



## **Module 3 Summary**

SESSION	TITLE	TEACHER
1	ML Foundations	Juan
2	Regression Introduction and Practice	Juan
3	Classification Introduction and Practice	Carlos
4	Feature Engineering and Selection for ML	Carlos
5	Advanced Supervised Models 1	Carlos
6	Advanced Supervised Models 2	Carlos
7	Hands-on Practice	Carlos





## **Outline**

- Introduction to Classification
- Definition and Examples
- Logistic Regression
- ROC Curve
- Linear Separability
- Multiclass Classification
- Imbalanced data
- The Bayes Classifier (Naïve Bayes)
- KNN





## Classification examples

- Email Spam Detection 🗓

https://www.researchgate.net/publication/333677700\_Machine\_learning\_for\_email\_spam\_filtering\_review\_approaches\_and\_open\_research\_problems

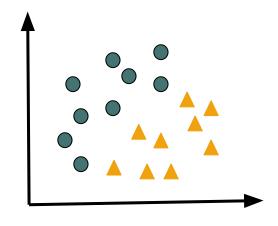
- Fraud detection [2]
https://www.kaggle.com/kabure/credit-card-fraud-prediction-rf-smote

Predicting bank credit worthiness <a>[3]</a>

https://www.researchgate.net/publication/326552481\_Predictive\_Modelling\_for\_Credit\_Ris k\_Detection\_using\_Ensemble\_Method

 Flower Classifier: more than 2 classes (Multiclass Problem) [4]

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## Classification examples

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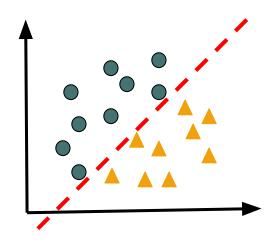
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## Classification examples

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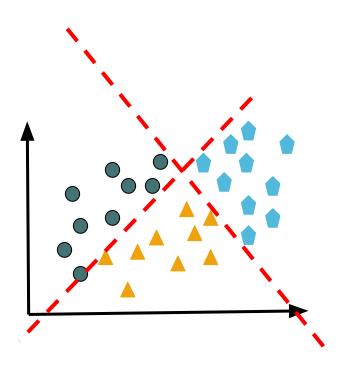
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## Classification

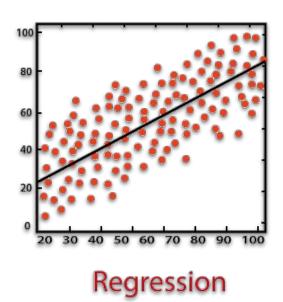
Classification is a process of **finding a function** which helps in dividing the dataset into **classes** based on **different parameters**.



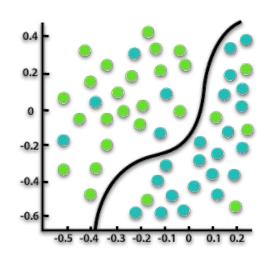
A classification algorithm must find the **mapping function** to map the **input(x)** to the discrete **output(y)**.



## Regression vs Classification



The output variable must be of continuous nature or real value.



Classification

In Classification, the output variable must be a discrete value.



## **Regression vs Classification**

## Regression

- In Regression, we try to find the best fit line (or curve), which can predict the output more accurately.
- A regression problem needs the prediction of a quantity.
- A regression problem containing multiple input variables is called a multivariate regression problem.

#### Classification

- In Classification, we try to find the decision boundary, which can divide the dataset into different classes.
- In a classification problem, data is labeled into one of two or more classes.
- A classification having problem with two classes is called binary classification, and more than two classes is called multi-class classification



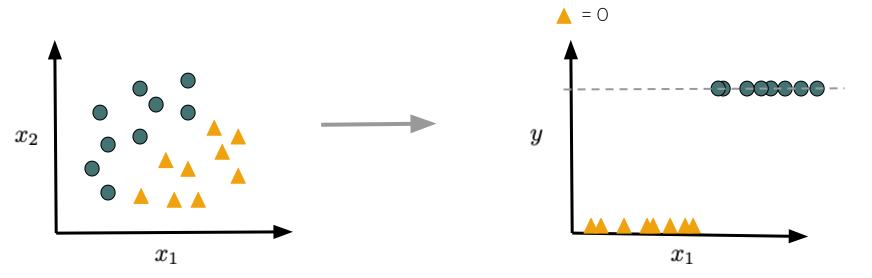
## Regression vs Classification

# Kahoot





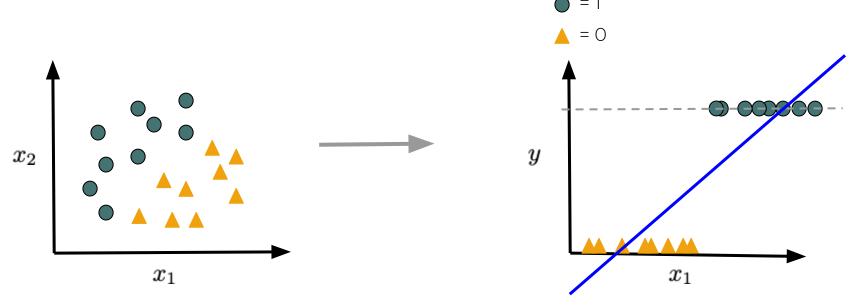
Logistic regression is the most common method for classifying data into discrete outcomes.



