

DI TRIVARSE DIGITAL MARKETING AGENCY

Trivarse INC

January, 2025



PROJECT OVERVIEW AND CLIENT OFFERINGS



Overview

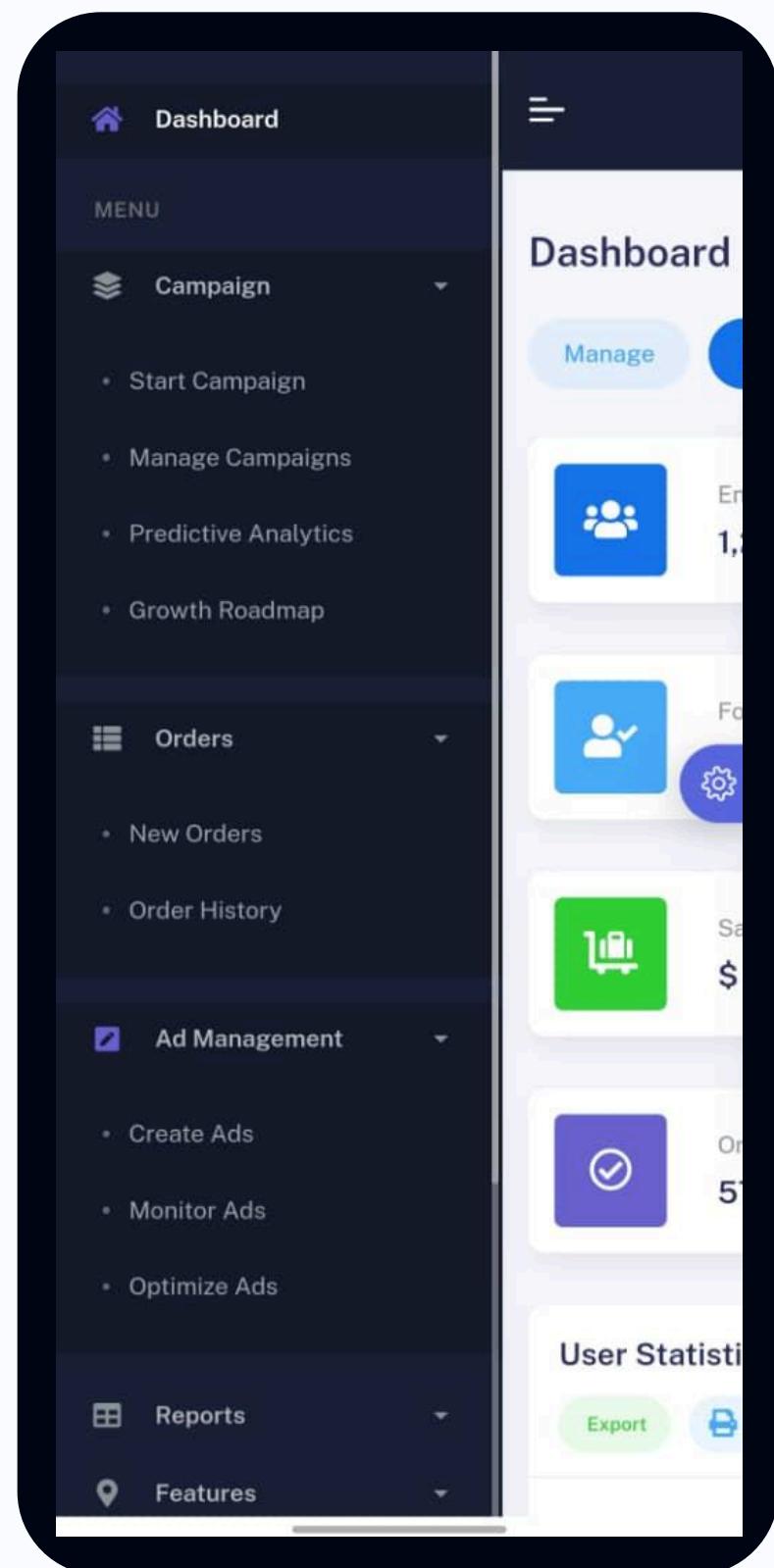
Trivarse is a leading marketing and digital transformation agency, established in 2024 to revolutionize how businesses connect, engage, and grow in an ever-changing landscape. Our core mission is to deliver personalized marketing strategies, AI-driven insights, and automated customer engagement tools that help organizations achieve measurable success while staying ahead of industry trends.

At the heart of Trivarse lies an innovative platform designed to simplify operations, enhance outreach, and create meaningful customer relationships. We don't just offer services; we build systems that empower businesses to succeed, drive profitability, and transform the customer experience.



