## Ceasefire CCTV Systems

Call us Idealistic, But we Predict a Crime-Free Future.

## Is it possible to rid a country of crime?

On the face of it, it seems a daunting task. But it can be done. Thanks is no small part to innovations in technology. The very technology that has helped create Ceasefire's futuristic CCTV System.

With this system, you can keep a close eye on your home or workplace round the clock. Which means no matter what happens or where you may be when it happens, you'll be the first to know.

What is a CCTV System?

A CCTV System comprises of a DVR (Digital Video Recorder) and one or more

cameras.

This cutting edge system acts like an intelligence unit that reports only to you, helping you monitor your home or workplace throughout the day. The cameras pick up any action in their field of vision, display it on a monitor and feed it into the DVR, which records and stores it for future references.

Or UPS failure.

Features

Offers a variety of sophisticated cameras with several features.

 One DVR can be connected to several cameras. Can be customised to suit different types of environments.

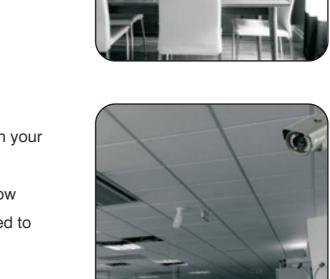
Homes

confident that no one will be able to enter it without your knowledge.

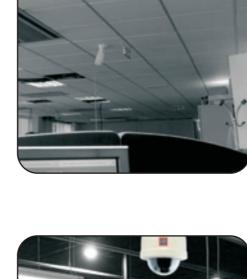
footage recorded by the DVR. With this system, you can leave your home

Offices

With our CCTV cameras you will never have to worry about what goes on in your workplace after office hours. If there are sensitive areas that need to be monitored constantly; our system, equipped with motion detectors, will know what to look out for. The cameras are cost effective and can be programmed to begin recording the second the area under surveillance is trespassed or disturbed in any way.



Our cameras are sophisticated enough to function perfectly even in less-thanideal situations. Our Wide Dynamic Range Cameras, for instance, can automatically adjust their sensors to suit the lighting of the area under surveillance providing you with clear images even if there is a huge contrast in lighting, allowing you to keep a vigilant eye on every corner of your factory.



zoom in to the action if necessary.

The system's motion detectors react to any disturbance in the area under surveillance; and the Day and Night cameras provide clear images even at night. Ceasefire CCTV Cameras

The Ceasefire CCTV System makes it possible to identify shoplifters in large

crowds. Our DVRs allow you to view footage of several cameras at once, and

**Bullet Cameras** Integrated cameras and lenses that are sealed to prevent moisture from seeping in are referred to as Bullet Cameras. Most of these cameras have a large

close inspection. These cameras can be wall-mounted or ceiling-mounted.

Ceasefire's state-of-the-art CCTV cameras have Charge-Coupled Device (CCD) sensors that offer crystal clear images and can be mounted on walls or ceilings. The range of cameras is broadly divided into Bullet Cameras and Dome Cameras.

The camera's dome-like shape is what gives it its name. The Dome Camera's unique design makes it difficult to judge where the camera is pointing without

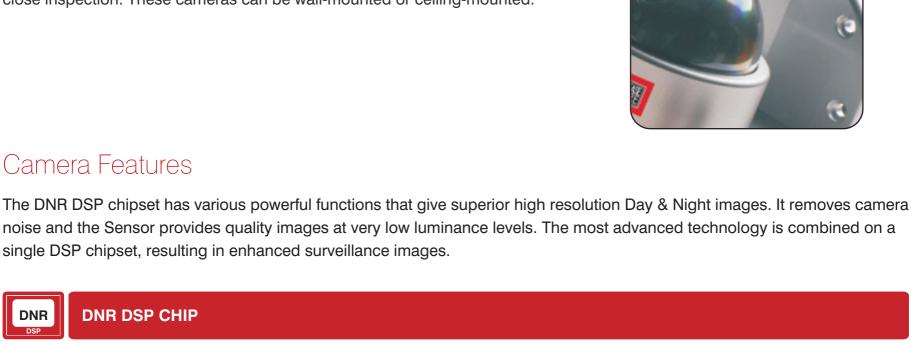
single DSP chipset, resulting in enhanced surveillance images.

Camera Features

OSD IC

AE/AWB/AF

3D Filtering Method of Newly Advanced DNR Function



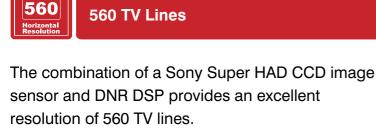
**WDR WDR (Wide Dynamic Range)** 

DNR **DSP Chip** 

**DNR DSP Chip** 

of the presence of strong back light. **WDR OFF** WDR ON

**DNR OFF** 

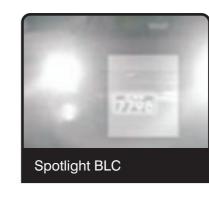


**Spotlight BLC Function** 

This function is especially effective for reading vehicle number plates at night. Users can select and define the required observation area for the target object and ignore strong spotlight areas.