**Note:** In classification, the goal is to find that line (or curve) which separates the data at best

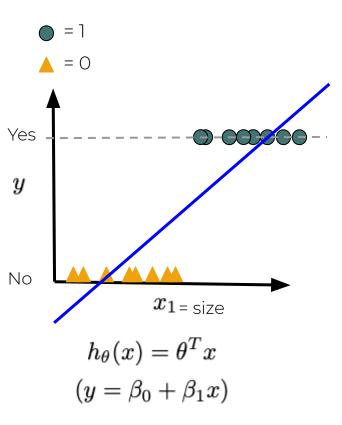


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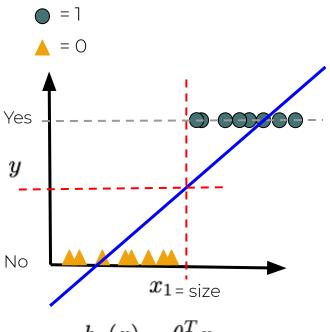


**Note:** In classification, the goal is to find that line (or curve) which separates the data at best









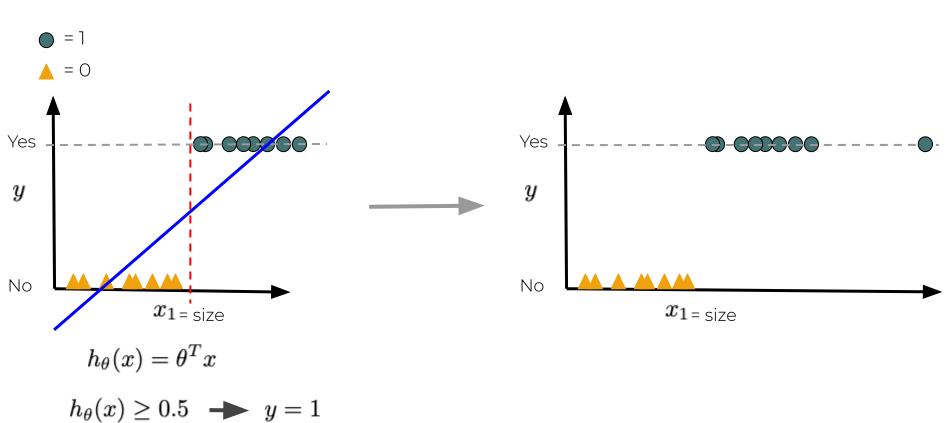
$$h_{\theta}(x) = \theta^T x$$

$$h_{\theta}(x) \ge 0.5 \quad \longrightarrow \quad y = 1$$

$$h_{\theta}(x) < 0.5$$
  $\longrightarrow$   $y = 0$ 

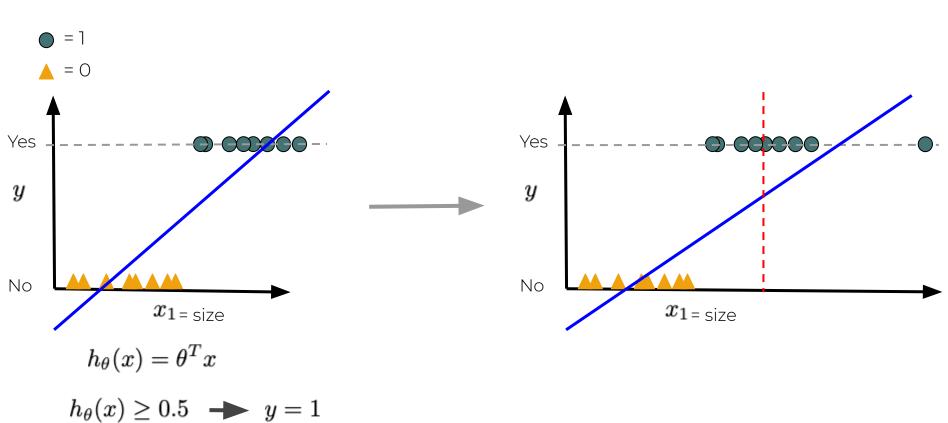


 $h_{\theta}(x) < 0.5$   $\longrightarrow$  y = 0

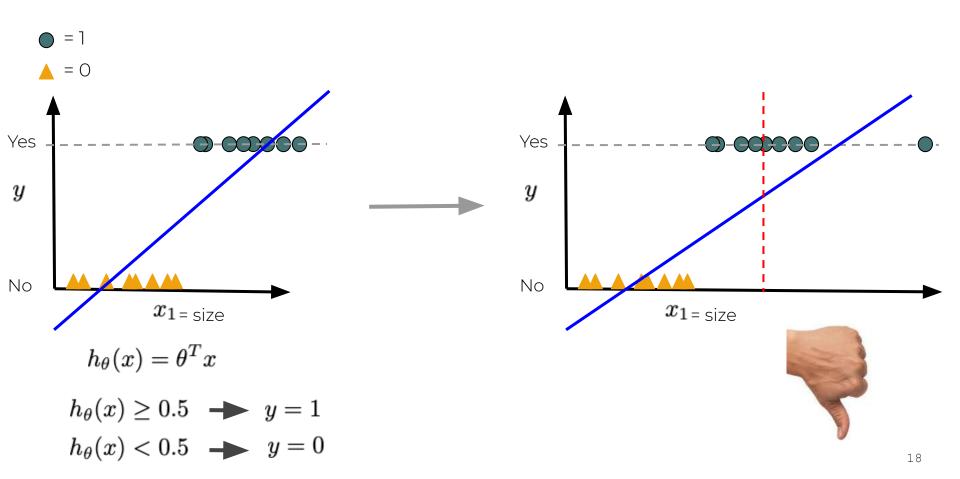




 $h_{\theta}(x) < 0.5 \implies y = 0$ 

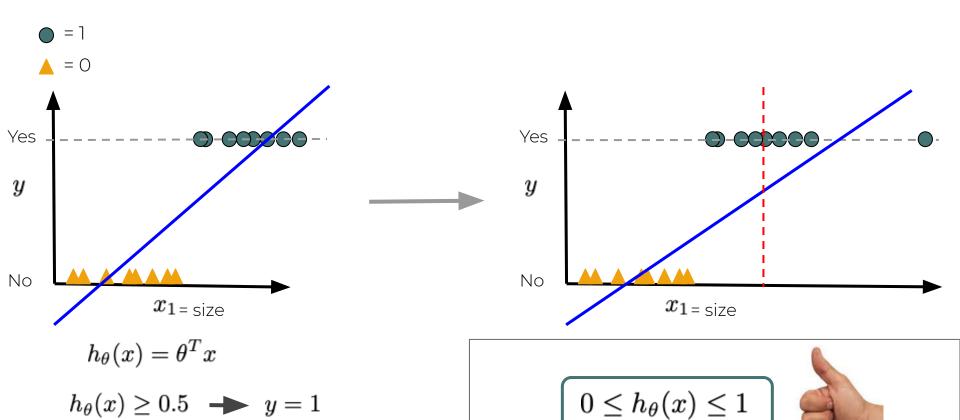






## IMMUNE

 $h_{\theta}(x) < 0.5$   $\longrightarrow$  y = 0





Math

$$0 \le h_{\theta}(x) \le 1$$

$$y = \theta^T x$$



Math

$$0 \le h_{\theta}(x) \le 1$$

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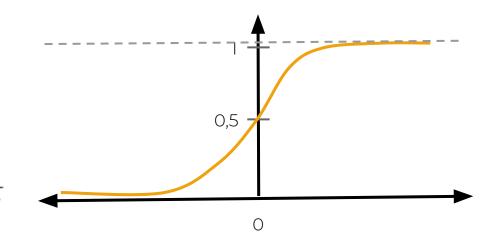
$$g(y) = g(\theta^T x) = h_{\theta}(x)$$

Math

$$0 \le h_{\theta}(x) \le 1$$

$$y = \theta^T x$$

$$g(y) = g(\theta^T x) = h_{\theta}(x) = \frac{1}{1 + e^{-\theta^T x}}$$



Sigmoid function

$$g(z) = \frac{1}{1 + e^{-z}}$$

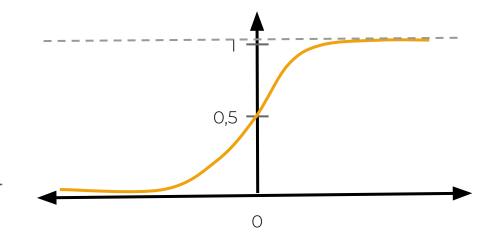


## Math

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Sigmoid function

$$g(z) = \frac{1}{1 + e^{-z}}$$

Parameters: heta threshold=th





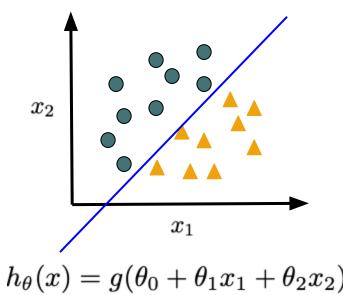
## Math

$$0 \le h_{\theta}(x) \le 1$$

$$h_{ heta}(x) =$$
