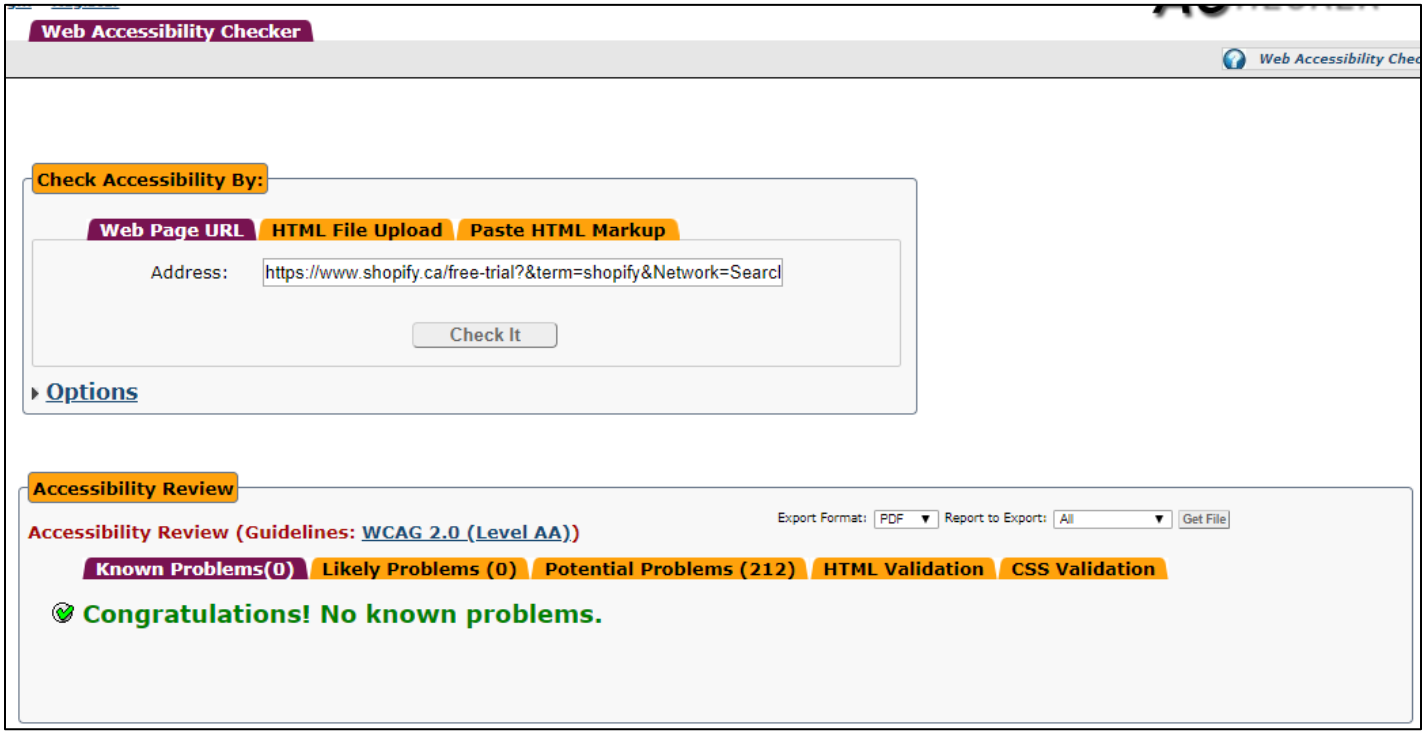
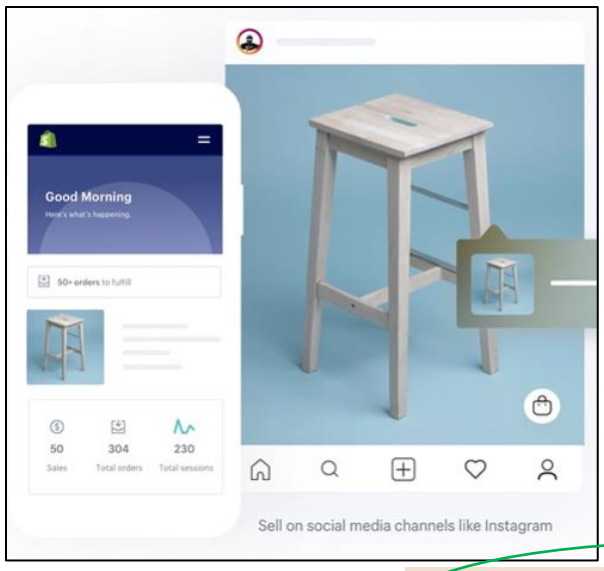
https://www.shopify.ca/

