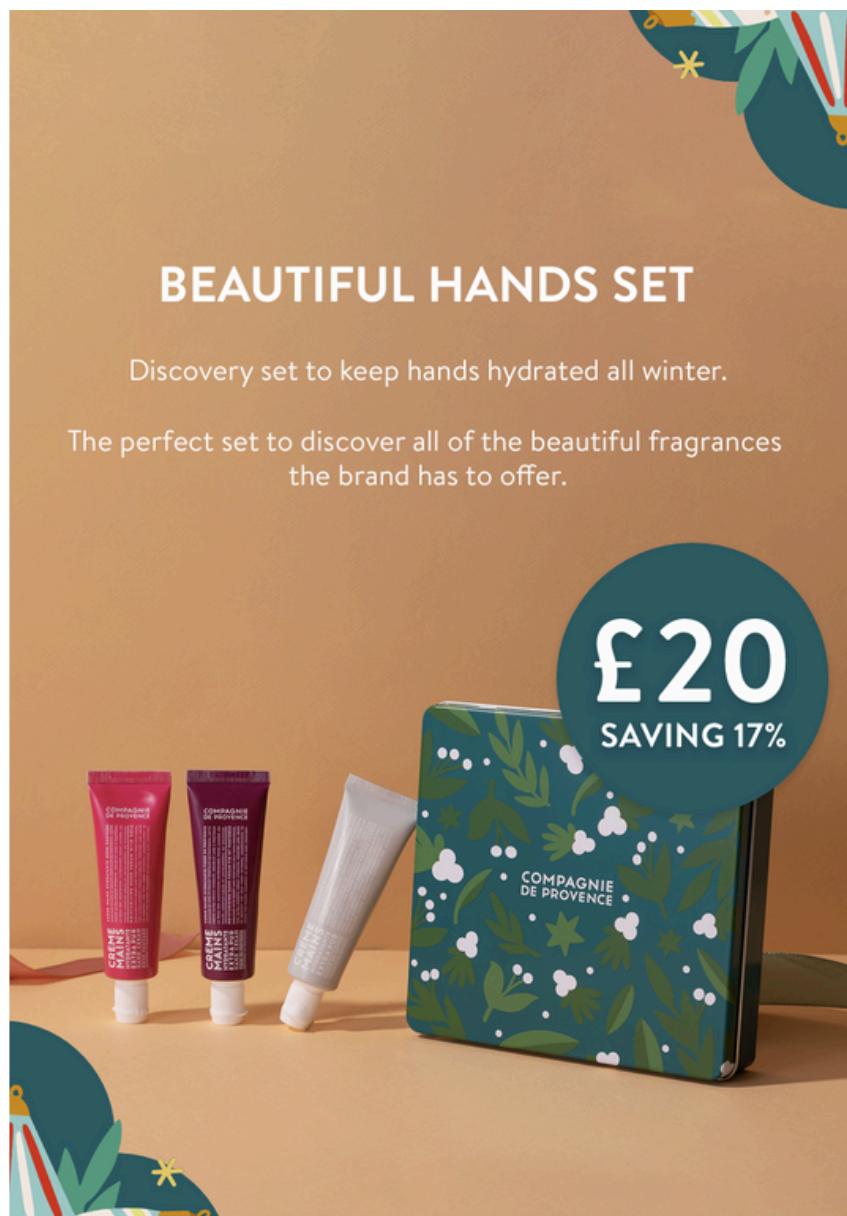


CHRISTMAS

LA COMPAGNIE DE PROVENCE

DECEMBER 2023

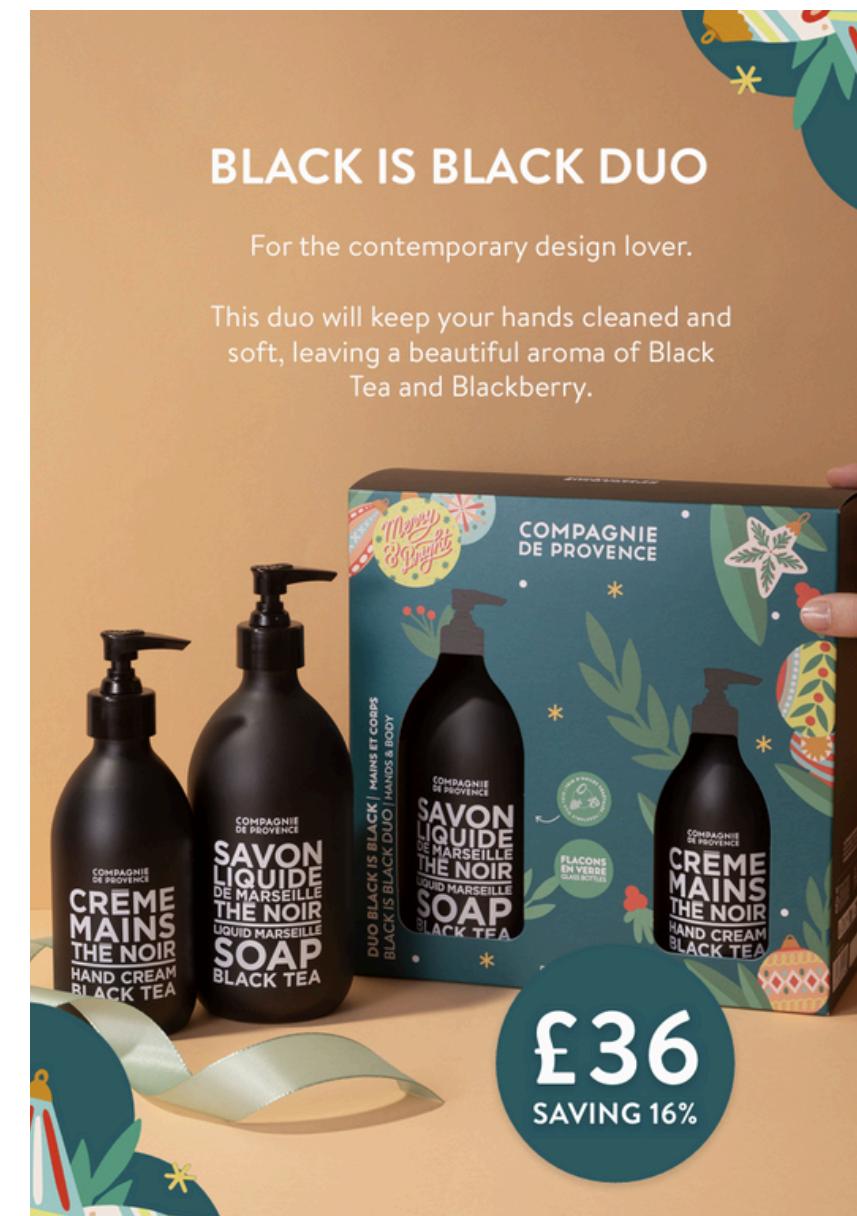
POS



BEAUTIFUL HANDS SET

Discovery set to keep hands hydrated all winter.

The perfect set to discover all of the beautiful fragrances the brand has to offer.



BLACK IS BLACK DUO

For the contemporary design lover.

This duo will keep your hands cleaned and soft, leaving a beautiful aroma of Black Tea and Blackberry.



RELAXING WINTER RITUAL

The perfect duo for a beautiful and serene home.

