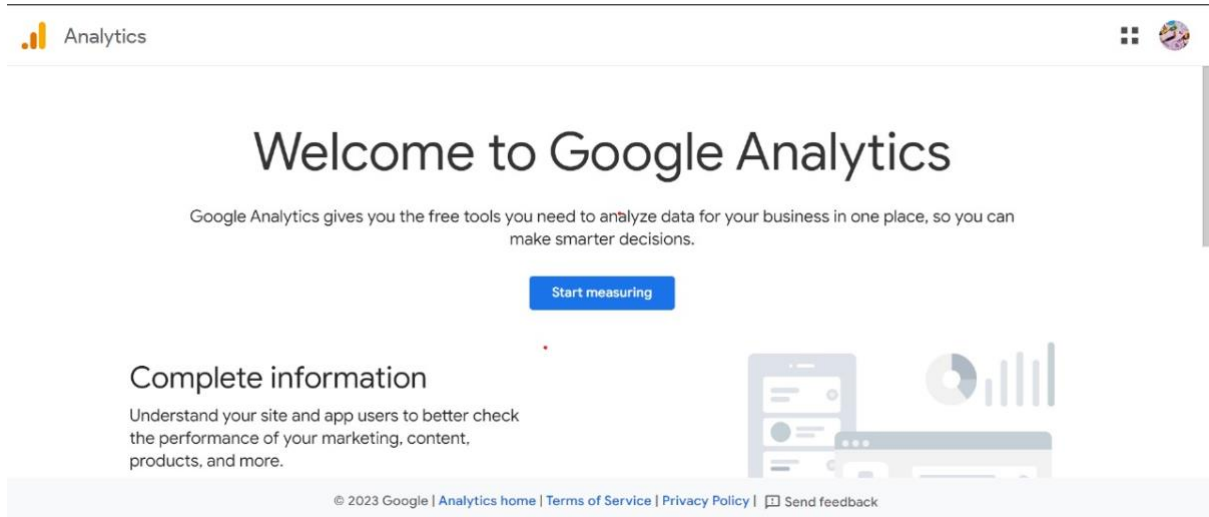


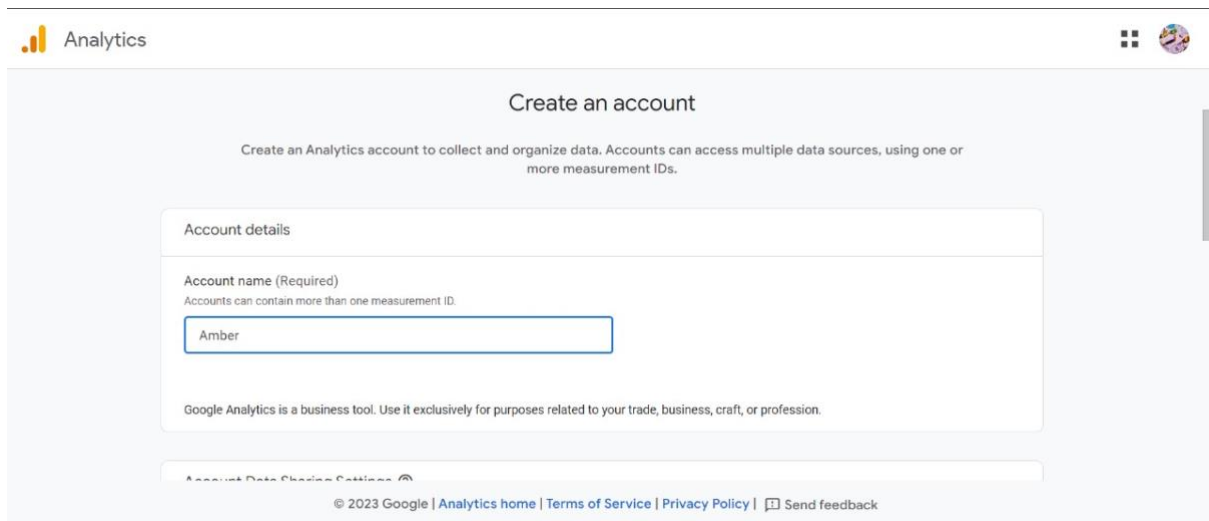
Account Creation in google analytics

Step 1: Go to analytics.google.com

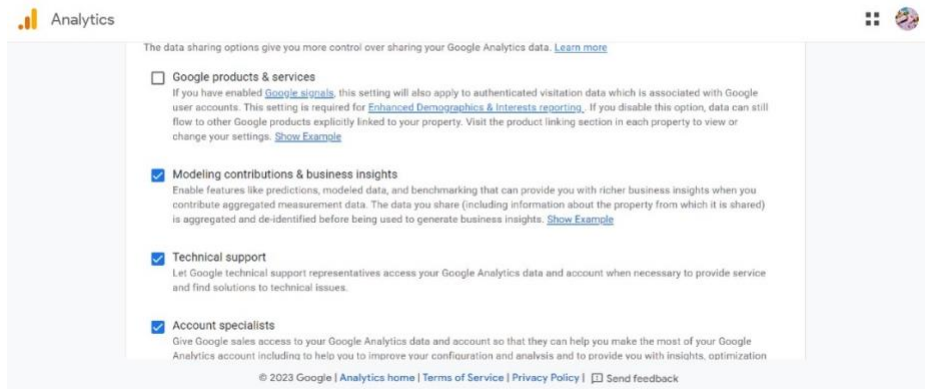
Step 2: Choose to start measuring.



Step 3: Under admin taskbar go to create account and fill in account details.



Step 4: The account name and the details regarding the account data sharing options should be chosen and proceed to next step.



The screenshot shows the Google Analytics account setup page for data sharing options. The header includes the Google Analytics logo and a user profile icon. The main content area is titled "The data sharing options give you more control over sharing your Google Analytics data. [Learn more](#)". Below this, there are four sections, each with a checkbox and a description:

- ☐ **Google products & services**
If you have enabled [Google signals](#), this setting will also apply to authenticated visitation data which is associated with Google user accounts. This setting is required for [Enhanced Demographics & Interests reporting](#). If you disable this option, data can still flow to other Google products explicitly linked to your property. Visit the product linking section in each property to view or change your settings. [Show Example](#)
- ☒ **Modeling contributions & business insights**
Enable features like predictions, modeled data, and benchmarking that can provide you with richer business insights when you contribute aggregated measurement data. The data you share (including information about the property from which it is shared) is aggregated and de-identified before being used to generate business insights. [Show Example](#)
- ☒ **Technical support**
Let Google technical support representatives access your Google Analytics data and account when necessary to provide service and find solutions to technical issues.
- ☒ **Account specialists**
Give Google sales access to your Google Analytics data and account so that they can help you make the most of your Google Analytics account including to help you to improve your configuration and analysis and to provide you with insights, optimization

At the bottom, there is a footer: © 2023 Google | [Analytics home](#) | [Terms of Service](#) | [Privacy Policy](#) | [Send feedback](#)

This step is then followed by the property creation process.