

#### **Programming and frameworks for ML**

Introduction to NoSQL Databases





#### **About Me**

#### Big Data Consultant at Indra / Big Data Lecturer

- More than 20 years of experience in different environments, technologies, customers, countries ...
- Passionate data and technology
- Enthusiastic Big Data world and NoSQL



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## Objectives

- Tour of different database models
- Comparison of a relational database with NoSql databases
  - Key/Value
  - Documents
  - Column oriented
  - Graphs







## Database Workshop

- Material
- Use case
- Relational Databases
- NoSQL
- Riak
- MongoDB
- Apache Cassandra
- Neo4j





#### Material - Virtual Machine



http://localhost:8001/



http://localhost:3100/



neo4j

http://localhost:7474/



\*\*riak

http://localhost:8098/



ssh

http://localhost:2222/

3.11



# What are databases?





#### What are databases?

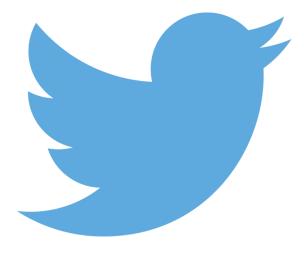
"A database is a **storehouse** that allows us to store **large amounts of information in an organized** manner so that we can easily **find** and **use it."** 





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## Case Study - Black Cards

# Gastos de los exdirectivos de Caja Madrid, uno a uno, con las 'tarjetas negras' (tabla)

CUARTOPODER | Publicado: 11/10/2014 07:59 - Actualizado: 16/5/2017 11:14



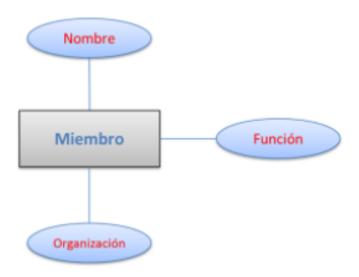
El juez de la Audiencia Nacional, Fernando Andréu, facilitó ayer a las partes el detalle de los pagos realizados con las llamadas 'tarjetas negras' por 86 exdirectivos de Caja Madrid: 15,5 millones de euros en total.

El informe de los gastos -86 tablas de Excel con miles de datos- ha sido realizado por Bankia y remitido a la fiscalía del caso ante la posibilidad de que quienes utilizaron las tarjetas pudieran haber cometido hechos delictivos.

**cuartopoder** ha desglosado la información de los gastos realizados por los exdirectivos de la entidad, uno por uno, para facilitar la consulta de los datos en esta tabla.

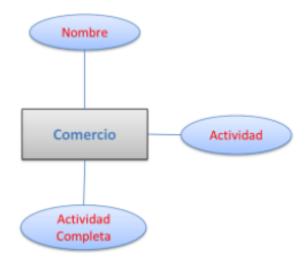


# Conceptual model - Miembro





# Conceptual model - Comercio



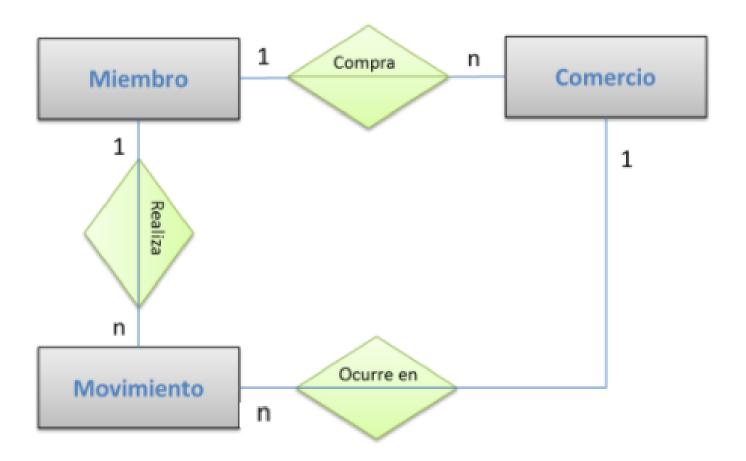


# Conceptual Model - Movimiento





## **Entity Relationship Model**





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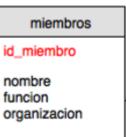






- Tables
- Fields (or Columns)
- Primary Keys







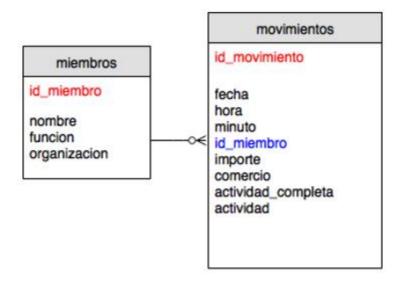
Records (or Rows)

id_miembro	nombre	funcion	organizacion
1	Alberto Recarte García Andrade	concejal	Partido Popular
2	Alejandro Couceiro Ojeda	concejal	CEIM
83	Ángel Eugenio Gómez del Pulgar Perales	concejal	PSOE
3	Angel Rizaldos González	concejal	Izquierda Unida
4	Antonio Cámara Eguinoa	concejal	Partido Popular
5	Antonio Rey de Viñas Sánchez-Majestad	concejal	CC 00
6	Antonio Romero Lázaro	concejal	PSOE
7	Arturo Luis Fernández Álvarez	concejal	CEIM
8	Beltrán Gutiérrez Moliner	concejal	Partido Popular
12	Cándido Cerón Escudero	concejal	Partido Popular



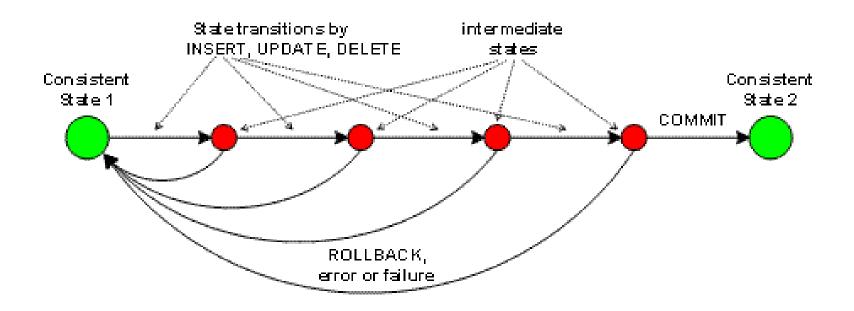


- Relationships between tables
- Foreign Keys



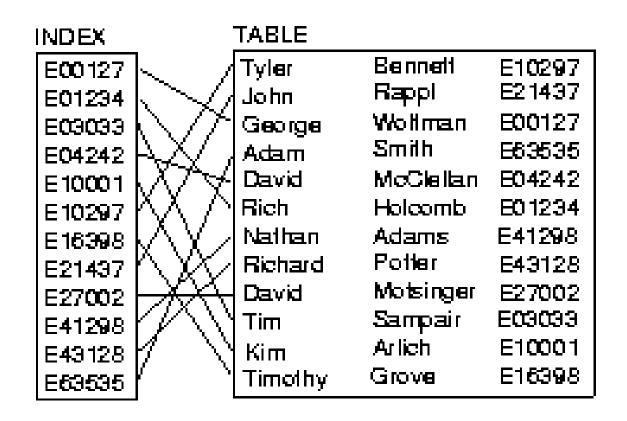


#### Transactions





#### Indexes





#### SQL Language

```
CREATE TABLE users (
   user id
                   bigint not null PRIMARY KEY,
                 varchar(50) not null,
    screen name
   name
                 varchar(50) null,
   created at
                 timestamp with time zone null,
   description varchar(200) null,
   retweet count int null,
   favorite count int null,
   friends_count
                   int null,
   followers count int null,
    statuses count int null,
    geo enabled
                  boolean null,
    time zone
                 varchar(50) null,
   profile image url varchar(300) null
);
```

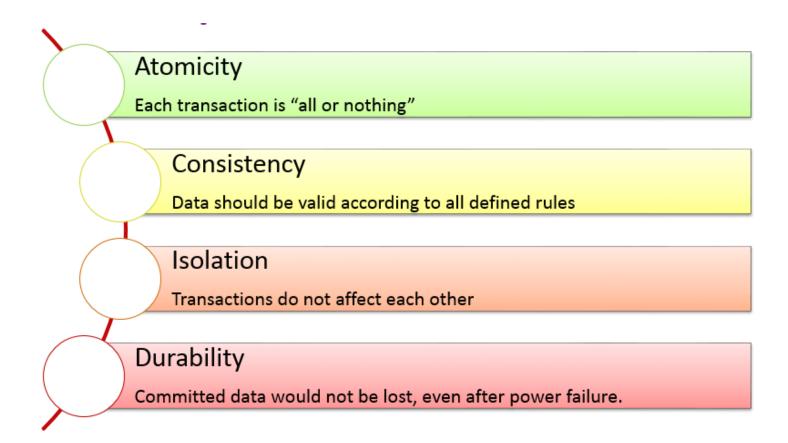
```
SELECT * FROM tweets
WHERE geo_type is not null
LIMIT 10
```

```
select user_id, count(*) as count
from tweet_usermention
group by 1
having count(*) > 0
order by 2 desc

CREATE INDEX id_user_screenname
ON users (screen_name)

DELETE FROM users
WHERE user id = 2012312
```

# MACID properties associated to a Relational database





# PostgreSQL - HandsOn



Che

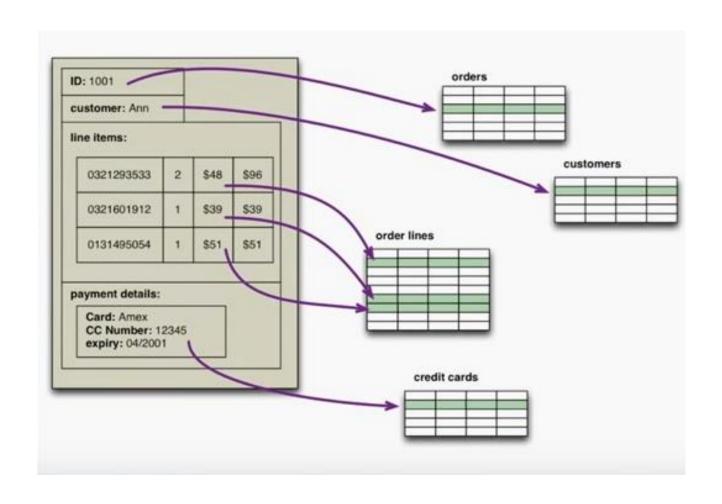
<u>Cheat Sheet</u>

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# Problems?



## Impedance Mismatch





## Rigid schemes

```
CREATE TABLE Customers (
    Customer_Id Int,
    Name Varchar(100),
    ...
)

BULK INSERT Customers
FROM 'CustFile.txt'
WITH FIELDTERMINATOR = ';'

SELECT Customer_Id, Name
FROM Customers
```

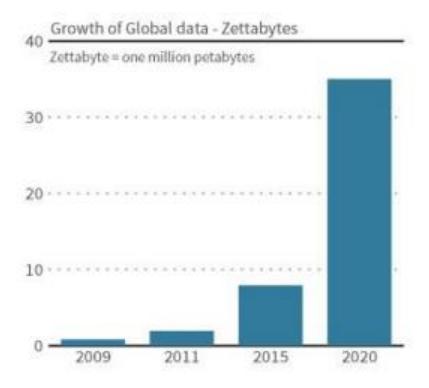


## Rigid schemes

- You cannot load the information until you create the structure in the database
- You cannot create the structure until you understand the schema to be stored in the table
- What happens if the data changes?