estimated probability that y = 1 on input x

$$h_{\theta}(x) = P(y = 1|x; \theta)$$

$$P(y = 0|x; \theta) = 1 - P(y = 1|x; \theta)$$



$$h_{\theta}(x) = g(\theta_0 + \theta_1 x_1 + \theta_2 x_2)$$



How to choose parameters  $\theta$ ?

### **Cost function**

Linear regression:

$$J(\theta) = \frac{1}{m} \sum_{i=1}^{m} \frac{1}{2} (h_{\theta}(x^{(i)}) - y^{(i)})^2$$



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Linear regression:

$$J(\theta) = \frac{1}{m} \sum_{i=1}^{m} \frac{1}{2} (h_{\theta}(x^{(i)}) - y^{(i)})^2$$

$$J(\theta) = \begin{cases} -log(h_{\theta}(x)) & \text{if } y = 1\\ -log(1 - h_{\theta}(x)) & \text{if } y = 0 \end{cases}$$



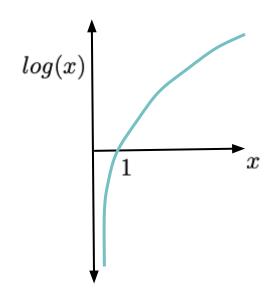
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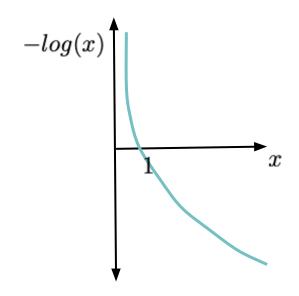
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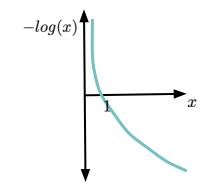
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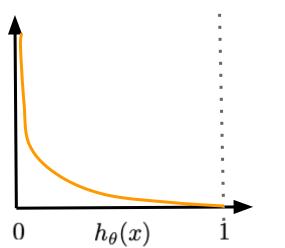
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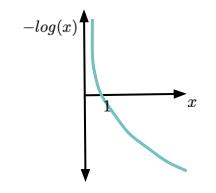
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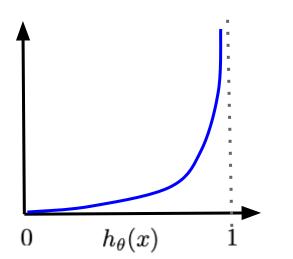
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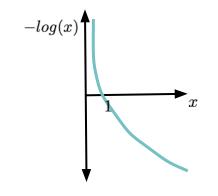
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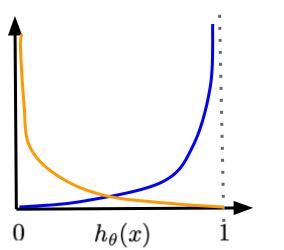
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# **Classification Accuracy**

## **Confusion Matrix**

	Positive	Negative
Positive	True Positive	False Positive
Negative	False Negative	True Negative