This function optimises the signal to noise ratio, giving improved low light visibility and a powerful Sens-Up function (up to 256 times magnification).





**DNR ON** 

**DNR Camera** 

Ceasefire's Day and Night Vision cameras have a CCD chip and built-in high infrared illuminators. These cameras automatically switch from colour to monochrome to enhance visibility in the dark.

Illumination

(Digital Noise Reduction) Technology.

change in climate.

**ILBCT** 

control.

control.

With incredibly minimum illumination (0.00004 Lux), these CCTVs capture amazing images even in extremely low light conditions. Noise is also

significantly reduced by the highly advanced DNR

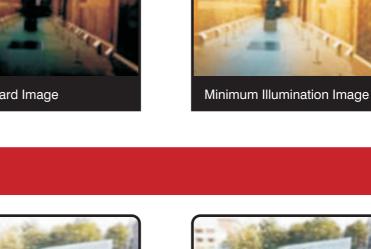
DIS function helps capture the highest resolution pictures even when out of focus due to wind or

**DIS(Digital Image Stabilizer) Function** 

Day & Night



DIS OFF



DIS ON

**ILBCT Camera** 

SHUTTER BLC

WHITE BAL

**FUNCTION ADJUST** 

**AGC** 

OSD

These cameras are built with strong durable material of a die-cast aluminum body and polycarbonate dome to protect them from external impacts. They are also shock, dust and explosion Resistant.

ILBCT has been developed as a preventive

what conditions it is installed under.

measure against the damage of IR LED due to an electric overload. The IR LED's Brightness and video works normally without data loss, no matter

**Anti-Vandal** 

Powerful OSD Function for users convenience. This makes both the setup and the controlling of the camera easier. It can be activated at the touch of the OSD button.

**Anti-Cobweb Function** 

that detracts spiders and other insects. This function is adjustable with the use of a remote

This function emits a special high frequency signal

Adjustment by remote control

Similar to the zoom in/out function of the zoom camera, the

adjustment with the wireless remote control. Along with focus the OSD control can also be adjusted with one remote

**Exterior Focus Adjustment** 

The camera's focus can be controlled by using the

exterior focus control ring without opening the camera's casing. It is completely water resistant

**Extra Video Tester Port** 

There is an extra video test port to adjust to the

brightness level of these IR lights can be easily

the user's umpteen number of environments.

**PIR Sensor Camera** 

face and features of the subject.

completely negligible.

The built in PIR sensor activates the white LED when an intruder forcibly enters as a warning

signal. The colour picture can be used to verify the

controlled by using the IR control volume button for

best performance during installation. The

with an IP66 Certification.

auto focus lens was developed to use the easy focus



Standard Camera

Standard Camera

Standard Camera

DVRs are at the heart of the Ceasefire CCTV System. These recorders receive images from the CCTV camera, digitize them and store them electronically. The most common media for storage are hard disk drives like those used in personal computers.

Standard Camera

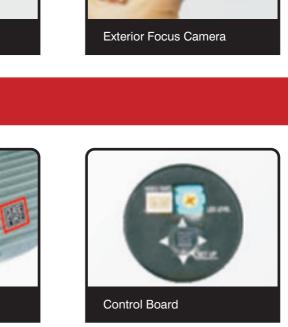
SHUTTER SPE

WHITE BAL

**DNR OSD** 

BLC

**AGC** DNR



PIR Sensor Camera

180° Panoramic Camera without Blind Spot This camera offers a 180° limitless observation angle. With this panoramic view, the blind spot is

**Easy Installation Bracket** 

The multi axis bracket was initially designed similar to a gear system for easy installation of the camera. The camera can be

easily installed in any place or position.

What is a DVR

Ceasefire's DVRs are available in three variants: 4 Channel, 8 Channel and 16 Channel. Ceasefire 4 Channel DVR is suitable for smaller shops / factories / office environment. It can hold up to 4 cameras and perform the basic functions of recording high resolution images. The 8 and 16 Channel variants are part of the HD Range. These DVRs can store High-Definition images from up to 16 CCTVs. They are best suited for larger or more sensitive organizations such as dark warehouses, jewellery or white goods stores and high-security government areas.