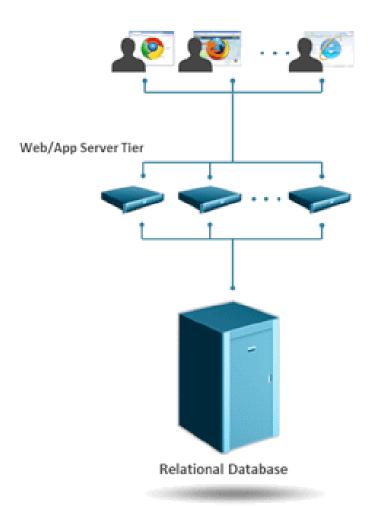


## Volume





# Scalability



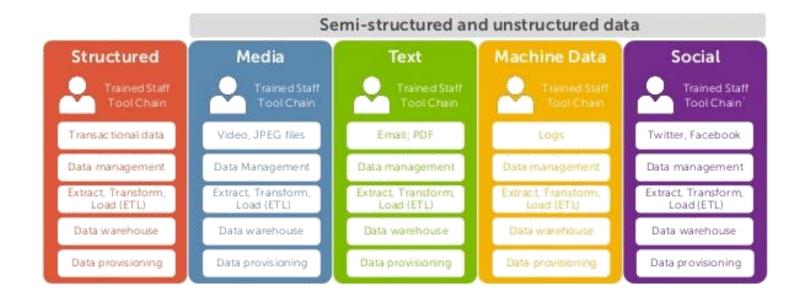


# Scalability





## Variety of information





## **Structured Data**

model	mpg	cyl	disp	hp	drat
Mazda RX4	21	6	160	110	3.9
Mazda RX4 Wag	21	6	160	110	3.9
Datsun 710	22.8	4	108	93	3.85
Hornet 4 Drive	21.4	6	258	110	3.08
Hornet Sportabout	18.7	8	360	175	3.15
Valiant	18.1	6	225	105	2.76
Duster 360	14.3	8	360	245	3.21
Merc 240D	24.4	4	146.7	62	3.69
Merc 230	22.8	4	140.8	95	3.92
Merc 280	19.2	6	167.6	123	3.92
Merc 280C	17.8	6	167.6	123	3.92
Merc 450SE	16.4	8	275.8	180	3.07
Merc 450SL	17.3	8	275.8	180	3.07





## Semi-Structured Data

model		mpg	cyl	disp	h	р	drat					
Mazda RX4		21		6	160	110	3.	9				
Mazd								ı				
Datsu[												
Horne	{ "mode	el":"Maz	da RX4'	","mpg	":21,	"cyl":6	,"disp"	:160,"	1p":1	10	.10,"dra	.10,"drat":3.
Horne	{"mode	el":"Maz	da RX4	Wag",	"mpg"	:21,"cy	1":6,"d	isp <b>":</b> 1	50,"h	p'	p":110,	p":110,"drat
Valia	{ "mode	el":"Dat	sun 710	0 <b>","</b> mp	g <b>":</b> 22	.8,"cyl	":4, "di:	sp":10	3,"hp	"	":93,"d	":93,"drat":
Duste	{"mode	el":"Hor	net 4 1	Drive"	,"mpg	":21.4,	"cyl":6	,"disp	1:258	, '	,"hp":1	,"hp":110,"d
Merc	{"mode	el":"Hor	net Spo	ortabo	ut","	mpg":18	.7,"cyl	":8,"d:	isp":3	3 (	360,"hp	360,"hp":175
Merc	{"mode	el":"Val	iant",	"mpg":	18.1,	"cyl":6	,"disp"	:225,"	np":10	) !	5,"dra	5,"drat":2.
Merc	{"mode	el":"Dus	ter 360	o","mp	g <b>":</b> 14	.3,"cyl	":8,"di:	sp":360	, "hp"		:245,"	:245, "drat"
Merc	{"mode	el":"Mer	c 240D'	","mpg	":24.	4,"cyl"	:4, "dis	p <b>":</b> 146	.7,"hp	ı	":62,"	":62,"drat"
Merc	{"mode	el":"Mer	c 230",	,"mpg"	:22.8	,"cyl":	4, "disp	":140.8	3,"hp"		:95,"d	:95,"drat":
Merc	{"mode	el":"Mer	c 280",	,"mpg"	:19.2	,"cyl":	6, "disp	":167.	6,"hp"		123,"	123, "drat"
	{"mode	el":"Mer	c 280C	","mpg	":17.	8,"cyl"	:6, "dis	p <b>":</b> 167	6,"hp	ı	1:123,	':123, "drat
	{"mode	el":"Mer	c 450SI	E","mp	g":16	.4,"cyl	":8, "di:	sp":27	5.8,"h		":180	":180,"dra
	{"mode	el":"Mer	c 450S	L","mp	g <b>":</b> 17	.3,"cyl	":8, "di:	sp":27	5.8, "h		o <b>":</b> 180	":180,"dra
]												



## **Unstructured Data**

model		mpg	cyl	disp	hp	drat				
Mazda RX4		21	6	160	110	3.9				
Mazd				1	ı					
Datsu[										
Horne	{ "mode	el":"Maz	da RX4",	"mpg":21	,"cyl":6	,"disp":	160,"hp":	110, "dra	t":3.9},	
Horne	{ "mode	el":"Maz	da RX4 W	ag","mpg	":21,"cy	l":6,"di	sp":160,"	hp":110,	"drat":3.9},	
Valia	{ "mode	al " · "Dat	710"	"mpg" - 2	2 8 "cv1	".4 "die	0" · 108 "h	n" - 93 "d	rat".3 851	$\neg$
Duste	{ m/	Dai	niel Villar	nueva @d	dvillaj - 32s	5				},
Merc	{						110 caball	osl		. 1
Merc	{		IIOUCIO IVI	azua INA	+ tierie o e	illiaros y	ITO Cabali	03:		
Merc	-{	🍑 🐧 T	ranslate fr	om Spanis	sh					
Merc	{									
Merc	{	- 45		<b>17</b>	•	ılı				
Merc	{ mount	. ner	<del>. 200 ,</del> .	mpg .is.	2, Cy1 .	o, disp	.107.0, 11	p .120,	uracz,,	
	{ "mode	el":"Mer	c 280C",	"mpg":17	.8,"cyl"	:6,"disp	":167.6,"	hp":123,	"drat":3.92},	,
	{ "mode	el":"Mer	c 450SE"	,"mpg":1	6.4,"cyl	":8,"dis	p":275.8,	"hp":180	,"drat":3.07	,
	{ "mode	el":"Mer	c 450SL"	,"mpg":1	7.3,"cyl	":8,"dis	p":275.8,	"hp":180	,"drat":3.07	,
1										



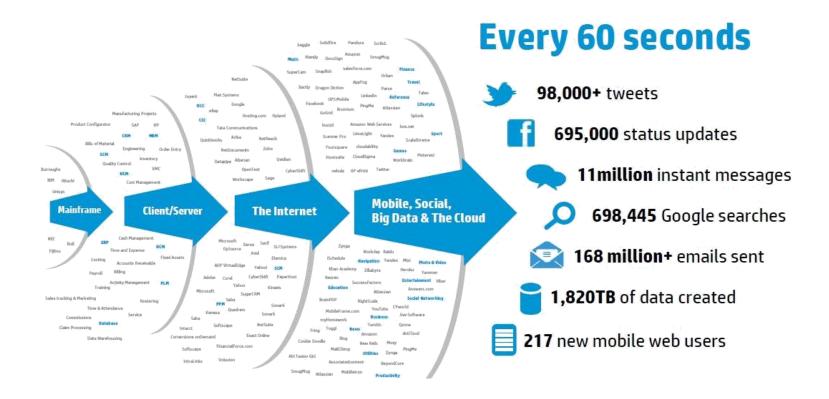
## Velocity



Tweeting



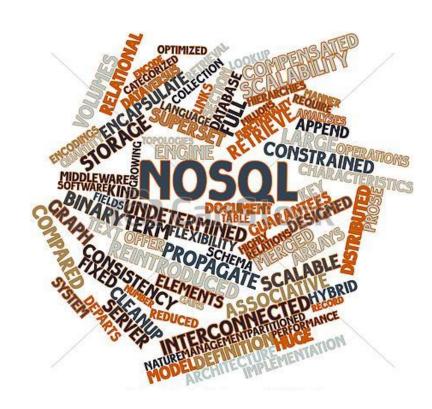
## Velocity





## Database Workshop

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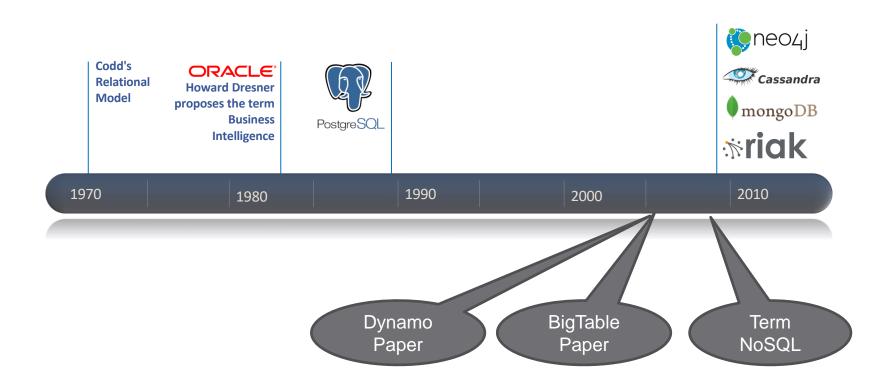
### NoSQL

**NoSQL** is a broad class of **database management systems** that differs from the classic model of the relational database management system

- They usually scale well horizontally
- Do not use SQL as the main query language
- Stored data does not require fixed structures such as tables
- Normally do not support JOIN operations
- Not fully guaranteed by ACID
- Many of them are Open Source



# A little bit of history





# Types of NoSQL databases

Key / Value	Columnar	Documents	Graphs
Key Value  1 New York 2 Boston 3 Mexico 4 Kansas 5 Detroit 6 California	101	<pre>{     "firstName": "John",     "lastName": "Smith",     "isAlive": true,     "age": 25,     "address": {         "streetAddress": "21 2nd Street",         "city": "New York",         "postalCode": "10021-3100"     },     "phoneNumbers": [         {             "type": "home",</pre>	A Graph records  Relationships organize have have









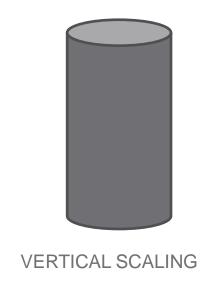


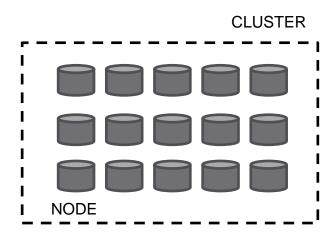
# Size vs. Functionality

#### **Scalability** Key - Value Columnar **Documents** ab@c.to email karl@a.b Graphs (\*) Billions of nodes and relations Relational > 90% of use cases **Functionality**