What we currently offer on our Web Application

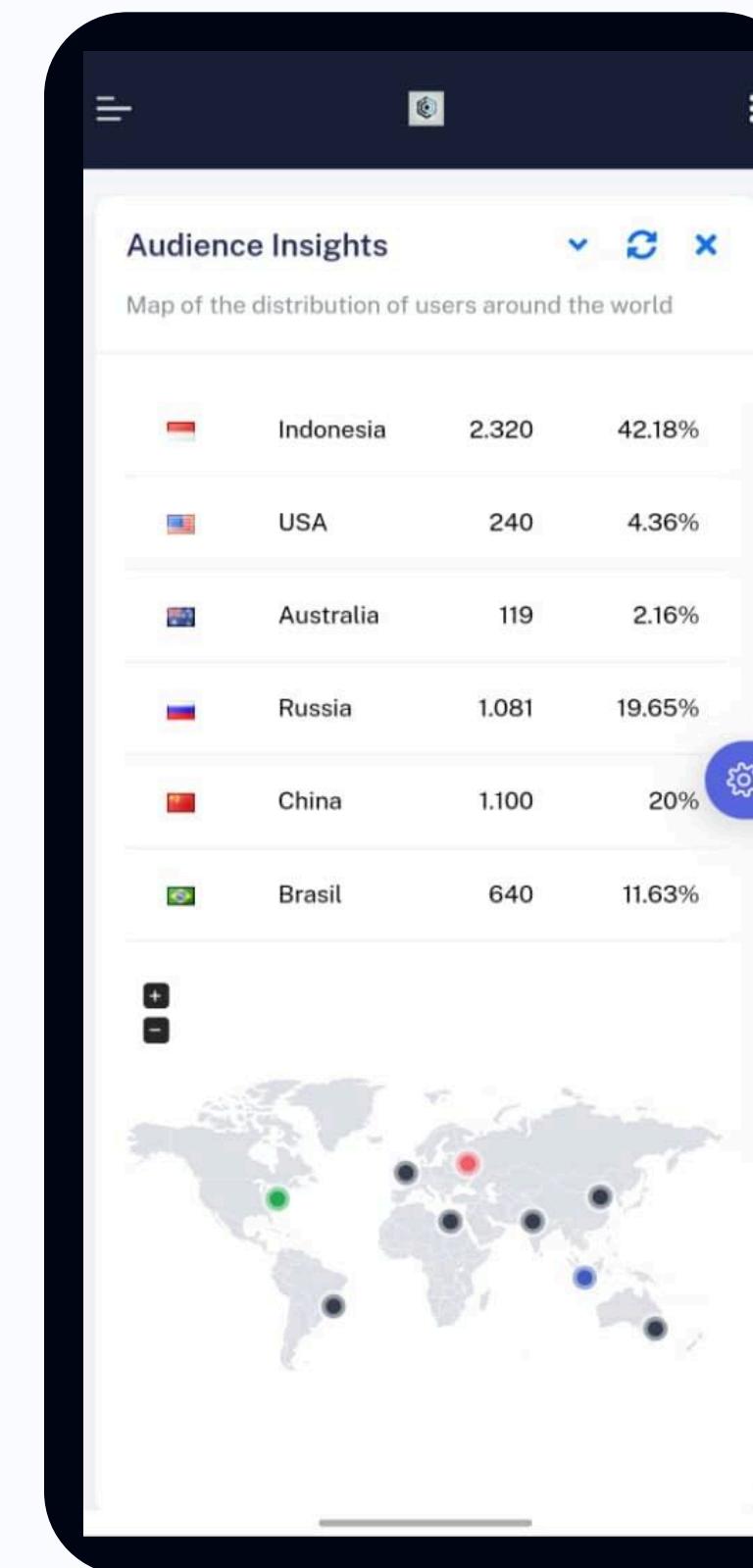
Home Screen



Engagement Statistics



Audience Insights



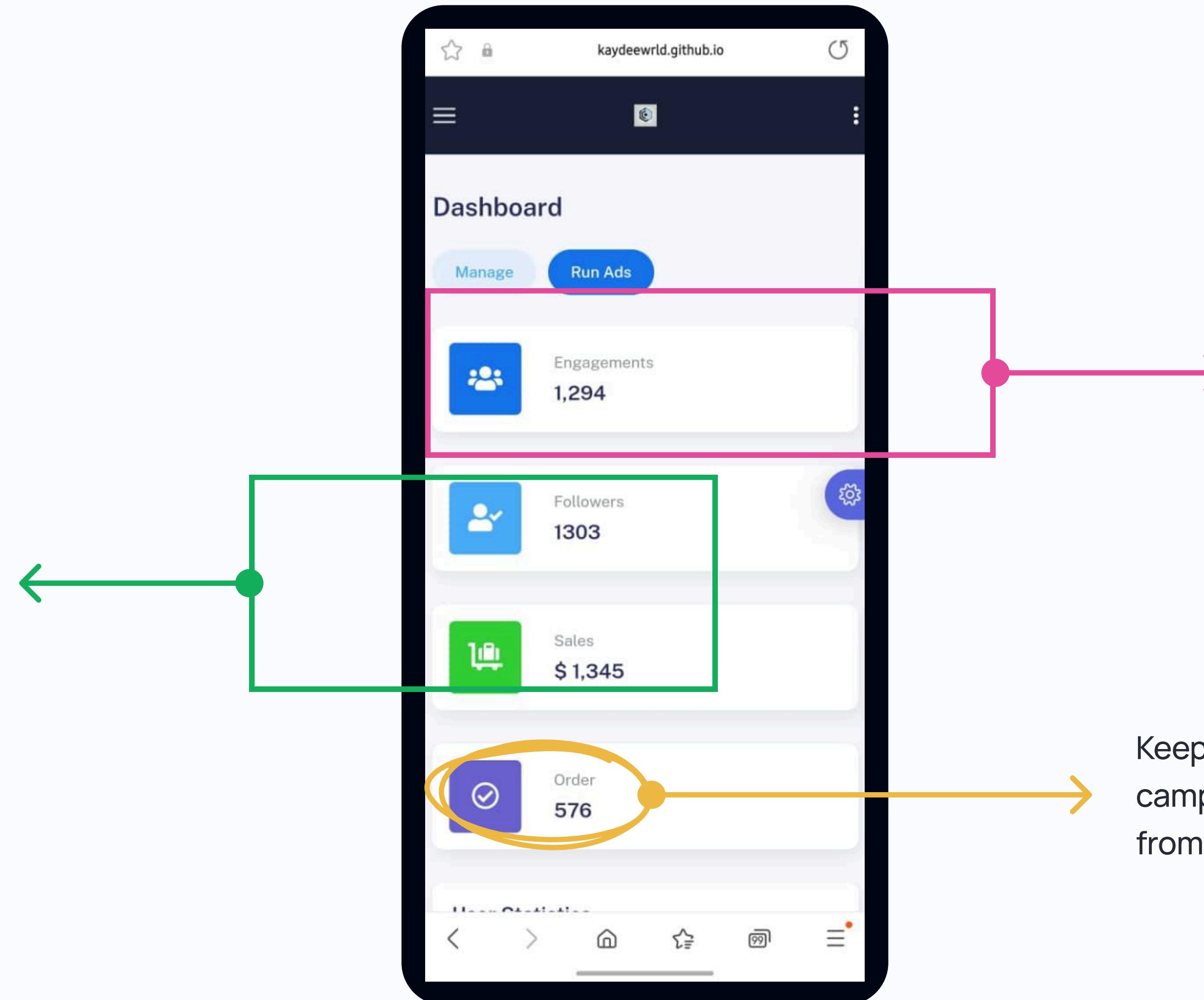
Custom Client Dashboard

At Trivarse, we understand the importance of data-driven decisions in today's competitive market. That's why our platform offers a Custom Client Dashboard—a centralized hub tailored to help you track, analyze, and optimize your business performance effortlessly. This feature allows businesses to monitor key metrics, such as:

- Sales Data: Track real-time sales performance and identify trends that drive growth.
- Online Engagement: Analyze interactions on your website, e-commerce platform, and social channels.
- Social Media Presence: Measure follower growth, engagement rates, and reach across platforms like Instagram, Facebook, and LinkedIn.

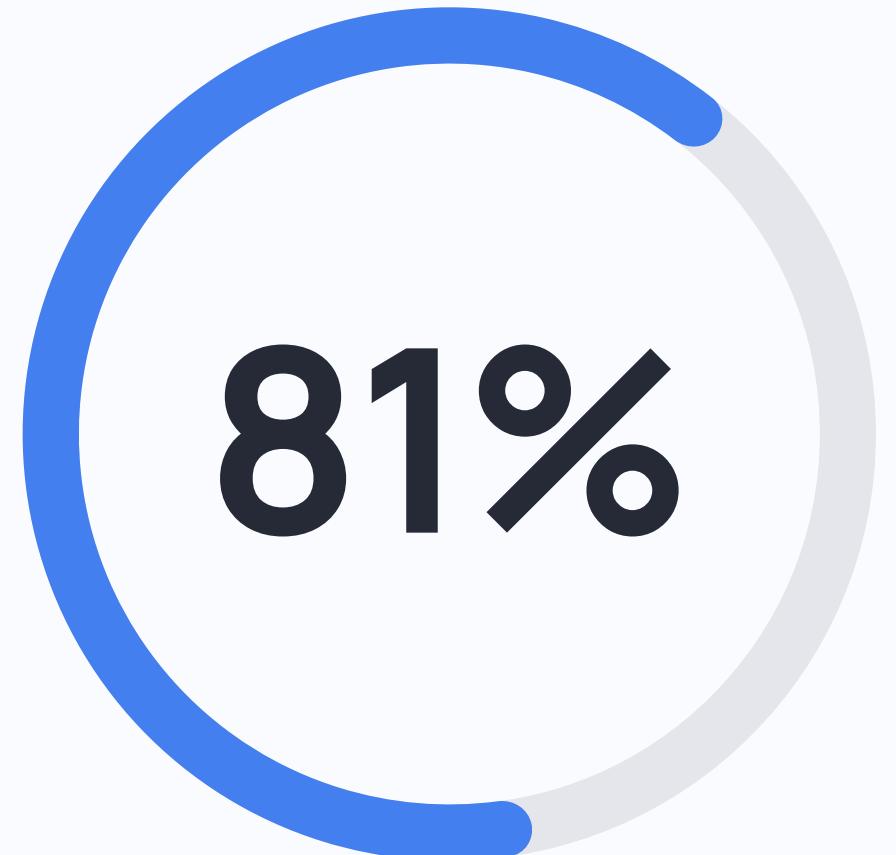


How it WORKS



The Platforms

Problem Statistics



Engagement Tracking

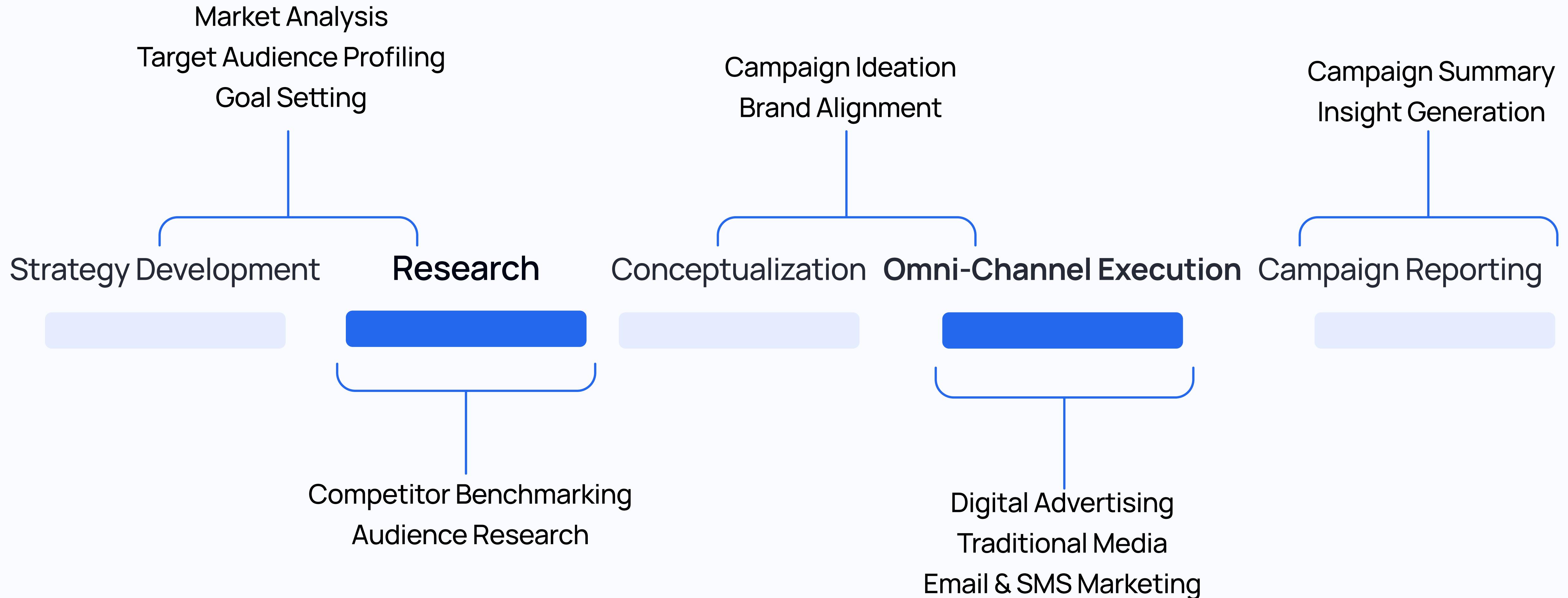


