoui                 | 300   |

| Grand Total      | 214516 |
|------------------|--------|
| Women's Tights   | 2072   |
| Women's Tights   | 394    |
| Women's Tights   | 2123   |
| Women's Moun     | 2992   |
| Women's Moun     | 787    |
| Women's Moun     | 2881   |
| Water Bottle - c | 2571   |
| Touring- Yellow  | 5411   |
| Touring Pedal    | 147    |
| Touring- Blue    | 7173   |
| Sport- Helmet R  | 4036   |
| Sport- Helmet B  | 4618   |
| Sport- Helmet B  | 4447   |
| Short-Sleeve Cl  | 3455   |
| Short-Sleeve Cl  | 1549   |
| Short-Sleeve Cl  | 2474   |
| RoadW Yellow     | 9443   |
| Road- Red        | 15369  |
| Road- Black      | 14316  |

## **Sum of Amount**

8778552.00

27133701.38

32890351.72

11685099.08

80487704.18

### **Sum of Amount**

7658776.82

2751409.02

10676221.57

2990961.27

8965920.65

7822118.71

8472982.60

6096828.96

6540702.26

9723513.91

2986494.30

5801774.10

80487704.18