# Vertical and horizontal scaling



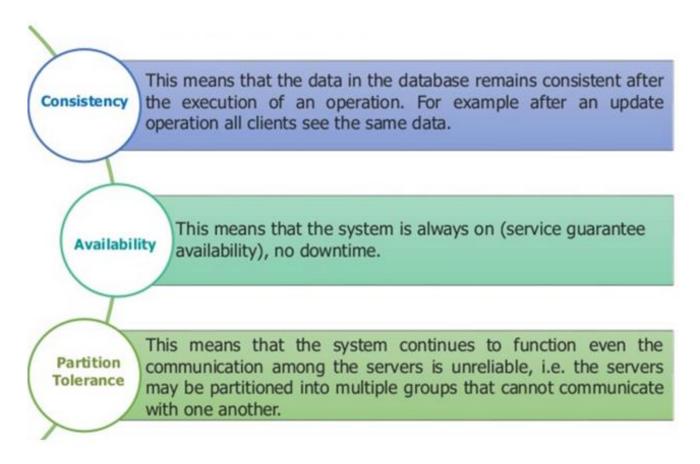


HORIZONTAL SCALING



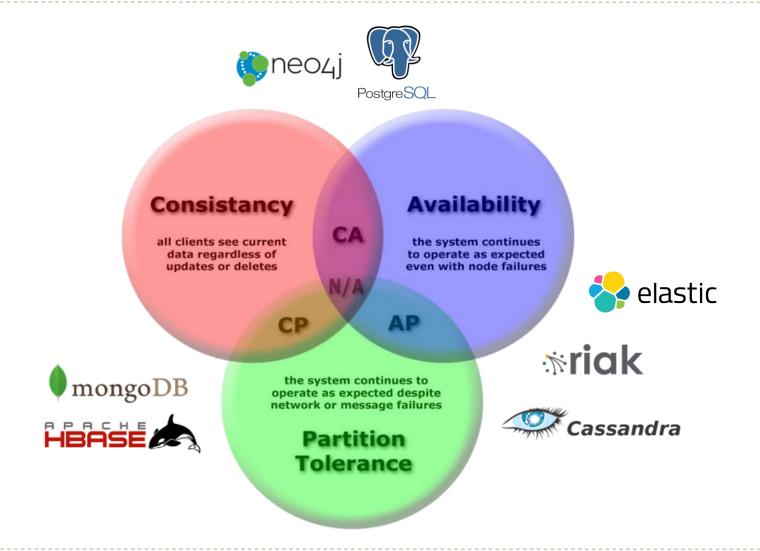
#### **CAP Theorem**

### Requirements for distributed databases





### **CAP Theorem**





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Key	Value		
1	New York		
2	Boston		
3	Mexico		
4	Kansas		
5	Detroit		
6	California		





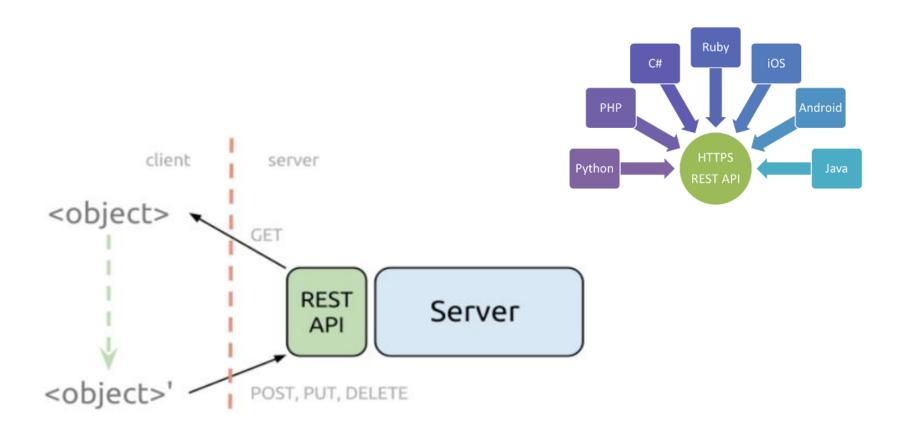
### Riak



- Developed by Basho Technologies in Erlang
- Inspired by Amazon Dynamo
- Horizontal Distribution Fault Tolerant
- Prioritizes availability Tunable consistency
- No master node No single point of failure
- Querys Provides a REST API over HTTP
- Drivers in multiple languages Java, Python, Ruby, etc.
- Storage options Memory, disk or both.



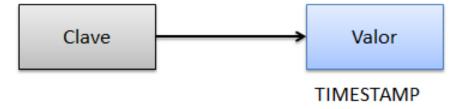
### **API REST**





# Key and Value

• It's the most basic structure



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# Key and Value

### For example:

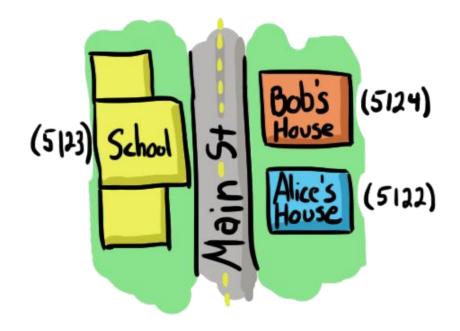
Key: Address

Value: Tenant

```
hashtable = {}
hashtable["5124"] = "Bob"

print hashtable["5124"]
```

Bob



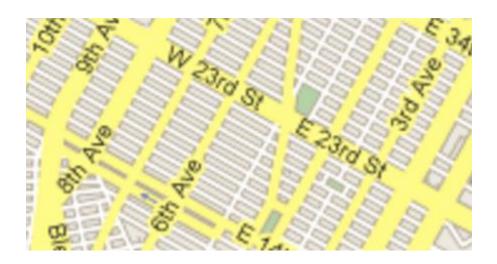


### **Buckets**

- They allow to separate the same key according to a context
- Example: Streets

```
Street23rd = {}
Street6thAve = {}

Street23rd["5124"] = "Bob"
Street6thAve["5124"] = "Sara"
```

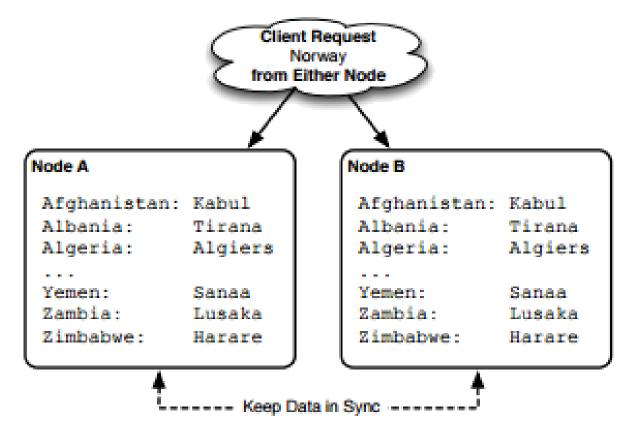




- Riak is kept available by distributing the data between different nodes
- There are 2 styles of layout ...

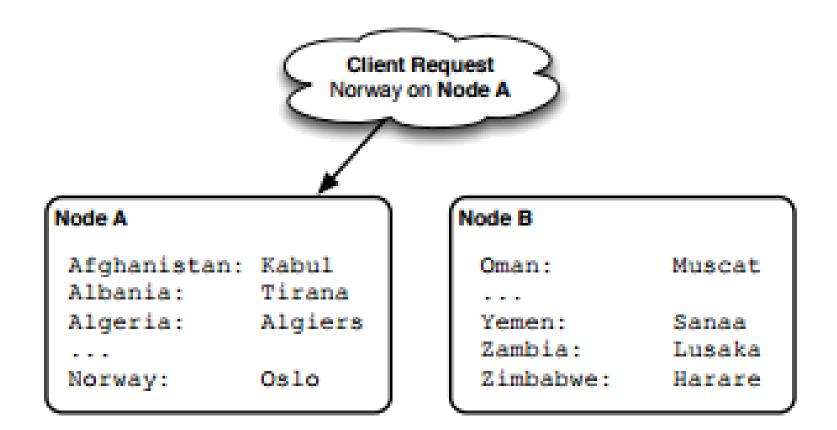


### Replication



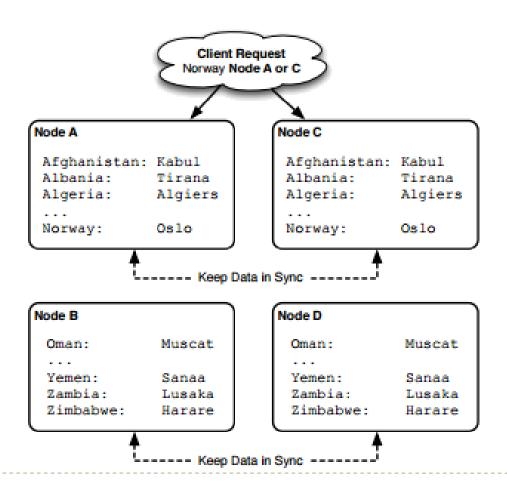


#### Partitioned





Riak uses Replication + Partitioning





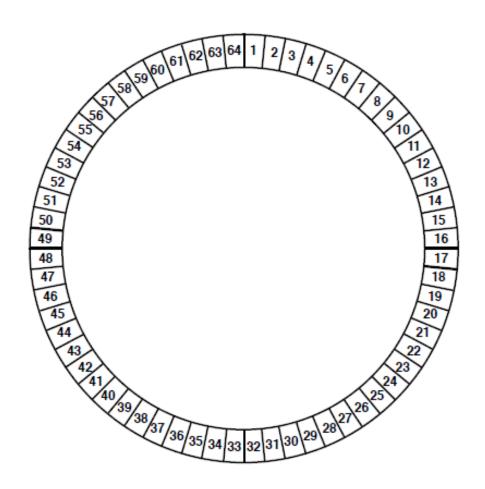
### Hash function

```
# hash for string
print("Hash for 'favorite' is:", hash('favorite'))
print("Hash for 'favorite' is:", hash('favorite'))
print("Hash for 'FAVORITE' is:", hash('FAVORITE'))

Hash for 'favorite' is: 7755465691136918617
Hash for 'favorite' is: 7755465691136918617
Hash for 'FAVORITE' is: -314661875126661813
```

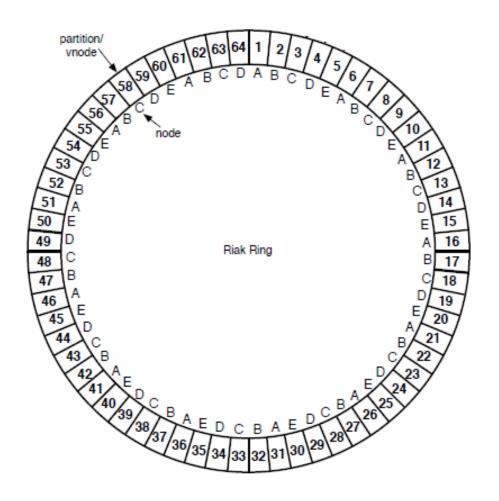


# The Riak Ring – The Cluster





# The Riak Ring – The Cluster



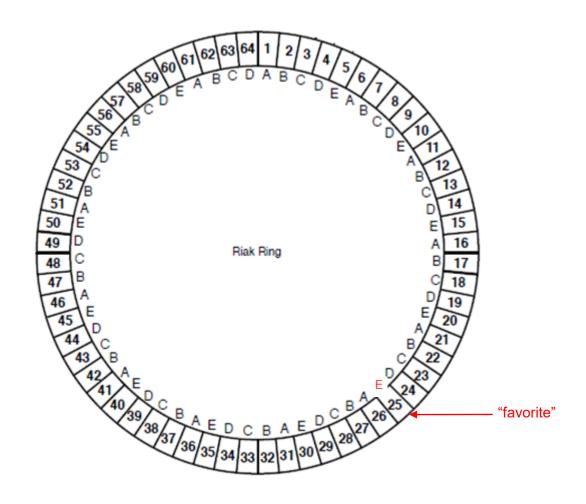


### Hash function

```
print("Hash for 'favorite' is:", hash('favorite'))
print("vnode for 'favorite' is:", abs(hash('favorite') % 64))
Hash for 'favorite' is: 7755465691136918617
VNode for 'favorite' is: 25
```