DIGITAL VIDEO RECORDER

H.264 DVR 4, 8 and 16 Channel & Eco-Range

Different speed/resolution setting by channel

Bi-directional audio communication (Two way audio)

Covert channel / Audio detection / Smart search

Watermarking & watermarking detection

Pre-alarm recording

H.264 Compression

Still image capture

\*Applicable for Eco-Range

DVR Features

Auto e-mailing notification

Multi-time/day search & playback

Data backup to NAS over ethernet

Event only search & playback

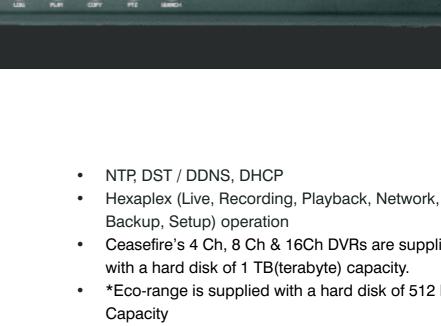
PDA viewer (Windows mobile)

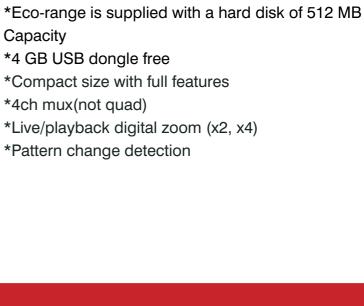
Mobile web viewer (3G viewer)

**HEXAPLEXER** 

**MOBILE VIEWER** 

**Features** 





PRINTER CONNECTION

Ceasefire DVRs support bi-directional audio communication (two ways audio) which is an added feature in our range of DVRs

With a vast range of cameras, DVRs and accessories the CCTV surveillance system can be customised to suit your needs. • It has an independent power supply unit to ensure consistent Power supply to all the devices in case of an electrical

Thanks to the Ceasefire CCTV System, you will never have to worry about leaving domestic help alone at home again. Our Dome Cameras provide a 360 degree view, allowing you to keep an eye on every corner of your home. You can find out if your expensive necklace was misplaced or stolen by accessing

Factories With our state-of-the-art surveillance system, factory owners can oversee thousands of people at the same time and ensure that everything runs smoothly.

Retail Outlets CCTV systems are indispensable in retail outlets where one has to monitor a vast area and hundreds of people at once.

viewing angle. They are also compact, which makes them perfect for domestic and commercial properties.

**DNR DSP CHIP** DNR

**DNR** 

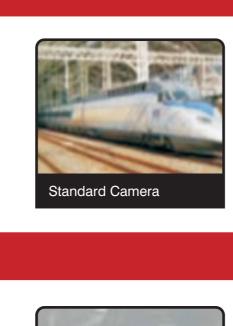
DSP Chip

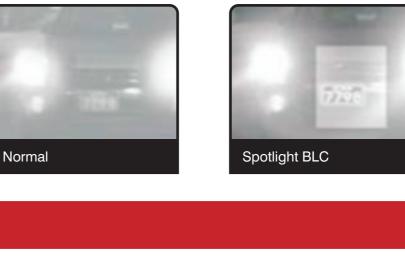
Sens Up

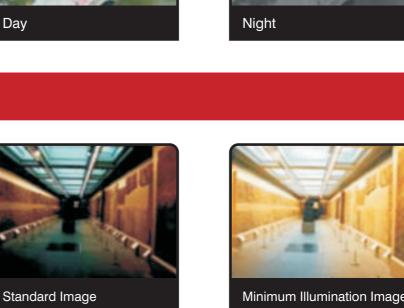
Masking

Mirror

WDR is a powerful and ultra-advanced technology that captures cleaner and superior high resolution pictures even where images appear dark because







Shock Weatherproof **ILBCT(IR LED Brightness Conservation Technology)** 

> Anti-cobweb Camera Standard Camera Remote control

180° Camera Standard Camera Standard Bracket Easy Installation Bracket

Ceasefire's 4 Ch, 8 Ch & 16Ch DVRs are supplied with a hard disk of 1 TB(terabyte) capacity. \*4 GB USB dongle free \*Compact size with full features \*4ch mux(not quad) \*Pattern change detection

Ceasefire DVRs are on guard 24 x 7 providing the following facilities to users (1) Live (2) Recording (3) Playback (4) Network (5) Backup (6) Setup. H.264 (MH SERIES) Ceasefire DVRs support the best in class video compression mode which is H.264. Thus the images so recorded are of highest standard. **AUTO E-MAILING** This is a revolutionary feature which is supported by Ceasefire DVRs thereby enhancing this reach and thus adding to their versatility. **DVD R/W** Ceasefire DVRs (except the Eco-range) have the CD R/W thereby enabling the user to backup the recordings for future reference. **INTERNET CONNECTIVITY** Ceasefire DVRs are fully internet compatible, thus enabling users to log in from anywhere in the world and monitor the premise. Their state-of-the-art software is customized to enable total control from remote Locations.

Ceasefire DVRs are very versatile, they provide you mobile viewing facility, thus, you stay connected to your premises while on the move. Ceasefire DVRs supports the output from the DVR to be backed up using a printable output thereby increasing its versatility. **AUDIO RECORDING**