## **Classification Accuracy**

## **Confusion Matrix**

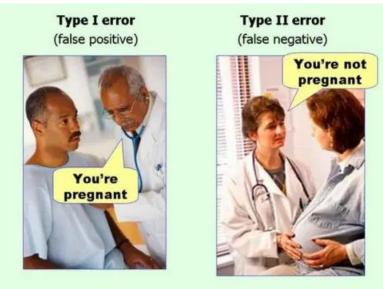
	Positive	Negative
Positive	True Positive	False Positive
Negative	False Negative	True Negative

$$Sensitivity = \frac{TP}{TP + FN} = Recall$$



$$Specificity = \frac{TN}{TN + FP}$$

 $FPR = 1 - Specificity = \frac{FP}{TN + FP}$ 

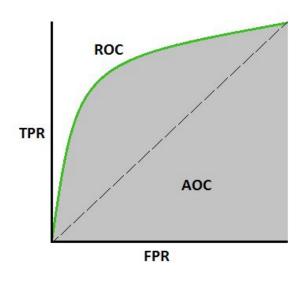




## **Classification Accuracy**



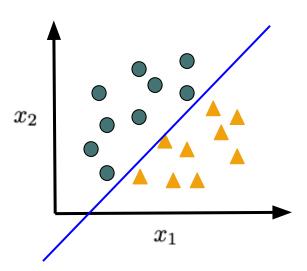
#### **AUC - ROC Curve**



It tells how much model is capable of distinguishing between classes. Higher the AUC, better the model is at predicting classes.

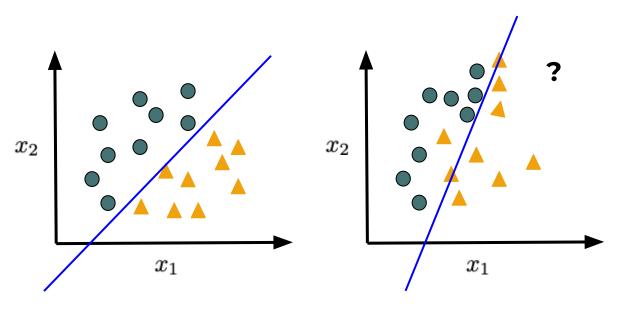


# **Linear Separability**



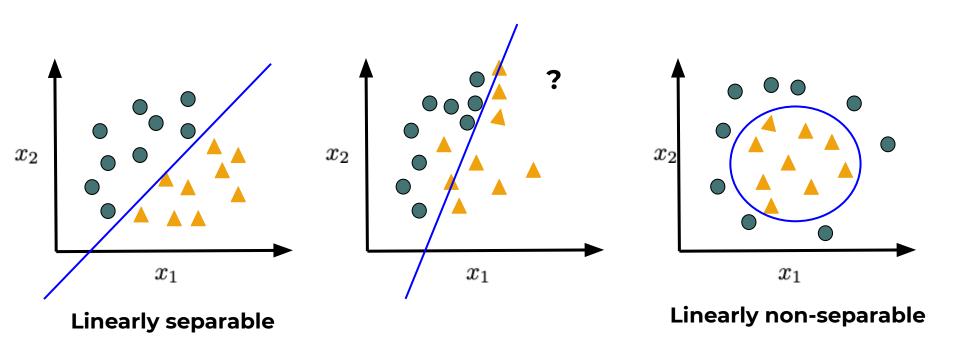


# **Linear Separability**



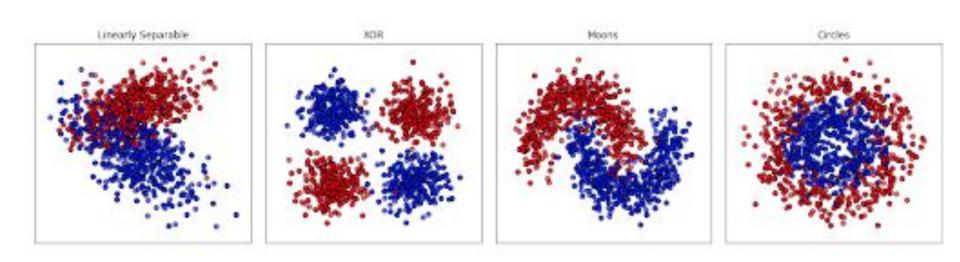


# **Linear Separability**





# **Linear Separability**



Other examples



# **Multiclass Classification**

¿Hot dog or not Hog Dog?



VS







# **Multiclass Classification**

Sometimes we will have to deal with classification problems with more than **two classes**:

• Medical diagnostic: Not ill, Cold, Flu

- Survey sentiment analysis: negative, neutral and positive.
- Tagging images: dogs, cats and hamsters.

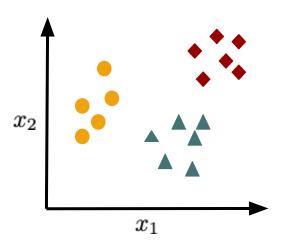




## **Multiclass Classification: One-vs-all**

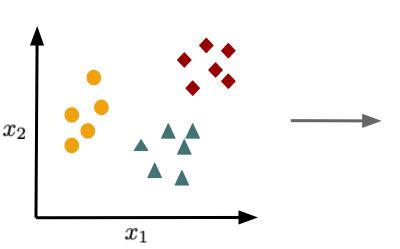
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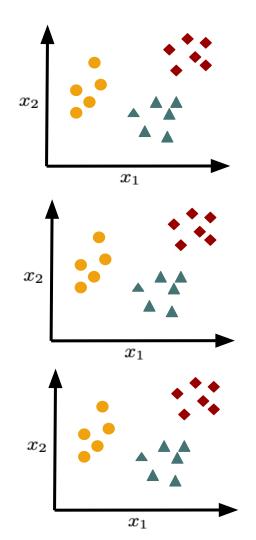