Supported Social Media
Platforms



ADS REACH

Our Marketing Process



Research Methodology

Data Collection Strategies

Omni-Channel Data Integration

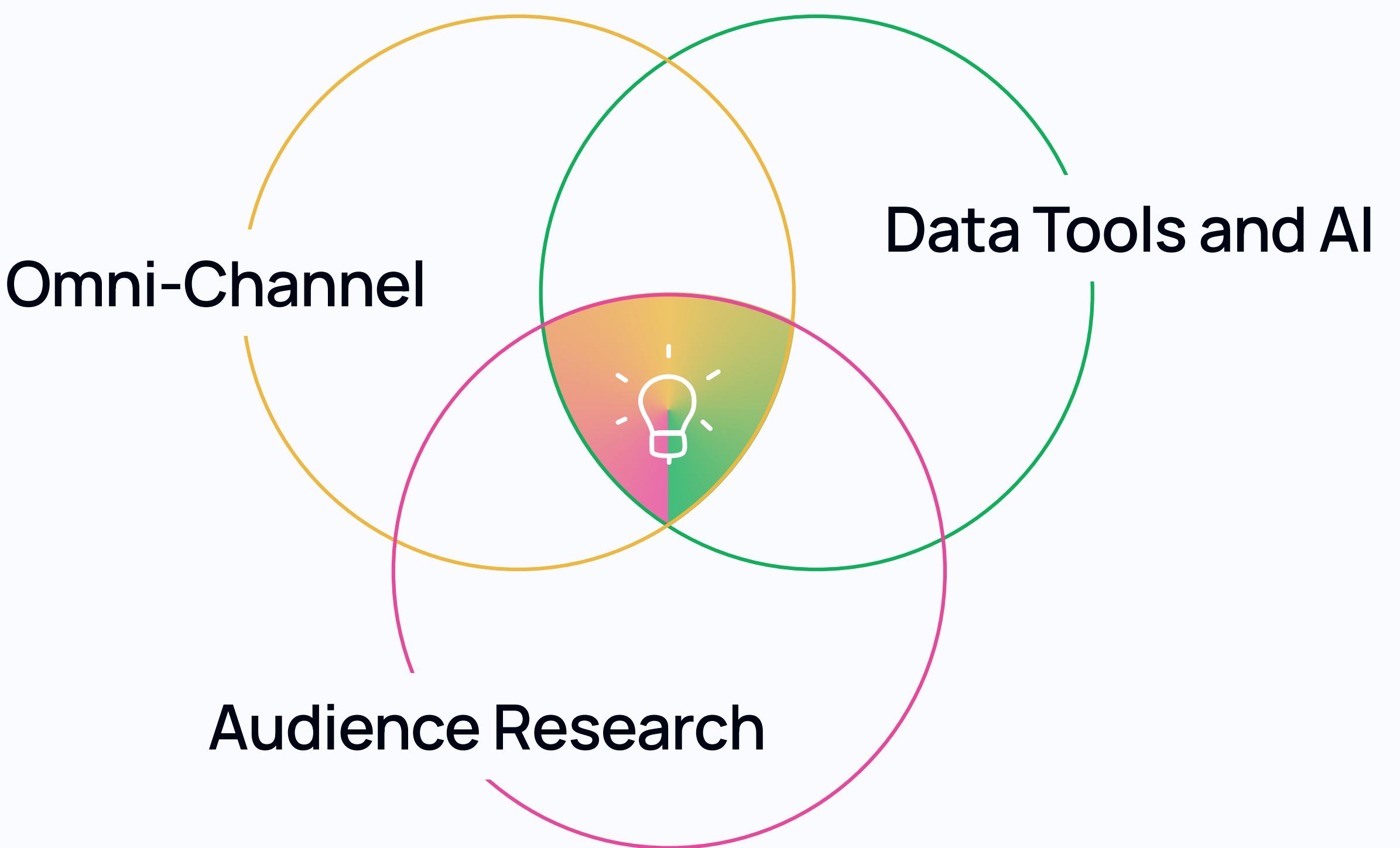
We leverage data from diverse sources, through tracking visitor behavior, bounce rates, and conversion pathways, monitoring engagement metrics, follower growth, and audience sentiment, collecting insights from touchpoints such as email campaigns, surveys, and feedback forms.

