

# Rahul Verma

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**Location:** Hyderabad, India

## Summary

Data Science Analyst with 6 years of experience in statistical modeling, machine learning, and data analytics. Proficient in **Python, PySpark, SQL**, and skilled in predictive modeling. Strong ability to generate **data-driven insights**, though seeking more experience in **GenAI and BFSI analytics**.

## Skills

- **Programming:** Python, PySpark, SQL
- **Machine Learning:** Regression, Classification, Clustering, Time Series
- **Big Data & Analytics:** Spark, Hadoop, AWS, Snowflake
- **Statistical Modelling:** Hypothesis Testing, A/B Testing, Feature Engineering
- **Data Visualization:** Power BI, Seaborn, Matplotlib

## Experience

### Data Scientist | DEF Analytics | April 2019 – Present

- Developed **machine learning models** to improve product recommendation systems, increasing user engagement by 18%.
- Built **PySpark-based data pipelines** for large-scale data processing.
- Partnered with stakeholders to provide **custom analytical insights** for marketing teams.

### Data Analyst | GHI Tech | July 2016 – March 2019

- Conducted **statistical analysis** on customer data, leading to a 12% increase in sales through targeted strategies.
- Automated **SQL-based ETL processes** for handling structured datasets.
- Assisted in **model validation and calibration** of predictive models.

## Education

**Master of Computer Applications (MCA)** – University of Delhi | 2016

## Certifications

- **Machine Learning Specialization** – Coursera
- **Big Data Processing with PySpark** – Udemy

## Achievements

- Designed **automated dashboards** to monitor key ML metrics, reducing manual reporting by 50%.
- Implemented **time-series forecasting models**, improving demand predictions for e-commerce clients.