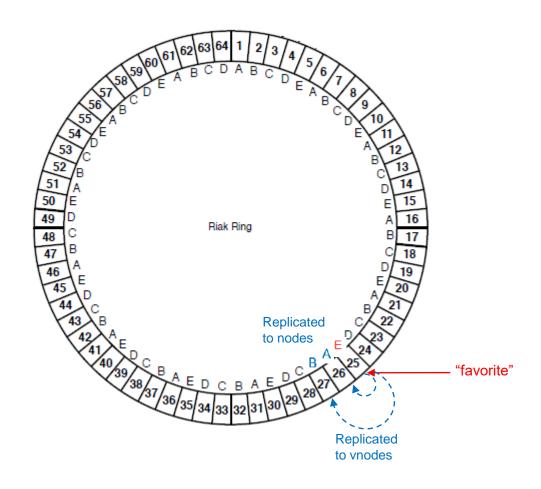


# The Riak Ring – Replication





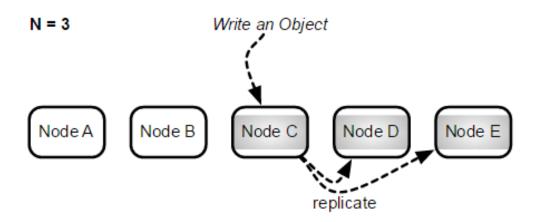
# The Riak Ring – Replication





# N/R/W

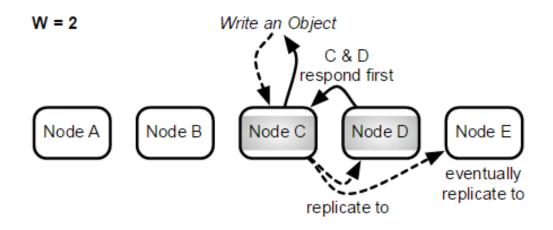
 N - Number of nodes in which the information is replicated





# N/R/W

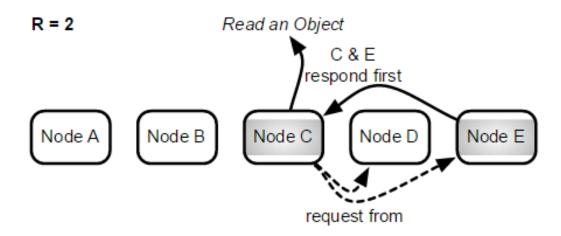
 W - Number of nodes to be written to before the operation is considered successful





# N/R/W

 R - Number of nodes to be read from before returning the value





# CRUD operations in Riak

Inserting / Changing a password

```
curl -i -XPUT "http://localhost:8098/riak/food/favorite" \
-H "Content-Type:text/plain" \
-d "pizza"

HTTP/1.1 204 No Content
Vary: Accept-Encoding
Server: MochiWeb/1.1 WebMachine/1.10.8 (that head fake, tho)
Date: Fri, 13 Nov 2015 07:16:34 GMT
Content-Type: text/plain
Content-Length: 0
```



### CRUD operations in Riak

### Reading a password

```
curl -i -XGET "http://localhost:8098/riak/food/favorite"

HTTP/1.1 200 OK

X-Riak-Vclock: a85hYGBgzGDKBVI8ypz/fkY4RxxgYPx9KYMpkTGPlSGIa9d5viwA

Vary: Accept-Encoding

Server: MochiWeb/1.1 WebMachine/1.10.8 (that head fake, tho)

Link: </riak/food>; rel="up"

Last-Modified: Fri, 13 Nov 2015 07:16:34 GMT

ETag: "5eBXvxQJPMoirlTo6QeXV5"

Date: Fri, 13 Nov 2015 07:16:35 GMT

Content-Type: text/plain

Content-Length: 5
```



### CRUD operations in Riak

### Deleting a key

```
curl -i -XDELETE "http://localhost:8098/riak/food/favorite"
```

HTTP/1.1 204 No Content Vary: Accept-Encoding

Server: MochiWeb/1.1 WebMachine/1.10.8 (that head fake, tho)

Date: Fri, 13 Nov 2015 07:16:42 GMT

Content-Type: text/plain

Content-Length: 0



# Riak - HandsOn





### **Use Cases**



- Simple applications requiring high performance in read/write operations
- Applications that need the database to be always available
- Serving ads to web / mobile applications
- User preferences
- Session Storage



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101	email	name	tel	
	ab@c.to	otto	12345	
103	email	name	tel	tel2
	karl@a.b	karl	6789	12233
104	name			
	linda			





# **Apache Cassandra**

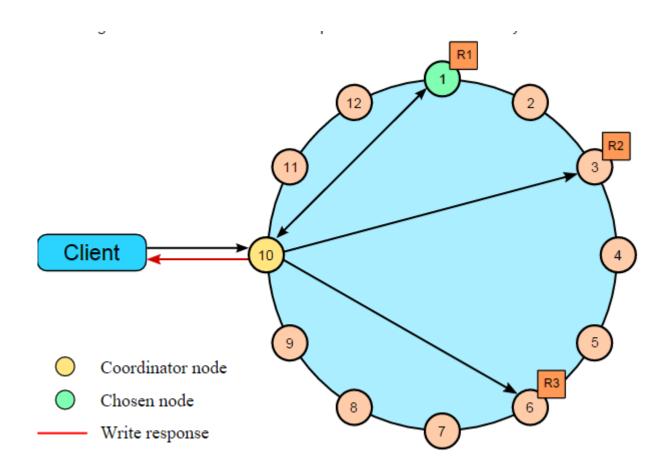


- Developed in java by Facebook and donated to the Apache Foundation in 2008
- It is based on a key/value model by storing several columns per key.
- Inspired by Amazon's Dynamo (Same as Riak) and Google's BigTable (Column families)
- There's no central controller. No single point of failure
- Querys: CQL Language Similar to SQL
- Compatible with Hadoop and Spark
- Supports multiple data centers
- Linear scalability





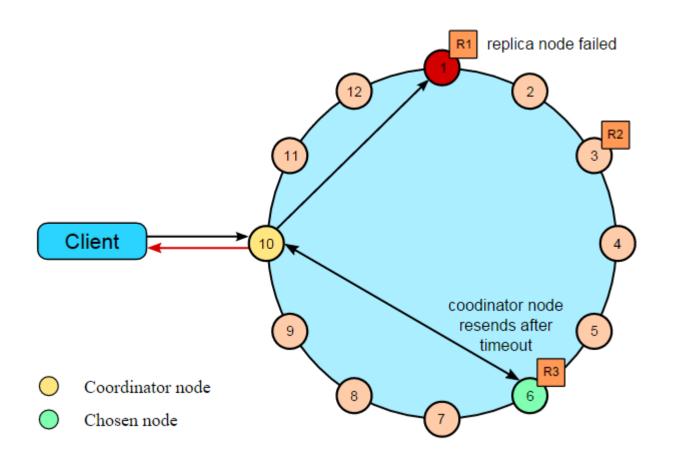
# Architecture - Writing (W = 3)



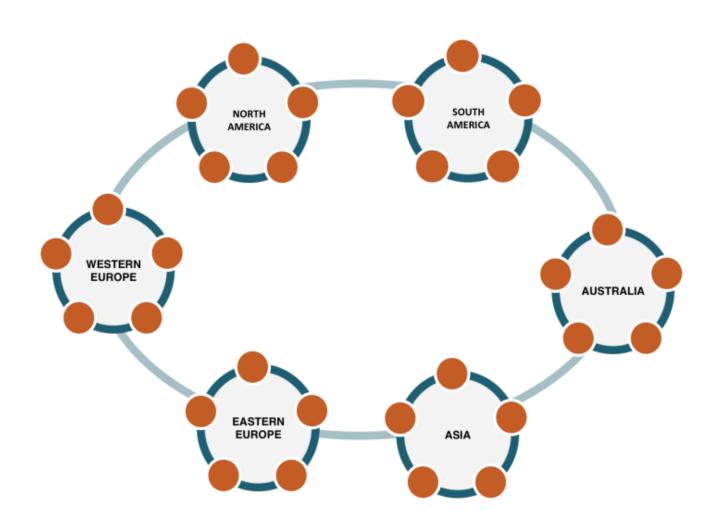




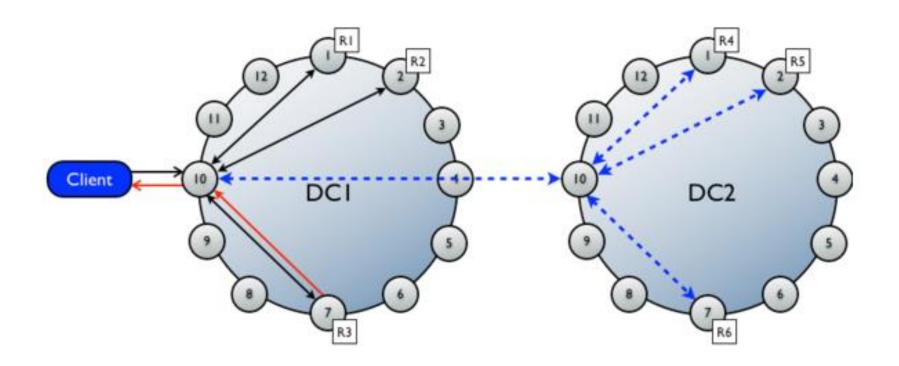
# Architecture - Reading



# Multiple DataCenters



# Multiple DataCenters





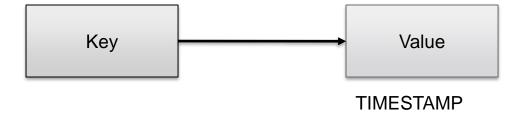


- Data is stored in tables (Column Families)
- Tables are stored in separate databases (Keyspaces)
- Every table must have a primary key (Partition Key)
- Additionally a table can have composite keys