Advanced Data Tools and AI

Our platform uses sophisticated tools to process and interpret data

Targeted Audience Research

We use strategic methods to understand the preferences and behaviors of your target audience



Here are the added features we offer on TRIVARSE

Combined ADs

AI Chat

Comments

Campaigns

Mobile tracker

Social Media MGT

Branding

Widgets

CRM Solution

Community Chat



Solutions

AUDIENCE INSIGHTS

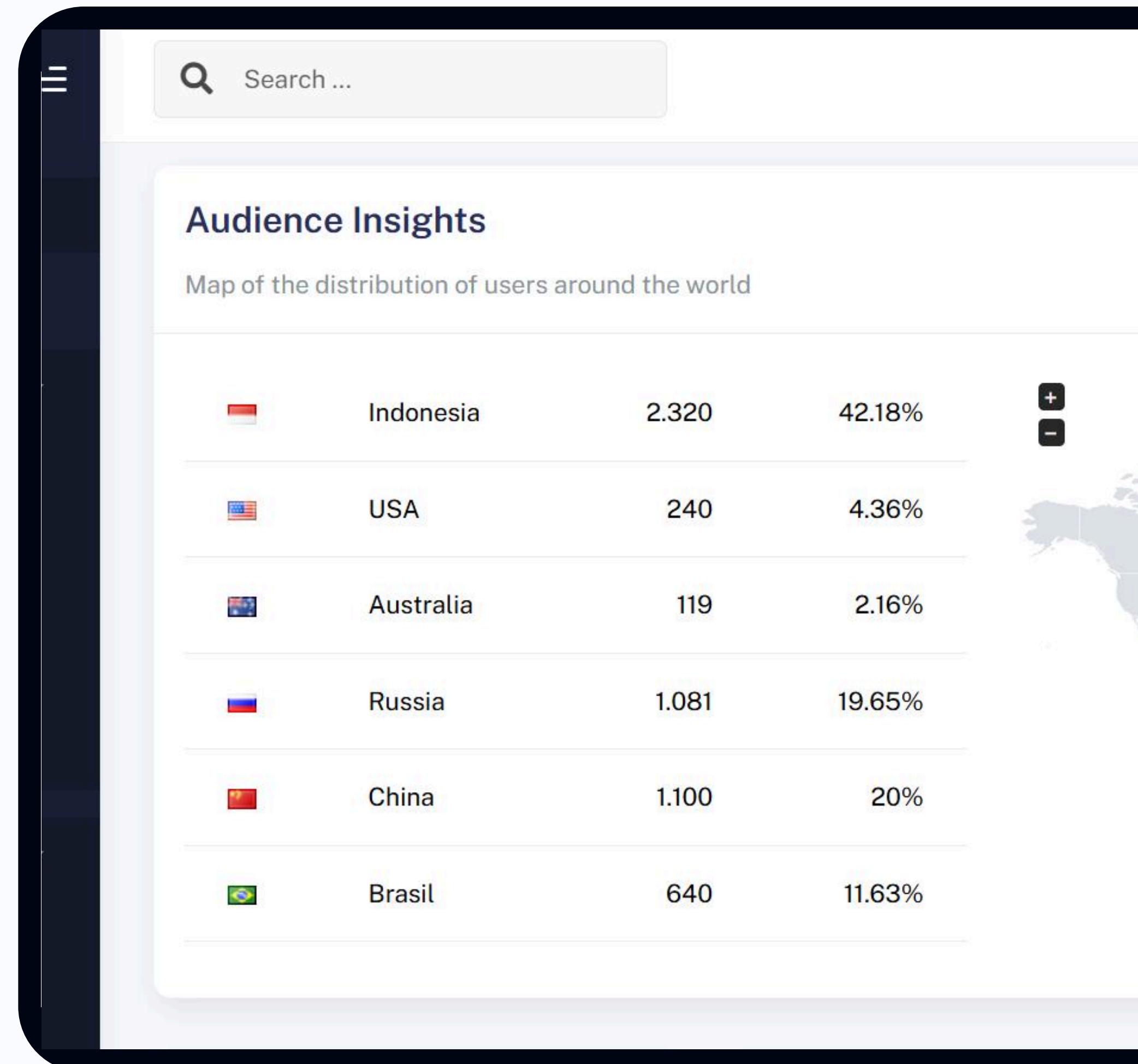
At Trivarse, we believe that understanding your audience is the key to driving impactful campaigns.

Location-Based Insights

See where your audience is engaging with your campaigns. Identify key geographic areas where your brand resonates the most

Age and Gender Analytics

Understand the age and gender distribution of your audience. This feature helps you tailor campaigns that appeal directly to your target demographic



TRIVARSE Bulk SMS Platform

Efficient communication is the backbone of successful marketing, and Trivarse's Bulk SMS platform is designed to deliver your message instantly and effectively.

Whether you're looking to promote a product, share updates, or connect with your audience, our platform offers a reliable, scalable solution

- **High Open Rates:** With over 95% of SMS messages read within minutes, your campaigns get immediate attention.
- **Cost-Effective Marketing:** Reach large audiences at a fraction of the cost of traditional methods.
- **Global Reach:** Connect with customers worldwide, no matter their location or network provider.
- **Seamless Integration:** Sync with CRM systems to automate customer messaging and follow-ups.



