

# Keertika Gupta

## Software Developer

Seeking a challenging career opportunity that leverages my technical and analytical skills, while also fostering continuous growth and expansion of my current skill set and knowledge base.



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Delhi, India

## SKILLS

iOS development

Swift

SwiftUI

Problem Solving

Rest APIs

Git

Object-Oriented  
Programming

Data Structures

XCode

## WORK EXPERIENCE

### Airtel Mobile App Developer

06/2024 - Present

*Achievements/Tasks*

- Developed and maintained Bill Detail page for Airtel Thanks app, integrating component using internal cloud based module PagesSpace.
- Collaborated with cross-functional teams to design, implement and optimize workflows for rendering custom UI components across mobile platform.
- Designed and implemented custom widgets for, enabling reusable, dynamic components that integrate seamlessly into app pages.
- Leveraged tools like Redux , AsyncStorage , and API integrations to update widgets and dynamically load pages.

### Paytm iOS Developer

08/2021 - 03/2024

Noida

*Paytm is a digital payments and financial services company.*

*Achievements/Tasks*

- As a member of the Home Page team, contributed to the development and deployment of numerous new widgets, enhancing the functionality and appeal of the home page.
- Designed and implemented versatile widgets utilized across multiple verticals, proficiently managing dynamic data and images.
- Played an active role in diagnosing and resolving software crashes and bugs, contributing to the stability and reliability of the system.
- Demonstrated efficiency in maintaining comprehensive unit test coverage, ensuring the reliability and quality of the codebase.

### Birdeye iOS Developer

10/2019 - 07/2021

Gurgaon

*Birdeye is a review management platform which includes review marketing, review generation, messaging etc.*

*Achievements/Tasks*

- Been a part of revamp of the app. Rewrote the code for the main modules - Reviews, Messenger, Review Request, Login.
- Redesigned the code structure for better efficiency.
- Integrated and modified third party libraries within the applications.
- Actively involved in solving crashes and bugs.
- Shipped new features which contributed towards the business goals.

### Mobikasa iOS Developer

08/2018 - 10/2019

Delhi

*Achievements/Tasks*

- Delivered iOS application projects (Hydrate You IV,MMR).
- Participated in regular team discussions on projects plan, growth and architecture analysis.
- My Modern Rishta: Worked on the app from scratch. It is a match maker app. The user can browse through profiles, swipe them, send messages, add preferences.It also has a premium membership which enables user to superlike profiles.
- Hydrate You: Worked on the app from scratch. It is a healthcare app that is providing intravenous therapy (IV) on time home delivery. Users can book & order IV at home, track delivery, keep IV records.