An immersion into the brand & a holistic approach to wellness

hudh

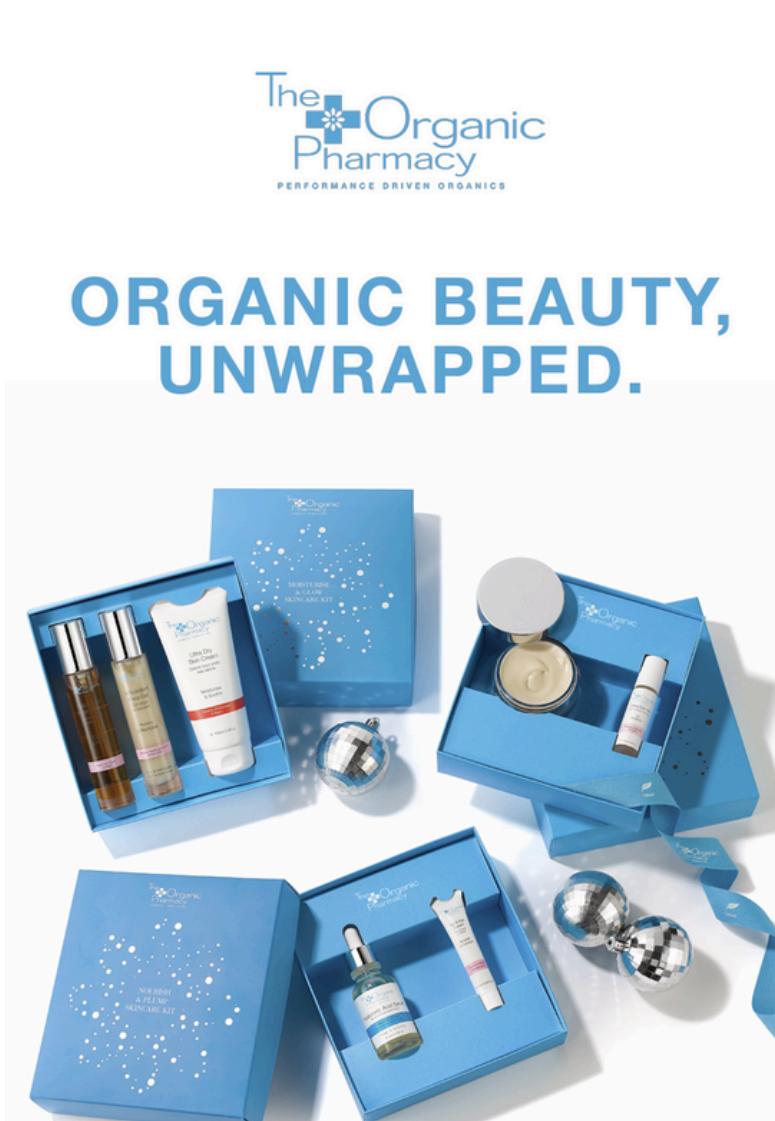
From time to time, Kayla assists The Organic Pharmacy's sister company, France-based La Compagnie De Provence with marketing material. Pictured below are their 2023 Christmas Sets that featured in The Organic Pharmacy clinic in Chelsea.

CHRISTMAS

THE ORGANIC PHARMACY

DECEMBER 2023

POS + PRINTED GIFT GUIDE



For Christmas last year, Kayla created all marketing material surrounding the Christmas campaign. Including POS, window displays, A-Boards and a product gift guide that was printed for stores. (If you look closely, she's even on the cover).