TRIVARSE Social Media Management



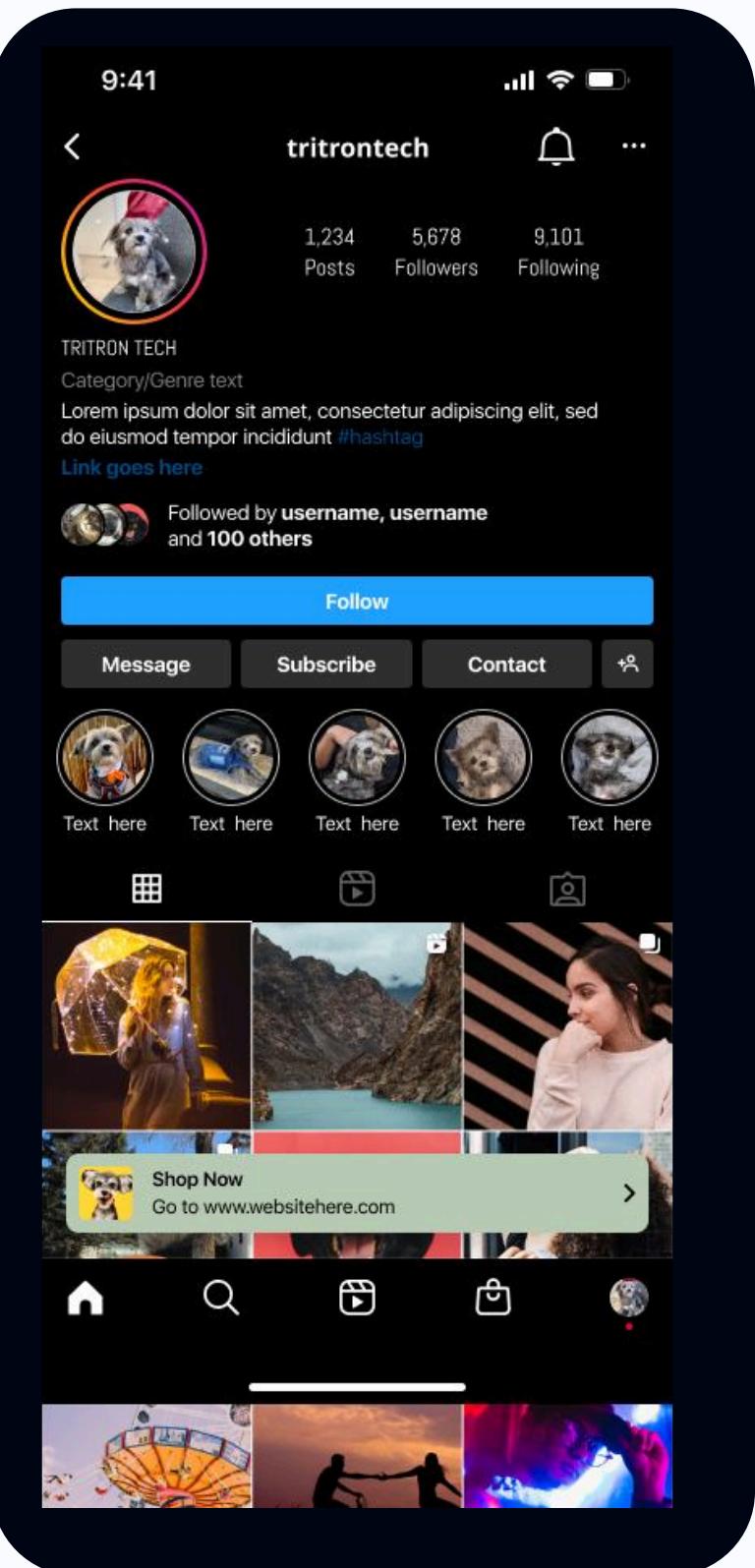
In today's digital age, an effective social media presence is essential for businesses to thrive. Trivarse Social Media Management empowers companies to build, grow, and engage their audiences across all major platforms seamlessly. With cutting-edge tools and expert strategies, we simplify the complexities of social media to help you achieve measurable results.

Key Features:

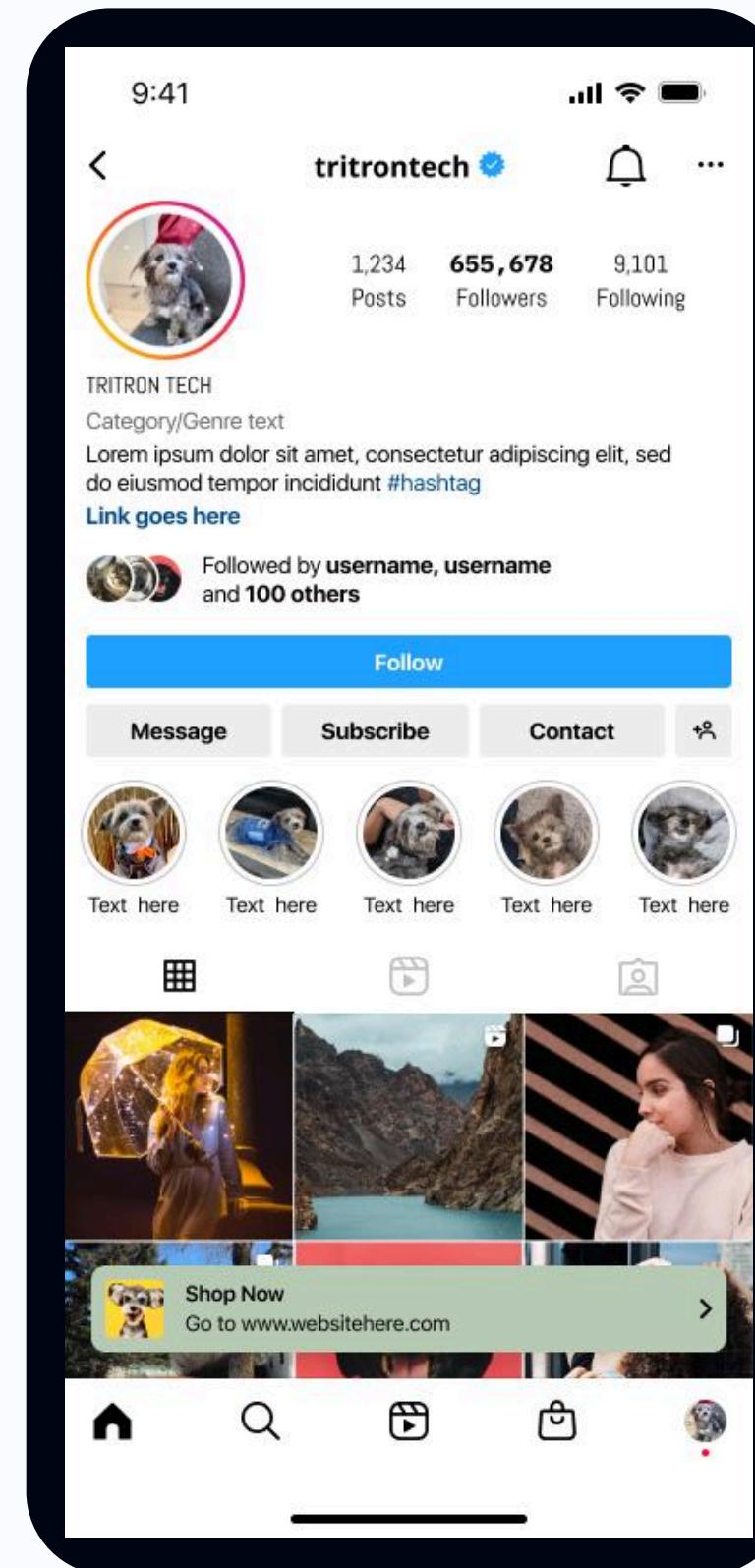
1. Content Creation & Scheduling
 - Craft compelling, on-brand content tailored to your audience's preferences.
 - Schedule posts ahead of time to ensure consistent engagement across all platforms.
2. Audience Insights & Analytics
 - Gain in-depth insights into follower demographics, behaviors, and preferences.
 - Track post performance to understand what resonates with your audience.