Images:





Market — your business

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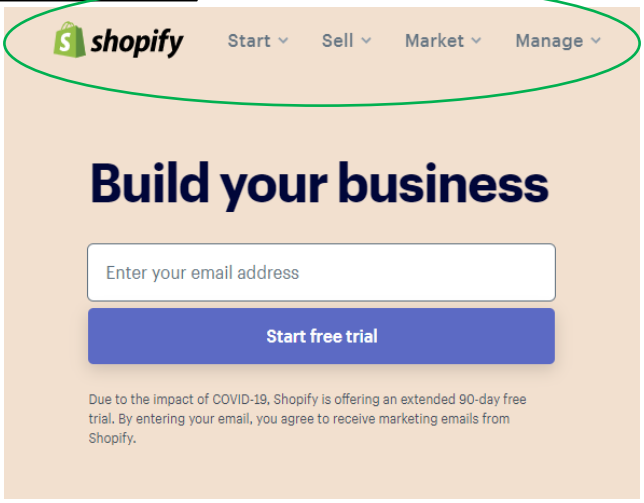

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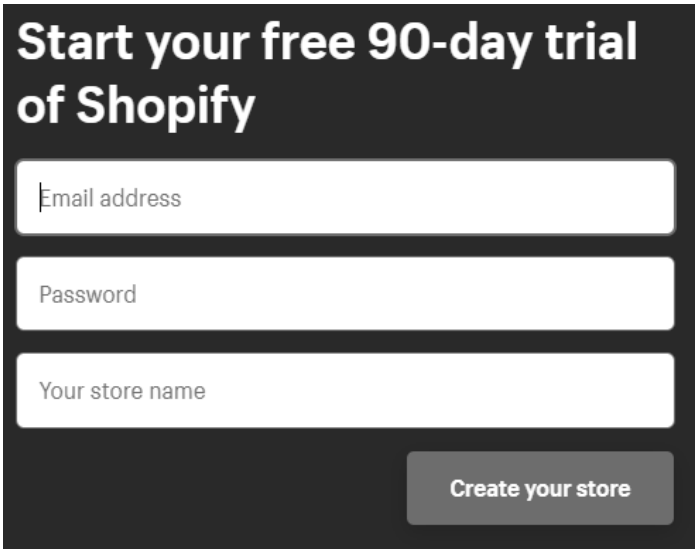

