

Arjun Menon

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Location: Chennai, India

Summary

Business Analyst with 6 years of experience in **data analytics, SQL, and reporting**. Strong background in working with data-driven insights but **limited exposure to advanced machine learning and GenAI**. Looking to transition into a data science role.

Skills

- **Data Analysis:** SQL, Excel, Power BI, Tableau
- **Programming:** Python (Basic), R (Basic)
- **Statistical Analysis:** Regression, Descriptive Analytics
- **Big Data:** Familiarity with Hadoop & Spark

Experience

Business Analyst | JKL Consulting | May 2018 – Present

- Analyzed customer behavior trends to optimize **marketing strategies**.
- Created **SQL-based data pipelines** for financial reporting.
- Assisted in **basic predictive modeling** but did not directly implement ML models.

Data Analyst | MNO Corp | Aug 2016 – April 2018

- Conducted **ad-hoc data analysis** using SQL and Excel.
- Built **business dashboards** to track operational performance.

Education

Bachelor of Business Administration (BBA) – Finance

Loyola College, Chennai | 2016

Certifications

- **SQL for Data Science** – Coursera
- **Introduction to Python for Data Analysis** – Udacity

Achievements

- Reduced **manual data processing time by 30%** through SQL automation.
- Led a **data visualization project** that improved executive reporting.