Outcomes

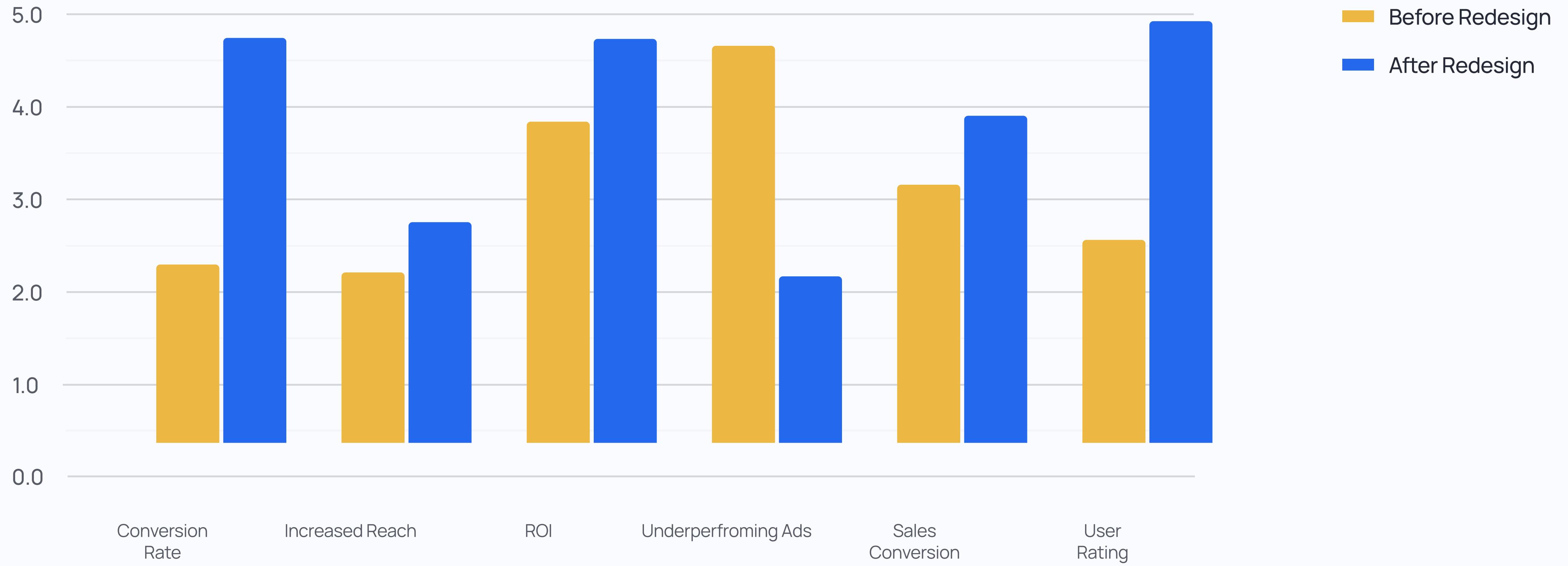
Before Trivarse



After Trivarse



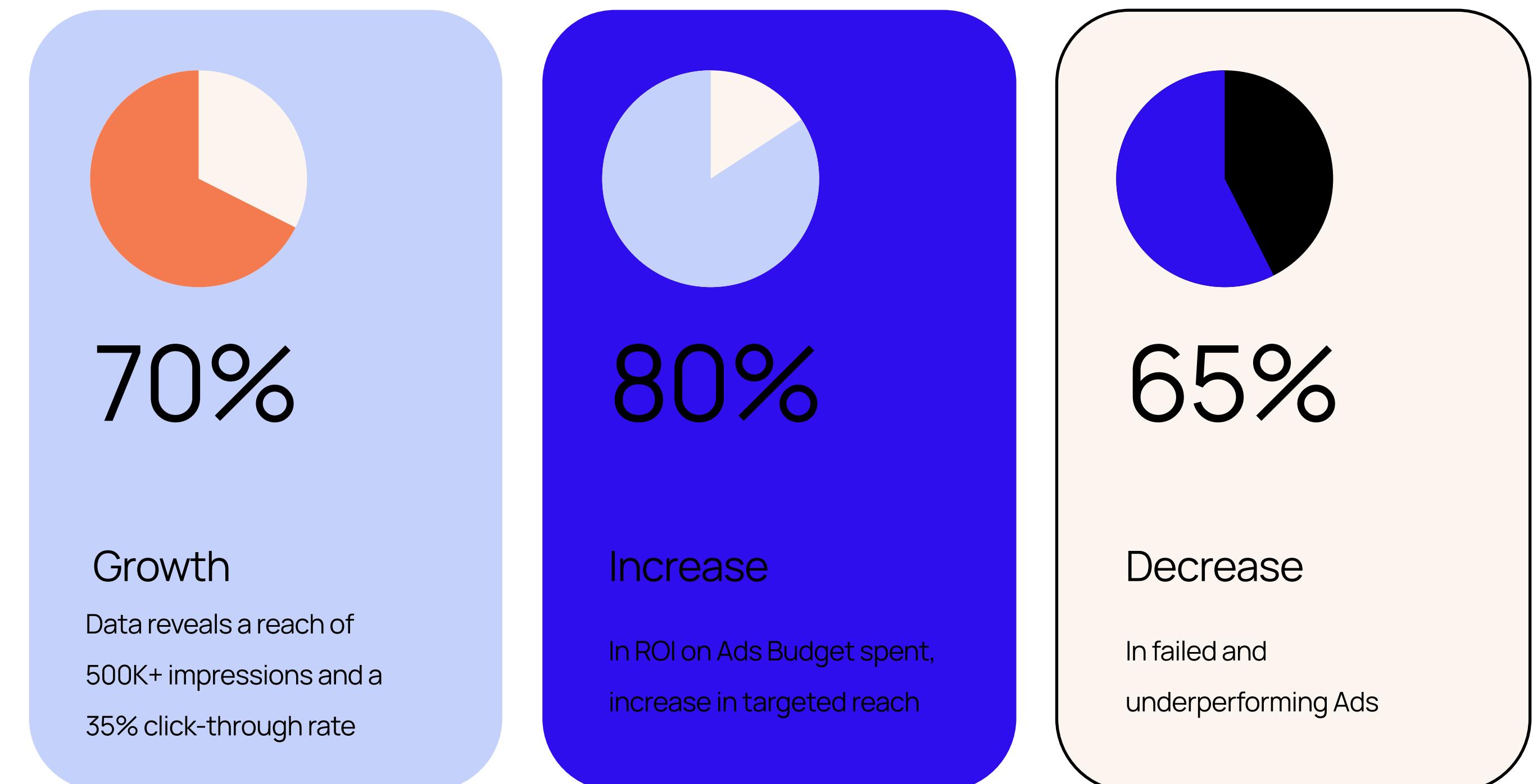
Product Performance Chart





Size and Growth of Your Economy

At Triverse, we believe that no business is too small to make a big impact and no organization too large to refine its strategies. Our focus is on scaling success, tailoring solutions that align with your unique size, growth stage, and objectives.



Bulk SMS Platform

Our bulk SMS platform enables businesses to connect directly with customers at scale. This tool is perfect for promotions, reminders, and personalized communications.

Custom Client Dashboard

We provide a fully integrated, user-friendly dashboard that serves as a central hub for your business insights. Our dashboard collects real-time data from your sales channels, social media platforms, and marketing campaigns to provide actionable insights.

Branding

We specialize in creating and enhancing brand identities that resonate with your audience. Design or revamp your brand's visuals to leave a lasting impression.

Social Media Management

We take the stress out of managing your social media presence with our comprehensive management solutions. Our team crafts engaging, tailored content to match your brand's voice. Receive detailed reports on follower growth, engagement rates, and platform-specific performance metrics.

1-1 Marketing Strategy

Our unique 1-1 marketing approach ensures that every campaign is tailored for maximum impact.

Customer Engagement System

Our innovative system helps businesses stay connected with their customers effortlessly.

TRIVARSE

OFFERINGS



WHY WE STAND OUT?

TRIVARSE stands out because we redefine marketing and business solutions through a holistic and tech-driven approach. Unlike traditional marketing agencies, we combine advanced tools like AI-powered dashboards, automated customer engagement systems, and global marketing expertise to deliver unmatched results.

1

Customer-Centric

Our business revolves around our clients' success.

2

Efficiency

Time is valuable, and we ensure that every process we implement is streamlined for maximum impact.

3

Affordability

By offering cost-effective solutions without compromising on quality.