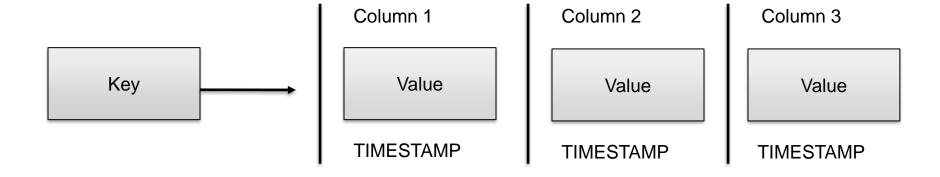




## Remembering the Key - Value model

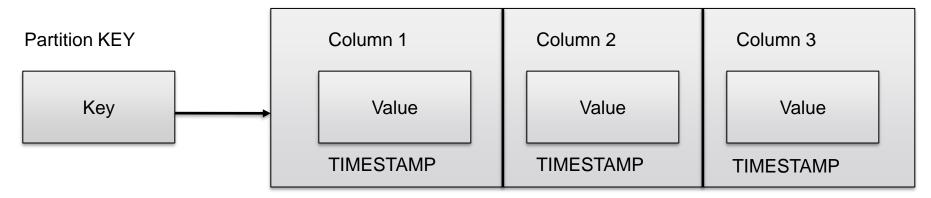




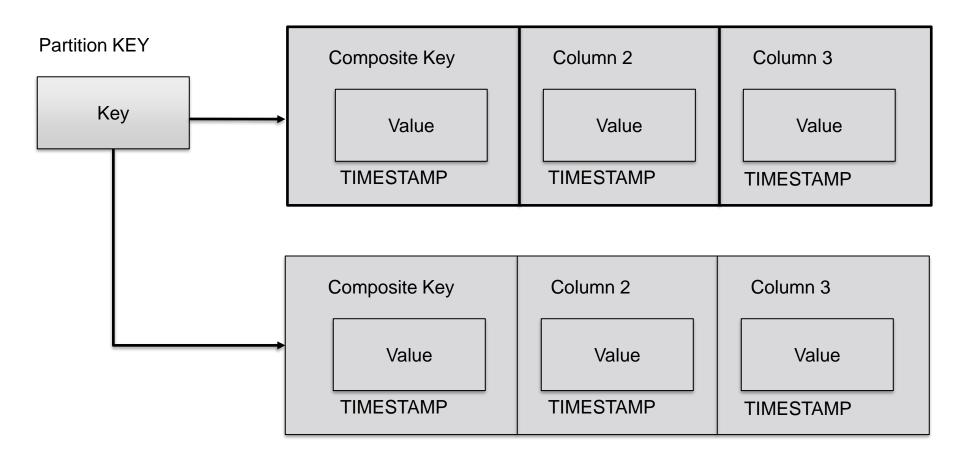




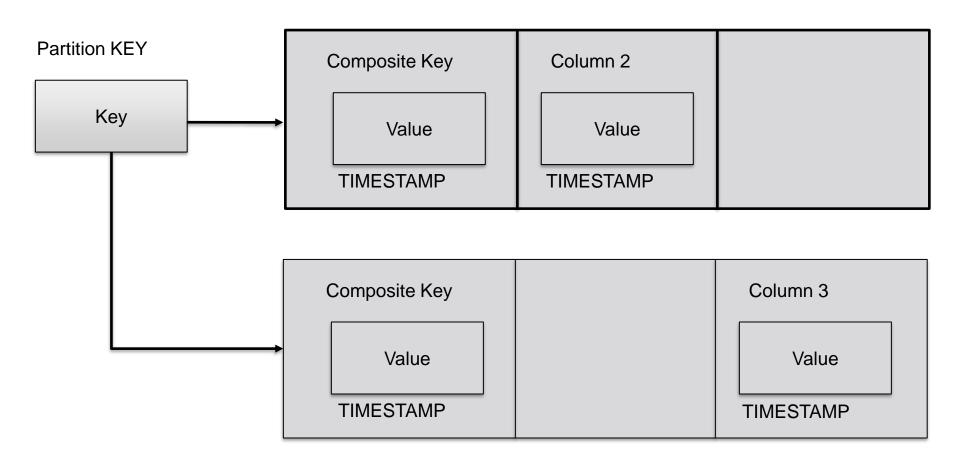
#### Family of Columns = TABLE



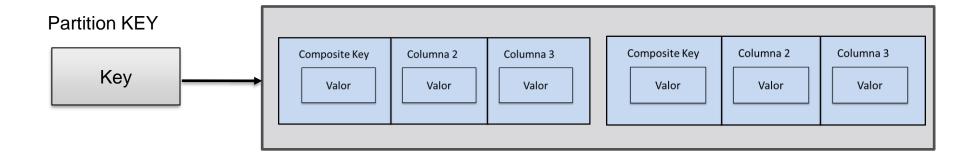






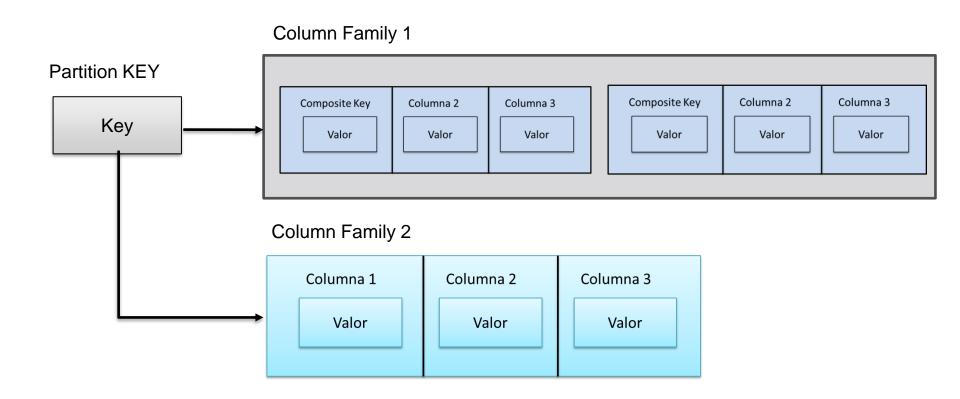






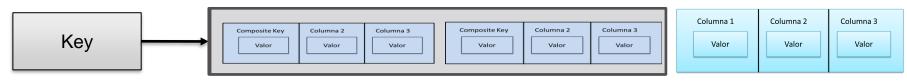
80







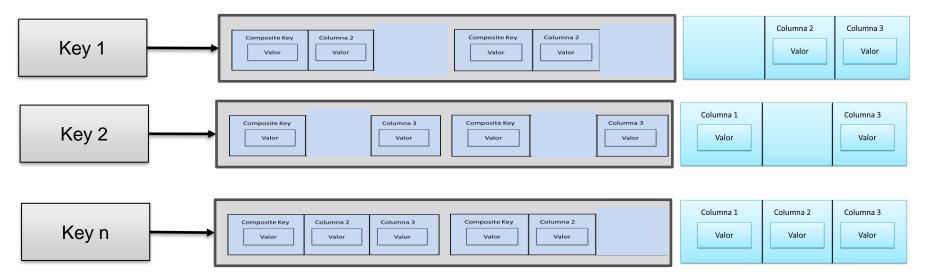
#### Partition KEY







#### **Partition KEY**





#### Cassandra Query Language CQL

- It looks like SQL but is much more limited
  - No JOINS
  - No GROUP BY
  - No ORDER BY

```
CREATE KEYSPACE demo
WITH replication = {'class':'SimpleStrategy', 'replication factor': 1};
CREATE TABLE users (
                               SELECT *
                                                          UPDATE users
    firstname text,
                               FROM users
                                                              SET city= 'San Jose'
    lastname text,
                               WHERE lastname= 'Doe'
                                                          WHERE lastname= 'Doe';
    age int,
                               LIMIT 1;
    email text,
    city text,
                               DELETE from users WHERE lastname = 'Doe';
    PRIMARY KEY (lastname)
INSERT INTO users (firstname, lastname, age, email, city)
VALUES ('John', 'Smith', 46, 'johnsmith@email.com', 'Sacramento');
```



#### Cassandra - HandsOn



Cheat Sheet



#### **Use Cases**



- Applications requiring very high real-time writing capabilities
- Business Intelligence systems that require a very fast database reading
- Decentralized applications that need to store large amounts of information
- Smart cities. Sensors and monitoring
- Content Delivery Network (CDN) Highly distributed static content servers



#### Database Workshop

- Material
- Use case
- Relational Databases
- NoSQL
- Riak
- Apache Cassandra
- MongoDB
- Neo4j

```
"firstName": "John",
"lastName": "Smith",
"isAlive": true,
"age": 25,
"address": {
 "streetAddress": "21 2nd Street",
 "city": "New York",
 "state": "NY",
  "postalCode": "10021-3100"
"phoneNumbers": [
    "type": "home",
    "number": "212 555-1234"
    "type": "office",
    "number": "646 555-4567"
"children": [],
"spouse": null
```





#### MongoDB



- It is a document-oriented database (Key Collections / value)
- It is very flexible in structuring the data
- Querys: Javascript with its own API based on high capabilities for information querying
- It has geospatial characteristics
- Prioritizes consistency over availability
- Master / Slave type replication
- Scale horizontally thanks to Sharding
- There is a connector for BI tools
- Compatible with Hadoop and Spark



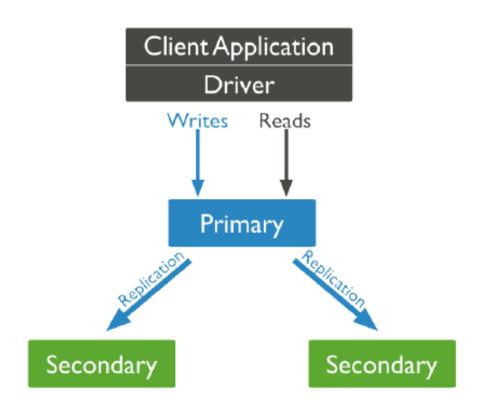
#### Nomenclature

RDBMS	MongoDB
Database	Database
Table	Collection
Tuple/Row	Document
Column/Attribute/Variable	Field
Table Join	Embedded Documents
Database Server and Client	
Primary Key	Primary Key (Default key _id provided by mongodb itself)
Mysqld/Oracle	mongod
mysql/sqlplus	mongo



