

BUSINESS DETAILS

STEP 1:

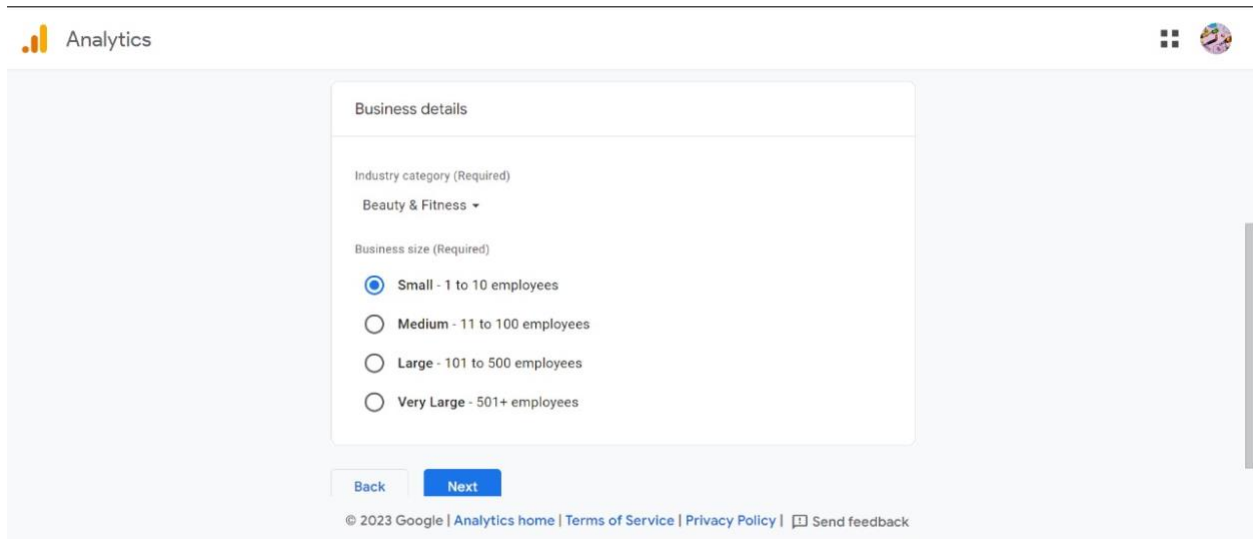
- Choose the Business Details form.

STEP 2:

- Select the Industry category, Business size and intent to use Google Analytics.

STEP 3:

- For further process, choose the Business objectives.



The screenshot shows the 'Business details' setup form in Google Analytics. The form is titled 'Business details' and contains two main sections: 'Industry category (Required)' and 'Business size (Required)'. In the 'Industry category' section, 'Beauty & Fitness' is selected from a dropdown menu. In the 'Business size' section, four radio button options are listed: 'Small - 1 to 10 employees' (which is selected), 'Medium - 11 to 100 employees', 'Large - 101 to 500 employees', and 'Very Large - 501+ employees'. At the bottom of the form, there are 'Back' and 'Next' buttons. The footer of the page includes the copyright notice '© 2023 Google' and links to 'Analytics home', 'Terms of Service', 'Privacy Policy', and a 'Send feedback' button.

Analytics

Business details

Industry category (Required)

Beauty & Fitness ▼

Business size (Required)

☒ Small - 1 to 10 employees

☐ Medium - 11 to 100 employees

☐ Large - 101 to 500 employees

☐ Very Large - 501+ employees

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