TRIVARSE OFFERINGS

YES	NO	FEATURE OR SERVICE	DETAILS
✓		Custom Client Dashboards	Comprehensive dashboards to track your sales, engagement, and campaign data seamlessly.
✓		Bulk SMS Campaigns	Send targeted SMS campaigns at scale, efficiently reaching your audience.
	✓	Delayed Ad Delivery	We ensure all ads are delivered on time and never delay campaigns.
	✓	Untracked Campaign Reach	Every campaign on Trivarse is fully tracked for performance and impact metrics.
	✓	Overcomplicated Systems	Our platform is designed to be intuitive and user-friendly for every client.
✓		Affordable Ad Placements	We offer budget-friendly ad placements across various channels, including billboards and digital.
✓		Omnichannel Ad Placement	We ensure your ads appear on the right platforms to maximize visibility and ROI.
✓		Contact Form Database	The data collected in the contact form will be stored in Webflow and sent to an email address. This SoW does not include CRM integrations.
✓		Social Media Content Management	Schedule, optimize, and post content with ease to grow your social presence.
	✓	Delayed Campaign Reporting	Reports are delivered promptly, giving you real-time insights into performance.

YES	NO	FEATURE OR SERVICE	DETAILS
	✓	Unorganized Client Support	Our dedicated support team is always on hand to resolve issues promptly.
✓		Branding Services	Elevate your brand with tailored strategies that resonate with your audience.
✓		Campaign Reach Reports	Stay updated with detailed weekly reports on the progress and success of your campaigns.
✓		Automated Campaign Scheduling	Run your ads on time, every time, without manual intervention.
	✓	Limited Global Marketer Network	We have over 211 marketers worldwide who collaborate to deliver exceptional results
	✓	Unsecured Customer Data Storage	Our systems are designed with top-notch security to protect your customer data.
	✓	System Downtime During Ad Runs	Our platform guarantees 99.9% uptime to ensure smooth campaign execution.
	✓	Lack of Client Support	Our 24/7 dedicated support team is always ready to assist you.
✓		Real-Time Sales Tracking Features	Monitor your sales performance and optimize your campaigns as they run.

Thank You



TRIVARSE

www.trivarse.com