

# Kawipat Dabtong

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## LINKS

[my website](#), [my GitHub](#)

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## PROFILE

Industrial Engineering student – Chulalongkorn University

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## EDUCATION

Aug 2018 — Jun 2022

**Bachelor of Industrial Engineering, Chulalongkorn University**

Bangkok

- GPAX 3.22
- Coursework project: Application developing project (create a game using C#), Statistical project (ANOVA), Computer and IT project (create a website using HTML, CSS, PHP, and SQL), Senior project (create a smartwatches platform for hospital use using Kotlin, Java, HTML, and JavaScript)
- Staff, Pre-Engineer camp for high school 'Larn Gear Camp 2019'
- Member, Intania Football Club

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## EXPERIENCE

Jun 2022 — Present

**Data Scientist/ Internship , TMBThanachart Bank (ttb)**

Bangkok

- Performed data exploration, and data analytics to find the right customers for delivering personalized content for each customer and each content and used A/B testing for data validation
- Trained a machine learning model to find customers who will apply for credit cards and evaluate the model performance with cross-validation techniques and OOT testing
- Connected power BI tools with the bank database to implement systems used for tracking and monitoring campaign performance: customers engagement (view rate, click-through rate, conversion rate, etc.), including sales volume
- Combined data analytics, data visualization techniques, and storytelling to create professional slides for presentation to all levels of the company, including the executive level

Jun 2021 — Aug 2021

**Chatbots configuration/ Internship , Kasikorn Bank (KBank)**

Bangkok

- Developed chatbots to help the call center staff in answering customer questions using Node-RED

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## SKILLS

### Computer Programming

- Python - NumPy - Pandas

### Analytics

- SQL - Power BI - Excel

### Website & Application

- HTML/CSS/JavaScript – PHP – Kotlin/Java – C#

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## ADDITIONAL ACTIVITIES

Mar 2022 — Apr 2022

### Web portfolio

- Created a [website](#) with HTML/CSS/JavaScript to collect all my portfolios in one place

Apr 2022 — Apr 2022

### Data analytics project

- [Android app market dataset](#) (loaded, cleaned, and visualized data to gain insights)
- [Lego dataset](#) (explore and manipulate data)
- [Online news exhibition dataset](#) (cleaned and processed data from PostgreSQL table)

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## COURSES

Mar 2022 — Apr 2022

### SQL for Data Science (Coursera)

- [Click to view the certificate](#)