

PROPERTY SETUP SCREEN

STEP 1:

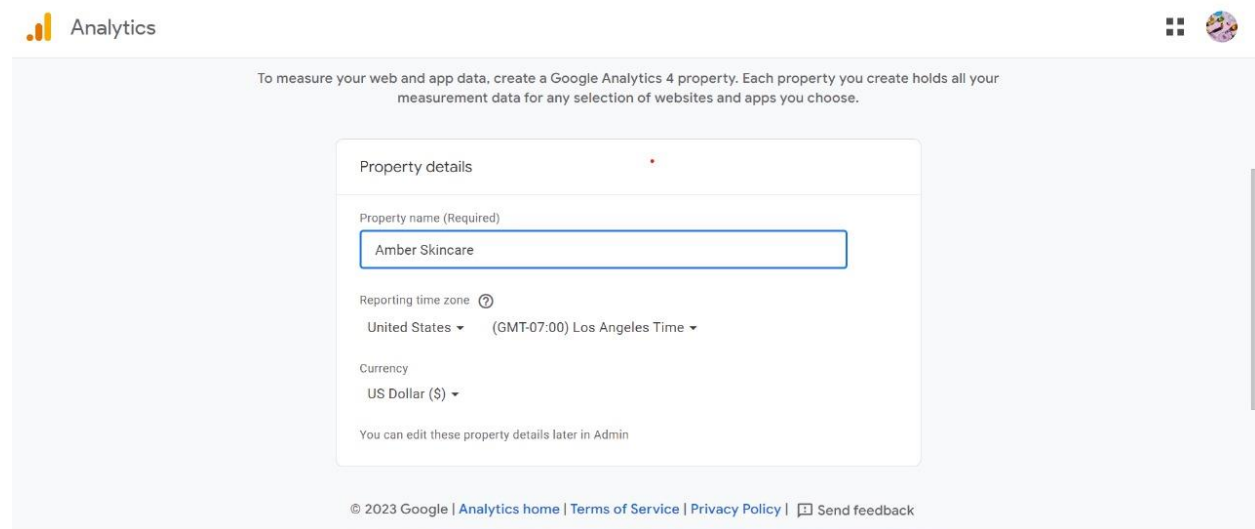
- Choose the property setup screen.

STEP 2:

- Change the property details according to the respective project.
- The required Property details are
 1. Property name
 2. Reporting time zone
 3. Currency

STEP 3:

- For further process, click Business Details.



The screenshot shows the Google Analytics 4 'Property details' setup screen. At the top left is the 'Analytics' logo. At the top right are icons for a grid and a user profile. Below the header is a light blue banner with the text: 'To measure your web and app data, create a Google Analytics 4 property. Each property you create holds all your measurement data for any selection of websites and apps you choose.' The main content area is a white box titled 'Property details' with a red asterisk indicating required fields. It contains three sections: 'Property name (Required)' with a text input field containing 'Amber Skincare'; 'Reporting time zone' with a dropdown menu showing 'United States' and '(GMT-07:00) Los Angeles Time'; and 'Currency' with a dropdown menu showing 'US Dollar (\$)'. A note at the bottom of the box states 'You can edit these property details later in Admin'. At the very bottom of the page is a footer with the text: '© 2023 Google | [Analytics home](#) | [Terms of Service](#) | [Privacy Policy](#) | [Send feedback](#)'.