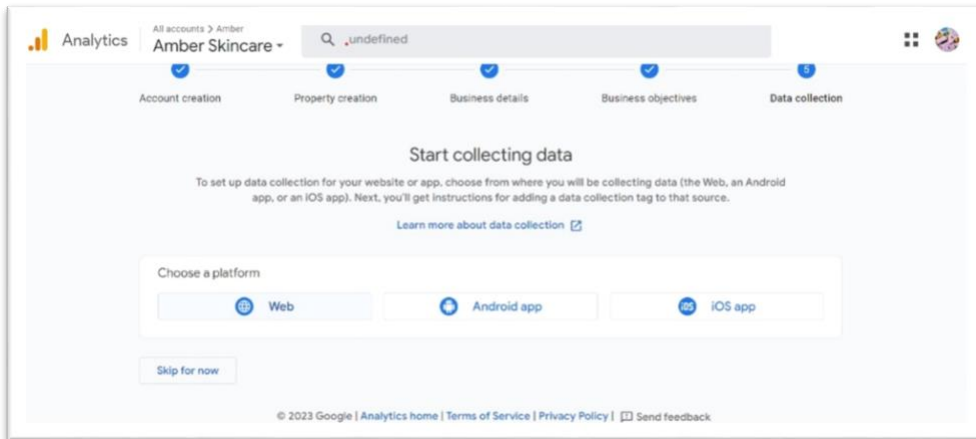# DATA COLLECTION IN GOOGLE ANALYTICS
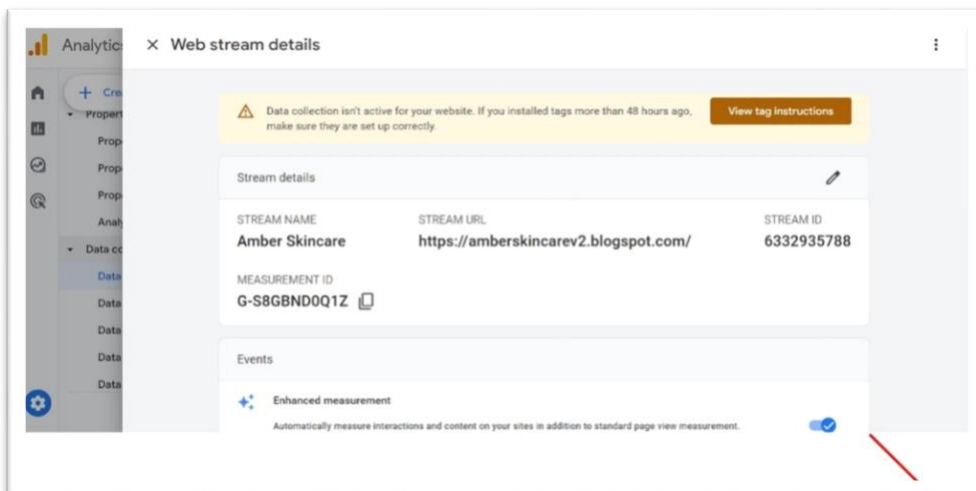
STEP 1

- **Choose Your Preferred Platform To Collect The Data**
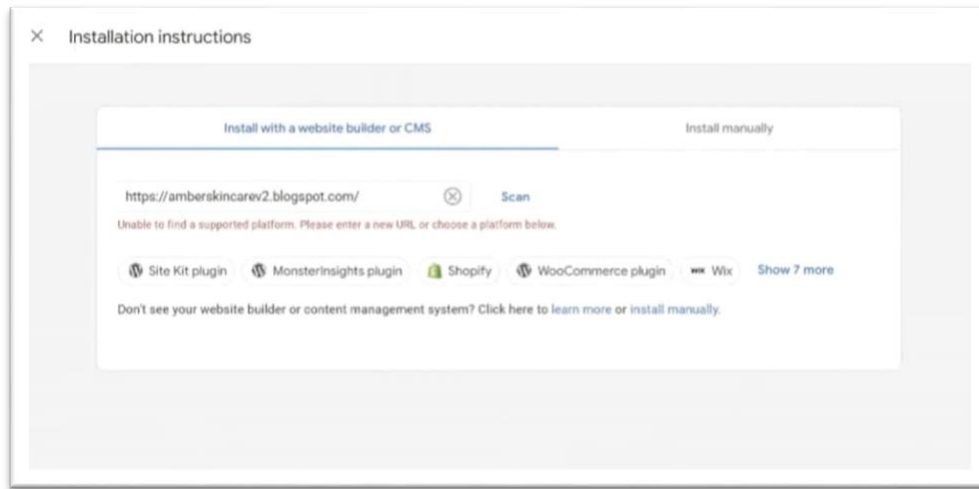