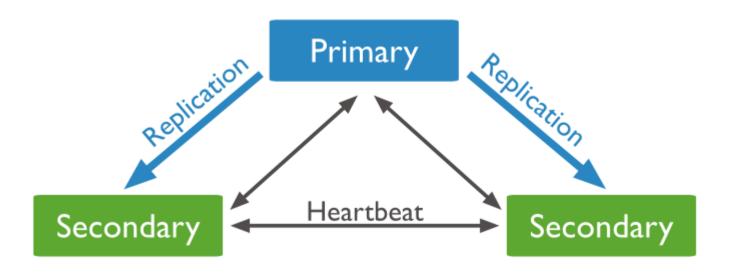


#### Replication - Scale the readings



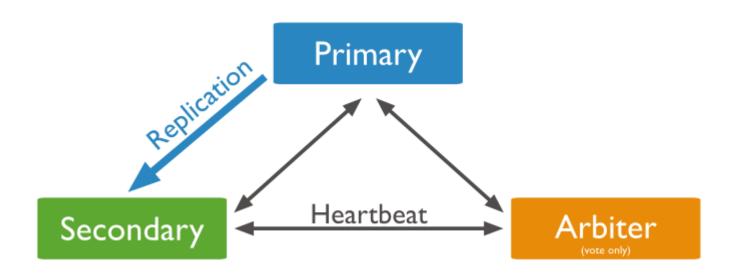


## Replication



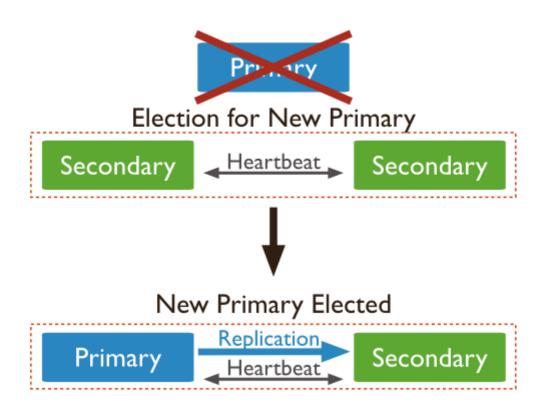


## Replication



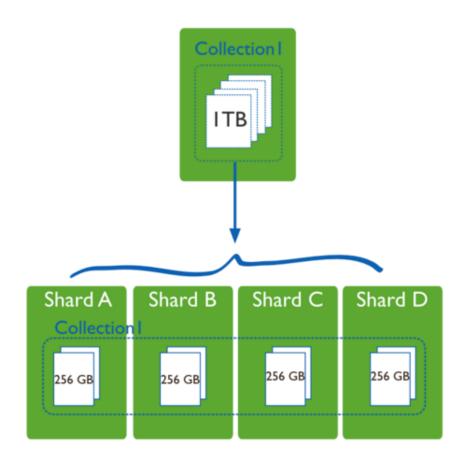


#### Replication



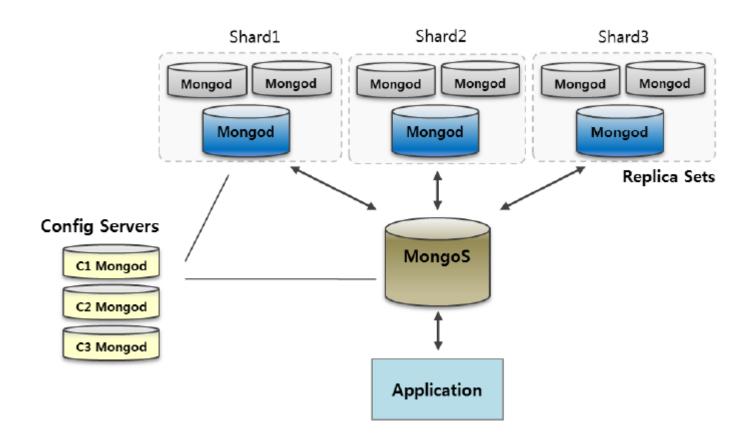


#### Sharding- Scale the scriptures



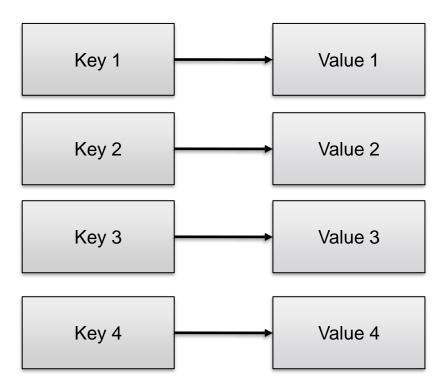


#### Complete map



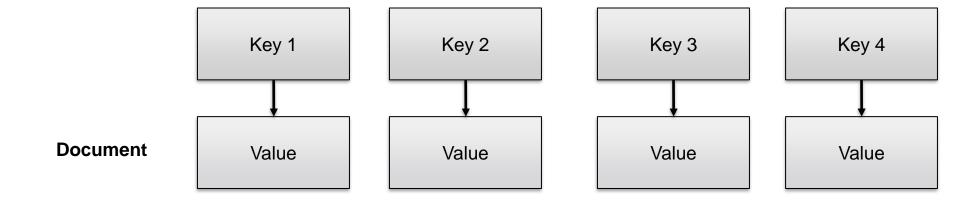


#### Document



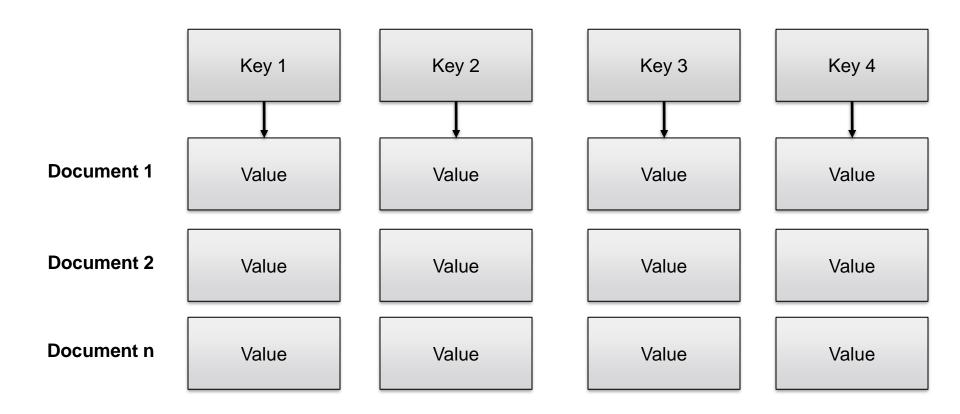


#### Document



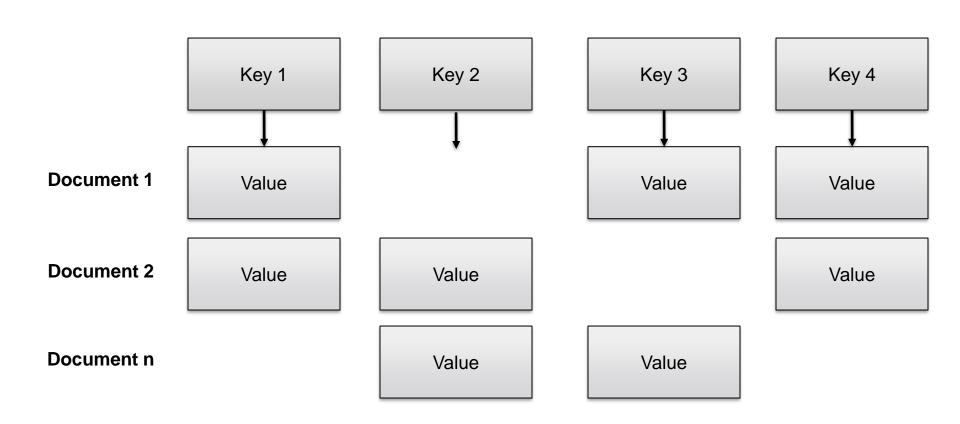


#### Collection





#### Collection



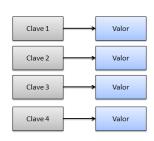


#### **Documents**

- The documents correspond to native data types in most programming languages.
- The ability to include other documents and arrays within the documents reduces the need for joins.
- Dynamic schemes allow support for any data structure in a collection

```
name: "sue",
age: 26,
status: "A",
groups: [ "news", "sports" ]

field: value
```





#### Document

```
campo
             lastName :"Redlich",
            firstName : "Michael",
             email : "mike@redlich.net"
                                             array
             roles : [
                   officer : "President",
                   sig : "Java Users Group"
                   },
   documento
                                                valor
   embebido
                   officer : «Chairman",
                   sig : «Linux Users Group"
```



Data insertion

```
Collection
                                                                                                          { name: "al", age: 18, ... }
                                                                                                          { name: "lee", age: 28, ... }
                                                   Document
                                                                                                          { name: "jan", age: 21, ... }
                                                     name: "sue",
                                                                                                          { name: "kai", age: 38, ... }
                                                     age: 26,
                                                                                              insert
                                                     status: "A",
                                                                                                          { name: "sam", age: 18, ... }
                                                     groups: [ "news", "sports" ]
                                                                                                          { name: "mel", age: 38, ... }
                                                                                                          { name: "ryan", age: 31, ... }
                                                                                                          { name: "sue", age: 26, ... }
                                                                                                                     users
Collection
                           Document
```

db.users.insert(

{
 name: "sue",
 age: 26,
 status: "A",
 groups: [ "news", "sports" ]
}

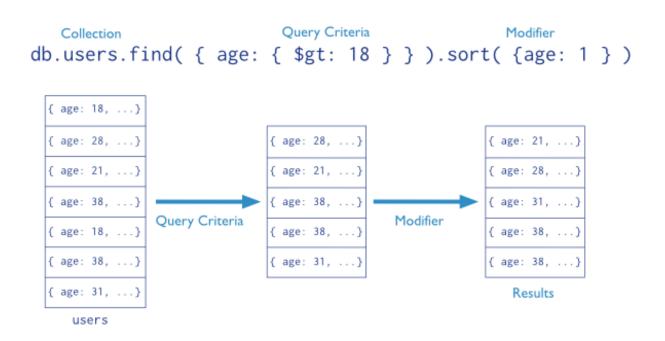
102



#### Querys



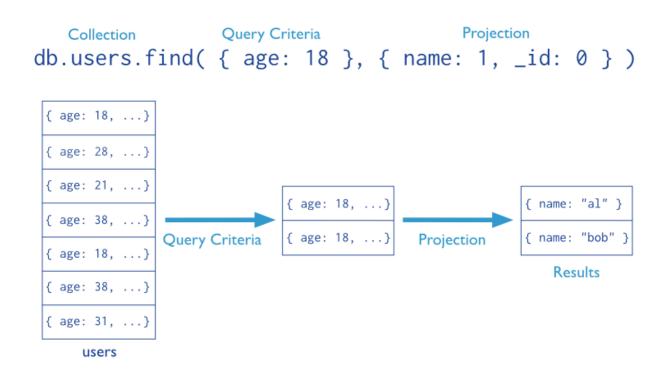
#### Ordered kerries



104



Kerries with projection





#### Modification of information

```
UPDATE users ← table

SET status = 'A' ← update action

WHERE age > 18 ← update criteria
```

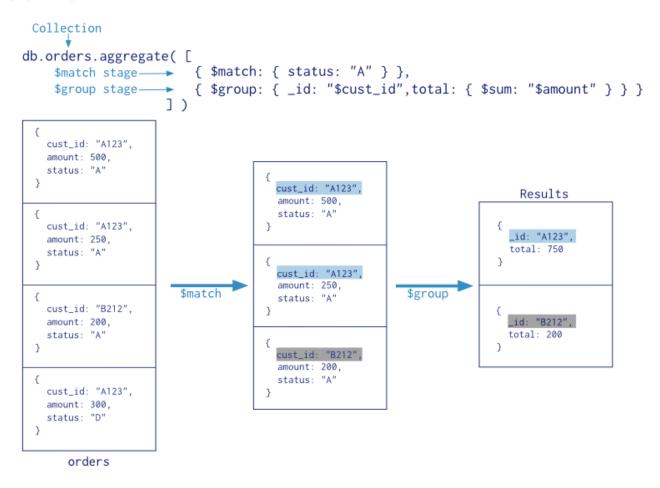


Deletion of records

```
DELETE FROM users ← table
WHERE status = 'D' ← delete criteria
```



Aggregation - Equivalent to GROUP BY





## Converting from SQL to MongoDB

# Query Translator

Convert MySQL Queries to MongoDB Syntax

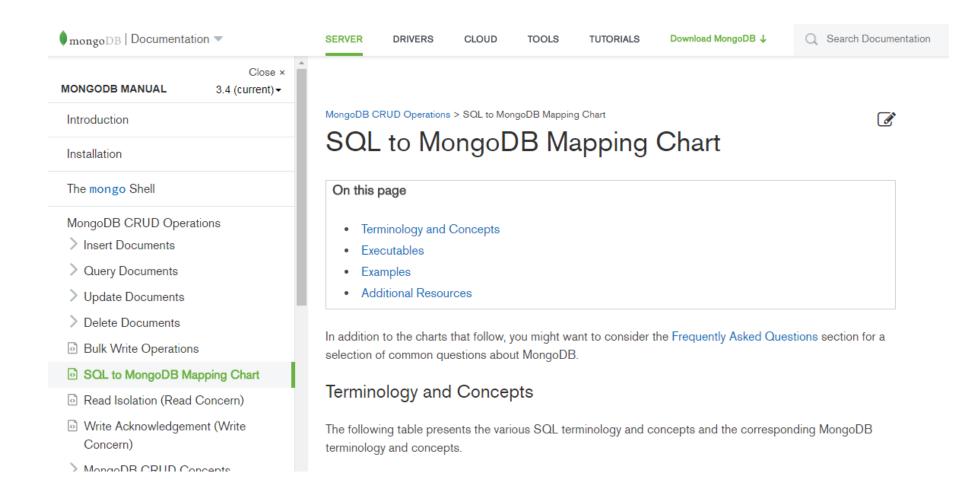
#### **Enter MySQL Query:**

- 1 | SELECT person, SUM(score), AVG(score), MIN(score), MAX(score), COUNT(\*)
- 3 WHERE score > 0 AND person IN('bob', 'jake')
- 4 GROUP BY person;

