



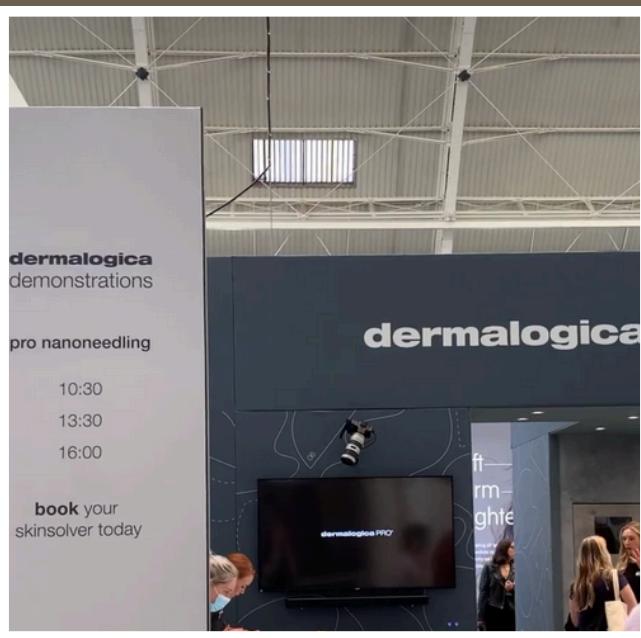
TAXI AD DERMALOGICA

Some of Kayla's proudest work, featured as taxi-decals, created alongside their lead designer:
announcing the opening of the new Dermalogica store in Princes Square, Glasgow.

kdsk

EXPO ACTIVATION DERMALOGICA

In 2022, Kayla designed the Dermalogica stand for a Beauty Expo. The stand featured a treatment education station with a camera and monitor, a Dermalogica shop where visitors could immediately purchase products featured in the demonstrations, a competition and mixology stand, and a seating area.



PACKAGING

DERMALOGICA

"I'm a sucker for packaging." said every Graphic Designer everywhere. Alongside the Dermalogica PR team, Kayla was involved with designing packaging for the Dermalogica x Foreo collaboration where the companies teamed up to bring us the 'Ultimate Cleansing Kit'! It included the tried and true 'Special Cleansing Gel', the brand new 'Daily Milkfoliant' and a lovely blue 'Foreo Luna Mini 2'.



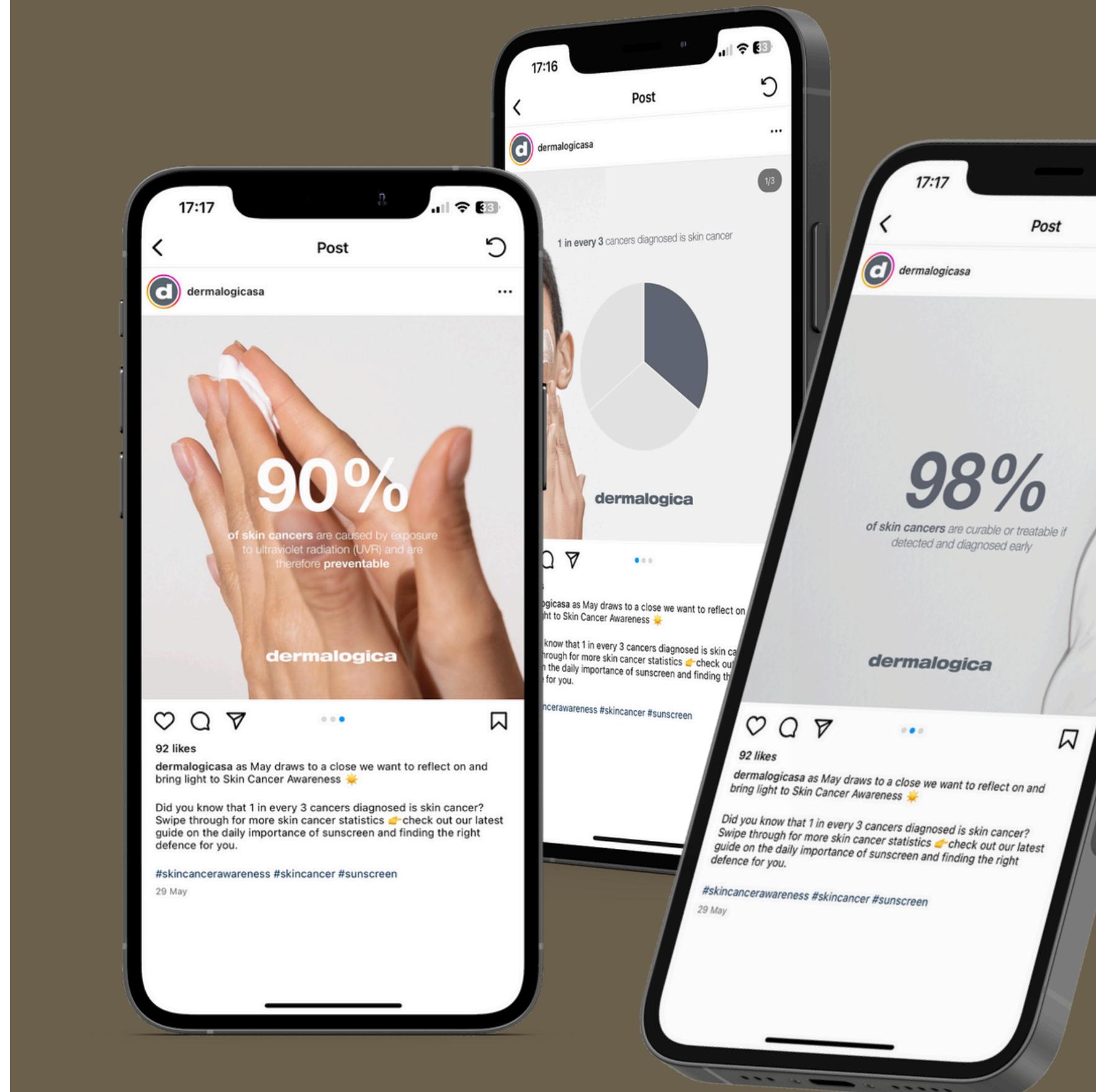
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SOCIAL MEDIA

DERMALOGICA

Crafting social media content for Dermalogica's Social Media team involved multiple campaigns for skin health awareness. One that Kayla was particularly fond of was the campaign for Skin Cancer. Dermalogica often collaborates with Skcin to spread awareness about the importance of SPF.

Alongside are infographic-style carousel assets that she created as part of Dermalogica's summer social campaign.





KVDK STUDIO

PERSONAL WORK
2024

kvdk

2024 PORTFOLIO

BLENDER MODELS

KVDK STUDIO



'OFFICE'

kvdk

This year, Kayla has started to learn 3D modelling in Blender. At the moment, it's just a hobby, but she's always wanted to try it out as she once had a dream of being a concept artist for game development.



'JAPANESE SWEETS'