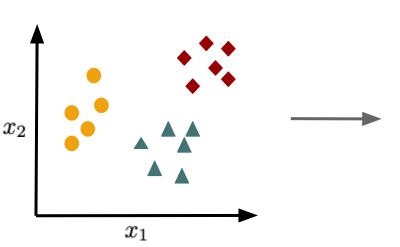




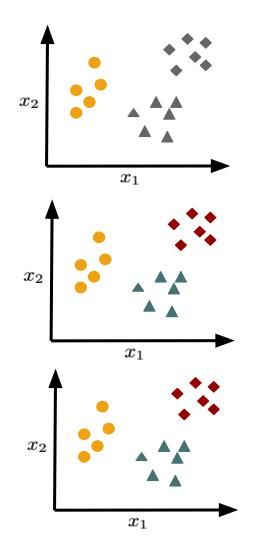
$$y = 1$$
  $y = 2$   $y = 3$ 



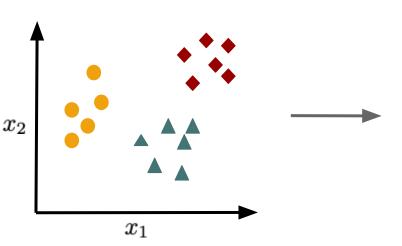




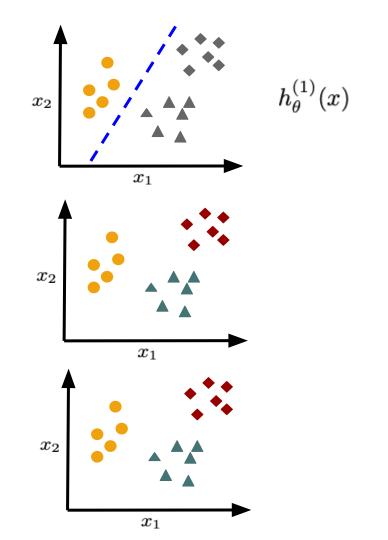
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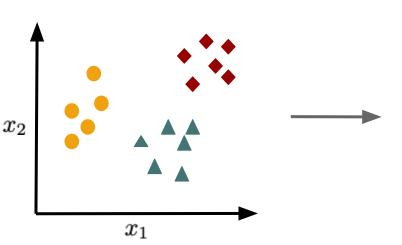




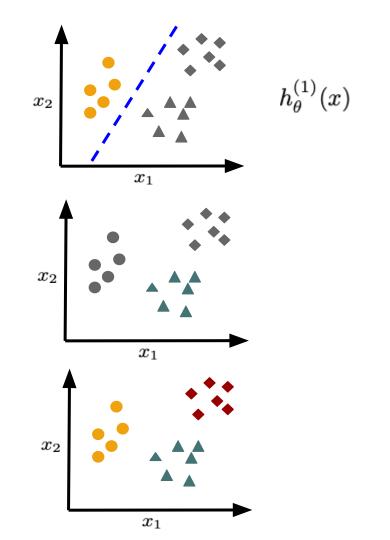
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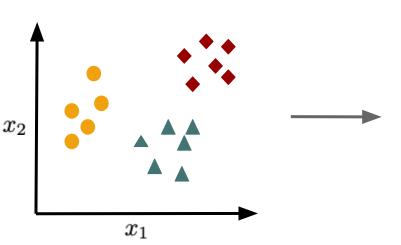




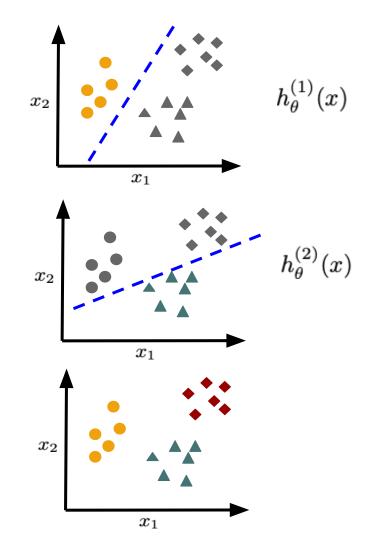
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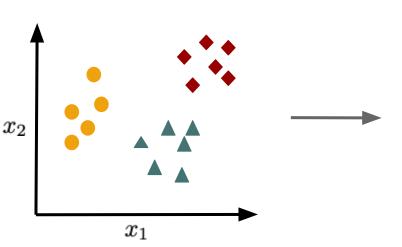




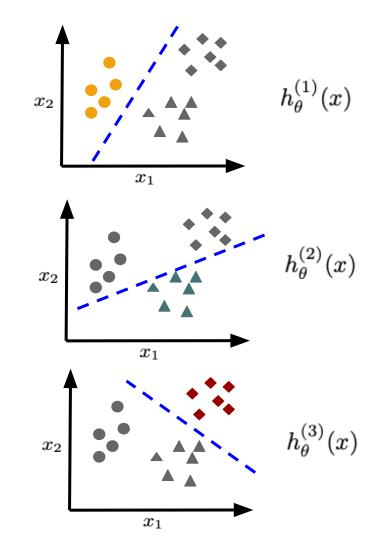
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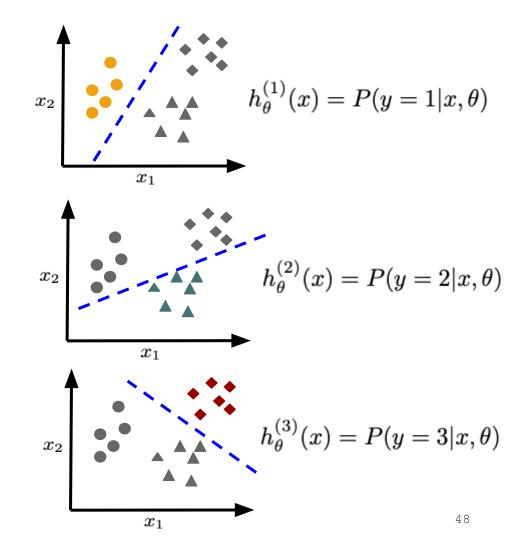


