# Week 4 Capstone Notes

Wednesday, October 16, 2024 11:18 AM

My Presentation Slot: **10/18/2024 @ 11:18AM** 



## **PROJECT DETAILS & IMPLEMENTATION**

## **Business Brainstorming Ideas:**

- Cybersecurity Firm!
  - O What we do?
    - Provide cybersecurity consulting and troubleshooting services (<u>through application</u>) to enhance security measures/risk management on a wide scale
  - O Who are the Customers?
    - Other businesses/corporations IT departments who want to improve security
    - Possibly individual/personal support
  - O Who are the Suppliers?
    - Our developers who create the cybersecurity monitoring app
      - □ IT personnel (technicians) who troubleshoot issues with the app/software
    - Our cybersecurity consultants that provide insight and expertise on maintaining good cybersecurity
    - Hardware vendors to supply devices to work on (laptops, monitors, peripherals, office equipment, etc.)
  - O What Market Area is Target?
    - Medical Institutions (Hospitals, Clinics, etc.)
  - o Database for Review
    - U.S. Department of Health and Human Services Office for Civil Rights (From 01/01/2014 -10/16/2024)
    - https://ocrportal.hhs.gov/ocr/breach/breach\_report.jsf
      - Selected all breaches and all locations of breaches options
        - ◆ Type of entity covered is Healthcare Providers (including Health Plan and Healthcare Clearing House)

- ◆ Pulled 853 records (needed to use Notepad ++ and plugin to create the table manually, couldn't figure out why all records were not importing)
- ◆ Selected archive information as well about almost 6k rows
  - ♦ Deleted information that was messing up table
    - ,('Sutherland Healthcare Solutions, Inc.','NJ','Business Associate',342197,'05/22/2014','Theft','Email, Laptop','Yes','\')

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- Database Analysis
  - Question 5:
    - ☐ My data source has come through as one complete table, however I don't find it necessary to split the data into multiple tables, the table is already manageable with 9 attributes
      - ◆ 10/17/2024 I actually think I should split into other tables, more specifically the breach type, it combines types which makes ne
    - ☐ My source did not include multiple tables
    - □ The dates covered are from 03/21/2022 10/08/2024 (it's supposed to cover a 24 month period of <u>reported</u> breaches currently under investigation by the office for civil rights)
      - It makes me want to go over additional data sources to see if I can put together a bigger picture including resolved investigations
        - ♦ They have an archive set of data (5590 records), will download and analyze
          - From 10/21/2009 to 06/28/2024
          - ▶ Had to convert dates to YYYY/MM/DD by opening in Notepad ++ > CTRL+H > FIND (\d{2})/(\d{2})/(\d{4})
            REPLACE \3/\1/\2
            ENABLE REGULAR EXPRESSIONS
  - Question 6
    - □ Notes
      - Noticing that breach\_report has not information under web\_description column, but many rows do in breach\_report\_archive (I believe this is because this field will more than likely not be completed unless a breach analysis has been completed/reached)
      - Added primary key to breach\_report\_archive using
         ALTER TABLE breach\_report\_archive
         ADD COLUMN `\_record\_number` INT AUTO\_INCREMENT PRIMARY KEY NOT NULL;
      - Noticing that Type of Breach has pretty much 6 choices, but my data shows that there
        are combinations of these choices which increases data brought back
        - ♦ Possibly need to create an additional table that separates these values
      - Pulled data regarding how many people had data breached

♦ Archive: 452,454,149♦ Current Data: 173,838,489

- Business\_operations Drawio Diagram
  - Operational Costs
    - Incident response planning and execution
    - Risk assessments and audits
    - Compliance audits and reporting
    - ◆ Cyber insurance premiums
    - Legal fees related to data breaches
    - Public relations costs in case of a breach
  - □ Technology Costs

- Security software licenses (antivirus, firewalls, intrusion detection/prevention systems)
- Network monitoring tools
- Vulnerability scanning tools
- Penetration testing services
- Data encryption solutions
- ◆ Two-factor authentication systems

## Presentation Notes (From PPT):

## - 1st Slide

- Cybersecurity has always been a huge part of my world (personal experience, news stories, educational aspirations)
  - Wanted a hyperfocus on healthcare/medical institutions (breaches happen far too often for the important data that should be safe-kept)
- Customers = businesses within the healthcare industry (hospital/clinic IT executives)
- Suppliers = ourselves
  - From software developers to create an app to monitor data
  - IT personnel to troubleshoot tech issues
  - Personnel to provide consultation services and support to enhance security measures/risk management

## - 2nd Slide

- Fosters sound and sustained advances in the sciences of medicine, public health, and social services (bullet 1)
- Reliable source that is required by the Secretary of HHS Breach of Unsecured Protected Health Information to compile (bullet 1)
  - Records are only included if breach affected 500+ individuals
- Tables download as one complete table with 9 attributes (columns) (bullet 2)
- Records
  - Archive = from 10/21/2009 to 06/28/2024 (5590 records)
  - Pending = 03/21/2022 to 06/28/2024 (last 24 months) (853 records)

#### - 3rd Slide

- o HIPAA (Health Insurance Portability and Accountability Act)
  - Protects patients health info and gives certain rights over records
- o Health Plans
  - Health Insurance companies, HMOs, Company Health Plans, Government Programs (Medicare, Medicaid, Military/Veteran Healthcare Programs)
- Healthcare Providers
  - Doctors, Clinics, Nursing Homes, Pharmacies, etc. (ONLY if they transmit information electronically in connection with HHS standard transactions)
- o Healthcare Clearinghouses

 Entities who process nonstandard health information received from other entities (mediums/middlemen) (primarily between providers and insurance companies)

## o Business Associates

 Key is that they are 3rd parties who deal must maintain HIPAA compliance but are NOT covered entities

## - 4th Slide

- o MySQL Workbench
  - □ Demonstrate at least 1 query that was used to produce results
    - ◆ Talk about 1 interesting thing learned about the data
  - □ Share structure of business\_operations database
    - ◆ Alongside entity relationship diagram
- 5th Slide
  - o 1st Bullet

□ Archive: 10/21/2009 – 06/28/2024 □ Current: 03/21/2022 – 10/08/2024

## o 2nd Bullet

☐ Entities (Health Plans, Healthcare Providers, Healthcare Clearinghouses, Business Associates) (specific focus on Providers/Business Associates)

## o 3rd Bullet

□ Need more data to be conclusive, but possibly education opportunities, more monitoring