

Effective Date: 22 February 2025

Ecolution is committed to protecting your privacy. This Privacy Policy explains how we collect, use, store, and safeguard your data when you use our app.

1. What Data We Collect

Ecolution collects the following types of data:

- **Personal Information:** Your username and email address.
- **App Data:** Your experience points (EXP) and points earned within the app.
- **Pet Data:** Information about your virtual pets, including their names, levels, and EXP.

2. How We Collect Your Data

We collect data in the following ways:

- When you register and create an account on Ecolution.
- When you create or upload a pet within the app.
- When you complete tasks or events that earn points and EXP.

3. How We Use Your Data

Ecolution collects your data to:

- Create and manage your user account using your email and username.
- Allow you to earn points and level up pets in the app.
- Track your progress and achievements within the app.

4. How We Store and Protect Your Data

Ecolution securely stores your data in an **SQLite database (DB.SQLite3)** located within the Django project directory.

- We implement reasonable security measures to protect your data from unauthorized access, loss, or misuse.

- However, no online service is 100% secure, and we cannot guarantee absolute security.

5. Your Data Protection Rights

Under the **UK General Data Protection Regulation (UK GDPR)**, you have the following rights:

- **Right to Access:** You can request a copy of your data. You can also view most of your data directly in your account settings.
- **Right to Rectification:** You can update your account details via the settings page or contact us for corrections.
- **Right to Erasure ("Right to Be Forgotten"):** You can delete your account through the settings page or contact us to remove your data.
- **Right to Restrict Processing:** You can request that we stop processing your data.
- **Right to Data Portability:** You can request a transfer of your data to yourself or another service by contacting us.

We will respond to your request within 1 month.

6. Third-Party Links

Our website may contain links to external websites. This Privacy Policy applies only to Ecolution. We encourage you to read the privacy policies of any linked websites.

7. Changes to This Privacy Policy

Ecolution reviews and updates this policy regularly to comply with **UK GDPR**. Changes will be posted on this page, and we may notify you of significant updates.

Last Updated: 22 February 2025

8. How to Contact Us

If you have any questions about this Privacy Policy or your data, you can contact us via:

- **Email:** [Your contact email]
- **Phone:** [Your phone number]
- **Address:** [Your company address]

9. How to Contact the Information Commissioner's Office (ICO)

If you believe we have not addressed your concerns satisfactorily, you have the right to file a complaint with the **Information Commissioner's Office (ICO)**.

- **Email:** casework@ico.org.uk
- **Phone:** 0303 123 1113