#### **Summary:**

 Train a logistic regression classifier for each class to predict the probability

2. On a new input x, to make a prediction, pick the class y that maximizes

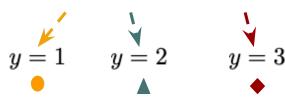
$$\max_{i} h_{\theta}^{(i)}(x)$$

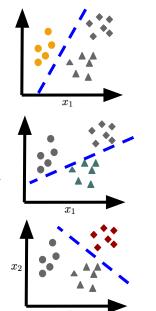




On a new input x, to make a prediction, pick the class y that maximizes

$$\max_i h_{\theta}^{(i)}(x)$$





$$h_{\theta}^{(1)}(x) = P(y = 1|x, \theta) = 0.78$$

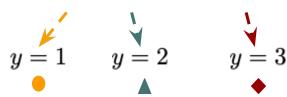
$$h_{\theta}^{(2)}(x) = P(y=2|x,\theta) = 0.72$$

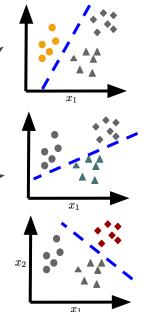
$$h_{\theta}^{(3)}(x) = P(y = 3|x, \theta) = 0.20$$



On a new input x, to make a prediction, pick the class y that maximizes

$$\max_i h_{\theta}^{(i)}(x)$$





$$h_{\theta}^{(1)}(x) = P(y = 1|x, \theta) = 0.78$$

$$h_{\theta}^{(2)}(x) = P(y=2|x,\theta) = 0.72$$

$$h_{\theta}^{(3)}(x) = P(y = 3|x, \theta) = 0.20$$

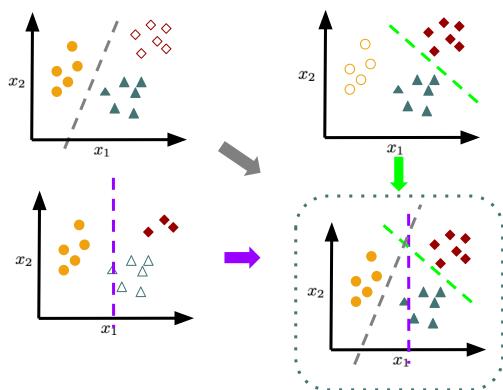


Others multi-class wrappers on binary classifiers

#### All vs All

Each binary classifier is trained to discriminate between individual pairs of classes and discard the rest.

Each new data point is evaluated by the classifier and assigned the class with the most votes.



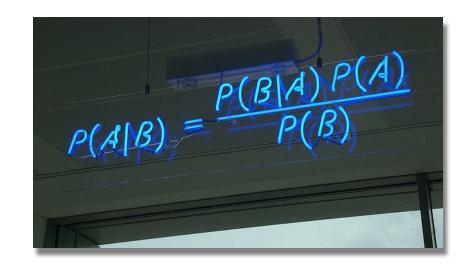


# **Naïve Bayes**

Is a classification algorithm for binary and multiclass classification problems.

it is call Naive Bayes because the calculations of the probabilities for each class are simplified

The probabilities for each attribute are considered to be conditionally independent upon all other variables given a class.



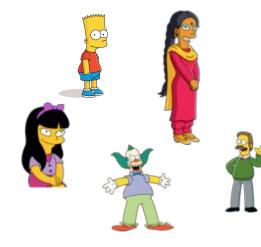
$$P(Class_A|Data) = \frac{P(Data|Class_A)P(Class_A)}{P(Data)}$$



# **Naïve Bayes**

$$P(Class_A|Data) = \frac{P(Data|Class_A)P(Class_A)}{P(Data)}$$

 $P(Class_1|X_1,X_2,\cdots,X_n) = P(X_1|Class_1) * P(X_2|Class_1) * \cdots * P(X_n|Class_1) * P(Class_1) / P(Data)$ 



















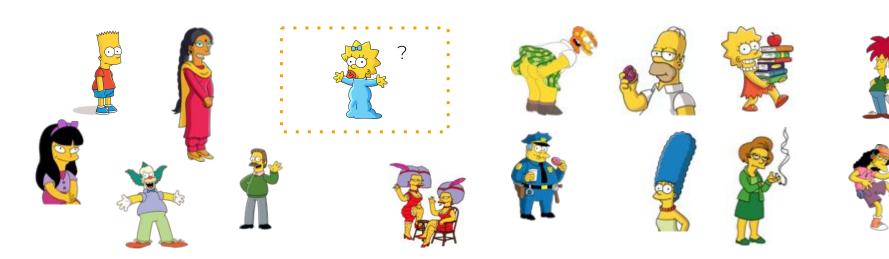




# **Naïve Bayes**

$$P(Class_A|Data) = \frac{P(Data|Class_A)P(Class_A)}{P(Data)}$$

 $P(Class_1|X_1,X_2,\cdots,X_n) = P(X_1|Class_1) * P(X_2|Class_1) * \cdots * P(X_n|Class_1) * P(Class_1) / P(Data)$ 





# **Naïve Bayes Basic Algorithm**

- 1. Separate By Class
- 2. Summarize Dataset
- 3. Summarize Data by Class
- Compute the Gaussian Probability Density Function
- 5. Compute Class Probabilities





# **Naïve Bayes Considerations**

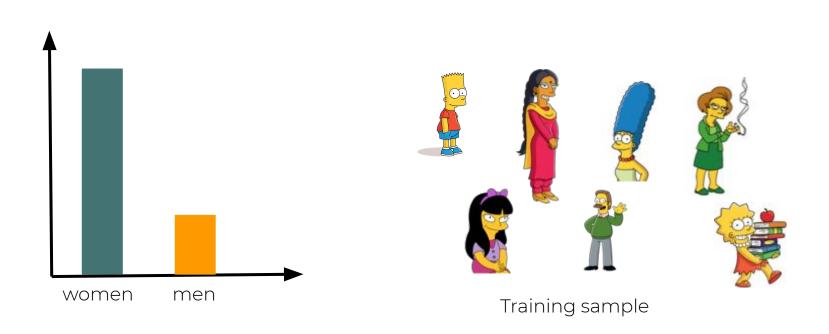
#### **Pros**

- Fast and relatively high accuracy in multiclass problem
- Perform well with less training data (assuming feature independence and categorical)