Translate to Mongo

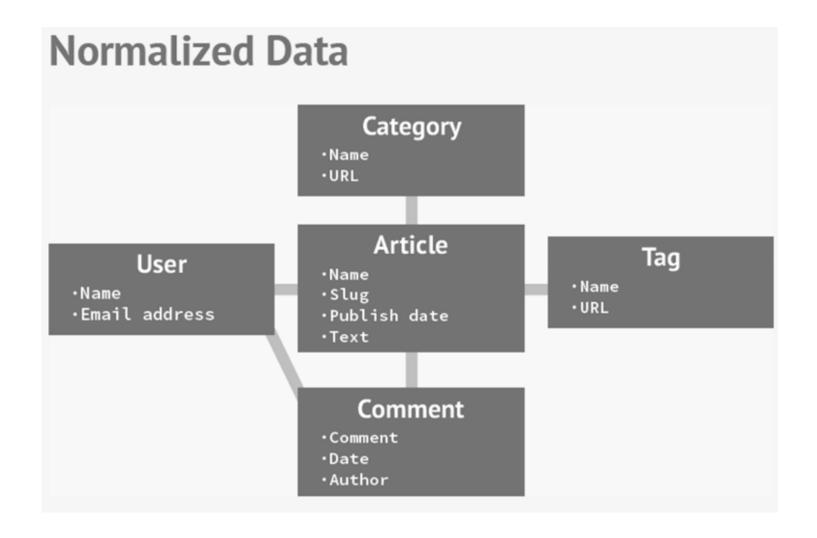


## Converting from SQL to MongoDB



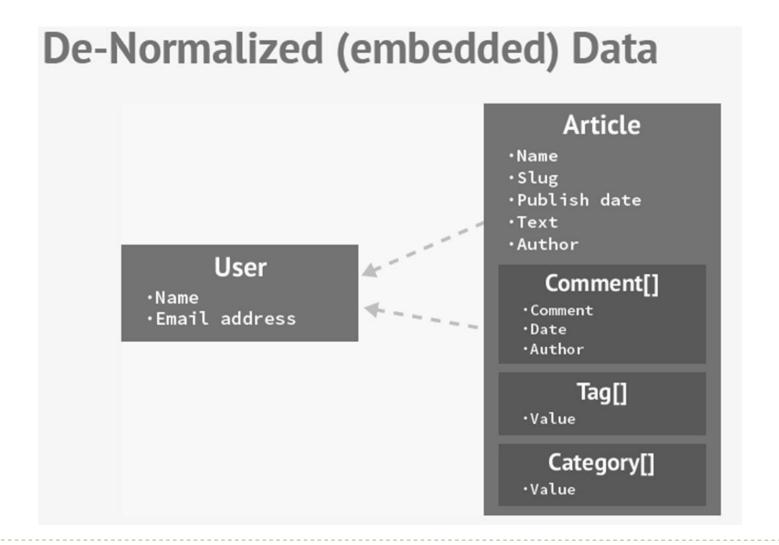


## Schematic design



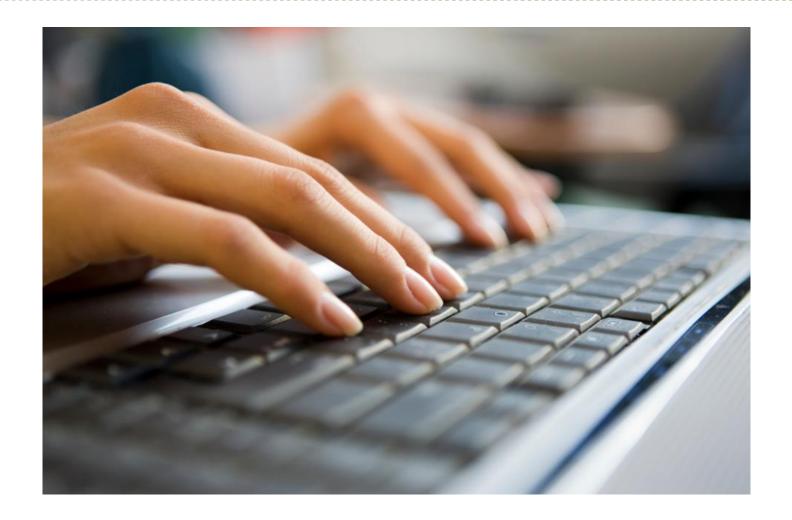


## Scheme design





## MongoDB - HandsOn





### **Use Cases**

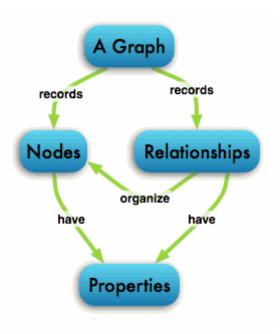


- Any application that needs to use semi-structured data
- Applications with high volume of information
- Document and Content Management Systems
- Rapid development / Agile methodologies
- Machine-generated data (logs, sensors, etc.)
- It is not appropriate when there is more than one data center



## Database Workshop

- Material
- Use case
- Relational Databases
- NoSQL
- Riak
- Apache Cassandra
- MongoDB
- Neo4j









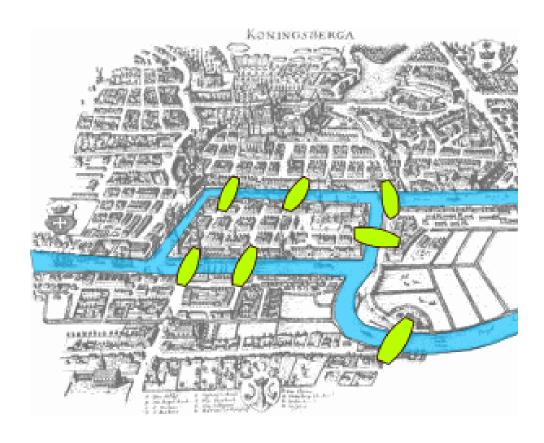
## Neo4j



- It is a network oriented database (stores information as nodes and relationships)
- Implemented in java in 2010
- Querys: Proprietary language called Cypher that allows you to explore connections between information
- REST Interface
- It is not necessary to declare a scheme
- Prioritizes consistency and availability
- ACID



## Graphite Theory - Königsberg Bridges

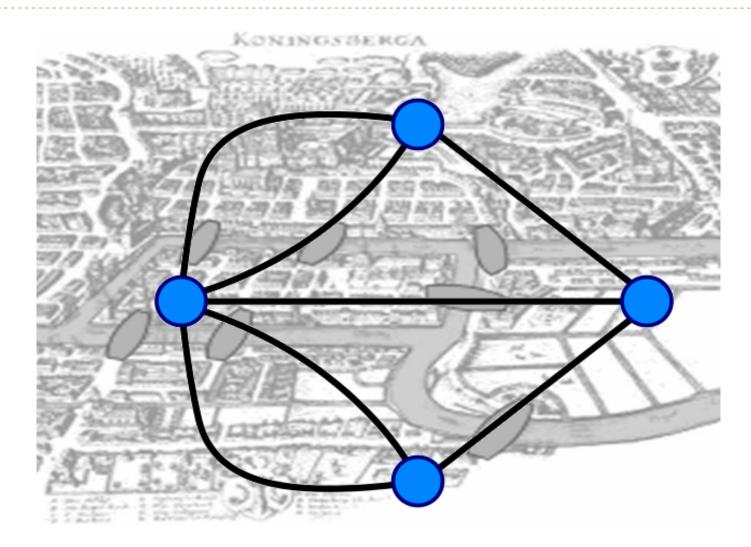




Leonhard Euler 1707-1783



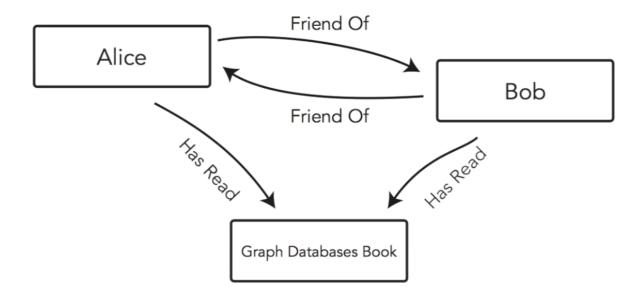
## Graphite Theory - Königsberg Bridges





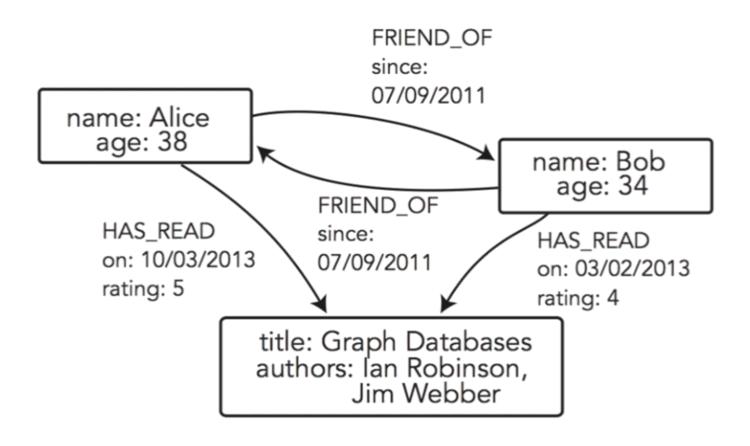
### **Nodes and Relations**

- A network is built the way people really think
- The nodes or vertices represent entities
- The edges represent relationships



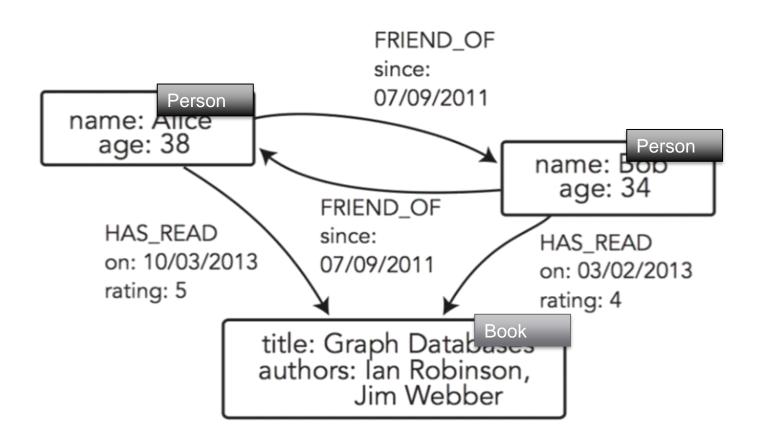


## Properties





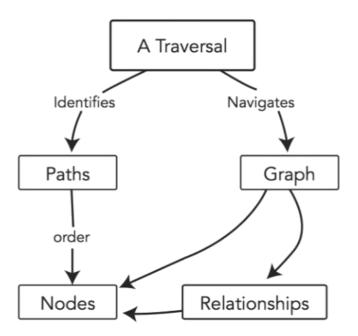
## Tags





## Searching for information

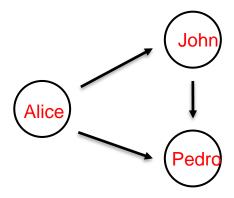
 Locate a node and explore other nodes through their relationships





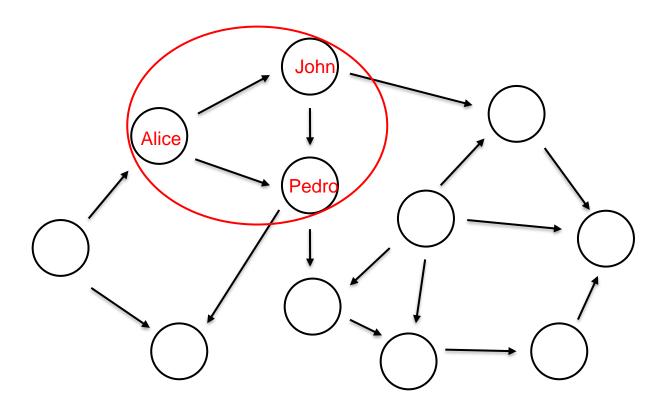
## Searching for information

- Locate a node and explore other nodes through their relationships
- or we can identify patterns



