

BUSINESS OBJECTIVES

STEP 1:

- Choose your respective Business Objectives.
- For the reports, it is personalized to business.

STEP 2:

- Select the topics most important for you.
- After selecting the required options, click Create.

STEP 3:

- After completing these steps, the Terms and conditions of Google Analytics Service will popup.
- Select the “Accept” option and go for further process.