#### Cons

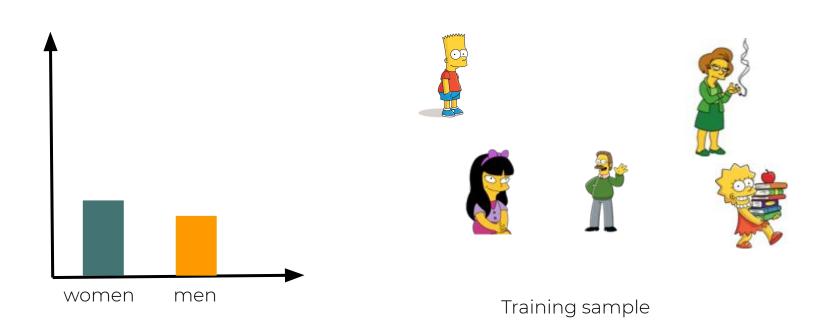
- Assumption of independent predictors is almost impossible in real life situations.
- Assumption of normally distributed input features, if it's continuous.
- If the categorical variable has a category in the test data but not in the train data, the probability of this category will be assigned zero and prediction is not possible







1) Random Under-Sampling





### 1) Random Under-Sampling

#### **Pros**

Improve run time and storage



#### Cons

- It discard potentially useful information which could be important for building the classifier
- The sample chosen may be biased.



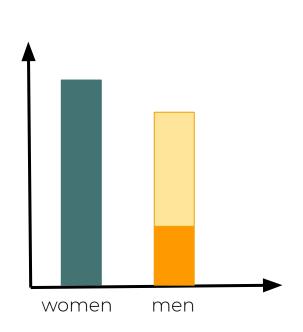




Training sample



1) Random Over-Sampling





Training sample



1) Random Over-Sampling

#### **Pros**

- Outperform under sampling
- Lead to no information loss.

#### Cons

 It increases the likelihood of overfitting since it replicates the minority class events

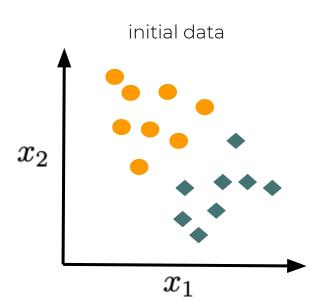


Training sample



# k-Nearest Neighbourhood (k-NN)

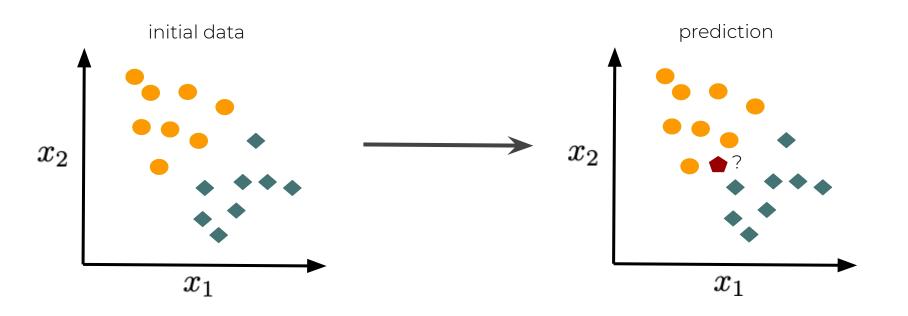
In a non-parametric method used for both classification and regression. It is considered a lazy learning method or, instance-based-learning, since does not need a training phase.





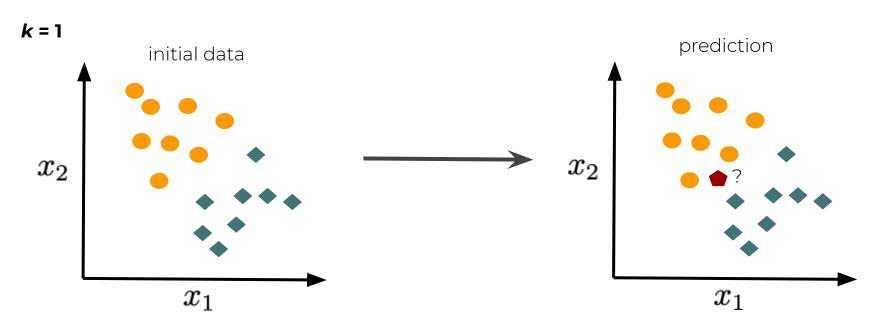
# k-Nearest Neighbourhood (k-NN)

In a non-parametric method used for both classification and regression. It is considered a lazy learning method or, instance-based-learning, since does not need a training phase.



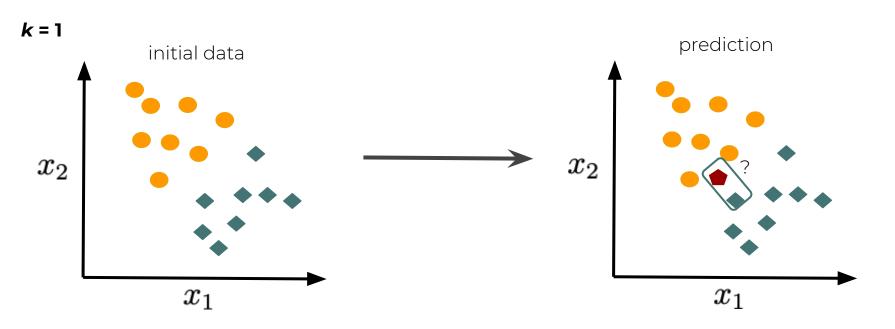


 $k \in \mathbb{N}$  is a constant (hyperparameter) defined by the user. Correspond to the number of "neighbors"