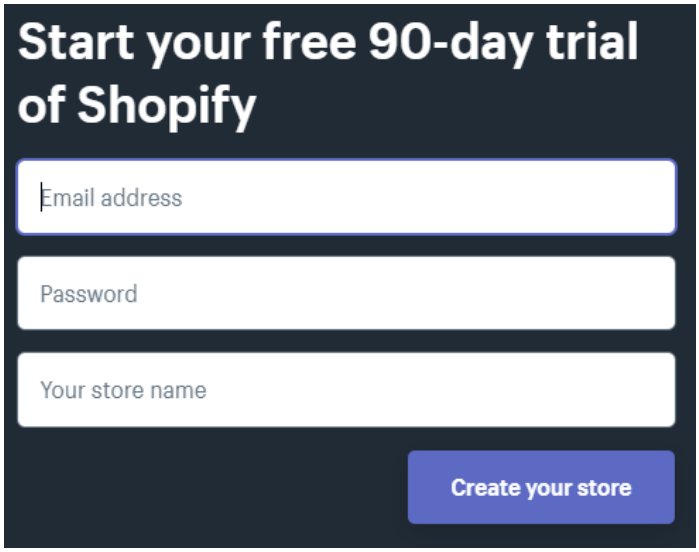

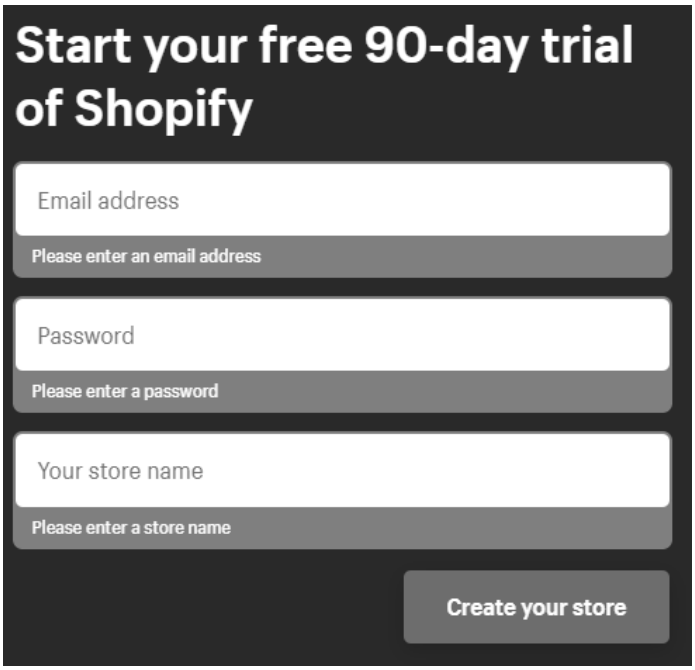

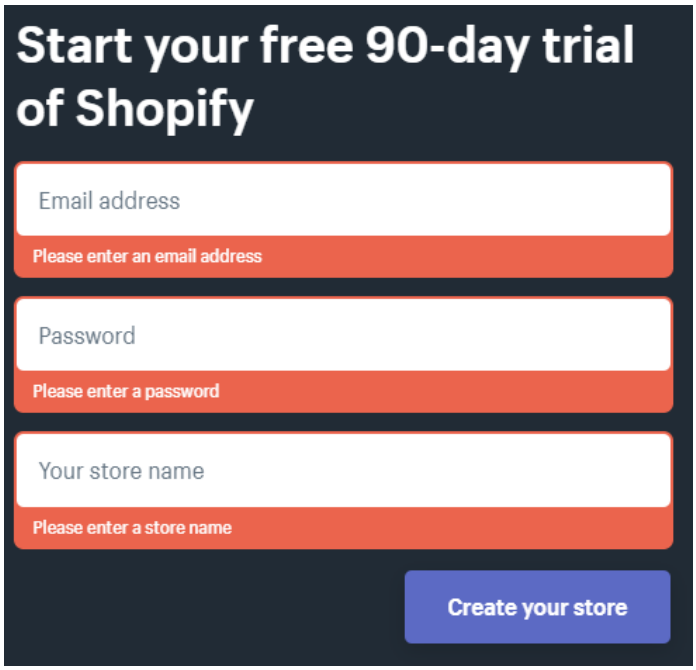

Description:

This week's readings focus on accessibility. As mentioned in the readings, accessibility is important if you want to get your product across to a variety of users. Using the link provided, a site that passed the accessibility checker was Shopify. Scouring through the site, I found 4 examples of techniques that Shopify has implemented to be more accessible. First, is the usage of captions on their small slideshows on the site. If, for some reason, the slideshows do not load, the captions indicate what was supposed to render. Or, with the use of a reader, the voice will read the caption, and people with sight disabilities will hear and know what is there. Secondly, the site has arrows wherever there is a drop-down menu or a line links to another page. These are circled in green. Third and Fourth examples are somewhat tied together. I wanted to point out how the boxes for user input are clearly outlined on the main page, circled in blue. For people with colour disabilities, this is beneficial as it clearly shows the input area. Lastly, when signing up for a free trial, they incorporated a clear and defined manner to show an error. I showed this example in both grayscale and colour to explicitly

https://www.shopify.ca/
show the difference. Shopify does not rely on colours only to indicate features, for they use a mixture of symbols, colours and words. They ensure quite a sufficient contrast between text and background as well. Not only do they do all this, their site is also compatible with keyboard navigation. Through the use of up and down arrows as well as shift, ctrl, and enter, one can easily navigate through the page without having to use a mouse. There is a visual indicator (a light blue box) to show users where their pointer is while using the keyboard too. This is how Shopify, is an accessible site.

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