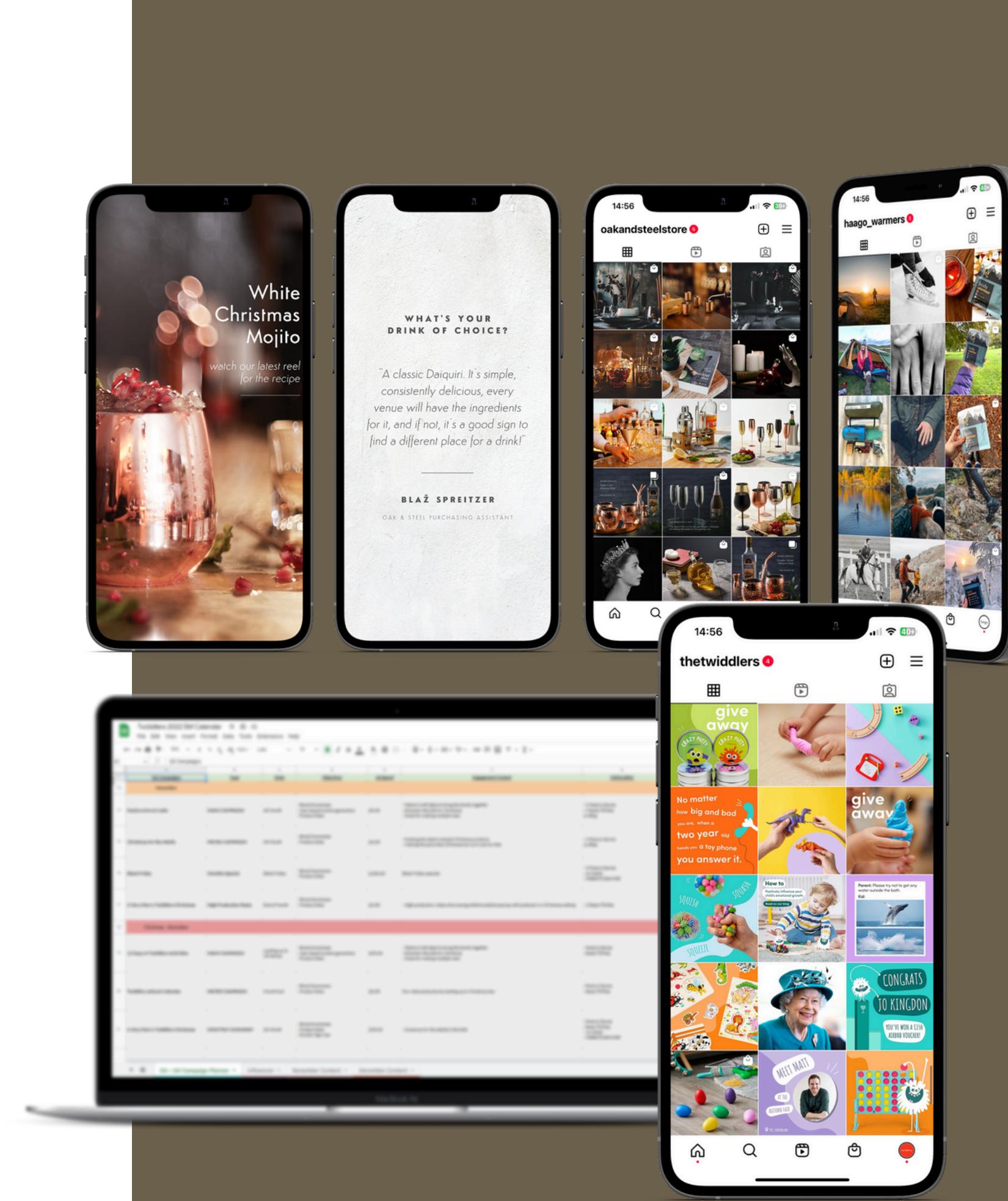
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REDFITS

Kayla's previous role as Marketing and Social Media Manager at Redfits involved conceptualizing marketing campaigns, designing them, and promoting them on social media. She created both organic content and managed paid ad campaigns across various platforms.

During her tenure at Redfits, she successfully managed and organically grew multiple media accounts, including Instagram, Facebook, and TikTok. Additionally, she took on responsibilities for Customer Resource Management, Community Management, Public Relations, and Website Design and Management.

Redfits oversees three main brands: The Twiddlers, Oak & Steel, and Haago, and Kayla managed all their accounts.



DERMALOGICA
DESIGN WORK
2022

kudk
2024 PORTFOLIO

DERMALOGICA

Skincare is one of Kayla's passions, which she demonstrated through her work at Dermalogica. Working with such a renowned brand, known for its extensive and growing range of skincare products used by professionals worldwide, was a fantastic opportunity.

At Dermalogica, Kayla focused entirely on graphic design, adhering to the brand's guidelines while creating vibrant and impactful designs.