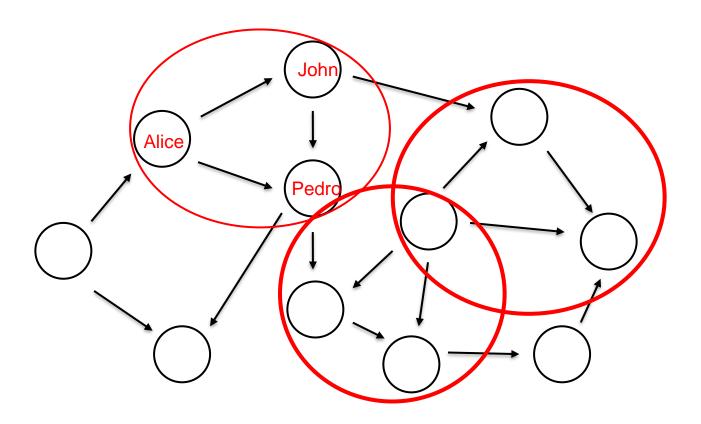


## **Patterns**



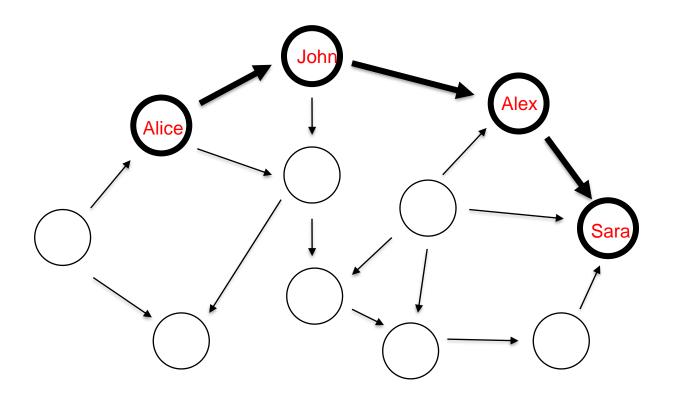


## **Patterns**





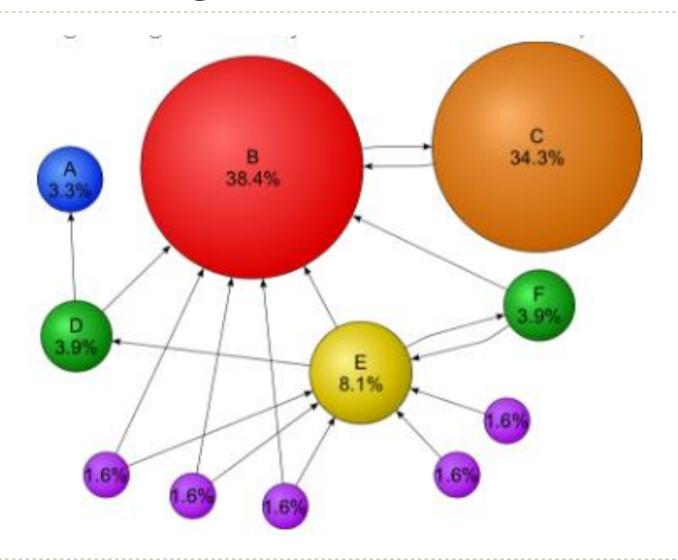
## Algorithms - The shortest path







## Algorithms - PageRank





## Cypher

- Language with a philosophy similar to SQL
- Allows you to create nodes and/or relationships, maintain them or delete them
- Finding patterns
- Execute algorithms implemented in the DB

```
CREATE (ann:Person { name: 'Ann' })

RETURN ann

MATCH p=shortestPath(
    (a:Person { name: 'Ann' })-[:KNOWS]-(b:Person { name: 'Dan'})
)

RETURN p

MATCH (a:Person { name: 'Ann' }),
    (b:Person { name: 'Dan' })

CREATE (a)-[:KNOWS]->(b)

MATCH (Alex:Person { name: "Alex"})
DELETE Alex

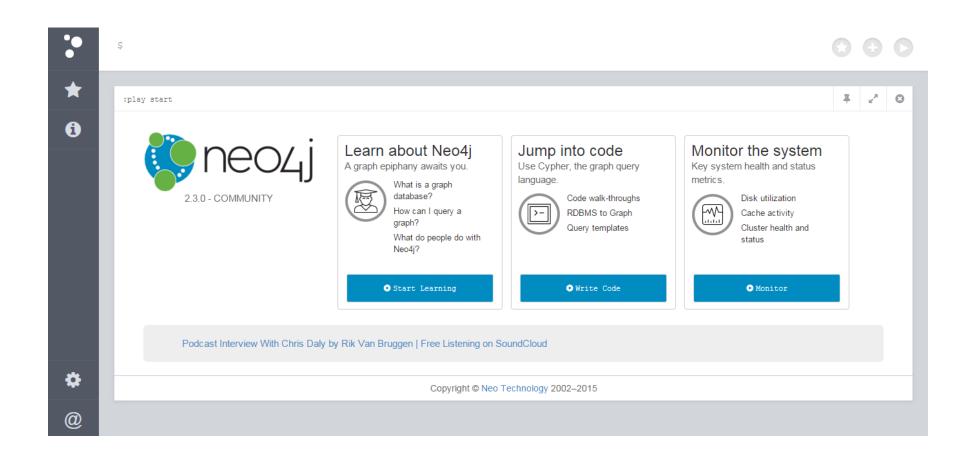
MATCH (n:Person { name: 'Ann' })

RETURN n

MATCH (n:Person { name: "Ann"})
SET n.hair = "Brown"
```

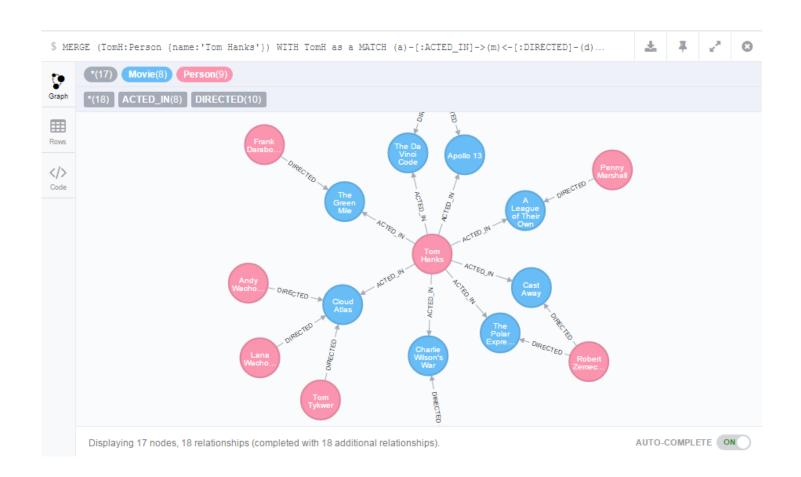


## Neo4j





## Neo4j - Visualization





## Neo4j - HandsOn





#### **Use Cases**



- Optimal for applications that need to look for relationships in information
- Social networking
- Fraud detection by identifying patterns
- Real-time recommendations
- Data center management devices, users, etc.
- Master Data Systems Management
- Identity and access management

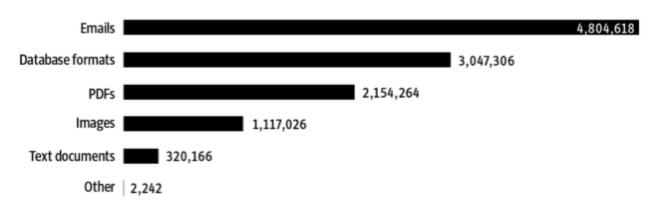






#### The structure of the leak

The 11,5 millionen contain the following file types

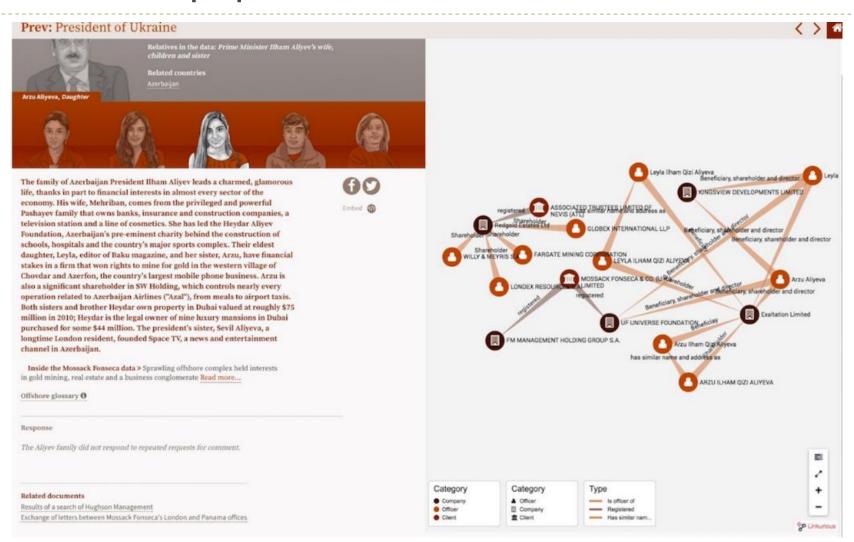




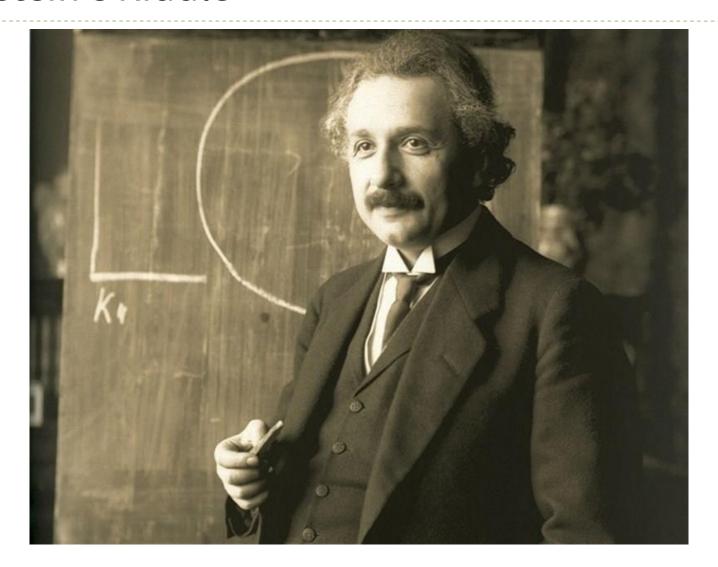
#### The Steps Involved in the Document Analysis

- 1. Acquire documents
- 2. Classify documents
  - a. Scan / OCR
  - b. Extract document metadata
- 3. Whiteboard domain
  - a. Determine entities and their relationships
  - b. Determine potential entity and relationship properties
  - c. Determine sources for those entities and their properties
- 4. Work out analyzers, rules, parsers and named entity recognition for documents
- Parse and store document metadata and document and entity relationships
  - a. Parse by author, named entities, dates, sources and classification
- 6. Infer entity relationships
- 7. Compute similarities, transitive cover and triangles
- 8. Analyze data using graph queries and visualizations











- This seemingly simple Einstein's riddle is based on a number of considerations and one question.
- These are about a group of five people of different nationalities, with five different pets, consuming a certain brand of tobacco, drinking a certain drink and living in a different house entirely in each case.

## Who owns the fish?





- The Englishman lives in the red house.
- The Swede has a dog.
- The Dane drinks tea.
- The Norwegian lives in the first house.
- The German smokes Prince.
- The green house is immediately to the left of the white one.
- The owner of the green house drinks coffee.



- The person who smokes Pall Mall breeds birds.
- The owner of the yellow house smokes Durnhill.
- The man who lives in the house downtown drinks milk.
- The man who smokes Blends lives next door to the man who has a cat.
- The man who has a horse lives next to the man who smokes Dunhill.
- The man who smokes Bluemaster drinks beer.
- The man who smokes Blends is a neighbor of the man who drinks water.
- The Norwegian lives next door to the blue house.



#### THANKS FOR YOUR ATTENTION

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