STEP 2

- **Add Your Website URL**
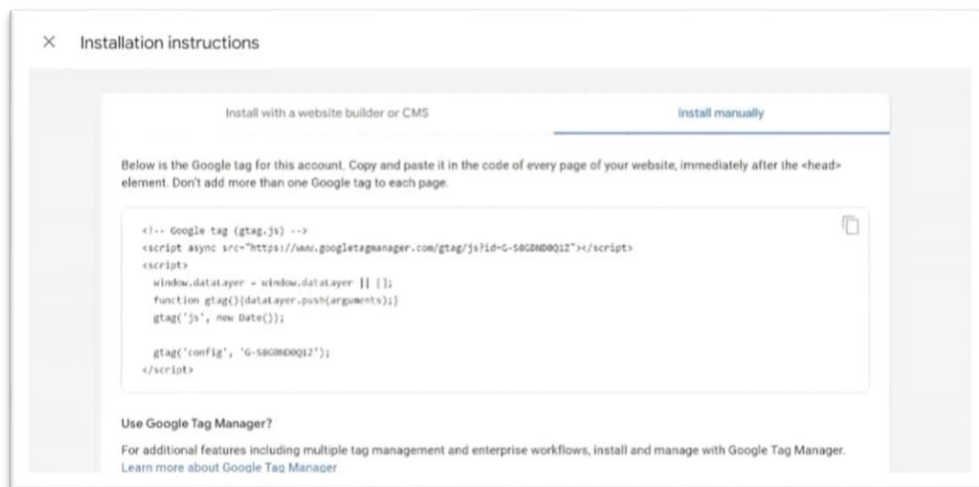- **Web Stream Details Screen**

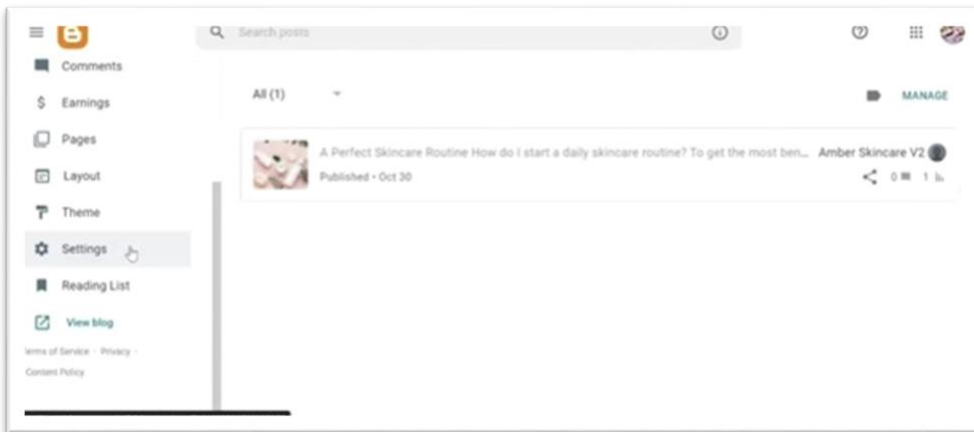## STEP 3

- **Tag Instructions Button**
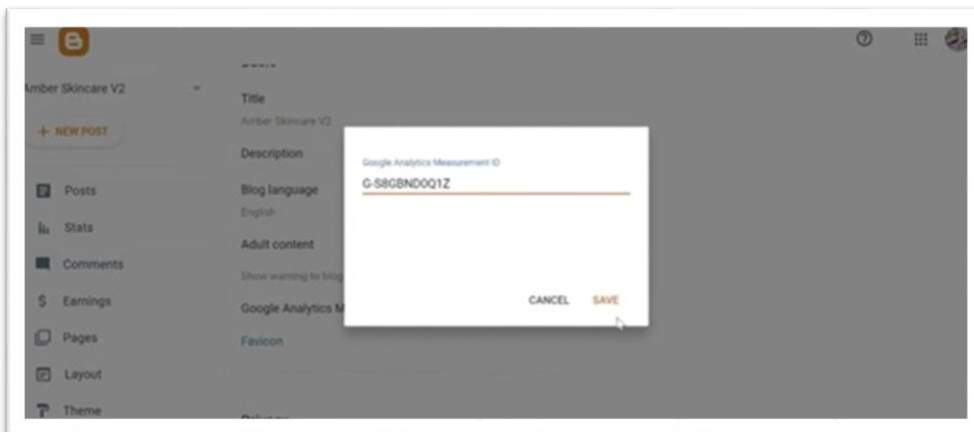

STEP 4

- **Add Google Tag Code To Header.Php**

STEP 5

- **Go to blogspot dashboard**

- **Go to settings**
- **Copy the measurement ID**

- **Activity of users are analyzed**