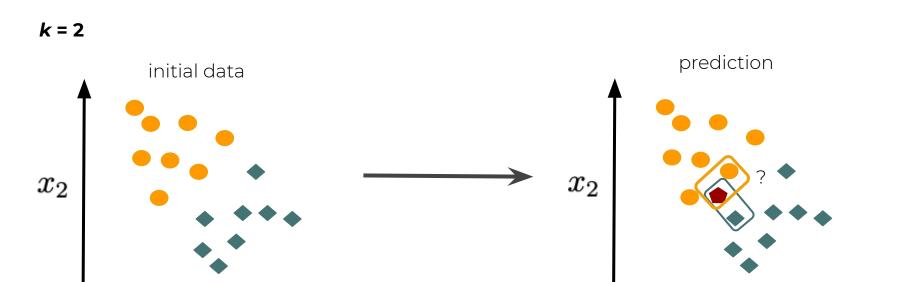


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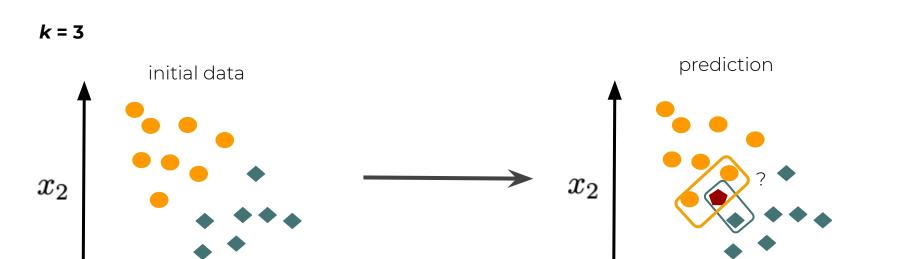
 $x_1$ 



 $x_1$ 



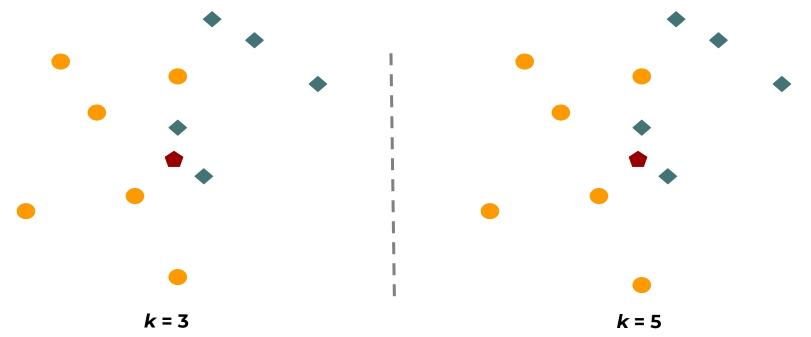
 $x_1$ 



 $x_1$ 

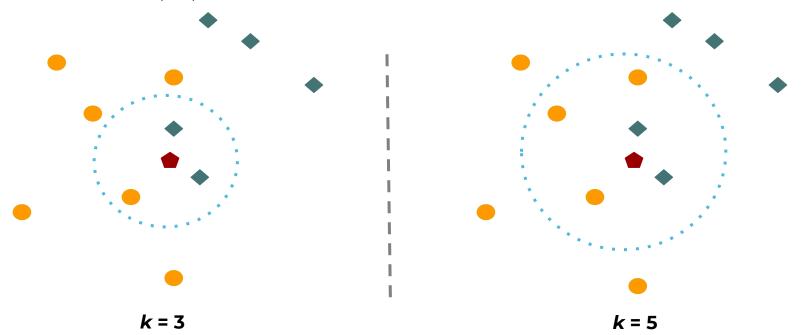


To prevent distant neighbors from having much influence, each neighbor can be made to vote in inverse proportion to the distance **1/d**.



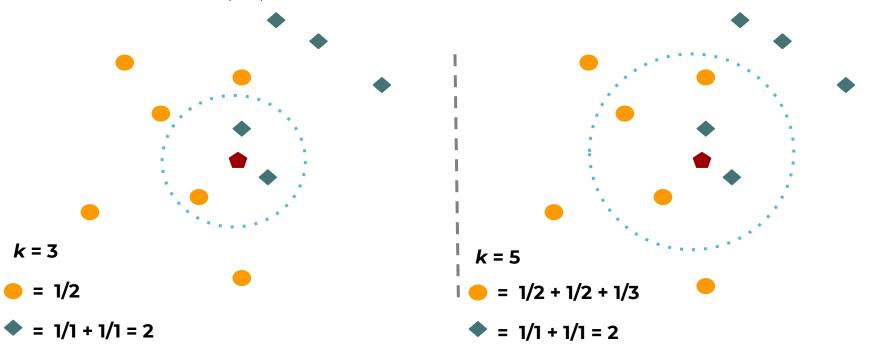


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### **k-NN:** Considerations

• It is possible to used any metric to compute the distance **d**. Normally the Euclidean distance is used:

$$d(x_i, x_j) = \sqrt{(x_{i1} - x_{j1})^2 + (x_{i2} - x_{j2})^2 + \dots + (x_{in} - x_{jn})^2}$$

- Attributes need to be standardized so that attributes with a high range do not have more than others (pre-processing)
  - Normalization  $x_{1j}' = (x_{1j} min_j)/(max_j min_j)$
  - Standardization  $x_{1j}' = (x_{1j} \mu_j)/\sigma_j$
- If the attribute is nominal, the Hamming distance is used:

$$\sigma(x_{ia'}, x_{ia}) = \begin{cases} 1 & \text{if } x_{ia'} = x_{ia} \\ 0 & \text{otherwise} \end{cases}$$



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### k-NN: Final considerations

- Very sensitive to irrelevant attributes and the curse of dimensionality
- As no model is built in k-NN, the boundary of separation is given directly by the training data
- Very slow, if there's a lot of training data
- It depends on the distance function
- Very sensitive to noise:
  - k = 1, the instances that are noise have a lot of influence.
  - If *k* is too high, you lose the idea of location.
- It can be also used for regression problems.

